

MAKI  
NOMIYA  
EXPERIENCE



THE MINI  
SAMUEL P. GEOFFREY

NURIA MOLINA  
COLOURS

DESIGN  
TEGLA LELEI

EXTERIOR  
LUCA MARINELLI

JAN GUSTAFSON  
INTERIOR

ED BANGER  
SAFETY

MINI ONE. MINI COOPER.



BMW AG



# BMW AG

"IT'S LIKE A GO-KART. IT DOES EXACTLY WHAT I TELL IT TO."

SAMUEL P. GEOFFREY  
THE MINI



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EXPERIENCE






My first morning in Australia. Awake from a deep, dreamless sleep.  
Downstairs, outside the hotel, **MY CARRIAGE AWAITS.**

115 bhp (85 kW), chrome radiator grille, leather seats — my MINI Cooper.







I'm excited. I can't wait to put the MINI Cooper's sports chassis through its paces.

I want to hear **WHAT THE 16 VALVES SOUND LIKE.**

I had a bet with my mates about who'd be the first to drive it.  
I win!





Past the Opera House. The MINI is a beautifully quiet car.  
The engine purrs, and all I hear is a rhythmic pounding.

It's — **MY HEART.**







Breathe deeply. The steep coasts of the Pacific.



My Cooper drives **LIKE A GO-KART.** So responsive.  
Third, fourth,

fifth gear.







Breathe deeply. The steep coasts of the Pacific.

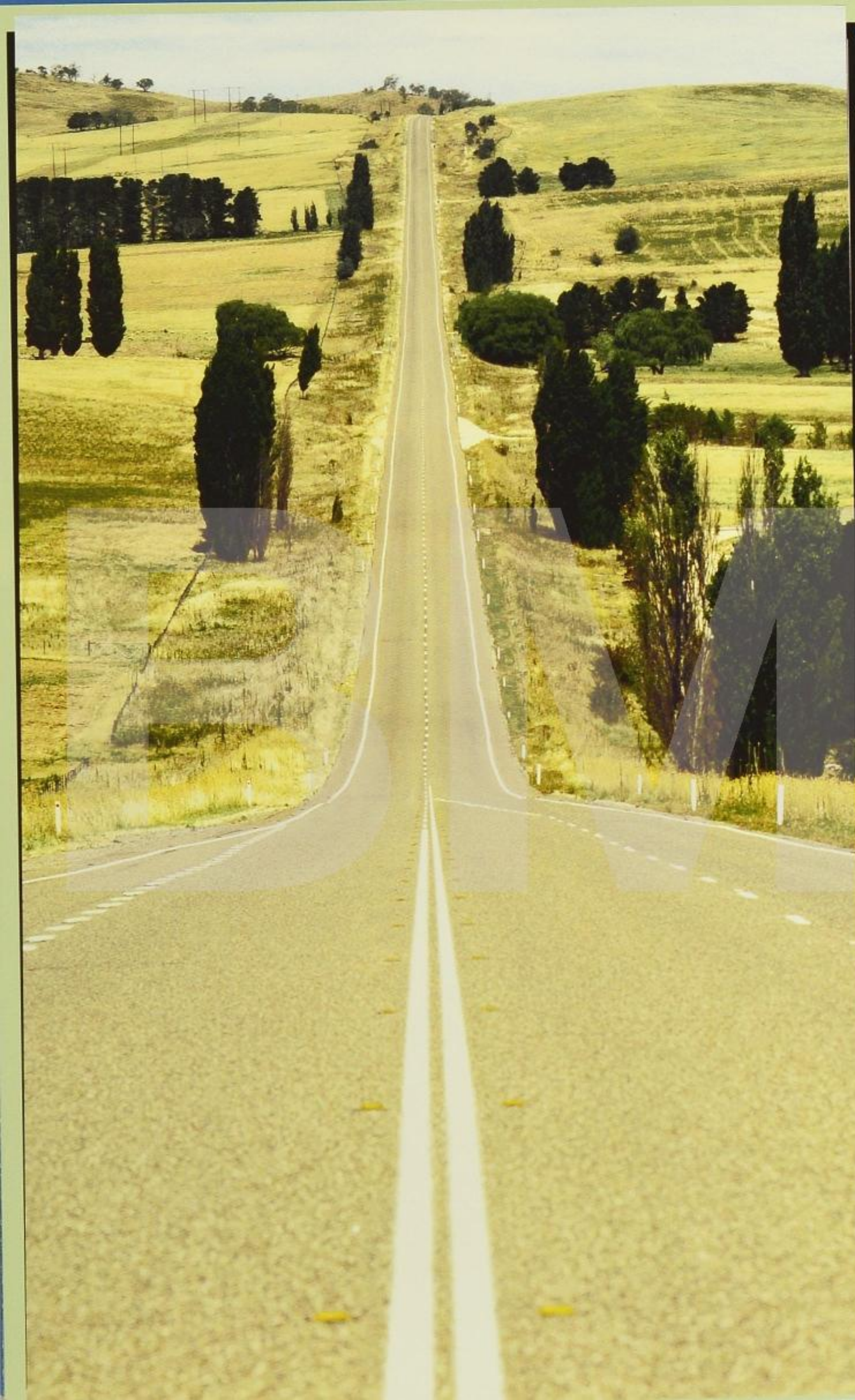


A quick glance at the speedometer needle. Climbing. And so's the rev counter.

And the MINI?  
**IT STICKS TO THE ROAD LIKE A GECKO TO THE CEILING.**







Roads don't come much straighter than this. It's as though my MINI's  
**GLIDING ALONG INVISIBLE RAILS.**



And the landscape! The Aborigines believe it was called into existence by music when the world was created – in the Dreamtime.



MAKI  
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NURIA MOLINA  
COLOURS

DESIGN  
TEGLA LELEI

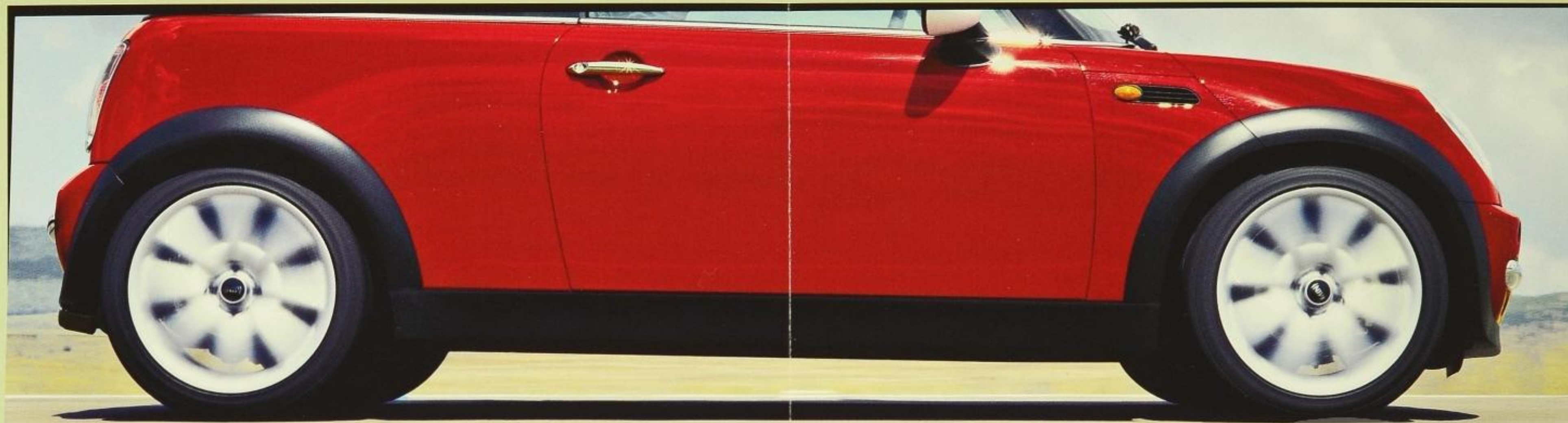
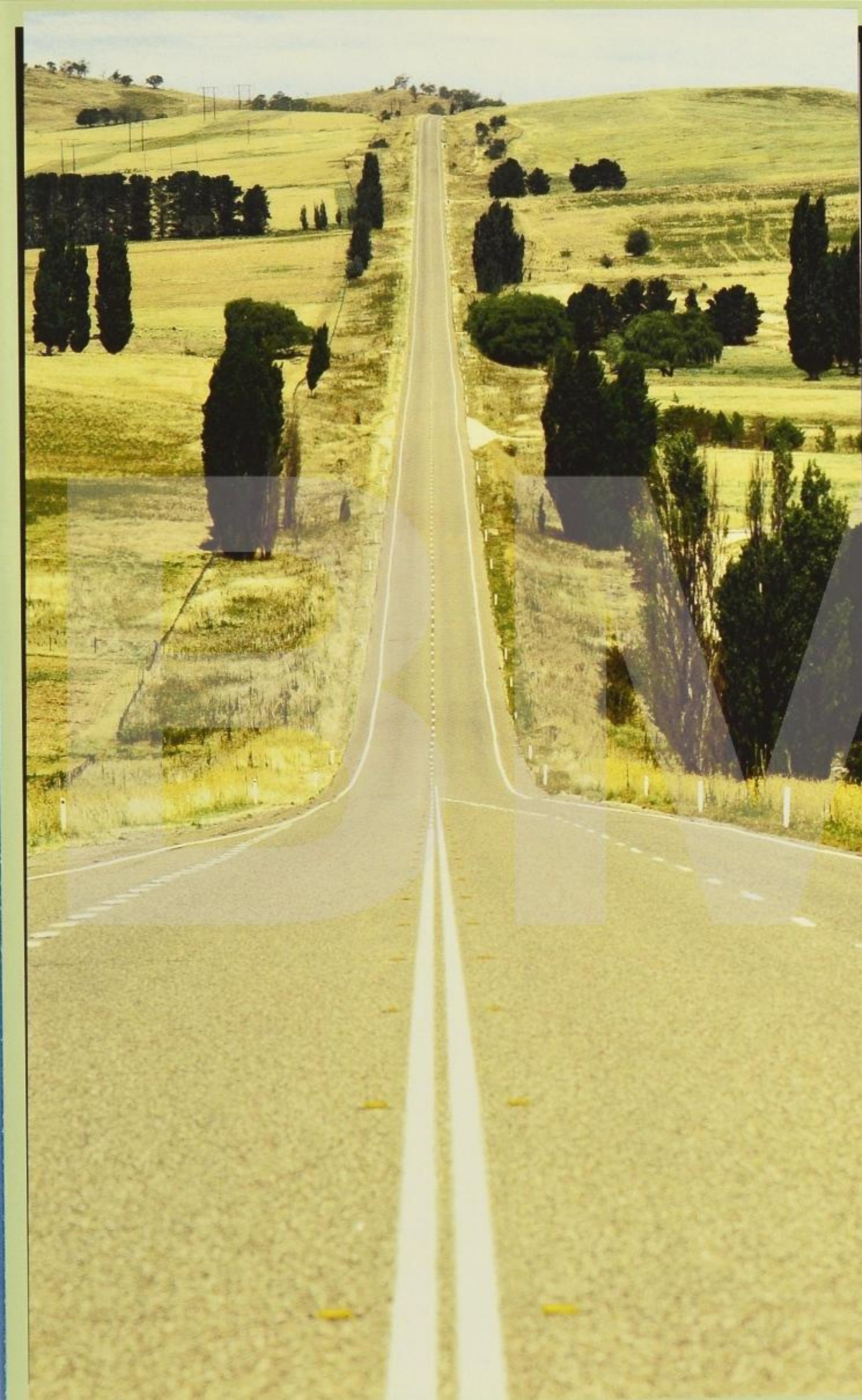
JAN GUSTAFSON  
INTERIOR

ED BANGER  
SAFETY

EXTERIOR  
LUCA MARINELLI







I feel good. Outstanding, you might say. This landscape is so big, just like the MINI.

**LONG WHEELBASE. BROAD TRACK. LOW CENTRE OF GRAVITY.**

And excitement as standard.





MAKI  
NOMIYA  
EXPERIENCE



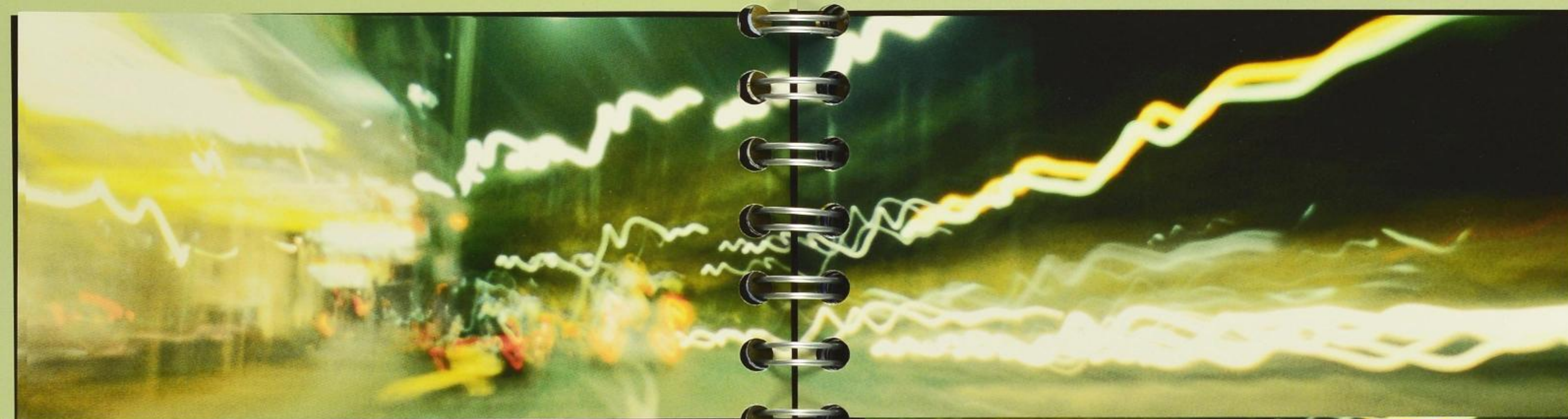
NURIA MOLINA  
COLOURS

DESIGN  
TEGLA LELEI

EXTERIOR  
LUCA MARINELLI

JAN GUSTAFSON  
INTERIOR

ED BANGER  
SAFETY



I'm not sure which is the most glossy. The advertising? The paint on the bonnet?  
Or the chrome-plated trim?

I think the **CHROME WINS.**





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EXPERIENCE



NURIA MOLINA  
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SAFETY

EXTERIOR  
LUCA MARINELLI

I love twilight. As night falls,  
**THE PULSE OF THE CITY QUICKENS.**

Everything becomes more alluring: the music from the cafés,  
the faces behind the windscreens – and the cars.



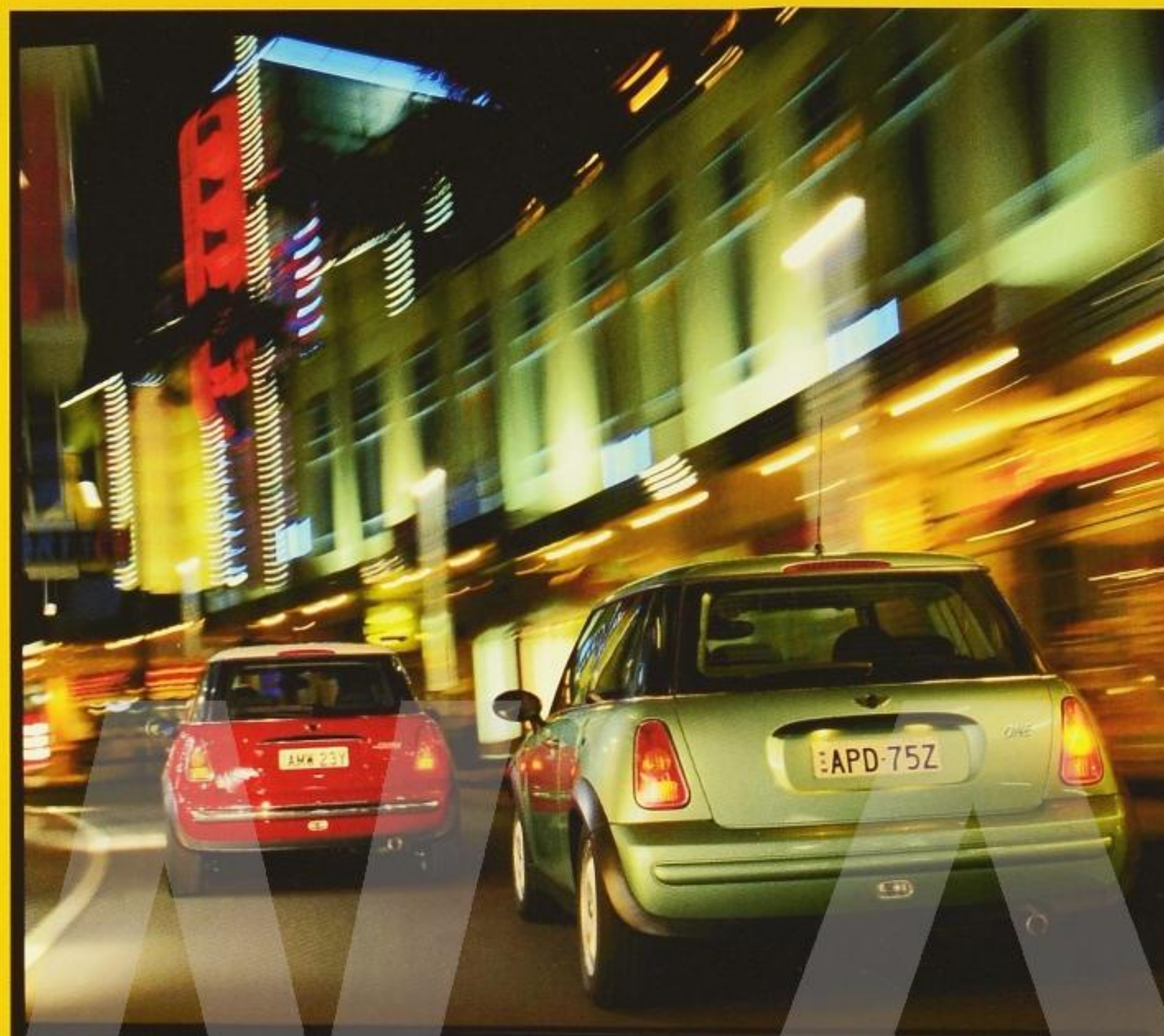




"Would you like to **DANCE?**"



"No, I'd like to drive. **WHEREVER**"



MAKI  
NOMIYA  
EXPERIENCE



NURIA MOLINA  
COLOURS

DESIGN  
TEGLA LELEI

JAN GUSTAFSON  
INTERIOR

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SAFETY

EXTERIOR  
LUCA MARINELLI







"Would you like to **DANCE?**"



"No, I'd like to drive. **WHEREVER**"

"The Aboriginals also believe everyone has their own dream path – which they need to find."

"Well, I've found my **DREAM CAR.**

The rest will take care of itself."





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LUCA MARINELLI



I think I'm going to stay. A few days. A few weeks.

And my MINI is staying too.

COULD THIS BE LOVE?





MAKI  
NOMIYA  
EXPERIENCE



# BMW AG

LONG WHEELBASE  
+ WIDE TRACK  
+ LOW CENTRE OF GRAVITY  
= GO-KART FEELING.



"I CAN'T GET ENOUGH OF THESE COLOURS."

NURIA MOLINA  
COLOURS

DESIGN  
TEGLA LELEI

JAN GUSTAFSON  
INTERIOR

ED BANGER  
SAFETY

EXTERIOR  
LUCA MARINELLI



## STANDARD COLOURS

Show your true colours, and protect the environment. All paints are water-based, including the three distinctive standard colours and the five brilliant metallic ones.

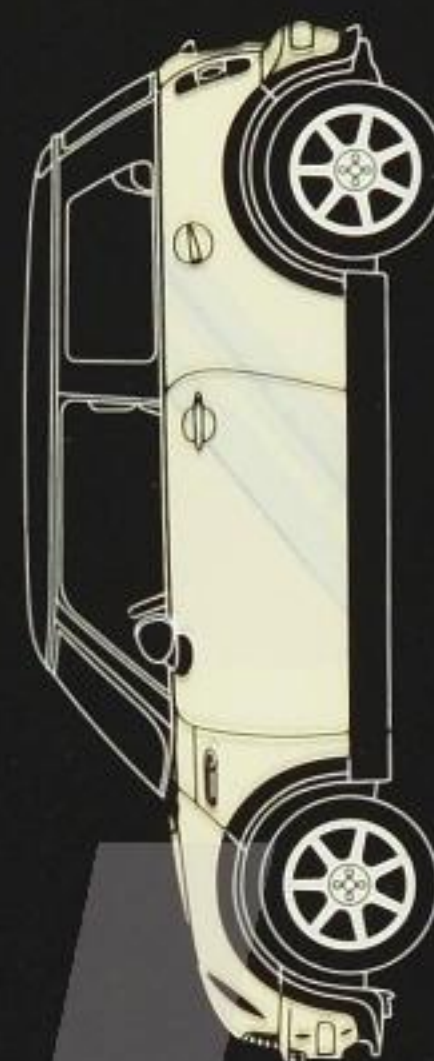
CHILI RED

BLACK

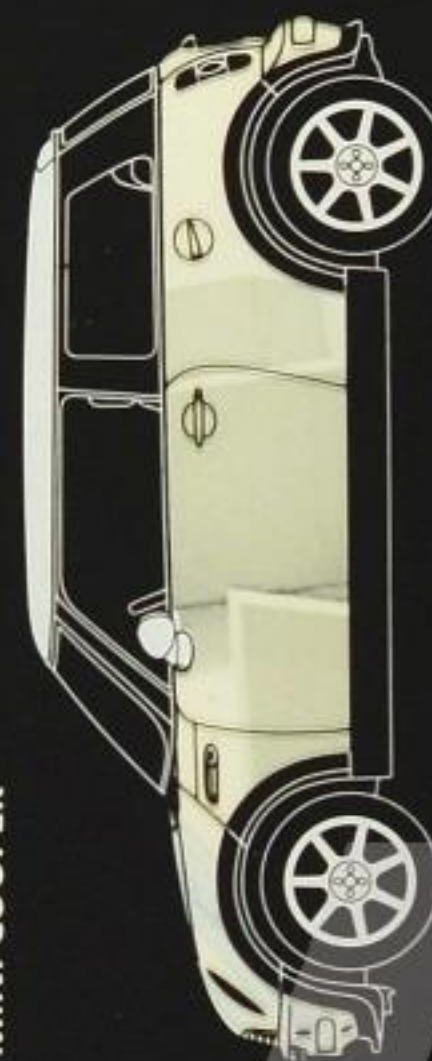
LIQUID YELLOW



MINI ONE / MINI COOPER



MINI COOPER



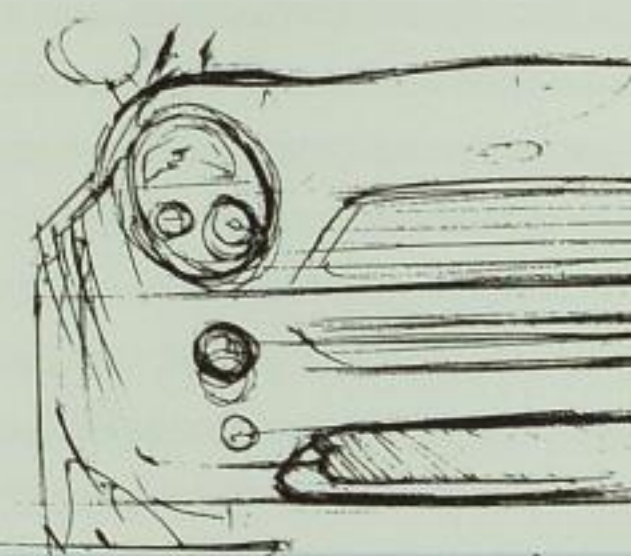
MINI COOPER

What will your MINI One or MINI Cooper look like?  
Simply lay the stencil over a coloured background to see  
the car with the body and roof colours that you want.

Subject: Fish  
Date: Tue, 28 Aug 2001  
15:24:12 +0100 (CET)  
From: Nuria  
Molina <nmolina@gmx.es>  
To: jorge.  
gondra@hotmail.com

Buenos días, stay-at-home:  
I've finally found an apart-  
ment in Barcelona that I  
like! ("complete with par-  
quet floors and stucco  
walls") It's right opposite  
Gaudi's Casa Batlló, and as  
an architect I still can't  
believe it. Every day I  
stand at the window and look  
at that unique façade, in  
countless tones of green,  
blue and lilac, shimmering  
in the sun. It looks like a  
fish. I've also been to the  
Parc Güell. The colours are  
amazing here! What do you  
think? Not a lot, knowing  
you.  
:-))) Nuria

PS: my new MINI is coming  
next week. It's brilliant  
yellow. I bet you've got  
an opinion on that?





## STANDARD COLOURS

Show your true colours, and protect the environment. All paints are water-based, including the three distinctive standard colours and the five brilliant metallic ones.

CHILI

BLACK

LIQUID

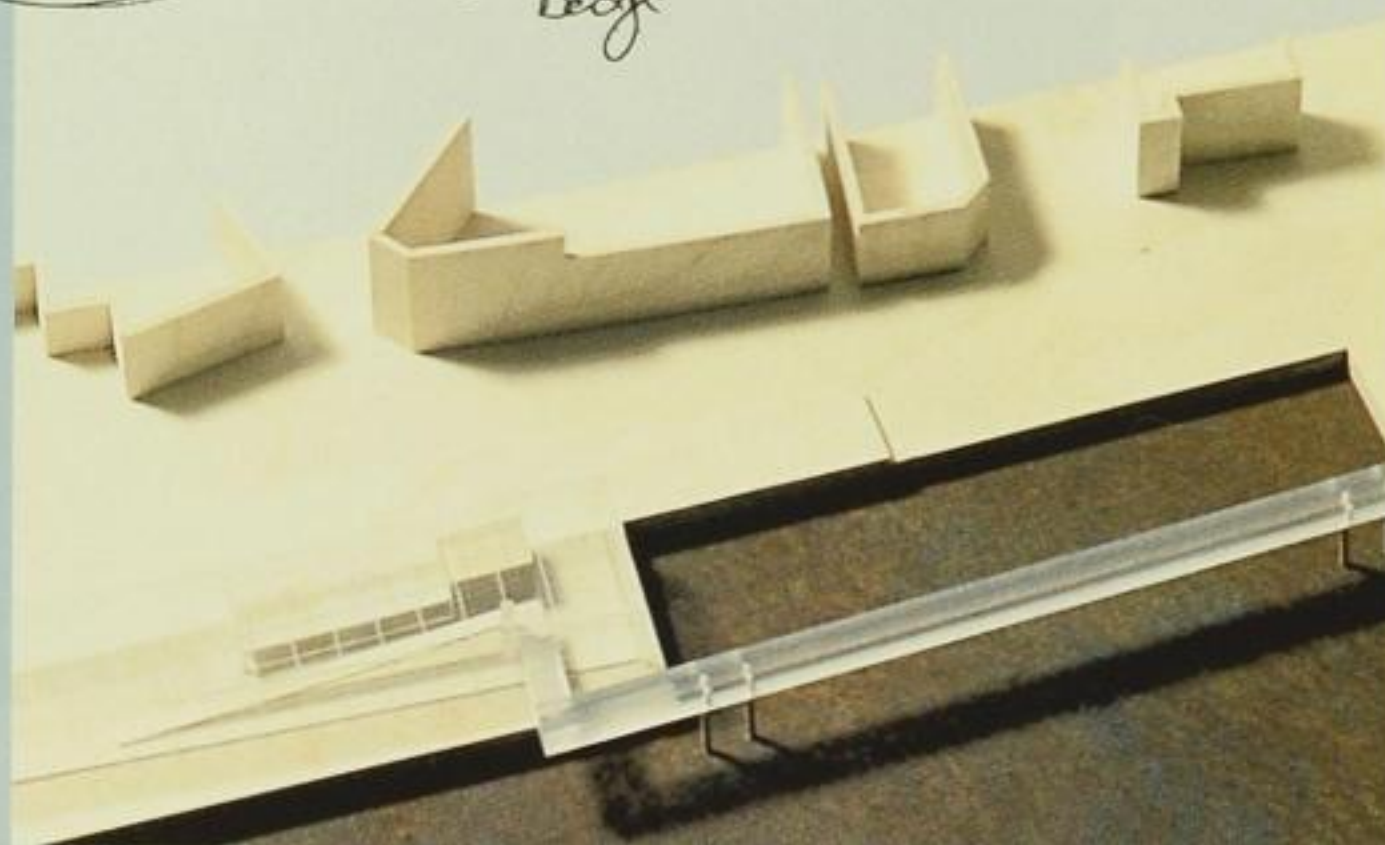
MINI COOPER

MINI COOPER

MINI COOPER



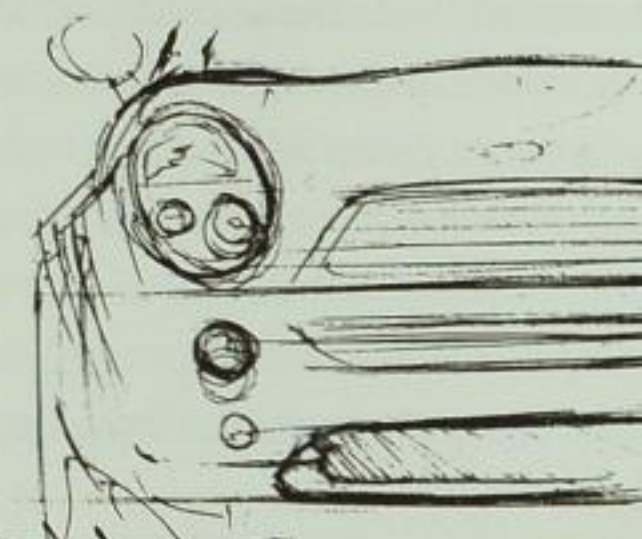
Steering wheel  
Renovated as an early Cooper  
Two spoke wheel - as early mini  
Switches  
Cooper stripes and  
Large centre  
Dodge



Subject: Fish  
Date: Tue, 28 Aug 2001  
15:24:12 +0100 (CET)  
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To: jorge.  
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in the sun. It looks like a  
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you.  
:-))) Nuria


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yellow. I bet you've got  
an opinion on that?






## METALLIC COLOURS


The MINI One and MINI Cooper are available in five gleaming metallic colours. With the MINI Cooper, it's the colour-coordination of roof, wing mirrors and light alloy wheels that makes all the difference, whether you opt for a standard or a metallic paint. On the MINI Cooper, the roof is available in black or white, or in the colour of the car itself (at no extra cost). A black roof is paired with high-gloss black wing mirrors and light alloy wheels finished in silver paint. If your MINI Cooper has a white roof, the wing mirrors will likewise be gleaming white, and you have the choice of white or sparkling silver for the wheel rims.



BRITISH RACING GREEN




COSMOS BLACK




INDI BLUE



PURE SILVER



SILK GREEN



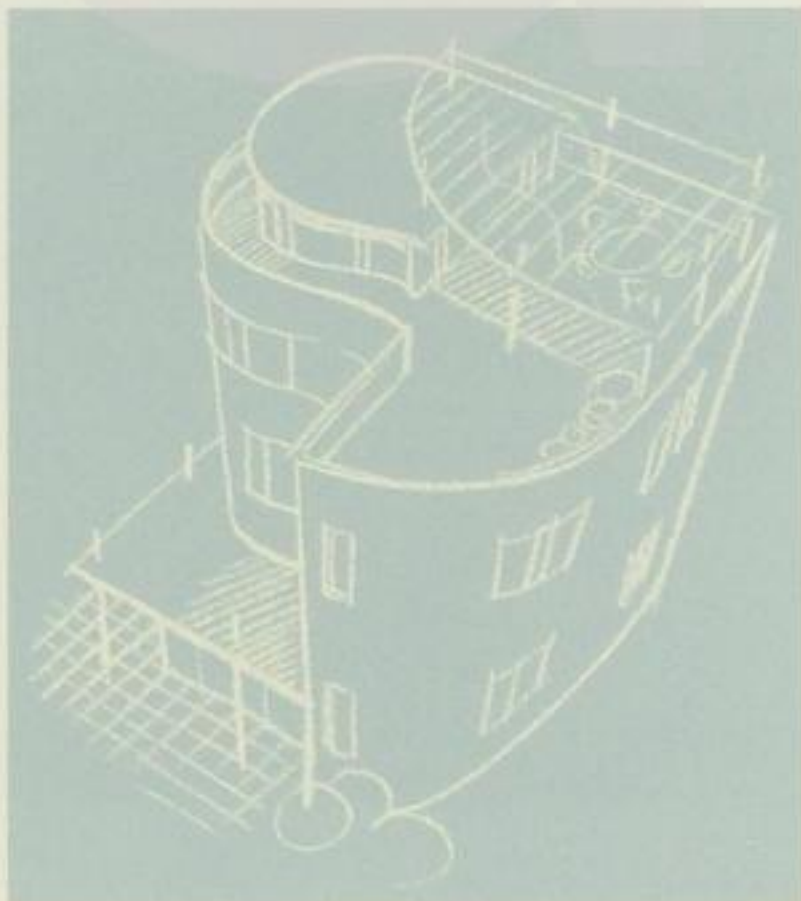
ROOF COLOURS

Subject: Excuse me?  
Date: Tue, 04 Sep 2001  
12:02:58 +0100 (CET)  
From: Nuria  
Molina<nmolina@gmx.es>  
To: jorge.  
gondra@hotmail.com

What do you mean, I've got no taste? Yellow looks wonderful on a MINI!!! You've just got no sense of colour - you can see that from your designs: concrete, glass, steel, all very cold and restrained. :- ( My houses have got soul; after all, they're meant for people to LIVE in. Anyway, as Gaudi himself said, nature isn't just one colour.

Love

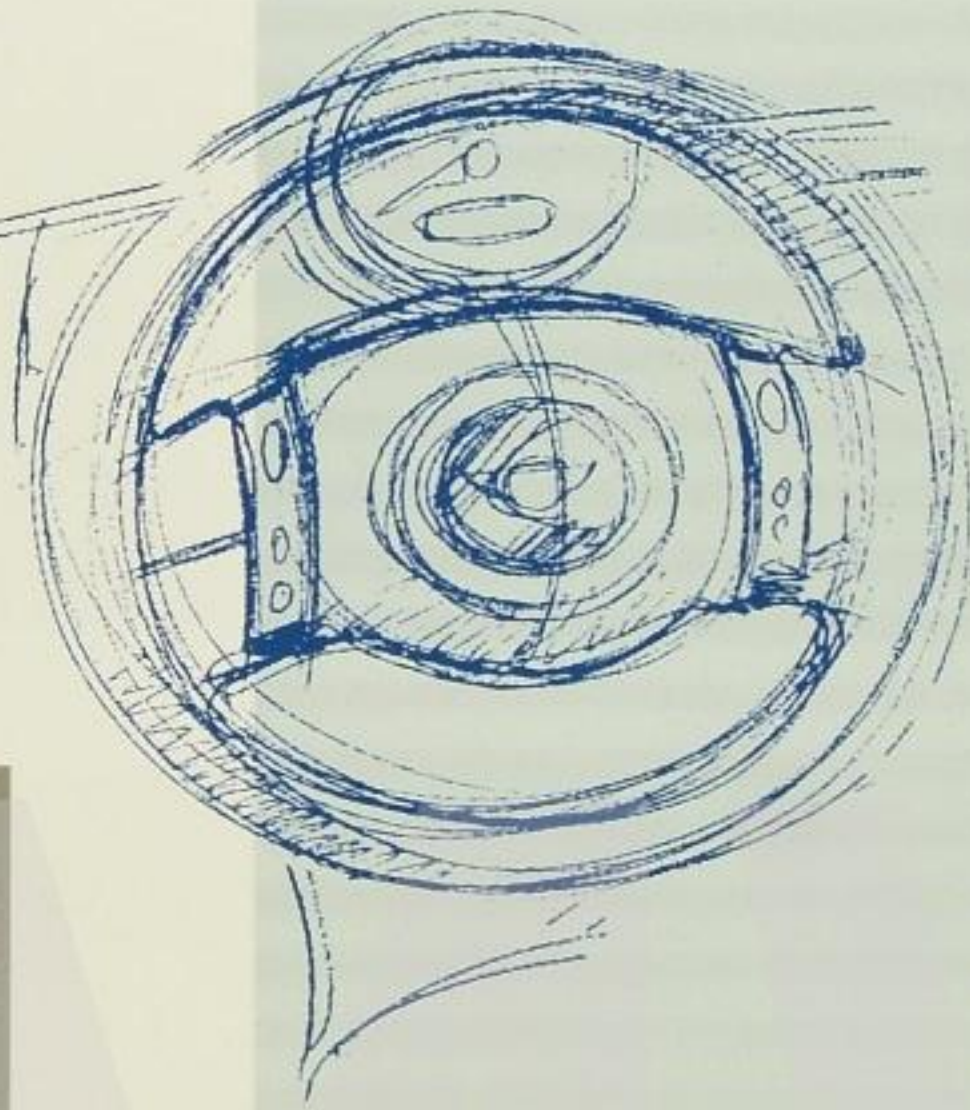
PS: You're driving me crazy!!!





## INTERIOR COLOURS

Decide for yourself what colour you would like the dashboard and interior surfaces of the door cladding in your MINI One or MINI Cooper to be. You can choose between glossy anthracite and sparkling silver.



Subject: Yellow  
Date: Tue, 11 Sep 2001  
21:22:03 +0100 (CET)  
From: Nuria  
Molina<nmolina@gmx.es>  
To: jorge.  
gondra@hotmail.com

Yes, I agree, not everyone likes Gaudi. But I still think he was a great architect. He had imagination, and I can never get enough of his houses. All those colours: red, green, blue, gold, black, anything is possible. Anyway, I picked up my MINI yesterday at long last. I've sent you a JPEG, so don't be rude about it. You're such a goddamn purist!

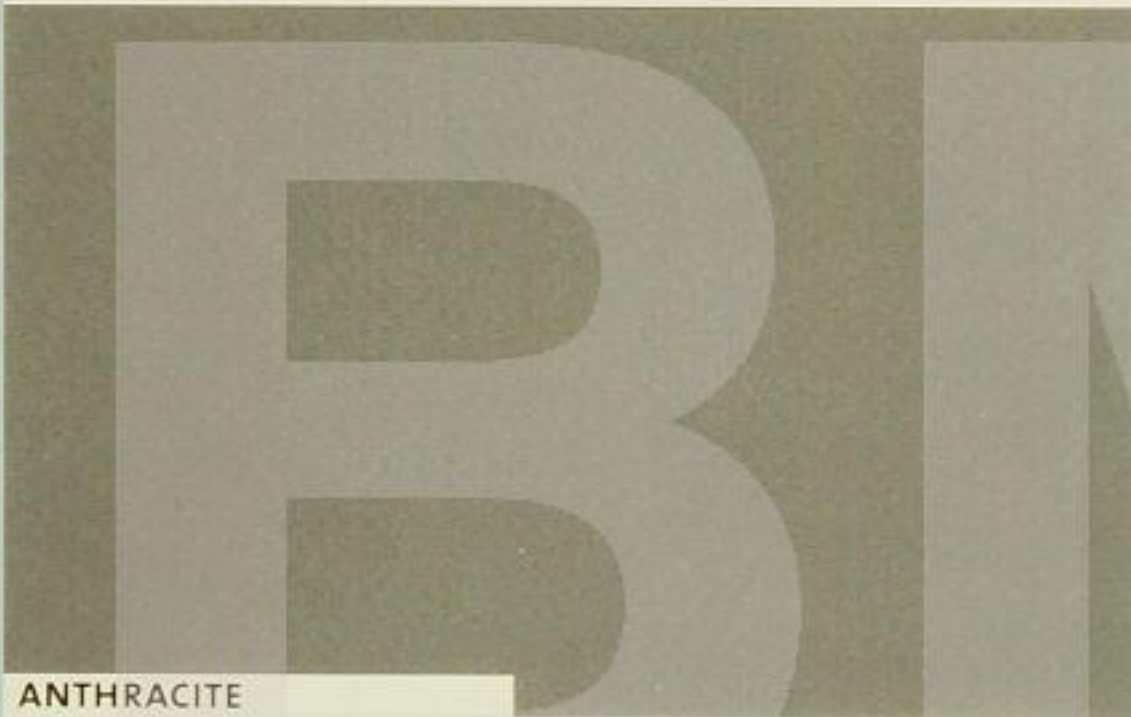
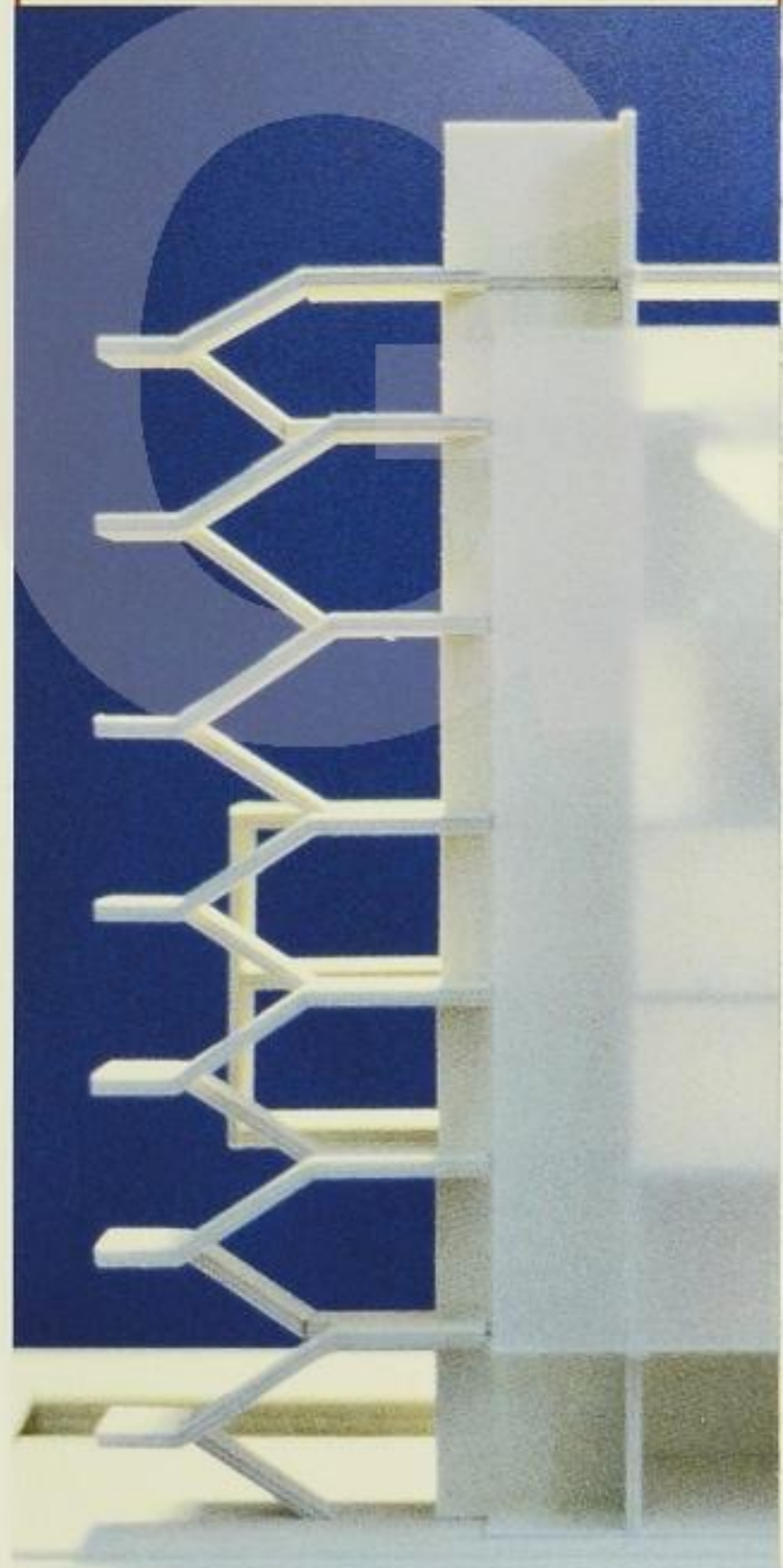


Nuria Molina

Facultad de Arquitectura de Cataluña.

DIPLOMADA EN ARQUITECTURA

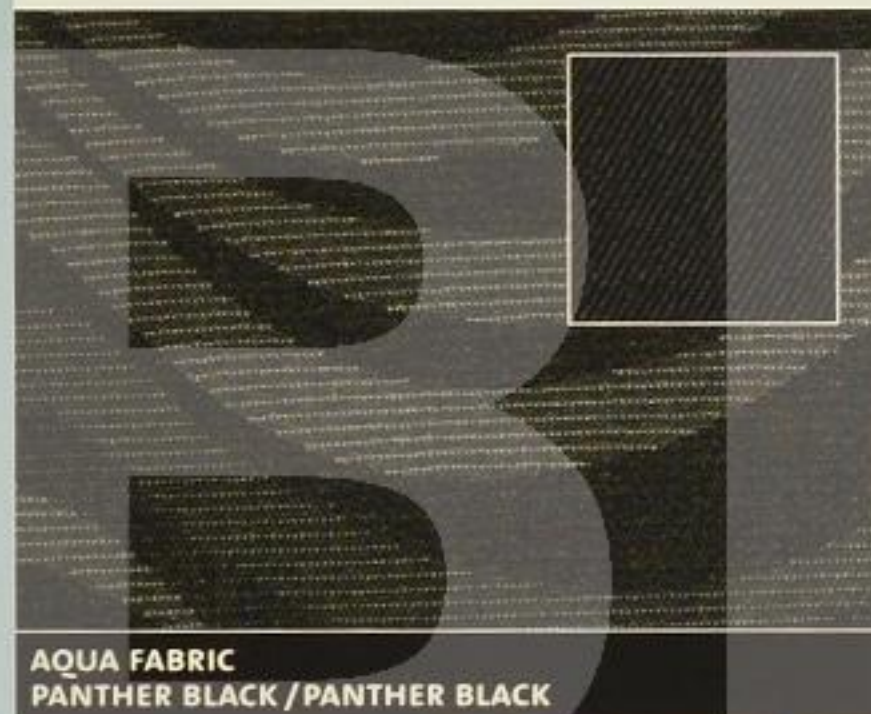
Nuria Molina.  
Después de años de estudios, he terminado la carrera y aquí la venzo  
con el título de arquitecta.





## UPHOLSTERY

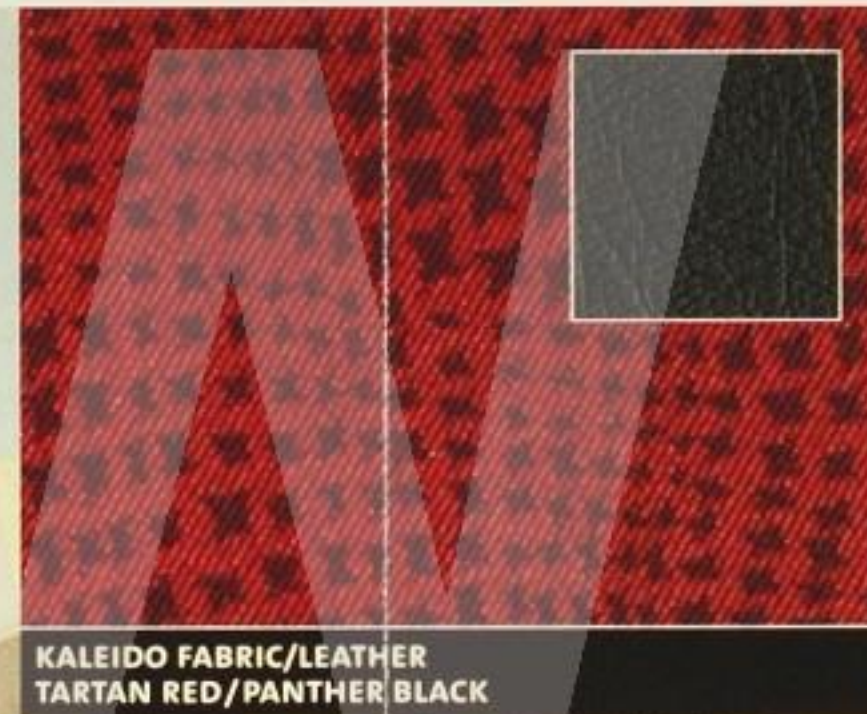
You deserve the best, so we've given you the best. Choose between fabric or leather upholstery, or a combination of the two. All upholstery materials used in the MINI are top quality and beautifully finished. The colour combinations set out below show the middle panel of the seat in the big boxes and the corresponding side panel in the small boxes. Whatever you choose, you're sure to find the right combination of colours and patterns for you.



AQUA FABRIC  
PANTHER BLACK / PANTHER BLACK



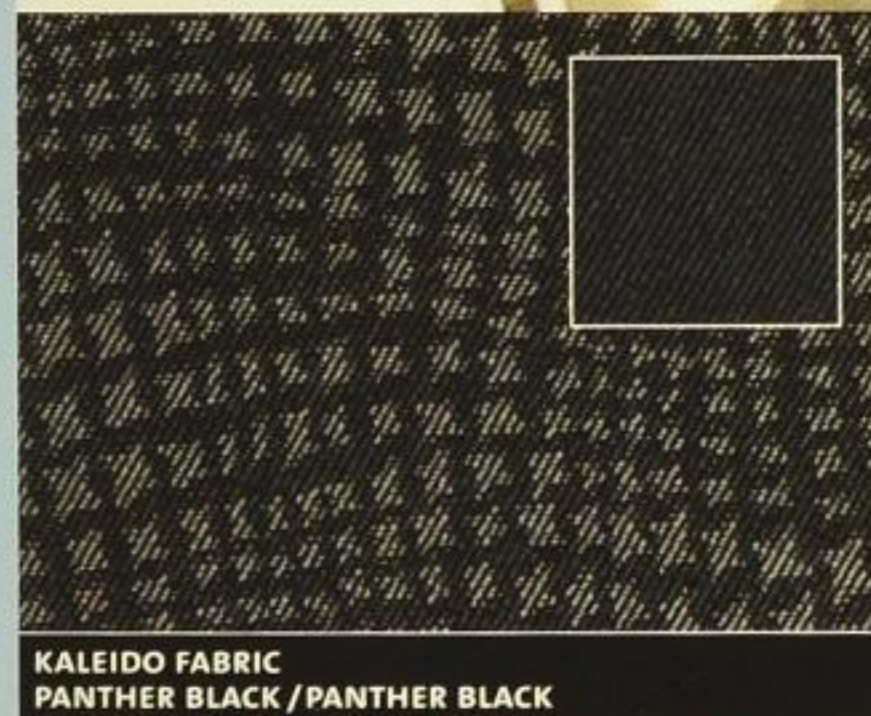
KALEIDO FABRIC/LEATHER  
PANTHER BLACK / PANTHER BLACK



KALEIDO FABRIC/LEATHER  
TARTAN RED / PANTHER BLACK



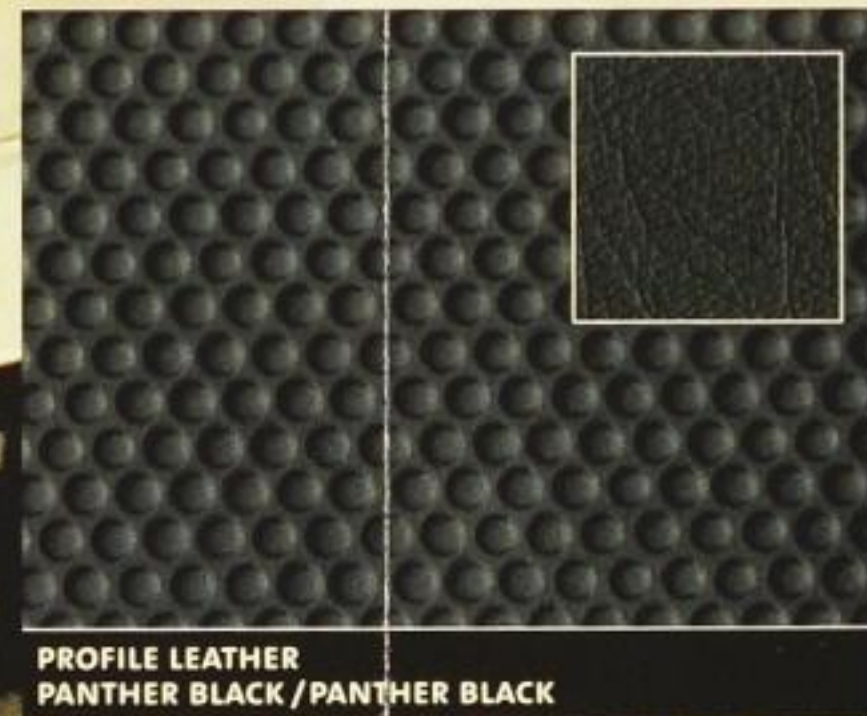
SOFT LEATHER  
CORDOBA BEIGE / PANTHER BLACK



KALEIDO FABRIC  
PANTHER BLACK / PANTHER BLACK



KALEIDO FABRIC  
TARTAN RED / PANTHER BLACK



PROFILE LEATHER  
PANTHER BLACK / PANTHER BLACK



NATURA LEATHER  
EMERALD GREEN / PANTHER BLACK

Subject: 1:0 to you

Date: Tue, 18 Sep 2001  
13:01:09 +0100 (CET)

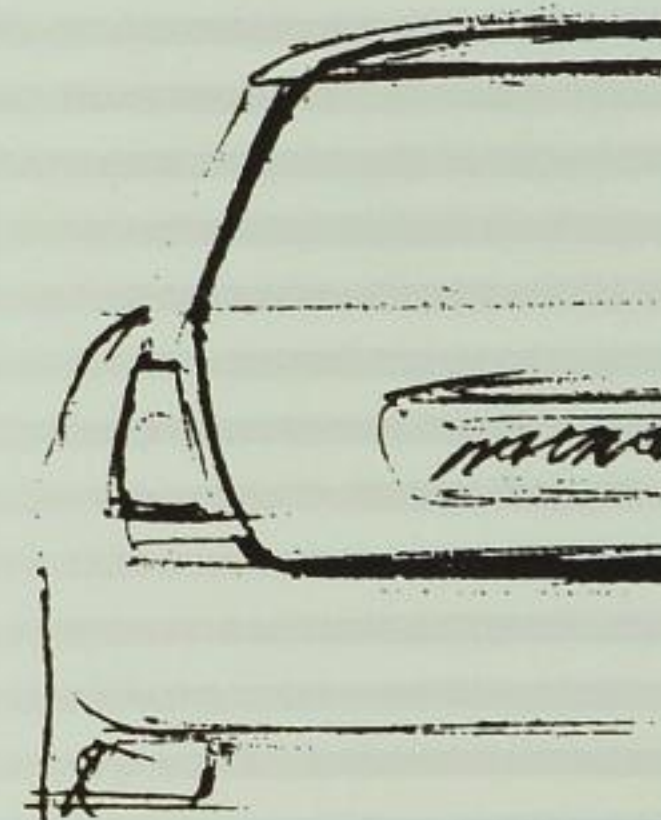
From:  
jorge.gondra@hotmail.com

To:  
Nuria Molina<nmolina@gmx.es>

Well, if it had been my choice, it would have been black, white or silver. But yellow is good. It suits the car, and it suits you too.




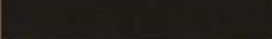








Jorge

Get Your Private, Free E-mail from MSN Hotmail at  
<http://www.hotmail.com>.





## COLOUR CHART

	STANDARD SEAT	SPORTS SEAT	UPHOLSTERY		INTERIOR	BLACK STANDARD	LIQUID YELLOW STANDARD
			Aqua fabric				
MINI ONE							
			PANTHER BLACK		PANTHER BLACK		
							
			PANTHER BLACK		SILVER GREY		

### Kaleido fabric

**MINI COOPER<sup>1</sup>**

PANTHER BLACK	PANTHER BLACK
PANTHER BLACK	SILVER GREY
TARTAN RED	TARTAN RED

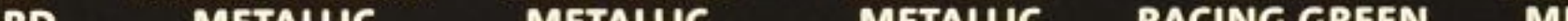
**Kaleido fabric/leather**

**MINI  
ONE /  
MINI  
COOPER**

PANTHER BLACK	PANTHER BLACK
TARTAN RED	TARTAN RED

### Profile leather

MINI ONE / MINI COOPER							
			PANTHER BLACK		PANTHER BLACK		
			Natura leather				
							
			EMERALD GREEN <sup>2</sup>		EMERALD GREEN <sup>2</sup>		
			Soft leather				
							
		CORDOBA BEIGE		CORDOBA BEIGE			



CHILI RED STANDARD

COSMOS BLACK METALLIC

PURE SILVER METALLIC

INDI BLUE METALLIC

BRITISH RACING GREEN

SILK GREEN METALLIC



### Recommended colour combinations

<sup>1</sup>MINI One in conjunction with sport seats.

<sup>1</sup>Emerald Green available from March 2002.



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EXPERIENCE



EXTERIOR  
LUCA MARINELLI

"THE BEST STYLE IS UNDERSTATED."

DESIGN  
TEGLA LELEI

"AS BEAUTIFUL INSIDE AS OUT."



JAN GUSTAFSON  
INTERIOR

ED BANGER  
SAFETY

BMW

PERFECTLY STYLED + PERFECTLY MADE = PERFECT FOR ME.





**DE | SIGN** [di-zin], n. Arrangement of form and appearance. The main philosophy behind the interior and exterior of the new MINI One and MINI Cooper. The interior contains a wealth of ideas, all pared down to their essentials. For example, the gently curved >> **dashboard** is reminiscent of an aeroplane wing in section; the designers have deliberately avoided simply slotting together modular components. See also >> **luxury**, >> **ellipse** and >> **tachometer**.



**DRI | VING LI | CENCE** [driv'ing-li'səns], mine. I got it in 1980 when I passed my test on the snow-covered streets of Malmö. The first time I ever drove on my own was to go to university. Today, I'm still there – as professor of German studies.





**E | LLIPSE** [e-lips], n. Geometrical form, a conic section. The ellipse features prominently in the design of the MINI – in the headlights, door handles, and interior door cladding and storage compartments. The door cladding matches the standard upholstery materials, while the door handle is painted in anthracite. Where leather or fabric/leather combinations are specified, the door is upholstered to match, and the contoured edging is painted silver. The armrest is always upholstered in black leather, regardless of the material chosen for the seats.

**STYLE** [stile], n. A set of distinguishing characteristics. Every line, surface, colour and material in the MINI conveys a unique combination of quality and distinctiveness that appeals to all the senses: the look of the seat designs and colours, the feel of the chrome-plated surfaces, and the rich sound of the engine. All of these >> design features combine to make driving the MINI a very special experience.



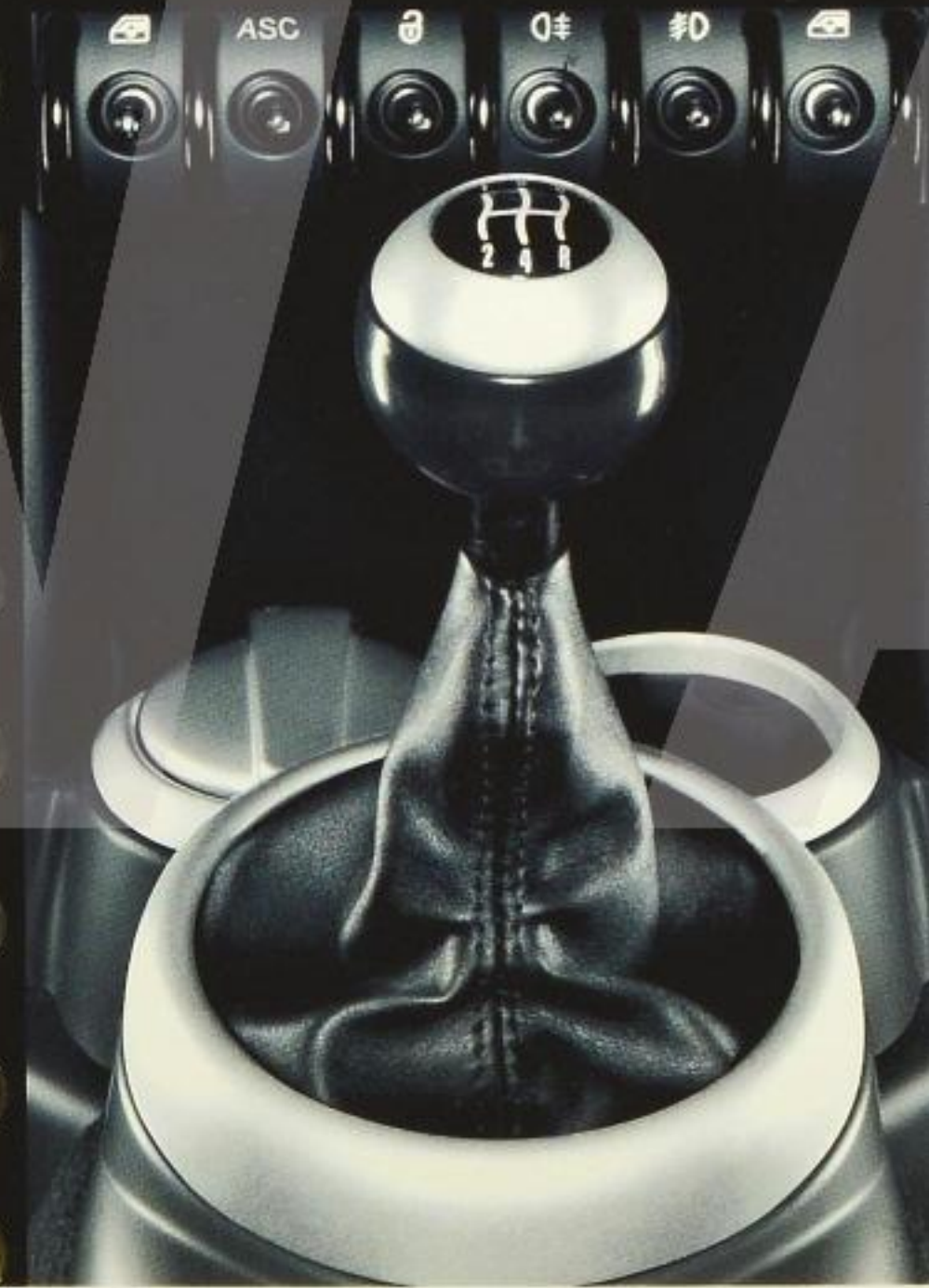
**IG | NI | TION KEY** [ig-nish'an kē], mine. Nothing feels more satisfying between my thumb and index finger (except perhaps the pages of my favourite Kafka novel).



**DASH | BOARD** [dash-bōrd], n. An instrument panel. The MINI's ergonomically designed dashboard incorporates a tachometer, a rev counter (in the case of the MINI Cooper), and four circular air vents. Finished as standard with two coats of high-gloss anthracite paint; high-gloss silver or aluminium finishes are available as an optional extra.



**GO-KART** [gō-kārt], n. A low, compact racing vehicle. The MINI's handling is similar to that of a go-kart, mainly because of the gear lever, which allows rapid, easy gear changes, and the extremely precise steering. There are two choices of steering wheel: a structured composite two-spoke version as standard, or a leather-covered version as an optional extra.



**NOTE | PAD** [nōt-pad], mine. I always keep it in the glove compartment of my MINI Cooper. I use it to write down all the ideas I have while I'm driving, like the title of a seminar (though this still needs a bit of a rethink), the draft of my speech at the philologists' conference in Rome (this will blow them away!) and a recipe for salmon in champagne sauce (très bon!).





**TACH | O | MET | ER** [tak-ō-mi-tər], n. An instrument for measuring the velocity of machines. In the MINI it's large, round, and centrally positioned on the dashboard. It's easy to read and gives you information about various systems, such as the ABS function. It incorporates fuel and temperature gauges, and also gives you other important information: for example, it warns you when the tyre pressure is low. The rev counter is fitted as standard on the MINI Cooper. It is located above the steering column and, like the steering wheel itself, its height can be adjusted.



**LUX | U | RY** [luk'shə-ri]. Abundant provision of comfort and ease over and above what is normal. In the MINI One and MINI Cooper every detail is a perfect marriage of style and practicality. For example, on the central console, chrome rocker switches operate the electric windows, DSC and ASC + T driver aids, central locking, fog lamps and rear lights.



**AN | A | TO | MY** [ə-nat'ə-mi], n.  
The physical structure of the body.  
A central consideration in the design  
of the MINI's seats, which are  
designed for maximum relaxation  
and driver alertness on long  
journeys. For added enjoyment,  
sports seats are available as an  
optional extra.

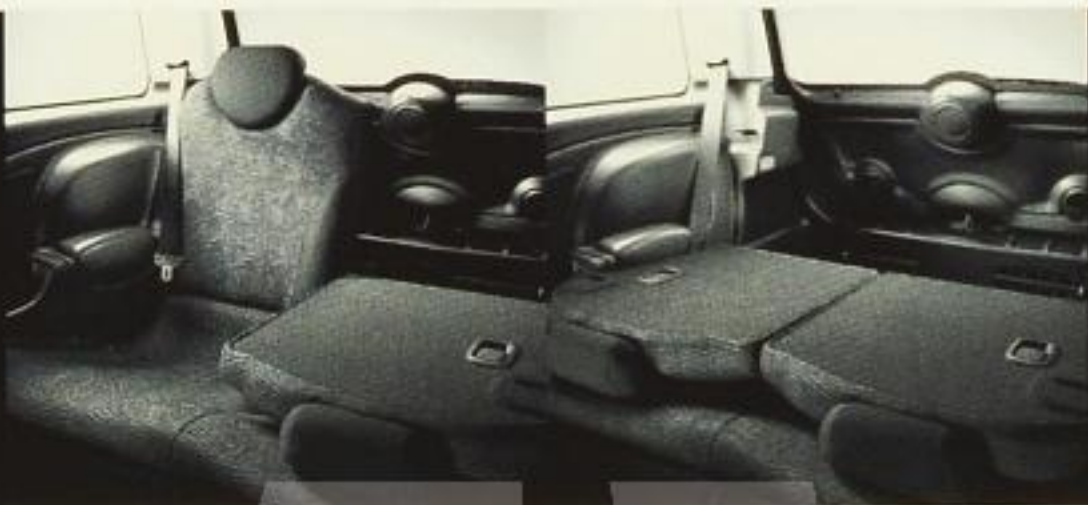


**EA | SY AC | CESS** [ēzee-ak'ses], n. The MINI's two front seats slide and tilt forward for easy access to the rear seats. Locking them back into their original positions is simplicity itself: just pull the seat forward and fold up the backrest. The height of the driver's seat can also be adjusted.

**BOILED SWEETS** [boi'd-swēts], mine.  
Maybe they're in the left-hand door  
pocket, maybe on the right-hand side,  
or maybe even in the boot – but my  
favourite strawberry sweeties are  
definitely lying around somewhere.  
It's the little things that tell you if  
someone has style or not.







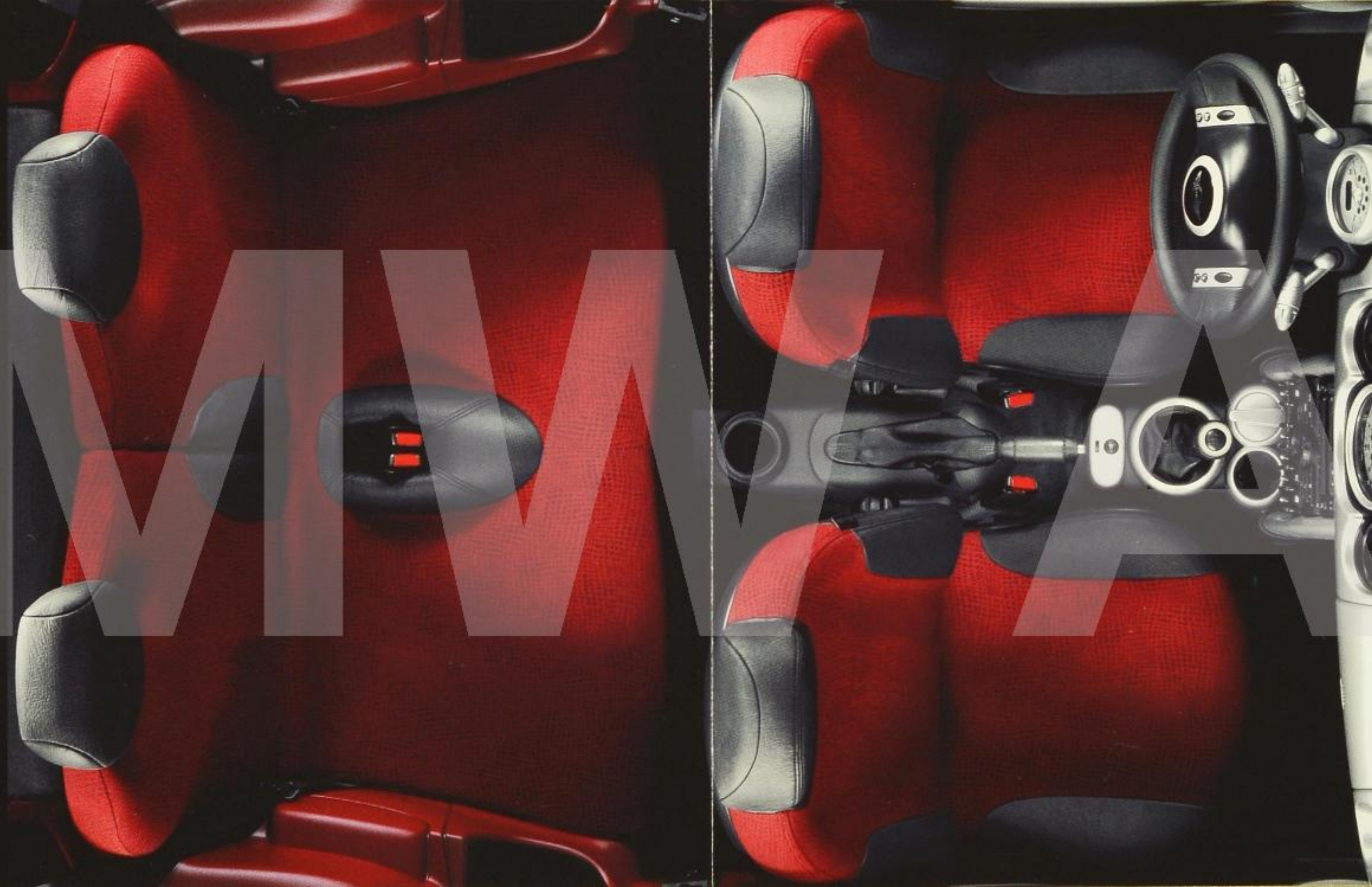
**VAR | I | A | BIL | I | TY** [vā'ri-ə-bili-tee], n. The ability or propensity to vary. The MINI's luggage space varies between 150 and 670 litres; the rear seats can be folded down individually to make room for large loads, the rear parcel shelf is easily stowed away, and for smaller objects there is a compartment in the floor of the boot. All floors are luxuriously carpeted.



**EN | CY | CLO | PE | DI | A** [en-si-klō-pē'di-ə], mine. I keep all 20 volumes in the boot, just in case. If I fold down the rear seats, I can fit in my whole collection of antique 16th and 17th-century books. (Not that the collection is small – it's because the MINI is so big!)



**FREE | DOM** [frē'dəm], n. Liberty, absence of restraint. Very apparent in the new MINI. There's plenty of headroom for even the tallest passengers, and the car's 3.63-metre length provides generous amounts of legroom in both front and rear seats. Freedom of movement you experience even as you climb in: the doors open out 80 degrees from the body.



**A | RIS | TOT | LE** [ar-is-to-t'li], my St Bernard. He's two years older than my son, and they both sit together on the back seat of the MINI Cooper. There's no problem getting them into the car, but they can only be enticed out with pleas, threats, and a combination of chewing gum and bones.





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NOMIYA  
EXPERIENCE



EXTERIOR  
LUCA MARINELLI

DESIGN  
TEGLA LELEI

ED BANGER  
SAFETY

"THE BEST STYLE IS UNDERSTATED."

# BMW AG

4 SEATS + 4 FRIENDS = 100 PER CENT ENJOYMENT.

"IS IT FUN? OOOOH YES!"





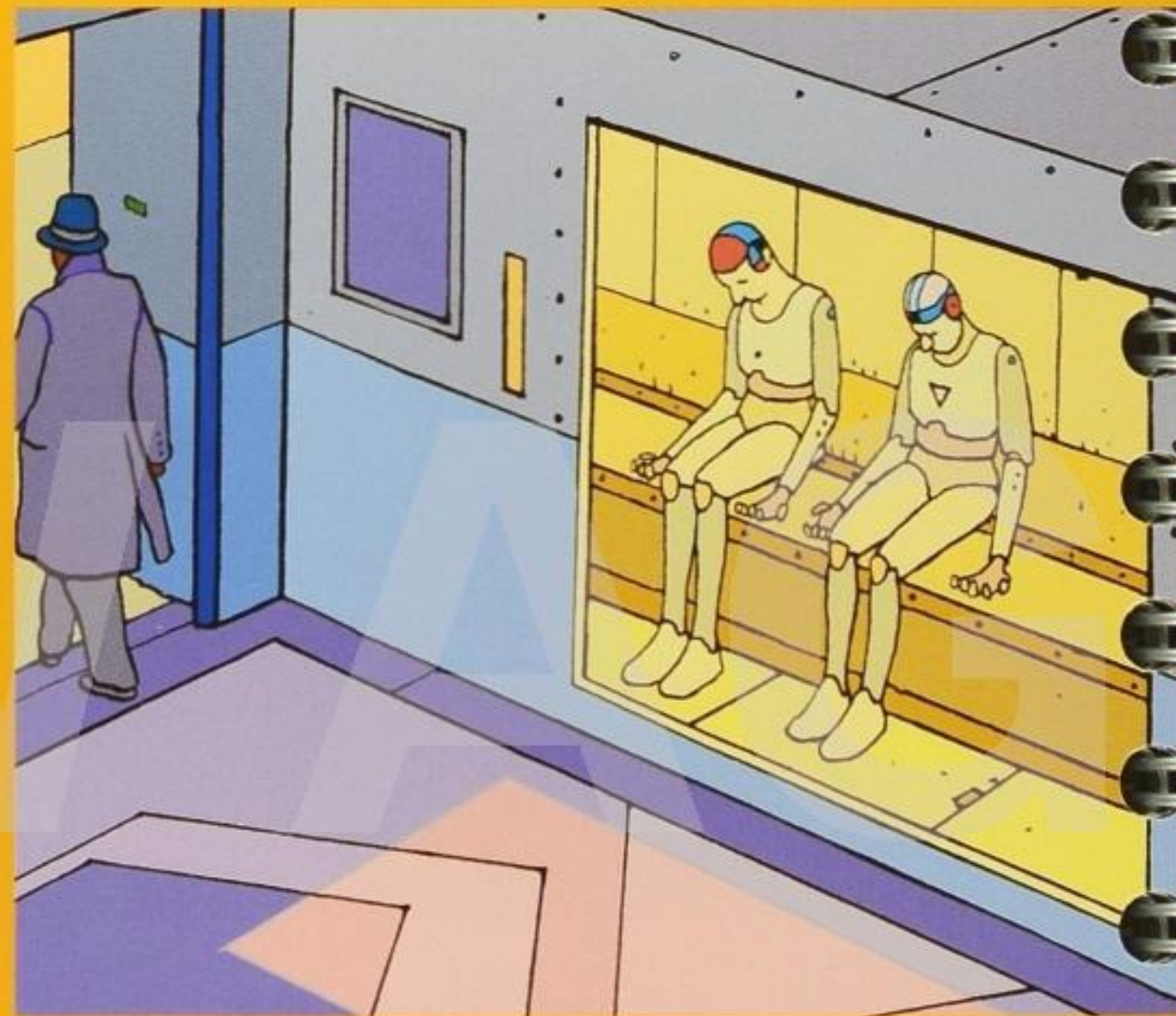


# MAX & ED

## PUT THE NEW MINI TO THE TEST

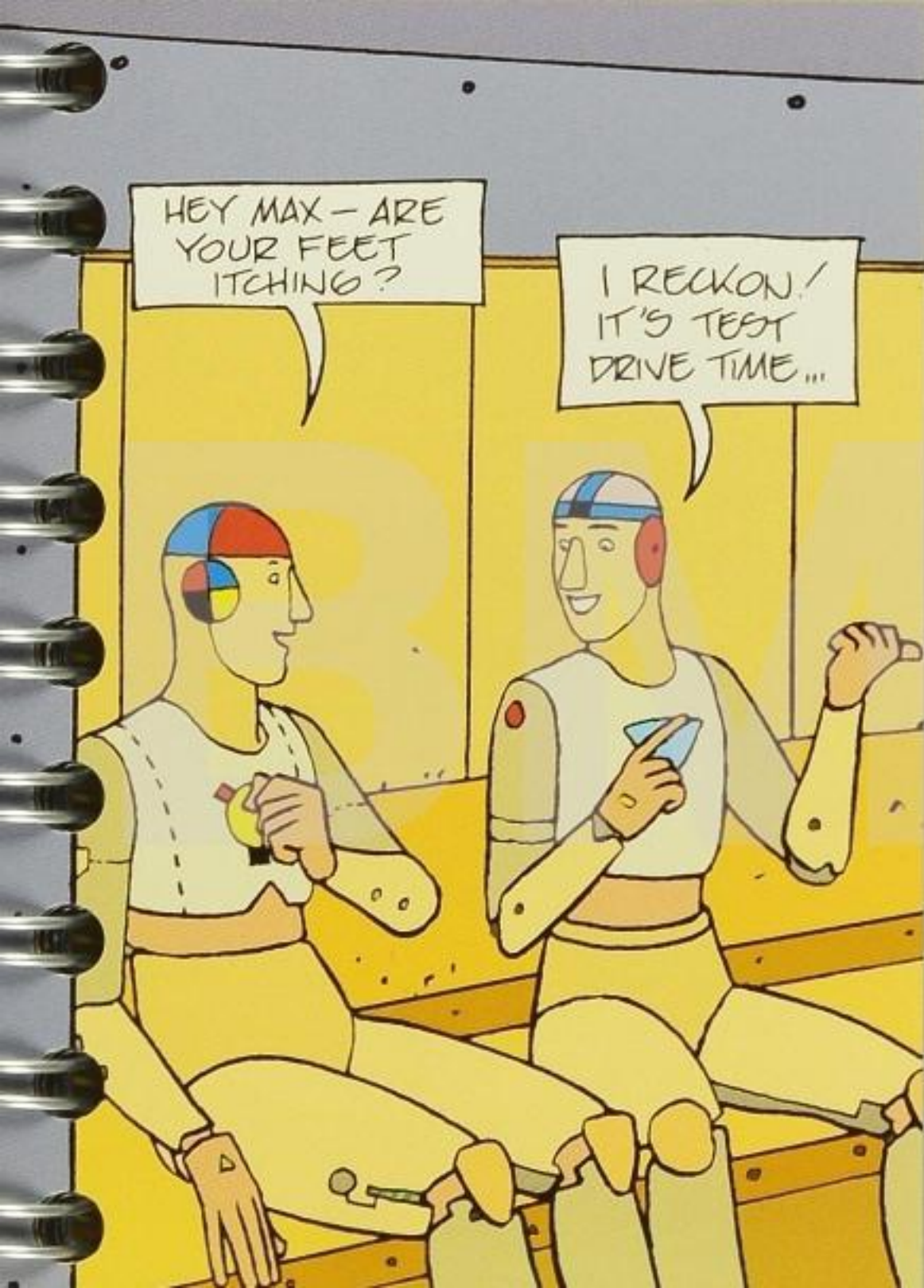
ART: MOEBIUS  
WORDS: GASPER III / 2001

DOWN AT THE CRASH TEST FACILITY,  
EVERYONE KNOWS MR. CRUNCH IS THE  
BOSS. A HARD BUT FAIR MAN. WHEN IT  
COMES TO CAR SAFETY, THERE IS NO MORE  
EXACTING JUDGE THAN HIM - AS ED BANGER  
AND MAX IMPACT, HIS CRASH TEST DUMMIES,  
CAN VOUCH FOR! THEY'RE GETTING IT IN  
THE NECK AGAIN TODAY.



CRASH TEST FACILITY, 4.59 P.M.  
MR. CRUNCH KNOCK'S OFF.







DON'T BE SO SURE!



**SLAM!**

HOW COME  
HE DIDN'T GET  
WHEELSPIN?

HAH! IT'S ALL  
UNDER CONTROL -  
TRACTION CONTROL!







TIME  
TO SWITCH ON  
THE RAIN  
SENSOR...



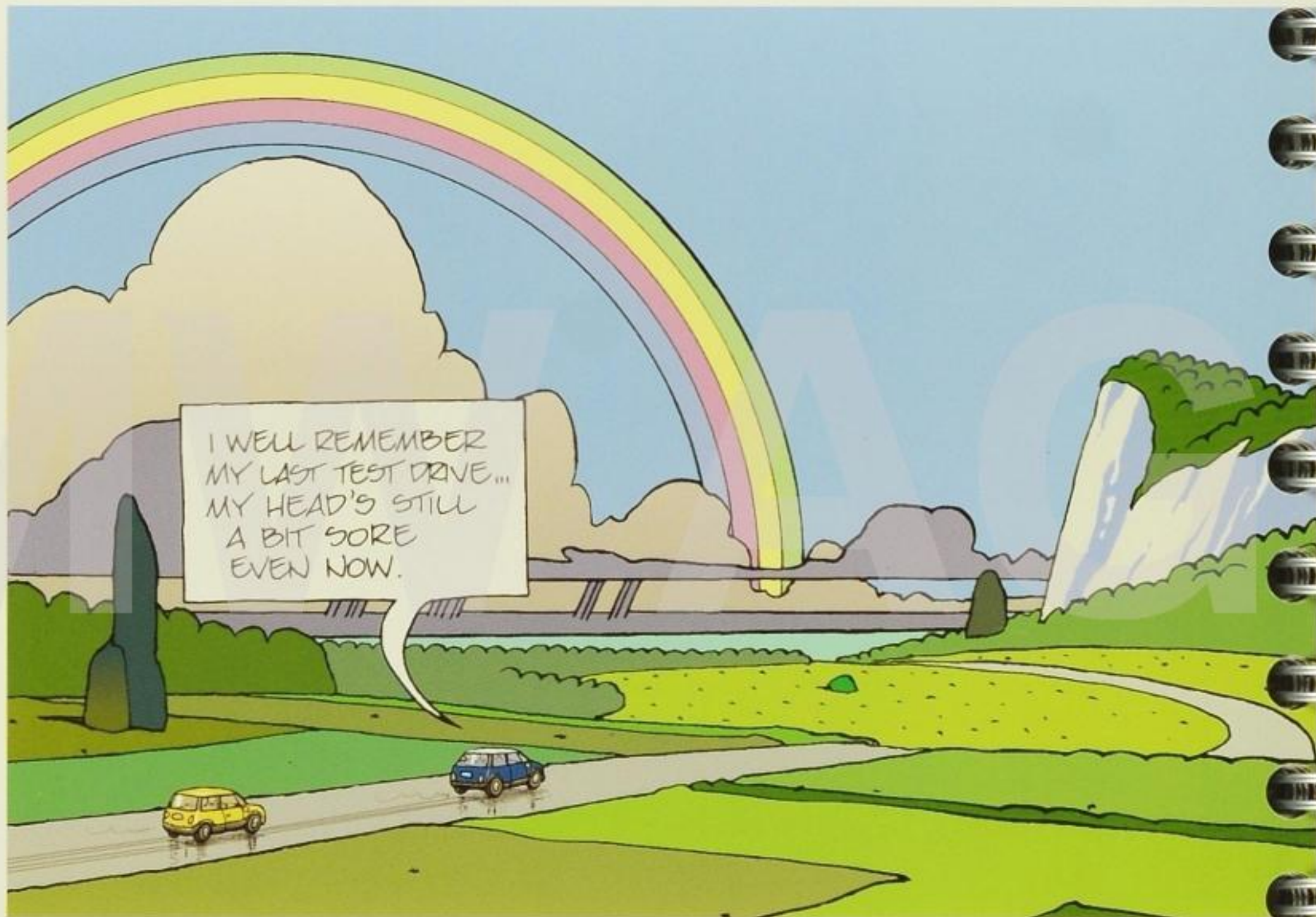
...SO THE WIPERS ARE  
REALLY MOVING. YOU,  
ON THE OTHER HAND,  
AREN'T - YOU'RE DRIV-  
ING LIKE A WET  
BLANKET, ED BANGER!



HMMM, THIS IS SO ME —  
A STYLISH SEATBELT.



I WILL REMEMBER  
MY LAST TEST DRIVE...  
MY HEAD'S STILL  
A BIT SORE  
EVEN NOW.

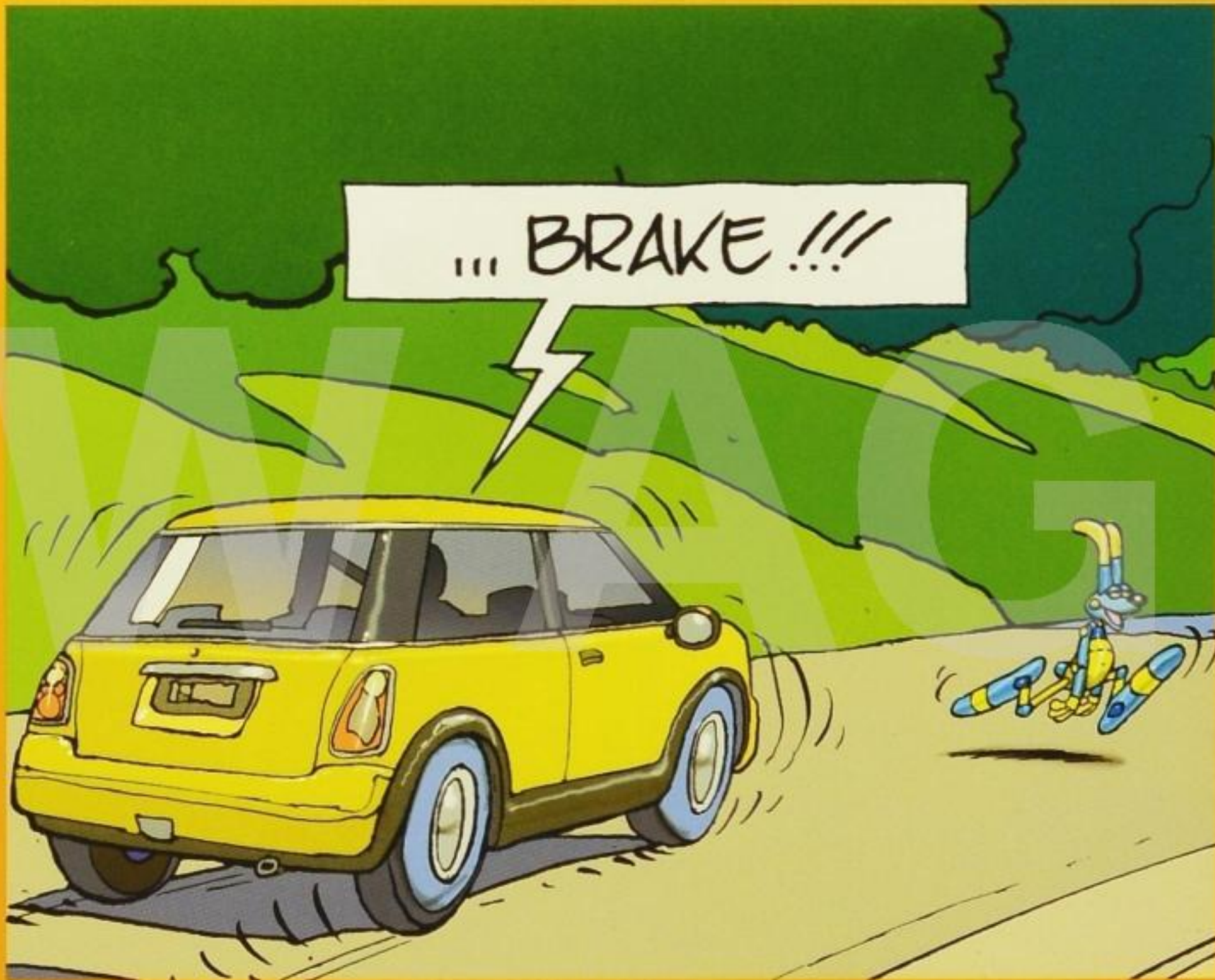




IS THE MINI FUN TO  
DRIVE? IS THE POPE  
A CATHOLIC? ABS,  
ELECTRONIC BRAKING  
FORCE DISTRIBUTION,  
CORNERING BRAKE  
CONTROL. BUT WHEN  
YOU'RE CORNERING, WHY  
WOULD YOU WANT TO ...



... BRAKE !!!



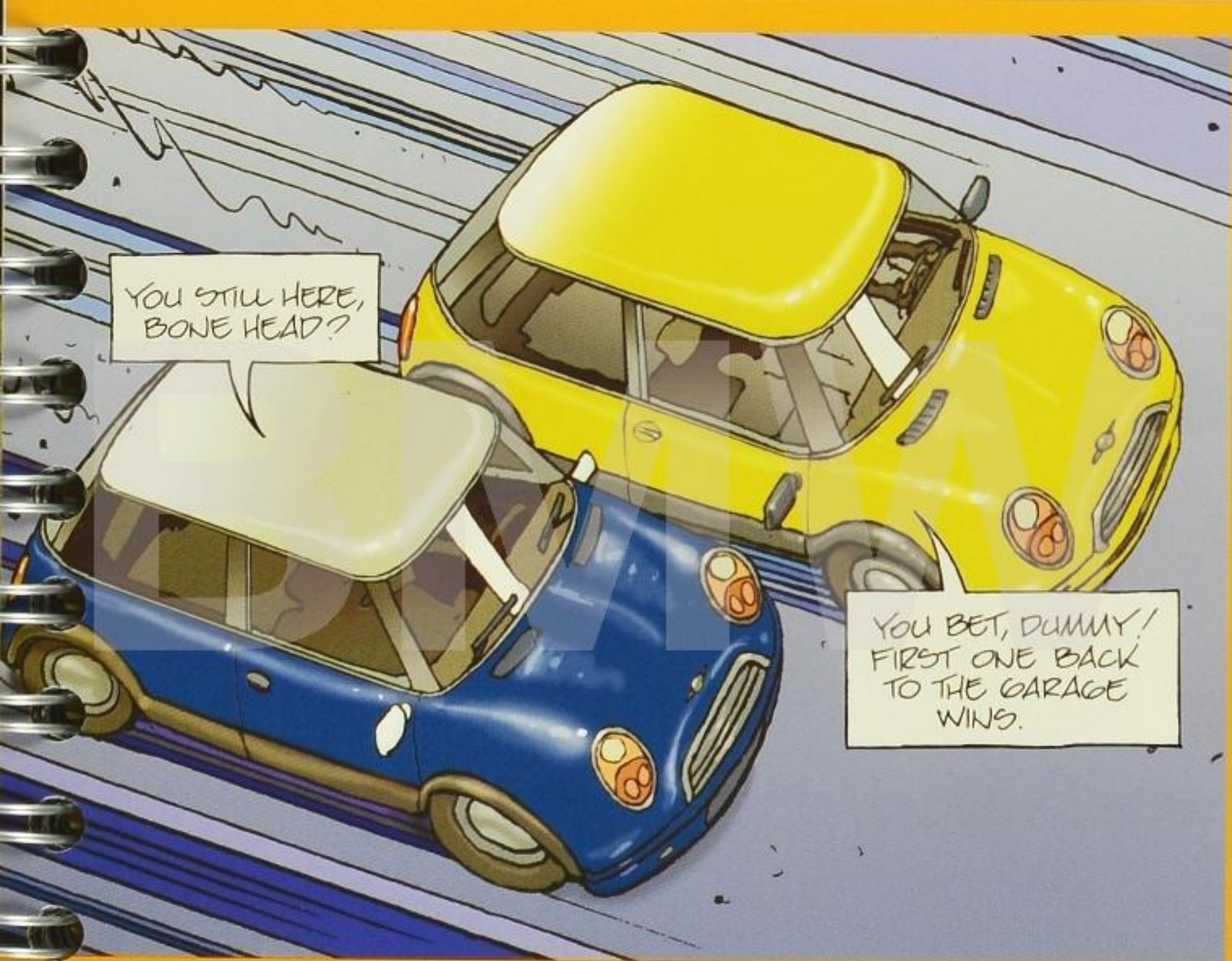




THANK HEAVENS  
(OR THE MINI ENGINEERS)  
FOR THOSE FOUR DISC  
BRAKES AND THE DYNAMIC  
STABILITY CONTROL.







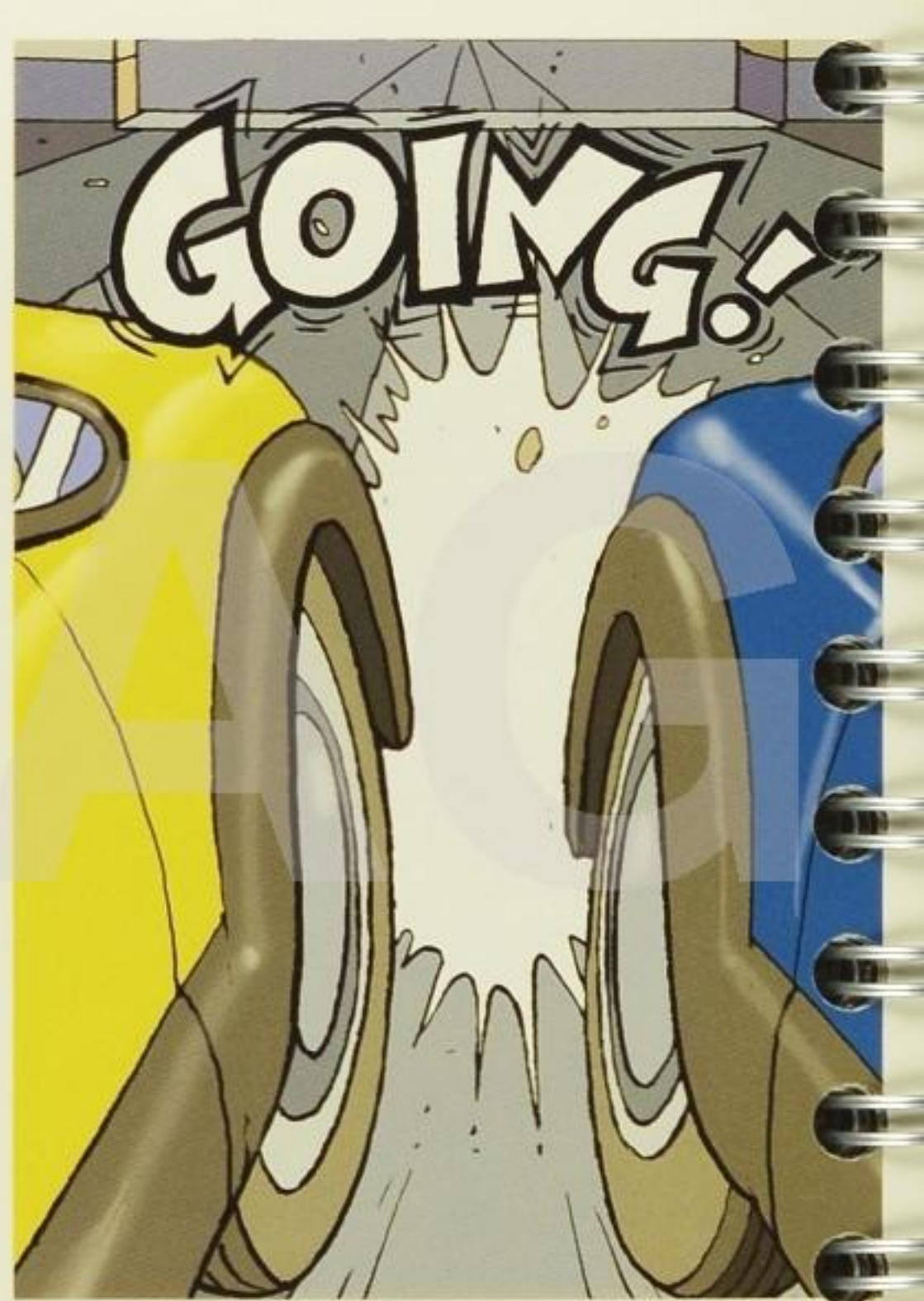
YOU STILL HERE,  
BONE HEAD?

YOU BET, DUMMY!  
FIRST ONE BACK  
TO THE GARAGE  
WINS.



A MAGNUM  
OF ENGINE OIL  
TO THE WINNER!











FIRST!



... SECOND ... THIRD ... FOURTH ...  
FIFTH ... AND THE SIXTH AIRBAG !  
AND THE BODYWORK COULD TAKE  
THE PUNISHMENT - WOW !





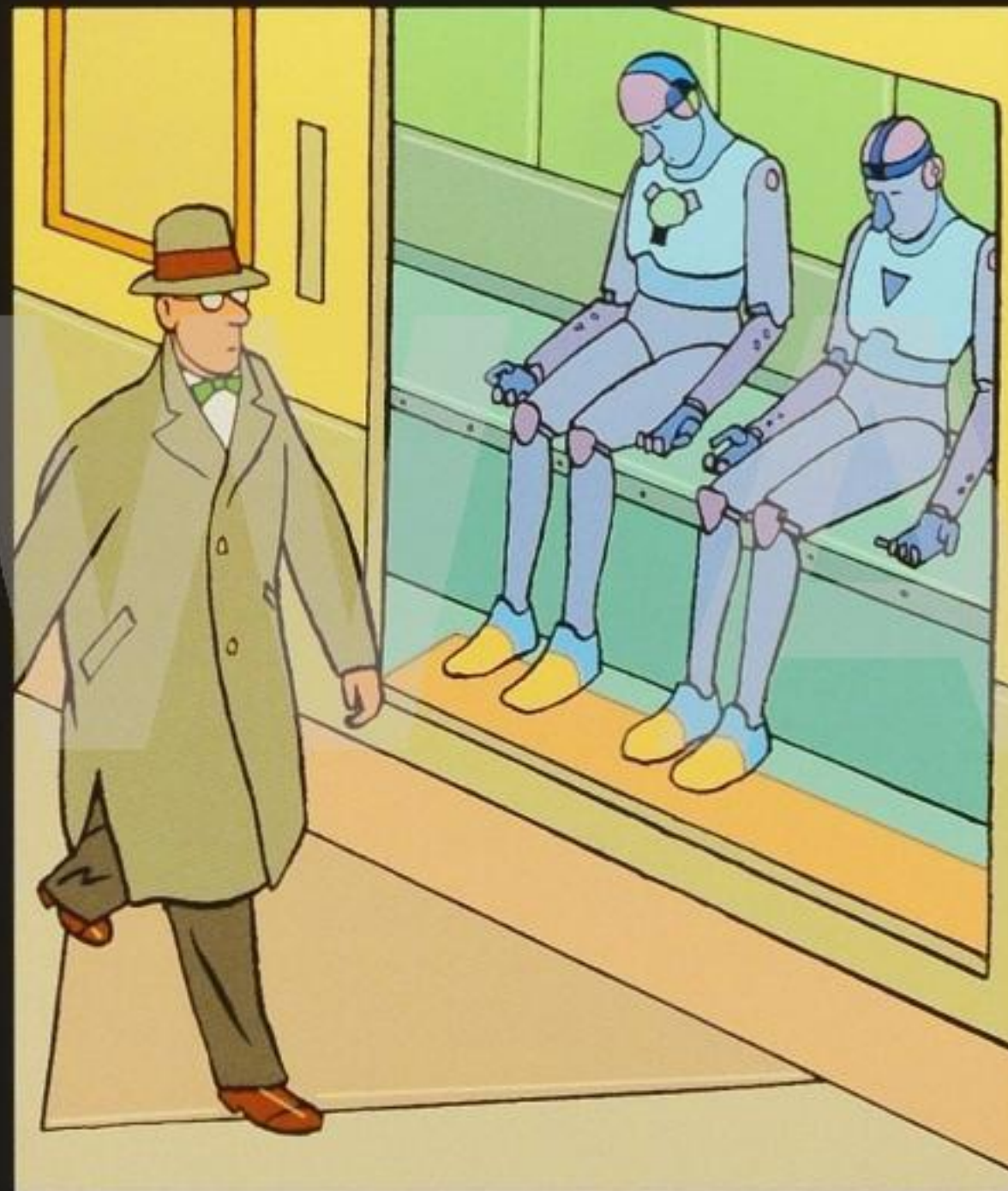
SO, HOW MANY STARS  
DO YOU RATE THAT  
PERFORMANCE?



GIMME FOUR  
MAN! \*

\* AND THE EURO NCAP CRASH TEST  
AGREES. IT GAVE THE MINI A  
FOUR-STAR RATING.

NEXT MORNING ...



THE END



## FROM A TO X: WHAT MAKES THE MINI AND THE MINI COOPER SO SAFE.

**ABS with CBC:** Anti-lock Braking System with Cornering Brake Control. Control systems fitted as standard which improve braking (ABS), especially in corners (CBC) and prevent understeer.

**Airbags:** Two front airbags fitted as standard, which detect the severity of a crash and inflate to the level needed to maximize protection, and two side airbags for driver and passenger. Head airbags can be specified front and rear as an option.

**Automatic seat belts:** Three-point belts as standard on all four seats, with pyrotechnic belt tensioners and belt force limiters in the front.

**Automatic Stability Control (ASC+T):** Regulates engine output when pulling away or accelerating hard into corners, applies braking to drive wheels and prevents wheel spin. Available as an optional extra.

**Bodywork:** With extreme torsional and flexional rigidity. The Euro NCAP crash test awarded the MINI four stars – an outstanding result.

**Disc brakes:** As standard, internally ventilated.

**DSC:** Dynamic Stability Control. Maintains vehicle stability by intervening in the application of power and/or braking force to all four wheels. Available as an optional extra.

**EBD:** Regulates the Electronic Braking Force Distribution between the front and rear axles.

**Rain sensor:** Matches the interval of windscreen wiper movements to the intensity of rainfall. Available as an optional extra.

**Tyre Defect Indicator:** Fitted as standard. Warns driver of any loss of tyre pressure, meaning the majority of impending tyre failures can be identified in good time.

**Xenon lights:** High-intensity lights, with outstanding illumination of peripheral areas. Available as an optional extra.



MAKI  
NOMIYA  
EXPERIENCE



EXTERIOR  
LUCA MARINELLI

"THE BEST STYLE IS UNDERSTATED."

DESIGN  
TEGLA LELEI

# BMW AG





BMW AG







# BMW AG



[ Photographs: F.A. Cesar; Models: Tegla Lelei, MINI Cooper. ]



BMW AG





BMW AG

[ Headlights: Ellipse design, clear glass discs, chrome surrounds and new reflector technology. Paints: environmentally friendly, water-based. ]



BMW AG







BMW



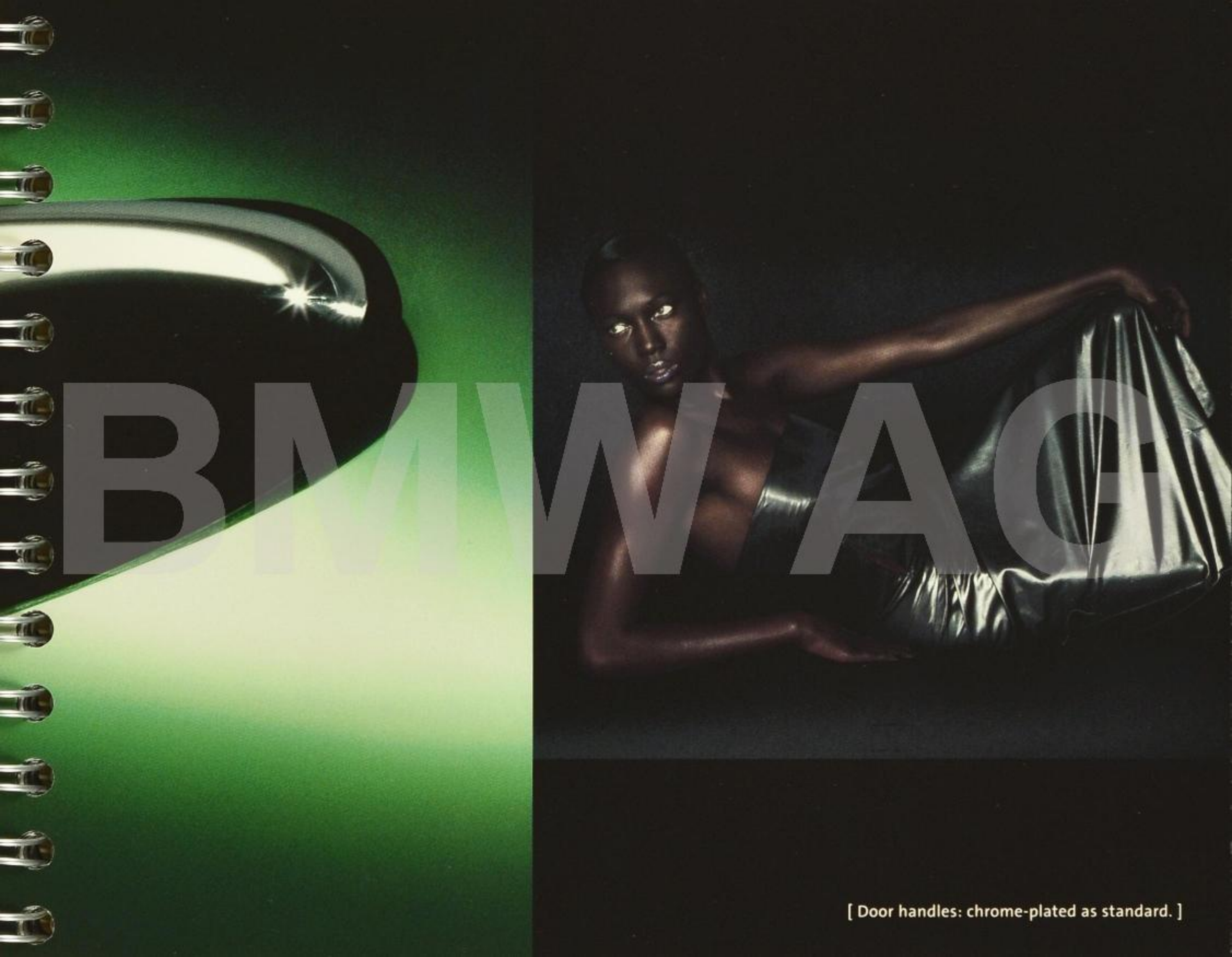
[ MINI Cooper: long wheelbase, wide track, low centre of gravity. ]





BMW AG





BNA WACE

[ Door handles: chrome-plated as standard. ]





BNWVAC

[ Colour-contrasting wing mirrors and roof. ]





[ Third brake light, dynamic styling. ]



# BMW AAG

A woman with dark skin and short hair, wearing a red dress, is seated in the driver's seat of a BMW car. The car's interior is visible through the large windows, which are the focus of the advertisement. The car is dark-colored, and the background is dark. The BMW logo is visible on the front of the car.

[ All-round windows: B and C columns behind glass. ]



BNAC



[ Eight-spoke light alloy wheel: in silver or white. ]





BMW AG







[ Radiator grille: chrome-plated as standard on the MINI Cooper. ]

BMW AG





# BMW AG



"My childhood home was the wide expanses of the Kalahari. Later, my parents left Namibia for New York, which to me was like a different world. Everything was reaching for the skies: the people, the buildings. Today, wherever I go, I carry both worlds in my heart."



MAKI  
NOMIYA  
EXPERIENCE



EXTERIOR  
LUCA MARINELLI

BMW AG



"I WANTED SOMETHING THAT NOT EVERYONE HAS GOT."



He used to throw punches at his opponents. Right, left, right. Now he hates bruises – especially on his olives. Luca Marinelli was a talented boxer until he hung up his boxing gloves and took over his father's smallholding. Now, three decades later, he is a producer of extra virgin olive oil. He has numerous prizes to his name and for many years now has been awarded the European Union's DOP seal of quality.





## EXTERIOR FEATURES

# BMWAG



Open one of the deceptively plain bottles, and an intense almond aroma hits your nostrils. Like a bottle of perfume, it's a smell you want to savour. Put a couple of drops on your tongue and enjoy the mild oil, mingling the flavours of olives and hay, slowly gliding over your palate.



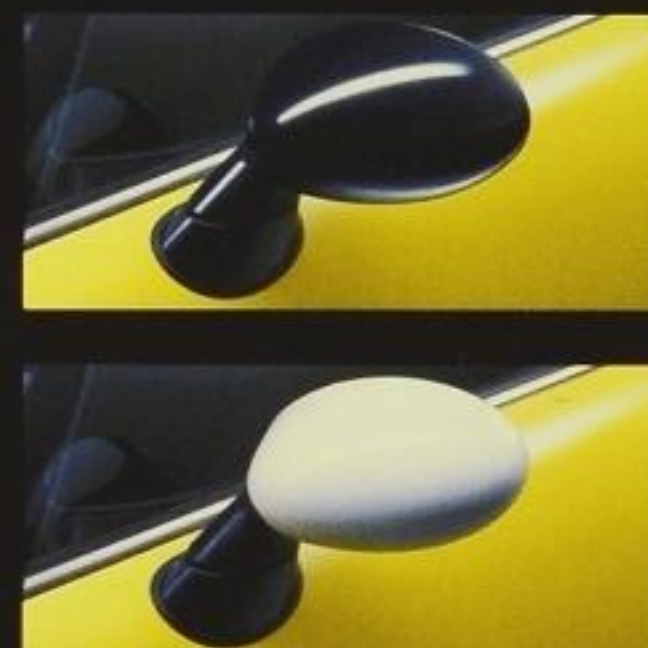
## EXTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



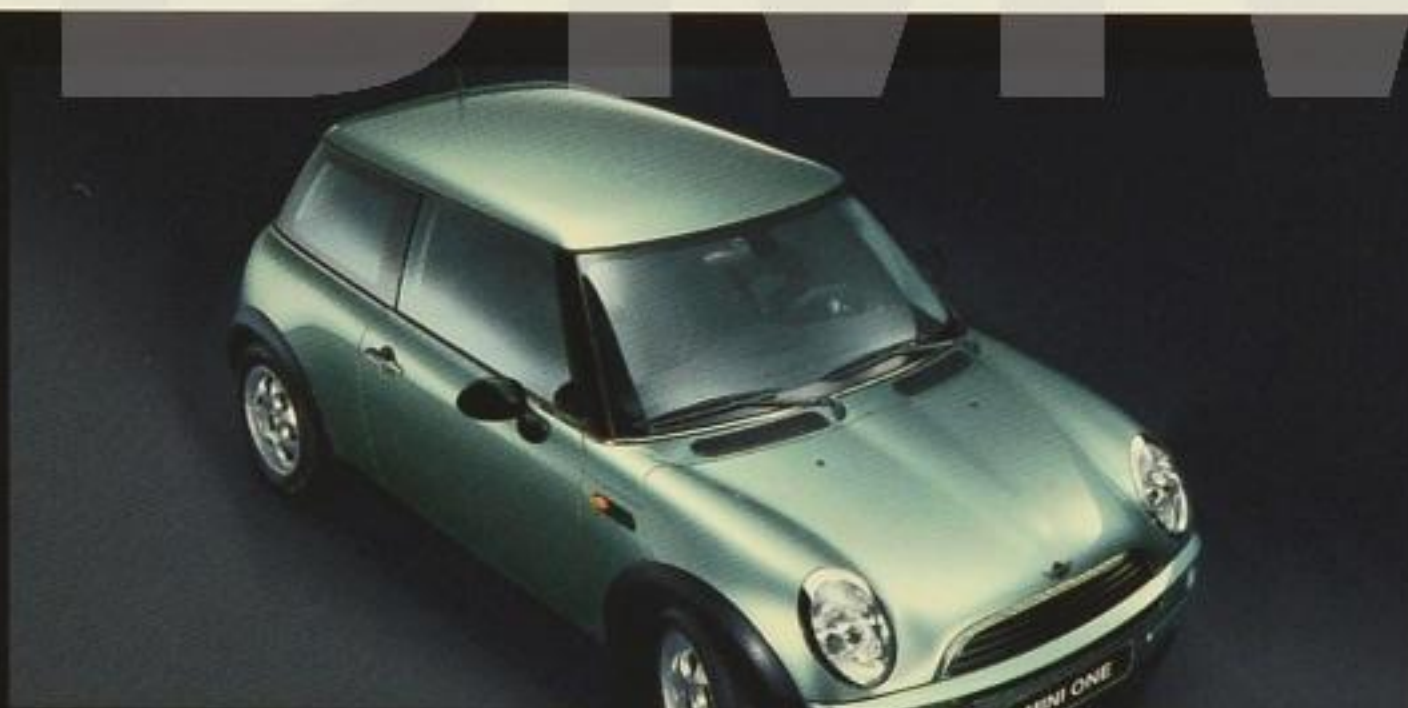
The **chrome door handles** have a solid design. The lock cylinder on the driver's side not only looks good but, being recessed, is secure as well.



The elliptical **wing mirrors** are electrically adjustable and feature an electric heating system; matt black as standard on the MINI One.



The elliptical **wing mirrors** of the MINI Cooper are available in either high-gloss black or white.



Colour coordinated: the MINI One's **roof** always comes in the same colour as the rest of the car (on the MINI Cooper colour coordination is available as a no-cost option).



MINI Cooper owners can choose to have the roof and wing mirrors in **white** with white or silver light alloy wheels or in **black** with silver wheel rims.



## EXTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

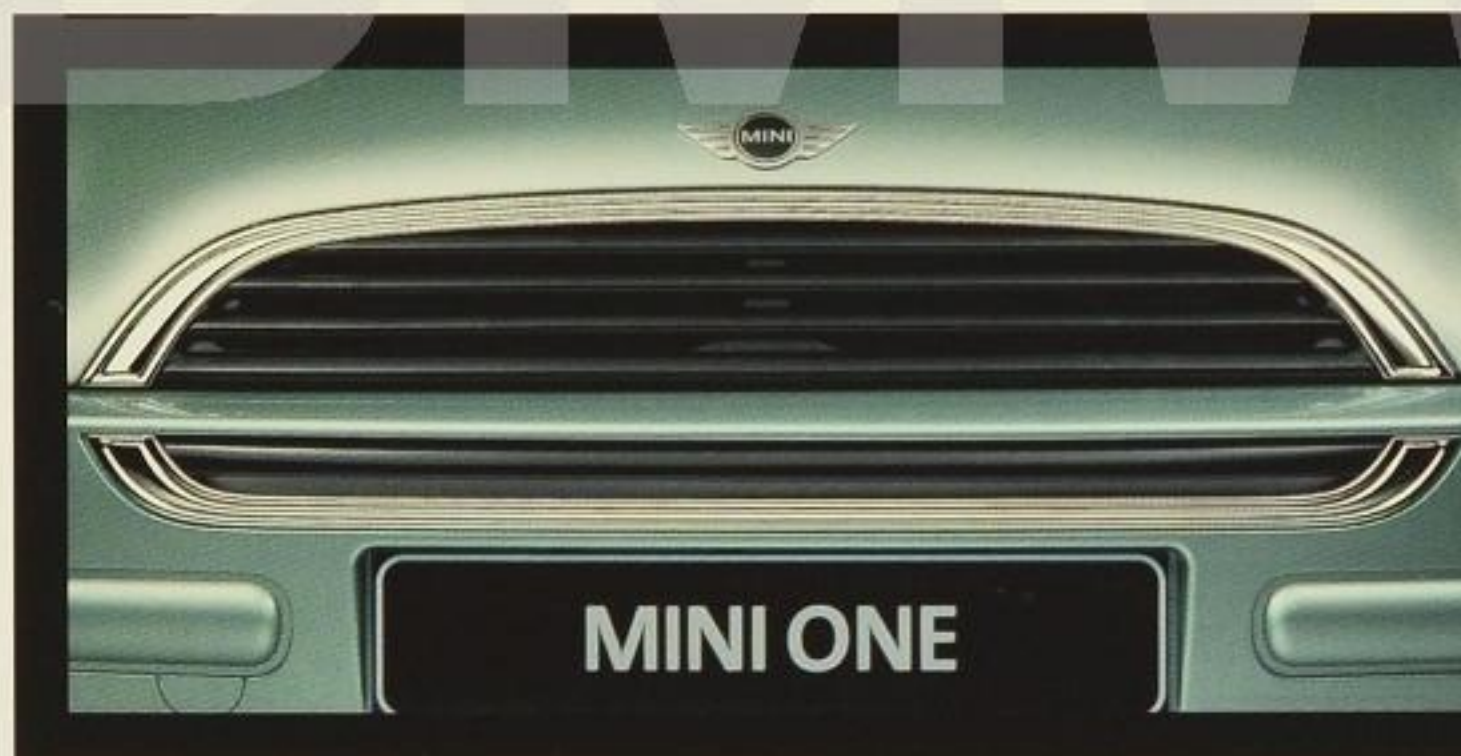
□ Optional extra on MINI Cooper



The **front bumper** is painted in the same colour as the rest of the car and elegantly complements the round fog lamps (available as an optional extra) and the rounded sidelights and indicators.

On the MINI One, the **exhaust pipe** is located at the right of the back bumper. It is made of **stainless steel**.

The **exhaust pipe** on the MINI Cooper (55mm diameter) is **chrome-plated** and has a more muscular look.



The MINI One's oval **radiator grille** has a chrome frame with **black** horizontal radiator bars.

With the MINI Cooper, the frame and horizontal bars of the **radiator grille** are **chrome-plated**. The illustration also shows the chrome insets in the bumper, which are part of the exterior chrome trim (available as an optional extra).



## EXTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



The MINI's **chrome-trimmed exterior** gives it its distinctive character. The trim includes chrome insets on the front and back bumpers.



The **black aerial** looks good on the MINI and is sited centrally at the back of the roof for optimum reception.



The **back windscreen wiper** has an intermittent function, ensuring constant good vision to the rear.



The **tinted windows** significantly reduce the heat from direct sunlight inside the MINI One and MINI Cooper.



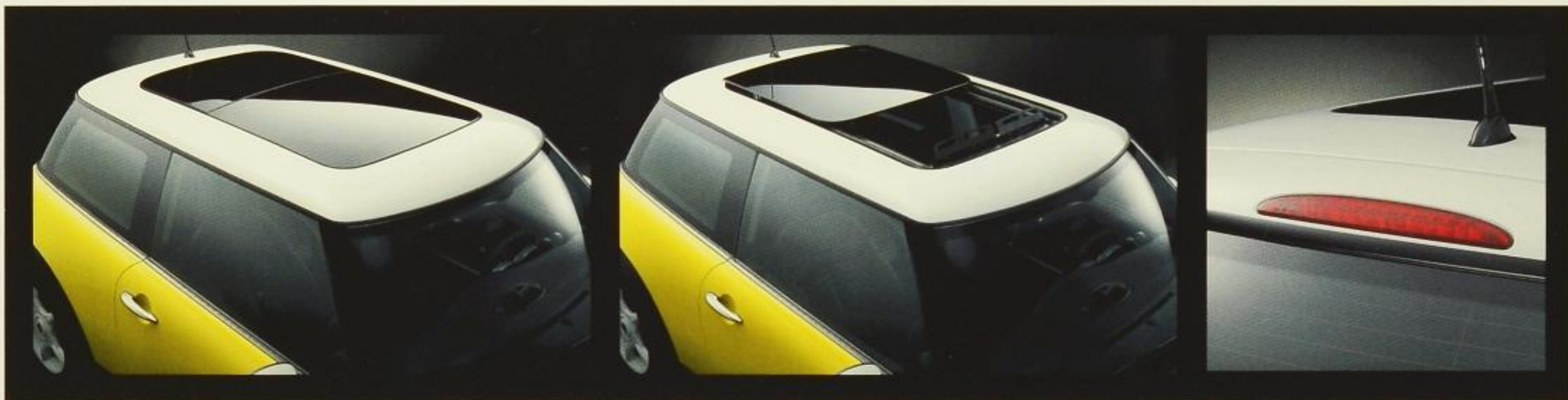
## EXTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



The opening of the **glass panel sunroof** is considerable larger than a normal sunroof, letting in plenty of fresh air. Two roller blinds built into the bridge of the roof give protection from direct sunlight.



The large **third brake light** is built into the roof, for clear visibility and extra safety.



The **sports stripes** (white or black) on the bonnet, available as an optional extra on the MINI Cooper, give a sporting feel even when the car is at a standstill.



The indicator, brake and rear fog lights are all integrated into a **rear light unit**, which is set to the side of the boot for a pleasingly clear look.



## EXTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



The MINI One has **steel rims with full-size wheel trims** fitted as standard. Size: 5.5 J x 15 inch with 175/65 R 15 tyres.



The MINI Cooper comes with the **light alloy wheels** in a stylish **seven-hole design** as standard, in a 5.5 J x 15-inch size with 175/65 R 15 tyres.



**Light alloy wheels** are also available in **white** as an optional extra on the MINI Cooper.



Classical **eight-spoke light alloy wheels** are available in the 5.5 J x 15-inch size with 175/65 R 15 tyres.



Sporty **light alloy wheels** with an airy **five-star design** are available in the 6.5 J x 16-inch size with runflat 195/55 R 16 tyres.



Big wheel: **eight-spoke light alloy wheels** with an **S-spoke design** in the 7 J x 17 size perfectly fill the wheel arch. The runflat tyres are in the 205/45 R 17 size.





Whichever way you look at them, the **MINI Cooper** and **MINI One** cut an impressive figure. Here both models are shown with the chrome-trimmed exterior, which is available as an optional extra.



## EXTERIOR FEATURES\*

	MINI One	MINI Cooper
Black roof		■
Chrome exterior door handles	■	■
Chrome-trimmed exterior	□	□
Electrically adjustable wing mirrors (high-gloss black/white)		■
Electrically adjustable wing mirrors (matt black plastic)	■	
Exhaust pipe (chrome)		■
Exhaust pipe (unpolished steel)	■	
Front and rear bumper in same colour as car	■	■
Glass panel sunroof	□	□
Racing stripes		□
Radiator grille (black)	■	
Radiator grille (chrome)		■
Rear light unit	■	■
Rear windscreen wiper	■	■
Rims:		
Eight-spoke light alloy wheels <sup>1</sup> , 15 inch	□	□
Five-star light alloy wheels <sup>1</sup> , 16 inch	□	□
Seven-hole light alloy wheels <sup>1</sup> , 15 inch		■
S-spoke light alloy wheels <sup>1</sup> , 17 inch	□	□
Steel rims with wheel trims, 15 inch	■	
Roof in same colour as car (no-cost option)	■	□
Roof-mounted aerial	■	■
Third brake light	■	■
Tinted glass	■	■
White roof		■

<sup>1</sup> All light alloy wheels available in white in conjunction with white roof only

\* You can find more information about MINI trim levels on the MINI price list.

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



## INTERIOR FEATURES



Luca Marinelli lives in a little village, about an hour's drive south-east of Bologna. He grew up here and came back "after my father died". Now in his mid-fifties and already a grandfather, Marinelli nevertheless still has the physique and firm handshake of a middleweight boxer.



For many years, it was impossible to tell him apart from his employees; he mostly wore blue jeans and black polo shirts. But these days he occasionally takes his jacket out of the wardrobe – when it suits him. "Yes, of course appearances matter to me," he confesses. "I label every bottle by hand."

However, he still spends most of his time in his olive groves. Every morning he goes out very early. Often with his Uncle Mateo but more often alone – in his MINI One, with real wood dash trim and leather seats. By the time he arrives home, the lights in the family home are usually already on.



## INTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



The **two-spoke steering wheel** houses a two-stage airbag. Buttons to sound the horn are placed on the left and right-hand sides.



The optional **leather steering wheel** (pictured here in the multi-function variant which is likewise available as an optional extra) complements the interior styling perfectly.



The **steering wheel** is fully **height-adjustable** so that the driver can always find the best position. The rev counter is always fully visible, as it is mounted on the steering column.



Both the MINI One and the MINI Cooper can be fitted with Steptronic continuously variable automatic transmission. In automatic mode, the system provides effortlessly smooth power delivery, while the six-gear **Steptronic** function allows the driver to change manually at a flick of the gearshift – without having to use the clutch. The result is a much sportier drive.



## INTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

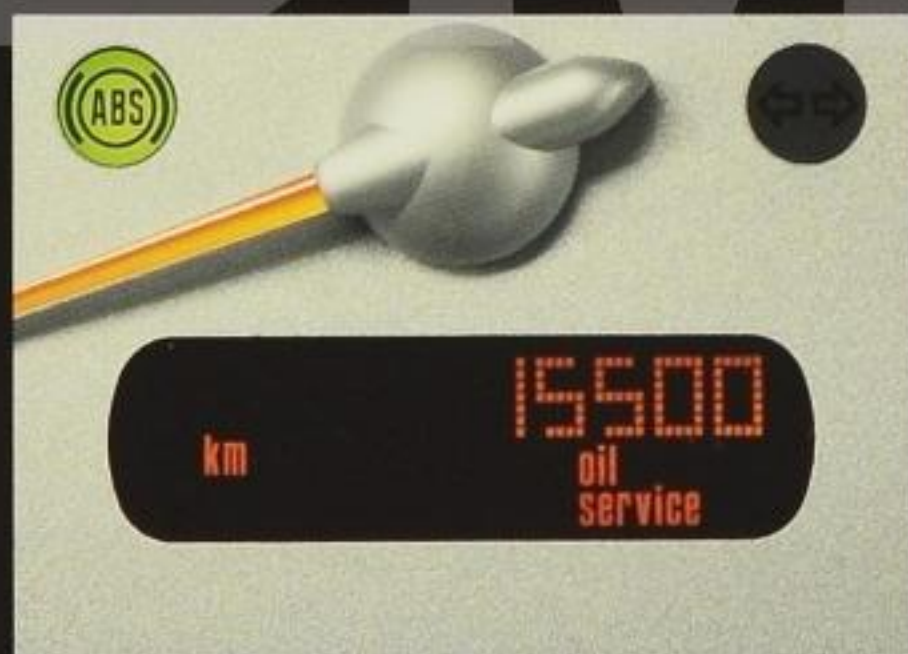
□ Optional extra on MINI One

□ Optional extra on MINI Cooper



The large **tachometer**, which is centrally positioned on the dashboard, incorporates a liquid crystal display for mileage and trip counters. This is also where you'll find the warning lights for fuel level, indicators, oil pressure, full beam etc.

The circular **rev counter** is mounted on the middle of the steering column, making it easy to read.



The **service interval display** tells you when the car is due for its next oil change and service; a digital countdown display in the tachometer dial tells you how far there is to go before your next service.

The **on-board computer** tells you the average speed, fuel consumption, range, distance covered and outside temperature at the touch of a button.

The **navigation system** (which should be available from the second quarter of 2002) with 16:9 colour LCD screen including Boost Radio and on-board computer will direct you quickly and safely to your destination. The instructions are given via a computerised voice and directional arrows, and maps are also displayed.



## INTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



■ ■ The standard **seats** are upholstered in Aqua fabric in the MINI One and Kaleido fabric in the MINI COOPER. Their position can be adjusted manually, and the driver's seat is also height-adjustable. Sports seats are available as an optional extra on both models, and can be upholstered in Kaleido fabric, Kaleido fabric/leather or Profile leather.

■ ■ The two front seats are designed to give **easy access** to the rear seats. Fold down the seat and it slides forward, making it easier to climb into the back. When you fold it back up, it automatically locks back into its previous position.



■ ■ For optimal fit over the shoulder, the **seat belt** is manually **height-adjustable** on the B-pillar.

□ □ ISOFIX is an industry-standard system (available as an optional extra) by means of which a child seat fitted with two telescopic bars can be safely and securely mounted on the back seat.



## INTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



The **back seats** are fitted with headrests and designed for maximum comfort.



Each of the **back seats can be folded down** using a handle in the luggage compartment. In this way, three people with awkward luggage (such as a snowboard) can travel comfortably.



Both back seats can be folded down using two handles in the luggage compartment to make a **large, flat, easy-to-load area**. This increases the luggage space to 670 litres.



The **headrests** in the back are manually height-adjustable.



The manually adjustable **lumbar support** for the driver and passenger seats (available with the Kaleido fabric/leather or leather trim levels) gives you an ergonomically perfect seating position for optimum back support.



## INTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



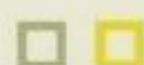
Like the door pocket immediately below it, the elliptical design of the **interior door cladding** comes in panther black, silver grey or – on the MINI Cooper – tartan red.



The **interior door cladding** incorporates a plastic ring in an elliptical design which matches the door pocket immediately below. As an optional extra, this is also available in high-gloss silver.



Two cup holders in the front and a 12-volt socket come as standard on all MINIs. A **smoker's package** with cigarette lighter and ashtray is also available as a no-cost option, where one of the cup holders is replaced with an ashtray.



Designs on cleanliness: there is a **cup holder** in the centre console in the rear.



## INTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



Music is a part of everyday life. And that's just as true in your car. Every journey becomes an experience in sound with the radios for the new MINI. The **Wave Radio** (illustrated on the left) delivers 4 x 5 Watts, while the **Boost CD Radio** (illustrated on the right) has an impressive output of 4 x 15 Watts. Both radios have

- ▼ FM, MW and LW reception, six pre-set buttons and a volume control system which automatically adjusts according to the speed you are travelling. The integrated CD system offers a variety of functions including motorised insert and eject.



The **cassette (MC)** and **MiniDisc (MD)** versions of the **Boost Radio** have just as much power (4 x 15 Watts). The Boost MC Radio with cassette deck includes an auto-reverse function and an automatic track recognition system. Motorised insert/eject of cassettes or MiniDiscs is also included, as well as the connection for a **CD changer** (available as an optional extra – not illustrated). The system can take up to 6 CDs.



## INTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



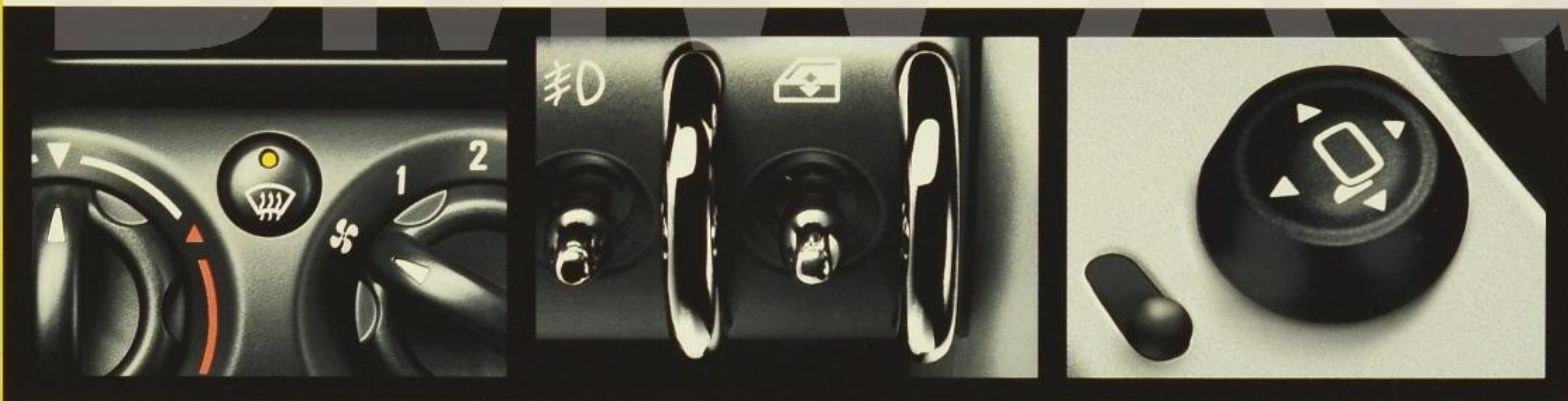
Getting cosy: the **heating system**, in conjunction with four air vents, quickly ensures pleasant temperatures and ventilation for individual passengers.



The **air-conditioning system** with micro filter means you can enjoy your ideal interior climate at any time of year. The amount and distribution of conditioned air can be manually adjusted.



The **climate control air-conditioning system** achieves your ideal interior climate as fast as possible and maintains a constant pre-selected temperature.



The **visibility package** constantly ensures clear vision: it includes a windscreen that can be heated at the touch of a button, a rain sensor and an anti-dazzle rear-view mirror.



A rocker switch in the central console operates the **frameless electric windows**. Functions include one-touch opening on both sides and one-touch closing for the driver when the ignition is on.



Both **wing mirrors** can be **electronically adjusted** from the inside using a button on the central console.



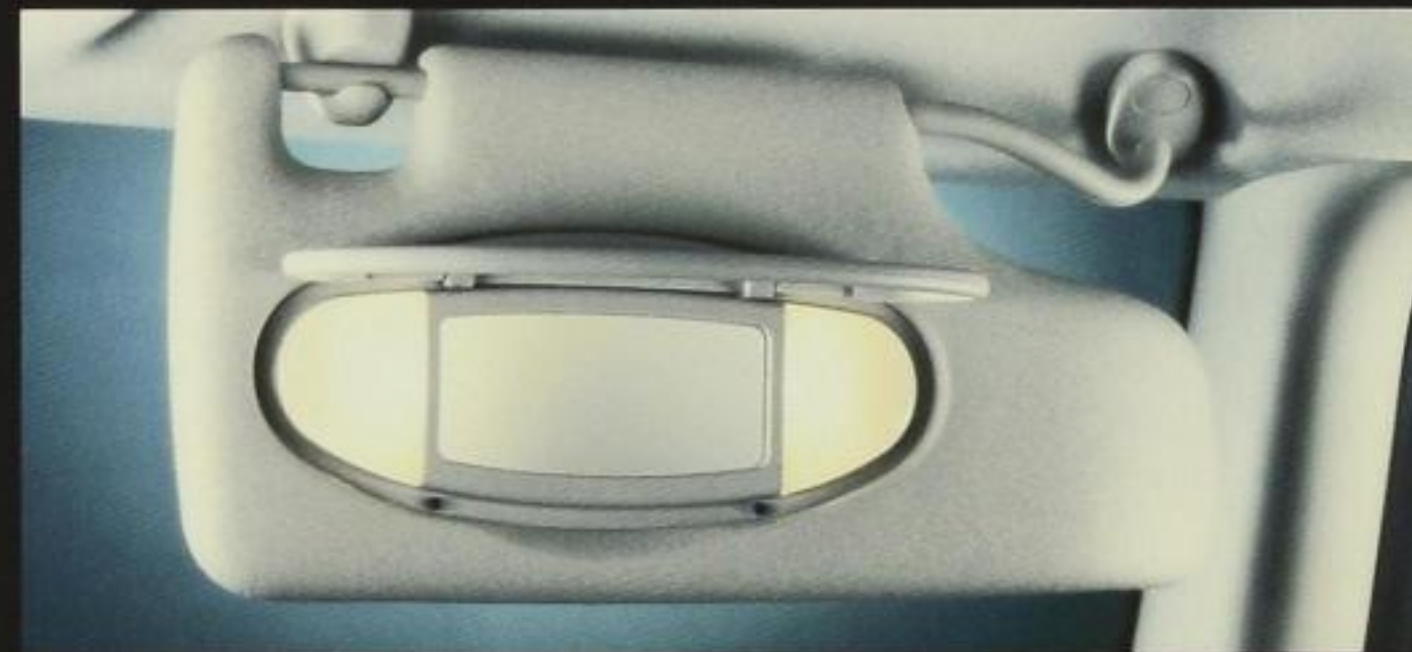
## INTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



The **interior lights** automatically "fade" on or off when the doors are opened or closed. In the MINI Cooper there are also **driver and passenger footwell lights**.



Illuminated vanity mirrors on both driver's and passenger's side are included in the **interior lighting package**, as is a built-in adjustable reading light (not illustrated). Driver and passenger footwell lights are fitted as standard in the MINI One.



An easy-to-read **digital clock** is integrated into the roof at the front.




















































































The **rear-view mirror** dims automatically when it senses a certain amount of light from following traffic.





Once activated, the **rain sensor** switches the windscreen wipers on according to the intensity of the rainfall and automatically controls the speed of the wipers.





## INTERIOR FEATURES\*

	MINI One	MINI Cooper		MINI One	MINI Cooper
Air-conditioning			Interior door cladding in tartan red		
Anthracite interior surfaces			Interior lights		
Anti-dazzle rear-view mirror			Interior light package		
Boost CD Radio			ISOFIX		
Boost MC Radio			Leather steering wheel (height adjustable)		
Boost MD Radio			Navigation system (available March 2002)		
Car memory			On-board computer		
CD changer			Rain sensor		
Central locking with radio key			Rear seat backs (fold down separately)		
Climate control			Rev counter		
Continuously variable automatic transmission with Steptronic			Seat belt (height adjustable)		
Digital clock			Service interval indicator		
Drink holder in rear			Standard seats		
Driver and passenger footwell lights			Steering wheel (height adjustable) with plastic emblem		
Electric window control			Smoker's package with 12-volt socket in boot (no-cost option)		
Headrests in rear (2)			Sports seats		
Heated front windscreen			Tachometer		
Heating			Two drink holders, 12-volt socket		
High-gloss silver interior surfaces			Visibility package		
Interior door cladding in panther black			Wave Radio		
Interior door cladding in silver grey					
* You can find more information about MINI trim levels on the MINI price list.					

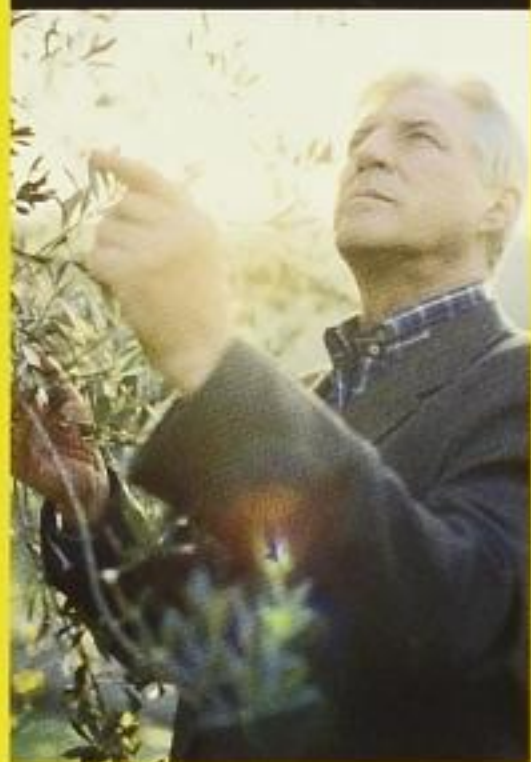
 As standard on MINI One

 As standard on MINI Cooper

 Optional extra on MINI One

 Optional extra on MINI Cooper





"Do what you want to do, boy." Marinelli can still hear his father's words. His father wanted his son to take over his estate one day but he never forced him into it. Quite the opposite, in fact. "He wanted me to try everything out and discover what was important to me in life." It turned out to be boxing. Until the day came when he had to make the decision whether to turn professional or to continue the family tradition.

"I could never have sold the land." What he really wanted was to produce the best olive oil in Emilia-Romagna, but the oil presses were almost as old as the olive trees themselves. Marinelli sold the first harvests to his neighbours. For two years he watched over the shoulders of other farmers, had passionate discussions about old and new methods, tasted litres of oil: spicy, sweet, bitter and stale. Then he rearranged his own business, took a fresh look at the traditional methods and invested in modern technology. But he wasn't satisfied. Still.

"Oh, the oil was good alright. Just not good enough." It had to be made purer, more intense. Marinelli experimented for many weeks in his small laboratory, mixing different varieties. He was looking for the right balance. The next harvest wasn't just going to be a sparring match, it would be the decisive contest. His money had almost run out.





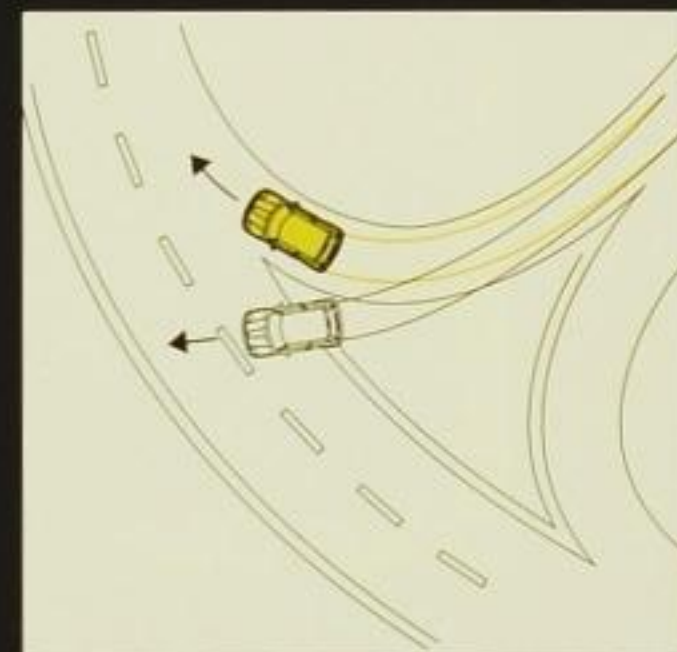
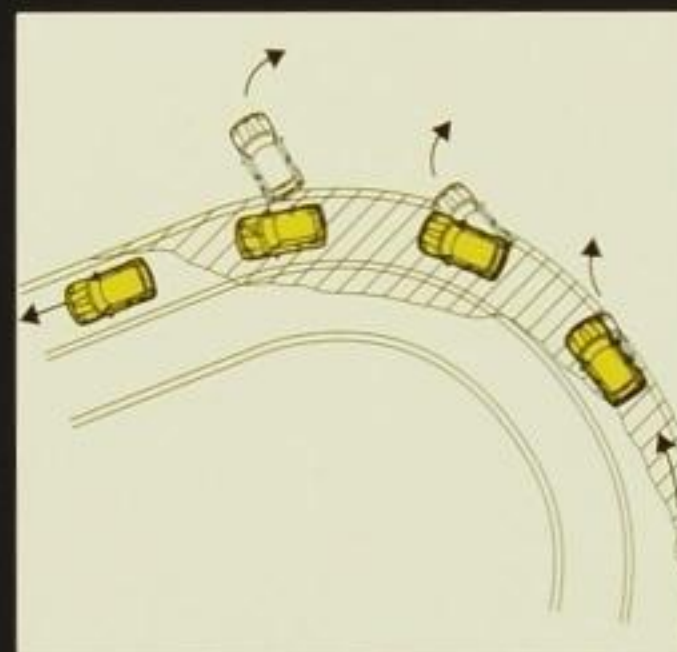
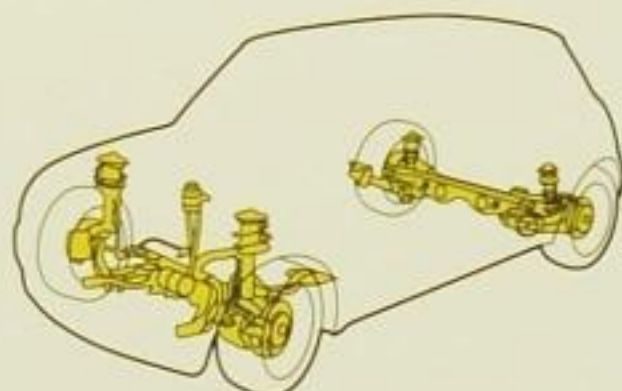
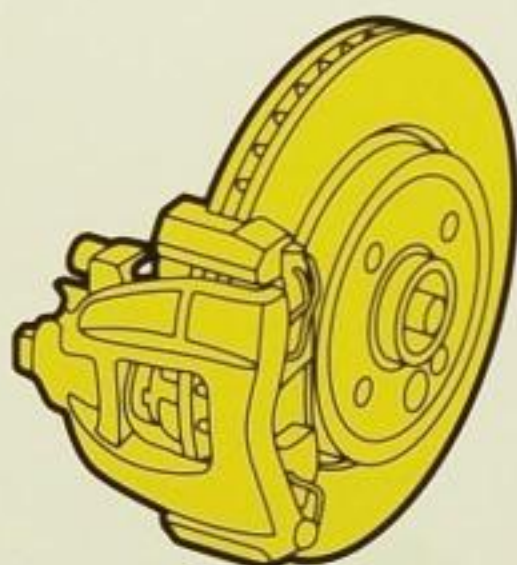
## SAFETY

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



The practically fade-free brake system with four disc brakes and **Anti-lock Braking System (ABS)** ensures the highest level of safety.



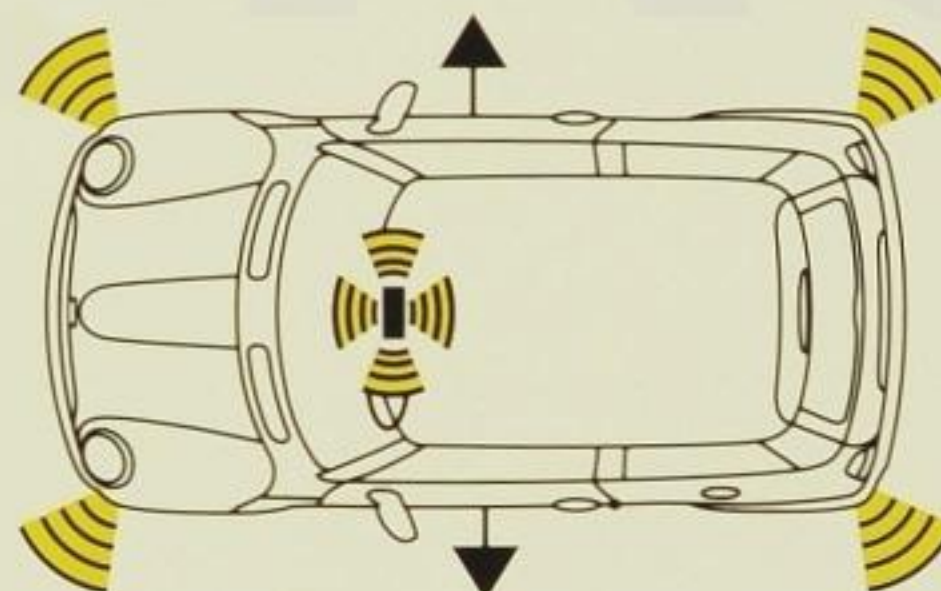
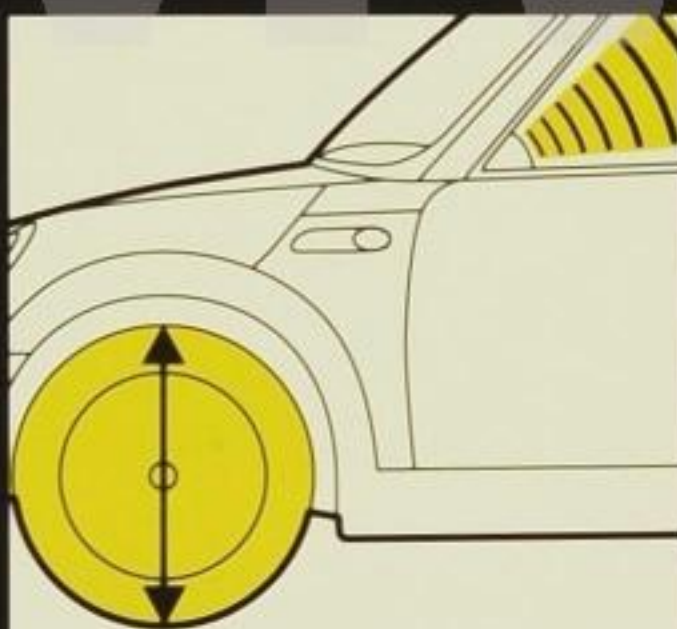
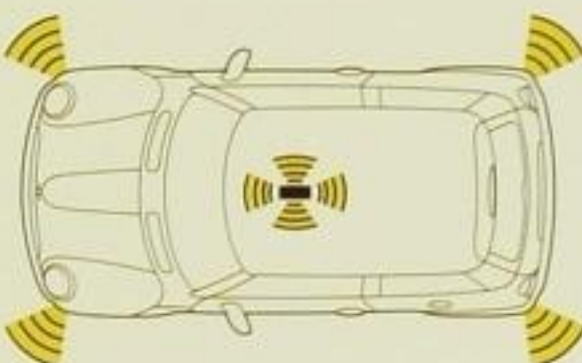
The **chassis** features a single-joint spring strut front axle and multi-joint rear axle, providing optimal ground contact for safer driving.



The **Automatic Stability Control + Traction (ASC + T)** prevents the front drive wheels from spinning, particularly in tight bends and on slippery surfaces, giving improved traction and driving stability.



The **Dynamic Stability Control (DSC)** system detects potential skids right at the outset and stabilises the car within milliseconds.



The **remote-controlled alarm system** is activated by any break-in attempt or tampering with the car, sounding an alarm and switching the hazard lights on at the same time.



The **Tyre Defect Indicator** detects any loss of tyre pressure and alerts the driver via a warning light in the cockpit.



The **Crash Sensor** unlocks the doors in the case of an accident so that they can be opened. At the same time, the interior lights are switched on.



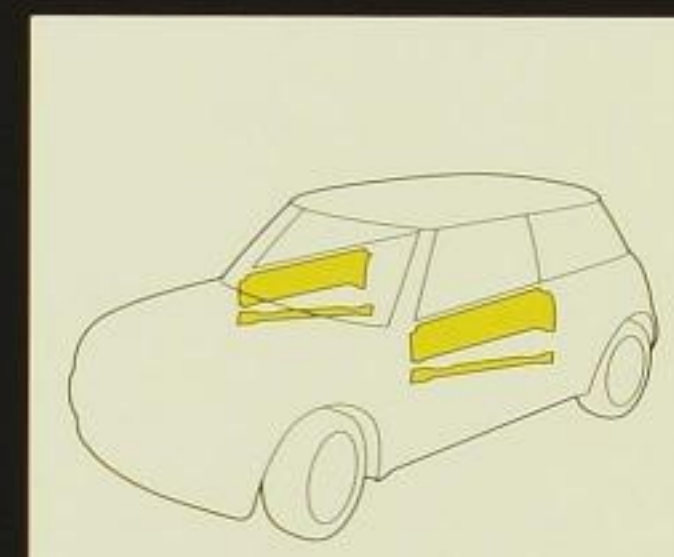
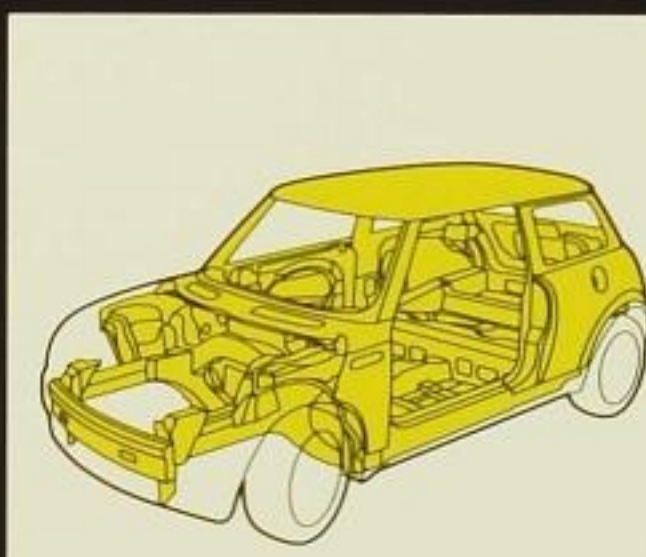
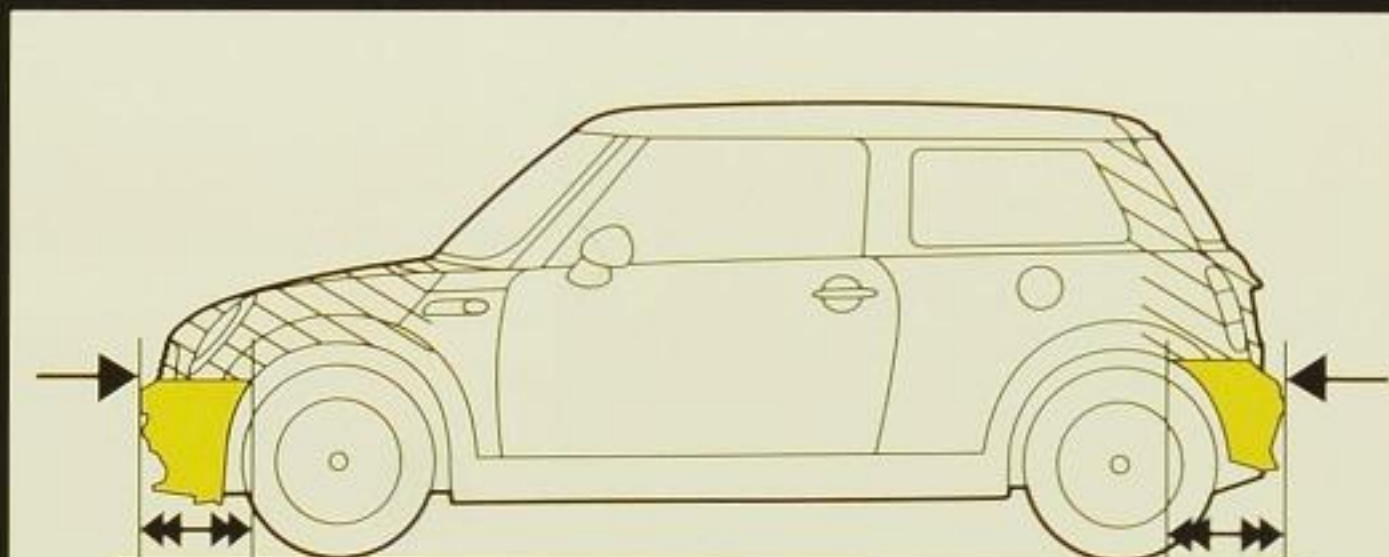
# SAFETY

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper



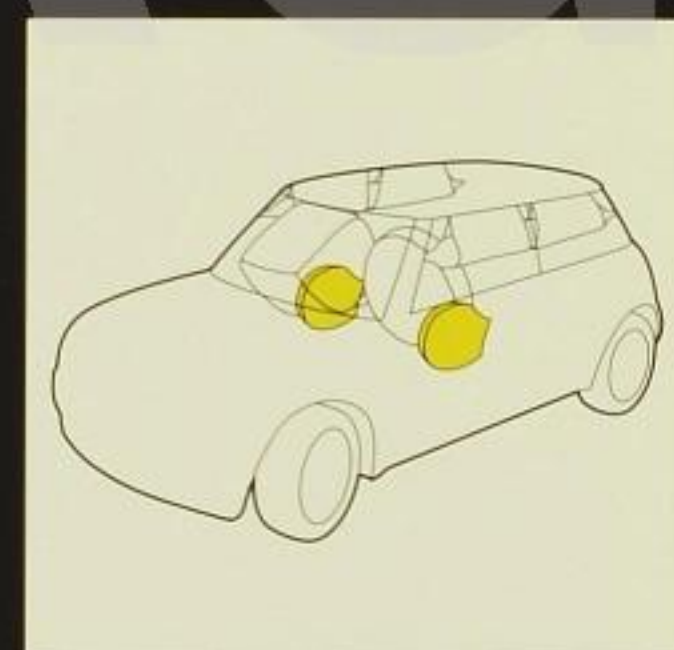
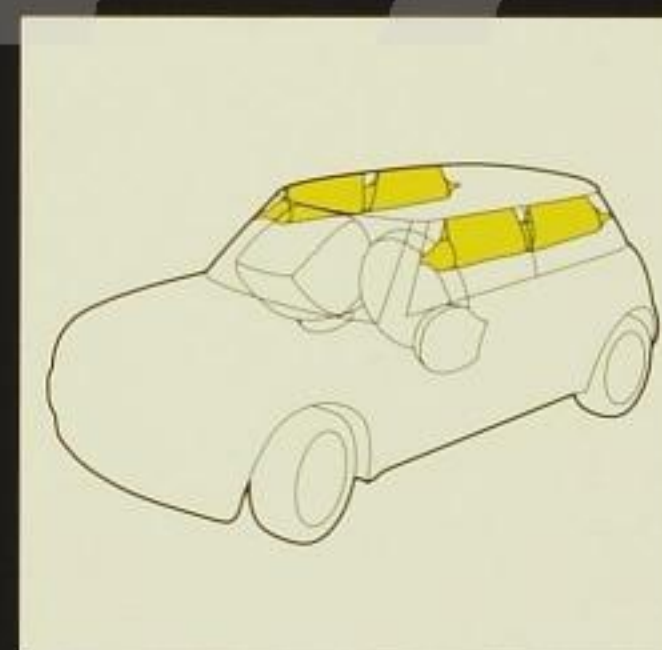
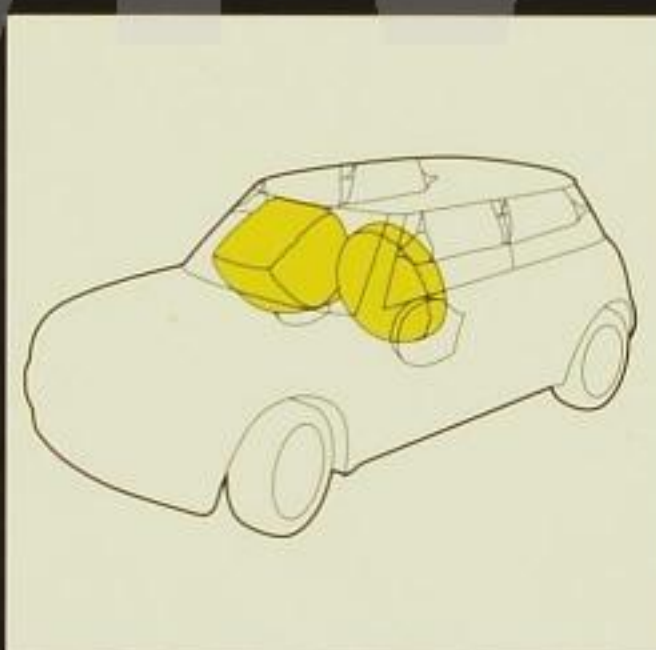
The design incorporates **bumper cladding** behind the bumpers which prevents damage to the bodywork in low-speed impacts.



The extreme **torsional and flexional rigidity** of the bodywork produces an extremely stable passenger compartment, as well as a high level of comfort and an above-average level of protection.



**Reinforcement panels** in the top and middle part of the doors give a very high level of rigidity and offer excellent side-impact protection to passengers.



The **restraint system** for the driver and front seat passenger gives the best possible protection in the case of a crash with three-point safety belts, belt tensioners and belt force limiters.



The **ID (Impact Depending System)** driver and front passenger **airbags** protect the head and upper body from impact during a frontal collision.



The **head airbags** for the front and back achieve effective protection for the head in the case of a side impact.



The **side airbags** considerably reduce the risk of injury to the pelvic and chest areas in a side impact.



**SAFETY**

	MINI One	MINI Cooper
Anti-lock Braking System	■	■
Automatic Stability Control (ASC + T)	□	□
Bumpers with bumper cladding	■	■
Crash Sensor	■	■
Dynamic Stability Control (DSC)	□	□
Head airbags	□	□
ID driver and passenger airbags	■	■
Multi-joint rear axle	■	■
Reinforcement panels in the doors	■	■
Remote-controlled alarm system	□	□
Restraint system with belt tensioners and belt force limiters	■	■
Side airbags	■	■
Single-joint spring strut front axle	■	■
Tyre Defect Indicator (TDI)	■	■

■ As standard on MINI One

■ As standard on MINI Cooper

□ Optional extra on MINI One

□ Optional extra on MINI Cooper

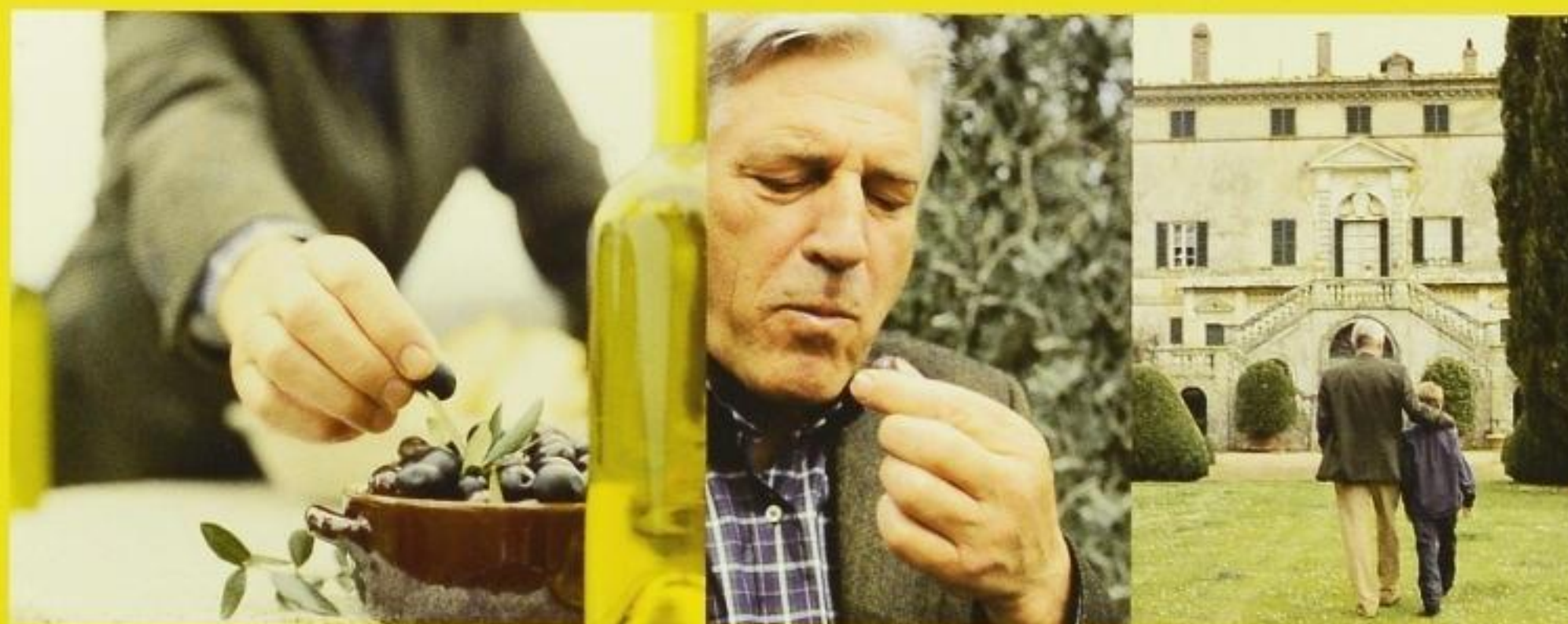




In November '72 the pickers came and plucked the just-ripening fruits from the trees. Within 24 hours the first olives had been ground, pressed, filtered and bottled. Marinelli was excited about the result. "I still remember it as if it were yesterday. I sprinkled some oil on a hot potato, examined the colour and breathed in the smell." Did he find the nuances of taste that he had hoped for? Yes. It was a great oil: fresh, with a distinctive aroma, perfect in every way. And that is how it has stayed.

Marinelli fought his way to the top in a discipline in which he was a novice: the production of extra virgin olive oil. "It wasn't easy." But Marinelli doesn't seem to be a man to take the easy option. This year he treated himself to something special: a MINI, with optional extras and chrome fittings on the bumpers. "I pay great attention to detail. I chose the different components of the car myself. I was looking for something that not everyone has got, and I found it."

The one-time boxer and current landowner will defend his title year after year against all comers. "I'll never give up the DOP seal of quality without a hell of a fight. Just as I won't give up my MINI One."





## TECHNICAL DATA

		MINI One	MINI Cooper			MINI One	MINI Cooper
WEIGHT				PERFORMANCE			
Unladen, EU <sup>1</sup>	kg	1115	1125	Top speed	km/h	185	200
Max. permissible	kg	1470	1480	Acceleration 0–100 km/h	sec	10.9	9.2
Permissible load	kg	430	430	Standing start km	sec	33	30.8
Permitted axle load front/back	kg	870/700	870/700	Acceleration 80-120 km/h (4th/5th gear)	sec	12.8/14.5	10.5/14.5
Permitted trailer load, braked, max. 12 % gradient	kg	650	650	FUEL CONSUMPTION <sup>3</sup>			
				Urban	ltr/100 km	8.7	9.0
ENGINE <sup>2</sup>				Extra-urban	ltr/100 km	5.2	5.4
Cylinders/layout/valves		4/in-line/4	4/in-line/4	Combined	ltr/100 km	6.5	6.5
Capacity	cm <sup>3</sup>	1598	1593	CO <sub>2</sub> emissions	g/km	158	163
Stroke/bore	mm	85.8/77	85.8/77	Tank capacity, approx.	ltr	50	50
Max. output	kW//bhp/rpm	66/90/5500	85/115/6000	WHEELS			
Max. torque	Nm/rpm	140/3000	149/4500	Tyre dimensions front/back		175/65R15 84T	175/65R15 84 H
Compression ratio	:1	10.6	10.6	Wheel dimensions front/back		5.5 J x 15	5.5 J x 15
TRANSMISSION				Material		Steel	Light alloy
Standard transmission ratios	I/II:1	3.42/1.95	3.42/1.95	ELECTRICAL SYSTEM			
	III/IV:1	1.33/1.05	1.33/1.05	Battery capacity	Ah	46	46
	V/R:1	0.85/3.58	0.85/3.58	Alternator output	A	105	105
Final drive ratio	:1	3.42	3.94				

1 The figure quoted includes a 90 % tank filling, 68kg for the driver and 7kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.

2 All figures relate to vehicles with standard five-speed manual transmission.

3 The MINI One and MINI Cooper comply with the EU4 emission standard. Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one third urban driving and two thirds extra-urban driving (based on the distance covered). CO<sub>2</sub> emissions are measured in addition to fuel consumption as such.



### Information: Extra virgin olive oil.

Two of the most important criteria by which an olive oil is judged are acidity and taste. Pure olive oil should contain a maximum of 1 % unsaturated fatty acids. The most common aromas in the bouquet of olive oil are freshly mown grass, tomatoes, artichokes, almonds and apples.

Olive oil is sensitive to light and heat and should therefore be stored in a cool dark place (at between 14 and 20°C), though it can also be kept in a domestic fridge. This can give it a cloudy appearance, but it quickly regains its clarity at room temperature and quality is not affected. It can be stored in the fridge for up to two years, depending on the best before date.





## SERVICE



## MAXIMUM SERVICE FOR YOUR MINI.

The new MINI is a product of the BMW group, so owners can expect the same outstanding levels of servicing and financing that BMW drivers have long been accustomed to.

You can always rely on your new MINI. And you can always rely on the back-up that comes with it. In fact, you have a double safety net. Firstly, the whole BMW/MINI dealer network is there to help you. And secondly, you can count on the support of someone who knows your MINI inside out – your MINI specialist. Computerised diagnostic tools and information systems help to reduce maintenance and repair times; combined with the long service interval, this makes the MINI a very inexpensive car to run.

The service interval indicator found in the new MINI is a technology that has been taken straight out of the latest BMW models – it is the product of more than 20 years' experience. It automatically informs you when the car is due for servicing, and tells you to the nearest 50 kilometres how far to the car has to go before it next needs an oil check or change. This comprehensive system is installed in your MINI as standard.



# BMW AG

In the same way that you can rely on your MINI, you can also rely on a level of service which meets the high standards you would expect from BMW. But even in the unlikely event that your MINI breaks down, peace of mind is still guaranteed: every MINI owner can call on the BMW Group's Mobile Service 24 hours a day. We believe all our customers are entitled to the same treatment. Towing and storing the car, hotel stays, hire cars and taxis, which you may need as a result of the incident: all these costs are covered as part of the MINI service\*.

Further information on the MINI maintenance system and the many support services we offer are available from your MINI dealer. Alternatively, visit our website at [www.mini.com](http://www.mini.com), which contains comprehensive information on these and many other aspects of the new MINI.

\* The extent and duration of the MINI service may vary from country to country.



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## MINI FINANCIAL SERVICES

MINI offers a range of interesting finance packages.  
Your MINI dealer will help you find the right one for you.



MAKI  
NOMIYA  
EXPERIENCE



"EXCITEMENT – THERE'S NO OTHER WORD FOR IT."

BMW AG





WHEREVER I DRIVE,  
IN THE CITY OR THE COUNTRYSIDE,  
I FIND MYSELF.





都会にも郊外にも

たどり着くところ

そこにはいつも私がいる





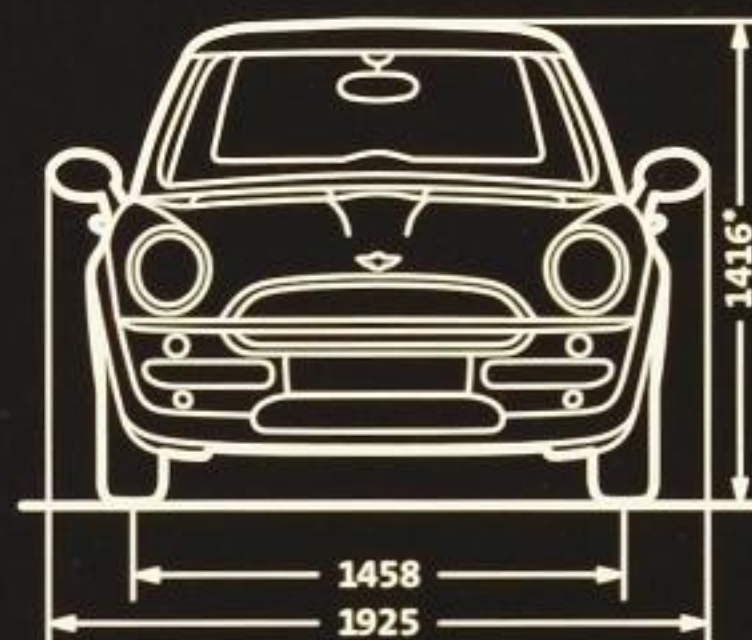






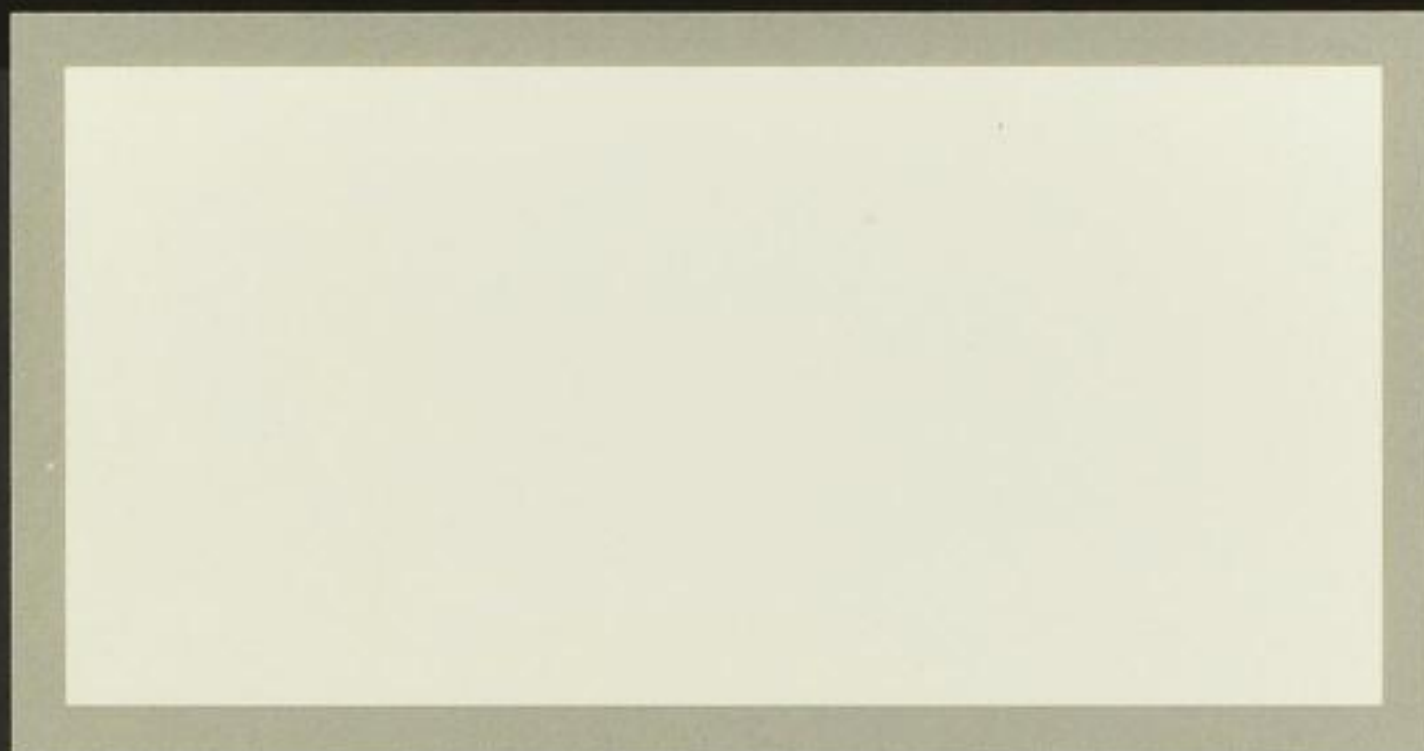
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\* MINI Cooper: 1408 mm.  
All dimensions in mm.

ME + MY MINI = COULD THIS BE LOVE?



The models illustrated in this brochure show the specifications for various markets. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in the text and illustrations, may occur. For precise information, please contact your MINI Dealer. The people, quotes and events described in this catalogue are entirely fictitious and any resemblance to actual persons, living or dead is purely coincidental. Subject to change in design and equipment. Subject to error.

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For more information, visit: [www.MINI.com](http://www.MINI.com)