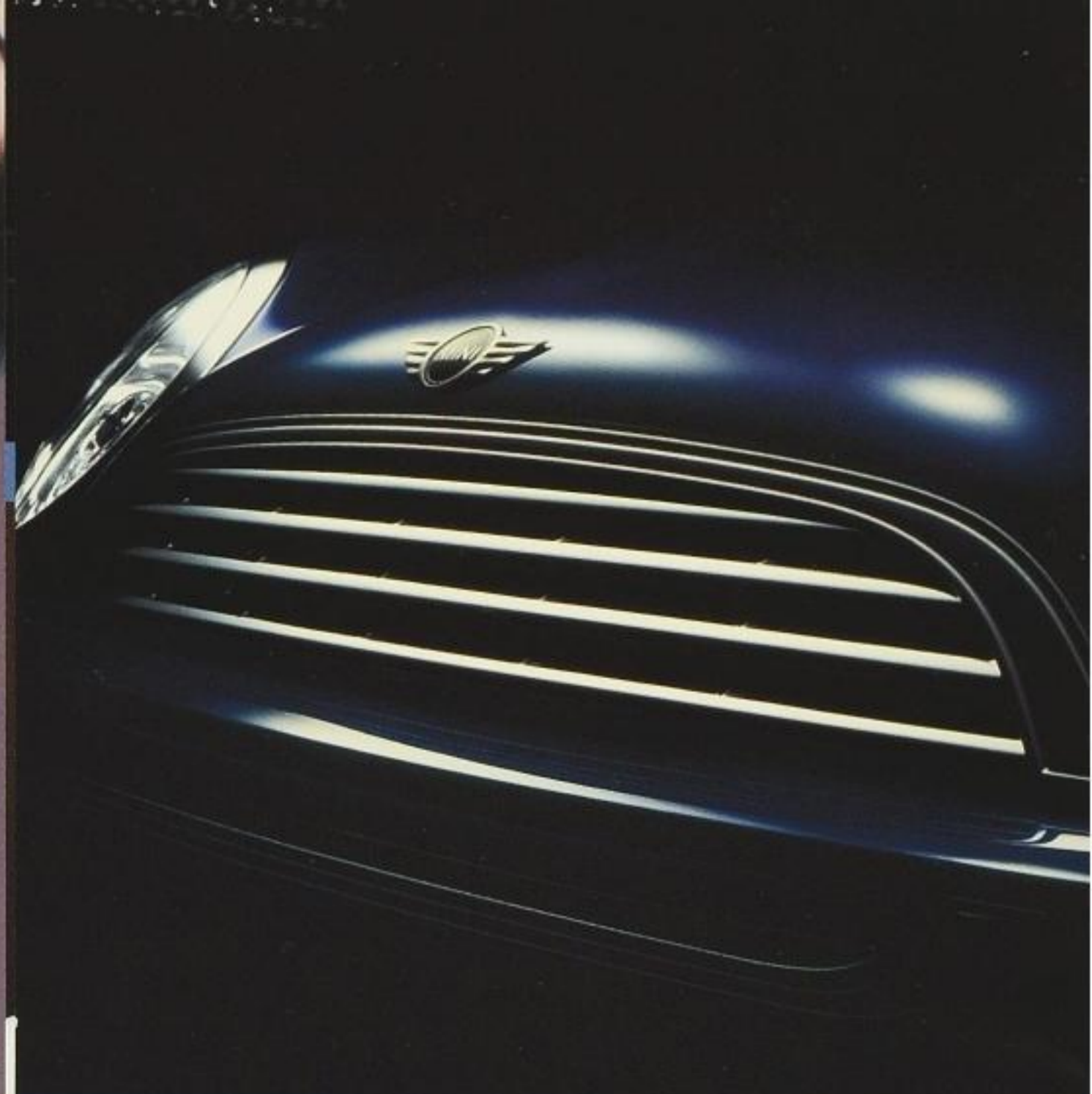




[WWW.MINI.COM](http://WWW.MINI.COM)



FEEL ME.



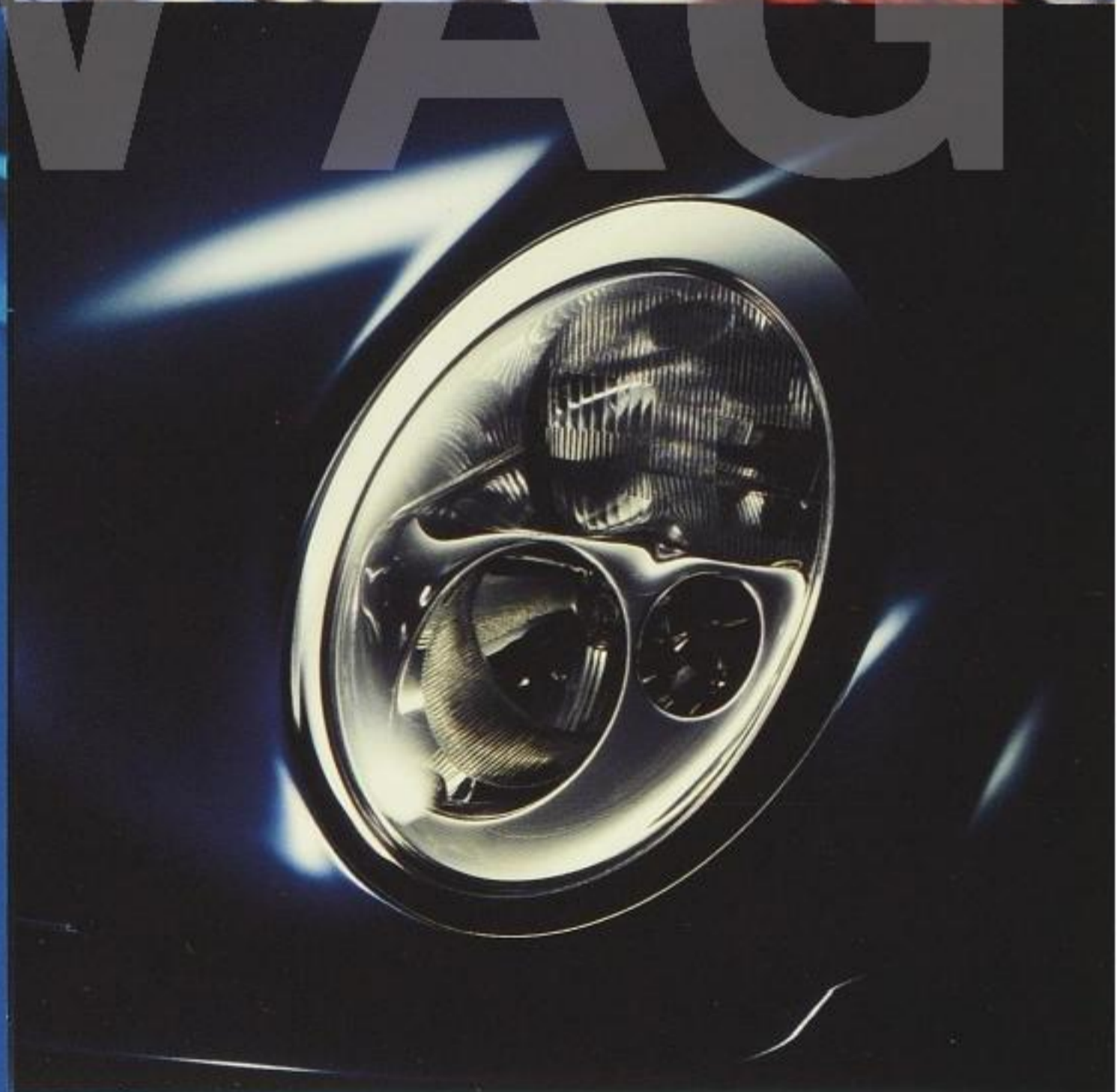
DRIVE ME.



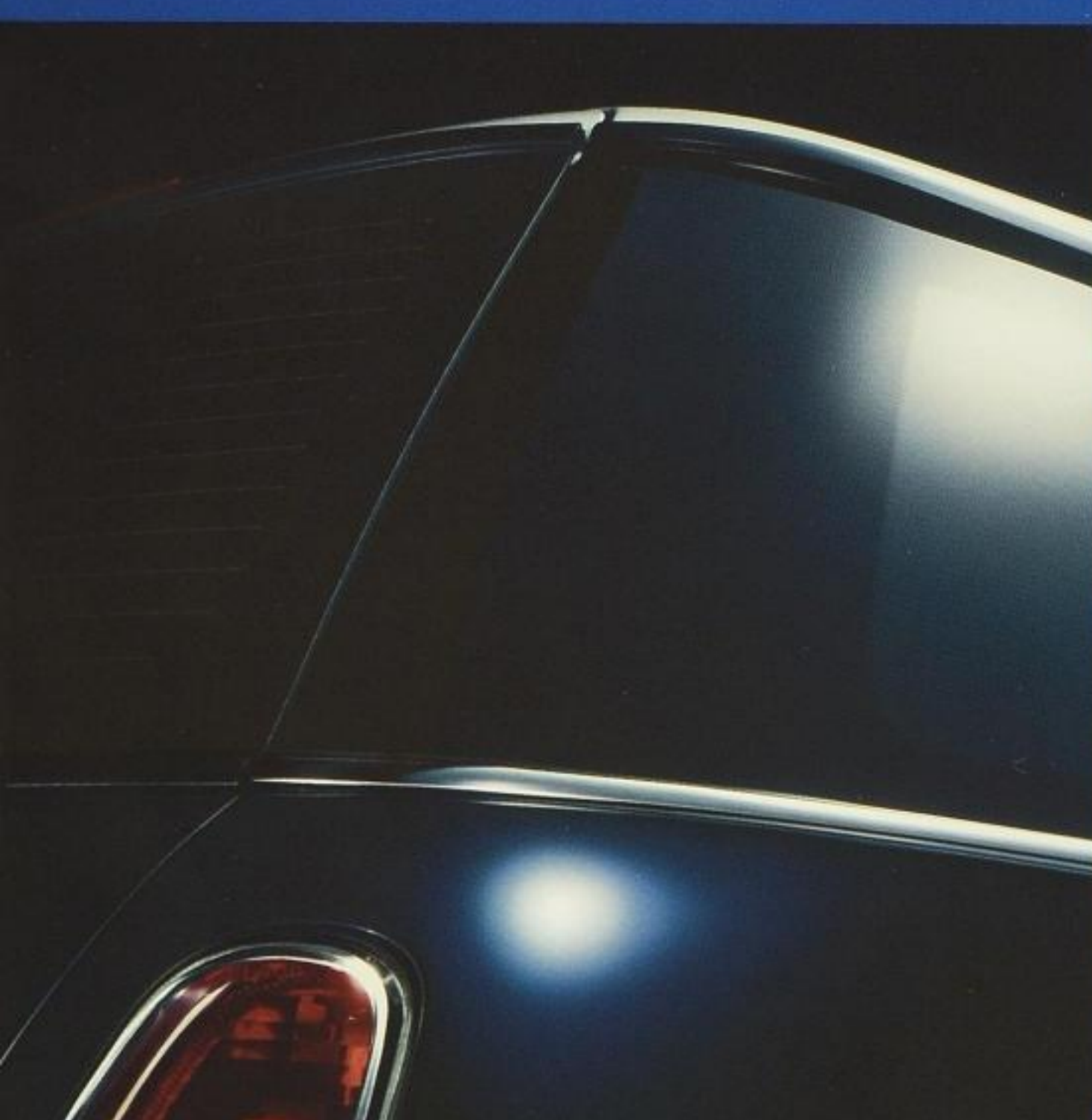
BMW AG



PROTECT ME.



DRESS ME.



THE NEW MINI COOPER

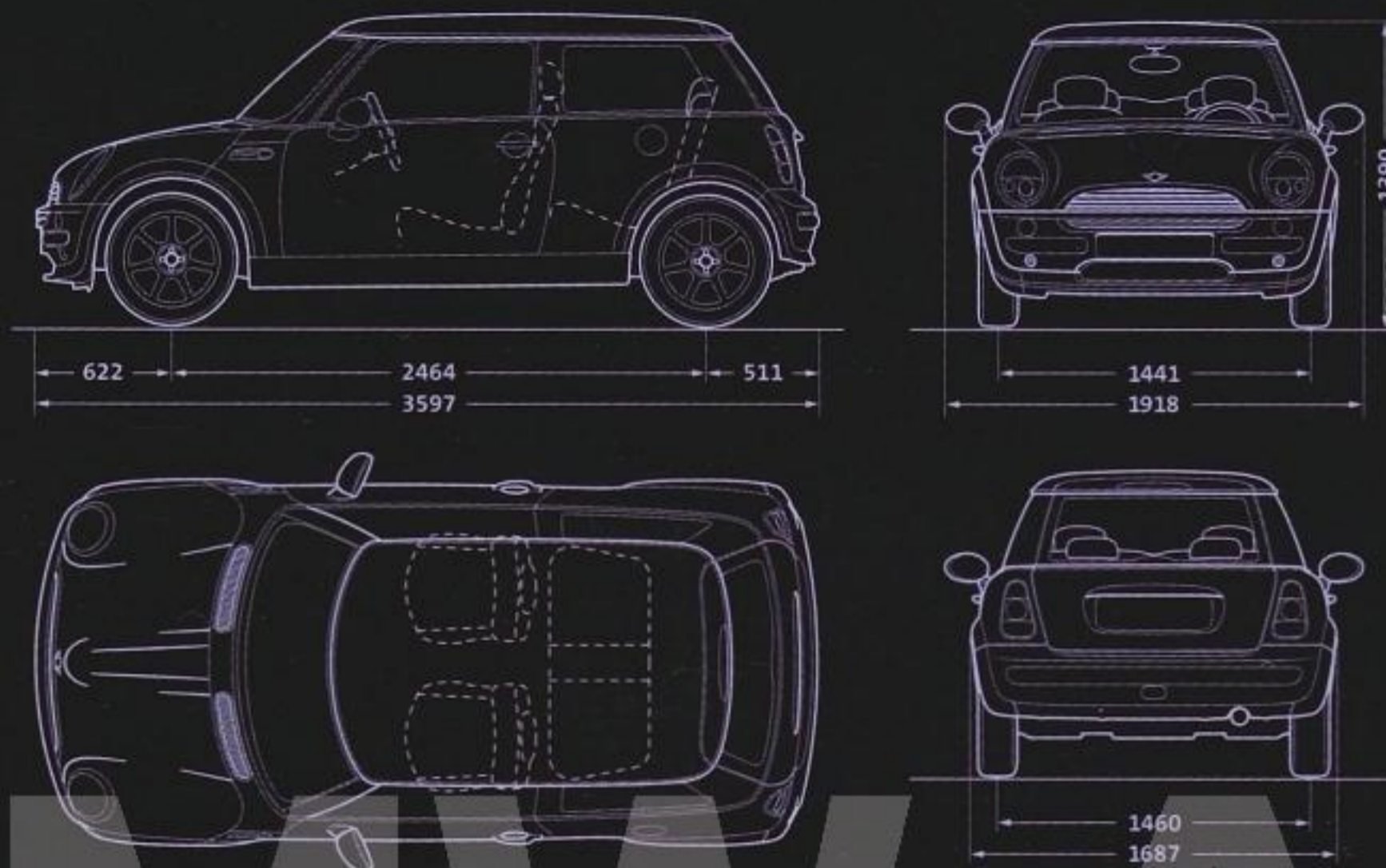


BMW AG



MINI COOPER

## THE NEW MINI COOPER – A NEW DIMENSION.



All dimensions in mm.

### EXCITEMENT GUARANTEED.

#### FEEL ME.

When was the last time you really felt alive? It was probably the last time that your heart raced. In an age where we're shielded from everything, you've got to look beyond the everyday for excitement. Pretty soon you'll find yourself looking forward to the new MINI Cooper.

#### DRIVE ME.

You can get from A to B or you can drive from A to B. Everyone's busy getting somewhere, so why not enjoy the ride. And while you're at it, why not help other people enjoy the ride. For a car that puts a smile on everyone's face, whether sitting in it, driving it or looking at it, it can only be the new MINI Cooper.

#### PROTECT ME.

Any car, large or small, should have your best interests at heart – for fun and safety. We're not going to wrap you in cotton wool but we're not going to leave you vulnerable, either. That's why the new MINI Cooper has four airbags, disc brakes and ABS.... because, in this day and age you need to keep safe.

#### DRESS ME.

No one wants to be told what to do, where to go or what to wear. In a world where dress down Friday involves wearing a different uniform, you could be forgiven for thinking individuality is dead. But then something like the new MINI Cooper comes along and restores your faith in the human race.

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For more information on the MINI, see [www.mini.com](http://www.mini.com)