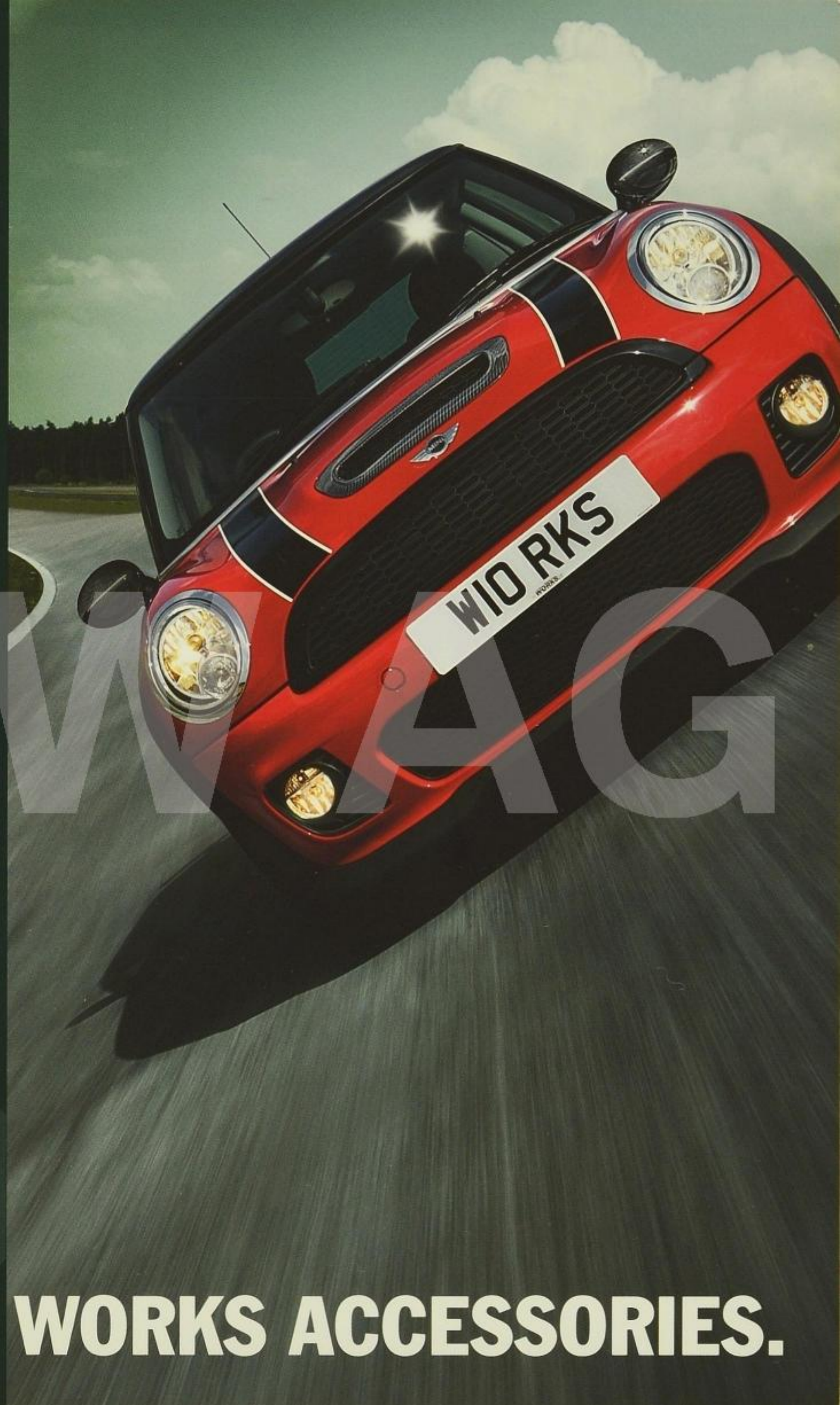




BMW AG



JOHN COOPER WORKS ACCESSORIES.

Here the heart rate is measured in rpm.

John Cooper Works tuning.

A very fast British family. For three generations, the Cooper family have shown their unbridled passion for racing cars. Sophisticated race engineering coupled with ingenuity and a total commitment to being the best is what makes this family special – and no car embodied this commitment like the legendary Mini Cooper S. It was a car which made the hearts of car lovers all over the world beat faster; not only was it a little bit faster than most, every mile you drove in it spoke of the enthusiasm with which it was built.

Success is part of the tradition. The success story of small but fast cars began in 1946 with the Cooper Car Company. This company was by far the largest specialist manufacturer of racing cars in the world. It built the Cooper 500 Formula 3 racing car, which proved exceptionally

successful on the racetrack. In the late 1950s, Cooper achieved 16 victories with its Formula 1 vehicles, winning the Formula 1 Drivers' and Constructors' World Championships in 1959 and again in 1960, with the legendary Jack Brabham at the wheel. Soon after, Coopers went to Indianapolis in America. The rear engine layout once again proved very successful, and would subsequently go on to establish itself as the global standard. Cooper pioneered many other developments, but then, in the late fifties, a new car caught his eye: the Mini.

The birth of a legend. In 1959, the British public was busy admiring the Mini, which had just appeared on the market. Two years later, John Cooper had developed the standard model into the Mini Cooper: a fast, nippy car that reflected his extensive racing experience.

Even with technology as it was in those those days, Cooper was still able to design high-performance components that helped make the dreams of racing enthusiasts come true. Although the production of the original Mini Cooper was discontinued in 1970, the public's fascination with this unique car remained alive. When the idea of a new MINI was born, Mike Cooper was asked to contribute his racing expertise and engineering know-how to the project. In this way, he was able to define how the new MINI Cooper S should handle, look and feel.

Tune your MINI. Today, John Cooper Works produces tuning components that are perfectly tailored to MINI. Specialist knowledge and fifty years of racing experience, combined with the latest design and testing methods have been



John Cooper – a legendary Formula 1 designer.



On the road to success – a Cooper racing car.



Exiting a corner – John "Smokin" Rhodes.



Part of the legend – Mike Cooper.



Small on size, big on fun – one of the new MINI's predecessors powering through a bend.

used. And the results speak for themselves. A MINI with a John Cooper Works tuning kit installed is a car that in terms of performance, handling and sound, represents the motor racing passion of three generations. You will be able to tell by the rpm of your heartbeat.

How to get the most out of your MINI.

Professional tuning gives you more.

Leave the tuning to the professionals. There are plenty of amateur tuners out there, but amateur tuning means getting an amateur job. The tuning process is about much, much more than simply improving a car's performance and appearance – safety and quality should be key considerations in any work done. That's why all John Cooper Works products are developed by skilled engineers with a passion for motoring, and undergo the most comprehensive, stringent testing imaginable. The end result is a set of components that complement each other perfectly and meet the very highest quality standards, just like MINI itself.

A true Cooper, from radiator to rear lights. With John Cooper Works components, and particularly the **aerodynamic kit** in body colour, your MINI is guaranteed to catch the eye. The

kit lends the car a powerful, striking appearance, a visual reflection of the John Cooper Works sporting heritage. The black ventilation grille in the front apron, with fog lights set in matching black fins, underlines MINI's dynamic design, while the robust side skirts are enhanced by bold lines running between sports-style air vents. And with black fins featuring above the rear fog lights, the chunky rear apron is further visual evidence that your MINI is a true racing thoroughbred. But don't be mistaken into thinking the aerodynamic kit's all about looks – it also considerably improves handling, especially at high speeds and in fast corners.

Technology you can rely on. As long as they are installed by an MINI Service Authorised Workshop, the fitting of John Cooper Works components doesn't affect your MINI's original

warranty. That's because before they leave the workshop, all John Cooper Works products are subjected to a range of demanding tests and checks under the supervision of experienced engineers. Each individual part is pushed to its limits over countless test miles, in conditions replicating a range of different driving situations – the very same way in which components are developed for racing cars.

On the start grid. The John Cooper Works range is made up of technologically advanced products designed by racing professionals. Those same professionals are currently working on a variety of exciting new components, each designed to further increase the enjoyment you get out of your MINI and due for release soon.



Going, going, gone.



Taking it to the limit – a MINI fitted with the John Cooper Works aerodynamic kit.



In the garage or on the racetrack.

Perfect styling guaranteed.

Looks like a race car, drives like a race car.

Let your MINI get in touch with its sporting heritage – with John Cooper Works components in carbon. This high-tech material, synonymous with modern racing car design, is featured in the razor-sharp lines of the **rear spoiler** – a component that makes any MINI even more striking to look at and fun to drive, thanks to the improved road-holding that results from the enhanced aerodynamics.

And there's more. The **air inlet** on the bonnet boasts a trim in lacquered carbon, and like the **exterior mirror caps** in carbon, it underlines your MINI's sporty character. A **tailgate handle** in the same material provides the finishing touch.

You'll discover that every last detail of the John Cooper Works components has been designed to captivate the driver, as well as leaving onlookers spellbound.

That racing feeling, inside and out. Even when your MINI's off the road, there is a John Cooper Works accessory for the occasion. If you're going to leave your MINI in the garage or on the street for an extended period of time, the **indoor** and **outdoor car covers** will protect it against dust, dirt and moisture, while reflecting MINI's racing roots with their chequered flag design.

Taking the racing line – MINI Cooper S with the aerodynamic kit, rear spoiler and tailgate handle in carbon.



Precision materials – the air inlet trim in carbon.



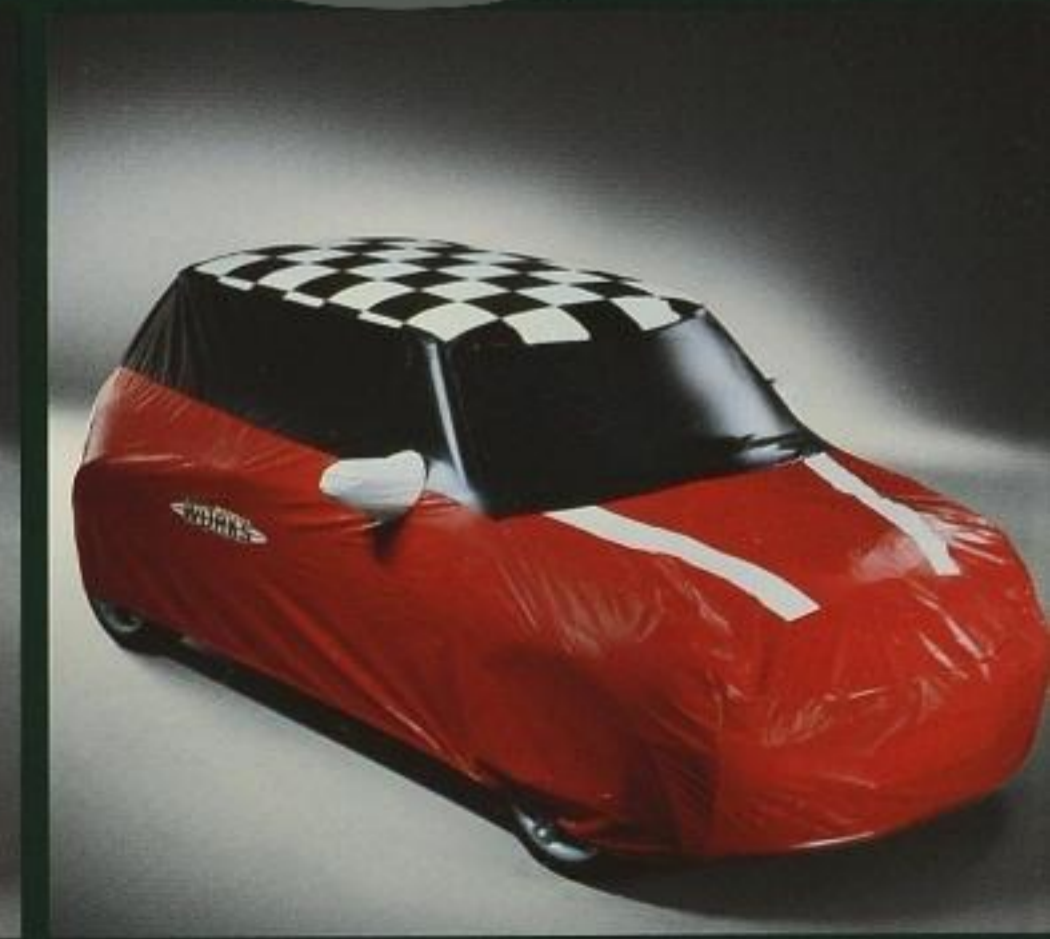
A real eye-catcher – exterior mirror caps in carbon.



Sporty appearance – the rear spoiler.



For the garage – the indoor car cover.



For outside – the outdoor car cover.

Bends look and feel even better now.

Tuning inside and out.

Harness the power of your MINI. Power is one thing, but putting it down onto the tarmac is another. That's where the rigid **suspension cross-brace** found in the engine compartment comes in. It enhances your MINI's stability by reducing body vibration, thus allowing you to enjoy cornering even more, without compromising on safety.

Total enjoyment, with total control. The first-class braking system ensures that no matter how much fun you're having, everything stays under control. Larger brake discs and calipers are used at the front, and combined with the special brake linings on both axles offer maximum reliability even under extreme strains. The **sport brakes** provide instant response and plenty of bite, with performance guaranteed however hot they get.

MINI Cooper S models benefit from this superb braking performance as standard, with 16-inch **perforated brake discs** available as an option, while all other models can also be fitted with the complete John Cooper Works sport brakes package. Featuring red calipers, perforated brake discs, and of course, extra braking power, it provides everything you need for the ultimate in racetrack-style braking control.

Lightweight design, heavyweight performance. Like the brake system, the John Cooper Works alloy wheels were developed jointly by Mike Cooper's specialist team and MINI engineers, and are a testament to their combined experience and expertise. The weight of the **18-inch alloy wheels** has been reduced to a minimum, and they are fitted with 205/40 R18 runflat tyres for maximum

driving fun and peace of mind. The two-part **composite double-spoke alloy wheels R109** use the latest racetrack technology and feature titanium bolts to hold together the wheel centre and rim, while the single-piece cast **star-spoke R95** gives your MINI a powerful, purposeful look. Another option is the **double-spoke R105**, available in either matt black, or burnished with black cavities for a striking contrast effect. Whichever you decide on, you're certain to make a lasting impression – because every single detail of every single John Cooper Works accessory exudes power and racing performance.



MINI Cooper S with John Cooper Works composite double-spoke 18-inch alloy wheels R109, aerodynamic kit and rear spoiler in carbon.



Enhances stability – the suspension cross-brace.



Total control – the sport brakes with perforated discs.



Powerful – the star-spoke R95.



Burnished – the double-spoke R105.



Matt black – the double-spoke R105.



A striking combination of leather and carbon.

For an interior that oozes racing style.

Guaranteed to get your heart racing. The John Cooper Works interior accessories offer superb quality and variety. If you want to take full advantage of your MINI's sporting potential, the John Cooper Works **sport seats** are a must. With a lightweight plastic frame, they feature raised side bolsters and offer outstanding support, compensating for the effect of centrifugal force when taking fast corners. Finished in black leather, they're also easy on the eye, while the side airbags, easy entry function and two alternative height settings

ensure maximum comfort and safety. Three-setting seat heating is available as an added luxury. Get the ultimate in support and comfort, with the John Cooper Works sport seats.

The genius is in the details. Components featuring carbon are the perfect way to convey your MINI's track origins inside the cabin. The leather-covered **sport steering wheel** with carbon trim puts racetrack performance in the palm of your hand, while the **gear lever knob** in non-slip leather with carbon strip makes every

gear change a real pleasure. These are both beautifully complemented by the **handbrake grip** in carbon and leather. Get off to a flying start with John Cooper Works interior components, guaranteed to thrill any racing fan.



Get a grip – the sport steering wheel in leather/carbon.

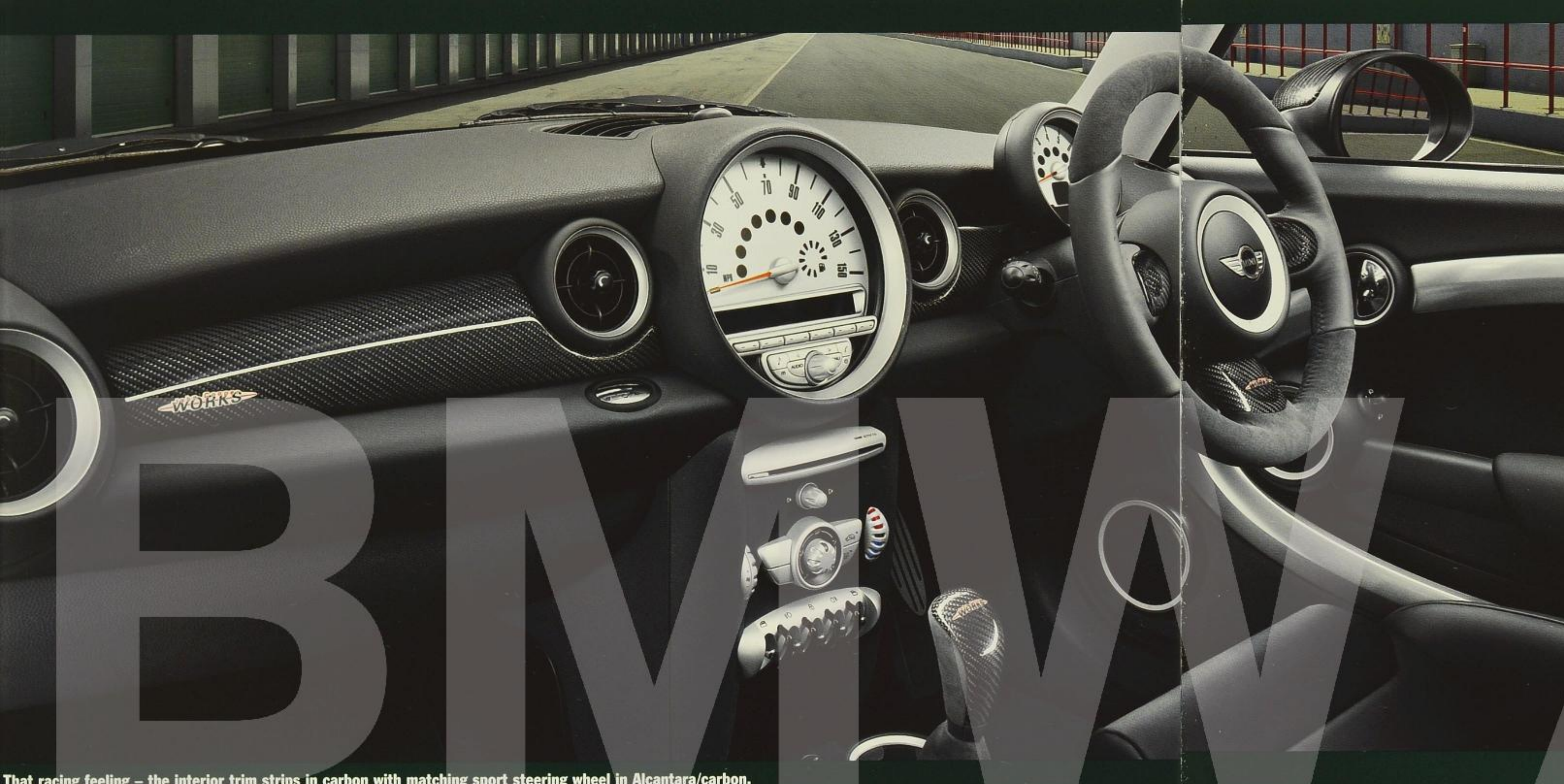


Striking – the gear lever knob in leather/carbon.



Leather and carbon – the handbrake grip.

Superb support – the John Cooper Works sport seats in black leather.



An inside that's all upside.

Interior elements in Alcantara.

The racetrack experience begins in the cockpit. To sit in a John Cooper Works-tuned MINI Cooper is to sit in a car that cries out to be let loose on the racetrack, and there are a range of components available for the cockpit that reflect this. Hand-finished **interior trim strips** in carbon are one example. They give the cabin a truly cutting-edge feel, which is further enhanced by the Alcantara-covered **sport steering wheel** with carbon trim and the **handbrake grip** in the same materials. The matching **gear lever knob** and **handbrake grip** also complements these beautifully.

Take it to the limit. Designed to further enhance the thrill of the driving experience, the **gear shift indicator** is ideally positioned in the driver's field of vision and features coloured LEDs, telling you when to change gear to get the maximum acceleration out of your MINI.

Make an entrance. The John Cooper Works **door entry strips** make the best possible start to your MINI experience. As an optional extra that's guaranteed to turn heads, you can also specify illuminated logos set in brushed stainless steel. The strips go perfectly with the John Cooper Works **floor mats**, which give your feet a firm grip when cornering hard, and the metallic chequered flag design woven into them testifies to MINI's racing heritage. Now get set for some serious track-style excitement, with John Cooper Works interior components.

That racing feeling – the interior trim strips in carbon with matching sport steering wheel in Alcantara/carbon.



Gripping – gear lever knob in Alcantara/carbon.



Coordinated – the handbrake grip in Alcantara/carbon.



Full speed ahead – the gear shift indicator.



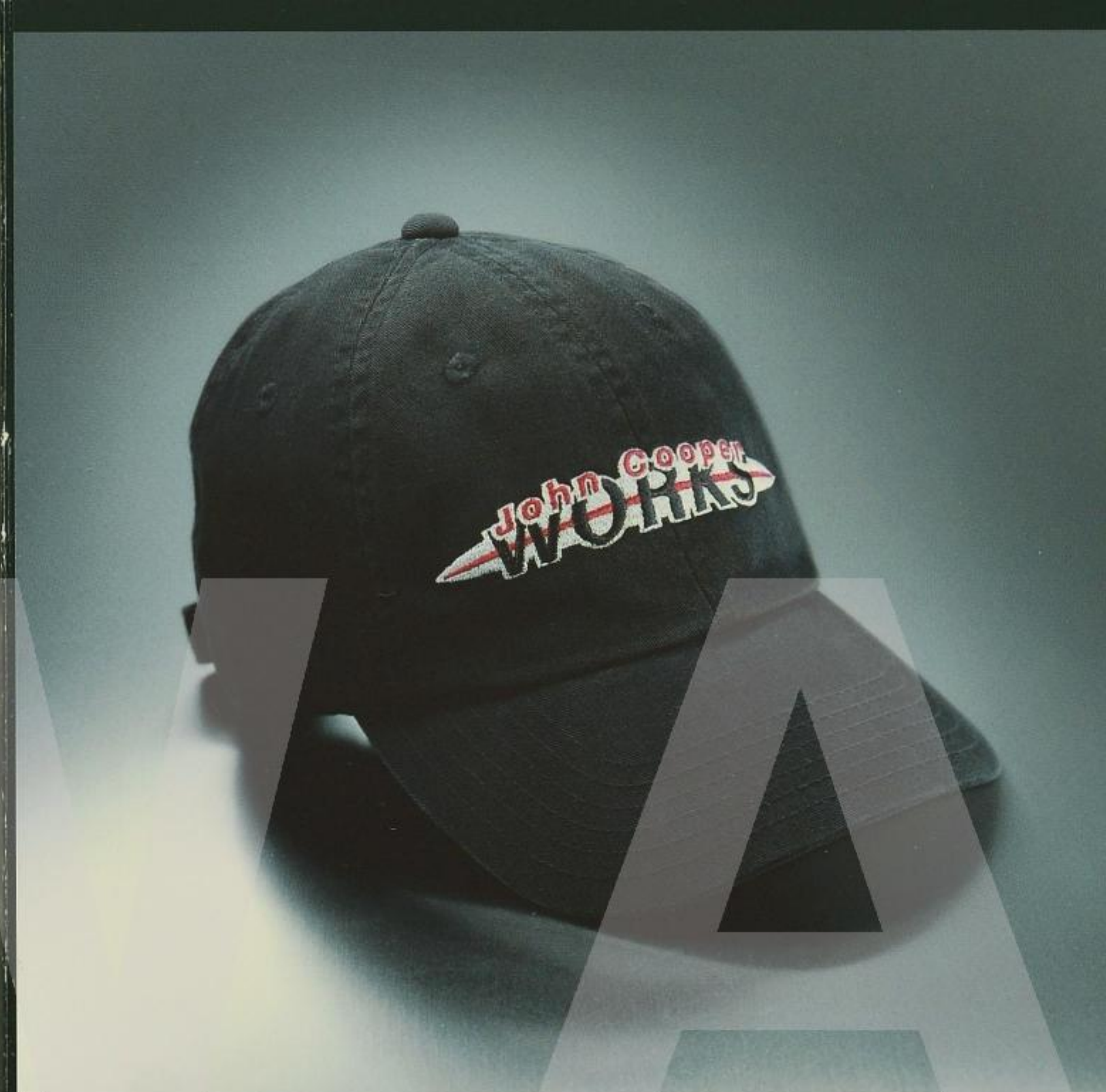
Unmistakable – door entry strips with logo.



Chequered flag design – the floor mats.



Ready for anything – MINI Cooper S with John Cooper Works tuning components.



Baseball cap



Key ring



T-shirt

Show them what you've got. Accessories.

Express your enthusiasm. With the John Cooper Works range of merchandise. Take for example the **key ring** in carbon, or the **T-shirt** with the "Endorphine Machine" print on the back. Or the **baseball cap**. In fact, why not take the whole lot? Enjoy!

Wanted, found, tuned.

Overview of tuning options.

John Cooper Works accessories	MINI Cooper	MINI Cooper S
Aerodynamic kit	<input type="checkbox"/>	<input type="checkbox"/>
Rear spoiler in carbon	<input type="checkbox"/>	<input type="checkbox"/>
Tailgate handle in carbon	<input type="checkbox"/>	<input type="checkbox"/>
Exterior mirror caps in carbon	<input type="checkbox"/>	<input type="checkbox"/>
Air inlet trim in carbon		<input type="checkbox"/>
Star-spoke 7J x 18-inch alloy wheels R95	<input type="checkbox"/>	<input type="checkbox"/>
Double-spoke 7J x 18-inch alloy wheels R105, matt black	<input type="checkbox"/>	<input type="checkbox"/>
Double-spoke 7J x 18-inch alloy wheels R105, burnished	<input type="checkbox"/>	<input type="checkbox"/>
Composite double-spoke 7J x 18-inch alloy wheels R109	<input type="checkbox"/>	<input type="checkbox"/>
Sport brakes with red-painted callipers and 16-inch perforated brake discs	<input type="checkbox"/>	<input type="checkbox"/> 1)
16-inch perforated brake discs		<input type="checkbox"/>
Suspension cross-brace	<input type="checkbox"/>	<input type="checkbox"/>
Indoor car cover	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor car cover	<input type="checkbox"/>	<input type="checkbox"/>
Gear shift indicator	<input type="checkbox"/>	<input type="checkbox"/>
Sport seats in leather	<input type="checkbox"/>	<input type="checkbox"/>
Interior trim strips in carbon	<input type="checkbox"/>	<input type="checkbox"/>
Leather-covered sport steering wheel with carbon trim	<input type="checkbox"/>	<input type="checkbox"/>
Alcantara-covered sport steering wheel with carbon trim	<input type="checkbox"/>	<input type="checkbox"/>
Leather-covered gear lever knob with carbon strip	<input type="checkbox"/>	<input type="checkbox"/>

1) Calipers are painted red, but otherwise identical to the calipers featured as standard in MINI Cooper S sport brakes.

John Cooper Works accessories	MINI Cooper	MINI Cooper S
Gearshift gaiter in leather	<input type="checkbox"/>	<input type="checkbox"/>
Alcantara-covered gear lever knob with carbon strip	<input type="checkbox"/>	<input type="checkbox"/>
Gearshift gaiter in Alcantara	<input type="checkbox"/>	<input type="checkbox"/>
Leather-covered handbrake grip with carbon strip	<input type="checkbox"/>	<input type="checkbox"/>
Alcantara-covered handbrake grip with carbon strip	<input type="checkbox"/>	<input type="checkbox"/>
Door entry strips with logo, illuminated	<input type="checkbox"/>	<input type="checkbox"/>
Door entry strips with logo	<input type="checkbox"/>	<input type="checkbox"/>
Floor mats with chequered flag design	<input type="checkbox"/>	<input type="checkbox"/>

Not all accessories available at time of printing. Please contact your local MINI Dealer for up-to-date information on what accessories are available for which MINI models.



KEEP IT MINI.

Genuine MINI accessories.

Trust us, your MINI just can't get enough of these.
Fancy a chequered flag design as your roof flag or on your exterior mirror caps? How about sport stripes or additional headlights? Or maybe white direction indicators or some chrome details? Whichever it is, with Genuine MINI accessories you can make sure your MINI is just as unique as you are.

For more information, please ask your MINI Dealer for a MINI accessories brochure.



www.MINI.com, www.MINI.co.uk

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