

**THE NEW  
MINI FAMILY.  
RELOADED.**



**BE MINI.**

**MINI.  
MINI CABRIO.  
MINI CLUBMAN.**

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### TECHNICAL DETAILS

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Details of fuel consumption and CO<sub>2</sub> emissions for all models, as required under EU law, can be found in the Technical Data section.

The standard and optional equipment available in your country may differ from that described in this brochure. For more information, please contact your local authorized MINI dealer.



**SOUNDS GOOD  
EVEN WHEN IT'S  
SWITCHED OFF.**



**BMW**

Whether you prefer Beethoven or banging tunes, now the MINI delivers an awesome sound even when the engine is switched off. The harman kardon hi-fi loudspeaker system delivers powerful bass and crystal-clear definition, turning your car into a concert hall on wheels.



**IN THE RIGHT CAR, THERE'S NO SUCH THING  
AS THE WRONG WEATHER.**



State-of-the-art active and passive safety technologies, plus the new Adaptive Headlights, ensure that even in the worst of conditions, your journey is uneventful in the best possible way.



VAN G

**THE SHORTEST PATH BETWEEN TWO POINTS  
IS VIA THE INTERNET.**



**BMW AG**

Online on the road: MINI Connected integrates features like Web radio and Google Local Search seamlessly into your MINI, bringing a whole world of online infotainment direct to your cockpit.






BMW



**ALL THE WORLD'S  
A STAGE. EVEN IF  
YOU CAN'T SEE  
THE AUDIENCE.**

The new design details of the MINI Clubman  
underline its genuine star quality.



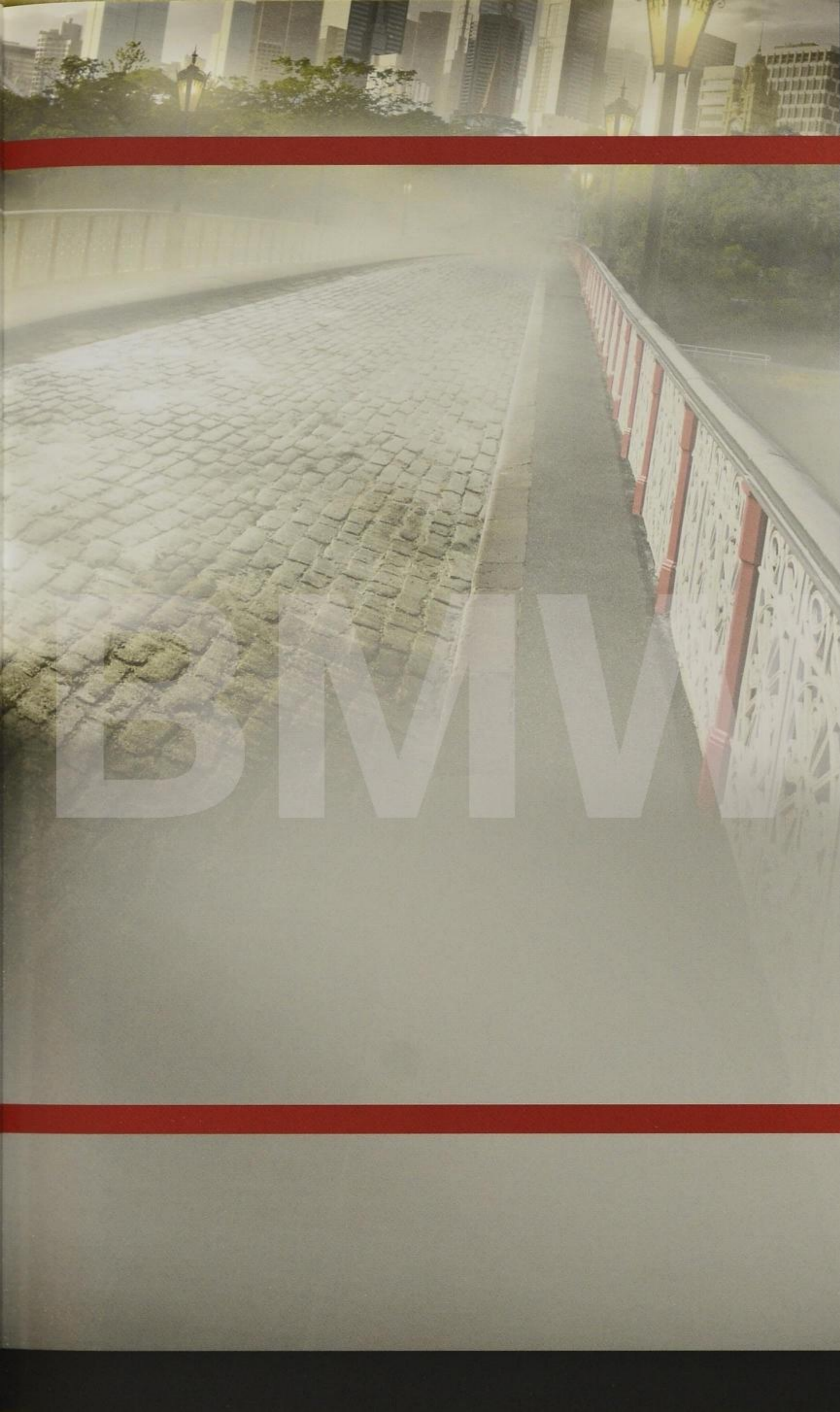


**IT'S FUN BEING  
A PASSENGER.  
IF YOU'RE NOT  
THE JEALOUS SORT.**

**BMW AG**

Only drivers get their hands on the tactile steering wheel. But front-seat passengers can still enjoy the redesigned centre console, the improved controls and the stylish instrument panel. That's if they're not busy holding onto the side grips.





**THE WORLD HAS A  
WAY OF FINDING  
OUT WHO'S OPEN  
TO NEW IDEAS.**

**AG**

Surfers don't wear a helmet. Rock fans don't wear ear plugs. And MINI Cabrio drivers don't need a roof. Experience open-top driving in the raw.

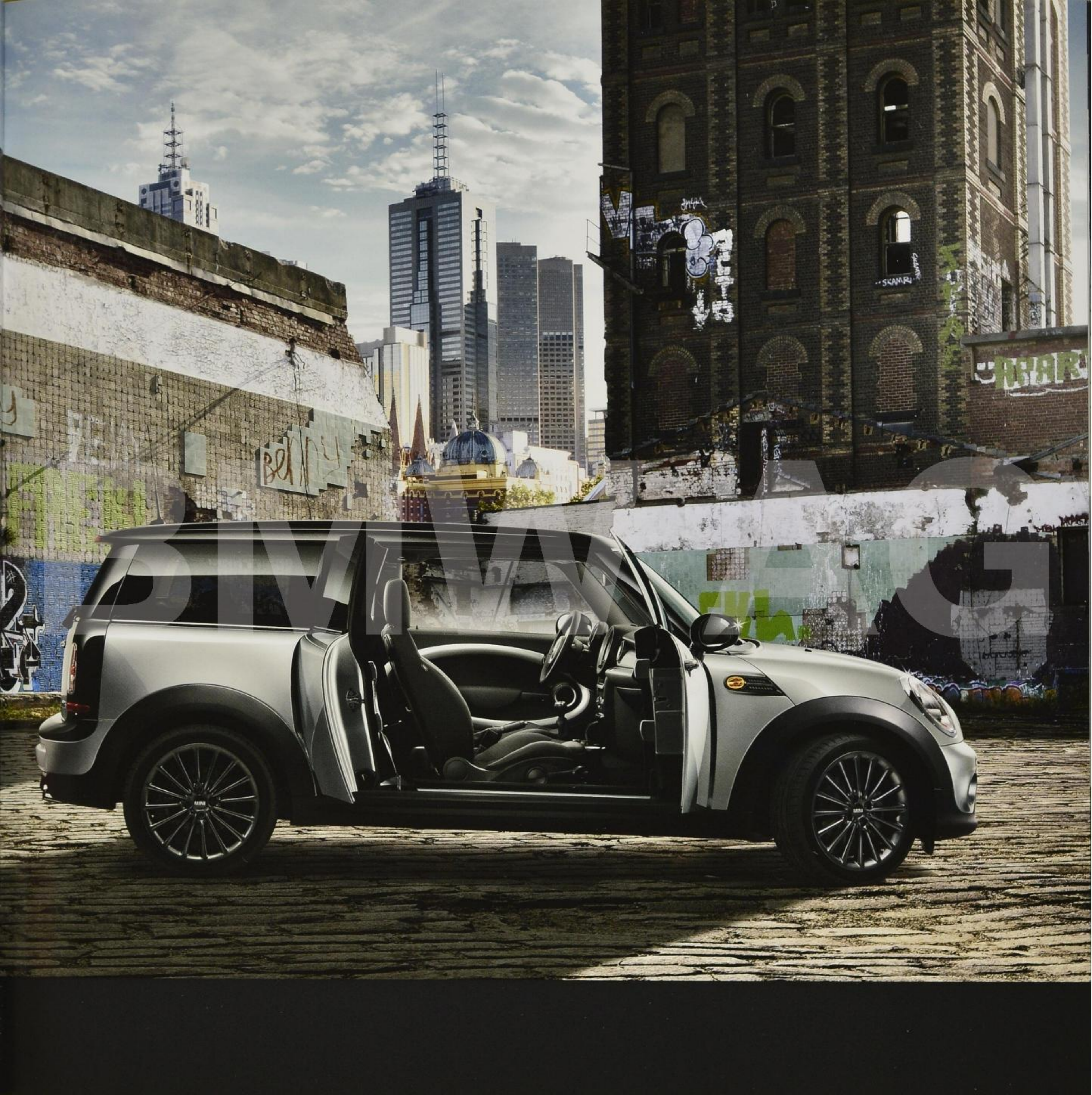
The Clubdoor at the side and the Splitdoor at the rear don't just look good, they also make it easier to get your stuff in and out. And easier to jump in if you need to make a quick getaway.

# BMW

**THE CLUBDOOR.  
GET IN!**



Vehicle illustrated features Original MINI Accessories light-alloy wheels. For more accessories products, see page 42 or the dedicated Original MINI Accessories brochure.








BMW

**DRIVE LIKE THE WIND.**

The 184-horsepower (135-kilowatt) engine of the MINI Cooper S Cabrio takes you from nought to gale force 10 in just 7.3 seconds. And the new-look radiator grille will go down a storm as well.





**THE REAR-VIEW MIRROR  
DOUBLES AS AN  
ACCELERATION METER.**



WAG

With the new MINI engines, you can win the race against time. More acceleration translates into more fun on the road. And slightly above it.

# BMW

**DON'T EVEN  
GO THERE.**

Low fuel consumption and long range  
mean you don't have to stop anywhere  
you don't feel comfortable. And 99 times  
out of 100, that includes petrol stations.



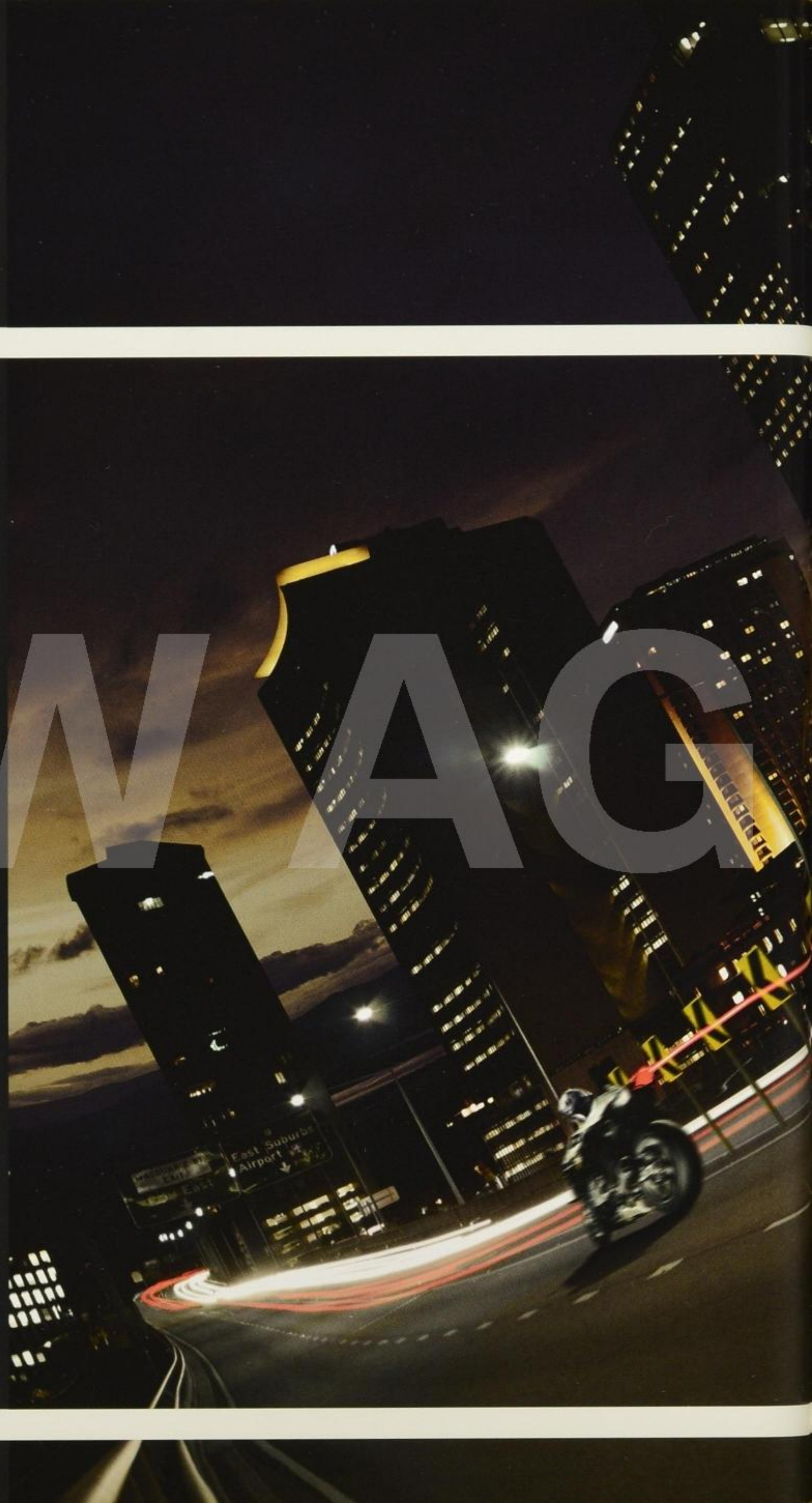


BMW AG

Wide track and low centre of gravity harness the laws of physics for pure go-kart feeling in every corner.

**WHY GO HOME  
TO BED WHEN THE  
CITY'S FULL OF  
EMPTY STREETS?**

BMW AG





**AS MANY RIGHT ANSWERS  
AS THERE ARE DRIVERS.**

BMW AG

However you like to roll, the Scene, Classic and Rallye design worlds<sup>1</sup> are combinations of optional equipment recommended by our designers that will make it easier for you to put together the MINI that's right for you.

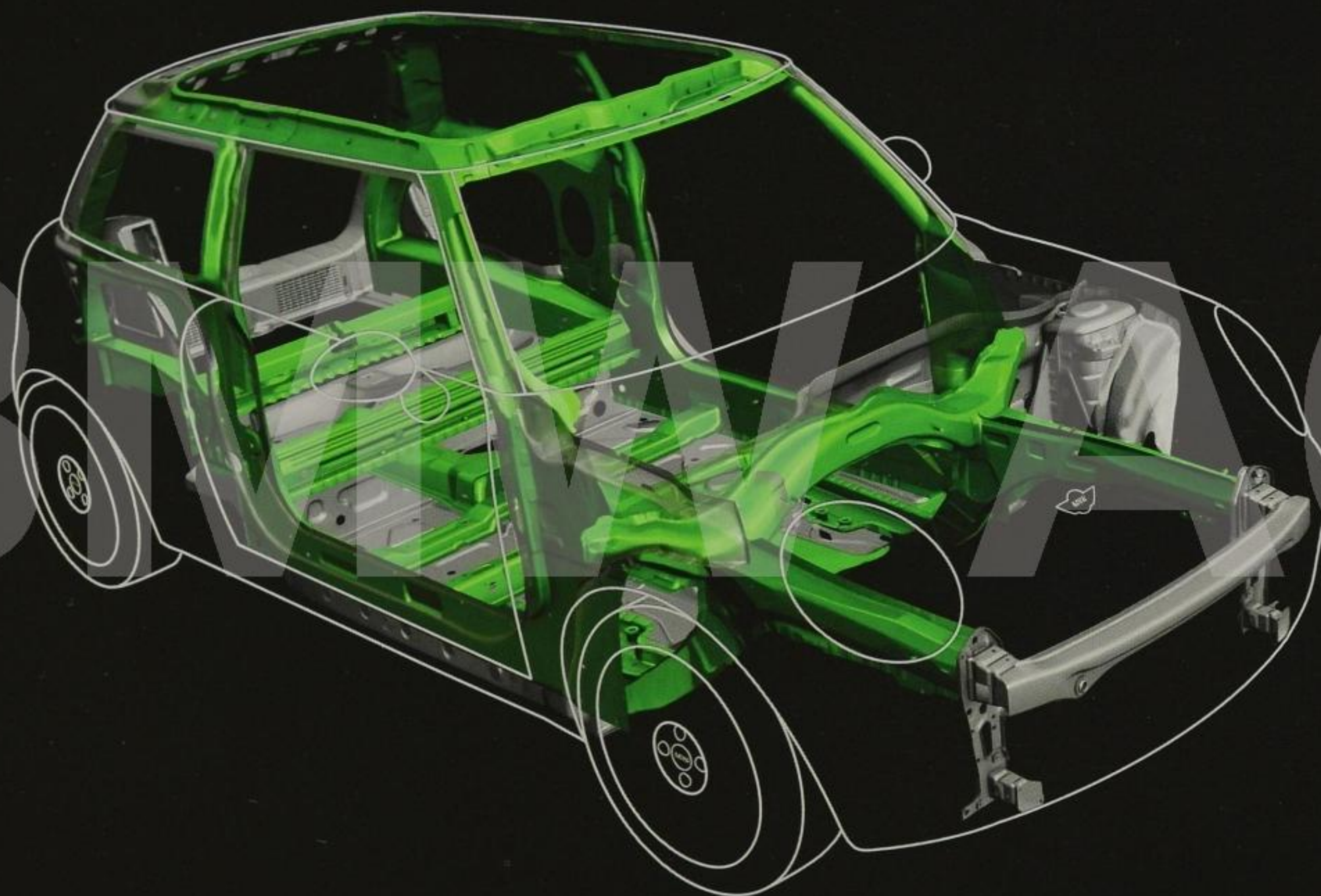
<sup>1</sup> For more information about design worlds, speak to your MINI dealer.





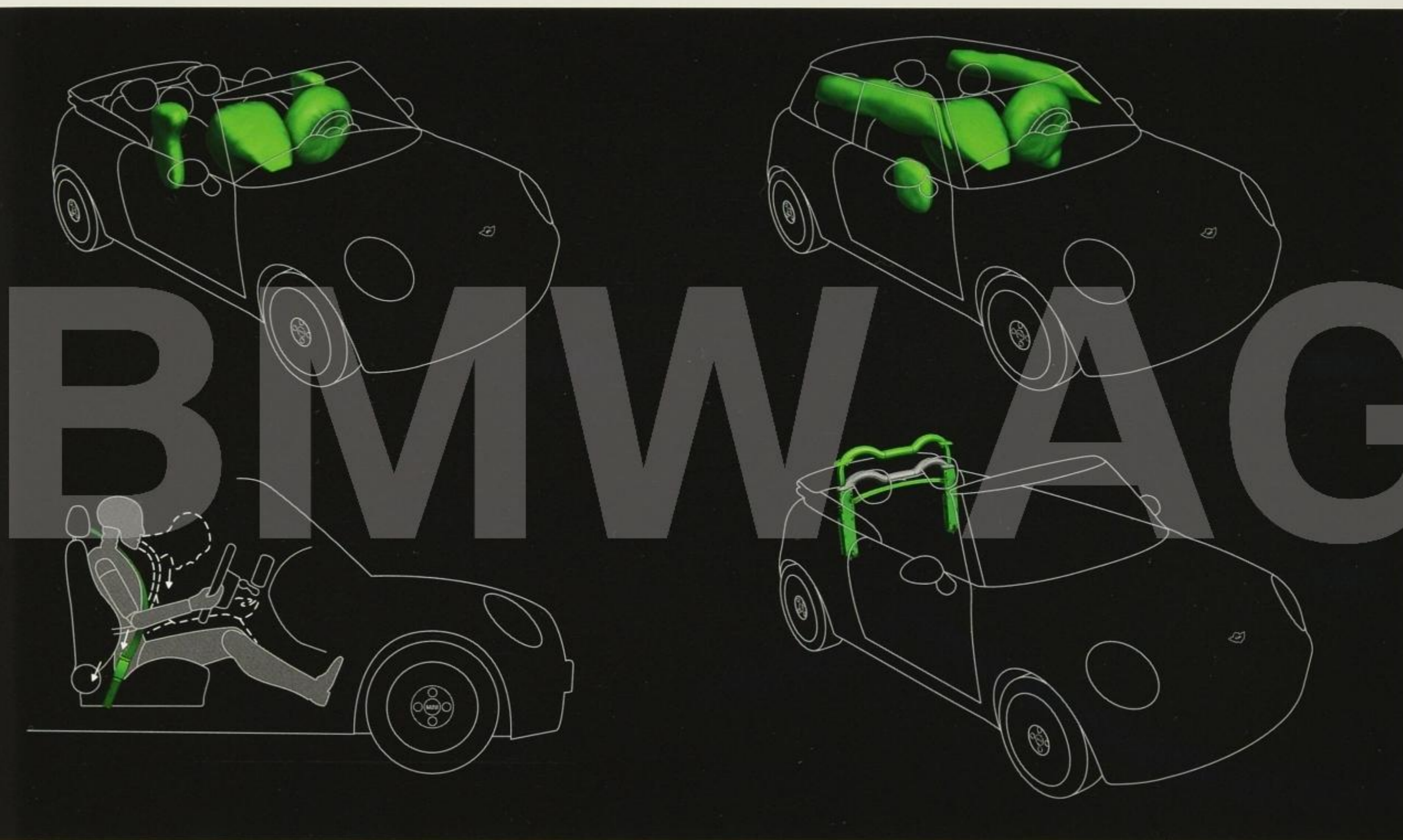
## SAFETY: HIGH-TECH THAT PROTECTS.

WHEN THE CHIPS ARE DOWN, YOU CAN COUNT ON MINI. High-performance sensors enable the state-of-the-art control electronics in the MINI to identify a crash situation in a fraction of a second, and deploy all the safety systems virtually instantaneously in a coordinated and appropriate way. So you can enjoy your MINI with total peace of mind.



**TOUGH LOVE:** the body of the MINI has been reinforced at strategic points, guaranteeing extreme torsional rigidity for an exceedingly robust passenger compartment. The aim is to deliver the perfect combination of comfort, acoustics and protection.

**AIRY, NOT FAIRY:** the MINI is fitted with six airbags as standard (four on the MINI Cabrio) – driver and front passenger airbags protect the head and upper body in the event of a head-on collision, while side and head airbags are primarily designed to reduce the risk of injuries to the head, chest and abdominal areas from side impacts. In the MINI Cabrio, this function is performed by the head/thorax airbags built into the front seats.



**SOMETIMES A LITTLE RESTRAINT IS CALLED FOR:** a combination of three-point belts, belt tensioners and belt force limiters means driver and front-seat passenger enjoy the best possible protection in the event of a crash.

**NO DANGER, EVEN WHEN THERE'S NO ROOF:** Made of high-strength aluminium, the active roll-over bar ensures optimum protection for all occupants. Normally it is retracted behind the rear headrests, blending seamlessly into the beautiful lines of the MINI Cabrio, but in an emergency, it deploys upwards in approximately 150 milliseconds.

**SMALL DETAILS THAT MAKE  
A BIG DIFFERENCE.**





Light-alloy wheels blend seamlessly into the overall design, and are available with striking flashes of paint as an option.



The new LED rear lights with their stylish Chrome edging contribute to the distinctive look of the back end of the MINI.



The redesigned White direction indicator lights now have even greater visual impact.



The exhaust tailpipe finisher in Chrome is a sporty touch at the rear of the car.

## MINI CABRIO.



On the MINI Cooper Cabrio and MINI Cooper S Cabrio, the soft top is available in a choice of three colours: Black, Denim Blue with silver effect and Hot Chocolate.



The Always Open Timer keeps track of every minute you spend with the top down. It starts running as soon as the soft top is fully open and the engine is on.



With the new LED rear lights, all of the MINI Cabrio models are sure to turn heads.

## MINI CLUBMAN.



The MINI Cooper Clubman features the large Clubdoor. The roof and exterior mirror caps come standard in either Black or Silver, and the radiator grille slats are Chrome-plated. The MINI Cooper S Clubman also features Chrome-plated side scuttles with white direction indicator lights.



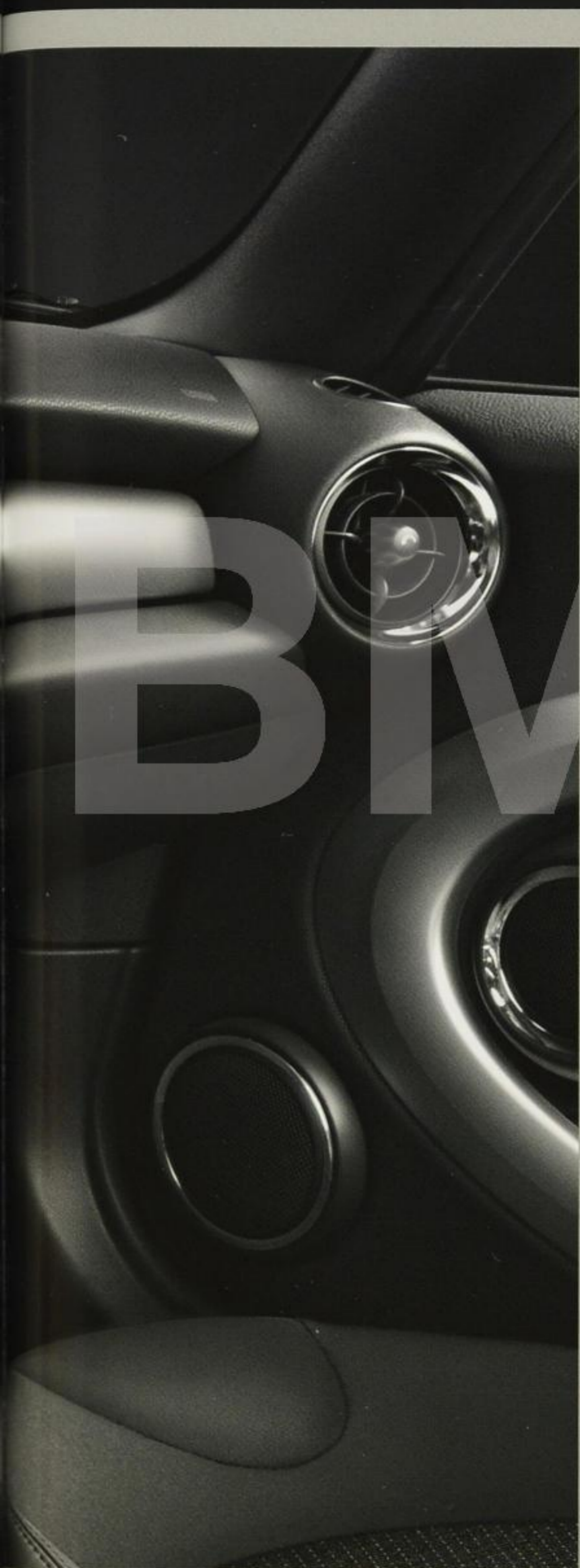
The roof rails allow drivers to mount a range of integrated multifunctional carrier systems on the roof. They blend harmoniously into the lines of the car, and are finished in Matt Black. Maximum load is 75 kg.



One feature that makes all the MINI Clubman models stand out is the characteristic Splitdoor at the back of the vehicle, flanked by LED rear lights with built-in rear fog lights.

**A PLAYGROUND FOR GROWN-UPS.**





Attractive Chrome detailing gives the steering wheel a more elegant look.



The central round instrument can be used as a display for MINI Connected and the navigation system as an option.



The design of the centre console and its distinctive rocker switches has been further improved.



Optional lighting in the elliptical door rings enhances the in-car ambience.



## MINI CONNECTED<sup>1</sup>: THE WEB IS YOUR OYSTER.

Welcome to the communication age. Now there's a new app packed with intelligent functions that connect you, your MINI and the wider world: MINI Connected brings the limitless possibilities of online infotainment direct to you in your MINI.

MINI Connected takes communications between the MINI and its driver into a whole new dimension. It also revolutionizes the way that the MINI interacts with the Internet. It can be intuitively operated using the car's controls, with the monitor in the central instrument serving as a display for a user interface in the unmistakable MINI style.

Innovative features such as Dynamic Music, integrated Twitter support and Google Local Search really enhance your in-car experience. And then there is the Web radio function, which lets you access a galaxy of online broadcasters via your iPhone (not supplied) while you're on the road. MINI Connected brings the digital revolution to the cockpit of your new MINI.<sup>1</sup>

<sup>1</sup> Broadband mobile Internet access required. Costs resulting from this (e.g. data roaming) will be payable as specified in the contract with your network provider. App available free of charge from the device manufacturer's app store (subject to national restrictions). Full range of functionalities available from fourth quarter of 2010. Updates available at no cost, but expansion packs may require payment. For details of device compatibility and more information, visit [MINI.com/connectivity](http://MINI.com/connectivity).

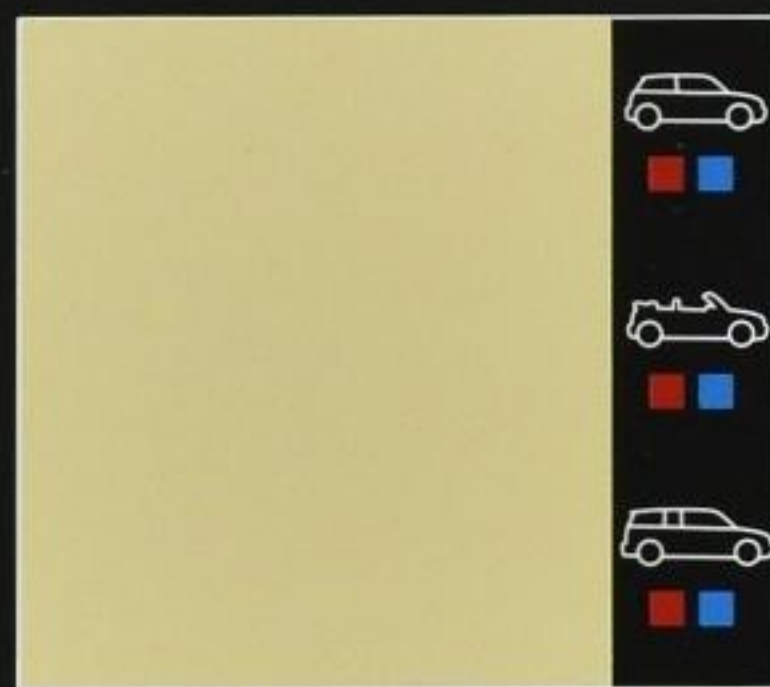


# THE STREETS ARE GREY ENOUGH ALREADY.

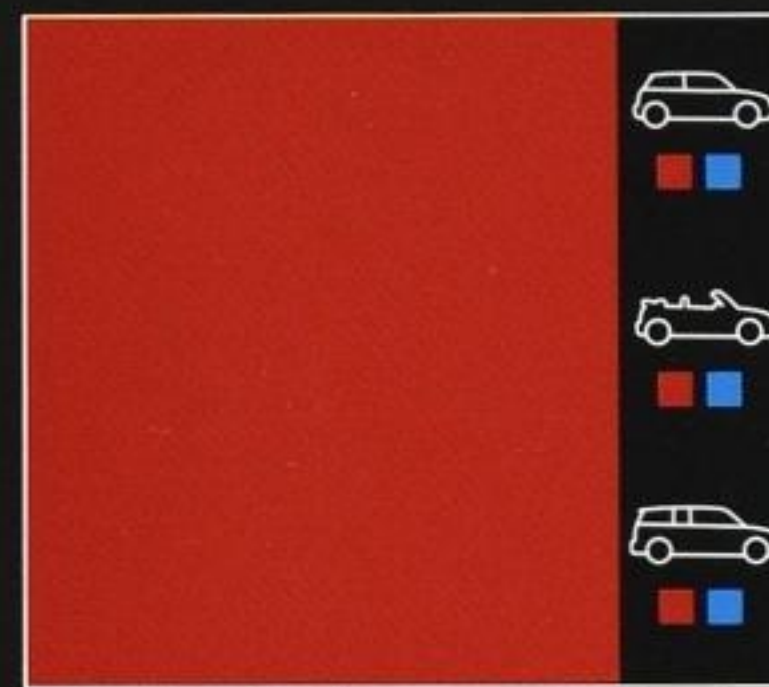
## EXTERIOR COLOURS.

A wide range of exclusive metallic and non-metallic paint colours are available for your MINI. Striking contrast elements, including the roof, exterior mirror caps, C-pillar (on the MINI Clubman) and wheel rims can be combined with these in different ways to put a personal stamp on the car.

## NON-METALLIC COLOURS.<sup>1</sup>



U850  
Pepper White



U851  
Chili Red

## METALLIC COLOURS.<sup>1</sup>







WA94  
Midnight Black Metallic






WB22  
British Racing Green Metallic

## ROOF COLOURS FOR MINI/MINI CLUBMAN.

-  Contrast roof in White (for MINI models)
-  Contrast roof in Black
-  Contrast roof in Silver (for MINI Clubman models)
-  Roof in body colour (example shown is Spice Orange)

## SOFT TOP COLOURS FOR MINI CABRIO.

-  Soft top in Black
-  Soft top in Hot Chocolate
-  Soft top in Denim Blue



M900  
Pure Silver Metallic

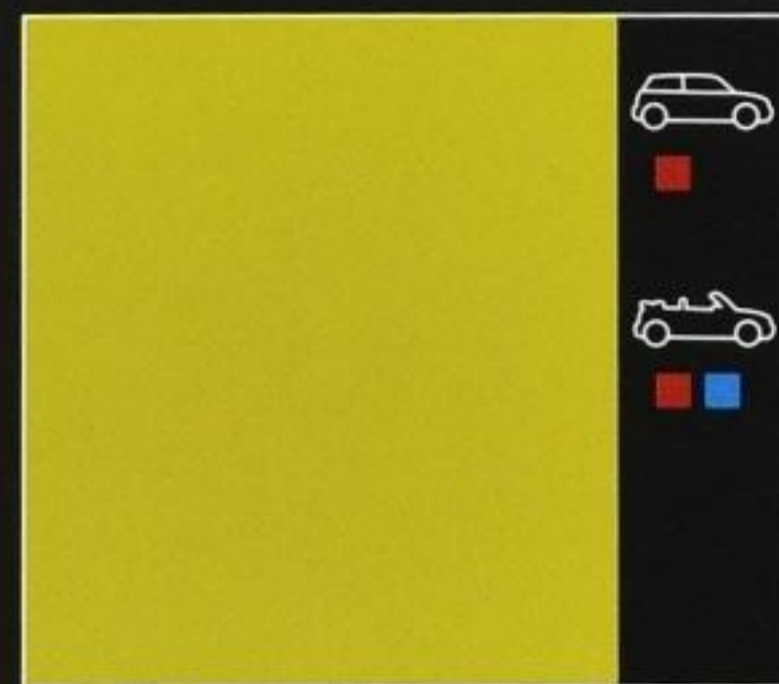
<sup>1</sup> With recommended roof/  
soft top colours for each.  
<sup>2</sup> Expected to be available from  
fourth quarter of 2010.  
<sup>3</sup> Not expected to be available  
after fourth quarter of 2010.

As standard on ■ MINI Cooper models  
■ MINI Cooper S models

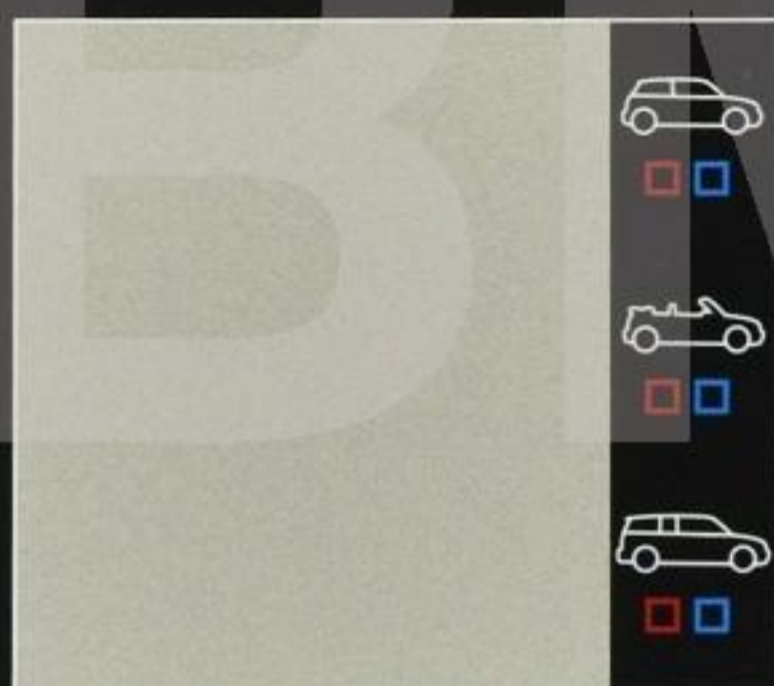
Optional on ■ MINI Cooper models  
■ MINI Cooper S models



YB28  
Ice Blue²



YA95  
Interchange Yellow³



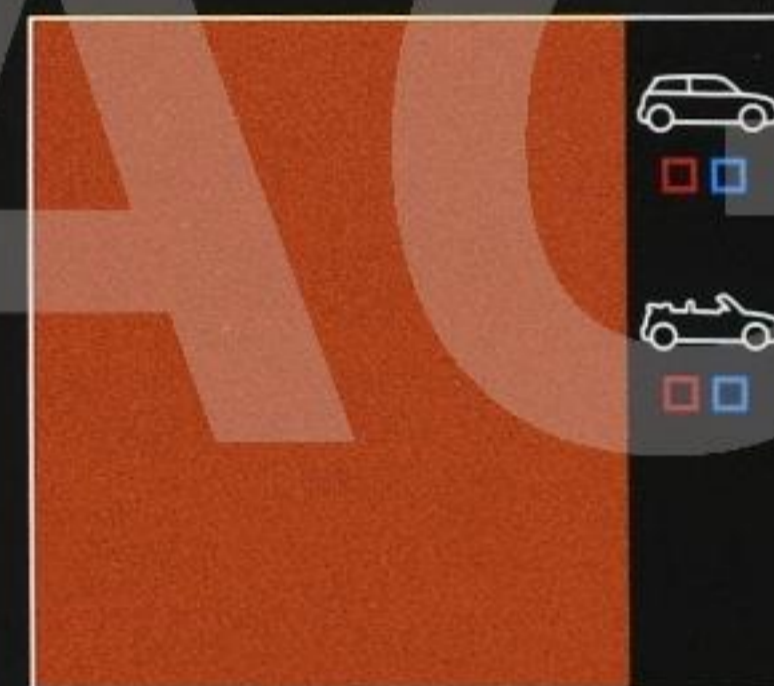
WA62  
White Silver Metallic



WA93  
Horizon Blue Metallic

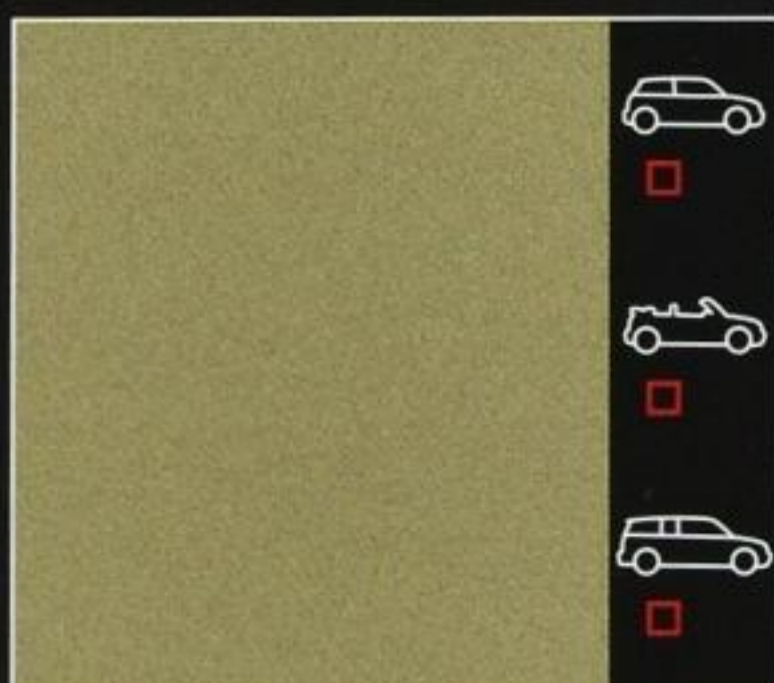


WA88  
Hot Chocolate Metallic



WB23  
Spice Orange Metallic

**EXCLUSIVE TO ALL MINI COOPER S MODELS.**



WA60  
Sparkling Silver Metallic



WB24  
Eclipse Grey Metallic



WA59  
Laser Blue Metallic

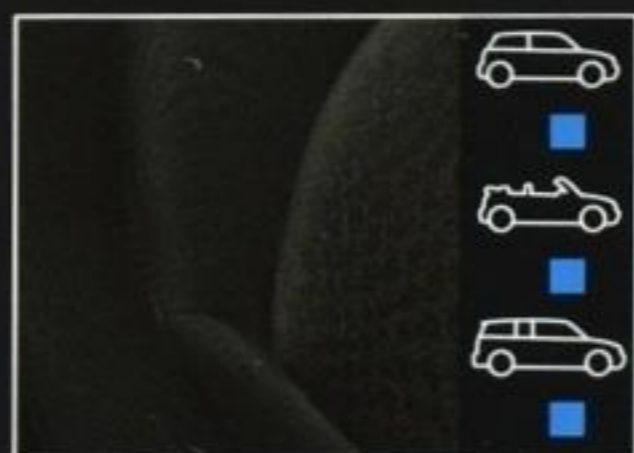
# SITTING PRETTY.

## UPHOLSTERY AND SEATS.



Cosmos cloth<sup>1</sup>  
APE1 Carbon Black

Interior colour  
Carbon Black



Checked cloth<sup>2</sup>  
ATE1 Checkered

Interior colour  
Carbon Black



Ray cloth/leather<sup>2</sup>  
FKE1 Carbon Black

Interior colour  
Carbon Black



Ray cloth/leather<sup>2</sup>  
FKE6 Rooster Red

Interior colour  
Carbon Black



Cross Check cloth/leather<sup>2</sup>  
FTDT Toffy

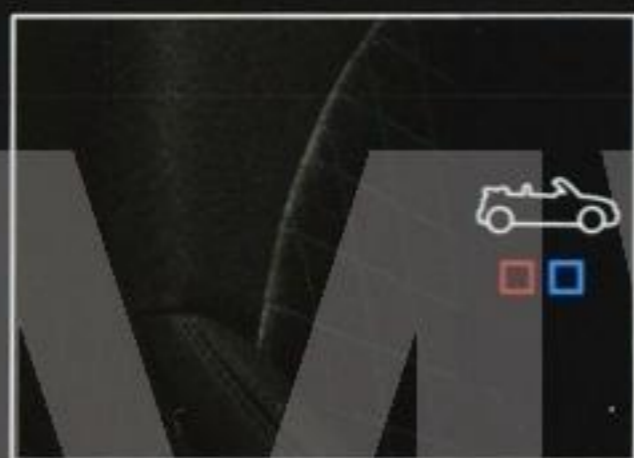
Interior colour  
Carbon Black



Cross Check cloth/leather<sup>2</sup>  
FTGW Polar Beige

Interior colour  
Carbon Black

Interior colour  
Polar Beige



Cross Check cloth/leather<sup>2</sup>  
FTGM Ice Blue

Interior colour  
Carbon Black



Punch leather<sup>2,3</sup>  
T8E1 Carbon Black

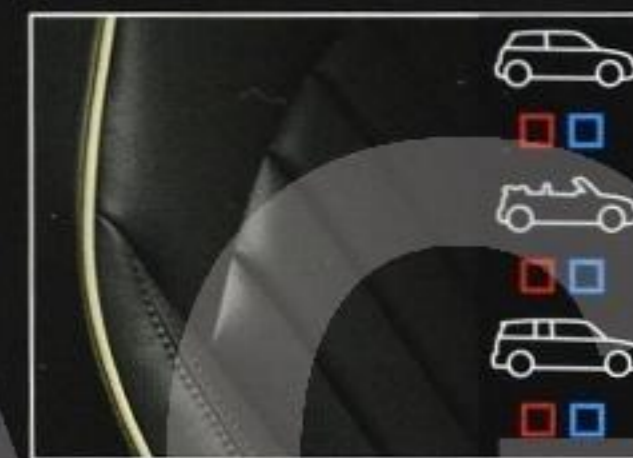
Interior colour  
Carbon Black



Gravity leather<sup>2,3</sup>  
T6GW Polar Beige

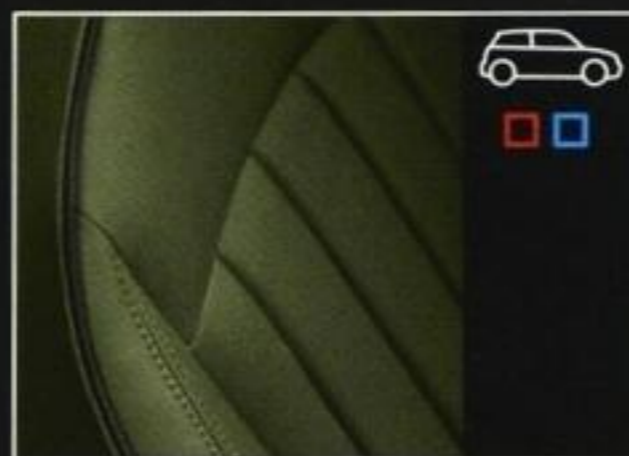
Interior colour  
Polar Beige

Interior colour  
Carbon Black



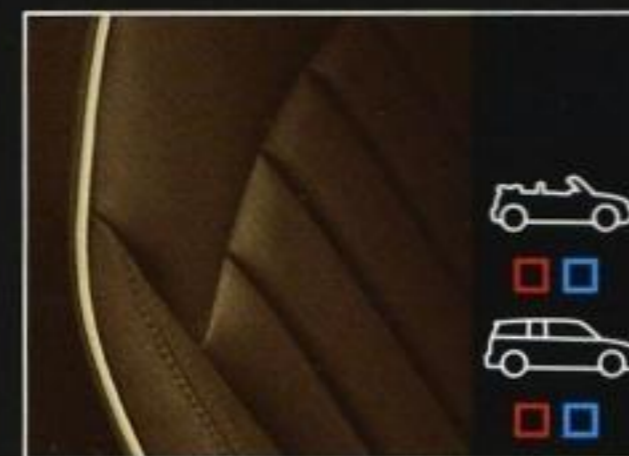
Lounge leather<sup>3</sup>  
T9E1 Carbon Black

Interior colour  
Carbon Black



Lounge leather<sup>3</sup>  
T9GV Classic Green

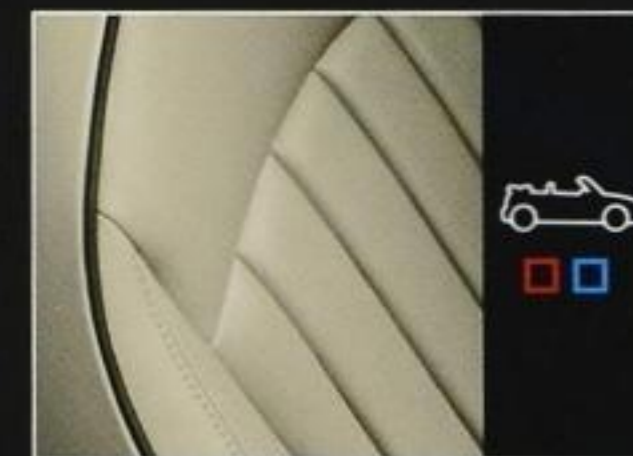
Interior colour  
Carbon Black



Lounge leather<sup>3</sup>  
T9E7 Hot Chocolate

Interior colour  
Hot Chocolate<sup>4</sup>

Interior colour  
Carbon Black



Lounge leather<sup>3</sup>  
T9GK Satellite Grey

Interior colour  
Carbon Black

Your seat, your rules: choose from a variety of cloth, leather and cloth/leather combination upholsteries, all with colour-coordinated interiors.

<sup>1</sup> Only for standard seat.

<sup>2</sup> Only for sports seat.

<sup>3</sup> Leather upholstery includes seats (base and backrest), and front and rear headrests.

<sup>4</sup> Only for MINI Clubman.

As standard on ■ MINI Cooper models  
■ MINI Cooper S models

Optional on ■ MINI Cooper models  
■ MINI Cooper S models



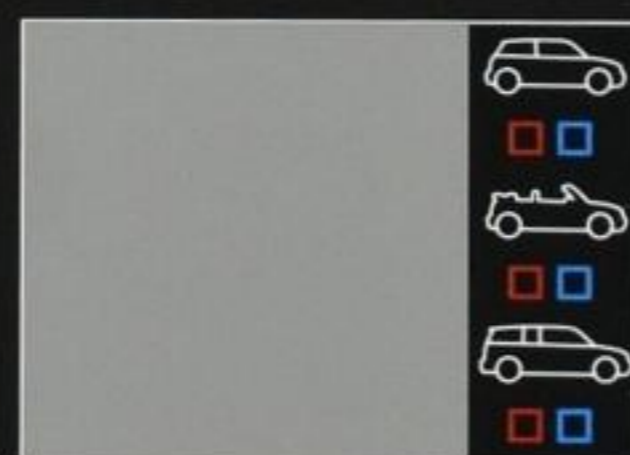
## INTERIOR SURFACES.



Fine White Silver



Black Checkered



4BC  
Fluid Silver



4BD  
Piano Black



4DA  
Striped Alloy  
(genuine)



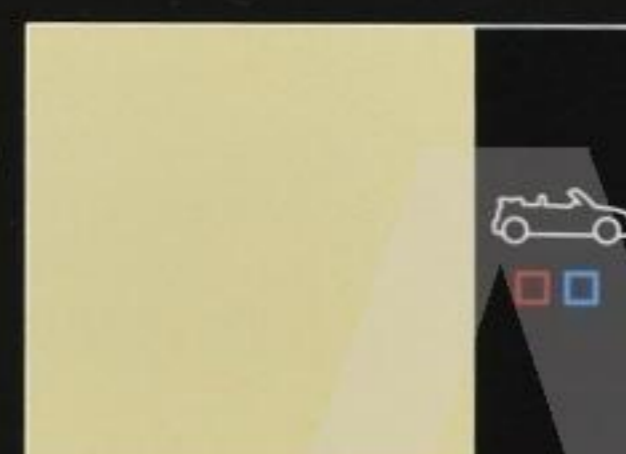
4BE  
English Oak  
(genuine)



318  
Horizon Blue<sup>5</sup>



318  
Interchange Yellow<sup>5, 6</sup>



318  
Pepper White<sup>5</sup>

<sup>5</sup> Only available for the interior surfaces where also specified as the exterior colour.

<sup>6</sup> Not expected to be available after fourth quarter of 2010.

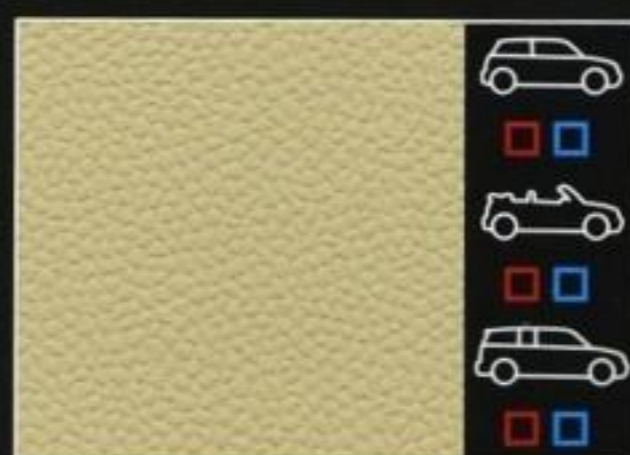
## COLOUR LINE.



4C1  
Carbon Black



4BA  
Rooster Red



4C2  
Polar Beige



4C3  
Satellite Grey



4CN  
Toffy



4BU  
Hot Chocolate

## INTERIOR ELEMENTS.

As you'd expect from MINI, the design and layout of the interior surfaces, door grips and decorative rings are as impressive as the range of options. Depending on the model, different Colour Line colours are available for the knee roll and the armrests in the doors, all of them harmoniously matched to the surface finish on the instrument panel.

**KEEP IT MINI.**



**ORIGINAL MINI ACCESSORIES.<sup>1</sup>**

Original MINI Accessories offer an almost infinite variety of options, but the fun always stays the same. Every product was specifically designed and styled for use in MINI models, and every product has been rigorously tested to the strictest possible standards. For the exterior of your MINI, there are a wealth of stylish components such as fashionable light-alloy wheels, sporty additional headlights, and eye-catching exterior mirror caps and rear-view mirror housings. Sport stripes too are a visual expression of the car's energetic

personality. For the interior, there are practical solutions such as the flexible holder for a portable navigation device, and snap-in adapters with USB interface for mobile phones, while a wide choice of finishes and designs for the steering wheel, handbrake grip and interior surfaces lets you stamp your personal taste on the car. And for longer trips or leisure pursuits, there is an array of smart luggage compartment solutions and transportation accessories. Whatever you're looking for, you'll find it here.

# KEEP IT WILD.



## JOHN COOPER WORKS TUNING.<sup>1</sup>

John Cooper Works Tuning delivers a genuine racetrack experience. An air intake and exterior mirror caps in clear lacquered Carbon provide dynamic looks, while the John Cooper Works Tuning kit<sup>2</sup> delivers performance worthy of the car's racing heritage. Thanks to a special air filter and reprogrammed engine management software, it increases the output of the MINI Cooper S to a mighty 147 kW.

And the sports silencer gives it a sound to match. The striking aerodynamic kit with its John Cooper Works side scuttles and light-alloy wheel with runflat tyres complete the effect. And in the interior too, John Cooper Works components create a genuine race-car ambience, with options such as interior surfaces in Carbon and a sports steering wheel in Alcantara or leather.

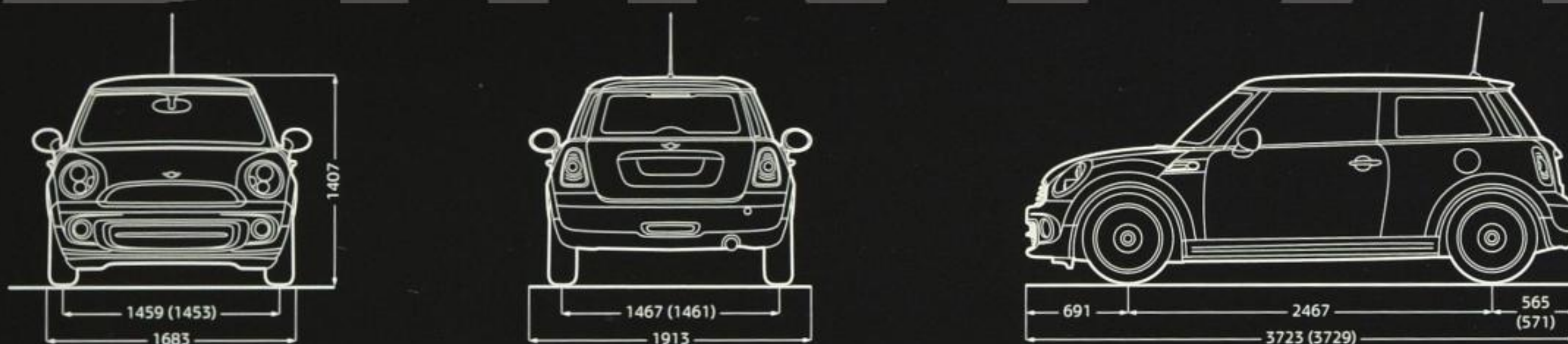
<sup>1</sup> For more information, visit [MINI.com/accessories](http://MINI.com/accessories).

<sup>2</sup> Expected to be available from fourth quarter of 2010.

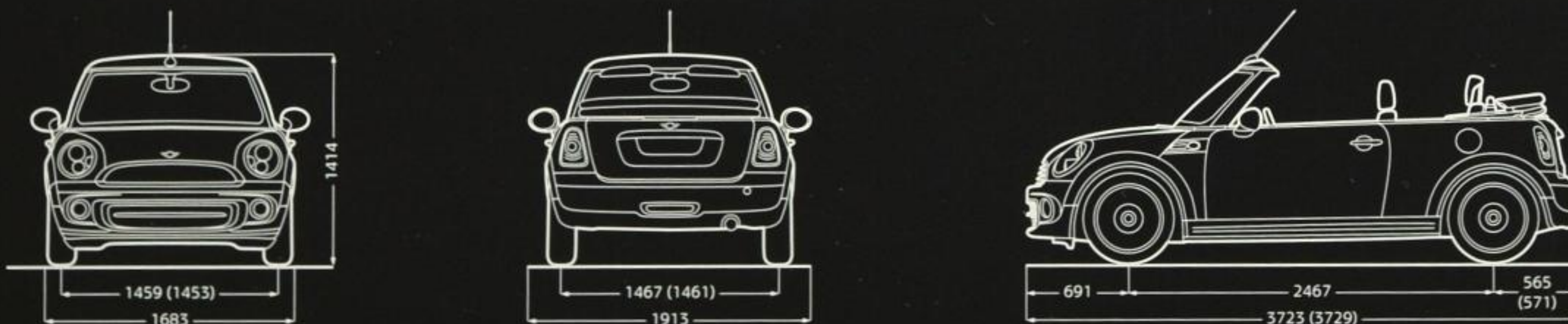
# TECHNICAL DATA.

ENGINE <sup>1,2</sup>		MINI COOPER	MINI COOPER S
Displacement	cm <sup>3</sup>	1598	1598
Max. output/max. revs	kW/hp/rpm	90 (88) <sup>4</sup> /122/6000	135/184/5500
Max. torque/revs	Nm/rpm	160/4250	240 (260) <sup>3</sup> /1600-5000
PERFORMANCE <sup>1</sup>			
Max. speed	km/h	203 [197]	228 [223]
Acceleration 0-100 km/h	sec	9.1 [10.4]	7.0 [7.2]
FUEL CONSUMPTION <sup>1,2</sup>			
Urban	l/100 km	6.9 [8.7]	7.3 [8.9]
Extra-urban	l/100 km	4.6 [5.1]	5.0 [5.0]
Combined	l/100 km	5.4 [6.4]	5.8 [6.4]
CO <sub>2</sub> emissions (combined cycle)	g/km	127 [150]	136 [149]

## MINI COOPER. (MINI COOPER S).

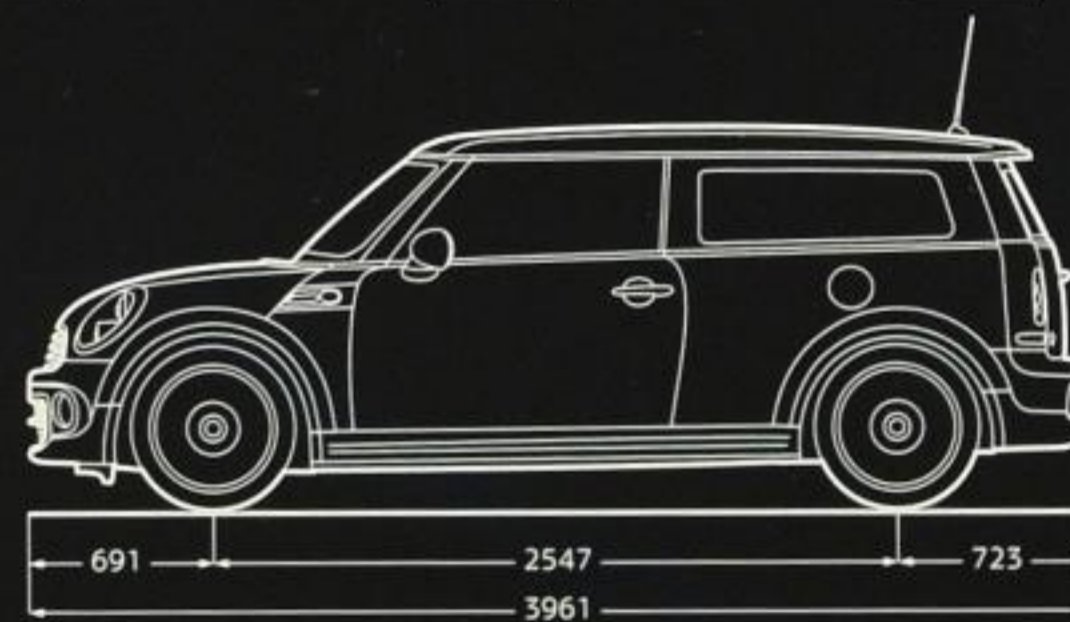
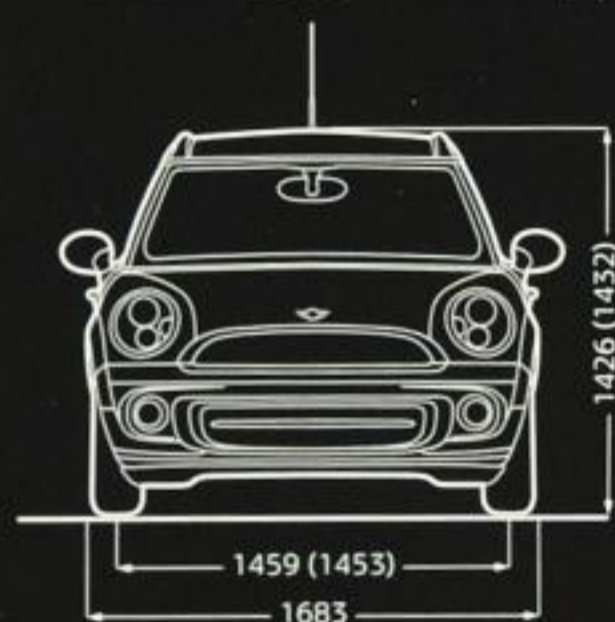


## MINI COOPER CABRIO. (MINI COOPER S CABRIO).



MINI COOPER CABRIO	MINI COOPER S CABRIO	MINI COOPER CLUBMAN	MINI COOPER S CLUBMAN
1598	1598	1598	1598
<b>90 (88)<sup>4</sup>/122/6000</b>	<b>135/184/5500</b>	<b>90 (88)<sup>4</sup>/122/6000</b>	<b>135/184/5500</b>
160/4250	240 (260) <sup>3</sup> /1600-5000	160/4250	240 (260) <sup>3</sup> /1600-5500
198 [191]	225 [220]	201 [195]	227 [222]
9.8 [11.1]	7.3 [7.6]	9.8 [10.9]	7.5 [7.7]
7.2 [8.9]	7.5 [9.1]	7.0 [8.8]	7.4 [8.9]
4.9 [5.3]	5.1 [5.1]	4.7 [5.2]	5.0 [5.0]
5.7 [6.6]	6.0 [6.6]	5.5 [6.5]	5.9 [6.4]
133 [154]	139 [153]	129 [152]	137 [150]

### MINI COOPER CLUBMAN. (MINI COOPER S CLUBMAN).



All figures in millimetres.

<sup>1</sup> All figures relate to vehicles with the standard 6-speed manual transmission. Figures in square brackets relate to vehicles with 6-speed Automatic Transmission Steptronic.

<sup>2</sup> All MINI models comply with the EU5 exhaust emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle (as defined in Directive 80/1268/EEC), made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO<sub>2</sub> emissions are measured separately from fuel consumption. Figures relate to standard-specification vehicles, and may vary significantly where optional equipment (including wider tyres) is fitted.

<sup>3</sup> With overboost function.

<sup>4</sup> For technical reasons, engine performance is reduced when it is tuned to avoid carbon deposits.

# MINI SERVICE. MINI FINANCIAL SERVICES.

## MINI SERVICE. KEEP IT MINI.

Even a MINI needs to stop occasionally for servicing. The difference is, it will tell you when. Long service intervals and ease of maintenance and repair make for lower running costs, and ensure you spend more time on the road. You concentrate on having fun in your MINI, we'll take care of the rest – that's essentially what MINI Service for you is all about. But of course there's more. With MINI Service Inclusive, for example, you don't need to worry any longer about servicing and maintenance costs. And then there are MINI Mobile Service and MINI Mobile Care, which ensure that in the unlikely event of a breakdown, help is only a phone call away – any time, and anywhere in Europe. MINI Mobile Care will cover your towing costs, and pay the bill for a hotel, hire car or taxi to get you home. MINI Service for your MINI, meanwhile, gives your pride and joy the attention it deserves. Routine servicing, maintenance and repairs are all carried out by highly trained MINI Service experts. And by insisting on Original MINI Parts, you can ensure that every component meets the highest quality standards, has passed the most rigorous tests, and is specifically designed for your MINI. Because that way, the fun never stops.

MINI Service for you and your MINI is an intelligent, comprehensive approach that ensures you're always well looked after right from day one, all around the world.

For more information, speak to your MINI dealer or MINI Service Centre, or visit the MINI website at [MINI.com](http://MINI.com).

## DON'T DREAM IT, DRIVE IT. MAKE IT HAPPEN, WITH MINI FINANCIAL SERVICES.

Admittedly, daydreaming about a MINI can be fun. Just not compared to actually driving one. And the right finance solution from MINI Financial Services can help you find the shortest route from dream to reality, in a way that is tailored to your lifestyle, your budget and the MINI model that you choose.

MINI Leasing, MINI Finance and MINI Select are three roads that all lead to the same destination – namely, making your dream of driving a MINI come true. All of them offer their own unique advantages, and speaking to your MINI dealer will help you decide which one is right for you.

Once you've chosen the car and the finance deal, you'll be asking yourself if there's any way you can make the MINI experience even more exciting. Answer: no, of course not. But what you can do is protect against surprises of the wrong sort, by choosing an insurance solution that was made for MINI drivers. Because as well as finance, MINI Financial Services also offers a range of insurance products that are tailored to your exact needs and preferences.

Your next move? The best thing to do is to make an appointment at your local MINI dealership. The sales advisors there know every MINI Financial Services product inside out, and it's their job to help you make your MINI dream come true.<sup>1</sup>

<sup>1</sup> For more information about MINI Financial Services, its leasing, finance and insurance products, and the companies through which these products are provided in your country, visit [MINI.com](http://MINI.com) or speak to your MINI dealer. Products and services may vary from country to country.



# BMW AG

**WARRANTY. RECYCLING.**

## WARRANTY.

Every MINI is supplied with a 2-year unlimited mileage dealer warranty. (This excludes wear-and-tear parts.) Every MINI also comes with a 12-year anti-corrosion warranty, which covers the vehicle against rusting of the body panels. This warranty is dependent on any previous damage to the vehicle body or under-body (e.g. stone impact damage, scratches, dents, accident damage or other damage caused by environmental factors) having been correctly repaired in accordance with current MINI guidelines. The painted surfaces of the car are covered by a 3-year warranty. This excludes any damage to painted surfaces caused by external or environmental factors.

## RECYCLING.

At every stage, from design to disassembly, recycling is central to the MINI philosophy. For example, all the materials used in its manufacture were selected because they can be used in a sustainable and environmentally friendly way. And every MINI is built to be easily and economically recycled when its driving days are finally done. We have been working on this approach since 1994 at the BMW Group Recycling and Disassembly Centre in Munich, the only facility of its kind. Your MINI dealer will also be pleased to advise you on the disposal of your old vehicle.

# BMW AG

The models, standard and optional equipment and combinability of options in this brochure relate to cars supplied by BMW AG for the German market. The availability of standard and optional equipment, and the combinability of options, may vary from country to country within the European Union for all models. For detailed information about the situation in your country, please contact your authorized MINI dealer. Subject to change in design and equipment.

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For more information, visit [MINI.com](http://MINI.com).

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