



MOTORING

FACTS

VARIETY

MINI CONVERTIBLE.





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MOTORING

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BMW MOTORING

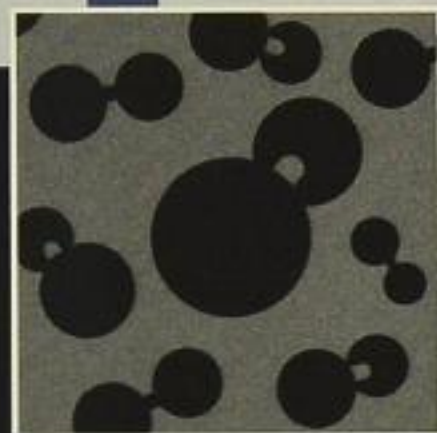


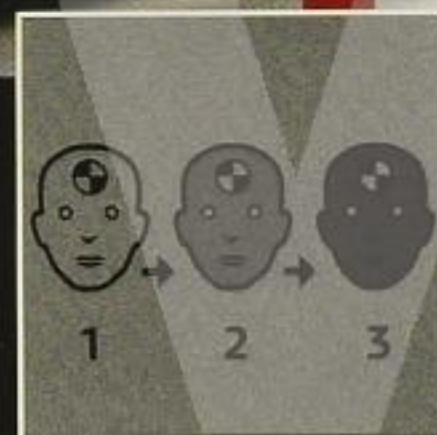
FIG. 1

**LET'S KEEP AN OPEN MIND.
LET'S KEEP AN OPEN TOP.**

The MINI Convertible was made to be open. Always. Your face full of wind. Your lungs full of fresh air. And your senses full of what's going on around you. That's what open motoring is all about.



FIG. 2



LET'S BURN RUBBER. LET'S GET SUN TATTOOS.
LET'S APPLY ALOE VERA.

Four airbags, a roll-over bar and an array of protective
electronic systems. The only safety feature missing is the SPF.





FIG. 3

**LET'S MOTOR IN THE WORLD'S
FIRST STREET LEGAL GO-KART.**

A wider track. A longer wheelbase. A lower center of gravity. Just three reasons why the only thing that sits better on the road is the white line.

FIG. 4



LET'S PUT THE HORSES TO WORK.

With the top always down, motorists may find themselves going to unusual lengths to defend the beautifully-designed interior against unwanted birds-eye view attention.





FIG. 5

LET'S SLALOM RAINDROPS.

Remember, always be open – even when the rain clouds come calling. All you've got to do is motor faster than the raindrops are falling (speed limit permitting). About the only place you shouldn't leave the top down is the car wash.

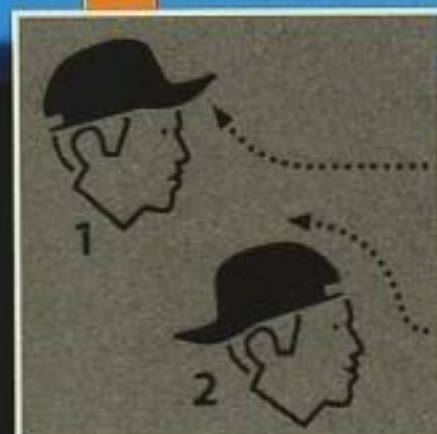


FIG. 6

LET'S TURN THE A.C. UP BY PUTTING
OUR RIGHT FOOT DOWN.

Open motoring is about letting the outside in. Smells. Sounds. You name it. It's true that sometimes the wind you let in will mess up your hair. But who cares? It's just hair.



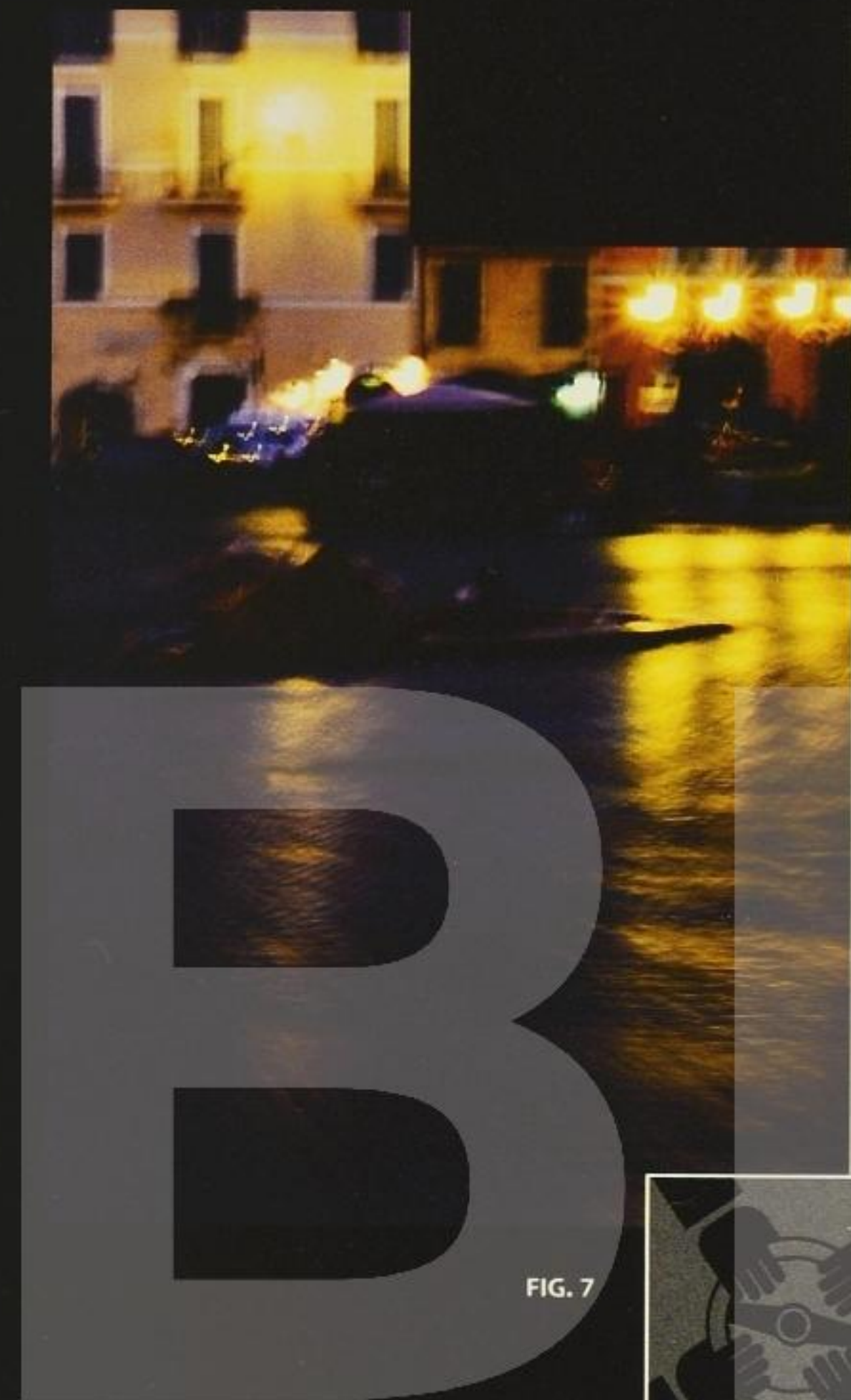


FIG. 7

LET'S REMEMBER, EVERYONE
MOTORS IN A MINI.



They're not passengers. They're co-pilots. With the top down, everyone can have the same experience. But this doesn't mean you're obliged to hand over control of the radio. That's just crazy talk.



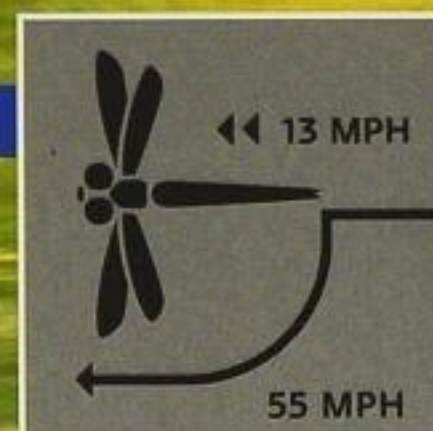


FIG. 8

LET'S ALWAYS KEEP
A TOOTH-PICK IN THE
GLOVE BOX.

Although your MINI Convertible can travel considerably faster than an insect, it doesn't mean you'll be able to avoid all contact with them. Especially in your grill. And if your lucky, in your teeth.





FIG. 9



**LET'S STAND TOE TO TOE
WITH MOTHER NATURE.**

Even with the convertible roof, the MINI still maintains an ultra rigid chassis designed for maximum stability, which in turn means optimum ground contact. Making cornering safer and straight-line driving smoother.

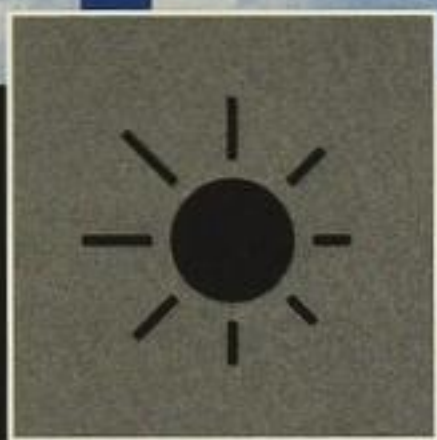


FIG. 10

LET'S START WITH THE SUNROOF.

For people who aren't ready for full-time, open motoring, the MINI comes with a sunroof. Alternating between having the top partially down and completely down can help ease you in to open motoring.



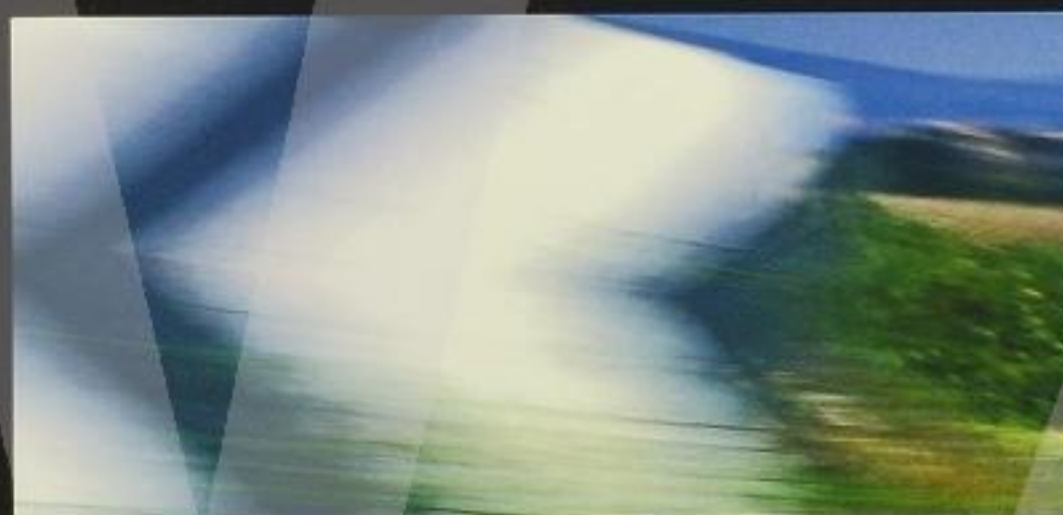
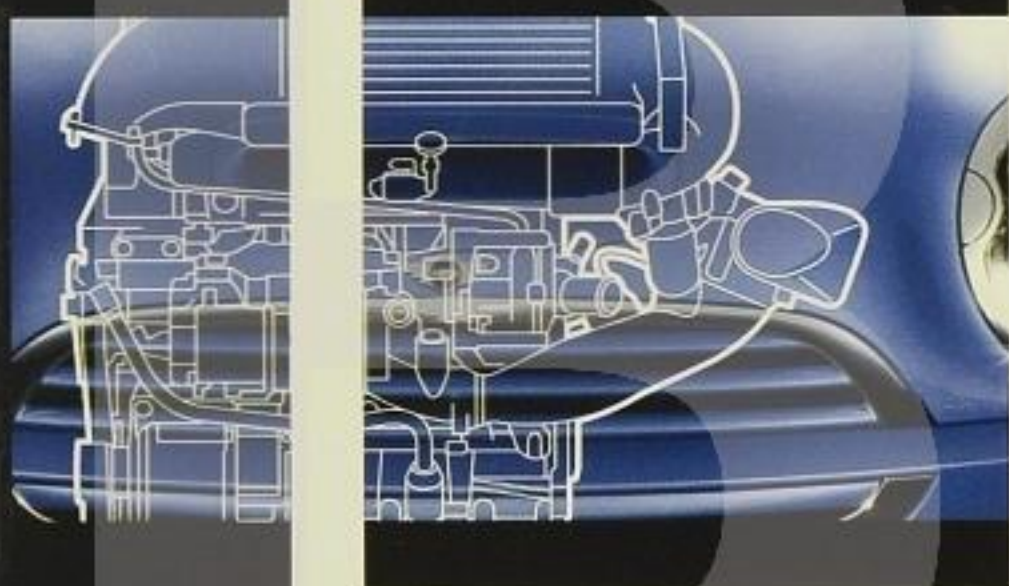


FIG. 11

LET'S SEE MORE THAN THE ROOF LINER
OF OUR CAR.

Some day, try keeping the destination as open as your MINI.
Find some winding roads. Or some straightways. Or some slow
subtle climbs. And head for wherever the sky takes you.





FACTS

LET'S TAKE IN A BREATH OF FRESH AIR.

VARIETY



1
00"



15"

Closed is an unnatural state for the MINI Convertible. Though should you ever find yourself in this position, the car's flat roofline and upright rear window mean there's plenty of headroom to seat four people comfortably. And because the rear window is made of glass and heated, rear visibility is never a problem.

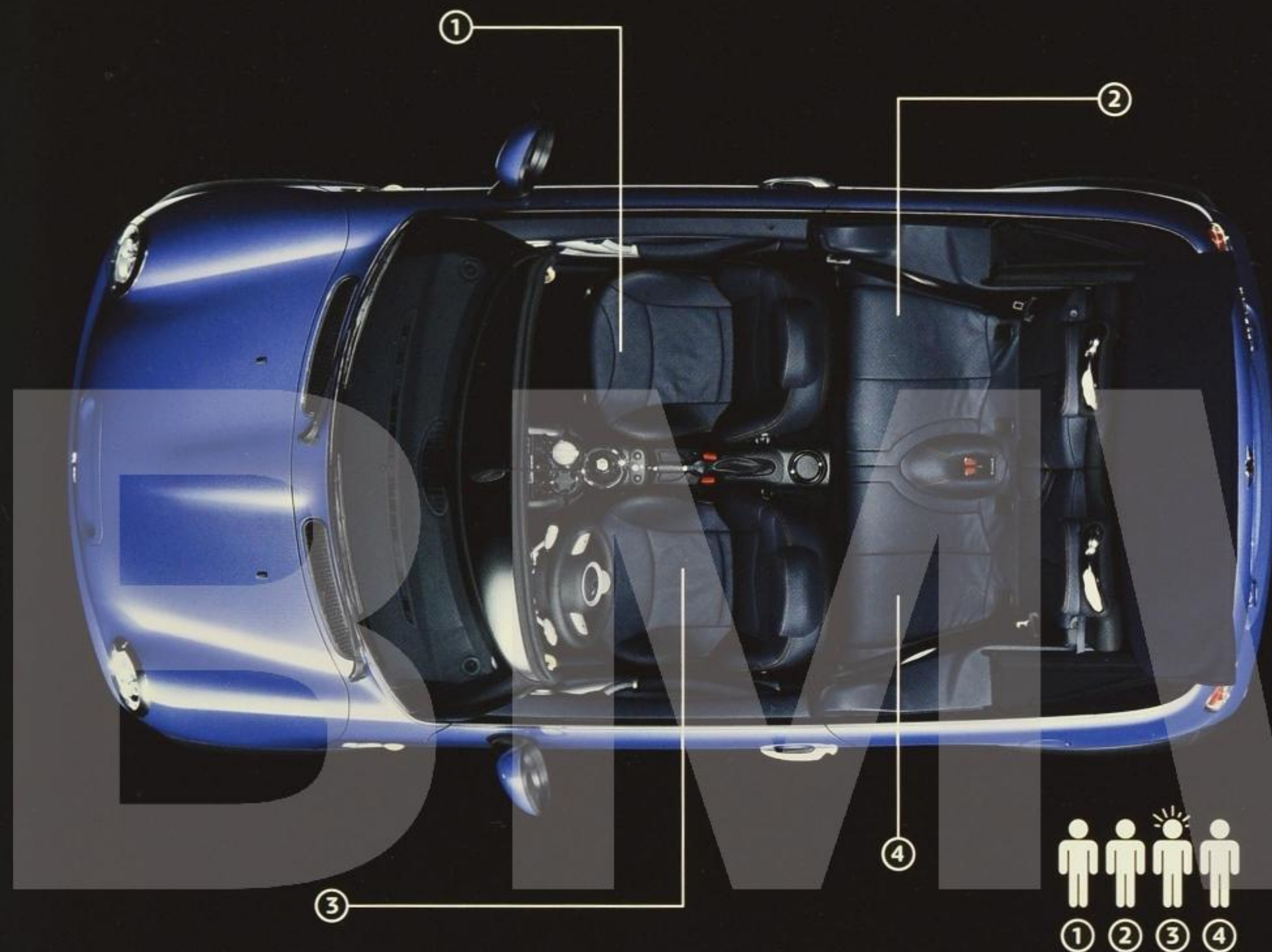
What makes the MINI Convertible different from all others is that you can not only motor with the top up or down, but you can actually motor with a sunroof open. This comes in handy for open motoring beginners. The sunroof has a maximum opening of 15.7 inches and can be operated when motoring at speeds of up to 75 mph.

It doesn't take long to become an official Open Motorer. Just press the button on the windscreen panel and the MINI Convertible top will fully retract in just 15 seconds.

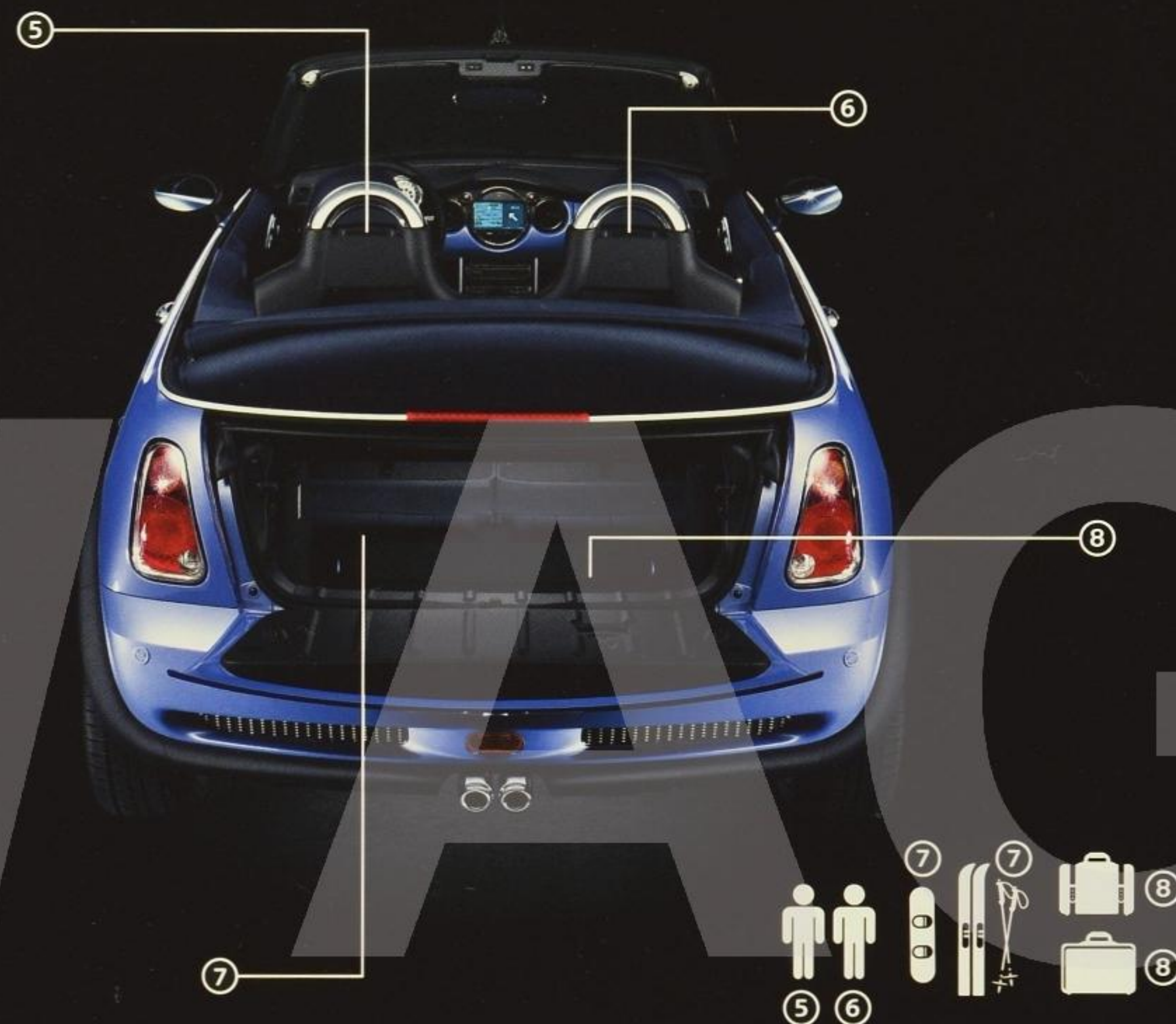
The top down and hidden away is where it truly belongs on the MINI Convertible. The space-saving Z-shaped folding mechanism stows the roof away without the need for dedicated boot space, giving all four passengers an uninterrupted view of the sky. And an exponential increase in interior atmosphere.

LET'S PICK OUR THREE MOST DESERVING FRIENDS.

VARIETY

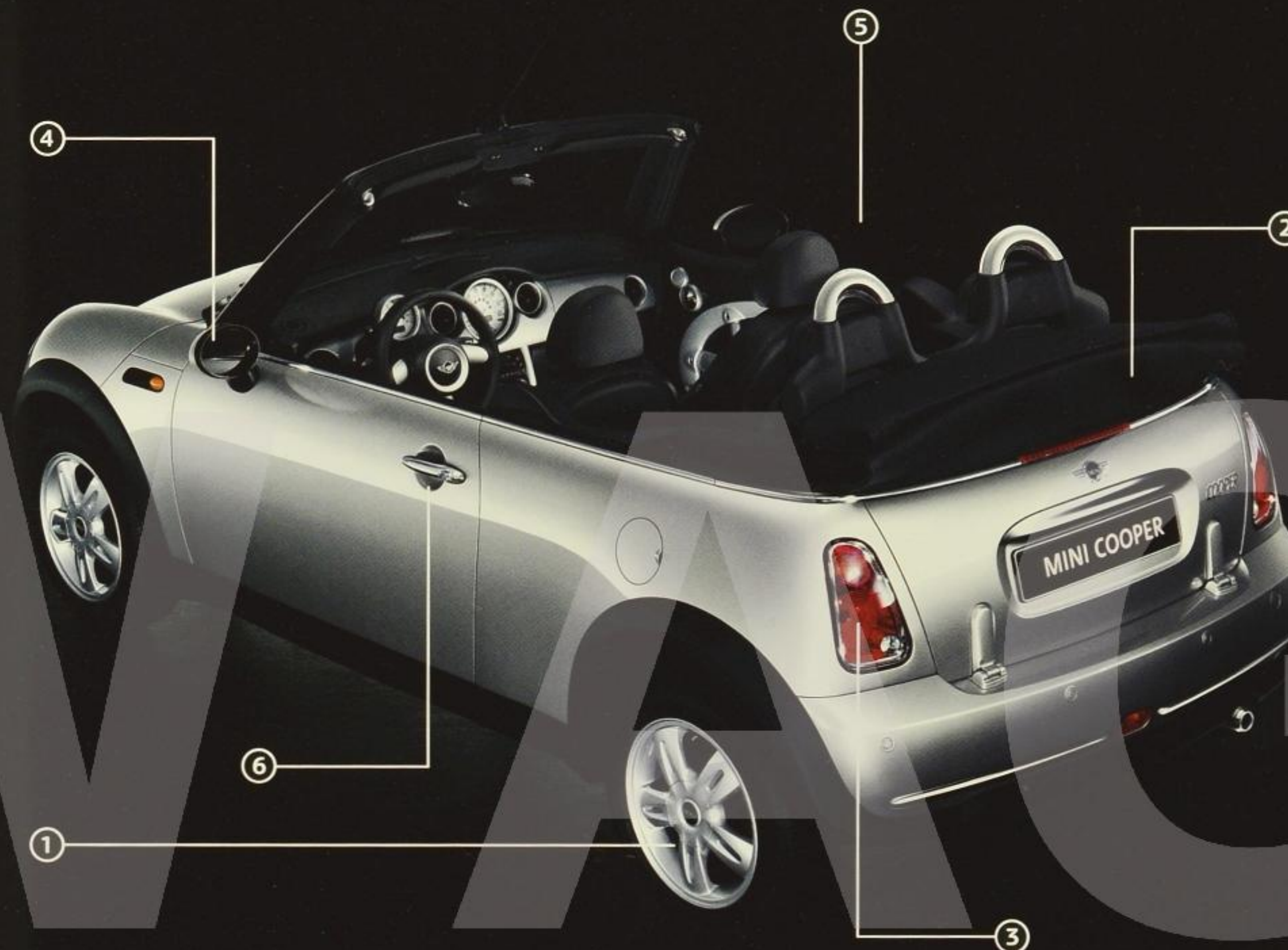


SPACE: There's plenty of it. In the front. In the back. Enough for you and your co-pilots to comfortably enjoy an afternoon spin. And that's not even taking into account the 63,000 feet of headroom.



LOADING: If you like keeping things open, you also probably like doing stuff with a friend or two. The MINI Convertible has it covered. The tailgate folds down and the back section of the top swings up. This easy load function gives a wide opening, taking the hassle out of loading and unloading.

FOLDING REAR SEATS: The 50/50 split rear seats can easily be folded away, together or separately. With the seats folded down and the roof up, there is as much as 21.4 cubic feet of luggage space. The seats also lock in place, so your luggage is secure even when the top is down.



THE WHEELS: For kissing the corners. Large, stable and with a variety of designs to suit every taste, ranging in size from 15 to 17 inches. Short overhangs give the car its distinctive bulldog stance.

THE CONVERTIBLE SOFT TOP: Inhale what's out there. When retracted the soft top is stowed neatly away behind the rear backrests, thanks to the Z-shaped folding mechanism. And with the soft top up, the roof seams slant upwards, giving an aggressive look.

THE LIGHTS: Chrome-ringed headlamps combine classical design with the latest lighting technology behind a glass cover. The ultra-powerful Xenon lights (optional) practically turn night into day. The rear light units, likewise set behind clear glass, also send out a clear signal.

THE MIRRORS: Sense what's happening around you in style. The side view mirrors are perfectly sculpted, and set slightly back from the front door. Optionally available in high-gloss white (in combination with white wheel rims) and in chrome (in combination with chrome-plated boot hinges).

THE SEATS: A soft touch for people of all shapes and sizes. Both the standard and the sport seats (as standard on the MINI Cooper S Convertible) are fully adjustable and offer excellent lateral support. Available in a choice of attractive cloths, sporty cloth-leather combinations, leatherette and luxurious leathers.

THE INTERIOR: Never overlook what's on the inside. Both the interior strips and the elliptical door inner paneling are available in a wide variety of finishes, which can be combined with many different upholsteries and exterior colors, allowing you to put a personal stamp on your MINI Convertible.

PERFORMANCE:

Let's put our horses to work. 115 HP on the MINI Cooper Convertible and 170 HP on the MINI Cooper S Convertible.

QUIET:

Balance shafts ensure the engines are very quiet-running.



ACCELERATION: Lively. From 0 to 60 takes 8.9 seconds in the MINI Cooper Convertible and just 7.4 seconds in the MINI Cooper S Convertible.

EXHILARATION: Please feel free to use the entire RPM range.



ENGINES: Designed to please motoring enthusiasts. 115 hp in the MINI Cooper Convertible. And a wallop of 170 hp in the MINI Cooper S Convertible.

TORQUE: Plentiful. So the car pulls hard even at low revs. Hold on.

DISPLACEMENT: Both the MINI Cooper Convertible and the MINI Cooper S Convertible have a displacement of 1.6 liters. However, the MINI Cooper S Convertible boasts a supercharger, which forces more air into the engine resulting in instant power, a marked improvement over the lag associated with turbocharged engines.

TRANSMISSION: For those who like a quick change. The gearbox is designed for short, accurate shifts. The MINI Cooper Convertible comes with 5-speed manual transmission as standard, and the MINI Cooper S Convertible with 6-speed manual transmission. Continuously automatic transmission (CVT) with Steptronic is available as an optional extra on the MINI Cooper Convertible.*

* Expected availability: fourth quarter of 2004.

HIGH SCORE!

LET'S HUG THE CORNER. LET'S KISS THE CORNER. HECK, LET'S MARRY THE CORNER.

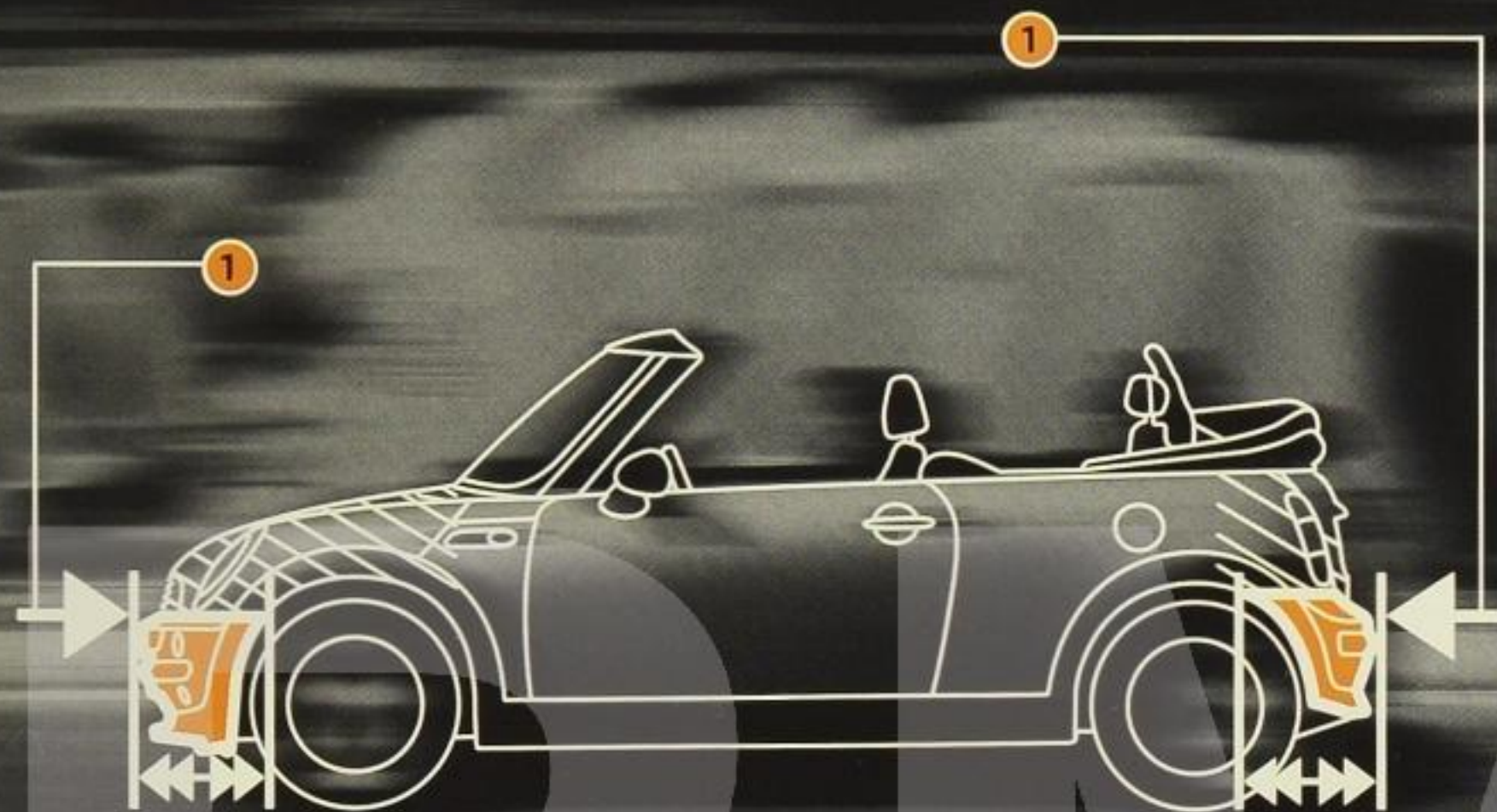
VARIETY



THE STEERING: It's accurate, tight, lightning-quick, electro-hydraulic and power-assisted. Moreover, the steering is not powered by the engine but instead with its own electric motor, resulting in a joyful combination of communication with the road and fuel efficiency, all without sapping engine power.

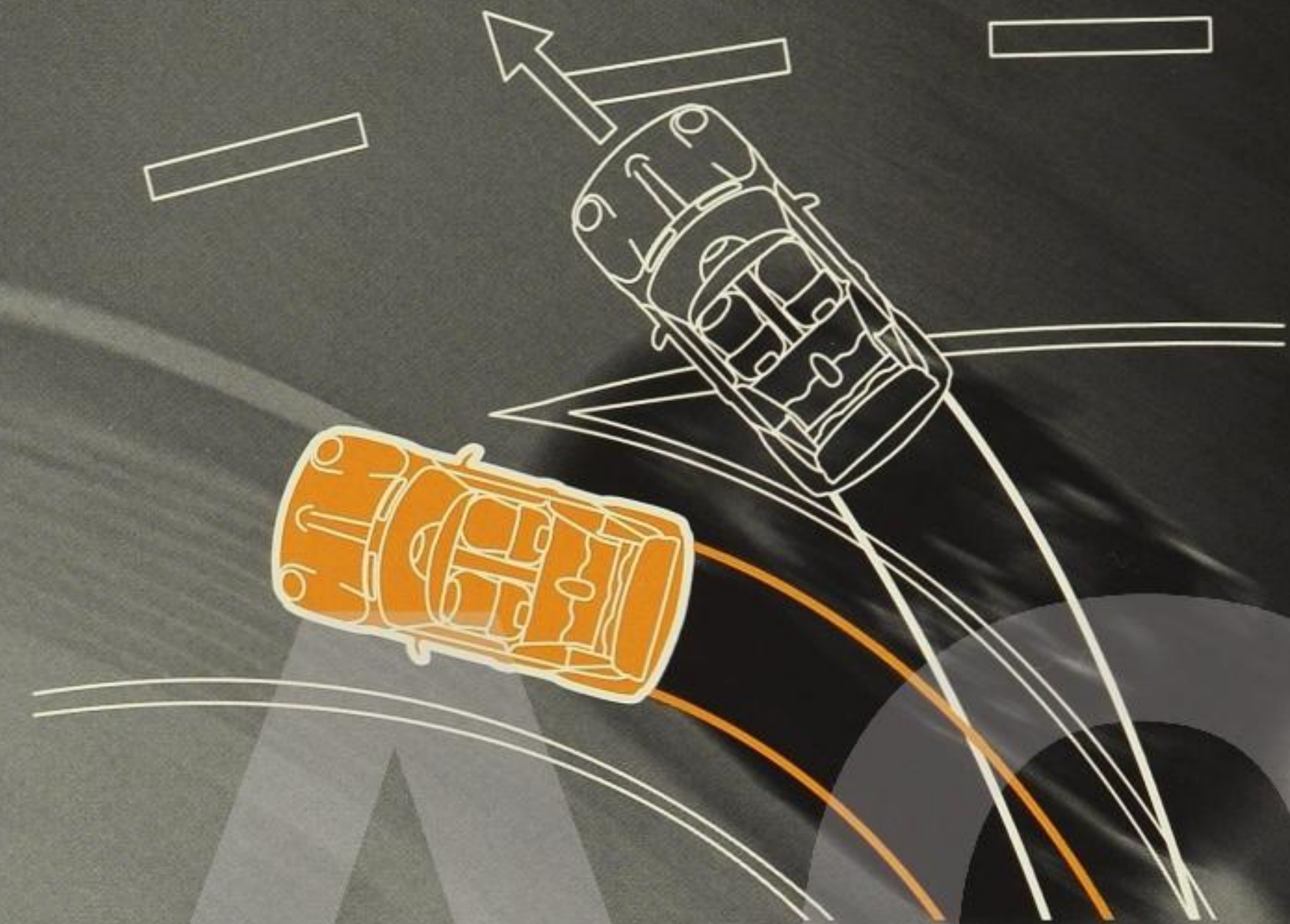
THE CORNER: It's all about maximized grip and handling. Even over extremely bumpy terrain, your MINI's rear tires stay in full contact with the road. Some say it's excessive to put a high-performance, rear-wheel drive suspension on a front-wheel drive vehicle. We agree. That's why we did it.

LET'S PLAY IT SAFE.



BUMPERS: The design incorporates bumper cladding behind the front and rear bumpers that prevent damage to the bodywork in low speed impacts.

DYNAMIC STABILITY CONTROL (DSC): Available on both models, DSC uses sensors to measure the steering angle, yaw and lateral acceleration to determine the direction you want to go. If your path is not what you intended, the DSC system will kick in by applying the right amount of brake pressure to individual wheels and manipulating engine torque.



ROLL BAR: Made of high-strength aluminum and integrated into the body of the car, the roll-over bar (1) provides optimum protection for back-seat passengers. Built-in 3-point belts (2) complete the safety package. Chrome roll-over bar is standard on Cooper S and optional on Cooper as part of the chrome line exterior option.

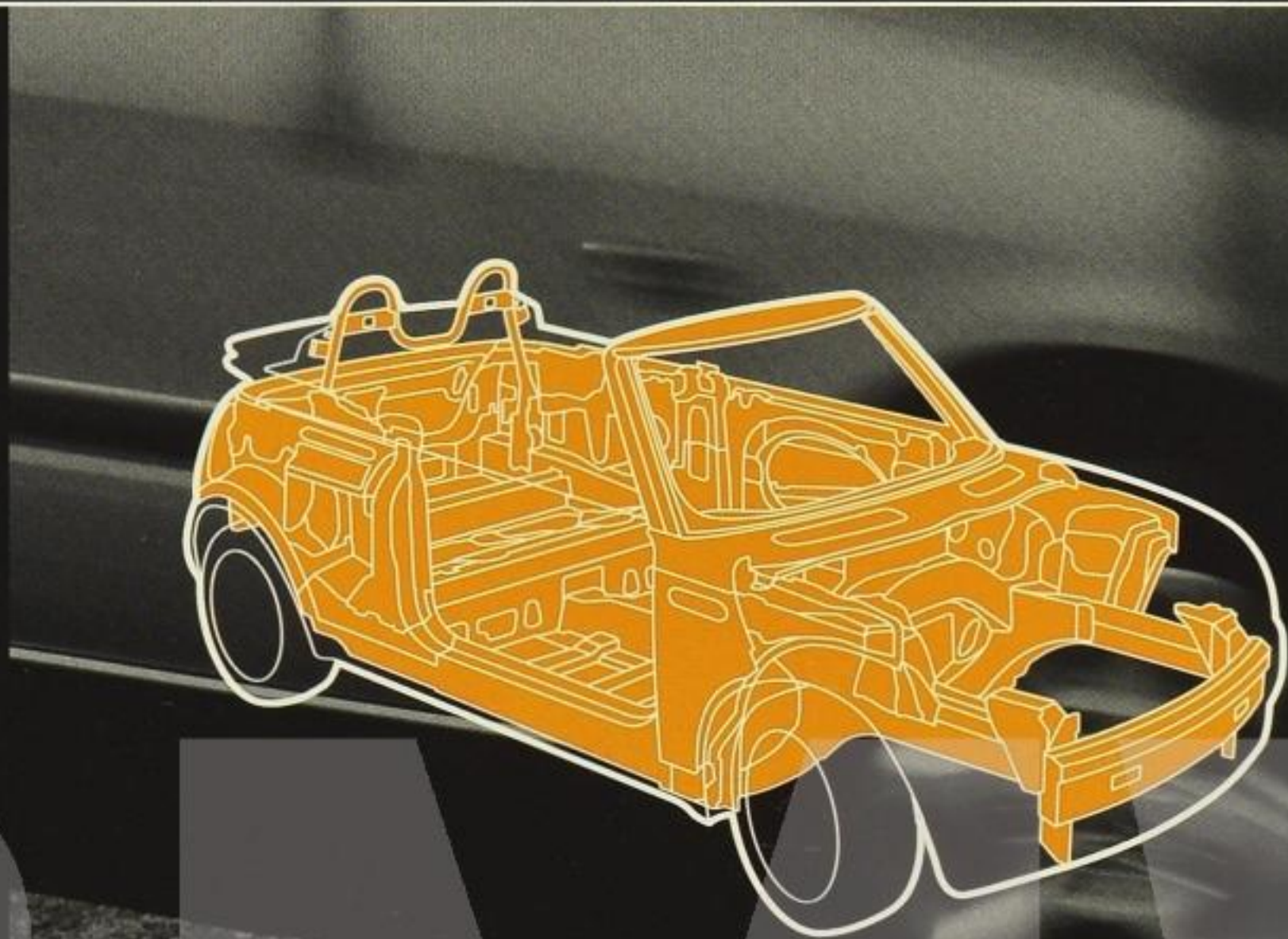


ALPHABET BRAKES:

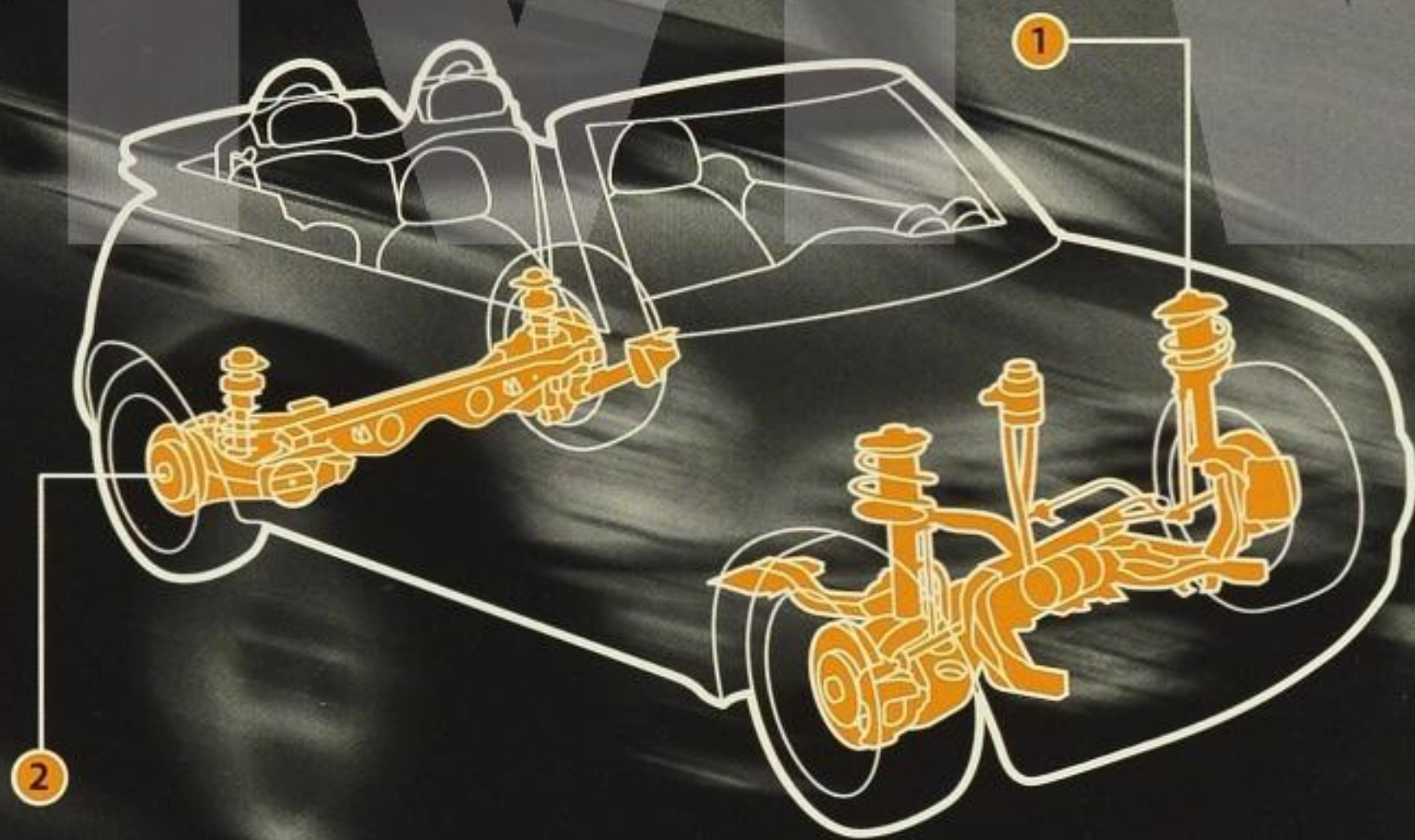
Like most cars, both models of MINI Convertibles come with an Anti-Lock Braking System (ABS). Unlike most cars, a MINI Convertible comes with Electronic Brakeforce Distribution (EBD) and Corner Brake Control (CBC). Based on load conditions, EBD helps distribute the brake force to stabilize your MINI from front to back and prevent nose dives. CBC evens out the braking effort from side to side, especially valuable when applying brakes in the middle of a tight corner.

UNIBODY CONSTRUCTION:

The rigid body stabilizes the vehicle, allowing the suspension to concentrate on the job it was designed to do instead of compensating for body flex. As you attack your first S-turn in your MINI Convertible, it may cross your mind that you're motoring in the world's first street-legal convertible Go-Kart.

**CHASSIS:**

The combination of a MacPherson strut front (1) and a multi-link rear suspension (2) gives outstanding road holding. The chassis is designed for maximum stability, which in turn, means optimum ground contact, making cornering safer and straight-line driving smoother.

**ALL SEASON TRACTION CONTROL (ASC):**

This feature which comes standard on the MINI Cooper S Convertible is designed to harness the extra torque produced by the supercharged engine. It prevents wheel spin in a millisecond by reducing engine torque and/or applying brake force to one or more wheels.

RESTRAINT SYSTEM:

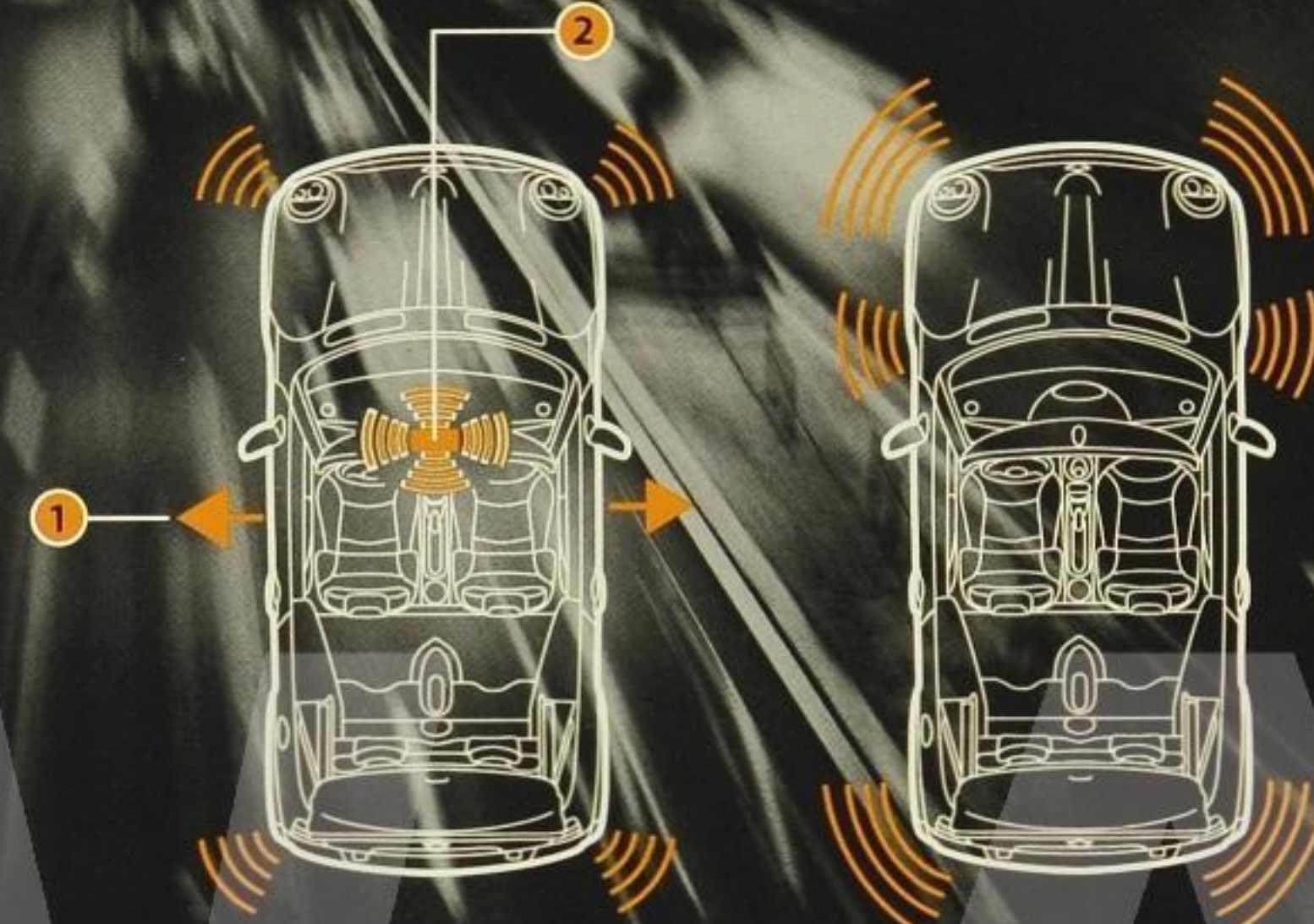
Protects the driver and the front seat passenger in the event of a crash, and consists of three-point safety seat belts, belt tensioners and belt force limiters.



RUN FLAT TECHNOLOGY: With available run-flat tires (1) you can drive up to 80 miles at 50 mph on a "flat" tire. The flat tire monitor (2) alerts the driver the moment a tire's revolution rate changes, indicating tire integrity has been compromised.

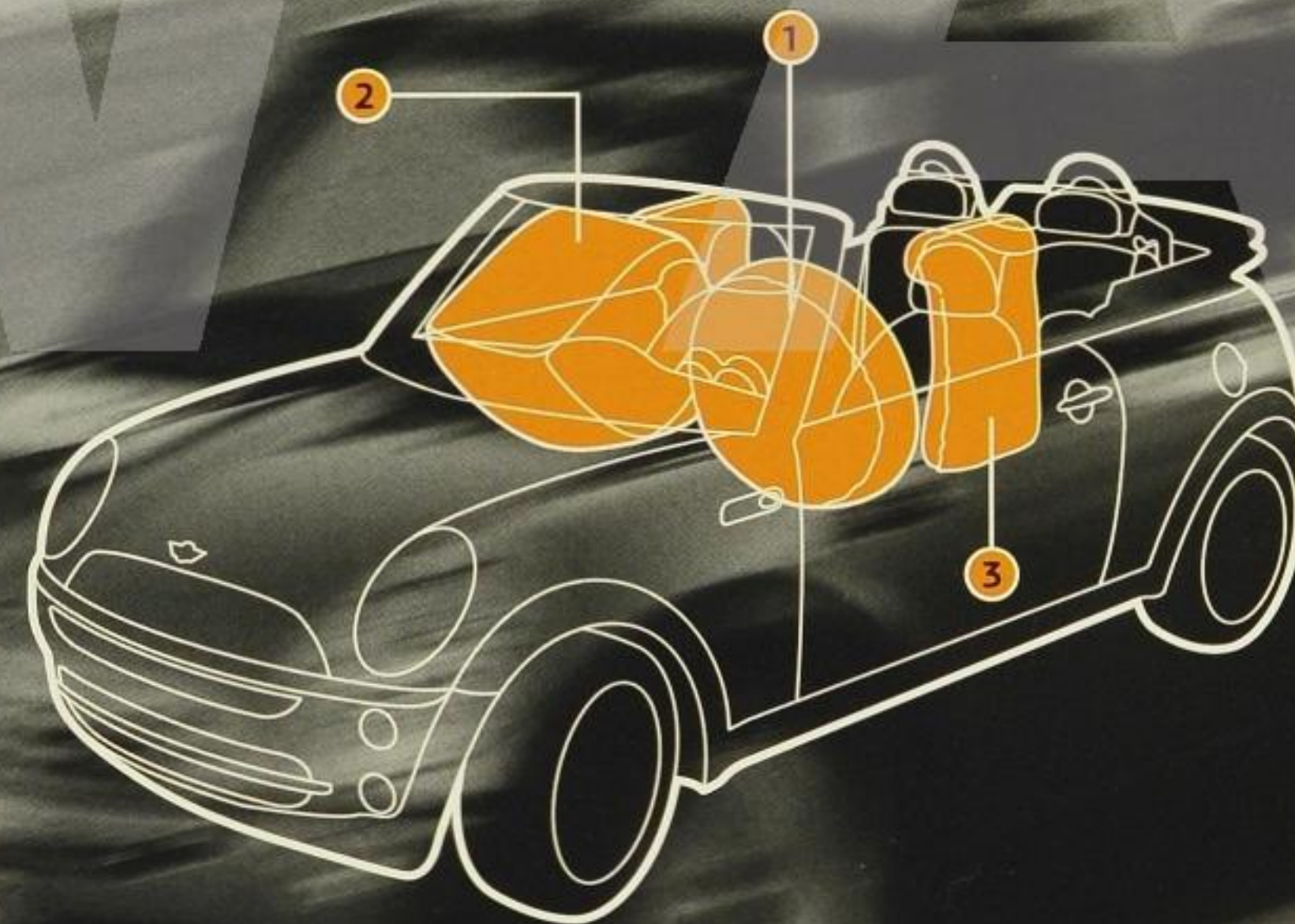


REINFORCED BODY: The side skirt area (1), doors (2), cross members and A and B-pillar areas are all strengthened. Offering excellent side-impact protection to passengers. Additional V-struts link the rear axle to the body. The result is an exceptionally rigid body, making the car more fun to drive and safer in the event of a crash. The rear passengers are further protected by a toughened roll-over bar (3) behind the rear seats.



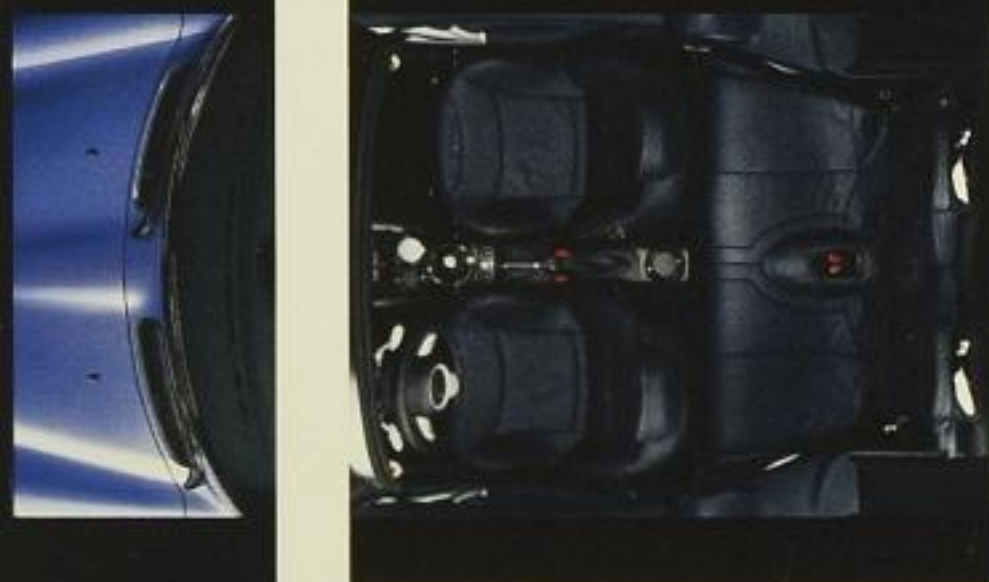
CRASH SENSOR: When it detects an impact, the doors are automatically unlocked (1) and the interior lights switched on (2).

REMOTE-CONTROLLED ALARM SYSTEM: A siren sounds and the lights flash if anyone attempts to move or break into the vehicle. This system is pre-wired for dealer installation.



DRIVER (1) AND FRONT PASSENGER (2) AIRBAGS: Protect the head and upper body in the event of a frontal impact.

HEAD/THORAX SIDE AIRBAGS: The head/thorax side airbags (3) for the front seats significantly reduce the risk of injuries to the head, chest and pelvic areas in side impacts.



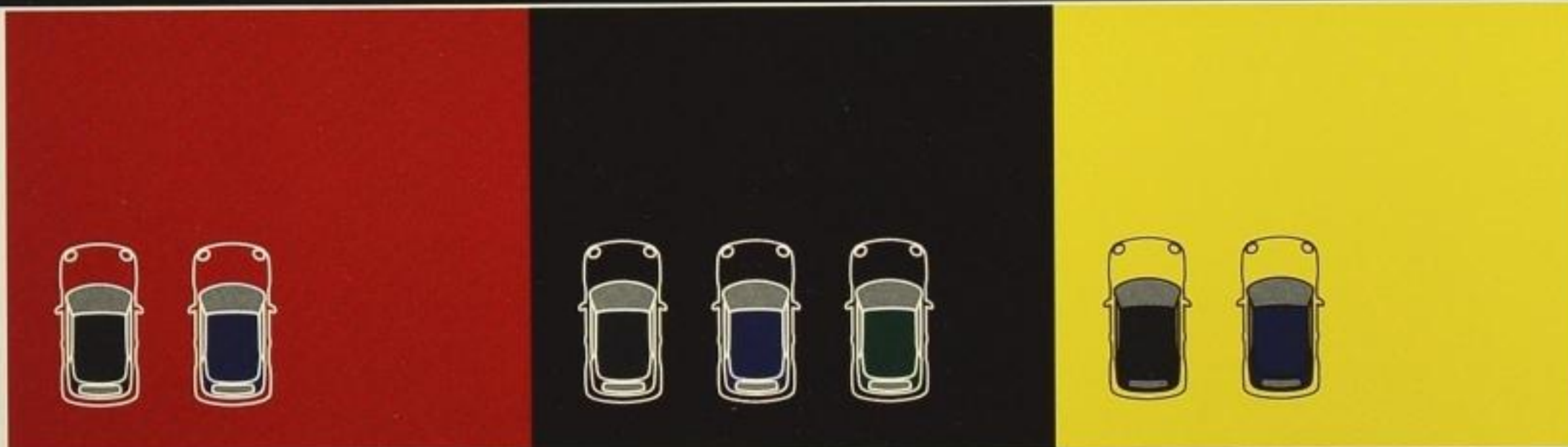
BMW VARIETY



EXTERIOR COLORS¹

SOLID COLORS

Show your true colors, and protect the environment. All paints are water-based, both the distinctive standard solid colors and brilliant metallic ones.



Chili Red

Black

Liquid Yellow

METALLIC COLORS

There is a wide choice of metallic paints available for the MINI Convertible, with Hot Orange and Cool Blue just two of the attractive options.



Hot Orange

Cool Blue (pearlescent)

UNIQUE

Depending on how the light strikes the Cool Blue metallic paint, it can appear either grey or a dazzling blue. Either way, its easy on the eyes.

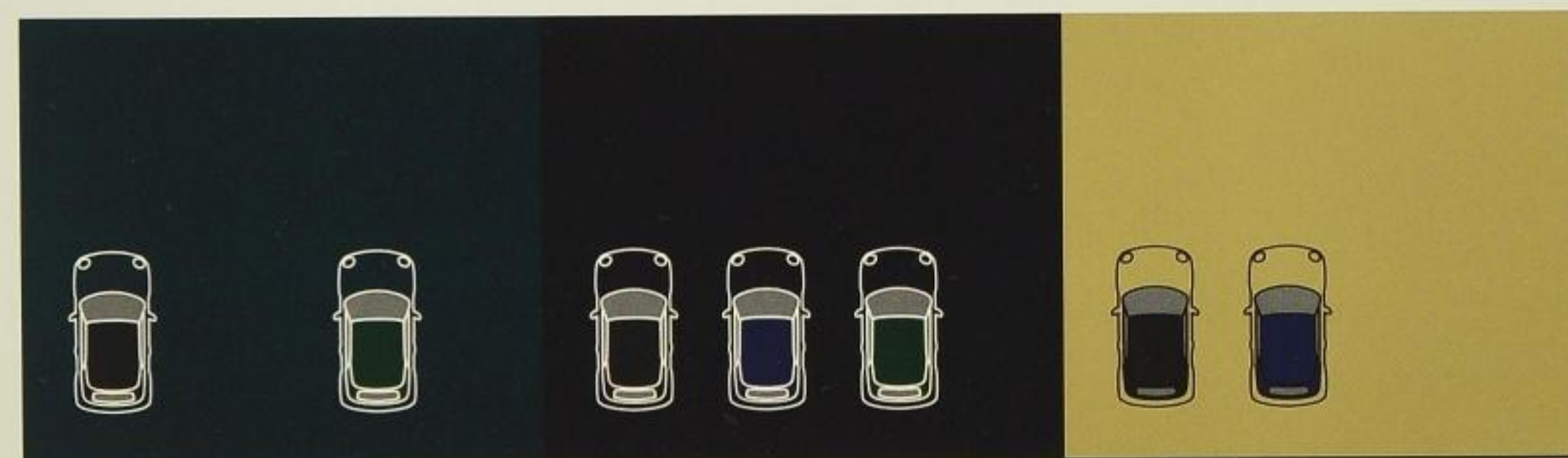


Purple Haze

Pure Silver

Hyper Blue¹

Dark Silver²



British Racing Green

Astro Black¹

Solid Gold¹

¹ Exclusively available on MINI Cooper Convertible.

² Exclusively available on the MINI Cooper S Convertible.

³ Available on MINI Cooper Convertible in 2005.

INTERIOR SURFACES

Regardless of which model and upholstery you select, the dashboard and interior door cladding of the MINI are available in the following finishes:



Silver

Anthracite

Alloy patina¹

INTERIOR STRIPS

You can also choose the colors of the footwell, interior door cladding and side cladding in the rear to combine with the seat upholstery. Yet another way to use the MINI Convertible as an expression of your personality.



Liquid Yellow

Hyper Blue¹



Chili Red

Cool Blue (pearlescent)

Hot Orange

¹ Exclusively available on the MINI Cooper S Convertible.

² Available exclusively on MINI Cooper S Convertible. In January, 2005 available on MINI Cooper Convertible.

SOFT TOP AND INTERIOR COLORS

INTERIOR COLORS

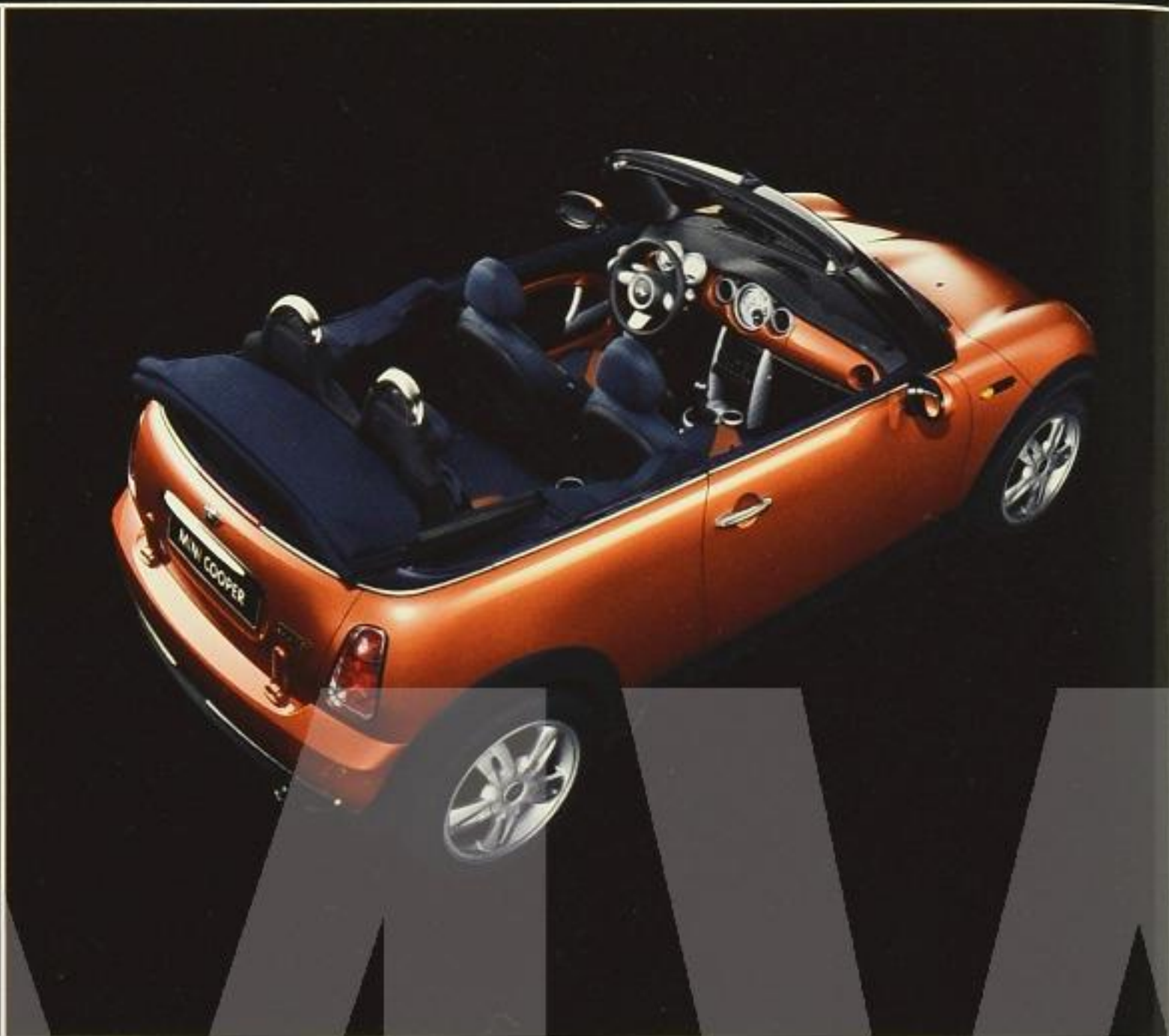
The footwell panels, inner door cladding and rear side panels are all color-coordinated with the upholstery, so you get an interior that is just the way you want it. Like the MINI Convertible itself.



SOFT TOP COLORS

The fully automatic soft top on the MINI Cooper Convertible and MINI Cooper S Convertible is available in a choice of three colors – Black, Blue or Green.

Black Blue Green



UPHOLSTERY COLORS

UPHOLSTERY

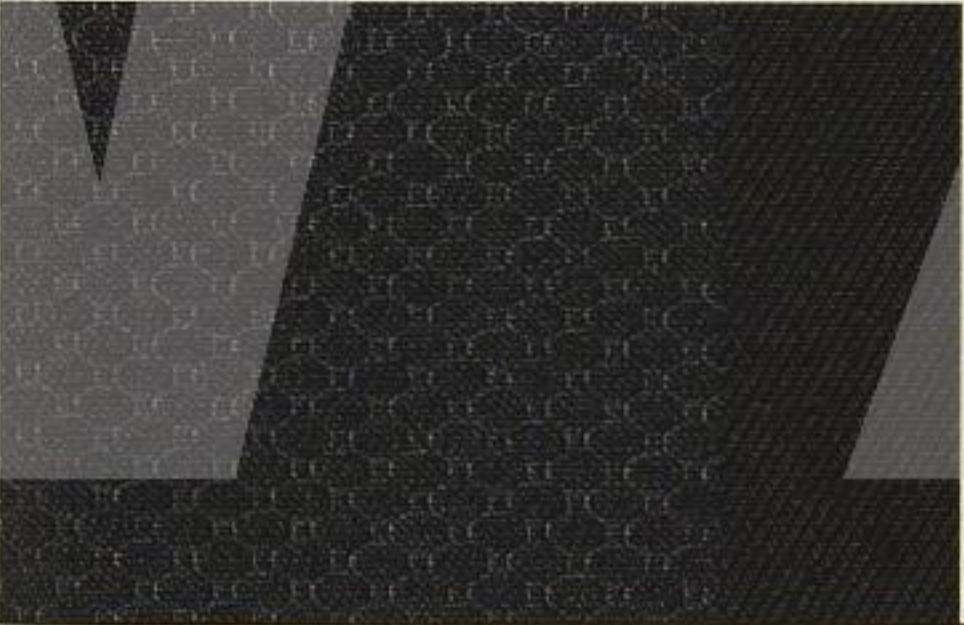
Whether you opt for cloth, leatherette or leather, all the materials used in the MINI Convertible are produced to the highest standards of quality and workmanship. And the possibilities for personalizing the interior of your MINI Convertible with different colors are almost endless. The color combinations illustrated here show the middle panels of the seat together with the corresponding side bolster and headrest colors. Whatever your tastes, you'll find the combination of colors that's all you.



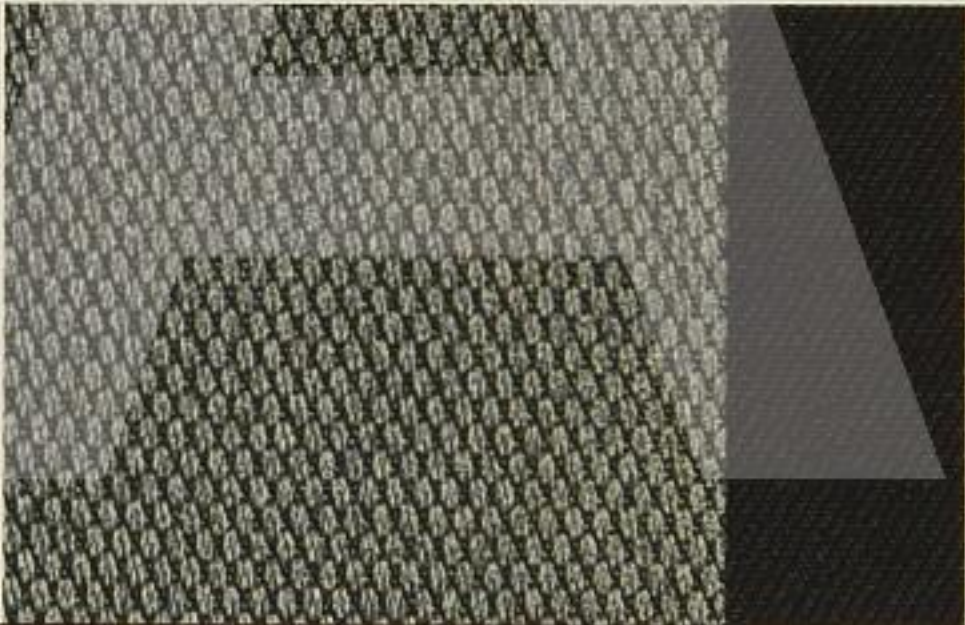
Leatherette
Grey/Panther Black



Leatherette
Panther Black/Panther Black



Octagon cloth
Panther Black/Panther Black



Space cloth
Grey/Panther Black



Sunrise cloth/leather
Orange/Dark Blue



Gravity leather
Panther Black/Panther Black



Soft leather
Cordoba Beige/Panther Black













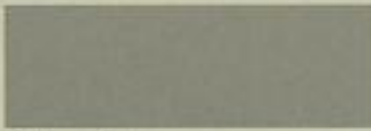
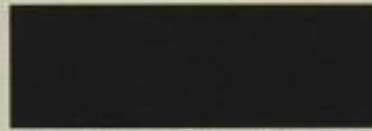














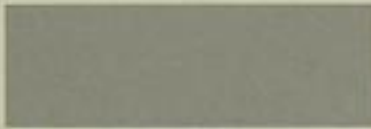















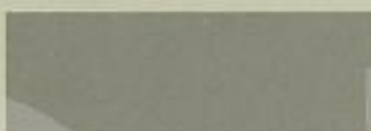
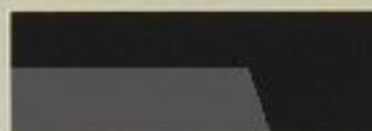













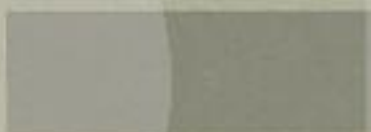
















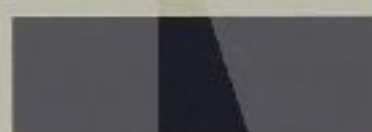









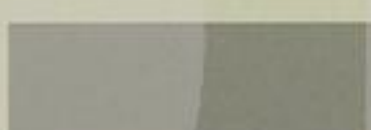
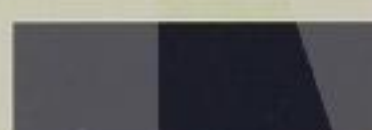













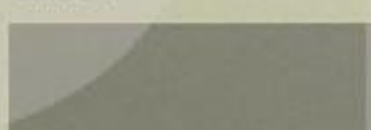





























Gravity leather
Dark Blue/Dark Blue

COLOR CHART FOR MINI COOPER CONVERTIBLE

SOLID COLORS


METALLIC COLORS

MATERIAL	UPHOLSTERY COLOR	INTERIOR SURFACES	INTERIOR COLOR	STAND- ARD SEATS	SPORT SEATS	 BLACK	 CHILI RED	 LIQUID YELLOW	 BRITISH RACING GREEN	 ASTRO BLACK	 HOT ORANGE	 COOL BLUE	 HYPER BLUE ¹	 PURE SILVER	 SOLID GOLD	 PURPLE HAZE
Leatherette	 Grey	 Silver ¹	 Panther Black													
	 Panther Black	 Silver ¹	 Panther Black													
Octagon cloth	 Panther Black	 Silver ¹	 Panther Black													
Space Cloth	 Grey	 Silver ¹	 Panther Black													
Sunrise cloth/leather	 Orange/Dark Blue	 Silver ¹	 Dark Blue													
Gravity leather	 Dark Blue	 Silver ¹	 Dark Blue													
	 Panther Black	 Silver ¹	 Panther Black													
Soft leather	 Cordoba Beige	 Silver ¹	 Cordoba Beige													

¹ Also available in anthracite or body color (see interior strips for more detail).

² Available on MINI Cooper Convertible in 2005.

 available
















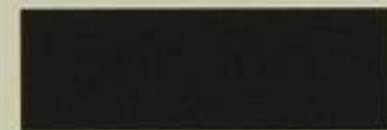










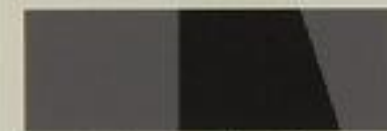



 not available

 recommended combination

COLOR CHART FOR MINI COOPER S CONVERTIBLE

SOLID COLORS

METALLIC COLORS

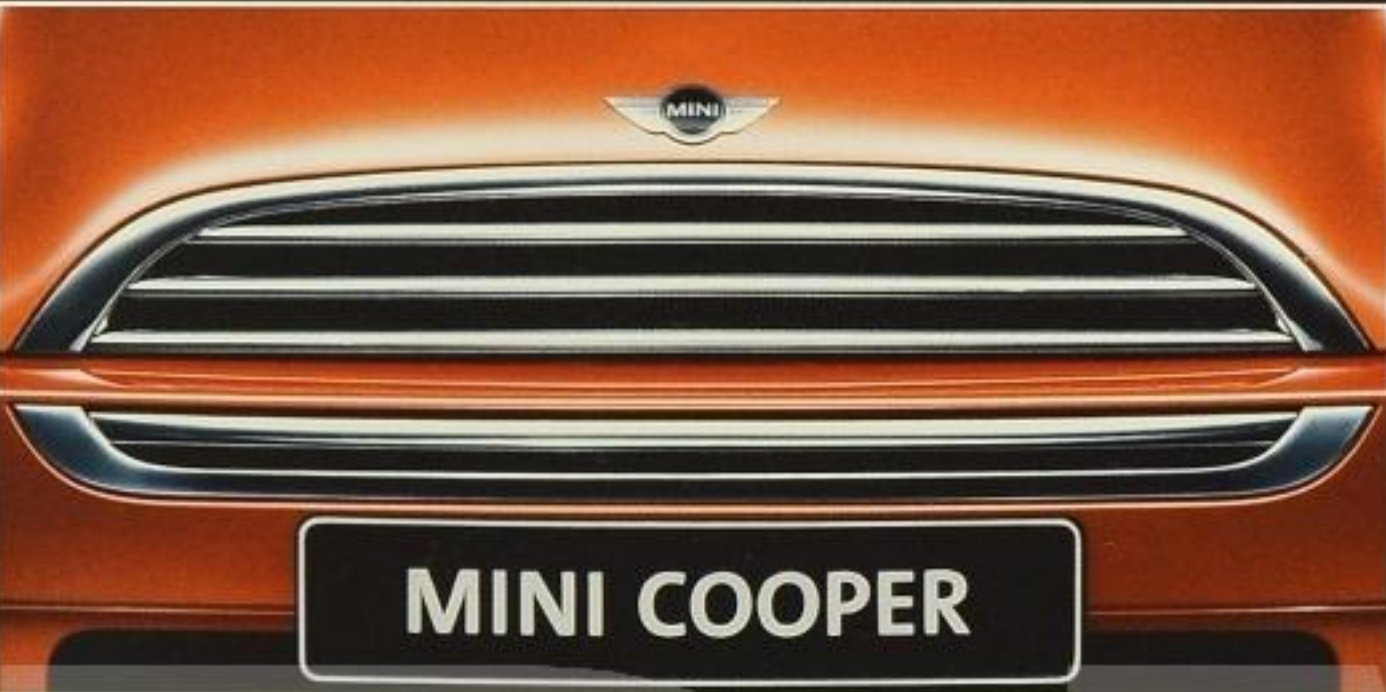
MATERIAL	UPHOLSTERY COLOR	INTERIOR SURFACES	INTERIOR COLOR	STAND- ARD SEATS	SPORT SEATS	 BLACK	 CHILI RED	 LIQUID YELLOW	 BRITISH RACING GREEN	 HOT ORANGE	 COOL BLUE	 HYPER BLUE	 PURE SILVER	 DARK SILVER	 PURPLE HAZE
Leatherette	 Grey	 Alloy patina ¹	 Panther Black	—	■	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	 Panther Black	 Alloy patina ¹	 Panther Black	—	■	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Space Cloth	 Grey	 Alloy patina ¹	 Panther Black	—	■	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunrise cloth/leather	 Orange/Dark Blue	 Alloy patina ¹	 Dark Blue	—	■	<input type="checkbox"/>				<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gravity leather	 Dark Blue	 Alloy patina ¹	 Dark Blue	—	■	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	 Panther Black	 Alloy patina ¹	 Panther Black	—	■	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soft leather	 Cordoba Beige	 Alloy patina ¹	 Cordoba Beige	—	■	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

¹ Also available in anthracite, silver or body color (see Interior Surfaces page for more detail).

■ available
— not available

☐ recommended combination

EXTERIOR EQUIPMENT



The MINI Cooper Convertible **radiator grill** has three horizontal **chrome slats** and a **chrome surround** for a classic look.

The MINI Cooper Convertible's **exhaust** is **chrome-plated** and has a distinctly muscular appearance.



The MINI Cooper S Convertible **radiator grill** has a chrome surround and for a sporty look has three slats painted in the **body color**.

The MINI Cooper S Convertible center-mounted, **chrome-plated dual exhaust** gives the car its unique look.



In keeping with other chrome details on the car, the **boot handle** on the MINI Cooper Convertible is also **chrome-plated**.

With its flat roofline and upright rear window, the **convertible soft top** is designed so four people can travel comfortably. It is available in **black** on all both models.



The **boot handle** on the MINI Cooper S Convertible is painted in body color.

The **soft top** looks particularly stylish in **blue**. The rising line of the lateral seam gives the car a dynamic appearance.

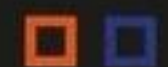
A particularly striking option is the **green soft top**.



As standard on MINI Cooper Convertible
As standard on MINI Cooper S Convertible

Optional on MINI Cooper Convertible
Optional on MINI Cooper S Convertible

EXTERIOR EQUIPMENT



Depending which model and options specified, the **Chrome Line Exterior** includes chrome plating on the following: radiator grill, side view mirrors, boot handle, roll-over bar, tailgate hinges, and front fog light surrounds.

The body-color bumper at the front incorporates the optional round fog lights (as shown with Chrome Line Exterior), as well as the indicators and sidelights, both of which are also round. The radiator grills are different on each model: chrome-plated on the MINI Cooper Convertible and body color on the MINI Cooper S Convertible.

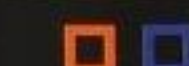


- As standard on MINI Cooper Convertible
- As standard on MINI Cooper S Convertible



Bonnet stripes are available in black or white, creating an athletic and historic racing atmosphere even when the car is at a standstill (bonnet stripes are a dealer-installed option on the MINI Cooper Convertible).

When the **rain sensor** is activated, it automatically adjusts the speed and frequency of the window wipers according to how hard it is raining.



- Optional on MINI Cooper Convertible
- Optional on MINI Cooper S Convertible



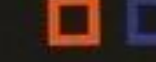
The **Park Distance Control (PDC)** at the rear, fitted as standard on all MINI Convertible models, makes parking and maneuvering in tight spaces much easier. Ultrasound is used to measure the distance between the car and any obstacle, and this is communicated to the driver by an acoustic alert once it falls below 5 feet.

The upright **heated glass rear window** ensures drivers can always see what's going on behind them.



The round chrome-ringed **headlights** combine classical design with the latest technology. The optional **xenon lights** shown here provide particularly powerful illumination.

EXTERIOR EQUIPMENT



The MINI Cooper Convertible comes with **5-star rocket light alloy rims in the 5.5 J x 15 inch** as standard with 175/65 R15 performance tires.*

7-hole light alloy rims in the 5.5 J x 15-inch size with 175/65 R15 all season tires* are available as a no cost option on the MINI Cooper Convertible.*

Sporty light alloy rims with a dynamic **5-star design** are available in the 6.5 J x 16-inch size with 195/55 R16 runflat performance tires.*

S-light alloy rims in the 7 J x 17 inch size perfectly fill the wheel arch, and come with 205/45 R 17 runflat all season tires.*

Light and airy: the **R99 double-spoke light alloy wheel**. In the 7 J x 17-inch size with 205/45 R17 performance tires.

A racy choice: the **R90 two piece cross-spoke alloy wheel** comes in 7 J x 17-inch size with 205/45 R17 performance tires. Available in anthracite and silver.

The MINI Cooper S Convertible comes with the **7-fin spoke light alloy rims** with the 6.5 J x 16 inch size as standard with 195/55 R16 runflat performance tires.*

V-spoke light alloy rims are 6.5 x 16 inches in size are available with 195/55 R16 runflat all season tires.*

With their 7 J x 17 inch size and 205/45 R17* performance tires, the **5-star bullet light alloy rims** sit neatly in the wheel arch.*

On both the MINI Cooper Convertible and MINI Cooper S Convertible, the elliptical exterior mirror caps come standard in body color. The side mirrors are electrically adjustable and blue tinted, providing better visibility in adverse driving conditions.

The **elliptical exterior side mirror** on the MINI Cooper Convertible and MINI Cooper S Convertible can be specified in high-gloss white with white wheel rims.

The elliptical exterior side mirrors are also available in a chrome finish. Where this is specified, the boot hinge is also chrome-plated.



* All light alloy rims are available in white on both models as a no-cost option (see small illustrations).

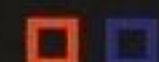
Orange square icon: As standard on MINI Cooper Convertible
Blue square icon: As standard on MINI Cooper S Convertible

Orange and blue square icons: Optional on MINI Cooper Convertible and MINI Cooper S Convertible



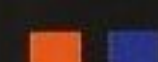
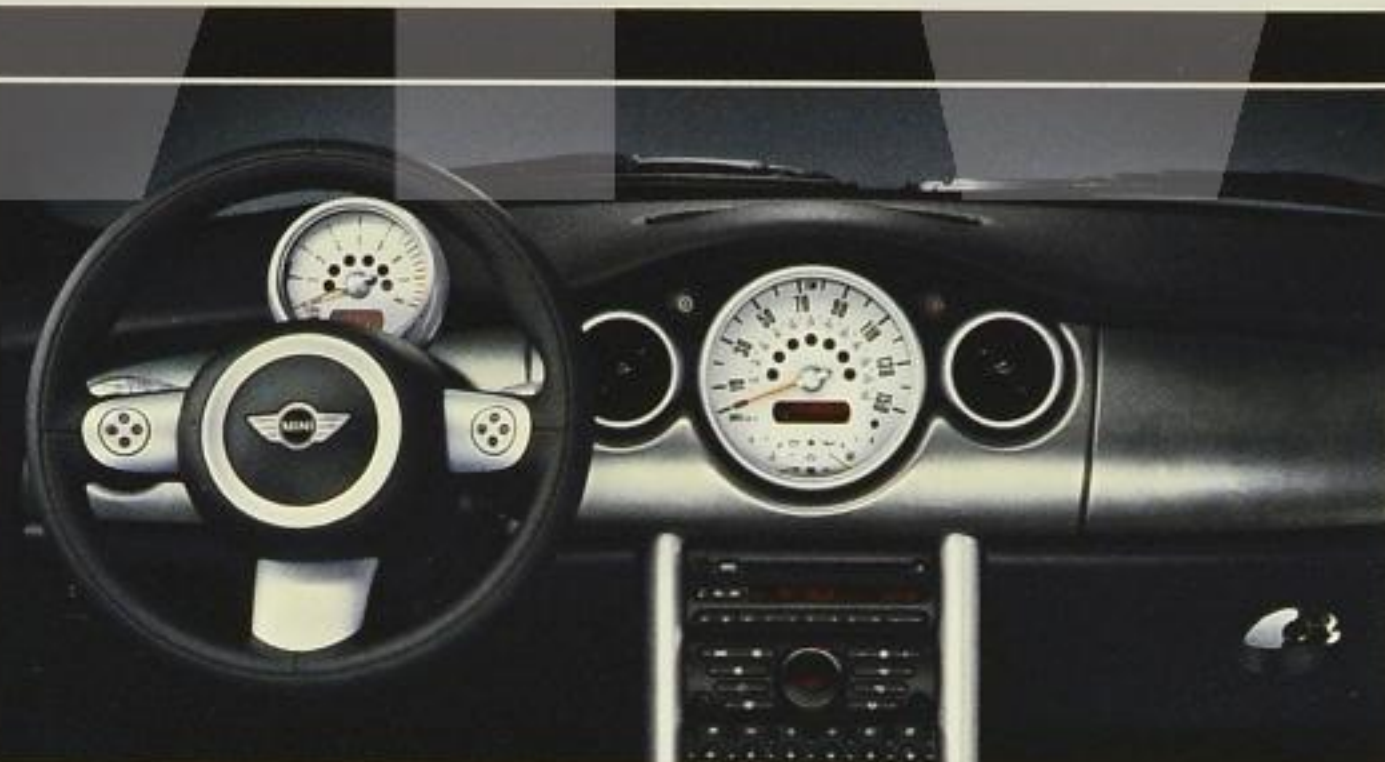
The **instrument panel** of the MINI Cooper Convertible comes in **high gloss silver** as standard. This finish is also available as a no-cost option on the MINI Cooper S Convertible.

Alternatively, the **instrument panel** and the elliptical ring can be specified in **body color**.



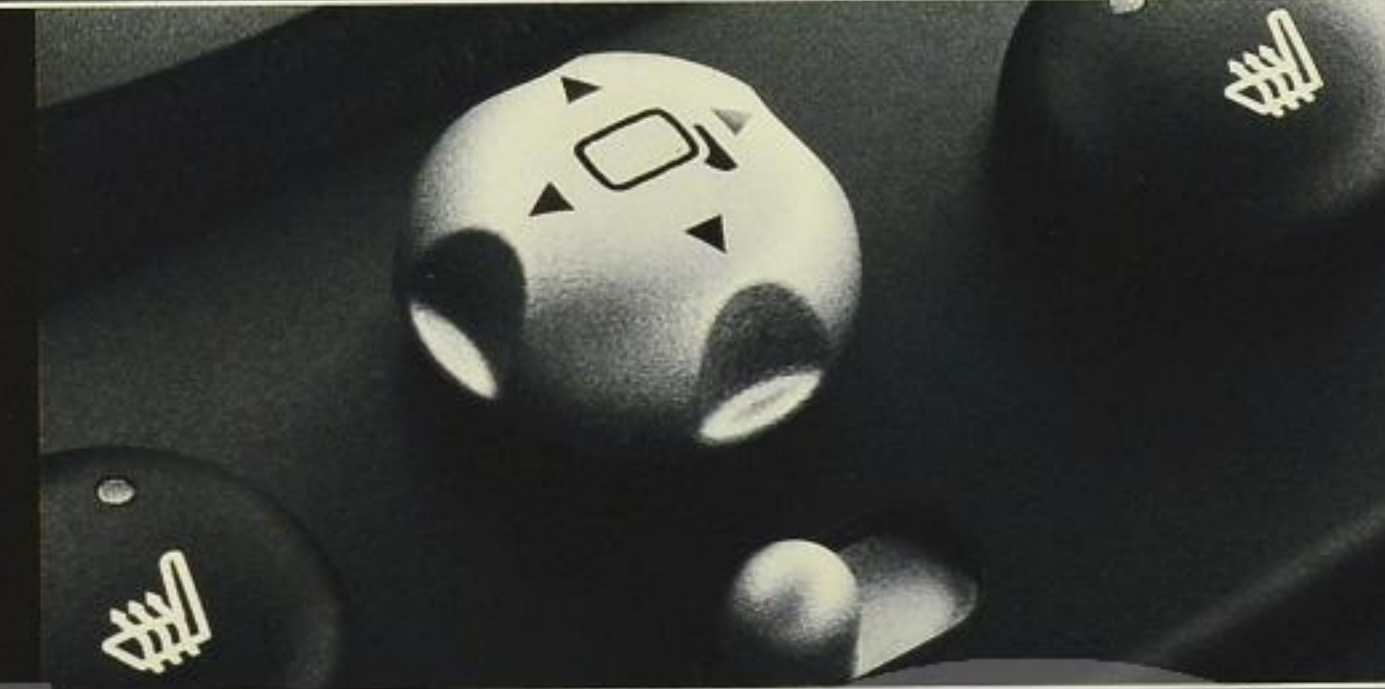
The **instrument panel** and the elliptical ring in the door can also be specified in **high-gloss anthracite**.

The **instrument panel** and the elliptical ring in the door are finished in **alloy patina** as standard on the MINI Cooper S Convertible.



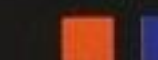
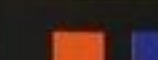
Both MINI Convertible models come with the 3-spoke leather sport steering wheel which sits comfortably in the hand, making for even more agile handling. The leather steering wheel is optionally available in a multifunction version which allows the driver to operate the radio and cruise control from the wheel.

The **fully automatic convertible soft top opening mechanism** is activated at the push of a button (the process takes about 15 seconds), with a separate button to **close** it. The same buttons also operate the sunroof function.



Both exterior mirrors can be electrically adjusted from inside the car using a **button** on the center console.

Toggle switches on the center console operate the frameless **electric windows** and include one-touch opening on both sides. A tip switch on the windscreen panel both operates the rear windows and acts as a central control for all four windows.

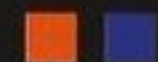


INTERIOR EQUIPMENT



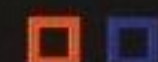
The **tachometer** is mounted centrally on the steering column, making it easy to read. A warning light shows when ASC or DSC is active, and the display also shows the outside temperature or current speed.

The **navigation system** uses Global Positioning System (GPS) and a DVD based map directory to determine the position of the car and guide the driver to the desired destination.



Positioned in the center of the instrument panel, the large **speedometer** incorporates LCD mileage and trip counters. This is also where you'll find the warning lights for low fuel level, indicators, oil pressure, high beam, Flat Tire Monitor, ABS, brake pad wear and airbags.

The **on-board computer**, integrated into the tachometer tells you the average speed, fuel consumption, range and outside temperature at the touch of a button.



An optional **Cockpit Chrono Package** including on-board computer is available on all models. This displays the fuel level, oil and radiator temperatures, and oil pressure. Where it is specified, the speedometer and tachometer are mounted on the steering column.

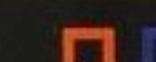
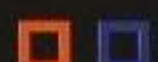
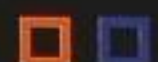
The **service interval display** tells you when the car is due for its next oil change and change, and a digital countdown display in the tachometer dial tells you how far there is to go before your next service.







If you specify the optional **Chrome Line Interior**, the dials on the instrument panel, central air vents, gear shift, handbrake and front and rear cup holders are all trimmed in chrome.

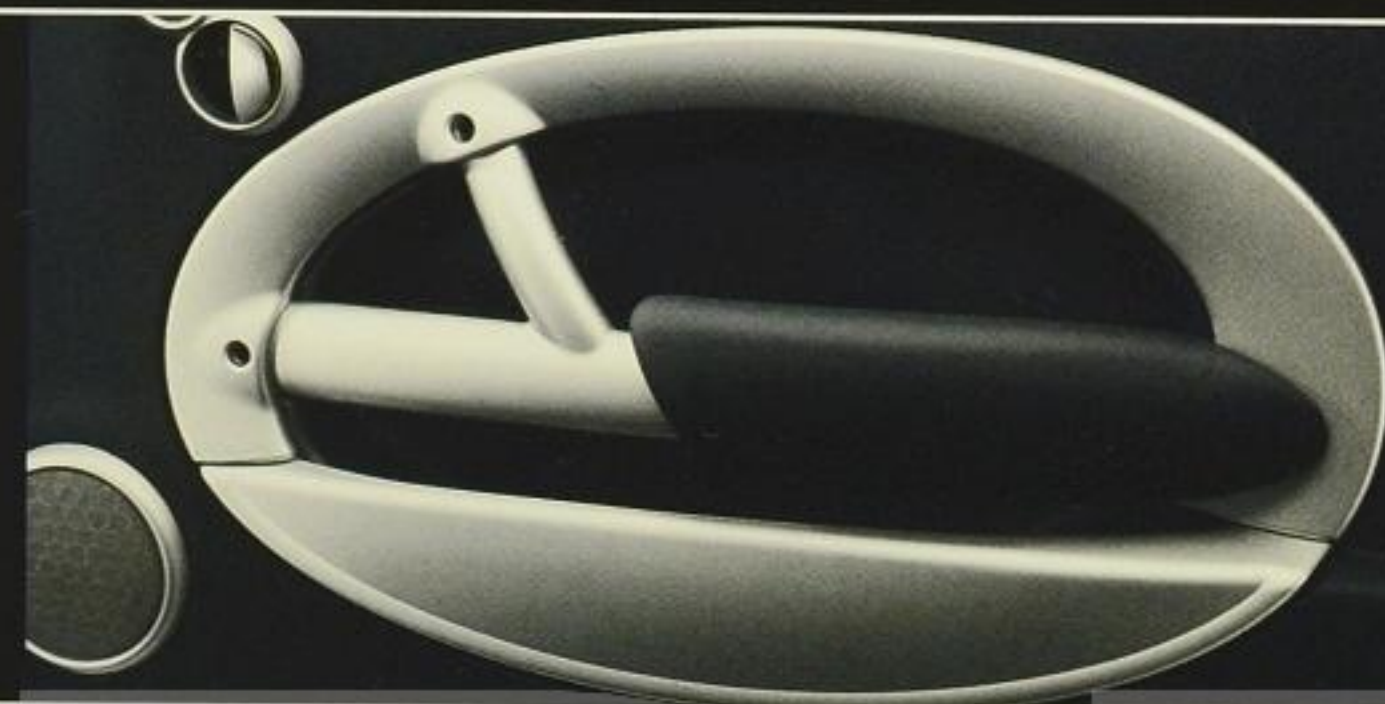


Where the **Cockpit Chrono Package** or navigation system is specified, the speedometer is positioned next to the tachometer on the steering column.



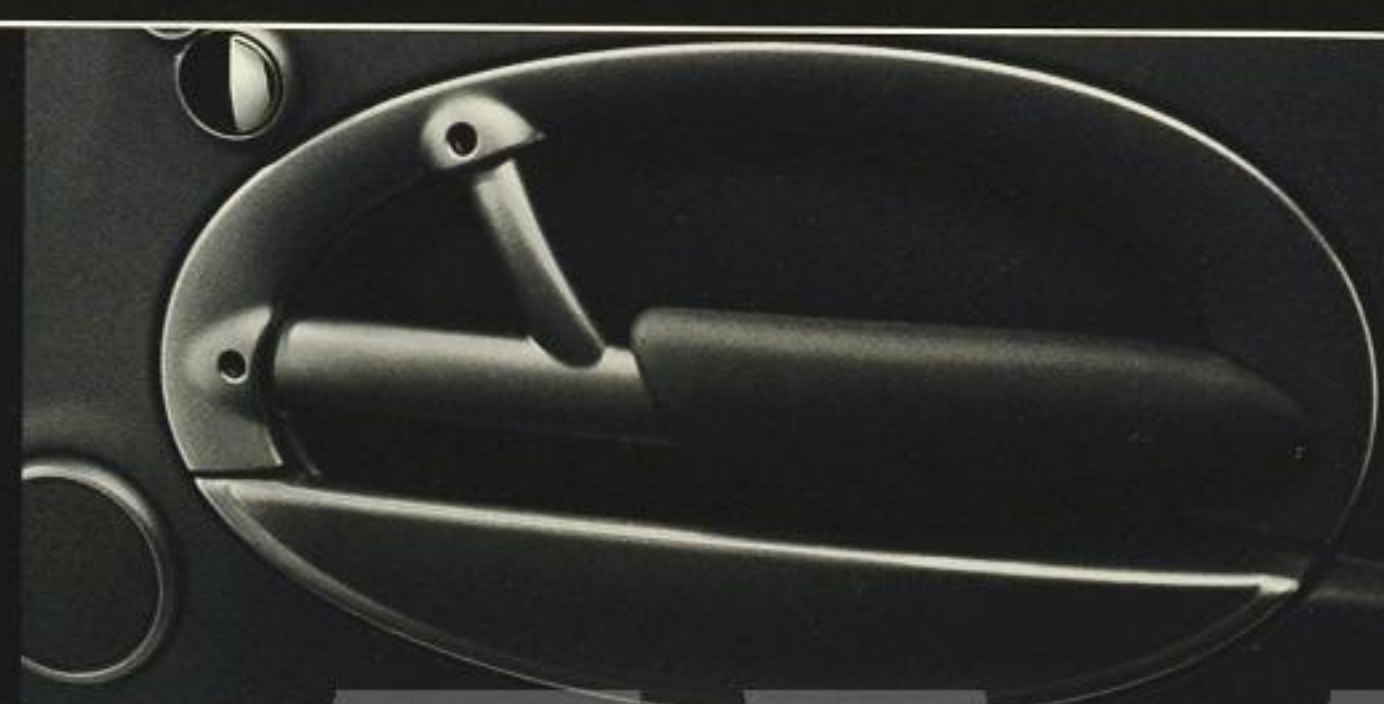
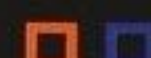
 As standard on MINI Cooper Convertible
 As standard on MINI Cooper S Convertible

 Optional on MINI Cooper Convertible
 Optional on MINI Cooper S Convertible



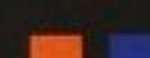
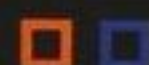
The MINI Cooper Convertible comes standard with the high gloss silver interior surfaces. Irrespective of the type of upholstery, the elliptical ring and integrated map pocket are finished in **high gloss silver** as well. This is also a no cost option on the MINI Cooper S Convertible.

Where the interior surfaces are specified in **body color**, the elliptical ring in the inner door panelling and the map pocket are also finished in body color.



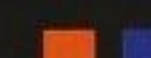
The **elliptical ring** in the door is also available in **high-gloss anthracite**.

Since MINI Cooper S Convertible comes standard with **alloy patina** interior surfaces, the elliptical ring in the door inner panelling and the map pocket are also finished in alloy patina.



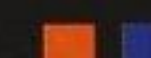
The lockable **air-conditioned glove box** opens wide, featuring an internal light and providing easy access to the generous storage space within.

The **back seats** are fitted with headrests and designed for increased comfort and protection.

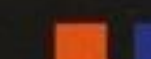
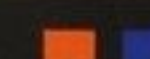


Both **front seats** have an easy access function. Simply tip the seat and it will automatically slide forward; then push it back and it will click into its previous position.

Each of the **back seats** can be folded down individually using the seat releases located on the back of each of the seats. This enables easy handling of awkward luggage. In addition, the back seats are lockable, so your luggage is secure even with the top down.



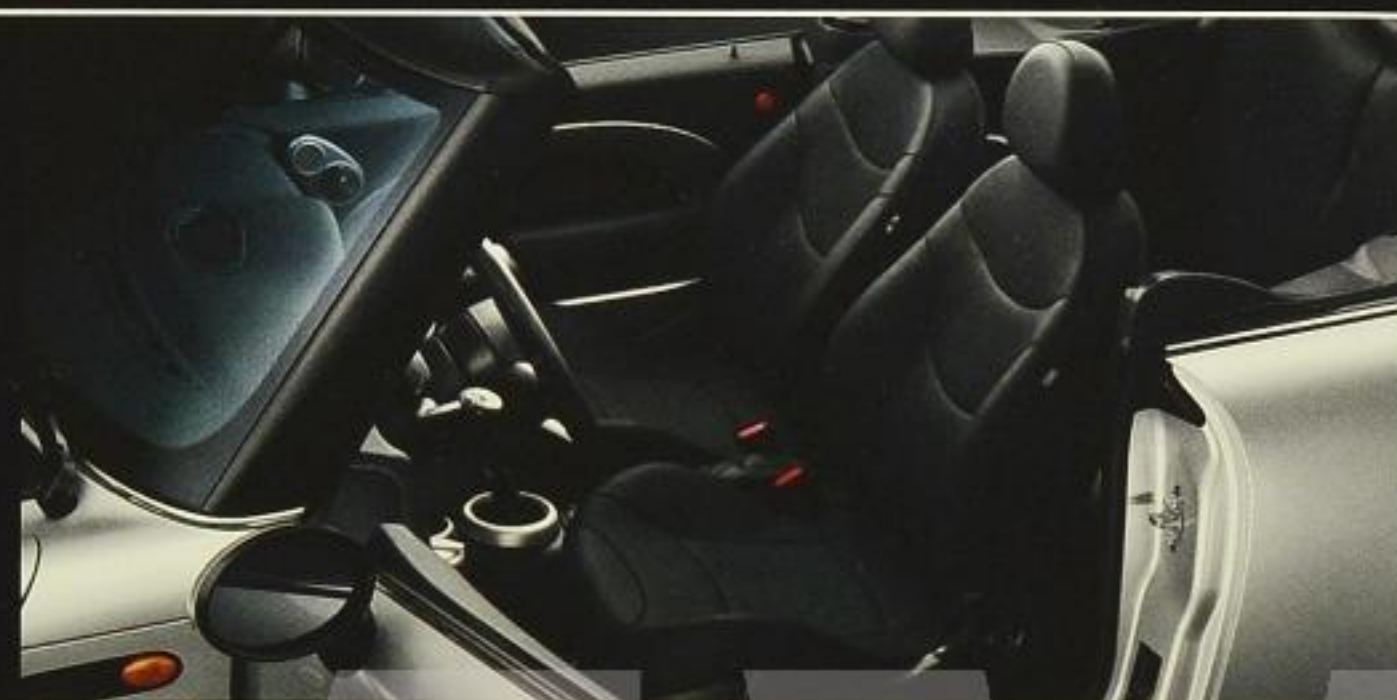
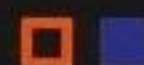
Both **back seats** can be folded down using the two seat releases on the backs of the seats to make a large, easy-to-load area.



INTERIOR EQUIPMENT

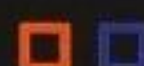
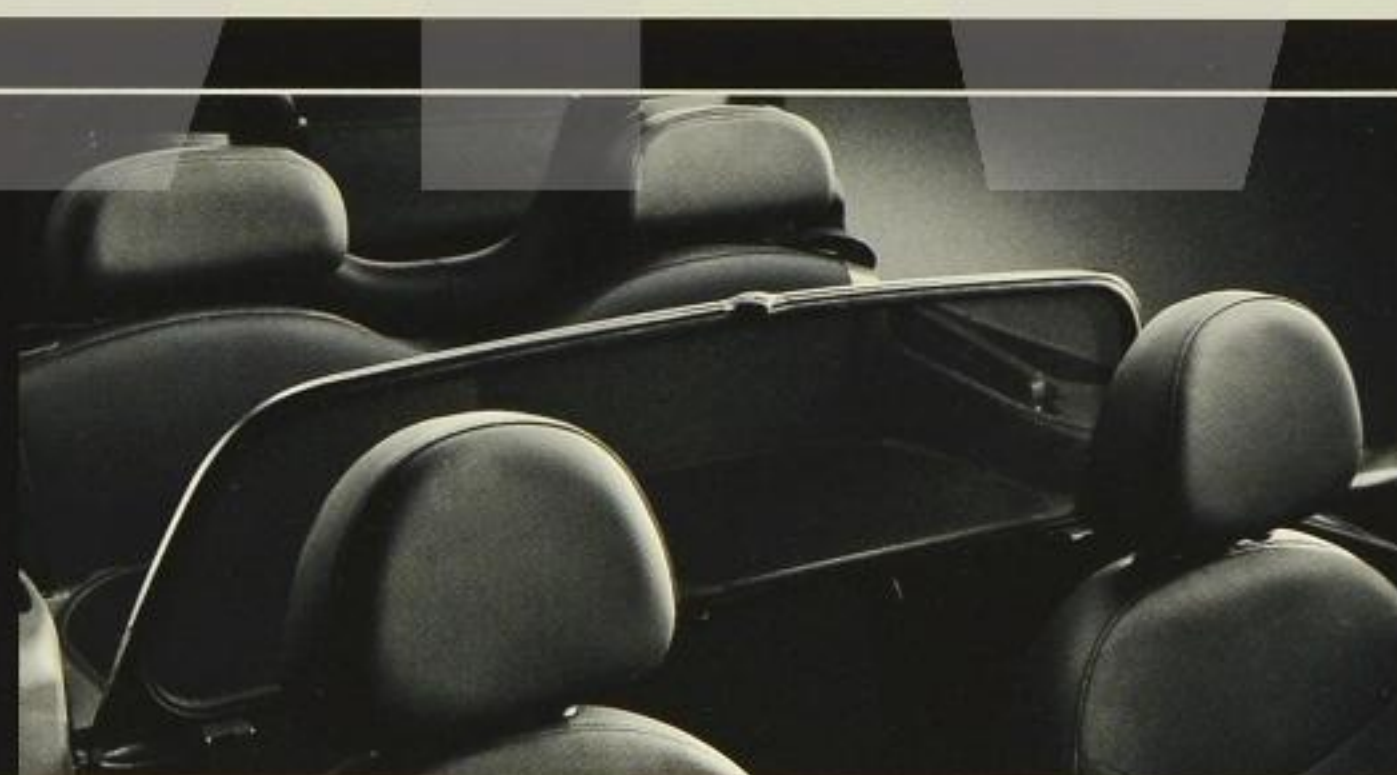
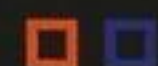
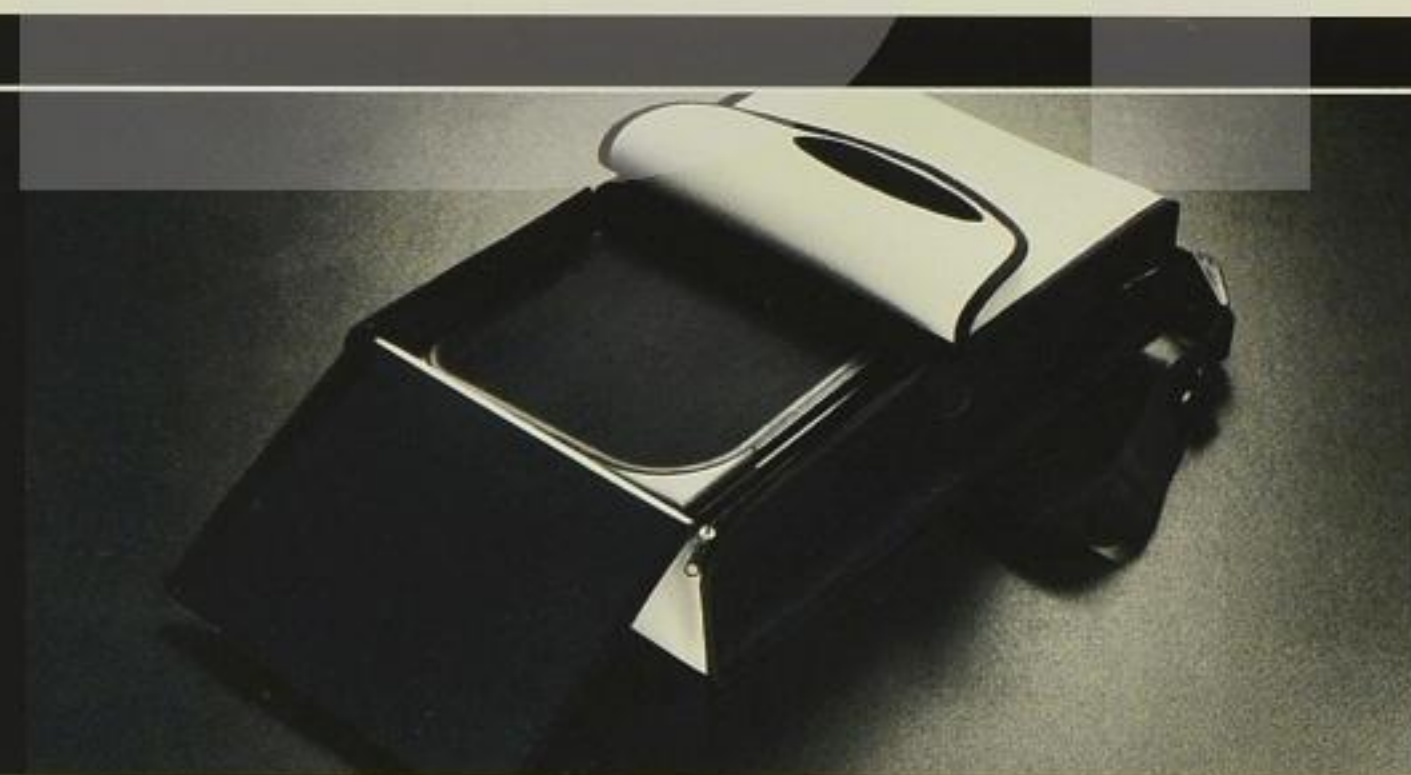




In the MINI Cooper Convertible the **front seats** are six-way manually adjustable and are designed to give occupants optimal comfort and support.

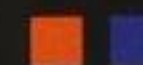


Six-way manually adjustable front sport seats come standard in the MINI Cooper S Convertible. They have larger side bolster for increase support and an insert at the front of the seat to give extra thigh support; giving them an extremely sporty feel with more support in the seat and back area.

A **wind deflector** is available as a dealer-installed option for more comfortable open-top driving. When not in use, it can be folded away and kept in a space-saving storage bag in the luggage area.

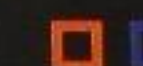




 As standard on MINI Cooper Convertible
 As standard on MINI Cooper S Convertible



The 6-speaker CD audio system has an impressive output, in addition to six station presets and a volume control system that is speed compensating. The system comes standard on both models and is prewired for satellite radio and offers auxiliary input jack for MP3 players (dealer installed).

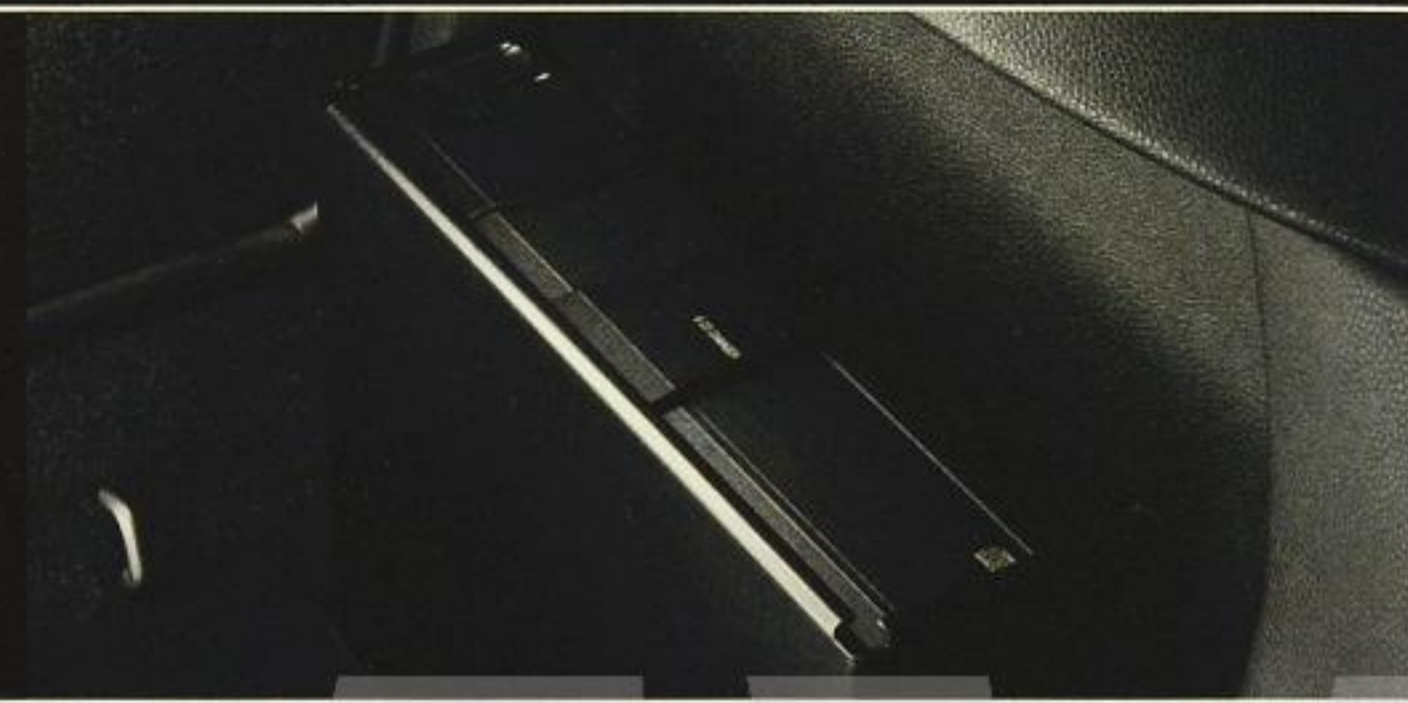
The 6-speaker AM/FM Cassette stereo includes an auto-reverse function and an automatic track recognition system. Available as no-cost option.



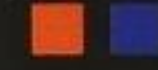
 Optional on MINI Cooper Convertible
 Optional on MINI Cooper S Convertible



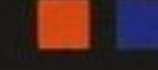
The **harman/kardon** HiFi speaker system offers an exceptional sound experience. With a total amplifier output of 320 watts, eight speakers with special harman/kardon grills, impressively powerful bass and brilliant treble.



All radios can be combined with a **CD changer** as a dealer installed option which holds up to 6 CDs.



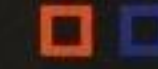
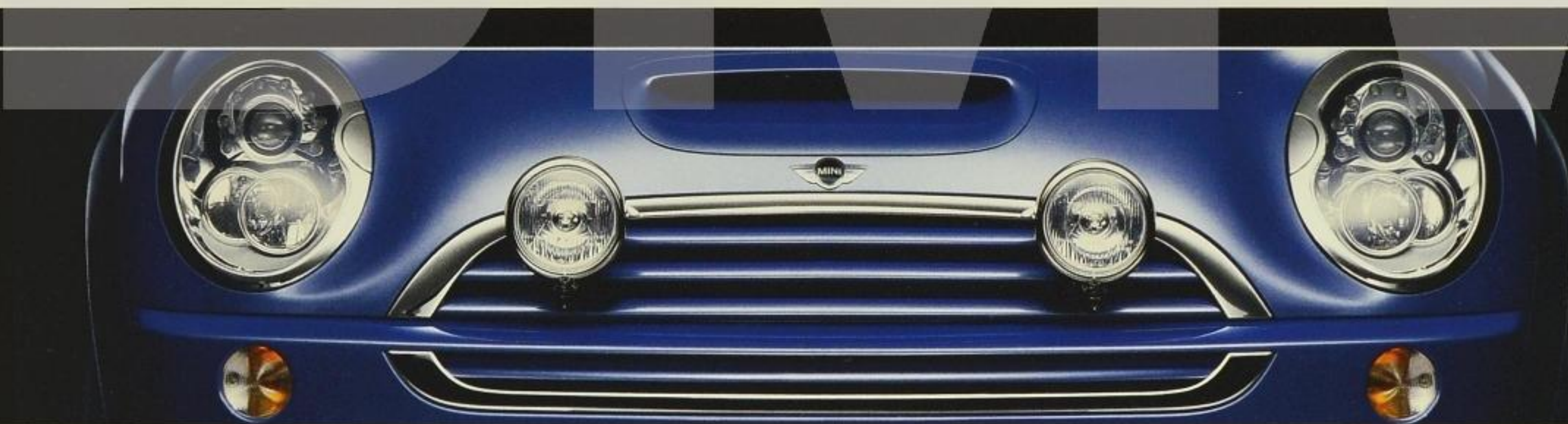
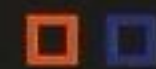
The combination of 11 air vents and **heating** allows you to get a comfortable temperature quickly, with individual ventilation for individual passengers.





The **manual air-conditioning system** with carbon microfilter is standard on both the MINI Cooper Convertible and MINI Cooper S Convertible. The amount and distribution of the conditioned air can be adjusted manually.

The **chrome-rimmed auxiliary driving lamps** are the perfect addition to the front of any MINI Convertible. Measuring 5 inches in diameter, they are placed on the radiator grill, and are switched on when high beam is activated.

The **automatic air-conditioning** achieves your ideal interior climate as fast as possible and keeps the temperature at the desired level.



-  As standard on MINI Cooper Convertible
-  As standard on MINI Cooper S Convertible

-  Optional on MINI Cooper Convertible
-  Optional on MINI Cooper S Convertible

EXTERIOR EQUIPMENT

	MINI COOPER CONVERTIBLE	MINI COOPER S CONVERTIBLE
Alloy wheels – all available in white (no charge)	■	■
Bonnet stripes in white or black (dealer installed option on MINI Cooper)	□	□
Bumpers in body color	■	■
Center-mounted twin tailpipes		■
Chrome Line Exterior	□	□
Convertible soft top with sunroof function, fully automatic:		
– Black	■	■
– Blue	□	□
– Green	□	□
Exterior door handles, chrome-plated	■	■
Exterior mirror caps in body color	■	■
Exterior mirror caps in chrome (in combination with chrome-plated boot hinge)	□	□
Exterior mirror caps in high-gloss white	□	□
Heated glass rear window	■	■
Integrated air scoop on bonnet		■
Metallic paint	□	□
Park Distance Control (PDC) at rear	■	■
Front Fog Lights (halogen free-from)	□	□
Rear Fog Lights (dealer installed/not available in CA or OR)	□	□

	MINI COOPER CONVERTIBLE	MINI COOPER S CONVERTIBLE
Radiator grill bars and boot handle in body color		■
Radiator grill bars and boot handle in chrome	■	
Side grill (chrome-plated with white indicators)		■
Single chrome-plated tailpipe	■	
Space saver wheel and tire	■	
Sport suspension	□	■
Third brake light	■	■
Tinted glass	■	■
Wheels:		
– 5-star rocket light alloy rims, 15 inch, 175/65 R15 Performance	■	
– 7-hole light alloy rims, 15 inch, 175/65 R15 All Season	□	
– 5-star design light alloy rims, 16 inch, 195/55 R16 Performance	□	
– 7-fin spoke light alloy rims, 16 inch, 195/55 R16 Performance		■
– V Spoke light alloy rims, 16 inch, 195/55 R16 All Season		□
– 5-star bullet light alloy rims, 17 inch, 205/45 R17 Performance		□
– S light alloy rims, 17 inch, 205/45 R17 All Season		□
Wind deflector with storage bag (dealer installed)	□	□
Xenon lights with retractable, high-intensity power wash	□	□

■ as standard □ optional extra

INTERIOR EQUIPMENT

	MINI COOPER CONVERTIBLE	MINI COOPER S CONVERTIBLE
Air-conditioning	■	■
Alloy patina trim		■
Audio System:		
– Anti-theft CD audio system with AM/FM radio, 6 speakers, presets and pre-wired for 6 disc CD changer	■	■
– Anti-theft cassette audio system with AM/FM radio, 6 speakers (no charge)	□	□
– CD changer for 6 CD's (dealer installed option)	□	□
– Harman Kardon CD audio system with 8 upgraded speakers, upgraded amplification, vehicle-speed-sensitive equalization, digital sound processing and driver-acoustic setting	□	□
Automatic air-conditioning	□	□
Body color trim	□	□
Center-mounted speedometer	■	■
Central locking, convenient window and convertible soft top	■	■
Chrome Line Interior	□	□
Cloth upholstery (no charge)	□	□
Cloth/leather upholstery	□	□
Cockpit Chrono Package	□	□
Continuously variable automatic transmission (CVT) with Steptronic*	□	
Cup holders, three	■	■
Door sills finished in brushed stainless steel with model designations	■	■
Driver and front passenger footwell lights	■	■
Easy entry function	■	■
Electric windows with one touch down feature (front and rear)	■	■
Front driver and passenger seat, height-adjustable	■	■
Front seatbelt, height-adjustable	■	■
Glove compartment, lockable	■	■
Headrests in rear, integrated with roll-over bar	■	■
Heated front seats, 2 settings	□	□

	MINI COOPER CONVERTIBLE	MINI COOPER S CONVERTIBLE
High-gloss anthracite trim	□	□
High-gloss silver trim	■	□
Interior light, centrally mounted on windscreen panel	■	■
ISOFIX/LATCH child restraint seat anchorages	■	■
Leather upholstery with leather steering wheel and gear shift knob	□	□
Leatherette Upholstery	■	■
Lighting package	■	■
Lumbar supports, manually adjustable**	□	□
Manual transmission, 5-speed	■	
Manual transmission, 6-speed		■
Multifunction leather steering wheel with cruise control	□	□
On-board computer indicating average fuel/speed, outside temperature, trip computer and range	□	□
On-board navigation system with 16:9 screen with integrated on-board computer speedometer moves to steering column	□	□
Pedals and footrests in stainless steel		■
Power exterior mirror control	■	■
Tachometer with digital speedometer and external temperature gauge	■	■
Seatback easy-entry feature	■	■
Separately folding rear back seats, lockable	■	■
Service interval indicator with miles-to-service readout	■	■
Smoker's package	■	■
Sport seats	□	■
Sport steering wheel in leather, height-adjustable, 3-spoke design	■	■
Steering column-mounted tachometer	■	■
Storage package (luggage net on the front backrests and 12-volt socket in the boot)	■	■
Tilt steering wheel column	■	■
Universal Garage Door Opener	□	□

■ as standard

□ optional extra

* Expected availability: fourth quarter of 2004.

** Only with leather or cloth/leather combination upholstery.

SAFETY AND SECURITY

	MINI COOPER CONVERTIBLE	MINI COOPER S CONVERTIBLE
All Season Traction Control (ASC)		
Anti-lock Braking System (ABS)		
Anti-roll bars front and rear		
Automatic fuel cut-off, triggered by airbag deployment		
Brake pad wear indicator		
Bumpers with impact absorbers		
Central locking system with center toggle switch and 2-step unlocking		
Chrome roll-over bar (available on Cooper only as part of Chrome Line Exterior Package)		
Corner Brake Control (CBC)		
Crash sensor – automatically turns on hazard lights, interior lights and unlocks doors		
Daytime running lights – programmed by MINI dealer		
Driver and front passenger airbags – Supplemental Restraint System (SRS) with “smart” dual-threshold dual-stage deployment and sensor to help prevent unnecessary airbag deployment		
Dynamic Stability Control (DSC)		
Electronic Brake Force Distribution (EBD)		

	MINI COOPER CONVERTIBLE	MINI COOPER S CONVERTIBLE
Engine immobilizer with Coded Driveaway Protection		
Flat Tire Monitor		
Head/Thorax Side Airbags		
Heated washer jets		
Height-adjustable front safety belts with automatic pretensioners and force limiters		
Multi-joint rear axle		
Rain sensor and auto dimming mirror		
Reinforced doors, side skirts and A/B pillar areas		
Remote-controlled alarm (dealer installed)		
Roll-over bar with integrated headrests and seatbelts		
Run flat tires for emergency driving		
Safety battery terminal (battery disconnected in the event of a crash)		
Side-impact door beams with interlocking anchoring system		
Single-joint spring-strut front axle		

as standard optional extra

TECHNICAL DATA

		MINI COOPER CONVERTIBLE	MINI COOPER S CONVERTIBLE
WEIGHT			
Unladen, EU¹	lbs	2700	2844
Permitted load	lbs	771	771
Permitted axle load front/back	lbs	1918/1697	1962/1763
ENGINE²,³			
Cylinders/layout/valves per cylinder		4/in-line/4	4/in-line/4
Displacement	litres	1.6	1.6
Bore/stroke	MM	77/85.8	77/85.8
Max. output/max. revs	kW/hp/min⁻¹	85/115/6000	125/170/6000
Max. torque/revs	ft lbs/min⁻¹	111/4500	162/4000
Compression ratio/recommended fuel		10.6/91–98 ROZ	8.3/91–98 ROZ
TRANSMISSION⁴			
Standard transmission ratios	I/II:1	14.4/8.327	11.426/7.181
	III/IV:1	5.476/4.105	5.396/4.408
	V/VI/R:1	3.509/–/14.065	3.655/2.986/11.13

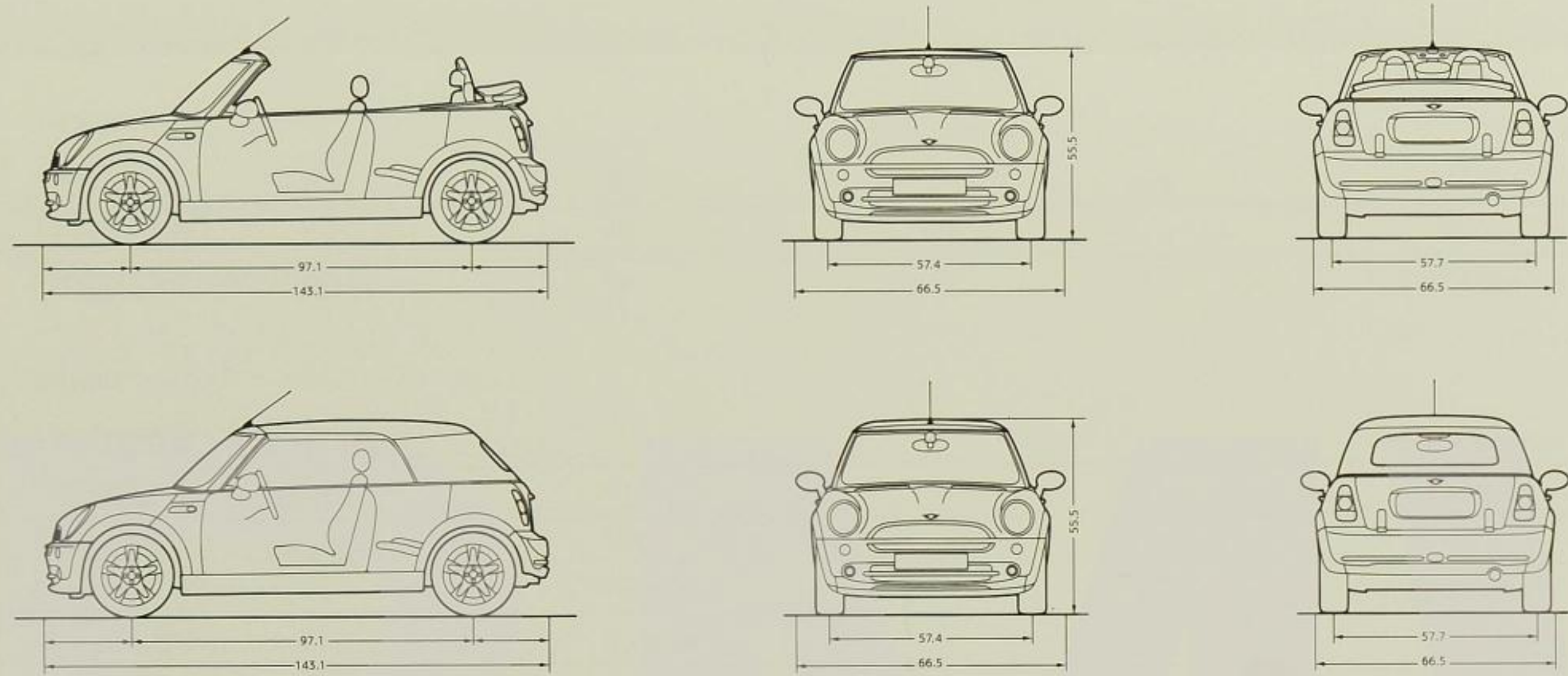
¹ The figure quoted includes a 90% tank filling, 68 lbs for the driver and 7 lbs for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.

² Figures relate to vehicles with standard 5-speed manual transmission (MINI Cooper Convertible) or 6-speed transmission (MINI Cooper S Convertible).

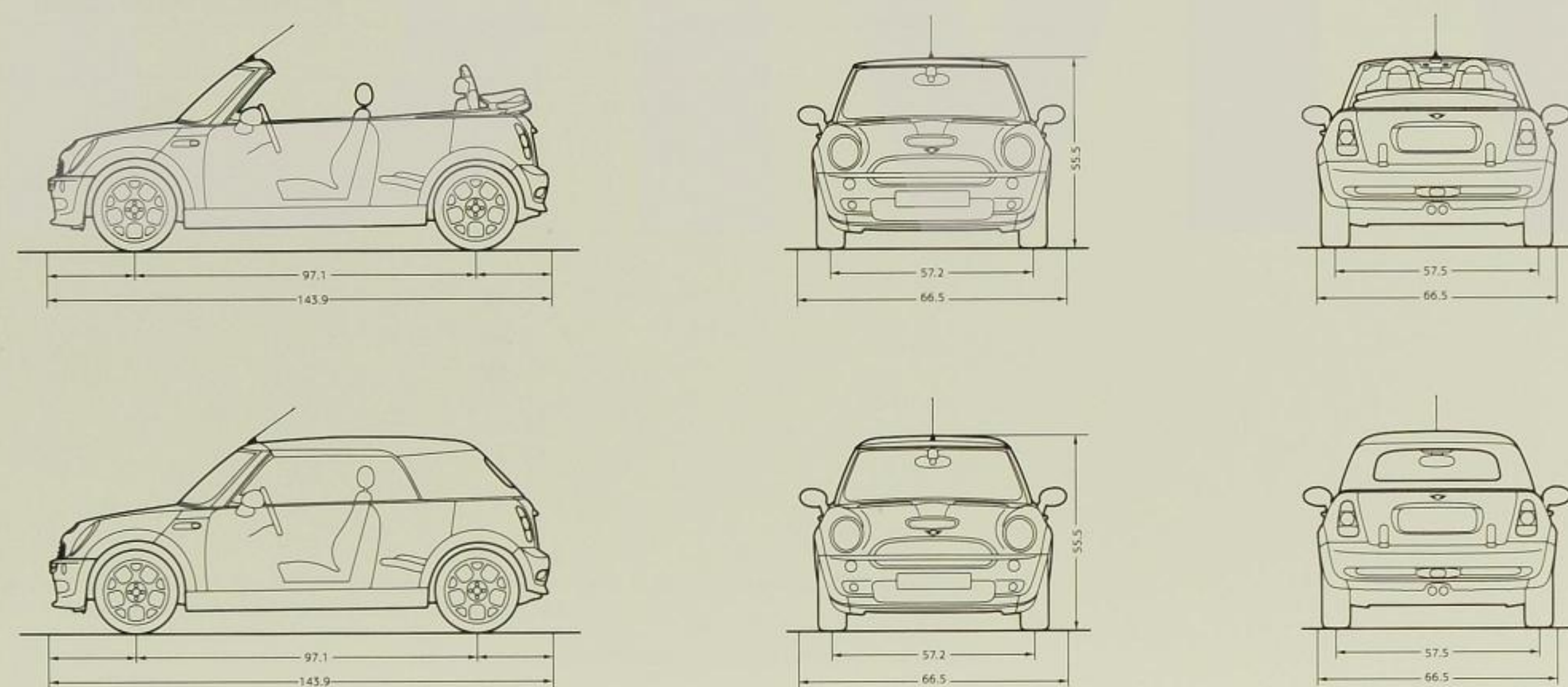
		MINI COOPER CONVERTIBLE	MINI COOPER S CONVERTIBLE
PERFORMANCE			
Top speed	mph	121	138
Acceleration 0–60 mph	s	8.9	7.4
Acceleration 0 - 1/4 mile	s	16.5	15.6
WHEELS			
Tire dimensions front/back		175/65 R15 84 H	195/55 R16 87 V
Wheel dimensions front/back		5.5 J x 15	6.5 J x 16
Rim material		Light alloy	Light alloy
ELECTRICAL SYSTEM			
Battery capacity/location	Ah	46/front	55/rear
Alternator output	A W	90 1260	105 1470

DIMENSIONAL DRAWINGS

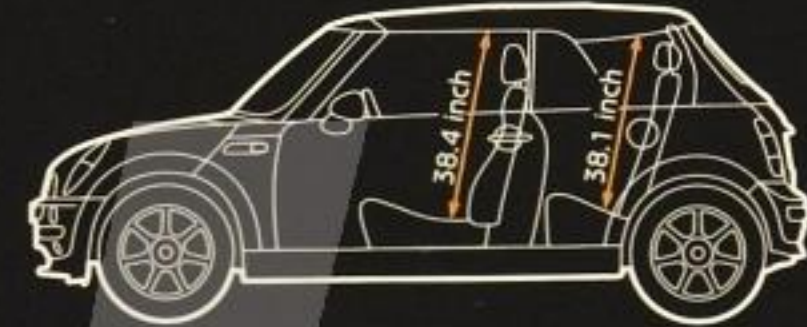
MINI COOPER CONVERTIBLE.



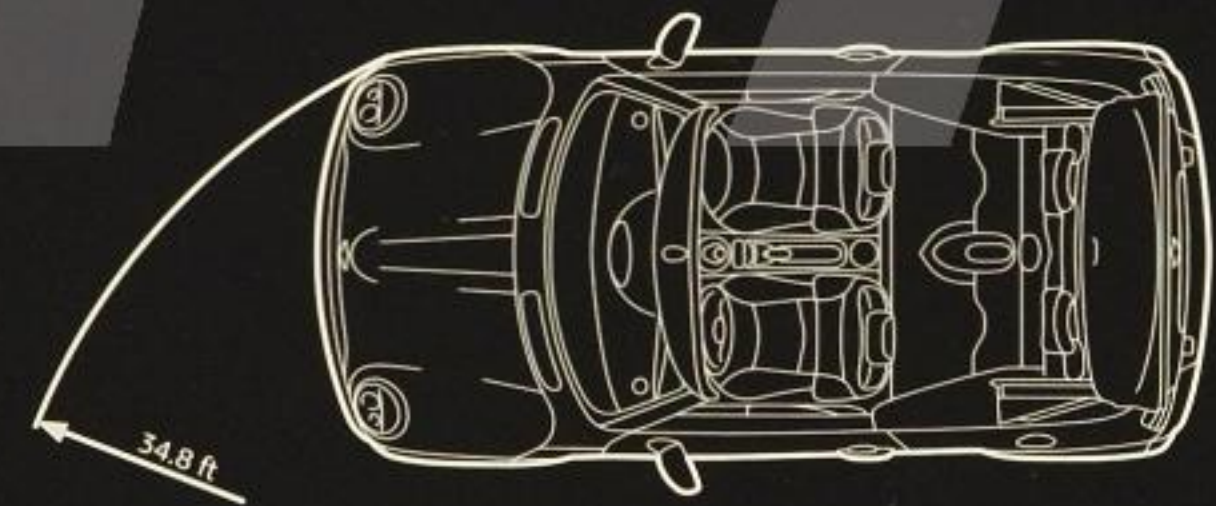
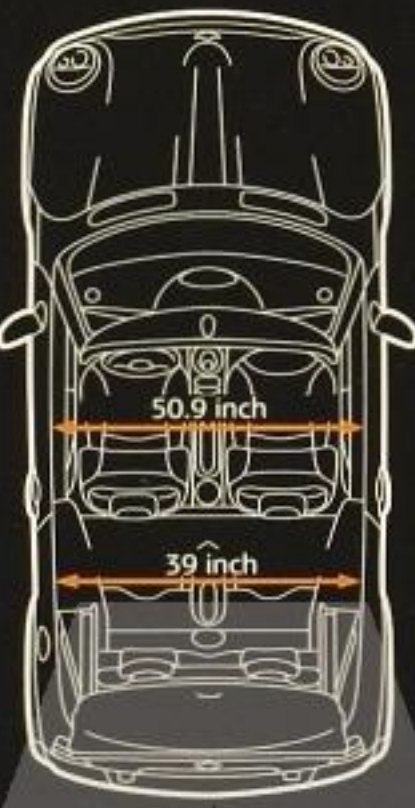
MINI COOPER S CONVERTIBLE.



All figures in inch.



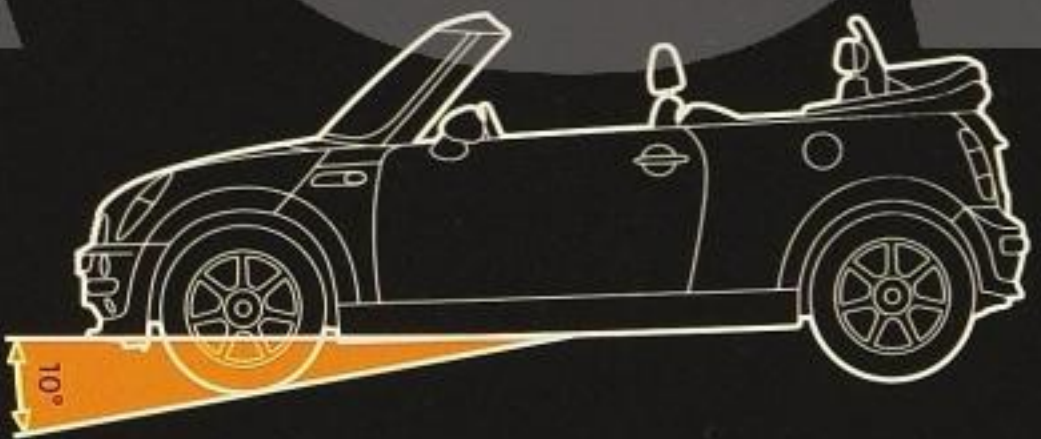
Even when the soft top is closed, the MINI Convertible still has a pleasing sense of space – front and back. There is plenty of width at elbow and shoulder height, while the upright rear window ensures headroom is likewise maximized.



As well as being a sporty performer on the open road, the MINI Convertible is also highly agile in a tight spot, with a turning circle of just 34.8 feet.



With the soft top down the boot has a capacity of 4.2 cubic feet, rising to 5.8 cubic feet when the top is up. The car also has an easy load function: the tailgate folds down and the rear section of the soft top swings up, making a wide opening for easier loading and unloading of bulky items. When both of the separately folding rear backrests are folded down, luggage capacity is increased to an impressive 21.4 cubic feet.



A ramp brakeover angle of 10° prevents the car from grounding and makes parking in underground parking garages a much less stressful experience.

MAXIMUM SERVICE FOR YOU AND YOUR MINI CONVERTIBLE.

BY CHOOSING A MINI, YOU'RE ALSO CHOOSING OUTSTANDING SERVICE
AND FINANCE OPTIONS.

SERVICE.

Warranty

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty, and a 12-year/unlimited-mileage warranty against rust and corrosion perforation.

MINI Roadside Assistance Program

The MINI owner experience continues out on the road. You are only a toll-free call away. MINI's Roadside Assistance Program is available 24 hours a day anywhere in the United States, Canada and Puerto Rico. The program offers Emergency Service Calls (Battery boost, fitting of the spare tire, free delivery to a vehicle out of gas, lock-out service, towing), Trip interruption Benefits, Traffic Accident Services & Benefits and Travel Planning Services.

Full Maintenance

Included as standard in the price of your vehicle is Full Scheduled Maintenance. This service is included for 3 years/36,000 miles and is determined by the service interval indicator.

* The extent and duration of the MINI service may vary from country to country.



MINI FINANCIAL SERVICES.

Before you hit the road, there's one thing you may want to consider. The issue of financing. We know the ins and outs of financing better than anyone. If you're thinking lease, we can create a lease to custom-fit your motoring habits – low mileage, high mileage, etc. If you're buying, we can help you out there too. Our extremely competitive rates and programs are designed to build equity in your MINI with each monthly payment. Visit MINIUSA.COM and get in-depth information on leasing and financing options that are available.

MINI Financial Services offers 3 ways to make monthly payments: the traditional pay-by-mail option (yes, people still do that), UltimatePay, where you make a one time automatic payment for your MINI, or EasyPay, where you make monthly payments through an automatic monthly debit. You can sign up for EasyPay anytime by using the on-line registration form in Owner's Lounge at MINIUSA.COM.

MINI Owners' Lounge is where your vehicle maintenance records and financial account history are kept and updated. You'll be among the first to learn about upcoming models and product features; get late-breaking MINI news; receive invitations to events exclusive to owners and more.

MINI Financial Services is always available if you have any questions. Call 1-866-MINI-4ME, Monday through Friday, 9 a.m.- 8 p.m., ET.

For more information, contact your MINI dealer.





VAG

MINI MOTORINGGEAR.

You can't really plan on motoring. Sometimes it just sort of happens. An innocent milk run turns into a three-day tour. A reluctant date becomes your true love. With that in mind, we've designed MINI MotoringGear to handle whatever the road brings. Zip-off sleeves. Padded elbows. Reversible shirts. Maybe you can't plan for spontaneity, but you sure can dress for it. Start filling out your wardrobe with MINI MotoringGear. To find your nearest dealer or to buy online, go to MINIUSA.COM.

© 2004 MINI, a division of BMW NA, LLC MINI Cooper Convertible and MINI Cooper S Convertible available late 2004. All illustrations and specifications are based on the latest product information. MINI reserves the right to make changes without notice. The model year designation on any particular model may be longer or shorter than 12 months. Some vehicles pictured may contain non U.S. and/or optional equipment.

Performance data is based on BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions, testing procedures and driving style.

See your authorized MINI dealer for complete terms and conditions on warranty and full maintenance. Full maintenance covers all factory-recommended maintenance, as determined by the service interval indicator for 3 years or 36,000 miles, whichever comes first.

CONVBRO-0704-001

