



The BMW 3 Series touring.
An exceptional car for an exceptionally
versatile and young lifestyle.



3



Beautiful and practical all in one.
The concept of the BMW touring is more up-to-date
today than ever before. Without making the
slightest compromise, the touring combines all the
values of the BMW 3 Series with a wide
range of options for a really active lifestyle.

The modern definition of a versatile car.

When BMW turned the touring philosophy into reality for the first time in 1971, we opened up a new era of individual motoring. Today, the current BMW 3 Series touring is the successor to this youthful car concept, appealing to a growing number of enthusiasts through its aesthetic design and superior versatility. Connoisseurs who expect their car to be just as versatile, mobile and dynamic as they are themselves. And precisely these are the features they find in the BMW 3 Series touring.

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Beautiful and practical all in one.

The concept of the BMW touring is more up-to-date today than ever before. Without making the slightest compromise, the touring combines all the values of the BMW 3 Series with a wide range of options for a really active lifestyle.

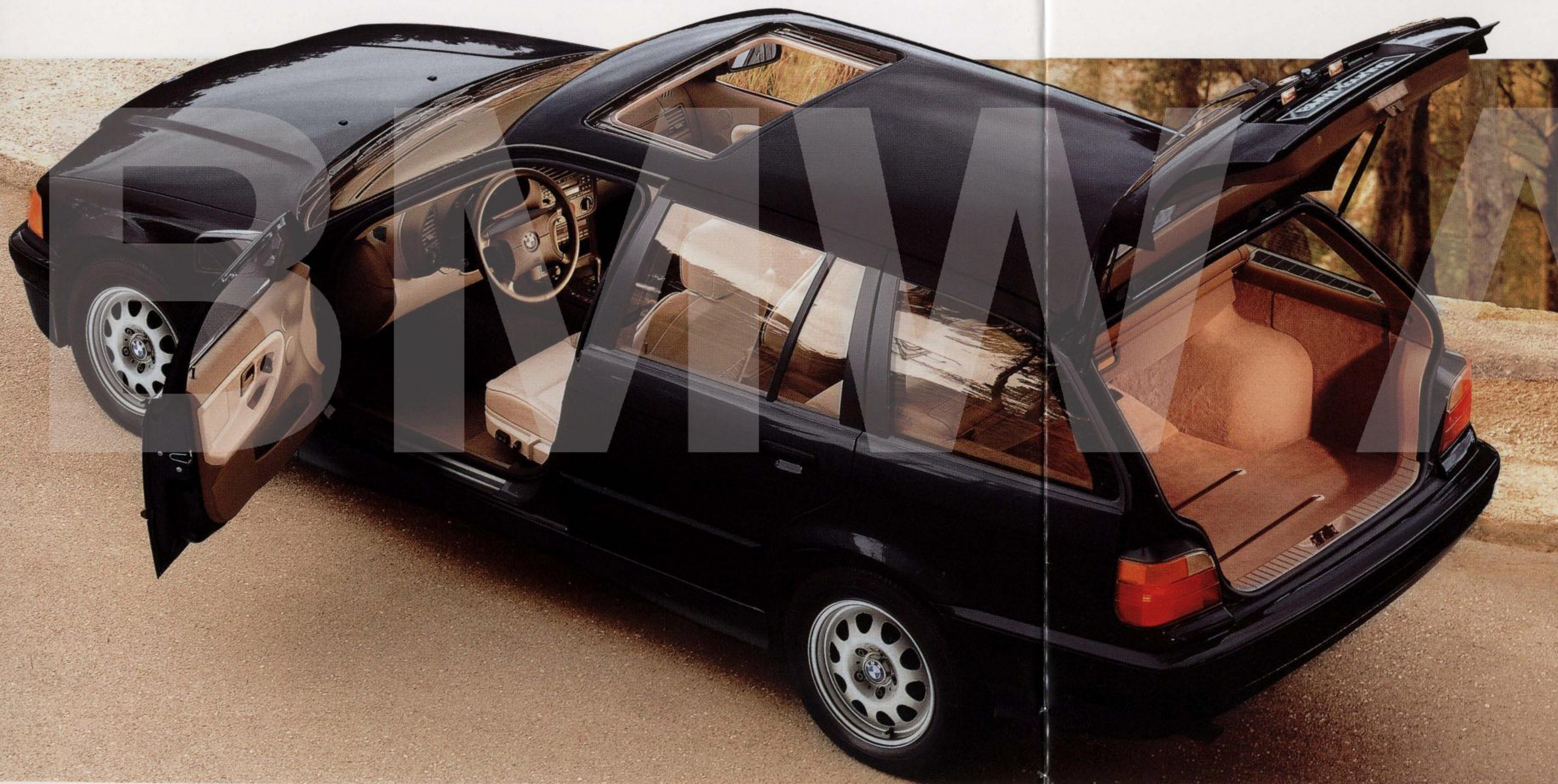


Despite all its versatility – which, in everyday motoring, translates into supreme variability – the BMW 3 Series touring stands out in particular through its aesthetic design and beauty. Indeed, achieving

this kind of design standard was one of the focal points of BMW's designers from the start in developing the touring concept – a concept that goes together perfectly with the powerful character and dis-

tinctive looks of the BMW 3 Series. Which is why the touring offers all the design qualities of the BMW 3 Series combined with unique style and appearance.

Just as versatile as you are yourself.
The variable space concept of the BMW 3 Series touring offers freedom throughout. For all kinds of purposes.



The tailgate of the BMW 3 Series touring opens up with particular ease and to a particularly wide angle. And it provides access to a very large luggage compartment. Two

grab recesses make closing the tailgate another easy exercise, regardless of which hand you wish to use. Further practical features are the lashing points as well as the

four additional holders in the luggage compartment for fastening items you are carrying in the car, making sure they do not slip around in bends. And then of course there's

also the exclusive style of the BMW 3 Series touring, even your luggage travelling on fine velours lining throughout the rear compartment.

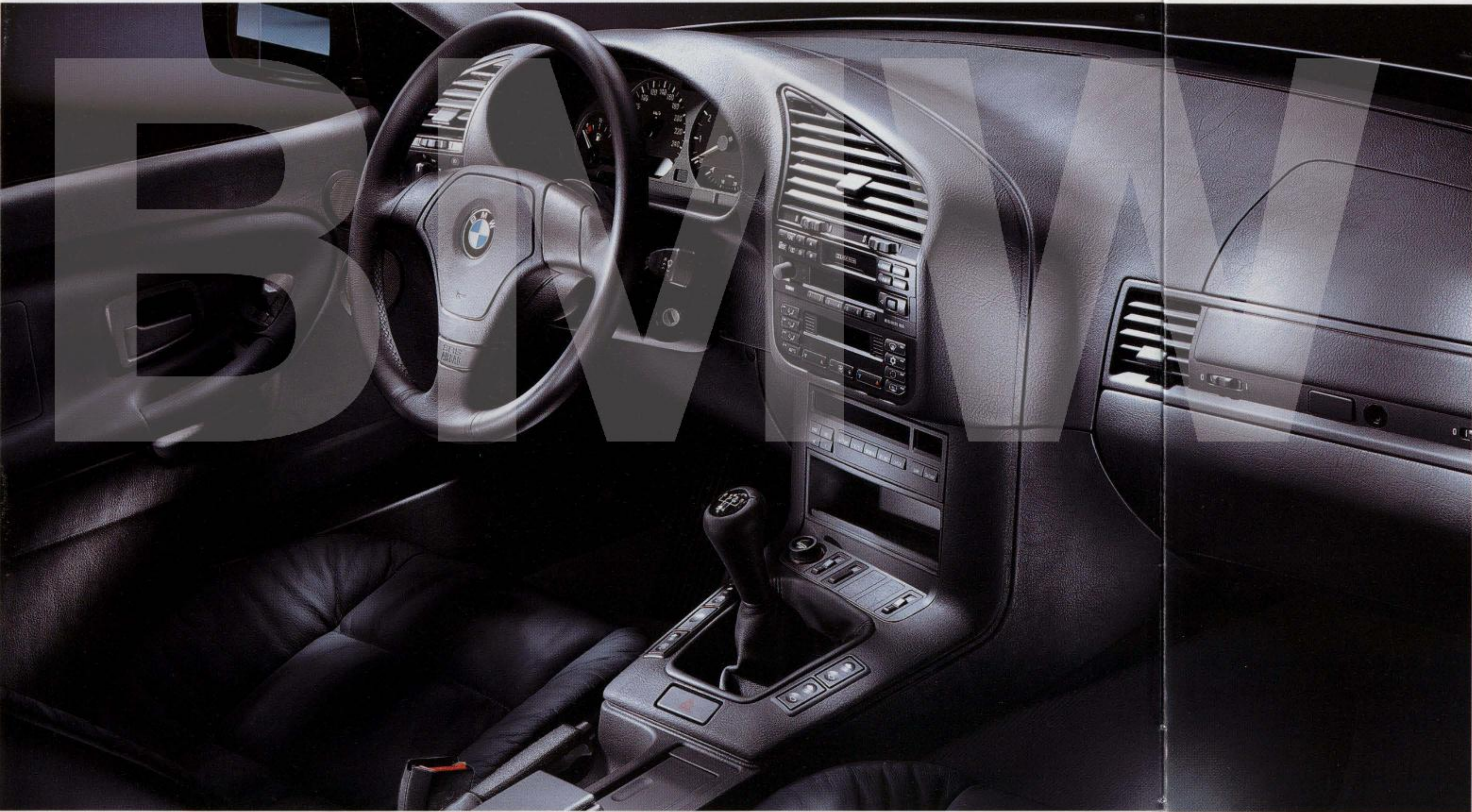
The rear-seat backrests folding down one-third/two-thirds allow utmost variability in use. Folding down both sides, for example, gives you a significant 1320 litres or 46.2 cu ft loading space within the BMW 3 Series touring. The low loading sill and the wide open-

ing angle of the tailgate opening and closing without the slightest effort make loading and unloading a simple affair. And to ensure clear visibility through the rear window at all times, a wash/wipe system with intermittent control comes as standard.



Follow your intuition.

All controls and instruments in the cockpit of the BMW 3 Series touring are designed for the very best in ergonomics. Which allows you to concentrate on one requirement in particular: the road and the traffic around you.



Focusing consistently on ergonomic requirements, the cockpit of the BMW 3 Series touring reflects all the needs of the driver and his passengers. You will be surprised to

see how quickly you become one with the car, simply because the theory of ergonomics leads almost immediately to practical results: All the switches and controls are

exactly where you would expect them to be. The instruments are right in your line of vision, enabling you to concentrate fully on the road and your tasks as the driver.

Ergonomics to the last detail – even the symbols next to the selector lever clearly display their specific message. The recess on the window lift toggle switches, in turn, means “open”, while the protruding

end means “close”. Which shows you why the driver of a BMW 3 Series touring will intuitively find his way around in the cockpit even in the dark.



Out of love for detail.
The interior of a BMW is more than a place for the driver and his passengers.

Whatever seat you choose in your BMW 3 Series touring, the sophisticated surroundings will make you feel at home immediately. As an option, the interior may be further refined by top-quality leather upholstery.

The standard seats, in turn, offer a level of seating quality truly hard to match. Seats that will keep you comfortable even when travelling long distances.



Inviting you to come inside, the interior of the BMW 3 Series touring offers a wonderful feeling of comfort and well-being. High-quality materials and ergonomically designed

seats create an ambience inside the car you will find simply thrilling. And the wide range of individual features and options allows you to give your BMW 3 Series touring a

very personal touch through the use of different materials and harmonious colours. Last but not least, of course, the interior of the BMW 3 Series touring excels through numer-

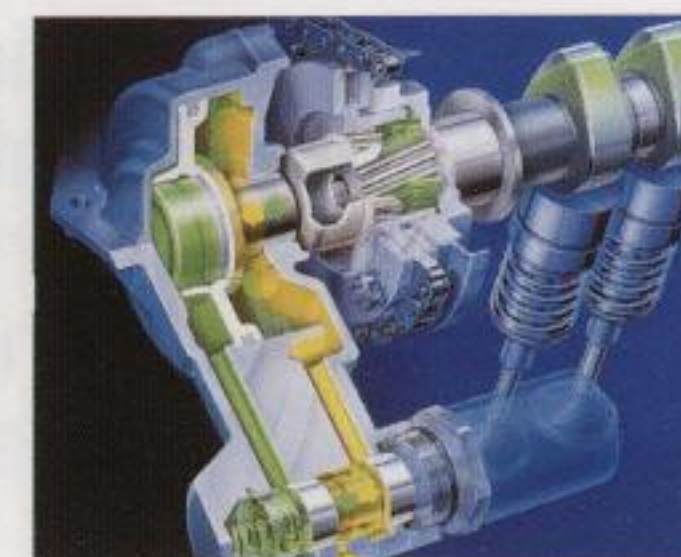
ous carefully matched details, such as the luggage nets on the front seat backrests, ensuring supreme functional value.

Many engines have power.
BMW engines also have refinement.
 BMW has always been the leader in engine technology.
 Which is why BMW engines excel through their
 supreme torque, power and running smoothness.

The 2.5-litre turbodiesel in the BMW 325tds is one of the smoothest diesels available anywhere, with the kind of refinement otherwise only a petrol engine has to offer. And at the same time it gives you that dynamic performance

typical of BMW. The 1.7-litre four-cylinder diesel complete with intercooler in the BMW 318tds combines torque and good manners, ensuring superior performance and the economy typical of a diesel.

Variable camshaft control (VANOS) on BMW's six-cylinder petrol engines ensures superior torque at low and medium engine speeds.



Displacing 2.0, 2.5 and 2.8 litres, BMW's straight-six power units follow our engine philosophy through their silky-smooth refinement, high-revving performance, and harmonious torque curve. They

are characterised both by impressive flexibility and power as well as superior efficiency. And they offer a whole range of achievements in technology, variable camshaft control (VANOS), for example,

providing superior torque even at low engine speeds. Cylinder-specific knock control, in turn, gives you maximum power on minimum fuel. And the solid-state ignition system with a separate coil

for each spark plug enhances both engine precision and efficiency. The compact and smooth four-cylinder petrol engines displacing 1.6 and 1.8 litres, on the other hand, combine impressive torque

with equally impressive fuel economy. Which is just one of the reasons why they rank among the best four-cylinders in their class.

Like all BMWs, the 3 Series touring follows a clear-cut safety philosophy: safety F.I.R.S.T.

The first point that comes to our minds in designing our cars is safety. Which is why active and passive safety systems are part of an overall concept offering all-round protection at its best.

The centrally guided rear axle gives the BMW 3 Series touring excellent driving characteristics, keeping the wheels firmly on the road at all times regardless of how dynamically the car is moving.

The driving characteristics of the BMW 3 Series touring are largely the same as those of the already legendary BMW 3 Series saloon, agile handling and easy control ensuring sheer driving pleasure wherever you go.

Standard sidebags for the driver and front passenger significantly minimise the risk of injury at chest level in a collision from the side.



BMW's F.I.R.S.T. (Fully Integrated Road Safety Technology) safety concept ensures a perfect balance of all components and features relevant to road safety: active and passive safety, protection of the vehicle itself, and protection

of other road users. Comprehensive protection of the car's occupants is also provided by side impact protectors in the doors supplemented by sidebags for the driver and front passenger. Apart from belt latch tensioners and

retainers, as well as belt force limiters on the front seats, an occupation detector on the front passenger's seat also comes as standard, actuating the front passenger airbag in the event of an accident only if the seat is actual-

ly occupied. This, of course, helps to keep repair costs to a minimum. Regenerating bumper systems, in turn, prevent major damage in minor collisions, impact absorbers at the front and rear taking up

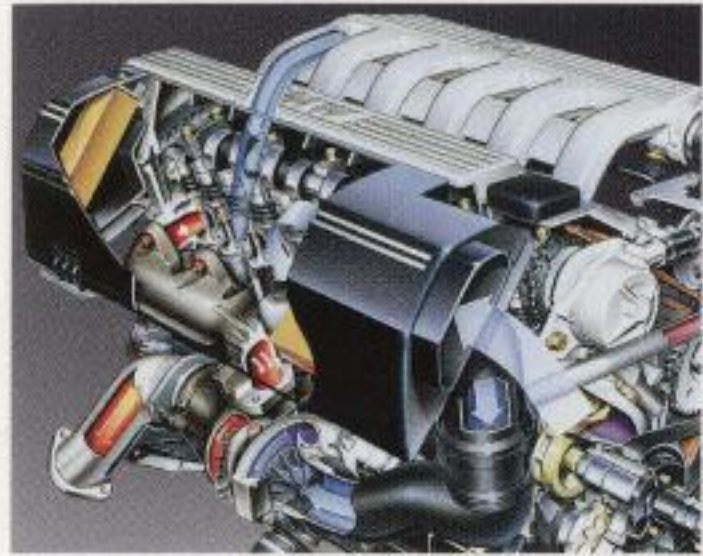
up to 4 km/h, while in collisions up to 15 km/h damage is limited to the exchangeable deformation units – again ensuring a significant reduction in the cost of repair. Active safety, finally, is provided by the elaborately designed

suspension and highly efficient brake system featuring ABS as standard.

The BMW Technology Guide.
More about innovative BMW technology
and its benefits.



The best guarantee for supreme safety
in a collision: BMW's restraint system.



Smooth and refined, with emissions
reduced to a minimum: the BMW
turbodiesel.

What makes a BMW
3 Series touring so
extremely safe.

Automatic Stability Control+Traction (ASC+T) standard from the 320i touring enhances driving stability and safety when setting off, for example on slippery surfaces or when driving uphill and in tight bends. As soon as a wheel threatens to spin, it is slowed down as required by the brakes, Traction Control also intervening if required in engine management to efficiently reduce the risk of the car swerving.



Exemplary safety all round: the torsionally and flexurally stable bodyshell of the BMW 3 Series touring.

BMW's F.I.R.S.T. (Fully Integrated Road Safety Technology) safety concept coordinates all safety features to provide optimum, all-inclusive safety on the road, active and passive safety, protection of other road users, and protection of the vehicle itself.

BMW's restraint system ensures optimum interaction of the belt latch tensioners, belt force limiters, submarining protection, seat belts and airbags. The belt latch tensioners tighten the belts significantly in a collision, the submarining protection is a wedge-shaped

ramp at the front end of the seat enhancing the effect of the belt latch tensioners by preventing the driver and/or front passenger from slipping beneath the lap belt.

The outstanding **torsional and flexural stiffness** of the bodyshell is an essential prerequisite for the exemplary standard

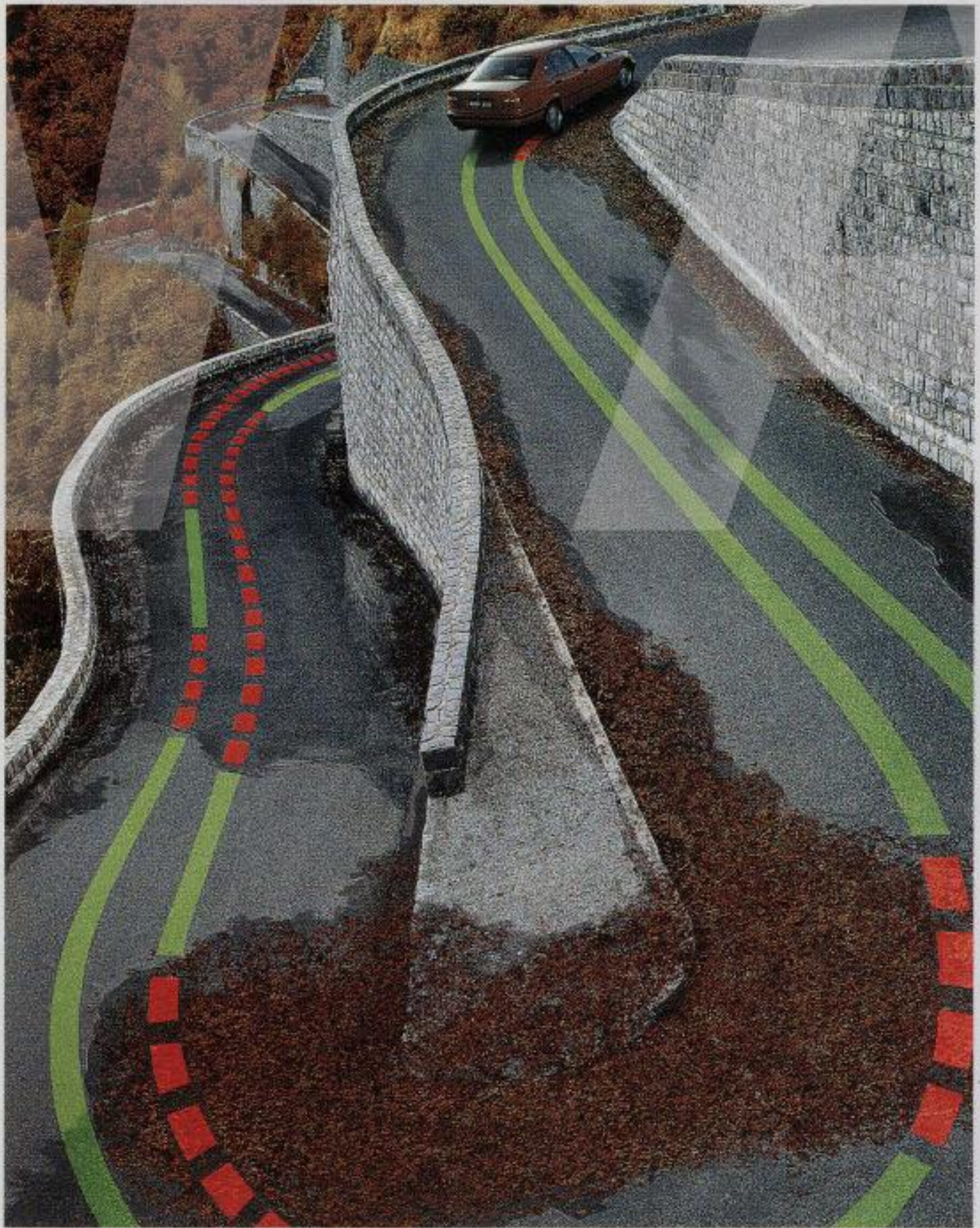
of safety and excellent driving comfort offered by the BMW 3 Series touring. Extra-large support members and extra-stiff nodes and junction points, for example, make the extremely stable passenger compartment a very safe and highly reliable survival area. And the high level of static and dynamic stiffness also provides the foundation for the exactly calculated kinematic behaviour of the centrally guided rear axle. Last but not

least, the stable bodyshell largely eliminates any annoying noise, ensuring a pleasantly low sound level at virtually every speed.

Sidebags fitted as standard for the driver and front passenger offer two vital functions: First, they protect the occupants in a

side-on collision from injury otherwise caused by penetration of the passenger compartment. Second, they move the occupant's body away from the area at risk, protecting him

from side impact forces. In all, therefore, the sidebag significantly reduces the risk of injury at chest level in a collision from the side.



How the BMW turbodiesel
reduces emissions to a
minimum.

Applying the **modified turbulence chamber principle**, BMW diesel engines force air during the compression stroke from the main combustion chamber through an interconnecting duct into a spherical chamber. This creates a strong swirl effect into which diesel fuel is then injected. Igniting immediately, this fuel/air mixture returns through the interconnecting duct as a flame front into the main combustion chamber, where it burns with the remaining air. The consistent increase in pressure within the cylinders and the increasing swirl effect in the turbulence chamber as engine speeds increase interact with the V-shaped trough in the piston crown patented by BMW to provide a combustion process consistently controlled

and almost 100 per cent complete at all times. As a result, the engine runs smoothly and softly throughout the entire speed range, full utilisation of the air available keeping smoke in the emissions to a minimum. Fuel economy and emission values are likewise very good.

The **intercooler** cools the air drawn in by the turbocharger before it reaches the combustion chamber. This not only improves the combustion process but also ensures a very high standard of specific power.

Automatic Stability Control+Traction (ASC+T) prevents the wheels from spinning and guarantees optimum driving stability.

The BMW Technology Guide How advanced innovative BMW technology improves your life

How ultra-modern electronic systems mastermind all major engine functions in the BMW 3 Series touring.

The **Service Interval Indicator** tells you when the next inspection or oil change is due, allowing you to determine service requirements as a function of the way you drive your BMW 3 Series touring.

Available as an option, **Check/Control** (standard on the 328i) monitors all major functions of the car, displaying their current status and any deviation from target values. The main bulbs and lights are also monitored when switched off, any defects being displayed accordingly. The central indicator light is housed in the instrument cluster, information being presented by the **Multi-Information Display (MID)** and supported by a sound signal. As a function of significance, information is subdivided into three levels of priority.

Individual-control intake manifolds (ICIM) give the BMW four-cylinder superior torque even at low engine speeds.

Digital Motor Electronics (DME) controls, monitors and masterminds all major functions such as the car's ignition and fuel injection, as well as numerous ancillary functions such as the oxygen sensors. It is one of the main technologies for achieving outstanding performance on minimum fuel and emissions.

On-board diagnosis is one of the functions provided by DME/DDE (Digital Diesel Electronics) serving to detect defects before they can do any harm. Defect reports are electronically recorded and may be sub-

sequently displayed on the monitor of the BMW Diagnostic Information System in the workshop.

Why BMW four-cylinder engines offer supreme torque.

Individual-control intake manifolds (ICIM) guarantee a smooth torque curve and extra power. Long intake travel ensures superior torque from low engine speeds, the connection flap between the intake manifolds opening up at higher speeds to provide longer intake travel

and, accordingly, the same high torque also at the top end of the engine speed range.

How BMW automatic transmissions make starting off in winter a lot easier.

Available as an option, the **electrohydraulic (EH) automatic transmission** conveys power hydraulically from the engine to the transmission itself, shifting gears automatically in accordance with the driving situation. In this process you have the choice of a particularly economical (E) or a sport-

Standard equipment (extract).



The electronic immobiliser: Two electronic codes in the key safeguard your car from unauthorised use.



The centrally guided rear axle offers excellent directional stability and safe handling in bends.

ing (S) style of motoring. Designed for the active driver, the 5-speed EH automatic transmission shifts down when necessary also at high speeds in the interest of fast acceleration, while fifth gear serves as an overdrive or economy gear. You also have the choice of a special winter driving program (*) keeping the gearshift particularly soft, for example when driving on a slippery surface, allowing you to set off particularly smoothly and sensitively whenever necessary, without the wheels spinning. By contrast, program M on the 4-speed EH automatic transmission retains the gear chosen, making it much easier, for instance, to set off on snow and slush by choosing third gear.

What makes the electronic immobiliser so very safe.

The **electronic immobiliser** safeguards your car with unique efficiency: The ignition key comprises an electronically coded chip based on your own, permanent personal code and a second code modified by the electronic immobiliser every time the engine is fired. Immediately when switching on

the ignition, this "intelligent" system first reads your personal code and then checks the individual code varied each time. If both responses are accepted, the immobiliser transfers a coded signal actuating the Digital Motor Electronics (DME). Without this signal the engine cannot be started, not even by short-circuiting. The energy required for exchanging data in the manner described is conveyed by a transponder in the steering wheel lock, ie, through a wireless connection. The same transmission system is used on keys with remote control. And should the battery of a remote control key run flat, you can obviously still unlock the doors of your car and start the engine. If, finally, you one day lose your key, you can have it cancelled by your authorised BMW partner and you will receive a replacement key immediately.



For a sporting (S), economic (E) or winter-oriented (*) style of motoring - the electrohydraulic 5-speed EH automatic transmission.

Why the BMW 3 Series touring offers such excellent roll comfort.

Patented by BMW, the **central arm rear axle** is a multi-link configuration guided by two track control arms and one longitudinal arm. Precise interaction of these arms ensures that the wheels remain firmly on the road at all times, regardless of spring motion. The result is excellent directional stability,

the elastic steering mounts even giving the axle a specific steering effect and providing additional stability in bends. The mounts also absorb even the smallest vibrations caused by bumps on the road and give the car excellent roll comfort and acoustic control.

Specifications.

Weight		316i	318i	320i	323i	328i	318tds	325tds
Unladen, EU ¹⁾	kg	1355 (1395)	1355 (1395)	1420 [1455]	1440 [1475]	1440 [1475]	1400	1485 [1520]
Max permissible	kg	1780 (1820)	1780 (1820)	1845 [1880]	1865 [1900]	1865 [1900]	1825	1910 [1945]
Permitted load ¹⁾	kg	500	500	500	500	500	500	500
Permitted axle load front/rear	kg	825/1070	825/1070	845/1100	855/1115	855/1115	850/1060	900/1115
Permitted roof load	kg	75	75	75	75	75	75	75
Permitted trailer load, unbraked ²⁾	kg	630	640	670	670	670	650	670
Permitted trailer load, braked, with max 12% gradient ²⁾	kg	1250 (1400)	1400 (1500)	1600	1600	1600	1300	1600
Permitted trailer load, braked, with max 8% gradient ²⁾	kg	1500	1500	1600	1600	1600	1500	1600
Permitted towbar download ²⁾	kg	75	75	75	75	75	75	75

Engine ³⁾		316i	318i	320i	323i	328i	318tds	325tds
Cylinders/valves		4/2	4/2	6/4	6/4	6/4	4/2	6/2
Capacity	cc	1596	1796	1991	2494	2793	1665	2497
Stroke/bore	mm	72.0/84.0	81.0/84.0	66.0/80.0	75.0/84.0	84.0/84.0	82.8/80.0	82.8/80.0
Max power	kW/bhp/rpm	75/102/5500	85/115/5500	110/150/5900	125/170/5500	142/193/5300	66/90/4400	105/143/4800
Max torque	Nm/lb-ft/rpm	150/111/3900	168/124/3900	190/140/4200	245/181/3950	280/206/3950	190/140/2000	260/192/2200
Compression ratio	:1	9.7	9.7	11.0	10.5	10.2	22.0	22.0

Performance		316i	318i	320i	323i	328i	318tds	325tds
Top speed	km/h	191 (185)	197 (194)	212 [208]	223 [219]	230 [225]	179	206 [204]
Acceleration 0-100 km/h	sec	13.2 (15.7)	11.7 (12.8)	10.2 [11.0]	8.3 [9.3]	7.4 [8.0]	14.5	10.5 [11.0]
Standing-start km	sec	34.4 (36.7)	32.9 (34.1)	31.1 [32.2]	29.4 [30.3]	28.2 [28.8]	35.7	31.7 [32.6]
Acceleration 80-120 km/h with manual gearbox in 4th gear	sec	13.0	10.8	10.1	9.5	7.9	13.3	9.8
Final drive ratio	:1	3.45 (4.44)	3.45 (4.44)	3.45	2.93	2.93 [3.07]	2.79	2.56

Fuel consumption ^{3) 4)}		316i	318i	320i	323i	328i	318tds	325tds
Urban	ltr/100 km	11.2 (12.6)	11.2 (12.8)	12.9 [14.6]	12.9 [15.0]	13.5 [15.3]	9.0	10.4 [12.5]
Extra-urban	ltr/100 km	6.2 (6.9)	6.3 (7.0)	6.8 [7.5]	6.8 [7.3]	6.8 [7.3]	5.4	5.7 [7.0]
Combined	ltr/100 km	8.1 (9.0)	8.1 (9.1)	9.1 [10.1]	9.1 [10.1]	9.3 [10.2]	6.7	7.4 [9.0]
CO ₂ emissions	g/km	191 (214)	192 (216)	215 [240]	215 [240]	221 [243]	177	196 [239]
Tank capacity, approx	ltr	62	62	62	62	62	62	62

Wheels		316i	318i	320i	323i	328i	318tds	325tds
Tyre dimensions		185/65 R 15 87 H	185/65 R 15 87 H	205/60 R 15 91 V	205/60 R 15 91 V	205/60 R 15 91 W	185/65 R 15 88 T	205/60 R 15 91 V
Rim dimensions		6 J x 15	6 J x 15	6.5 J x 15	6.5 J x 15	7 J x 15	6 J x 15	6.5 J x 15
Material		Steel	Steel	Steel	Steel	Light alloy	Steel	Steel

Electrical system		316i	318i	320i	323i	328i	318tds	325tds
Battery capacity	Ah	50	50	65	65	65	65	85
Alternator output	A/W	70/980	70/980	80/1120	80/1120	80/1120	95/1330	95/1330

¹⁾ The figure quoted includes a 90 per cent tank filling, 68 kg driver weight and 7 kg luggage. Unladen weight applies to vehicles in standard trim. Special equipment may increase this figure.

²⁾ Overall weight of the trailer must not exceed the permitted trailer load plus the permitted towbar download.

³⁾ Engines with knock control are designed for RON 95 fuel. Use of RON 98 fuel reduces consumption under normal conditions and increases engine power accordingly. On RON 91 fuel engine power decreases and fuel consumption increases.

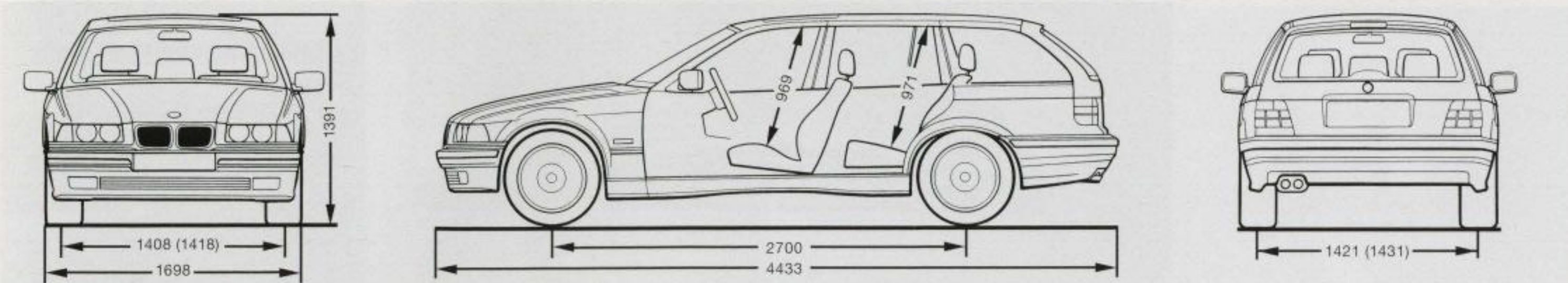
⁴⁾ All BMW engines meet the EU II standard. Fuel consumption is determined in accordance with the ECE driving cycle consisting of approximately one-third urban traffic and two-thirds extra-urban driving (related to the distance covered). CO₂ emissions are measured in addition to fuel consumption.

Figures in () apply to vehicles with 4-speed EH automatic transmission.

Figures in [] apply to vehicles with 5-speed EH automatic transmission.

On all models with 5-speed EH automatic transmission, 5th gear serves as an overdrive economy gear.

Standard equipment (extract).



All dimensions in mm. Figures in () apply to the 316i, 318i and 318tds. Luggage compartment capacity 370-1320 litres/13.0-46.2 cu ft (to the VDA standard).

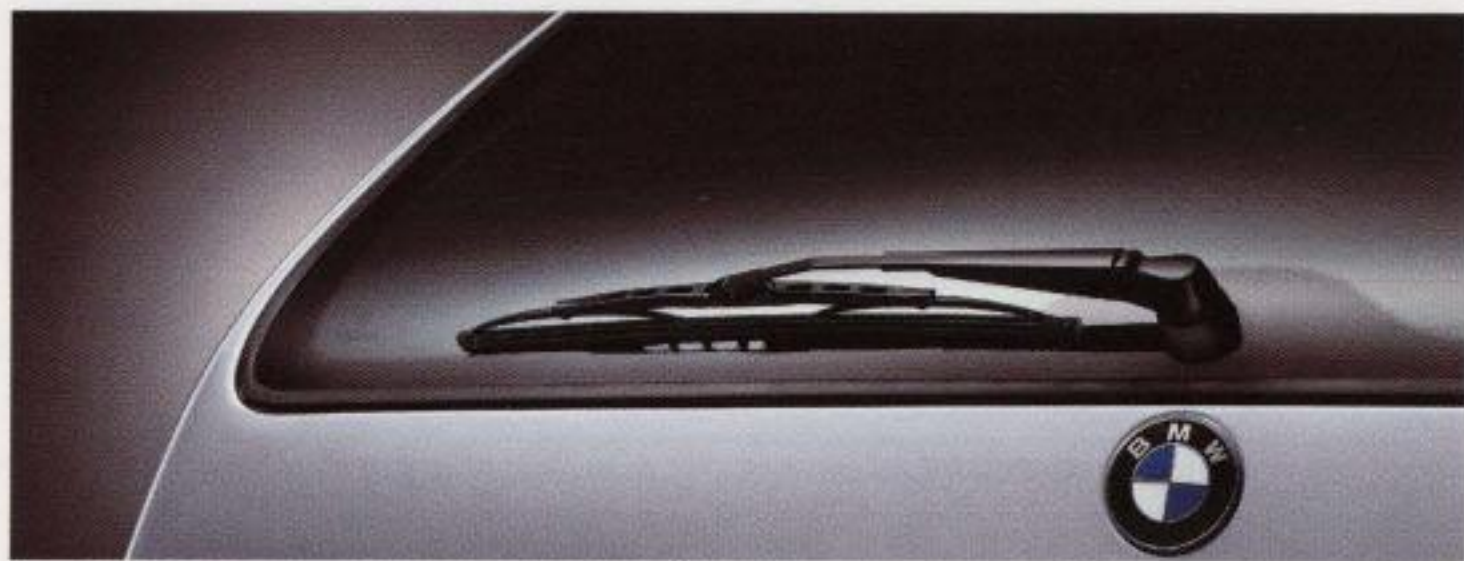
• = standard

Safety	316i	318i	320i	323i	328i	318tds	325tds
Airbags for driver and front passenger, occupation detector on front passenger's seat	•	•	•	•	•	•	•
Anti-lock brake system (ABS)	•	•	•	•	•	•	•
Automatic Stability Control+Traction (ASC+T)			•	•	•		•*
Brake light, third	•	•	•	•	•	•	•
Brakes: - Disc brakes at the front	•	•				•	
- Disc brakes at the front, inner-vented			•	•	•		•
- Disc brakes at the rear	•	•	•			•	•
- Disc brakes at the rear, inner-vented				•	•		
Bumper system with impact absorbers front/rear regenerating to their original shape in impacts up to 4 km/h and deformation units at the front acting up to 15 km/h	•	•	•	•	•	•	•
Central locking with electronic immobiliser, crash sensor, fuel tank filler flap integrated in central locking, two master keys and reserve keys with integrated chip	•	•	•	•	•	•	•
Crumple zones front and rear	•	•	•	•	•	•	•
Parking protection, all round, provided by wrap-around plastic bumpers and side rubbing strips	•	•	•	•	•	•	•
Power steering with safety steering column	•	•	•	•	•	•	•
Seat belts: - 3-point seat belts at the rear with inertia-reel function, 2-point lap belt in the middle	•	•	•	•	•	•	•
- Inertia-reel seat belts at the front with pyrotechnical belt latch tensioners and belt force limiters	•	•	•	•	•	•	•
- Manual adjustment of belt pivot point in the B-pillar for height	•	•	•	•	•	•	•
Sidebags for driver and front passenger	•	•	•	•	•	•	•
Side impact protectors, integrated	•	•	•	•	•	•	•

Engine	316i	318i	320i	323i	328i	318tds	325tds
3-way catalytic converter, heated oxygen sensor, activated carbon filter, controlled tank purge	•	•	•	•	•		
4-cylinder in-line diesel engine with turbocharger and intercooler						•	
4-cylinder in-line petrol engine	•	•					
6-cylinder in-line diesel engine with turbocharger and intercooler							•
6-cylinder in-line light-alloy petrol engine			•	•	•		
4-valve technology			•	•	•		
Cylinder-specific knock control	•	•	•	•	•		
Diesel catalyst with exhaust gas recirculation						•	•
Digital Diesel Electronics (DDE)						•	•

*On manual gearbox model only.

Standard equipment
(extract, continued).



A standard feature of every BMW 3 Series touring: rear window wiper.



Foglamps in free-form technology (standard on the 323i and 328i).

• = standard

Engine	316i	318i	320i	323i	328i	318tds	325tds
Digital Motor Electronics (DME)	•	•	•	•	•		
Distributor system, solid-state	•	•	•	•	•		
Encapsulation of engine compartment						•	•
Fuel filter, heated						•	•
Individual-control intake manifolds (ICIM)	•	•					
Light-alloy cylinder head	•	•	•	•	•		
On-board diagnosis	•	•	•	•	•	•	•
Valve drive with roller-type rocker arms	•	•					
Valve play compensation, hydraulic	•	•	•	•	•	•	•
Variable camshaft control (VANOS)			•	•	•		
Transmission/suspension	316i	318i	320i	323i	328i	318tds	325tds
5-speed manual gearbox	•	•	•	•	•	•	•
Central arm rear axle with anti-squat, anti-dive and anti-roll bar	•	•	•	•	•	•	•
Spring-strut front axle with anti-dive and anti-roll bar	•	•	•	•	•	•	•
Two-mass flywheel (on manual gearbox models)			•	•	•	•	•
Exterior features	316i	318i	320i	323i	328i	318tds	325tds
Additional direction indicators at the sides	•	•	•	•	•	•	•
All-round rustproofing with hot galvanising, phosphate coating and cathodic dip bath, preservation of hollow cavities, underfloor protection	•	•	•	•	•	•	•
Bumpers finished in body colour at the top	•	•	•	•	•	•	•
Engine compartment und luggage compartment lids supported when open by gas pressure springs	•	•	•	•	•	•	•
Exterior mirrors in aspheric design, electrically adjustable and heated, finished in body colour	•	•	•	•	•	•	•
Foglamps in free-form technology				•	•		
Heat-insulating glass, green, all round, with laminated windscreen	•	•	•	•	•	•	•
Rear window wiper	•	•	•	•	•	•	•
Wheel arches at the front with plastic inserts	•	•	•	•	•	•	•
Wheels: – Light-alloy wheels in BMW styling, 15-inch					•		
– Steel wheels with wheel covers, 15-inch	•	•	•	•		•	•
Interior features	316i	318i	320i	323i	328i	318tds	325tds
Analogue-face clock in the centre console	•	•	•			•	•
Centre armrest at the rear	•	•	•	•	•	•	•
Charge socket in glove compartment	•	•	•	•	•	•	•

The models illustrated in this brochure show the specifications for the **German** market. In part, they include optional equipment and accessories not fitted as standard. According to the specific require-

ments of other markets, alterations in models, standard and optional equipment, as described in this brochure, may occur. For precise information on model features and the exact level of equipment, please

contact your BMW partner. Subject to change in design and equipment. Subject to error.

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Roll cover for absolute privacy in the luggage compartment.



Three headrests at the rear.

Interior features	316i	318i	320i	323i	328i	318tds	325tds
Courtesy lights at the front, left and right at the rear and above the luggage compartment	•	•	•	•	•	•	•
Courtesy lights with soft on/off function	•	•	•	•	•	•	•
Digital clock				•	•		
Driver's and front passenger's seats adjustable for height	•	•	•	•	•	•	•
Headlight range control, electrically adjustable	•	•	•	•	•	•	•
Headrests at the front, adjustable for height and angle	•	•	•	•	•	•	•
Headrests at the rear (3), adjustable for height	•	•	•	•	•	•	•
Heating electronically controlled and independent of road speed, multi-stage radial blower	•	•	•	•	•	•	•
Interior rear-view mirror in safety design and with anti-dazzle function	•	•	•	•	•	•	•
Lashing points in luggage compartment	•	•	•	•	•	•	•
Leather steering wheel				•	•		
LIGHTS ON? warning	•	•	•	•	•	•	•
Luggage compartment with velours lining all round	•	•	•	•	•	•	•
Luggage nets on front seat backrests	•	•	•	•	•	•	•
Multi-Information Display (MID) with Check/Control (alphanumeric)					•		
No-smoker package	•	•	•	•	•	•	•
Outside temperature display				•	•		
Reading lights (2) at the front	•	•	•	•	•	•	•
Rear-seat bench with one-third (right) and two-thirds (left) subdivision, comfortable single-handed adjustment	•	•	•	•	•	•	•
Rev counter with Energy Control, fuel gauge, coolant thermometer, LC display for mileage and trip counter	•	•	•	•	•	•	•
Roll cover in removable case	•	•	•	•	•	•	•
Service Interval Indicator	•	•	•	•	•	•	•
Side windows left and right, electric, and sliding/vent roof (if fitted) with comfort closing function by means of car key	•	•	•	•	•	•	•
Spare wheel beneath floor in luggage compartment	•	•	•	•	•	•	•
Storage space in the centre console, tunnel console, and in storage boxes in the front door section	•	•	•	•	•	•	•
Vanity mirrors for driver and front passenger (with slide covers)	•	•	•	•	•	•	•
Warning triangle, first-aid kit and BMW toolkit integrated in side panel at the rear right	•	•	•	•	•	•	•
Window lifts at the front, electric, with fingertip control and trap release	•	•	•	•	•	•	•

Special equipment (extract).



Leather sports steering wheel with airbag.



Two integrated children's seats with variable settings offering extra safety for children from 1½ - 4 years and over.

• = special equipment

	316i	318i	320i	323i	328i	318tds	325tds
Alarm system with remote control	•	•	•	•	•	•	•
Automatic air conditioning incl microfilter and automatic air recirculation	•	•	•	•	•	•	•
Automatic Stability Control+Traction (ASC+T)	•	•				•	
Automatic transmission: - 4-speed EH automatic transmission with Shiftlock/Interlock	•	•					
- 5-speed EH automatic transmission with Shiftlock/Interlock			•	•	•		• ¹⁾
Central locking with remote control	•	•	•	•	•	•	•
Check/Control			•	•			
Children's seats (2), integrated	•	•	•	•	•	•	•
Chrome-Line	•	•	•	•	•	•	•
Cruise control	•	•	•	•	•	•	•
Family package	•	•	•	•	•	•	•
Foglamps	•	•	•			•	•
Heat-insulating glass, dark green	•	•	•	•	•	•	•
HiFi loudspeaker system	•	•	•	•	•	•	•
Interior rear-view mirror with automatic anti-dazzle function, incl courtesy lights package ²⁾	•	•	•	•	•	•	•
Luggage compartment dividing net	•	•	•	•	•	•	•
Lumbar support on driver's and front passenger's seats	•	•	•	•	•	•	•
Microfilter	•	•	•	•	•	•	•
On-board computer	•	•	•	•	•	•	•
Park Distance Control (PDC)	•	•	•	•	•	•	•
Radios, range of	•	•	•	•	•	•	•
Roof railing	•	•	•	•	•	•	•
Seat adjustment, electric, of driver's and front passenger's seats	•	•	•	•	•	•	•
Seat heating for driver and front passenger	•	•	•	•	•	•	•
Ski-bag	•	•	•	•	•	•	•
Sliding/vent roof, electric	•	•	•	•	•	•	•
Smoker package	•	•	•	•	•	•	•
Sports seats for driver and front passenger	•	•	•	•	•	•	•
Sports suspension: M	•	•	•	•	•	•	•
Steering wheel: - Leather sports steering wheel with airbag	•	•	•	•	•	•	•
- Leather steering wheel with airbag	•	•	•			•	•
- M leather steering wheel with airbag	•	•	•	•	•	•	•
Trailer towbar with removable ball head	•	•	•	•	•	•	•
Upholstery: Montana leather	•	•	•	•	•	•	•

Wheels: range of light-alloy wheels	•	•	•	•	•	•	•
Window lifts at the rear, electric	•	•	•	•	•	•	•
Wooden trimming in high-gloss burr walnut	•	•	•	•	•	•	•

Special equipment and options are available fully installed ex works. A wide range of accessories developed by BMW and in BMW quality

will fulfill any additional wishes you may have. Such accessories and their proper installation are covered by our full works warranty. Just con-

tact your BMW partner, who will be glad to advise you and provide you with special brochures on options and accessories.

¹⁾ Not in conjunction with ASC+T.
²⁾ Standard on 6-cylinder models.



The start of a good relationship. BMW's partnership in service has only one objective: to serve the customer.

BMW makes you mobile even in financial matters. Because the BMW Bank offers you a wide range of financial services.

Highly-qualified specialists in workshops with the most advanced equipment give you the competence you expect of BMW wherever you go. And we hardly have to emphasize that your BMW workshop uses Original BMW Parts for all repairs, guaranteeing the usual BMW standard of quality, reliability, and accuracy. Which also enables your BMW partner to give you a 12-month warranty, unless the work done comes under your car's purchase warranty. Should you ever happen to be out on the road without a BMW workshop nearby, there is no need to worry, either, since BMW service mobiles are constantly there to help you in Germany and many other countries. Using the BMW diagnostic information system, in turn, your BMW workshop can quickly and accurately locate any deficiencies

registered by the on-board diagnosis unit on your BMW. This ensures quick and efficient maintenance to save you time and money. Depending on driving conditions and the demands made of your car, you can influence and forecast your service intervals yourself, the Service Interval Indicator in your BMW telling you when the next inspection or oil change is due. The result is competent BMW service as an "intelligent" all-round concept.



Whether financing, leasing, investment or insurance, you receive everything straight from us - from sound advice to the final contract tailored to your needs. Our lease purchase offers you financial freedom, for example by specifically adjusting monthly instalments to your specific wishes. BMW leasing offers various options tailored to your private or business requirements and allowing you to put together your own personal leasing package.

MobilPlus keeps you financially mobile at all times, not only offering you more for your money, but also guaranteeing constant credit availability. And last but not least, our insurance schemes offer all-round safety in the private and business use of all your cars. Would you like to know more? Then just contact your BMW partner for up-to-date, comprehensive information on all financial services offered by the BMW Bank.



The Comfort Edition, Exclusive Edition and Sports Edition models offer a wide range of options fitted as standard. Just contact your BMW partner for information on the new BMW 3 Series Edition models.

Exterior and interior colours.

Exterior colours

Non-metallic				Metallic ¹⁾						
Alpin-weiss	Hellrot	Schwarz	Dunkel-blau	Arktis-silber	Morea-grün	Montreal-blau	Boston-grün	Madeira-violett	Techno-Violett ²⁾	Cosmos-schwarz
300	314	668	263	309	288	297	275	302	299	303
○	○	○		●	○	○	○	●		○
		○	○	○		○		○	○	●
		○	○			○	○			○
		○	○	○	○	○		○	○	●
○	○	○		●	○	○	○	●		○

- Colour combination particularly harmonious.
- Colour combination recommended.

Experience shows that it is impossible to properly render the exact colour of the paintwork and upholstery on paper. We therefore advise you to inspect the original colours at your BMW dealership. Your BMW partner will be glad to help.

Materials.

Materials

Standard	Optional			
Fabric, flat weave Standard seats Sport seats ¹⁾	Fabric, flock Standard seats	Fabric/leather combined Sports seats	Montana leather Standard seats	Montana leather Sports seats
D6AT	C3AT	C1AT		
D6TT	C3TT			
	C3SN		P8SN	P7SN
			P8TH	P7TH
			P8SW	P7SW

Interior colours

Anthrazit
Grau
Beige
Hellgrau
Schwarz

Other combinations of paintwork and upholstery beyond the recommendations shown are available on request. The current BMW Edition models offer an extended range of standard features plus special paintwork and interior colours. Contact your BMW partner for detailed information.

¹⁾ Optional.
²⁾ Only in conjunction with the M sports package.

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Take the driver's seat.

Words and pictures are often not enough. Which is why we would like to offer you a first-hand encounter with the BMW 3 Series touring. In a talk with your BMW partner. Or on a test drive. For further information see our Internet address <http://www.bmw.com>



The Ultimate Driving Machine