**MINI LIVE** 



MINI COOPER. MINI COOPER S.



## BREAKING NEWS.



### **CELEBRATING 50 YEARS OF MINI**

For more information, visit www.MINI.com

### MINI LIVE.

MINI Cooper S 2

### MINI YOUR WAY.

Build your own MINI.

Two models, a whole world of equipment options
– in eight quick and easy steps.

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2. Models

3. Colours and upholstery

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### BONUS MATERIAL.

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Details of fuel consumption and CO<sub>2</sub> emissions as required under EU law can be found in the Technical Data section on pages 92/93.



MINI COOPER MINI COOPER S SPORT (P) NEWSTV

MINI COOPER



(P) NEWSTV



+++ INCREDIBLY MINI. THE MINI. +++ INCREDIBLY MINI. THE MINIINCREDIBLY MINI. THE MINI. +++ INCREDIBLY MINI. THE MINI. +++

And we've just received the first pictures from the street - the MINI Cooper has arrived. Stay tuned for more details.





NI COOPER BEATS THE CLOCK +++ 0 TO 100 KM/H IN 9.1 SECONDS + ++ MINI COOPER BEATS THE CLOCK +++ 0 TO 100 KM/H IN 9.1 SECON

And now, news of a startling development in the engine compartment. The new-generation engines provide impressive power delivery even at low revs. Reliable sources indicate that despite the superior performance, fuel consumption has been reduced significantly, a development they attribute to the fully variable valve timing of the 1.6-litre 16-valve power unit.



+++ NEW INTERIOR DESIGN LEAVES EYEWITNESSES SPEECHLESS +-+ NEW INTERIOR DESIGN LEAVES EYEWITNESSES SPEECHLESS +++

And now we go live to the interior, where countless combinations of colours and materials are waiting for us, including genuine wood and aluminium. We're also getting reports of a new centre console and centrally positioned speedometer.



REACHED +++ MINI TO FORM STRATEGIC ALLIANCE WITH ROAD + + BROAD-BASED AGREEMENT REACHED +++ MINI TO FORM STRAT

Today's main story is the wide track and long wheelbase of the MINI Cooper. Further outbreaks of go-kart feeling are widely expected.



DEFEAT +++ NEW MINI COLOUR RANGE SWEEPS ALL BEFORE IT ++ BOREDOM SUFFERS CRUSHING DEFEAT +++ NEW MINI COLOUR

Demand for attractive colour combinations continues to grow. The design of the MINI, which features bi-xenon headlights, has received a rapturous reception on the international stage.



SAFETY ON FOUR WHEELS +++ FOUND: SAFETY ON FOUR WHEELS + FOUND: SAFETY ON FOUR WHEELS +++ FOUND: SAFETY ON FOU

Accidents will happen, so it pays to be prepared. With active safety features like ABS, ASC+T (optional) and DSC (optional), the MINI Cooper is designed to minimize the chance of an impact even happening, while passive safety is provided by the torsionally rigid passenger compartment. Six airbags as standard in the driver, head, front-seat passenger and side areas offer extra protection even in a worst-case scenario, and the belt tensioners help hold the occupants firmly in place. And now, back to the street.

SPORT

MINI COOPER S





### WORLD CLASS.

Off to a flyer: with its 175 horsepower, the MINI Cooper S has made a storming start to the new season. Awesome road-holding, awesome sound. And the best thing is, one place in the team is still up for grabs.

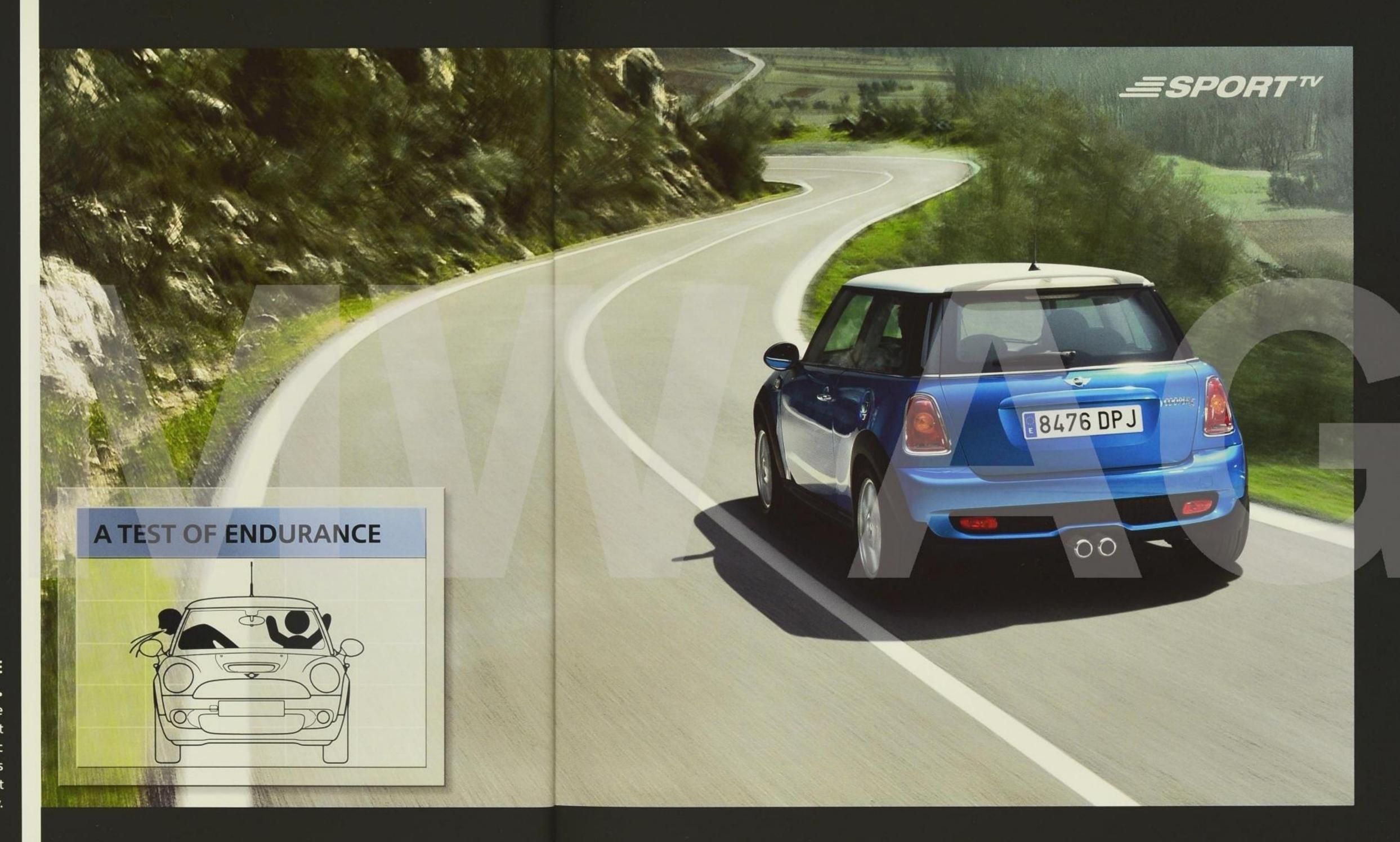
# STAGE PROFILE

### TOUR DE FORCE.

Such natural athleticism! The taut set-up of the sport suspension is guaranteed to climb to the very top.

# A PERFECT SCORE FOR CORNERING.

A convincing performance in the ultimate test of endurance. And pure go-kart feeling. The direct feel of the electronic power steering at all speeds helps the MINI Cooper S to deliver the perfect combination of thrills and safety.





### THE WINNING TEAM.

The ideal formation: six airbags up front, plus optimum knee protection in the event of an impact; the midfield discipline of belt tensioners to ensure the occupants of the sport seats stay in place; and the safety-first defending of the ABS and ASC+T active safety systems.



# A VICTORY FOR INTERIOR SPACE.

Contributing factors to this success?

Easy: a gear lever knob and sport steering wheel in leather, a large speedometer and sport-style instruments, plus individual colour combinations for the surface finishes, Colour Line and seats.

# ADRENALIN BEATS ELATION BY A SHORT HEAD.

With 260 Nm of torque on display with the overboost function activated, this was a real show of strength by the defending champion: the twin-scroll turbocharger is equally as at home in a sprint as in a test of endurance. One thing's for certain: we haven't heard the last of its 175 horsepower.



















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AND UPHOLSTERY

4. EXTERIOR DESIGN AND WHEELS

5. INTERIOR DESIGN

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY

7. PERFORMANCE

8. ACCESSORIES

**OWN MINI** 

# EIGHT STEPS TO YOUR VERY OWN MINI.

Putting together your own MINI has never been easier. The symbols at the top of the page will guide you through the process step by step. First choose your model – will it be 120 or 175 horsepower? Racy rims, an extra-tactile steering wheel – or both? A 230-watt amplifier, or a navigation system? Eight easy steps to your very own MINI.

The standard and optional equipment available in your country may differ from that described in this brochure. For more information, please contact your local authorized MINI dealer.



















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AND UPHOLSTERY

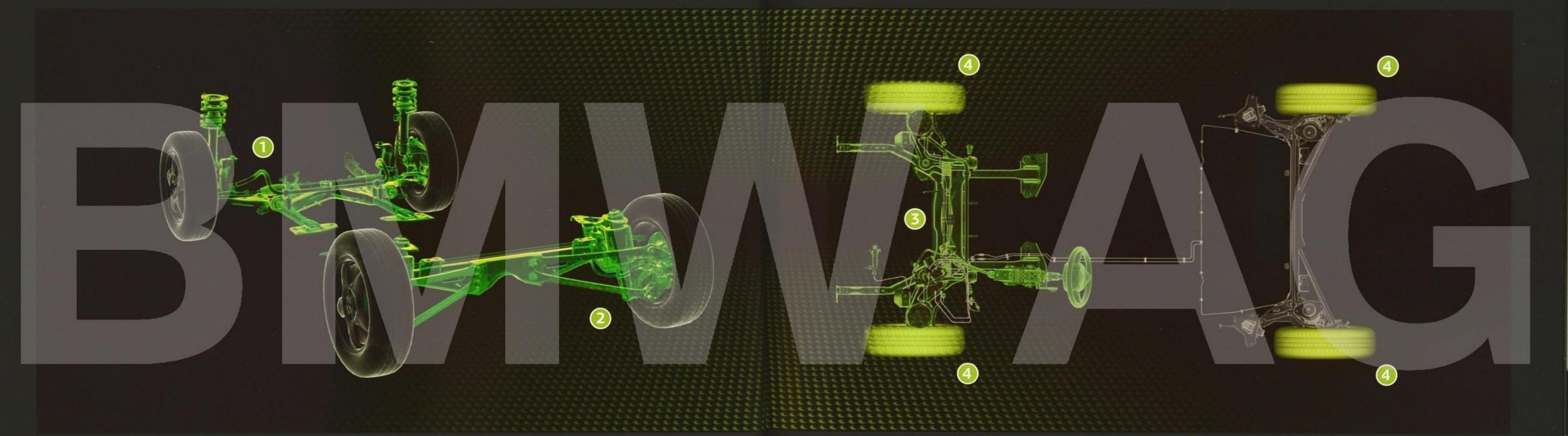
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SINGLE-JOINT SPRING-STRUT FRONT AXLE.

Where the fun begins. Two drive shafts of equal length in the front suspension minimize the extent to which the drive train interferes with the steering, and optimize the car's cornering, acceleration and braking.



MULTIPLE-CONTROL-ARM REAR AXLE.

Unique in a car of its class, ensuring optimum contact between the wheels and the road, for the best possible traction. Aluminium construction keeps weight to a minimum and increases agility.



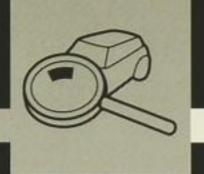
RACK-AND-PINION STEERING.

A turn for the better. Electronic power assist ensures outstanding steering response, with the driver receiving precise and involving feedback. The stiffness of the steering wheel adjusts to the speed of the car, for easier steering at low and high speeds alike. For maximum comfort, it is only 2.4 turns from full lock to full lock.



WEIGHT DISTRIBUTION.

To improve the traction of the drive wheels, almost exactly two thirds of the car's weight is over the front axle, with the other one third distributed to the rear wheels in order to deliver the best possible handling.





2. MODELS













1. CONCEPT AND SAFETY 3. COLOURS
AND UPHOLSTERY

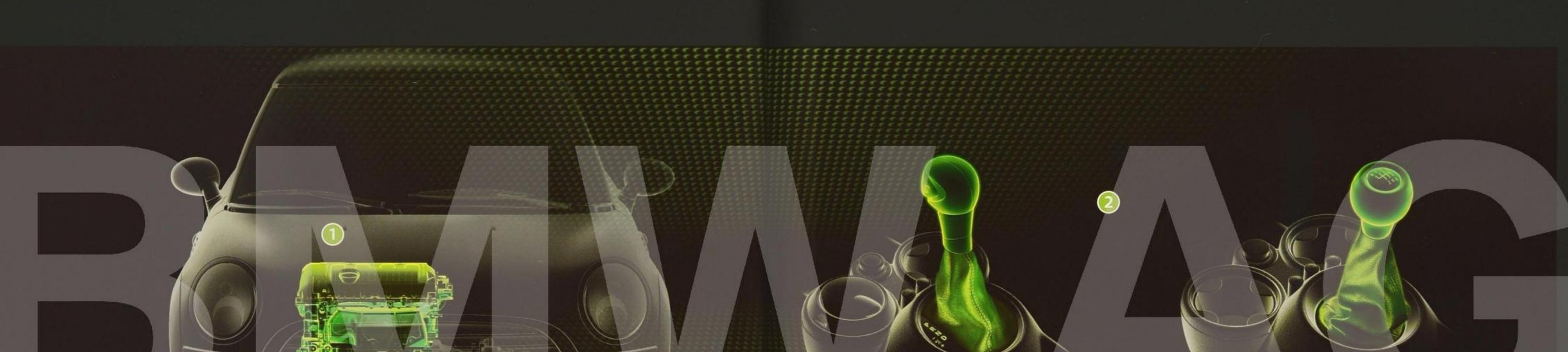
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TWO ENGINES, ONE UNIQUE DRIVING EXPERIENCE.

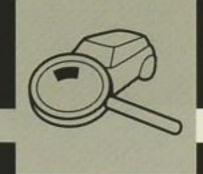
MINI Cooper: the figures – 120 hp (88 kW), 160 Nm, 203 km/h. The feeling – instantaneous reaction to the accelerator, but a fuel consumption of just 5.4 litres per 100 kilometres thanks to fully variable valve timing.

MINI Cooper S: the twin-scroll turbo produces 175 hp (128 kW) of power, and the overboost function delivers 260 Nm of torque. In practical terms, that means 0 to 100 km/h in 7.1 seconds, and a top speed of 225 km/h.



SHORT AND SWEET.

Accelerating the pace of change. Designed for short, positive, precise gear shifts. All MINI models come with a 6-speed manual transmission as standard. A 6-speed automatic transmission is available as an optional extra.

















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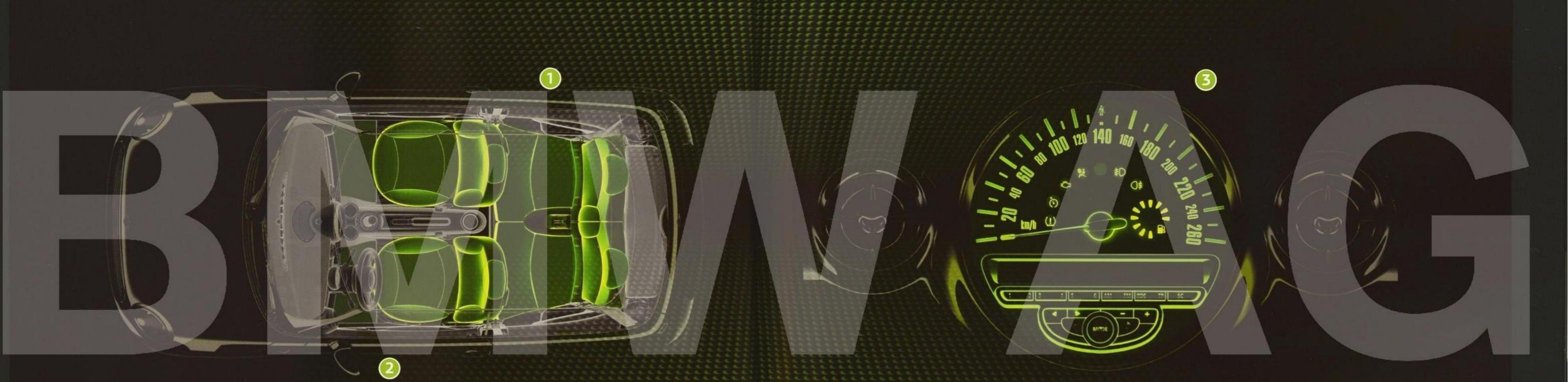
5. INTERIOR DESIGN

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1. CONCEPT AND SAFETY





### INTERIOR SPACE.

Designed for free spirits. The MINI is a genuine 4-seater, and offers all its passengers plenty of room for movement. Because both halves of the rear backrest are separately angle-adjustable, it can be set to a vertical cargo position when travelling with four people, enabling more luggage to be carried. And because it divides 50:50 and folds down, luggage capacity can be enlarged in seconds to a maximum of 680 litres.



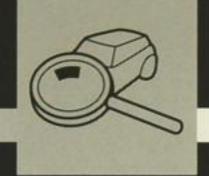
### SEATS.

The most comfortable go-kart there's ever been. Suitable for drivers of all heights and builds, the seat can be adjusted to give the ideal position in relation to the steering wheel and pedals, and also offers excellent lateral support. The steering wheel is height and depth-adjustable.



### INTERIOR DESIGN.

Attractive down to the last details, such as the large speedometer with built-in radio controls and revolution counter with outside temperature and digital speed display. Everything about the MINI will draw admiring glances, everywhere it goes.



1. CONCEPT















2. MODELS

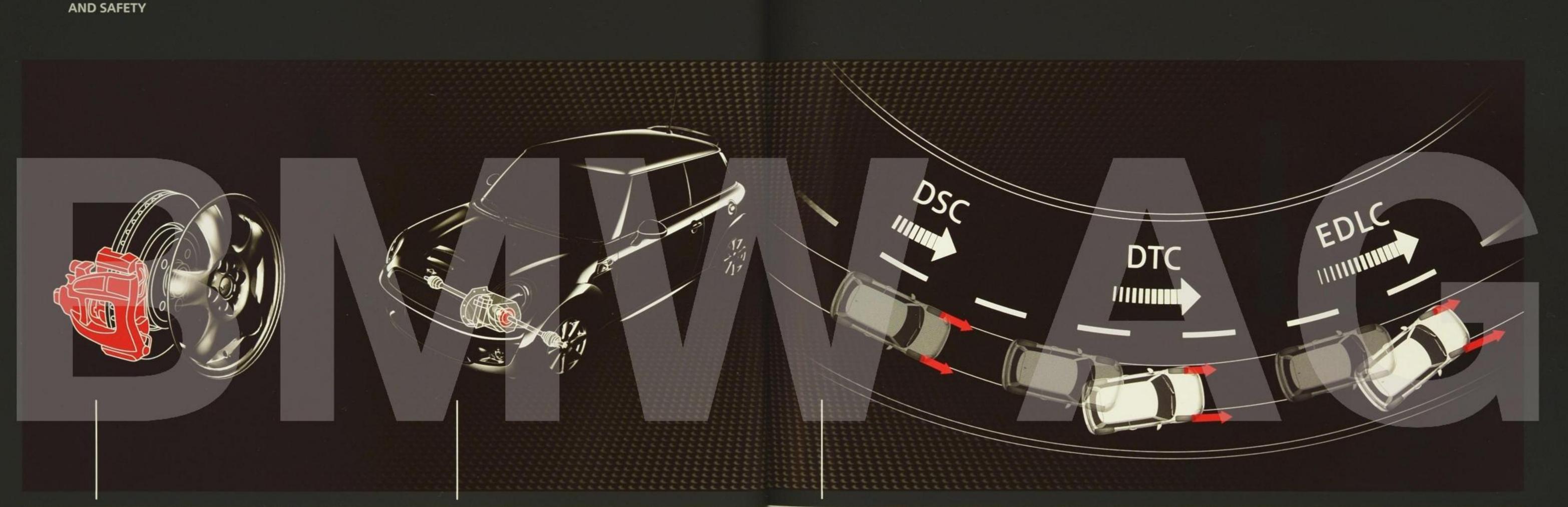
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### **BRAKING SYSTEM.**

Four disc brakes with Anti-lock Braking System (ABS) and Cornering Brake Control (CBC) as standard ensure optimum braking performance in any situation. Electronic Braking force Distribution (EBD) manages the distribution of braking force between the front and rear axles. Brake assist accelerates the delivery of braking force to ensure the shortest possible stopping distances.

### LIMITED-SLIP DIFFERENTIAL.

For improved traction on awkward surfaces. If one wheel loses purchase, drive is transferred to the wheel with better grip, allowing higher cornering speeds. The self-regulating differential (optional on the MINI Cooper S) increases both driving enjoyment and safety, so you get where you're going even faster.

### DSC AND DTC.

Dynamic Stability Control (DSC) counteracts vehicle instability by intervening in the engine management and applying braking force to individual wheels at front and rear as necessary. It also includes hill assist. The optional Dynamic Traction Control (DTC) with electronic differential lock control (EDLC) gives drivers the option to make more of the car's natural handling, by delaying interventions in engine management and braking until the last possible moment. As a result, skilled drivers can still use the accelerator pedal to powerslide – although should the inner wheel lose too much traction, EDLC will apply braking to it, ensuring the car maintains forward momentum through corners and on surfaces with variable levels of grip. Braking interventions on the rear axle also help the car to hold its line when cornering.

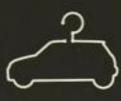




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### BODY.

The body of the MINI has been reinforced at strategic points, guaranteeing extreme torsional rigidity for an exceedingly robust passenger compartment. The aim is to deliver the perfect combination of comfort, acoustics and protection.

### SUSPENSION.

The combination of a single-joint spring-strut front axle and a multiple-control-arm rear axle with wide track and a low centre of gravity result in the unmistakable MINI feeling: stable, agile, with excellent cornering ability at all speeds, plus superb traction and outstanding safety.

















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### CRASH SENSOR.

The crash sensor automatically deploys the airbags in the event of an impact, and unlocks the doors, ensuring the occupants of the car can get out in a hurry. Interior and hazard lights are also automatically switched on.

### ALARM SYSTEM.

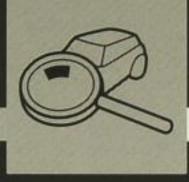
A siren sounds and the hazard lights are switched on if anyone attempts to move or break into the vehicle.

### RSC TYRES WITH RUNFLAT PROPERTIES.

The runflat tyres (optional on 16-inch rims, as standard on 17-inch rims) are designed in such a way that the car can keep driving in the event of a sudden loss of tyre pressure. Even with a completely flat tyre, it can continue for up to 150 kilometres at speeds as high as 80 km/h.

### RUNFLAT INDICATOR.

A warning light in the cockpit alerts the driver in the event of any loss of tyre pressure.





2. MODELS













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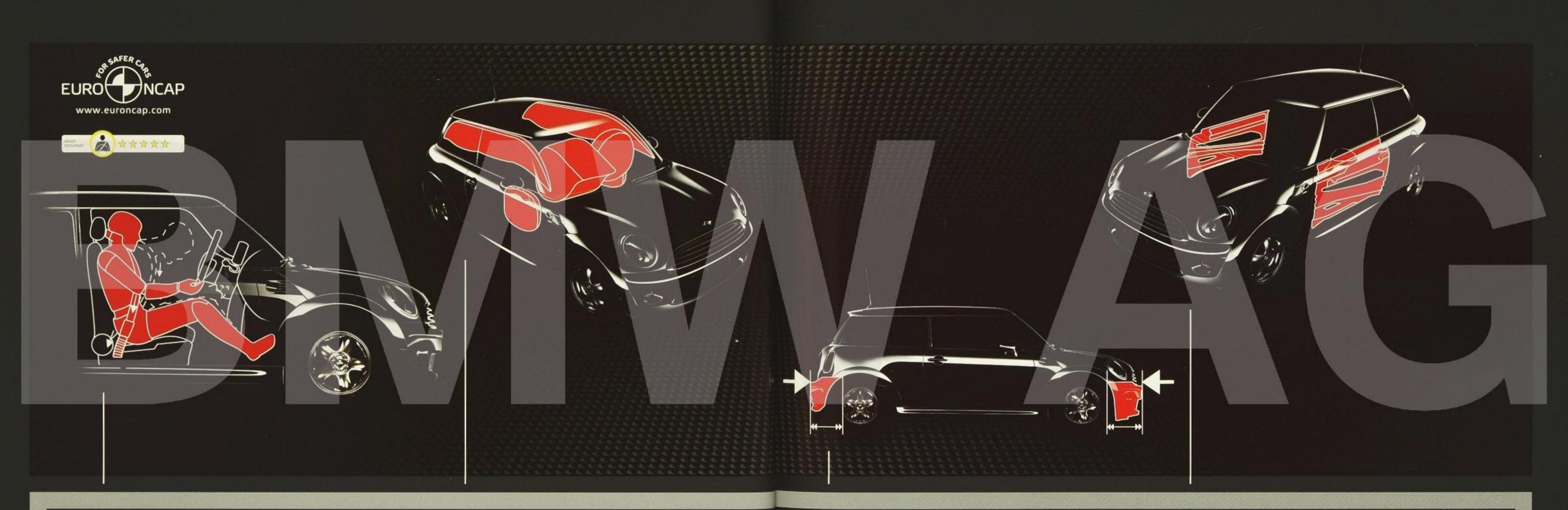
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### RESTRAINT SYSTEM.

A combination of 3-point belts, belt tensioners and integrated belt catch means driver and front-seat passenger enjoy the best possible protection in the event of a crash.

### **EURO NCAP CRASH TEST.**

In the Euro NCAP crash test, the MINI scored the maximum possible five stars. The level of protection for passengers and driver was rated as excellent in front, side and pole impacts, and child safety too is well above average.

### AIRBAGS.

The MINI is fitted with six airbags as standard: driver and front passenger airbags protect the head and upper body in the event of a head-on collision, while side and head airbags are primarily designed to reduce the risk of injuries to the head, chest and abdominal areas from side impacts.

### ISOFIX.

To ensure the safety of younger passengers, ISOFIX child seats can be mounted in the rear.

### REVERSIBLE BUMPERS.

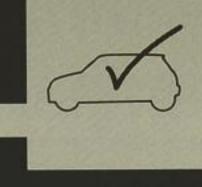
Front and rear bumpers help prevent damage to the body of the car in low-speed impacts.

### REINFORCED PANELS.

These elements are built into the side skirt areas and upper and middle parts of the doors to increase structural rigidity and protect passengers in the event of a collision.

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### MINI COOPER.

A striking presence: with its classic chrome-plated radiator grille, roof in contrasting colour, chrome exhaust and roof spoiler, the MINI Cooper is one to watch out for.









### MINI COOPER S.

It could only be the MINI Cooper S: a powerful air inlet in the bonnet, and a racy radiator grille in a hexagon look, plus a chrome-plated double-pipe exhaust system and a striking roof spoiler – this is a car that knows how to make hearts beat faster.

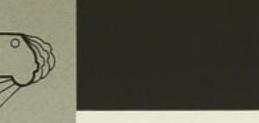






















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### **ANYTHING GOES - EXCEPT BLANDNESS.**

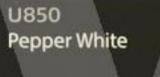
The MINI range of colours includes a wide variety of bold solid colours and dazzling metallic options, offset with striking contrast elements:

- Roof and mirror caps in Black.
- Roof and mirror caps in White.

Certain rims are also available in Black or White.

### MINI COOPER EXTERIOR COLOURS







Chili Red



YA58 Mellow Yellow



Oxygen Blue



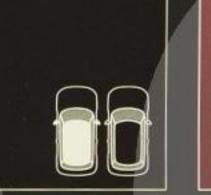
British Racing Green Metallic



M900 Pure Silver Metallic



WA93 Horizon Blue



WA94 Midnight Black Metallic



M857 Nightfire Red Metallic

### MINI COOPER S EXTERIOR COLOURS



U850 Pepper White





Mellow Yellow



WA67 British Racing Green Pure Silver Metallic



M900 Metallic



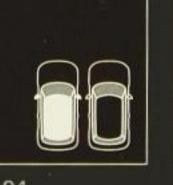
Sparkling Silver

Metallic

WA60 Sparkling Silver Metallic



WA93 Horizon Blue Metallic



WA94 Midnight Black Metallic



M871 Dark Silver Metallic<sup>1</sup>



WA59 Laser Blue Metallic

















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**COLOUR LINE** Not just any MINI, but your MINI. Because you have the chance to tailor the interior of the car precisely to your personal tastes. Depending on the upholstery, there are up to four Colour Line colours to choose from for the knee roll and the armrests in the doors.



4A7 Dark Grey



4A8 Cream White



4BB Pacific Blue



4BA Rooster Red



As standard on MINI Cooper Fine White Silver

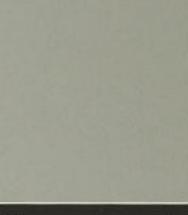


As standard on MINI Cooper S Checkered



**INTERIOR SURFACES** 

4BD Piano Black



Unmistakably MINI - the shape and layout of the interior surfaces, door handles and decorative rings are

as impressive as the variety of options. A good example is the elliptical door ring. It sweeps backward be-

yond the edge of the door, and is available in a choice of five different variants and materials, depending

on the model and equipment specified, ranging from a minimalist Piano Black to traditional English Oak.

The entire interior colour scheme coordinates with the six surface finishes for the instrument panel.

4BC Fluid Silver



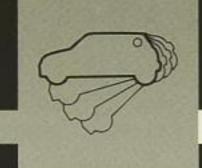
4BF **Brushed Alloy** (genuine)



4BE **English Oak** (genuine)

















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### **CLOTH UPHOLSTERY**

A soft landing: the Cosmos cloth upholsteries (as standard in the MINI Cooper) is available for both the standard and sport seats, while the Checkered cloth upholstery (as standard in the MINI Cooper S) is available for the sport seat only. In either case, the interior colour is always Carbon Black.

### CLOTH/LEATHER UPHOLSTERY

Decisions, decisions: there are four different cloth/ leather upholstery options to choose between for the sport seat, all of which go perfectly with the Carbon Black interior colour.

### Cosmos cloth **APE1 Carbon Black**



Interior colour Carbon Black

### Checkered cloth ATE1 Carbon Black

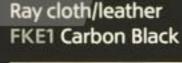


Interior colour Carbon Black

### Ray cloth/leather FKE3 Pacific Blue



Interior colour Carbon Black





Interior colour Carbon Black



Ray cloth/leather

FKE2 Cream White

Interior colour Carbon Black



Interior colour Carbon Black

Ray cloth/leather

FKE6 Rooster Red

### LEATHER UPHOLSTERY

Sitting pretty: the sport seat can be upholstered in genuine leather in Carbon Black or Tuscan Beige, while the sport seat with piping comes with the exclusive Lounge leather upholstery in Carbon Black or Redwood Red. The choice of interior colours available depends on the upholstery colour.

### Punch leather T8E1 Carbon Black



Interior colour Carbon Black



Gravity leather

T6E4 Tuscan Beige

Interior colour Tuscan Beige

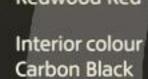


Carbon Black

### Lounge leather Lounge leather T9E5 Redwood Red



Interior colour Redwood Red



T9E1 Carbon Black



Interior colour Carbon Black

### STANDARD SEAT

Sit back and relax: you'll feel right at home in the comfortable standard seats, with their discreetly acentuated central panels. The only thing you won't like about them is that you eventually have to get out.

### **SPORT SEAT**

In the box seat: the sport seats (as standard on the MINI Cooper S) feature side bolsters in a contrasting colour for extra lateral support when cornering at speed.

### SPORT SEAT WITH PIPING

Take a seat: the sport seats with piping feature elegant stitching, and are as supportive as they are stylish.

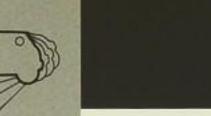






















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### MINI COOPER NON-METALLIC COLOURS

Exterior colour	Colour Line	Cosmos cloth		Ray cloth	n/leather		Gravity leather	Punch leather	Lounge	leather
		Standard seat Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	with piping
	Upholstery	Carbon Black	Carbon Black	Cream White	Pacific Blue	Rooster Red	Tuscan Beige	Carbon Black	Carbon Black	Redwood Red
	Interior colour	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Tuscan Beige Carbon Black	Carbon Black	Carbon Black	Redwood Red Carbon Black
	■ Dark Grey			-			-	-		
	Cream White		-				-	-		
	Pacific Blue			-	-	-	-	-		=
Pepper White	Rooster Red			-	-			-	•	-
	■ Dark Grey				-		7 2			_
	Cream White		=		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		-			- 1
	Pacific Blue	-	-	-	-	-	1 <del>-2</del>	_	-	-
Chili Red	Rooster Red				-			•		
	■ Dark Grey				6 <del>-2</del>	-				-
	Cream White		-		72	22				-
	Pacific Blue		-	-	0 <del>-</del>	-	- 1	-	-	
Mellow Yellow	Rooster Red	- 53	-	-	-	-		-	-	-
	■ Dark Grey					-	-			
	Cream White				-	-	-			-
	Pacific Blue	-	_	=	_	_	-	=	_	-
Oxygen Blue	Rooster Red	-	-	72-	(-	-	-		-	- 7

### MINI COOPER METALLIC COLOURS

Exterior colour	Colour Line	Cosmos cloth		Ray cloth	h/leather		Gravity leather	Punch leather	Lounge	leather
British Racing Green	Dark Grey Cream White Pacific Blue Rooster Red	-	-	-	- - -	- - -	-	-	•	
Pure Silver	Dark Grey Cream White Pacific Blue Rooster Red	:	•		-	-	-		:	

### MINI COOPER METALLIC COLOURS

Exterior colour	Colour Line	Cosmos cloth		Ray cloth	n/leather		Gravity leather	Punch leather	Lounge	leather
		Standard seat Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	with piping
	Upholstery	Carbon Black	Carbon Black	Cream White	Pacific Blue	Rooster Red	Tuscan Beige	Carbon Black	Carbon Black	Redwood Red
	Interior colour	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Tuscan Beige Carbon Black	Carbon Black	Carbon Black	Redwood Red Carbon Black
	■ Dark Grey				-:		-			
	Cream White			-						100 - 30
	Pacific Blue	-	-	-	-	-	- 1	_	_	-
Sparkling Silver	Rooster Red		•		-	-		-	•	-
	■ Dark Grey				_		_			
	Cream White		-		-	-		-		-
	Pacific Blue	-	-	-	-	-	-	-		-
Horizon Blue	Rooster Red	-	-	-	-	=	-		-	-
	■ Dark Grey						_			
N 4881	Cream White									_
I V	Pacific Blue					-				_
Midnight Black	Rooster Red				-					-
	■ Dark Grey				_	-	1779-8			
	Cream White				_	_				22
	Pacific Blue	-	_	-	_	_		-	-	-
Nightfire Red	Rooster Red	3 4 5 <del>-</del>	-	=		_	-	₩.	-	-

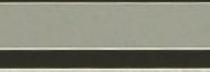
■ Recommended combination — Combination not possible

### INTERIOR SURFACES

The above options come as standard with Fine White Silver interior trim finishers, but can also be combined with any of the four optional finishes. However, where Gravity leather or Lounge leather upholstery is specified, the interior trim finishers are not available in Fine White Silver.

Fin

Fine White Silver



Fluid Silver



English Oak (genuine)

Piano Black



Brushed Alloy (genuine)

















2. MODELS

3. COLOURS AND UPHOLSTERY

4. EXTERIOR DESIGN AND WHEELS

5. INTERIOR DESIGN

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY

7. PERFORMANCE

8. ACCESSORIES

### MINI COOPER S NON-METALLIC COLOURS

Exterior colour	Colour Line	Checkered cloth		Ray cloth	h/leather		Gravity leather	Punch leather	Lounge	leather
		Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	with piping
	Upholstery	Carbon Black	Carbon Black	Cream White	Pacific Blue	Rooster Red	Tuscan Beige	Carbon Black	Carbon Black	Redwood Red
	Interior colour	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Tuscan Beige Carbon Black	Carbon Black	Carbon Black	Redwood Red Carbon Black
	Dark Grey     Cream White		:		:	:	-		:	-
Pepper White	Pacific Blue Rooster Red	:	:	:	-	-	:	:	:	-
	■ Dark Grey	-		•	-	•	7 - 9	•	•	-
Chili Red	■ Cream White ■ Pacific Blue ■ Rooster Red		-	-	-	-		-	-	-
Cilii Red	■ Rooster Red  ■ Dark Grey				_		_			_
	Cream White Pacific Blue	-	-	•	_	-		-		-
Mellow Yellow	Rooster Red	-	-	-	-	-		-	-	-

### MINI COOPER S METALLIC COLOURS

			in the second		A	0				
Exterior colour	Colour Line	Checkered cloth		Ray cloth	n/leather		Gravity leather	Punch leather	Lounge lea	ther
	■ Dark Grey	-			-	-	-			
	Cream White				1-1	-				-
	Pacific Blue	-	-	-	10-10	-	-	-	-	-
British Racing Green	Rooster Red	-	-	_	-	_	-	-	-	-
	■ Dark Grey	-	-			•	-			
	Cream White				-					24
Esse Asil	Pacific Blue				1 .					-
Pure Silver	Rooster Red	•		•	) <del>-</del> (	•	•		•	-
PORTE SERVICE	■ Dark Grey					-				
	Cream White				_					-
	■ Pacific Blue	S - 73	-	-	-	-	-	-	-	-
Sparkling Silver	Rooster Red	•			= 12	•	•	•	-	-

### MINI COOPER S METALLIC COLOURS

Exterior colour	Colour Line	Checkered cloth	Ray cloth/leather Gravity leather Punch leather		Lounge leather					
		Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	with piping
	Upholstery	Carbon Black	Carbon Black	Cream White	Pacific Blue	Rooster Red	Tuscan Beige	Carbon Black	Carbon Black	Redwood Red
	Interior colour	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Tuscan Beige Carbon Black	Carbon Black	Carbon Black	Redwood Red Carbon Black
	■ Dark Grey				-	_	-			-
	Cream White				-	-		-		-
	Pacific Blue	-	-	25	=	-	-	-	-	-
Horizon Blue	Rooster Red	-	_	_	-	-	-	-	-	-
	Dark Grey     Cream White	•		:	:	•	-		:	-
Midnight Black	Pacific Blue Rooster Red		•	- :	-					
	■ Dark Grey						-			
	Cream White			-						-
V	■ Pacific Blue					-				-
Dark Silver <sup>1</sup>	Rooster Red				=					1/=
	■ Dark Grey ■ Cream White		:	:			-	:	:	-
	Pacific Blue					-				7 <del>-</del> 1- 1
Laser Blue	Rooster Red	-	-	1 <del>-</del>		-	-	-	-	-

### **INTERIOR SURFACES**

The above options come as standard with Checkered interior trim finishers, but can also be combined with any of the four optional finishes. However, where Gravity leather or Lounge leather upholstery is specified, the interior trim finishers are not available in the Checkered finish.



Checkered



Fluid Silver

(genuine)

Brushed Alloy



■ Recommended combination — Combination not possible

English Oak (genuine)

Piano Black











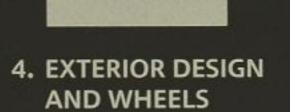


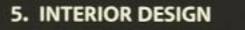




2. MODELS

3. COLOURS AND UPHOLSTERY





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The roof of the MINI Cooper and MINI Cooper S is also available in body colour (no-cost option). Where this option is specified, the mirror caps are likewise in body colour.

On the MINI Cooper and MINI Cooper S, the roof and mirror caps can be specified in either White or Black.

If the roof is specified in White, the mirror caps are also in White. The mirrors are electrically adjustable, and heating is available as an option. When the MINI Cooper and MINI Cooper S have a Black roof, the mirror caps also come in Black. The as an option. mirrors are electrically adjustable, and heating is available as an option.

The mirror caps are also available in body colour

Bonnet stripes are available as an option on both the MINI Cooper (illustrated left) and MINI Cooper S (illustrated right). The stripes are in White or Black, matching the colour of the roof, and are not available in conjunction with a body-colour roof.

Optional chrome-plated mirror caps are available in combination with any colour of roof.

If the optional electric folding function is specified, both exterior mirrors fold away electrically and fold back out at the touch of a button. Both mirrors and the windscreen washer jets are heated.







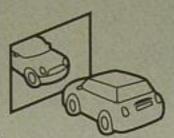


As standard on MINI Cooper S Optional on MINI Cooper S











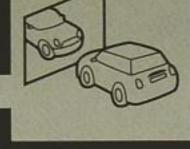






2. MODELS

3. COLOURS AND UPHOLSTERY



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4. EXTERIOR DESIGN AND WHEELS



The MINI Cooper has 5-Star Spooler light-alloy rims as standard, in the 5.5 J x 15-inch size with 175/65 R 15 tyres.

The Rotator Spoke light-alloy rims are available as an optional extra on the MINI Cooper. They come in the 5.5 J x 15-inch size with 175/65 R 15 tyres.

The MINI Cooper S is fitted as standard with S-Winder light-alloy rims in the 6.5 J x 16-inch size, with 195/55 R 16 runflat tyres available as an option.

The optional 5-Star Blaster light-alloy rims come in the 6.5 J x 16-inch size, with 195/55 R 16 runflat tyres available as an option.

The optional Flame Spoke light-alloy rims in the 7 J x 17-inch size add a racy touch to your MINI. Supplied with 205/45 R 17 runflat tyres.

The optional Bridge Spoke\* light-alloy rims come in the 6.5 J x 16-inch size, with 195/55 R 16 runflat tyres available as an option.

The expressively styled Crown Spoke\* light-alloy rims come in the 7J x 17-inch size, with 205/45 R 17 runflat tyres.

The Web Spoke light-alloy rims feature a composite design, the two parts being bolted together. They come in the 7 J x 17-inch size, with 205/45 R 17 runflat tyres, and are also available in a two-tone Anthracite finish.











As standard on MINI Cooper



\* These light-alloy rims are also optionally available in Black or White. Black rims not available in conjunction with White roof. White rims only available in conjunction with White roof.

















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At the front of the car, the Chrome Line Exterior includes chrome plating of the radiator grille slats, the edging of the lower front grille and fog lights, and the cross-bar in the lower air inlet, depending on the model.

The white direction indicators option includes white indicator glasses in the front headlight units, side direction indicators (as standard on the MINI Cooper S) and rear light units.

Sun protection glazing reduces the build-up of heat in the interior of the car caused by strong sunlight, making things more comfortable for the occupants. Where this option is specified, the glass is visibly darker from the B-pillar backwards (including the rear windscreen).

At the rear of the car, the Chrome Line Exterior for the MINI Cooper features a chrome surround for the central rear fog light. On the MINI Cooper S, this option also includes chrome edging for the grille in the rear bumper, the tailgate handle and the exhaust tailpipe finisher, depending on the model.

The round exhaust pipe finisher on the MINI Cooper is chrome-plated and has a muscular look.

Situated in the middle of the rear bumper, the double-pipe exhaust system with chrome finishers on the MINI Cooper S looks as unique as it sounds.









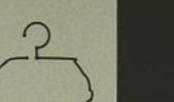
Optional on MINI Cooper As standard on MINI Cooper S Optional on MINI Cooper S

















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AND UPHOLSTERY



The interior surfaces of the MINI Cooper are finished as standard in Fine White Silver, with the revolution counter, speedometer, air vents and gear lever all edged in Silver.

In the MINI Cooper S, the interior surfaces are finished as standard in a Checkered design, as is the door ring, while the revolution counter, speedometer, air vents, gearshift lever, front and rear cup holders, door handles and speakers set in the door trims are all edged in Silver.

As an option, the interior surfaces and door handles are available in English Oak (illustrated left). Where this option is specified, the door ring is in Piano Black. Alternatively you can opt for a Brushed Alloy finish (illustrated right), with the door ring in Grey Silver Matt. Other trim elements included with this option are as for the Checkered-design interior surface finish.

Other options for the interior surfaces and door ring are Fluid Silver (illustrated left) and Piano Black (illustrated right). Other trim elements included with this option are as for the Checkered-design interior surface finish.

With the Colour Line option, the knee roll and the armrest in the door come in a choice of Cream White, Pacific Blue (illustrated left), Rooster Red (illustrated right) or Dark Grey.



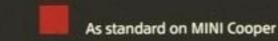


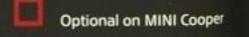














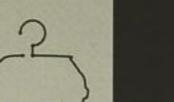


















2. MODELS

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On standard-specification cars, the door ring and door grip come in Carbon Black.

The standard Checkered-design interior surfaces in the MINI Cooper S are partnered with a Checkered-design door ring and a door grip in Carbon Black.

Where Fluid Silver interior surfaces are specified, the door ring is in the same colour, while the door grip is in Carbon Black.

If the optional Chrome Line Interior is specified, the instruments, dashboard air vents and ring on the gear lever knob are all edged in chrome.

The interior surfaces are also available in a stylish Piano Black, with a matching Piano Black door ring and door grip in Carbon Black.

If you opt for the Brushed Alloy finish for the interior surfaces, the elliptical door ring comes in Grey Silver Matt, and the door grip in Brushed Alloy.

With the traditional English Oak option, the interior surfaces and the door grip are finished in fine wood, complemented perfectly by the use of Piano Black for the elliptical door ring.

On the MINI Cooper S, and on all models with an optional interior surface finish or upholstery in leather or cloth/leather, the chrome trim is also applied to the door handles, the speakers set in the door trims, and the front and rear cup holders.









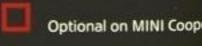


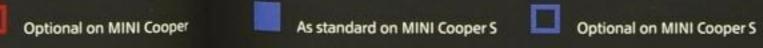


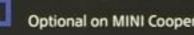










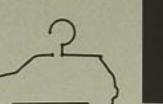


















2. MODELS

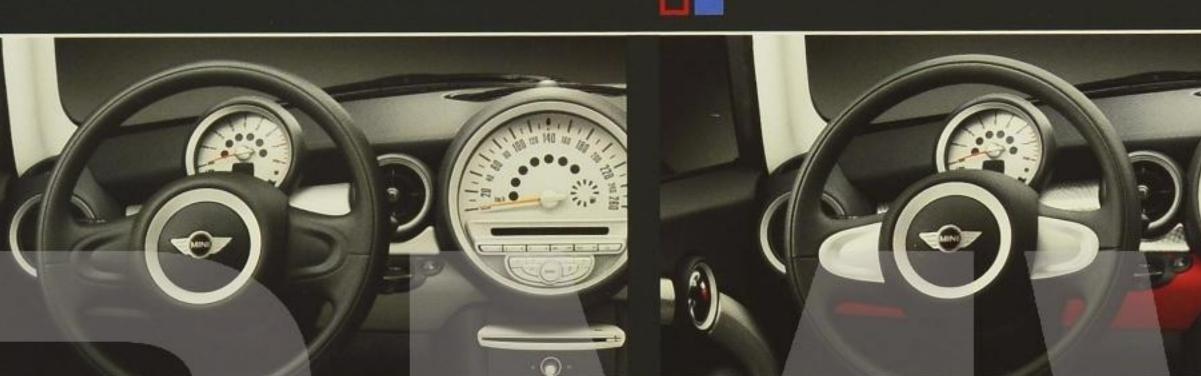
3. COLOURS AND UPHOLSTERY 4. EXTERIOR DESIGN AND WHEELS

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The 2-spoke standard steering wheel features a built-in driver airbag. The horn is sounded by pressing the impact absorber.

The 3-spoke sport steering wheel in leather is an option on all MINI models. It sits comfortably in the hand for even more agile handling.

The 2-spoke steering wheel in leather (as standard in the MINI Cooper S) features a built-in driver airbag. The horn is sounded by pressing the impact absorber. This option also includes a gear lever knob in leather.

A 3-spoke sport steering wheel with a wooden rim (supplied with a gear lever knob in wood veneer) is available as an option. Illustrated with the multifunction option.

The standard seat for driver and front-seat passenger is manually positionadjustable, and upholstered in cloth. It features a storage pocket on the backrest, and a backrest memory function. The driver's seat is also heightadjustable.

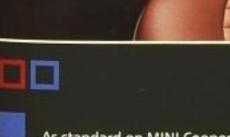
The sport seat for driver and front-seat passenger is also available in Lounge leather, with special piping and particularly elegant stitching. The sport seat for driver and front-seat passenger includes a storage net on the backrest, and a backrest memory function. It is manually positionadjustable, and upholstered in cloth, or, as an option, in leather or a cloth/ leather combination. The driver's seat is also height-adjustable. Excellent lateral support when cornering at speed is provided by the raised side bolsters.

Both front seats are equipped with an easy entry function. Simply tip the seat and it will automatically slide forward for easier access to the rear seats; slide it back again and move the backrest upright, and the backrest memory function means it will click back into its original position.































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The rear backrest can be divided (50: 50 split) and the two halves folded down separately, using a release handle in the luggage compartment. This means that three people can travel in comfort even if they have bulky luggage. Alternatively, the entire rear backrest can be folded down, making loading easier and increasing luggage space to as much as 680 litres.

The light package includes handle-area illumination in the door trim, reading and footwell lights in the front, illuminated vanity mirrors, a central interior light in the headliner and colour-adjustable (orange/ blue) ambient lighting for the door handles, storage compartments in the doors, B-pillar trim and softlight on the instrument panel.

A folding third sun visor is mounted in the headliner on the driver's side.

The headliner is available in Anthracite as an option on all MINI models.

The centre armrest in the front folds away, and also incorporates a storage compartment.

The optional smoker's package consists of a cigarette lighter and a removable ashtray. Where this option is not specified, all MINI models come as standard with three cup holders and a storage compartment in the front of the centre console.

The storage package includes a storage compartment in the decor surface on the passenger side, and a storage net in the front passenger footwell, plus a floor net, two separate lateral separating nets and a 12-volt socket in the luggage compartment. In addition, there is also a separate angle adjustment for both halves of the rear backrest (cargo position).











As standard on MINI Cooper S Optional on MINI Cooper S

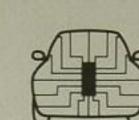
















2. MODELS

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The large **speedometer** is positioned in the middle of the instrument panel, and incorporates various warning lights and the fuel gauge.

The MINI navigation system features a 16:9 monitor in the round central instrument, and includes the Radio Boost CD, on-board computer and a speedometer around the outside. It directs you to your destination via voice instructions, directional arrows and/or on-screen maps.

The circular revolution counter is mounted on the middle of the steering column. The upper part of the display can be switched between outside temperature, current time and current speed, while the lower part shows such information as the trip distance or seat belt warning for the rear seats. It also includes the Shift Point Display, telling you which gear is the most economical at any given moment.

The on-board computer tells you your range, current and average fuel consumption, and average speed at the touch of a button.

Once the key is in the ignition, the Start/Stop button can be used to switch the engine on or off.

The Condition Based Service (CBS) system warns you when the next oil change or service is due, with a digital countdown of the distance to the next service appearing in the lower part of the display in the revolution counter.

The large opening of the glass roof lets in plenty of fresh air. Electronic controls operate the front/rear vent function, and there is also a remotecontrol convenient opening function. Two detachable roller sunblinds built into the central section of the roof protect the occupants from bright sunlight.

Automatic air conditioning rapidly adjusts the interior temperature to the desired level, and then keeps it constant. An integrated active carbon filter protects passengers against unpleasant odours.

The air conditioning system with microfilter means passengers can enjoy their ideal interior temperature, whatever the conditions outside. The amount and distribution of conditioned air can be individually adjusted.

The visibility package ensures drivers can always see clearly. It includes a heated windscreen, a rain sensor, a rear-view mirror with automatic antidazzle function and automatic driving light control.

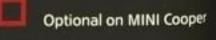


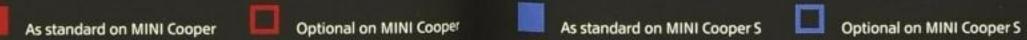














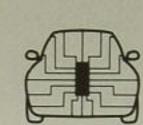
















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The perfect sounds for any journey: fitted as standard, the Radio MINI CD includes an RDS tuner with scan function, permanent clock display and FM, MW and LW reception, and a built-in CD player with intro scan function and fast forward/rewind. The system also features six speakers, and an AUX-IN connection for MP3 players.

An MP3-compatible CD changer is available as an option. This is built into the glove compartment, and can hold up to six CDs.

The Radio Boost CD has all the features of the Radio MINI CD, plus a 2-column display, MP3 compatibility, and controls for optional equipment such as the CD changer, Bluetooth mobile phone preparation, DAB tuner and antenna diversity for optimum reception.

The hi-fi loudspeaker system uses a 230-watt 8-channel digital amplifier and ten loudspeakers to deliver an outstanding listening experience, with powerful bass and brilliant treble.

The AUX-IN connection allows an external audio source such as an MP3 player to be connected.

A multifunction option is available for the 3-spoke leather steering wheel, which allows drivers to operate the cruise control, radio and phone without taking their hands off the wheel.

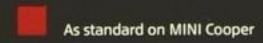
The optional Bluetooth hands-free kit with USB audio interface connects wirelessly to Bluetooth-enabled mobile phones. The USB audio interface supports the connection of an iPod, USB memory stick or MP3 player. Users can select tracks stored on the device by album, artist, genre etc. via the radio or navigation display. The Bluetooth mobile phone preparation with USB audio interface option also includes a 3-spoke multifunction sport steering wheel in leather, featuring cruise control, and a centre armrest (smartphone not included). The extended connectivity of the music player in the mobile phone option allows Bluetooth-enabled mobile phones to be plugged into the armrest via a snap-in adapter (available separately), so that the music stored on them can be played through the vehicle's loudspeakers. For more information about the compatibility of various mobile phones and the availability of snap-in adapters, speak to your authorized MINI dealer.

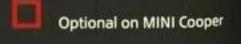
















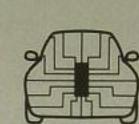
















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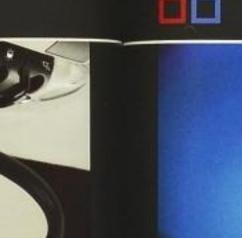


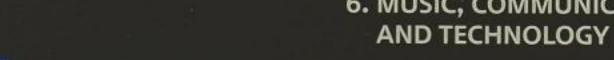
















The **seat heating** for driver and front-seat passenger offers a choice of three temperature settings, and will be particularly appreciated on cold days.

The rear-view mirror with automatic anti-dazzle function dims the light from the headlights of a following vehicle if this reaches a certain level of intensity.

The garage door opener makes life that little bit easier. The programmable remote control can be used to open and close your gates or garage door without getting out of the car.

The optional bi-xenon headlights for low and full-beam settings, with headlight beam-throw control and headlight washer system, offer particularly powerful illumination.

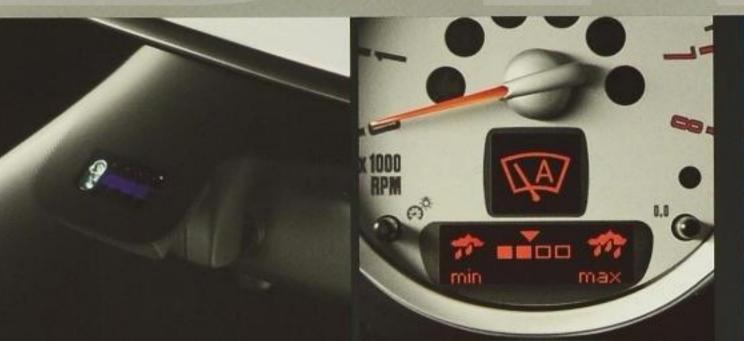
The fog lights are built into the side light housing in the front apron, and offer improved safety when visibility is poor.

When the rain sensor is activated, it automatically switches on the windscreen wipers when necessary, and adjusts their speed to how hard it is raining. The built-in light sensor automatically switches on the driving lights when needed in dark or twilight conditions.

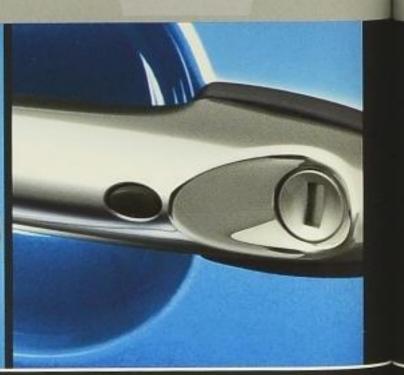
The comfort access system allows you to lock and unlock the car without even having to touch the key. Simply having it in your pocket or handbag is enough. You can also switch the ignition on and off keylessly, simply by pressing the Start/Stop button.

The MINI Cooper has one rear fog light in the centre of the bumper (illustrated left), while the MINI Cooper S features two, positioned at the sides (illustrated centre).

Park Distance Control (PDC) at the rear makes it easier to park and manoeuvre in tight spaces. An acoustic signal (and a visual display, if the navigation system is also fitted) communicates the distance between the car and any obstacle to the driver.











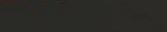


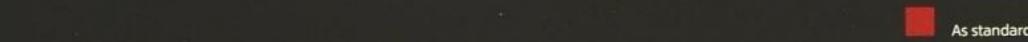


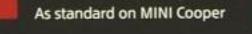


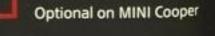












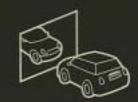






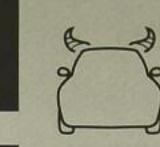














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The aerodynamic package features modified front and rear aprons, and specially designed side skirts and side direction indicators, aerodynamically optimized for a more enjoyable drive. All these components are finished in body colour, as are the radiator grille slats, wheel arches and tailgate handle. On the MINI Cooper, the aerodynamic package also includes the optional roof spoiler.

The roof spoiler is painted the same colour as the roof, and reflects the sporty character of the MINI. The MINI Cooper S has its own unique design of spoiler, fitting perfectly into the line of the roof.

the 6-speed automatic transmission comes with two shift paddles on the steering wheel in addition to the selector lever (paddles available as an option on the MINI Cooper). These can be operated with both hands on the wheel, for faster, safer gear changes.

The optional 6-speed automatic transmission with Steptronic makes gear changes easier, and - in Steptronic mode - decidedly sporty. On the MINI Cooper S,

The 6-speed manual transmission has a pleasingly light feel, and allows quick, precise changes, facilitating a sporty driving style.

Pressing the Sport button further increases the responsiveness of the steering and accelerator pedal, for a genuine track-style driving experience.









Optional on MINI Cooper

As standard on MINI Cooper S Optional on MINI Cooper S

















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The Checkered Flag gives the MINI a unique look. This design is available for the exterior mirrors, the rear-view mirror housing, the door handles, the side scuttles, and both the standard roof and the glass roof with vent function. Sport stripes and additional headlights complete the sporty effect.

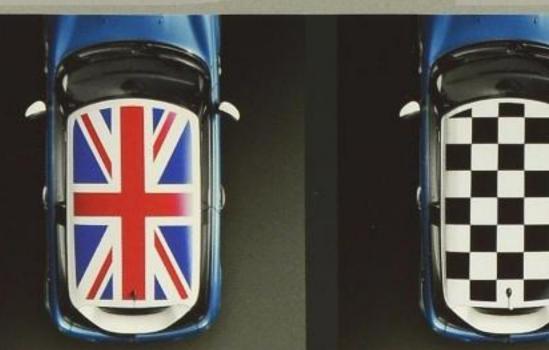
Show your true colours, with the roof stickers. As well as the classic **Union Jack** and **Checkered Flag** designs, there are also **national flags** (not illustrated) for various countries, including England, Scotland, Canada, the USA and Switzerland. The **heliport design** and the **MINI lettering** are a visual expression of the car's energy and exuberance.

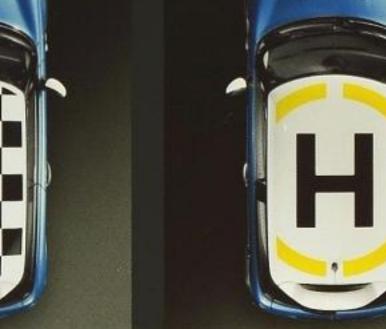
You can't get enough of it: the **Union Jack** and **Black Jack** designs for the **exterior mirrors**, **rear-view mirror housing** (not illustrated), **door handles** (not illustrated).

The striking outline of the **roof spoiler** gives the MINI a highly individual appearance. It is aerodynamically optimized for the car, and painted in the same colour as the roof.

The **chrome-plated air inlet** gives the front of the MINI Cooper S an even more imposing appearance.

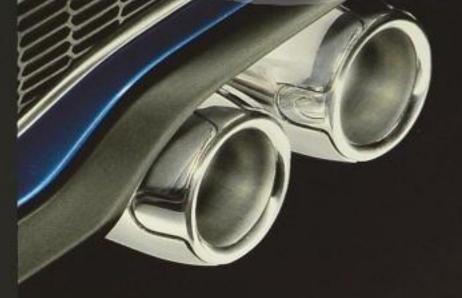
With a diameter of 90 mm, the muscular stainless steel **exhaust tailpipe finishers** on the MINI Cooper S feature a polished, chrome-plated finish, contributing to the car's sporty looks. Available on all MINI models.



























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The R108 Multispoke light-alloy wheel is available in Silver or Matt Black. It comes in the  $7 J \times 17$ -inch size with 205/45 R 17 runflat tyres.

The R90 Cross Spoke composite light-alloy wheel in Black features a 2-part construction with titanium bolts and comes in the 7 J x 17-inch size with 205/45 R 17 runflat tyres. Also available in Anthracite (not illustrated) and Silver (not illustrated).

The R85 S-Spoke light-alloy wheel features a chrome finish, and comes in the 7 J x 17-inch size, with 205/45 R 17 runflat tyres.

The R99 Double Spoke light-alloy wheel is available in Grey Metallic, Silver (not illustrated) and a polished finish (not illustrated). It comes in the 7 J x 17-inch size, with 205/45 R 17 runflat tyres.

The practical rubber **storage tray** makes optimum use of the space in the centre console, so small items can be kept safely and yet within easy reach. With special slots for credit cards and coins.

Leather trims in the distinctive Redwood Red colour make a striking contrast to the Checkered Flag interior trim finishers. They are available for the leather steering wheel, the gear lever knob and gaiter or selector lever grip and gaiter, and handbrake grip and gaiter. All trims also available in Tuscan Beige.

The **glove compartment dividers**, which also include an elasticated band, make it easier to organize the contents of your glove compartment, so you can keep items such as CDs, vehicle manuals, keys and your iPod™ separate.

Enjoy a MINI adventure in sound: the **iPod™ interface** allows an iPod™ or iPhone™ to be connected to the MINI Radio. The device is controlled via the MINI joystick, MINI radio or multifunction steering wheel, and artist, album, genre and song title information is displayed on the radio display or the on-board monitor. The iPod™ or iPhone™ remains safely out of sight in a storage compartment in the instrument panel.

The comfortable **centre armrest** for the driver and front-seat passenger features a spacious storage compartment.



















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An eye-catching touch, particularly after dark: the **illuminated door sill finishers**. Available in stainless steel or blackened stainless steel with personalized lettering, a Union Jack design or a Checkered Flag design, and in stainless steel only with MINI, MINI Cooper or MINI Cooper S lettering (not illustrated). The Union Jack and Checkered Flag designs are also available in a non-illuminated version.

It means business: the high-quality woven
Urban floor mat. With a pinstripe design in
Cream White or Dark Grey.

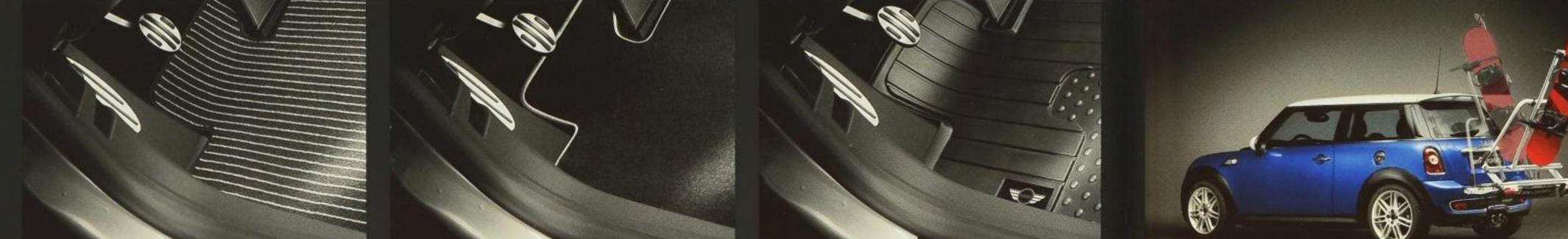
The **Cosmopolitan floor mat** is made of highquality soft velour. It features a MINI logo and a reflective Nubuck border. The **rubber floor mats** feature raised edges to protect the footwell from dirt and moisture. Available in Carbon Black with the MINI logo or MINI Cooper S lettering.

The **roof rack base support system** is made of tough, corrosion-resistant aluminium tubing. Easy to mount, it can support loads of up to 75 kg and has a usable width of approximately 900 mm. It is compatible with a number of different attachments, allowing the transport of items such as a roof box or bicycles.

The lockable **aluminium rear carrier** allows you to transport two bicycles or two snowboards/pairs of skis on the back of the car. The tailgate can still be opened even when the rear carrier is in use. With anti-theft mounting.

The lockable **touring cycle holder** for the roof rack base support system allows a bicycle with a frame diameter of up to 80 mm to be transported on the roof. Up to four touring cycle holders can be mounted with single-key locking.

The **luggage compartment tray** fits snugly into the boot space. It features two adjustable dividers and a reversible cover, with a Union Jack on one side and an antislip coating on the other. When the luggage compartment tray is covered and the rear seat bench is folded down, a flat loading surface results. Shatterproof and acid-resistant.

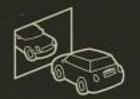




















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Taking the racing line: interior trim finishers and door grips in Carbon combine perfectly with a steering wheel, hand-

brake grip (not illustrated)

ments.

and gear lever knob in leather

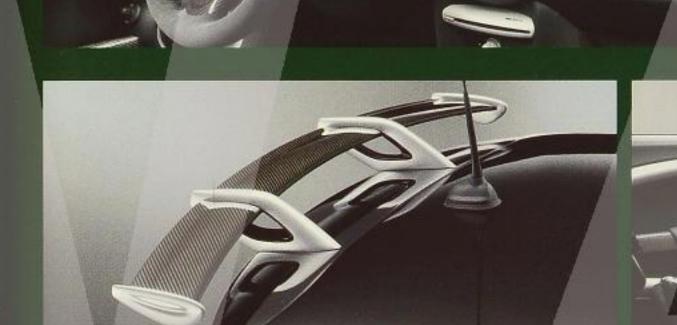
or Alcantara with Carbon ele-



# JOHN COOPER WORKS TUNING.

Racing expertise on the road: the John Cooper Works tuning kit is specially designed to maximize the performance of the MINI, boosting the output of the MINI Cooper S to a massive 192 hp (141 kW). It comprises a special air filter, engine management software and a sport silencer that gives an unmistakable engine note. The sport suspension, sport brakes, and aerodynamic kit with optional rear spoiler give an even more authentic track-car experience, while the exterior mirrors, air intake and tailgate handle in Carbon provide a stylish finishing touch.





Razor-sharp styling: the rear spoiler in Carbon makes a noticeable difference to the car's roadholding.

Striking styling: the R113 Cross Spoke light-alloy wheel with 205/40 R 18 runflat tyre comes in either brilliant Black (right) or A real eyeful: the R109 Double 18-inch R105 Double Spoke a burnished finish (left). 17-inch sport brakes (17-inch at front, 16-inch at rear) are also available, featuring red brake calipers and perforated and slotted discs.

Spoke composite light-alloy wheel. In the 18-inch size with R 18 runflat tyre comes in a a 205/40 R 18 runflat tyre.

Burnished or Matt Black: the light-alloy wheel with 205/40 choice of two finishes.

Genuine motorsport style: the John Cooper Works sport seats come in a choice of Alcantara or leather upholsteries. With a lightweight plastic seat bucket and raised side bolsters, they offer outstanding support in fast corners. With side airbag, easy entry function and 2-position height adjustment.

The rigid suspension crossbrace in the engine compartment enhances the stability of the MINI by reducing body vibration.





ENGINE <sup>1,2</sup>		MINI COOPER	MINI COOPER S
Cylinders/layout/valves per cylinder		4/in-line/4	4/in-line/4
Displacement	cm <sup>3</sup>	1598	1598
Stroke/bore	mm	85.8/77.0	85.8/77.0
Max. output/max. revs	kW/hp/rpm	88/120/6000	128/175/5500
Max. torque/revs	Nm/rpm	160/4250	240 (260) <sup>3</sup> / 1600-5000
Compression ratio/recommended fuel	:1	11.0/91-98 RON	10.5/91-98 RON
TRANSMISSION1			
Standard transmission ratios	I/II:1	<b>13.</b> 99/7.80 <b>[17.</b> 02/9.73]	12.06/ <b>7.77</b> [14.90/ <b>8.73</b> ]
	III/IV:1	5.20/3.98 [6.38/4.74]	5.41/4.1 <b>5</b> [5.73/4.2 <b>7</b> ]
	V/VI/R:1	<b>3.4</b> 1/2.97/13.68 [ <b>3.</b> 53/2.81/13.9 <b>3</b> ]	3.46/2.98/11.78 [3.14/2.48/11.76]
Final drive ratio	:1	4.35 [4.10]	3.65 [3.69]
PERFORMANCE <sup>1</sup>			
Max. speed	km/h	203 [197]	225 [220]
Acceleration 0-100 km/h	sec	9.1 [10.4]	7.1 [7.3]
Acceleration 80-120 km/h (4th/5th)	sec	9.6/12.1	5.6/7.0
FUEL CONSUMPTION 1, 2			
Urban	ltr/100 km	6.9 [9.1]	7.9 [9.7]
Extra-urban	ltr/100 km	4.5 [5.0]	5.2 [5.3]
Combined	ltr/100 km	5.4 [6.5]	6.2 [6.9]
CO <sub>2</sub> emissions	g/km	129 [156]	149 [165]
Tank capacity, approx.	ltr	40	50
Range	km	740 [615]	805 [725]

WEIGHT <sup>1</sup>		MINI COOPER	MINI COOPER S
Jnladen EU⁴	kg	1140 [1180]	1205 [1230]
Max. permitted	kg	1515 [1555]	1580 [1605]
Permitted load	kg	450	450
Permitted axle load front/back	kg	855/740	885/745
Permitted trailer load, max. 12% gradient	kg	750	
Permitted roof load	kg	75	75
WHEELS			
Tyre dimensions front/back		175/65 R 15 84H	195/55 R 16 87V
Wheel dimensions front/back		5.5 J x 15 light alloy	6.5 J x 16 light allo
ELECTRICAL SYSTEM			
Battery capacity/location	АН	46/front	46/front
Alternator output	A	120	120
	W	1680	1680

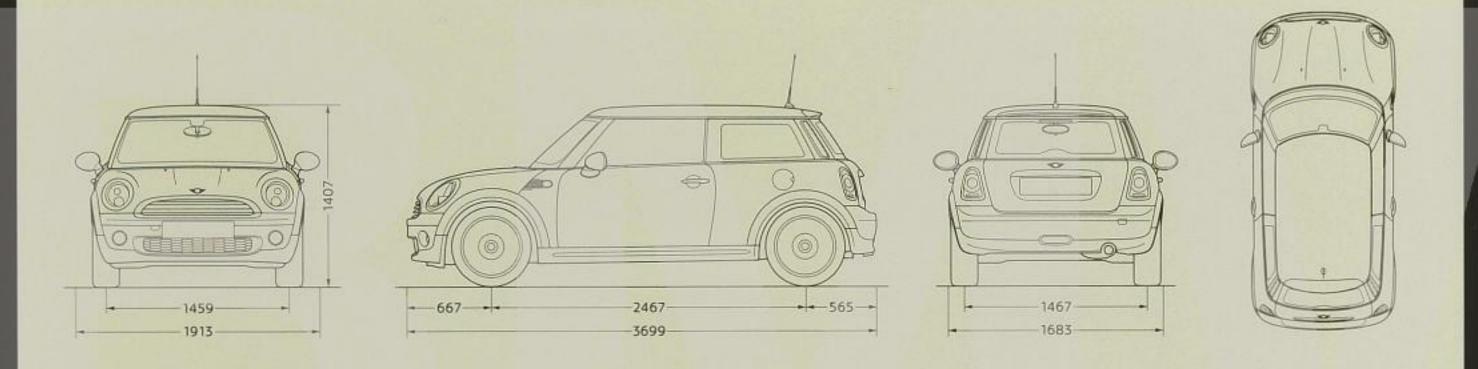
<sup>1</sup> All figures relate to vehicles with the standard 6-speed manual transmission. Figures in square brackets relate to vehicles with the 6-speed automatic transmission.

<sup>2</sup> All MINI models comply with the EU4 exhaust emissions standard. From the third quarter of 2009 onwards, the MINI Cooper S will comply with the EU5 standard (fuel consumption of EU5-compliant MINI Cooper S: 6.4 [7.1] I/100 km). Fuel consumption is determined in accordance with the EU driving cycle, made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO<sub>2</sub> emissions are measured separately from fuel consumption.

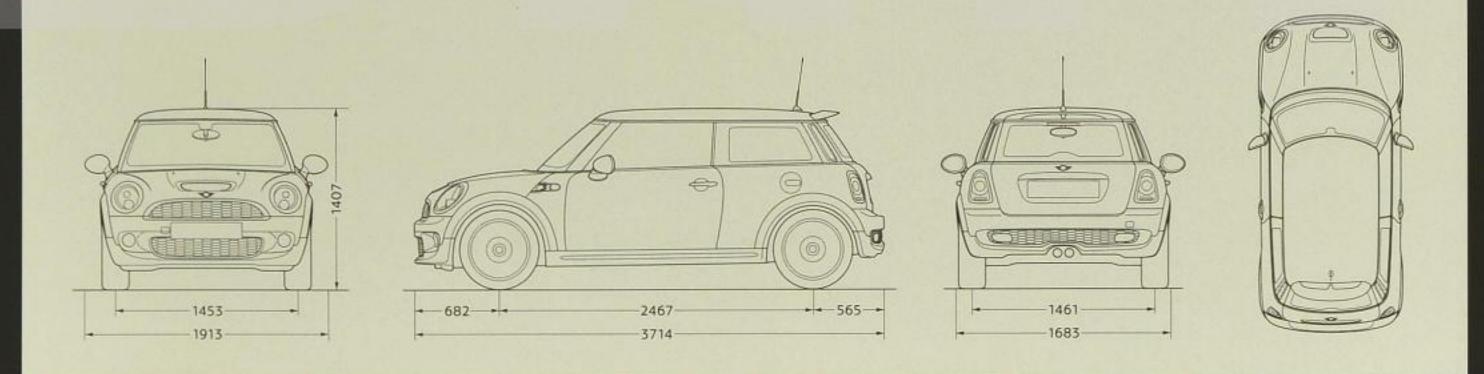
<sup>3</sup> With overboost function.

<sup>6</sup> The figure quoted includes a 90% tank filling, 68 kg for the driver and 7 kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.

### MINI COOPER.



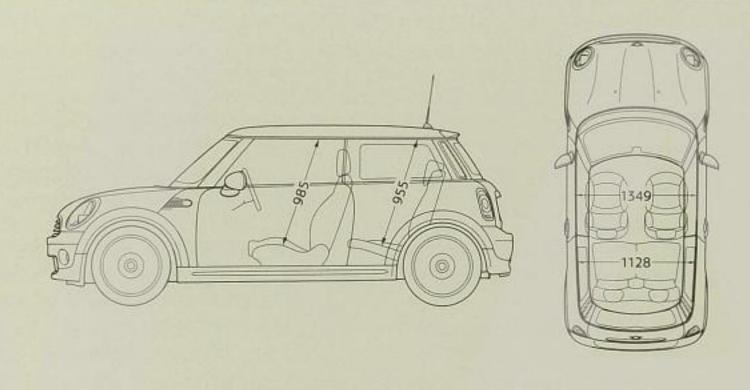
# MINI COOPER S.

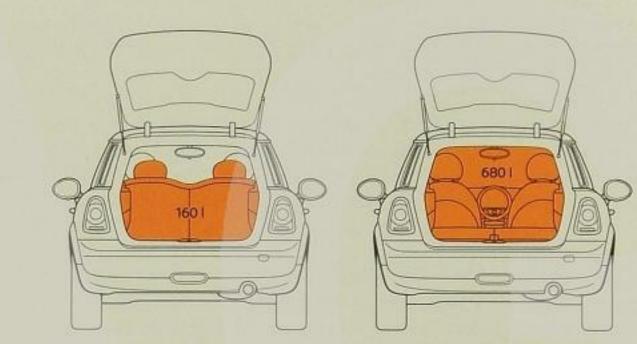


All figures in millimetres.

Even the tallest people will find the MINI surprisingly spacious, with 985 mm between seat and ceiling in the front, and 955 mm in the rear. And with 1,349 mm of elbow room in the front and 1,128 mm in the back, passengers will have plenty of personal space even when there are four people in the car.

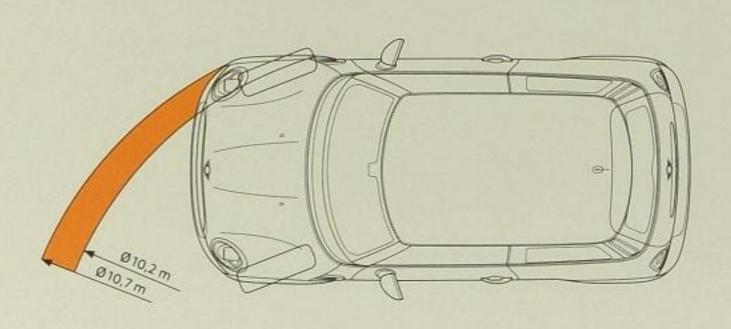
The luggage capacity varies from 160 litres to 680 litres with the rear backrest folded down, while the tailgate opens out at a 90-degree angle. When it is fully open, the top of the tailgate is 1,850 mm above the ground.

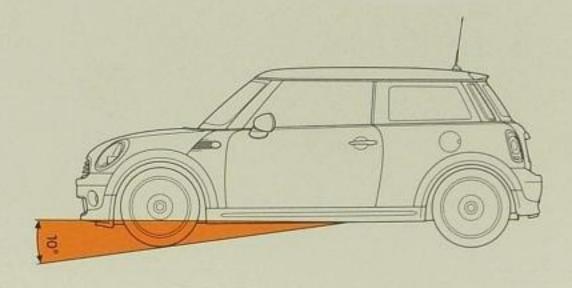




As well as being a sporty performer on the open road, the MINI is also highly agile in a tight spot, with a turning circle of just 10.7 metres.

A ramp brakeover angle of 10 degrees prevents the car from grounding and makes underground car parks a much less stressful experience.





### MINI SERVICE - DESIGNED FOR PEACE OF MIND.

Even a MINI occasionally needs some downtime. However, we appreciate that you don't want to leave your pride and joy even in the capable hands of a MINI Service Centre any more often than is absolutely necessary, and so the MINI was specifically designed to make it quick and easy to maintain and repair.

The aim of MINI Service is to ensure you and your MINI are looked after at all times, and a global network of MINI Service Centres is the key to achieving this. Their highly trained experts know your car inside out, and using computerized diagnostic tools and information systems, they offer a fast, high-quality service.

An important component of this is the intelligent key supplied with every MINI model. Using a KeyReader, the staff at your MINI Service Centre can read basic data stored on this, such as the chassis number, mileage and the status of the CBS (Condition Based Service) display, which is located in the revolution counter or speedometer, depending on equipment levels. CBS uses sensors to detect when oil changes and brake services are necessary. Brake fluid status and the distance to the next scheduled test of roadworthiness or emissions test and service are shown on the display.

This system means that you never miss an appointment, while the detailed information about the precise condition of your car helps avoid unnecessary costs.

Unlikely, but not impossible: in the event that your MINI does suffer a breakdown, peace of mind is still guaranteed by MINI Mobile Service.

Telephone support from highly trained MINI technicians is available 24 hours a day, 365 days a year, and if that doesn't resolve your problem, our people on the ground will do all they can to get your MINI back on the road.

If this doesn't do the trick, the extensive MINI Mobile Care range of mobility services will make sure you still get where you've got to go. For more details of what is included in MINI Mobile Care, who is entitled to it, and where it is valid, please contact your MINI Service Centre, or visit our website at www.MINI.com.

If you require extra cover against accident and theft, once again your MINI Service Centre will be delighted to advise you on the services available in your country. All the phone numbers you need can be found in the separate "Contact" booklet.

And so you don't have to worry about unexpected costs – for servicing, maintenance and (with certain packages) wear-and-tear repairs – we offer MINI Service Inclusive, the perfect way to ensure your MINI is properly looked after. A variety of packages are available, giving you free access to all the services included for a specified number of years, or up to a specified number of kilometres.

**Keep it MINI.** Treat your MINI with the attention and affection it deserves, and make sure you only ever use Original MINI Parts. These proven high-quality components will ensure your MINI continues to give you the fun it was designed to. All **Original MINI Parts** are covered by the same warranties as the car itself, and their long-term availability is guaranteed – Original MINI Parts will be available from all authorized MINI dealers, anywhere in the world, for 15 years after production of the model in question has ceased. Using Original MINI Parts will also help preserve the car's unique appeal, and protect against depreciation – so your finances stay in the same great shape as your MINI.

For further information on MINI Service and what it includes, contact your authorized MINI dealer or MINI Service Centre. Alternatively visit our website at www.MINI.com/service.







### DON'T DREAM: DRIVE! THE BENEFITS OF MINI FINANCIAL SERVICES.

Admittedly, dreaming about a MINI is pretty exciting. But it can't compare with the fun you'll get from actually driving a MINI. The right financial package helps you make the road from dream to reality a short one. MINI Financial Services make sure that you can choose the short cut to having your own MINI which best suits your lifestyle, your budget and the MINI you've chosen.

Three roads, one destination. MINI Leasing, MINI Finance, MINI Select. Each of these three solutions has the twin goals of making your MINI dream quickly come true as well as enhancing the fun you get from living with your MINI. Each of our three service models has its own specific advantages. You decide which solution you are most comfortable with.

To be precise, MINI Leasing is not one model but many. Because you decide the exact terms and conditions yourself: at the start of the contract you opt either to simply pay by instalments or to make a down payment, thus lowering the monthly instalments you pay. You also decide the term of the lease and your mileage allowance.

MINI Finance is the financing form for you if you want to own your MINI. When purchasing your MINI you arrange the size of your down payment and the monthly instalment just as individually as your MINI's equipment.

MINI Select leaves every option open to you: you decide at the end of the contract's term whether you:

- give your MINI a parting hug and, if you wish, say hello to a new MINI there and then.
- continue to take out finance on your MINI because you can't bear to be parted from it.
- pay us the outstanding sum on your MINI so that it becomes 100% your own.

Question: can you make the thrilling MINI experience even more exciting? Answer: no. But you can make sure you avoid unwanted and unpleasant surprises. With an insurance policy which is perfectly tailored to MINI. To accompany your financial package, MINI Financial Services offers insurance packages precisely geared to your personal wishes and needs:

- car insurance to protect you and your MINI if the worst comes to the worst.
- letters of protection (Schutzbriefe) to safeguard you against all adverse circumstances.
- payment protection insurance to guarantee the payments on your MINI if life takes an unexpected turn.

What next? Why not arrange a personal meeting with your local MINI dealer? The F&I manager and the sales staff there have an in-depth knowledge of all MINI Financial Services products and looking forward to making your MINI dream come true.\*

\* To learn more about MINI Financial Services, our leasing, finance and insurance offers, and find out who offers these services in your country, go to www.MINI.com or contact your MINI dealer direct. Details of services may differ from country to country.









### WARRANTY.

Every MINI is supplied with a 2-year unlimited mileage dealer warranty. (This excludes wear-and-tear parts.)

Every MINI also comes with a 12-year anti-corrosion warranty, which covers the vehicle against rusting of the body panels. This warranty is dependent on any previous damage to the vehicle body or under-body (e.g. stone impact damage, scratches, dents, accident damage or other damage caused by environmental factors) having been correctly repaired in accordance with current MINI guidelines. The painted surfaces of the car are covered by a 3-year warranty. This excludes any damage to painted surfaces caused by external or environmental factors.

# RECYCLING.

At every stage, from design to disassembly, recycling is central to the MINI philosophy. For example, all the ma-terials used in its manufacture were selected because they can be used in a sustainable and environmentally friendly way. And every MINI is built to be easily and economically recycled when its driving days are finally done. We have been working on this approach since 1994 at the BMW Group Recycling and Disassembly Centre in Munich, the only facility of its kind. Your authorized MINI dealer will also be pleased to advise you on the disposal of your old vehicle.

# BIMWAG

The models, standard and optional equipment and combinability of options in this brochure relate to cars supplied by BMW AG for the German market. The availability of standard and optional equipment, and the combinability of options, may vary from country to country within the European Union for all models. For detailed information about the situation in your country, please contact your MINI dealer. Subject to change in design and equipment.

The people, quotes and events described in this flyer are entirely fictitious and any resemblance to actual persons, living or dead, is purely coincidental.

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For more information, visit www.MINI.com