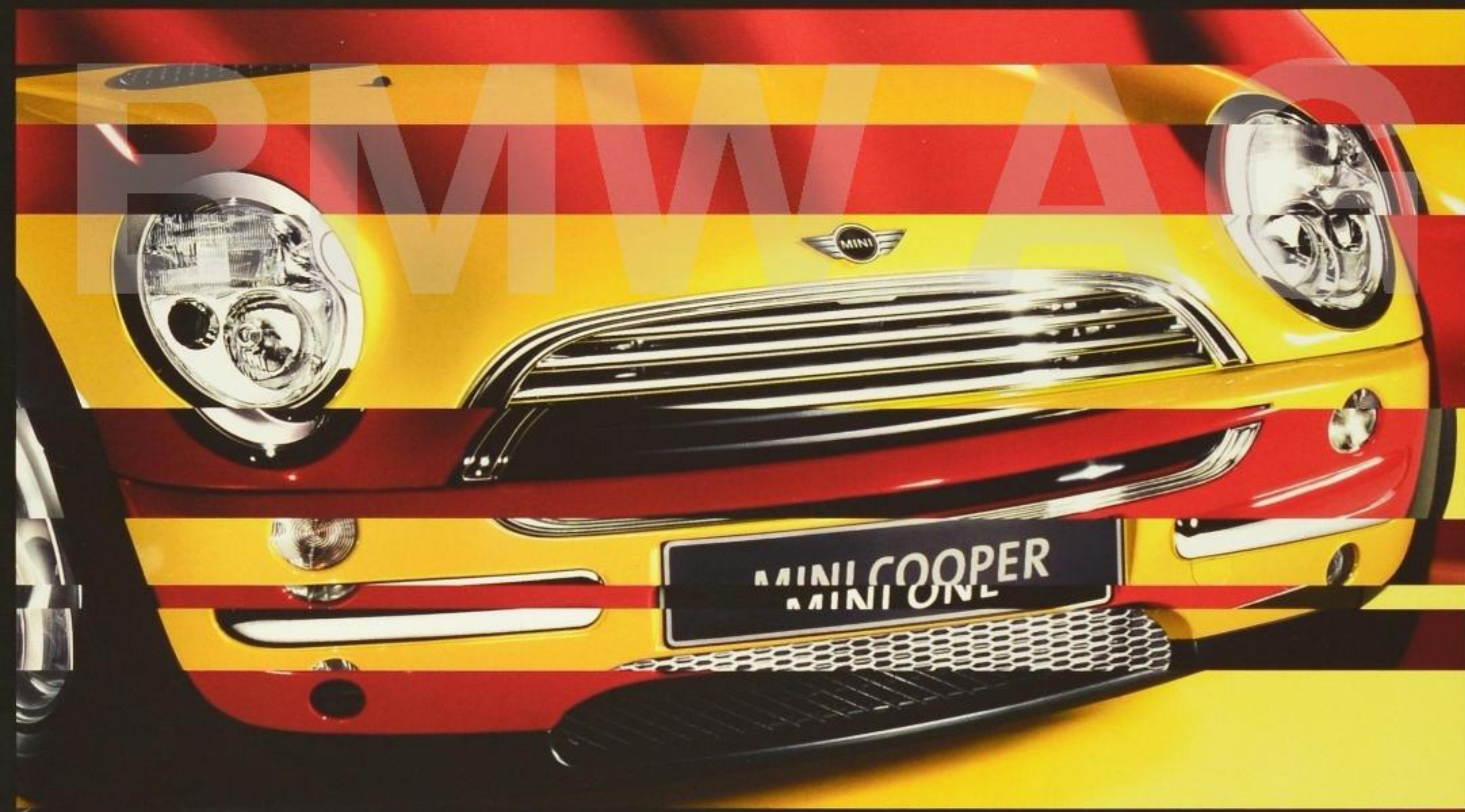
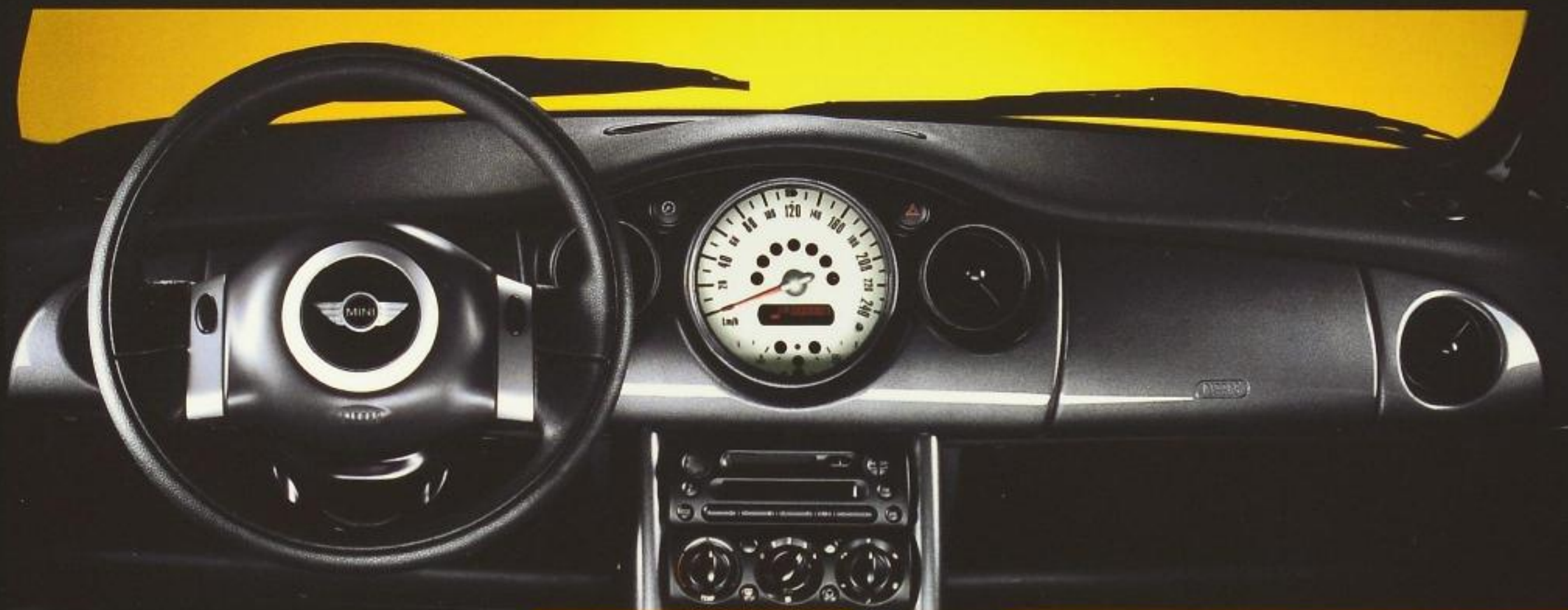


NEW MINI.



NEW MINI ONE.





It sticks to the road like you'd expect MINI would and it looks great too. Have a peek at the dashboard. Check out the two-spoke steering wheel and the centrally located rev counter and speedometer. Driving this cheeky number is going to be fun.

There's heaps of room in the back, so two friends can sit comfortably. Fold the 50:50 rear seats down and there's plenty of room for bags or sports gear.



Front or back seat – you'll be just as comfortable. And with panoramic windows everybody gets a great view.



The wait's nearly over. New MINI One is here.
It's everything you'd hope for and it's raring to go.





With its 66 kW (90 bhp) engine, New MINI One is ready to go whenever you are. And everything's there to maximise the fun – from the five-speed gearbox through to the spirited 16-valve engine. You'll have to keep an eye on the speedometer; MINI One can zip to 100 km/h (62 mph) in 10.9 seconds. At only 3.6 metres long, it squeezes into surprisingly small parking spaces too.

COLOURS.



CHILI RED



LIQUID YELLOW



BLACK

Solid and fresh – take your pick.



PURE SILVER



INDI BLUE



BRITISH RACING
GREEN



COSMOS BLACK



SILK GREEN

Or shimmery metallic, whichever suits you best.

Each and every MINI Cooper is unique, you choose
the colour for the roof, side mirrors and alloy wheels.
It's your MINI Cooper so it's up to you.



BLACK



WHITE

EQUIPMENT.

Interior features:	MINI One	MINI Cooper
Airconditioning (incl. microfilter)	Optional	Optional
Automatic airconditioning	Optional	Optional
Fog lamps	Optional	Optional
Front headrests, adjustable in height	Standard	Standard
HiFi system harman/kardon	Optional	Optional
Interior light package	Optional	Optional
Interior trims:		
Aluminium decor	Optional	Optional
Anthracite, high- gloss	Standard	Standard
Silver, high- gloss	Optional	Optional
Navigation system* with map	Optional	Optional
On-board computer	Optional	Optional
Radios, range of (incl. 6 loudspeakers)	Optional	Optional
Rear headrests (2), adjustable in height	Standard	Standard
Rev counter	Optional	Standard
Seats/seat comfort:		
Standard seat, with upholstery cloth, incl. seat adjustment for driver's seat	Standard	Standard
Seat heating for driver and front passenger seats	Optional	Optional
Sports seats for driver and front passenger	Optional	Optional
Steering wheels:		
Standard steering wheel (PUR)	Standard	Standard
Multifunction steering wheel	Optional	Optional
Leather steering wheel	Optional	Optional
Tachometer, fuel gauge, cooling fluid, LC display for km and day-km counter	Standard	Standard
Tyre defect indicator	Standard	Standard
Upholstery:		
Model specific cloth	Standard	Standard
Cloth/leather combination (2 sorts)	Optional	Optional
Leather (3 sorts)	Optional	Optional
Window lifts electric; front with open-close fingertip control, passenger side open control, comfort closing function	Standard	Standard

Exterior features:	MINI One	MINI Cooper
Door handles in chrome	Standard	Standard
Exterior mirrors in matt black, electrically adjustable	Standard	Optional
Exterior mirrors in white or black, electrically adjustable	Optional	Standard
Exterior mirrors, heated	Optional	Optional
Metallic paint	Optional	Optional
Panorama-glass-sliding roof with ventilation position and sunblinds front and rear	Optional	Optional
Remote control incl. comfort function	Standard	Standard
Roof colours:		
Body colour roof	Standard	Optional
Contrast roof (black/white)	Optional	Standard
Wheels:		
Steel wheel with full wheel cover, 15-inch	Standard	Optional
Light- alloy wheels, 15-inch Imola	Optional	Standard
Light- alloy wheels, 16-inch Daytona	Optional	Optional
Light- alloy wheels, 17-inch Le Mans	Optional	Optional

Trim levels:	MINI One	MINI Cooper
MINI One Salt: foot mats, storage nets, front fog lamps, rev counter, interior light package, silver interior, radio Reverse	Optional	Optional
MINI Cooper Pepper: foot mats, storage nets, front fog lamps, interior light package, radio Reverse, bumpers with chrome inlays, silver interior, 15-inch aluminium wheels Silverstone	Optional	Optional
MINI Cooper Chili: foot mats, storage nets, front fog lamps, interior light package, radio Reverse, bumpers with chrome inlays, silver interior, 16-inch light-alloy wheels Daytona, sports suspension Plus, sports seats, cloth/leather combination, leather steering wheel, roof spoiler	Optional	Optional

*Navigation system not available in all countries.

- Optional equipment
- Standard equipment
- Not available



You could choose optional huge 17-inch alloy wheels that'll turn even more heads and give you a sportier ride. With striking design features like the chromed bezels around the round headlights, tail lights and indicators, sporty spats and recognisable grille, New MINI One will definitely work its way into your affections.

AND MINI COOPER.





Don't worry if you're not
mini yourself – there's
plenty of room, and you
can even change the
height of the seat and
steering wheel.



Extra flashes of chrome on the radiator grille, door handles and exhaust pipe make MINI Cooper stand out from the crowd.

If you're looking for added oomph try MINI Cooper. The sport chassis, 85 kW (115 bhp) engine, long wheelbase, optional 16-inch wheels and direct steering give it that added muscle. But you'll want to stay safe that's why there's traction control, an extremely rigid body shell, and up to six optional airbags.





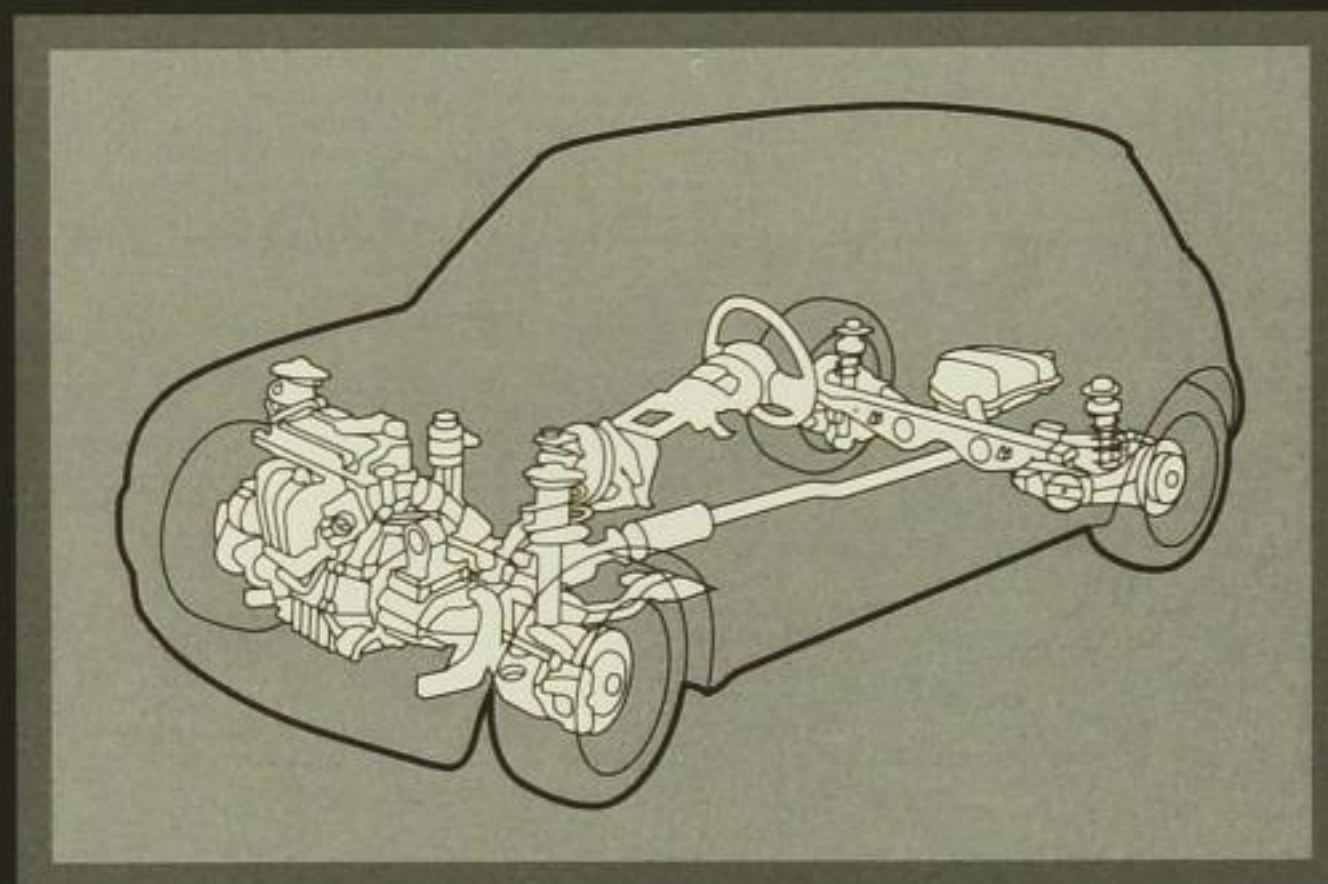
Everything's been thought of to make MINI great to live with – from the round door handles and air intakes, to the non-slip handbrake and large storage compartments in the doors. Not to mention little details like chrome-plated switches.

There's a choice of cloth, cloth/leather or leather upholstery and Anthracite or Silver interior surfaces. Become part of the new MINI design team and pick your own look.

ENGINE.

	MINI One	MINI Cooper
Emission management: EU4	■	■
Three way catalytic converter, heated oxygen sensor, activated carbon filter, tank purge	■	■
4-cylinder in-line engine	■	■
4 valve technology	■	■

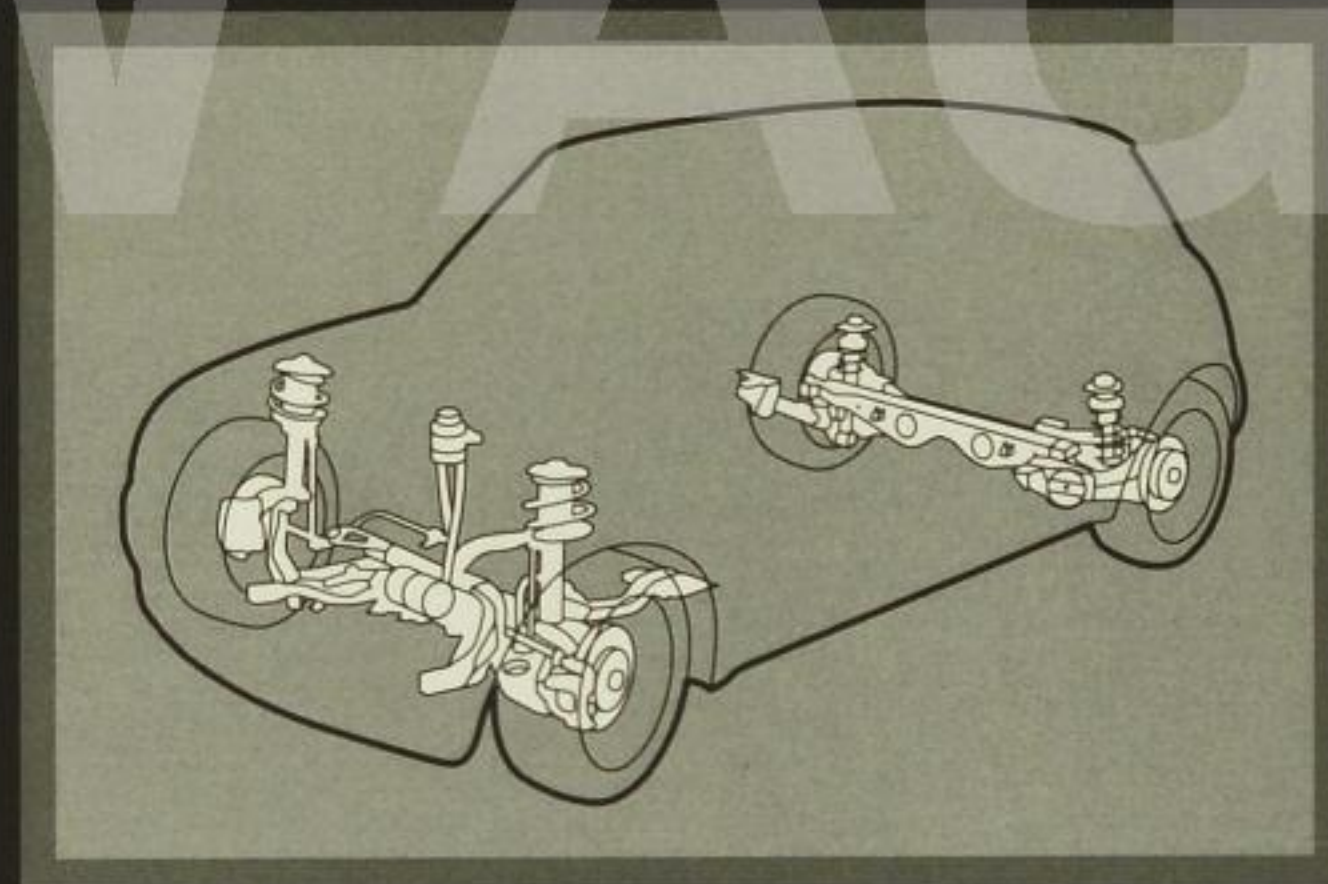
You're not short on power with the advanced performance 1.6-litre, 66 kW (90 bhp) (MINI One) and 85 kW (115 bhp) (MINI Cooper) 4-cylinder engine.



GEARBOX AND CHASSIS.

	MINI One	MINI Cooper
Multi-link rear axle suspension with anti-dive	■	■
Single-joint spring strut front axle with anti-dive	■	■
Sports suspension	■	■
Stabilisor, front	■	■
5 speed manual transmission	■	■

- Optional equipment
- Standard equipment
- Not available



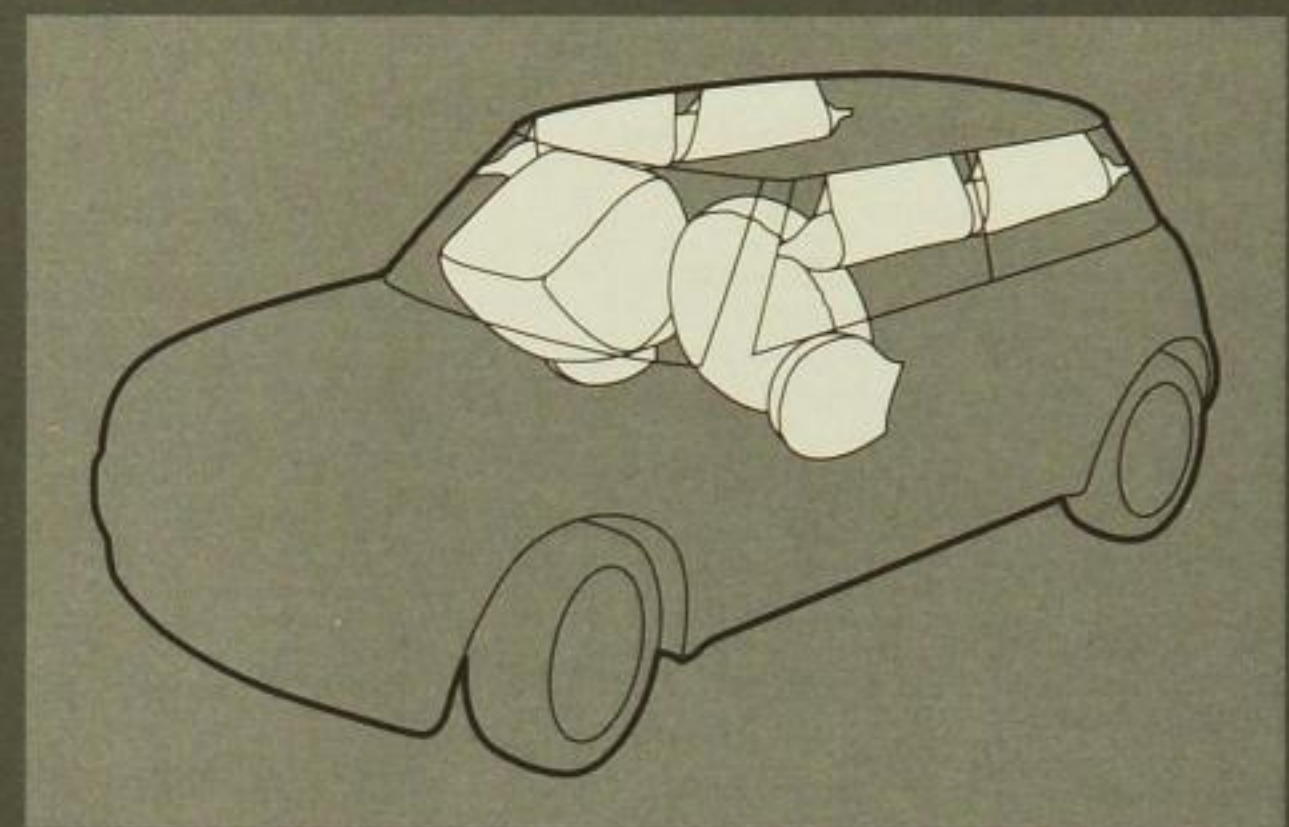
New MINI One hugs the road with its multi-link rear axle suspension (unique in its class), while MINI Cooper has a sports chassis as standard. So whichever one you drive, MINI stays glued to the road.

SAFETY.

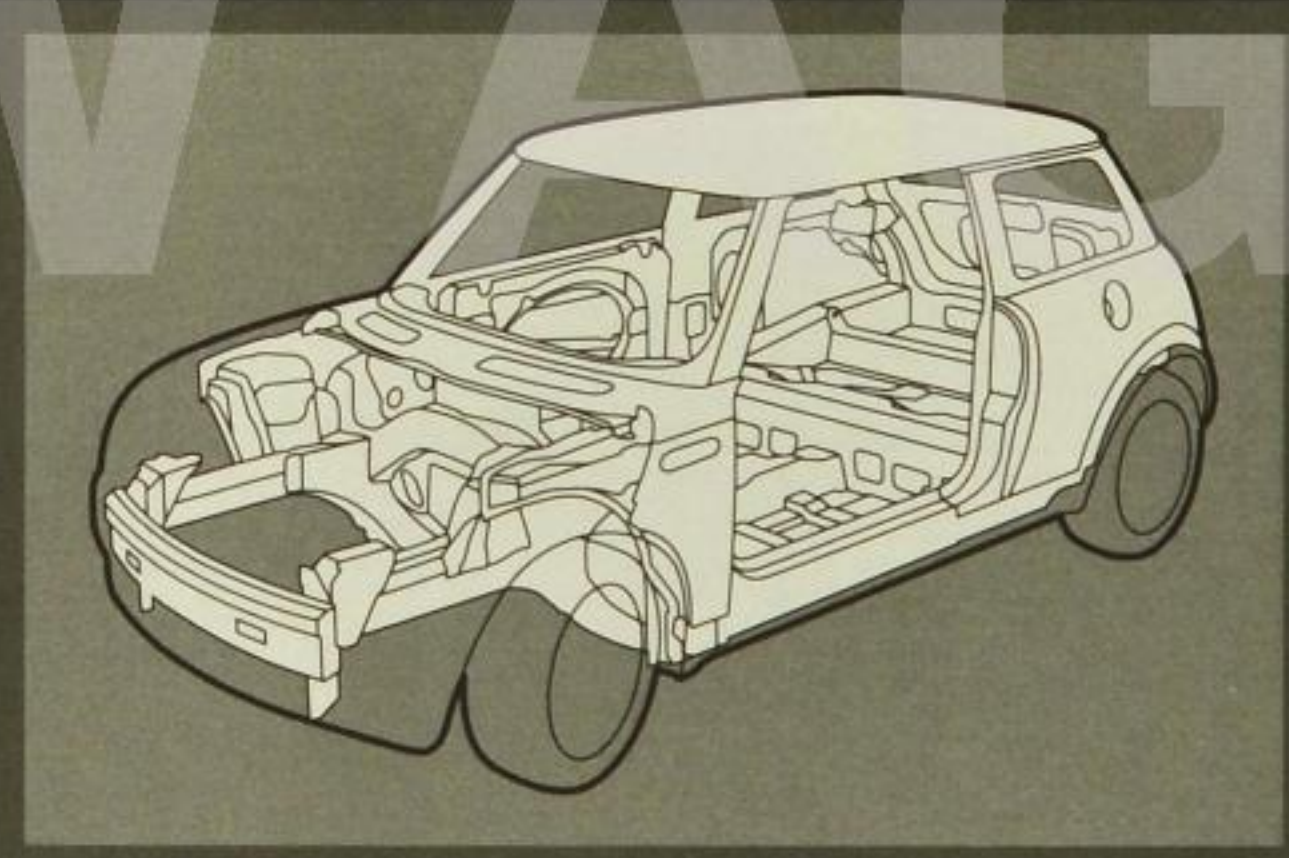
MINI One MINI Cooper

Airbags:		
Driver and front passenger airbags, seat belt occupation detector for front passenger airbag, Impact Dependent Airbag System	■	■
Side airbags at the front for driver and front passenger	■	■
Head airbags for driver, front and rear passengers	■	■
Anti-lock Brake System (ABS) with Cornering Brake Control (CBC) and Electronic Brakeforce Distribution (EBD)	■	■
Automatic seatbelts at the front with pyro-technic belt latch tensioner and belt force limiter	■	■
Central locking with electronic immobiliser, crash sensor, fuel tank filler flap integrated in central locking	■	■
Disc brakes front and rear, inner-vented at front	■	■
Dynamic Stability Control (DSC)	■	■
Safety battery terminal	■	■
Traction control	■	■
Xenon headlights	■	■

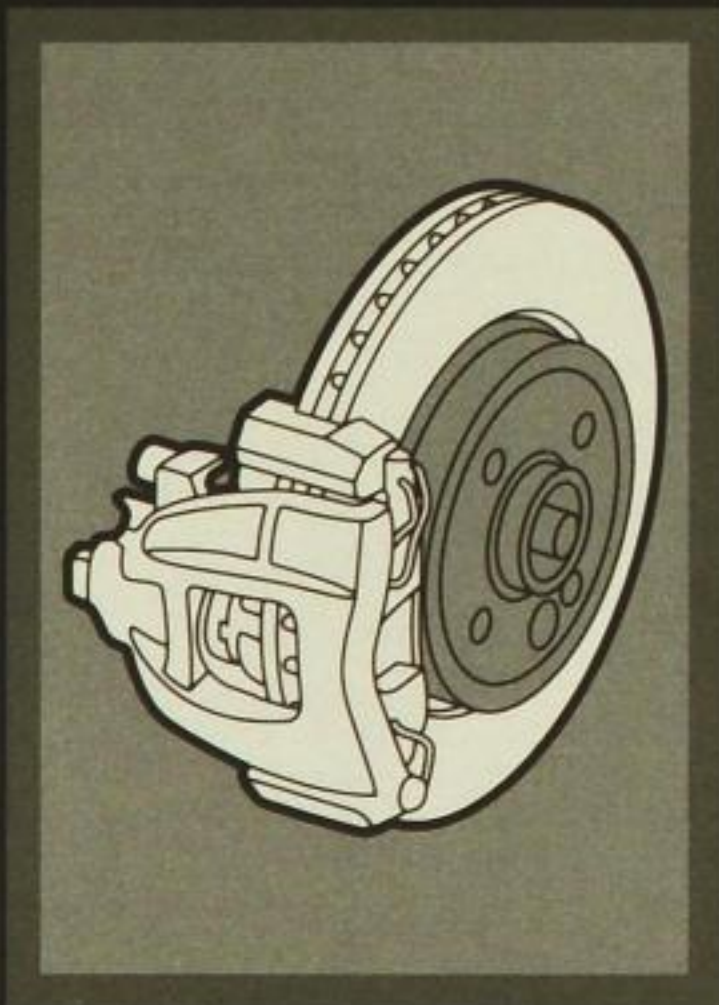
- Optional equipmen
- Standard equipmen
- Not available



Fun and safety all wrapped into a fantastic package, your new MINI will always look after you.



Stability program: the hard work that has gone into the new MINI's extra rigid body shell will be rewarded with a four-star rating in the EU NCAP crash test.

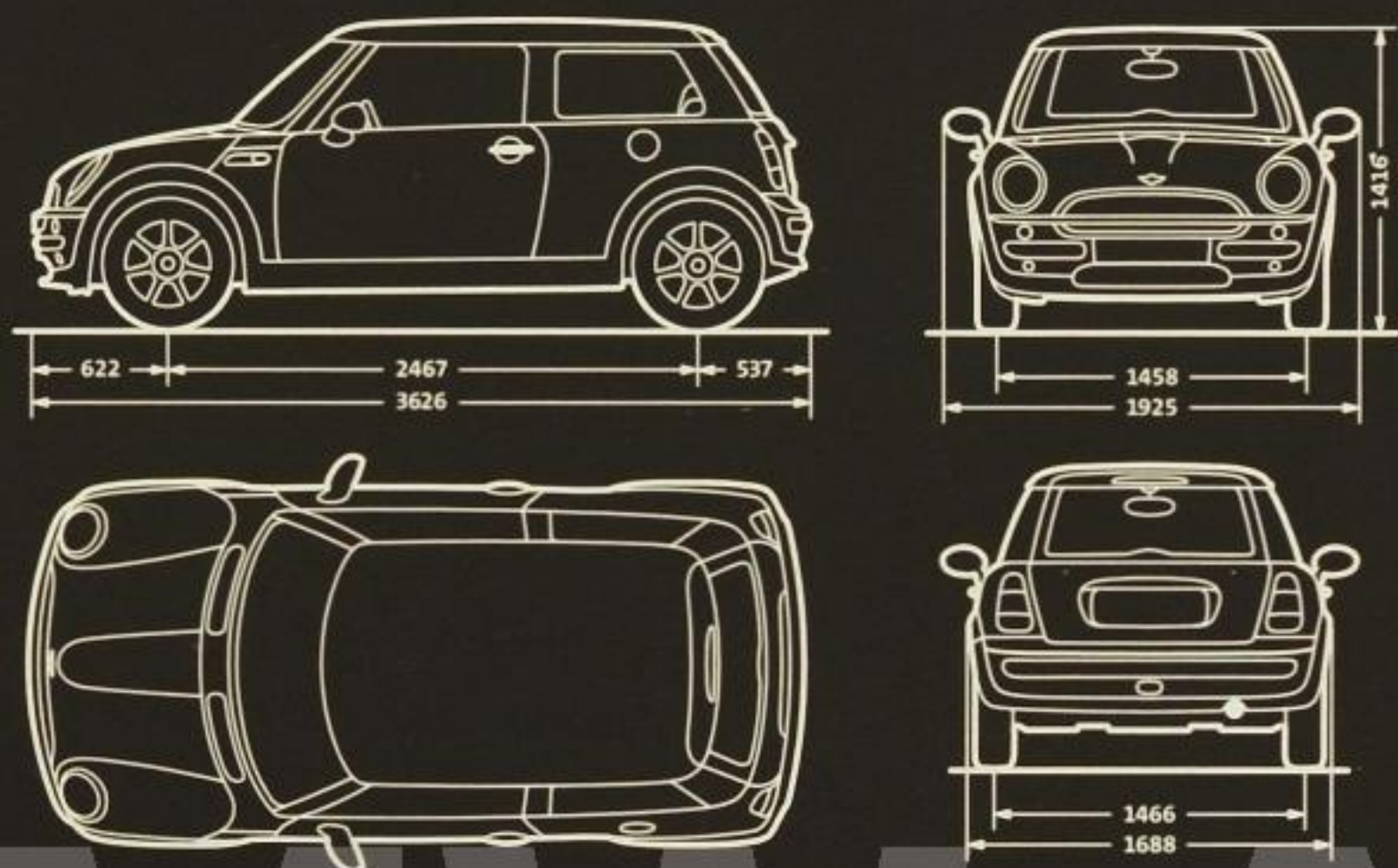




You won't be able to keep your eyes off it!



NEW MINI ONE AND MINI COOPER.



*MINI Cooper: 1408 mm.
All dimensions in mm.

	MINI One	MINI Cooper
Unladen EU	1115 kg	1125 kg
Power output/bhp/rev count	66 kW/90/5500	85 kW/115/6000
Max torque /rpm	140 Nm/3000 rpm	149 Nm/4500 rpm
Acceleration (0-100 km/h — 0-62 mph)	10.9 s	9.2 s
Top speed in km/h (mph)	185 (115)	200 (124)
Fuel consumption, average	6.5 l	6.7 l
Luggage compartment capacity	160 l	160 l
Tank capacity	50 l	50 l