



MINI LIVE

EIGHT STEPS TO YOUR OWN MINI

MINI ONE. MINI COOPER. MINI COOPER D. MINI COOPER S.



BREAKING NEWS.

● **NEW MINI GOES LIVE.**

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● **MINI YOUR WAY.**

Build your own MINI.
Four models, a world of options
– in eight quick and easy steps.

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● **OTHER INFO.**

The key facts and figures at a glance,
plus detailed information
about servicing and finance.

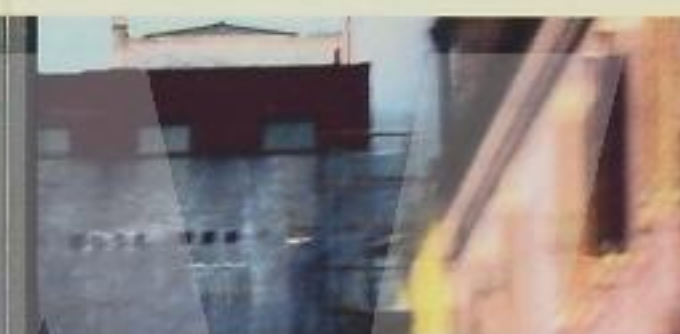
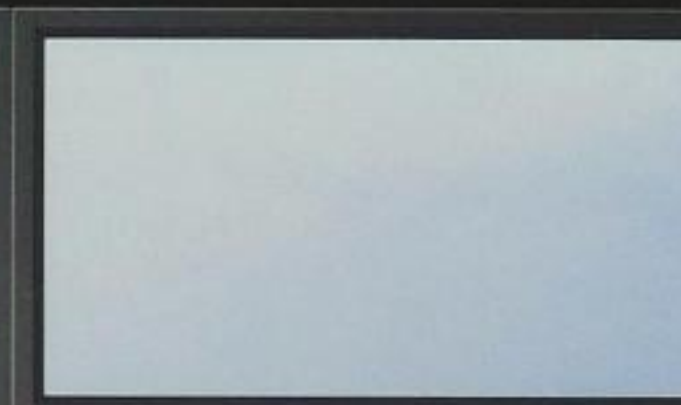
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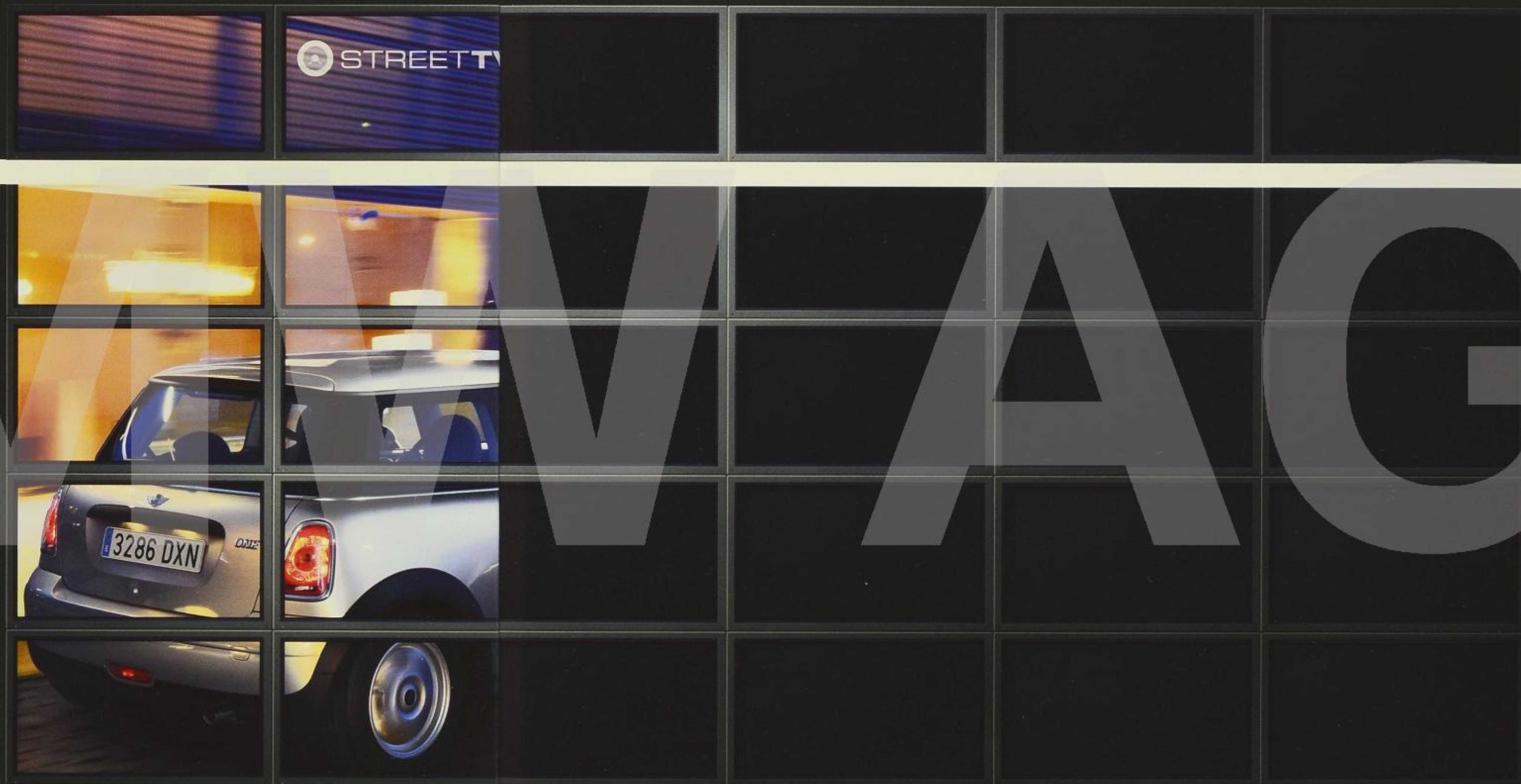
● MINI ONE

● MINI COOPER

● MINI COOPER S



MINI ONE



EIGHT STEPS TO YOUR OWN MINI



THE PERFECT FASHION ACCESSORY FOR PEOPLE WHO ARE GOING PLACES.



Making every mile an adventure:
a low centre of gravity makes the
MINI One incredibly agile.



MAXIMUM SECURITY: IN THE MINI ONE, YOU HAVE SIX BODYGUARDS EVERYWHERE YOU GO.



Six airbags increase peace of mind and maximise driving enjoyment. You can't see them, but they're always there when you need them.



**A VERY PUBLIC AFFAIR: STUNNING MODEL
AND TARMAC ALMOST INSEPARABLE.**



Meeting the MINI One is an unforgettable experience. Irresistible looks, imaginative details, and unmistakable charisma – you'll never settle for a quiet night in ever again.



BEAUTY IS NOT AN OPTION.
IT'S A THOUSAND OPTIONS.



There are endless options with the
MINI One – and all of them are the right one.
This is a car you really can't go wrong with.

MINI COOPER

BMW AG



EIGHT STEPS TO YOUR OWN MINI

LIVE

NEWS TV



MINI COOPER BEATS THE CLOCK +++ 0 TO 62 MPH IN 9.1 SECONDS

And now, news of a startling development in the engine compartment. The new-generation engine provides impressive power delivery even at low revs. Reliable sources indicate that despite the superior performance, fuel consumption has been reduced significantly, a development they attribute to the variable valve timing of the 1.6-litre 16-valve power unit.

Illustration shows MINI Cooper with Original MINI accessories.

LIVE

NEWS TV

LESS +++ INTERIOR DESIGN LEAVES EYEWITNESSES SPEECHLESS INTERIOR DESIGN LEAVES EYEWITNESSES SPEECHLESS +++ INTE

And now we go live to the interior, where countless combinations of colours and materials are waiting for us, including genuine wood and aluminium. We're also getting reports of an astonishing centre console and centrally positioned speedometer.

LIVE

NEWSTV

AD +++ PUBLIC CONSENSUS REACHED +++ MINI STICKS TO ROAD +++ PUBLIC CONSENSUS REACHED +++ MINI STICKS TO ROAD +++ PU

LIVE

NEWS TV

BMW



MINI COOPER D THE CAUSE +++ DEPRESSION AT FILLING STATIONS ++ LONG ABSENCES OF MINI COOPER D THE CAUSE +++ DEPRESSION

Still no sighting of the MINI Cooper D on the nations garage forecourts. Interruptions to journeys are almost unknown – with fuel consumption of 72.4 mpg (3.9 l/100 km), the car can go over 630 miles (1,025 km) without refuelling. Drivers are thrilled with its all-round performance.

MINI COOPER S

BMW AG



EIGHT STEPS TO YOUR OWN MINI

SPORT TV

BMW AG

WORLD CLASS.

Off to a flyer: with its 175 horsepower, the MINI Cooper S has made a storming start to the new season. Awesome road-holding, awesome sound. And the best thing is, one place in the team is still up for grabs.

EIGHT STEPS TO YOUR OWN MINI

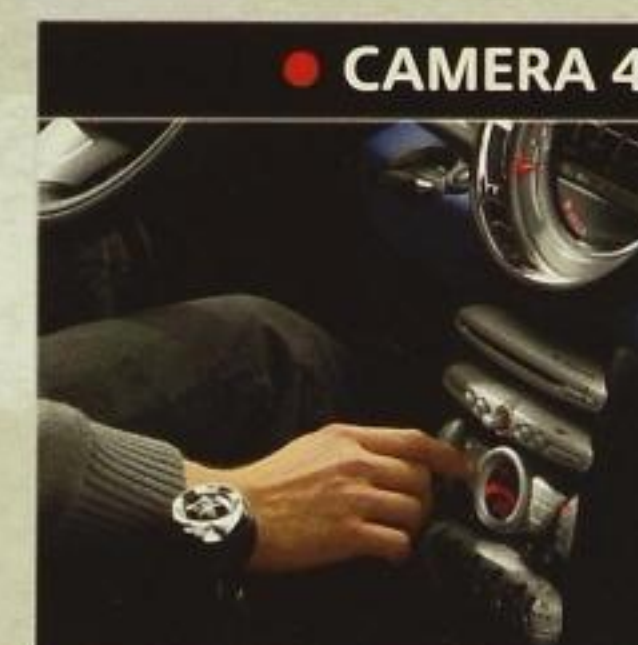
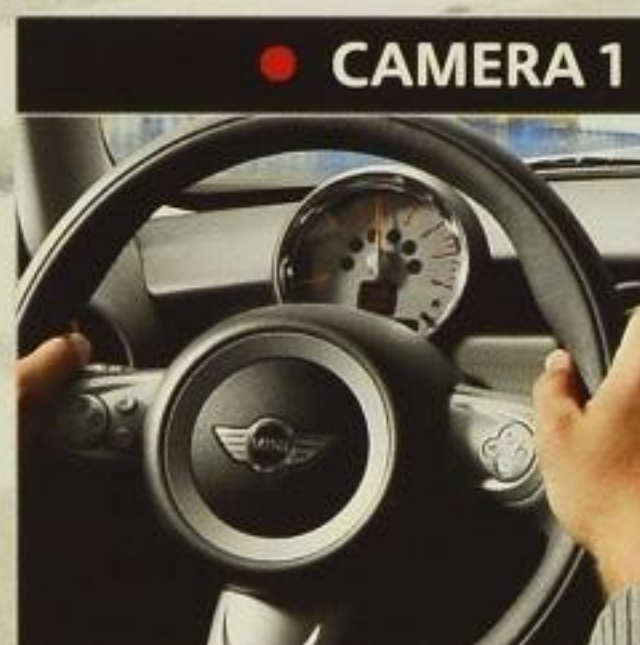
B

10/10 FOR CORNERING.

A convincing performance in road testing – pure go-kart feeling. The direct precision of the electric power-assisted steering helps the MINI Cooper S deliver the perfect combination of thrills and safety.



EIGHT STEPS TO YOUR OWN MINI



A VICTORY FOR THE INTERIOR.

And the keys to this success? Easy: a large speedo, leather-covered sport steering wheel and sport-style gauges, plus individual colour combinations for the surface finishes, colour line and seats.

BMW

**ADRENALIN BEATS
ELATION BY A SHORT HEAD.**

With 260 Nm of torque on display, this is a real show of strength by the defending champion: the twin-scroll turbocharger is equally at home in a sprint as in a test of endurance. One thing's for certain: we haven't heard the last of its 175 horsepower.



EIGHT STEPS TO YOUR OWN MINI



1. CONCEPT
AND SAFETY



2. MODELS



3. COLOURS
AND UPHOLSTERY



4. EXTERIOR EQUIPMENT
AND WHEELS



5. INTERIOR EQUIPMENT



6. MUSIC, COMMUNICATIONS
AND TECHNOLOGY



7. PERFORMANCE



8. ACCESSORIES

EIGHT STEPS TO YOUR OWN MINI

• EIGHT STEPS TO YOUR
OWN MINI.





1. CONCEPT AND SAFETY



2. MODELS



3. COLOURS AND UPHOLSTERY



4. EXTERIOR EQUIPMENT AND WHEELS



5. INTERIOR EQUIPMENT



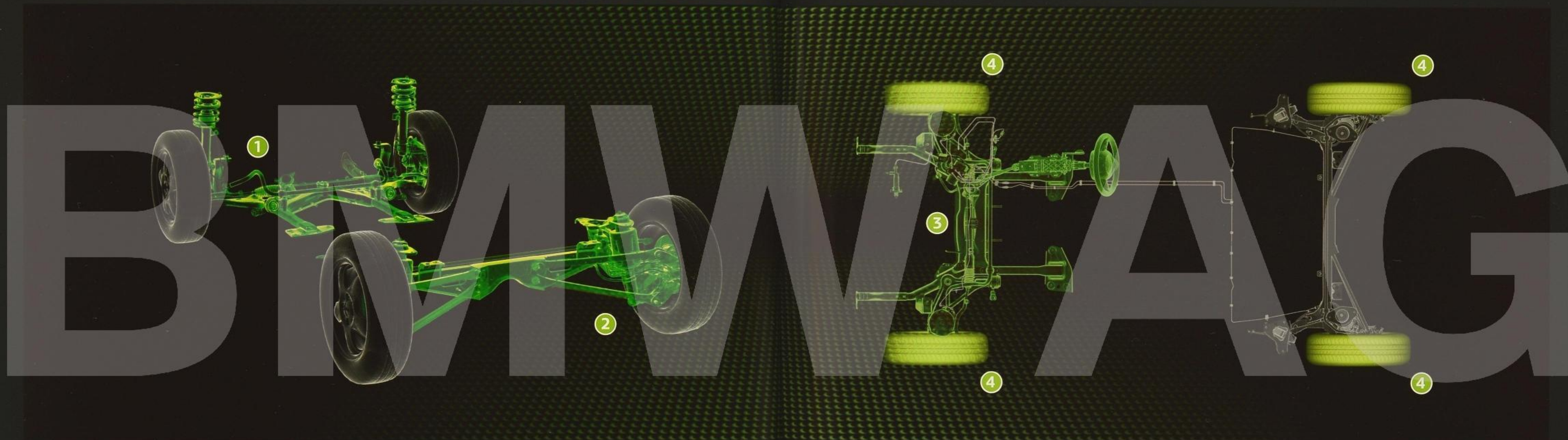
6. MUSIC, COMMUNICATIONS AND TECHNOLOGY



7. PERFORMANCE



8. ACCESSORIES

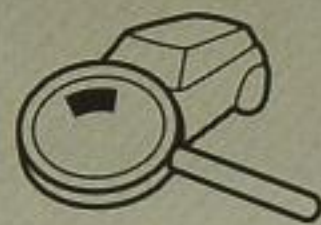


1 SINGLE-LINK SPRING-STRUT FRONT AXLE.
Where the fun begins. Two drive shafts of equal length in the front suspension minimise the extent to which the drivetrain interferes with the steering, and optimise the car's cornering, acceleration and braking.

2 MULTI-LINK REAR AXLE.
Unique in a car of this class, ensures optimum contact between the wheels and the road, for the best possible traction. Aluminium construction keeps weight to a minimum and increases agility.

3 RACK-AND-PINION STEERING.
Electric power-assist ensures outstanding steering response, with the driver receiving precise and involving feedback. The weight of the steering adjusts to the speed of the car, for easier steering at low and high speeds alike. It is only 2.4 turns from full lock to full lock.

4 WEIGHT DISTRIBUTION.
To improve the traction of the drive wheels, almost exactly two thirds of the car's weight is over the front axle, with the other third distributed to the rear wheels in order to deliver the best possible handling.



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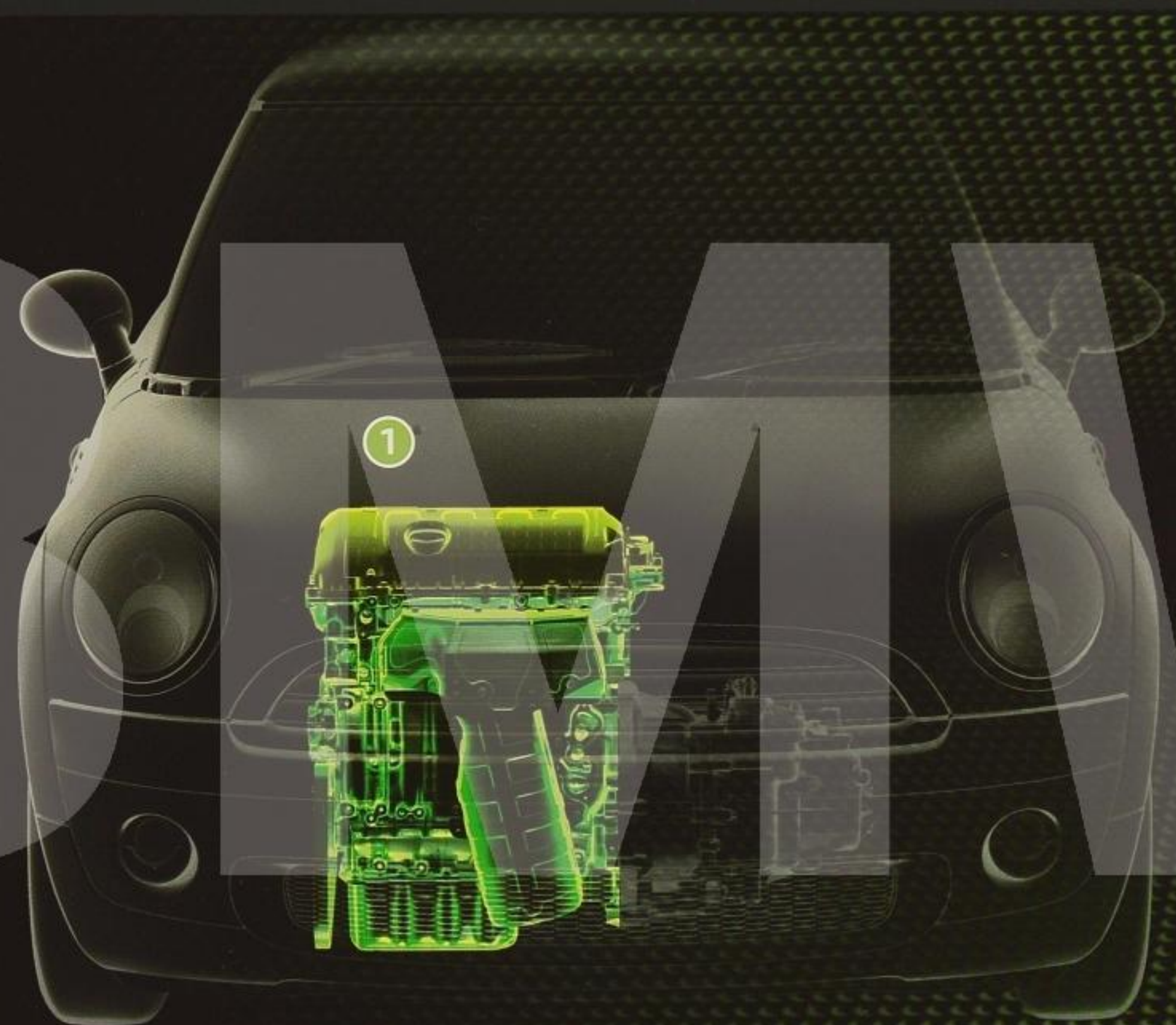
4. EXTERIOR EQUIPMENT AND WHEELS

5. INTERIOR DESIGN

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY

7. PERFORMANCE

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1

FOUR ENGINES, ONE UNIQUE DRIVING EXPERIENCE.

MINI One: the 1.4-litre unit develops a lively 95 hp (70 kW), and a maximum torque of 140 Nm. Fully variable valve timing makes the engine highly efficient and reduces emissions.

MINI Cooper: the figures – 120 hp (88 kW), 160 Nm, 126 mph. The feeling: instantaneous reaction to the accelerator, but a fuel consumption of just 52.3 mpg (5.4 l/100km), thanks to fully variable valve timing.

MINI Cooper D: the common-rail diesel engine with particulate filter as standard pumps out 110 hp (80 kW), and the overboost function delivers up to 260 Nm of torque, for maximum acceleration. Yet fuel consumption is just 72.4 mpg (3.9 l/100km).

MINI Cooper S: the twin-scroll turbocharger enables 175 hp (128 kW) of power, and the overboost function delivers 260 Nm of torque. In practical terms, that means 0 – 62 mph (0 – 100 km/h) in 7.1 seconds, and a top speed of 140 mph.

2

6-SPEED MANUAL GEARBOX.

Accelerating the pace of change. Designed for short, positive, precise gear shifts. All MINI models come with a 6-speed manual gearbox as standard. A 6-speed automatic gearbox with Steptronic is available as an optional extra.



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THE MINI TRULY IS A BREATH OF FRESH AIR.

Cutting out the fumes needn't mean cutting out the fun. This is true for all four MINI models: the MINI Cooper D uses just 72.4 mpg (3.9 l/100 km) and emits only 104 g/km, while for the MINI One and MINI Cooper the figures are 53.3 mpg (5.3 l/100 km) and 128 g/km, 52.3 mpg (5.2 l/100 km) and 129 g/km. The MINI Cooper S is 45.6 mpg (6.2 l/100 km) and 149 g/km. This is made possible by a range of innovative technologies:

1

AUTOMATIC START-STOP FUNCTION

Manual gearbox only. With the car in neutral and the clutch disengaged, the engine is automatically switched off. As soon as the clutch pedal is depressed, the engine is restarted, giving you a unique fuel saving feature.

2

SHIFT POINT DISPLAY

The Shift Point Display (manual gearbox only) informs you of the most economical gear for any given situation, helping to reduce your emissions and expenditure on fuel.

3

BRAKE ENERGY REGENERATION.

Brake Energy Regeneration uses Intelligent Alternator Control to make the most of unused energy. When coasting or braking, the battery is charged, utilising energy that would otherwise be wasted.



1. CONCEPT AND SAFETY



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5. INTERIOR EQUIPMENT



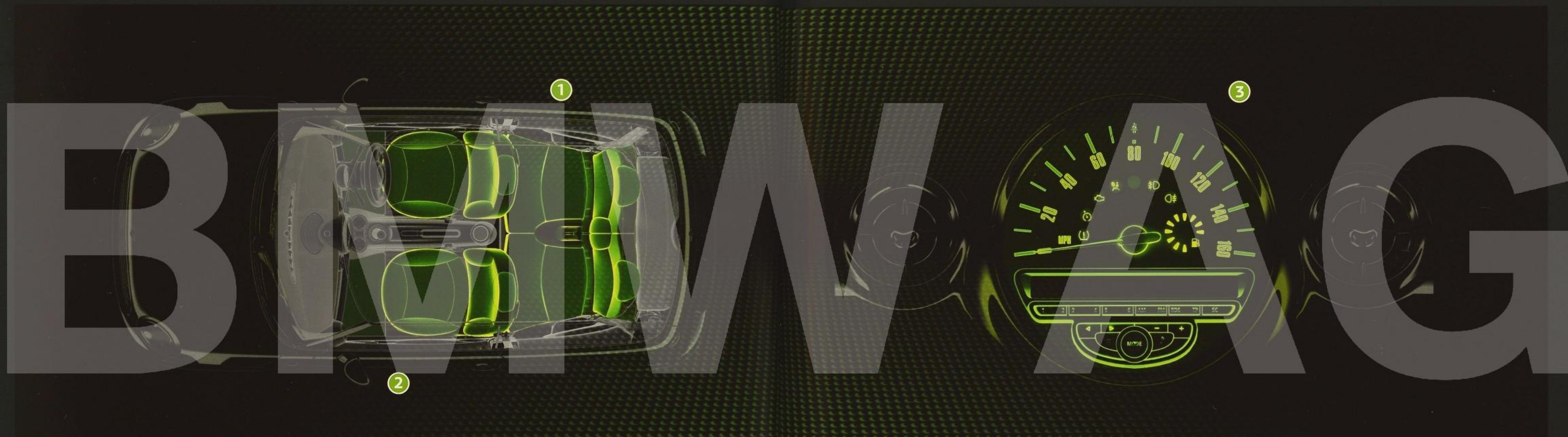
6. MUSIC, COMMUNICATIONS AND TECHNOLOGY



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1

INTERIOR SPACE.

The MINI is a genuine 4-seater, and offers all its passengers plenty of room. The rear seat backs fold down, so that the MINI's luggage capacity can be enlarged in seconds to an impressive 680 litres.

2

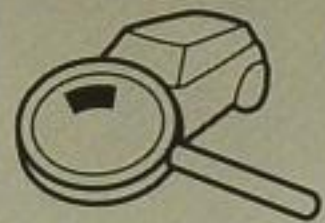
SEATS.

The most comfortable go-kart ever. Suitable for drivers of all heights and builds, the driver's seat can be adjusted to give the ideal position in relation to the steering wheel and pedals, and has excellent lateral support. The steering wheel is height and reach-adjustable.

3

INTERIOR DESIGN.

Attention down to the last details, such as the large speedo and rev counter with outside temperature and digital speed display.



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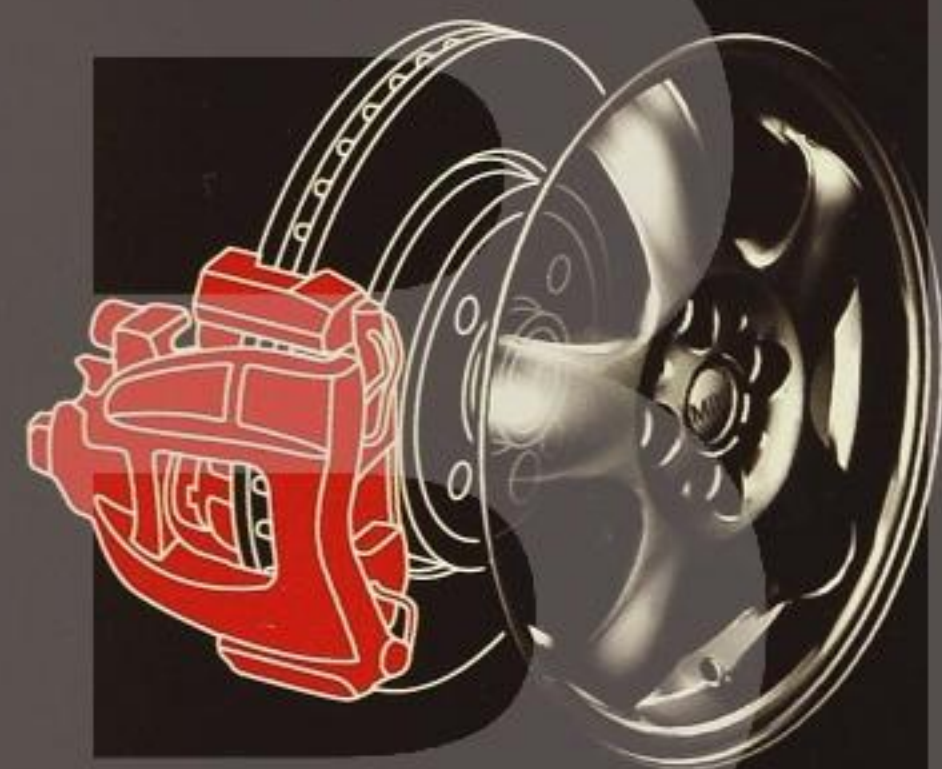
6. MUSIC, COMMUNICATIONS AND TECHNOLOGY



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8. ACCESSORIES



BRAKING SYSTEM.

Four disc brakes with Anti-lock Braking System (ABS) and Cornering Brake Control (CBC) as standard ensure optimum braking performance in any situation. Electronic Braking Distribution (EBD) manages the distribution of braking force between the front and rear axles. Brake Assist accelerates the delivery of braking force in an emergency situation to ensure the shortest possible stopping distances.



DSC.

Fitted as standard, Dynamic Stability Control ensures optimum traction. It counteracts vehicle instability, such as that caused by front-axle wheelspin, by intervening in the engine management and applying braking force to individual wheels at the front and rear as necessary. DSC also includes Hill Assist, which prevents the car from rolling backwards on slopes.



LIMITED-SLIP DIFFERENTIAL.

For improved performance on awkward surfaces. If one wheel loses traction, drive is transferred to the wheel with better grip, allowing higher cornering speeds. The limited-slip differential (optional on the MINI Cooper S) increases both driving enjoyment and safety, so you get where you're going even faster.



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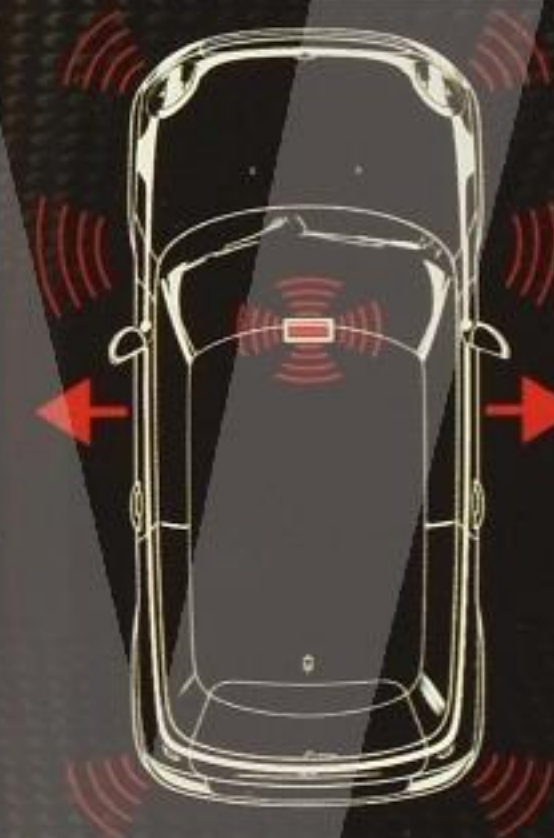
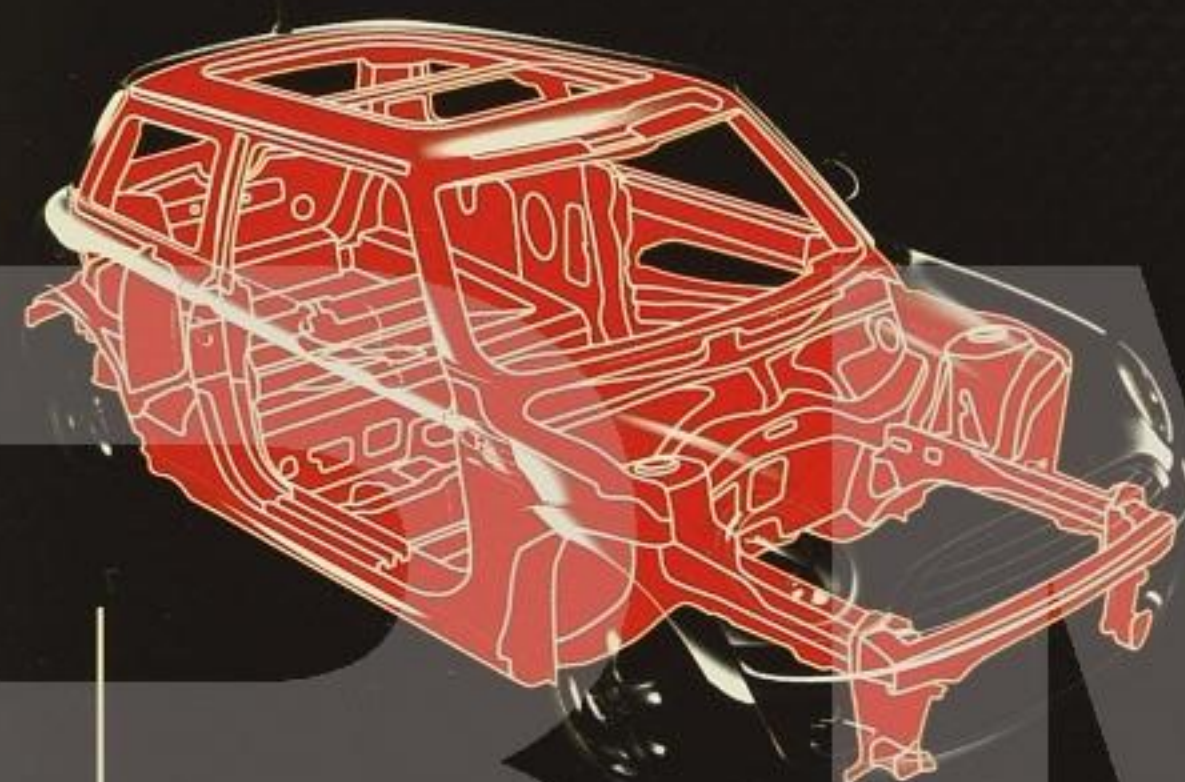
6. MUSIC, COMMUNICATIONS AND TECHNOLOGY



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BODY.

The body of the MINI has been reinforced at strategic points, guaranteeing extreme torsional rigidity for an exceedingly robust passenger compartment. The aim is to deliver the perfect combination of comfort, acoustics and protection.

CHASSIS.

The combination of a single-link spring-strut front axle and a multi-link rear axle with wide track and a low centre of gravity results in the unmistakable MINI feeling: stable, agile, with excellent cornering ability at all speeds, plus superb traction and outstanding safety.

CRASH SENSOR.

The crash sensor automatically deploys the airbags in the event of an impact and unlocks the doors, ensuring the occupants of the car can get out in a hurry. Interior and hazard lights are also automatically switched on.

ALARM SYSTEM.

A siren sounds and the hazard lights are switched on if anyone attempts to move or break into the car.

RUN-FLAT TYRES.

The Run-flat tyres (standard on 16-inch wheels and above) are designed in such a way that the car can be driven in the event of a sudden loss of tyre pressure. Even with a completely flat tyre, it can continue for up to 90 miles (150 km) at speeds as high as 50 mph (80 km/h).

TYRE PRESSURE WARNING SYSTEM (TPWS).

Standard on all models. A warning light in the cockpit alerts the driver in the event of any loss of tyre pressure.



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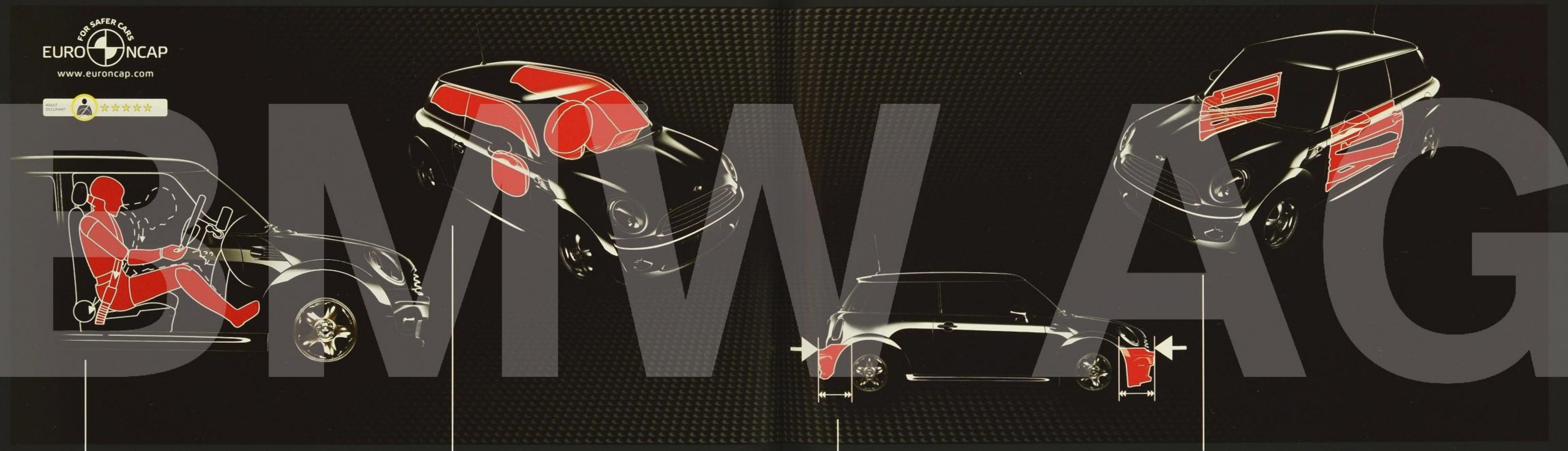
6. MUSIC, COMMUNICATIONS AND TECHNOLOGY



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RESTRAINT SYSTEM.

A combination of 3-point belts, belt tensioners and integrated belt catch means driver and front-seat passenger enjoy the best possible protection in the event of a crash.

EURO NCAP CRASH TEST.

In the Euro NCAP crash test, the MINI scored the maximum possible five stars. The level of protection for passengers and driver was rated as excellent in front, side and pole impacts, and child safety too is well above average.

AIRBAGS.

The MINI is fitted with six airbags as standard. Driver and front passenger airbags protect the head and upper body in the event of a head-on collision, while side and head airbags are primarily design to reduce the risk of injuries to the head, chest and abdominal areas from side impacts.

ISOFIX.

To ensure the safety of younger passengers, ISOFIX child seats can be mounted in the rear.

REVERSIBLE BUMPERS.

All MINI models are equipped with reversible bumpers which can reform to their original shape, even after an impact of up to 5 mph.

REINFORCED PANELS.

These elements are built into the side skirt areas and upper and middle parts of the doors to increase structural rigidity and protect passengers in the event of a collision.



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MINI ONE.

The centre of attention: the chrome surround of the radiator grille and the 3D-look air inlet make you eager for more. And that's what you get, with the radiator grille and tailgate handle in Black and mirror caps in Matt Black all combining to make the MINI One unmistakable.



MINI COOPER/MINI COOPER D.

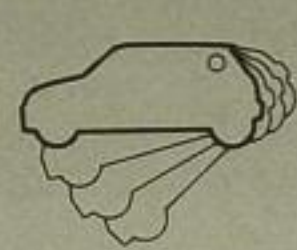
A striking presence: with its classic chrome-plated radiator grille, roof in contrasting colour, chrome exhaust and roof spoiler, the MINI Cooper is one to watch out for.



MINI COOPER S.

It could only be the MINI Cooper S: a powerful air inlet in the bonnet, and a racy radiator grille in a hexagon look, plus a chrome-plated double-pipe exhaust system and a striking roof spoiler – this is a car that knows how to make hearts beat faster.





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ANYTHING GOES – EXCEPT BLANDNESS.

The MINI range of colours includes a wide variety of bold solid colours and dazzling metallic options, offset with striking contrast elements:

MINI One

- Roof in Body Colour and mirror caps in Matt Black.

MINI Cooper/MINI Cooper D/MINI Cooper S

- Roof and mirror caps in Body Colour.
- Roof and mirror caps in Black.
- Roof and mirror caps in White.

MINI ONE EXTERIOR COLOURS



850
Pepper White



851
Chili Red



A58
Mellow Yellow



A74
Oxygen Blue



A67
British Racing Green
Metallic



900
Pure Silver
Metallic



A60
Sparkling Silver
Metallic



A93
Horizon Blue
Metallic



A94
Midnight Black
Metallic



857
Nightfire Red
Metallic

MINI COOPER/MINI COOPER D EXTERIOR COLOURS



850
Pepper White



851
Chili Red



A58
Mellow Yellow



A74
Oxygen Blue



A67
British Racing Green
Metallic



900
Pure Silver
Metallic



A60
Sparkling Silver
Metallic



A93
Horizon Blue
Metallic



A94
Midnight Black
Metallic

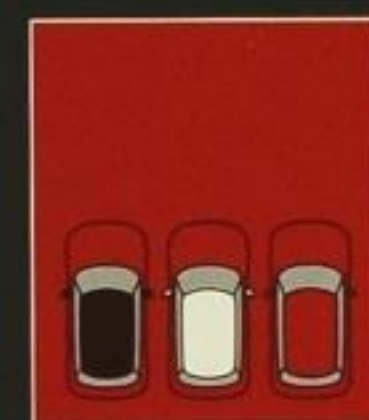


857
Nightfire Red
Metallic

MINI COOPER S EXTERIOR COLOURS



850
Pepper White



851
Chili Red



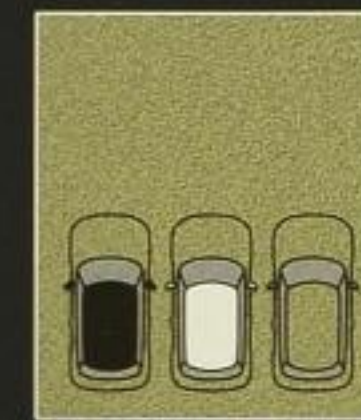
A58
Mellow Yellow



A67
British Racing Green
Metallic



900
Pure Silver
Metallic



A60
Sparkling Silver
Metallic



A93
Horizon Blue
Metallic



A94
Midnight Black
Metallic



871
Dark Silver
Metallic



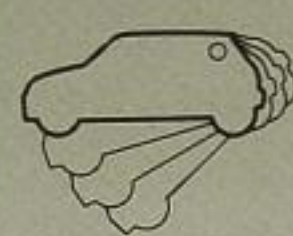
A59
Laser Blue
Metallic



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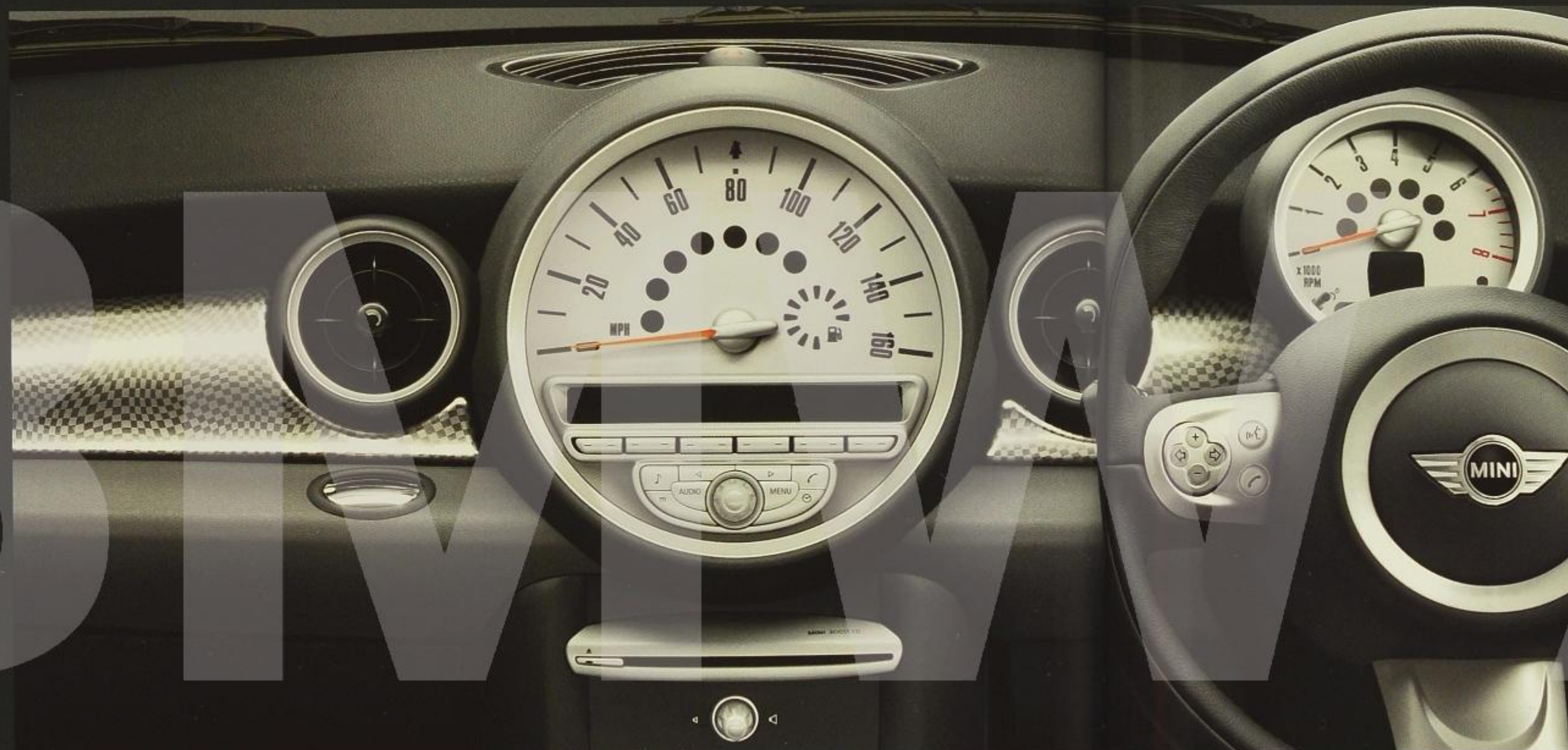
7. PERFORMANCE



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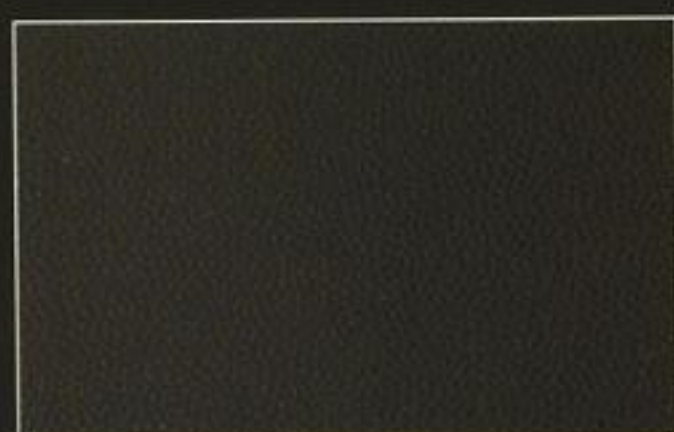
COLOUR LINE

Not just any MINI, but your MINI. Because you have the chance to tailor the interior of the car precisely to your personal tastes. Depending on the upholstery, there are up to four Colour Line options to choose from for the knee roll and the armrests in the doors.



INTERIOR TRIM

The shape and layout of the interior surfaces, door handles and decorative rings are as impressive as the variety of options. A good example is the elliptical ring in the door. It sweeps backward beyond the edge of the door, and is available in a choice of five different variants and materials, depending on the model and equipment specified, ranging from a minimalist Piano Black to traditional English Oak. The entire interior colour scheme coordinates with the six surface finishes for the dashboard.



4A7
Dark Grey



4A8
Cream White



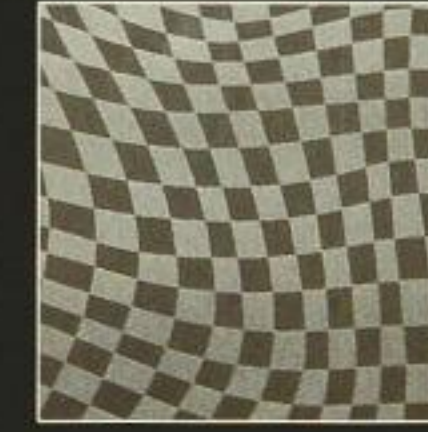
4BB
Pacific Blue



4BA
Rooster Red



As standard on
MINI One, MINI Cooper
and MINI Cooper D
Fine White Silver



As standard on
MINI Cooper S
Chequered



4BD
Piano Black



4BC
Fluid Silver



4BF
Brushed Alloy



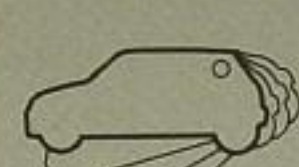
4BE
English Oak



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CLOTH UPHOLSTERY

A soft landing: the Cosmos cloth upholstery (as standard in the MINI One, MINI Cooper and MINI Cooper D) is available for both the standard and sport seats, while the Chequered cloth upholstery (as standard in the MINI Cooper S) is available for the sport seat only. In both cases, the Interior World is Carbon Black.

Cosmos cloth
APE1 Carbon Black



Interior World
Carbon Black



Chequered cloth
ATE1 Carbon Black



Interior World
Carbon Black



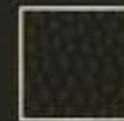
CLOTH/LEATHER UPHOLSTERY

Decisions, decisions: there are four different cloth/leather upholstery options to choose between for the sport seat, all of which go perfectly with the Carbon Black Interior World.

Ray cloth/leather
FKE3 Pacific Blue



Interior World
Carbon Black



Ray cloth/leather
FKE1 Carbon Black



Interior World
Carbon Black



Ray cloth/leather
FKE2 Cream White



Interior World
Carbon Black



Ray cloth/leather
FKE6 Rooster Red



Interior World
Carbon Black



LEATHER UPHOLSTERY

Sitting pretty: the sport seat can be upholstered in genuine leather in Carbon Black or Tuscan Beige, while the sport seat with piping comes with the exclusive Lounge leather upholstery in Carbon Black or Redwood Red.

Punch leather
T8E1 Carbon Black



Interior World
Carbon Black



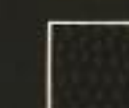
Gravity leather
T6E4 Tuscan Beige



Interior World
Tuscan Beige



Interior World
Carbon Black



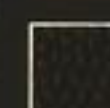
Lounge leather
T9E5 Redwood Red



Interior World
Redwood Red



Interior World
Carbon Black



Lounge leather
T9E1 Carbon Black



Interior World
Carbon Black



STANDARD SEAT

Sit back and relax: you'll feel right at home in the comfortable standard seats, with their discreetly accentuated central panels. The only thing you won't like about them is that eventually you have to get out.



SPORT SEAT

Perfect balance: the sport seats (standard on the MINI Cooper S) feature side bolsters in a contrasting colour for extra lateral support when cornering at speed.



SPORT SEAT WITH PIPING

Take a seat: the sport seats with piping feature elegant stitching, and are as supportive as they are stylish.





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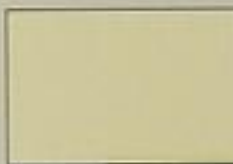

5. INTERIOR EQUIPMENT

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY


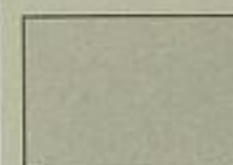
7. PERFORMANCE

8. ACCESSORIES

MINI ONE SOLID COLOURS

Exterior colour	Colour Line	Cosmos cloth	Ray cloth/leather				Gravity leather	Punch leather	Lounge leather	
		Standard seat Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat with piping	
	Upholstery	Carbon Black	Carbon Black	Cream White	Pacific Blue	Rooster Red	Tuscan Beige	Carbon Black	Carbon Black	Redwood Red
	Interior World	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Tuscan Beige Carbon Black	Carbon Black	Carbon Black	Redwood Red Carbon Black
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	■	■	—	■	■	■
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	■	—	■	■	—
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	—
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	—

MINI ONE METALLIC COLOURS

Exterior colour	Colour Line	Cosmos cloth	Ray cloth/leather				Gravity leather	Punch leather	Lounge leather	
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	■
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	■	■	—	■	■	■

MINI ONE METALLIC COLOURS

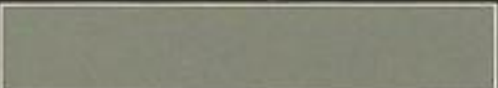
Exterior colour	Colour Line	Cosmos cloth	Ray cloth/leather				Gravity leather	Punch leather	Lounge leather	
		Standard seat Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat with piping	
	Upholstery	Carbon Black	Carbon Black	Cream White	Pacific Blue	Rooster Red	Tuscan Beige	Carbon Black	Carbon Black	Redwood Red
	Interior World	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Tuscan Beige Carbon Black	Carbon Black	Carbon Black	Redwood Red Carbon Black
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	■	—	■	■	■
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	—
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	■	■	—	■	■	■
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	—

■ Recommended combination — Combination not possible

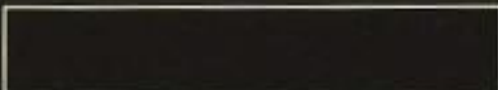
INTERIOR TRIM

The above options come as standard with Fine White Silver interior trim finishers, but can also be combined with any of the four optional finishes. Where Gravity leather or Lounge leather upholstery is specified, the interior trim finishers are not available in Fine White Silver.

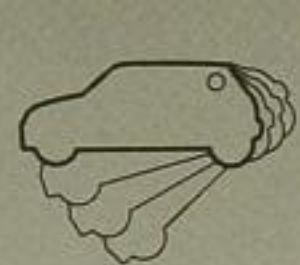
 Fine White Silver

 Fluid Silver

 English Oak

 Piano Black

 Brushed Alloy



1. CONCEPT AND SAFETY

2. MODELS

3. COLOURS AND UPHOLSTERY

4. EXTERIOR EQUIPMENT AND WHEELS

5. INTERIOR EQUIPMENT

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY

7. PERFORMANCE

8. ACCESSORIES

MINI COOPER / MINI COOPER D SOLID COLOURS

Exterior colour	Colour Line	Cosmos cloth	Ray cloth/leather				Gravity leather	Punch leather	Lounge leather	
		Standard seat Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat with piping	
	Upholstery	Carbon Black	Carbon Black	Cream White	Pacific Blue	Rooster Red	Tuscan Beige	Carbon Black	Carbon Black	Redwood Red
	Interior World	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Tuscan Beige Carbon Black	Carbon Black	Carbon Black	Redwood Red Carbon Black
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	■	■	—	■	■	■
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	■	—	■	■	—
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	—
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	—

MINI COOPER / MINI COOPER D METALLIC COLOURS

Exterior colour	Colour Line	Cosmos cloth	Ray cloth/leather				Gravity leather	Punch leather	Lounge leather	
		Standard seat Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat with piping	
	Upholstery	Carbon Black	Carbon Black	Cream White	Pacific Blue	Rooster Red	Tuscan Beige	Carbon Black	Carbon Black	Redwood Red
	Interior World	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Tuscan Beige Carbon Black	Carbon Black	Carbon Black	Redwood Red Carbon Black
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	■	—	■	■	■
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	—
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	■	■	—	■	■	■
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	—

■ Recommended combination — Combination not possible

MINI COOPER / MINI COOPER D METALLIC COLOURS

Exterior colour	Colour Line	Cosmos cloth	Ray cloth/leather				Gravity leather	Punch leather	Lounge leather	
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	■
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	■	■	—	■	■	■

INTERIOR TRIM

The above options come as standard with Fine White Silver interior trim finishers, but can also be combined with any of the four optional finishes. Where Gravity leather or Lounge leather upholstery is specified, the interior trim finishers are not available in Fine White Silver.

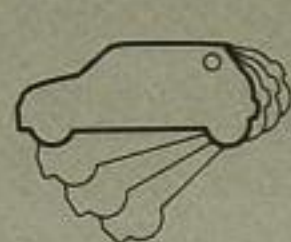
Fine White Silver

Fluid Silver

English Oak

Piano Black

Brushed Alloy



1. CONCEPT AND SAFETY

2. MODELS

3. COLOURS AND UPHOLSTERY

4. EXTERIOR EQUIPMENT AND WHEELS

5. INTERIOR EQUIPMENT

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY

7. PERFORMANCE

8. ACCESSORIES

MINI COOPER S SOLID COLOURS

Exterior colour	Colour Line	Chequered cloth	Ray cloth/leather				Gravity leather	Punch leather	Lounge leather	
		Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat with piping	
	Upholstery	Carbon Black	Carbon Black	Cream White	Pacific Blue	Rooster Red	Tuscan Beige	Carbon Black	Carbon Black	Redwood Red
	Interior World	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Tuscan Beige Carbon Black	Carbon Black	Carbon Black	Redwood Red Carbon Black
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	■	■	—	■	■	■
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	■	—	■	■	—
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	—

MINI COOPER S METALLIC COLOURS

Exterior colour	Colour Line	Chequered cloth	Ray cloth/leather				Gravity leather	Punch leather	Lounge leather	
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	■
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	■	■	—	■	■	—
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	■	—	■	■	—

MINI COOPER S METALLIC COLOURS

Exterior colour	Colour Line	Chequered cloth	Ray cloth/leather				Gravity leather	Punch leather	Lounge leather	
		Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat	Sport seat with piping	
	Upholstery	Carbon Black	Carbon Black	Cream White	Pacific Blue	Rooster Red	Tuscan Beige	Carbon Black	Carbon Black	Redwood Red
	Interior World	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Carbon Black	Tuscan Beige Carbon Black	Carbon Black	Carbon Black	Redwood Red Carbon Black
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	—
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	■	■	—	■	■	■
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	■	■	—	■	■	—
	■ Dark Grey ■ Cream White ■ Pacific Blue ■ Rooster Red	■	■	■	—	—	—	■	■	—

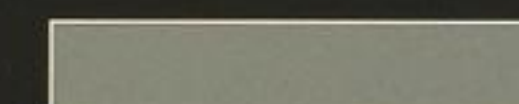
■ Recommended combination — Combination not possible

INTERIOR TRIM

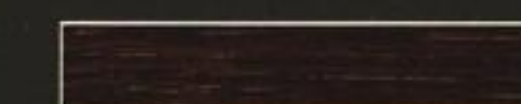
The above options come as standard with Chequered interior trim finishers, but can also be combined with any of the four optional finishes. Where Gravity leather or Lounge leather upholstery is specified, the interior trim finishers are not available in the Chequered finish.



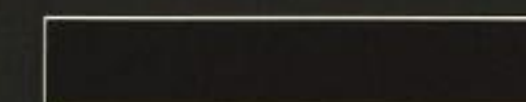
Chequered



Fluid Silver



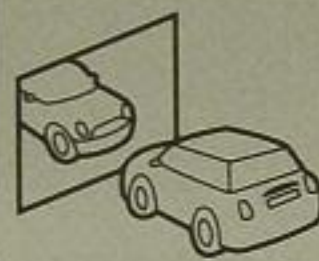
English Oak



Piano Black



Brushed Alloy



1. CONCEPT AND SAFETY

2. MODELS

3. COLOURS AND UPHOLSTERY

4. EXTERIOR EQUIPMENT AND WHEELS

5. INTERIOR EQUIPMENT

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY

7. PERFORMANCE

8. ACCESSORIES



The **roof** of the MINI One is always in **Body Colour**, with mirror caps in Matt Black.

On the MINI Cooper, MINI Cooper D and MINI Cooper S, the **roof** and mirror caps can be specified in either **Body Colour**, **White** or **Black**.

Bonnet stripes are available as an option on both the MINI Cooper (illustrated left), MINI Cooper D and MINI Cooper S (illustrated right). The stripes are in **Black** or **White**, matching the colour of the roof, and are not available in conjunction with a body colour roof.



The elliptical **mirror caps** on the MINI One are always finished in **Matt Black**. The mirrors are electrically adjustable, and heating is available as an option.

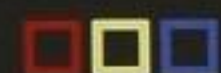
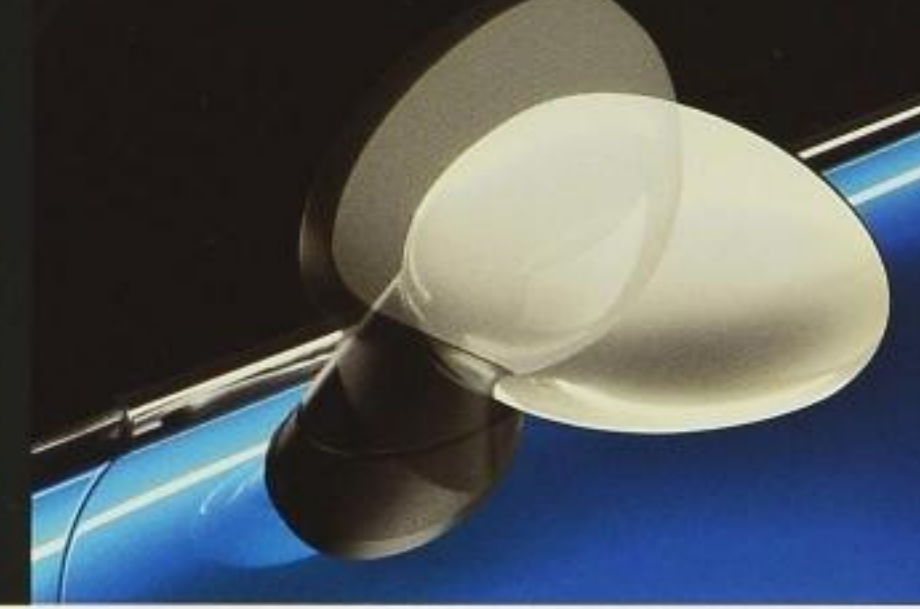
When the MINI Cooper, MINI Cooper D and MINI Cooper S have a Black roof, the **mirror caps** also come in **Black**. The mirrors are electrically adjustable, and heating is available as an option.

If the roof is specified in White on the MINI Cooper, MINI Cooper D or MINI Cooper S, the **mirror caps** are also in **White**. The mirrors are electrically adjustable, and heating is available as an option.

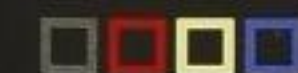
The **mirror caps** are also available in **body colour** as an option.

Optional **chrome-plated mirror caps** are available in combination with any roof colour.

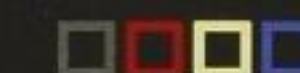
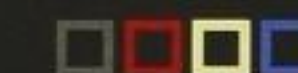
The optional **Exterior Mirror Pack** enables both **exterior mirrors** to be **folded away electrically** and folded back out again at the touch of a button. Both mirrors and the windscreen washer jets are heated.

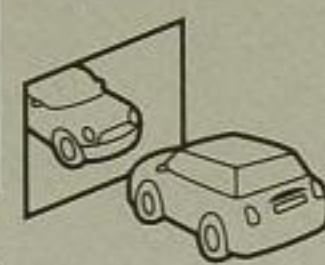


As standard on MINI One
As standard on MINI Cooper
As standard on MINI Cooper D
As standard on MINI Cooper S



Optional on MINI One
Optional on MINI Cooper
Optional on MINI Cooper D
Optional on MINI Cooper S





1. CONCEPT AND SAFETY

2. MODELS

3. COLOURS AND UPHOLSTERY

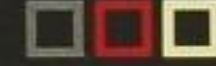
4. EXTERIOR EQUIPMENT AND WHEELS

5. INTERIOR EQUIPMENT

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY

7. PERFORMANCE

8. ACCESSORIES



The MINI One is fitted as standard with **steel wheels** including hubcaps. These 5.5J x 15-inch wheels come with 175/65 R15 tyres.

The MINI Cooper has 5.5J x 15" **5-Star Spooler** light alloy wheels as standard, with 175/65 R15 tyres.

Available as an option for the MINI Cooper, the 5.5J x 15" **Rotator Spoke** light alloy wheels come with 175/65 R15 tyres.

The optional 6.5J x 16" **5-Star Blaster** light alloy wheels come with 195/55 R16 Run-flat tyres.

The 7J x 17" **Flame Spoke** light alloy wheels come with 205/45 R17 Run-flat tyres.

The MINI Cooper S is fitted as standard with 6.5J x 16" **S-Winder** light alloy wheels and 195/55 R16 Run-flat tyres.

The optional 6.5J x 16" **Bridge Spoke** light alloy wheels come with 195/55 R16 Run-flat tyres.

The optional 7J x 17" **Crown Spoke** light alloy wheels come with 205/45 R17 Run-flat tyres.

The 7J x 17" **Web Spoke** light alloy wheels feature a two-part design. They come with 205/45 R17 Run-flat tyres.



As standard on MINI One

As standard on MINI Cooper

As standard on MINI Cooper D

As standard on MINI Cooper S



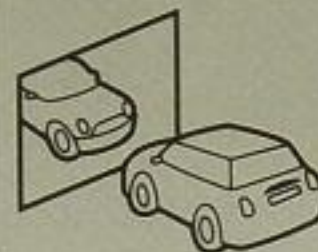
Optional on MINI One

Optional on MINI Cooper

Optional on MINI Cooper D

Optional on MINI Cooper S





1. CONCEPT AND SAFETY

2. MODELS

3. COLOURS AND UPHOLSTERY

4. EXTERIOR EQUIPMENT AND WHEELS



At the front of the car, the **Chrome Line Exterior** includes chrome-plating of the radiator grille slats, the edging of the lower front grille and fog lights, and the cross-bar in the lower air inlet, depending on the model.

At the rear of the car, the **Chrome Line Exterior** for the MINI Cooper features chrome edging around the central rear fog light. On the MINI Cooper S, this option includes chrome edging for the grille in the rear bumper and the tailgate handle.



As standard on MINI One
 As standard on MINI Cooper
 As standard on MINI Cooper D
 As standard on MINI Cooper S

5. INTERIOR EQUIPMENT

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY

7. PERFORMANCE

8. ACCESSORIES



The **white direction indicators** option (standard on the MINI Cooper S) includes white indicator glasses in the front headlight units, side direction indicators and rear light units.

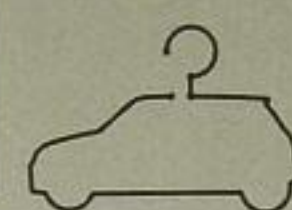
Darkened rear glass reduces the build-up of heat in the interior of the car caused by strong sunlight, making things more comfortable for the occupants. Where this option is specified, the glass is visibly darker from the B-pillar backwards (including the rear windscreen).

The round **exhaust pipe finisher** on the **MINI Cooper** and **MINI Cooper D** is chrome-plated and has a muscular look.

Situated in the middle of the rear bumper, the chrome-plated **dual exhaust pipe finisher** on the **MINI Cooper S** looks as unique as it sounds.



Optional on MINI One
 Optional on MINI Cooper
 Optional on MINI Cooper D
 Optional on MINI Cooper S



1. CONCEPT AND SAFETY

2. MODELS

3. COLOURS AND UPHOLSTERY

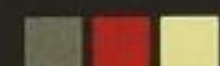
4. EXTERIOR EQUIPMENT AND WHEELS

5. INTERIOR EQUIPMENT

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY

7. PERFORMANCE

8. ACCESSORIES



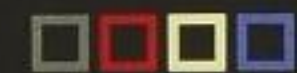
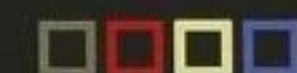
The **interior surfaces** of the **MINI One**, **MINI Cooper** and **MINI Cooper D** are finished as standard in **Fine White Silver**, with the revolution counter, speedometer, air vents and gear lever all edged in Silver.

In the **MINI Cooper S**, the **interior surfaces** are finished as standard in a **Chequered-design**, as is the elliptical ring in the door, while the rev counter, speedo, air vents, gearshift lever, front and rear cup holders, door handles and door loudspeakers are all edged in Silver.

Other options for the **interior surfaces** and elliptical rings in the doors are **Fluid Silver (illustrated left)** and **Piano Black (illustrated right)**. Other trim elements included with this option are as for the Chequered-design interior surface finish.

As an option, the **interior surfaces** and door grips are available in **English Oak (illustrated left)**. Where this option is specified, the elliptical door rings are Piano Black. Alternatively you can opt for interior surfaces in **Brushed Alloy (illustrated right)**, with the door rings in Grey Silver Matt. Other trim elements included with this option are as for the Chequered finish.

With the **Colour Line** option, the knee roll and the armrest in the door come in a choice of four colours: Cream White, **Pacific Blue (illustrated left)**, **Rooster Red (illustrated right)** and Dark Grey. The illustrations below also show the optional Ray cloth/leather upholstery.



As standard on MINI One

As standard on MINI Cooper

As standard on MINI Cooper D

As standard on MINI Cooper S



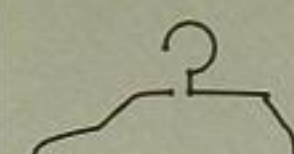
Optional on MINI One

Optional on MINI Cooper

Optional on MINI Cooper D

Optional on MINI Cooper S





1. CONCEPT AND SAFETY

2. MODELS

3. COLOURS AND UPHOLSTERY

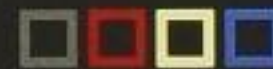
4. EXTERIOR EQUIPMENT AND WHEELS

5. INTERIOR EQUIPMENT

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY

7. PERFORMANCE

8. ACCESSORIES



On standard-specification cars, the **door rings** and door grips come in **Carbon Black**.

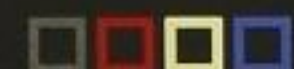
The standard Chequered-design interior surfaces in the MINI Cooper S are partnered with a **Chequered-design elliptical rings** in the doors and door grips in **Carbon Black**.

Where **Fluid Silver** interior surfaces are specified, the **elliptical door rings** are in the same colour, while the door grips are in **Carbon Black**.

The interior surfaces are also available in stylish **Piano Black**, with matching **Piano Black** elliptical door rings, and door grips in **Carbon Black**.

If you opt for the Brushed Alloy finish for the interior surfaces, the **elliptical door rings** come in **Grey Silver Matt**, and the door grips in **Brushed Alloy**.

With the traditional **English Oak** option, the interior surfaces and door grips are finished in fine wood, and complemented perfectly by the use of **Piano Black** for the **elliptical door ring**.



As standard on MINI One
As standard on MINI Cooper
As standard on MINI Cooper D
As standard on MINI Cooper S

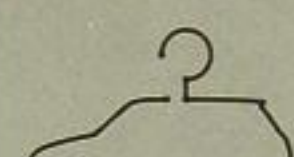


If the optional **Chrome Line Interior** is specified, the dashboard vents, speedo, rev counter, gear lever knob and handbrake lever trim are all edged in chrome.

On all models where an optional interior surface or upholstery in cloth/leather or leather has been specified, the chrome trim is also applied to the loudspeaker surrounds, door handles and the front and rear cup holders.



Optional on MINI One
Optional on MINI Cooper
Optional on MINI Cooper D
Optional on MINI Cooper S



1. CONCEPT AND SAFETY

2. MODELS

3. COLOURS AND UPHOLSTERY

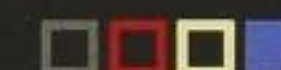
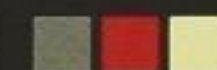
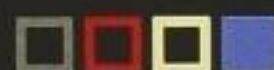
4. EXTERIOR EQUIPMENT AND WHEELS

5. INTERIOR EQUIPMENT

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY

7. PERFORMANCE

8. ACCESSORIES



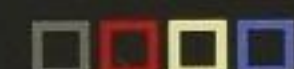
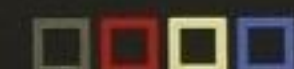
The **2-spoke standard steering wheel** features a built-in driver's airbag. The horn is sounded by pressing the impact absorber.



The **2-spoke leather steering wheel** (standard in the MINI Cooper S) features a built-in driver's airbag. This option also includes a gear lever knob in leather.

The **3-spoke sport leather steering wheel** is an option on all MINI models. It sits comfortably in the hand for even more agile handling.

A **3-spoke sport wooden steering wheel** (supplied with a wooden gear knob) is also available. This steering wheel is supplied as standard with the multi-function option.



As standard on MINI One As standard on MINI Cooper As standard on MINI Cooper D As standard on MINI Cooper S



The **standard seat** for driver and front-seat passenger is manually position-adjustable, and upholstered in cloth. It features a storage pocket on the backrest, and a backrest memory function. The driver's seat is also height-adjustable.

The **sport seat** for driver and front-seat passenger is also available in **Lounge leather**, with special **pipng** and elegant stitching.



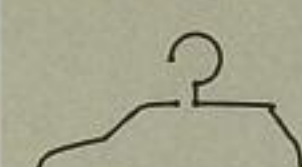
The **sport seat** for driver and front-seat passenger includes a storage net on the seat back. It is manually position-adjustable, and upholstered in cloth, or, as an option, in leather or a cloth/leather combination. The driver's seat is also height-adjustable and features a memory function for the seat back. Excellent lateral support when cornering at speed is provided by the raised side bolsters.

Both front seats are equipped with an **Easy Entry Function**. Simply tip the seat and it will automatically slide forward for easier access to the rear seats; slide it back again and move the seat back upright, and the backrest memory function means it will click back into its original position.



Optional on MINI One Optional on MINI Cooper Optional on MINI Cooper D Optional on MINI Cooper S





1. CONCEPT AND SAFETY

2. MODELS

3. COLOURS AND UPHOLSTERY

4. EXTERIOR EQUIPMENT AND WHEELS

5. INTERIOR EQUIPMENT

6. MUSIC, COMMUNICATIONS AND TECHNOLOGY

7. PERFORMANCE

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The rear **seat backs can be folded down separately** (50:50 split), using a release handle in the luggage compartment, meaning three people can travel in comfort even if they have bulky luggage. Alternatively, both rear seat backs can be folded down together, making loading easier and increasing luggage space to as much as 680 litres.

The **Interior Lights Pack** includes handle-area illumination in the door trim, reading and footwell lights in the front, illuminated vanity mirrors, a central interior light in the headliner and colour-adjustable (orange/blue) ambient lighting for the door handles, storage compartments in the doors, B-pillar trim and soft-light on the instrument panel.

A folding **third sun visor** can be specified in the roof lining on the driver's side.



As standard on MINI One
 As standard on MINI Cooper
 As standard on MINI Cooper D
 As standard on MINI Cooper S



The **roof lining** is available in **Anthracite** as an option on all MINI models.

The optional **Smoker's Pack** consists of a cigarette lighter and a removable ashtray.



Optional on MINI One
 Optional on MINI Cooper
 Optional on MINI Cooper D
 Optional on MINI Cooper S



The optional **front centre armrest** folds away, and also incorporates a storage compartment.

The **Storage Pack** includes a storage compartment in the dashboard on the passenger side, and a storage net in the front passenger footwell, plus a floor net, two separate side dividing nets and a 12-volt socket in the luggage compartment. In addition, there is also a rake adjustment for the rear seat backs.





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The large **speedo** is centrally positioned in the dashboard, and incorporates various warning lights and the fuel gauge.

The **MINI navigation system** features a 16:9 monitor in the central round gauge, and includes the on-board computer and a speedo around the outside. It directs you to your destination via voice instructions, directional arrows and/or on-screen maps. The monitor has a vertical splitscreen function.

The circular **revolution counter** is mounted on the middle of the steering column. The upper part of the display can be switched between outside temperature, current time and current speed, while the lower part shows such information as the trip distance or seat belt warning for the rear seats. It also includes the Shift Point Display, telling you which gear is the most economical at any given moment.

The **on-board computer** tells you your range, current and average fuel consumption, and average speed at the touch of a button.

Once the key is in the ignition, the **start/stop button** can be used to switch the engine on or off.

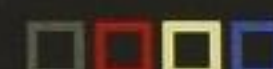
The **Condition Based Service (CBS)** system warns you when the next oil change or service is due, with a digital countdown of the distance to the next service appearing in the lower display of the rev counter.

The large opening of the **panoramic glass sunroof** lets in plenty of fresh air. Two detachable roller blinds built into the bridge of the roof protect the occupants from bright sunlight.

Automatic air-conditioning rapidly adjusts the interior temperature to the desired level, and then keeps it constant. A built-in active carbon filter protects passengers against unpleasant odours.

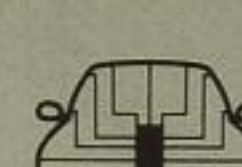
The **manual air conditioning system** is fitted as standard, and comes with a microfilter allowing passengers to enjoy their ideal interior temperature, whatever the conditions outside. The amount and distribution of conditioned air can be individually adjusted.

The **Visibility Pack** ensures drivers can always see clearly. It includes a heated windscreen, a rain sensor, a rear-view mirror with automatic anti-dazzle function and automatic driving light control.



As standard on MINI One
As standard on MINI Cooper
As standard on MINI Cooper D
As standard on MINI Cooper S

Optional on MINI One
Optional on MINI Cooper
Optional on MINI Cooper D
Optional on MINI Cooper S



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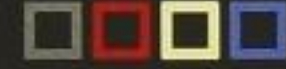
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Radio BOOST CD is fitted as standard, and turns every journey into an experience in sound. It features an RDS tuner with autosearch function, permanent clock display, FM, MW and LW reception, CD player with MP3 compatability as well as an Aux-In port that allows external devices such as MP3 players to be connected. Six loudspeakers in the doors ensure good sound throughout.

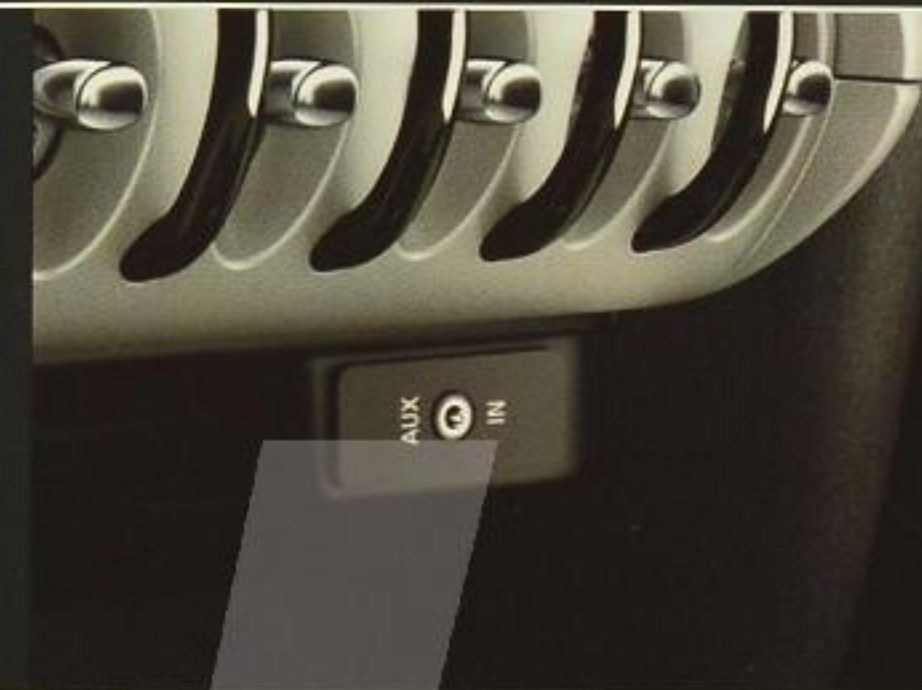
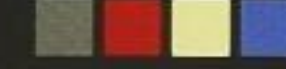
An MP3-compatible **CD changer** is available as an option with all radios. This is built into the glove compartment, and can hold up to six CDs.



The **Hi-Fi speaker system** uses an 230-watt 8-channel digital amplifier and ten loudspeakers to deliver an outstanding listening experience, with powerful bass and brilliant treble. The loudspeaker surrounds are dark chrome.



As standard on MINI One
As standard on MINI Cooper
As standard on MINI Cooper D
As standard on MINI Cooper S



The **Aux-In connection** allows an external audio source such as an MP3 player to be connected.

The optional **Basic Bluetooth function with USB audio** connects wirelessly to Bluetooth-enabled mobile phones. The USB audio interface supports the connection of mobile audio devices such as iPods*, USB sticks and MP3 players. The **Full Bluetooth telephone preparation with USB audio** also includes a front centre armrest, which accommodates the phone handset (snap-in adapter required, available separately), and a 3-spoke multi-function sport leather steering wheel, featuring cruise control. The **Bluetooth telephone audio connection** offers the ability to play music stored on a compatible mobile telephone, via the snap-in adapter (available separately).



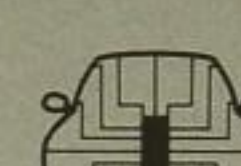
Optional on MINI One
Optional on MINI Cooper
Optional on MINI Cooper D
Optional on MINI Cooper S



A **multi-function** option is available for the 3-spoke sport leather steering wheel, which allows drivers to operate the cruise control, radio and phone without taking their hands off the wheel.



* iPod is a trademark of Apple Computer, Inc.



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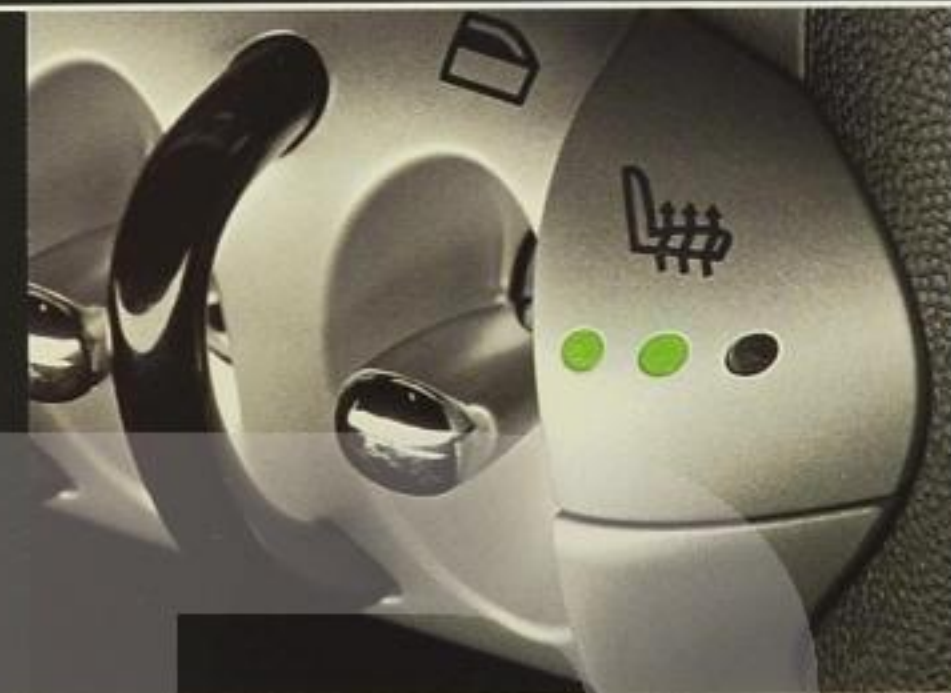
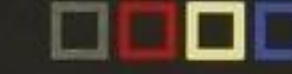
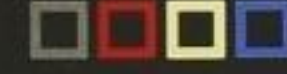
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The **seat heating** for driver and front-seat passenger offers a choice of three temperature settings for chilly days.

The **rear-view mirror with automatic anti-dazzle function** dims the light from the headlights of a following vehicle if it reaches a certain level of intensity.

The **universal remote control** makes life that little bit easier. The programmable remote control can be used to open and close your gates or garage door without getting out of the car.

When the **rain sensor** is activated, it automatically switches on the wind-screen wipers when necessary, and adjusts their speed to how hard it is raining. The built-in light sensor automatically switches on the driving lights when needed in dark or twilight conditions.

Comfort access allows you to lock and unlock the car without even having to touch the key. Simply having it in your pocket or handbag is enough. You can also switch on the ignition keylessly, simply by pressing the start/stop button.

The optional **Bi-Xenon headlights** for dipped and full-beam settings, with automatic headlight range adjustment and headlight washer system, offer particularly powerful illumination.

The optional **fog lights** are built into the side light housing in the front bumper, and offer improved safety when visibility is poor.

Park Distance Control (PDC) at the rear makes it easier to park and manoeuvre in tight spaces. An acoustic signal (and a visual display, if the navigation system is also fitted) communicates the distance between the car and any obstacle to the driver.

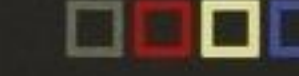
The MINI One, MINI Cooper and MINI Cooper D have one **rear fog light** in the centre of the bumper (illustrated left), while the MINI Cooper S features two, positioned at the sides (illustrated centre).



As standard on MINI One
As standard on MINI Cooper
As standard on MINI Cooper D
As standard on MINI Cooper S



Optional on MINI One
Optional on MINI Cooper
Optional on MINI Cooper D
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The **Aerodynamic Kit**, featuring modified front and rear bumpers, specially designed side skirts and wheel arches, and radiator grille slats in body colour, gives the MINI a track-inspired look. The aerodynamic properties of the components, which are finished in body colour, also contribute to a more enjoyable drive. On the MINI One, MINI Cooper and MINI Cooper D, the Aerodynamic Kit also includes the optional roof spoiler.

The **roof spoiler** is painted the same colour as the roof, and reflects the sporty character of the MINI. The MINI Cooper S has its own unique design of spoiler, fitting perfectly into the line of the roof.



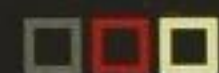
The optional **6-speed automatic gearbox** makes gear changes easier, and is decidedly sporty when used in Steptronic mode.

The **6-speed manual gearbox** has a pleasingly light feel, and allows quick, precise changes, making for a sporty driving style.



As well as a selector lever, there is also the option of two **shift paddles on the steering wheel** (mandatory for the MINI Cooper S). These can be operated with both hands on the wheel, for faster, safer gear changes.

Pressing the **sport button** further increases the responsiveness of the steering and accelerator pedal, for a genuine track-style driving experience. On vehicles with an automatic gearbox, it also reduces the time taken for gear changes.



As standard on MINI One

As standard on MINI Cooper D

As standard on MINI Cooper

As standard on MINI Cooper S



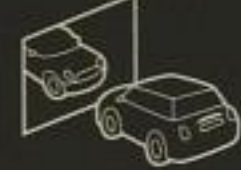
Optional on MINI One

Optional on MINI Cooper D

Optional on MINI Cooper

Optional on MINI Cooper S





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The **Chequered flag** gives the MINI a unique look. This design is available for the **exterior and interior rear-view mirror covers**, the **door handles**, the **side scuttles** and the **roof** (a version is also available for vehicles with a glass sunroof). **Sport stripes** and **additional headlights** complete the sporty effect.

Show your true colours, with the **roof decals**. As well as the classic **Union Jack** and **Chequered flag** designs, you can also opt for the **national flags** of countries including England, Wales (not shown) and Scotland (not shown). The **Heliport** design and the **MINI lettering** are a visual expression of the car's energy and exuberance.



You can't get enough of it: the **Union Jack** design for the **exterior and interior rear-view mirror covers** (not illustrated), **door handles** (not illustrated), **side scuttles** and **roof** (not illustrated).

The distinctive shape of the **roof spoiler** gives the MINI an individual look. Designed to maximise the car's aerodynamic performance, available in white, black or primed.

The **chrome-plated air intake** gives the front of the MINI Cooper S an even more imposing appearance.

The muscular stainless steel **exhaust pipe trims** on the MINI Cooper S contribute to the car's sporty looks.





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The **R108 multi spoke** light alloy wheel, 7J x 17-inch with 225/45 R17 Run-flat tyres.



Three times the style: the **R99 double spoke** light alloy wheel is available in silver, grey metallic and a polished finish (not shown). Available in 7J x 17-inch size, with 205/45 R17 Run-flat tyres.



The **R90 cross spoke composite** light alloy wheel features a two-part construction with titanium bolts, 7J x 17-inch with 205/45 R17 Run-flat tyres. Available in Silver (not shown), Anthracite (not shown) or Black.

The **R85 S-Spoke** light alloy wheel with chrome finish, 7J x 17-inch with 205/45 R17 Run-flat tyres.

The practical **rubber storage tray** makes optimum use of the space in the centre console, so small items can be kept safely and yet within easy reach. With special slots for credit cards and coins.



Leather trims in the distinctive **Redwood Red** colour make a striking contrast to the Chequered flag interior. They are available for the steering wheel, the gear lever knob and gaiter. These trims are also available in Tuscan Beige or Hot Chocolate.

The **glovebox divider** includes an elastic strap, making it easier to organize the contents of your glove compartment, so you can keep items such as CDs, iPods*, vehicle manuals and keys separate.



Enjoy a MINI adventure in sound: the **iPod interface*** allows an iPod* (excluding shuffle) or iPhone* to be connected to the car's audio system. It is controlled via the MINI joystick, the car's audio system or multi-function steering wheel, and artist, album, genre and song title information is displayed on the radio display or the on-board monitor. The iPod* or iPhone* remains safely out of sight in a storage compartment in the dashboard or in the glovebox.

The comfortable **centre armrest** for the driver and front-seat passenger features a spacious storage compartment.



* iPod and iPhone are trademarks of Apple Computer, Inc.



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The **luggage compartment tray** fits snugly into the boot space. It features two adjustable dividers and a reversible cover, with a Union Jack on one side and an antislip coating on the other. When the luggage compartment tray is covered and the rear seat bench is folded down, the result is a flat loading surface.

They mean business: the high-quality woven **Urban floor mats**. With a pinstripe design in Cream White or Dark Grey.



An eye-catching touch, particularly after dark: the **illuminated door entry strips**. Available in stainless steel or blackened stainless steel with a Union Jack or a Chequered flag design, and in stainless steel with MINI, MINI Cooper or MINI Cooper S lettering. The Union Jack and Chequered flag designs are also available in a non-illuminated version.

The **Cosmopolitan floor** mats are made of high-quality soft velour. They feature a MINI logo and a reflective Nubuck border.



The **rubber floor mats** feature raised edges to protect the footwell from dirt and moisture. Available in Carbon Black with the MINI logo or MINI Cooper S lettering.



The **roof rack base support system** is made of tough, corrosion-resistant aluminium tubing. Easy to mount, it can support loads of up to 75 kg and has a usable width of approximately 900 mm. It is compatible with a number of different attachments, allowing the transport of items such as a roof box or bicycles.

The lockable **touring cycle holder** for the roof rack base support system allows a bicycle with a frame diameter of up to 80 mm to be transported on the roof. Up to four touring cycle holders can be mounted with single-key locking.

The lockable **aluminium rear carrier** allows you to transport two bicycles or two snowboards/pairs of skis on the back of the MINI. The tailgate can still be opened even when the rear carrier is in use. With anti-theft mounting.





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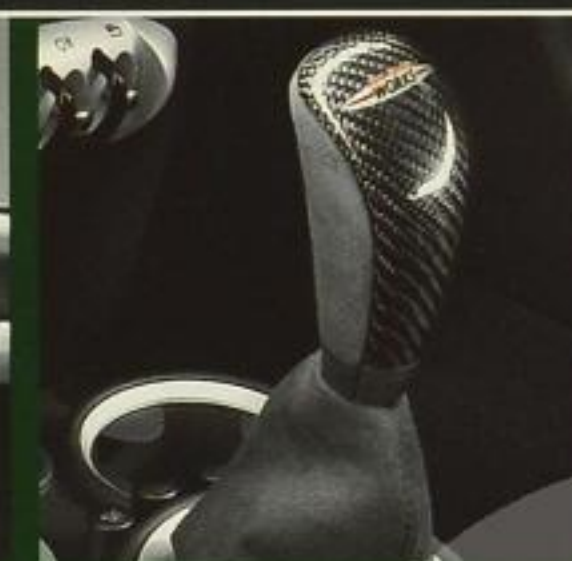
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JOHN COOPER WORKS TUNING.

Racing expertise on the road: the John Cooper Works tuning kit is specially designed to maximize the performance of the MINI, boosting the output of the MINI Cooper S to a massive 192 hp (141 kW). It comprises a special air filter, engine management software and a sport exhaust that gives an unmistakable engine note. The sport suspension, sport brakes, and aerodynamic kit with optional rear spoiler give an even more authentic track-car experience, while the exterior mirrors, air intake, rear diffuser and tailgate handle in Carbon provide stylish finishing touches.



Taking the racing line: interior trim finishers and door grips in Carbon combine perfectly with a steering wheel, hand-brake grip (not illustrated) and gear lever knob in leather or Alcantara with Carbon trims.



Razor-sharp styling: the rear spoiler in Carbon makes a noticeable difference to the car's roadholding.



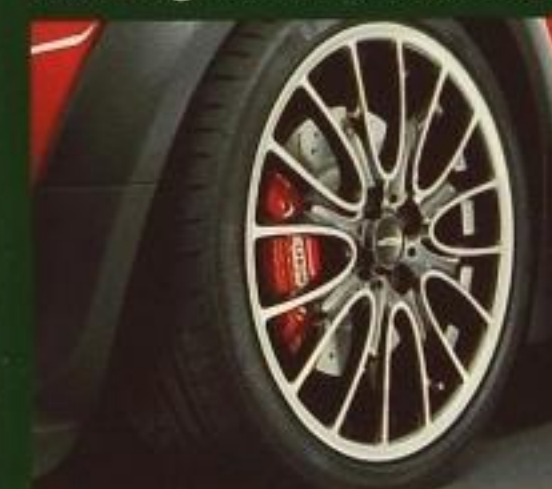
Genuine motorsport style: the John Cooper Works sport seats come in a choice of Alcantara or leather upholstery. With a lightweight plastic seat bucket and raised side bolsters, they offer outstanding support in fast corners. With side airbag, easy entry function and two-position height adjustment.

Striking styling: the R113 Cross Spoke light alloy wheel with 205/40 R18 Run-flat tyres come in either Black (right) or a burnished finish (left). Sport brakes are also available, featuring red brake calipers and perforated discs.

A real eyeful: the R109 double spoke composite light alloy wheel. 18-inch with 205/40 R18 Run-flat tyres.

Burnished or Matt Black: the 18-inch R105 double spoke light alloy wheel, with 205/40 R18 Run-flat tyres comes in a choice of two finishes.

The rigid suspension cross-brace in the engine compartment enhances the stability of the MINI by reducing body vibration.



For more information, please see the separate Accessories and John Cooper Works brochures, available from your MINI Dealer.

TECHNICAL DATA.

ENGINE ^{1,2}		MINI ONE	MINI COOPER	MINI COOPER D	MINI COOPER S
Cylinders/layout/valves per cylinder		4/in-line/4	4/in-line/4	4/in-line/4	4/in-line/4
Displacement	cm ³	1397	1598	1560	1598
Stroke/bore	mm	75.0/77.0	85.8/77.0	88.3/75.0	85.8/77.0
Max. output/max. revs	kW/hp/rpm	70/95/6000	88/120/6000	80/110/4000	128/175/5500
Max. torque/revs	Nm/rpm	140/4000	160/4250	240 (260) ³ /1750–2000	240 (260) ³ /1600–5000
Compression ratio/recommended fuel	:1	11.0/91–98 RON	11.0/91–98 RON	18.0/Diesel	10.5/91–98 RON
TRANSMISSION¹					
Standard transmission ratios	I/II:1	3.21/1.79 [4.15/2.37]	3.21/1.79 [4.15/2.37]	3.31/1.87 [4.04/2.37]	3.31/2.13 [4.04/2.37]
	III/IV:1	1.19/0.91 [1.56/1.16]	1.19/0.91 [1.56/1.16]	1.19/0.87 [1.56/1.16]	1.48/1.14 [1.56/1.16]
	V/VI/R:1	0.78/0.68/3.14 [0.86/0.69/3.39]	0.78/0.68/3.14 [0.86/0.69/3.39]	0.72/0.60/3.23 [0.85/0.67/3.19]	0.95/0.82/3.23 [0.85/0.67/3.19]
Final drive ratio	:1	4.35[4.10]	4.35[4.10]	3.71[3.68]	3.65[3.68]
PERFORMANCE¹					
Max. speed	mph/km/h	115 [112] / 185 [180]	126 [122] / 203 [197]	121 [118] / 195 [190]	140 [137] / 225 [220]
Acceleration 0–62 mph (0–100 km/h)	sec	10.9 [12.6]	9.1 [10.4]	9.9 [10.3]	7.1 [7.3]
Acceleration 50–75 mph (80–120 km/h) (4th/5th)	sec	11.6 / 14.8	9.6 / 12.1	7.4 / 9.5	5.6 / 7.0
FUEL CONSUMPTION^{1,2}					
Urban	mpg/l/100 km	41.5 [31.4] / 6.8 [9.0]	40.9 [31.0] / 6.9 [9.1]	60.1 [43.5] / 4.7 [6.5]	35.8 [29.1] / 7.9 [9.7]
Extra-urban	mpg/l/100 km	64.2 [56.5] / 4.4 [5.0]	62.8 [56.5] / 4.5 [5.0]	80.7 [67.3] / 3.5 [4.2]	54.3 [53.3] / 5.2 [5.3]
Combined	mpg/l/100 km	53.3 [43.5] / 5.3 [6.5]	52.3 [43.5] / 5.4 [6.5]	72.4 [56.5] / 3.9 [5.0]	45.6 [40.9] / 6.2 [6.9]
CO ₂ emissions	g/km	128 [155]	129 [156]	104 [134]	149 [165]
Tank capacity, approx.	ltr	40	40	40	50
Range	miles/km	469 [382] / 755 [615]	460 [382] / 740 [615]	637 [497] / 1025 [800]	500 [450] / 805 [725]

WEIGHT ¹		MINI ONE	MINI COOPER	MINI COOPER D	MINI COOPER S
Unladen EU ⁴	kg	1135 [1175]	1140 [1180]	1165 [1195]	1205 [1230]
Max. permitted	kg	1510 [1550]	1515 [1555]	1540 [1570]	1580 [1605]
Permitted load	kg	450	450	450	450
Permitted axle load front/back	kg	810/730	820/730	885/720	865/745
Permitted trailer load, max. 12% gradient	kg	650	750	750	–
Permitted roof load	kg	75	75	75	75
WHEELS					
Tyre dimensions front/back		175/65 R15 84H	175/65 R15 84H	175/65 R15 84H	195/55 R16 87V RSC
Wheel dimensions front/back		5.5J x 15" Steel	5.5J x 15" Light Alloy	5.5J x 15" Light Alloy	6.5J x 16" Light Alloy
ELECTRICAL SYSTEM					
Battery capacity/location	AH	46/front	46/front	70/front	46/front
Alternator output	A	154	154	154	154
	W	2156	2156	2156	2156

¹ All figures relate to MINIs with the standard 6-speed manual gearbox. Figures in square brackets relate to MINIs with the 6-speed fixed-ratio automatic gearbox.

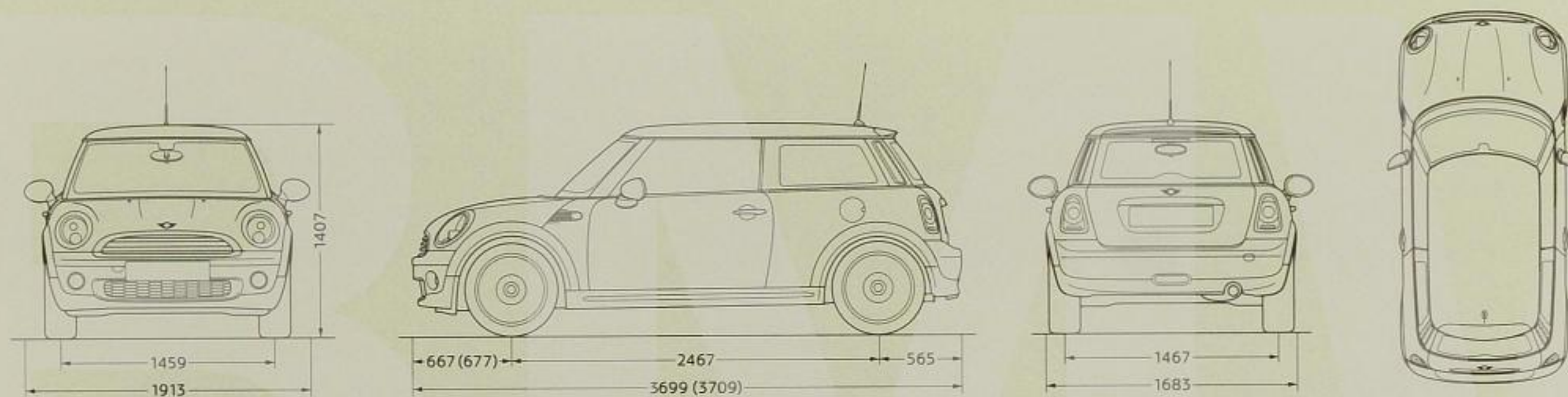
² All MINI models comply with the EU4 emission standard. Fuel consumption is determined in accordance with the EU driving cycle, made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption as such.

³ With overboost function.

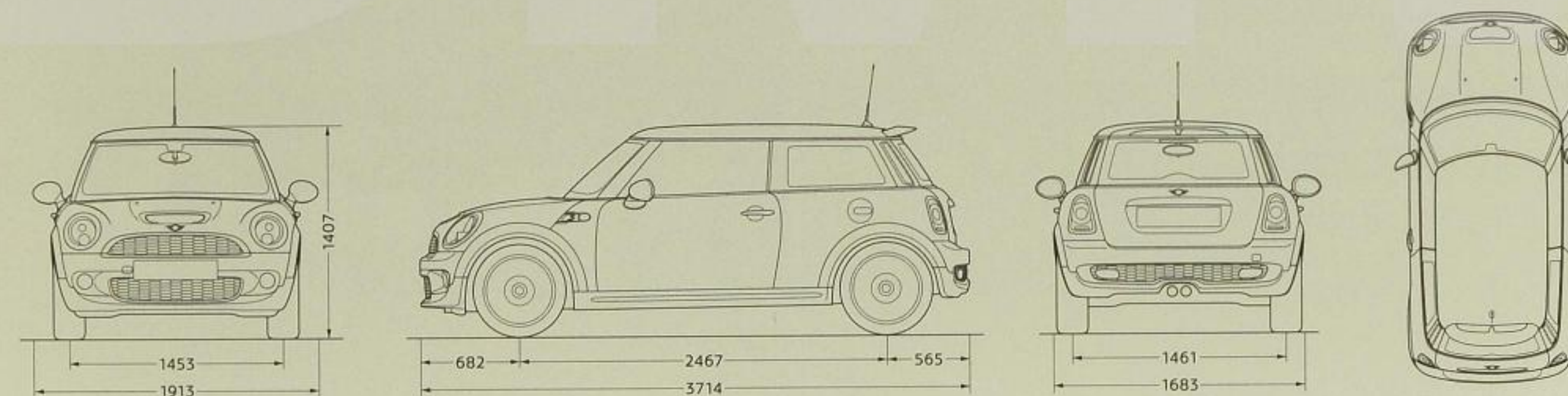
⁴ The figure quoted includes a 90% tank filling, 68 kg for the driver and 7 kg for luggage. Unladen weight applies to MINIs with standard equipment. Optional equipment may increase this figure.

DIMENSIONAL DRAWINGS.

MINI ONE. MINI COOPER. (MINI COOPER D).



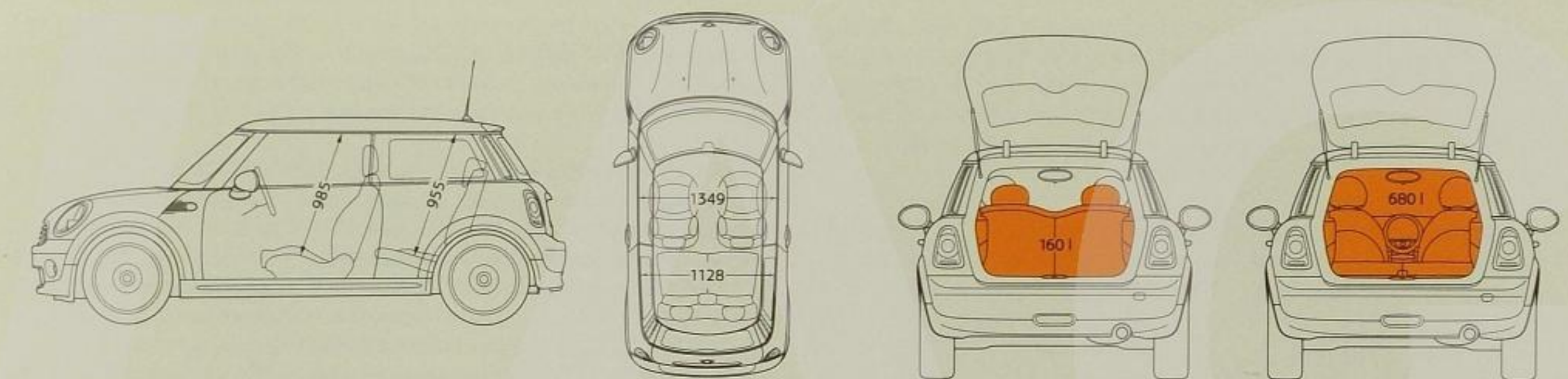
MINI COOPER S.



All figures in millimetres.

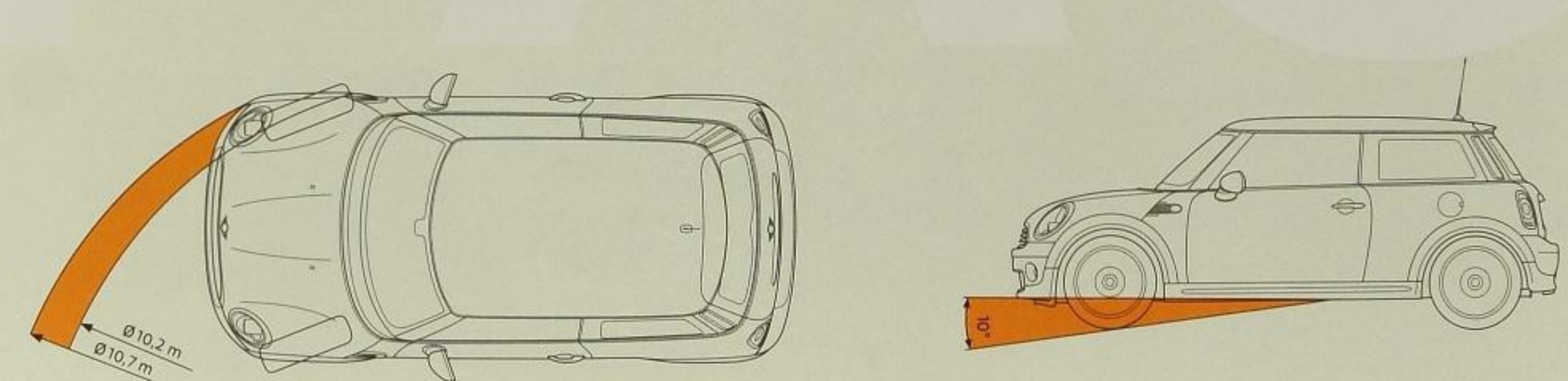
Even the tallest people will find the MINI surprisingly spacious, with 985 mm between seat and ceiling in the front, and 955 mm in the rear. And with 1,349 mm of elbow room in the front and 1,128 mm in the back, passengers will have plenty of personal space even when there are four people in the car.

The luggage capacity varies from 160 litres to 680 litres with the rear seat backs folded down, while the boot opens out at a 90-degree angle. When it is fully open, the top of the tailgate is 1,850 mm above the ground.



As well as being a sporty performer on the open road, the MINI is also highly agile in a tight spot, with a turning circle of just 10.7 metres.

A ramp brakeover angle of 10 degrees prevents the car from grounding and makes underground car parks a much less stressful experience.



SENSIBLE REASONS TO CHOOSE A MINI.

MINI TLC¹ – 5 YEAR SERVICE PACKAGE FOR A SINGLE PAYMENT OF £185.

Using a simple voucher system, MINI tlc ensures your MINI will be kept in tiptop shape by your chosen local MINI Service Authorised Workshop for up to 5 years/50,000 miles – whichever comes first, all for £185 (incl. VAT). Ask your dealer for more details. (MINI tlc must be purchased within 30 days of delivery to enjoy this special introductory price).

MINI TLC XL².

You don't even have to give up the peace of mind that MINI tlc gives you after 5 years. Once your 5 years service package has run out you can purchase MINI tlc XL, an additional 3 years/30,000 miles (whichever comes sooner), for £370. Alternatively, if you know you'll be keeping your MINI for longer than 5 years, you can purchase MINI tlc and MINI tlc XL together when you first order your car to give yourself fixed cost servicing for up to 8 years/80,000 miles for £555. Ask your MINI Service Authorised Workshop for full details, terms and conditions.

DEPRECIATION.

MINIs are famous for holding their value well. In fact the MINI Hatch was officially the slowest depreciating car in 2007, awarded by Parkers, the industry experts. It's one of the factors that the car magazines take into account when looking at the 'real' ownership costs of any car, so a handy thing to check while you're researching your next car purchase.

LOWER EMISSIONS AND LOWER FUEL CONSUMPTION

MINIMALISM is our name for a range of engineering advances that have resulted in a reduction of between 19 and 28% in emissions and a substantial increase in fuel efficiency across the MINI range. For example the MINI Cooper D achieves 72.4 mpg on the combined cycle and emits only 104 g/km of CO₂. This has a positive impact at your annual car tax. Compare your favourite MINI model against other cars at www.mini.co.uk/comparemini to see just how well we perform.

OUR DEALERS.

Since you're holding this brochure, you may have already been into one of them. Our dealers take a lot of pride in making their showrooms nice places to visit and staffing them with friendly, knowledgeable staff. Our service areas are filled with MINI specialists who know them inside out and are ready to lavish them with care.

MINI PIT STOP

MINI has been designed to make servicing a breeze when carried out by the experts. It's done quickly and efficiently by our MINI technicians, who have all the right equipment. In most cases they can do the work while you wait, and there's even a valet service, MINI Spa, to make sure your MINI looks stunning – inside and out. While it's being looked at, you can go for a wander or have a cuppa. Some dealers have special arrangements with a local gym or pool, so you could even relax there. Ask your local MINI Service Authorised Workshop for details.

MINI EMERGENCY SERVICE.

MINI Emergency Service cover comes for three years as standard with every new MINI. It's been designed to help you out in motoring emergencies and includes a comprehensive range of benefits, including replacement car and MINI re-delivery.

¹ MINI tlc covers the cost of the parts, lubricants and labour involved in all MINI servicing up to 5 years/50,000 miles (whichever comes first). It does not cover repair and maintenance items (i.e. brake pads, second brake fluid change). Ask your dealer for full details.

² MINI tlc XL offers the same level of cover as MINI tlc for up to a further 3 years/30,000 miles, whichever comes first. Ask your MINI Dealer for further details.



MINI FINANCIAL SERVICES.

Our finance and insurance solutions have a lot in common with MINI itself. Why? Well, they're extremely well designed and you can tailor them to suit your own individual needs.

At MINI Financial Services, we aim to ensure the process of financing your MINI runs as smoothly as the car itself. Every MINI Dealer has a Financial Services Specialist with expertise in motor finance and insurance. Whichever MINI you're interested in, they'll talk through your finance options, explain the solutions we offer and give you all the information you need to make the decision that's right for you. Whether you're looking to finance a MINI for yourself or your company, MINI Financial Services have a variety of ways to help you get your hands on your chosen MINI and make sure you're both protected.

Our comprehensive range of finance and insurance products include:

MINI SELECT.

Keep your options wide open with MINI Select (Personal Contract Purchase). Not only could you get more MINI for your money, you could change your MINI for another one every two to four years*. At the end of your agreement you choose one of three options – part-exchange your MINI for a new one*, pay the necessary payments under the agreement and keep your MINI or hand the car back to us**.

MINI PURCHASE.

The simple, straightforward way to pay for your MINI. Simply agree a monthly payment and deposit to suit your budget and at the end of the agreement, provided you've paid all the necessary payments, your MINI is yours to keep.

MINI DRIVE.

MINI Drive (Contract Hire) is a cost effective way of motoring without the hassle of ownership. It's the ideal solution for businesses looking to run their MINI in a way that cuts down on expense, time and paperwork.**

MINI COVER.

Make sure you have the right cover in place for your MINI. MINI Cover is motor insurance designed to protect your MINI against any unfortunate bumps and scrapes.

MINI TRAVEL.

Insurance to cover you when you're on your travels.

MINI HOME.

You can also protect your home and all the things that matter most to you with MINI Home Insurance.

MINI PROTECT.

Optional cover designed to help protect your MINI finance payments in the event of accident, sickness, critical illness, unemployment or loss of life.

MINI SHORTFALL INSURANCE.

Optional insurance to help cover the difference between your motor insurance payout and the invoice value of your MINI in the event of it being written off.

Please ask your MINI Dealer for more information on the above and to see full policy details and exclusions.

* A new agreement will be subject to status.

** Excess mileage charges and charges in respect of your vehicle may be payable.





RECYCLING.

At every stage, from design to disassembly, recycling is central to the MINI philosophy. For example, all the materials used in its manufacture were selected because they can be used in a sustainable and environmentally friendly way. Every MINI is built to be easily and economically recycled when its driving days are finally done. We have been working on this approach since 1994 at the BMW Group Recycling and Disassembly Centre in Munich, the only facility of its kind. Your authorised MINI Dealer will also be pleased to advise you on the disposal of your old vehicle.

BMW AG

The models, standard and optional equipment and combinability of options in this brochure relate to cars supplied by BMW AG for the German market. The availability of standard and optional equipment, and the combinability of options, may vary from country to country within the European Union for all models. For detailed information about the situation in your country, please contact your MINI Dealer. Subject to change in design and equipment.

The people, quotes and events described in this flyer are entirely fictitious and any resemblance to actual persons, living or dead, is purely coincidental.

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For more information, visit www.mini.co.uk or www.mini.ie