



MOTORING

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MINI COOPER. MINI COOPER S.



BMW AG

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LET'S MASTER THE ASPHALT ARTS.



Let's hug the corner.
Let's kiss the corner.
Heck, let's marry the corner.
Let's heel and toe shift.
Let's make graceful lane changes.
Let's create our own techniques.
Let's teach them to one another.

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LET'S TURN RIGHT WHEN WE
SHOULD TURN LEFT.

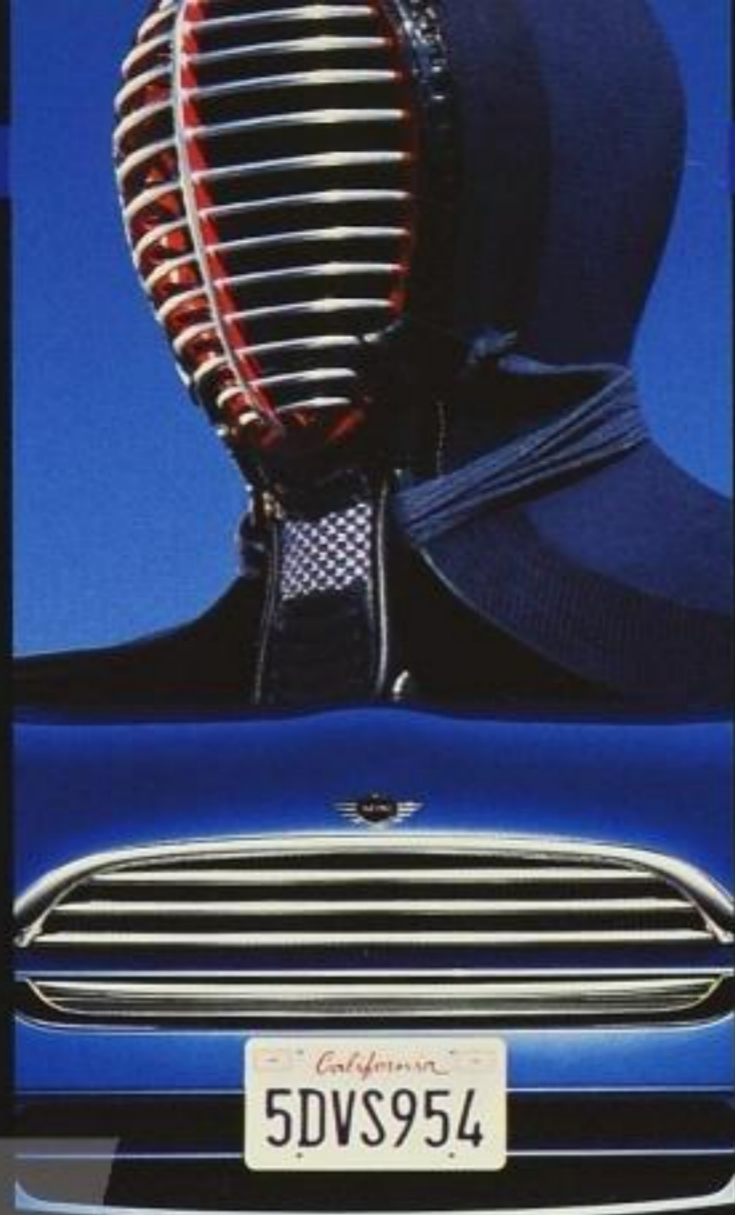
Let's motor outside the rut. Let's do what we'd like to. Not what we're used to. Let's explore back roads.
Let's keep in mind that the moment before Columbus discovered America, he was "lost".

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LET'S FORGET ALL OUR ASSUMPTIONS ABOUT CARS.

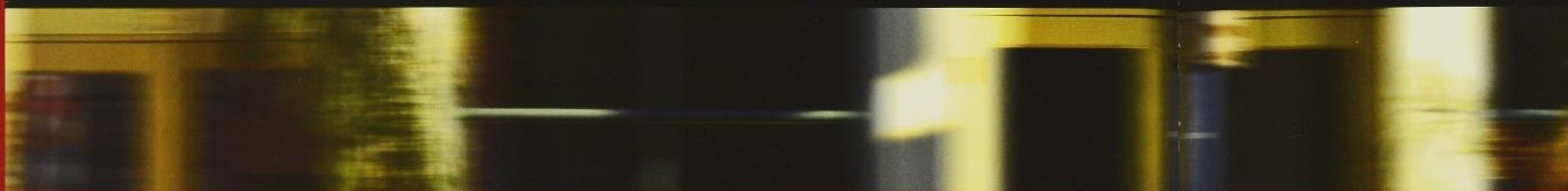


Let's put in six airbags.
Let's reinforce it in all the right places.
Let's make it outstandingly rigid.
Let's add sensors and systems.
Let's motor in one of the safest places
on the road.

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LET'S MOTOR IN A STREET-LEGAL GO-KART.



Let's broaden our wheelbase.
Let's lower our center of gravity.
Let's give it race-proven suspension.
Let's turn left. Let's turn right.
Let's turn every which way but back.

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LET'S BE THE BIGGER CAR.

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Let's use the HOV lane when we're an HOV.
Let's put away the middle finger.
Let's embrace laid-backness.
Let's let people in.
Let's pay a stranger's toll.
Let's volunteer jumper cables.
Let's come to the rescue.

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LET'S GO FROM BORED, AZ TO UTOPIA, CA.



Let's go from Melancholy, TN to Paradise, WI.
Let's go from Despair, FL to Bliss, FL.
Let's pack first and ask directions later.
Let's remember idle wheels are the devil's workshop.



LET'S NOT BE BACK IN 10 MINUTES.
OR 15. OR 20.



Let's run out to someplace new for milk next time.
Let's deliver our own mail. Let's find shortcuts.
Let's follow that cab. Let's do an extra lap around the block.
Let's play tourist in our own neighborhood.
Let's break routines. But not make a routine of it.

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Let's supercharge
Let's hood scoop.
Let's chrome the side gills.
Let's double the exhaust pipes.
Let's up the ante.

LET'S FEED THE MINI COOPER A STEADY DIET OF
AUTOMOTIVE STEROIDS.

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LET'S SEE RED LIGHTS AS A
CHANCE TO START OVER.



Let's put the horses to work.

LET'S ADOPT A TWISTY HIGHWAY.



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Let's show the crow how to fly.
Let's pull some serious G's.
Let's treat straight-aways as the calm before the storm.



LET'S GO THE DISTANCE.

Let's put our cars to use.
Let's always offer to drive.
Let's think of the odometer as a photo album.
Let's remain modest if it's thicker than a friends.
Let's rack up miles. Let's rack up stories.
Let's rack up life.



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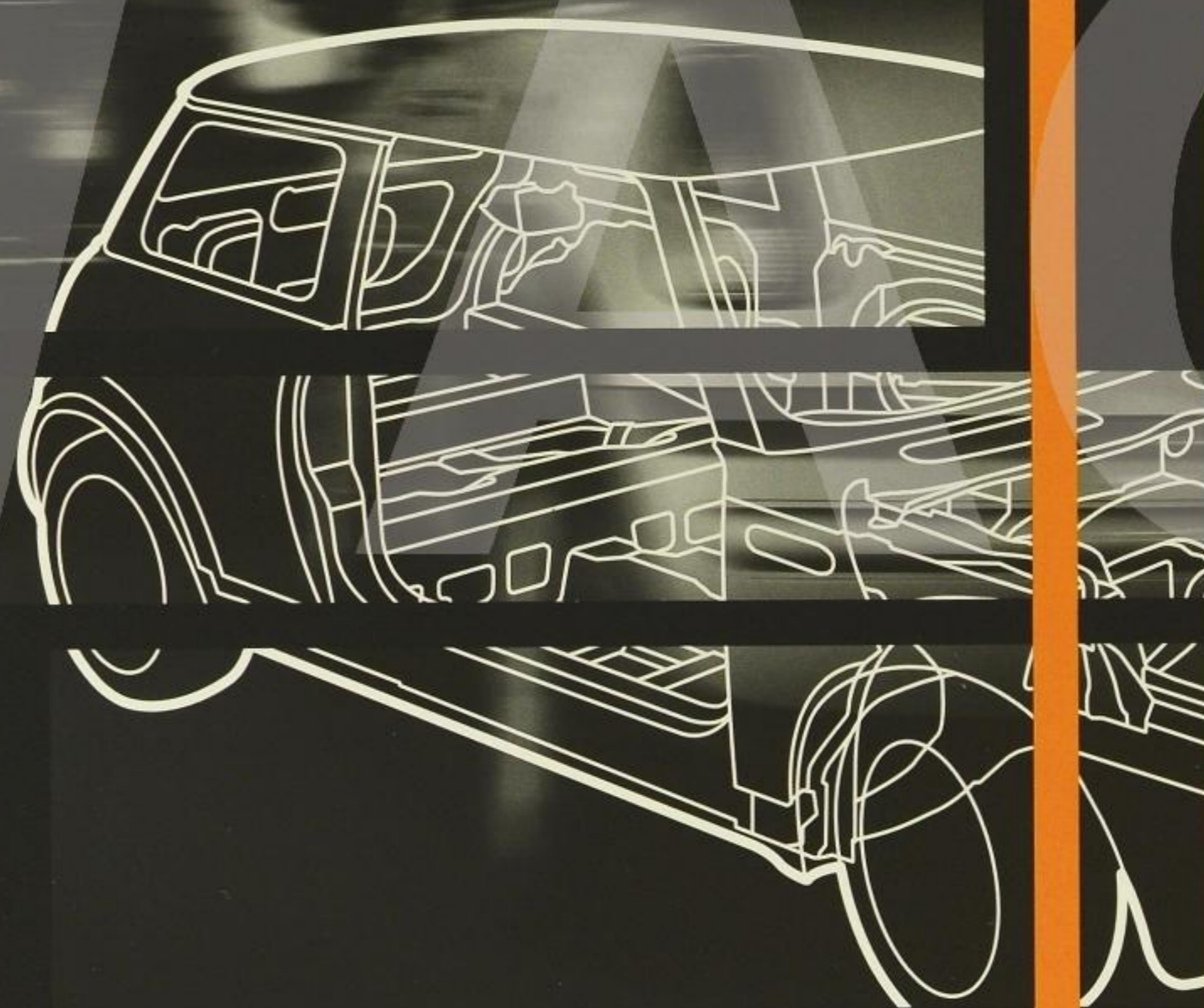
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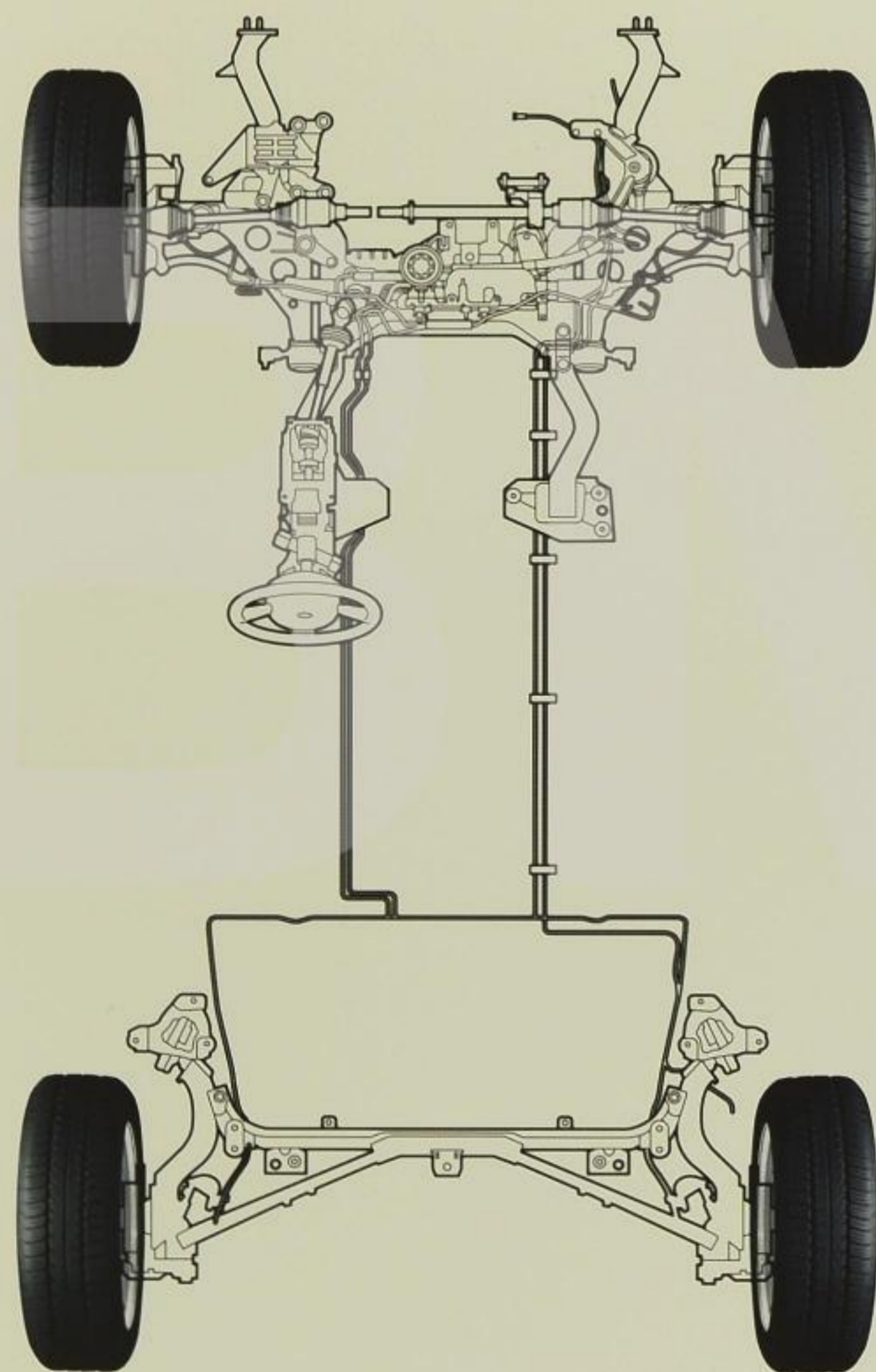
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LET'S GET TECHNICAL FOR A MINUTE.



SINGLE-LINK SPRING-STRUT FRONT AXLE:

designed to give the car clear direction, while minimizing the effect of vibration from the drive train on the steering, whether cornering, braking or accelerating.

RACK-AND-PINION STEERING:

electro-hydraulically power-assisted, it gives precise handling with just the right amount of steering feedback. Full lock to full lock takes just 2.5 turns of the wheel.

WEIGHT DISTRIBUTION:

logical. Two thirds of the weight is over the front axle, giving traction to the drive wheels, and one third on the rear axle. The result is a car that handles like a dream.

MULTI-LINK REAR AXLE:

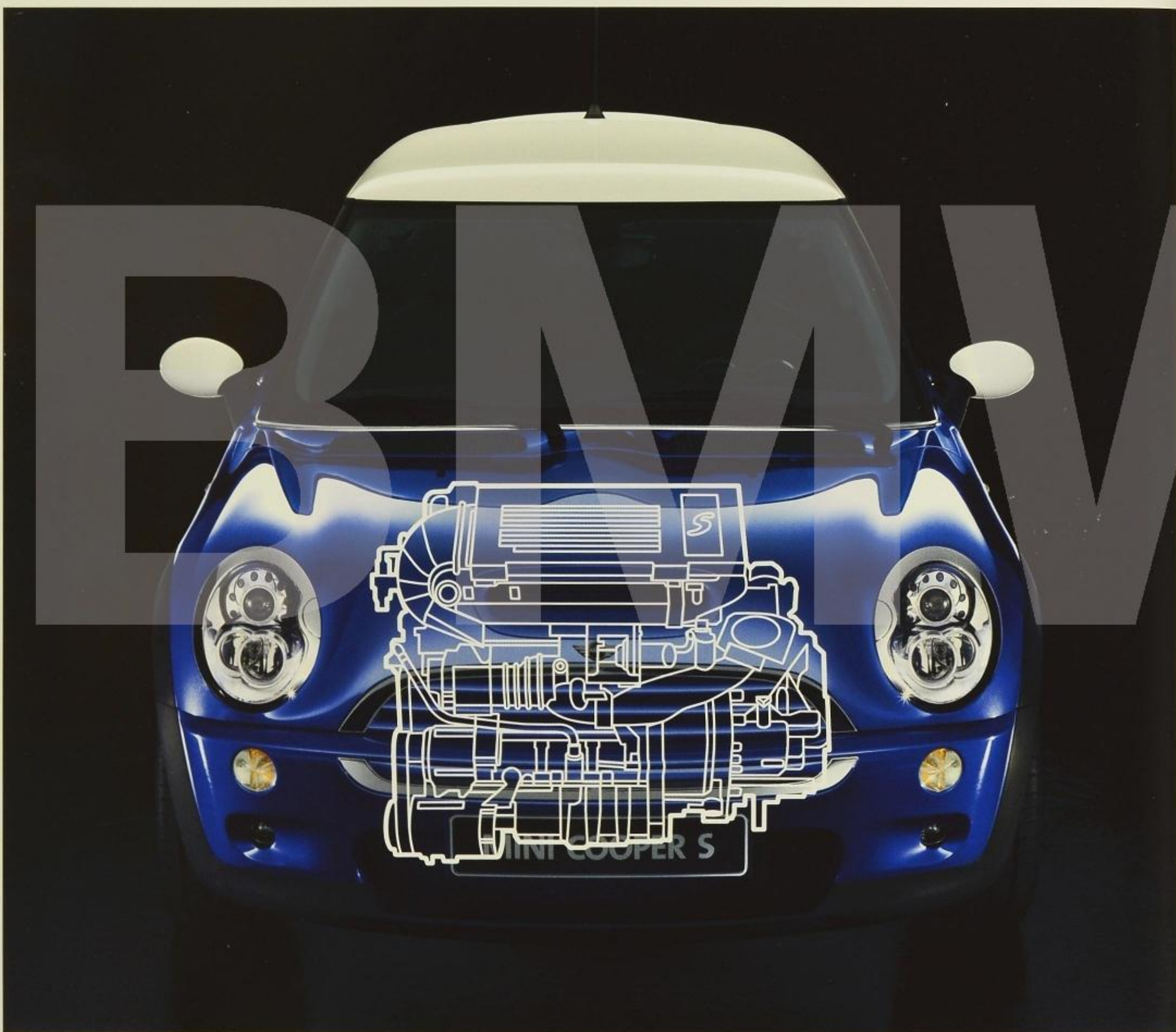
unique in a car of this class, it ensures optimum contact between the wheels and the road surface at all times. Wide track and a low centre of gravity give drivers that unmistakable go-kart feeling.

Quite simply, MINI drivers get closer to the road. With its long wheelbase and wide track, the CHASSIS delivers optimum road contact. The benefits can be felt in safer cornering and smoother straight-line driving.



LET'S TURN THE ENGINE SIDEWAYS.

Power, performance and endurance – the 4-CYLINDER ENGINES in the MINI have got the lot. The power units are responsive, with an engine note that is pleasingly sporty yet never intrusive.



PERFORMANCE: to suit all tastes. 115 HP from the MINI Cooper, and a blistering 168 HP from the MINI Cooper S.

DISPLACEMENT: just right. The MINI Cooper and MINI Cooper S both have 1.6-litres petrol engines.

TORQUE: you can't have too much of a good thing. Torque ensures the engine pulls hard even at low revs. 110 lb-ft in the MINI Cooper, and a mighty 162 lb-ft in the MINI Cooper S.

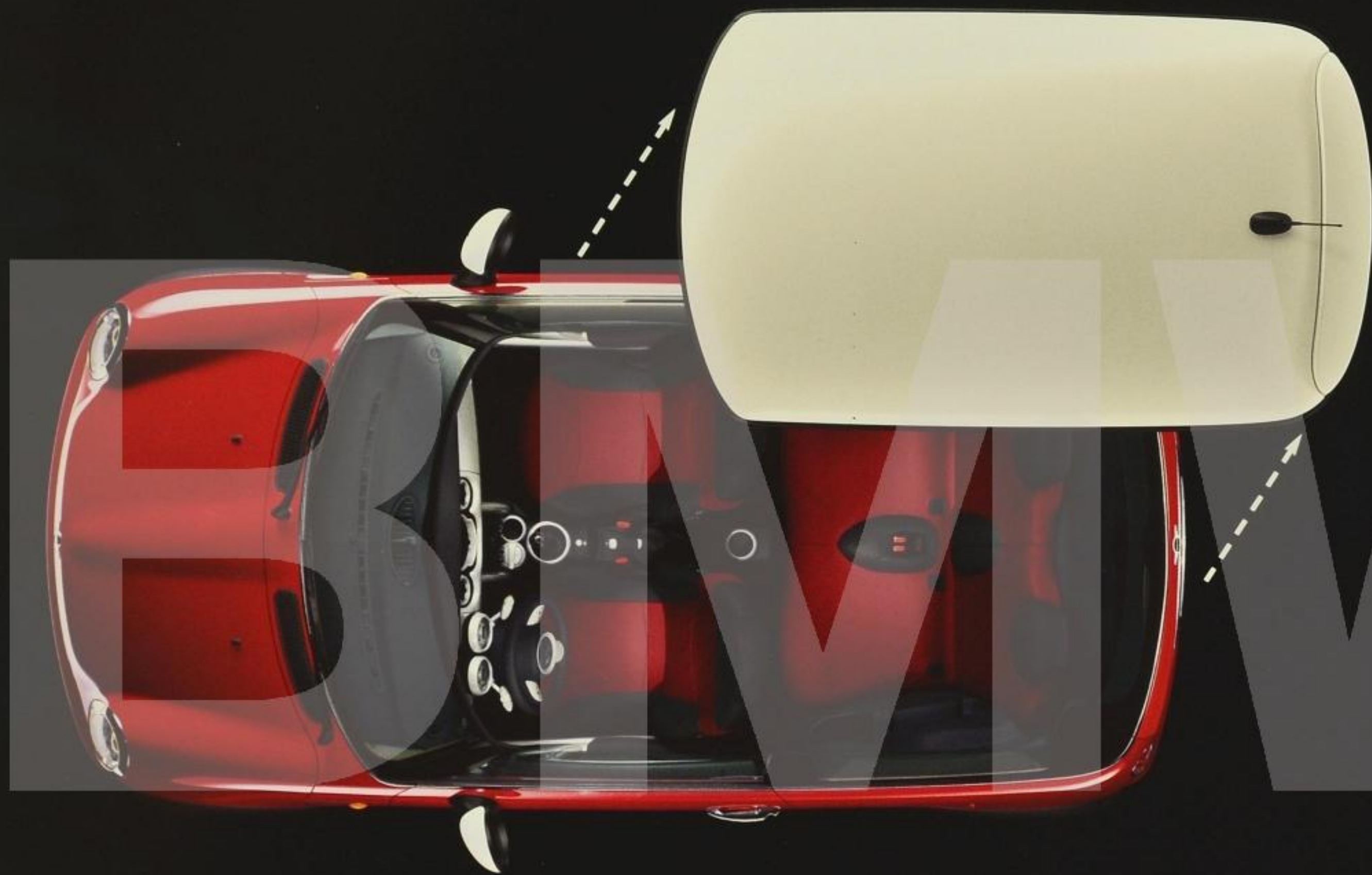
TRANSMISSION: The 5 and 6-speed manual transmissions are designed with short gear shifts for short, sharp changes. As an optional extra, the MINI Cooper can also be fitted with Continuously Variable automatic Transmission (CVT) with Steptronic, while 6-speed fixed-ratio automatic transmission with Agitronic and Adaptive Transmission Control (ATC) is available for the MINI Cooper S.

The MINI Cooper comes as standard with a lively 5-speed manual transmission, with the gear ratios optimized for the engine.

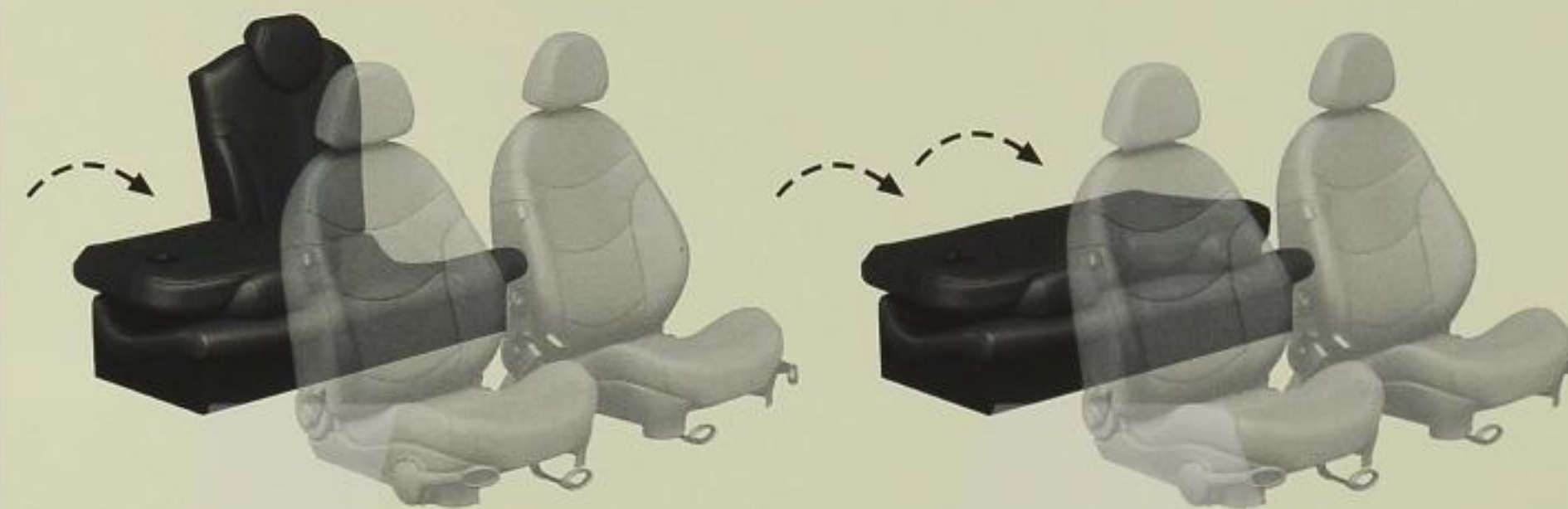
The MINI Cooper S is fitted as standard with a precise 6-speed manual transmission, with the gear ratios optimized to make best use of its powerful engine.



LET'S REMEMBER EVERYONE MOTORS IN A MINI.

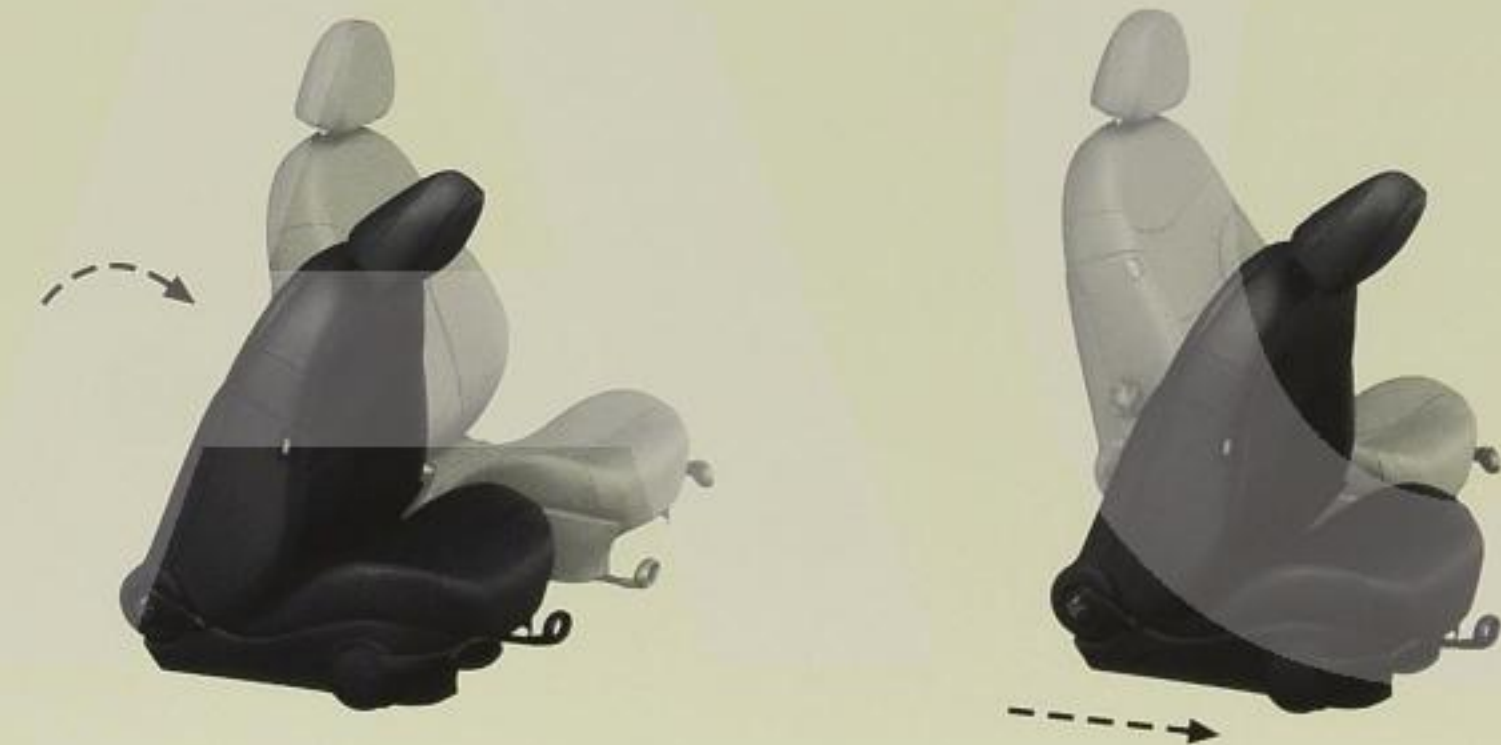


The MINI has been designed as a genuine four-seater, with complete freedom of movement for all its passengers. There is plenty of **SPACE**, and lots of storage capacity, so drivers can keep their pride and joy tidy. Carpeted in high-quality velour, the luggage area is highly flexible, with both rear seat backs folding down separately if required.



SEATS: one size fits all. Both the standard and the sport seats (as standard on the MINI Cooper S) are fully adjustable to give an optimum driving position in relation to both steering wheel and pedals, and provide excellent lateral support.

EASY ENTRY FUNCTION: fitted on both front seats. Simply tip the seat and it will automatically slide forward; then push it back and it will click into its previous position.



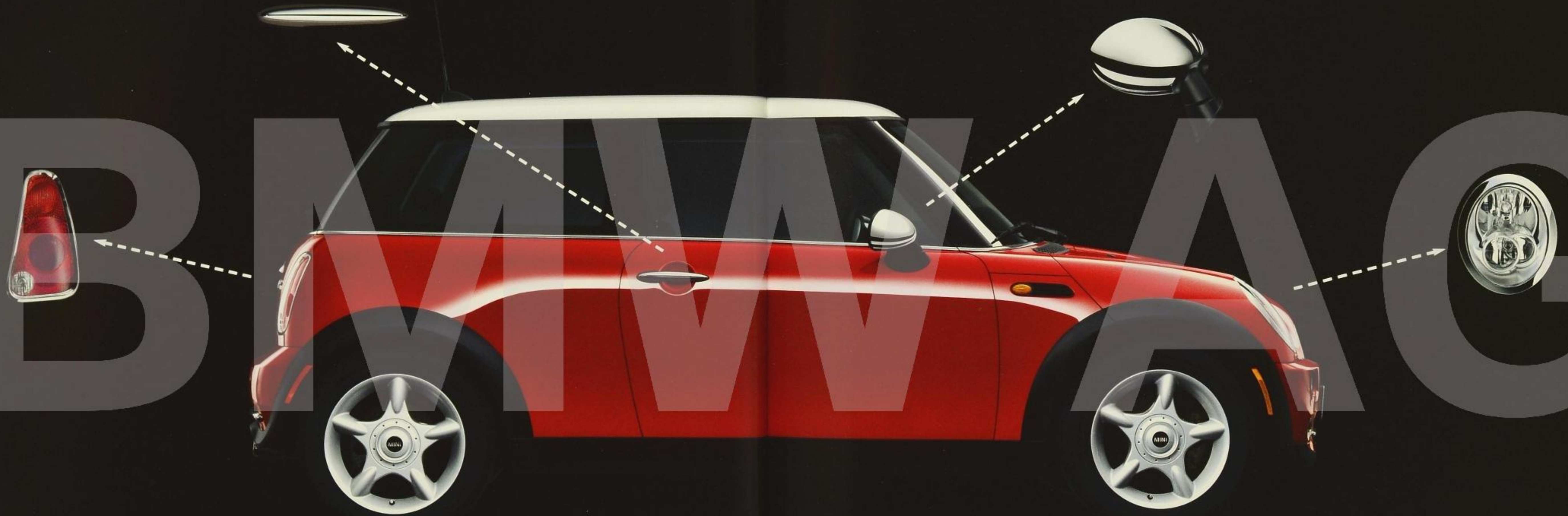
SUSPENSION: perfectly set up, to absorb any bumps in the road surface. With gas pressure shock absorbers all round, for a ride that combines sports car excitement with luxury.

BUILD QUALITY: excellent. Everything is just as you'd want it to be, from the bodywork to the choice and use of materials in the interior.

LET'S SWEAT THE DETAILS.

Whichever way you look at it, the MINI is sure to get its fair share of admiring glances. Its design is packed with the sort of attention to detail you just won't find anywhere else.

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DOOR HANDLES: solid and chrome-plated. The subtly integrated lock is another example of the thought that has gone into every detail of the MINI's design.

REAR LIGHT UNITS: with a chrome surround. Distinctively styled and completely integrated into the body of the car.

EXTERIOR MIRRORS: beautifully sculpted. Set slightly back from the front of the door, they come in high-gloss black or white, depending on the model (chrome or body color caps available as options).

HEADLIGHTS: with a discreet chrome surround. Combining classical design with the latest in lighting technology, and set behind a clear glass cover, they ensure you can always see and be seen.

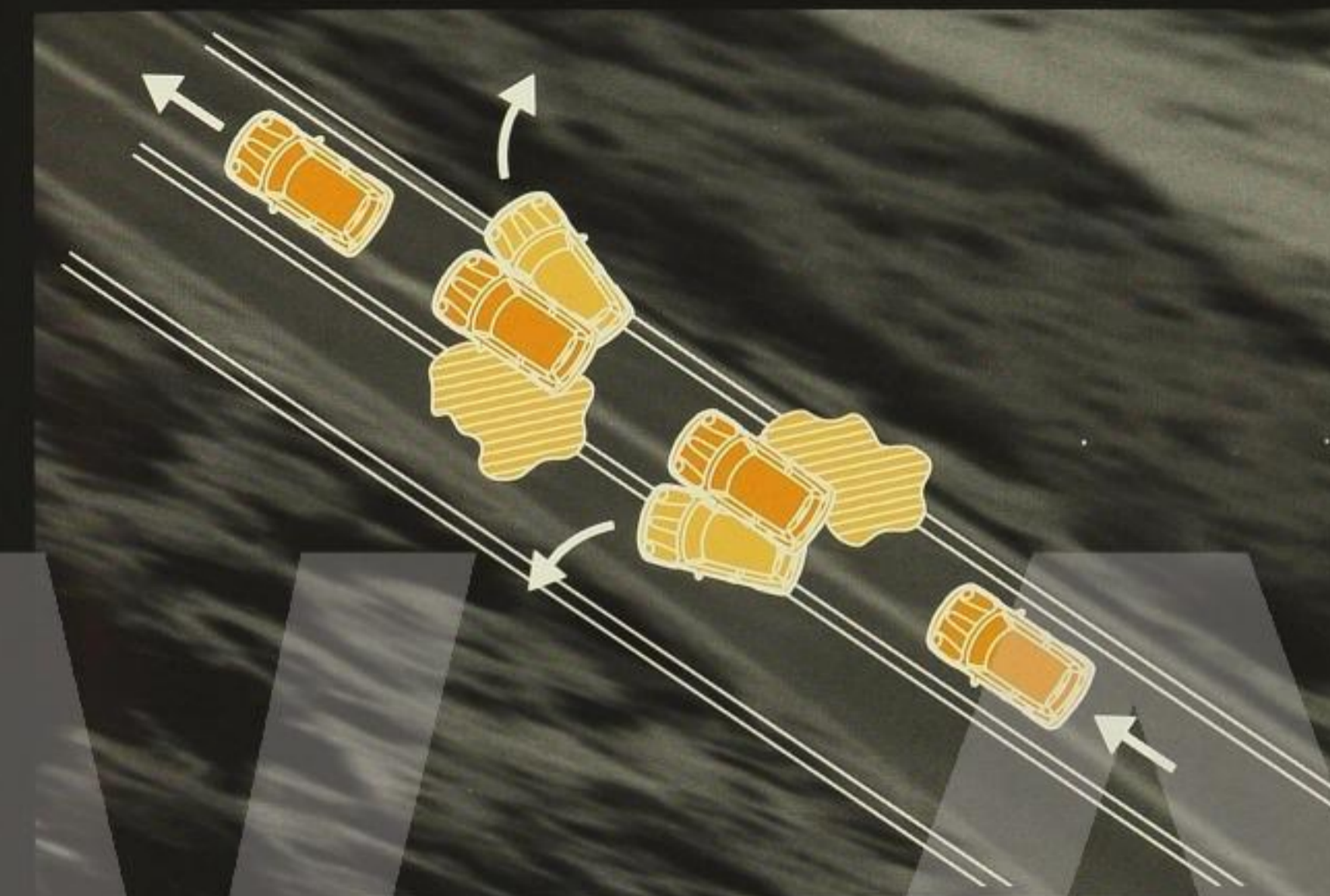
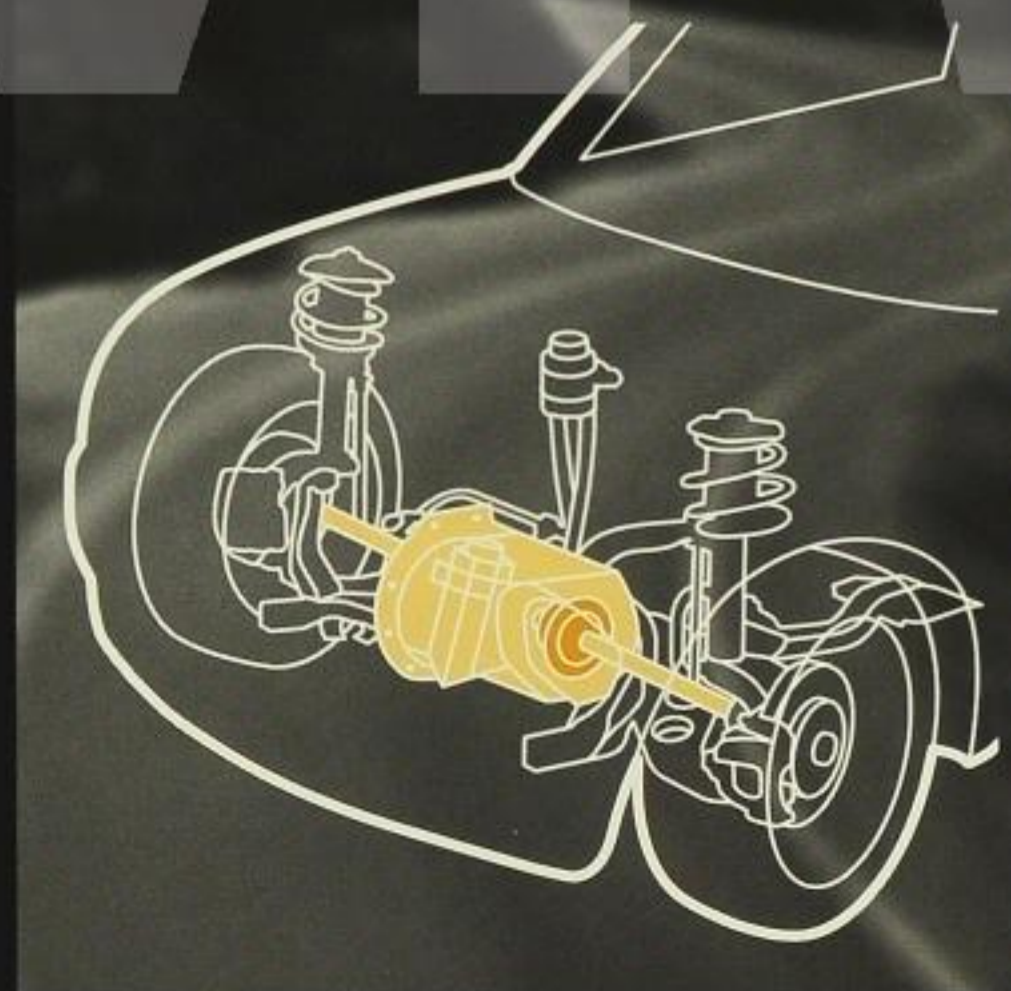
LET'S BE SMART.

It's not just fun that comes as standard on the MINI. It also offers you the level of **SAFETY*** you've been looking for. Six airbags as standard, disc brakes all round, flat tire monitor, an array of electronic driver aids – it's all here.

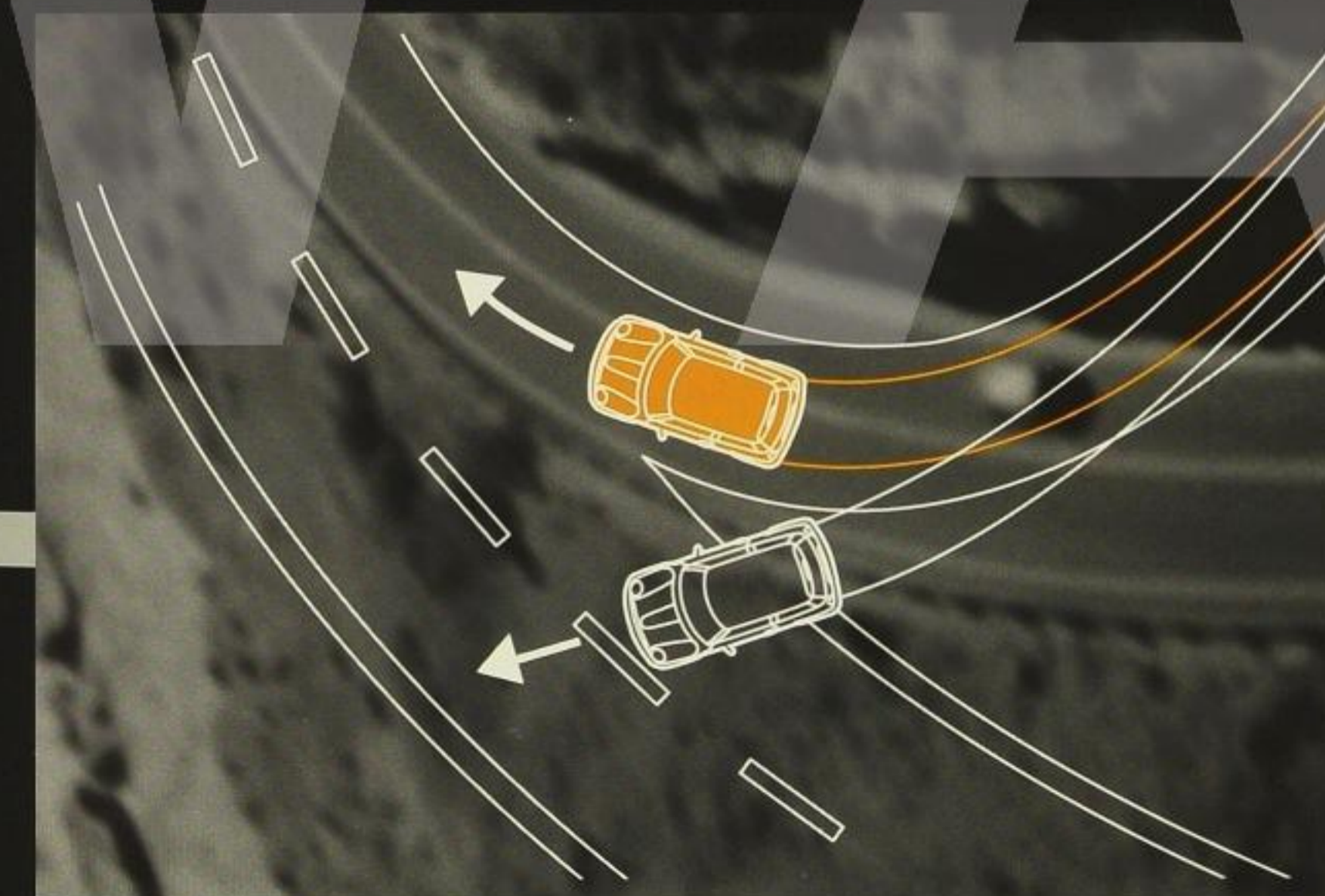
ALPHABET BRAKES: All MINI models come with an Anti-Lock Braking System (ABS). Unlike most cars, MINI's come with Electronic Brakeforce Distribution (EBD) and Corner Brake Control (CBC). Based on load conditions, EBD helps distribute the brake force to stabilize your MINI from front to back and prevent nose dives. CBC evens out the braking effort from side to side, especially valuable when applying brakes in the middle of a tight corner.



THE LIMITED SLIP DIFFERENTIAL: It helps you get performance to the pavement. A stock differential allows your wheels to rotate at different rates so you can make effective turns. But what if one side loses traction? That wheel spins faster and your performance suffers. Our limited slip differential allows your wheels to turn at different rates when traction is good, but should one wheel begin to slip, traction is transferred to the wheel that still has grip. Wonderful, isn't it?



ALL SEASON TRACTION CONTROL (ASC): This feature which comes standard on the MINI Cooper S is designed to harness the extra torque produced by the supercharged engine. It prevents wheel spin in a millisecond by reducing engine torque and/or applying brake force to one or more wheels.



DYNAMIC STABILITY CONTROL (DSC): Available on all models, DSC uses sensors to measure the steering angle, yaw and lateral acceleration to determine the direction you want to go. If your path is not what you intended, the DSC system will kick in by applying the right amount of brake pressure to individual wheels and manipulating engine torque.

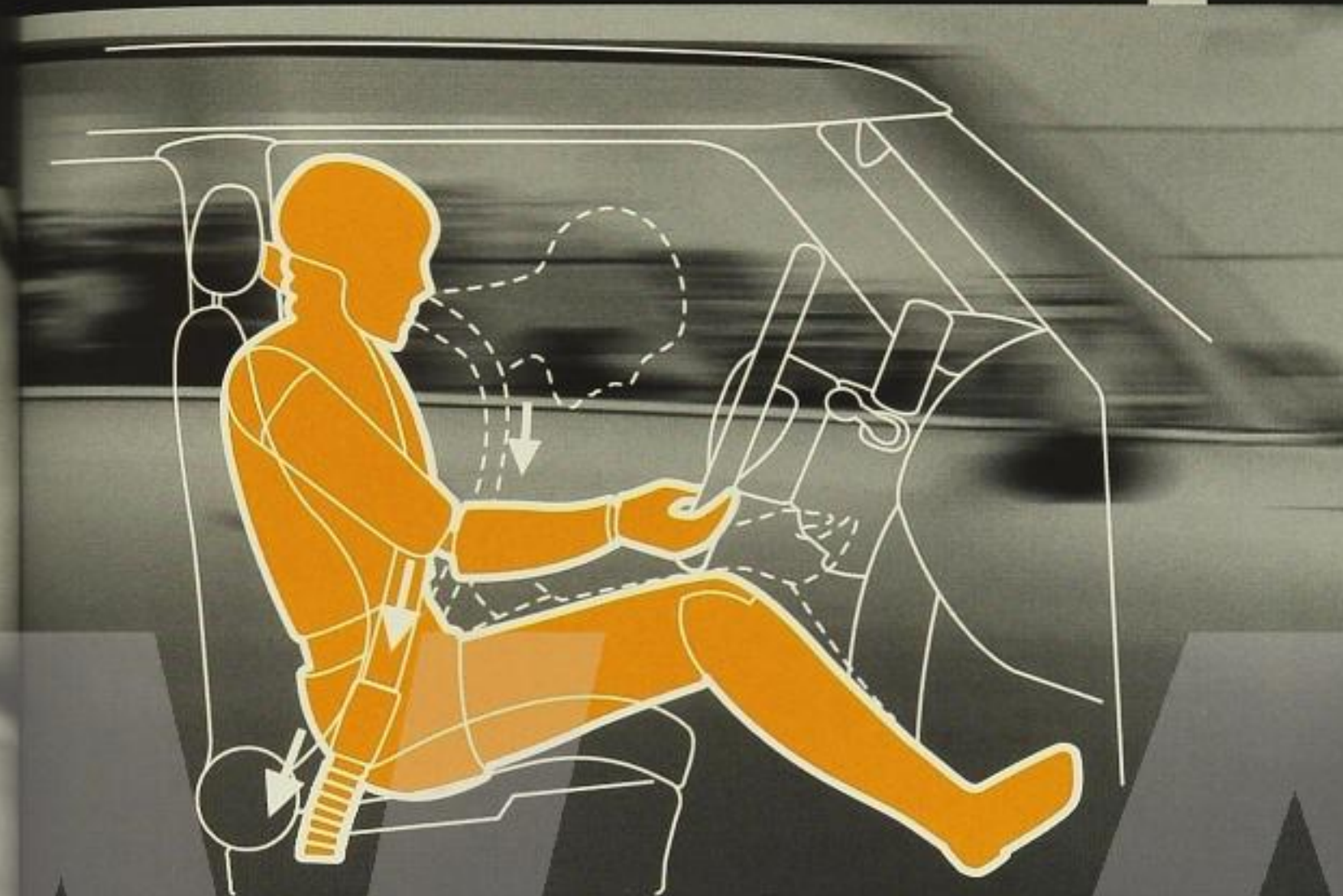
* For details on which of the safety features shown in this section are fitted as standard/available as optional extras on which models, please refer to the Safety table at the end of this brochure.

LET'S BREATHE EASY.

Most of the MINI's safety features stay hidden away until they're needed. But we have no secrets from you.

SIX AIRBAGS: Two up front with "smart" technology to sense the severity of a crash, passenger position and seatbelt use in order to determine how forcefully to inflate. Two are in the sides of the front seats for protection that moves with you as you adjust your seat position. And dropping down from the headliner, are two more. this Advanced Head Protection System (AHPSII) helps protect the front and rear occupants against side-impact collision. And once inflated, the bags stay inflated longer than conventional airbags.

REINFORCED PANELS: built in to the side skirts and middle and upper areas of the doors to increase structural rigidity and protect passengers from any impact.



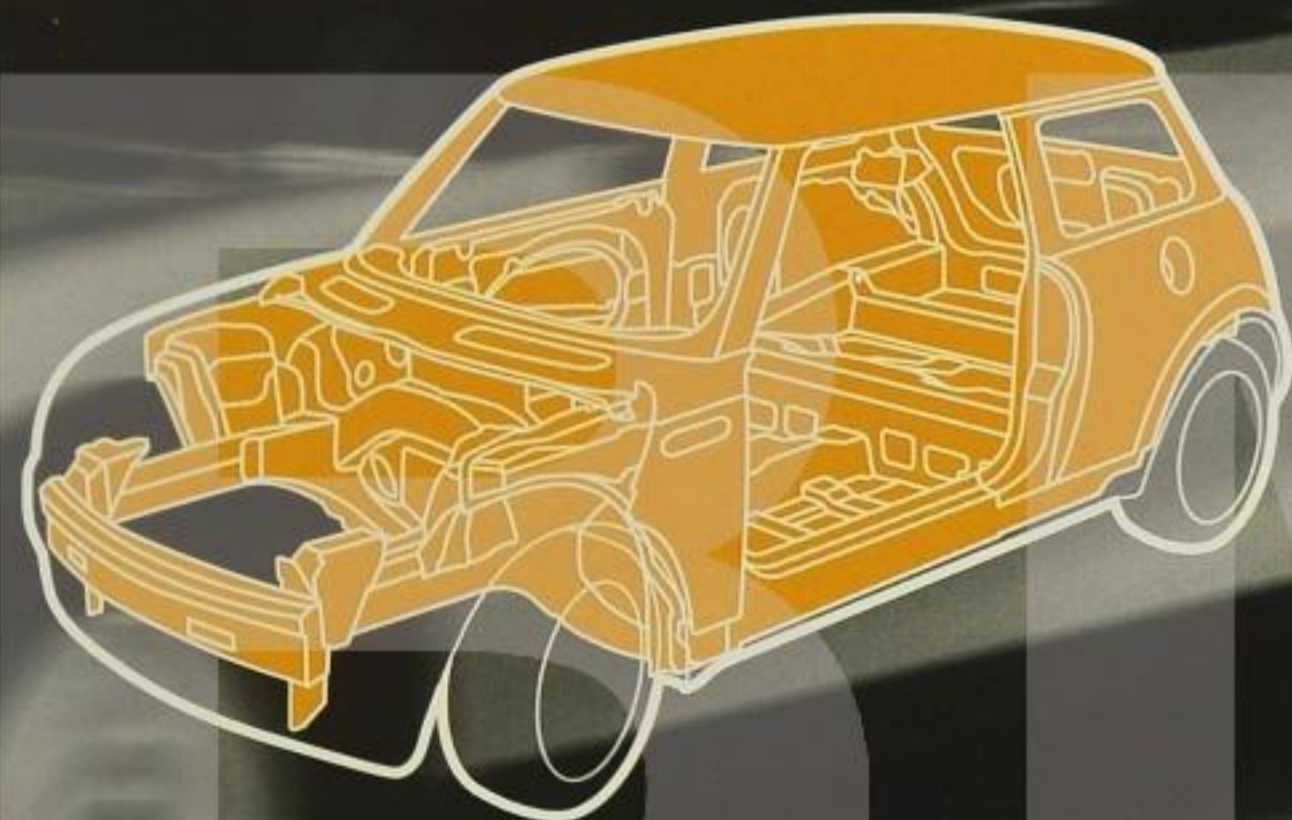
RESTRAINT SYSTEM: protects the driver and the front seat passenger in the event of a crash, and consists of three-point safety seat belts, belt tensioners and belt force limiters.



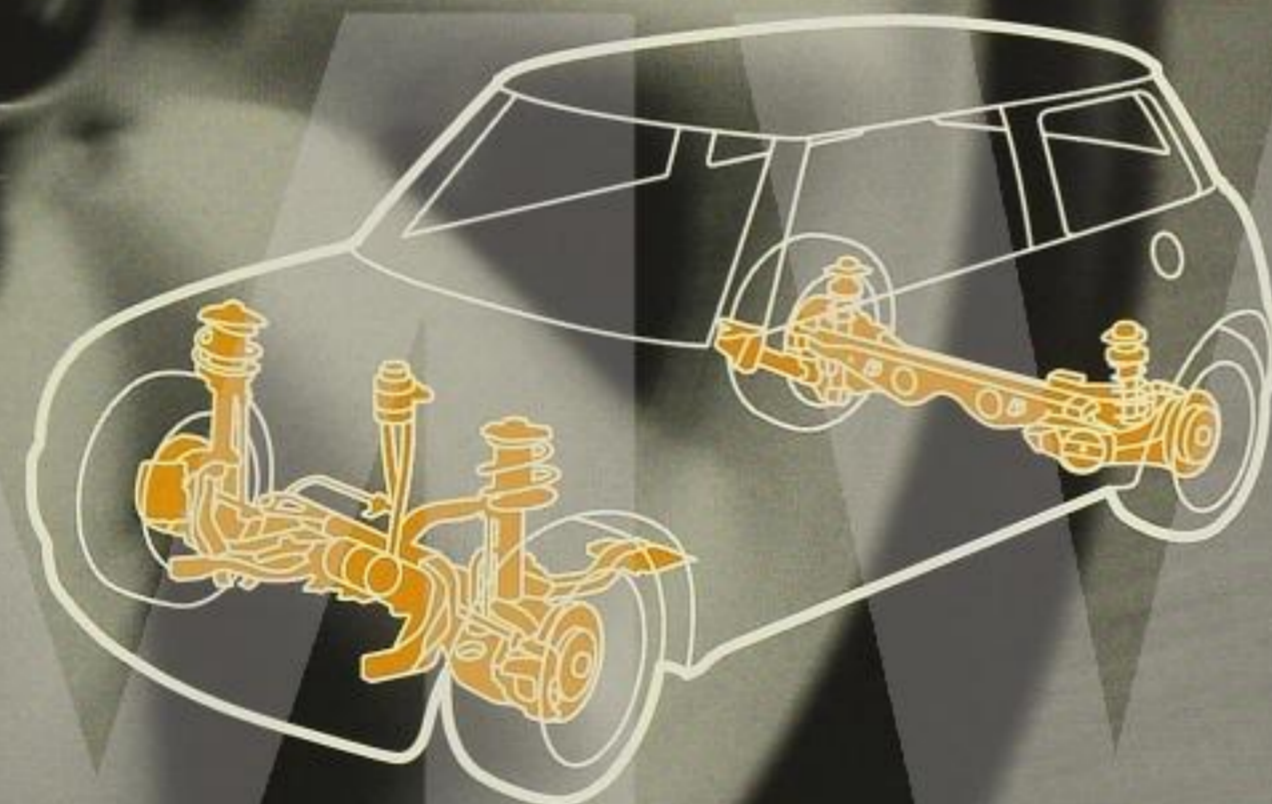
BUMPERS: the design incorporates bumper cladding behind the front and rear bumpers that prevent damage to the bodywork in low speed impacts.

LET'S BE TAKEN CARE OF.

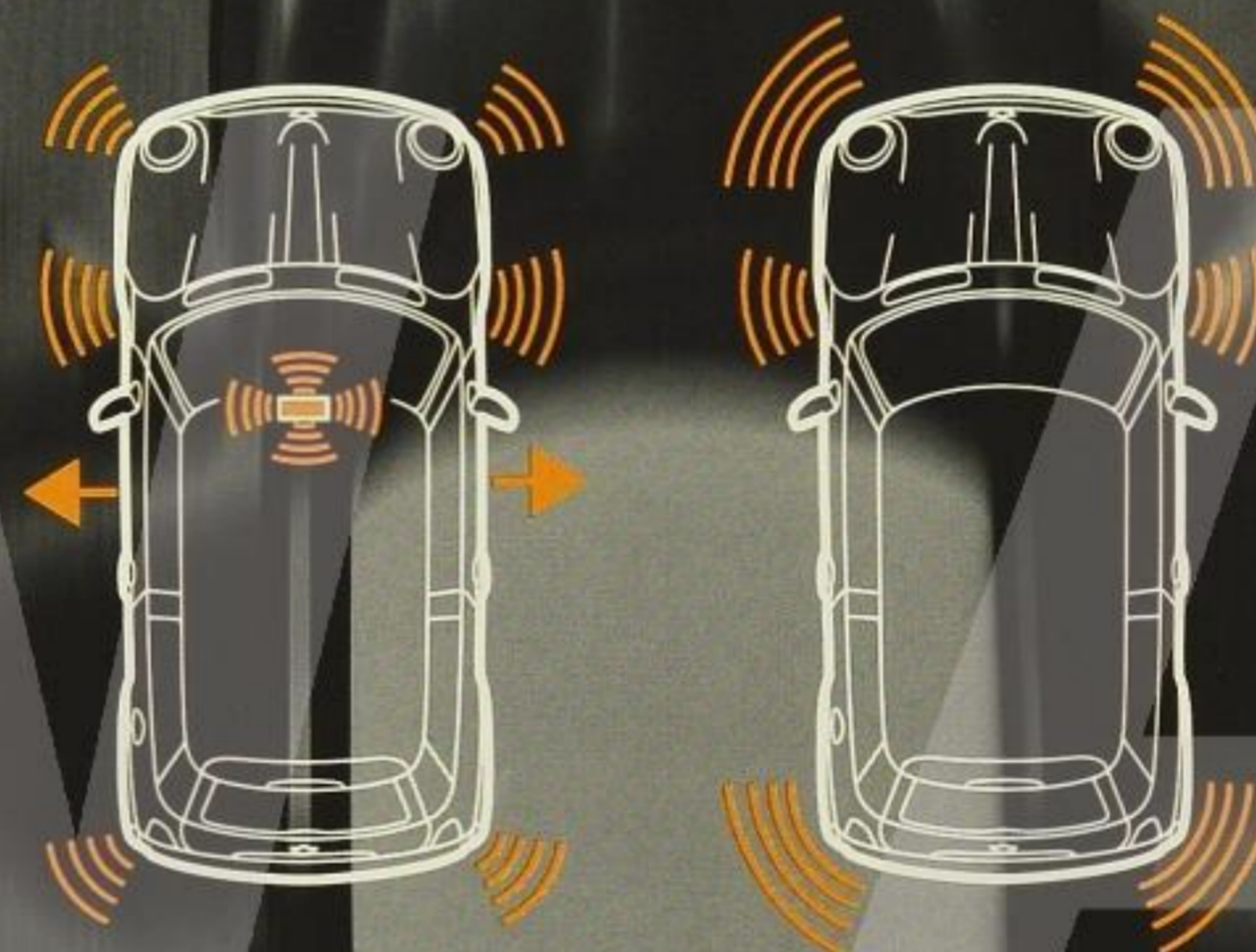
Any good car should warn the driver of problems as they arise. But the MINI goes further: even with no air pressure, the run flat technology* will allow you to motor until you reach your nearest MINI dealer. So peace of mind is guaranteed.



UNIBODY CONSTRUCTION: the rigid body stabilizes the vehicle, allowing the suspension to concentrate on the job it was designed to do instead of compensating for body flex. As you attack your first S-turn in your MINI, it may cross your mind that you're motoring in the world's first street-legal Go-Kart.



CHASSIS: the combination of a MacPherson strut front and a multi-link rear suspension gives outstanding road holding. The chassis is designed for maximum stability, which in turn, means optimum ground contact, making cornering safer and straight-line driving smoother.



CRASH SENSORS: when they detect an impact, the doors automatically unlock and the interior and hazard lights are automatically switched on.

ALARM SYSTEM: a siren sounds and the lights flash if anyone attempts to move or break into the vehicle (dealer installed option).

CENTRAL LOCKING with remote control, electronic vehicle immobilizer and superlocking: to prevent accidental unlocking, the car is automatically locked if the door or boot handles are not operated within two minutes of it being unlocked via the remote key. Superlocking ensures that when the car is locked from the remote key, the doors cannot be opened from the inside, even if the windows are broken.



RUN FLAT TECHNOLOGY: With available run-flat tires you can drive up to 80 miles at 50 mph on a "flat" tire. The flat tire monitor alerts the driver the moment a tire's revolution rate changes, indicating tire integrity has been compromised.

* Run flat tires are fitted on all alloy rims in sizes 16 inches and above. As standard on the MINI Cooper S.

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EXTERIOR COLORS



Liquid Yellow¹

Chili Red

Pepper White

SOLID COLORS

Strong primary colors that make a bold statement.

METALLIC COLORS

There is a wide choice of metallic paints available for the MINI, with Purple Haze and Hyper Blue just two of the attractive options. Whichever you choose, your MINI is sure to look good.



Purple Haze

Dark Silver¹

Hyper Blue

British Racing Green



Solar Red¹

Royal Grey

Space Blue

¹ Not available on the MINI Cooper S.

¹ Only available on the MINI Cooper S.

ROOF

Contrast roof in black, exterior mirrors in high-gloss black; contrast roof in white, exterior mirrors in high-gloss white – wheel rims also available in white; roof in body color, exterior mirror caps in body color (no-cost option). Roof and mirrors are also available in silver.

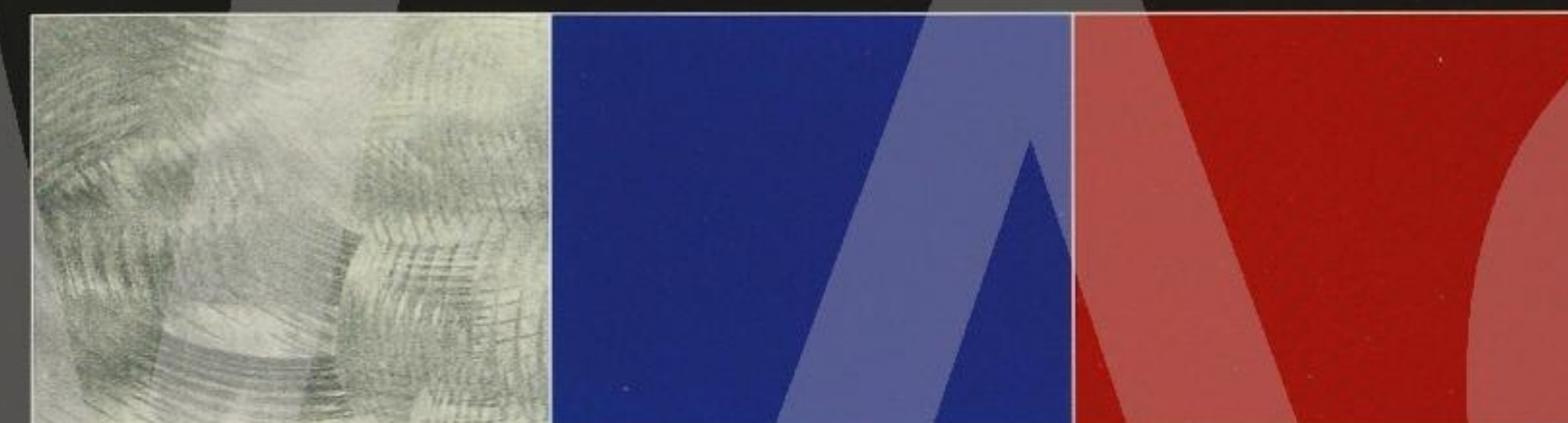
INTERIOR SURFACES

Depending on the model and upholstery you specify, there is a choice of up to eight different surfaces for the instrument panel and interior strips: two body-color finishes¹ (matching the exterior color), plus anthracite, silver, alloy patina.



Anthracite

Silver



Alloy patina¹

Hyper Blue¹

Chili Red¹



Seven

Park Lane

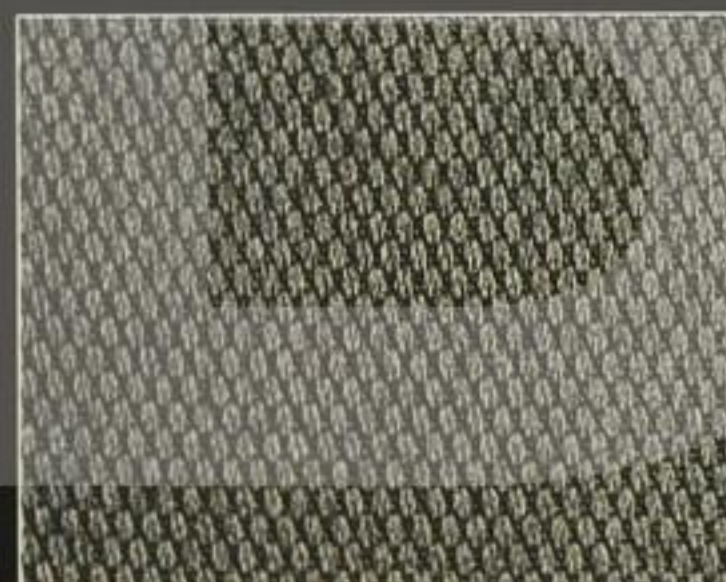
Checkmate

¹ Only available on the MINI Cooper S.

UPHOLSTERY COLORS FOR MINI COOPER/MINI COOPER S

UPHOLSTERY

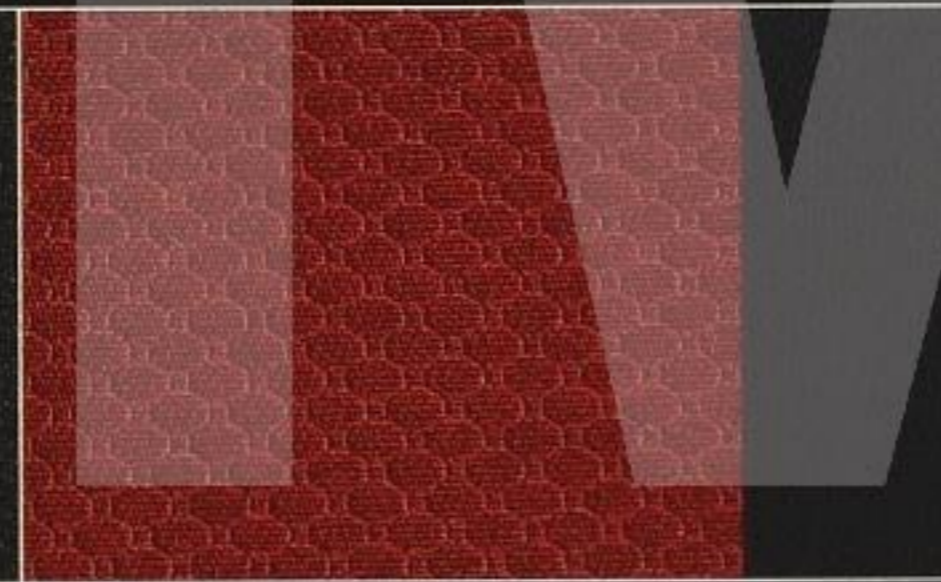
In the MINI, you're sitting pretty. Whether you opt for cloth, leather or a combination of the two, all the materials used in the MINI are produced to the highest standards of quality and workmanship. The color combinations illustrated here show the middle section of the seat (in the large boxes), together with the corresponding side bolster and headrest colors (both in the narrow boxes). Whatever your tastes, there is sure to be a combination of colors and design that's right for you.



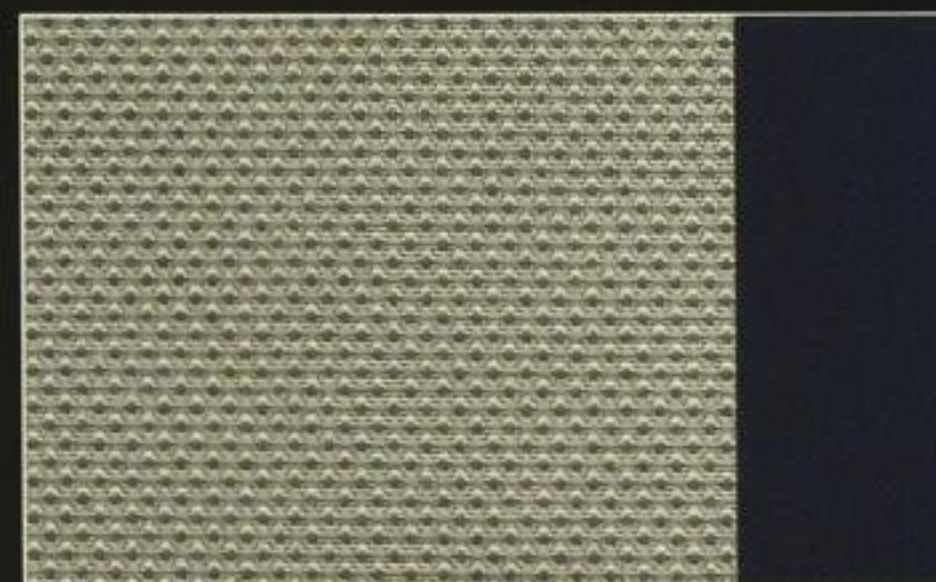
Space cloth
Grey/Panther Black



Octagon cloth
Panther Black/Panther Black



Octagon cloth/leather
Tartan Red/Panther Black



Checkmate cloth/leather
Grey/Space Blue

With all color combinations (except Panther Black/Panther Black), the middle section of the seat makes a vivid contrast to the side bolsters and headrests.



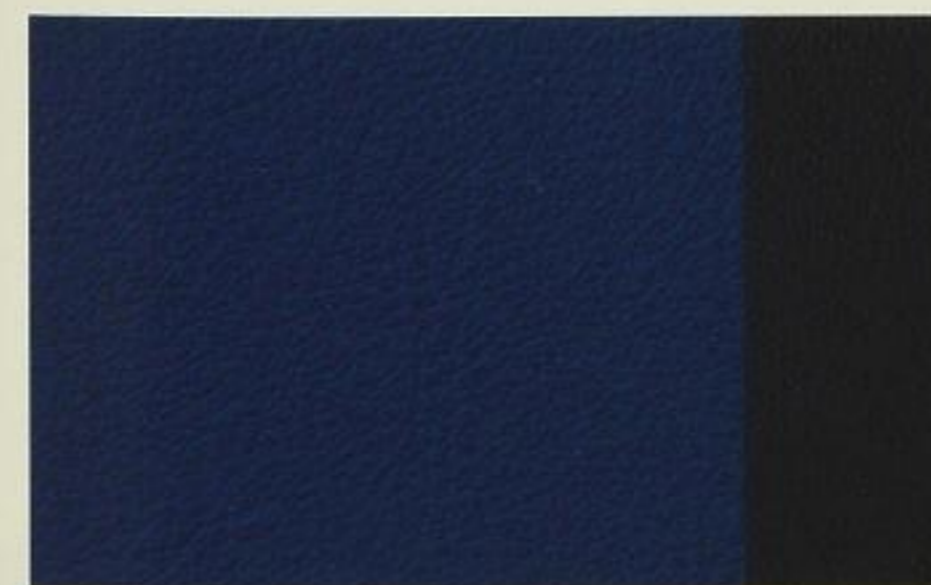
Leatherette
Panther Black/Panther Black



Leatherette
Silver Grey/Panther Black



English Leather
Panther Black/Panther Black



Gravity leather
Lapis Blue/Panther Black



Gravity leather
Panther Black/Panther Black











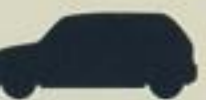
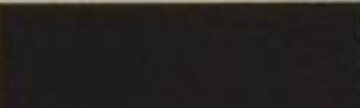
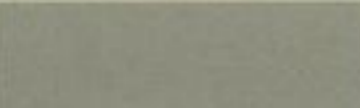
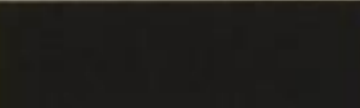






























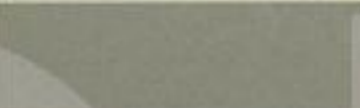
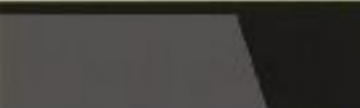






























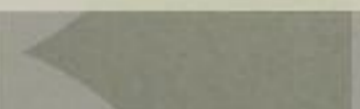






























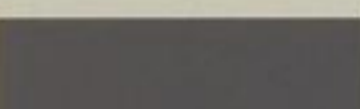
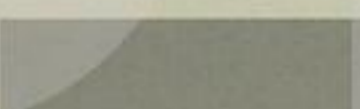
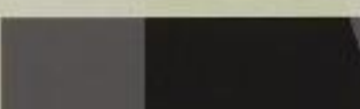














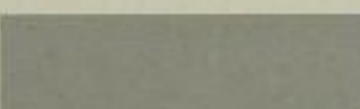
















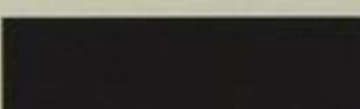













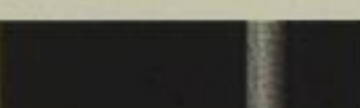
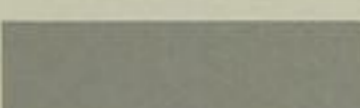
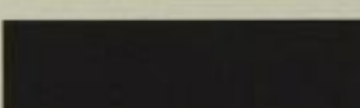















Soft leather
Cordoba Beige/Panther Black

COLOR CHART FOR MINI COOPER


SOLID COLORS

METALLIC COLORS

MATERIAL	UPHOLSTERY	INTERIOR SURFACES	INTERIOR COLOR	STAND- ARD SEATS	SPORT SEATS	 CHILI RED	 LIQUID YELLOW	 PEPPER WHITE	 BRITISH RACING GREEN	 ASTRO BLACK	 HYPER BLUE	 PURE SILVER	 PURPLE HAZE	 SOLAR RED	 ROYAL GREY	 SPACE BLUE
Leatherette	 Panther Black	 Silver ¹	 Panther Black													
	 Silver Grey	 Silver ¹	 Silver Grey													
Space cloth	 Grey	 Silver ¹	 Panther Black													
Octagon cloth	 Panther Black	 Silver ¹	 Panther Black													
Octagon cloth/leather	 Tartan Red	 Silver ¹	 Panther Black													
Soft leather	 Cordoba Beige	 Silver ¹	 Cordoba Beige													
Gravity leather	 Panther Black	 Silver ¹	 Panther Black													
	 Lapis Blue	 Silver ¹	 Panther Black													
Checkmate cloth/leather	 Grey	 Space Blue	 Panther Black													
English leather	 Panther Black	 Silver ¹	 Panther Black													

¹ Available in anthracite.

 available

 not available

 recommended combination

COLOR CHART FOR MINI COOPER S


SOLID COLORS

METALLIC COLORS

MATERIAL	UPHOLSTERY	INTERIOR SURFACES	INTERIOR COLOR	SPORT SEATS	 CHILI RED	 PEPPER WHITE	 BRITISH RACING GREEN	 DARK SILVER	 ASTRO BLACK	 PURE SILVER	 PURPLE HAZE	 HYPER BLUE	 ROYAL GREY	 SPACE BLUE
Leatherette	 Panther Black	 Alloy patina ¹	 Panther Black											
	 Silver Grey	 Alloy patina ¹	 Silver Grey											
Space cloth	 Grey	 Alloy patina ¹	 Panther Black											
Octagon cloth/leather	 Tartan Red	 Alloy patina ¹	 Panther Black											
Gravity leather	 Lapis Blue	 Alloy patina ¹	 Panther Black											
	 Panther Black	 Alloy patina ¹	 Panther Black											
Soft leather	 Cordoba Beige	 Alloy patina ¹	 Cordoba Beige											
Checkmate cloth/leather	 Grey	 Space Blue	 Panther Black											
English leather	 Panther Black	 Alloy patina ¹	 Panther Black											

¹ Also available in silver, anthracite and four body colors.

 available

 not available

 recommended combination

EXTERIOR EQUIPMENT



You can customize the roof of your MINI Cooper or MINI Cooper S by choosing between a **black** or **white contrasting roof** and elliptical mirror caps. Or then again, you can choose the **body color** for your roof and mirror. You make the decision. It's your MINI.

Of course, a **roof** in **body color** is always an option.

Our **silver roof** will brighten any day. Matching **bonnet stripes** are available as well.

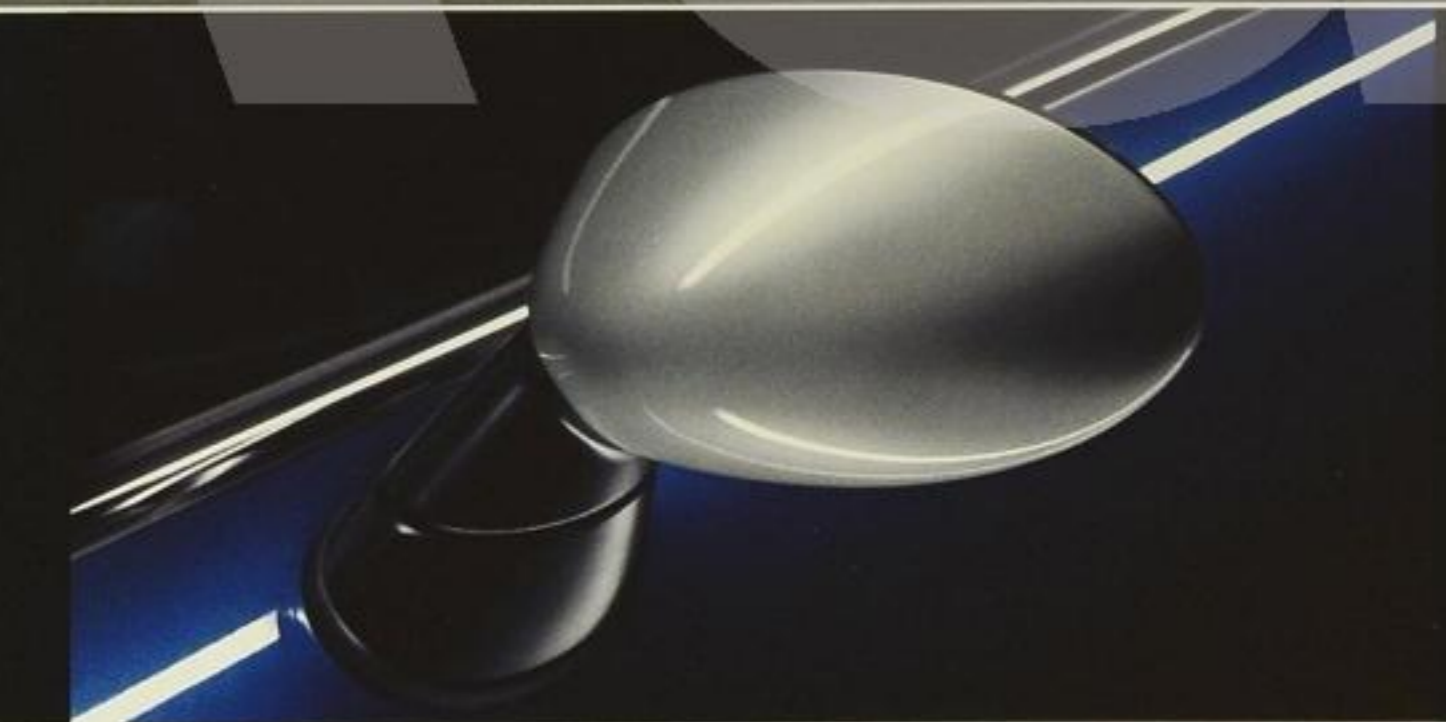


The **exterior mirrors** are electrically adjustable and feature an electric heating system as an optional extra. They are in **high-gloss black** or **white**, matching the color of the contrast roof (if this is specified).

The elliptical **exterior mirror caps** can be specified in **body color** and is only available where the roof is also in body color.

Exterior mirror caps in **chrome** are available as part of the chrome line exterior package or individually as a stand alone option.

Silver mirror caps complement your silver roof and brighten the exterior of your MINI.



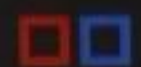
■ As standard on MINI Cooper

■ As standard on MINI Cooper S

■ Optional extra on MINI Cooper

■ Optional extra on MINI Cooper S

EXTERIOR EQUIPMENT



The opening of the **glass panel sunroof** is considerably larger than a conventional sunroof. Two retractable roller blinds built in to the bridge of the roof protect the occupants from bright sunlight.

The **rain sensor** is activated by setting the windscreen wiper to intermittent, and automatically adjusts the wiper speed and frequency depending on how hard it is raining. Only available in conjunction with the interior mirror with automatic anti-dazzle function.



The **rear spoiler**, in the same color as the roof, adds another sporty touch to the MINI Cooper.



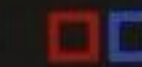
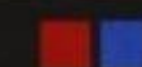
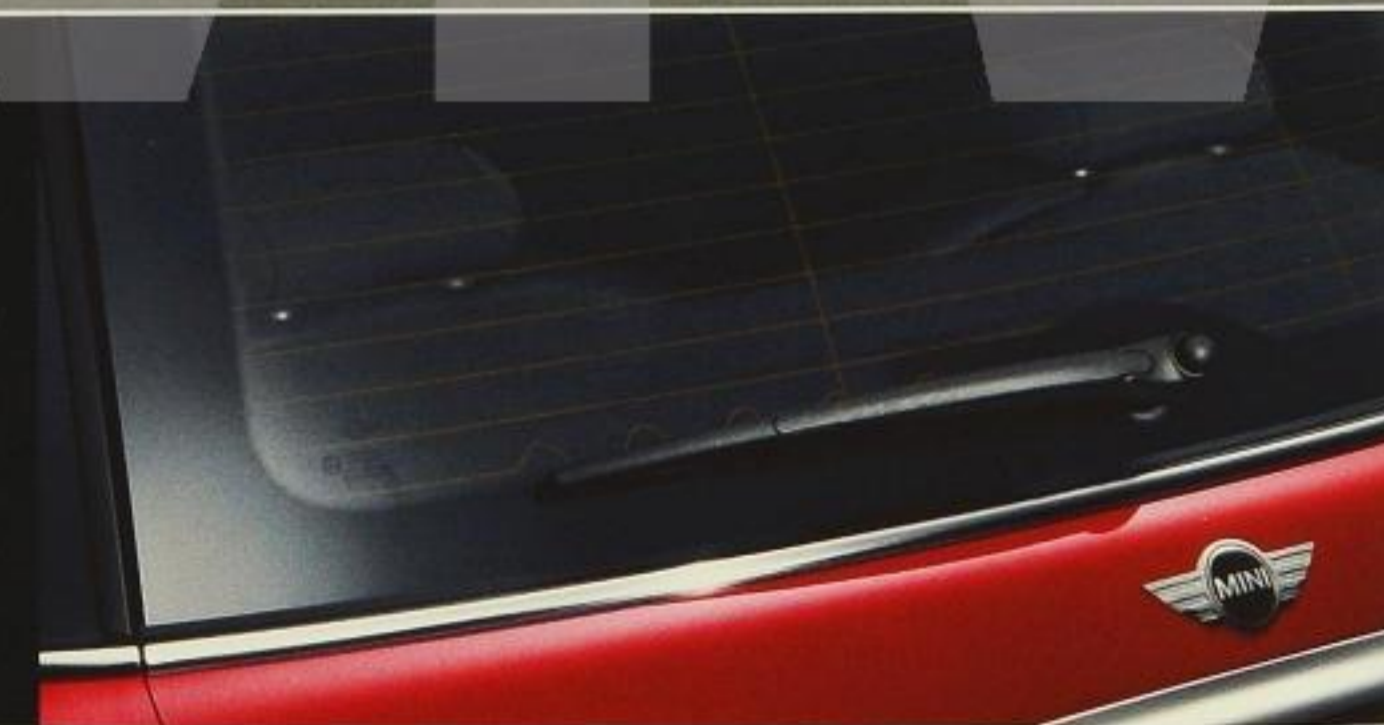
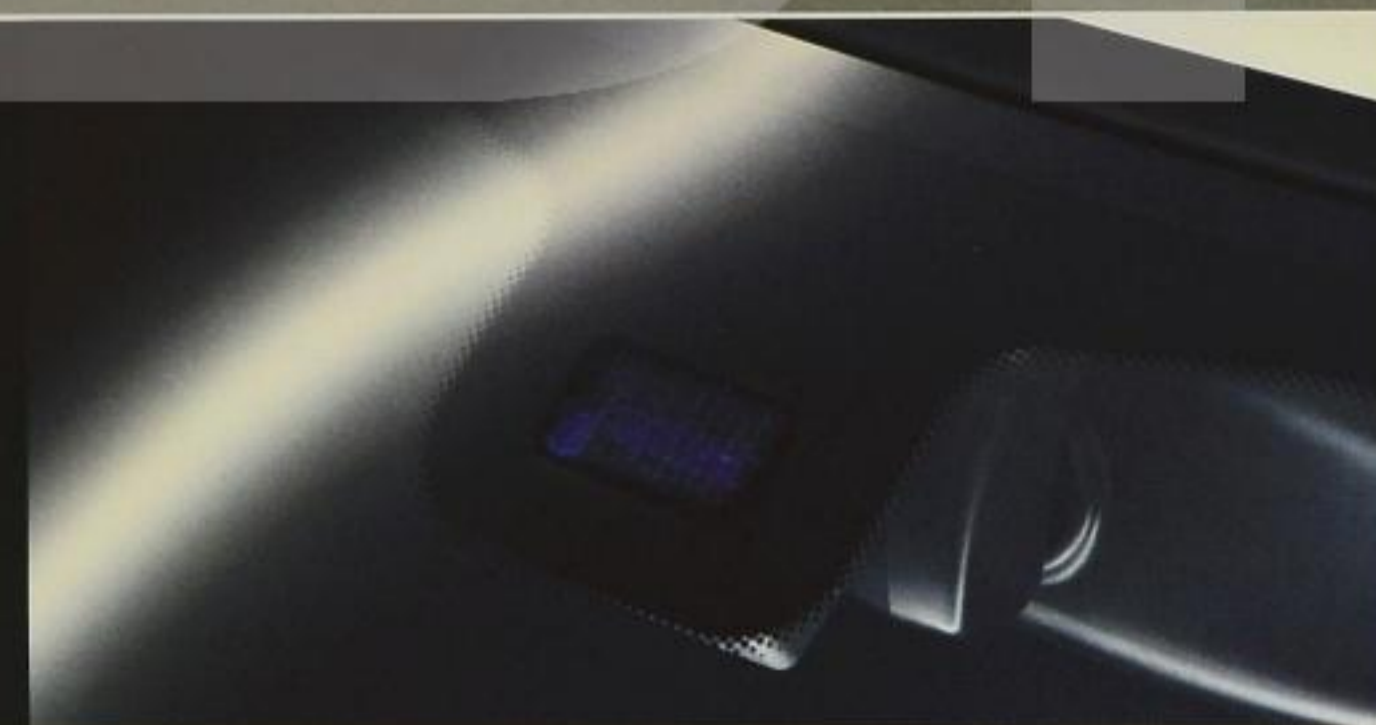
The MINI Cooper S has its own exclusive **rear spoiler** design, which fits seamlessly into the dynamic lines of the roof and matches its paint color.

Featuring a windscreen wiper with intermittent wipe function and an integrated washer nozzle, the **heated rear windscreen** ensures drivers can always see what's going on behind them.



Bonnet stripes are available in black, white or silver, creating an athletic and historic racing atmosphere even when the car is at a standstill (bonnet stripes are a dealer-installed option on the MINI Cooper).

Silver bonnet stripes will match your silver roof perfectly. They are available as a standalone option or as part of the Checkmate package for the MINI Cooper and MINI Cooper S and create that 'go fast' look.



■ As standard on MINI Cooper

■ As standard on MINI Cooper S

■ Optional extra on MINI Cooper

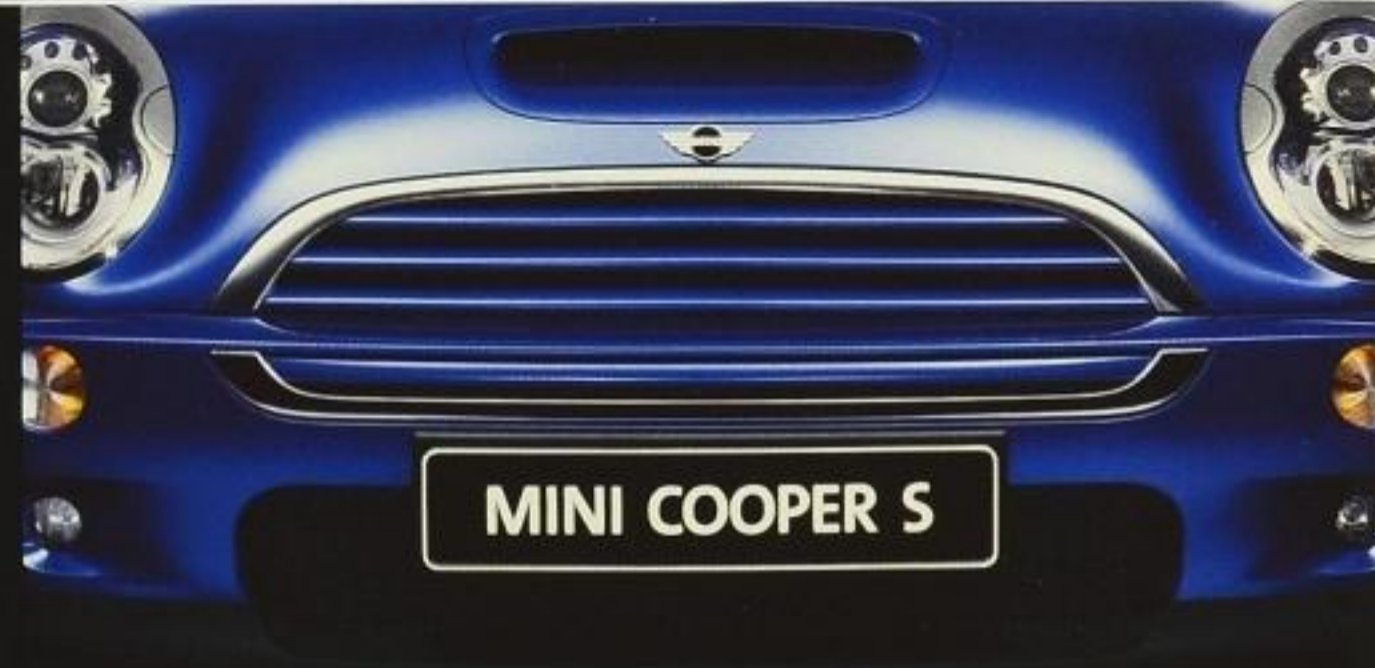
■ Optional extra on MINI Cooper S

EXTERIOR EQUIPMENT



The MINI Cooper **radiator grill** has three horizontal **chrome slats** and a **chrome surround** for a classic look.

The MINI Cooper **exhaust** is **chrome-plated** and has a distinctly muscular appearance.



The MINI Cooper S **radiator grill** has a chrome surround and for a sporty look has three slats painted in the **body color**.

The MINI Cooper S center-mounted, **chrome-plated dual exhaust** gives the car its unique look.



Depending which model and options specified, the **Chrome Line Exterior** includes chrome plating on the following: radiator grill, side view mirrors, boot handle, front fog light surrounds and chrome strips in the front and rear bumper trim.

The optional **Park Distance Control (PDC)** at the rear makes parking and maneuvering in tight spaces much easier. An acoustic signal communicates the distance between the car and any obstacle to the driver.



The chrome-ringed **headlights** combine classical design with the latest technology. The optional **xenon lights** (illustrated here) have their own unique design and provide particularly powerful illumination.



■ As standard on MINI Cooper

■ As standard on MINI Cooper S

■ Optional extra on MINI Cooper

■ Optional extra on MINI Cooper S

EXTERIOR EQUIPMENT



7-hole light alloy rims in the 5.5 J x 15-inch size with 175/65 R15 all season tires are standard.*



The MINI Cooper comes with **7-hole light alloy rims** in the 5.5 J x 15-inch size as standard, and with 175/65 R15 tires.*



Sporty light alloy rims with a dynamic **5-star design** are available in the 6.5 J x 16-inch size with 195/55 R16 runflat performance tires.*



15-inch **delta-spoke** 175/65 R15 wheels are available with performance tires to give you go-kart grip.



V-spoke light alloy rims in the 6.5 J x 16-inch size are fitted as standard on the MINI Cooper S.*



V-spoke light alloy rims are 6.5 J x 16-inches in size and are available with 195/55 R16 runflat all seasons tires.*



5-star design alloy rims in the 6.5 J x 16-inch size are an optional extra on the MINI Cooper.*



5.5 J x 15-inch **5-star rocket light alloy rims** with 175/65 R15 tires are available as an option on the MINI Cooper.*



Our 16-inch **bridge-spoke** 195/55 R16 wheels come with performance tires and are available exclusively with the MINI Cooper Checkmate Package.



S-light alloy rims in the 7 J x 17-inch size perfectly fill the wheel arch, and come with 205/45 R17 runflat all season tires or performance tires.*



The **web-spoke light alloy rims** use a two-part construction and come in the 7 J x 17-inch size with 205/45 R17 performance tires.



Available only with the MINI Cooper S Checkmate package, the dramatic 17-inch 205/45 R17 **flame-spoke** wheel has performance tires for excellent traction. They are pictured here with our special Checkmate graphics.

■ As standard on MINI Cooper

■ As standard on MINI Cooper S

* Light alloy rims marked with an asterisk are available in white as a no-cost option. White rims are available only in conjunction with a White roof.

■ Optional extra on MINI Cooper

■ Optional extra on MINI Cooper S

INTERIOR EQUIPMENT



The **instrument panel** of the MINI Cooper comes in **high gloss silver** and is also available as a no-cost option on the MINI Cooper S.

The **instrument panel** and the elliptical ring can be specified in a choice of two **body colors** for the MINI Cooper S.



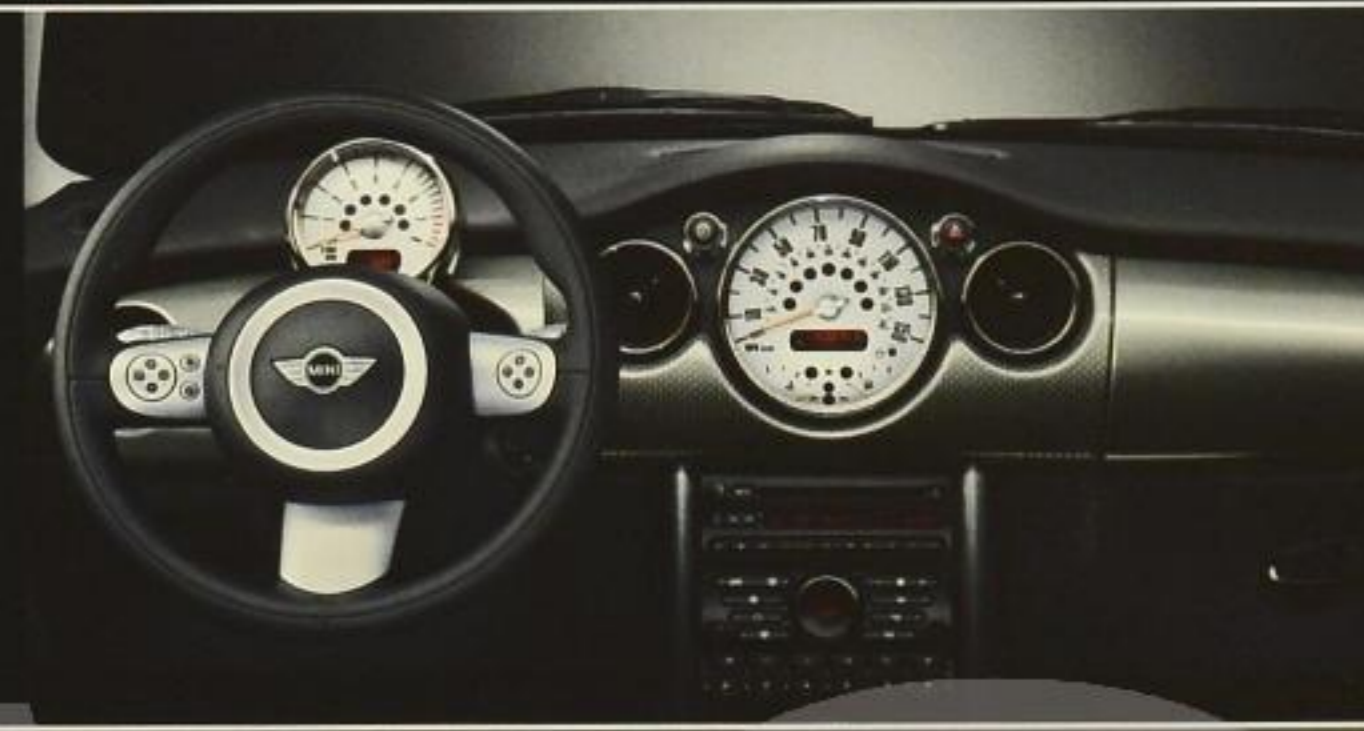
The **instrument panel** is available in **high gloss anthracite** as a no cost option on both the MINI Cooper and MINI Cooper S.

The **instrument panel** and the elliptical ring in the door are finished in **alloy patina** as standard on the MINI Cooper S.



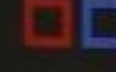
Offered in timeless **piano black** with the emblematic rings, the **Seven dashboard** adds a touch of class to your MINI's interior.

Leather steering wheel in space blue and grey accent the **space blue dashboard** as part of the **Checkmate** package.



The **Park Lane dashboard** is offered with a **3D styling** on the center panel for a modern edge.

An optional **Cockpit Chrono Package** including on-board computer is available on all models. This displays the fuel level, oil and radiator temperatures, and oil pressure. Where it is specified, the speedometer and tachometer are mounted on the steering column.



■ As standard on MINI Cooper
■ As standard on MINI Cooper S

■ Optional extra on MINI Cooper
■ Optional extra on MINI Cooper S

INTERIOR EQUIPMENT



Positioned in the center of the instrument panel, the large **speedometer** incorporates LCD mileage and trip counters. This is also where you'll find the warning lights for low fuel level, indicators, oil pressure, high beam, Flat Tire Monitor, ABS, brake pad wear and airbags.

The **on-board computer** integrated into the tachometer tells you your range, current and average fuel consumption and average speed at the touch of a button.



The **tachometer** is mounted centrally on the steering column, making it easy to read. A warning light shows when ASC or DSC is active, and the display also shows the outside temperature or current speed.

The **service interval display** tells you when the car is due for its next oil change and inspection, and a digital countdown display in the tachometer dial tells you how far there is to go before your next service.



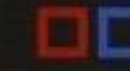
The **navigation system** uses Global Positioning System (GPS) and a DVD based map directory to determine the position of the car and guide the driver to the desired destination.

For optimum fit over the shoulder, the **seat belt** is manually **height-adjustable** on the B-pillar.



The **3-spoke leather sport steering wheel** is a standard on all MINI models. It sits comfortably in the hand for even more agile handling. Pressing the middle section of the wheel sounds the horn.

Both front seats have an **easy access function**. Simply tip the seat and it will automatically slide forward; then push it back and it will click into its previous position.



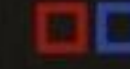
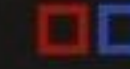
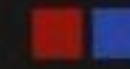
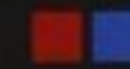
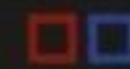
The leather steering wheels are also available in an optional **multifunction version** which allows the driver to operate the radio and cruise control from the wheel.

The **Park Lane "English" leather seat** brings you back to 1965 in comfort. Traditional styling and premium leather combine in a seat with completely modern sport ergonomics.



The **Checkmate steering wheel** is offered as a premium leather sport wheel in contrasting **blue and grey**.

The **Checkmate seat** is offered in a cloth/leather combination that is exclusive to the Checkmate option package.



■ As standard on MINI Cooper

■ As standard on MINI Cooper S

■ Optional extra on MINI Cooper

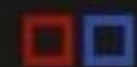
■ Optional extra on MINI Cooper S

INTERIOR EQUIPMENT



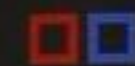
The MINI Cooper comes standard with the high gloss silver interior surfaces. Irrespective of the type of upholstery, the elliptical ring and integrated map pocket are finished in **high gloss silver** as well. This is also a no cost option on the MINI Cooper S.

Where the interior surfaces are specified in **body color**, the elliptical ring in the inner door panelling and the map pocket are also finished in body color.



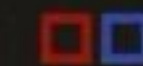
The **elliptical ring** in the door is also available in **high-gloss anthracite**.

Since MINI Cooper S comes standard with **alloy patina** interior surfaces, the elliptical ring in the door inner panelling and the map pocket are also finished in alloy patina.



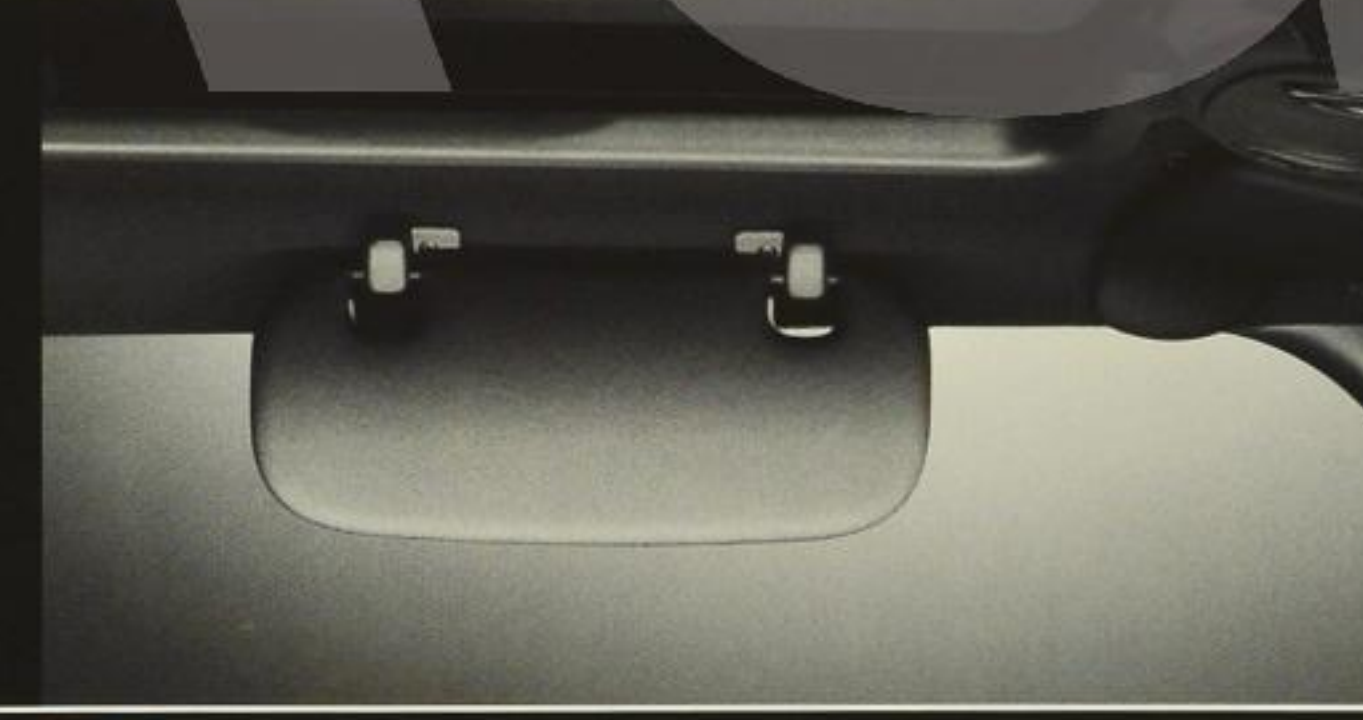
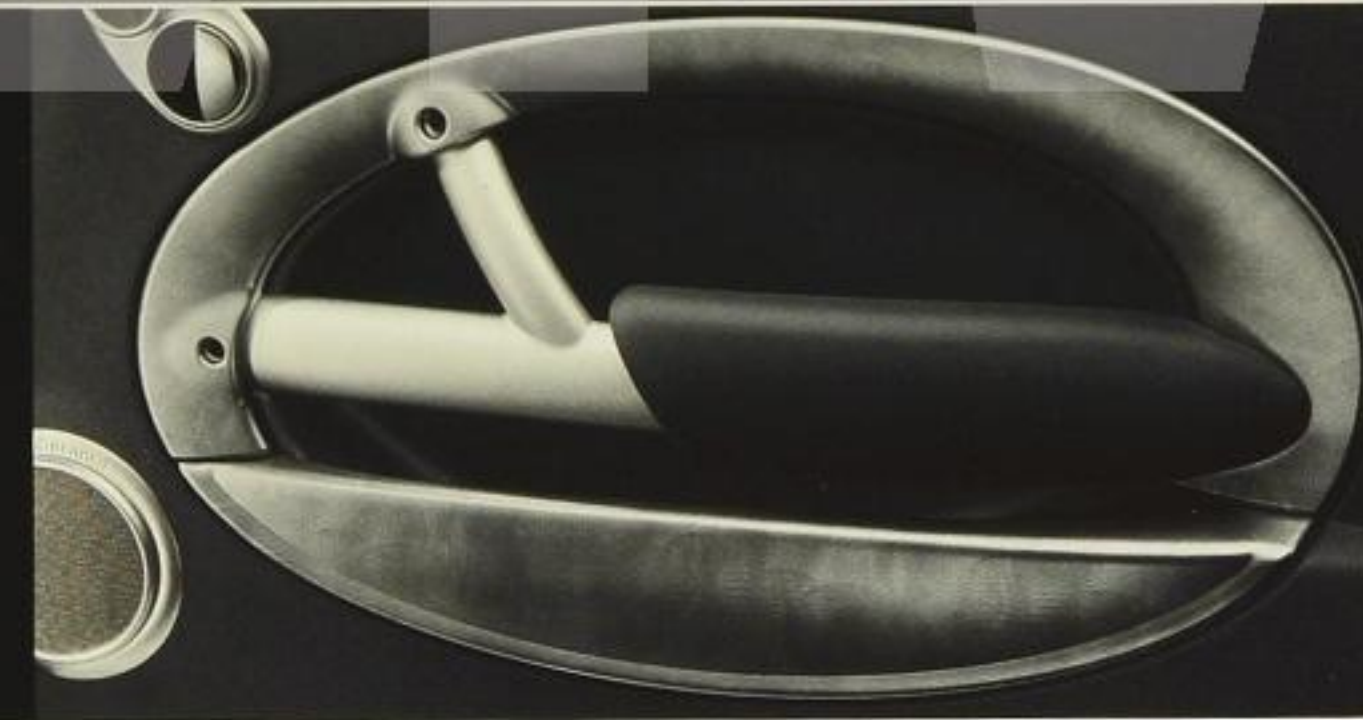
The piano black **elliptical ring** in the **Seven** complements the dashboard.

The interior **Checkmate** is all about space blue; even the **elliptical ring** is space blue.



The **Park Lane elliptical ring** is offered in Royal Grey.

An **additional sun visor** is fitted as standard to the headliner on the driver's side.



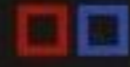
■ As standard on MINI Cooper

■ As standard on MINI Cooper S

■ Optional extra on MINI Cooper

■ Optional extra on MINI Cooper S

INTERIOR EQUIPMENT



The standard **light package** includes illuminated vanity mirrors in the driver and front passenger sun visors, illuminated door handles, and four individual reading lights – two in the front and two centrally mounted in the headliner for the rear passengers, plus entry/exit lights in the underside of the door.

The **manual air-conditioning system** with carbon microfilter is standard on both the MINI Cooper and MINI Cooper S. The amount and distribution of the conditioned air can be adjusted manually.

The **automatic air-conditioning** achieves your ideal interior climate as fast as possible and keeps the temperature at the desired level.

A **storage compartment** is built in to the **folding center arm rest** in the front.

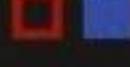
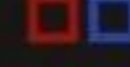
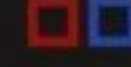
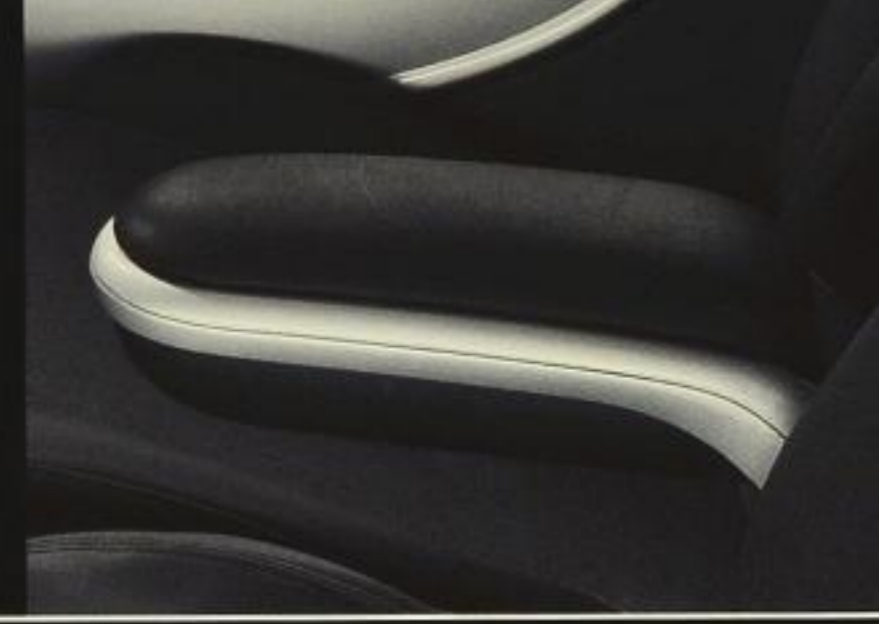
The **back seats** are fitted with headrests and designed for increased comfort and protection.

Each of the **back seats** can be folded down individually using the seat releases located on the back of each of the seats. This enables easy handling of awkward luggage.

Both **back seats** can be folded down using the two seat releases on the backs of the seats to make a large, easy-to-load area.

In the MINI Cooper the **front seats** are six-way manually adjustable and are designed to give occupants optimal comfort and support.

Six-way manually adjustable front sport seats come standard in the MINI Cooper S. They have larger side bolster for increase support and an insert at the front of the seat to give extra thigh support; giving them an extremely sporty feel with more support in the seat and back area.



As standard on MINI Cooper
As standard on MINI Cooper S

Optional extra on MINI Cooper
Optional extra on MINI Cooper S

INTERIOR EQUIPMENT



The standard **6-speed manual transmission** on the MINI Cooper S allows quick and precise gear changes. The chrome-ringed leather shift knob fits neatly into the palm of the driver's hand.

The **storage capabilities** include a conveniently positioned lockable **glove compartment** which is air conditioned and features an internal light. Other elements include **luggage nets** on the backs of the front seats and a 12-volt power socket in the boot.



The MINI Cooper can be fitted with **Continuously Variable automatic Transmission (CVT) with Steptronic**. The six pre-programmed Steptronic gear ratios allow the driver to change manually without using a clutch.



The optional **6-speed automatic transmission** with Adaptive Transmission Control (ATC) and **Agitronic** for the MINI Cooper S is operated via **paddles** on the steering wheel. In Agitronic mode, drivers can make clutchless gear changes using either these or the Agitronic shift gate.

Grab handles are built into the headliner for the front passenger and on both sides in the rear.



The 6-speaker CD audio system has an impressive output, in addition to six station presets and a volume control system that is speed compensating. The system comes standard on both models and is prewired for satellite radio and offers auxiliary input jack for MP3 players (dealer installed).

The **Harman/Kardon** HiFi speaker system offers an exceptional sound experience. With a total amplifier output of 320 watts, eight speakers with special Harman/Kardon grills, impressively powerful bass and brilliant treble.



The 6-speaker AM/FM Cassette stereo includes an auto-reverse function and an automatic track recognition system. Available as no-cost option.

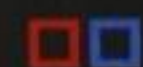
As a dealer installed option, all radios can be combined with a MP3 compatible **CD changer** which holds up to 6 CDs.



■ As standard on MINI Cooper
■ As standard on MINI Cooper S

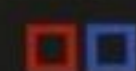
■ Optional extra on MINI Cooper
■ Optional extra on MINI Cooper S

INTERIOR EQUIPMENT



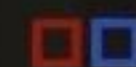
If you specify the optional **Chrome Line Interior**, the dials on the instrument panel, central air vents, gear shift, handbrake, dashboard dimmer switch, hazard light switch, and front and rear cup holders are all trimmed in chrome.

Where the **Navigation System** or **Cockpit Chrono Package** is specified, the speedometer is positioned next to the tachometer on the steering column.



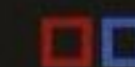
- As standard on MINI Cooper
- As standard on MINI Cooper S

ACCESSORIES*



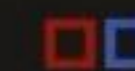
A racy choice: the **cross-spoke composite light alloy wheel** in **anthracite** comes in the 7 J x 17-inch size with 205/45 R17 runflat tires.

Give your MINI a sporty look with the **Aerodynamic kit**, **Driving Lights** and **Union Jack exterior mirror caps**.



Tune in and never tune out, with over 100 streams of music, sports, news, traffic and entertainment from **SIRIUS Satellite Radio**. Genre, artist, song or program titles are displayed right on the factory CD Radio. Set up to 18 of your favorite presets and enjoy 100% commercial free music while motoring. (Monthly Subscription to SIRIUS Satellite Radio required)

Two hands on the wheel is the way to motor, but that doesn't mean you can't make a few phone calls. The **MINI Hands Free Kit with Bluetooth®** wireless technology allows you to handle calls through voice activation or through the dedicated control pad.



- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S

* For more information, see the separate Accessories brochure, available from your MINI dealer.

OPTION PACKAGES

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PREMIUM PACKAGE

Automatic air conditioning	■	■
Cruise control with multi-functions steering wheel	■	■
Dual Panoramic Power Sunroof	■	■
On-board computer	■	■

COLD WEATHER PACKAGE

Heated front seats	■	■
Heated mirrors	■	■
Heated washer jets	■	■

CONVENIENCE PACKAGE

Auto dimming rear view mirror	■	■
Rain sensitive wipers	■	■
Universal garage door opener	■	■

JOHN COOPER WORKS KIT

John Cooper Works brake kit		■
John Cooper Works engine kit delivering 207 HP		■
Limited slip differential		■

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SPORT PACKAGE

Black or white bonnet stripes, if desired		□
Dynamic Stability Control (DSC)	■	■
Front fog lamp	■	■
Rear spoiler	■	
Sport seats	■	
Xenon headlights with power wash		■
16-inch alloy wheels with run-flat performances tires	■	
17-inch alloy wheels with performance or all season run-flat tires		■

CHECKMATE PACKAGE

Bridge-spoke, 16-inch, 195/55 R16 Performance	■	
Checkmate cloth/leather combination	■	■
Checkmate dashboard	■	■
Checkmate graphic treatment and bonnet stripes	□	□
Dynamic Stability Control (DSC)	■	■
Flame-spoke, 17-inch, 205/45 R17 Performance		■
Front fog lamp	■	■
Rear spoiler	■	
Roof and mirror caps in silver	■	■
Sport seats	■	
Xenon headlights with power wash		■

■ as standard □ optional extra

EXTERIOR EQUIPMENT

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Bonnet stripes in white or black (dealer installed option MINI Cooper)



Bumpers in body color



Chrome Line Exterior



Exhaust pipe finisher, chrome-plated



Exhaust pipe finisher, chrome-plated double pipe



Exterior door handles in chrome



Exterior mirror caps in body color



Exterior mirror caps in chrome



Exterior mirror caps in high-gloss black or white



Exterior mirror caps in silver



Fuel filler cap in chrome



Glass panel sunroof



Integrated air scoop on bonnet



Metallic paint



Park Distance Control (PDC)



Radiator grill bars and boot handle in body color



Radiator grill bars and boot handle in chrome



Rear fog light



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Rear spoiler



Rear windscreen, heated, with windscreen wiper and integrated washer nozzle



Roof in body color (no-cost option)



Roof in contrast color (Black, White or Silver)



Sport suspension



Sport suspension PLUS



Third brake light



Wheels:

– 7-hole light alloy rims¹, 15-inch, 175/65 R15 All Season



– 5-star light alloy rims¹, 16-inch, 195/55 R16 Performance



– 5-star rocket light alloy rims¹, 15-inch, 175/65 R15 Performance



– Bridge-spoke, 16-inch, 195/55 R16 Performance (Checkmate only)



– Delta-spoke, 15-inch, 175/65 R15 Performance



– V-spoke light alloy rims¹, 16-inch, 205/45 R17 Performance



– S-lite light alloy rims¹, 17-inch, 205/45 R17 Performance or All Season



– Web-spoke light alloy rims, 17-inch, 205/45 R17 Performance



– Flame-spoke, 17-inch, 205/45 R17 Performance (Checkmate only)



Xenon lights



☒ as standard ☐ optional extra

¹ All light alloy wheels are available in white in combination with a White roof.

INTERIOR EQUIPMENT

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Air-conditioning	■	■
Auto-dimming rearview mirror	□	□
Automatic air-conditioning	□	□
Automatic 6-speed Transmission		□
CD changer for 6 CDs (dealer installed option)	□	□
Center-mounted armrest	□	□
Chrome Line Interior	□	□
Cockpit Chrono Package	□	□
Continuously Variable automatic Transmission (CVT) with Steptronic	□	
Cup holders, three	■	■
Door sills finished in brushed stainless steel with model designations	■	■
Driver and front passenger footwell lights	■	■
Easy entry function	■	■
Electric windows	■	■
Front passenger seat, height-adjustable	■	■
Harman/Kardon HiFi loudspeaker system	□	□
Headrests in rear, two	■	■
Heated front seats (two settings)	□	□
Interior light, centrally mounted in headliner	■	■
Interior surfaces:		
– Alloy patina		■
– Body color		□
– High-gloss anthracite	□	□
– High-gloss silver	■	□
– Seven	□	□
– Park Lane	□	□
– Checkmate	□	□

ISOFIX child seat mounting	■	■
Light package	■	■
Lumbar supports, manually adjustable ¹	□	□
Manual transmission, 5-speed	■	
Manual transmission, 6-speed		■
Navigation system with monitor and DVD	□	□
On-board computer	□	□
Pedals and footrest in stainless steel		■
Rain sensor and automatic headlight	□	□
Rear backrests, separately foldable	■	■
Remote-controlled central locking with convenient window opening from remote key	■	■
Rev counter with digital speedometer and external temperature gauge	■	■
Sport seats	□	■
Steering wheel:		
– 3-spoke leather sport steering wheel	■	■
– 3-spoke leather sport steering wheel with multifunction	□	□
Universal Garage Door Opener	□	□
Upholstery in leatherette	■	■
Upholstery in cloth	□	□
Upholstery in cloth/leather	□	□
Upholstery in leather	□	□

■ as standard □ optional extra

¹ Only available with leather or cloth/leather combination upholstery.

SAFETY

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Airbags:		
– Driver, front passenger and side airbags	■	■
– Head airbags	■	■
All Season Traction (ASC)		■
Anti-lock Braking System (ABS with CBC and EBD)	■	■
Belt force limiters in front and restraint system with belt tensioners	■	■
Brake pad wear indicator	■	■
Central locking system with center toggle switch and 2-step unlocking	■	■
Crash sensors	■	■
Dynamic Stability Control (DSC)	□	□

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Electronic immobilizer	■	■
Fuel cut-off in the event of a crash	■	■
Limited slip differential		□
Multi-link rear axle	■	■
Reinforced panels in the doors	■	■
Remote-controlled alarm (dealer installed option)	□	□
Runflat tires for emergency driving	□	■
Flat Tire Monitor	■	■
Safety battery terminal clamp (battery disconnected in the event of a crash)	■	■
Single-joint spring-strut front axle	■	■

■ as standard □ optional extra

TECHNICAL DATA

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WEIGHT

Unladen	lbs	2524 manual	2679 manual
Permitted load	lbs	816	816
Permitted axle load front/back	lbs	1918/1609	1962/1698
Permitted roof load	lbs	165	165

ENGINE

Cylinders/layout/valves per cylinder		4/in-line/4	4/in-line/4
Displacement	litres	1.6	1.6
Bore/Stroke	inch	3.03/3.38	3.03/3.38
Max. output/max. revs	hp/rpm	115/6000	168/6000
Max. torque/revs	ft lbs/rpm	111/4500	162/4000
Compression ratio		10.6	8.3

TRANSMISSION

		5-speed manual	6-speed manual
Standard transmission ratios	I/II:1	14.4/8.327	12.789/7.793
	III/IV:1	5.476/4.105	5.651/4.615
	V/VI/R:1	3.509/-/14.065	3.828/3.126/11.944

PERFORMANCE

		5-speed manual	6-speed manual
Top speed	mph	124	134
Acceleration 0 – 60 mph	s	8.5	6.8
Acceleration 0 – 1/4 mile	s	16.7	15.4

FUEL CONSUMPTION

		5-speed manual	6-speed manual
City	mpg	28	25
Highway	mpg	36	32
Combined	mpg	31	27

WHEELS

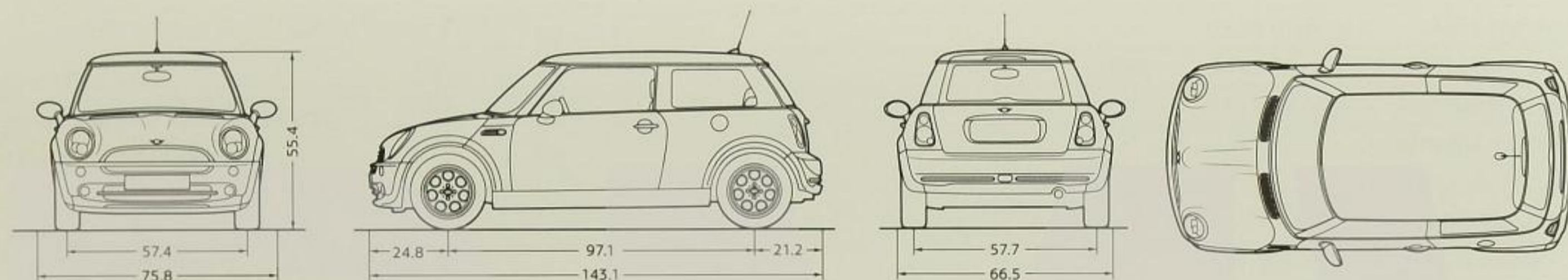
Tire dimensions front/back	175/65 R 15 84 H AS	195/55 R 16 87 V RSC
Wheel dimensions front/back	5.5 J x 15	6.5 J x 16
Rim material	Light alloy	Light alloy

ELECTRICAL SYSTEM

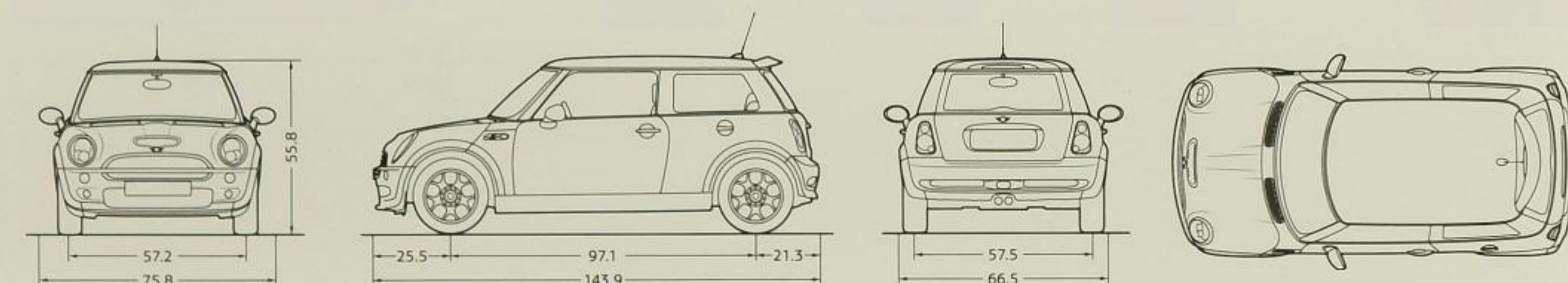
Battery capacity/location	Ah	55/rear	55/rear
Alternator output	A	120	105
	W	1680	1470

DIMENSIONAL DRAWINGS

MINI COOPER.



MINI COOPER S.



All figures in inches.



Even the tallest people will find the MINI surprisingly spacious, with 38.8 inch of headroom in the front and 37.6 in the rear. And with 57.7 inch of elbow room in the front and 50.9 in the back, passengers will have plenty of personal space even when there are four people in the car.

The luggage capacity varies from 5.3 cubic feet to 23.7 cubic feet with the rear seat backs folded down, while the boot opens out at a 90-degree angle. When it is fully open, the top of the tailgate is 6.1 feet above the ground.



As well as being a sporty performer on the open road, the MINI is also highly agile in a tight spot, with a turning circle of just 34.8 feet.

A ramp brakeover angle of 10° prevents the car from grounding and makes underground car parks a much less stressful experience.

MAXIMUM SERVICE FOR YOUR MINI.

By choosing a MINI, you're also choosing outstanding service and finance options.

MINI SERVICE.*

Warranty

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty, and a 12-year/unlimited-mileage warranty against rust and corrosion perforation.

MINI Roadside Assistance Program

The MINI owner experience continues out on the road. You are only a toll-free call away. MINI's Roadside Assistance Program is available 24 hours a day anywhere in the United States, Canada and Puerto Rico. The program offers Emergency Service Calls (Battery boost, fitting of the spare tire, free delivery to a vehicle out of gas, lock-out service, towing), Trip interruption Benefits, Traffic Accident Services & Benefits and Travel Planning Services.

Full Maintenance

Included as standard in the price of your vehicle is Full Scheduled Maintenance. This service is included for 3 years/36,000 miles and is determined by the service interval indicator.

* The extent and duration of the MINI service may vary from country to country.

MINI FINANCIAL SERVICES.

Before you hit the road, there's one thing you may want to consider. The issue of financing. We know the ins and outs of financing better than anyone. If you're thinking lease, we can create a lease to custom-fit your motoring habits – low mileage, high mileage, etc. If you're buying, we can help you out there too. Our extremely competitive rates and programs are designed to build equity in your MINI with each monthly payment. Visit MINIUSA.COM and get in-depth information on leasing and financing options that are available.

MINI Financial Services offers 3 ways to make monthly payments: the traditional pay-by-mail option (yes, people still do that), UltimatePay, where you make a one time automatic payment for your MINI, or EasyPay, where you make monthly payments through an automatic monthly debit. You can sign up for EasyPay anytime by using the on-line registration form in Owner's Lounge at MINIUSA.COM.

MINI Owners' Lounge is where your vehicle maintenance records and financial account history are kept and updated. You'll be among the first to learn about upcoming models and product features; get late-breaking MINI news; receive invitations to events exclusive to owners and more.

MINI Financial Services is always available if you have any questions. Call 1-866-MINI-4ME, Monday through Friday, 9 a.m.- 8 p.m., ET.

For more information, contact your MINI dealer.





VAG

MINI MOTORINGGEAR.

You can't really plan on motoring. Sometimes it just sort of happens. An innocent milk run turns into a three-day tour. A reluctant date becomes your true love. With that in mind, we've designed MINI MotoringGear to handle whatever the road brings. Zip-off sleeves. Padded elbows. Reversible shirts. Maybe you can't plan for spontaneity, but you sure can dress for it. Start filling out your wardrobe with MINI MotoringGear. To find your nearest dealer or to buy online, go to MINIUSA.COM.

BMW AG

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Performance data is based on BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions, testing procedures and driving style.

See your authorized MINI dealer for complete terms and conditions on warranty and full maintenance. Full maintenance covers all factory-recommended maintenance, as determined by the service interval indicator for 3 years or 36,000 miles, whichever comes first.

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