



MOTORING

FACTS

VARIETY

MINI COOPER. MINI COOPER S.



G



**MOTORING**

MINI Cooper  
MINI Cooper S

**MINI FACTS**

Concept  
Safety

**MINI VARIETY**

Colors  
Equipment  
Service  
Accessories

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BMW AG

**MOTORING**



**MOTORING**

**FACTS**

**VARIETY**



# BMW

## MINI

### COOPER



FACTS

VARIETY





LET'S FORGET ALL OUR  
ASSUMPTIONS ABOUT CARS.

LET'S START OVER.

LET'S RELEARN.

LET'S NOT USE THE SIZE OF  
OUR CAR TO COMPENSATE FOR  
OUR OTHER SHORTCOMINGS.

LET'S RECLAIM OUR GARAGES.

LET'S SIP, NOT GUZZLE.

LET'S EVOLVE.

LET'S MOTOR.™



LET'S TURN THE ENGINE SIDEWAYS.

FACTS

VARIETY



Let's broaden our wheelbase. Let's lower our center of gravity.  
Let's give it race-proven suspension. Let's give it Go-Kart handling.  
Let's turn left. Let's turn right. Let's turn every which way but back.



LET'S BE THE BIGGER CAR.

Let's never back down from a sharp turn again.  
Let's expect the unexpected.  
Let's be smart. Let's be quick.  
Let's be prepared for life's obstacles.

FACTS

VARIETY





## LET'S GO FROM DULL, OHIO TO DELIGHT, MARYLAND.

Let's go from Ordinary, VA to Unique, IA.  
Let's go from Burden, KS to Bliss, ID.  
Let's go from Hell, MI to Utopia, TX.

Let's pack first and ask for directions later.  
Let's remember idle wheels are the devil's workshop.



FACTS

VARIETY





LET'S ADOPT  
A TWISTY  
HIGHWAY.

Let's show the crow  
how to fly.

Let's pull some  
serious Gs.

Let's treat  
straight-aways  
as the calm  
before the storm.



FACTS

VARIETY



LET'S TURN RIGHT

WHEN WE SHOULD TURN LEFT.

Let's motor outside the rut. Let's do what we'd like to. Not what we're used to. Let's do things for the first time. Let's keep in mind that the moment before Columbus discovered America, he was "lost".



FACTS

VARIETY



LET'S SEE RED LIGHTS  
AS A CHANCE  
TO START OVER.

And let's put  
the horses to work.



FACTS

VARIETY





# MINI

## COOPER S

FACTS

VARIETY





**LET'S FEED THE MINI COOPER  
A STEADY DIET OF AUTOMOTIVE STEROIDS.**

Let's supercharge. Let's hood scoop.  
Let's chrome the side gills.  
Let's double the exhaust pipes. Let's up the ante.



LET'S NOT BE BACK IN 10 MINUTES.  
OR 15.  
OR 20.

Let's run out to someplace new  
for milk next time.

Let's find shortcuts.

Let's follow that cab.

Let's do an extra lap around  
the block.

Let's play tourist in our own  
neighborhood.

Let's break routines.  
But not make a routine of it.





LET'S MASTER THE ASPHALT ARTS.



Let's hug the corner. Let's kiss the corner. Heck, let's marry the corner. Let's heel and toe shift.  
Let's make graceful lane changes. Let's create our own techniques. Let's teach them unto others.







LET'S GO THE DISTANCE.

Let's put our cars to use.

Let's always offer to drive.

Let's think of the odometer  
as an experience-o-meter.

Let's rack up miles.

Let's rack up stories.

Let's rack up life.

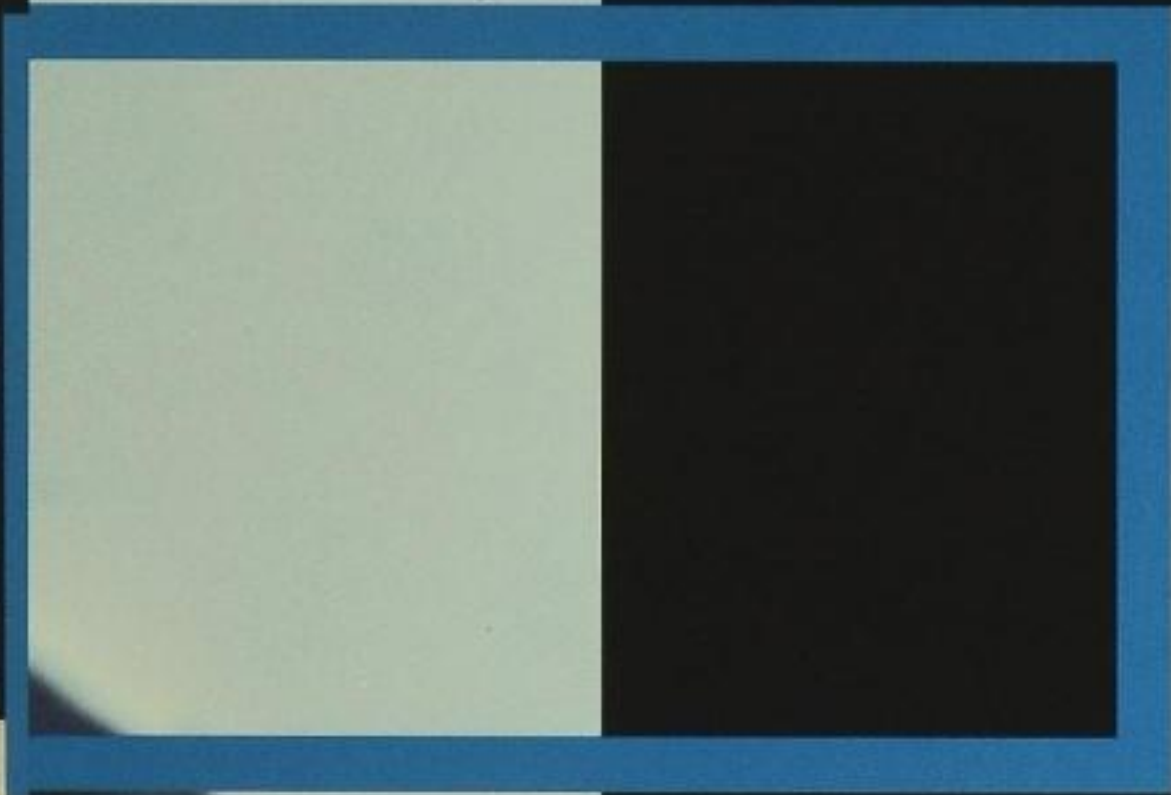
BMW



FACTS

VARIETY





FACTS

VARIETY

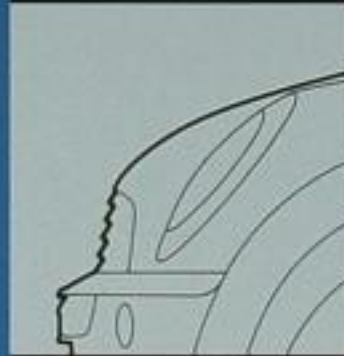
# BMW AG

## FACTS



# BMW AG

## CONCEPT





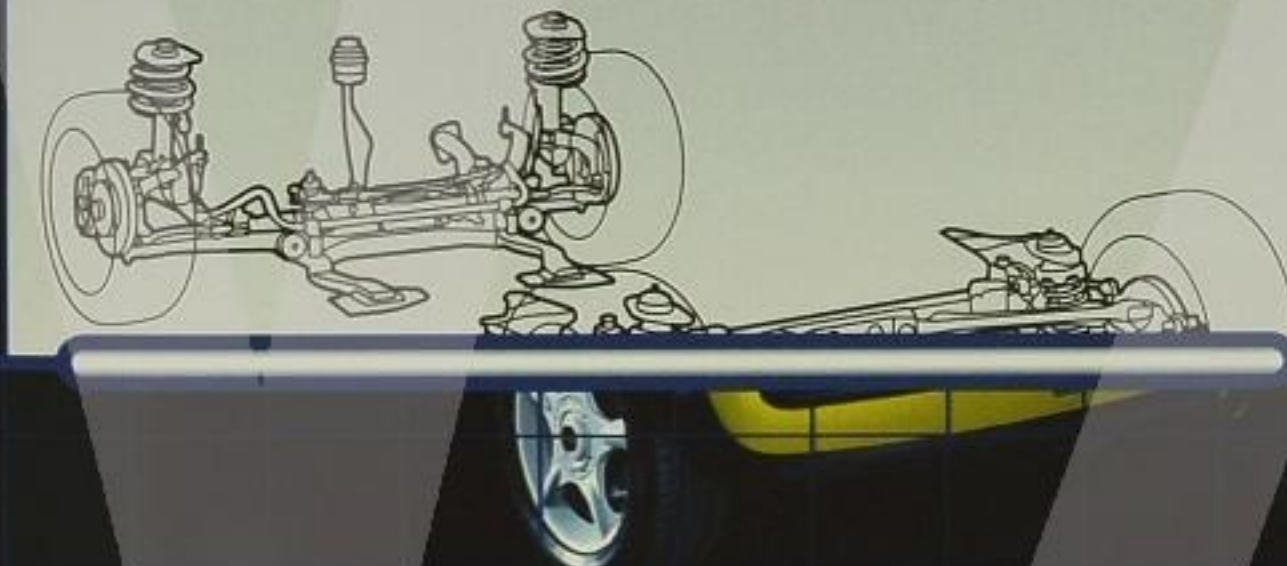
## DRIVE-BY-WIRE THROTTLE.



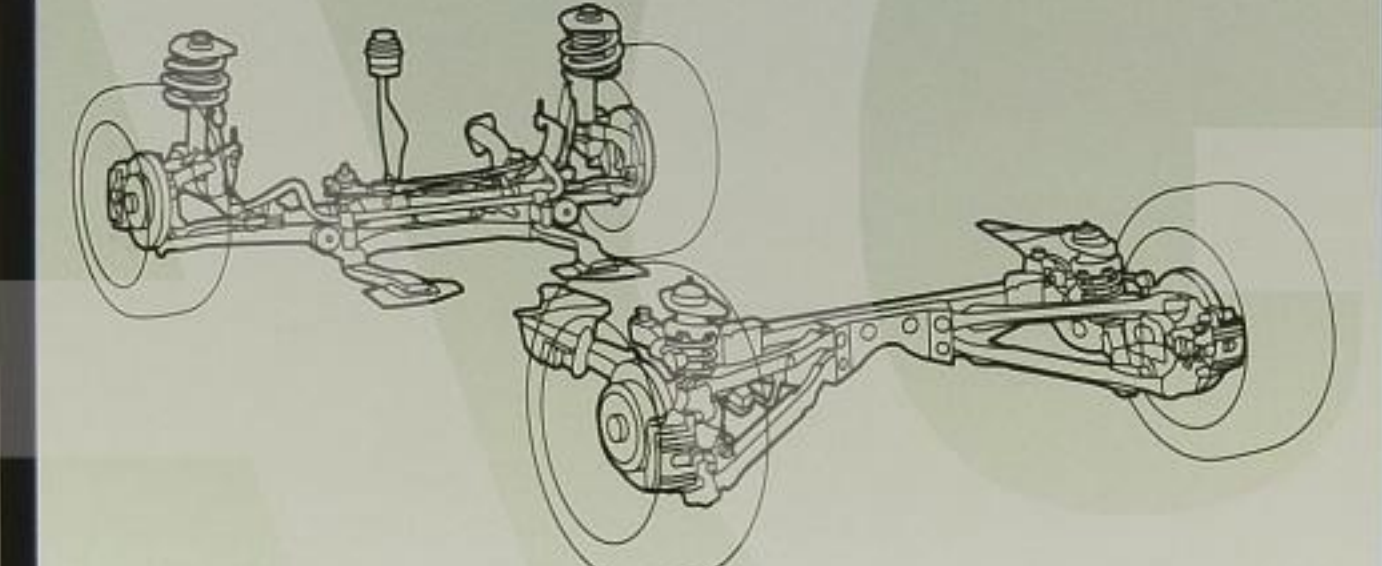
**THE TECHNICAL JARGON:** MINIs use a computer chip to send an electronic pulse to the engine the moment the accelerator is pressed for a faster, more consistent throttle response. The non-technical jargon: you get improved performance, better fuel economy and reduced emissions.



**MULTI-LINK REAR SUSPENSION:** It's all about maximized grip and handling. Even over extremely bumpy terrain, your MINI's rear tires stay in full contact with the road. Some say it's excessive to put a high-performance, rear-wheel drive suspension on a front-wheel drive vehicle. We agree. That's why we did it.

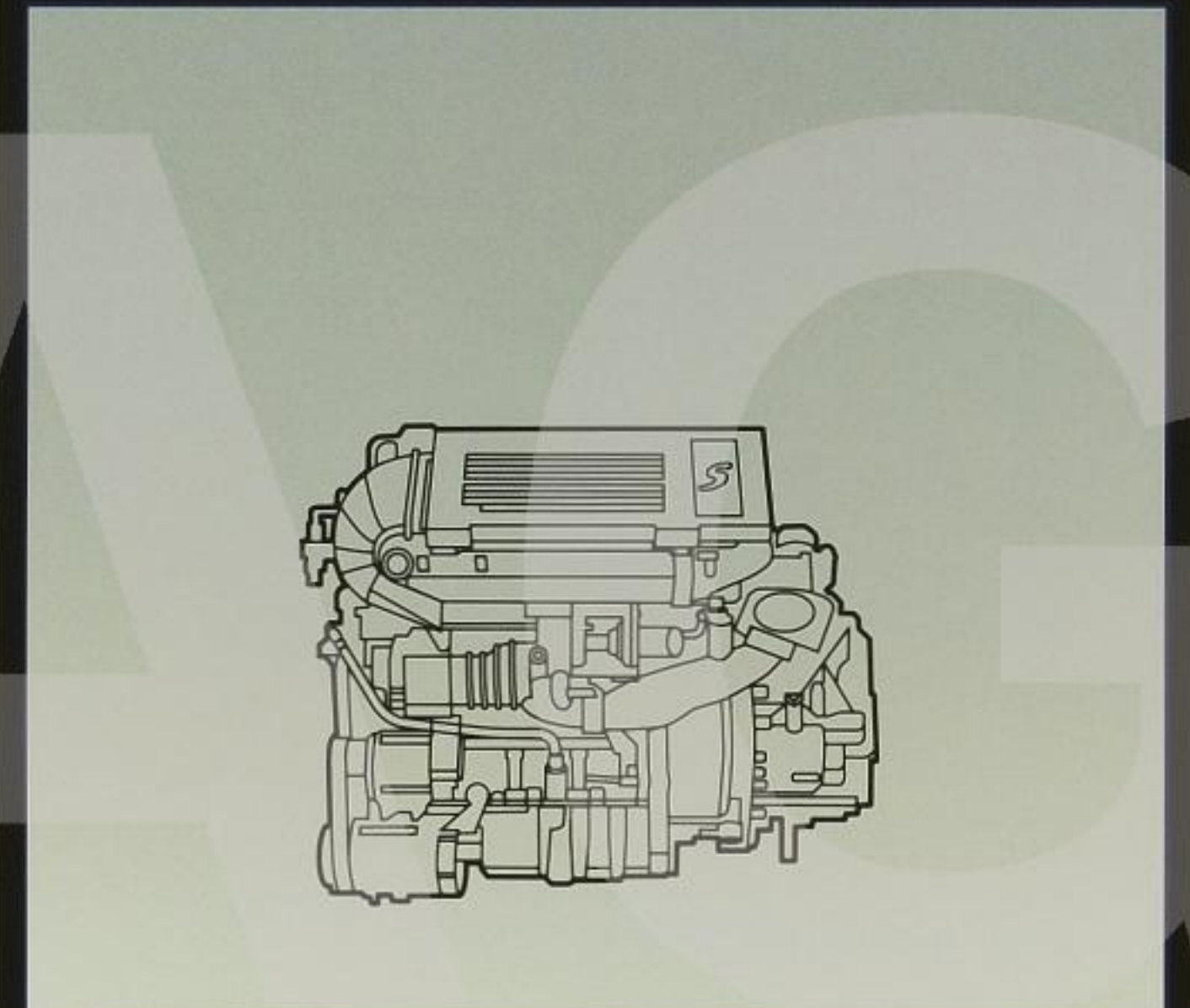
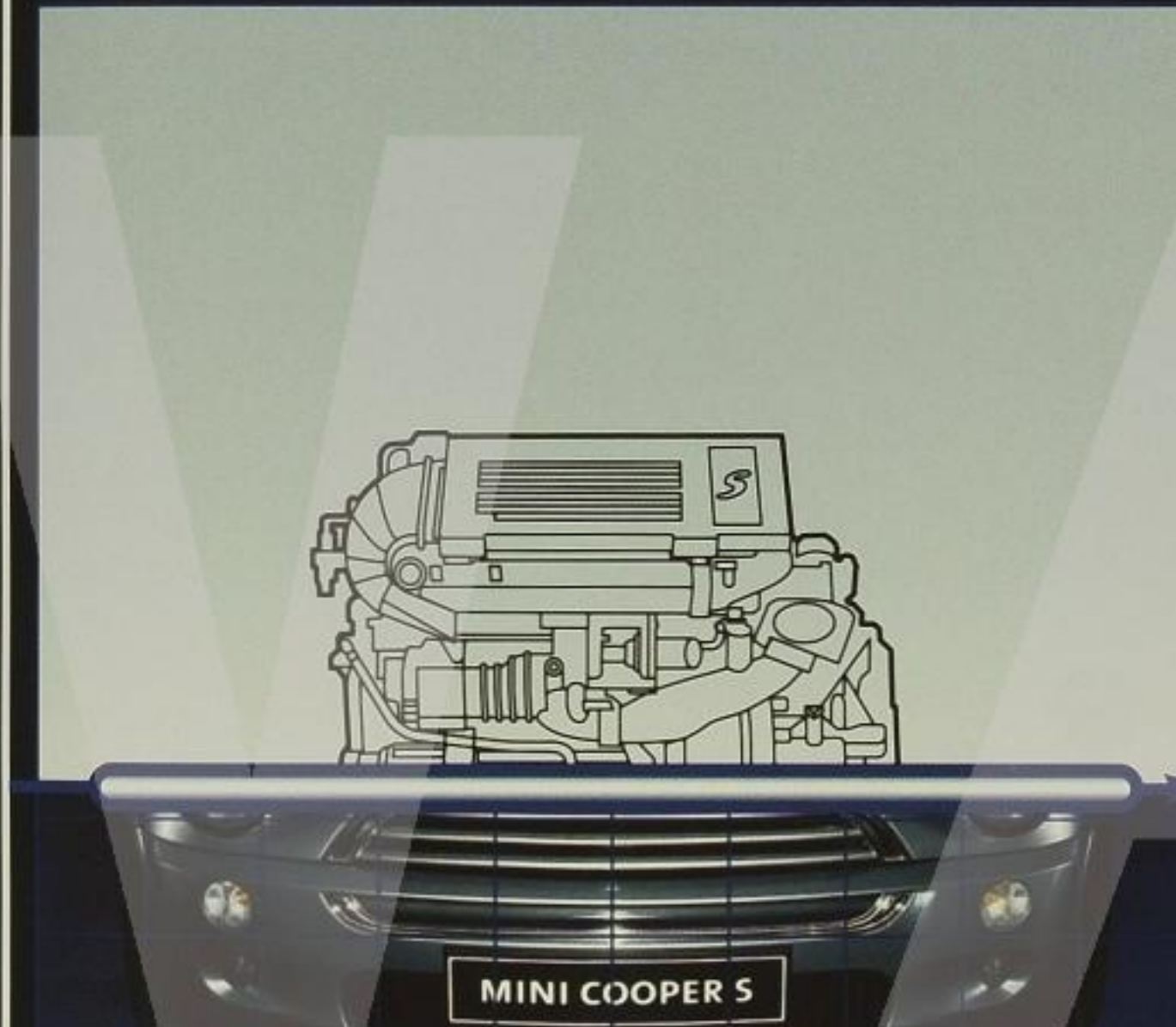
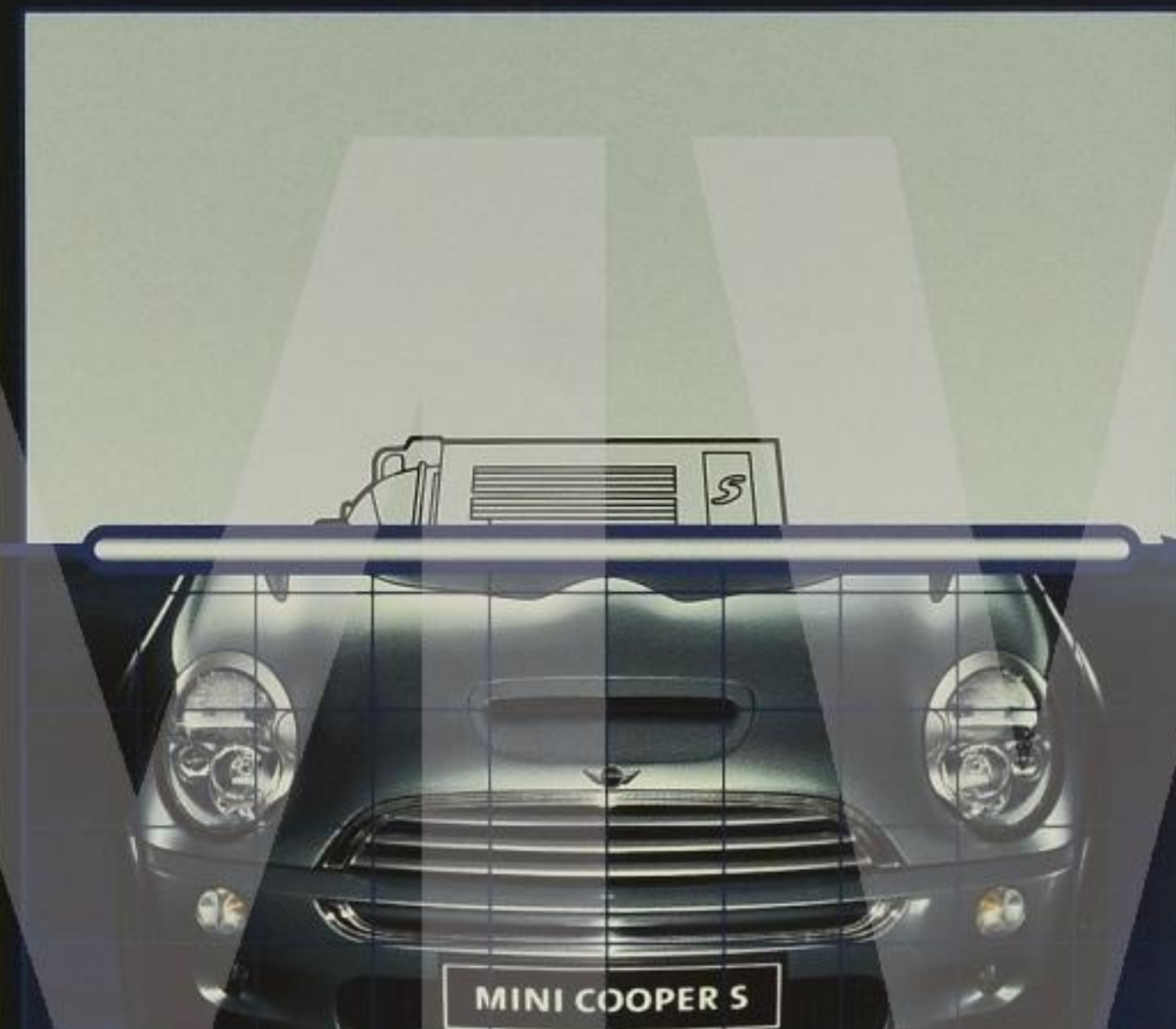
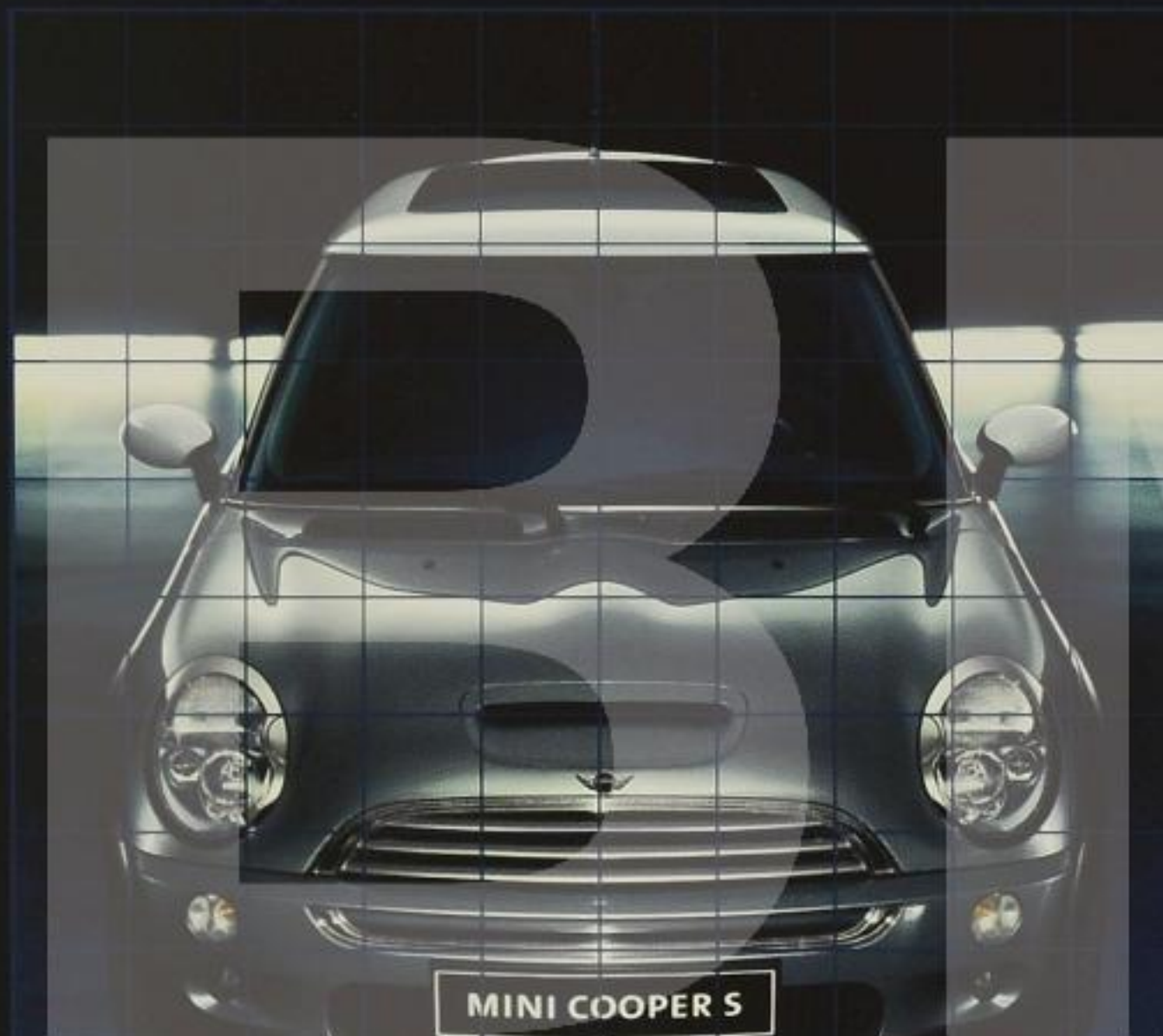


**THE STEERING:** It is accurate, tight, lightning-quick, electro-hydraulic and power-assisted. Moreover, the steering is not powered by the engine but instead with its own electric motor, resulting in a joyful combination of communication with the road and fuel efficiency, all without sapping engine power.





POWER-PACKED.

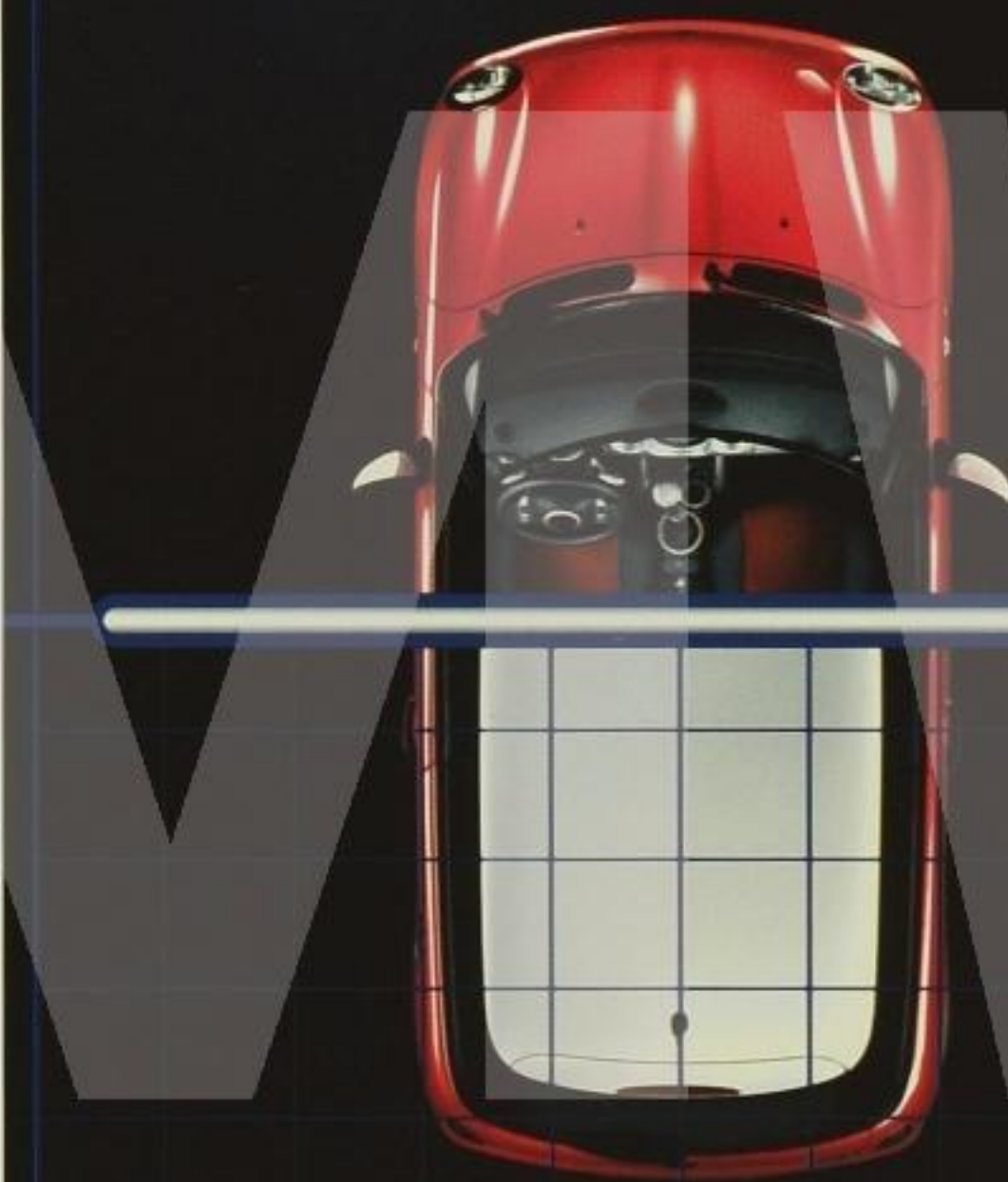


**THE MINI COOPER S:** It has at its heart a 163-horsepower, supercharged engine. The supercharger forces more air into the engine resulting in instant power, a marked improvement over the lag associated with turbocharged engines.

**LEGENDS:** If you're wondering what the "S" in Cooper S stands for, the short answer is, we don't know. Legend has it that it's either "Special" or "Sport", depending on whose story you believe: Sir Alec Issigonis, the visionary creator of the MINI, or John Cooper, the automotive genius who made the MINI rally-ready.



REFINED.



**DESIGN:** The original intent in 1959 was to create more room in the passenger compartment, but as it turned out, it also created a revolution in car design.

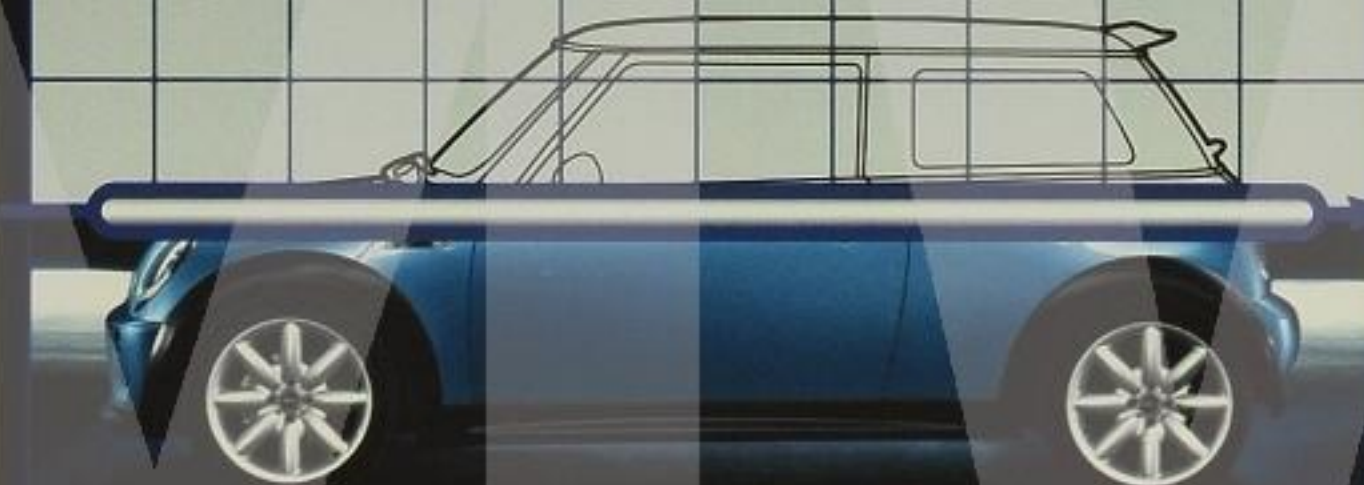
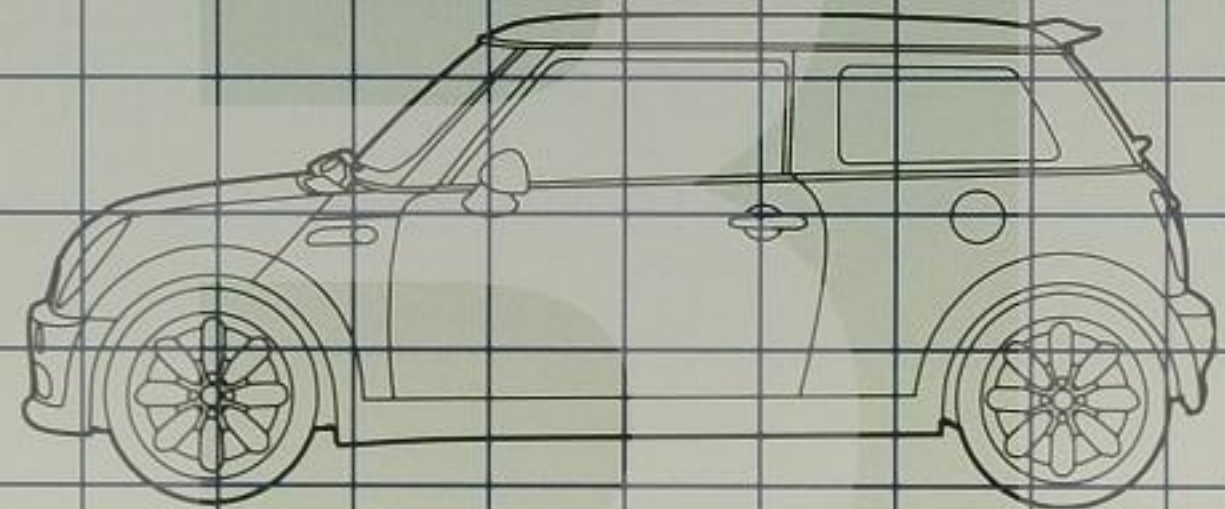
**SEATS:** The two front seats slide and tilt forward for easy access to the rear seats. When you return the seat into position, it remembers the original settings. The height of the driver and front passenger seat is adjustable and is also available with optional lumbar support (available with leather only).

**SPACE:** Lots of it. The MINI has been designed as a genuine four-seater, giving passengers complete freedom of movement.

The fold down split rear seats offer plenty of room for large loads. There's even room for a 36" widescreen TV.



## BORN TO MOTOR.



**CONCEPT:** If you're going to motor, motor in a strange and wonderful alchemy of steel, aluminum, graphite, dreams and sweat. Motor in something built by designers who used paper and pencil instead of computers. By designers who listened to their hearts, not focus groups.

**ROOF:** Prominent. The wrap-around windows highlight the roof, and contrasting colors further heighten its visual impact.



Why the contrasting roof? Back in the day when Classic Minis raced at Monte Carlo the roof was painted so that even at a distance it could be spotted in a crowd. Of course, being in front always helped, too.





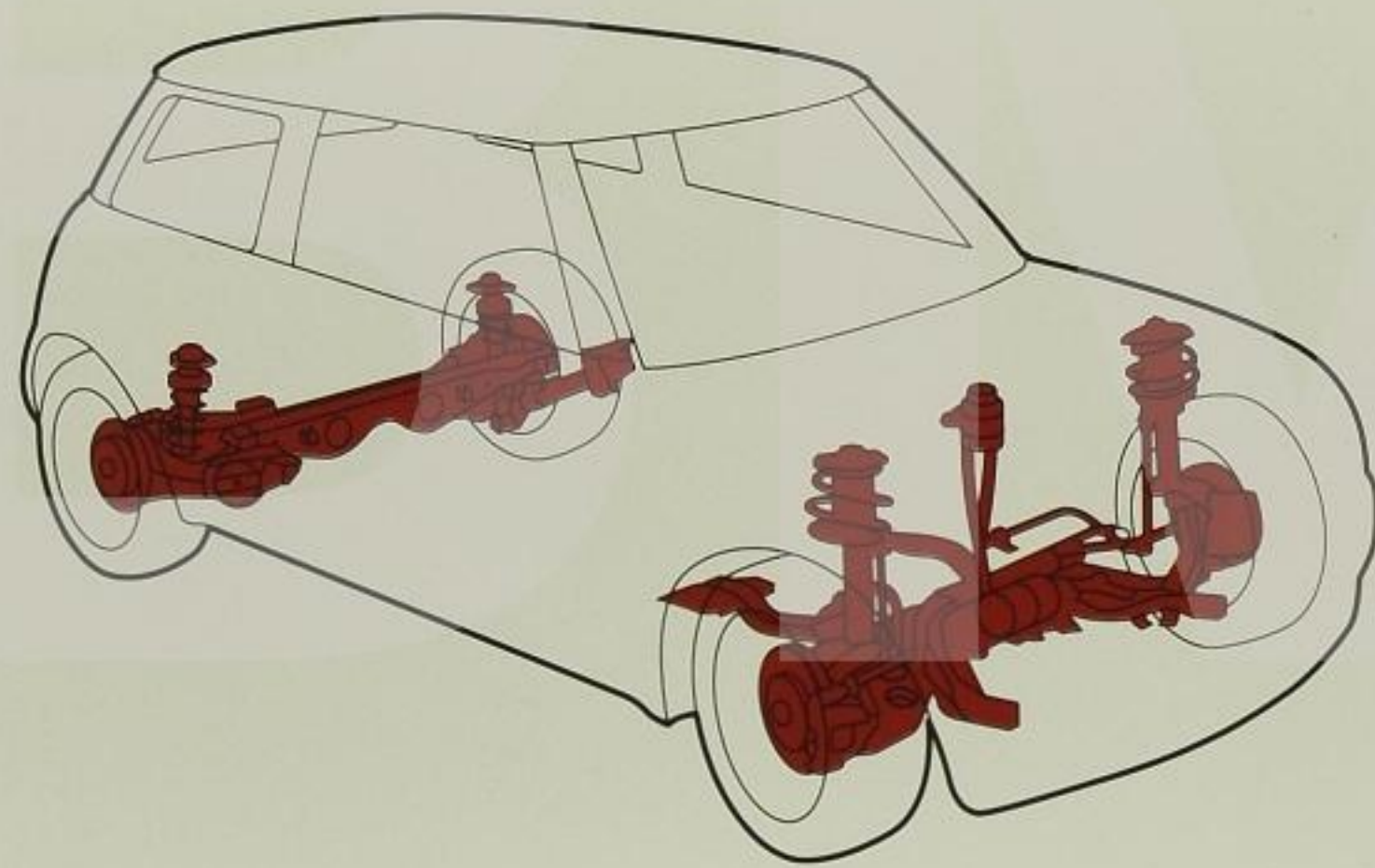
# BMW AG

## SAFETY





## SAFETY FIRST.\*

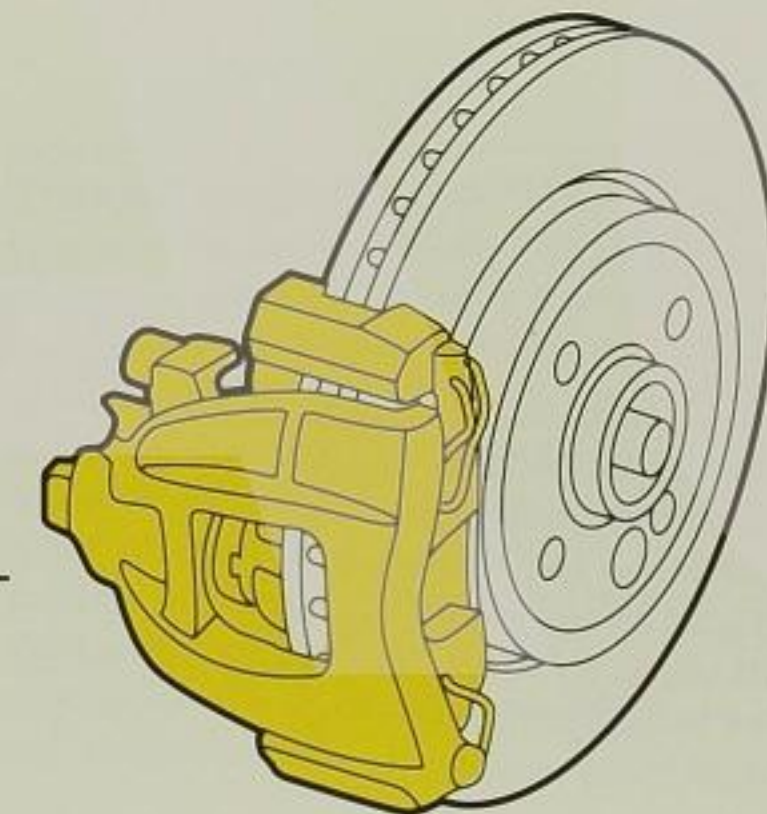


### CHASSIS:

The combination of a MacPherson strut front and a multi-link rear suspension gives outstanding road holding. The chassis is designed for maximum stability, which in turns means optimum ground contact, making cornering safer and straight-line driving smoother.

### ALPHABET BRAKES:

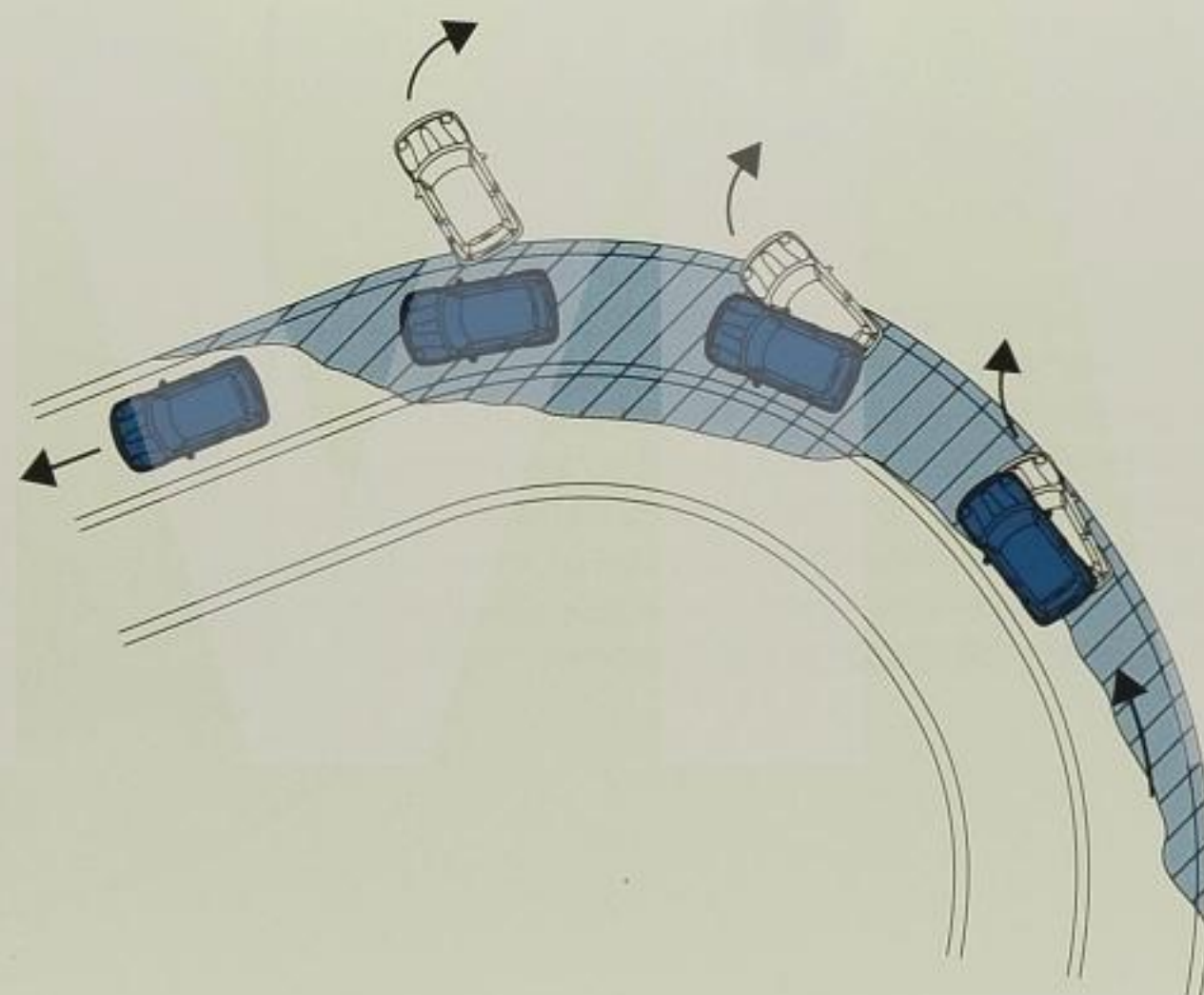
Like most cars, the MINI Cooper and MINI Cooper S come with an Anti-Lock Braking System (ABS). Unlike most cars, a MINI comes with Electronic Brakeforce Distribution (EBD) and Corner Brake Control (CBC). Based on load conditions, EBD helps distribute the brake force to stabilize your MINI from front to back and prevent nose dives. CBC evens out the braking effect from side to side, especially valuable when applying the brakes in the middle of a tight corner.



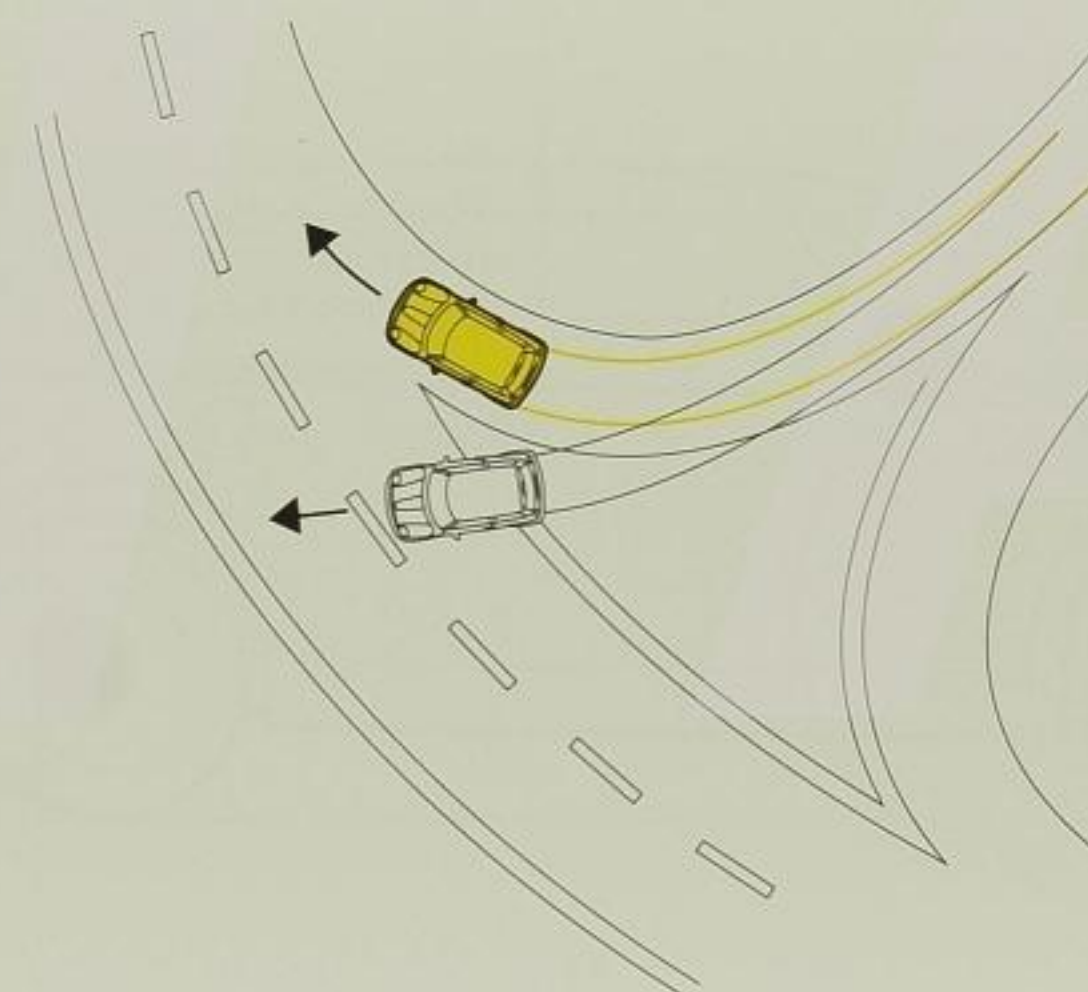
\* For details on which of the safety features shown in this section are fitted as standard or optional on the respective model, please refer to the safety table at the end of the brochure.



STAY ON THE RIGHT TRACK.



**ALL SEASON TRACTION CONTROL (ASC):**  
This feature which comes standard on the MINI Cooper S is designed to harness the extra torque produced by the supercharged engine. It prevents wheel spin in a millisecond by reducing engine torque and/or applying brake force to one or more wheels.



**DYNAMIC STABILITY CONTROL (DSC):**  
Available on both models, DSC takes All Season traction Control to a whole new level. First, the system uses sensors to measure the steering angle, yaw and lateral acceleration to determine the direction you want to go. If your path is not what you intended, the DSC system will kick in by applying the right amount of brake pressure to individual wheels and manipulating the engine torque.

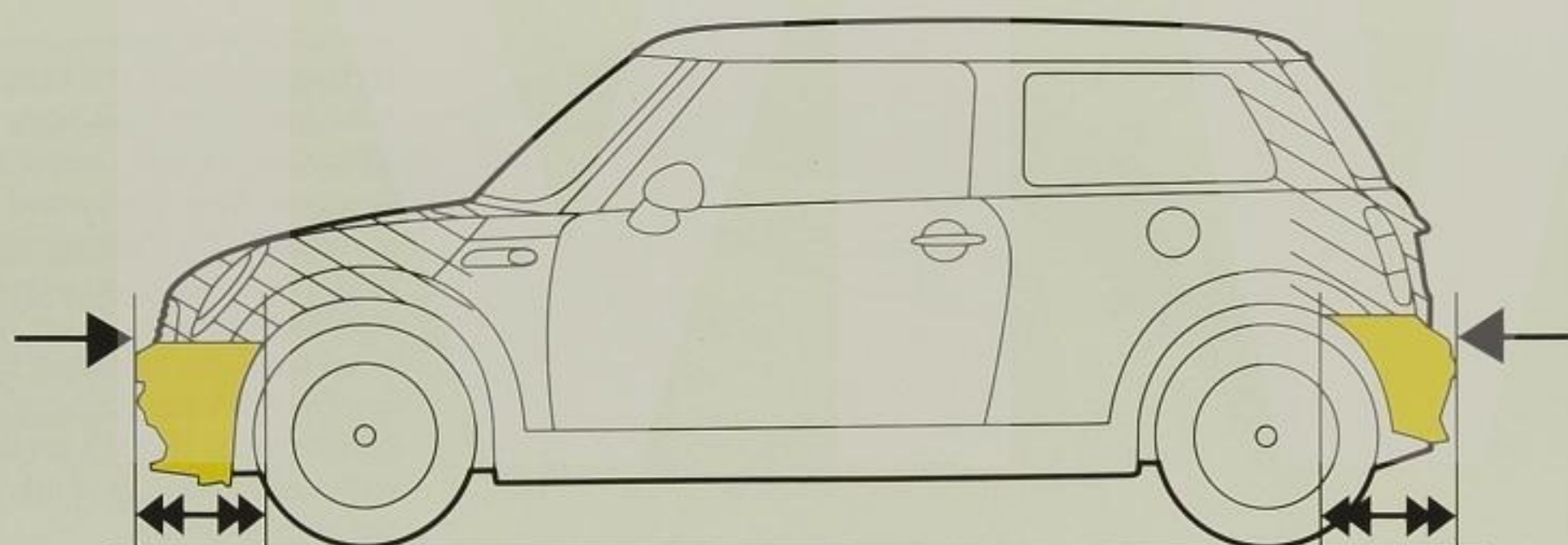


A TOUGH CUSTOMER.



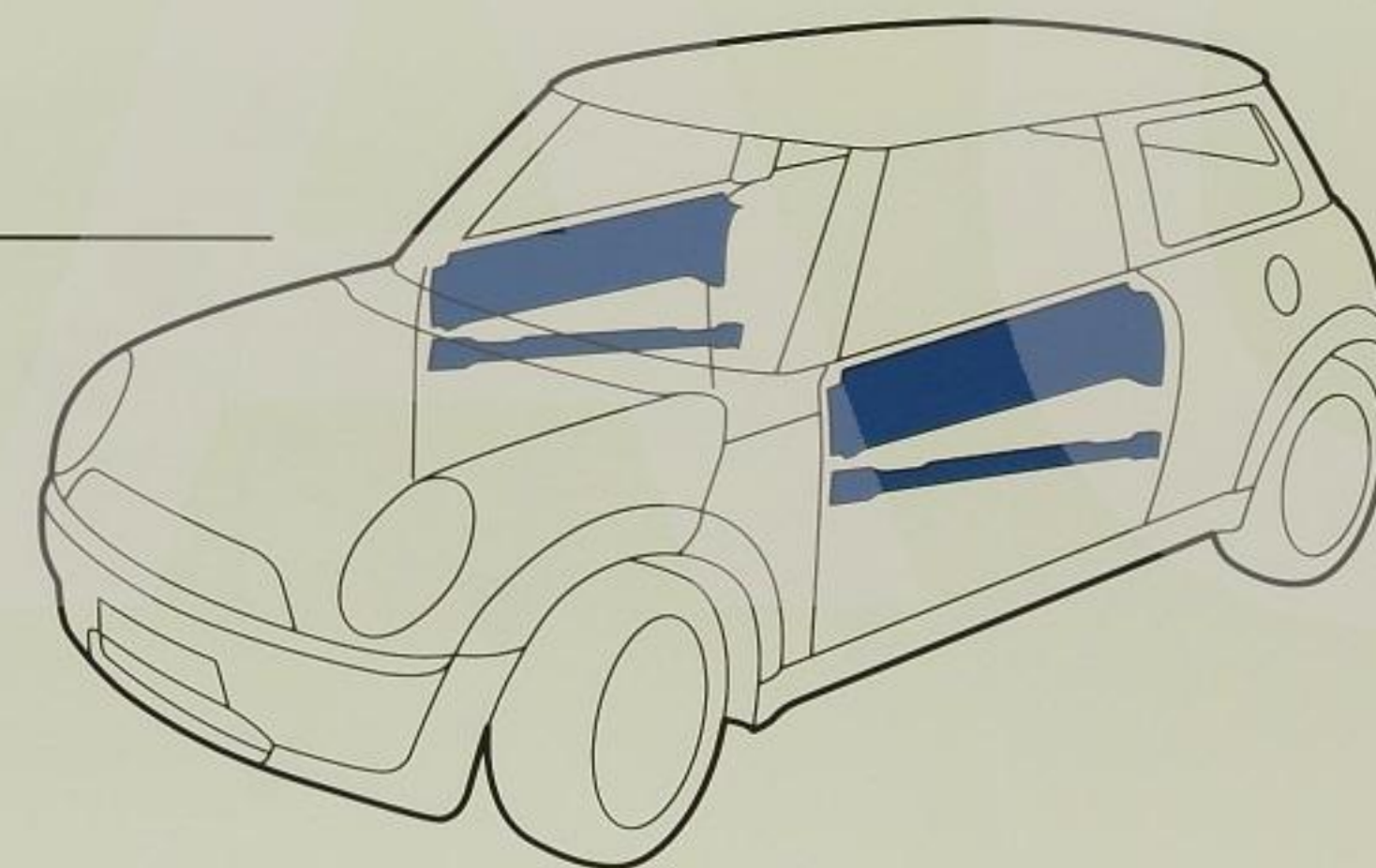
**BUMPERS:**

The design incorporates bumper cladding behind the front and rear bumpers that prevent damage to the bodywork in low speed impacts.



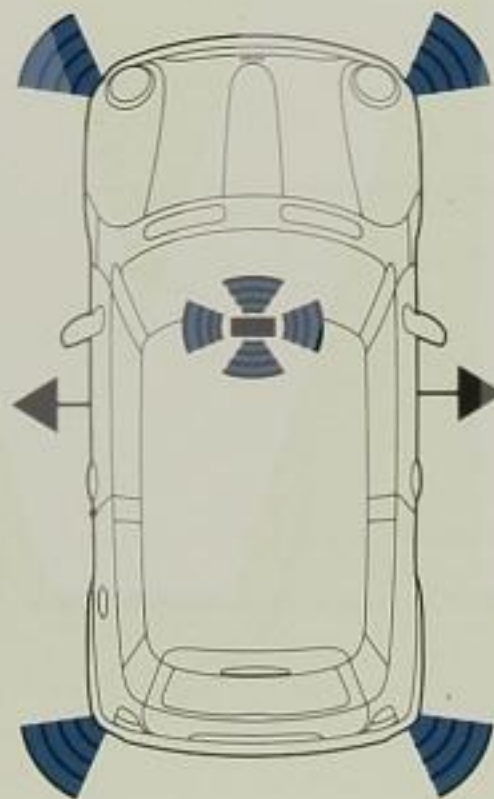
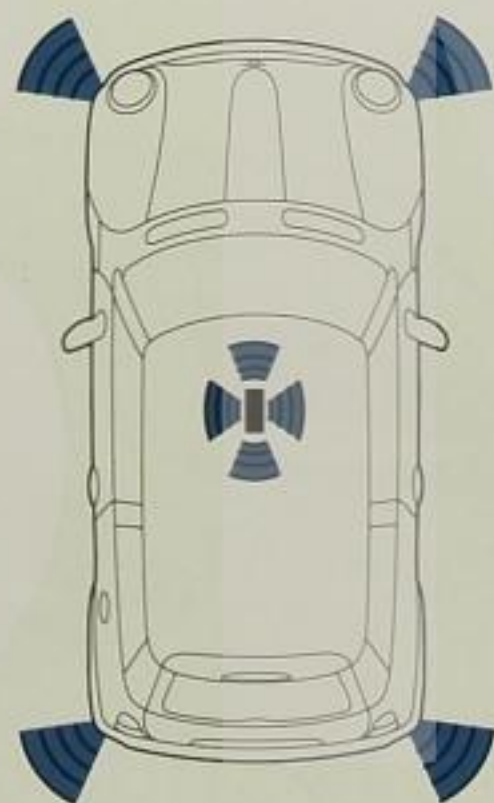
**SIDE-IMPACT DOOR BEAMS:**

Give a high level of rigidity and offer excellent side-impact protection to passengers.





FORWARDED IS FOREARMED.

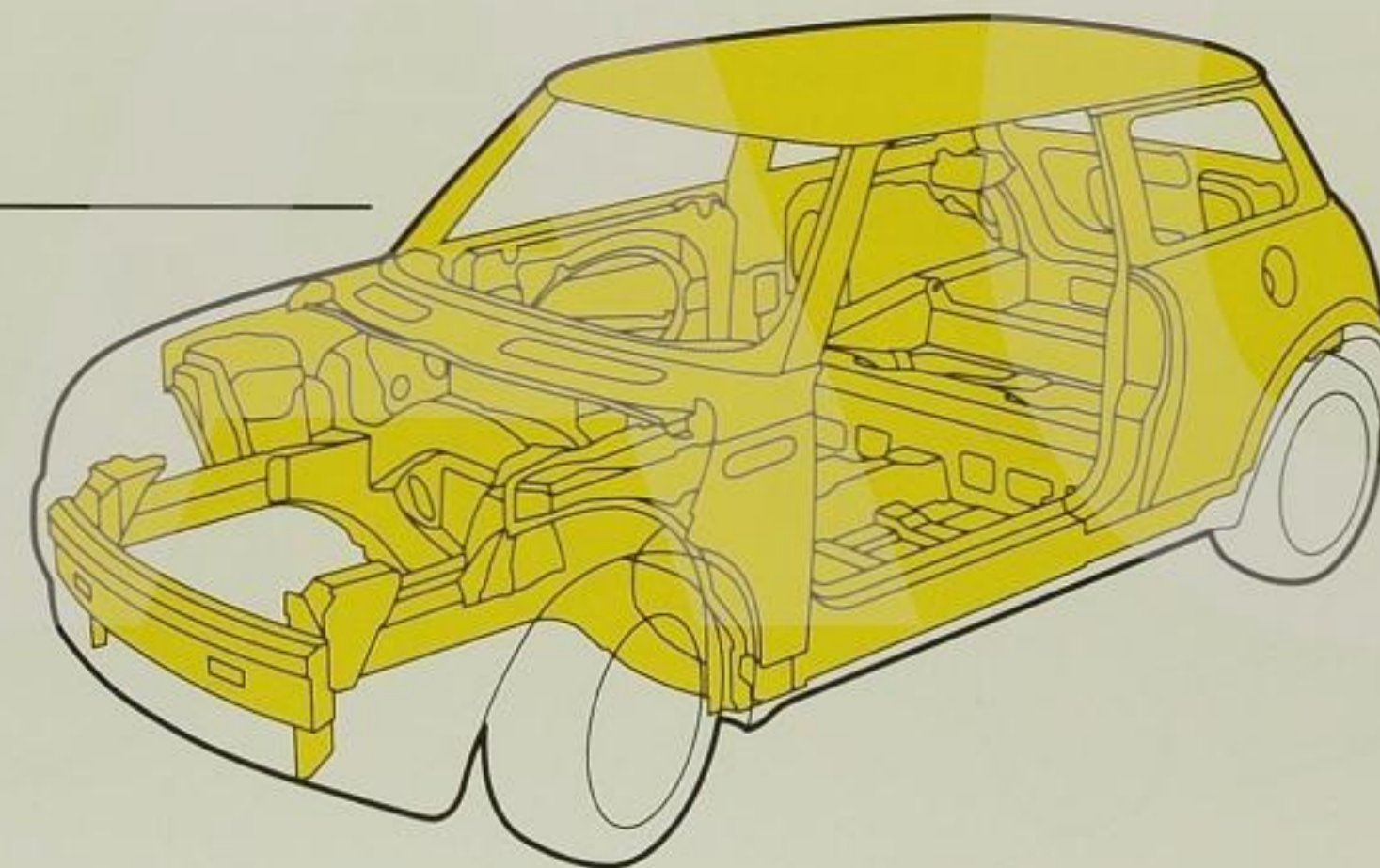


**CRASH SENSOR:**

In case of an accident your MINI automatically turns on the interior light, unlocks the doors and turns on the hazard lights.

**UNIBODY CONSTRUCTION:**

The rigid body stabilizes the vehicle, allowing the suspension to concentrate on the job it was designed to do instead of compensating for body flex. As you attack your first S-turn in your MINI, it may cross your mind that you're motoring in the world's first street-legal Go-Kart.





# ONE AIRBAG FOR EVERY TWO FEET OF CAR.

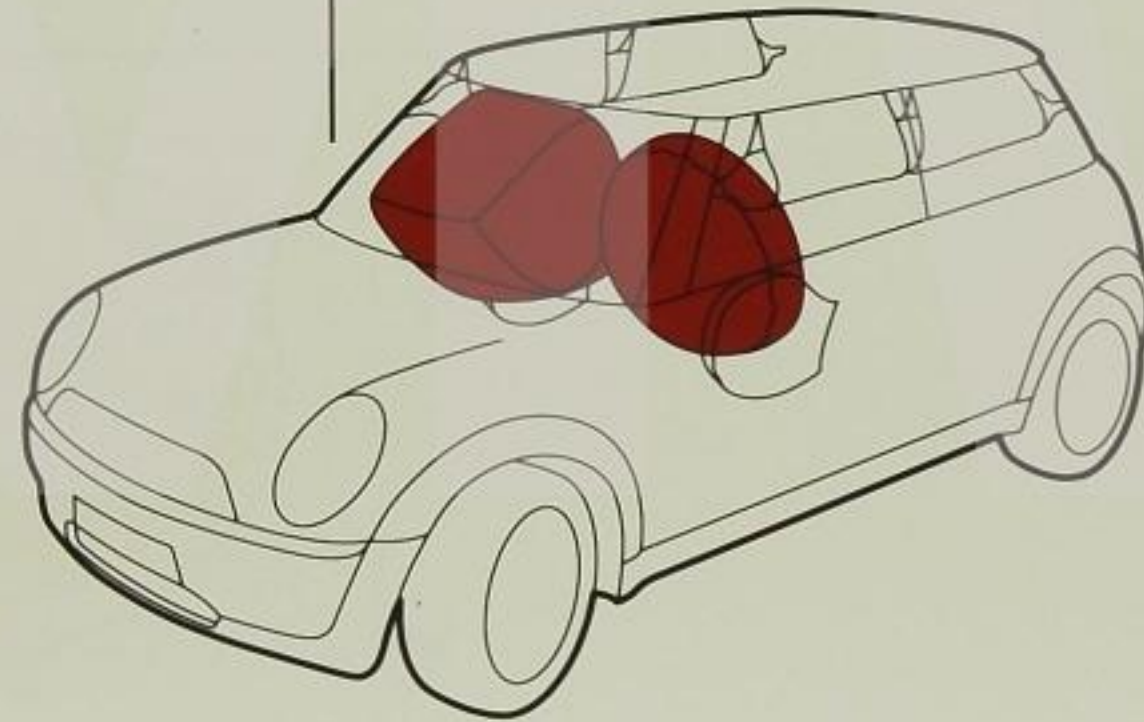
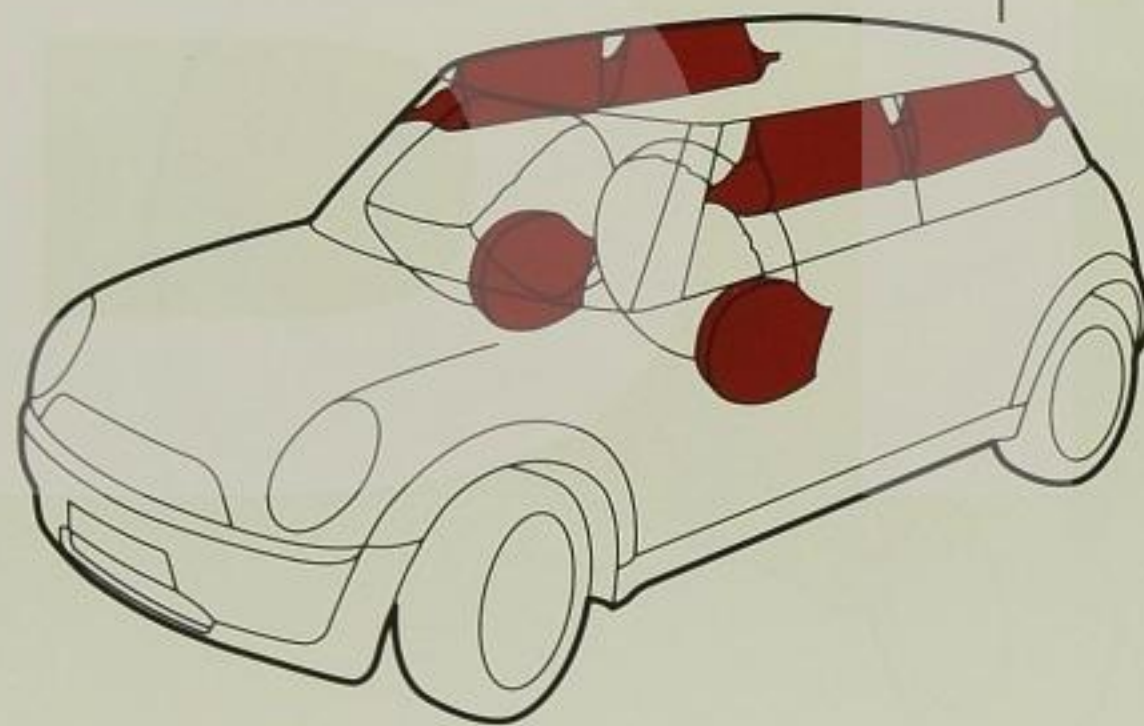


## SIX AIRBAGS:

Two up front with "smart" technology to sense the severity of a crash, passenger position and seatbelt use in order to determine how forcefully to inflate. Two

are in the sides of the front seats for protection that moves with you as you adjust your seat position. And dropping down from the head-

liner, are two more. This Advanced Head Protection System (AHPsII) helps protect the front and rear occupants against side-impact collision. And once inflated, the bags stay inflated longer than conventional airbags.

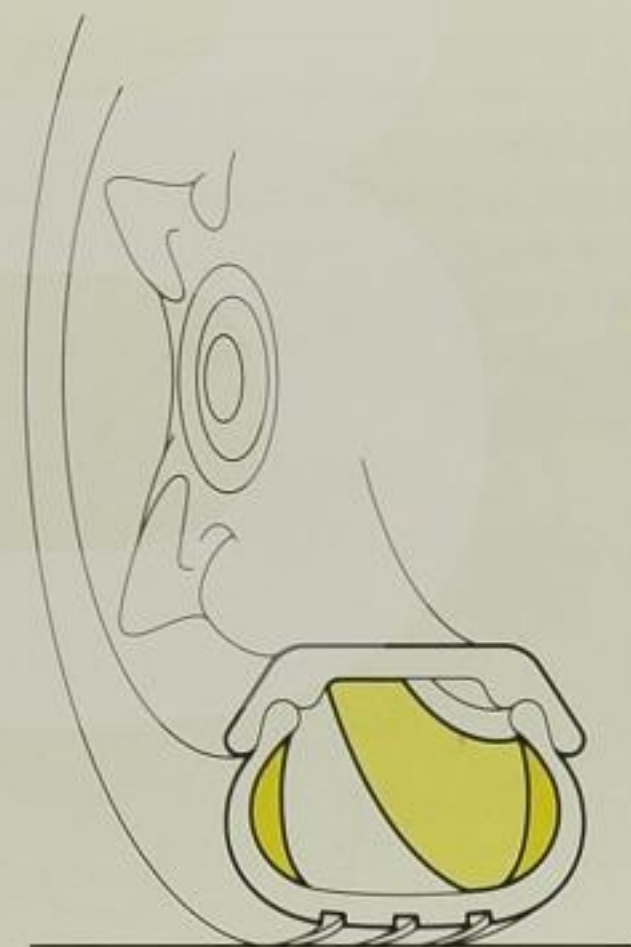


## RESTRAINT SYSTEM:

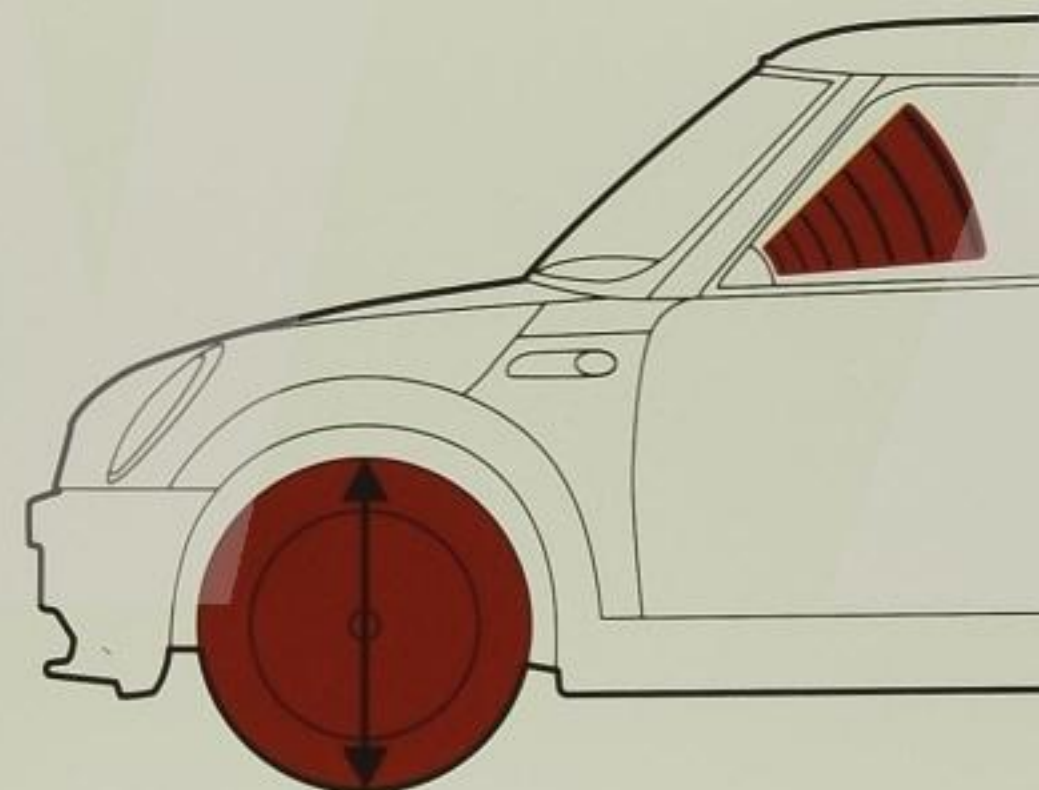
Protects the driver and the front seat passenger in the event of a crash, and consists of three-point safety belts, belt tensioners and belt force limiters.



NEVER GIVES UP.

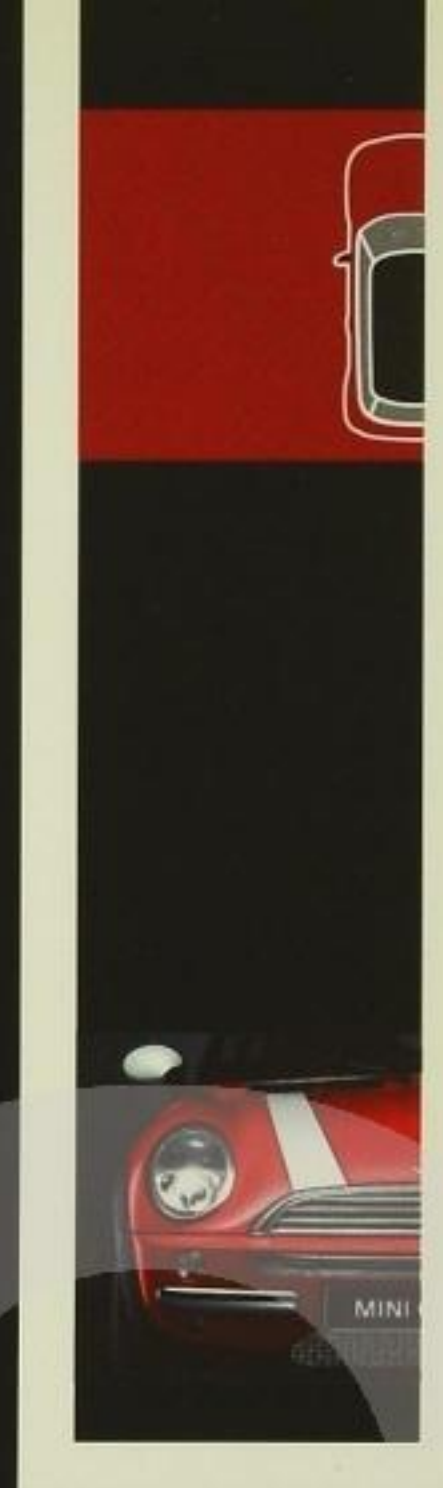
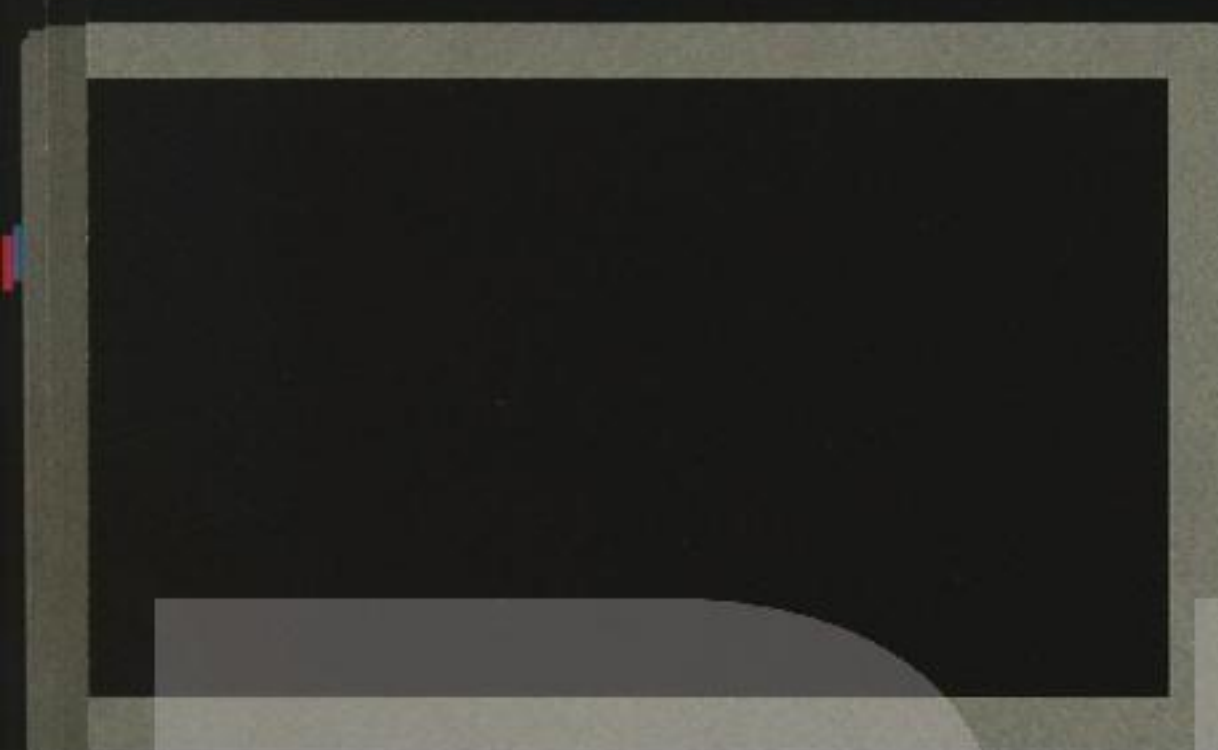


**RUNFLAT TECHNOLOGY:** With available run-flat tires you can drive up 80 miles at 50 mph on a "flat" tire.



**FLAT TIRE MONITOR:**  
It alerts the driver the moment a tire's revolution rate changes, indicating tire integrity has been compromised.





VARIETY

# BMW AG

## VARIETY



# BMW AG

## COLORS





STANDARD SOLID  
COLORS

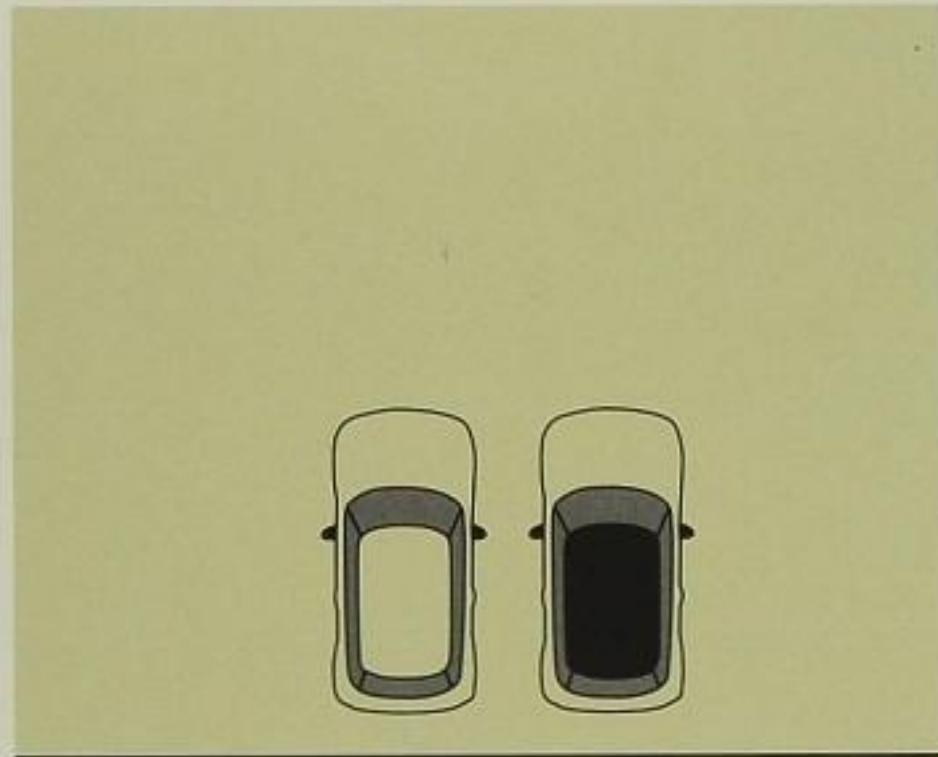
Show your true colors, and protect the environment.  
All paints are water-based, both the distinctive  
standard solid colors and the brilliant metallic ones.



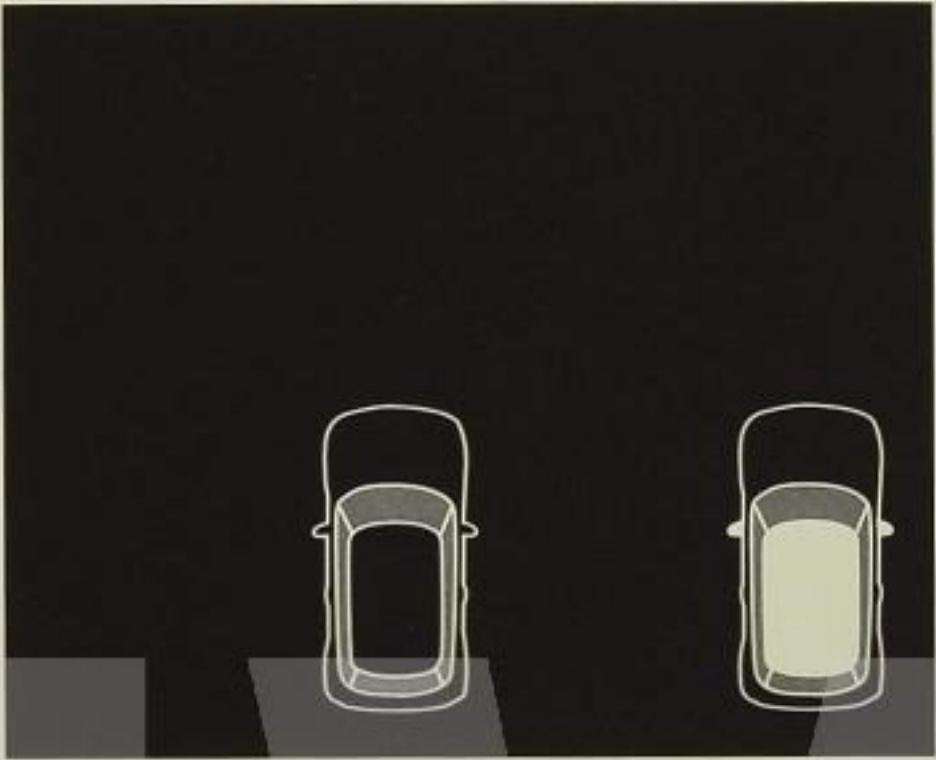
Liquid Yellow



Chili Red



Pepper White



Black

For the **MINI COOPER** and **MINI COOPER S**  
the following combinations are available:

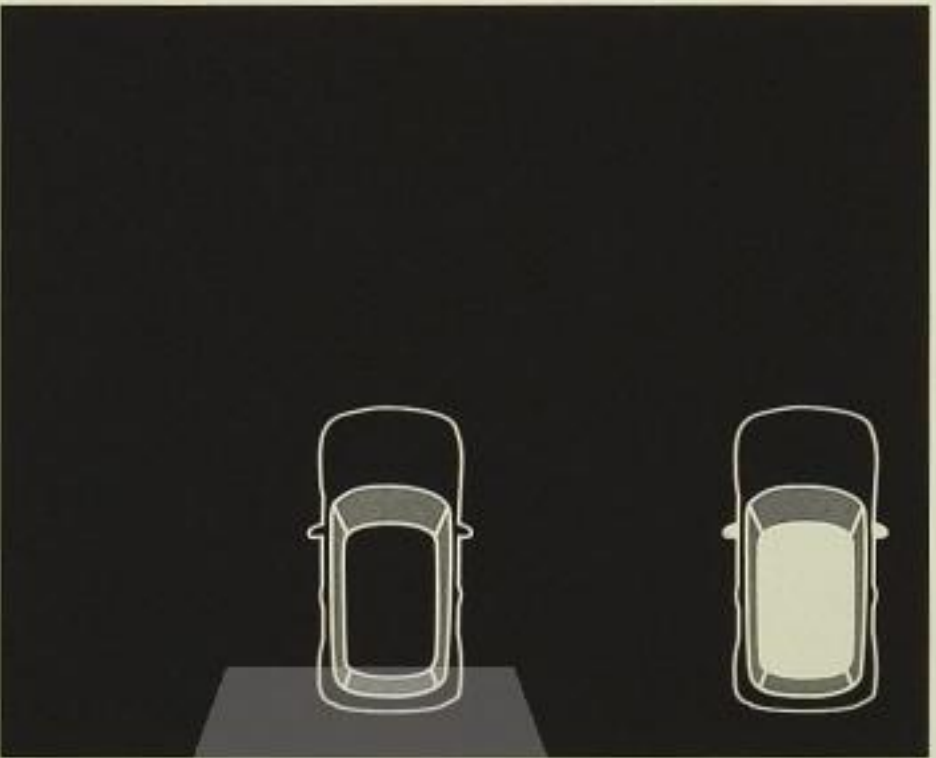
Black roof, black side mirrors.  
White roof, white side mirrors.  
Body-colored roof, black side mirrors.

No-cost options: roof in body color, high-gloss  
black mirror caps, white wheels (only available  
with white contrast roof).

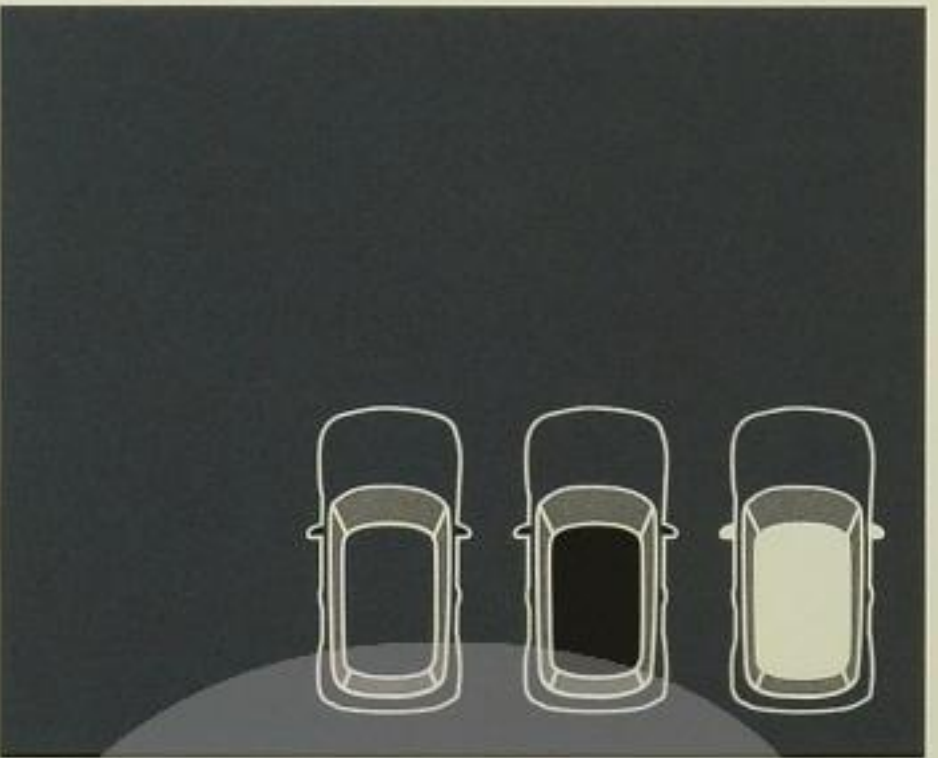
<sup>1</sup> Available only on MINI Cooper.  
<sup>2</sup> Exclusive to MINI Cooper S.

METALLIC  
COLORS

You can also choose to have your MINI in any  
one of a range of metallic colors.



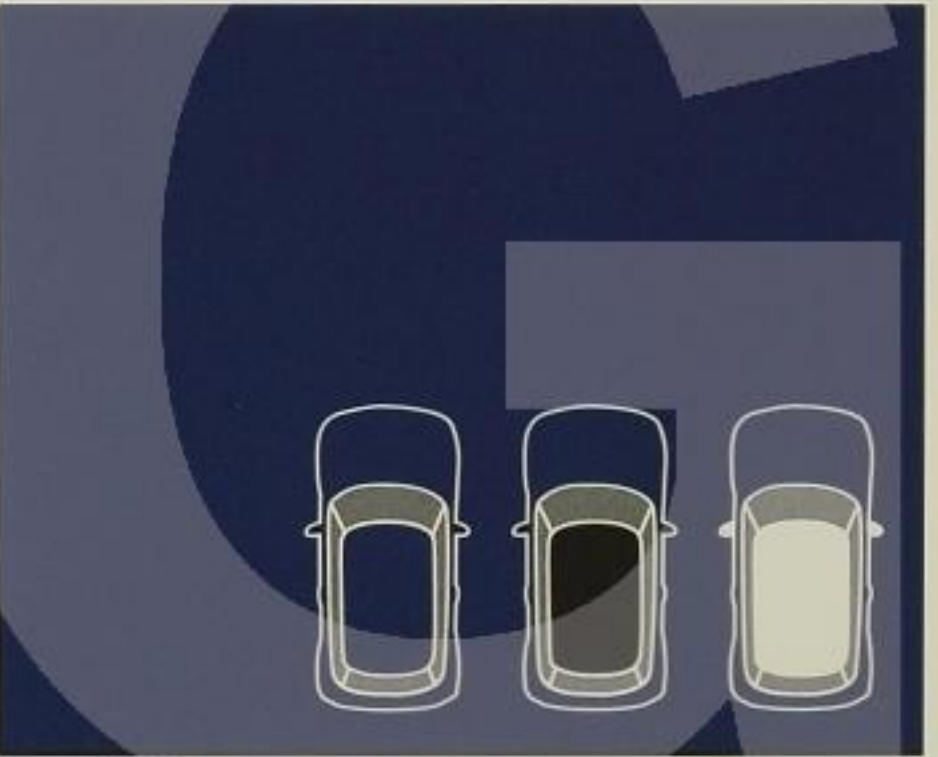
Cosmos Black<sup>1</sup>



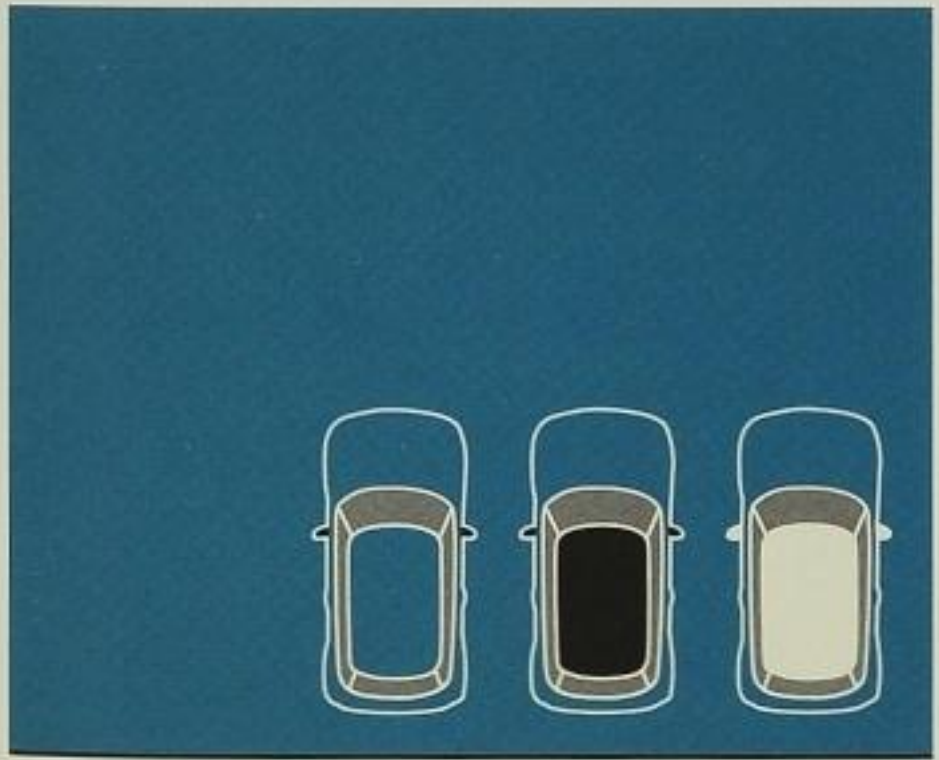
Dark Silver<sup>2</sup>



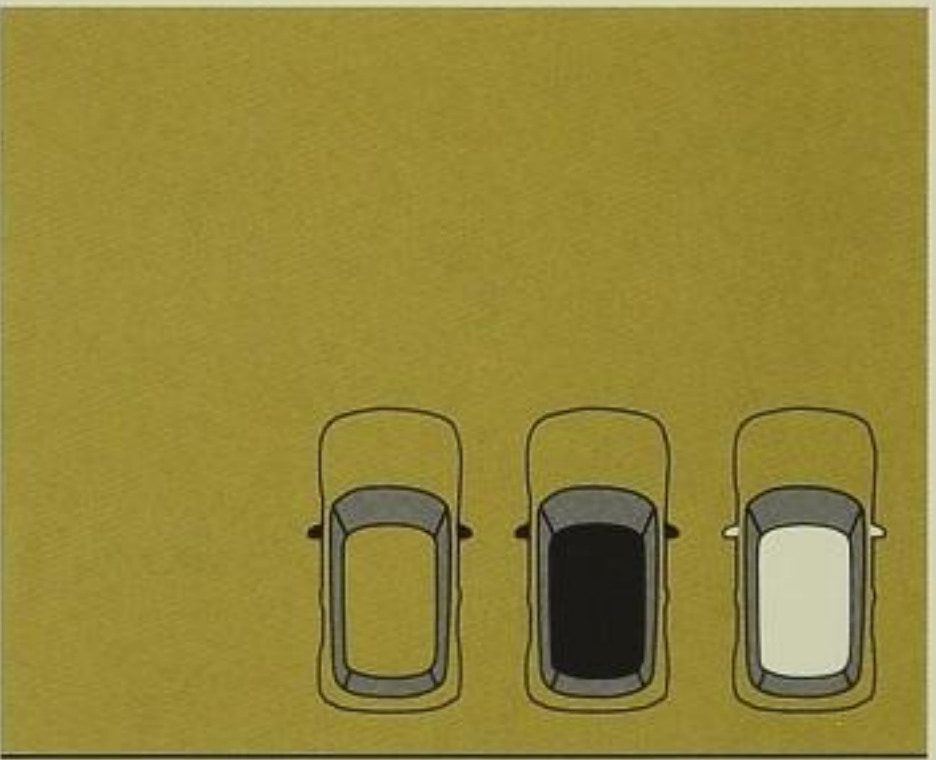
British Racing Green



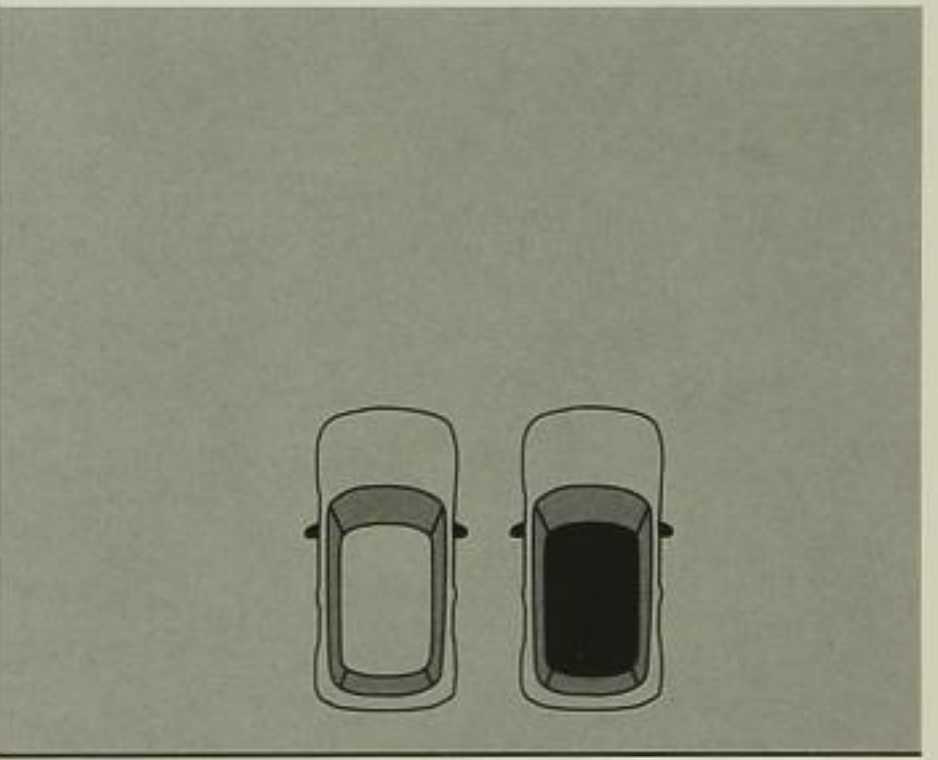
Indi Blue



Electric Blue<sup>2</sup>



Solid Gold<sup>1</sup>



Pure Silver



INTERIOR  
SURFACES

Regardless of which model and upholstery you select, the dashboard and interior door cladding of the MINI are available in the following finishes:

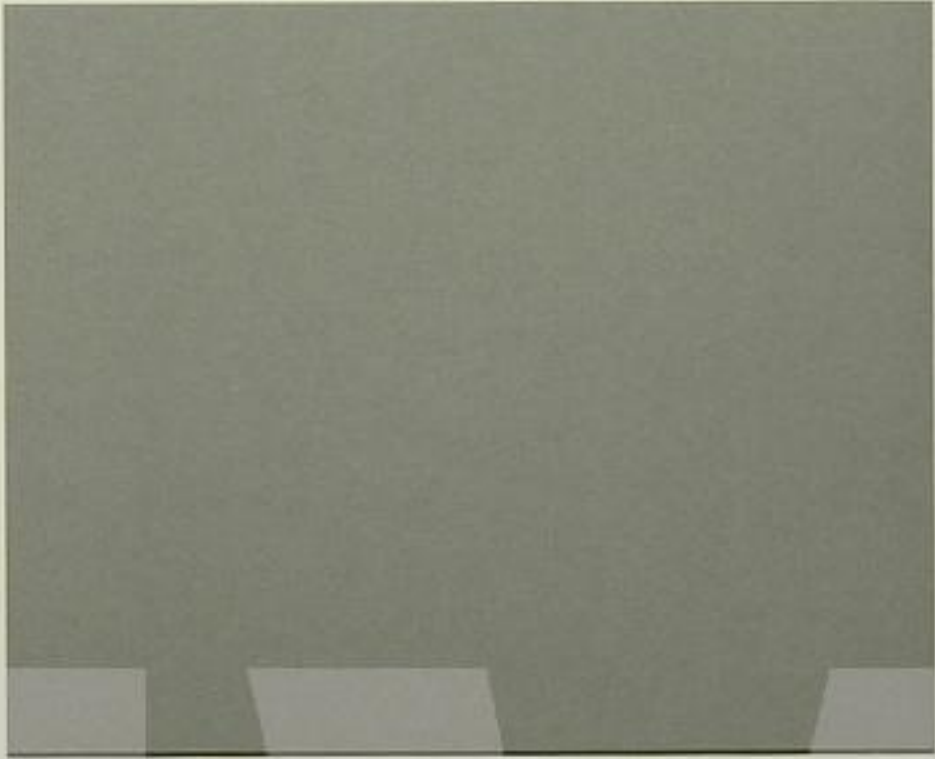


Alloy patina<sup>2</sup>

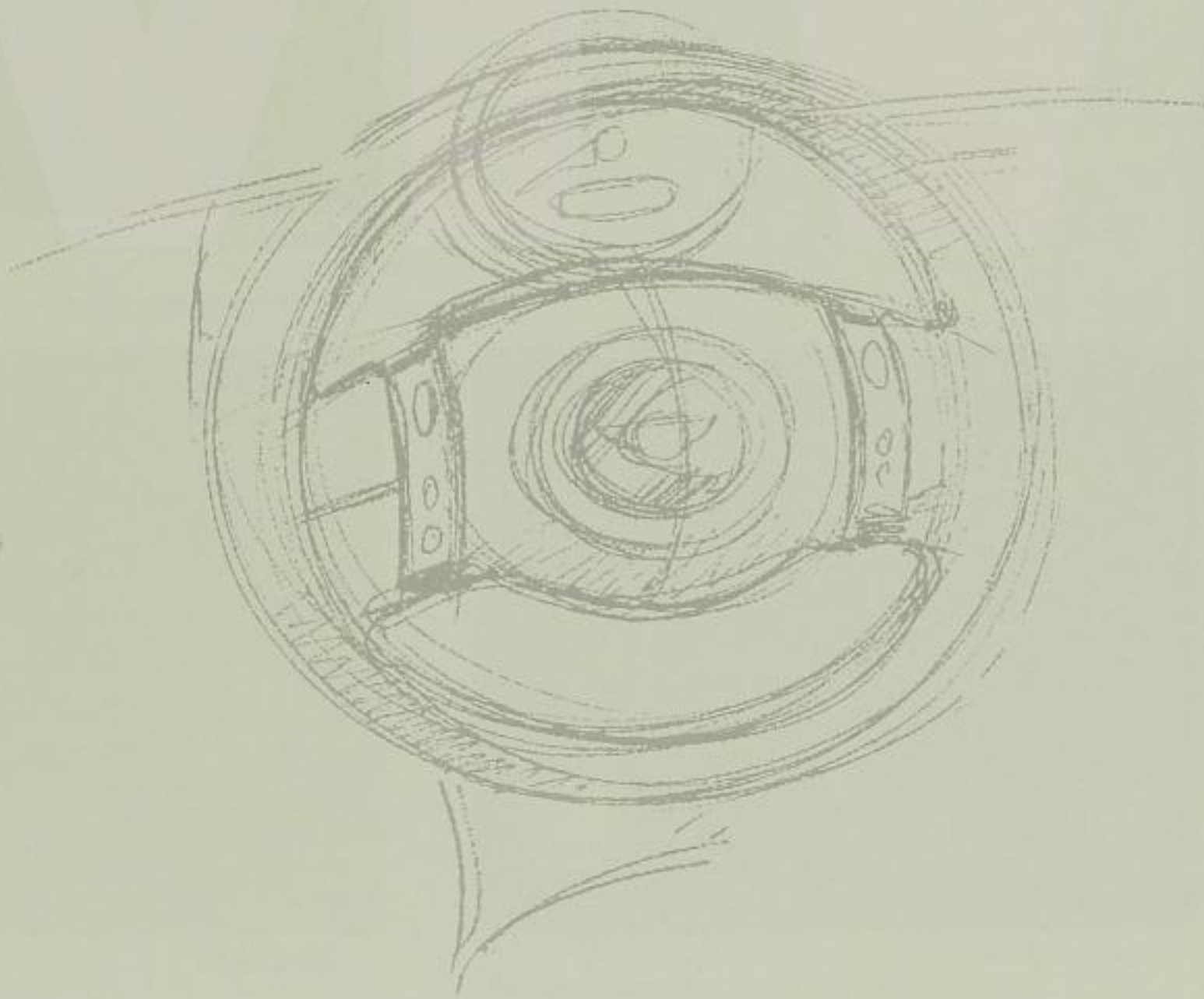
<sup>1</sup> Available only on MINI Cooper.  
<sup>2</sup> Exclusive to MINI Cooper S.



Anthracite



Silver



INTERIOR  
COLORS

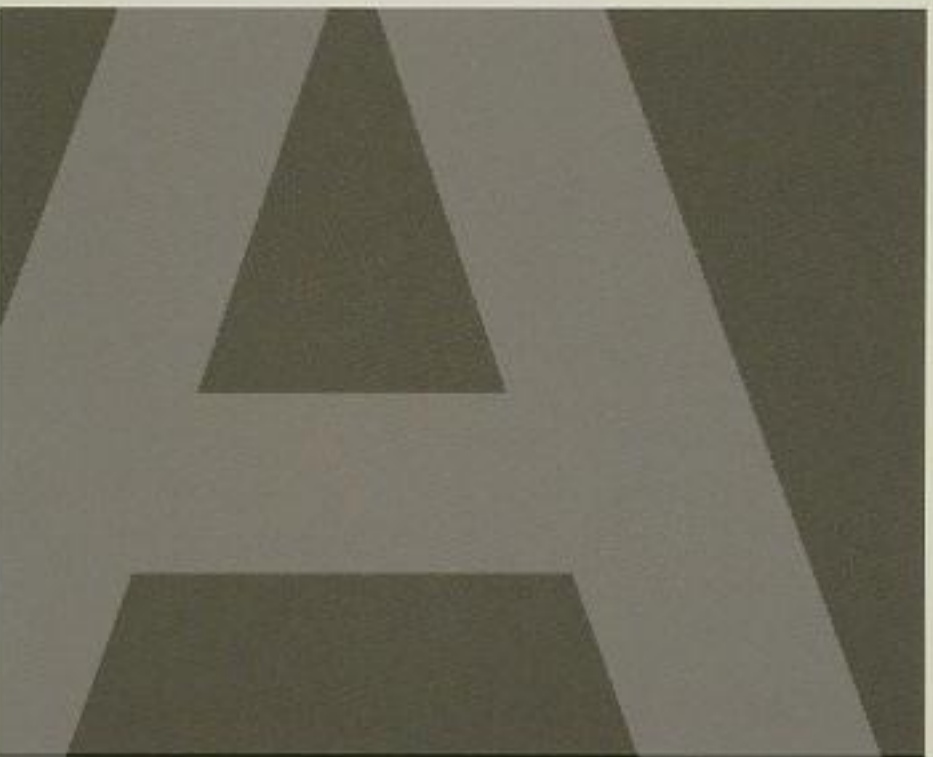
You can also choose the colors of the footwell, interior door cladding and side cladding in the rear to combine with the seat upholstery. Yet another way to use your MINI as an expression of your personality.



Panther Black



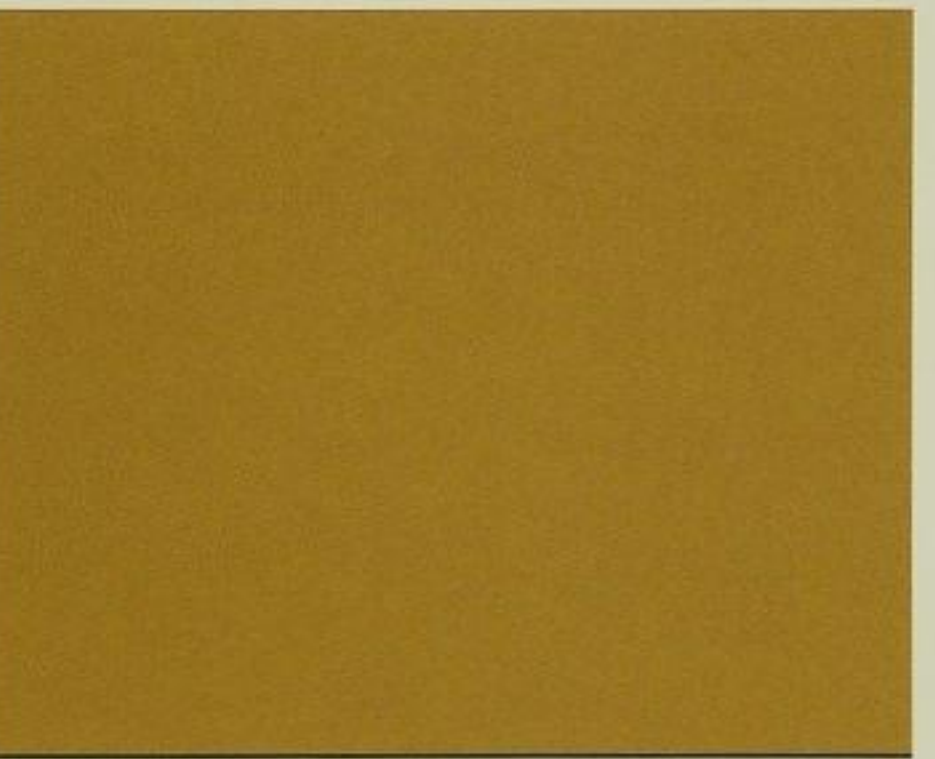
Tartan Red<sup>1</sup>



Silver Grey/Magnesium



Emerald Green<sup>1</sup>



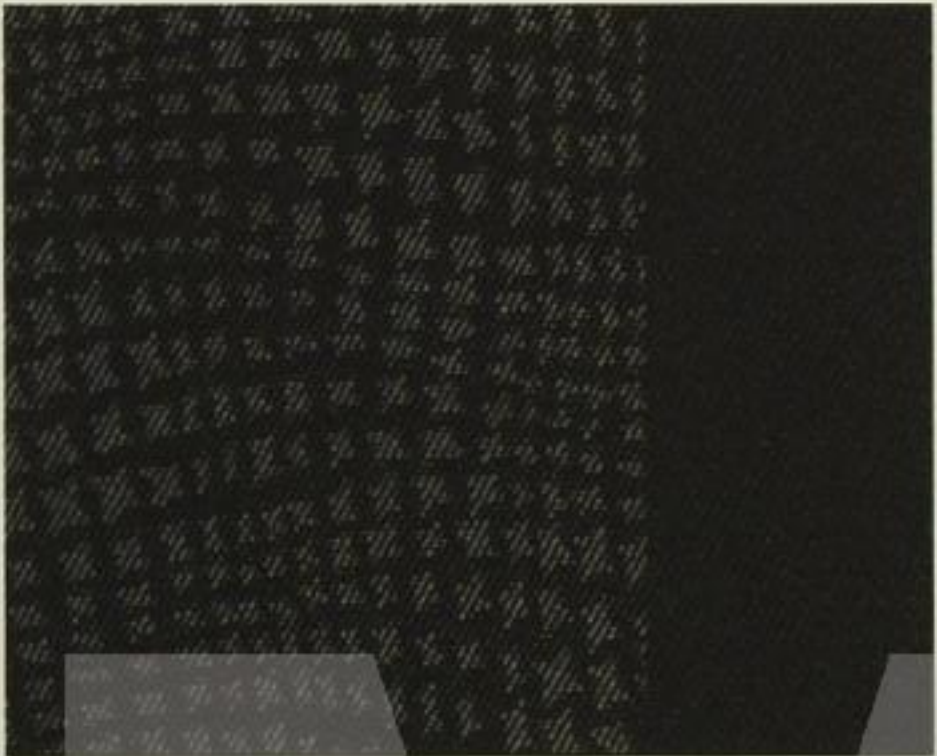
Cordoba Beige<sup>1</sup>

<sup>1</sup> Available only on MINI Cooper.

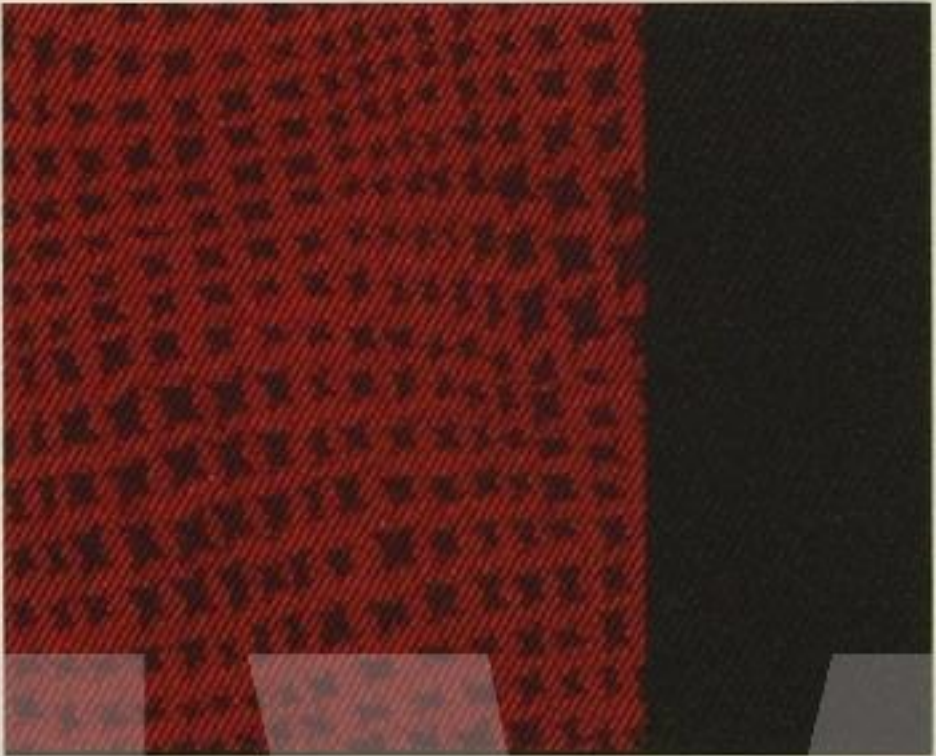


UPHOLSTERY MINI COOPER

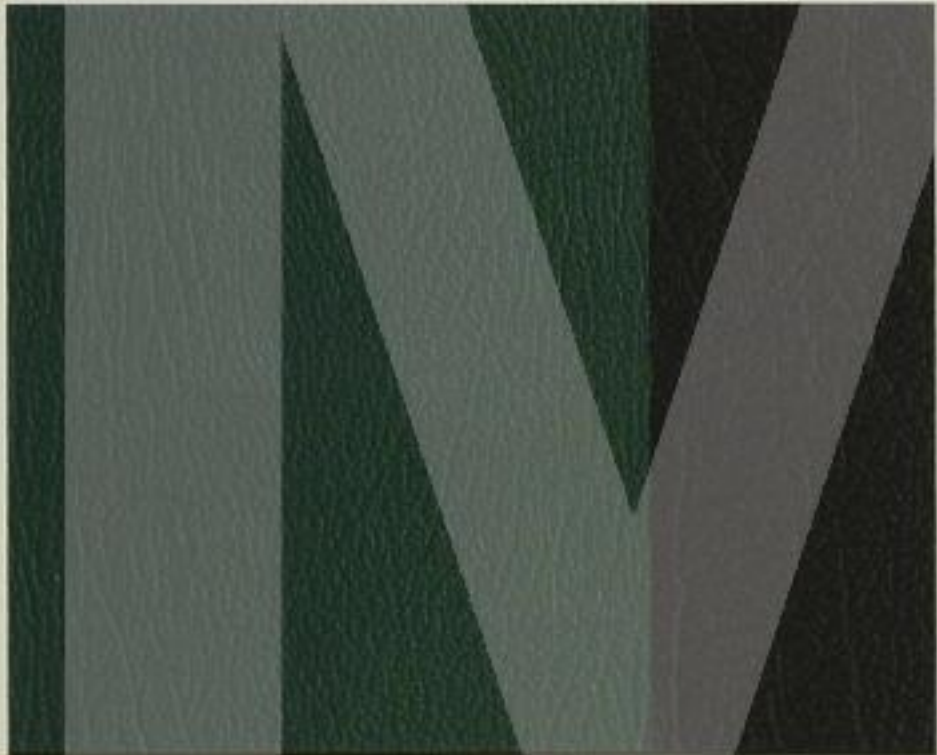
Choose between cloth or leather upholstery, or a combination of the two. The color combinations set out below show the middle section of the seat in the big boxes and the corresponding side bolster and headrest in the small boxes. Whatever your taste, there's sure to be a combination of colors and design here that's right for you.



Kaleido cloth  
Panther Black /Panther Black



Kaleido cloth  
Tartan Red/Panther Black



Natural leather  
Emerald Green/Panther Black



Profile leather  
Panther Black/Panther Black



Leatherette  
Panther Black/Panther Black

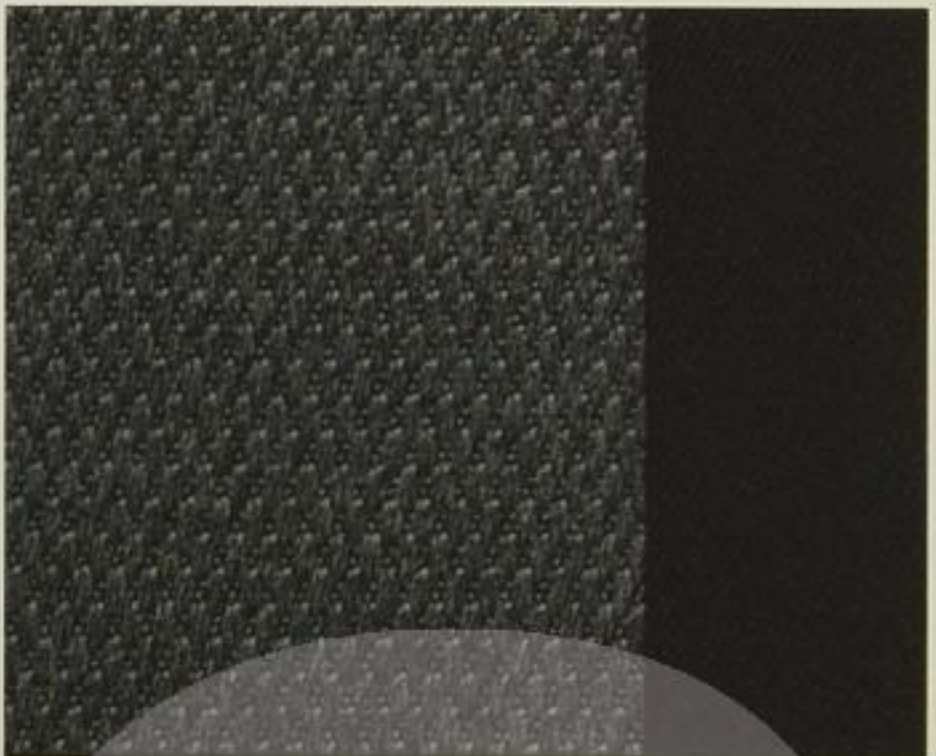


Soft leather  
Cordoba Beige/Panther Black

UPHOLSTERY MINI COOPER S



The sport seats have high bolsters to secure the driver in snugly. With the exception of Panther Black, the middle section makes a vivid color contrast to the side bolsters and headrest.



Space Cloth  
Silver/Panther Black



Leatherette  
Panther Black/Panther Black



Gravity leather  
Panther Black/Panther Black










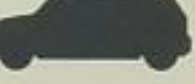




























































































Gravity leather  
Lapis Blue/Panther Black



COLOR CHART

MINI  
COOPER

STANDARD SEAT	SPORTS SEAT	UPHOLSTERY	INTERIOR SURFACES	INTERIOR COLORS
		LEATHERETTE		
				
		Panther Black	Silver¹	Panther Black
				
		Panther Black	Silver¹	Silver Grey
		KALEIDO CLOTH		
				
		Panther Black	Silver¹	Panther Black
				
		Panther Black	Silver¹	Silver Grey
				
		Tartan Red	Silver¹	Tartan Red
		NATURAL LEATHER		
				
		Emerald Green	Silver¹	Emerald Green
		SOFT LEATHER		
				
		Cordoba Beige	Silver¹	Cordoba Beige
		PROFILE LEATHER		
				
		Panther Black	Silver¹	Panther Black

STANDARD SOLID COLORS				METALLIC COLORS						
										
BLACK	CHILI RED	LIQUID YELLOW	PEPPER WHITE	BRITISH RACING GREEN	COSMOS BLACK	DARK SILVER	ELECTRIC BLUE	INDI BLUE	PURE SILVER	SOLID GOLD
										
										
										
										
										
										
										
										

¹ Also available in Anthracite.



## COLOR CHART

**STANDARD SEAT** **SPORTS SEAT**

**UPHOLSTERY** **INTERIOR SURFACES** **INTERIOR COLORS**

**LEATHERETTE**

Panther Black Alloy patina<sup>1</sup> Panther Black

**SPACE CLOTH**

Silver Alloy patina<sup>1</sup> Panther Black

**GRAVITY LEATHER**

Lapis Blue Alloy patina<sup>1</sup> Panther Black

Panther Black Alloy patina<sup>1</sup> Panther Black

**SOFT LEATHER**

Cordoba Beige Alloy patina<sup>1</sup> Cordoba Beige

**STANDARD SOLID COLORS**

BLACK CHILI RED LIQUID YELLOW PEPPER WHITE

BRITISH RACING GREEN COSMOS BLACK DARK SILVER ELECTRIC BLUE INDI BLUE PURE SILVER SOLID GOLD

**METALLIC COLORS**

STILL WANT MORE MINI?

You can play around with colors and designs, and put together your own personal MINI, at [MINIUSA.COM](http://MINIUSA.COM)

STILL WANT  
MORE MINI?

You can play around with colors and designs, and put together your own personal MINI, at [MINIUSA.COM](http://MINIUSA.COM)

<sup>1</sup> Also available in Anthracite or Silver.

■ possible combination      — not available





# BMW AG

## EQUIP MENT

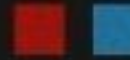


EXTERIOR FEATURES



On the MINI Cooper and MINI Cooper S, the white contrasting roof, with matching white side mirrors and either silver or white alloy wheels.

The shark fin aerial is used in conjunction with the navigation system.



On the MINI Cooper and MINI Cooper S, the black contrast roof is also available with matching black side mirrors and silver alloy wheels.

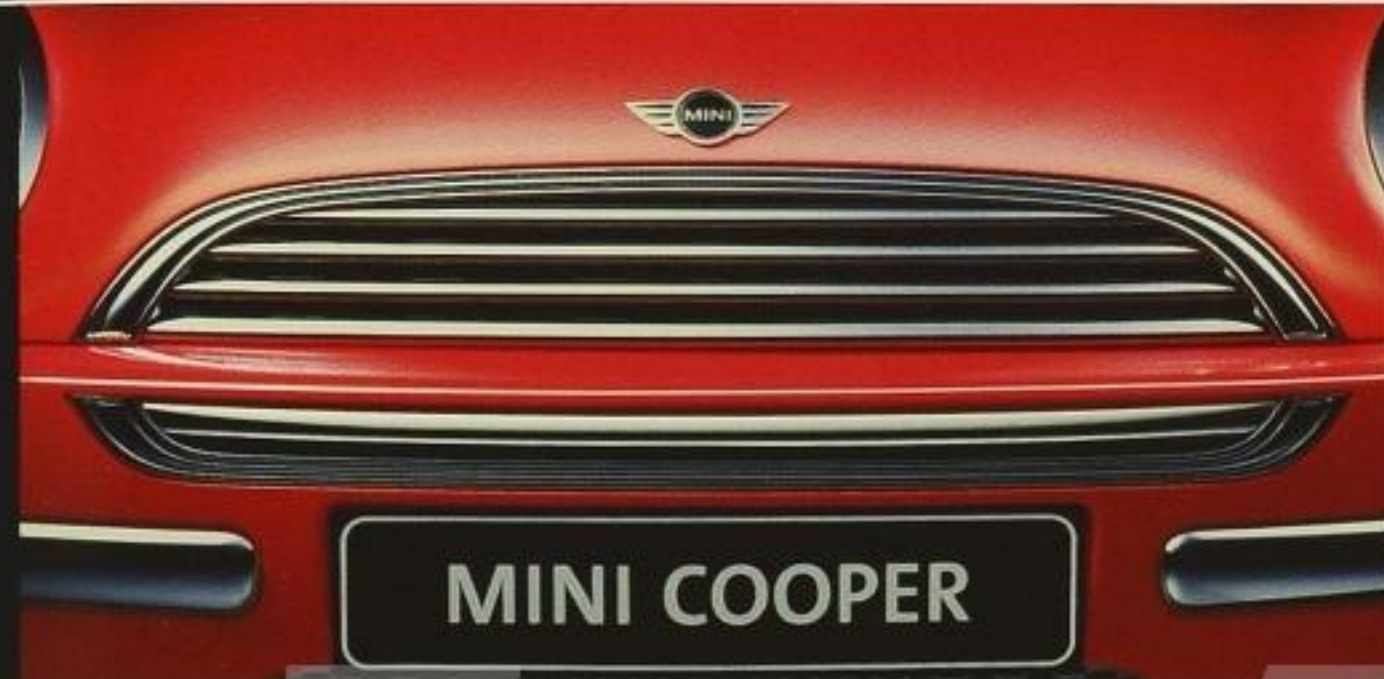
The elliptical side mirrors are electrically adjustable and blue tinted, providing better visibility in adverse driving conditions. The gloss black finish of the side mirrors is standard on the MINI Cooper and the MINI Cooper S.



The elliptical side mirrors are also available in high-gloss white to match the white contrast roof color.



As standard on MINI Cooper  
As standard on MINI Cooper S



The MINI Cooper grill has four horizontal chrome slats and a chrome surround for a classic look.

Bonnet stripes are available in black or white, dependent on the roof color; creating an athletic and historic racing atmosphere even when the car is at a standstill (bonnet stripes are a dealer-installed option on MINI Cooper).



Optional extra on MINI Cooper  
Optional extra on MINI Cooper S

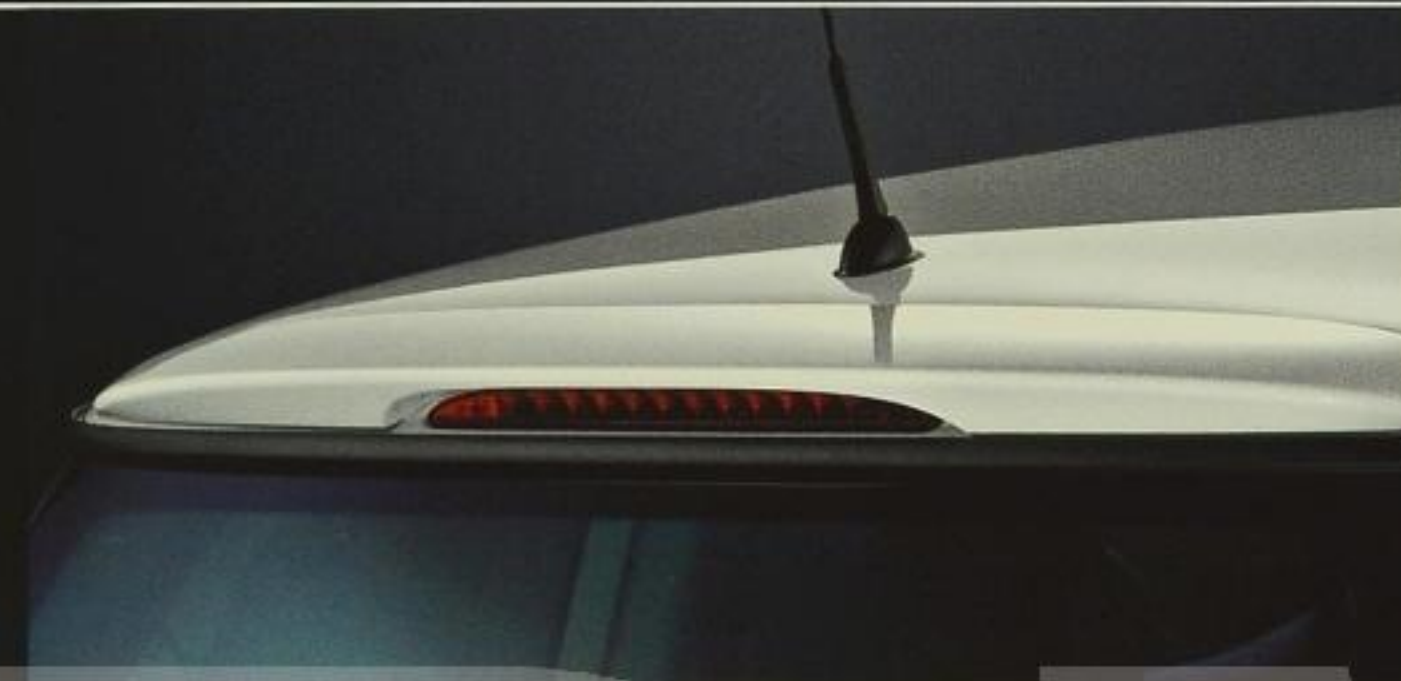


The MINI Cooper S grill has a chrome surround, and for a sporty look, has three slats painted in body color.

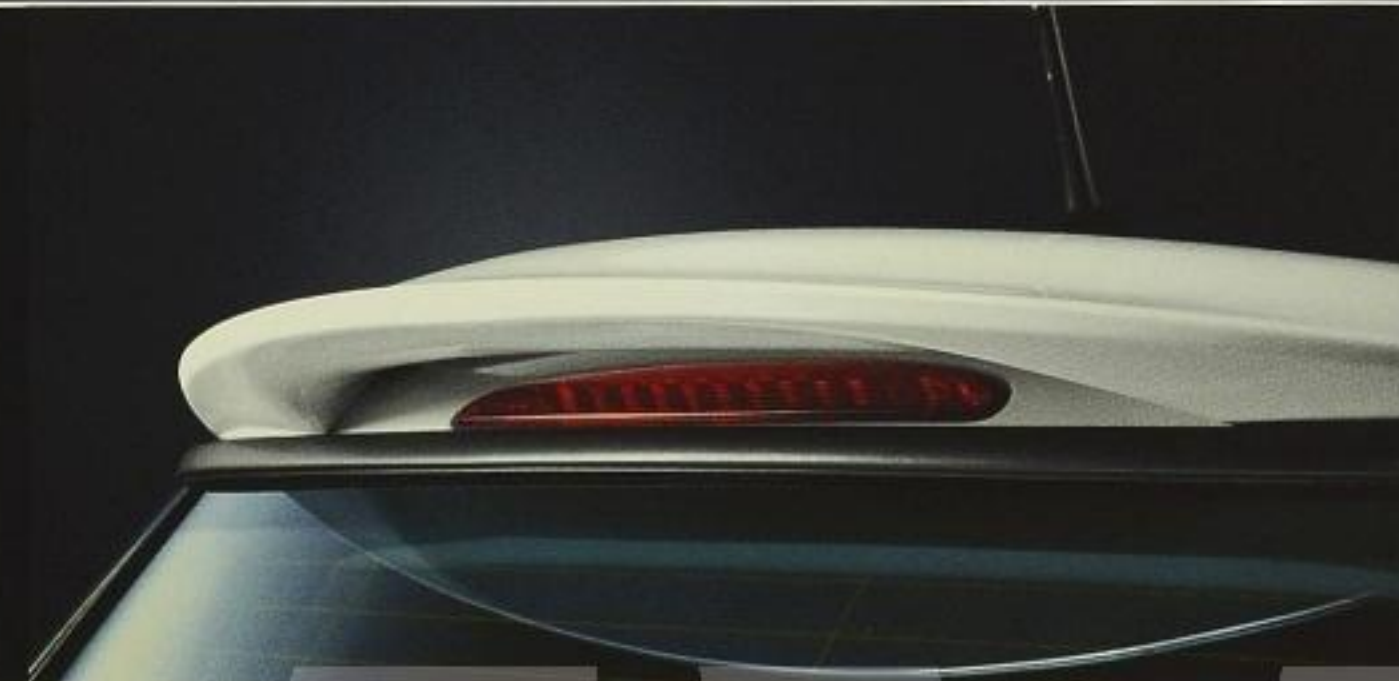




## EXTERIOR FEATURES



The roof-colored spoiler is mounted on top of the back hatch, giving the Cooper a sportier look.



The Cooper S spoiler is unique and aggressive for aerodynamic purposes, serving to increase the down force on the rear axle, resulting in enhanced stability.

The power operated dual-pane panoramic power sunroof has been designed for minimal intrusion into the headroom. The sunroof contains two glass sections and opening and closing is performed electrically. Two roller sunshades are built into the bridge of the roof to give protection from direct sunlight.

The rain sensor detects the amount of rainfall and adjusts the windshield wiper speed accordingly. A heating element keeps the sensor's operating area free of condensation and ice.

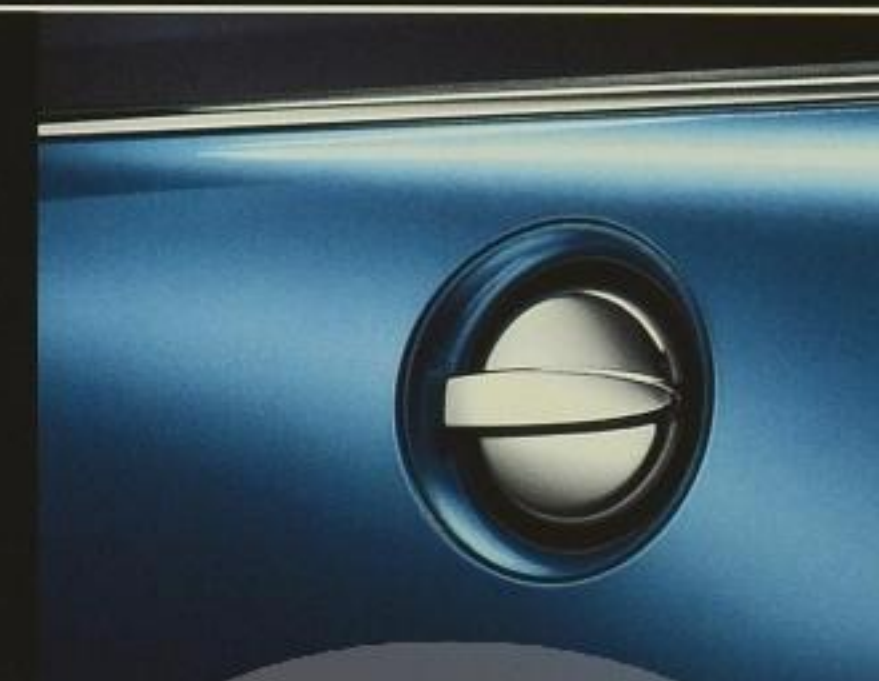
The indicator and brake lights are all integrated into the same rear light unit, which is set into the side of the trunk for clarity and finished with a chrome trim.



The electric rear window defroster, rear windshield wiper (including an intermittent function) and integrated washer jet ensure that you can always see what is going on behind you.



The chrome-plated side gill with white direction indicators is specific to MINI Cooper S.



The chrome-plated fuel filler flap gives the Cooper S the look of a thoroughbred racer. The cap is secured via the central locking function.

The MINI Cooper's exhaust is chrome-plated and has a distinctly muscular appearance.

The MINI Cooper S's center-mounted, chrome-plated dual exhaust gives the car its unique look.



■ As standard on MINI Cooper  
■ As standard on MINI Cooper S

■ Optional extra on MINI Cooper  
■ Optional extra on MINI Cooper S



EXTERIOR FEATURES



15" 7-Hole alloy wheels All-season tires:  
175/65 R15 (5.5 J x 15)\*

16" 5-Star alloy wheels Performance, run-flat  
tires: 195/55 R16 (6.5 J x 16)\*

15" 8-Spoke alloy wheels All-season tires:  
175/65 R15 (5.5 J x 15)\*

16" V-spoke alloy wheels All-season, run flat-tires: 195/55 R16 (6.5 J x 16).\*

17" S-Lite alloy wheels Performance or All-season, run flat-tires: 205/45 R17  
(7 J x 17).\*



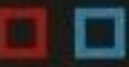
\* All rims available in white on the MINI Cooper and MINI Cooper S as a no-cost option. White rims are available only in conjunction with a white roof.

■ As standard on MINI Cooper  
■ As standard on MINI Cooper S

■ Optional extra on MINI Cooper  
■ Optional extra on MINI Cooper S

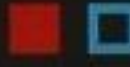


INTERIOR EQUIPMENT



The navigation system uses Global Positioning System (GPS) and a DVD based map directory to determine the position of the car and guide the driver to the desired destination .

The dashboard and elliptical ring are finished in Alloy Patina as standard on the MINI Cooper S.



In the MINI Cooper, the dashboard is fitted with Silver high-gloss trim.

The dashboard and elliptical ring are also available in Anthracite.



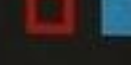
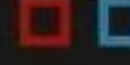
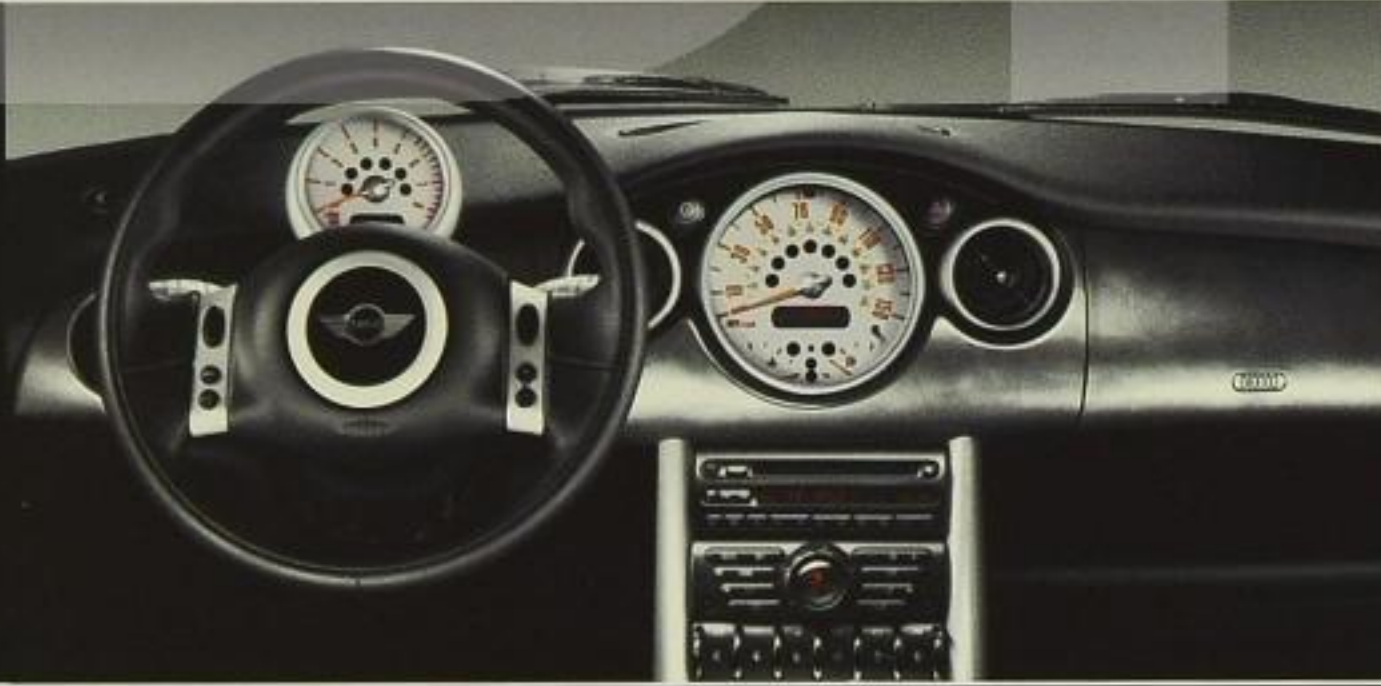
The two-spoke steering wheel houses a two-stage airbag which utilizes smart technology. Buttons for the horn are on the left and right hand sides.

The MINI Cooper S is fitted with a two-spoke sport leather steering wheel as standard, and with a multifunction version as an optional extra. The prominent thumb molding provides improved grip.



The two-spoke steering wheel is optionally available in a leather multi-function version that operates the radio and the cruise control functions.

Where the navigation system is fitted, the speedometer is mounted on the steering column with the tachometer.



■ As standard on MINI Cooper  
■ As standard on MINI Cooper S

■ Optional extra on MINI Cooper  
■ Optional extra on MINI Cooper S

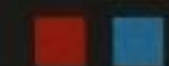


## INTERIOR EQUIPMENT



The large speedometer, is centrally positioned on the dashboard, and incorporates a LED display for mileage and trip counters. The warning lights for fuel level, indicators, oil pressure, high-beam headlight setting are also incorporated on the speedometer.

The service interval display tells you when the car is due for its next oil change and service; a digital countdown display in the speedometer dial tells you how far there is to go before your next service.



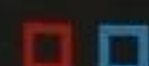
The tachometer is mounted centrally on the steering column and includes an outside temperature display.

The on-board computer, integrated into the tachometer tells you the average speed, fuel consumption, range and outside temperature at the touch of a button.



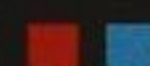
In the MINI Cooper, the edging of the interior door section comes in Silver high-gloss trim, regardless of the color of the interior door cladding. The lower part incorporates the integrated door pocket.

Anthracyte is also available as an option on both MINI Cooper and MINI Cooper S.



In the MINI Cooper S, the edging of the interior door is an Alloy Patina trim. The lower part incorporates the integrated door pocket.

The air-conditioned glove box opens wide, giving easy access to the generous storage space within.

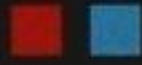


■ As standard on MINI Cooper  
■ As standard on MINI Cooper S

■ Optional extra on MINI Cooper  
■ Optional extra on MINI Cooper S



INTERIOR EQUIPMENT



A Continuously Variable (automatic) Transmission is available on the MINI Cooper. This unique transmission also has a lever-mounted 6-speed steptronic mode.



Both front seats have an easy access function. Simply tip the seat and it will automatically slide forward; then push it back and it will click into its previous position.



In the MINI Cooper the front seats are six-way manually adjustable and are designed to give occupants optimal comfort and support.



Six-way manually adjustable front sport seats come standard in the MINI Cooper S, and are optional on the MINI Cooper. They have larger side bolsters for increased support and an insert at the front of the seat to give extra thigh support; giving them an extremely sporty feel with more support in the seat and back area.

A 6-speed manual transmission is featured as standard on the MINI Cooper S.

For optimal fit over the shoulder, the safety belts are manually height-adjustable.



The back seats are fitted with headrests that are designed for increased comfort and protection.

Each of the back seats can be folded down individually using the seat releases located on the back of each of the seat. This enables easy handling of awkward luggage.

Both back seats can be folded down using the two seat releases on the backs of the seats to make a large, easy-to-load area.



■ As standard on MINI Cooper  
■ As standard on MINI Cooper S

■ Optional extra on MINI Cooper  
■ Optional extra on MINI Cooper S



## INTERIOR EQUIPMENT



The manual air-conditioning system, with carbon microfilter is standard on both the MINI Cooper and MINI Cooper S. The amount and distribution of the conditioned air can be manually adjusted.



The automatic climate control system achieves your ideal interior climate quickly and maintains a constant pre-selected temperature.

A toggle switch in the center console operates the frameless electric windows. Functions include one-touch opening on both sides.

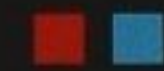
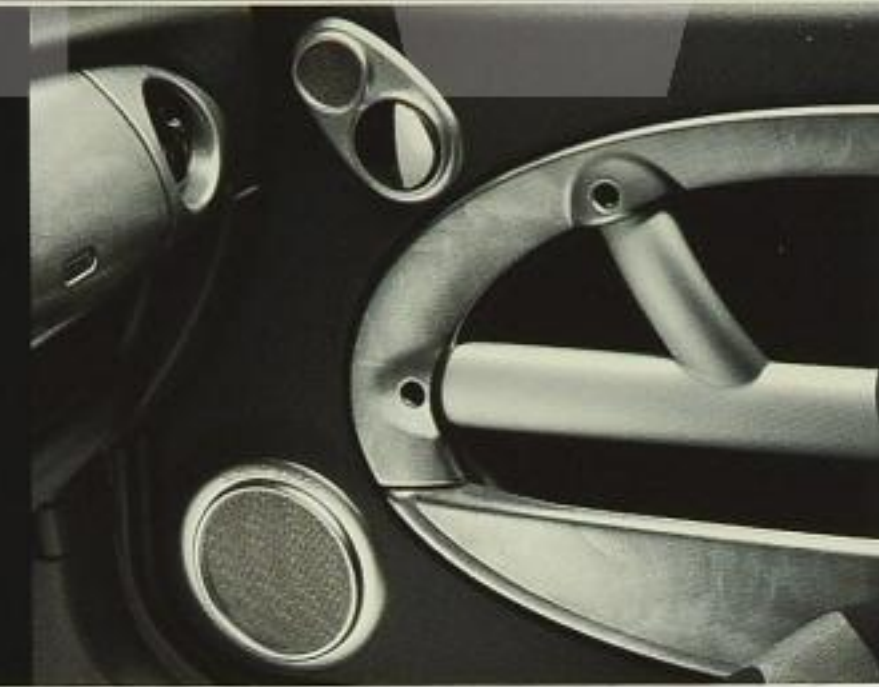
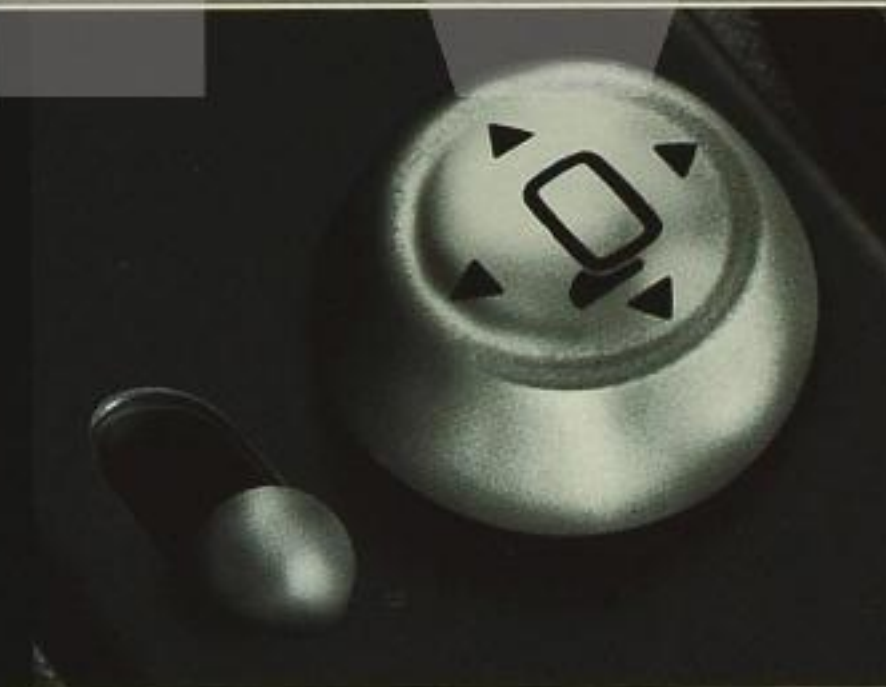
Both elliptical side mirrors can be electronically adjusted from the inside using a button on the center console.

The Harman Kardon audio system offers an exceptional sound experience. With a total amplifier output of 320 watts and eight speakers, it boasts an impressively powerful bass and brilliant treble. This system also offers a unique driver sound setting which optimizes the audio surrounding the driver.



The **6-speaker CD audio system** has an impressive output, in addition to six station presets and a volume control system that is speed compensating. The system comes standard on both models and is prewired for satellite radio and offers auxiliary input jack for MP3 players (dealer installed).

The **6-speaker AM/FM Casette stereo** includes an auto-reverse function and an automatic track recognition system (no charge option).



■ As standard on MINI Cooper  
■ As standard on MINI Cooper S

■ Optional extra on MINI Cooper  
■ Optional extra on MINI Cooper S



EXTERIOR EQUIPMENT

MINI  
COOPER

MINI  
COOPER S

15" alloy wheels, 175/65R-15 all-season tires (7-Hole design)



15" alloy wheels, 175/65R-15 all-season tires (8-Spoke design)<sup>†</sup>



16" alloy wheels, 195/55R-16 run-flat performance tires (5-Star design)



16" alloy wheels, 195/55R-16 run-flat all-season tires (V-Spoke design)



17" alloy wheels, 205/45R-17 performance or all-season tires (S-Lite design)



Alloy wheels – all available in white<sup>†</sup>



Body-colored bumpers



Body-colored grill



Body-colored roof and black mirror caps<sup>†</sup>



Body-colored sport bumpers



Bonnet stripes (white or black)



Center-mounted twin tailpipes



Chrome grill



Chrome line bumpers



Contrasting roof and mirror caps (available black or white)



Foglights (halogen free-form)



Metallic paint



Rear spoiler



Space saver wheel and tire



Xenon headlights with retractable, high-intensity power wash



<sup>†</sup> No charge option.

☒ As standard

☐ Optional extra



INTERIOR EQUIPMENT

MINI  
COOPER

MINI  
COOPER S

Interior seating and trim:

2-spoke steering wheel	■	
2-spoke leather steering wheel	□	
2-spoke sport leather steering wheel	□	■
2-spoke multi-function steering wheel with fingertip cruise and audio controls (leather)	□	□
2-way adjustable lumbar support for front seats, leather seats only (manual) <sup>1</sup>	■	
6-way adjustable seats (manual) with driver and passenger height-adjustment	□	■
6-way adjustable sport seats (manual) with driver and passenger height-adjustment	□	□
Heated front seats	■	■
Height-adjustable headrests	□	□
Cloth upholstery <sup>1</sup>	□	□
Leather upholstery with leather steering wheel and gear shift knob	■	■
Leatherette upholstery	■	■
Power exterior mirror control	■	■
Seatback easy-entry feature	■	
Silver trim		■
Alloy Patina trim	□	□
Anthracite trim	■	■
Tilt steering wheel column	■	■
Xenon interior lighting		

<sup>1</sup> No charge option.

MINI  
COOPER

MINI  
COOPER S

Audio system:

Anti-theft cassette audio system with AM/FM radio, 6 speakers <sup>1</sup>	□	□
Anti-theft CD audio system with AM/FM radio, 6 speakers, presets and pre-wired for 6-disc CD changer	■	■
Harman Kardon CD audio system with 8 upgraded speakers, upgraded amplification, vehicle-speed-sensitive equalization, digital sound processing and driver-acoustic setting	□	□
Instrumentation and controls:		
Center-mounted speedometer	■	■
On-board computer indicating average fuel/speed, outside temperature, trip computer and range	□	□
On-board navigation system with 16:9 screen with integrated on-board computer speedometer moves to steering column	□	□
Service interval indicator with miles-to-service readout	■	■
Steering column-mounted tachometer	■	■

■ As standard

□ Optional extra



SAFETY

MINI  
COOPER

MINI  
COOPER S

Safety and Security:

Advanced Head Protection System (AHPS II)	■	■
Anti-Lock Braking System (ABS)	■	■
Automatic fuel cut-off, triggered by airbag deployment	■	■
Central locking system with center toggle switch and 2-step unlocking	■	■
Corner Brake Control (CBC)	■	■
Crash sensor – automatically turns on hazard lights, interior lights, and unlocks doors	■	■
Daytime running lights – programmed by MINI dealer	■	■
Driver and front passenger airbags – Supplemental Restraint System (SRS) with “smart” dual-threshold, dual-stage deployment and sensor to help prevent unnecessary airbag deployment	■	■

MINI  
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MINI  
COOPER S

Driver and front passenger seat-mounted, side-impact airbags	■	■
Electronic Brakeforce Distribution (EBD)	■	■
Engine Immobilizer with Coded Driveaway Protection	■	■
Flat Tire Monitor	■	■
Height-adjustable front safety belts with automatic pretensioners and force limiters	■	■
ISOFIX/LATCH child restraint seat anchorages	■	■
Side-impact door beams with interlocking anchoring system	■	■

■ As standard

■ Optional extra



TECHNICAL DATA

MINI  
COOPER

MINI  
COOPER S

WEIGHT

Unladen weight	lbs	2524 (2557 CVT)	2678
Weight distribution, front/rear			
Manual transmission	%	63/37	63/37
Automatic transmission	%	63/37	n/a

ENGINE

Liters/type		1.6/transverse 4-cyl.	supercharged 1.6/transverse 4-cyl.
Bore/Stroke	inch	3.03/3.38	3.03/3.38
Max. horsepower	hp/rpm	115/6000	163/6000
Max. torque	lb-ft/rpm	110/4500	155/4000
Compression ratio	:1	10.6:1	8.3:1
Fuel grade		Unleaded (premium recommended)	Unleaded (premium recommended)

MINI  
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TRANSMISSION

Gear ratios	5-speed manual	6-speed manual
I/II:1	3.42:1/1.95:1	11.43:1/7.18:1
III/IV:1	1.33:1/1.04:1	5.40:1/4.41:1
V/VI:1	0.851	3.66:1/2.97:1
Final drive ratio:1	3.94:1	n/a
R:1	3.58:1	11.13:1

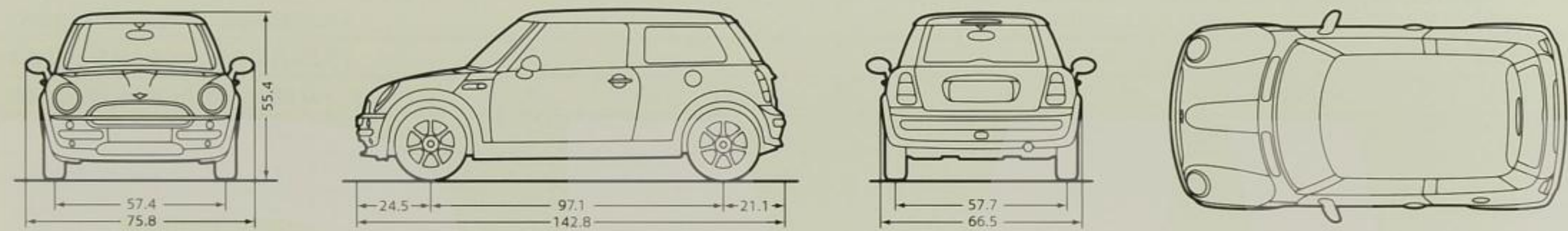
PERFORMANCE

Drag coefficient	C <sub>d</sub>	.35	.36
Top speed	mph	124	135
Acceleration 0 - 60 km/h	sec	8.5	6.9



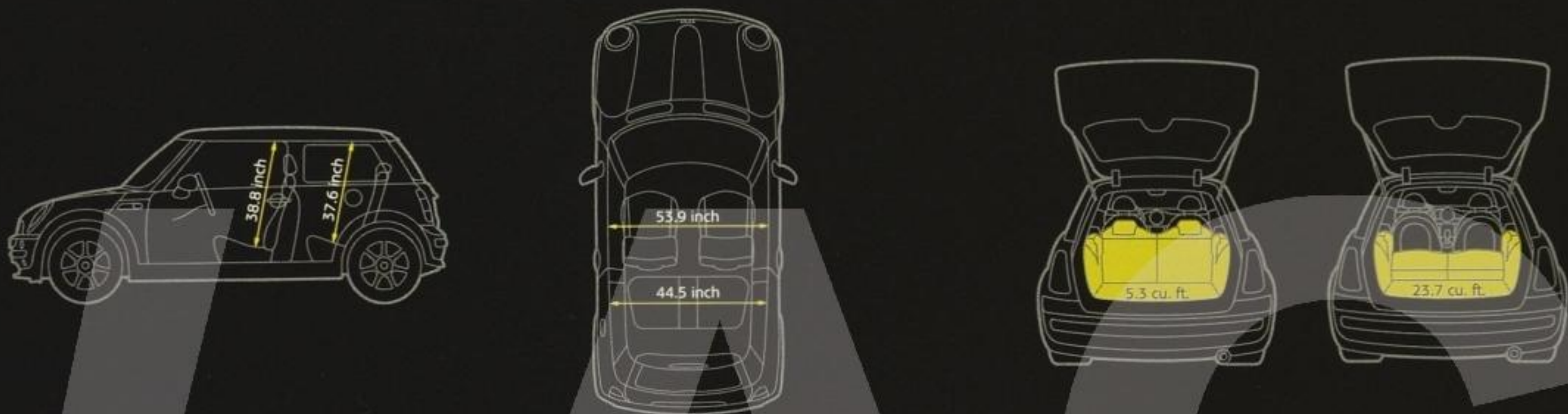
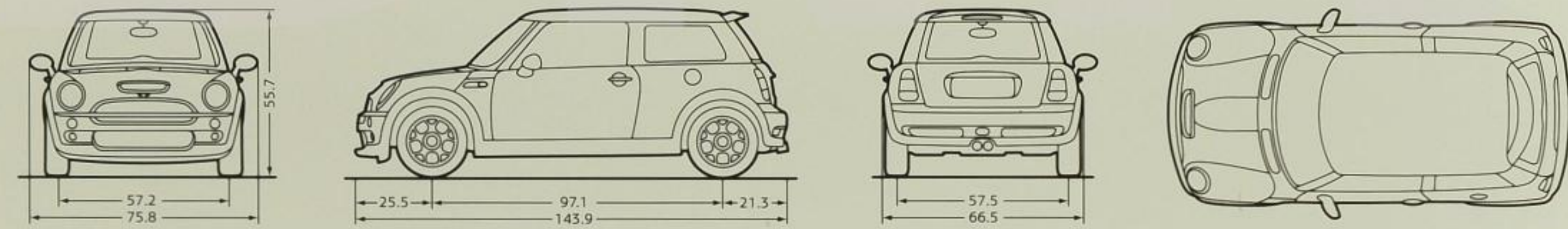
DIMENSIONAL DRAWINGS

MINI COOPER.



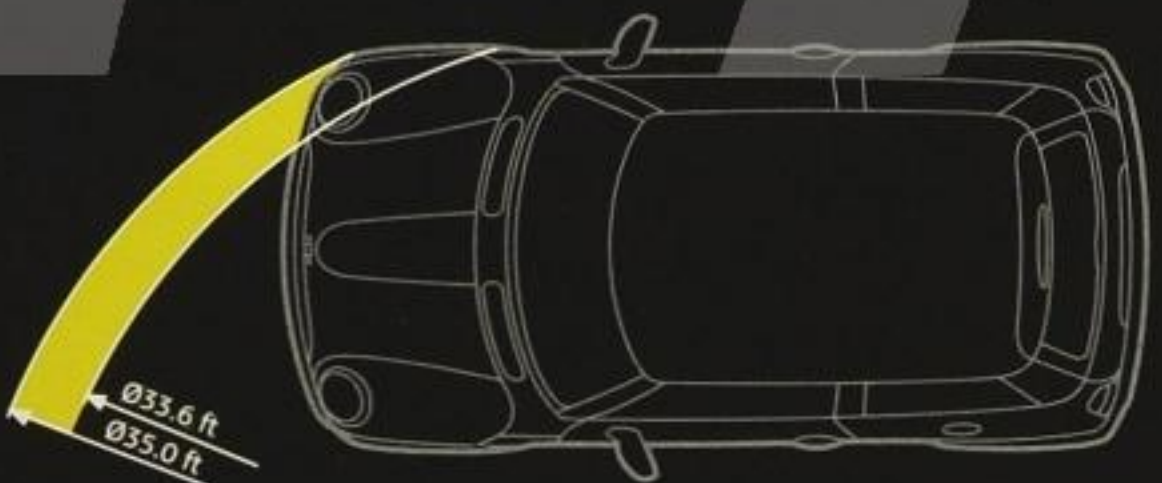
MINI COOPER S.

All figures in inches.



Even the tallest people will find the MINI surprisingly spacious, with 38.8 inches of headroom in the front and 37.6 inches in the rear. And with 53.9 inches of elbow room in the front and 44.5 inches in the back, there's plenty of room even with four people in the car.

The luggage space varies between 5.3 cubic feet and 23.7 cubic feet with the seats folded down, while the boot opens at a 90-degree angle. When the boot is fully open, the highest point is 6.1 feet above the ground.



As well as being sporty, the MINI is also highly maneuverable even in the smallest of spaces, with a turning circle of just 35.0 feet.



Its ramp brakeover angle of 10° prevents grounding and makes parking in places like underground car parks simplicity itself.



## JUST FILL IT UP AND MOTOR.

We'll take care of the rest.

### MINI SERVICE.

#### Warranty

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty, and a 6-year/unlimited-mileage warranty against rust and corrosion perforation.

#### MINI Roadside Assistance Program

The MINI owner experience continues out on the road. You are only a toll-free call away. MINI's Roadside Assistance Program is available 24 hours a day anywhere in the United States, Canada and Puerto Rico. The program offers Emergency Service Calls (Battery boost, fitting of the spare tire, free delivery to a vehicle out of gas, lock-out service, towing), Trip Interruption Benefits, Traffic Accident Services & Benefits and Travel Planning Services.

#### Full Maintenance

Included as standard in the price of your vehicle is Full Scheduled Maintenance. This service is included for 3 years/36,00 miles and is determined by the service interval indicator.

### MINI FINANCIAL SERVICES.\*

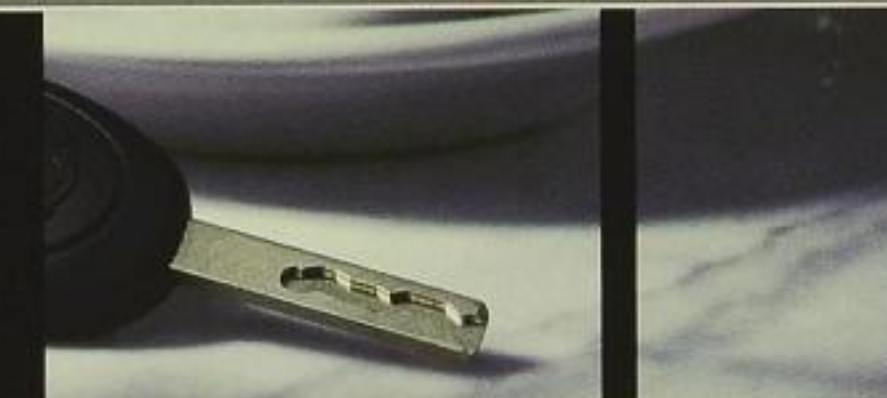
Before you hit the road, there's one thing you may want to consider. The issue of financing. We know the ins and outs of financing better than anyone. If you're thinking lease, we can create a lease to custom-fit your motoring habits – low mileage, high mileage, etc. If you're buying, we can help you out there too. Our extremely competitive rates and programs are designed to build equity in your MINI with each monthly payment. Visit [MINIUSA.COM](http://MINIUSA.COM) and get in-depth information on leasing and financing options that are available.

MINI Financial Services offers 3 ways to make monthly payments: the traditional pay-by-mail option (yes, people still do that), UltimatePay, where you make a one time automatic payment for your MINI, or EasyPay, where you make monthly payments through an automatic monthly debit. You can sign up for EasyPay anytime by using the on-line registration form in Owner's Lounge at [MINIUSA.COM](http://MINIUSA.COM).

MINI Owner's Lounge is where your vehicle maintenance records and financial account history are kept and updated. You'll be among the first to learn about upcoming models and product features; get late-breaking MINI news; receive invitations to events exclusive to owners and more.

MINI Financial Services is always available if you have any questions. Call 1-866-MINI-4ME, Monday through Friday, 9 a.m. – 8 p.m., ET.

\* MINI Financial Services is a division of BMW Financial Services, NA, LLC.







## CREATE A MINI TO SUIT YOUR PERSONAL TASTES.

Visit [MINIUSA.COM](http://MINIUSA.COM) and put together your own personal MINI. The MINI Configurator allows you to build all models, colors and equipment options at the click of a mouse.

Visit [MINIUSA.COM](http://MINIUSA.COM) and try out the MINI Configurator yourself.

# WAG

## MINI MOTORINGGEAR.

You can't really plan on motoring. Sometimes it just sort of happens. An innocent milk run turns into a three-day tour. A reluctant date becomes your true love. With that in mind, we've designed MINI MotoringGear to handle whatever the road brings. Zip-off sleeves. Padded elbows. Reversible shirts. Maybe you can't plan for spontaneity, but you sure can dress for it. Start filling out your wardrobe with MINI MotoringGear. To find your nearest dealer or to buy online, go to [MINIUSA.COM](http://MINIUSA.COM).



# BMW AG

MINI. LET'S MOTOR.

3 11 050 044 97 (L) 2 2003 GM. Printed in Germany 2003.

© 2003 MINI, a division of BMW NA, LLC. MINI Cooper and MINI Cooper S available early 2003. All illustrations and specifications are based on the latest product information. MINI reserves the right to make changes without notice. The model year designation on any particular model may be longer or shorter than 12 months. Some vehicles pictured may contain non U.S. and/or optional equipment.

Performance data is based on BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions, testing procedures and driving style.

See your authorized MINI dealer for complete terms and conditions on warranty and full maintenance. Full maintenance covers all factory-recommended maintenance, as determined by the service interval indicator for 3 years or 36,000 miles, whichever comes first.

BRO 003-03