

MINI JOHN COOPER WORKS.

Vehicles, Motoring Accessories and MotoringGear.



RACING IS IN OUR BLOOD

Climb in. Take a deep breath. Test the throttle. And experience a legend reborn. A few moments are all it takes to feel at one with the car. Because this is the MINI John Cooper Works.



John Cooper: a driver of legendary skill, a builder of legendary cars. The creation of the Classic Mini Cooper in the 1960s ushered in a new era in racing car construction. And today's third-generation model, the MINI John Cooper Works, has lost none of its predecessors' magic. It proves once again that engineering genius and racing spirit make an unbeatable combination. Perfectly assured through corners, and with breathtaking acceleration on the straights, today's MINI John Cooper Works vehicles and accessories bring rare-bred performance and technology to your driveway. Rev it up and take home the checkered flag.

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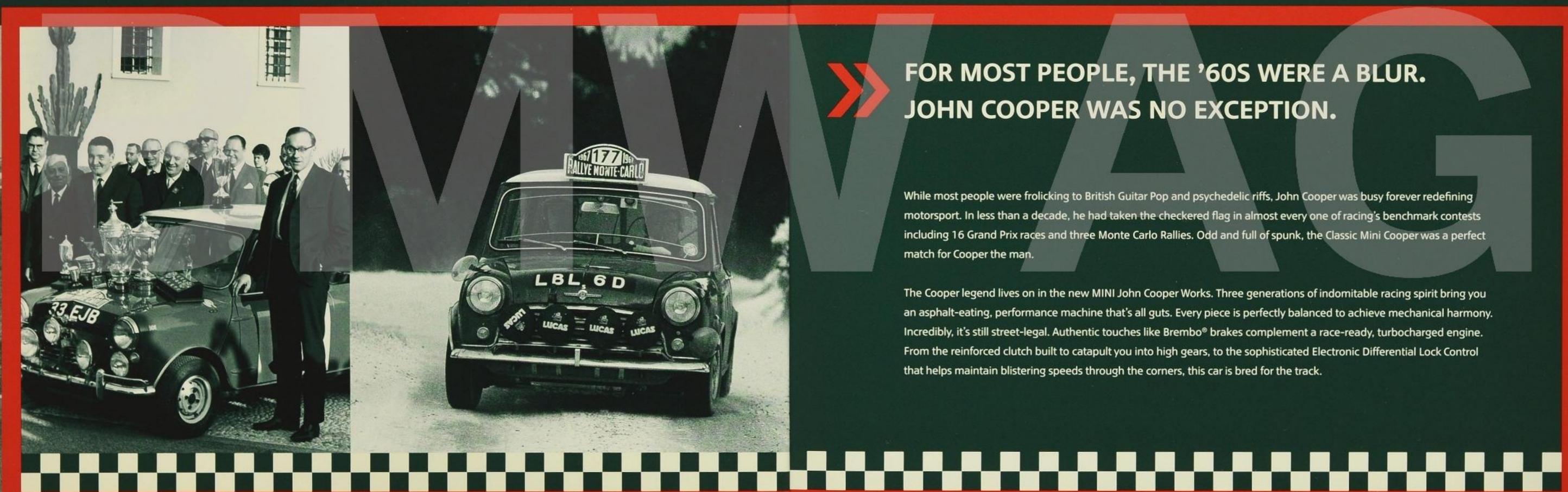
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HERITAGE

HERITAGE

A glorious history that includes two Formula One constructors' world championships and three victories in the Monte Carlo rally continues today with the new MINI John Cooper Works.



FOR MOST PEOPLE, THE '60S WERE A BLUR. JOHN COOPER WAS NO EXCEPTION.

While most people were frolicking to British Guitar Pop and psychedelic riffs, John Cooper was busy forever redefining motorsport. In less than a decade, he had taken the checkered flag in almost every one of racing's benchmark contests including 16 Grand Prix races and three Monte Carlo Rallies. Odd and full of spunk, the Classic Mini Cooper was a perfect match for Cooper the man.

The Cooper legend lives on in the new MINI John Cooper Works. Three generations of indomitable racing spirit bring you an asphalt-eating, performance machine that's all guts. Every piece is perfectly balanced to achieve mechanical harmony. Incredibly, it's still street-legal. Authentic touches like Brembo® brakes complement a race-ready, turbocharged engine. From the reinforced clutch built to catapult you into high gears, to the sophisticated Electronic Differential Lock Control that helps maintain blistering speeds through the corners, this car is bred for the track.

POWER

DESIGNED TO PERFORM. BUILT TO BE ENJOYED.

> Crank the ignition and let the 208-HP turbocharged engine rocket you from 0-60 MPH in 6.2 seconds.*



DESIGN

INSTANTLY RECOGNIZABLE. EVEN AT FULL SPEED.

> Comes equipped with a passionate attention to detail that John Cooper, the original master craftsman, would expect.





Resistance is futile: The 17-inch Challenge Spoke alloy wheels are for drivers who know exactly what they want. And when they want to stop, they can rely on the oversized John Cooper Works brake system that features Brembo four-piston calipers in the front.

CONFIDENCE



IF YOU TEACH A CAR TO GO FASTER, YOU MUST ALSO TEACH IT TO STOP FASTER.

APPEAL

THE CHECKERED FLAG IS WAVED AT THE PRODUCTION LINE.

Every MINI John Cooper Works is built in the MINI plant in Oxford, England. Build your own online at MINIUSA.COM.

3737 JCW

STYLE

TWO VEHICLES.
ONE FAST FAMILY.

Choose between two distinctive models the MINI John Cooper Works Hardtop or the MINI John Cooper Works Clubman.

Bred to be the perfect combination of performance and style that's a winner on any sort of road.

PERSONALITY



0210 MIN

GETS YOUR ATTENTION. EARNS YOUR RESPECT.

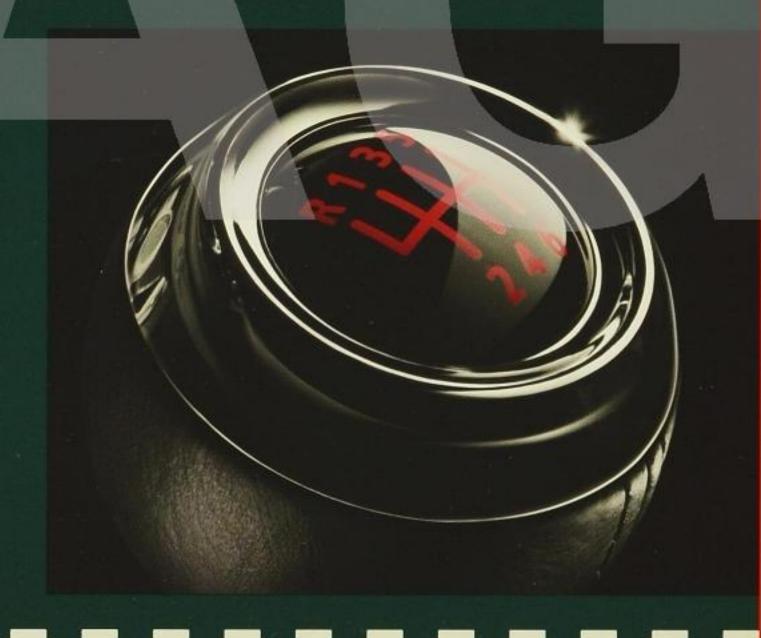
EQUIPMENT DESIGN AND TECHNOLOGY

DETAILS



EASY ON THE EYES. TOUGH ON THE COMPETITION.

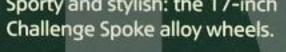
Take a look: With its large dual tailpipes and massive red Brembo front brake calipers, performance awaits. Take a seat: Flex some muscle and give that responsive engine a quick rev. Grab ahold of the gear shift knob. Take a ride: Get those juices flowing with Dynamic Traction Control (DTC) for faster cornering and Electronic Differential Lock Control (EDLC) to get more power to the ground. With 208 horsepower, you'll see 0-60 MPH in 6.2 seconds.*



*MINI John Cooper Works Hardtop.



With its aggressive tone and dual tailpipes, the sports exhaust pays homage to the racer in all of us.



Reassuring power: the front red Brembo brake calipers are ventilated with 12.4-inch brake discs.



Specially tuned 208-HP engine.





Wearing its heritage with

pride: the John Cooper Works



EQUIPMENT DESIGN AND TECHNOLOGY



SPEEDOMETER

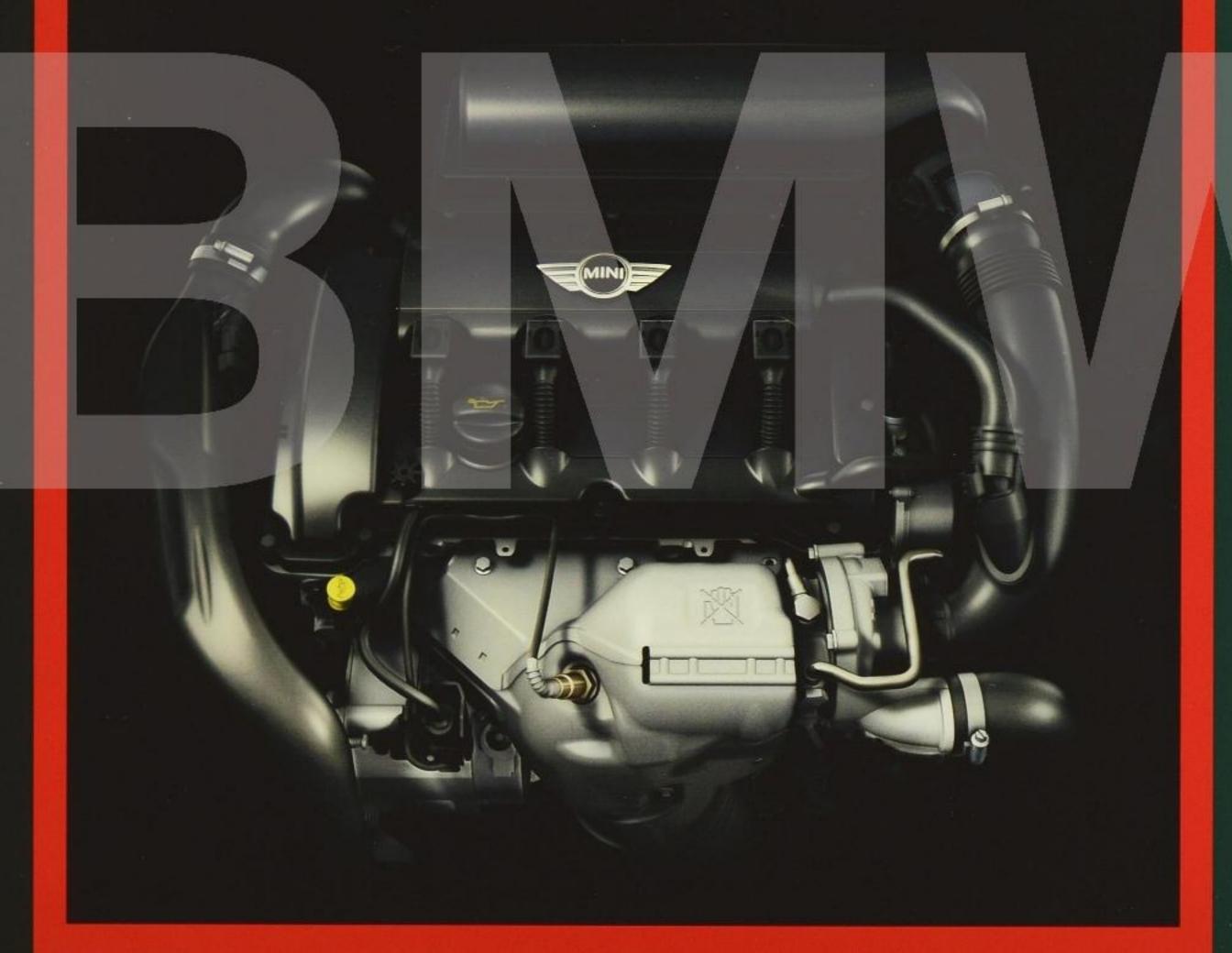
The 160 mph speedometer is a sign of fast times ahead.

ATTENTION TO DETAIL

Finishing touches including sill finishers with the John Cooper Works emblem complete this race-ready machine.



ENGINE



EQUIPMENT DESIGN AND TECHNOLOGY

POWER OUTPUT —

OVERBOOST

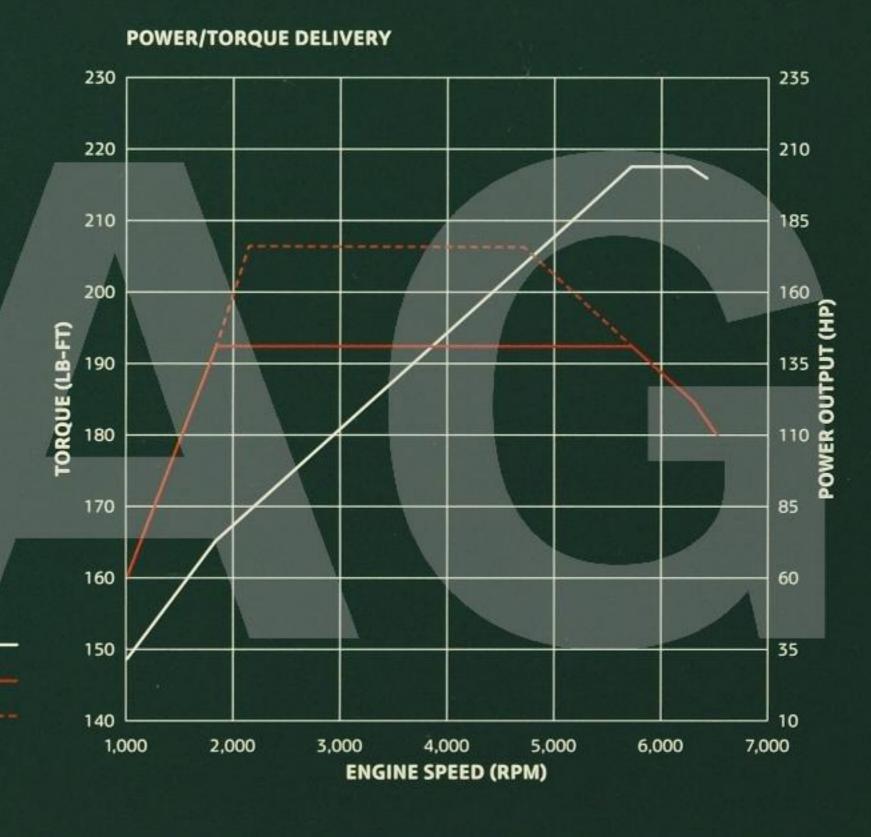
TORQUE



With overboost function.

THE PRODUCT OF PASSION. THE PRODUCER OF 208 HORSEPOWER.

Built to perform: The new engine delivers instant power as soon as you touch the accelerator. Every component has been proven through rigorous testing. From the strengthened pistons to the enhanced turbocharger and performance tune, bet you can't wait to get things started.



Max. output/ max. revs	Max. torque/revs	Stroke/bore	Compression ratio	Forced induction	Specific power output
208-HP/6,000 rpm	192 lb-ft/ 1850-5600 rpm (207 lb-ft/ 2000-5100 rpm) ¹	3.38/3.03 inch	10.0:1	twin-scroll turbo with air-to-air intercooler	130 HP/ltr

AGILITY



AS DEDICATED TO SAFETY AS WE ARE TO CROSSING THE FINISH LINE FIRST.

DYNAMIC TRACTION CONTROL (DTC)

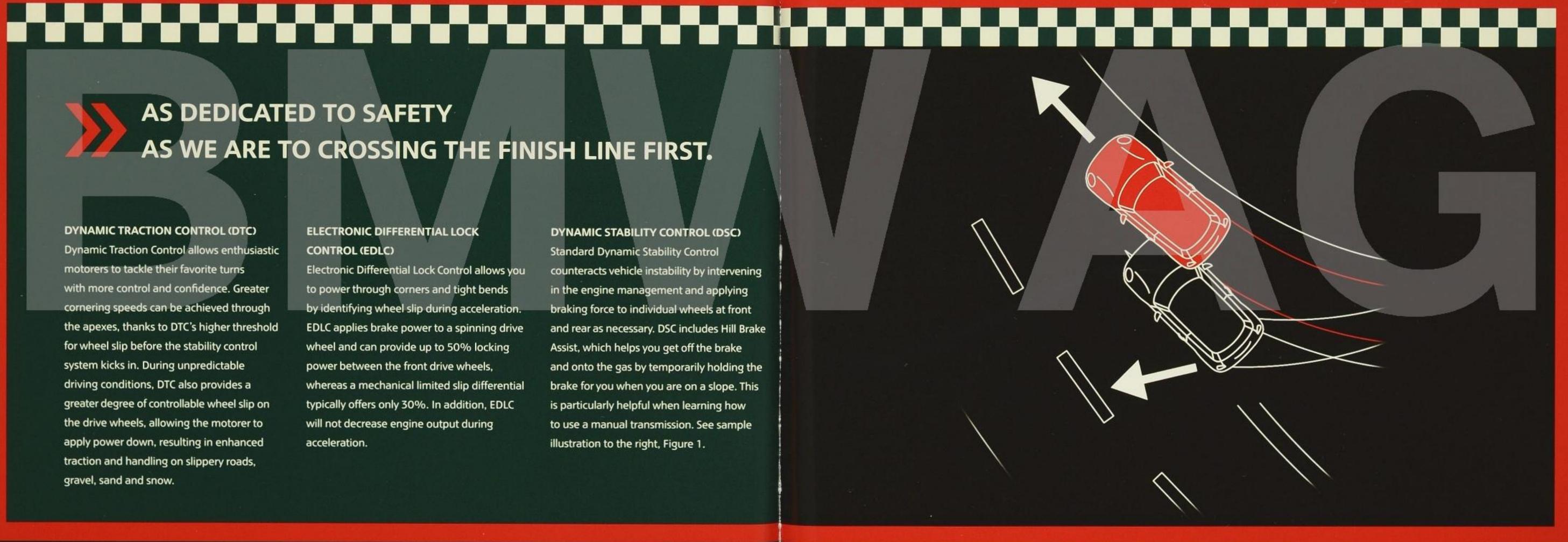
Dynamic Traction Control allows enthusiastic motorers to tackle their favorite turns with more control and confidence. Greater cornering speeds can be achieved through the apexes, thanks to DTC's higher threshold for wheel slip before the stability control system kicks in. During unpredictable driving conditions, DTC also provides a greater degree of controllable wheel slip on the drive wheels, allowing the motorer to apply power down, resulting in enhanced traction and handling on slippery roads, gravel, sand and snow.

ELECTRONIC DIFFERENTIAL LOCK CONTROL (EDLC)

Electronic Differential Lock Control allows you to power through corners and tight bends by identifying wheel slip during acceleration. EDLC applies brake power to a spinning drive wheel and can provide up to 50% locking power between the front drive wheels, whereas a mechanical limited slip differential typically offers only 30%. In addition, EDLC will not decrease engine output during acceleration.

DYNAMIC STABILITY CONTROL (DSC)

Standard Dynamic Stability Control counteracts vehicle instability by intervening in the engine management and applying braking force to individual wheels at front and rear as necessary. DSC includes Hill Brake Assist, which helps you get off the brake and onto the gas by temporarily holding the brake for you when you are on a slope. This is particularly helpful when learning how to use a manual transmission. See sample illustration to the right, Figure 1.



EQUIPMENT DESIGN AND TECHNOLOGY







RESTRAINT SYSTEM

A combination of 3-point seat belts, pre-tensioners and integrated belt catchers means the driver and front-seat passenger enjoy the best possible protection in the event of a collision.

AIRBAGS

The MINI John Cooper Works Hardtop and MINI John Cooper Works
Clubman come standard with six airbags. Driver and front-passenger
airbags protect the head and upper body in the event of a head-on
collision; side and head airbags are primarily designed to help
reduce the risk of injuries to the head, chest and abdominal areas
from side impacts. Airbags may not deploy simultaneously.

RIGID BODY STRUCTURE

The body has been reinforced at strategic points, providing excellent torsional rigidity for an extremely robust passenger compartment.

The aim is to deliver the perfect combination of comfort, acoustics and protection.

SUSPENSION

The combination of a single-joint spring-strut front axle and a multiple-control-arm rear axle with wide track and a low center of gravity results in the unmistakable MINI feeling: stable, agile, with excellent cornering ability at all speeds, plus superb traction and outstanding stability.

SAFETY



WHATEVER HAPPENS, YOU'RE IN SAFE HANDS.

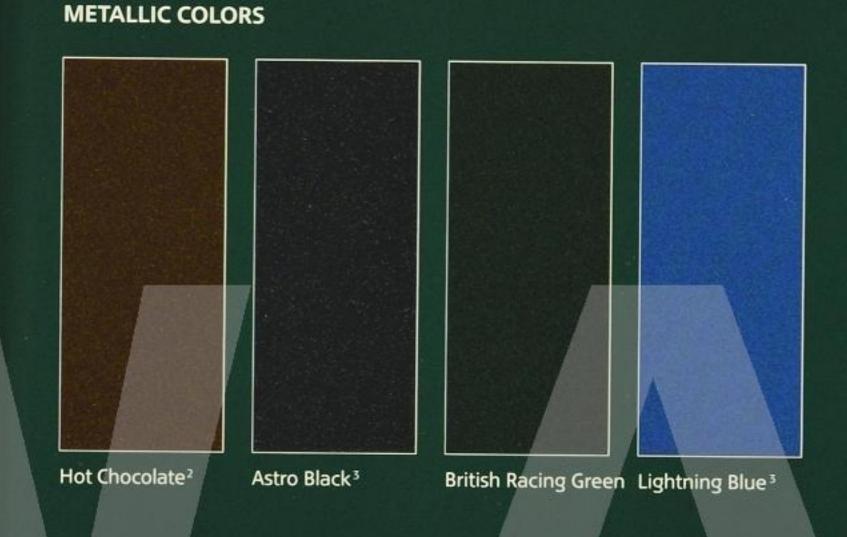
COLORS

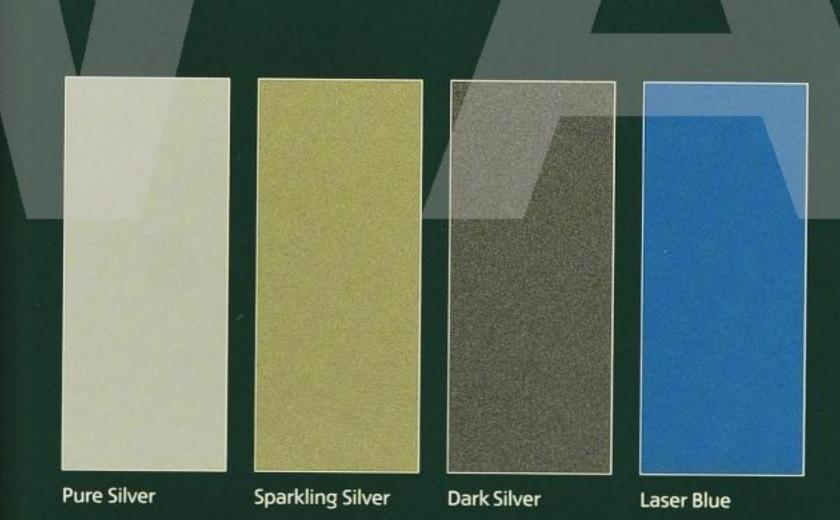


IT'S NO ACCIDENT THEY ALL MATCH
THE CHECKERED FLAG.

EXTERIOR COLORS

Find the look that's just right for you. Showing your true colors has never been so exciting.





For MINI John Cooper Works Hardtop only.
 For MINI John Cooper Works Clubman only.

³ Available through third quarter of 2008. For more detailed information, please visit MINIUSA.COM.

EQUIPMENT DESIGN AND TECHNOLOGY

CUSTOMIZATION



COLOR LINE

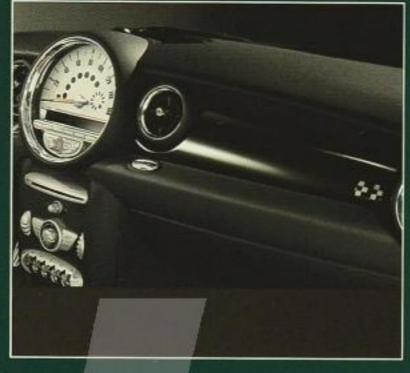
Make a statement. Express your personality. Add a dramatic contrast to the interior.



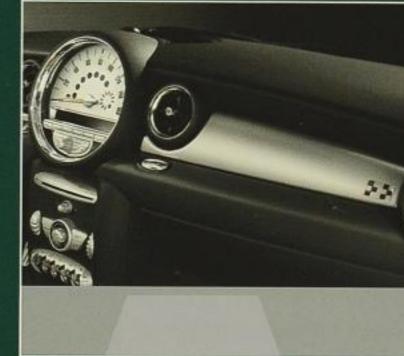
Dark Grey



Cream White



Piano Black



Fluid Silver





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INTERIOR SURFACES

Piano Black or Fluid Silver-either one

makes a stylish background for the

notable checkered flag emblem.



Pacific Blue



Rooster Red

For more detailed information, please visit MINIUSA.COM.

CLOTH

Checkered cloth Carbon Black



Interior color Carbon Black

LEATHERETTE

Leatherette Carbon Black

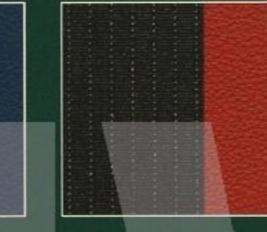


Interior color Carbon Black

CLOTH/LEATHER

Ray cloth/leather Pacific Blue

Ray cloth/leather Rooster Red



Interior color



Interior color Carbon Black

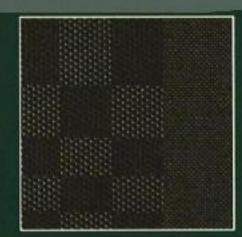
Carbon Black

Ray cloth/leather

Rooster Red

CLOTH

Checkered cloth Carbon Black



Interior color Carbon Black

LEATHERETTE

Leatherette Carbon Black



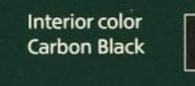
Interior color Carbon Black

CLOTH/LEATHER

Ray cloth/leather Hot Chocolate

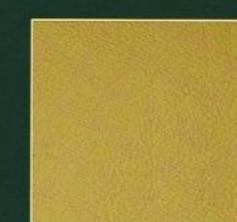


Interior color Hot Chocolate



LEATHER

Punch leather Carbon Black



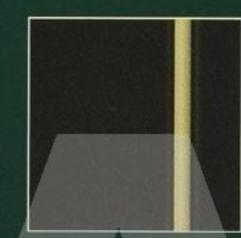
Gravity leather

Tuscan Beige

Interior color Carbon Black



Interior color Tuscan Beige



Lounge leather

Carbon Black

Interior color Carbon Black



Interior color Redwood Red

Lounge leather

Lounge leather Redwood Red

UPHOLSTERY Interiors with that something extra:

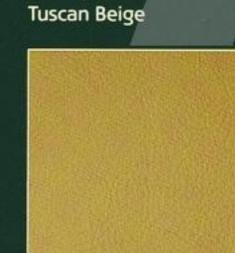
put together your own combination of colors and materials.

LEATHER

Punch leather Carbon Black



Interior color Carbon Black



Gravity leather

Interior color Tuscan Beige



Interior color Carbon Black

Lounge leather



Interior color Hot Chocolate



EQUIPMENT

THRILLS AND ADRENALINE. AS STANDARD.

STANDARD EQUIPMENT

3-spoke sport steering wheel in leather, height/depth-adjustable

6-speed manual transmission

Bonnet scoop in body color

Checkered cloth upholstery

Cross spoke Challenge alloy wheel, 7 J x 17-inch with 205/45 R 17 84 W RSC run-flat tires

Dynamic Stability Control (DSC)

Dynamic Traction Control (DTC) with Electronic Differential Lock Control (EDLC)

Footrest in stainless steel

Front red Brembo brake calipers ventilated with 12.4-inch brake discs

Gear shift knob with red gear shift pattern

Interior surfaces in Piano Black

John Cooper Works sill finisher

MINI Boost CD sound system with AUX-IN connection

Rear red brake calipers with 11-inch brake discs

Roof lining in Anthracite

Roof spoiler in roof color*

Side direction indicators in white

Side scuttles, chrome-plated

Sport button

Sport exhaust with dual tailpipes

Sport seats

Third brake light in white

*Not standard on Clubman. For more detailed information, please visit MINIUSA.COM.

ACCESSORIES



Eye-catching: the John Cooper Works Aero Kit* includes a front apron and side skirts.

EQUIPMENT | ACCESSORIES



Racing spirit: the rear apron and the diffuser in carbon fiber.

Pure racing spirit: The accessory Aero Kit* in body color for the MINI John Cooper Works. The front apron features a black ventilation grille and fog lights surrounded by fins, while the imposing side skirts incorporate sports-style air vents. At the back of the car, there is a striking rear apron with black fins on each side to enhance aerodynamic performance. The optional roof spoiler* and carbon fiber elements for the bonnet scoop, exterior mirror caps, diffuser and boot handle amplify the sporty character.



ANY RACING ENTHUSIAST WILL TELL YOU: THE DAREDEVIL IS IN THE DETAILS.

Carbon fiber roof spoiler*



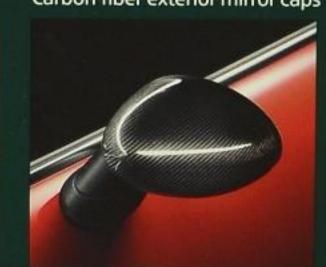
Carbon fiber bonnet scoop



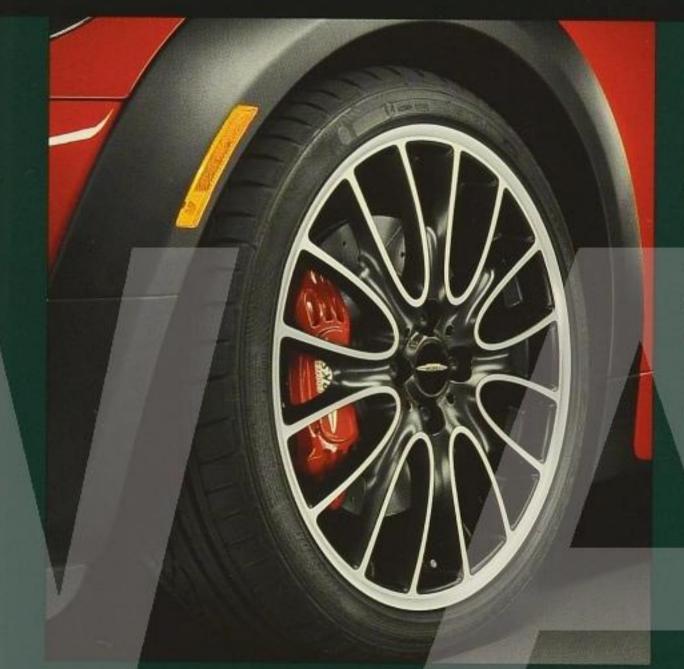
Side scuttles



Carbon fiber exterior mirror caps



EQUIPMENT | ACCESSORIES



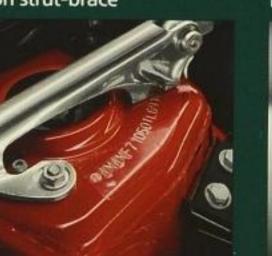
Powerful: the R113 Cross-Spoke alloy wheel in the 7 J x 18-inch size.

Not available for MINI John Cooper Works Clubman. Making a powerful statement: the sport stripes and the R113 Cross-Spoke alloy wheels in the 7 J x 18-inch size with 205/40 R 18 run flat tires, available in either matte black or a burnished finish. The MINI John Cooper Works sport suspension enables you to harness the full power of your MINI with components specially designed to provide optimum handling. The short, extremely stiff coil springs are painted a striking red, and lower the suspension by nearly half an inch. The suspension strut-brace makes the car more stable at high speeds by reducing body vibration. And the indoor car cover* protects against dust and dirt, showing that you can leave a racy impression even when you're not moving.

Sport suspension*



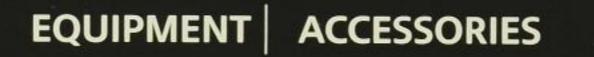
Suspension strut-brace



Indoor car cover*



Show your racing credentials: the sport stripes for the bonnet, roof and boot.





The perfect finishing touch: interior trim strips with carbon fiber.

The sport steering wheel, gear shift knob and handbrake grip are available in Alcantara or leather with carbon fiber trim. Interior trim strips and door grips, likewise in carbon fiber, complete the racecar ambience of the cockpit. And to enhance driving enjoyment still further, there is the gear shift indicator—mounted directly in the driver's line of sight, that indicates which gear to select for maximum acceleration. Floor mats with the checkered flag design add an extra dash of racetrack style. All that remains is for you to climb in and hit the road.

Gear shift knob in Alcantara/carbon fiber



Handbrake grip in Alcantara/carbon fiber



Checker board floor mat



The special MINI John Cooper Works 3-spoke steering wheel is lined with Alcantara® and leather with sporty carbon fiber accents.

MOTORINGGEAR



JOHN COOPER WORKS
COLLECTION.



MEN'S T-SHIRT

Black round-neck T-shirt for men, with John Cooper Works emblem print on the chest. 100% cotton. European sizing. Imported. S-XXL /80 14 0 444 233-237

MEN'S POLO

Short-sleeved polo shirt with thick horizontal stripes in green and black. Classic collar with a three-button placket. 100% cotton. European sizing. Imported. S-XXL /80 14 0 444 243-247

MEN'S ALLROUNDER JACKET

Black outdoor jacket for men, with a green lining. Hood can be rolled away into collar. Several pockets.

100% cotton. European sizing. Imported. S-XXL /80 12 0 444 253-257

CAP

Classic black baseball cap with a full-color John Cooper Works emblem print on the front. Unisex. 100% cotton. Imported. 80 16 0 445 189

MINI JOHN COOPER WORKS MINIATURE

The new MINI John Cooper Works Miniature (1:18) is a detailed version of the new MINI Cooper S with John Cooper Works Accessories. Exterior color is Chili Red with a black roof, bonnet stripes and rims. 80 43 0 419 909

KEY RING

Key ring with metal fob featuring the MINI John Cooper Works emblem. 80 23 0 444 267

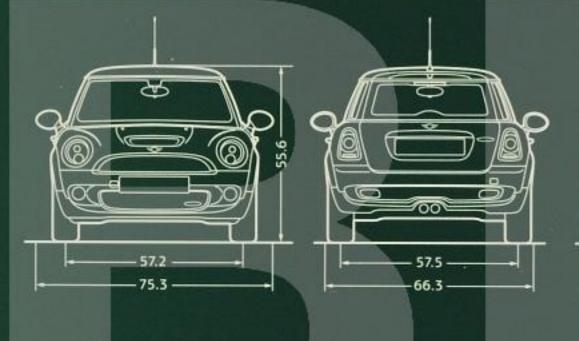
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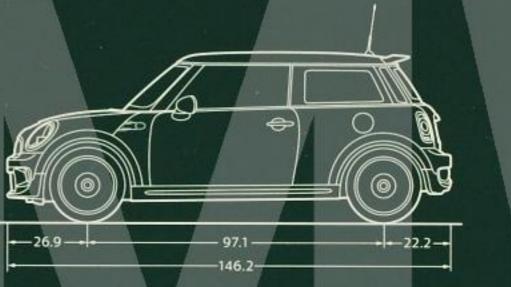
FACTS



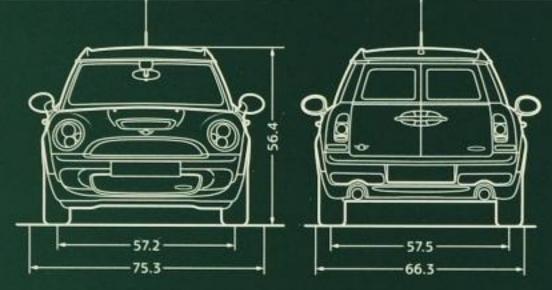
IMPRESSIVE ON PAPER. INCREDIBLE ON THE ROAD.

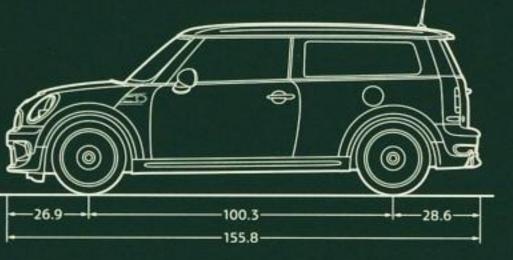
MINI JOHN COOPER WORKS HARDTOP

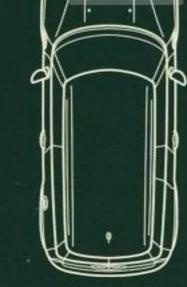




MINI JOHN COOPER WORKS CLUBMAN







All	fia	ires	in i	inch

ENGINE

Cylinders/layout/valves per cylinder	
Displacement	CC
Max. output/max. revs	HP/rpm
Max. torque/revs	lb-ft/rpm
Stroke/bore	inch
Compression ratio/recommended fuel	The state of the s
Forced induction	
PERFORMANCE	
Top speed	mph
Acceleration 0-60 mph	sec
Acceleration 0-1/4 mile	sec
Specific power output	HP/
WEIGHT	
Unladen	lb:
Weight-to-power ratio	kg/kW
FUEL CONSUMPTION	
City/highway	mpg
Combined	mpg
Tank capacity, approx.	gallons
BRAKES AND WHEELS	
Brembo brakes, front	ø mm/ir
Brakes, rear	ø mm/ir
Tire dimensions, front/rear	
Wheel dimensions, front/rear	CONTROL OF THE PARTY OF THE PARTY.

MINI JOHN COOPER WORKS HARDTOP	4/in-line/4
	1,598
H	208/6,000
NORK	192/1,850-5,600 (207/2,000-5,100) ¹
EK.	3.38/3.03
ò	10/91-98 RON
j Z	twin-scroll turbocharger
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2	6.2
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01	2,888		
9/7.77	7.77/8.26		
)*	TBD*		
)*	TBD*		
2	13.2		
tilated disc (316)/12.4	ventilated disc (316)/12.4		
(280)/11.0	disc (280)/11.0		
6/45 R17 84 W RSC	205/45 R17 84 W RSC		
J x 17 alloy	7.0 J x 17 alloy		
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*Figures not available at time of print.

4/in-line/4

208/6,000

3.38/3.03

14.7

10/91-98 RON

twin-scroll turbocharger

192/1,850-5,600

(207/2,000-5,100)

1,598

RECYCLING.

Recycling is central to the MINI philosophy. Many of the materials used are selected because they can be used in a sustainable and environmentally friendly way. We have been working on this approach since 1994 at the BMW Group Recycling and Disassembly Center in Munich.

WARRANTY.

At MINI, our commitment to quality and customer satisfaction is clearly demonstrated by a 4-year/50,000-mile New Passenger Car Limited Warranty, and a 12-year/unlimited-mileage warranty against rust and corrosion perforation.

MINI ROADSIDE ASSISTANCE PROGRAM.

The MINI Owner experience continues out on the road. You are only a toll-free call away. The MINI Roadside Assistance Program is available 24 hours a day anywhere in the United States, Canada and Puerto Rico. The program offers Emergency Service Calls (battery boost, fitting of the spare tire, free delivery to a vehicle out of gas, lock-out service, towing), Trip Interruption Benefits, Traffic Accident Services & Benefits and Travel Planning Services.

FULL MAINTENANCE.

No cost Full Scheduled Maintenance is included as standard with your vehicle. This service is included for 3 years/36,000 miles and is determined by the service interval indicator.

For more information visit MINIUSA.COM

Cover illustration: MINI John Cooper Works Hardtop with John Cooper Works accessories.

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Performance data is based on BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions, testing procedures and driving style. At MINI we try hard to be accurate; however, mistakes happen and things change. Therefore, we do not assume any liability for the accuracy or completeness of the information presented.

See your authorized MINI Dealer for complete terms and conditions on warranty and Full Maintenance. Full Maintenance covers all factory-recommended maintenance, as determined by the service interval indicator for 3 years or 36,000 miles, whichever comes first. Visit the Contact Us & FAQ page on MINIUSA.COM for details about MINI Roadside Assistance.

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