



**Bavarian Motor Works**



# BMW builds great automobiles

On the highways of every country in the world, wherever people want to travel fast in security and comfort, you will see BMW cars, built by the famed Bavarian Motor Works of Munich, West Germany.

Quick and nimble, with a spirit and vitality that sets them apart from all other automotive machinery the BMW is a very special breed, built according to a very special concept of performance, roadholding, and quality of construction. But what makes BMW automobiles so unique is that they combine their great attributes on the road with a practicality that will astonish and delight you. Because in the same car that cruises the Autobahns at more than 100 mph, in the same car that flashes through Alpine switchbacks with catlike agility,

you'll find one of the most reliable automobiles a family could own.

Strong, dependable, a BMW is remarkably economical to own and operate, and service is available from coast to coast in the United States.

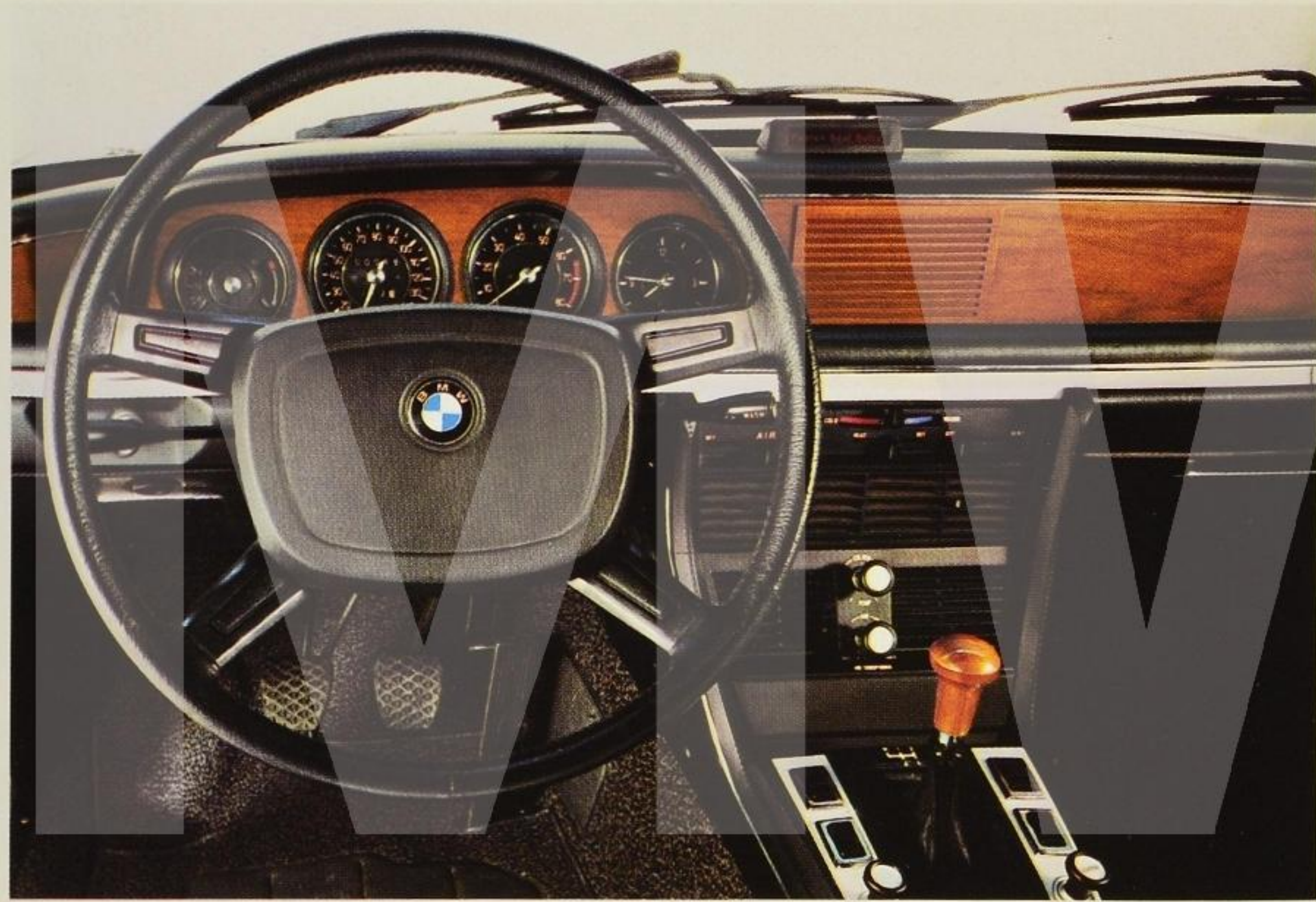
To find out what a joy driving can be, to learn what deep-down pleasure a beautifully designed and constructed car can provide, you must drive a BMW. There's simply nothing else like it!





# BMW 3.0 CS

Road & Track said: "The BMW 3.0 CS comes perhaps closer than any other to being a perfect all-around car. It's handsome, stable, fast, comfortable, richly appointed, responsive, well-built and entertaining to drive. It's the CS's blend of all these things that makes it so great. You can't get the same sort of car from anybody else."





# BMW 3.0 S

The BMW 3.0 S gives you every luxury feature you could possibly want. In fact, no other car gives you all its features as standard equipment. All in all, the BMW 3.0 S provides a new standard of elegant comfort for a high-performance sedan.





# BMW Bavaria

Luxurious, sporty, the BMW Bavaria is built for pure driving pleasure. It's 3-liter engine is based on one of the most efficient combustion systems ever devised, to give you remarkable performance and fuel mileage for its displacement. The Bavaria exemplifies great engineering.

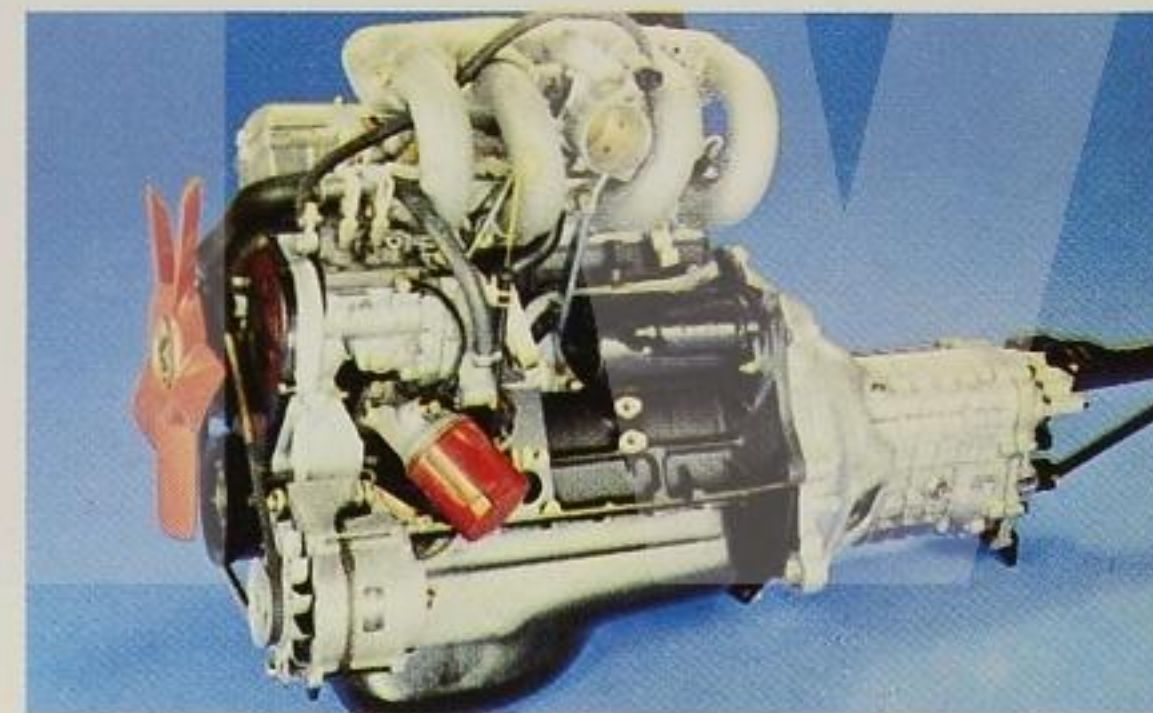
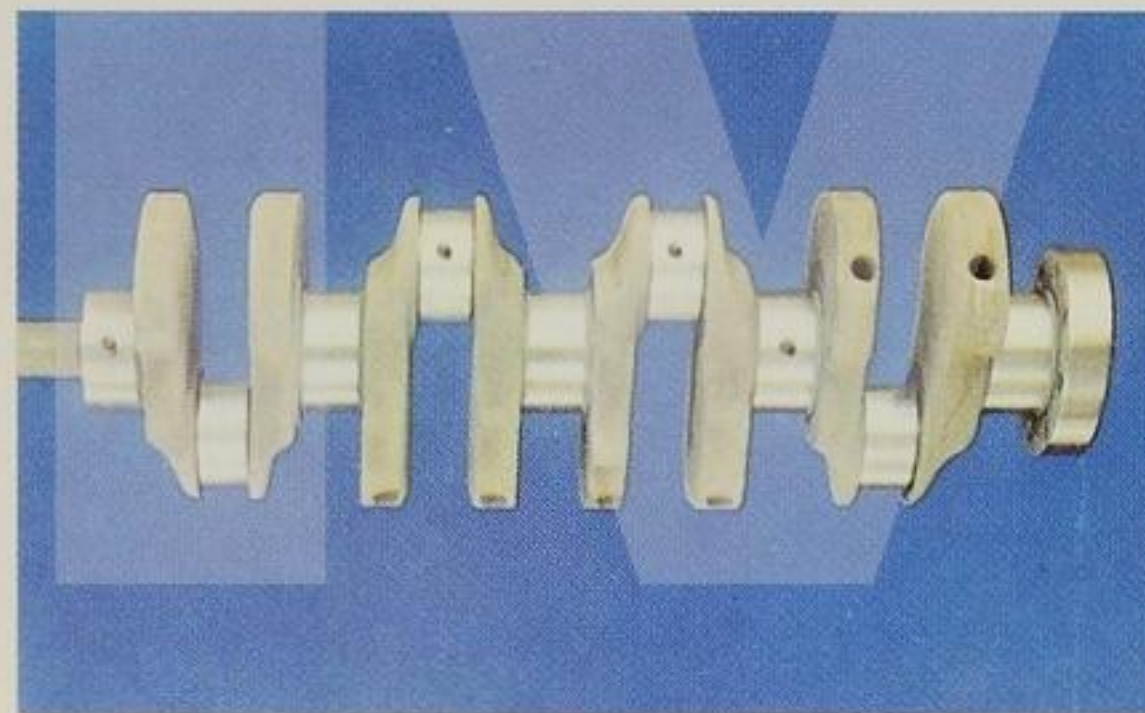




# BMW 2002

## BMW 2002 tii

In poll after poll, men who know automobiles acknowledge the BMW 2002 as outstanding among sports sedans. It's a car that for ingenious space engineering, for pure quality construction, for all-out performance, really has no equal.



tii stands for touring international injection. Fuel injection enables the 2002 tii to accelerate with turbine-like smoothness from standstill to 115 mph. BMW suspension provides legendary roadholding. Yet for all this, it's a perfectly sensible choice for a sports-loving family. An exciting machine to own.





# The BMW story

The Bavarian Motor Works was founded in 1916 to produce aircraft engines. In fact, the Fokkers of the pursuit squadron of the legendary Red Baron, Manfred von Richthofen, were powered by BMW engines. This is why our famous white and blue emblem represents whirling propeller blades.

In the years since, BMW powered vehicles have set countless records on the ground, on water and in the air. The first jet aircraft was powered by BMW engines. BMW Motorcycles are acknowledged as the finest built anywhere. And time and again, our cars have been voted the best sports sedans in the world. With their great performance, coupled with rugged dependability, they provide the perfect car for the man who wants an entirely practical family sedan with unique sports car performance capability.



The first of our automobiles, the BMW 3/15 Dixi, was built in 1928. In 1929, at the International Alpine Tour, 2,500 grueling kilometers over 18 mountain passes, the Dixi ran away from all competition for the first of our countless race victories for BMW automobiles.

In 1933 BMW built its first 6-cylinder automobile, and thus began the tradition of racing victories, achieved by such great cars as the BMW 328, right up to the incomparable BMW 3.0 CS of today.



The name BMW is linked forever to such famous races as Mille Miglia, Francorchamps, the Avus, Hockenheim, Le Mans, the Nuerburg-ring. And so are the names of great drivers, men like Alex Freiherr von Falkenhausen, Ernst Henne, Hans Stuck, Jackie Ickx, Hubert Hahne, and so many more.

To date we have won more than 1,200 First Prizes, more than 1,000 Gold Medals, and 23 Championships.





The list of BMW victories seems endless. Here are some of the more important recent successes.

International 6-hour-race – Nuerburgring. Overall victory. John Fitzpatrick/Hans Heyer/Rolf Stommelen on BMW 3.0 CS.

Group victory. Dieter Basche/Jürgen Barth on BMW 2002.

International 24-hour-race – Nuerburgring. Overall victory. Gerold Pankl/Helmut Kelleners on BMW 3.0 CS.

International Tauern-Cup – Salzburgring. Overall victory. Dieter Quester on Chevron BMW 2 Ltr.

German Rally Championship. Rainer Zweibäumer on BMW 1602.

International Rally TAP. Overall victory. Achim Warmbold/John Davenport on BMW 2002.

In 1972 BMW achieved 20 National Championships, 77 overall victories and 957 class victories at national and international races and rallies.

In 1973 BMW won the European Championship for Touring cars with the BMW 3.0 CSL, and the European Championship for Formula 2 machines with the March BMW.

The BMW 3.0 CSL captured first place at Monza, Les Mans, Nuerburgring, Spa, Zandvoort and Paul Ricard.

The March BMW Formula 2 car, with Jean Pierre Jarier at the wheel, took firsts at Mallory Park, Hockenheim, Nivelles, Rouen, and Karlskoga.



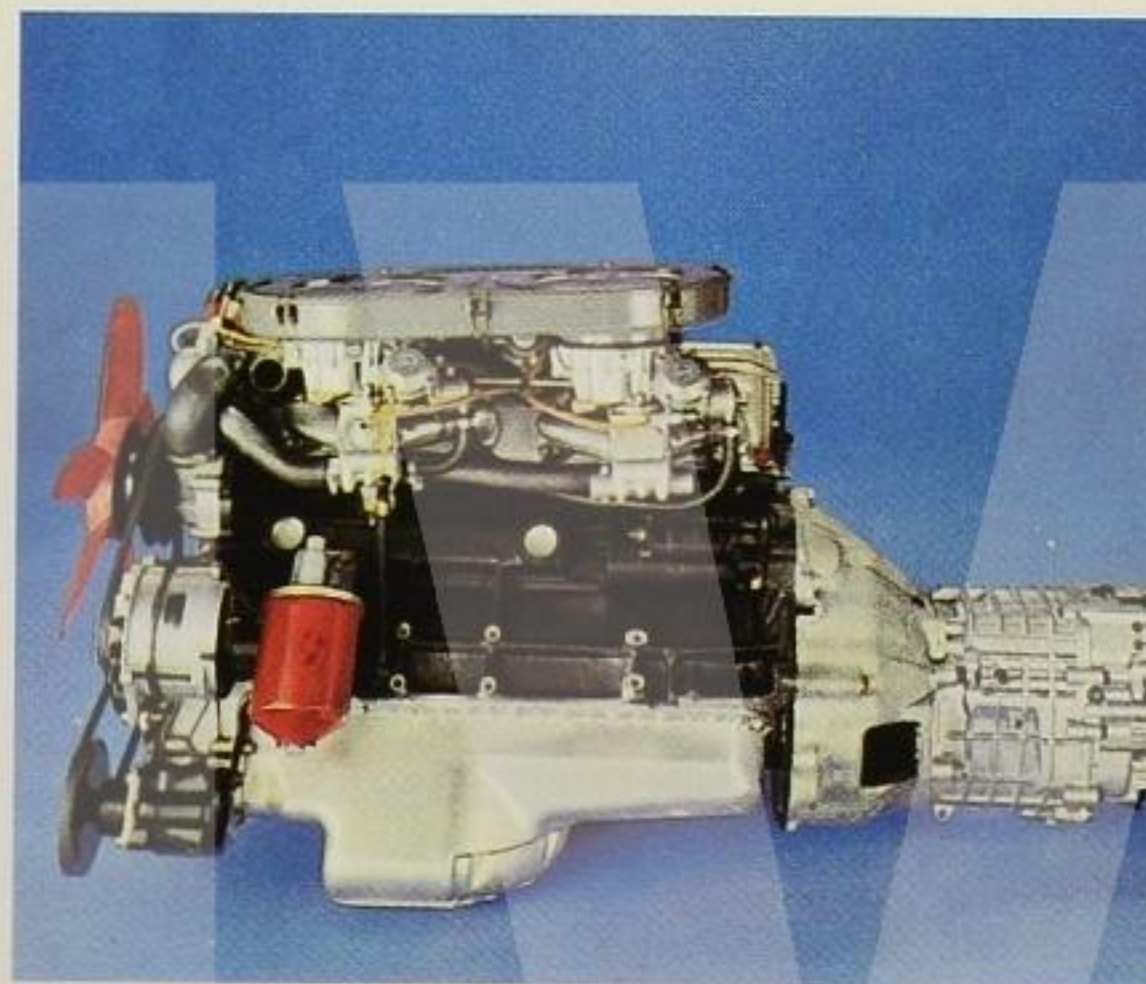


# Advanced engineering concepts

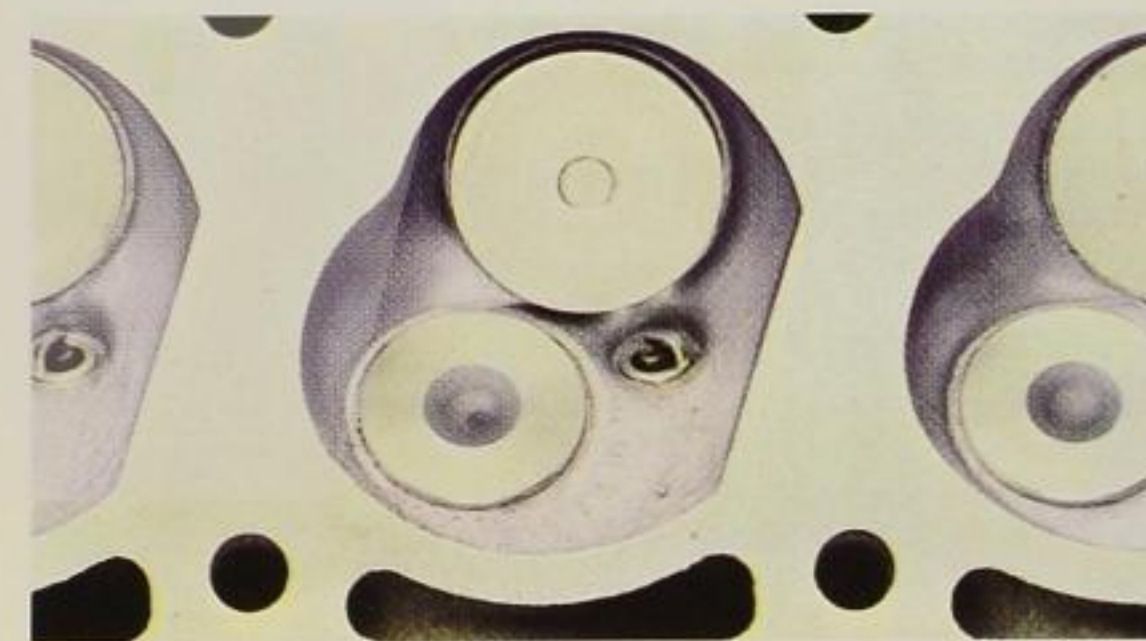
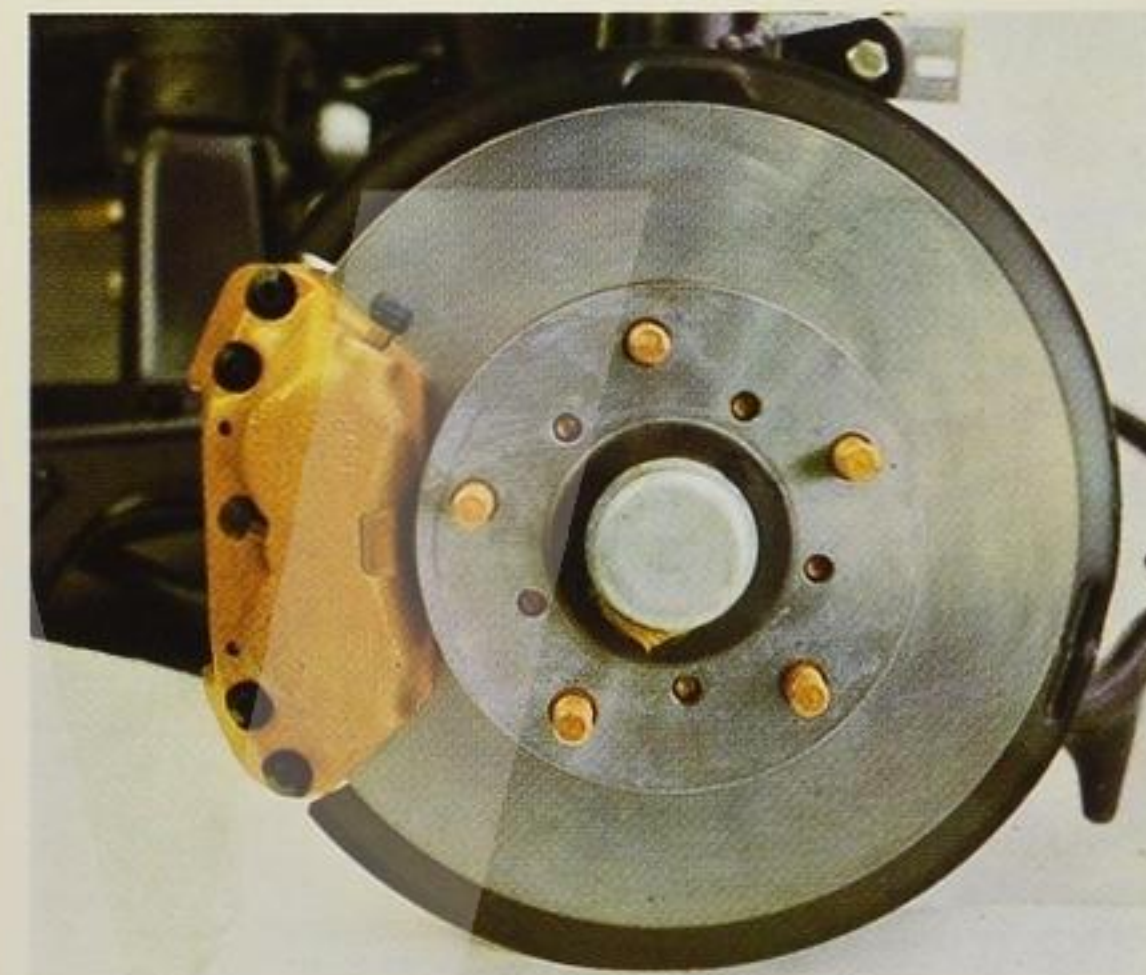
BMW is famous for introducing new and improved methods of designing and building automobiles to better equip them to meet the increasingly rigorous demands of today's driving conditions.

As a result, BMW automobiles establish higher standards of performance, efficiency, and safety to the highways - concepts that often set the pace for other manufacturers to follow. The following are just a few of the many areas in which BMW engineering has led the way.

The BMW 3-liter engine. A marvel of automotive engineering. A 6-cylinder inline 4-stroke, powerplant with a single overhead camshaft that develops 170 hp. Road & Track said, „Without doubt the most efficient inline six in the world.”



Triple-hemispherical swirl-action combustion chambers epitomize the advanced design of the BMW 3 liter engines. They permit the most efficient combustion of air-fuel mixture we know of.



The 3.0 S has 4-wheel disc brakes for fast, straight stops from any speed, and resistance to fade from repeated hard applications. A BMW's performance potential is matched by its ingenious fully independent suspension system. It greatly reduces unsprung weight, which is one reason for a BMW's agility in tight curves. And with its multi-jointed rear axle, tire-to-road contact is unsurpassed, as camber never changes. The result is superior roadholding and unequalled driving comfort.



Steering is precise and quick, thanks to the fast ratio worm and roller mechanism. In case of unavoidable impact, the steering column is collapsible.



# Technical Details for US-Models

## BMW 3.0 CS

2 door coupé

inline 6-cylinder engine, overhead camshaft two double barrel carburetors, 170 hp (SAE net)

gas consumption 13.3 mpg  
(refer to EPA labeling program)

fully synchronized 4 speed manual transmission

fully independent suspension on all 4 wheels

radial tires 195/70 VR 14 on 6 J x 14 alloy rims

power assisted dual circuit braking system with pressure regulator and 4 ventilated discs

measures + weights:

length	189.5"
width	65.7"
wheel base	103.0"
track front/rear	57.1"/55.7"
turning circle	34.0'
vehicle capacity	770 lbs

performance: top speed 124 mph  
acceleration 0 - 60 mph: 9.3 sec

standard equipment:

power steering, leatherette covered steering wheel, heatable rear window, electrically operated rear windows, bucket-form rear seats

optional equipment:

automatic transmission, air-conditioning, leather upholstery, electrically operated front windows, tinted glass, steel sliding-roof (electrically or manually operated), radios, metallic colors

## BMW 3.0 S

4 door sedan with sporty features

inline 6-cylinder engine, overhead camshaft two double barrel carburetors, 170 hp (SAE net)

gas consumption 13.3 mpg  
(refer to EPA labeling program)

fully synchronized 4 speed manual transmission

independent suspension on all 4 wheels

radial tires 195/70 VR 14 on 6 J X 14 alloy rims

power assisted dual circuit braking system with pressure regulator and 4 discs

measures + weights:

length	195.0"
width	68.9"
wheel base	106.0"
track front/rear	58.3"/57.6"
turning circle	34.5'
vehicle capacity	900 lbs

performance: top speed 121.0 mph  
acceleration 0 - 60 mph: 9.4 sec

standard equipment:

power steering, heatable rear window, leather upholstery, airconditioning, tinted glass, electrically operated windows, stereo radio with 3 speakers and electrically operated antenna, front + rear head-rests, special tool box, leatherette covered steering wheel

optional equipment:

automatic transmission, limited slip differential, metallic colors, steel sliding-roof (electrically or manually operated)

## BMW Bavaria

4 door sedan with sporty features

inline 6-cylinder engine, overhead camshaft two double barrel carburetors, 170 hp (SAE net)

gas consumption 13.3 mpg  
(refer to EPA labeling program)

fully synchronized 4 speed manual transmission

independent suspension on all four wheels

radial tires 175 HR 14 on 6 J x 14 rims

power assisted dual circuit braking system, with pressure regulator and 4 discs

measures + weights:

length	195.0"
width	68.9"
wheel base	106.0"
track front/rear	58.3"/57.6"
turning circle	34.5'
vehicle capacity	900 lbs

performance: top speed 121.0 mph  
acceleration 0 - 60 mph: 9.4 sec

standard equipment:

heatable rear window

optional equipment:

automatic transmission, power-steering, limited-slip differential, metallic colors, steel sliding-roof (electrically or manually operated), leather upholstery, air-conditioning, electrically operated windows, rear head rests, radios, special tool box

## BMW 2002

2 door sedan with sporty features

inline 4-cylinder engine, overhead camshaft one double-barrel carburetor, 98 hp (SAE net)

gas consumption: 21.9 mpg  
(refer to EPA labeling program)

fully synchronized 4-speed manual transmission

independent suspension on all four wheels

radial tires 165 SR 13 on sporty looking rims 5 J x 13

power assisted dual-circuit braking system, discs front, drums rear

measures and weights:

length	176.0"
width	62.6"
wheelbase	98.4"
track front/rear	52.8"
turning circle	34.2'
vehicle capacity	790 lbs

performance: top speed 105 mph  
acceleration 0 - 60 mph: 12.3 sec

standard equipment:

heatable rear window

optional equipment:

automatic transmission, metallic colors, leather upholstery, tinted glass, steel sliding-roof (electrically or manually operated), radios, stabilizers, tachometer

## BMW 2002 tii

2 door sedan with sporty features

inline 4-cylinder engine, overhead camshaft, mechanical fuel injection, 125 hp (SAE net)

gas consumption: 19.2 mpg  
(refer to EPA labeling program)

fully synchronized 4-speed manual transmission

independent suspension on all four wheels with stabilizers front + rear

radial tires 165 HR 13 on sporty looking rims 5 J x 13

power assisted dual circuit braking system, discs front, drums rear

measures + weights:

length	176.0"
width	62.6"
wheel base	98.4"
track front/rear	52.8"
turning circle	34.2'
vehicle capacity	775 lbs

performance: top speed 115 mph  
acceleration 0 - 60 mph: 9.9 sec

standard equipment:

heatable rear window, leatherette covered steering wheel, tachometer

optional equipment:

metallic colors, leather upholstery, tinted glass, steel sliding-roof (electrically or manually operated), radios



We reserve the right to modify design and  
equipment if technical development warrants it.

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BMW – sheer driving pleasure

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