



EXPERIENCE

FACTS

VARIETY

MINI ONE. MINI ONE D. MINI COOPER. MINI COOPER S.



MINI EXPERIENCE

MINI One/MINI One D
MINI Cooper
MINI Cooper S

MINI FACTS

Concept
Safety

MINI VARIETY

Colours
Equipment
Service
Accessories

CONTENTS



EXPERIENCE

FACTS

VARIETY

BMW AG

EXPERIENCE

BMW ALL

MINI

ONE

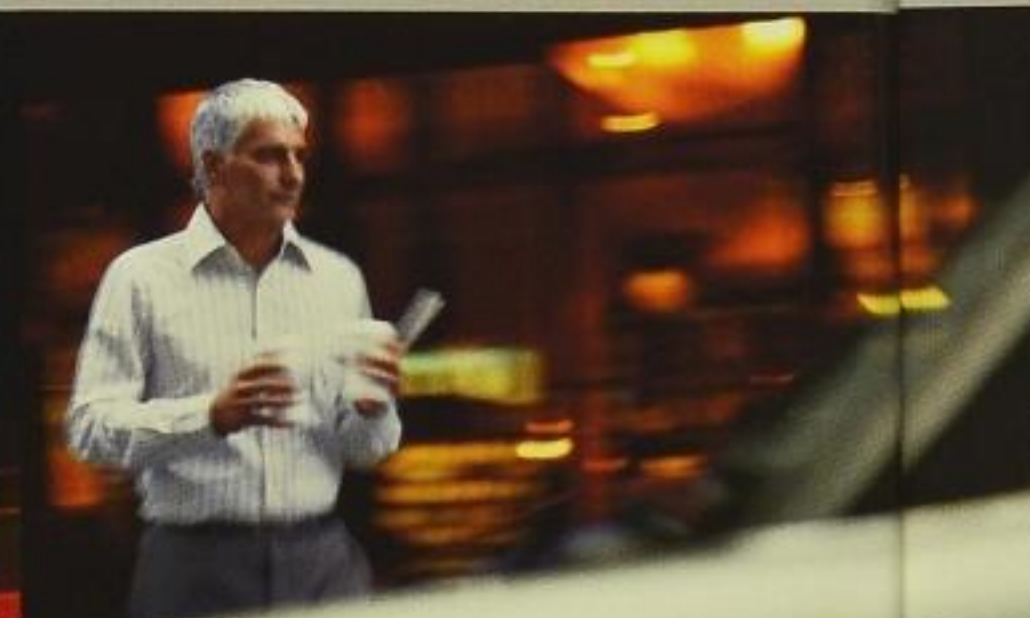
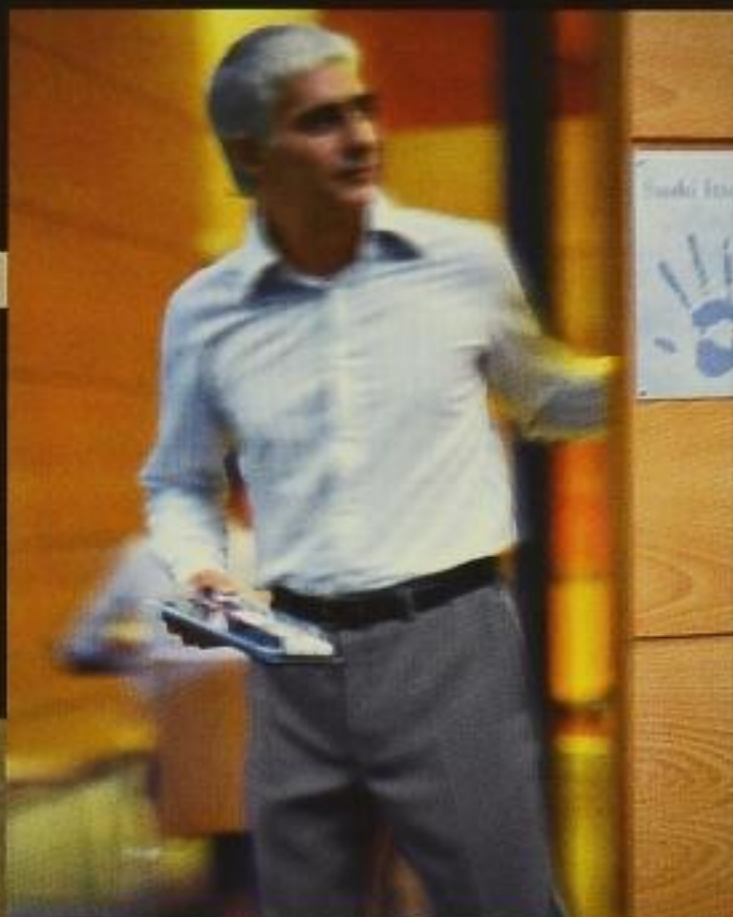
MINI

ONE D



FACTS

VARIETY



TO GET THE BEST,
YOU HAVE TO GO THE EXTRA MILE.

BUT THAT'S NO HARDSHIP
IN THE MINI ONE.

You're demanding. Hard to please. Awkward, even.
And so you should be. Because life's too short
to settle for mediocrity. Welcome to the MINI One.

EVERY CITY HAS ITS EXCITING PLACES.
AND YOU'RE SITTING IN ONE OF THEM.

FACTS

VARIETY



Driving through the streets in a MINI
is like placing a finger on your jugular.
It's the feeling of being alive.

THE BEST THING ABOUT STRAIGHT ROADS IS THAT
YOU DON'T HAVE TO DRIVE IN A STRAIGHT LINE.

Don't just expect the unexpected. Revel in it. The go-kart-like poise, agility
and cornering of the MINI One mean it can react instantly to anything
the road – or the driver – throws at it.

FACTS

VARIETY



TURN THE IGNITION KEY AND YOU'RE
AS GOOD AS AROUND THE CORNER.

The MINI One D – a diesel with all the get-up-and-go of a petrol car.
And of a MINI at that. Even when you experience it for yourself,
you won't quite believe it.

FACTS

VARIETY





BMW

MINI
COOPER

FACTS

VARIETY

THE ROAD: WHERE HEAVEN AND EARTH COME TOGETHER.

Freedom means going wherever you want to go.
Direction means knowing where you want to go.
Happiness is being there.



FACTS

VARIETY



TAKES 9.2
SECONDS TO
HIT 100 KM/H.

BUT JUST ONE
TO STEAL
YOUR HEART.

A touch of the
accelerator pedal.
A glance at
the rev counter.

And the butterflies
in your stomach
are doing aerobatics.



FACTS

VARIETY

LONG WHEELBASE, WIDE TRACK,

LOW CENTRE OF GRAVITY. THRILLS GUARANTEED.

115 bhp, injection engine, direct handling – driving the MINI Cooper is just like driving a go-kart. Even if you're not 17 any more.



FACTS

VARIETY

THE ONLY REASON
YOU'D STOP

IS FOR THE THRILL OF
STARTING AGAIN.

Unfortunately,

every journey has an end.

Fortunately,
there's always a next time.



FACTS

VARIETY



FACTS

VARIETY

BMW

MINI

COOPER S



REMEMBER TO CHECK YOUR PULSE REGULARLY.
BY LOOKING AT THE REV COUNTER.

Four cylinders. 120 kW (163 bhp). 0-100 in 7.4 seconds.
218 km/h top speed.
Who says you can't quantify emotion?

THE DESTINATION IS NOTHING.
THE JOURNEY IS EVERYTHING.

If anyone asks where
you're going, just tell them:

"further".



SIX GEARS: A SIX-COURSE
FEAST FOR THE SENSES.



A hairpin for starters and the coast road to finish with.
Bon appetit!



FACTS

VARIETY

BMW

THEY'RE ALWAYS
SAYING YOU SHOULD
DO MORE SPORT.

You should listen to them.





FACTS

VARIETY

BMW AG

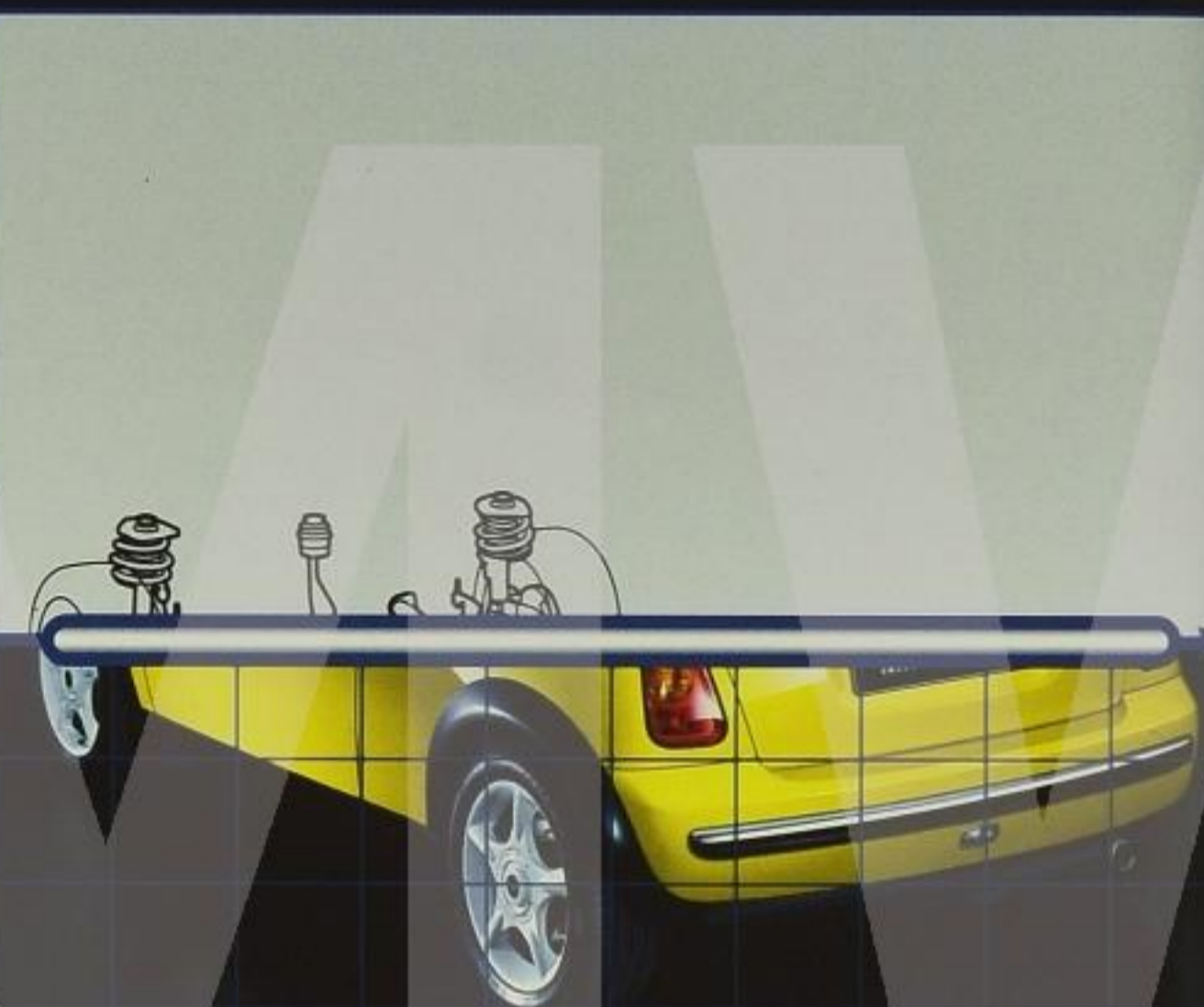
FACTS

BMW AG

CONCEPT

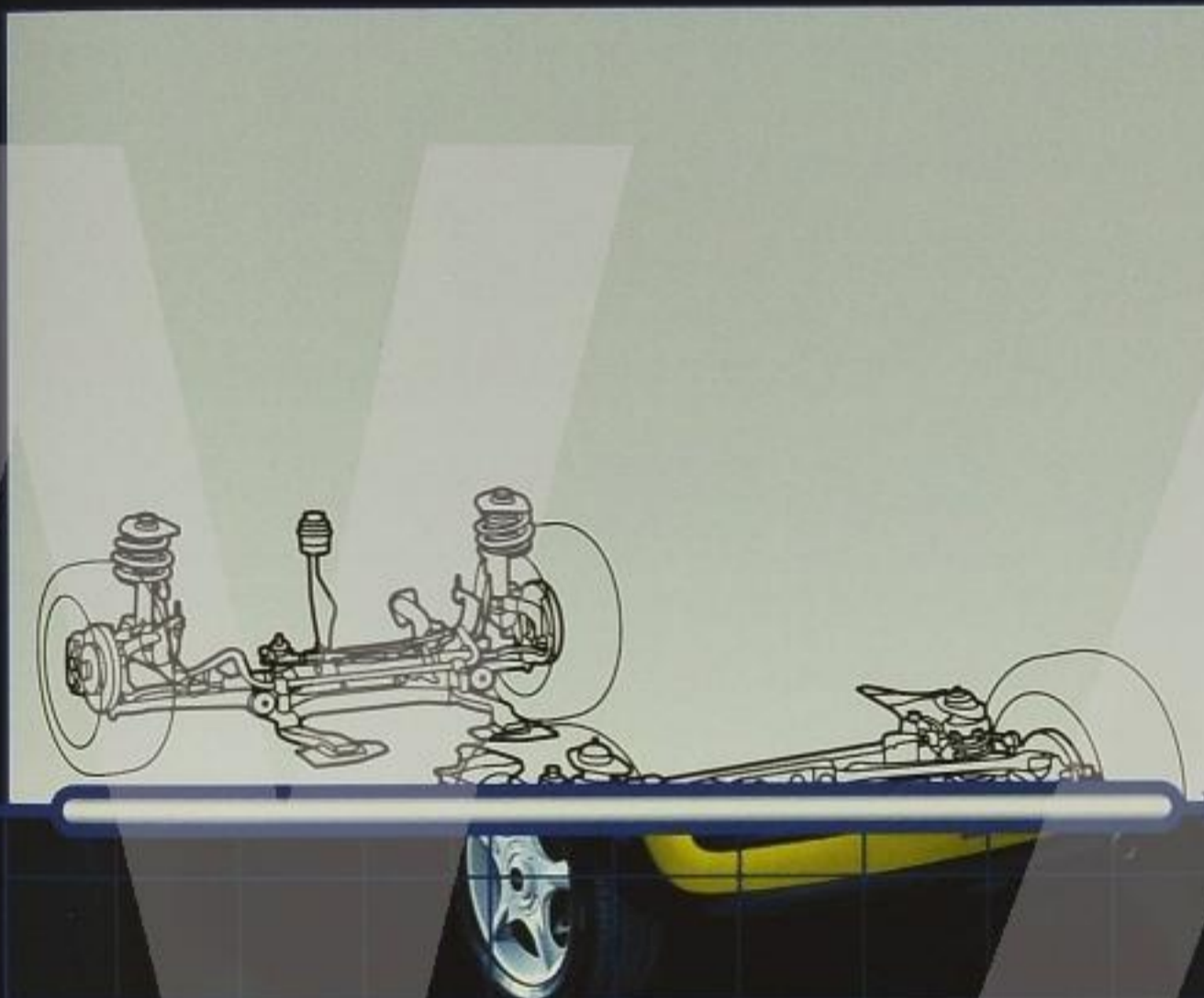


PERFECTLY BALANCED.



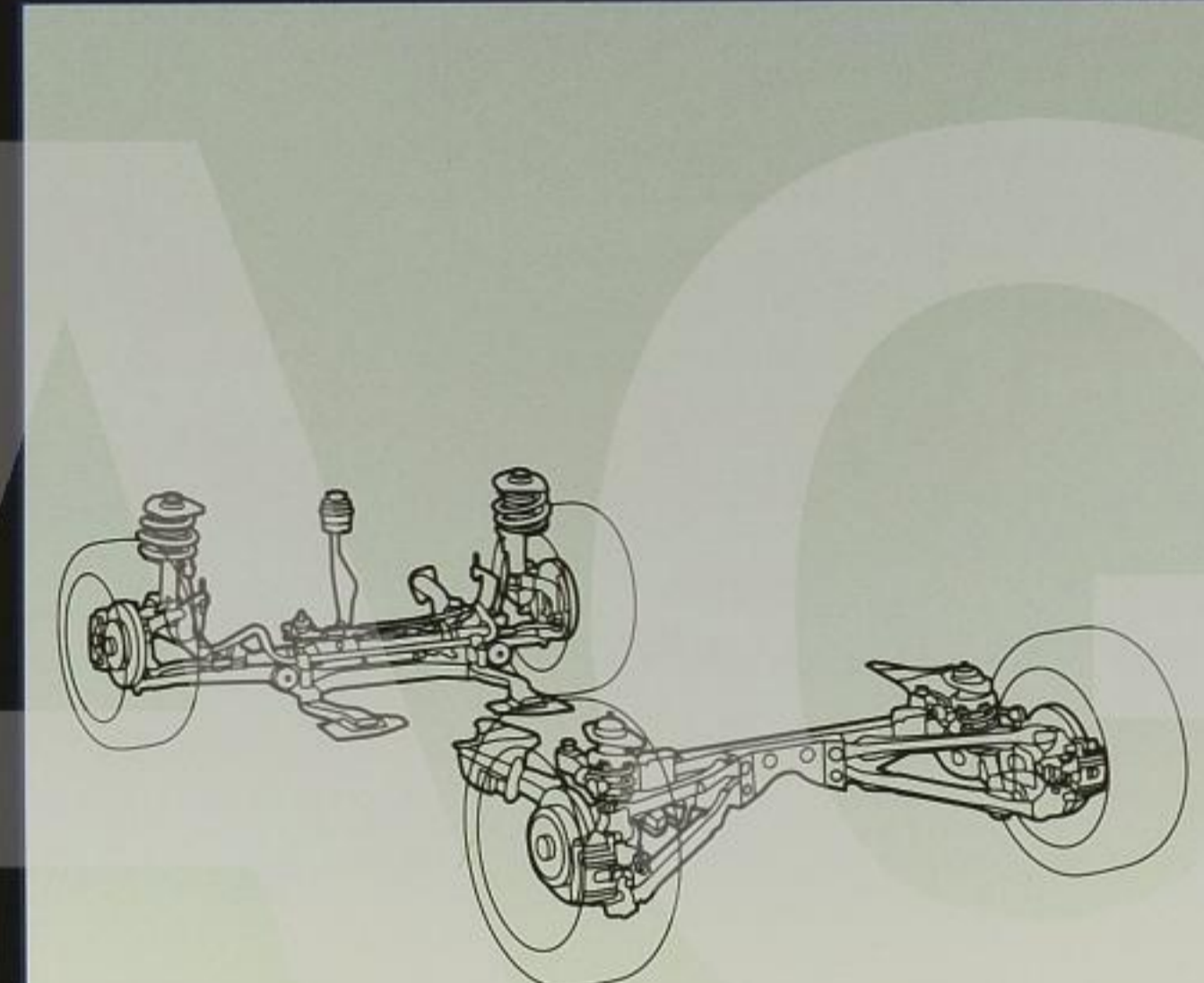
SINGLE-JOINT STRUT SUSPENSION AT FRONT: gives the car direction. Designed to minimize the effect of vibrations from the drive train on the steering, whether cornering, accelerating or braking.

WEIGHT DISTRIBUTION: perfectly balanced. Two thirds of the weight is over the front axle, giving the drive wheels traction, with one third on the back axle. The results can be felt in the handling.

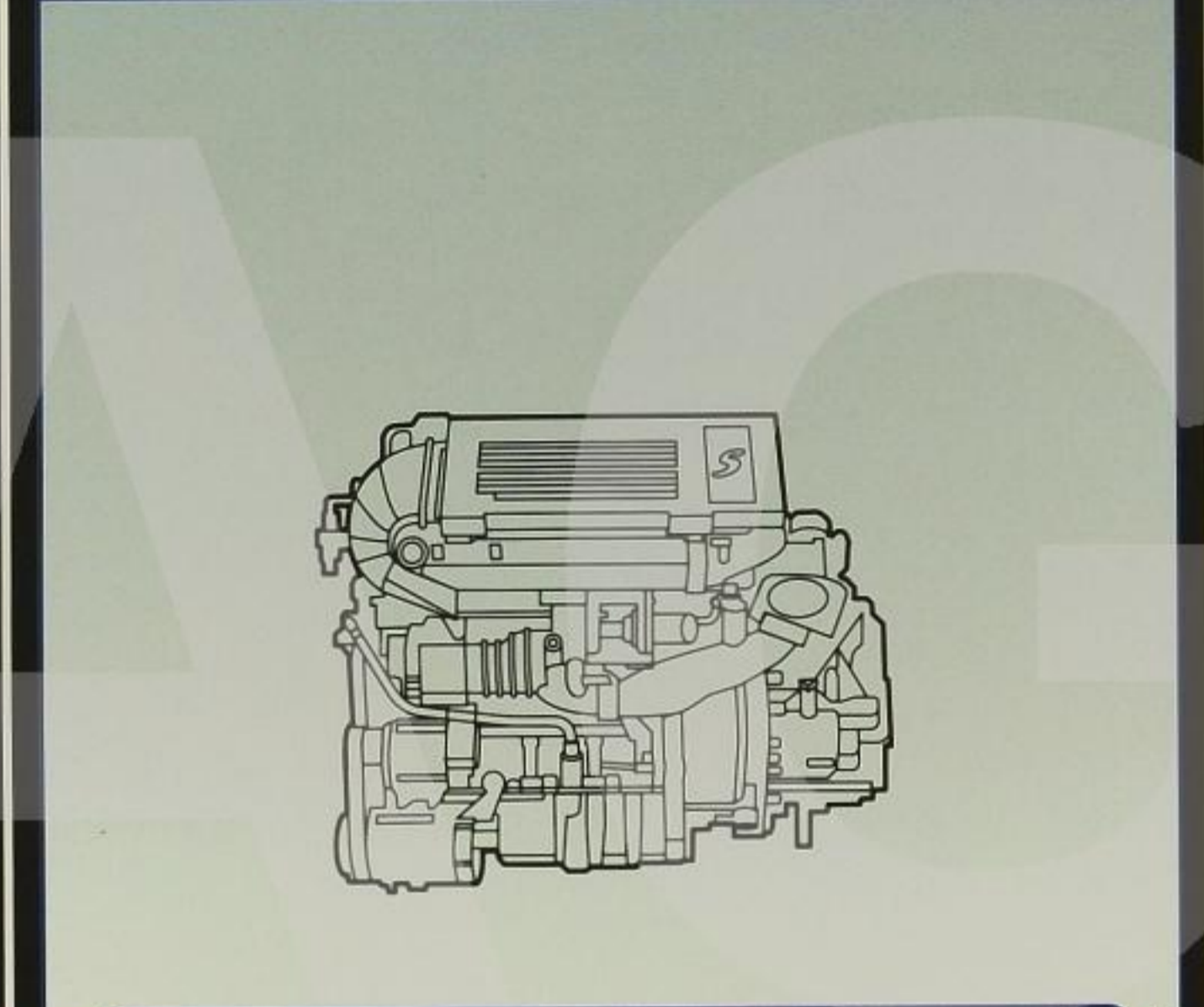
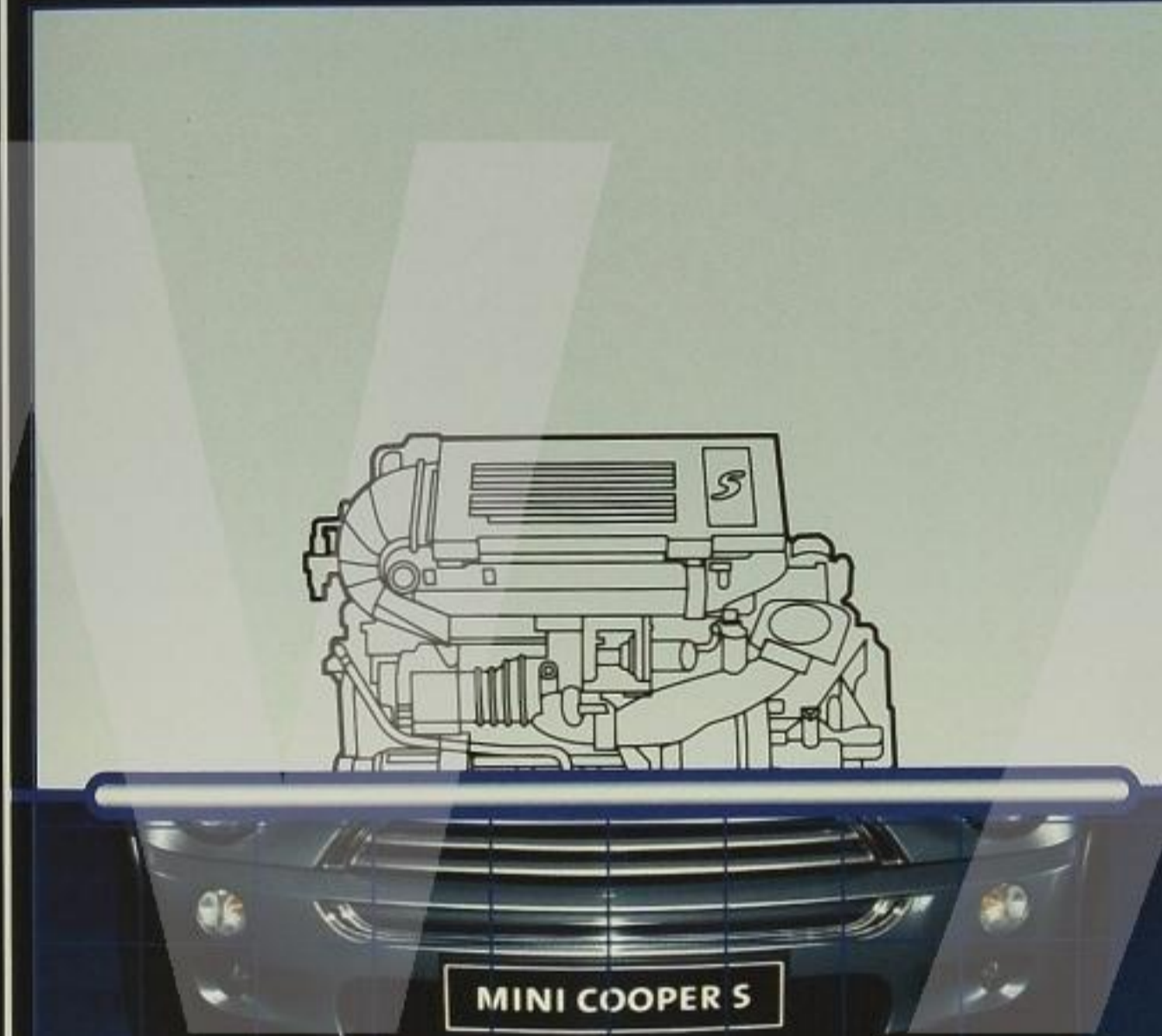
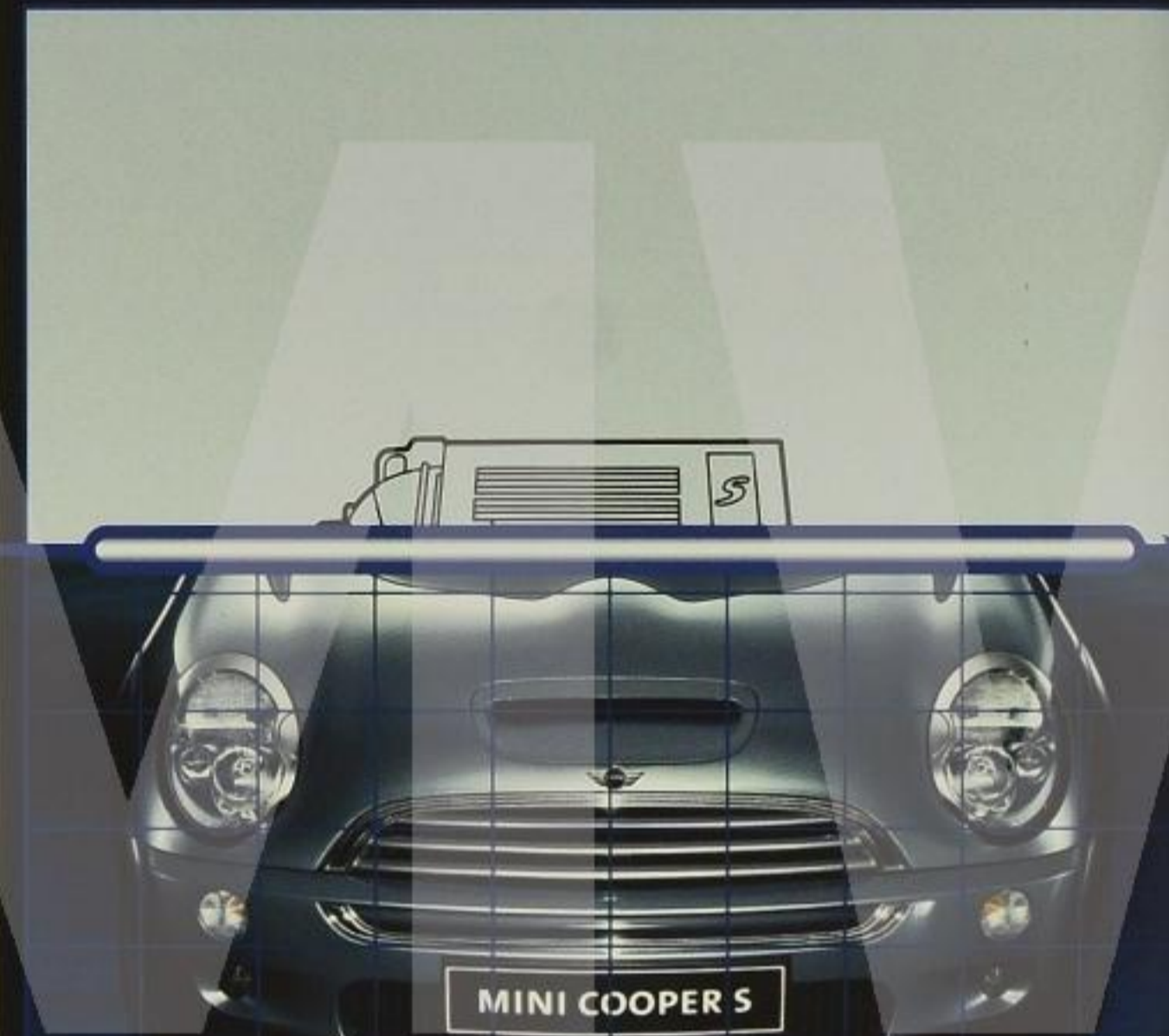


MULTI-JOINT REAR AXLE: unique in a car of this class. Ensures optimal contact between the wheels and the road surface. The wide track means drivers are guaranteed that unmistakable go-kart feeling.

RACK-AND-PINION STEERING: electro-hydraulic power-assisted (power-assist is hydraulic on the MINI One D) for precise handling with the right combination of steering feedback and driver comfort. Left lock to right lock takes just 2.5 turns of the wheel.



POWER-PACKED.



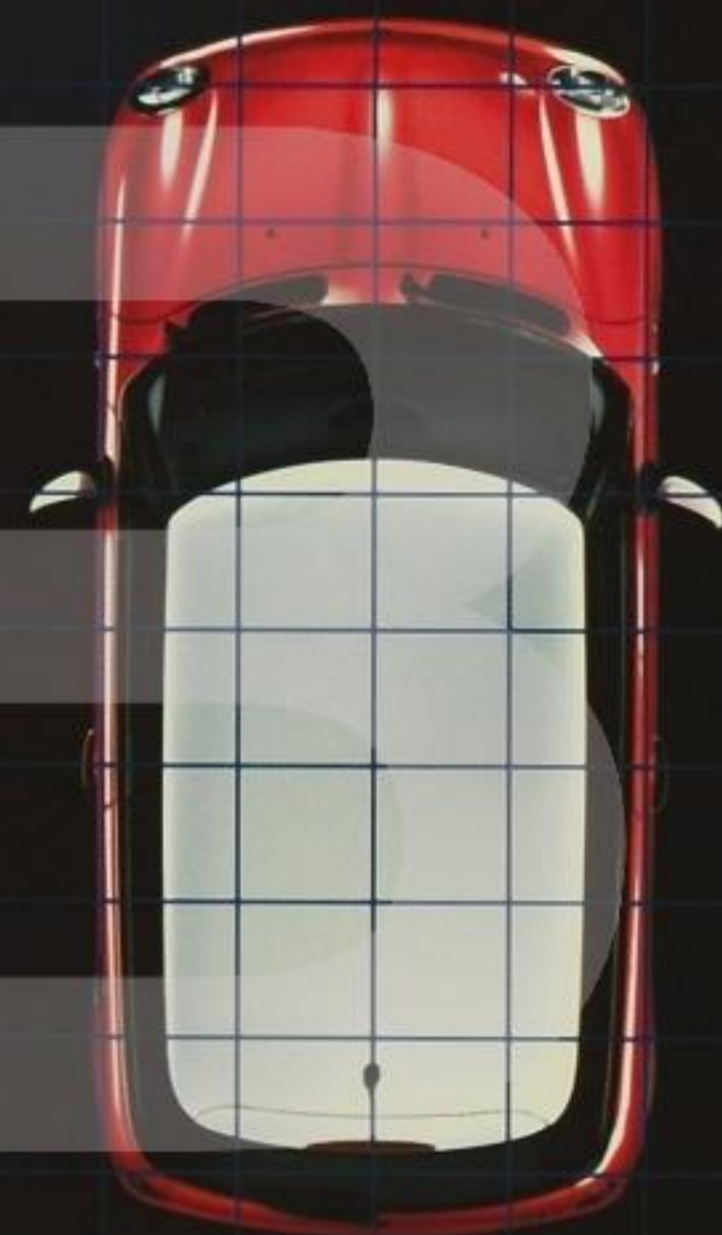
PERFORMANCE: to suit all tastes. 55 kW (75 bhp) in the MINI One D, 66 kW (90 bhp) in the MINI One, 85 kW (115 bhp) in the MINI Cooper and a blistering 120 kW (163 bhp) in the MINI Cooper S.

CAPACITY: equals power. The MINI One, MINI Cooper and MINI Cooper S have 1.6-litre petrol engines while the MINI One D has a 1.4-litre diesel engine.

TRANSMISSION: keeps you moving smoothly. Short gear shifts make for fast, precise changes. The MINI One and MINI Cooper come with a five-speed manual gearbox as standard, and the MINI One D and MINI Cooper S with six-speed manual transmission. The MINI One and MINI Cooper can also be fitted with continuously variable automatic transmission (CVT) with Steptronic as an optional extra.

TORQUE: in abundance. So the engine pulls hard even at low revs. 140 Nm in the MINI One, 149 Nm in the MINI Cooper and a mighty 210 Nm in the MINI Cooper S. The MINI One D also more than holds its own, developing 180 Nm.

REFINED.



SUSPENSION: perfectly set up. Takes any bumps in the road surface in its stride, thanks to its finely tuned shock absorbers. The ride is both sporty and yet comfortable.

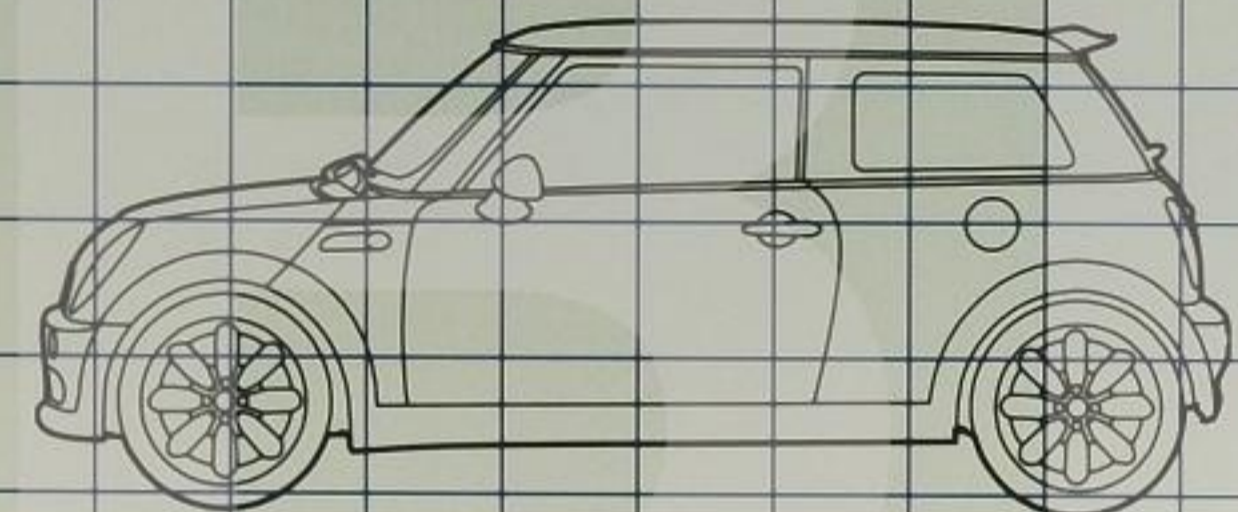
SEATS: one size fits all. Standard or sports seats (as standard on the MINI Cooper S) are fully adjustable and provide excellent lateral support. Available in high-quality cloth, leather or a combination of the two.

BUILD QUALITY: excellent. Everything, from the bodywork to the choice and use of materials in the interior, is just as you'd want it to be.

SPACE: lots of it. The MINI has been designed as a genuine four-seater, giving passengers complete freedom of movement. And plenty of luggage space too – the rear seats can be folded down separately, so the capacity of the carpeted boot is very flexible.

EYE-CATCHING.

HEADLIGHTS: chrome-ringed. Combining classical design with the latest in lighting technology behind a clear-glass cover.



WINDOWS: frameless. For improved visibility. The large area of glass contributes to the spacious feel of the interior.



ROOF: prominent. The wrap-around windows highlight the roof, and contrasting colours (MINI Cooper and MINI Cooper S) further heighten its visual impact.



WHEELS: large and dynamic. For better ride quality and stability when braking. 15-inch wheels as standard, except on the MINI Cooper S which is supplied with 16-inch light alloy wheels.

REAR LIGHTS: also with a chrome surround. They are completely integrated into the bodywork and look great.

MIRRORS: strikingly sculpted. Situated not in the corner of the window but further back on the door. In matt black, or high-gloss black or white, depending on the model. An eye-catching detail.

DOOR HANDLES: solid and chrome-plated. This eye-catching design element is another example of the thought that has gone into every detail of the MINI.

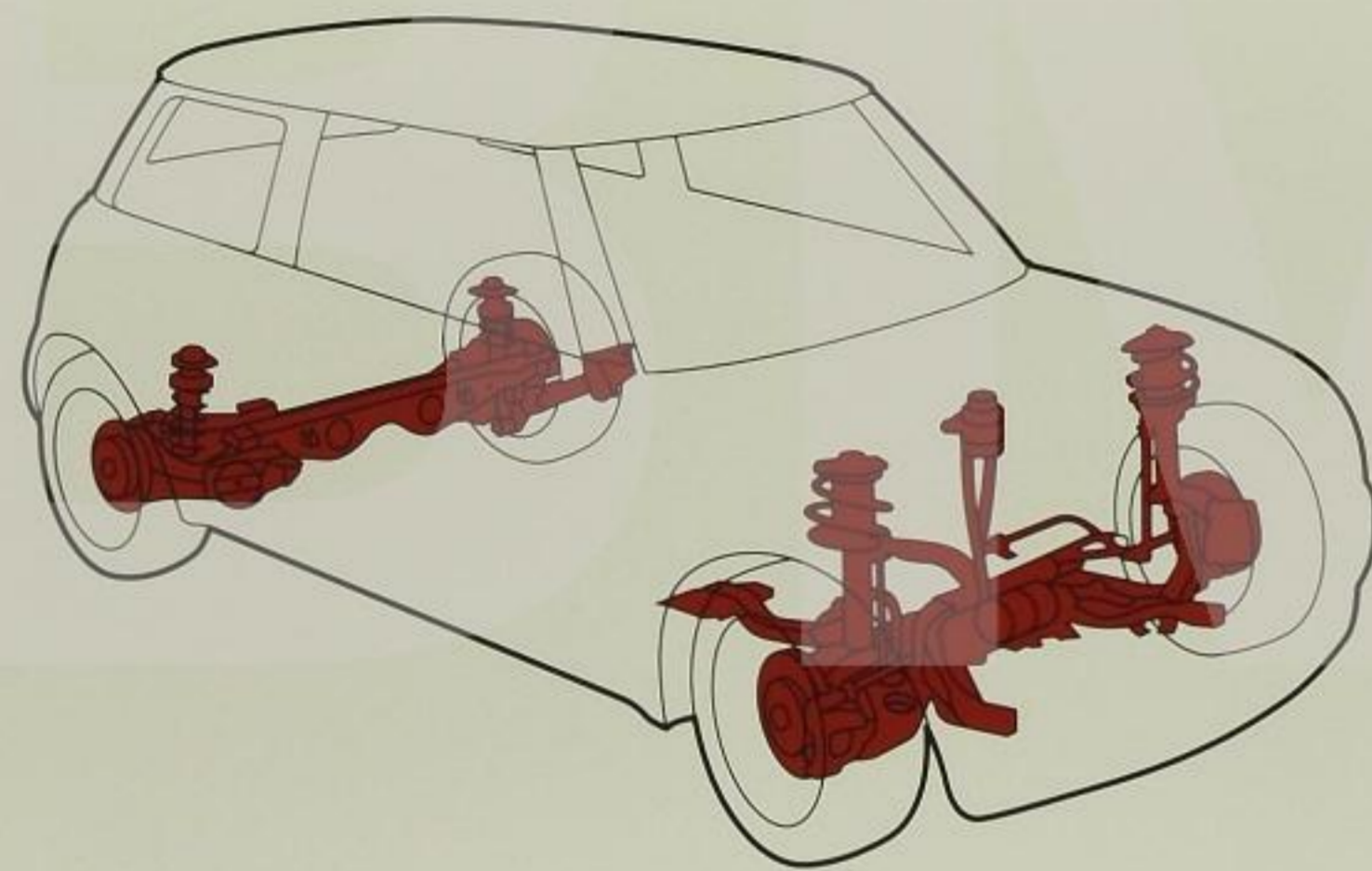
BOOT LID: wide-opening. For greater ease of loading and unloading.
CHROME: classically stylish. Used to add emphasis to the radiator grille, door handles and exhaust pipe, depending on the model.

BMW AG

SAFE TY



SAFETY FIRST.*

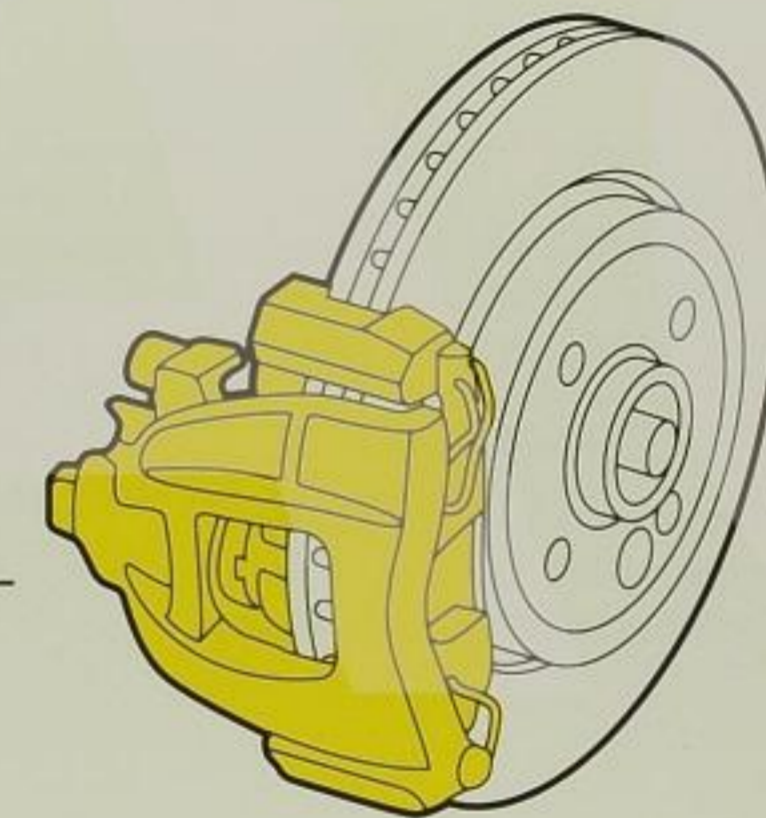


CHASSIS:

the combination of single-joint strut suspension at the front and a multi-joint rear axle gives outstanding road holding. The chassis is designed for maximum stability, which in turns means optimum ground contact, making cornering safer and straight-line driving smoother.

**BRAKING SYSTEM WITH
ABS, CBC AND EBD:**

disc brakes all round and an electronic Anti-lock Braking System guarantee a safer driving experience. Cornering Brake Control improves braking performance and vehicle stability in corners, while EBD electronically manages the distribution of braking force between front and rear axles to ensure the shortest possible stopping distances.

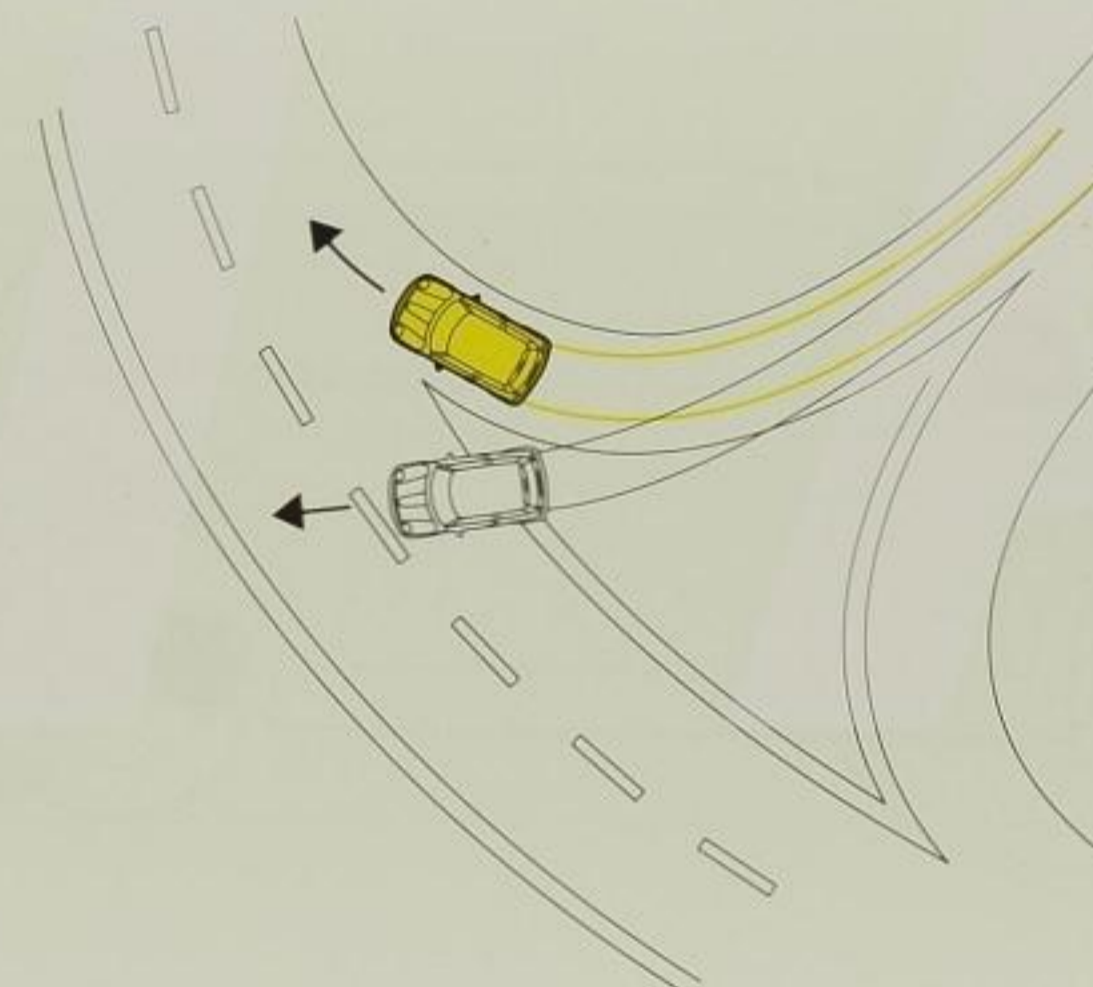
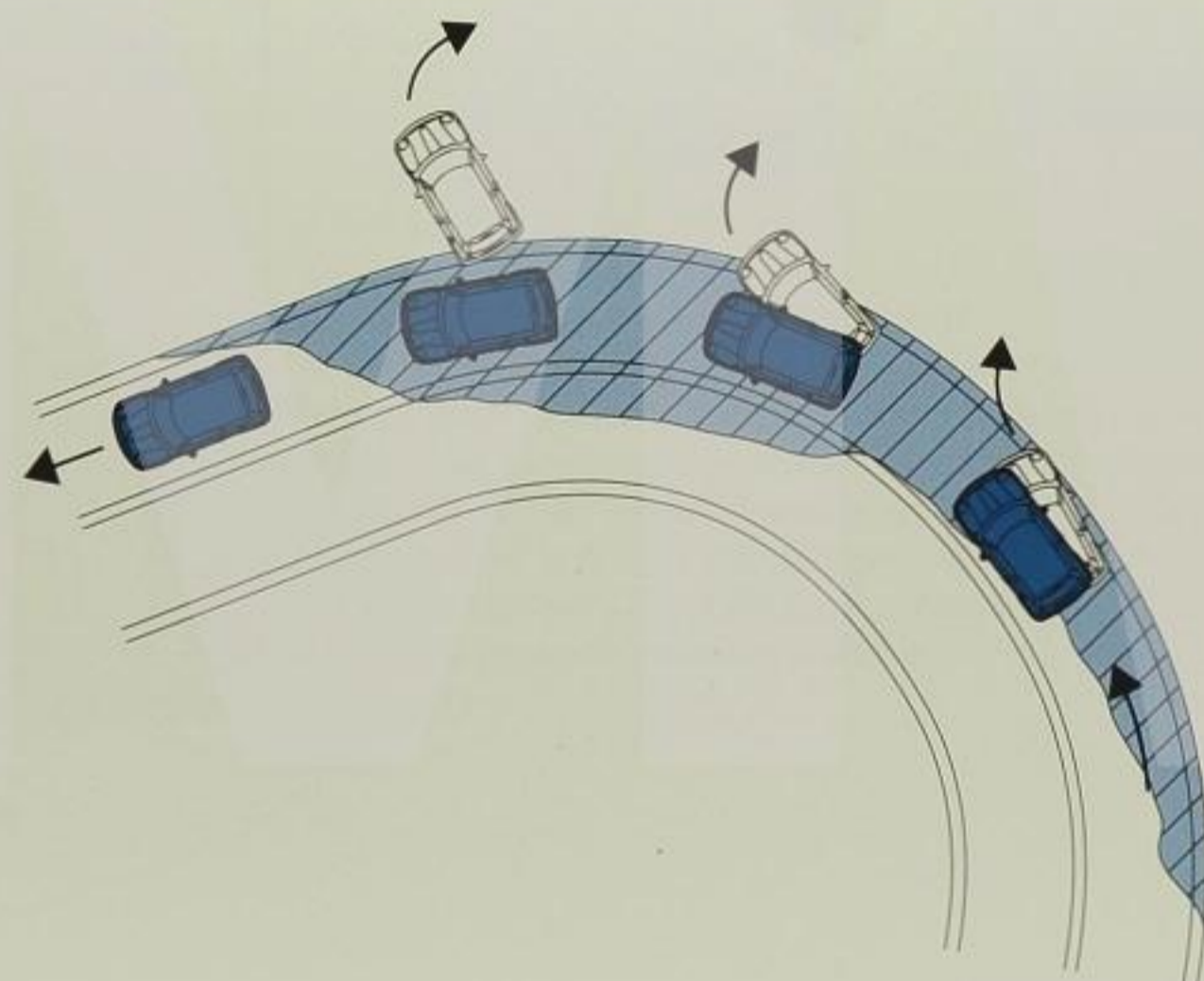


* For details on which of the safety features shown in this section are fitted as standard/available as an optional extra on which models, please refer to the Safety table at the end of the brochure.

STAY ON THE RIGHT TRACK.



ASC + T:
Automatic Stability Control + Traction prevents the front (drive) wheels from spinning, for improved traction when accelerating or pulling off.

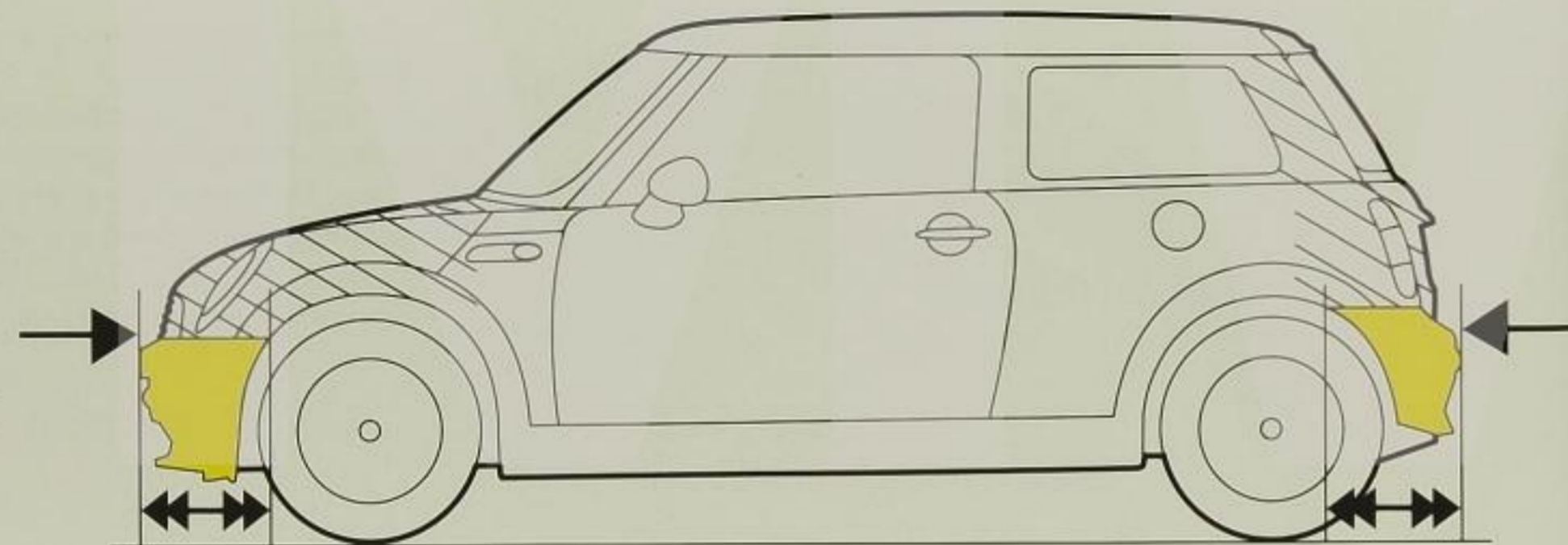


DSC:
Dynamic Stability Control counteracts vehicle instability (oversteer and understeer) by intervening in the engine management system and applying braking force to individual wheels at front and rear as necessary.

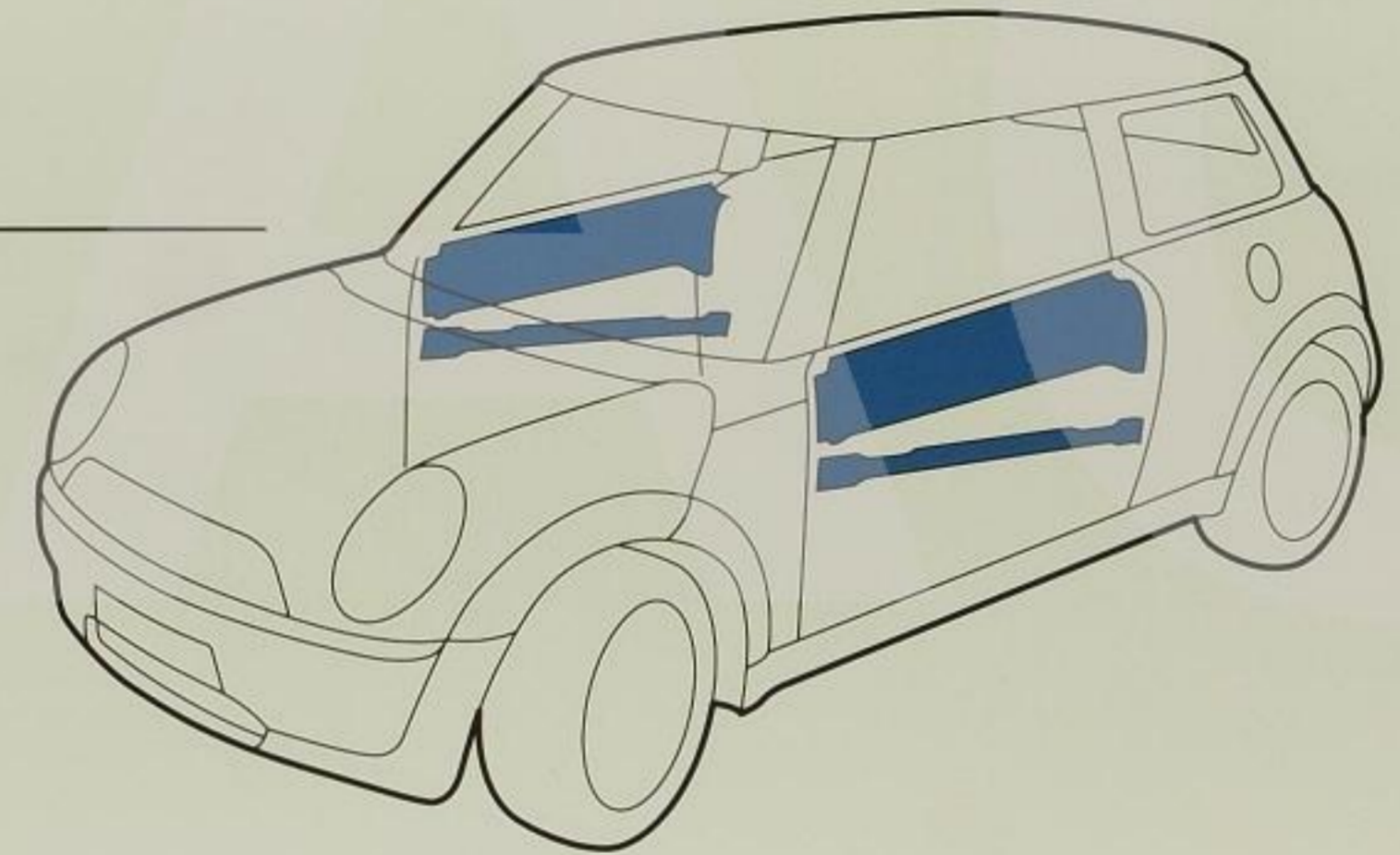
A TOUGH CUSTOMER.



REVERSIBLE BUMPERS:
impact absorbers situated behind
the bumpers help to prevent
damage to the bodywork in low-
speed impacts.



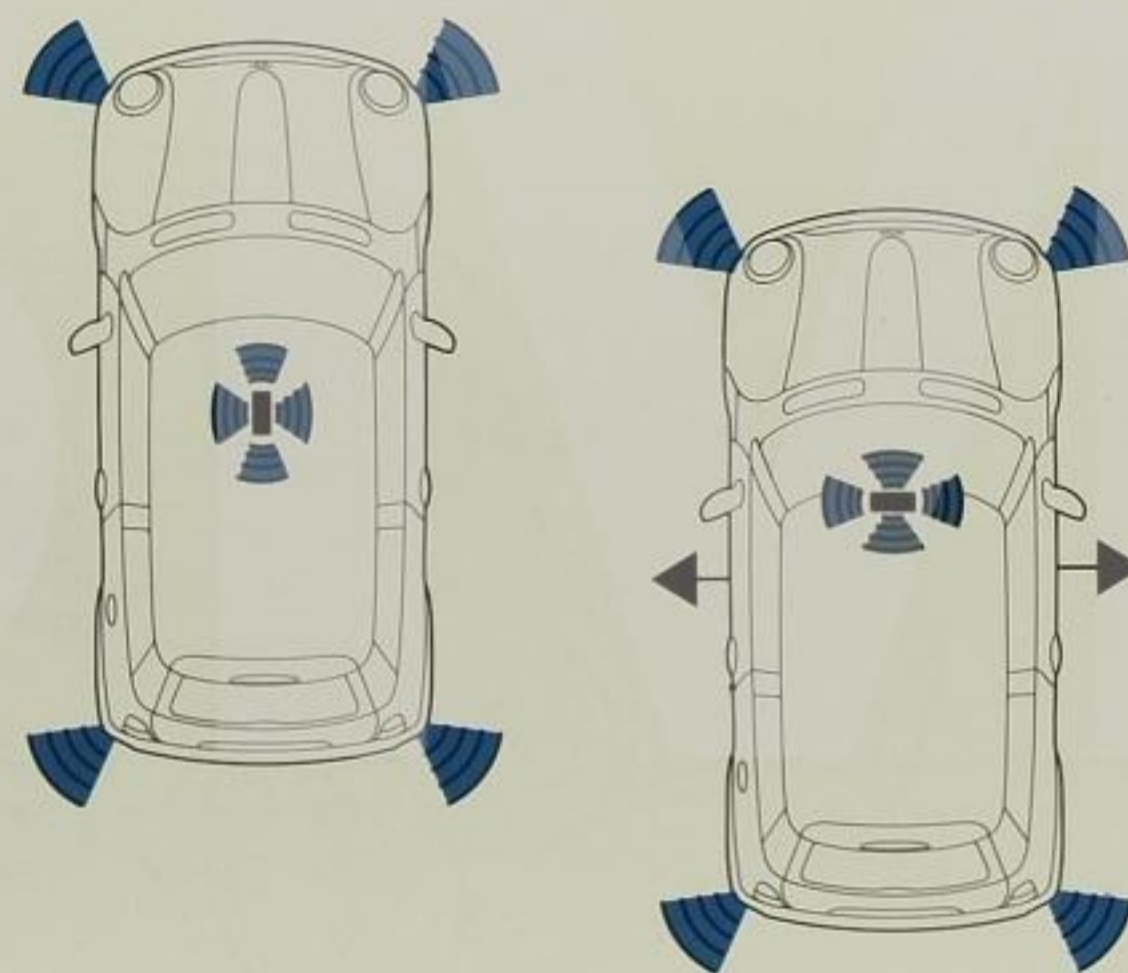
REINFORCEMENT PANELS:
built in to the middle and upper
areas of the doors to increase
structural rigidity and protect
passengers in the event of a side
impact.



SYSTEMATIC PROTECTION.

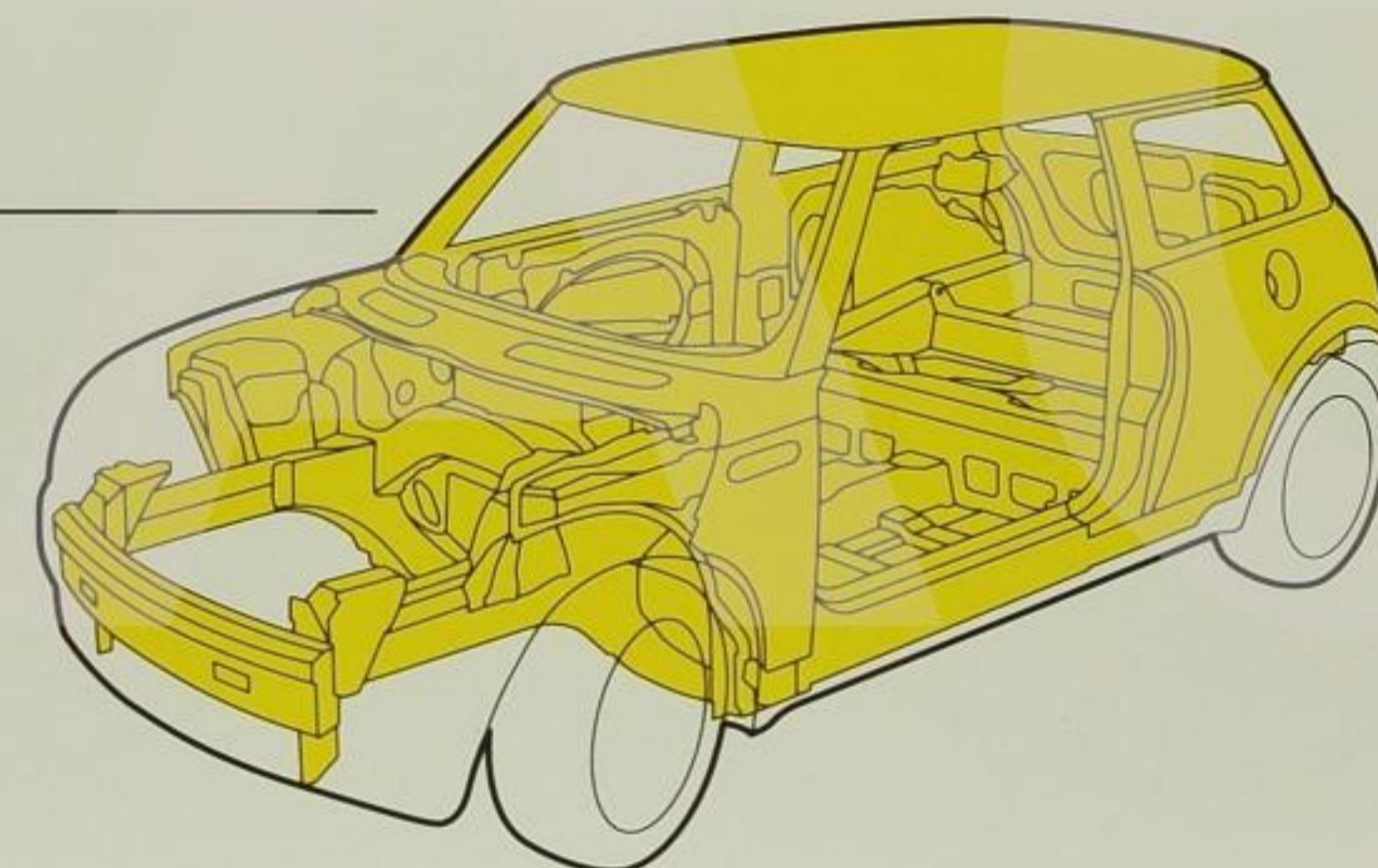


**REMOTE - CONTROLLED
ALARM SYSTEM:**
a siren sounds and the
lights flash if anyone
attempts to move or break
into the vehicle.



CRASH SENSOR:
when it detects an impact, the
doors are automatically
unlocked and the interior lights
switched on.

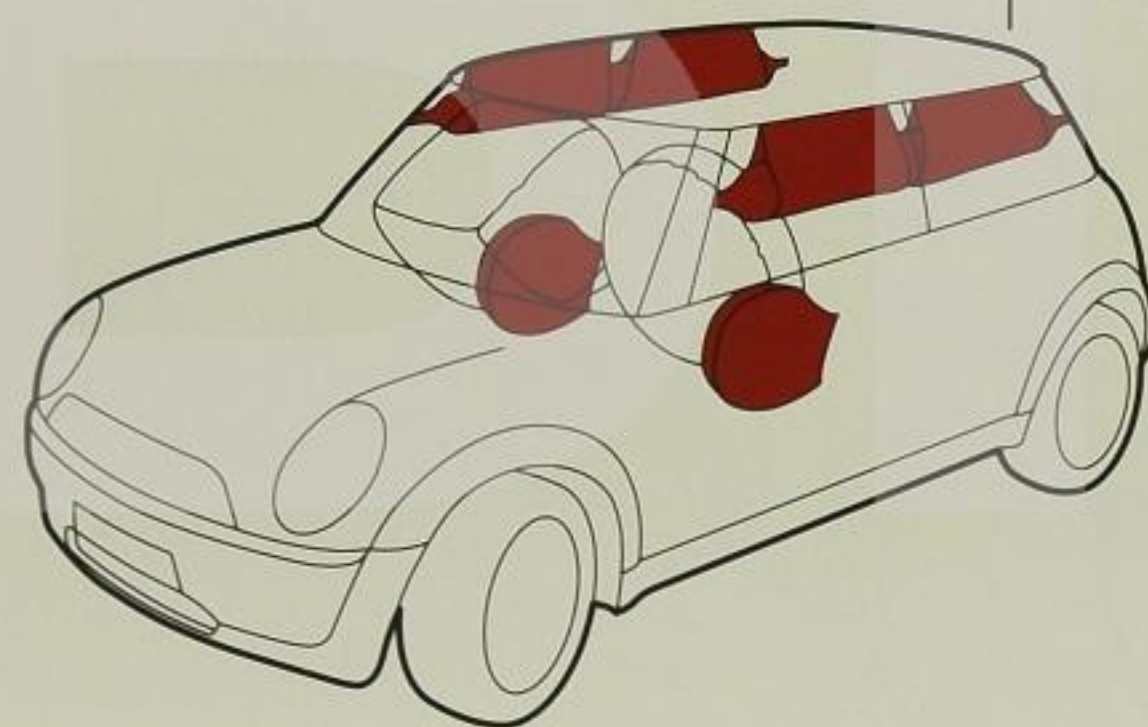
BODYWORK:
with extreme torsional rigidity.
As a result, the passenger
compartment is stable, comfortable
and among the safest places to
be on the road.



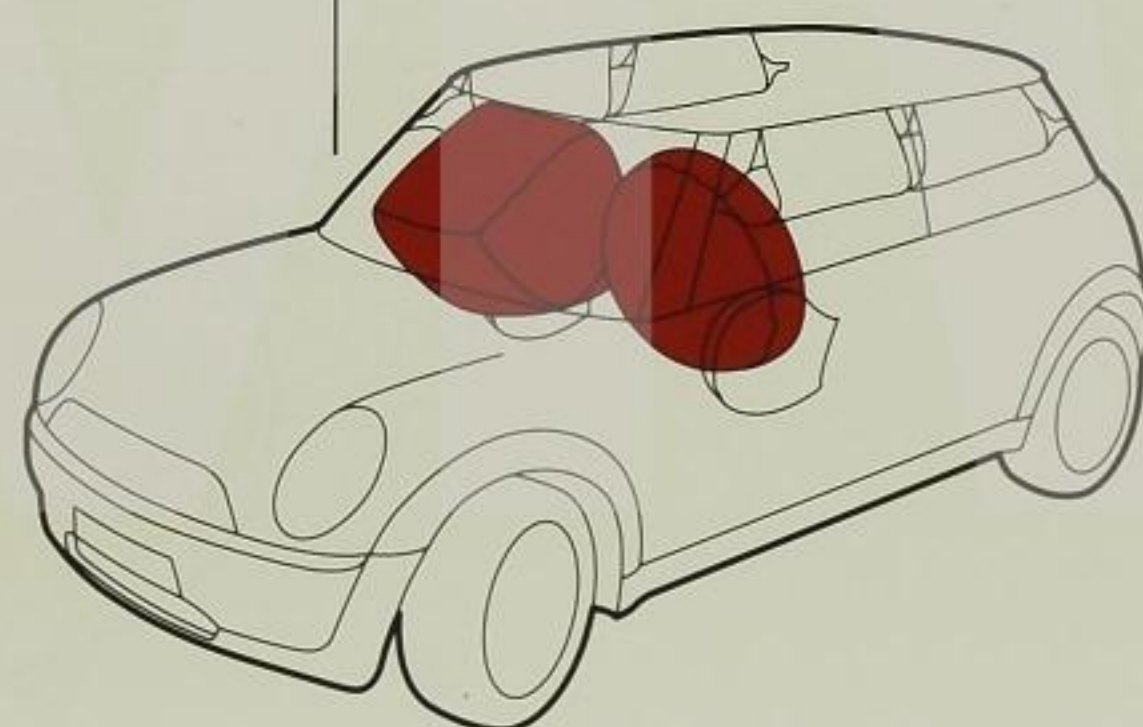
YOUR PERSONAL BODYGUARD.



SIDE AIRBAGS:
significantly reduce the risk of injuries to the chest and abdominal areas in the event of a side impact.



HEAD AIRBAGS:
give front and rear passengers additional head protection in the event of a side impact.

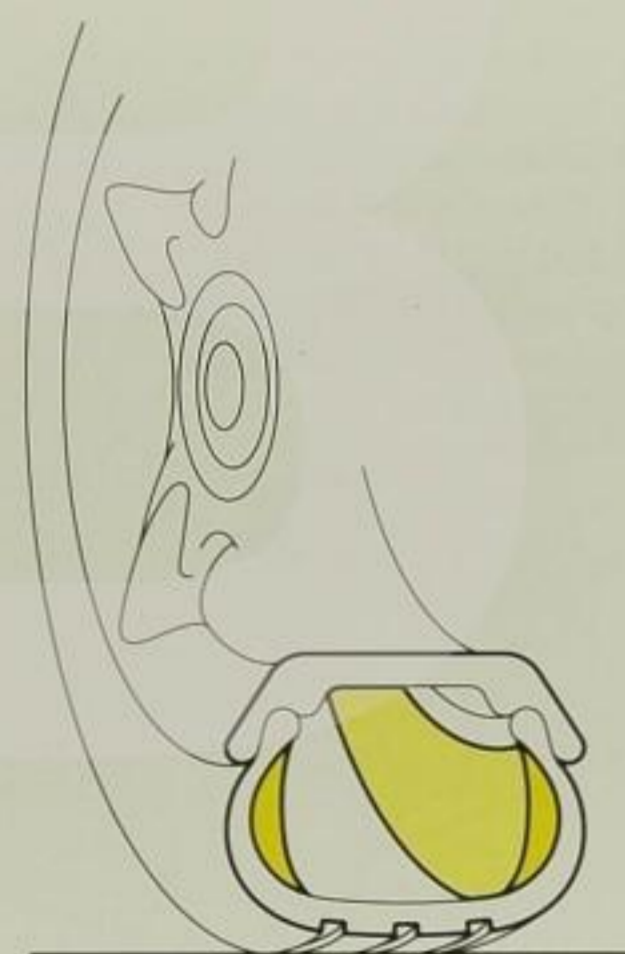


DRIVER AND FRONT PASSENGER AIRBAGS:
protect the head and upper body in the event of a frontal impact.

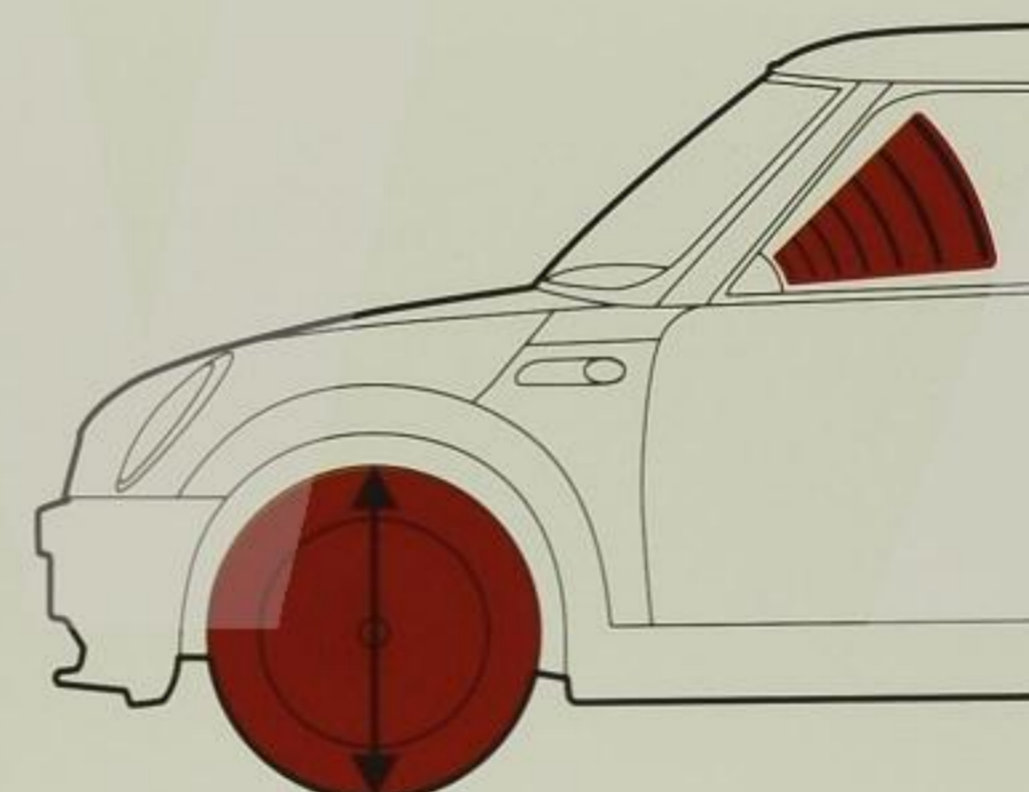


RESTRAINT SYSTEM:
a combination of three-point belts with belt tensioners and belt force limiters give driver and passenger the best possible protection in the event of a crash.

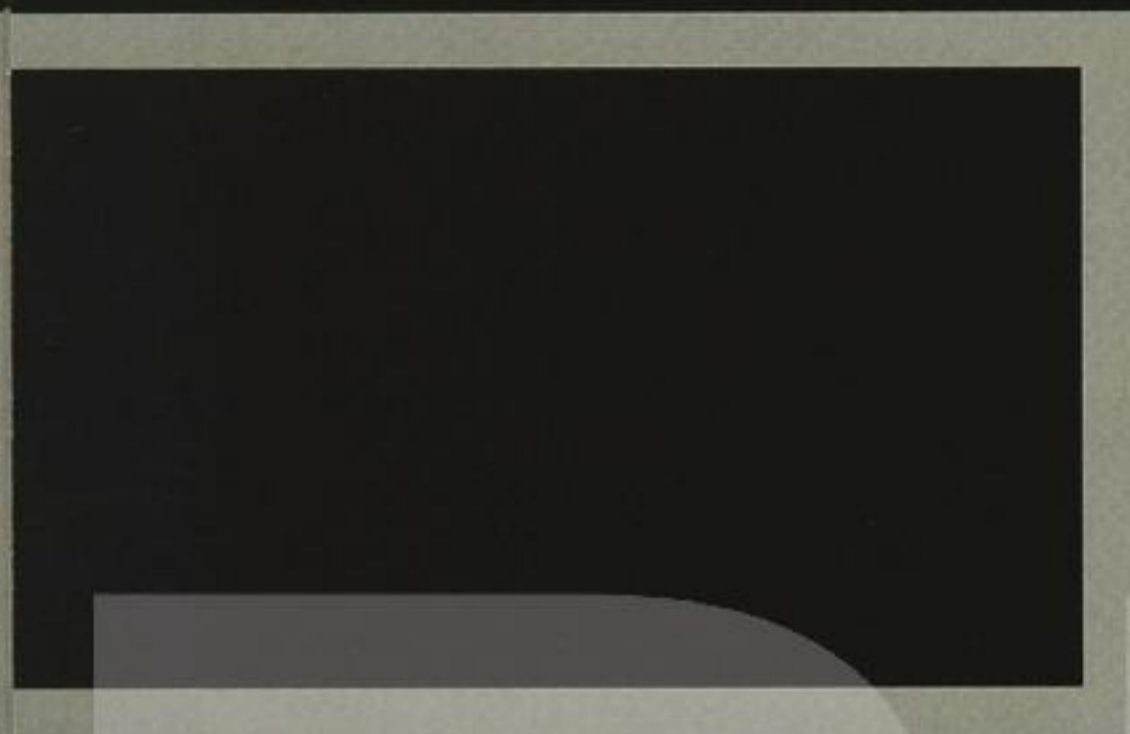
NEVER GIVES UP.



RUN FLAT SYSTEM FOR EMERGENCY DRIVING: the Run Flat System Component (RFC) tyres fitted to special rims enable you to keep driving in the event of a sudden loss of tyre pressure. The reinforced load-bearing side walls of the wheels mean that you can keep going even with no tyre pressure at all for up to 150 km at a speed of 80 km/h.



RUN FLAT INDICATOR: a light on the dashboard warns the driver of any loss of tyre pressure. Runflat tyres mean that you can keep going at up to 80 km/h even after a blow-out – allowing you to get to the nearest MINI dealer.



BMW AG

VARIETY



VARIETY

BMW COL OURS



STANDARD SOLID COLOURS

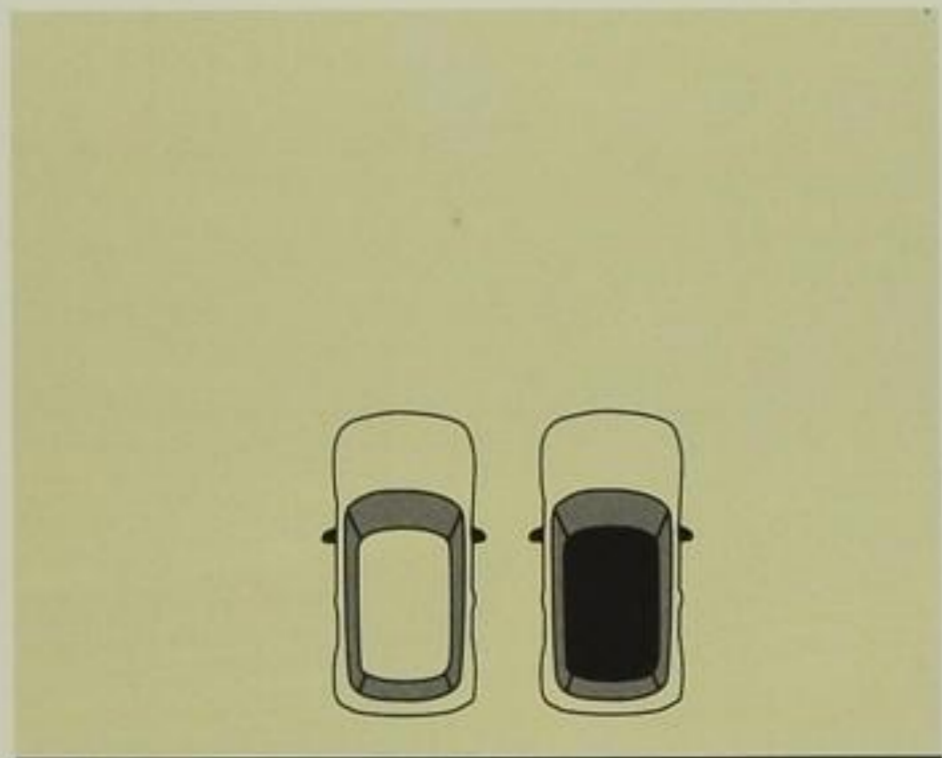
Show your true colours, and protect the environment. All paints are water-based, both the distinctive standard solid colours and the brilliant metallic ones.



Liquid Yellow



Chili Red

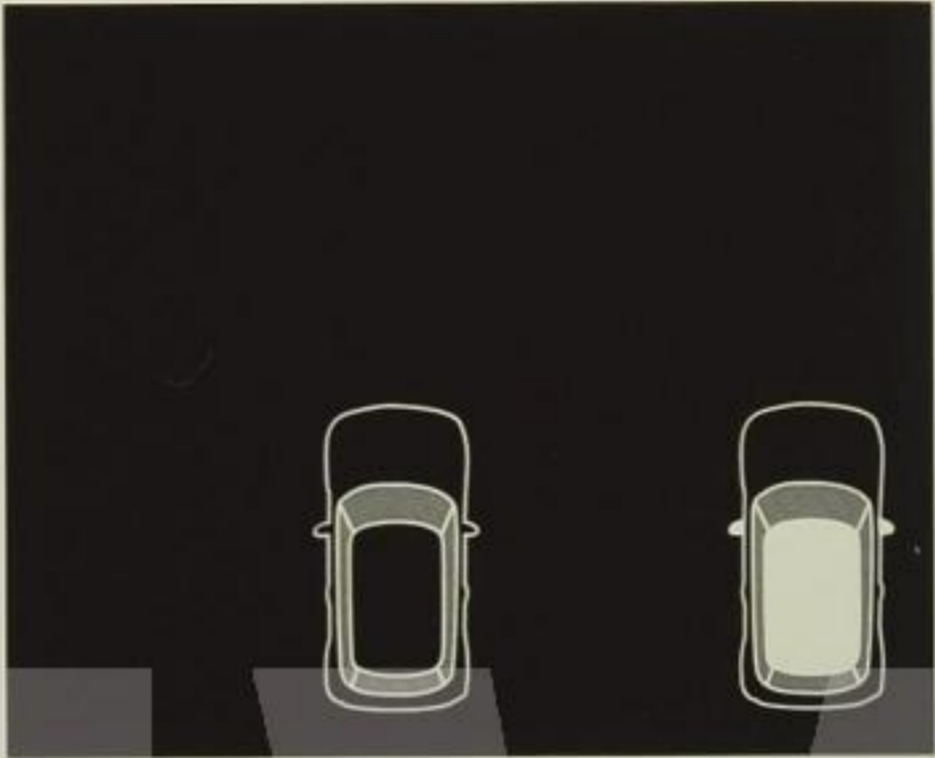


Pepper White

Roof in body colour

Contrast roof (black)

Contrast roof (white)



Black

The following options are available:

MINI ONE/MINI ONE D
Roof in body colour, matt black wing mirrors

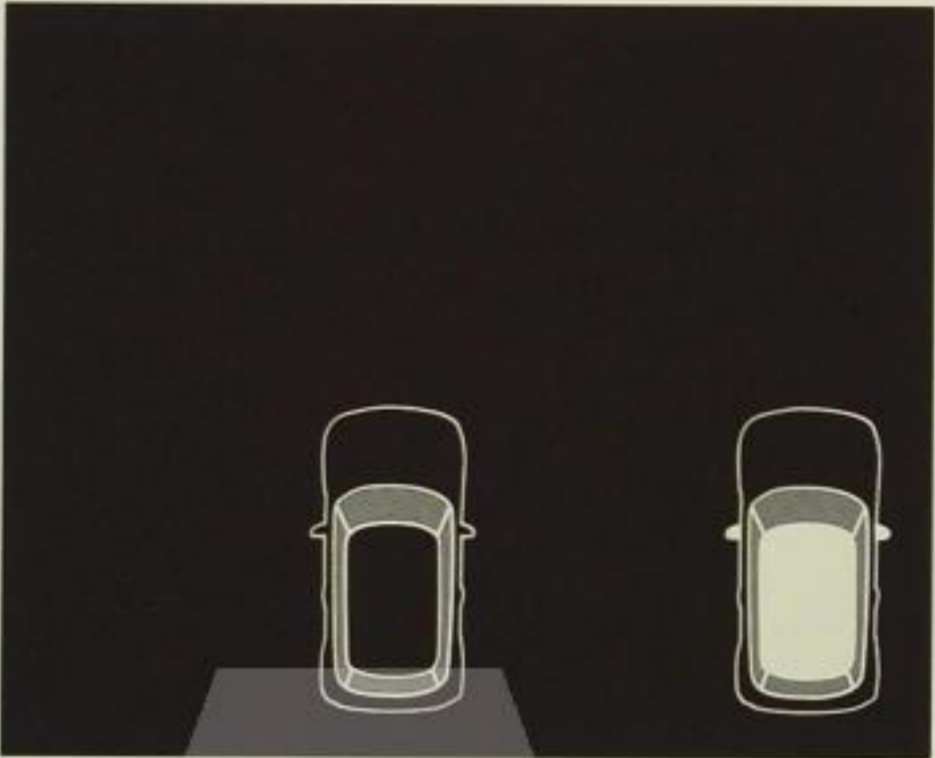
MINI COOPER/MINI COOPER S
Contrast roof in black, high-gloss black wing mirrors; contrast roof in white, high-gloss white wing mirrors

No-cost options: roof in body colour, high-gloss black wing mirrors, white rims (only available with white contrast roof)

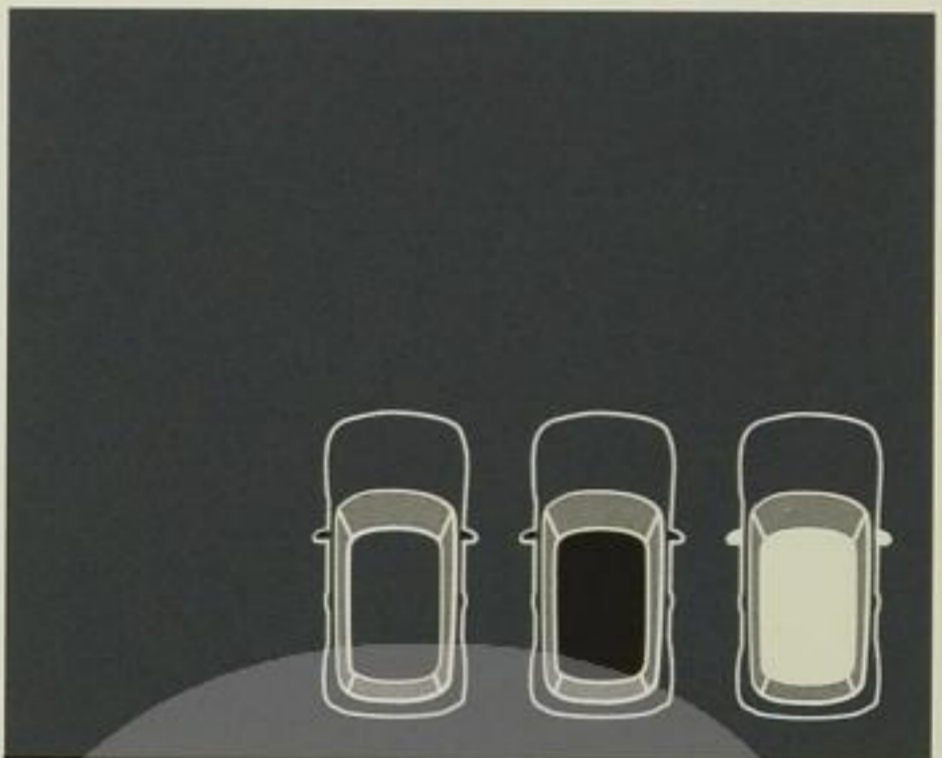
¹ Available only on MINI One, MINI One D and MINI Cooper.
² Exclusive to MINI Cooper S.

METALLIC COLOURS

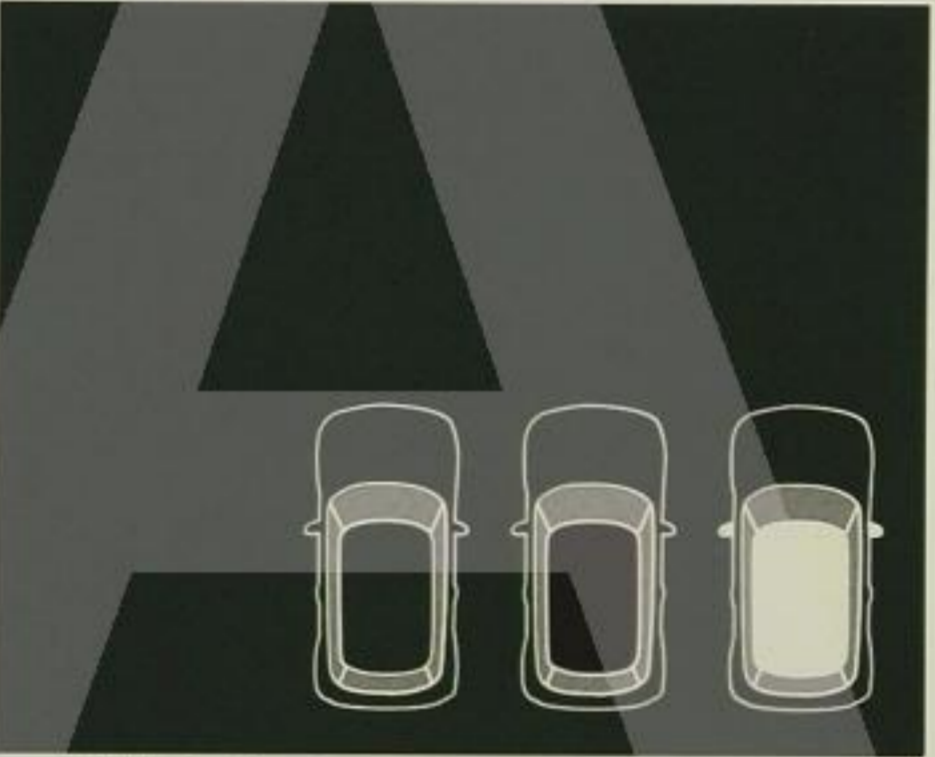
You can also choose to have your MINI in one of a range of metallic colours. But whatever you choose, your MINI is guaranteed to look good.



Cosmos Black¹



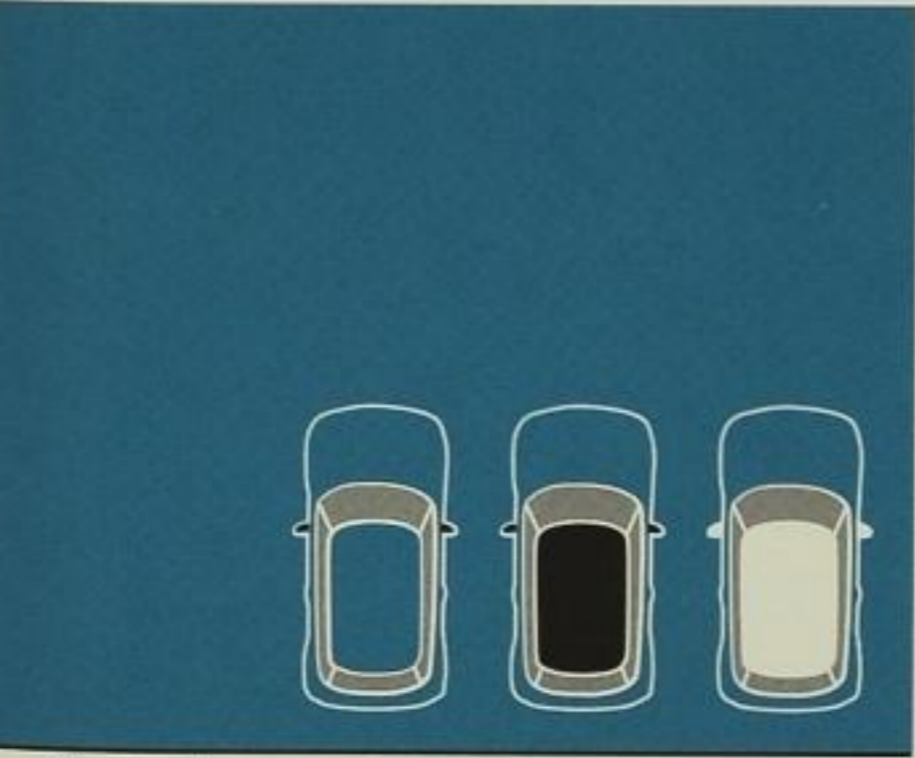
Dark Silver²



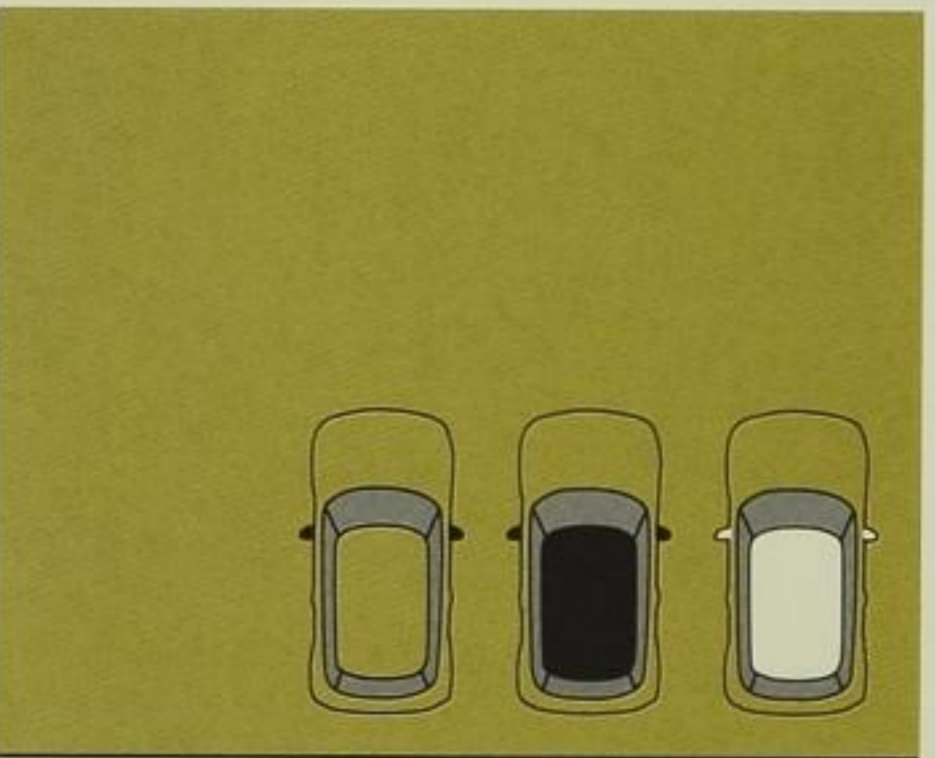
British Racing Green



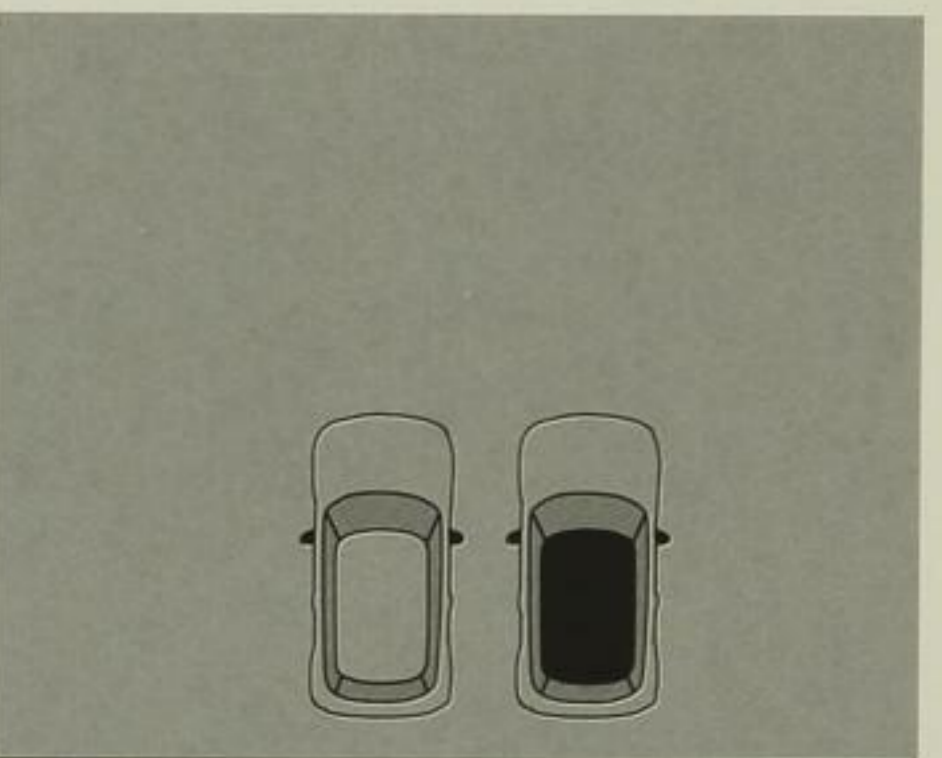
Indi Blue



Electric Blue



Solid Gold¹



Pure Silver

INTERIOR
SURFACES

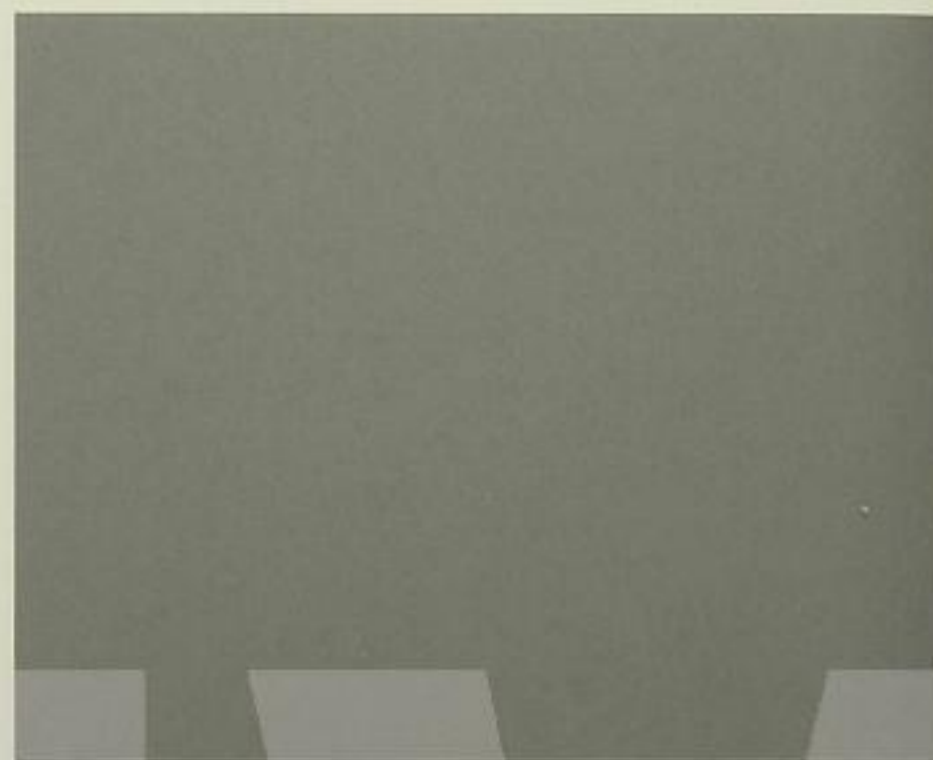
Regardless of which model and upholstery you select, the dashboard and interior door cladding of the MINI are available in the following finishes:



Alloy patina



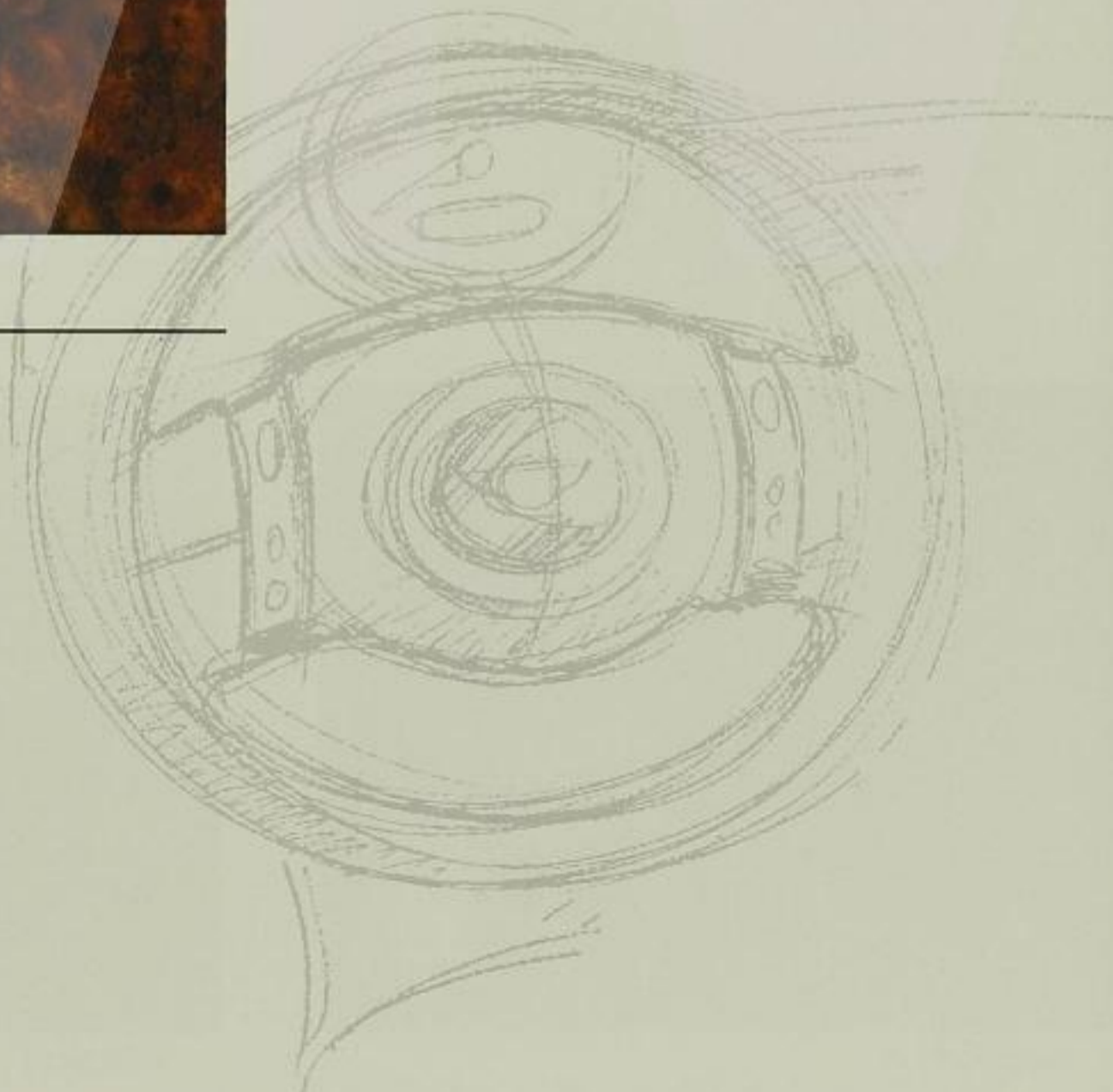
Anthracite



Silver

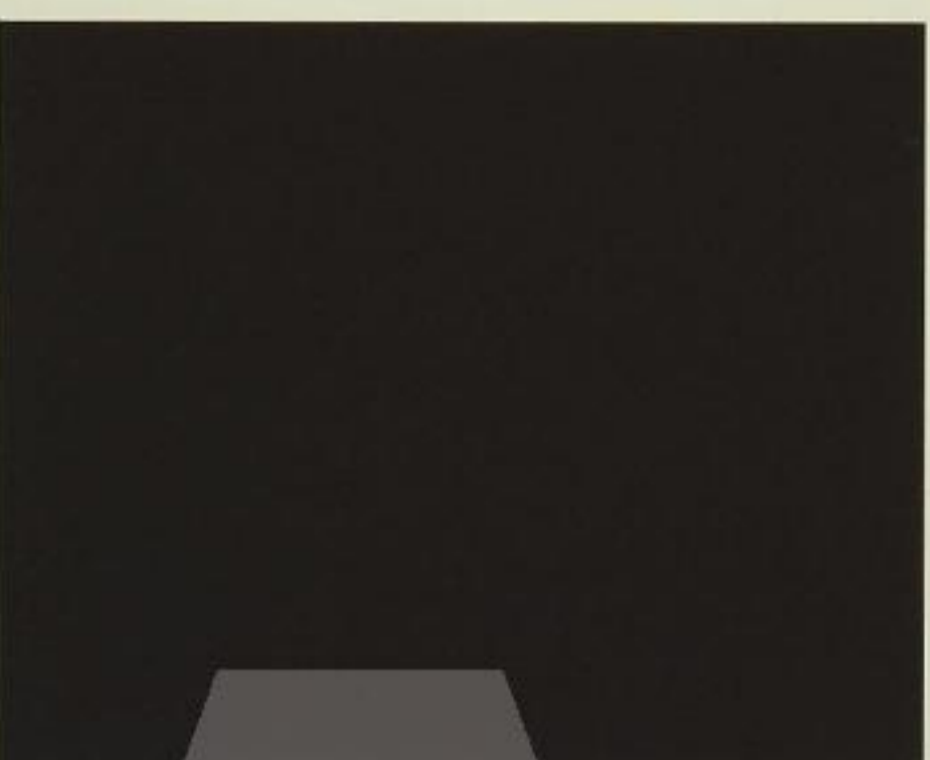


Wood decor



INTERIOR
COLOURS

You can also choose the colours of the footwell, interior door cladding and side cladding in the rear to combine with the seat upholstery. Yet another way to use your MINI as an expression of your personality.



Panther Black



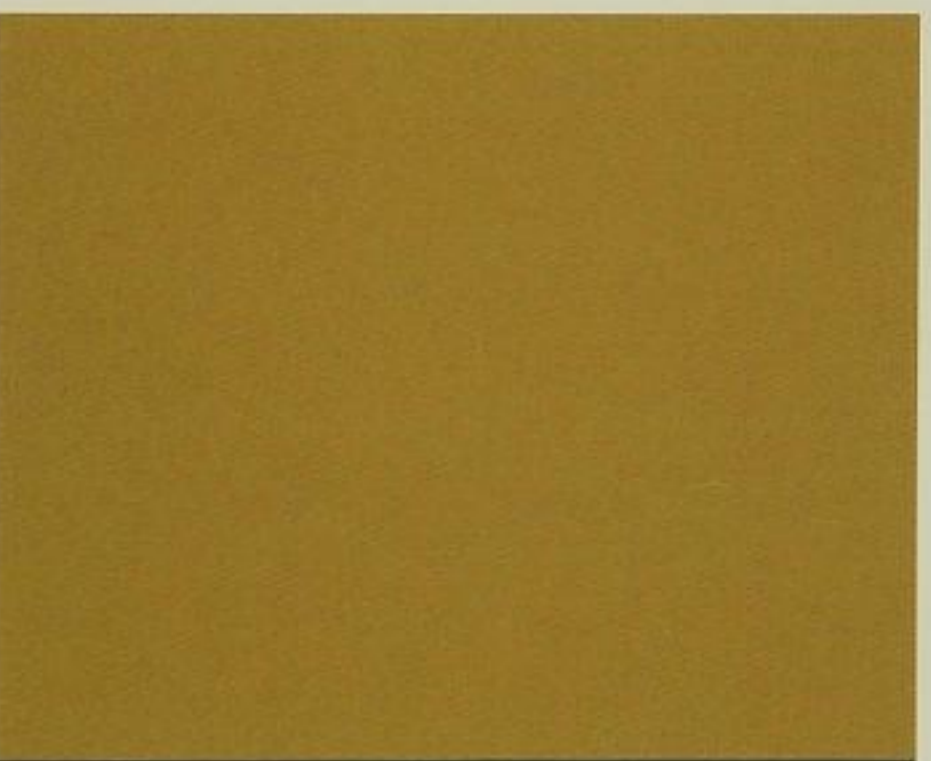
Tartan Red



Silver Grey



Emerald Green



Cordoba Beige

UPHOLSTERY



Aqua cloth
Panther Black/Panther Black



Kaleido cloth
Tartan Red/Panther Black



Kaleido cloth
Panther Black/Panther Black

Once you've sat in a MINI, you'll never want to get out. Choose between cloth or leather upholstery, or a combination of the two. All upholstery materials used in the MINI are of the highest quality, and beautifully finished. The colour combinations set out below show the middle section of the seat in the big boxes and the corresponding side bolster and headrest in the narrow strips. Whatever your taste, there's sure to be a combination of colours and design here that's right for you.



Kaleido cloth/leather
Panther Black/Panther Black



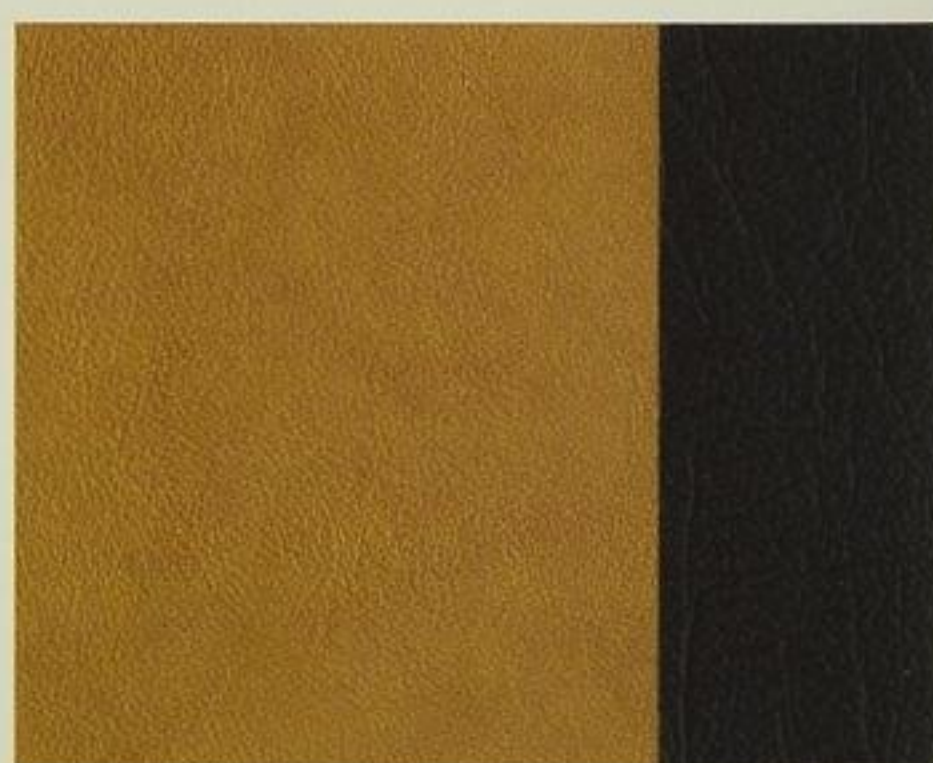
Kaleido cloth/leather
Tartan Red/Panther Black



Natural leather
Emerald Green/Panther Black



Profile leather
Panther Black/Panther Black

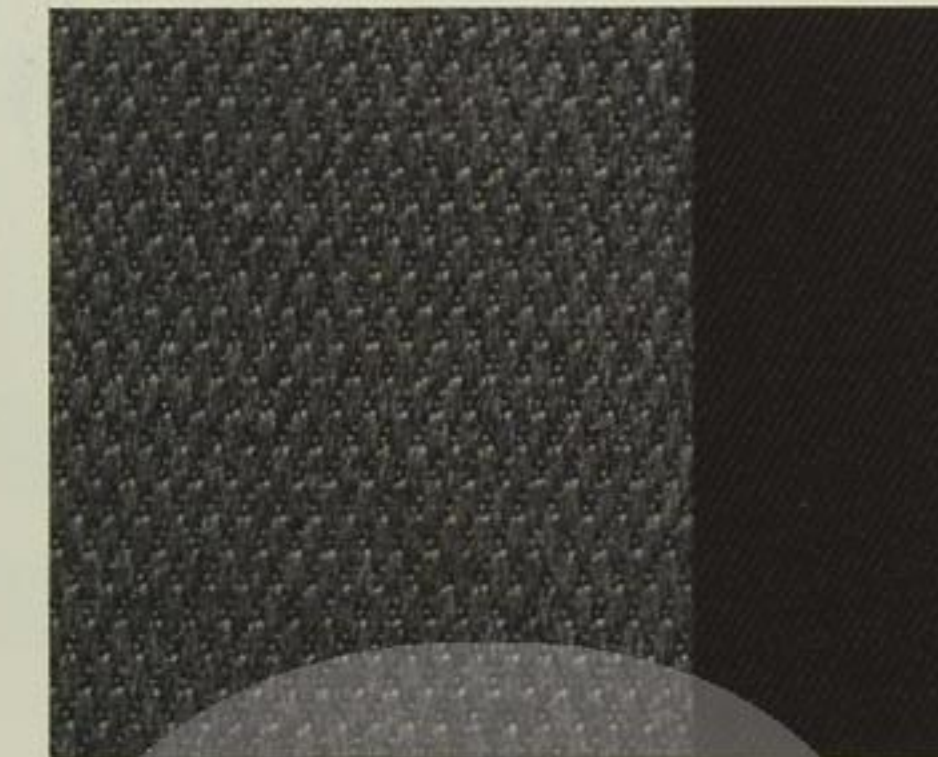


Soft leather (also available in MINI Cooper S)
Cordoba Beige/Panther Black

EXCLUSIVE UPHOLSTERY MINI COOPER S



The racy look of the **MINI Cooper S's** seats is emphasized by the upholstery: except with the Panther Black/Panther Black combinations, the middle section makes a vivid colour contrast to the side bolsters and headrest.



Space cloth
Silver/Panther Black



Satellite cloth/leather
Lapis Blue/Panther Black



Satellite cloth/leather
Panther Black/Panther Black










































































































































































Gravity leather
Lapis Blue/Panther Black



Gravity leather
Panther Black/Panther Black

COLOUR CHART

	STANDARD SEAT	SPORTS SEAT	UPHOLSTERY	INTERIOR SURFACES	INTERIOR COLOURS	STANDARD SOLID COLOURS				METALLIC COLOURS						
																
						BLACK	CHILI RED	LIQUID YELLOW	PEPPER WHITE	BRITISH RACING GREEN	COSMOS BLACK	DARK SILVER	ELECTRIC BLUE	INDI BLUE	PURE SILVER	SOLID GOLD
MINI ONE/ MINI ONE D			AQUA CLOTH													
			Panther Black	Anthracite ²	Panther Black											
MINI ONE/ MINI ONE D/ MINI COOPER			KALEIDO CLOTH ¹													
			Panther Black	Anthracite ²	Panther Black											
			Panther Black	Anthracite ²	Silver Grey											
			Tartan Red	Anthracite ²	Tartan Red											
			KALEIDO CLOTH/LEATHER													
			Tartan Red	Anthracite ²	Tartan Red											
			NATURAL LEATHER													
			Emerald Green	Anthracite ²	Emerald Green											
			PROFILE LEATHER													
			Panther Black	Anthracite ²	Panther Black											
			SOFT LEATHER													
			Cordoba Beige	Anthracite ²	Cordoba Beige											

¹ Available in MINI One and MINI One D in conjunction with sports seats
² Also available in silver, alloy patina and wood decor as an optional extra.

COLOUR CHART

MINI
COOPER S

		UPHOLSTERY	INTERIOR SURFACES	INTERIOR COLOURS	STANDARD SOLID COLOURS				METALLIC COLOURS							
STANDARD SEAT	SPORTS SEAT															
					BLACK	CHILI RED	LIQUID YELLOW	PEPPER WHITE	BRITISH RACING GREEN	COSMOS BLACK	DARK SILVER	ELECTRIC BLUE	INDI BLUE	PURE SILVER	SOLID GOLD	
																
		Silver	Alloy patina ¹	Panther Black												
SPACE CLOTH																
																
		Lapis Blue	Alloy patina ¹	Panther Black												
																
		Panther Black	Alloy patina ¹	Panther Black												
SATELLITE CLOTH/LEATHER																
																
		Lapis Blue	Alloy patina ¹	Panther Black												
																
		Panther Black	Alloy patina ¹	Panther Black												
GRAVITY LEATHER																
																
		Cordoba Beige	Alloy patina ¹	Cordoba Beige												
SOFT LEATHER																

STILL WANT
MORE MINI?

You can play around with colours and designs, and put together your own personal MINI, at www.MINI.com

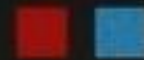
¹ Also available in silver, anthracite and wood decor as an optional extra.



BMW AG

EQUIP MENT

EXTERIOR FEATURES



MINI ONE



MINI COOPER



MINI COOPER S

A body-colour roof: the roof of the MINI One and MINI One D always comes in the same colour as the rest of the car (on the MINI Cooper and MINI Cooper S, a body-colour roof is available as a no-cost option).

On the MINI Cooper and MINI Cooper S, you can choose between roof and wing mirrors in white (with white or silver light alloy rims) or black (with silver light alloy rims).

The elliptical wing mirrors are electrically adjustable and feature an electric heating system as an optional extra. On the MINI One and MINI One D, they are always matt black.

If your MINI Cooper or MINI Cooper S has a contrast roof, the elliptical wing mirrors will always be in the same colour. If the roof is in body colour, the wing mirrors are always high-gloss black.



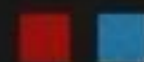
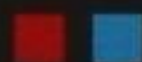
The MINI One radiator grille has a chrome surround with four black horizontal radiator bars, (three in the case of the MINI One D). The boot handle is also black.

On the MINI Cooper, the radiator grille surround, the four horizontal bars and the boot handle are all in chrome.

The MINI Cooper S has a chrome-plated radiator grille surround, while the three horizontal bars and the boot handle come in the same colour as the car.

The MINI Cooper has optional sports stripes on the bonnet, in black or white. (The colour of the stripes is the same as the colour of the roof; this option is not available with a body-colour roof.)

The MINI Cooper S also has optional black or white sports stripes. Again, the colour of the stripes depends on the colour of the roof, and this option is not available when the roof is the same colour as the car. Either way, even when stationary the car shows off its racing pedigree.



As standard on MINI One
As standard on MINI One D

As standard on MINI Cooper
As standard on MINI Cooper S

Optional extra on MINI One
Optional extra on MINI One D

Optional extra on MINI Cooper
Optional extra on MINI Cooper S

EXTERIOR FEATURES



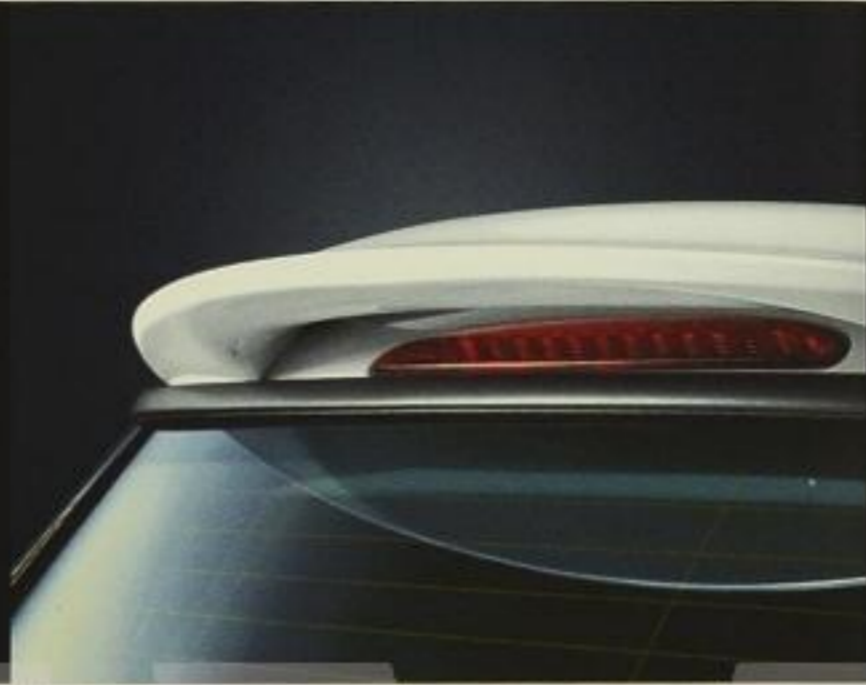
The opening of the glass panel sunroof is considerably larger than a normal sunroof, letting in plenty of fresh air. Two retractable roller blinds built into the bridge of the roof give protection from bright sunlight.

The rain sensor is activated by setting the windscreen wiper to the intermittent position, and automatically adjusts the wiper speed and frequency depending on how hard it is raining. It is available together with the anti-dazzle rear-view mirror.



The roof spoiler in the same colour as the roof adds a further sporty touch to the MINI One, MINI One D and MINI Cooper.

The integral aerial is used in conjunction with the car phone preparation or navigation system. Painted black, this dual-band aerial ensures top-quality reception.



The MINI Cooper S has a specially designed roof spoiler which fits seamlessly into the dynamic lines of the roof, and comes in the same paint colour.

Darkened glass stops the interior from overheating in strong sunlight and helps make the interior of the MINI a pleasant place to be. If this option is specified, the glass in the rear and side panels (from the B-pillar backwards) is visibly darker than at the front.



The heated rear window has an integrated wash nozzle and rear windscreen wiper with intermittent function, ensuring you can always see what's going on behind you.

On the MINI One, the exhaust pipe is located at the right of the back bumper. It is made of stainless steel. The end of the exhaust pipe is not visible on the MINI One D.



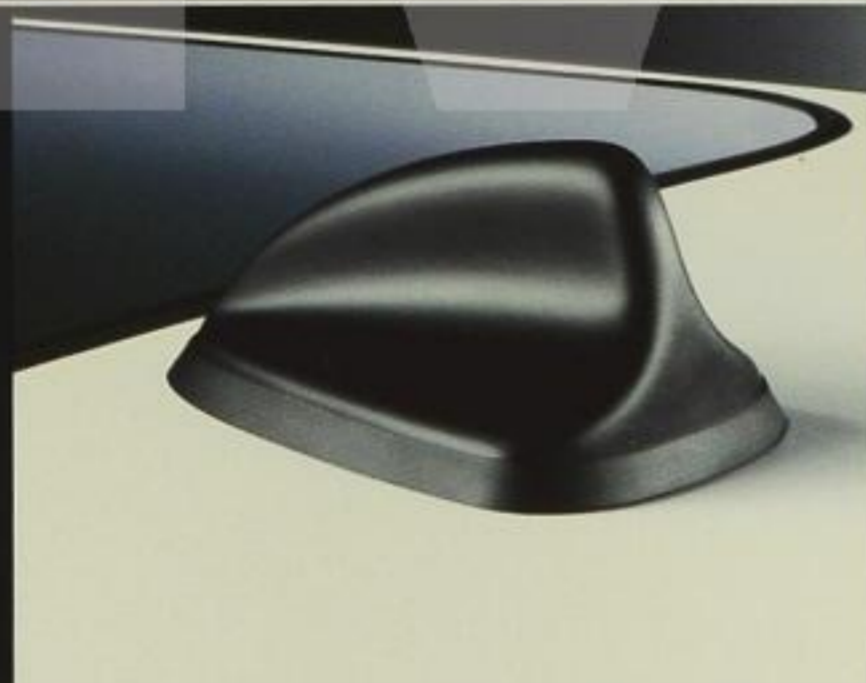
Set in the front wing, the chrome-plated side grille with white indicators provides a smart background for the red "S" logo.

The 55 mm-diameter exhaust pipe extension on the MINI Cooper is chrome-plated and has a more muscular look.



The chrome-plated fuel filler cap gives the MINI Cooper S the high-tech look of a thoroughbred racer.

Situated in the middle of the rear bumper apron, the chrome-plated dual exhaust pipe extension on the MINI Cooper S helps give the car its unique sound.



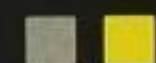
As standard on MINI One
As standard on MINI One D

As standard on MINI Cooper
As standard on MINI Cooper S

Optional extra on MINI One
Optional extra on MINI One D

Optional extra on MINI Cooper
Optional extra on MINI Cooper S

EXTERIOR FEATURES



The MINI One and MINI One D have steel rims with full-size wheel trims fitted as standard. Size: 5.5 J x 15 inch with 175/65 R 15 tyres.



The MINI Cooper comes with seven-hole light alloy 5.5 J x 15-inch rims as standard, and with 175/65 R 15 tyres.*

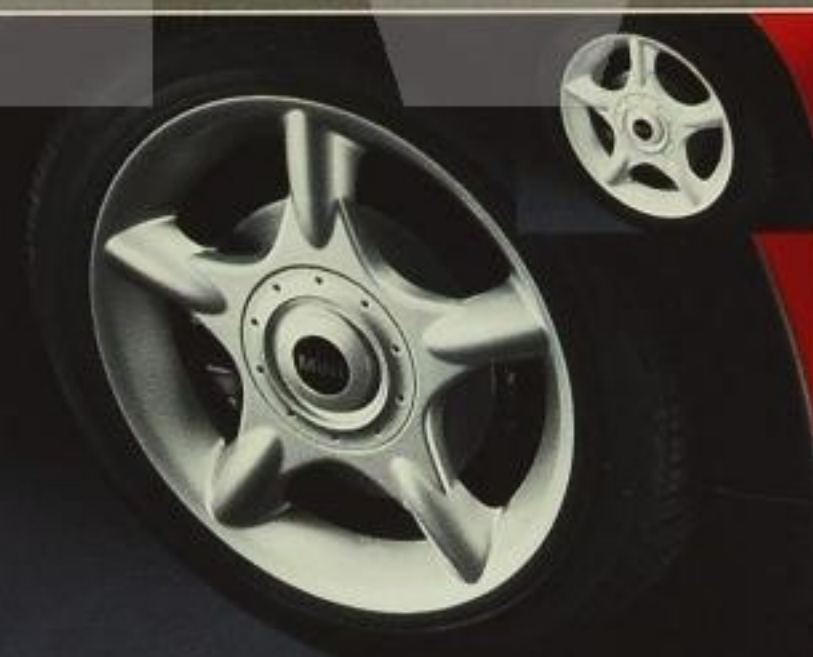


Classic eight-spoke light alloy rims are available in the 5.5 J x 15-inch size with 175/65 R 15 tyres.*

The MINI Cooper S's standard X-lite light alloy rims are 6.5 x 16 inches in size, and are available with 195/55 R 16 runflat tyres.*

Sporty light alloy rims with a dynamic five-star design are available in the 6.5 J x 16-inch size with runflat 195/55 R 16 tyres.*

S-spoke light alloy rims in the 7 J x 17 size perfectly fill the wheel arch, and come with 205/45 R 17 runflat tyres.*

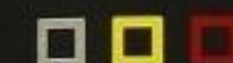


* All light alloy rims are available in white on the MINI Cooper and MINI Cooper S as a no-cost option (see small illustrations). White rims are available only in conjunction with a white roof.

■ As standard on MINI One
■ As standard on MINI One D

■ As standard on MINI Cooper
■ As standard on MINI Cooper S

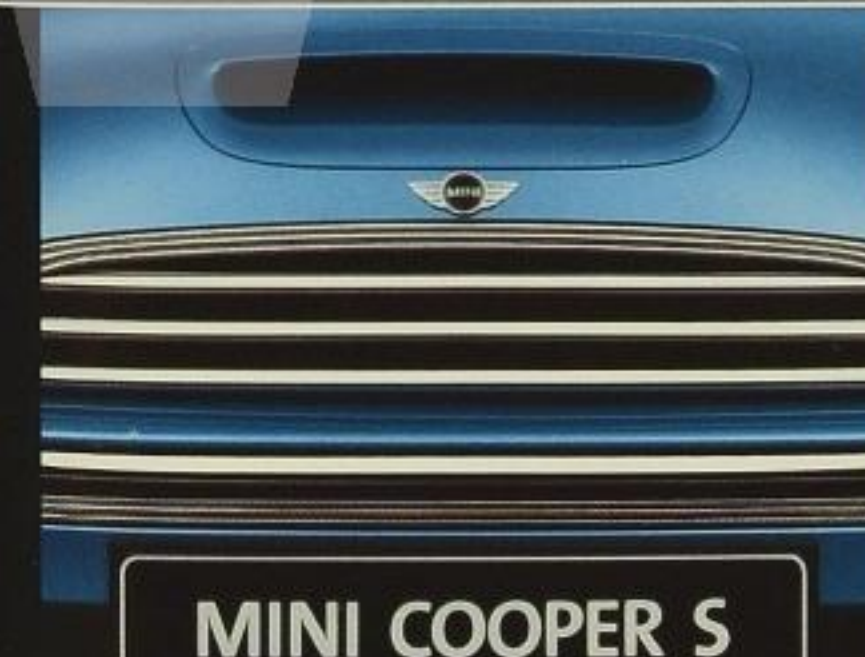
EQUIPMENT PACKAGES



An optional Chrome Line exterior is available for the MINI One, MINI One D and MINI Cooper. In the case of the MINI One and MINI One D, it comprises chrome-plated radiator bars, boot handle, exhaust pipe extension (not on the MINI One D) and front and rear bumper inserts. The Chrome Line exterior for the MINI Cooper consists of chrome-plated front and rear bumper inserts. In addition to the Chrome Line exterior, chrome wing mirrors can also be specified as an optional extra.



The Chrome Line exterior for the MINI Cooper S comprises chrome-plated horizontal radiator bars, wing mirror caps and boot handle.



■ Optional extra on MINI One
■ Optional extra on MINI One D

■ Optional extra on MINI Cooper
■ Optional extra on MINI Cooper S

INTERIOR EQUIPMENT



The dashboard of the MINI One, MINI One D and MINI Cooper comes in anthracite as standard. This is also available as a no-cost option on the MINI Cooper S.

The dashboard and elliptical ring are finished in alloy patina as standard on the MINI Cooper S.



As an optional extra for the MINI One, MINI One D and MINI Cooper, the dashboard and the elliptical ring in the door are available in high-gloss silver. This is also available as a no-cost extra on the MINI Cooper S.

Alternatively, as an optional extra, the dashboard and gear knob are available in a traditional wood decor finish with a high-gloss silver elliptical ring.



As standard on MINI One
As standard on MINI One D

As standard on MINI Cooper
As standard on MINI Cooper S



The standard two-spoke steering wheel houses a two-stage airbag. Buttons to sound the horn are placed on the left and right-hand sides.

The leather steering wheel is optionally available in a multifunction version, enabling drivers to operate the radio and cruise control function without taking their hands off the wheel.



Optional extra on MINI One
Optional extra on MINI One D



The two-spoke leather steering wheel (available as an optional extra on the MINI One, MINI One D and MINI Cooper) also houses a two-stage airbag. Again, black buttons to sound the horn are placed on the left and right-hand sides.

The MINI Cooper S is fitted with a two-spoke leather steering wheel as standard (optional on the MINI One, MINI One D and MINI Cooper) with built-in two-stage airbag and buttons left and right to sound the horn. Prominent thumb moulding provides improved grip.



Optional extra on MINI Cooper
Optional extra on MINI Cooper S



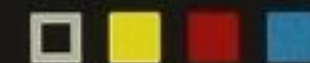
The continuously variable automatic transmission (CVT) with Steptronic on the MINI One and MINI Cooper is now even easier and safer to operate. Buttons on the optional leather steering wheel allow drivers to change gear without taking their hands off the wheel in Steptronic mode.

INTERIOR EQUIPMENT



Centrally positioned on the dashboard, the large tachometer incorporates a liquid crystal display for the mileage and trip counters. This is also where you'll find the warning lights for low fuel level, indicators, oil pressure, full beam, RFI, ABS, brake pad wear and airbags.

The service interval display tells you when the car is due for its next oil change and inspection; a digital countdown display in the tachometer dial tells you how far there is to go before your next service.



The circular rev counter is mounted on the middle of the steering column, making it easy to read. A warning light shows when ASC+T or DSC is intervening, and the LED display can toggle between current speed and outside temperature readings.



The navigation system (including a 16:9 colour LCD screen, Radio Boost and on-board computer), will direct you quickly and safely to your destination. The instructions are given via a computerized voice and a choice of directional arrows or on-screen maps. Where the navigation system is fitted, the tachometer is mounted on the steering column with the rev counter.

The on-board computer tells you your range, average speed, and current and average fuel consumption, all at the touch of a button.



In the standard interior of the MINI One, MINI One D and MINI Cooper, the elliptical ring in the door comes in the same colour as the interior door cladding.

If your MINI has high-gloss silver or wood decor interior surfaces, the elliptical ring and integrated door pocket are high-gloss silver, whatever the type of upholstery.



In the cloth/leather and leather upholstery versions of the MINI One, MINI One D and MINI Cooper, the elliptical ring comes in high-gloss anthracite as standard. This colour scheme is also available as a no-cost option in the MINI Cooper S.

In cars with alloy patina interior surfaces, the elliptical ring and door pocket are also finished in alloy patina.



■ As standard on MINI One
■ As standard on MINI One D

■ As standard on MINI Cooper
■ As standard on MINI Cooper S



■ Optional extra on MINI One
■ Optional extra on MINI One D



■ Optional extra on MINI Cooper
■ Optional extra on MINI Cooper S

INTERIOR EQUIPMENT



Both the MINI One and the MINI Cooper can be fitted with continuously variable automatic transmission (CVT) with Steptronic. This Steptronic function offers six pre-programmed gear ratios, allowing you to change manually at a flick of the gearshift – without having to use the clutch. The result is a sportier drive.

The six-speed gearbox on the MINI One D and MINI Cooper S allows quick and precise gear changes. The stylish chrome-ringed leather gear knob is designed to fit comfortably into the palm of the driver's hand.



Both front seats have an easy entry function. Simply tip the seat and it will automatically slide forward; then push it back and it will click into its previous position.

For optimal fit over the shoulder, the seat belt is manually height-adjustable on the B-pillar.

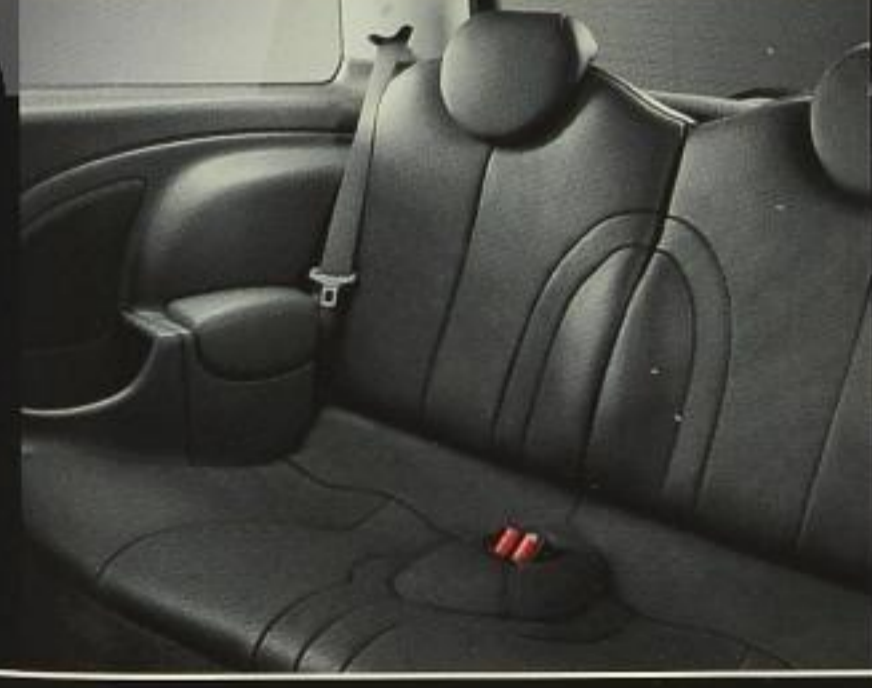


ISOFIX is an industry-standard system whereby a child seat fitted with two telescopic bars can be safely and securely mounted on the back seat.



The standard seats are upholstered in Aqua cloth in the MINI One and MINI One D, and in Kaleido cloth in the MINI Cooper (see illustration). The seat position can be adjusted manually, and the driver's seat is also height-adjustable.

The back seats are fitted with headrests and designed for maximum comfort for two people.



Sports seats are included as standard in the MINI Cooper S. These have larger side bolsters, providing excellent support even when cornering at speed, and are available in cloth, leather, or a combination of the two. The MINI Cooper S has model-specific versions of all these upholsterys.

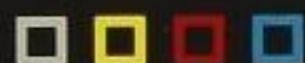
Each of the back seats can be folded down separately using a handle in the boot. In this way, three people can travel comfortably even if they have bulky luggage.



Alternatively, both back seats can be folded down to make a large, easy-to-load area. This increases the luggage space to 670 litres.



As standard on MINI One
As standard on MINI One D



As standard on MINI Cooper
As standard on MINI Cooper S



Optional extra on MINI One
Optional extra on MINI One D



Optional extra on MINI Cooper
Optional extra on MINI Cooper S

INTERIOR EQUIPMENT



The air-conditioning system with micro filter means you can enjoy your ideal interior climate whatever the conditions outside. The amount and distribution of conditioned air can be manually adjusted.

The automatic climate control achieves your ideal interior climate as fast as possible and keeps the temperature at the desired level. An active carbon filter protects you against unpleasant odours.

The visibility package ensures you can always see clearly. It includes a windscreen that can be heated at the touch of a button, a rain sensor and an anti-dazzle rear-view mirror.

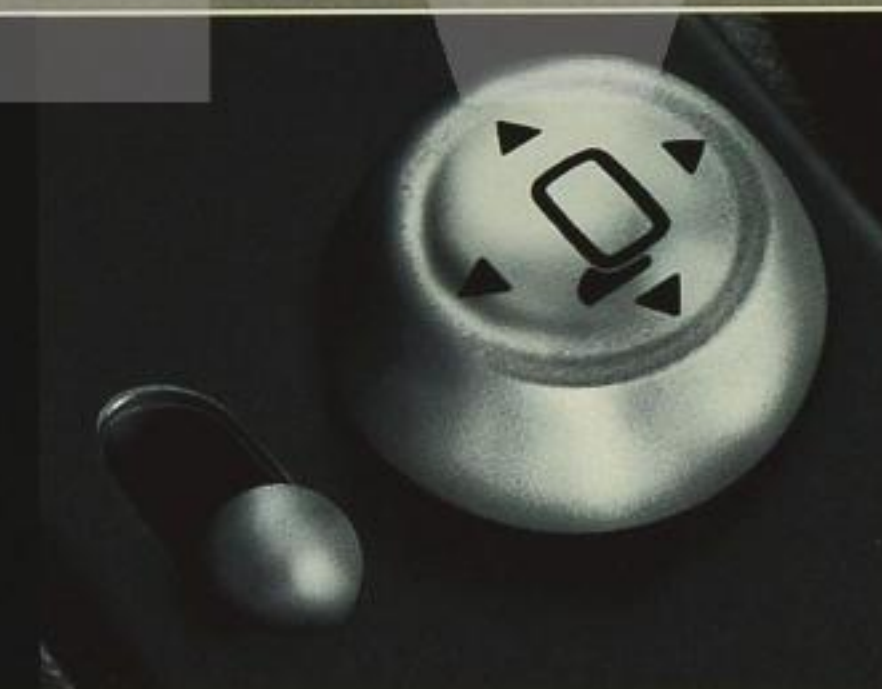
Music is an essential part of everyday life – and that's just as true in your car. Every journey becomes an experience in sound with the radios for the MINI. The Radio Wave (illustrated on the left) delivers 4 x 5 watts, while the Radio Boost CD (right) has an impressive output of 4 x 15 watts. Both radios have FM, MW and LW reception, and six station buttons, and the Radio Boost also has a volume control system which automatically adjusts the output level according to the speed of the car. The Radio Boost CD's integrated CD system offers a variety of functions including automatic insert and eject.

Rocker switches in the central console operate the frameless electric windows. Functions include one-touch opening on both sides and one-touch closing for the driver when the ignition is on.

Both wing mirrors can be electrically adjusted from the inside using a button on the central console.

The harman/kardon HiFi speaker system offers an exceptional sound experience. With a total amplifier output of 320 watts and eight speakers with harman/kardon specific grilles, it boasts a full and impressively powerful bass and brilliant treble. Cockpit simulation technology gives a stereo effect from any of the seats.

The cassette and MiniDisc versions of the Radio Boost, shown below on the left and right respectively, also have an output of 4 x 15 watts. The Radio Boost with cassette player includes an auto-reverse function and an automatic track recognition system. Automatic insert/eject of cassettes or MiniDiscs is also included, and all versions can be combined with a CD changer as an optional extra (not illustrated), which holds up to 6 CDs.



■ As standard on MINI One
■ As standard on MINI One D

■ As standard on MINI Cooper
■ As standard on MINI Cooper S

■ Optional extra on MINI One
■ Optional extra on MINI One D

■ Optional extra on MINI Cooper
■ Optional extra on MINI Cooper S

EXTERIOR EQUIPMENT

	MINI ONE	MINI ONE D	MINI COOPER	MINI COOPER S
Bumper inserts in black	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Bumpers in same colour as car	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Chrome Line exterior	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Darkened glass	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhaust pipe extension, chrome-plated double pipe				<input checked="" type="checkbox"/>
Exhaust pipe extension, chrome-plated			<input checked="" type="checkbox"/>	
Exhaust pipe extension in stainless steel	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Exterior door handles, chrome-plated	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Fuel filler cap, chrome-plated				<input checked="" type="checkbox"/>
Glass panel sunroof	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heated rear windscreen, with windscreen wiper and integrated washer nozzle	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Integral aerial with car telephone preparation and/or navigation system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Integrated air intake on bonnet				<input checked="" type="checkbox"/>
Metallic paint	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Park Distance Control (PDC)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radiator grille bars and boot handle in black	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Radiator grille bars and boot handle in body colour				<input checked="" type="checkbox"/>
Radiator grille bars and boot handle in chrome			<input checked="" type="checkbox"/>	
Roof in body colour (no-cost option on MINI Cooper and MINI Cooper S)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Roof in contrasting colour (black or white)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Roof spoiler	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Roof spoiler (model-specific for MINI Cooper S)				<input checked="" type="checkbox"/>

	MINI ONE	MINI ONE D	MINI COOPER	MINI COOPER S
Side grille (chrome-plated with white indicators)				<input checked="" type="checkbox"/>
Sports suspension	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Sports suspension PLUS			<input type="checkbox"/>	<input checked="" type="checkbox"/>
Sports stripes on bonnet			<input type="checkbox"/>	<input type="checkbox"/>
Thermal protection glass	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Third brake light	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Wheels:				
– Steel rims with wheel trim, 15 inch, 175/65 R 15	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
– Seven-hole light alloy rims ¹ , 15 inch, 175/65 R 15	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
– Eight-spoke light alloy rims ¹ , 15 inch, 175/65 R 15	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
– Five-star light alloy rims ¹ , 16 inch, 195/55 R 16	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
– X-lite light alloy rims ¹ , 16 inch, 195/55 R 16				<input checked="" type="checkbox"/>
– S-spoke light alloy rims ¹ , 17 inch, 205/45 R 17	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wing mirrors (high-gloss black or white)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Wing mirrors (matt black)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Xenon lights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

¹ All light alloy wheels are available in white in combination with a white roof.

☒ As standard

☐ Optional extra

INTERIOR EQUIPMENT

	MINI ONE	MINI ONE D	MINI COOPER	MINI COOPER S
Air-conditioning	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Automatic climate control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CD changer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Continuously variable automatic transmission (CVT) with Steptronic	<input type="checkbox"/>		<input type="checkbox"/>	
Cup holders (three)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Digital clock	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Door sills in stainless steel with model logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Driver and front passenger footwell lights	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Easy entry function to rear seats	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Electric windows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Front passenger seat, height-adjustable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Front safety belt, height-adjustable	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Gearbox, five-speed manual	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Gearbox, six-speed manual		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
harman/kardon HiFi system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Headrests in rear (two)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Heated front seats (two settings)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior light (centrally mounted in roof)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Interior light package (includes driver and front passenger footwell lights on MINI One and MINI One D)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior surfaces in alloy patina	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Interior surfaces in anthracite	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Interior surfaces in high-gloss silver	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior surfaces, including gear knob, in wood decor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ISOFIX child seat mounting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

¹ No-cost option.

Steering wheel:

- Steering wheel in leather, height-adjustable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Steering wheel with plastic rim, height-adjustable	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
- MINI Cooper S steering wheel in leather, height-adjustable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Lumbar supports (manually adjustable) ²	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Multifunction option for leather steering wheel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Navigation system with 16:9 monitor and DVD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On-board computer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pedals and footrests in stainless steel				<input checked="" type="checkbox"/>
Radio Boost	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radio Boost CD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radio Boost MD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radio Wave	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rain sensor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Remote-controlled central locking	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rev counter with digital speed and outside temperature display	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Separately folding rear seats	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Service interval display	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Smoker's package ¹	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports seats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Steptronic buttons on leather steering wheel	<input type="checkbox"/>		<input type="checkbox"/>	
Storage package, including glove compartment and luggage nets in the back of the front seats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upholstery in cloth/leather (model-specific)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upholstery in cloth (model-specific)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Upholstery in leather (model-specific)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

¹ No-cost option.

² Only available with leather or cloth/leather combination.

☐ As standard

☐ Optional extra

SAFETY

MINI
ONE

MINI
ONE D

MINI
COOPER

MINI
COOPER S

Anti-lock Braking System (ABS with CBC and EBV)



Automatic central locking at 16 km/h



Automatic Stability Control + Traction (ASC+T)



Belt tensioners in front and restraint system with belt force limiters



Brake pad wear indicator



Bumpers with impact absorbers



Crash sensor



Door reinforcement panels



Driver and front passenger airbags



Dynamic Stability Control (DSC)



Electronic immobilizer



Fuel cut-off in the event of a crash



Head airbags



Multi-joint rear axle



Remote-controlled alarm



Run Flat Indicator (RFI)



Safety battery terminal (battery disconnected in the event of a crash)



Side airbags



Single-joint strut suspension at front



As standard

Optional extra

TECHNICAL DATA

		MINI ONE	MINI ONE D	MINI COOPER	MINI COOPER S
WEIGHT					
Unladen, EU¹	kg	1140 [1155]²	1175	1150 [1165]²	1215
Max. permissible	kg	1495 [1510]²	1530	1505 [1520]²	1570
Permitted load	kg	430	430	430	430
Permitted axle load front/back	kg	870/730	870/750	870/730	890/760
Permitted trailer load, max. 12 % gradient	kg	650	650	650	–
Permitted roof load	kg	75	75	75	75
ENGINE²,³					
Cylinders/layout/valves		4/in-line/4	4/in-line/2	4/in-line/4	4/in-line/4
Capacity	cm³	1598	1364	1598	1598
Stroke/bore	mm	85.8/77	81.5/73	85.8/77	85.8/77
Max. output	kW/bhp/rpm	66/90/5500	55/75/4000	85/115/6000	120/163/6000
Max. torque	Nm/rpm	140/3000	180/2000	149/4500	210/4000
Compression ratio/recommended fuel	:1	10.6/91–98 ROZ	18.5/Diesel	10.6/91–98 ROZ	8.3/91–98 ROZ
TRANSMISSION²					
Standard transmission ratios	I/II:1	3.42/1.95	12.57/6.99	3.42/1.95	11.43/7.18
	III/IV:1	1.33/1.05	4.51/3.55	1.33/1.05	5.40/4.41
	V/VI/R:1	0.85/–/3.58	3.05/2.41/11.13	0.85/–/3.58	3.66/2.99/11.13
Final drive ratio	:1	3.56 [5.76]²	–	3.94 [5.76]²	–

¹ The figure quoted includes a 90 % tank filling, 68 kg for the driver and 7 kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.

² All figures relate to vehicles with standard five-speed manual transmission (MINI One and MINI Cooper) or six-speed transmission (MINI One D and MINI Cooper S). Values in square brackets [] are for models with continuously variable automatic transmission (CVT).

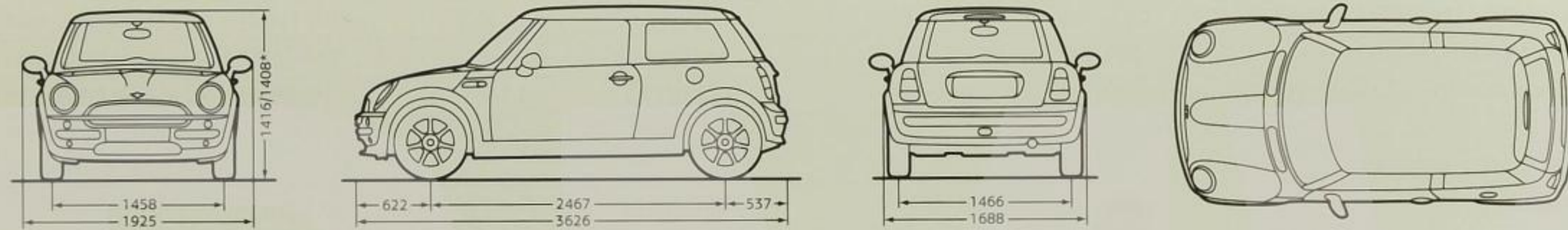
³ The MINI One, MINI Cooper and MINI Cooper S comply with the EU4 emission standard, MINI One D with the EU3 standard. Fuel consumption is determined in accordance with the ECE driving cycle, made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption as such.

⁴ Figure not confirmed at time of going to press.

		MINI ONE	MINI ONE D	MINI COOPER	MINI COOPER S
PERFORMANCE					
Top speed	km/h	181 [170]²	165	200 [185]²	218
Acceleration 0 – 100 km/h	sec	10.9 [12.7]²	13.5	9.2 [10.4]²	7.4
Standing start 0 – 1000 m	sec	33.0 [34.2]²	–⁴	30.8 [32.1]²	28.4
Acceleration 80 – 120 km/h (4th/5th gear)	sec	12.8/17.1	14.9/13.1	10.5/14.5	6.7/8.7
FUEL CONSUMPTION³					
Urban	ltr/100 km	8.8 [10.9]	5.8	9.1 [10.9]	11.4
Extra-urban	ltr/100 km	5.3 [5.9]	4.3	5.4 [5.9]	6.8
Combined	ltr/100 km	6.6 [7.7]²	4.8	6.8 [7.7]²	8.4
CO₂ emissions	g/km	160 [187]²	129	165 [187]²	202
Tank capacity, approx.	ltr	50	50	50	50
WHEELS					
Tyre dimensions front/back		175/65 R 15 84 T	175/65 R 15 84 T	175/65 R 15 84 H	195/55 R 16 87 V
Wheel dimensions front/back		5.5 J x 15	5.5 J x 15	5.5 J x 15	6.5 J x 16
Rim material		Steel	Steel	Light alloy	Light alloy
ELECTRICAL SYSTEM					
Battery capacity	Ah	46/front	70/rear	46/front	55/rear
Alternator output	A	105	130	105	105
	W	1470	1820	1470	1470

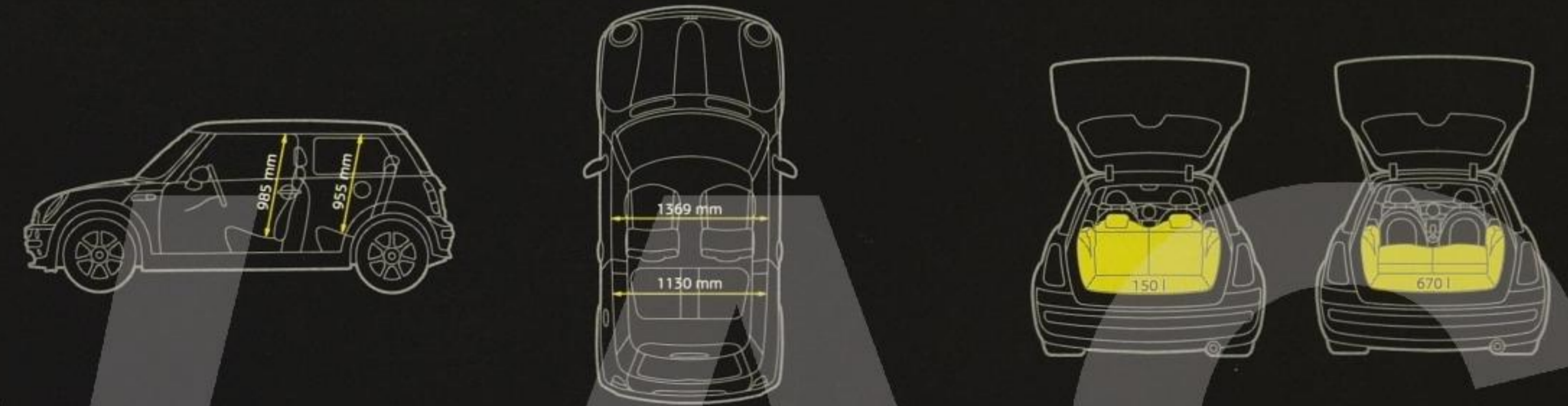
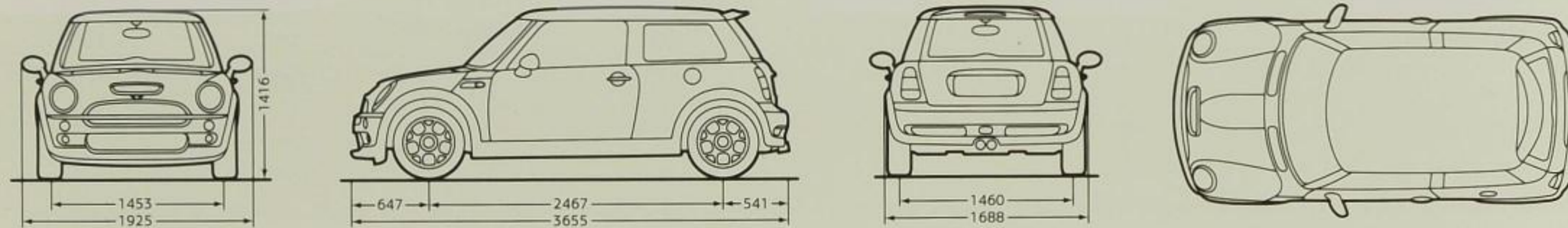
DIMENSIONAL DRAWINGS

MINI ONE. MINI ONE D. MINI COOPER.



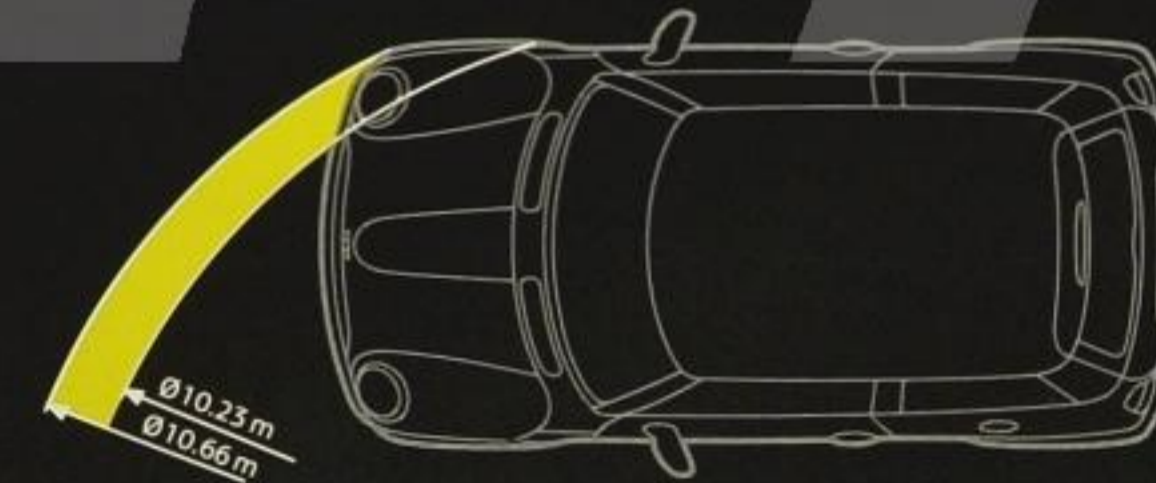
MINI COOPER S.

All figures in mm. *The overall height of the MINI One and MINI One D is 1416 mm, and that of the MINI Cooper is 1408 mm.

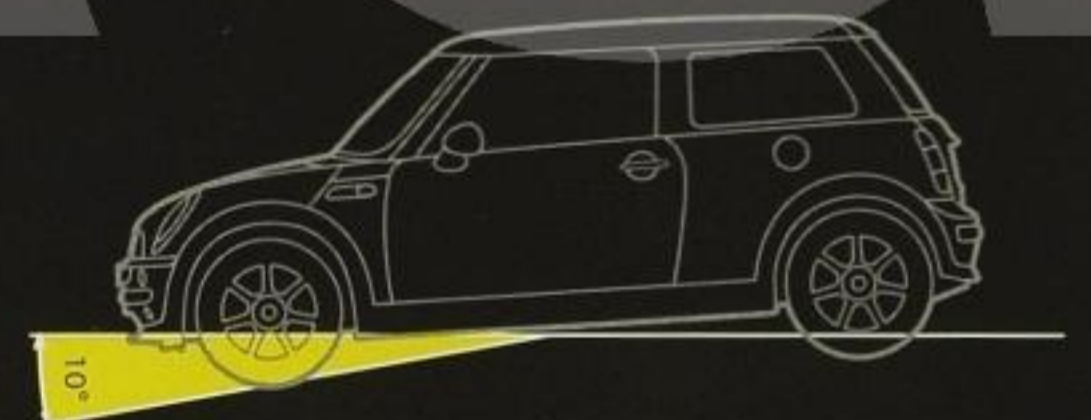


Even the tallest people will find the MINI surprisingly spacious, with 98.5 cm of headroom in the front and 95.5 cm in the rear. And with 136.9 cm of elbow room in the front and 113 cm in the back, there's plenty of room even with four people in the car.

The luggage space varies between 150 and 670 litres with the seats folded down, while the boot opens at a 90-degree angle. When the boot is fully open, the highest point is 1.85 metres above the ground.



As well as being sporty, the MINI is also highly manoeuvrable even in the smallest of spaces, with a turning circle of just 10.66 metres.



Its ramp brakeover angle of 10° prevents grounding and makes parking in places like underground car parks simplicity itself.

MAXIMUM SERVICE FOR YOUR MINI.

When you choose a MINI, you'll also have access to an outstanding range of service and finance facilities.

MINI SERVICE.

You can always rely on your MINI and the back-up that comes with it.

In fact, you have a double safety net. Firstly, the whole of the MINI dealer network is there to help you, and secondly you can count on the support of your MINI specialist, who knows your car inside out and uses computerized diagnostic tools and information systems.

Another important component of this service is the MINI's intelligent key, which stores basic data such as the chassis number, mileage and service interval status. This information is scanned by your MINI specialist using a key reader, and the service they provide is tailored accordingly.

As well as providing rapid, efficient dealer support, we've designed the MINI to be quick and easy to maintain and repair, with long service intervals helping to minimize running costs.

The MINI service interval display is another BMW Group innovation, the product of more than 20 years' experience. It automatically tells you when the car is due for servicing, and how far (to the nearest 50 kilometres) there is to go to it and to the next oil or brake fluid check. This comprehensive maintenance system is installed in your MINI as standard.

And in the unlikely event that your MINI breaks down, peace of mind is still guaranteed. All MINI owners are entitled to use the MINI Service 24-hour Mobile Service (breakdown assistance), which includes towing, storage, hotel accommodation, hire cars and taxis*.

For further information on the MINI Service and what it includes, contact your MINI dealer or visit our website at www.MINI.com.

* The extent and duration of the MINI recovery service may vary from country to country.

MINI FINANCIAL SERVICES.

The start of a beautiful relationship.

MINI Financial Services can help the course of true love to run smooth with a range of attractive options, including both leasing and finance (e.g. MINI Select). You'll benefit from monthly instalments tailored to your specific needs, flexible-term agreements, and interest rates fixed in advance. With MINI Financial Services, you can follow your head as well as your heart.

Have your cake and eat it.

It doesn't tie up your capital, and it improves your cash flow, because you only make lease payments for as long as you use your MINI. If you should have an accident and get less than the book value from your insurance company, Leasing Extra will make up the difference so you can replace your MINI as quickly as possible. And when the lease period ends, you have an option to buy the car for your own personal use – so no one can separate you from the object of your desire.

A quick fling or a lifelong passion?

MINI Select Finance offers the perfect combination of finance and leasing options, with a choice of terms and low, fixed monthly payments. When the agreement ends, you can buy your MINI outright, continue to lease it at low cost, or simply return it – because MINI Select Finance includes a dealer buy-back guarantee. So your relationship can go on for ever, or end in an amicable parting of the ways.

For more information, contact your MINI dealer.



MINI ONE, MINI ONE D, MINI COOPER OR MINI COOPER S?

We hope you won't find the decision too difficult – the main thing is that it's a MINI!



MINI SPECIAL EQUIPMENT AND ACCESSORIES: MAXIMUM MINI.

Want to get more from your MINI? Perhaps you want a more distinctive design for your light alloy rims? A hands-free cradle for your mobile? Or even a Union Jack painted on the roof? If so, we recommend a look at the MINI special equipment catalogue. And once you've taken your MINI to the max, maybe you'd also like to maximize your lifestyle, with MINI accessories. From fountain pens to keyrings, they are all instantly recognizable thanks to their excellent design, outstanding quality – and of course, the MINI logo. Stop by at your MINI dealer, and you can pick up both catalogues.

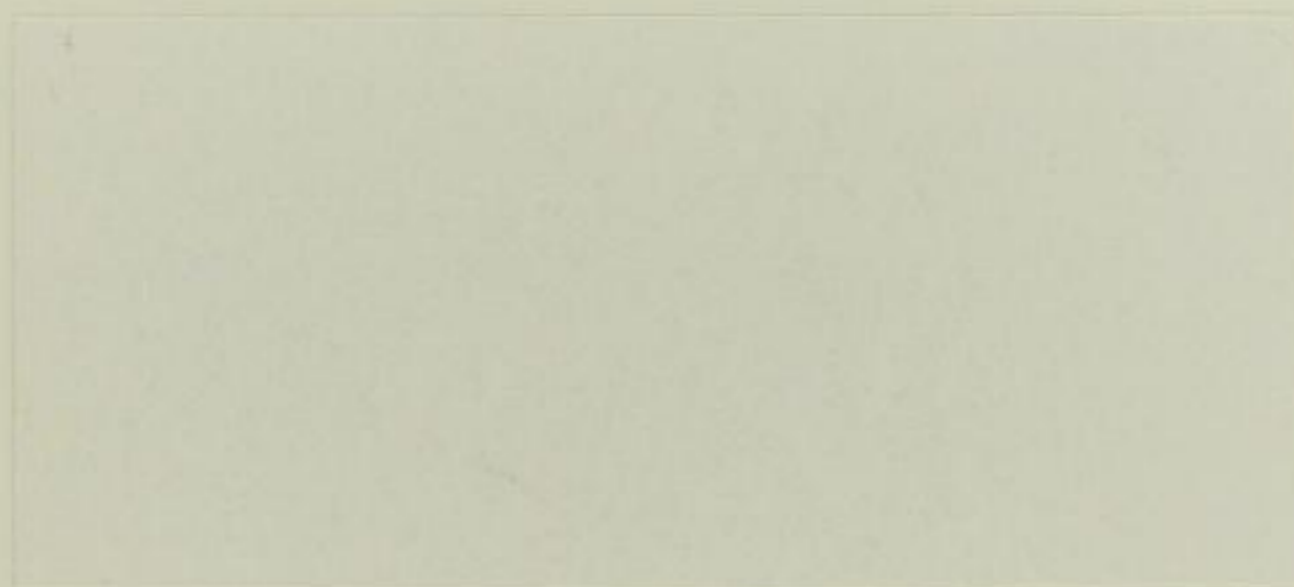
BMW AG

MINI RECYCLING

At every stage from design to disassembly, recycling is central to the MINI philosophy. For example, all the materials used in its manufacture were selected because they can be used in a sustainable and environmentally friendly way. And every MINI is built to be easily and economically recycled when its driving days are finally done. We have been working on this approach since 1994 at the BMW Group Recycling and Disassembly Centre in Munich, the only facility of its kind. Your MINI dealer will also be pleased to advise you on the disposal of your old vehicle.

BMW AG

ME + MY MINI = IS IT LOVE?



The models illustrated in this brochure show the specifications for various markets. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in the text and illustrations, may occur. For precise information, please contact your MINI dealer. Subject to change in design and equipment. Subject to error.

The people, quotes and events described in this catalogue are entirely fictitious and any resemblance to actual persons, living or dead, is purely coincidental.

© BMW AG, Munich/Germany. Not to be reproduced, wholly or in part without written permission of BMW AG, Munich.

For more information, visit www.MINI.com