



BMW AG

SAMUEL P. GEOFFREY / MIKE WU / ELEN DAVID
THE MINI

NORMAN MEYER
MINI CONCEPT

NURIA MOLINA
COLOURS

JAN GUSTAFSON
INTERIOR

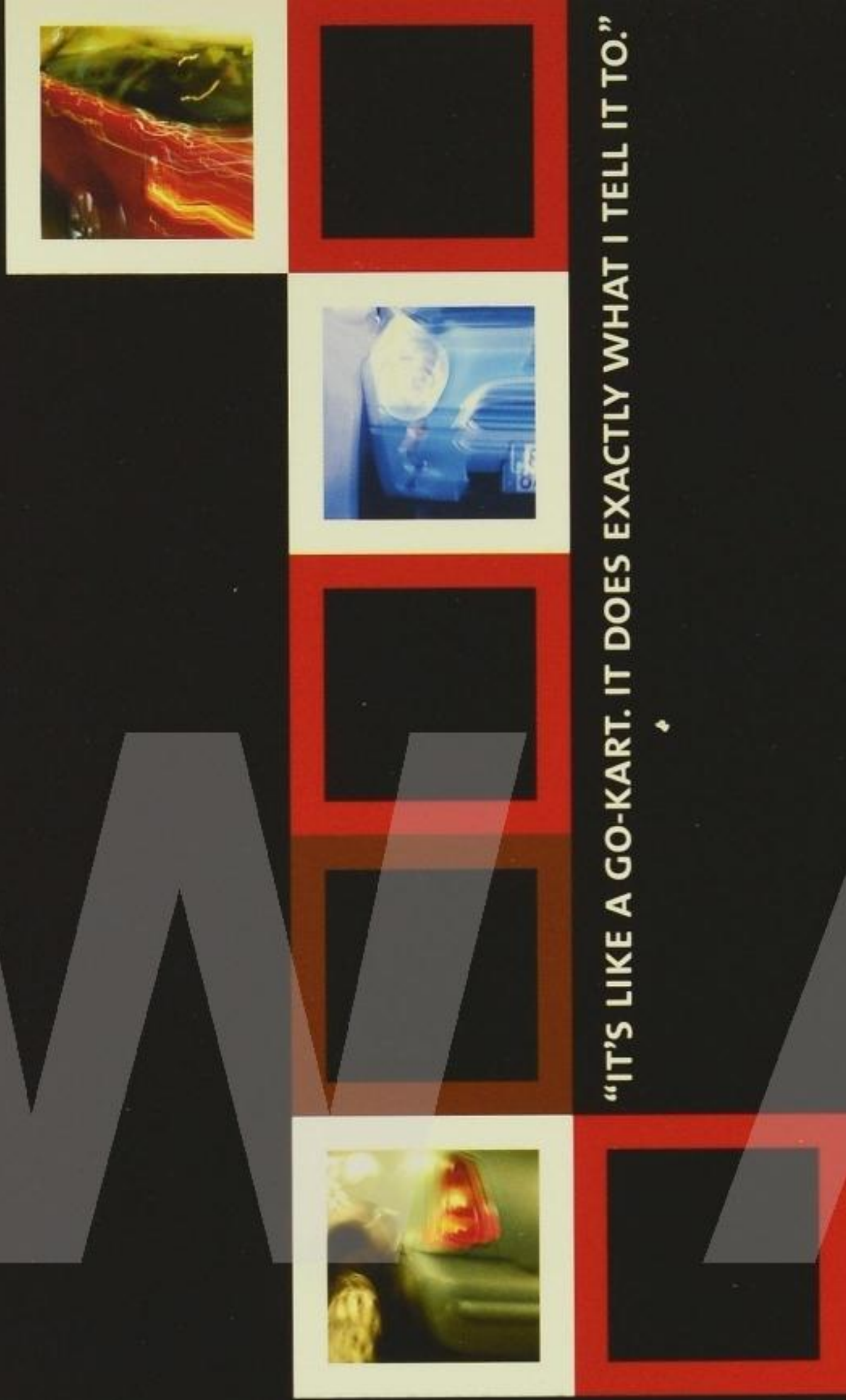
ED BANGER
SAFETY

LUCA MARINELLI
EQUIPMENT



MINI ONE. MINI COOPER. MINI COOPER S.

BMW GAG



"IT'S LIKE A GO-KART. IT DOES EXACTLY WHAT I TELL IT TO."

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"My first morning in Sydney.
There's a treat in store for me today – my MINI Cooper.
I can't wait to put the sports chassis through its paces.

And hear those **16 VALVES SING.**"

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"Breathe deeply. The steep coast of the Pacific.



My Cooper drives **LIKE A GO-KART.** So responsive.
Third. Fourth.



Fifth gear."



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"A quick glance at the speedometer needle. Climbing. And so's the rev counter."

"And the MINI Cooper?"

IT STICKS TO THE ROAD LIKE A GECKO TO THE CEILING."



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"Past the Opera House. The MINI is a beautifully quiet car."

All I hear is a rhythmic pounding. It's – **MY HEART.**"



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The MINI Cooper leaves Sydney behind.

IT'S REALLY RACING NOW. SO'S MY PULSE.

Heading for another time and place – a late afternoon in Lisbon.
Where the engine of the MINI Cooper S comes into its own.



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"Is this a dream? The new MINI Cooper S
in Electric Blue, with 16-inch rims!

A FOUR-WHEELED THOROUGHbred.

Quick, my camera. Gotta get on my motorbike.

Follow that car!"

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4A 13 13A 12 12A 11 11A 10 10A

K 160VC ■■■ KODAK 160VC ■■■



17 17A 18 18A

160VC ■■■ 23 ■■■ KODAK 160VC ■■■ 22 ■■■ KODAK 160VC ■■■ 21 ■■■ KODAK 160VC ■■■ 20 ■■■ KODAK 160VC ■■■



23 23A 22 22A 21 21A 20 20A

The acceleration on that thing is unbelievable. Now I see what the S stands for – "sprint"!
A supercharged 163-bhp engine is guaranteed to be a riot to drive. It's not rocket science.

BUT IT'S NOT FAR OFF!"

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9

1.

9

6

2

2

2

E100S



10

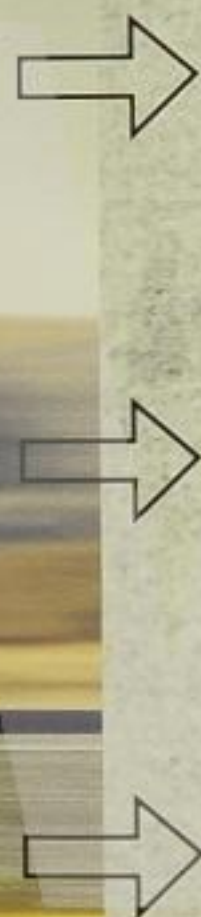
"What makes a proper sports car?

LONG WHEELBASE. LOW CENTRE OF GRAVITY.

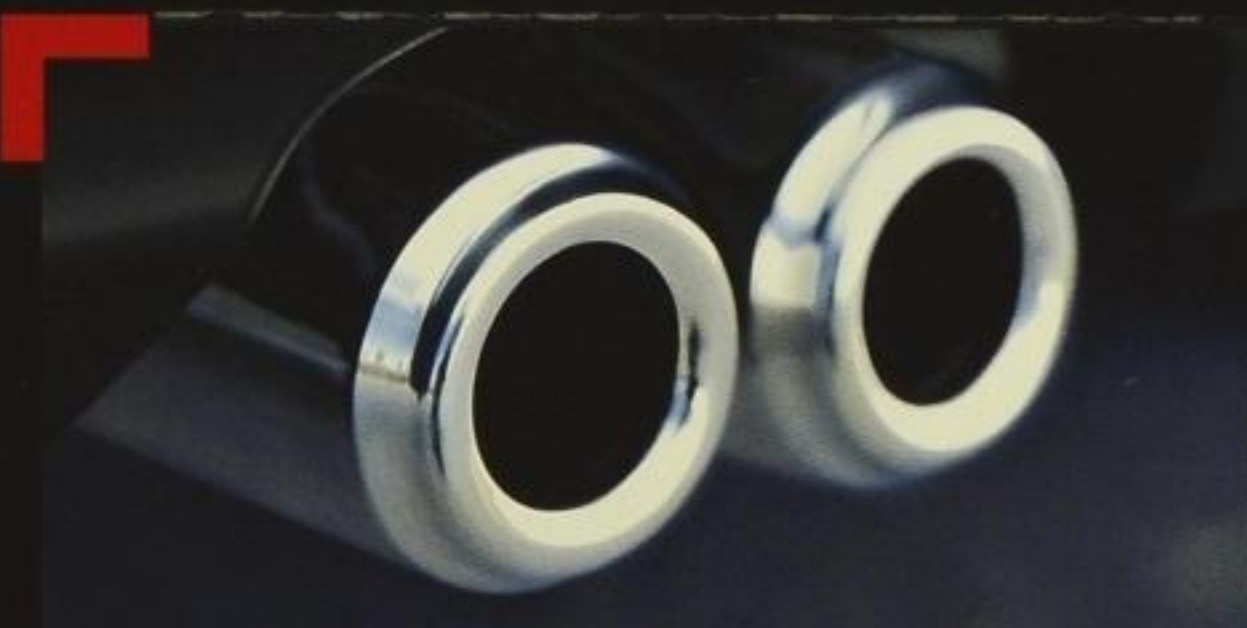
WIDE TRACK. And excitement as standard."



"THE MINI COOPER S SHOWS GREAT ATTENTION TO DETAIL.
The air intake on the bonnet. The white indicators. The twin exhaust pipes."



"IF THERE'S ONE THING I LOVE ABOUT THE MINI –
IT'S EVERYTHING!"



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AS NIGHT FALLS, THE CURTAIN RISES.

Dusk in Cape Town. The Mini ONE's headlights flare into life.



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....."I savour **THE MUSIC OF THE FOUR-STROKE ENGINE.**
And cast a last admiring glance at the rear lights of the MINI Cooper S."



"You can feel the city breath. See the lights shimmering.
The sensation is unfamiliar to me.

BUT IT'S RIGHT UP MY STREET."



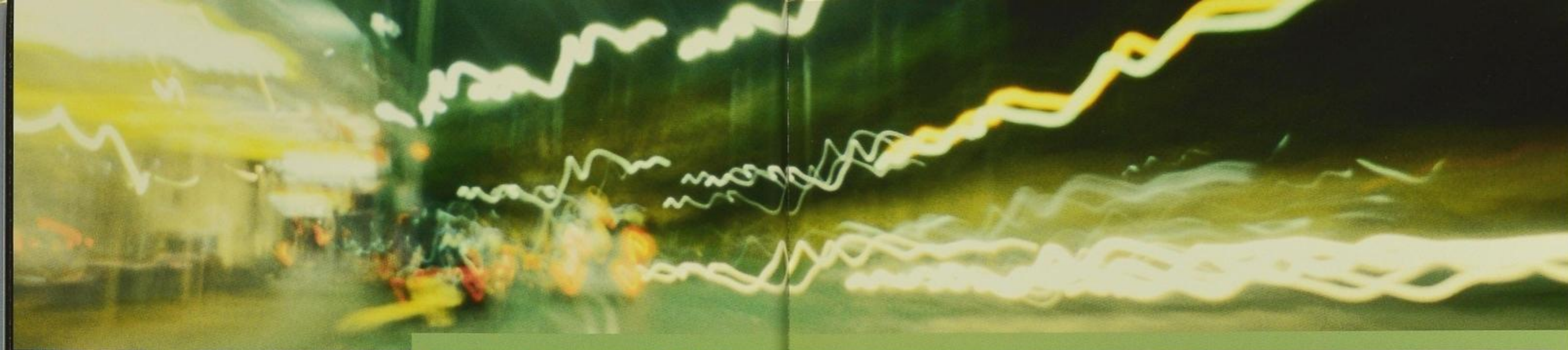
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"Roads don't come much straighter than this. **IT'S AS THOUGH MY MINI'S
GLIDING ALONG ON INVISIBLE RAILS.**"



"Would you like to dance?"
"No, I'd like to drive. Wherever..."



IS IT LOVE?



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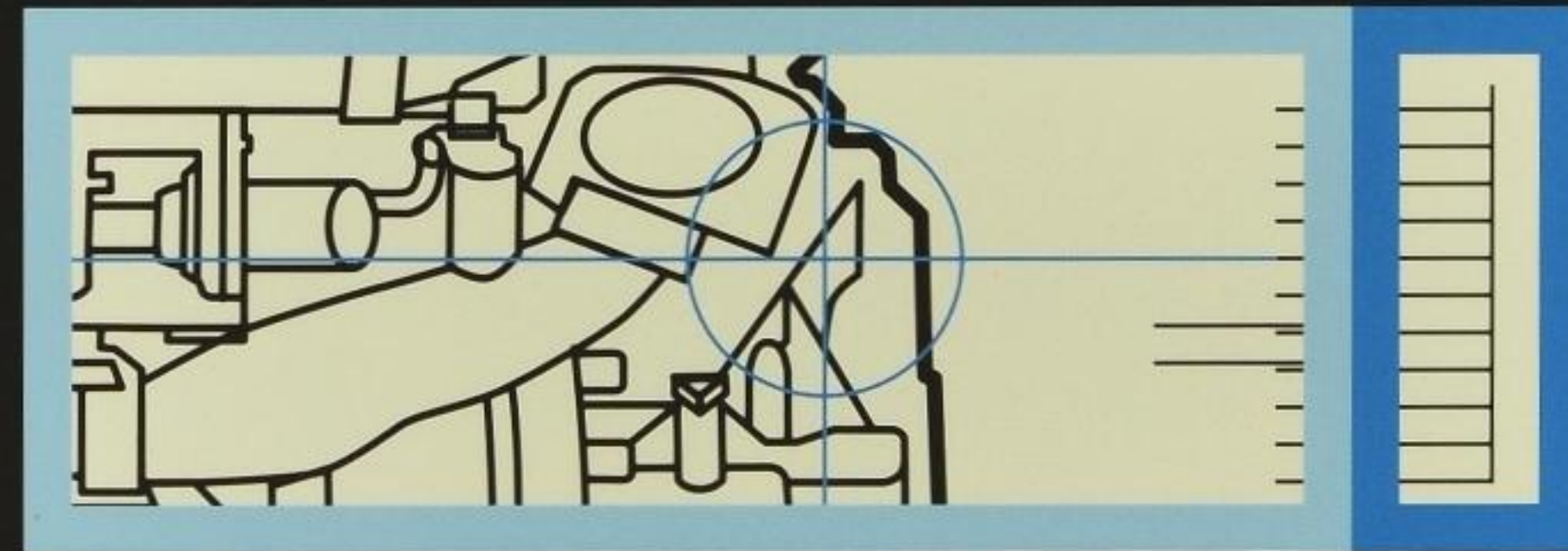
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LONG WHEELBASE + WIDE TRACK = GO-KART FEELING.

"IT'S WHAT INSIDE THAT COUNTS."



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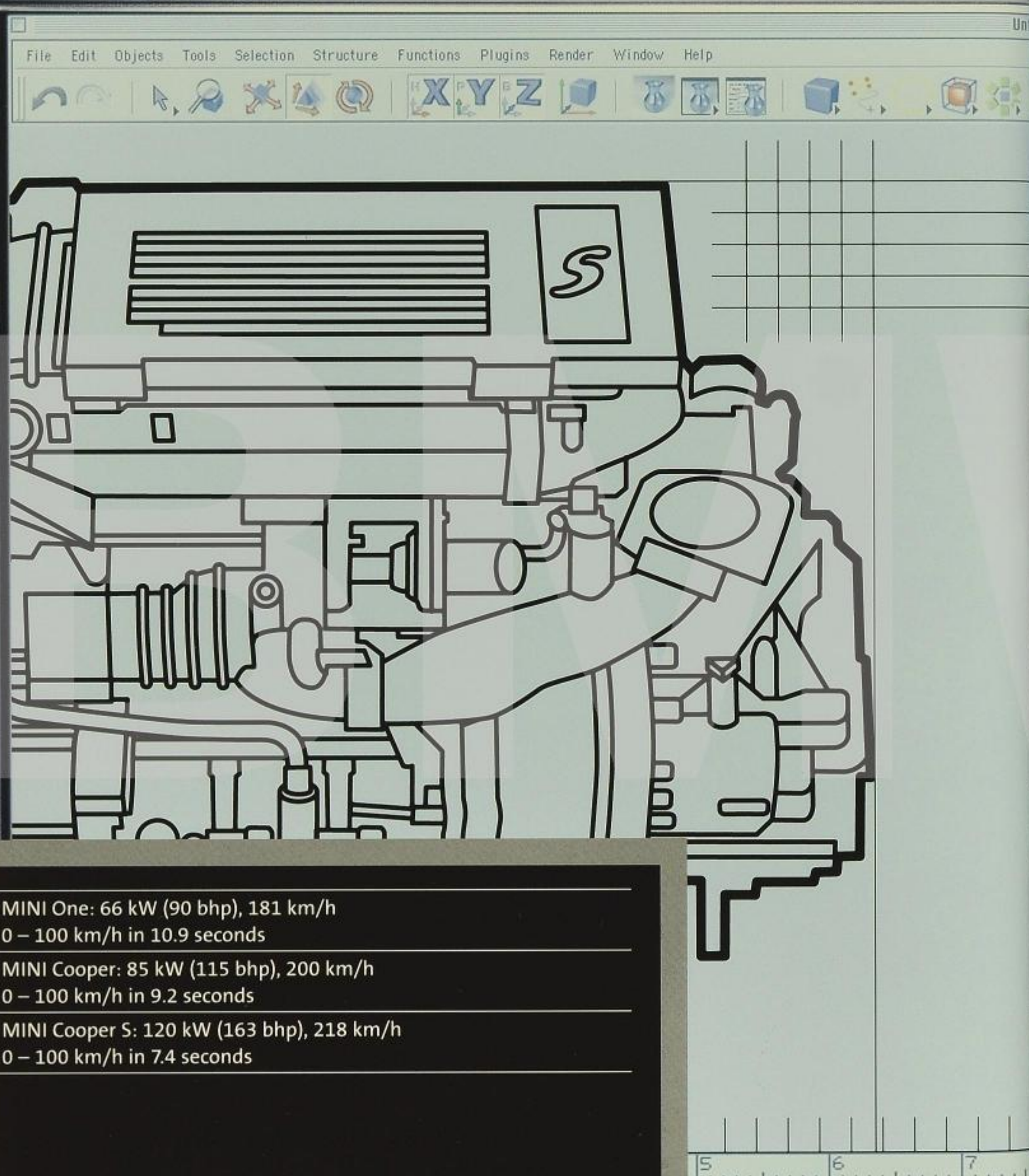
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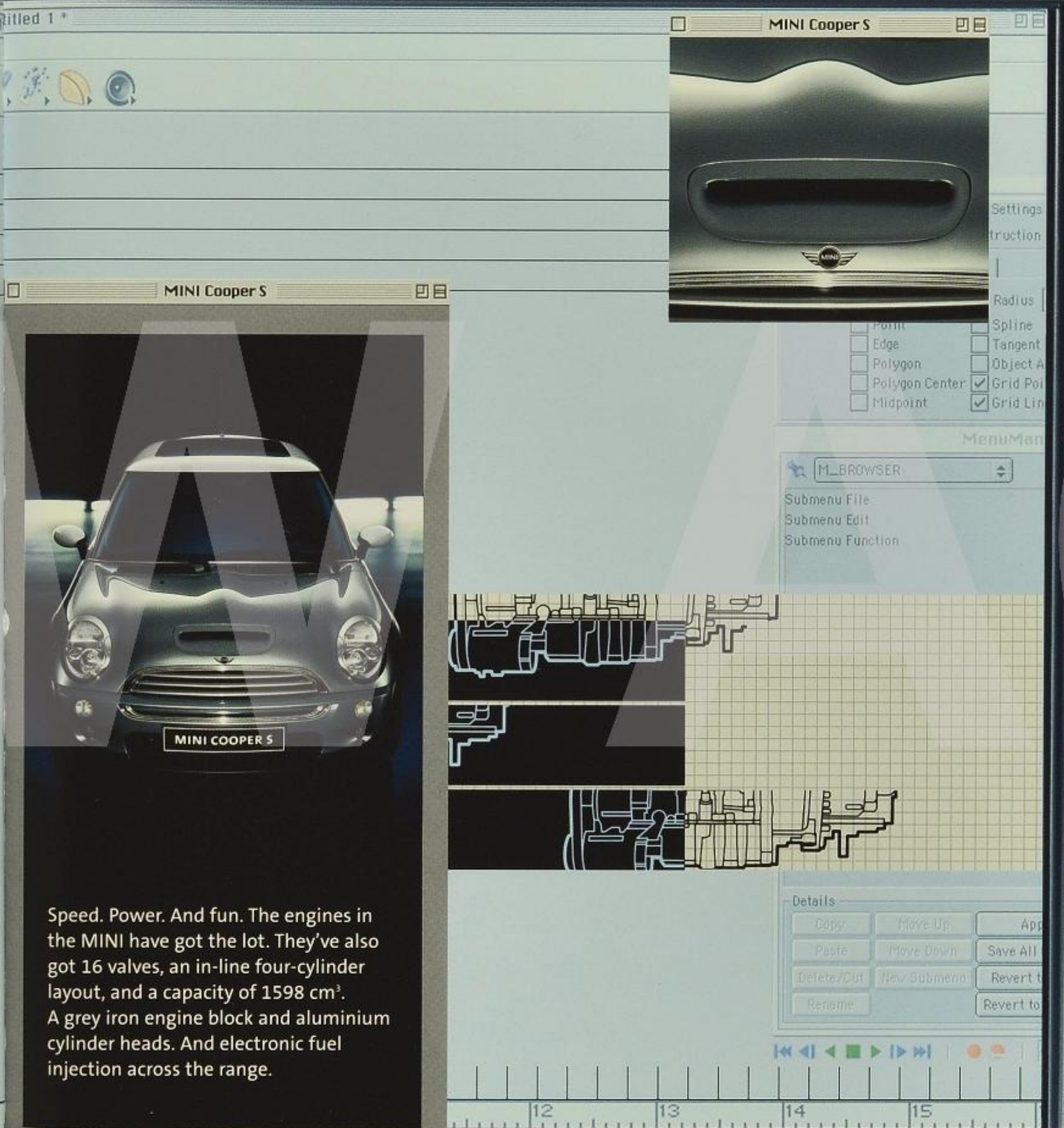
ED BANGER
SAFETY

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EQUIPMENT

"POWER ERUPTS."



- MINI One: 66 kW (90 bhp), 181 km/h
0 – 100 km/h in 10.9 seconds
- MINI Cooper: 85 kW (115 bhp), 200 km/h
0 – 100 km/h in 9.2 seconds
- MINI Cooper S: 120 kW (163 bhp), 218 km/h
0 – 100 km/h in 7.4 seconds



Speed. Power. And fun. The engines in the MINI have got the lot. They've also got 16 valves, an in-line four-cylinder layout, and a capacity of 1598 cm³. A grey iron engine block and aluminium cylinder heads. And electronic fuel injection across the range.

NURIA MOLINA
COLOURS

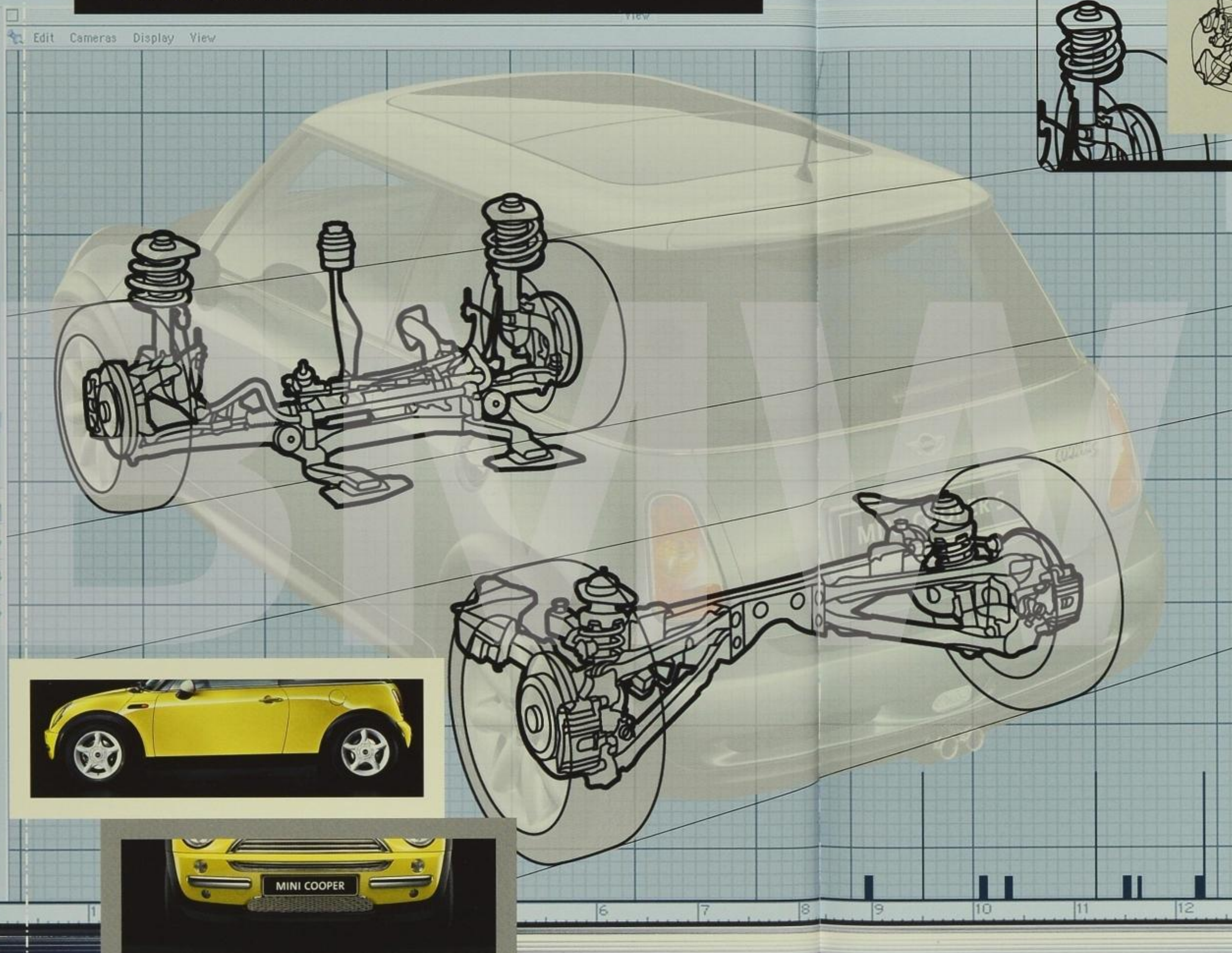
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INTERIOR

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SAFETY

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EQUIPMENT

G

"THE GO-KART COMES OF AGE."



Throw it into a corner. And enjoy the ride. The MINI's chassis is especially designed to give you that pure go-kart feeling. The suspension is set up to let you really feel the road. Add in the breathtaking handling, the long wheelbase, the wide track and the low centre of gravity and you'll have to agree – driving doesn't get any more exciting than this.

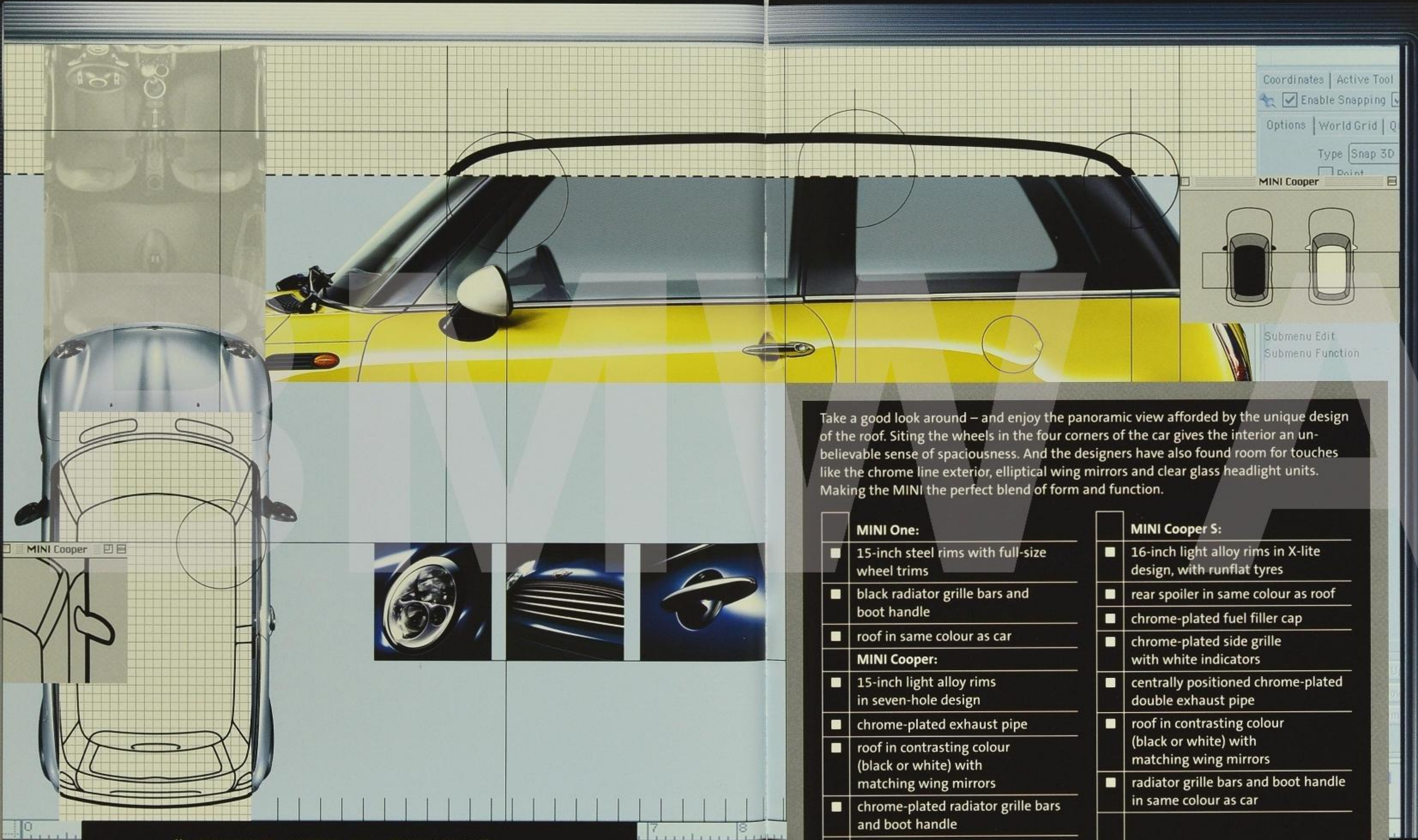
- long wheelbase, wide track, low centre of gravity
- exceptionally rigid construction
- outstanding handling
- excellent grip
- multi-joint rear axle for perfect cornering
- servo-assisted rack-and-pinion steering
- individual suspension front and back

NURIA MOLINA
COLOURS

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EQUIPMENT



Take a good look around – and enjoy the panoramic view afforded by the unique design of the roof. Siting the wheels in the four corners of the car gives the interior an unbelievable sense of spaciousness. And the designers have also found room for touches like the chrome line exterior, elliptical wing mirrors and clear glass headlight units. Making the MINI the perfect blend of form and function.

MINI One:

- 15-inch steel rims with full-size wheel trims
- black radiator grille bars and boot handle
- roof in same colour as car

MINI Cooper:

- 15-inch light alloy rims in seven-hole design
- chrome-plated exhaust pipe
- roof in contrasting colour (black or white) with matching wing mirrors
- chrome-plated radiator grille bars and boot handle

MINI Cooper S:

- 16-inch light alloy rims in X-lite design, with runflat tyres
- rear spoiler in same colour as roof
- chrome-plated fuel filler cap
- chrome-plated side grille with white indicators
- centrally positioned chrome-plated double exhaust pipe
- roof in contrasting colour (black or white) with matching wing mirrors
- radiator grille bars and boot handle in same colour as car

"LOOKING GOOD ALL THE WAY."

NURIA MOLINA
COLOURS

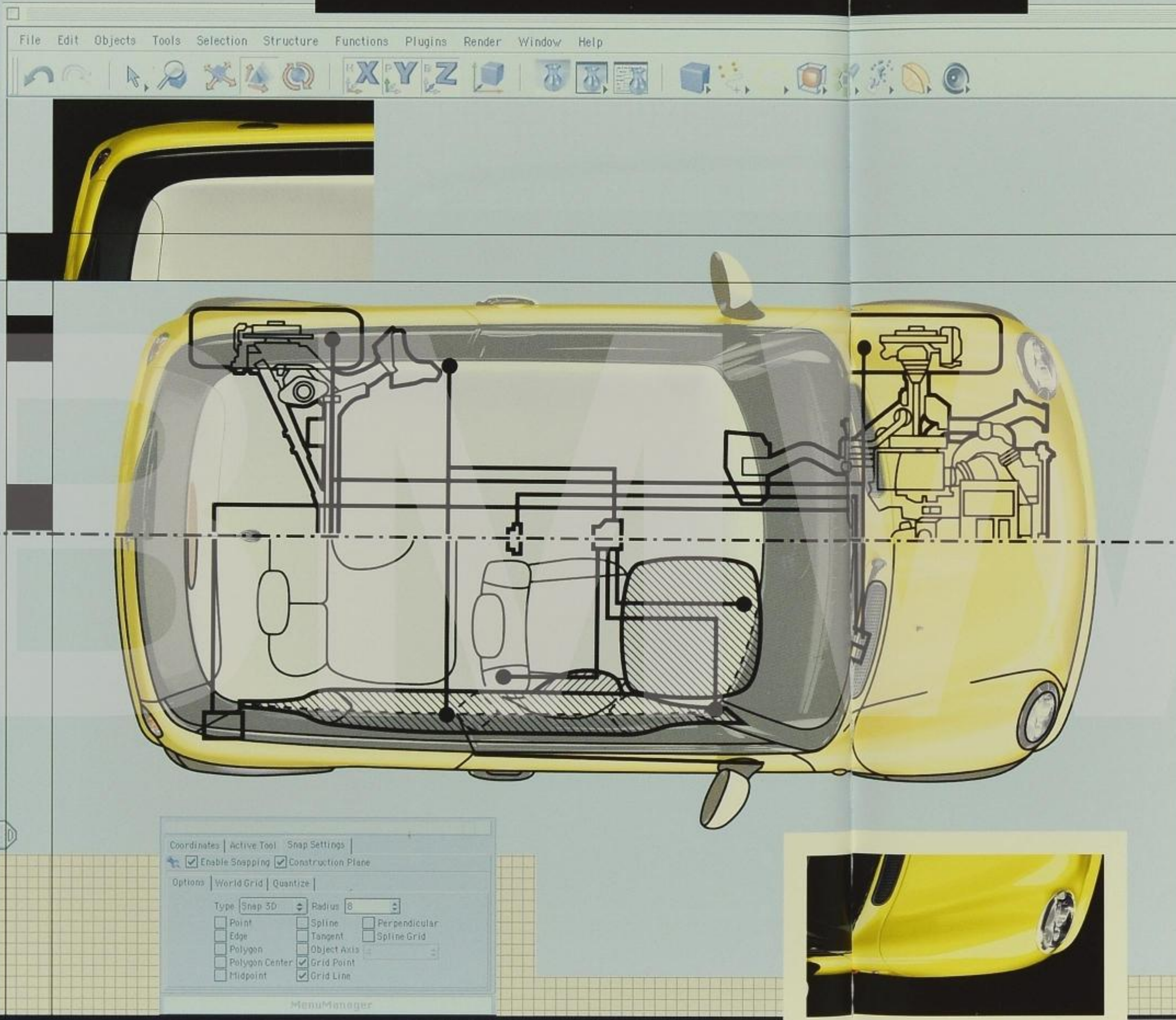
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AG

"SAFETY IS EVERYTHING."



- ABS with CBC and EBD: Anti-lock Braking System with Cornering Brake Control and Electronic Braking Force Distribution counteracts roll on corners
- airbags: two front and two side airbags as standard for driver and passenger. Head airbags available as an optional extra for front and rear passengers
- ASC + T: Automatic Stability Control and Traction (as standard on the Cooper S)
- automatic seatbelts: with pyrotechnic belt tensioners and belt force limiters in the front
- bodywork: with extreme torsional and flexional rigidity
- DSC: Dynamic Stability Control; available as an optional extra on all models
- RFI: Run Flat Indicator which detects any loss of tyre pressure and alerts the driver via a warning light in the cockpit

Uncompromising standards of active and passive safety: ABS with CBC and EBD improves brake performance and counteracts roll on corners. DSC ensures braking force is applied to each wheel individually as the situation requires. And the bodywork exhibits exceptional torsional rigidity. You couldn't be in safer hands.

NURIA MOLINA
COLOURS

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IQ + m³ = MINI.

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"I CAN'T GET ENOUGH OF THESE COLOURS."



NURIA MOLINA
COLOURS

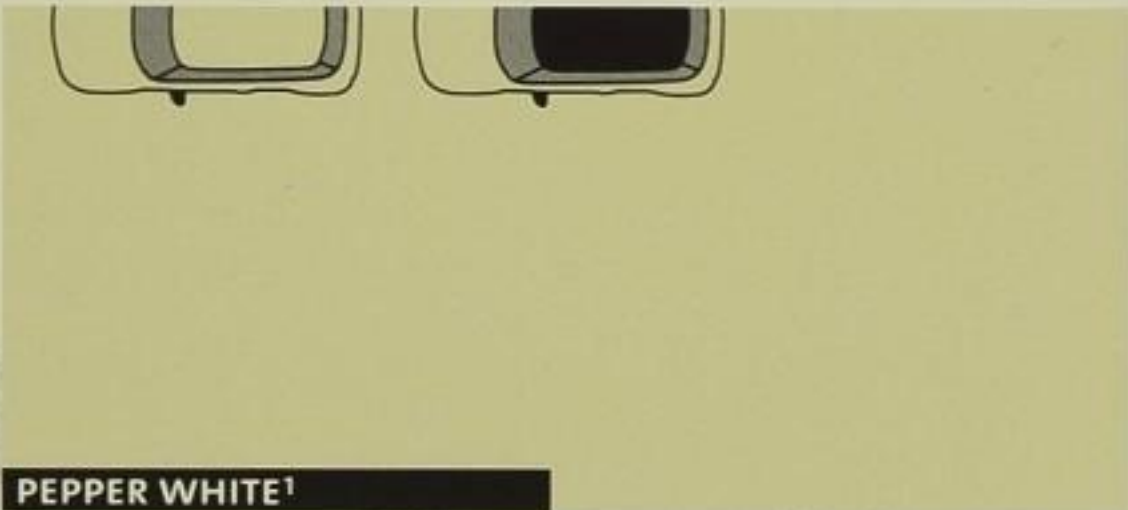
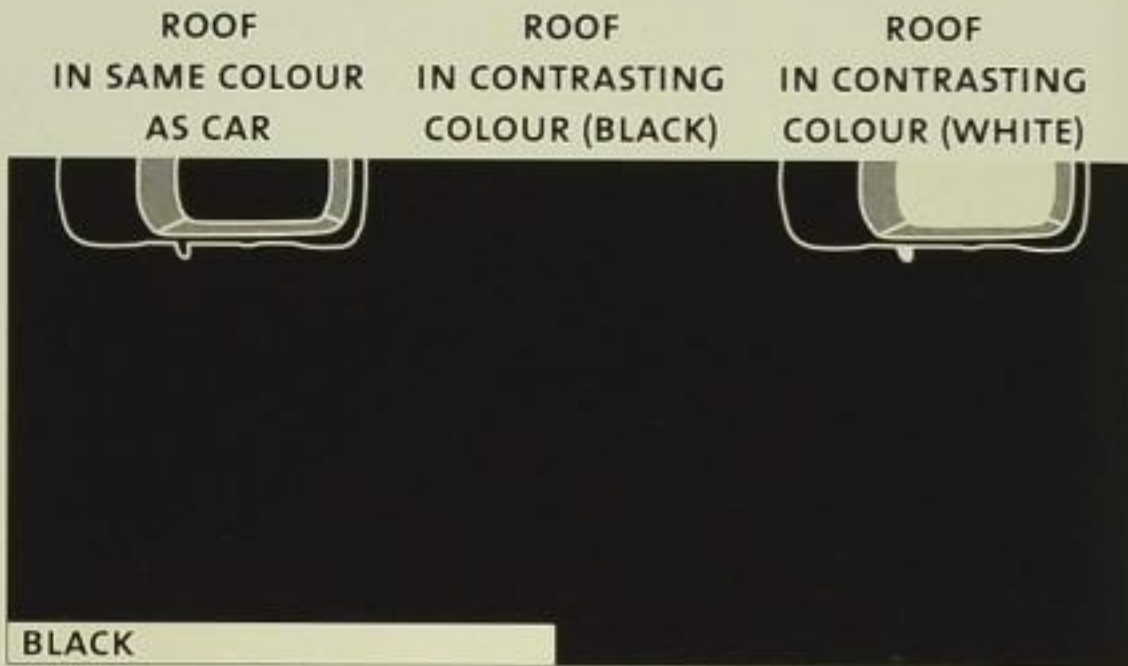
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STANDARD COLOURS

Show your true colours, and protect the environment. All paints are water-based, including the four distinctive standard colours and the eight brilliant metallic ones.



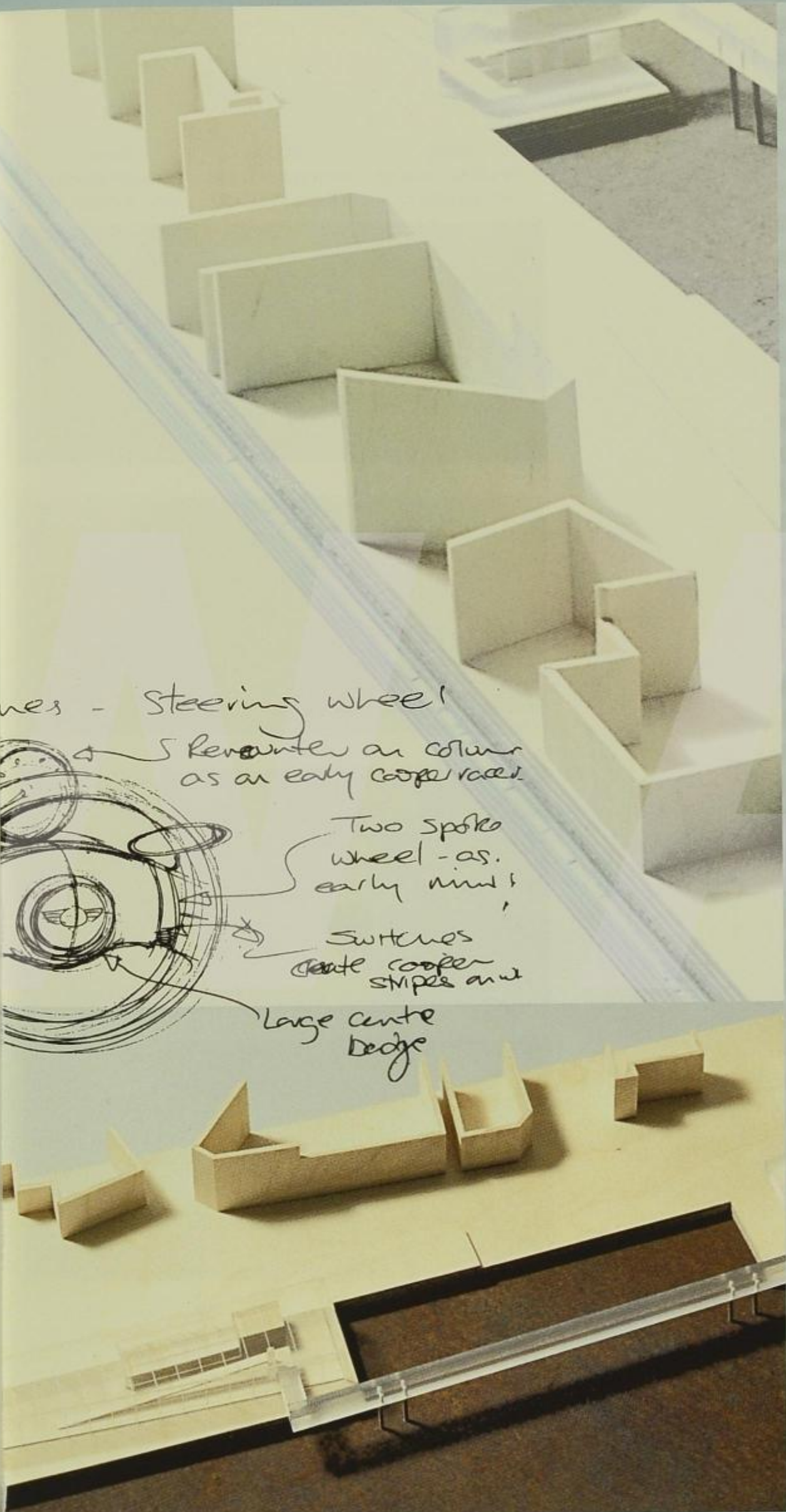
The following options are available:

MINI One:
Roof in same colour as car, matt black wing mirrors

MINI Cooper/MINI Cooper S:
Black roof, high-gloss black wing mirrors
White roof, high-gloss white wing mirrors
Rims in white (optional)

Roof in same colour as car (no-cost option)
High-gloss black wing mirrors

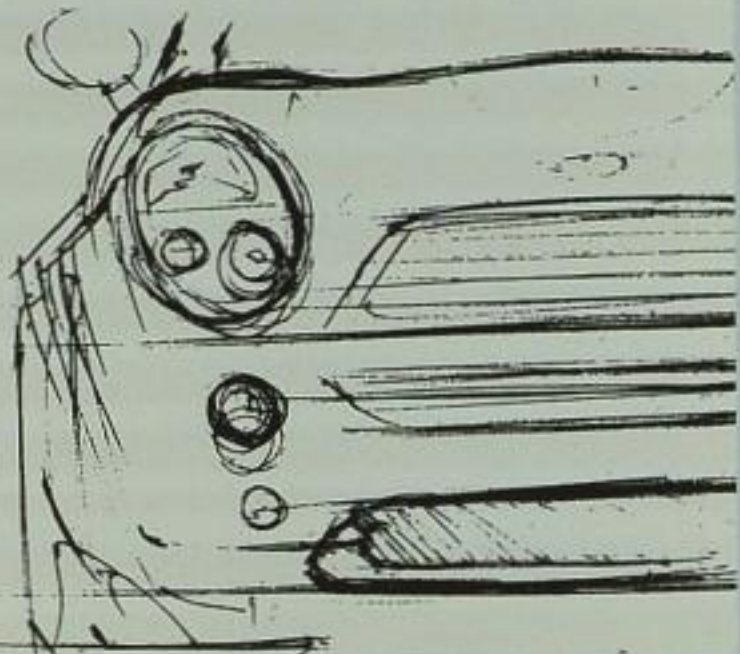
¹ Available only on MINI One and MINI Cooper.



Subject: Fish
Date: Tue, 28 March 2002
15:24:12 +0100 (CET)
From: Nuria
Molina<nmolina@gmx.net>
To: jorge
gondra@hotmail.com

Buenos dias, stay-at-home:
I've finally found an apart-
ment in Barcelona that I
like! It's right opposite
Gaudi's Casa Batllo, and as
an architect I still can't
believe it. Every day I
stand at the window and look
at that unique facade, in
countless tones of green,
blue and lilac, shimmering
in the sun. It looks like a
fish. I've also been to the
Parc Guell. The colours are
amazing here! What do you
think? Not a lot, knowing
you! :-))) Nuria

PS: my new MINI is coming
next week. It's brilliant
yellow. I bet you've got an
opinion on that?



METALLIC COLOURS

You can also choose to have your MINI in one of a range of metallic colours. And whichever one you choose, your MINI is guaranteed to look good.






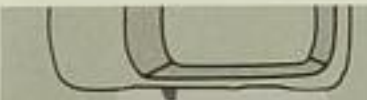
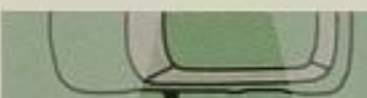



The following options are available:

MINI One:
Roof in same colour as car, matt black wing mirrors

MINI Cooper/MINI Cooper S:
Black roof, high-gloss black wing mirrors
White roof, high-gloss white wing mirrors
Rims in white (optional)

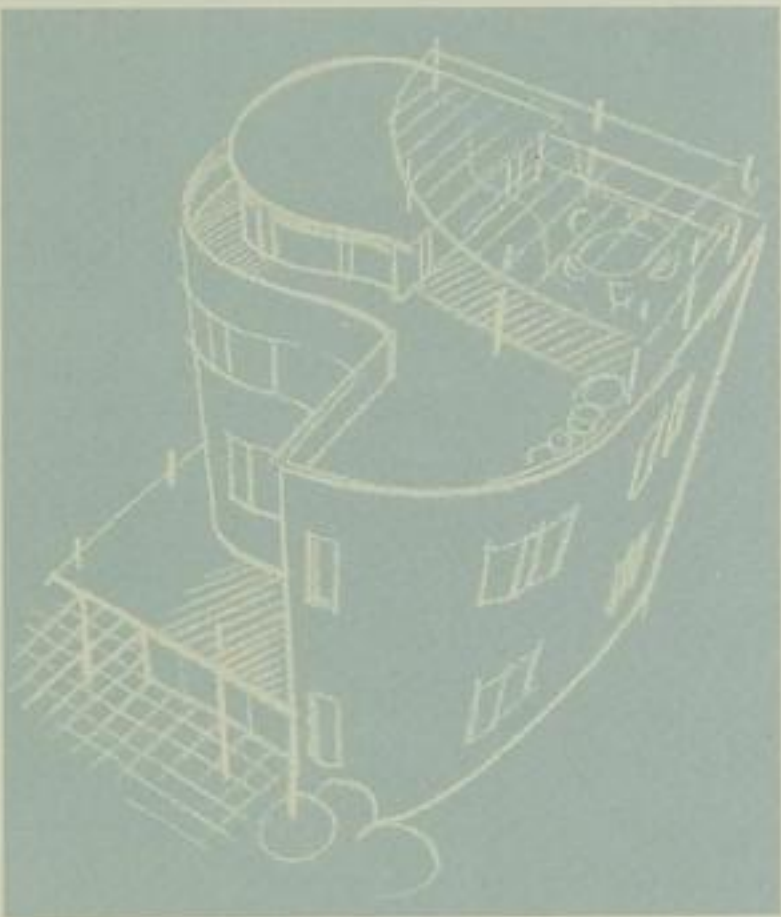
Roof in same colour as car (no-cost option)
High-gloss black wing mirrors

ROOF IN SAME COLOUR AS CAR	ROOF IN CONTRASTING COLOUR (BLACK)	ROOF IN CONTRASTING COLOUR (WHITE)
 BRITISH RACING GREEN	 COSMOS BLACK¹	 DARK SILVER²
 ELECTRIC BLUE²	 INDI BLUE	 PURE SILVER
	 SILK GREEN¹	 VELVET RED¹

Subject: Excuse me?
Date: Tue, 04 Apr 2002
12:02:58 +0100 (CET)
From: Nuria
Molina<nmolina@gmx.net
To: jorge
gondra@hotmail.com

What do you mean, I've got no taste? Yellow looks wonderful on a MINI!!! You've just got no sense of colour. You can see that from your designs: concrete, glass, steel, all very cold and restrained. :-(My houses have got soul; after all, they're meant for people to LIVE in. Anyway, as Gaudi himself said, nature isn't just one colour.
Love

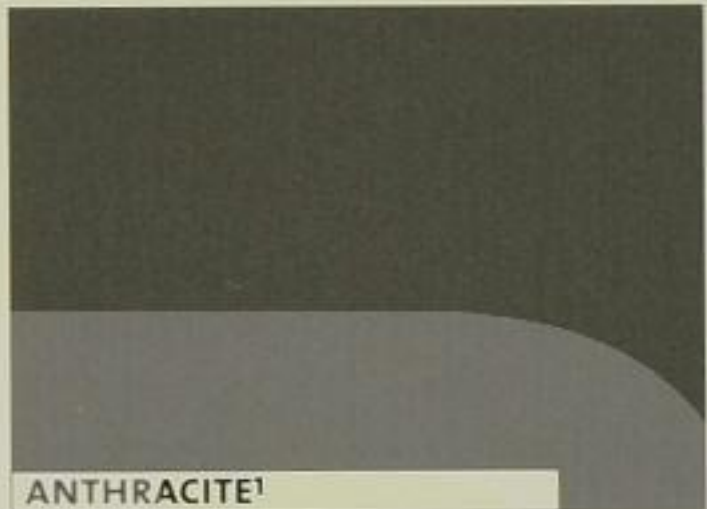
PS: You're driving me crazy!!!



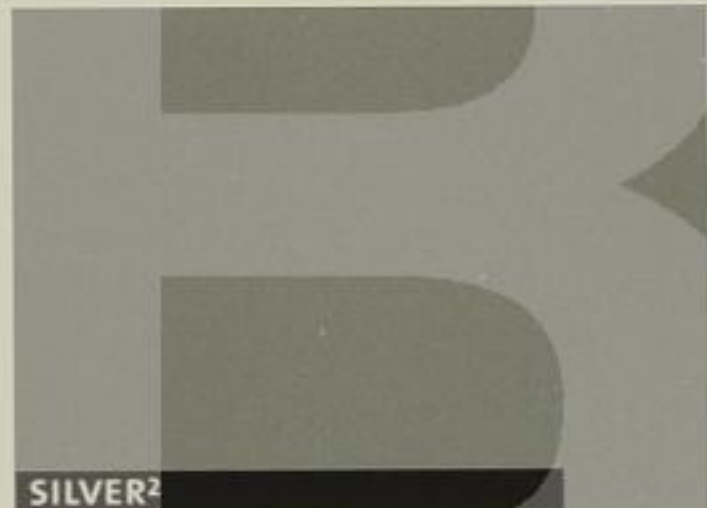
¹ Available only on MINI One and MINI Cooper.
² Available only on MINI Cooper S.

INTERIOR CLADDING

Depending on the model and your choice of upholstery, you can also choose which of the colours below you'd like for the dashboard and interior door cladding in your MINI One, MINI Cooper or MINI Cooper S.



ANTHRACITE¹



SILVER²

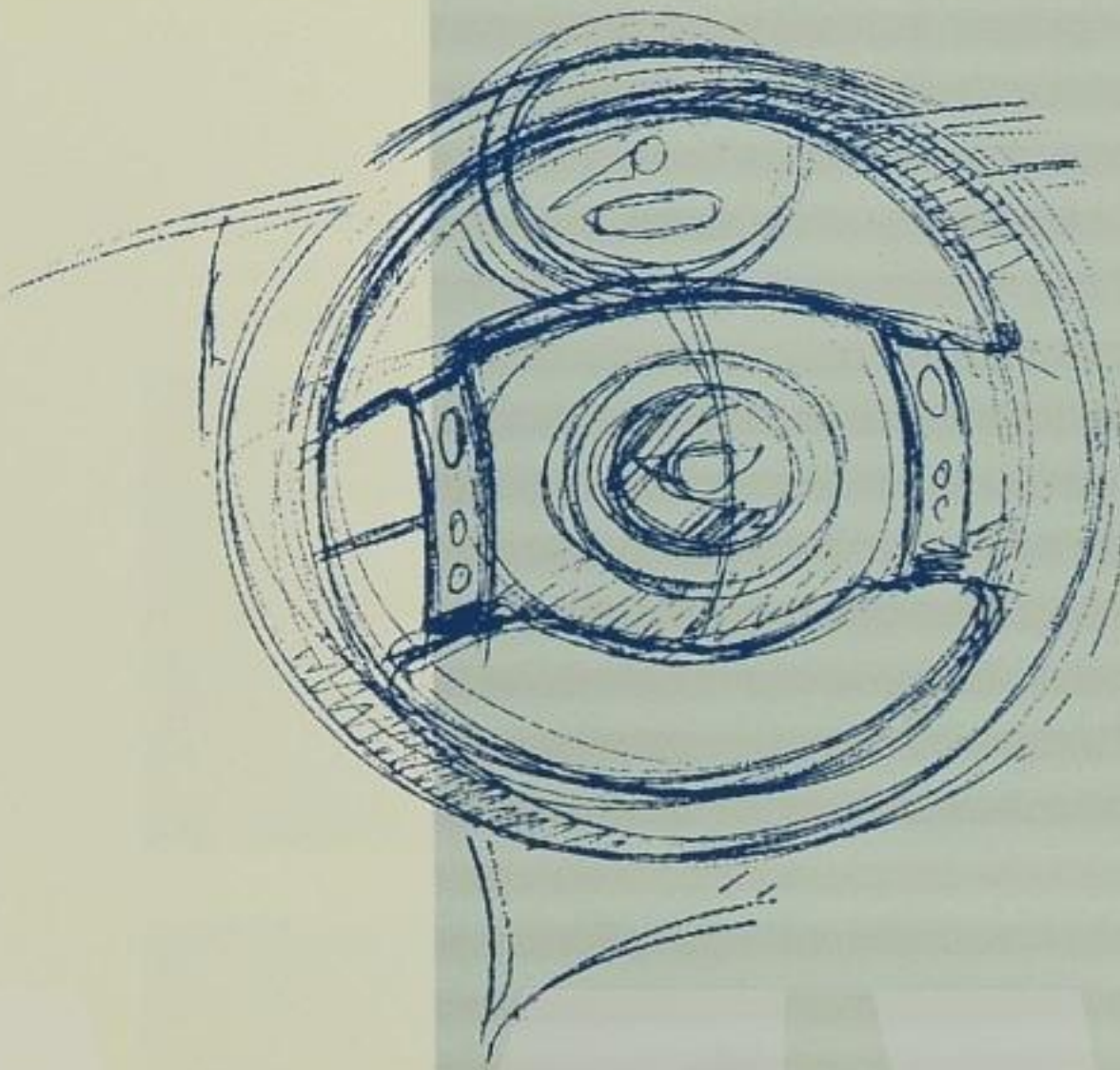


ALLOY PATINA³



WOOD DECORATION⁴

¹ As standard on MINI One and MINI Cooper; not available on MINI Cooper S.
² Not available on MINI Cooper S.
³ As standard on MINI Cooper S, optional extra on MINI One and MINI Cooper.
⁴ Expected to be available from summer 2002.
⁵ Footwell in black.



Subject: Yellow
Date: Tue, 11 Apr 2001
21:22:03 +0100 (CET)
From: Nuria
Molina<nmolina@gmx.net
To: jorge
gondra@hotmail.com

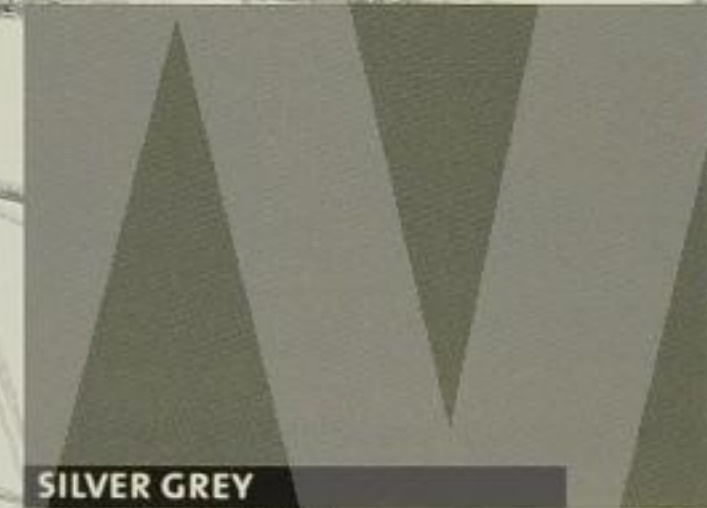
Yes, I agree, not everyone likes Gaudi. But I still think he was a great architect. He had imagination, and I can never get enough of his houses. All those colours: red, green, blue, gold, black, anything is possible. Anyway, I picked up my MINI yesterday at long last. I've sent you a JPEG, so don't be rude about it. You're such a goddamn purist!

INTERIOR COLOURS

You can also choose the colours of the footwell and interior door cladding to combine with the seat upholstery (and the side cladding in the rear). Yet another way your MINI works as an expression of your own personality.



PANTHER BLACK



SILVER GREY



TARTAN RED⁵



CORDOBA BEIGE



EMERALD GREEN⁵



Facultad de Arquitectura de Cataluña.

DIPLOMADA EN ARQUITECTURA

Nuria Molina.

Después de años de estudios, ha terminado la carrera y aquí la vemos con el título de arquitecta.

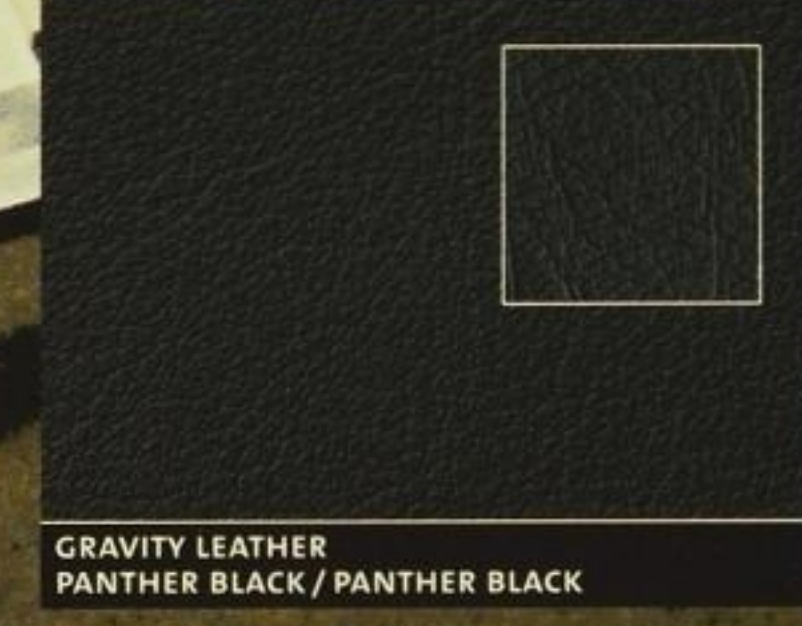
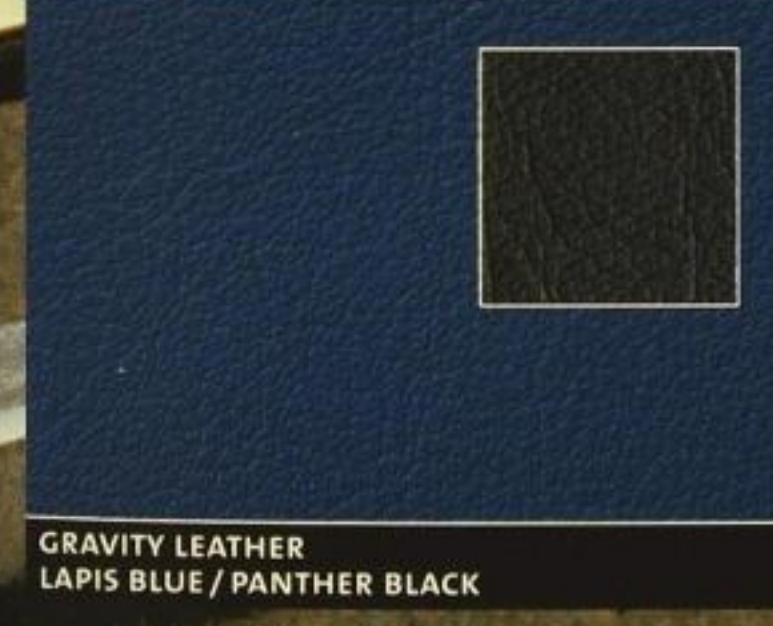
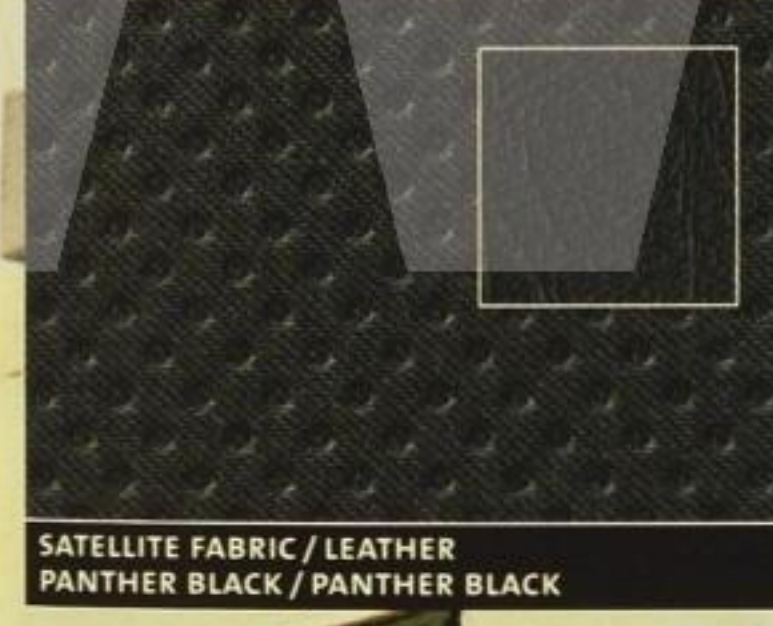
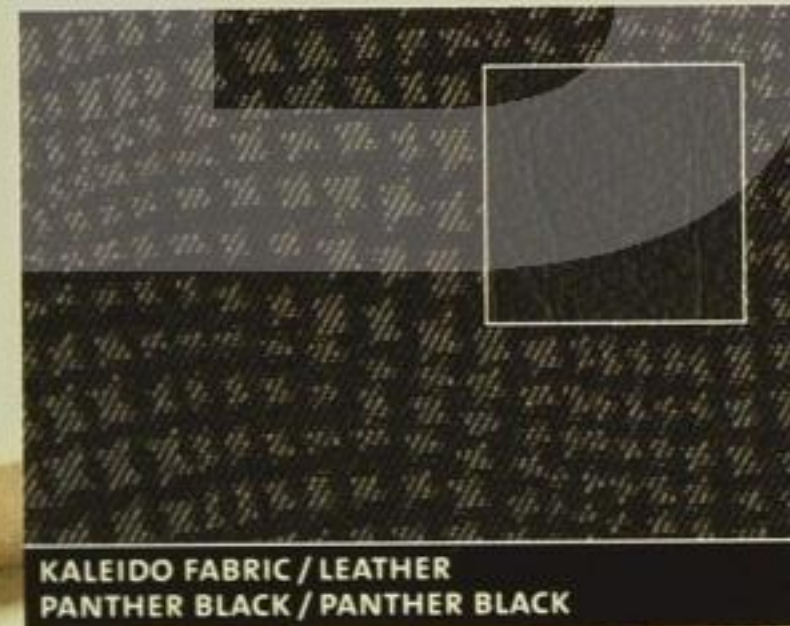
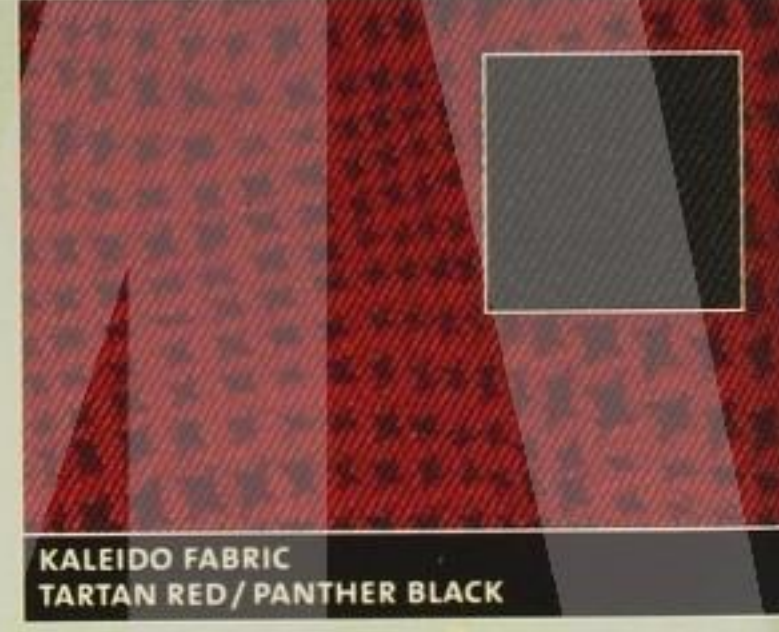
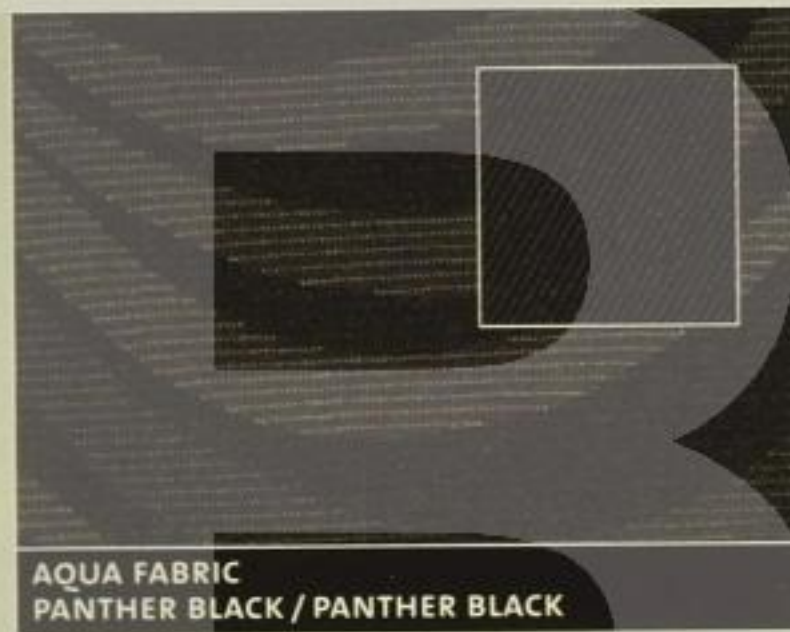
JAN GUSTAFSON
INTERIOR

ED BANGER
SAFETY

LUCA MARINELLI
EQUIPMENT

UPHOLSTERY

You deserve the best, so we've given you the best. Choose between fabric or leather upholstery, or a combination of the two. All upholstery materials used in the MINI are top quality and beautifully finished. The colour combinations set out below show the middle panel of the seat in the big boxes and the corresponding side panel in the small boxes. Whatever your taste, there's sure to be a combination of colours and design here that's right for you.



Subject: 1:0 to you

Date: Tue, 18 Apr 2002
13:01:09 +0100 (CET)

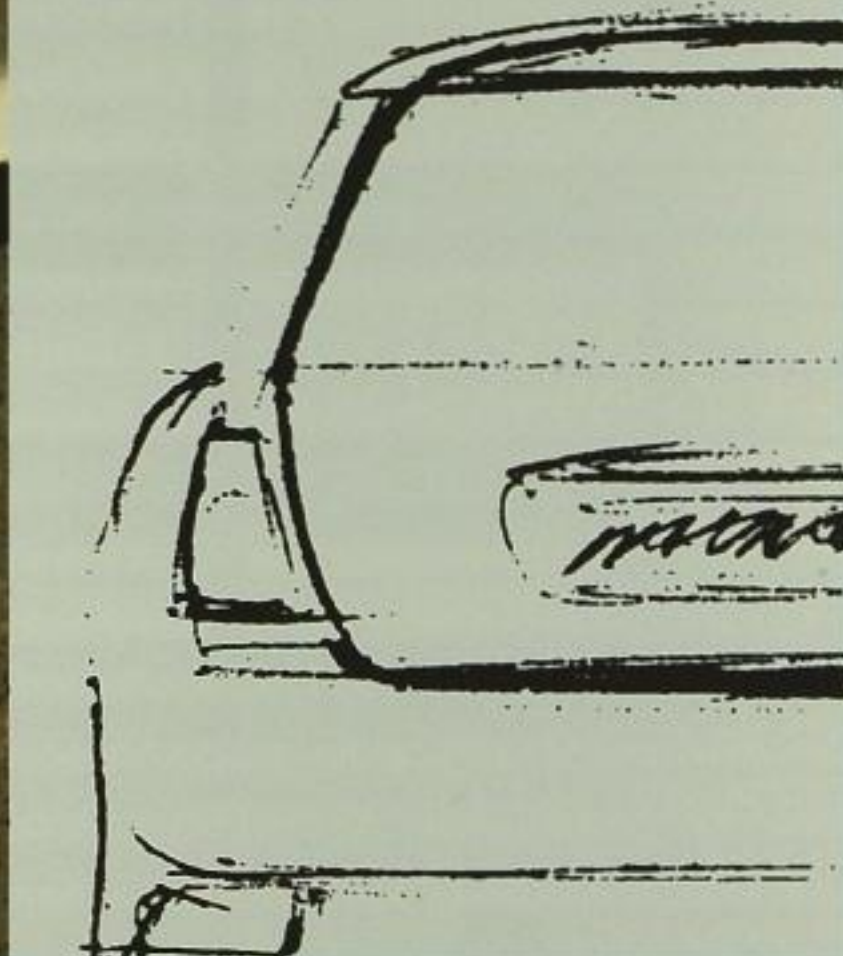
From:
jorgegondra@hotmail.com

To:
Nuria Molina<nmolina@gmx.net>

Well, if it had been my choice, it would have been black, white or silver. But yellow is good. It suits the car, and it suits you too.

Jorge

--
Get Your Private, Free E-mail
from MSN Hotmail at
<http://www.hotmail.com>.



JAN GUSTAFSON
INTERIOR

ED BANGER
SAFETY

LUCA MARINELLI
EQUIPMENT

COLOUR CHART

MINI One



MINI Cooper

MINI One/
MINI Cooper

STANDARD SEATS	SPORTS SEATS	UPHOLSTERY	INTERIOR CLADDING	INTERIOR COLOURS
AQUA FABRIC				
				
		PANTHER BLACK	ANTHRACITE ^{2,3,4}	PANTHER BLACK
				
		PANTHER BLACK	ANTHRACITE ^{2,3,4}	SILVER GREY
KALEIDO FABRIC ¹				
				
		PANTHER BLACK	ANTHRACITE ^{2,3,4}	PANTHER BLACK
				
		PANTHER BLACK	ANTHRACITE ^{2,3,4}	SILVER GREY
				
		TARTAN RED	ANTHRACITE ^{2,3,4}	TARTAN RED
KALEIDO FABRIC / LEATHER ¹				
				
		PANTHER BLACK	SILVER ^{3,4}	PANTHER BLACK
				
		TARTAN RED	SILVER ^{3,4}	TARTAN RED
NATURAL LEATHER				
				
		EMERALD GREEN	SILVER ^{3,4}	EMERALD GREEN
PROFILE LEATHER				
				
		PANTHER BLACK	SILVER ^{3,4}	PANTHER BLACK
SOFT LEATHER				
				
		CORDOBA BEIGE	SILVER ^{3,4}	CORDOBA BEIGE

STANDARD COLOURS				METALLIC COLOURS							
											
BLACK	CHILI RED	LIQUID YELLOW	PEPPER WHITE	BRITISH RACING GREEN	COSMOS BLACK	DARK SILVER	ELECTRIC BLUE	INDI BLUE	PURE SILVER	SILK GREEN	VELVET RED
											
											
											
											
											
											
											
											
											
											

¹ On MINI One in conjunction with sports seats.
² High-gloss silver also available.
³ Aluminium patina also available.
⁴ Wood decoration also available as an optional extra.

 Recommended combination  Not available





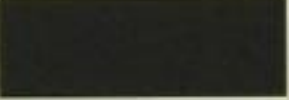
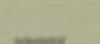


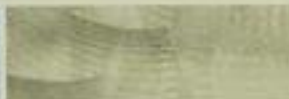
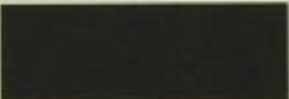



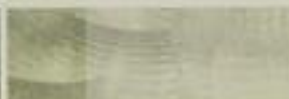





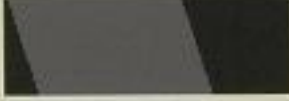





JAN GUSTAFSON
INTERIOR








































































ED BANGER
SAFETY

LUCA MARINELLI
EQUIPMENT

COLOUR CHART



MINI
Cooper S

STANDARD SEATS	SPORTS SEATS	UPHOLSTERY	INTERIOR CLADDING	INTERIOR COLOURS
SPACE FABRIC				
				
		ANTHRACITE	ALLOY PATINA*	PANTHER BLACK
SATELLITE FABRIC / LEATHER				
				
		LAPIS BLUE	ALLOY PATINA*	PANTHER BLACK
				
		PANTHER BLACK	ALLOY PATINA*	PANTHER BLACK
GRAVITY LEATHER				
				
		LAPIS BLUE	ALLOY PATINA*	PANTHER BLACK
				
		PANTHER BLACK	ALLOY PATINA*	PANTHER BLACK

STANDARD COLOURS				METALLIC COLOURS							
											
BLACK	CHILI RED	LIQUID YELLOW	PEPPER WHITE	BRITISH RACING GREEN	COSMOS BLACK	DARK SILVER	ELECTRIC BLUE	INDI BLUE	PURE SILVER	SILK GREEN	VELVET RED
											
											
											
											
											

To find out more about the MINI, visit www.MINI.com, where you can experiment with colours and designs and put together your own individual car.

* Wood decoration also available as an optional extra.

 Recommended combination  Not available

JAN GUSTAFSON
INTERIOR

ED BANGER
SAFETY

LUCA MARINELLI
EQUIPMENT

BMW

PERFECTLY STYLED + PERFECTLY MADE = PERFECT FOR ME.



"AS BEAUTIFUL INSIDE AS OUT."

JAN GUSTAFSON
INTERIOR

ED BANGER
SAFETY

LUCA MARINELLI
EQUIPMENT



DE | SIGN: [di-zain], n. Arrangement of form and appearance. The main philosophy behind the interior and exterior of the new MINI One, MINI Cooper and MINI Cooper S. The interior contains a wealth of ideas, all pared down to their essentials. For example, the gently curved >> dashboard is reminiscent of an aeroplane wing in section. See also >> ellipse, >>luxury and >> tachometer.



DRI | VING LI | CENCE, mine. I got it in 1980 when I passed my test on the snow-covered streets of Malmö. The first time I ever drove on my own was to go to university. Today, I'm still there – as a professor of German studies.



E | LLIPSE [e-lips], n. Geometrical form, a conic section. The ellipse features prominently in the design of the MINI – in the headlights, door handles and interior door cladding and storage compartments. The door cladding matches the standard upholstery materials, while the interior door handle is painted in anthracite. Where leather or fabric/leather combinations are specified, the ellipse is painted silver. The armrest is always upholstered in black leather, regardless of the material chosen for the seats.

DASH | BOARD: [dash-b-ord], n. An instrument panel. The MINI's ergonomically designed dashboard incorporates a tachometer and four circular air vents. The MINI Cooper and MINI Cooper S also have a rev counter on the steering column as standard. Finished as standard with multiple coats of high-gloss anthracite paint (in the MINI One and MINI Cooper) and patinated alloy (MINI Cooper S); high-gloss silver and wood decoration are available as optional extras.

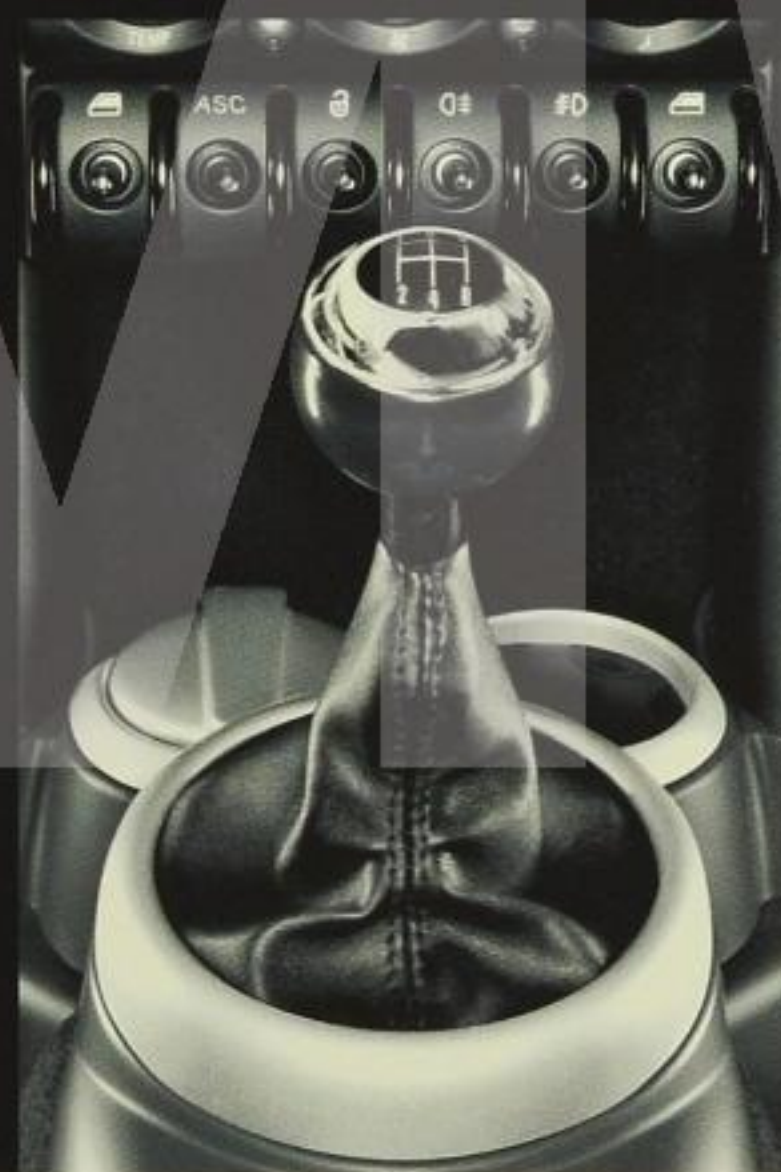


NOTE | PAD, mine. I always keep it in the glove compartment of my MINI Cooper. I use it to write down all the ideas I have while I'm driving, like the title of a seminar (though this still needs a bit of a rethink), the draft of my speech at the philologists' conference in Rome (this will blow them away!) and a recipe for salmon in champagne sauce (très bon!).



TACH | O | MET | ER [tak--o-mi-t r], n. An instrument for measuring the velocity of machines. In the MINI it's large, round, and centrally positioned on the dashboard. It's easy to read and gives you information about various functions, such as the ABS. Some key information, such as the fuel level and radiator temperature, is displayed using analogue instruments. There are also warning lights for the Run Flat Indicator and airbag status. The rev counter is fitted as standard on the MINI Cooper and Cooper S. It is located on the steering column and, like the steering wheel itself, its height can be adjusted.

GO- | KART: [g-o-k-art], n. A low, compact racing vehicle. The MINI's handling is similar to that of a go-kart, partly because it allows rapid, easy gear changes, and partly because of its low centre of gravity. MINI drivers always have a secure grip on their car: they can choose from a two-spoke steering wheel which comes as standard, or a leather-covered version (an optional extra on the MINI One and Cooper, and as standard on the MINI Cooper S).



LUX | URY: [luk-sheer-i], n. Comfort and pleasure far in excess of what is normal. Many details of the MINI combine practicality with supreme elegance. Take the central console, for example, where chrome-plated toggle switches are used to operate the electric windows, ASC+T or DSC engine control systems, central locking, and front and rear fog lights.



IG | NI | TION KEY, mine. Nothing feels more satisfying between my thumb and index finger (except perhaps the pages of my favourite Kafka novel).

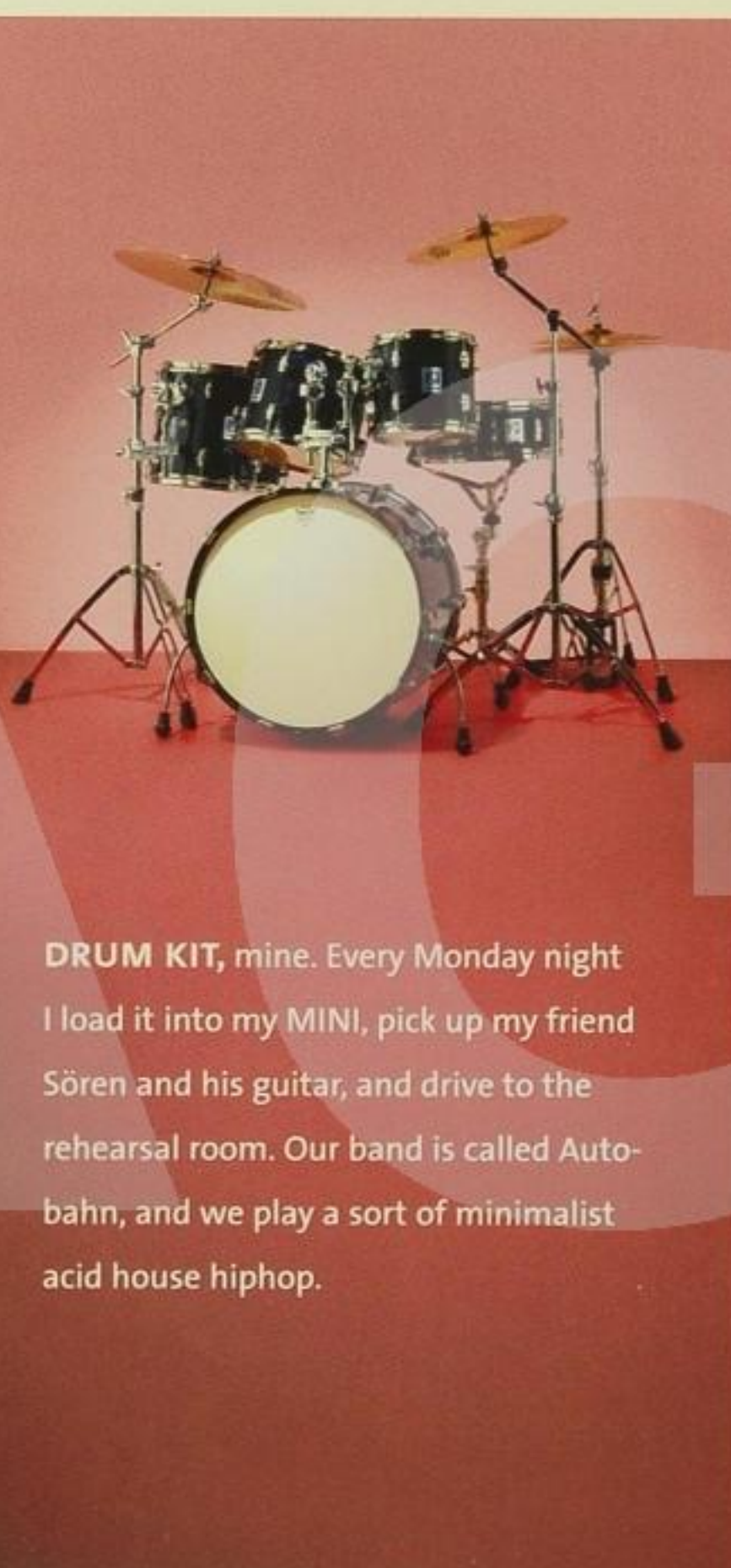
EA | SY | AC | CESS. Design principle governing the construction front passenger and driver's seats in the MINI. The two front seats slide and tilt forward for easy access to the rear seats. Locking them back into their original position is simplicity itself: just pull the seat forward and fold up the backrest. The height of the driver's seat can also be adjusted, and the front passenger seat can be fitted with this facility as an optional extra.



VAR | I | A | BIL | I | TY [v-a'ri--bili-tee], n. The ability or propensity to vary. The MINI's luggage space varies between 150 and 670 litres; the rear seats can be folded down individually to make room for large loads, and all luggage space is luxuriously carpeted.



DRUM KIT, mine. Every Monday night I load it into my MINI, pick up my friend Sören and his guitar, and drive to the rehearsal room. Our band is called Autobahn, and we play a sort of minimalist acid house hiphop.

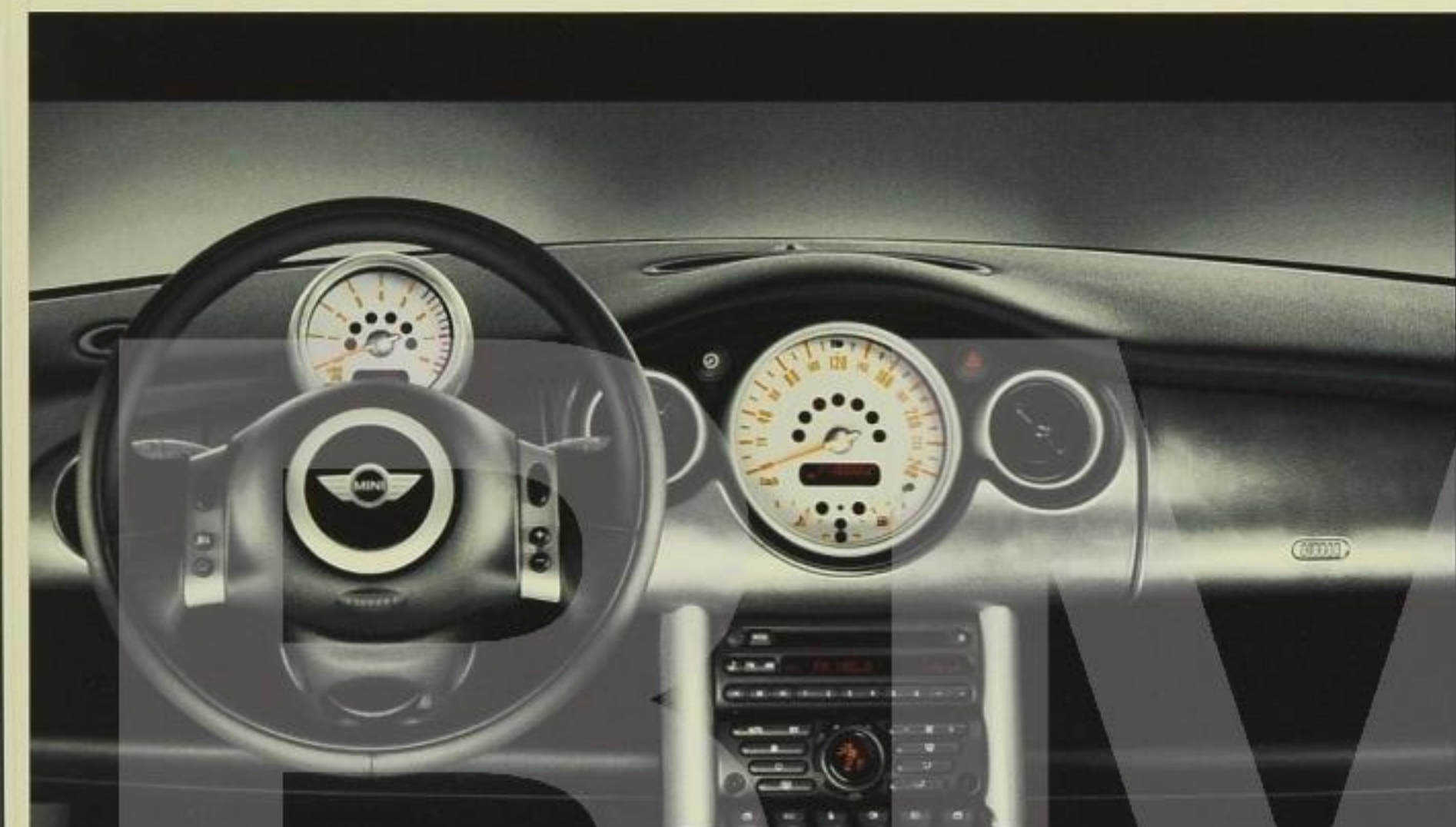


FREE | DOM [fr-e'd m], n. Liberty, absence of restraint. Very apparent in the new MINI. There's plenty of headroom for even the tallest passengers, and the car's 3.63-metre length provides generous amounts of legroom in both front and rear seats. Freedom of movement you experience even as you climb in: the doors open out 80 degrees from the body.



ARISTOTLE, my St Bernard. He's two years older than my son, and they both sit together on the back seat of the MINI Cooper. There's no problem getting them into the car, but they can only be enticed out with pleas, threats, and a combination of chewing gum and bones.





AL | U | MIN | I | UM, n. (from Latin). Metallic element characterised by its resistance to corrosion, silvery white colour and light weight. The dashboard of the MINI Cooper S has a brushed aluminium-style finish, for a unique look and unmistakeable feel.

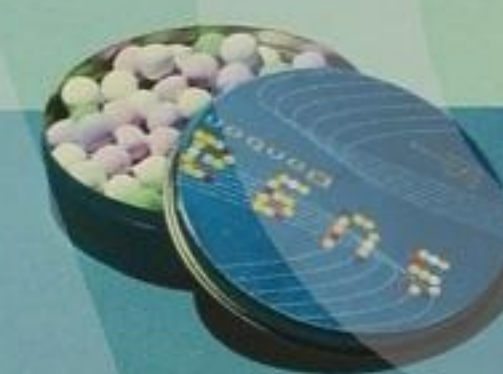


SPOR | TY, adj. Naturally proficient at sports; stylish, lively. The MINI Cooper S is packed with sporty features, one being the six-speed gearbox. See also >> Go-kart.



AN | A | TO | MY: [-nat' -mi], n. (from Greek). The physical structure of the body. A central consideration in the design of the MINI's seats, which are designed for maximum relaxation and driver alertness on long journeys. For added enjoyment, sports seats are also available, as an optional extra on the MINI One and MINI Cooper and as standard on the MINI Cooper S.

BOILED SWEETS [boil'd-sw-ets], mine. Maybe they're in the left-hand door pocket, maybe on the right-hand side, or maybe even in the boot – but my favourite strawberry sweeties are definitely lying around somewhere. It's the little things that tell you if someone has style or not.



BMW AG

"FUN TO DRIVE? IT LOOKS A FAIRLY SAFE BET!"

4 SEATS + 4 FRIENDS = 100 PER CENT ENJOYMENT.



ED BANGER
SAFETY

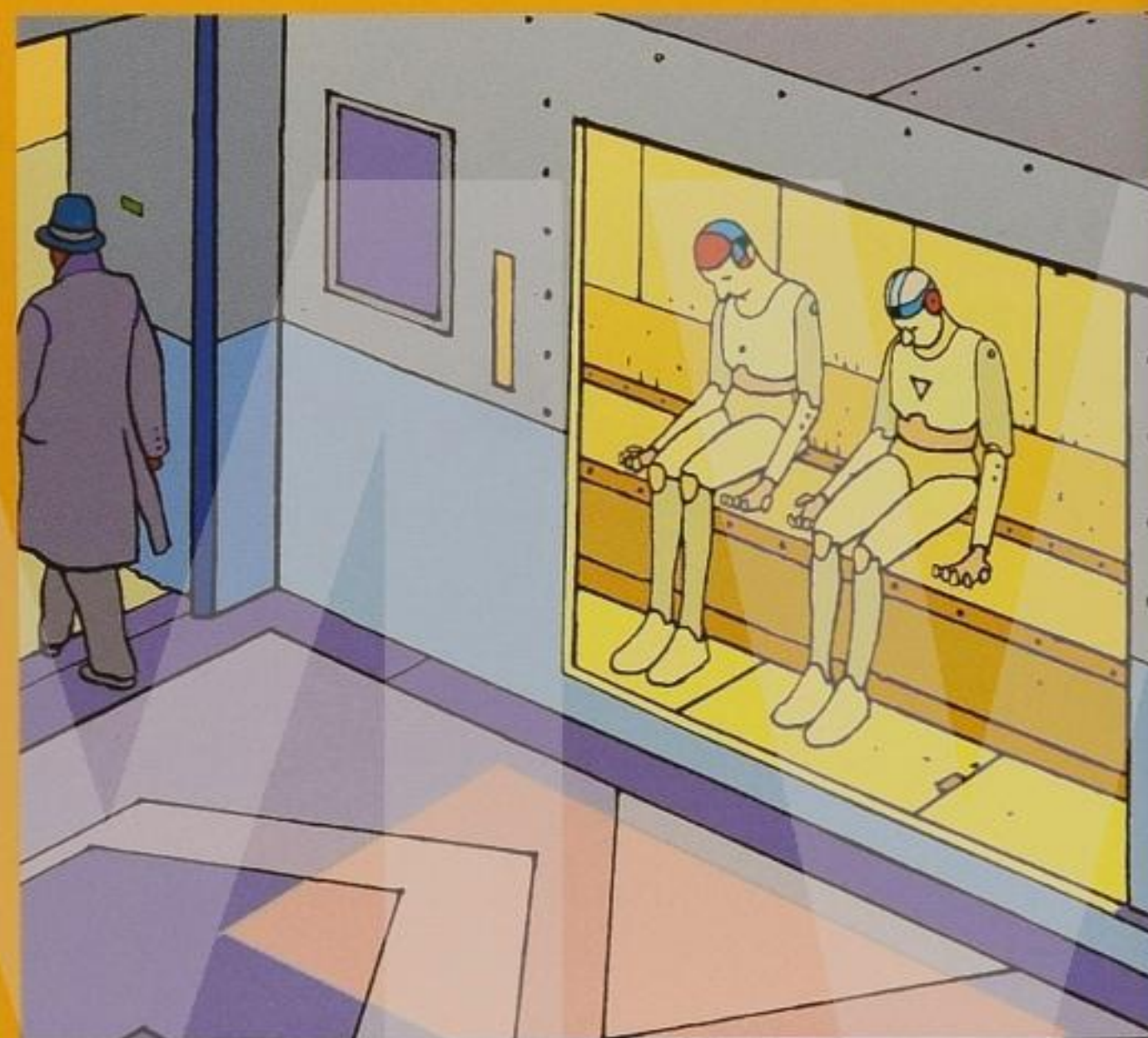
LUCA MARINELLI
EQUIPMENT

MAX & ED

PUT THE NEW MINI TO THE TEST

ART: MOEBIUS
WORDS: GASPER III/2001

DOWN AT THE CRASH TEST FACILITY,
EVERYONE KNOWS MR. CRUNCH IS THE
BOSS. A HARD BUT FAIR MAN. WHEN IT
COMES TO CAR SAFETY, THERE IS NO MORE
EXACTING JUDGE THAN HIM - AS ED BANGER
AND MAX IMPACT, HIS CRASH TEST DUMMIES,
CAN VOUCH FOR! THEY'RE GETTING IT IN
THE NECK AGAIN TODAY.



CRASH TEST FACILITY, 4:59 P.M.
MR. CRUNCH KNOCK'S OFF.



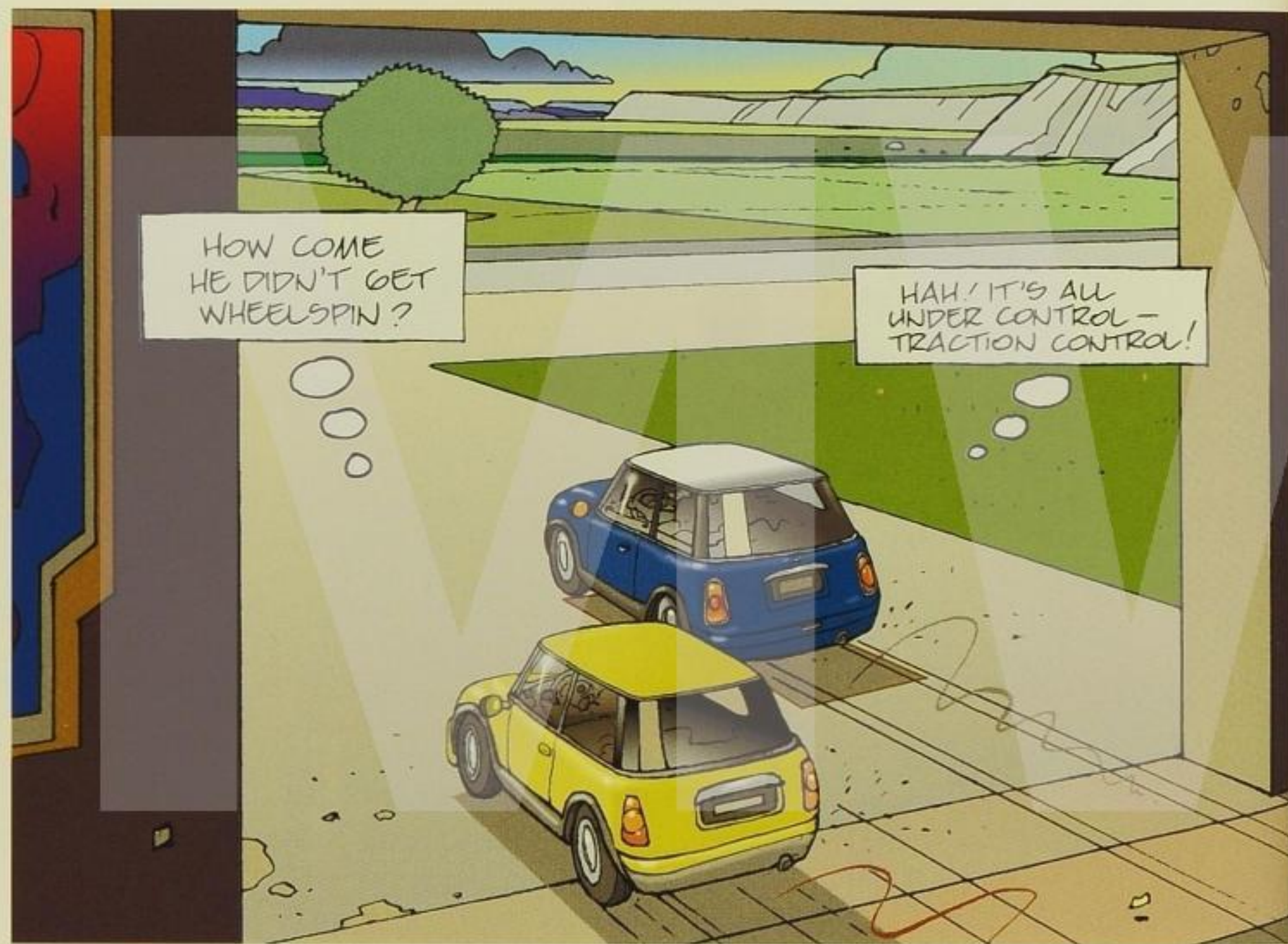
HEY MAX - ARE
YOUR FEET
ITCHING?

I RECKON!
IT'S TEST
DRIVE TIME...



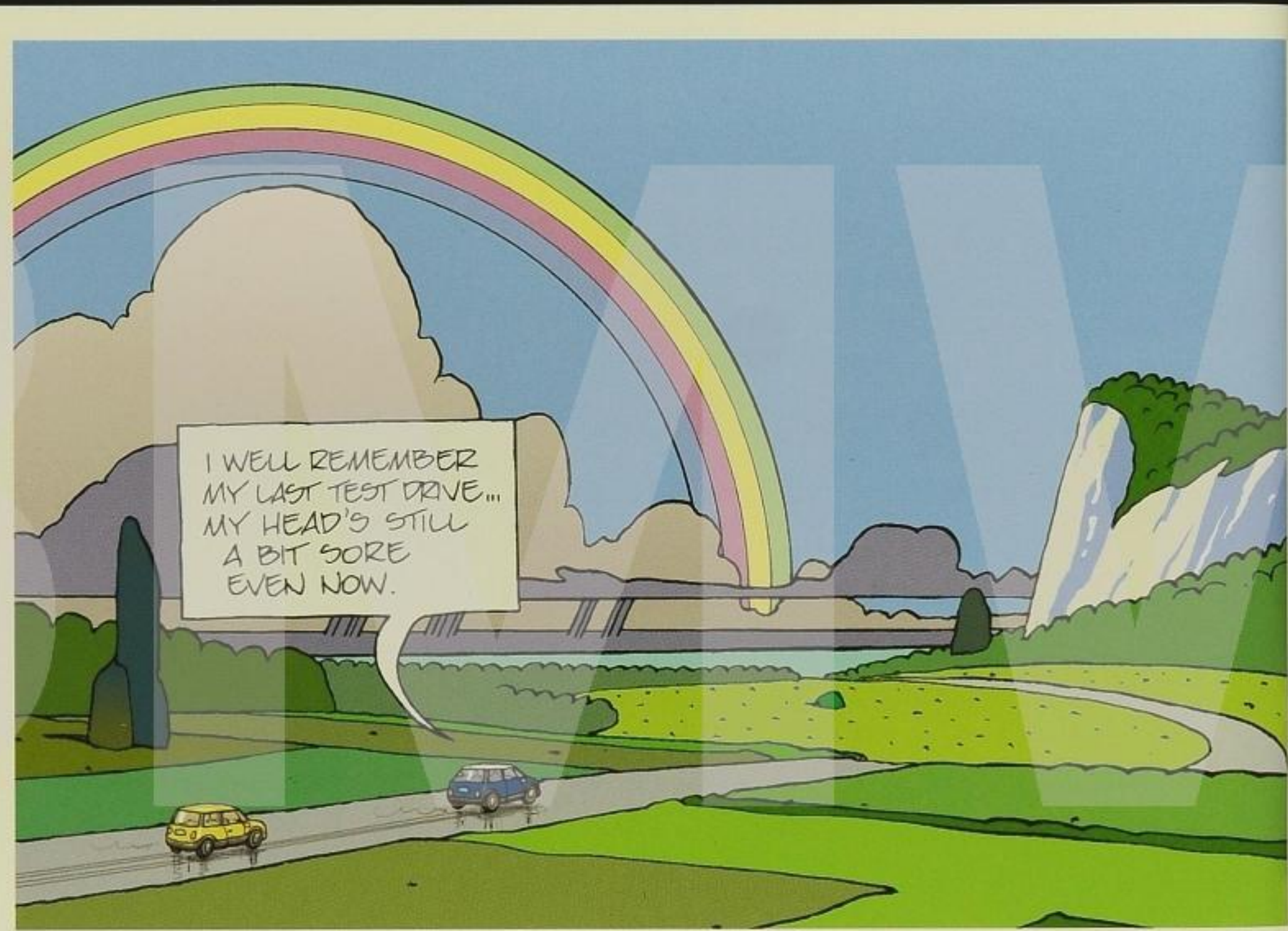
HOLY AIRBAGS, BATMAN!
THE NEW MINIS
HAVE ARRIVED.

YOU JOKER! I BET I'M FLAT OUT IN
FIFTH BEFORE YOU EVEN GET THE KEY
IN THE IGNITION.

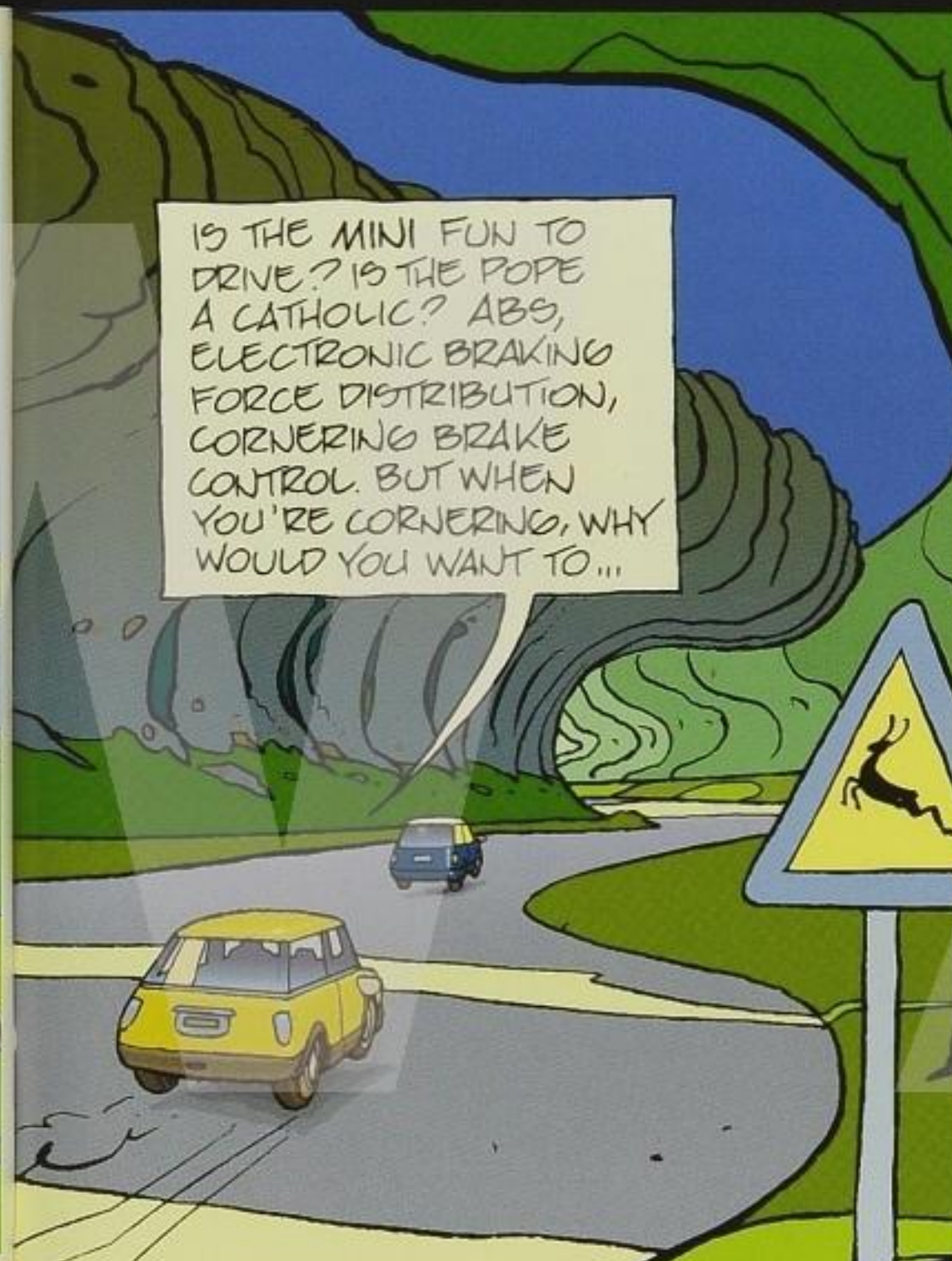




HMMM, THIS IS SO ME -
A STYLISH SEATBELT.



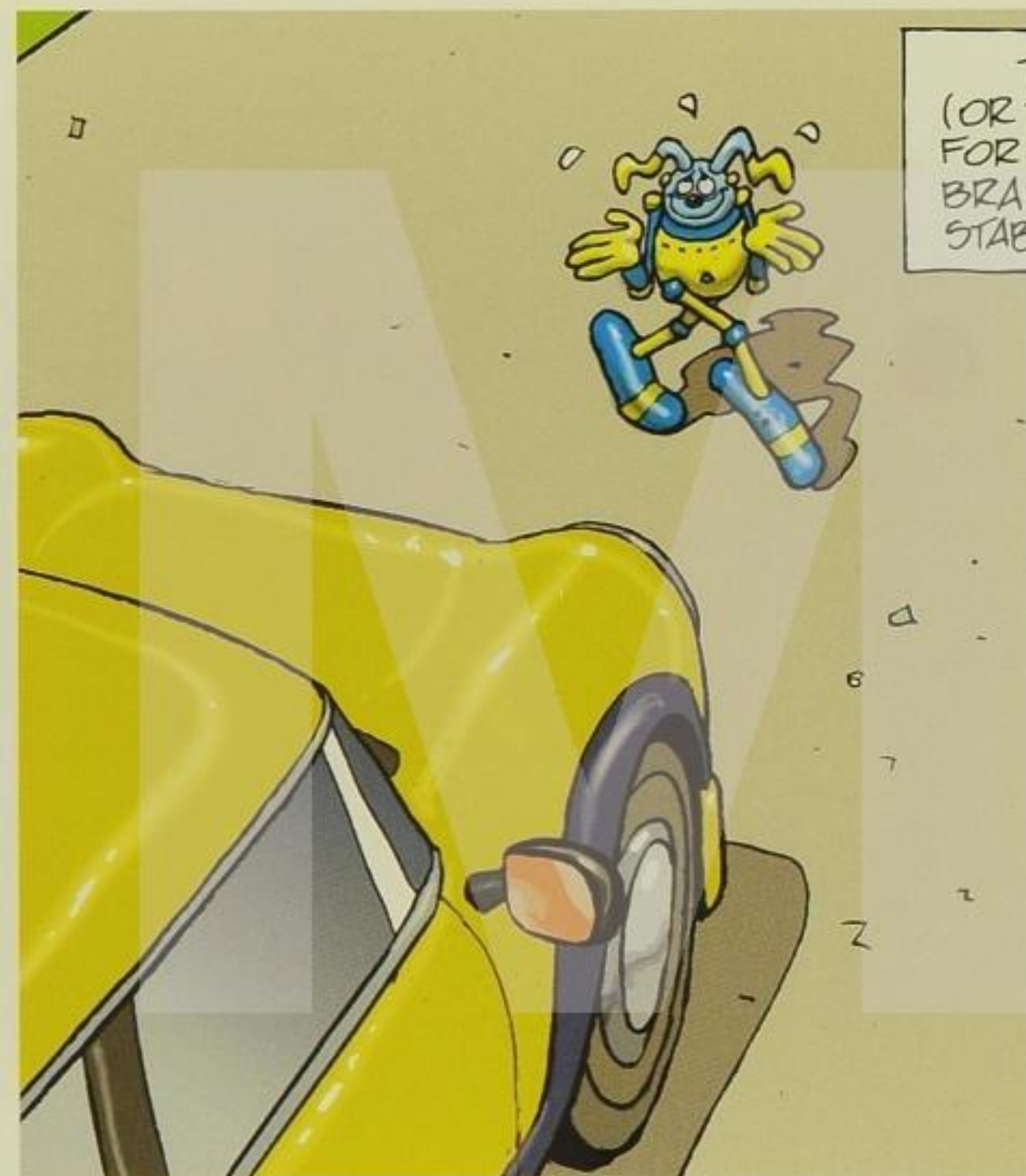
I WILL REMEMBER
MY LAST TEST DRIVE...
MY HEAD'S STILL
A BIT SORE
EVEN NOW.



IS THE MINI FUN TO
DRIVE? IS THE POPE
A CATHOLIC? ABS,
ELECTRONIC BRAKING
FORCE DISTRIBUTION,
CORNERING BRAKE
CONTROL. BUT WHEN
YOU'RE CORNERING, WHY
WOULD YOU WANT TO...



... BRAKE !!!



THANK HEAVENS
(OR THE MINI ENGINEERS)
FOR THOSE FOUR DISC
BRAKES AND THE DYNAMIC
STABILITY CONTROL.

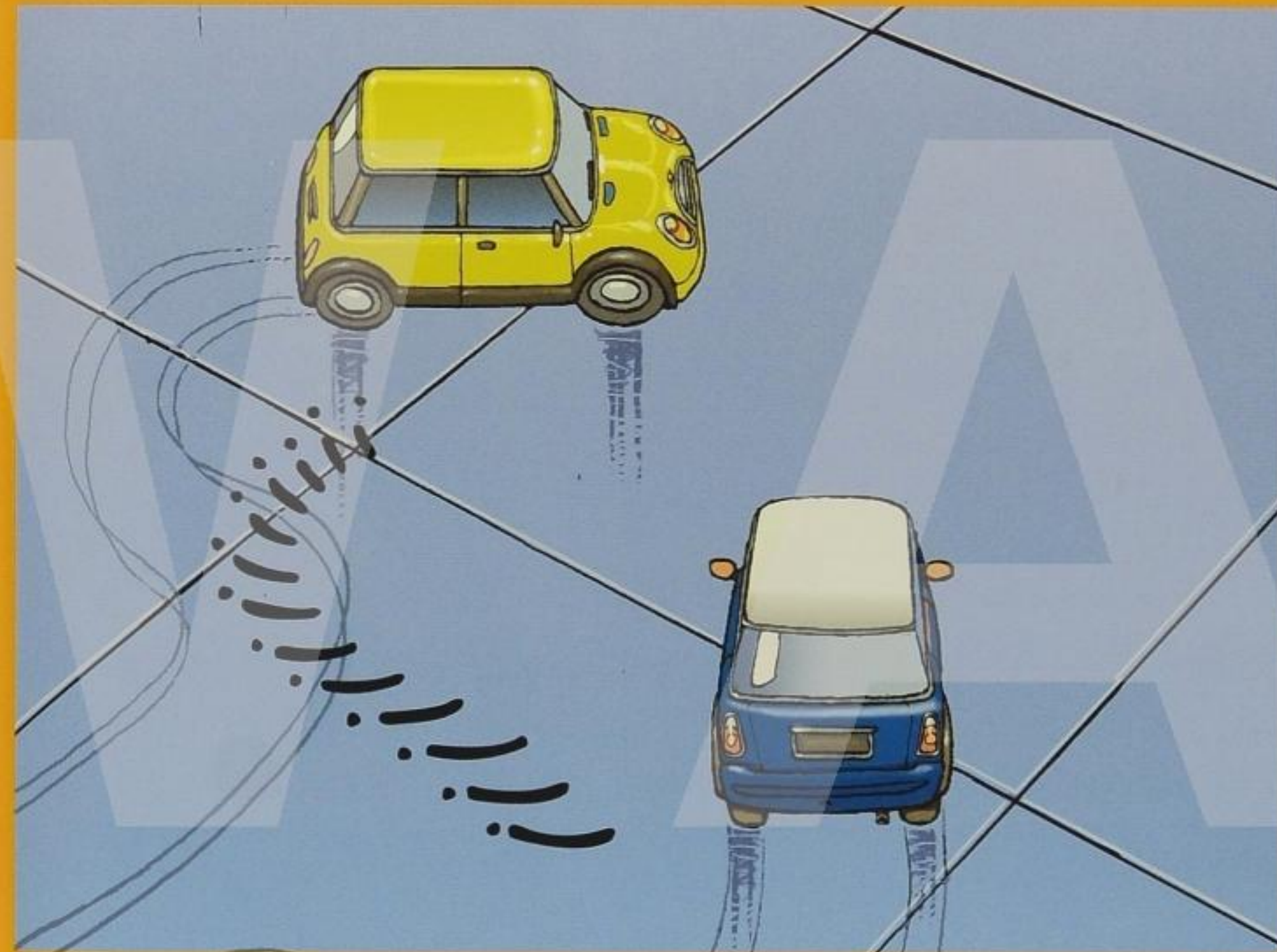


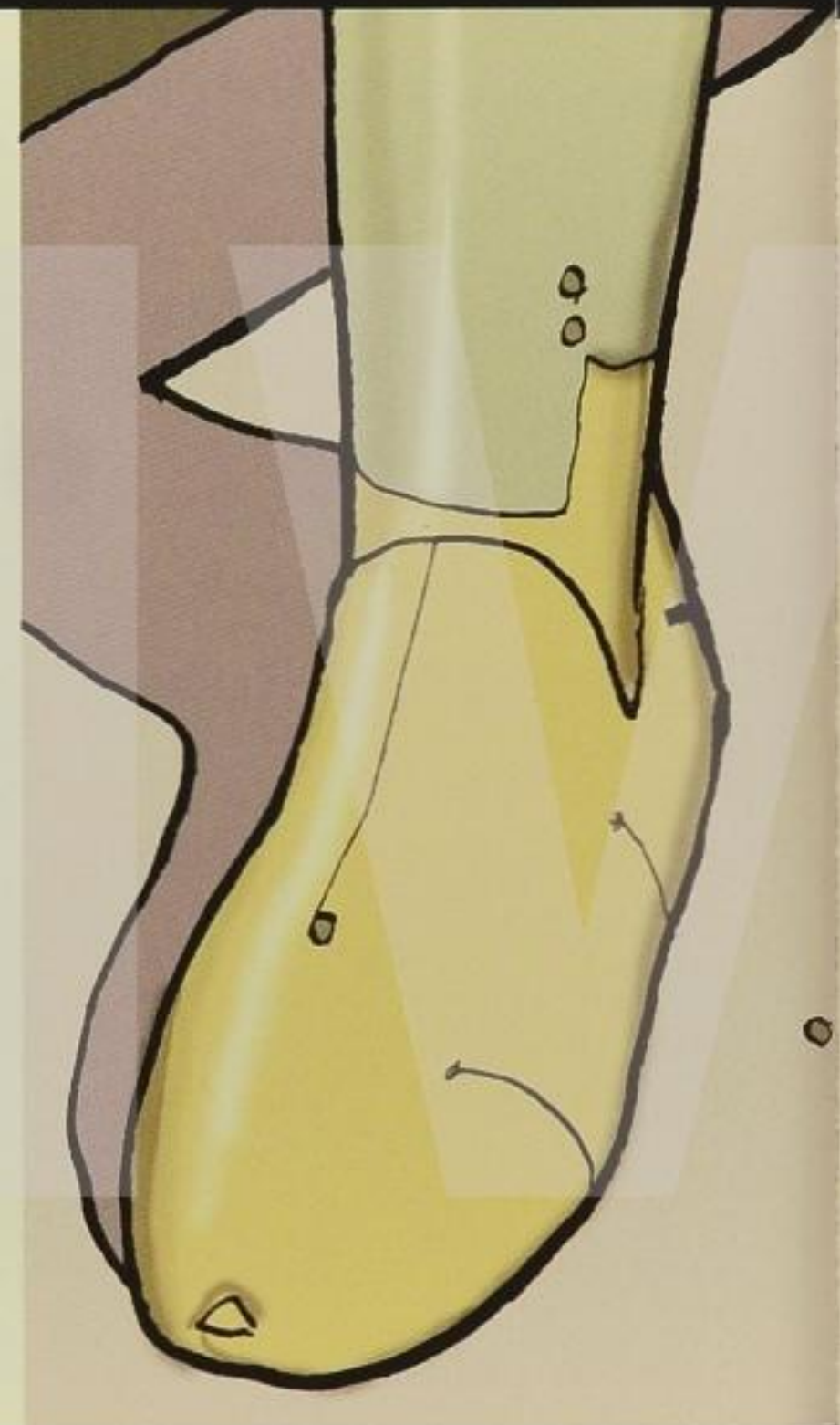
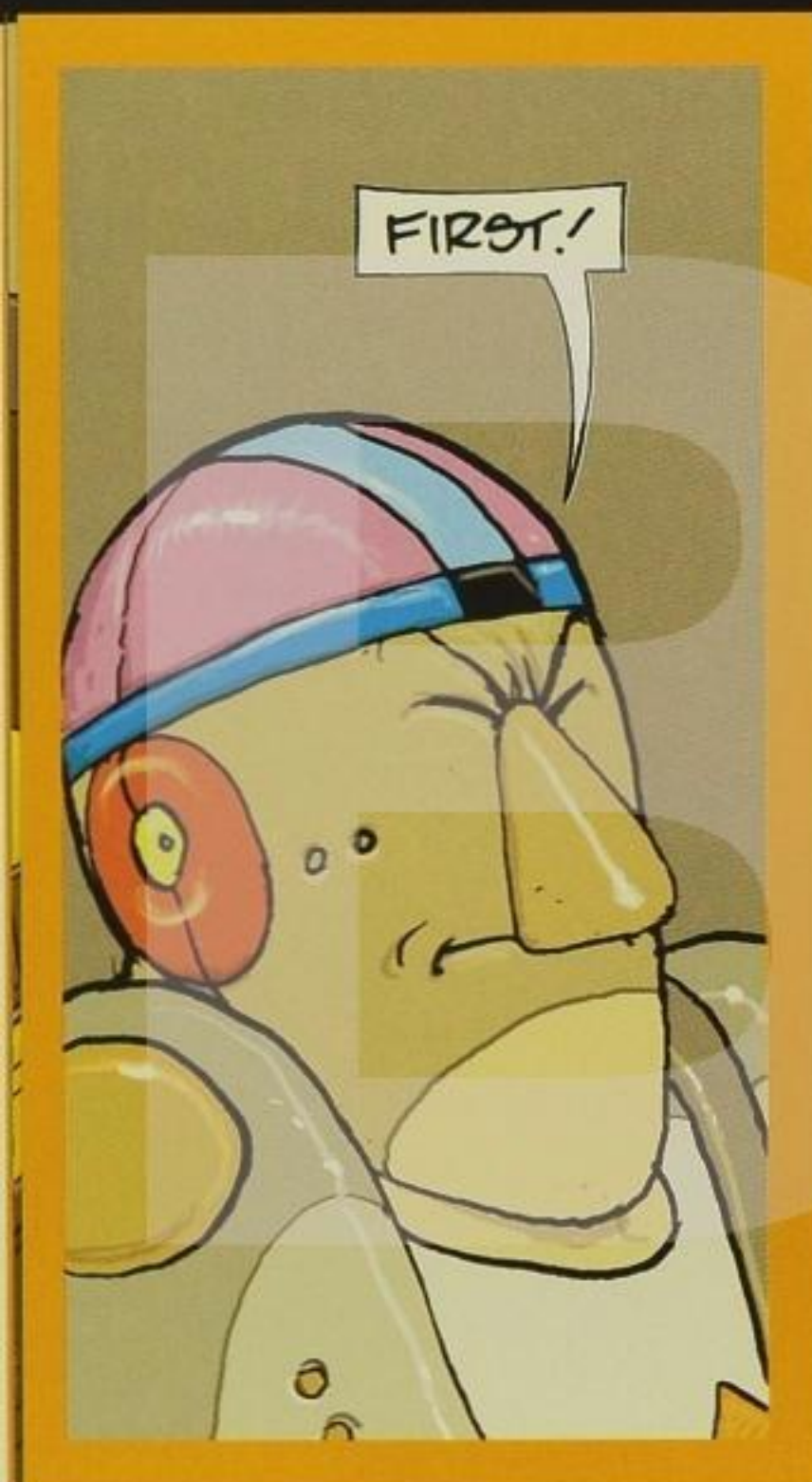
YOU STILL HERE,
BONE HEAD?

YOU BET, DUMMY!
FIRST ONE BACK
TO THE GARAGE
WINS.

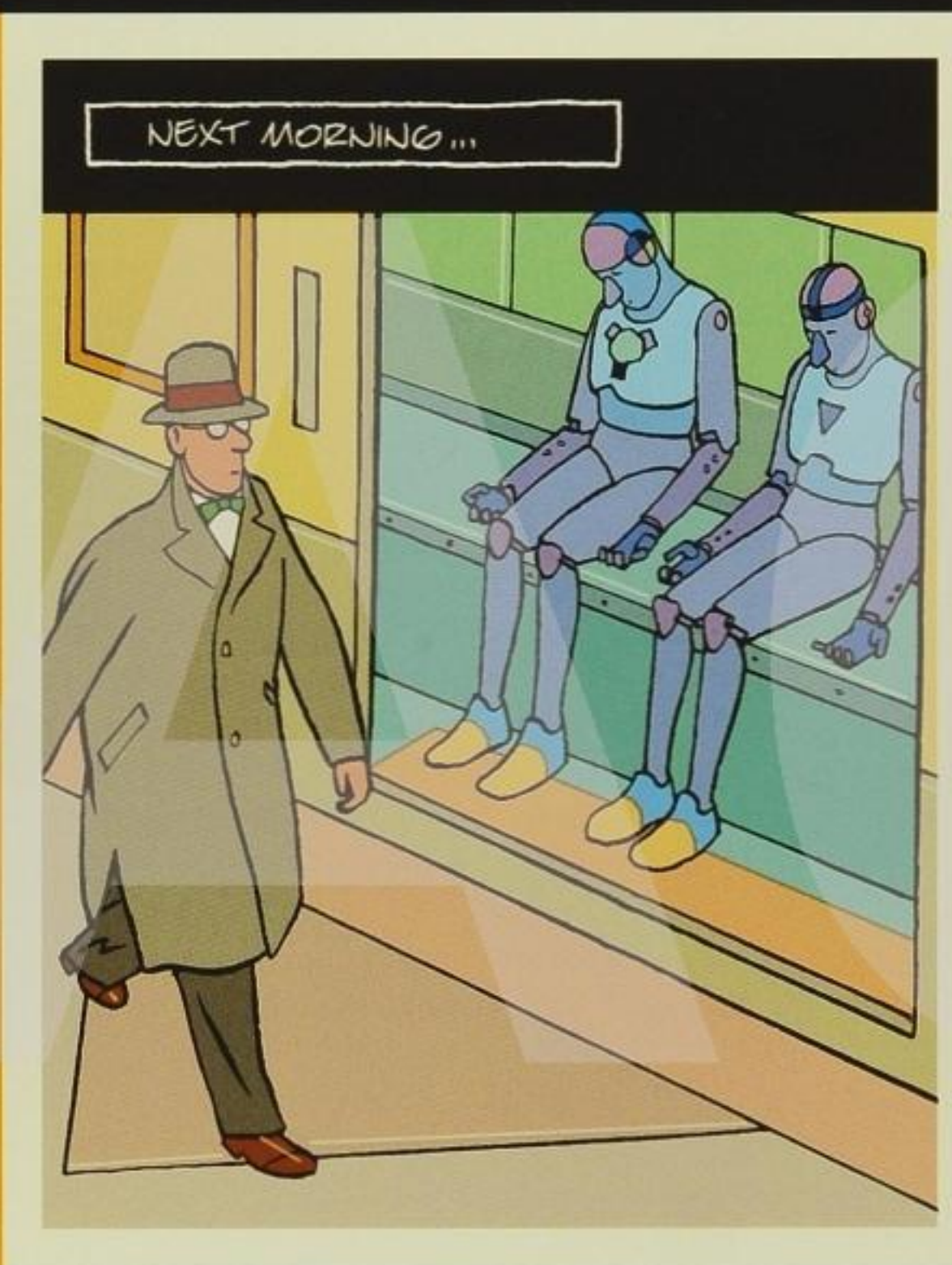


A MAGNUM
OF ENGINE OIL
TO THE WINNER!





* THE MINI FULFILLS ALL TECHNICAL REQUIREMENTS TO ACHIEVE FOUR STARS IN EUROPEAN NCAP CRASH TEST.



FROM A TO X: WHAT MAKES THE MINI SO SAFE.

ABS WITH CBC AND EBD: Anti-lock Braking System with Cornering Brake Control. Control systems fitted as standard which improve braking (ABS), especially in corners (CBC) and prevent understeer. Electronic Braking Force Distribution (EBD) ensures the correct amount of braking force is applied to each individual wheel.

AIRBAGS: Two front airbags fitted as standard, which detect the severity of a crash and inflate to the level needed to maximize protection, and two side airbags for driver and passenger. Head airbags can be specified as an option for both front and rear passengers.

AUTOMATIC SEATBELTS: Three-point belts as standard on all four seats, with pyrotechnic belt tensioners and belt force limiters in the front.

BODYWORK: With extreme torsional and flexional rigidity. The MINI meets all the technical requirements necessary to be awarded four stars in the Euro NCAP crash test.

DISC BRAKES: As standard, internally ventilated.

DSC: Dynamic Stability Control. Maintains vehicle stability by intervening in the engine management and/or applying braking force to individual wheels as necessary. Available as an optional extra.

EBD: Regulates the Electronic Braking Force Distribution between the front and rear axles.

RAIN SENSOR: Matches the interval of windscreen wiper movements to the intensity of rainfall. Available as an optional extra.

RFI: Run Flat Indicator, fitted as standard. Warns driver of any loss of tyre pressure, meaning most impending tyre failures can be identified before they happen.

XENON LIGHTS: High-intensity lights, with outstanding illumination of peripheral areas. Available as an optional extra.

For more detailed information, see the equipment section.



“I WANTED SOMETHING THAT NOT EVERYONE HAS GOT.”

He used to throw punches at his opponents. Right, left, right. Now he hates bruises – especially on his olives. Luca Marinelli was a talented boxer until he hung up his gloves and took over his father's smallholding. Now, three decades later, he is a producer of extra virgin olive oil. He has numerous prizes to his name and for many years now has been awarded the European Union's DOP seal of quality.



Open one of the deceptively plain bottles, and an intense almond aroma hits your nostrils. Like a bottle of perfume, it's a smell you want to savour. Put a couple of drops on your tongue and enjoy the mild oil, mingling the flavours of olives and hay, slowly gliding over your palate.



Marinelli fought his way to the top, in a discipline that was new to him: the production of extra virgin olive oil. "It wasn't easy," he says. But he's not the type to take the easy option. This year he treated himself to something special. A MINI, with leather seats, navigation system and chrome trim on the bumpers. "I pay great attention to detail. I chose the different components of the car myself. I was looking for something that not everyone has got, and I found it." The one-time boxer and current landowner plans to defend his title year after year against all comers. "I'll never give up the DOP seal of quality without a hell of a fight. Just as I won't give up my MINI One."

EXTERIOR FEATURES

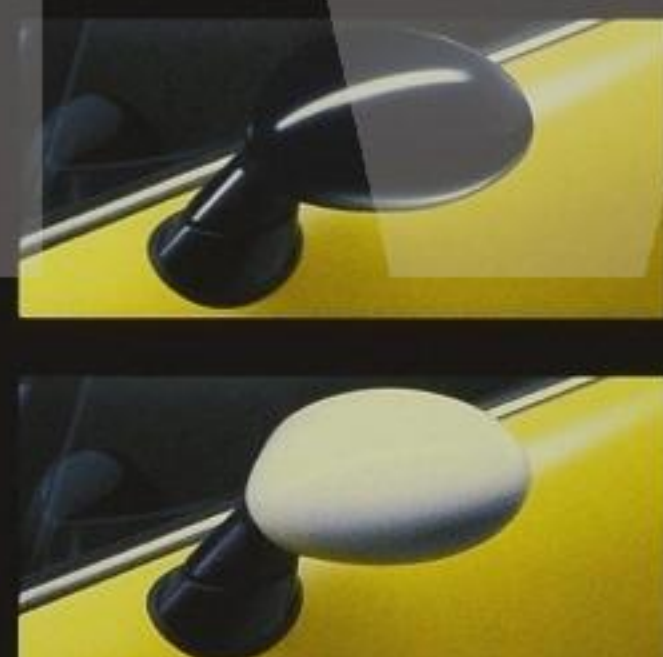
- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



Colour coordinated: the MINI One's **roof** always comes in the same colour as the rest of the car (on the MINI Cooper and MINI Cooper S, colour coordination is available as a no-cost option).



MINI Cooper and MINI Cooper S owners can choose to have the roof and wing mirrors in **white** (with white or silver light alloy rims) or in **black** (with silver light alloy rims).



The **front bumper** is painted in the same colour as the rest of the car. It elegantly complements the round fog lamps (available as an optional extra) and the rounded sidelights and indicators.



The elliptical **wing mirrors** are electrically adjustable and feature an electric heating system as an optional extra. On the MINI One, the mirrors come in matt black.



If your MINI Cooper or MINI Cooper S has a contrasting roof, the elliptical **wing mirrors** will always be in the same colour. If the roof is the same colour as the car, the wing mirrors are always high-gloss black.

EXTERIOR FEATURES

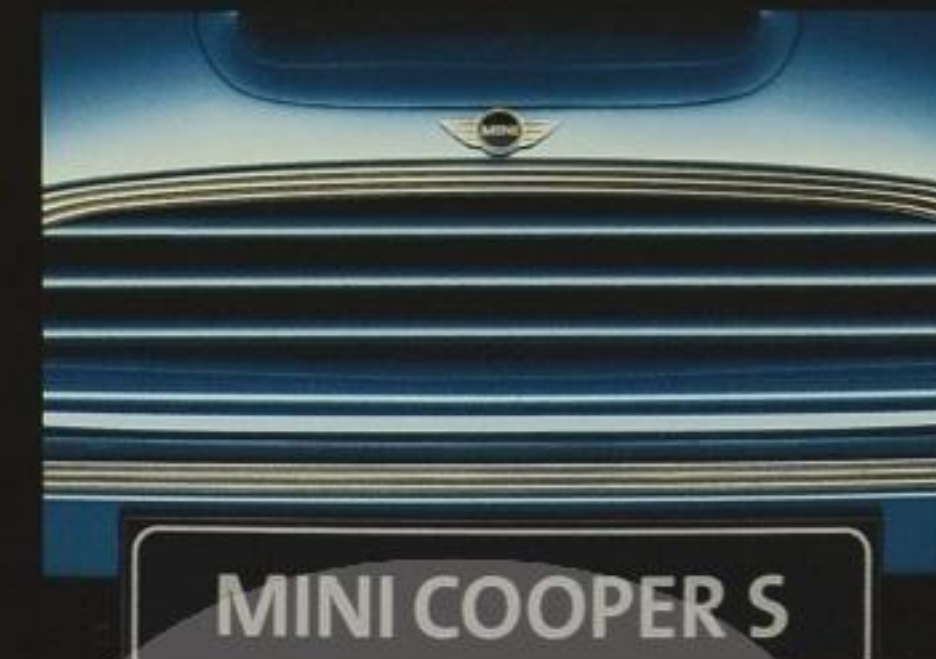
- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



MINI ONE



MINI COOPER



MINI COOPER S



The MINI One's oval **radiator grille** has a chrome frame with black horizontal radiator bars. The boot handle is also **black**.



With the MINI Cooper, the frame and horizontal bars of the **radiator grille**, and the **boot handle**, are all **chrome-plated**.



The MINI Cooper S has a chrome-plated **radiator grille** frame, while the three horizontal bars and the boot handle are painted in the same colour as the car.



The MINI Cooper has optional **sports stripes** on the bonnet, in black or white depending on the roof colour. (The colour of the stripes depends on the colour of the roof; not available when roof is same colour as car.)



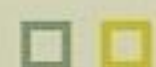
The **sports stripes*** on the bonnet (an optional extra on the MINI Cooper S) are available in black or white. So even when you're at a standstill, there's no mistaking the racing pedigree of your MINI. (The colour of the stripes depends on the colour of the roof; not available when roof is same colour as car.)

EXTERIOR FEATURES

- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



The opening of the **glass panel sunroof** is considerably larger than a normal sunroof, letting in plenty of fresh air. Two roller blinds built into the bridge of the roof give protection from direct sunlight.



The **roof spoiler** in the same colour as the roof adds a further sporty touch to the MINI One and MINI Cooper.



The MINI Cooper S has a specially designed **roof spoiler** which fits seamlessly into the dynamic lines of the roof, and is available in the same paint colour.



When activated, the **rain sensor*** switches on the windscreen wipers and automatically controls their speed depending on how hard it is raining.



The **integral aerial** is used in conjunction with the car phone connection or navigation system. Painted black, this dual-band aerial ensures top-quality reception.



The indicator, brake and rear fog lights are all **integrated into a rear light unit**, which is set to the side of the boot for a pleasingly clear look.

EXTERIOR FEATURES

- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



The heated **rear window** has an integrated wash nozzle and **rear windscreen wiper** with **intermittent function**, ensuring you can always see what's going on behind you.



The chrome-plated **side grille** with white indicators in the front wing provides a smart background for the red "S" logo.



The chrome-plated **fuel cap** gives the MINI Cooper S the high-tech look of a thoroughbred racer.



On the MINI One, the **exhaust pipe** is located at the right of the back bumper. It is made of **stainless steel**.



The 55 mm-diameter **exhaust pipe-finisher** on the MINI Cooper is **chrome-plated** and has a more muscular look.



Situated in the middle of the rear apron, the chrome-plated **dual exhaust pipe-finisher** on the MINI Cooper S gives the car its unique sound.

EXTERIOR FEATURES

- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



The MINI One has **steel rims with full-size wheel trims** fitted as standard. Size: 5.5 J x 15 inch with 175/65 R 15 tyres.



The MINI Cooper comes with **seven-hole light alloy 5.5 J x 15-inch rims** as standard, and with 175/65 R 15 tyres.*



Classic **eight-spoke light alloy rims** are available in the 5.5 J x 15-inch size with 175/65 R 15 tyres.*



The **standard X-lite light alloy rims** are 6.5 x 16 inches in size, and are available with 195/55 R 16 runflat tyres.*



Sporty **light alloy rims** with an airy **five-star design** are available in the 6.5 J x 16-inch size with runflat 195/55 R 16 tyres.*



Big wheel: **5-spoke light alloy rims** in the 7 J x 17 size perfectly fill the wheel arch, and come with 205/45 R 17 runflat tyres.*



Whichever way you look at them, the **MINI One**, **MINI Cooper** and **MINI Cooper S** cut an impressive figure. The three MINI models form the perfect family: they look good, they've got all the power you could need, and they're packed with safety features.



* All light alloy rims are available in white on all models in the MINI range as a no-cost option (see small illustrations). White rims only available in conjunction with white roof.

EXTERIOR FEATURES*

Bumpers in same colour as car
Chrome line exterior
Dual exhaust pipe (chrome-plated)
Exhaust pipe (chrome-plated)
Exhaust pipe (unpolished steel)
Exterior door handles (chrome-plated)
Fuel cap (chrome-plated)
Glass panel sunroof
Heated rear window, windscreen wiper with intermittent function, and washer nozzle

Integral aerial
Integrated air intake on bonnet
Metallic Paint
Park Distance Control (PDC) ¹
Rain sensor ²
Radiator grille bars and boot handle in black
Radiator grille bars and boot handle in chrome
Radiator grille bars and boot handle in same colour as car
Rear light unit
Rear spoiler

* For more information on MINI trim levels, see the MINI price list.

[†] Available on MINI Cooper S from summer 2002.

² Available from summer 2002.

Luca Marinelli lives in a little village an hour's drive southeast of Bologna. He is in his mid-50s, and already a grandfather. But he still has the figure and handshake of a heavyweight boxer.

[illegible][illegible]

Rear spoiler (special design for MINI Cooper S)

Roof-mounted aerial

Roof in contrasting colour (black or white)

Roof in same colour as car (no cost option on MINI Cooper and MINI Cooper S)

Side grille (chrome-plated with integrated white indicators)

Sports chassis

Sports chassis PLUS

Sports stripes on bonnet¹

Third brake light

Tinted glass

Wheel:

- Steel rims with wheel trim, 15 inch
- Seven-hole light alloy rims³, 15 inch, 175/65 R 15
- Eight-spoke light alloy rims³, 15 inch, 175/65 R 15
- X-lite light alloy rims³, 16 inch, 195/55 R 16
- Five-star light alloy rims³, 16 inch, 195/55 R 16
- S-spoke light alloy rims³, 17 inch, 205/45 R 17

Wing mirrors (high-gloss black or white)

Wing mirrors (matt black)

¹ All light alloy wheels available in white in conjunction with white roof only.

MINI One	MINI Cooper	MINI Cooper S
1000 cc	1600 cc	1800 cc
100 km/h in 17.9 s	10.2 s	8.9 s
0-100 km/h in 17.9 s	10.2 s	8.9 s
100-0 km/h in 10.9 s	7.1 s	6.0 s
Top speed 145 km/h	182 km/h	188 km/h
Consumption (l/100km)		
Urban 7.0	7.0	7.0
Extra-urban 5.0	5.0	5.0
Cycle 6.0	6.0	6.0
Average 6.0	6.0	6.0
Emission (g/km)		
CO ₂ 140	140	140
HC 1.0	1.0	1.0
Nitrogen oxides 0.1	0.1	0.1
Pollution class Euro 4	Euro 4	Euro 4
Price from £10,990	£12,990	£14,990

■	■	■
	■	■
■	□	□
		■
□	■	
	□	■
	□	□
■	■	■
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		■
□	□	□
□	□	□
	■	■
■		

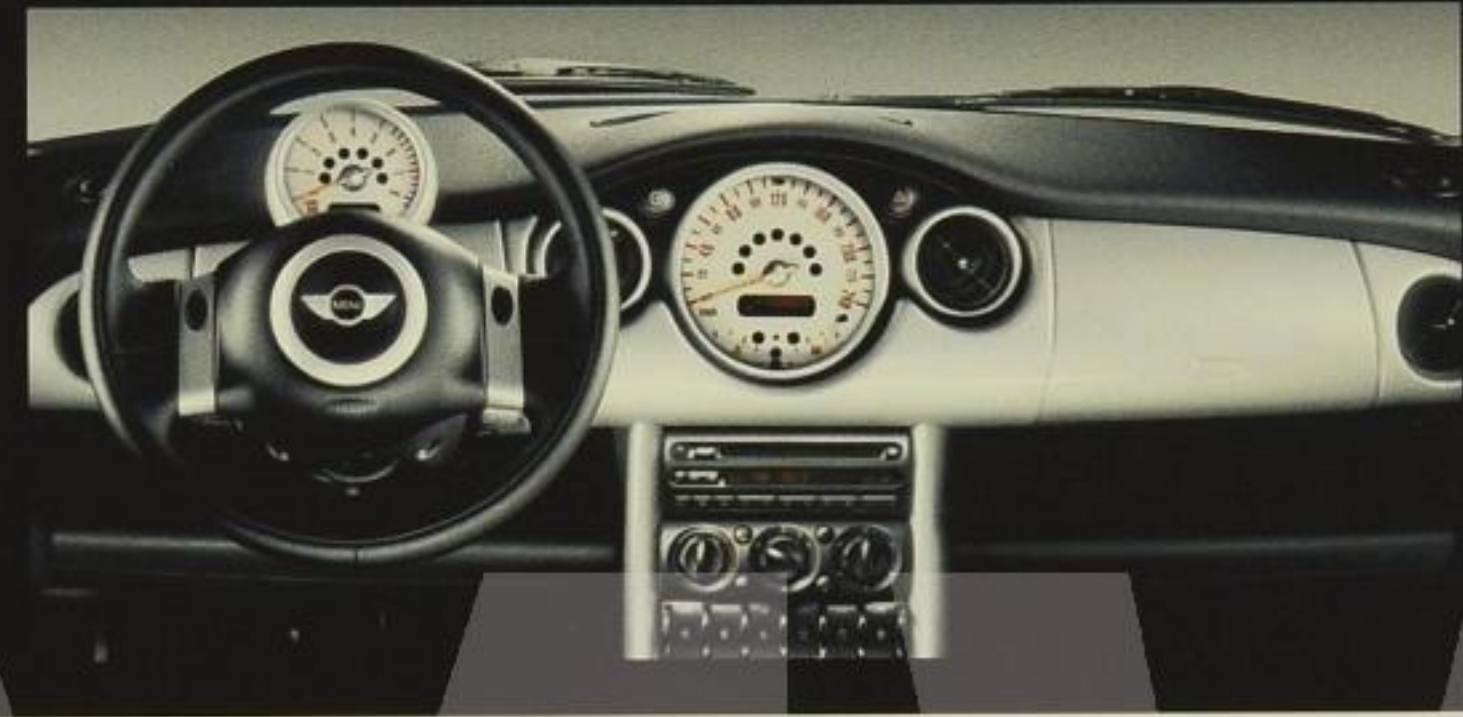
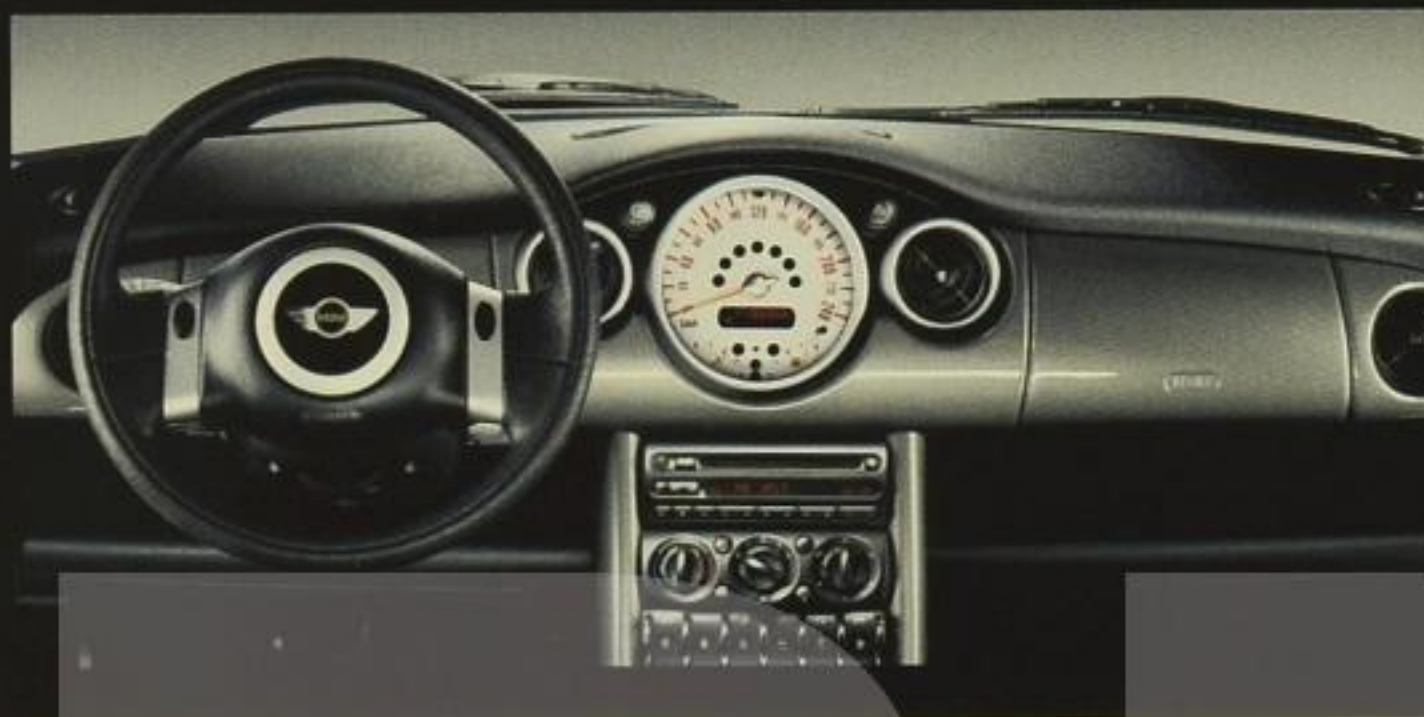


"Do what you want to do, boy," Marinelli has always followed this important piece of advice from his father. First it was boxing. Then it was olive oil.

As standard on MINI One	Optional extra on MINI One
As standard on MINI Cooper	Optional extra on MINI Cooper
As standard on MINI Cooper S	Optional extra on MINI Cooper S

INTERIOR FEATURES

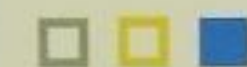
- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



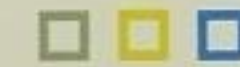
The dashboard of the MINI One and MINI Cooper comes in **anthracite** as standard.



In the MINI One and MINI Cooper, the **dashboard and the elliptical ring** in the door are available in **high-gloss silver** as an optional extra.



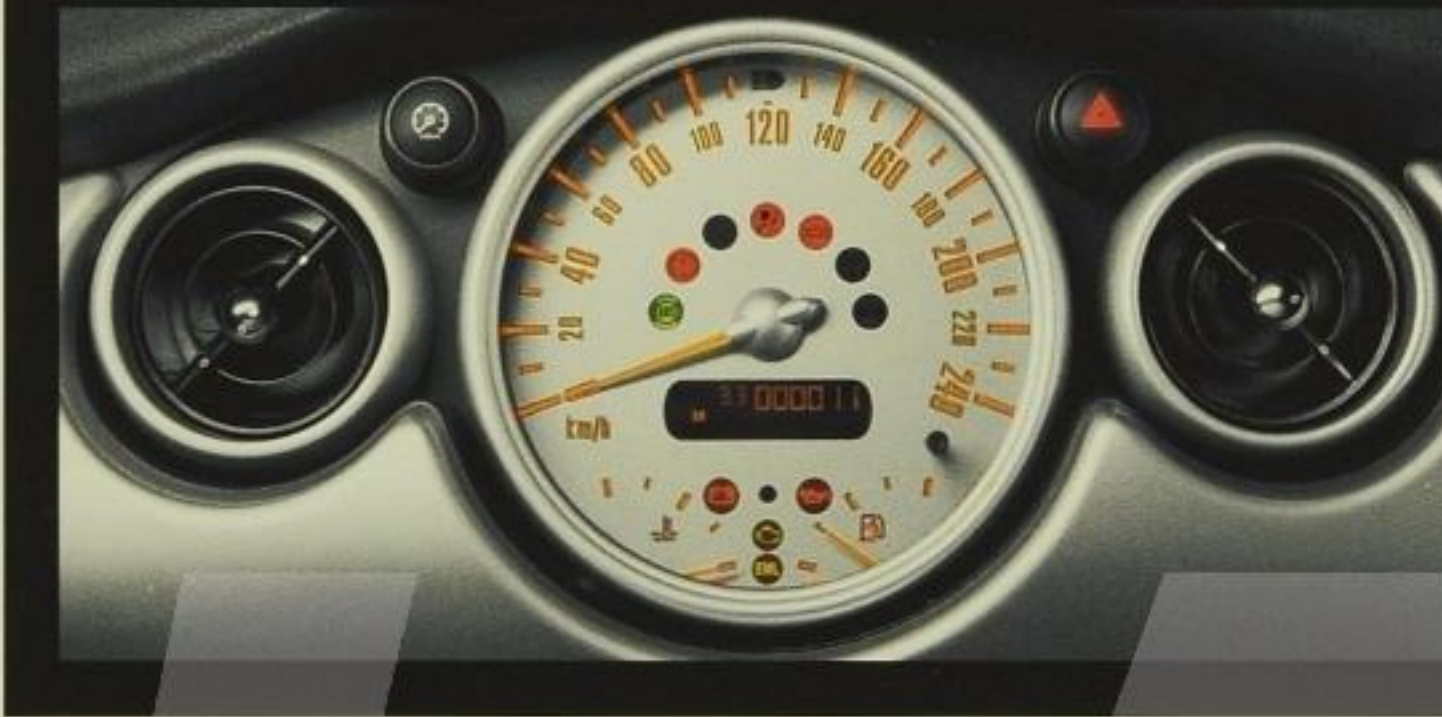
The **dashboard and elliptical ring** are finished in alloy patina as standard on the MINI Cooper S.



The **navigation system** (including Boost Radio and on-board computer), with its 16:9 colour LCD screen, will direct you quickly and safely to your destination. The instructions are given via a computerised voice and a choice of directional arrows or on-screen maps. Where the navigation system is fitted, the tachometer is mounted on the steering column column with the rev counter on all models.

INTERIOR FEATURES

- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



The large **tachometer**, which is centrally positioned on the dashboard, incorporates a liquid crystal display for mileage and trip counters. This is also where you'll find the warning lights for low fuel level, the indicators, the oil pressure, full beam, TDI, ABS and the airbags.



The circular **rev counter** is mounted on the middle of the steering column, making it easy to read. A warning light shows you when ASC + T or DSC is activated, and the display also shows the outside temperature.



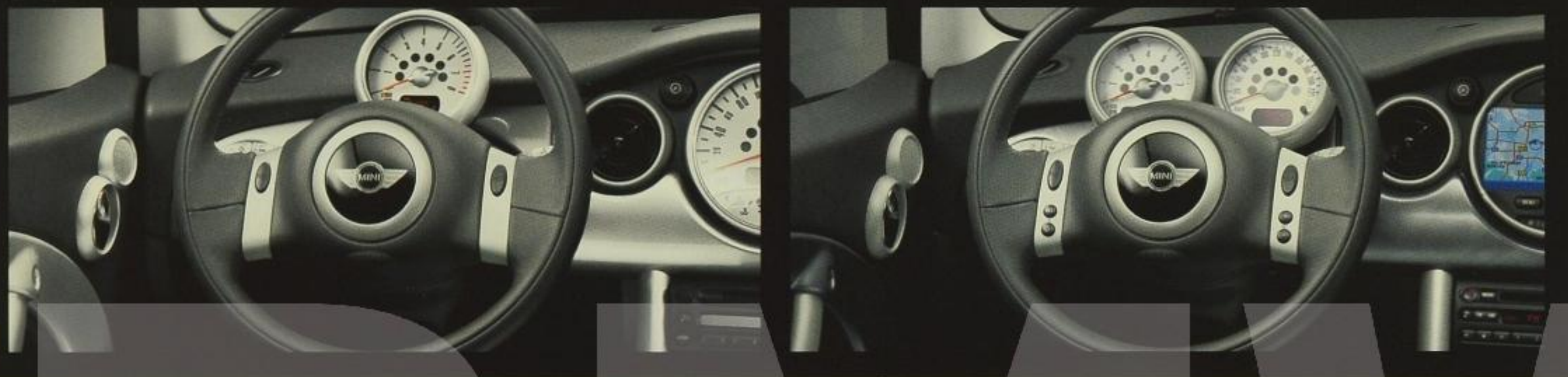
The **service interval display** tells you when the car is due for its next oil change and inspection; a digital countdown display in the tachometer dial tells you how far there is to go before your next service.



The **on-board computer** tells you your average speed, fuel consumption and range at the touch of a button.

INTERIOR FEATURES

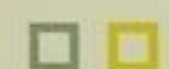
- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



The **two-spoke leather steering wheel** (optional on the MINI One and MINI Cooper) houses a two-stage airbag. Black buttons to sound the horn are placed on the left and right-hand sides.



The leather steering wheel (as standard on the MINI Cooper S) is optionally available in a **multi function** version which operates the radio and the cruise control function.



Both the MINI One and the MINI Cooper can be fitted with a Steptronic **continuously variable automatic transmission**. In automatic mode, the system provides effortlessly smooth power delivery, while the six-gear **Steptronic** function allows the driver to change manually at a flick of the gearshift – without having to use the clutch. The result is a much sportier drive.



The **six-speed gearbox** on the MINI Cooper S has its gears very close together for quicker changes and a more precise feel. The stylish chrome-ringed leather gear knob is designed to fit comfortably into the driver's hand.

INTERIOR FEATURES

- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



In the MINI One and MINI Cooper, the oval section comes as standard in the same colour as the **interior door cladding**. Depending on the type and colour of the upholstery, it comes in **Panther Black, Silver Grey, Tartan Red, Cordoba Beige** or **Emerald Green**.



If your MINI has high-gloss silver interior surfaces or leather or fabric/leather combination upholstery, the oval section and the integrated door pocket can be specified in **high-gloss silver**, whatever the colour of the interior door cladding.



The **interior door cladding** incorporates an oval section. In the MINI Cooper S, its edging is finished in alloy patina and the lower part incorporates the integrated door pocket.



Two cup holders in the front and a 12-volt socket come as standard on all MINIs. A **smoker's package** with cigarette lighter, ashtray and a 12-volt socket in the boot is also available as a no-cost option (a cup holder can slot into the ashtray).



Designs on cleanliness: there is a **cup holder** in the centre console for rear passengers.

INTERIOR FEATURES

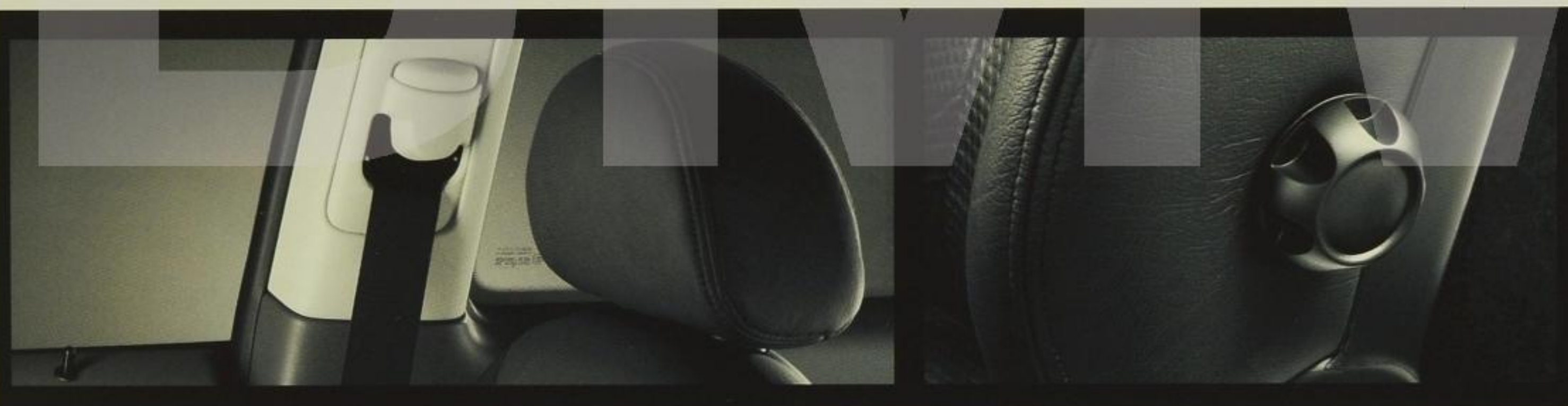
- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



The **standard seats** are upholstered in Aqua fabric in the MINI One and Kaleido fabric/leather in the MINI Cooper (see illustration). Their position can be adjusted manually, and the driver's seat is also height-adjustable.



Sports seats are included as standard in the MINI Cooper S. These have deeper sides, providing excellent support even when cornering at speed, and are available in fabric, leather, or a combination of the two.



For optimal fit over the shoulder, the **seat belt** is manually **height-adjustable** on the B-pillar.



The manually adjustable **lumbar support** for the driver and passenger seats (available only with leather or fabric/leather combinations) gives you an ergonomically perfect seating position for optimum back support.

INTERIOR FEATURES

- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



The **back seats** are fitted with headrests and designed for maximum comfort for two people.



Each of the **back seats** can be **folded down separately** using a handle in the boot. In this way, three people can travel comfortably even if they have awkward luggage, such as a snowboard.



Both back seats can be **folded down** using two handles in the boot to make a large, flat, easy-to-load area. This increases the luggage space to 670 litres.



The **headrests** in the back are manually height-adjustable.



ISOFIX (available as an optional extra) is an industry-standard system whereby a child seat fitted with two telescopic bars can be safely and securely mounted on the back seat.

INTERIOR FEATURES

- | | |
|--------------------------------|-----------------------------------|
| ■ As standard on MINI One | □ Optional extra on MINI One |
| ■ As standard on MINI Cooper | □ Optional extra on MINI Cooper |
| ■ As standard on MINI Cooper S | □ Optional extra on MINI Cooper S |



■ ■ ■ □ ■ ■

Music is an essential part of everyday life. And that's just as true in your car. Every journey becomes an experience in sound with the radios for the new MINI. The **Wave Radio** (illustrated on the left) delivers 4 x 5 watts, while the **Boost CD Radio** (right) has an impressive output of 4 x 15 watts. Both radios have FM, MW and LW reception, six station presets and a volume control system which automatically adjusts to the level of engine noise. The integrated CD system offers a variety of functions including motorised insert and eject.



■ ■ ■ □ ■ ■

The cassette and **MiniDisc** versions of the **Boost Radio**, shown on the left and right respectively, also have an output of 4 x 15 watts. The Boost Radio Casette Player includes an auto-reverse function and an automatic track recognition system. Motorised insert/eject of cassettes or MiniDiscs is also included, and all versions can be combined with a **CD changer** as an optional extra (not illustrated), which holds up to 6 CDs.

INTERIOR FEATURES

- | | |
|--------------------------------|-----------------------------------|
| ■ As standard on MINI One | □ Optional extra on MINI One |
| ■ As standard on MINI Cooper | □ Optional extra on MINI Cooper |
| ■ As standard on MINI Cooper S | □ Optional extra on MINI Cooper S |



■ ■ ■

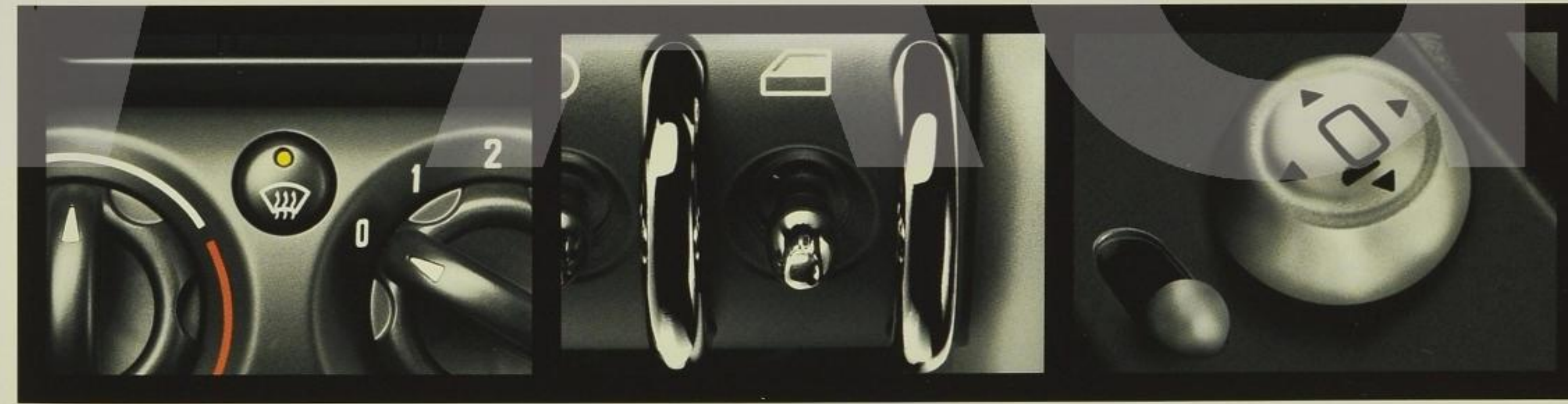
Getting cosy: the **heating system**, in conjunction with eleven air vents, quickly ensures pleasant temperatures and ventilation for individual passengers.

□ ■ ■

The **air-conditioning system** with micro filter means you can enjoy your ideal interior climate whatever the conditions outside. The amount and distribution of conditioned air can be manually adjusted.

□ ■ ■

The **automatic climate control** achieves your ideal interior climate as fast as possible and keeps the temperature at the desired level.



■ ■ ■

The **visibility package*** ensures you can always see clearly. It includes a windscreen that can be heated at the touch of a button, a rain sensor and an anti-dazzle rear-view mirror.

■ ■ ■

A toggle switch in the central console operates the **frameless electric windows**. Functions include one-touch opening on both sides and one-touch closing for the driver when the ignition is on.

■ ■ ■

Both **wing mirrors** can be **electrically adjusted** from the inside using a **button** on the central console.

*available from summer 2002.

INTERIOR FEATURES*

Air-conditioning
Automatic climate control
Boost CD Radio
Boost MD Radio
Boost Radio
Car memory
CD changer (available on MINI Cooper S from June 2002)
Cup holders (3), 12-volt socket in front
Digital clock
Driver and front passenger footwell lights
Easy access function
Electric windows

Fabric/leather upholstery
Fabric upholstery
Gearbox, five-speed manual
Gearbox, six-speed manual
Headrests in rear
Heated front seats (two settings)
Heated front windscreen (visibility package)
Height-adjustable front passenger seat
Height-adjustable leather steering wheel
Height-adjustable safety belt in front seats
Height-adjustable steering wheel with plastic rim
Harman/Kardon HiFi System (available on MINI Cooper S from summer 2002)
Interior door cladding in Magnesium Grey

For two years he watched what other farmers were doing, engaged in heated discussion of the merits of old and new ways, and tasted litre after litre of oil – sharp, sweet, bitter and smooth. Then he took his business in a new direction, rethinking traditional methods and investing in new technology.

MINI One
MINI Cooper
MINI Cooper S

As standard on MINI One
As standard on MINI Cooper
As standard on MINI Cooper S

Optional extra on MINI One
Optional extra on MINI Cooper
Optional extra on MINI Cooper S

Interior light (centrally mounted in roof)
Interior light package (includes footwell lights on MINI One)
Interior surfaces in alloy patina
Interior surfaces in anthracite
Interior surfaces in high-gloss silver
Interior surfaces in wood decoration (from summer 2002)
ISOFIX (child seat mounting)
Leather upholstery
Lumbar supports (manually adjustable)¹
Multifunction leather steering wheel
Navigation system with 16:9 monitor
On-board computer

Rain sensor with anti-dazzle interior mirror (from summer 2002)
Remote-controlled central locking
Rev counter
Separately folding rear seats
Service interval display
Smoker's package with 12-volt socket in boot (no-cost option)
Sports seats
Stainless steel door sills with model logo
Stainless steel footrests
Standard seats
Steptronic semi-automatic transmission (CVT)
Tachometer
Visibility package including rain sensor (from summer 2002)
Wave Radio

¹ Only available with leather or fabric/leather combination upholstery.

MINI One
MINI Cooper
MINI Cooper S

As standard on MINI One
As standard on MINI Cooper
As standard on MINI Cooper S

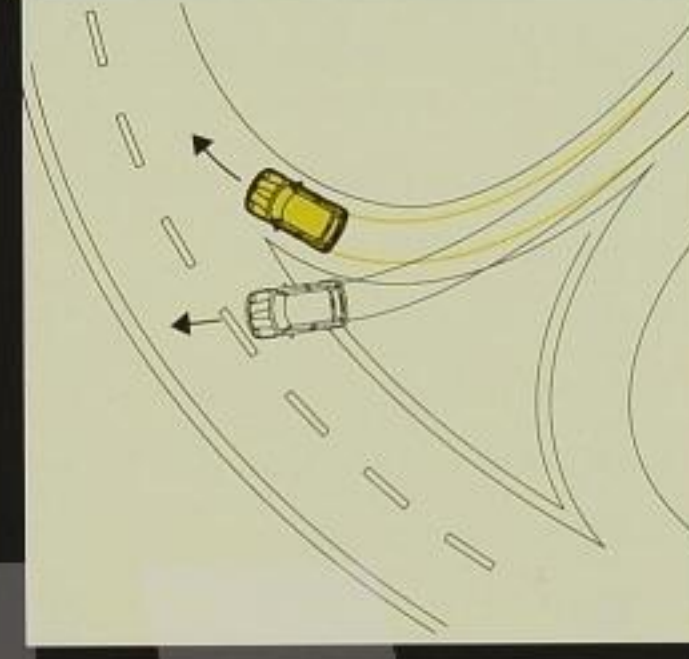
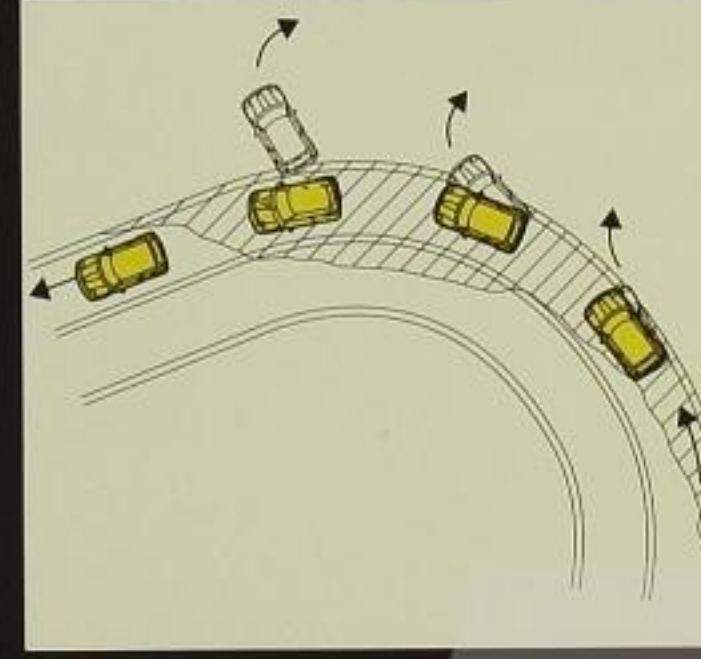
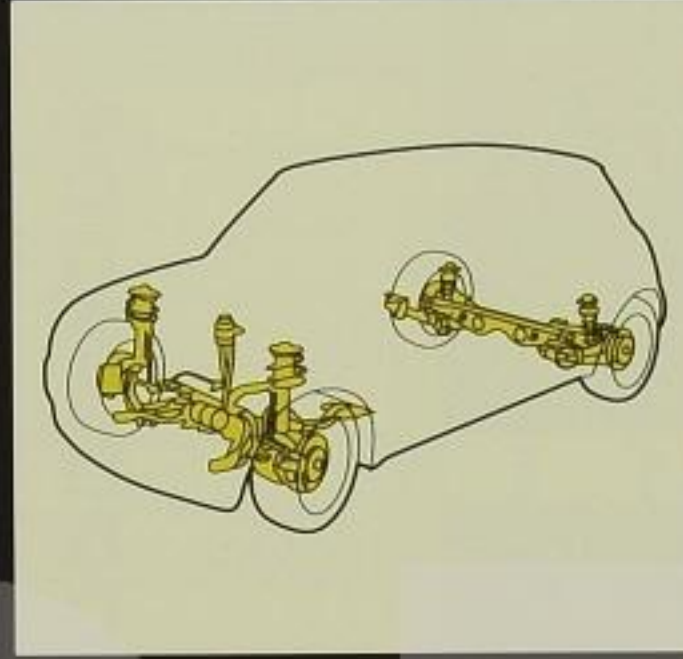
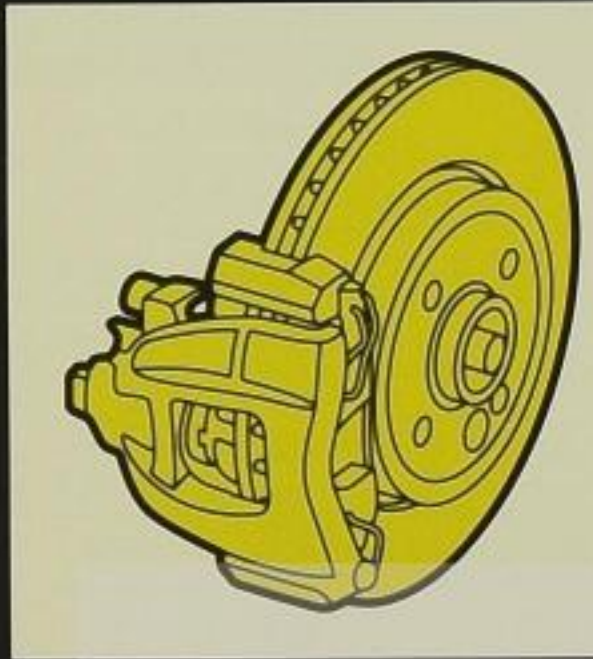
Optional extra on MINI One
Optional extra on MINI Cooper
Optional extra on MINI Cooper S

"The oil was good, but not good enough. It needed to be purer, more intense." Marinelli spent weeks experimenting in his little laboratory, blending varieties to find the right combination. The next harvest was crucially important.

As standard on MINI One
As standard on MINI Cooper
As standard on MINI Cooper S
Optional extra on MINI One
Optional extra on MINI Cooper
Optional extra on MINI Cooper S

SAFETY

- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



The practically fade-free brake system with four disc brakes and **Anti-lock Braking System (ABS with CBC and EBD)** ensures the highest level of safety.



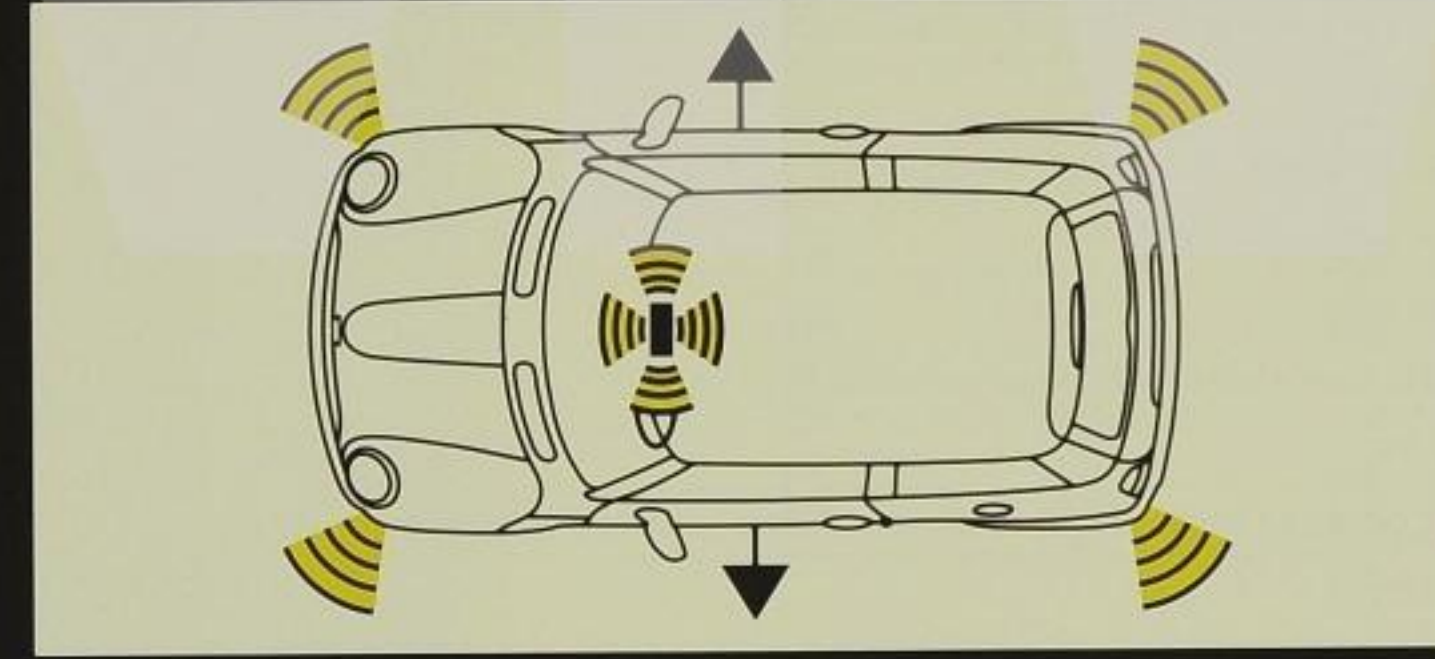
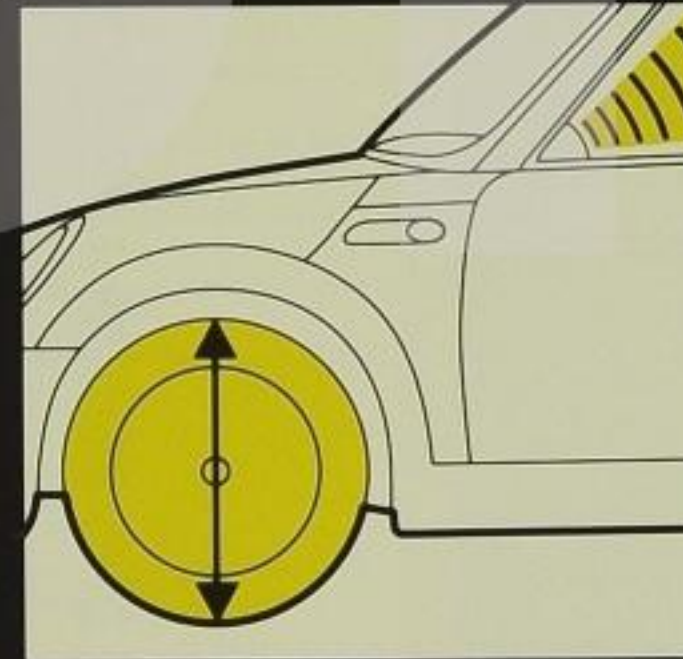
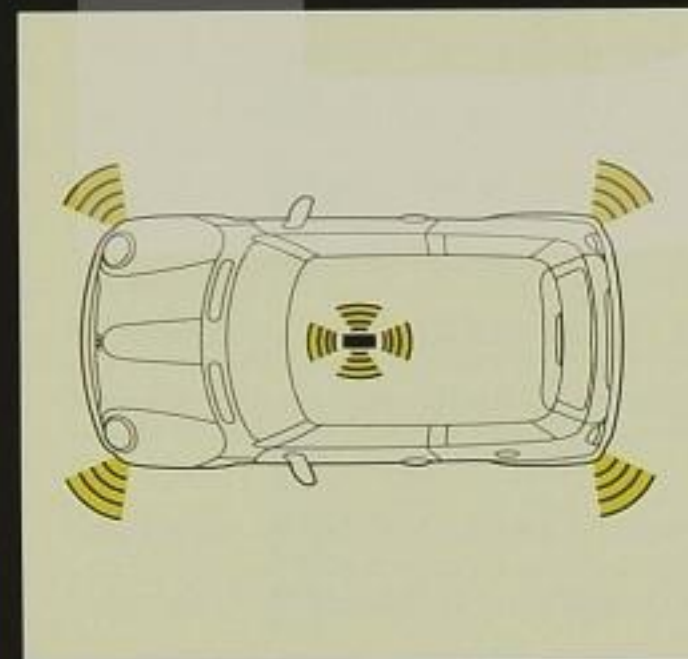
The chassis features a **single-joint front axle suspension strut** and **multi-joint rear axle**, providing optimal ground contact for safer driving.



The **Automatic Stability Control + Traction (ASC + T)** prevents the front drive wheels from spinning, particularly on tight bends and slippery surfaces, giving improved traction and stability.



The **Dynamic Stability Control (DSC)** system detects potential skids right at the outset and stabilises the car within milliseconds.



The **remote-controlled alarm system** is activated by any break-in attempt or tampering with the car, sounding an alarm and switching on the hazard lights.



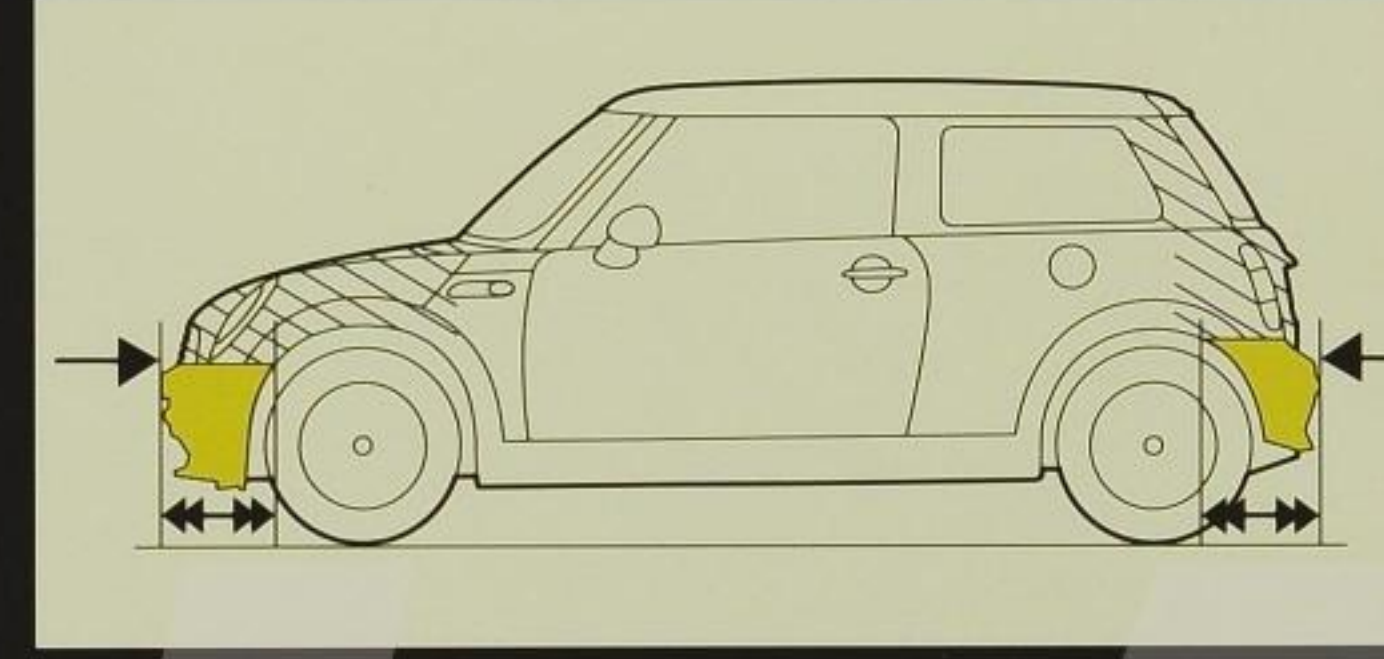
The **Run Flat Indicator (RFI)** detects any loss of tyre pressure and alerts the driver via a warning light in the cockpit.



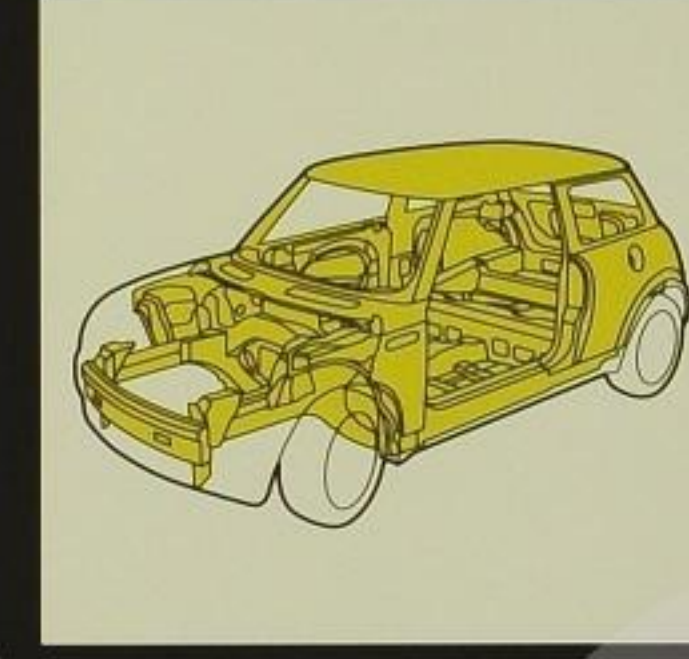
The **Crash Sensor** unlocks the doors and switches on the interior lights in the event of an accident.

SAFETY

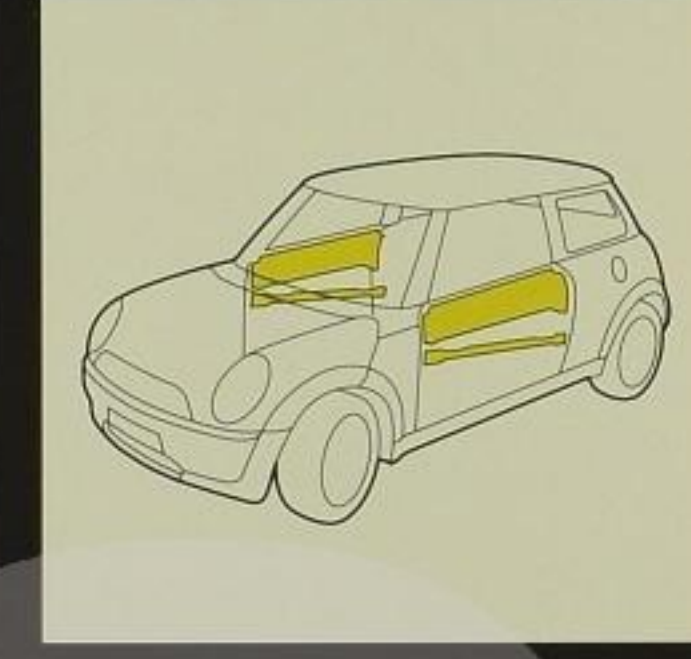
- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



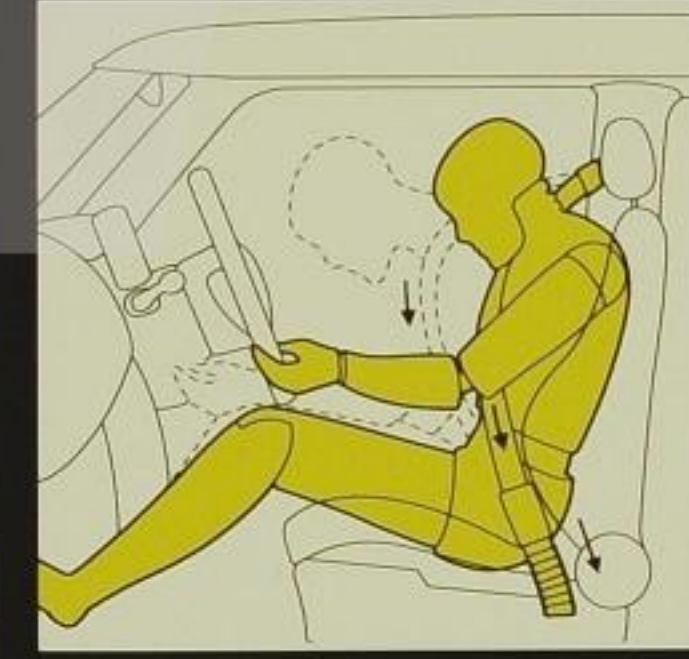
The design incorporates impact absorbers behind the **reversible bumpers** which prevent damage to the bodywork in low-speed impacts.



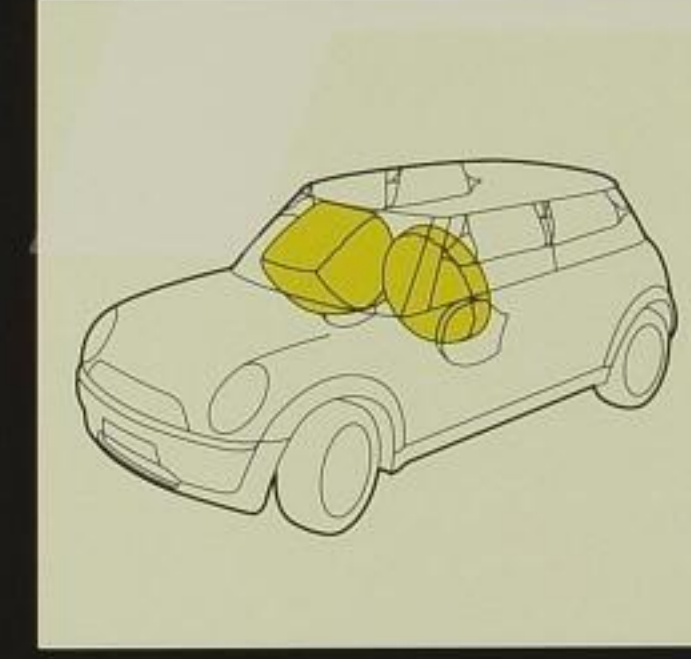
The extreme **torsional and flexional rigidity** of the bodywork results in a highly stable passenger compartment, as well as an above-average level of comfort and protection.



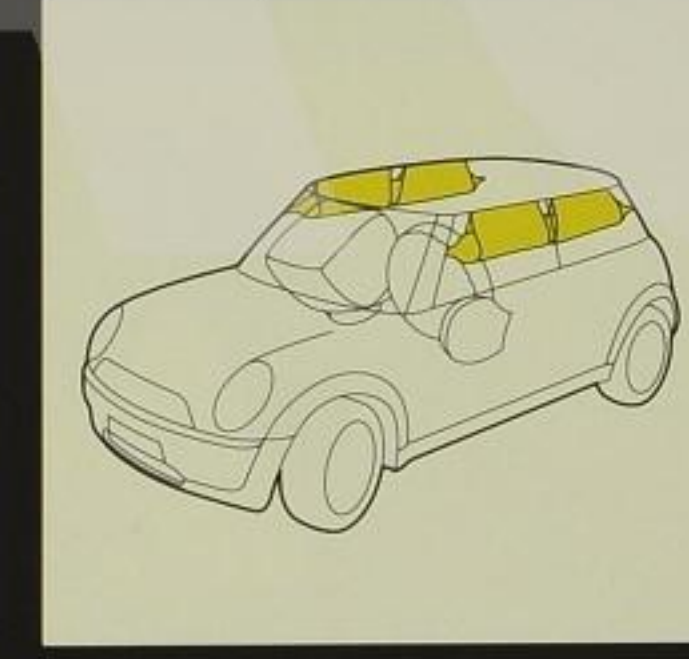
Reinforcement panels in the top and middle part of the doors give a very high level of rigidity and offer excellent side-impact protection to passengers.



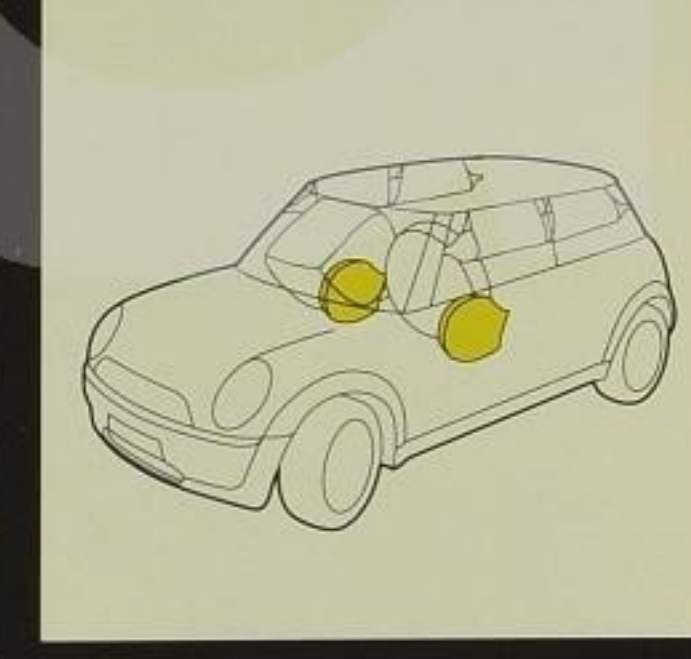
The **restraint system** for the driver and front-seat passenger gives the best possible protection in the event of a crash, and consists of three-point safety belts, belt tensioners and belt force limiters.



The **driver and front passenger airbags** protect the head and upper body from impact during a frontal collision.



The **head airbags** for front and rear passengers provide effective protection for the head in the case of a side impact.



The **side airbags** considerably reduce the risk of injury to the pelvic and chest areas in a side impact.

SAFETY

Anti-lock braking system (with CBC and EBD)
Automatic Stability Control + Traction (ASC + T)
Bumper cladding
Crash sensor
Door reinforcement panels
Driver and front passenger airbags
Dynamic Stability Control (DSC)
Electronic immobiliser
Head airbags
Multi-joint rear axle
Remote-controlled alarm
Run Flat Indicator (RFI)
Restraint system with belt tensioners and belt force limiters
Side airbags
Single-joint front axle suspension strut

In November '72 the pickers came and plucked the just-ripening fruits from the trees. Within 24 hours the first olives had been ground, pressed, filtered and bottled. Marinelli was excited about the result. "I sprinkled some oil on a hot potato, examined the colour and breathed in the smell." At last, he had created a great oil: fresh, with a distinctive aroma, perfect in every way. And that is how it has stayed.

	MINI One	MINI Cooper	MINI Cooper S
1	■	■	■
2	□	□	■
3	■	■	■
4	■	■	■
5	■	■	■
6	■	■	■
7	■	■	■
8	■	■	■
9	■	■	■
10	■	■	■
11	■	■	■
12	■	■	■
13	■	■	■
14	■	■	■
15	■	■	■
16	■	■	■
17	■	■	■
18	■	■	■
19	■	■	■
20	■	■	■
21	■	■	■
22	■	■	■
23	■	■	■
24	■	■	■
25	■	■	■
26	■	■	■
27	■	■	■
28	■	■	■
29	■	■	■
30	■	■	■
31	■	■	■
32	■	■	■
33	■	■	■
34	■	■	■
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93	■	■	■
94	■	■	■
95	■	■	■
96	■	■	■
97	■	■	■
98	■	■	■
99	■	■	■
100	■	■	■

Marinelli's preoccupation with quality remains undiminished. "Yes, of course appearances matter to me," he confesses. "I label every bottle by hand."

However, he still spends most of his time in his olive groves. Every morning he goes out very early. Often with his grandson Mateo but more often alone – in his MINI One. By the time he gets back, the lights in the family home are usually already on.



■ As standard on MINI One	■ Optional extra on MINI One
■ As standard on MINI Cooper	■ Optional extra on MINI Cooper
■ As standard on MINI Cooper S	■ Optional extra on MINI Cooper S

TECHNICAL DATA

		MINI One	MINI Cooper	MINI Cooper S
WEIGHT				
Unladen, EU ¹	kg	1115 [1140] ²	1125 [1150] ²	1215
Max. permissible	kg	1470 [1495] ²	1480 [1505] ²	1570
Permissible load	kg	430	430	430
Permitted axle load front/back	kg	870/700	870/700	890/760
Permitted trailer load, braked, max. 12 % gradient	kg	650	650	—

		MINI One	MINI Cooper	MINI Cooper S
ENGINE ^{2,3}				
Cylinders/layout/valves		4/in-line/4	4/in-line/4	4/in-line/4
Capacity	cm ³	1598	1598	1598
Stroke/bore	mm	85.8/77	85.8/77	85.8/77
Max. output	kW/bhp/rpm	66/90/5500	85/115/6000	120/163/6000
Max. torque	Nm/rpm	140/3000	149/4500	210/4000
Compression ratio/recommended fuel	:1	10.6/95 RON	10.6/95 RON	8.3/95 RON

		MINI One	MINI Cooper	MINI Cooper S
TRANSMISSION ²				
Standard transmission ratios	I/II:1	3.42/1.95	3.42/1.95	11.43/7.18
	III/IV:1	1.33/1.05	1.33/1.05	5.40/4.41
	V/VI/R:1	0.85/—/3.58	0.85/—/3.58	3.66/2.99/11.13
Final drive ratio	:1	3.56 [4.05] ²	3.94 [4.05] ²	—

¹ The figure quoted includes a 90 % tank filling, 68 kg for the driver and 7 kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.

² All figures relate to vehicles with standard five-speed manual transmission (MINI One and MINI Cooper) or six-speed transmission (MINI Cooper S). Figures in [] relate to automatic vehicles.

³ The MINI One, MINI Cooper and MINI Cooper S comply with the EU4 emission standard. Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption as such.

⁴ Figure not confirmed at time of going to press.

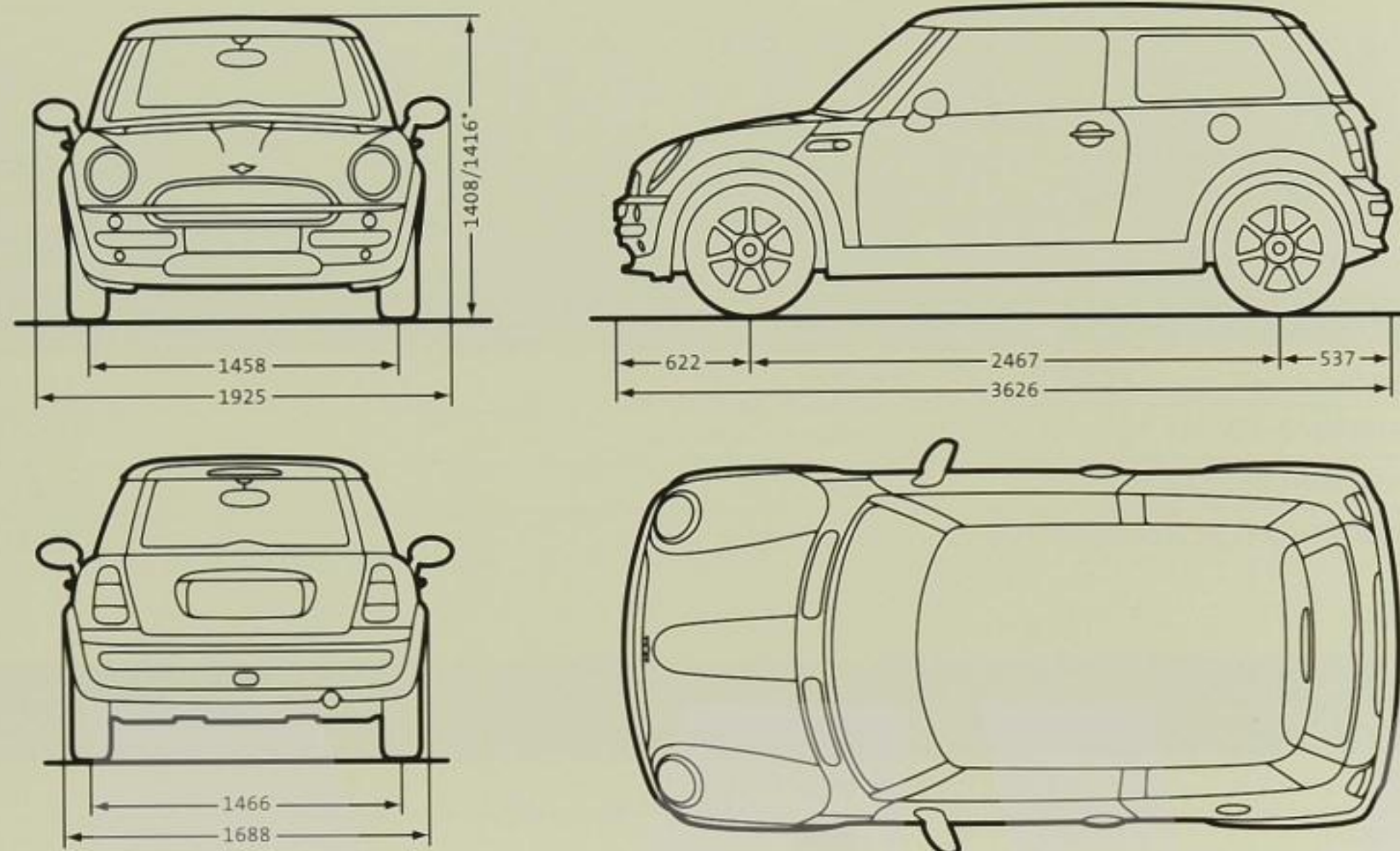
		MINI One	MINI Cooper	MINI Cooper S
PERFORMANCE				
Top speed	km/h	181 [170] ²	200 [185] ²	218
Acceleration 0–100 km/h	sec	10.9 [12.7] ²	9.2 [10.4] ²	7.4
Standing start 0–1000 m	sec	33.0 [34.2] ²	30.8 [32.1] ²	28.4 ⁴
Acceleration 80–120 km/h	sec	12.8/14.5	10.5/14.5	6.9/8.7 ⁴

		MINI One	MINI Cooper	MINI Cooper S
FUEL CONSUMPTION ³				
Urban	ltr/100 km	8.7	9.0	11.6 ⁴
Extra-urban	ltr/100 km	5.2	5.4	6.6 ⁴
Combined	ltr/100 km	6.5 [7.7] ²	6.7 [7.7] ²	8.4
CO ₂ emissions	g/km	158 [187] ²	163 [187] ²	202 ⁴
Tank capacity, approx.	ltr	50	50	50

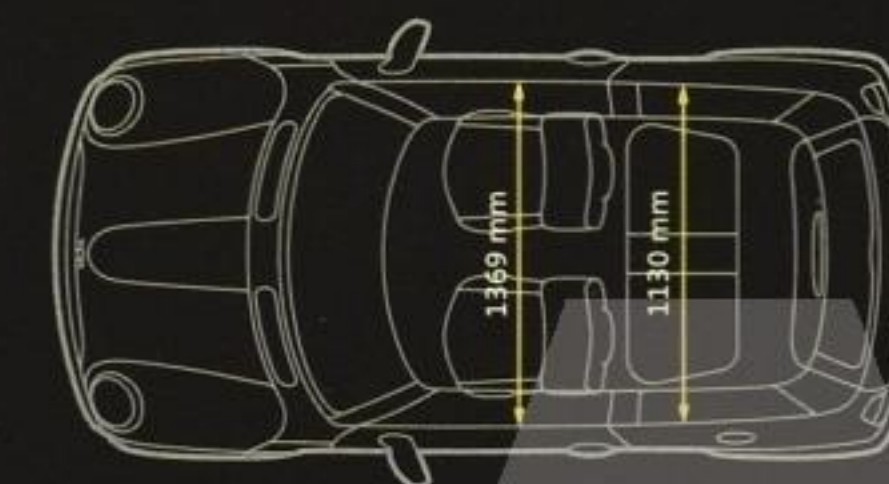
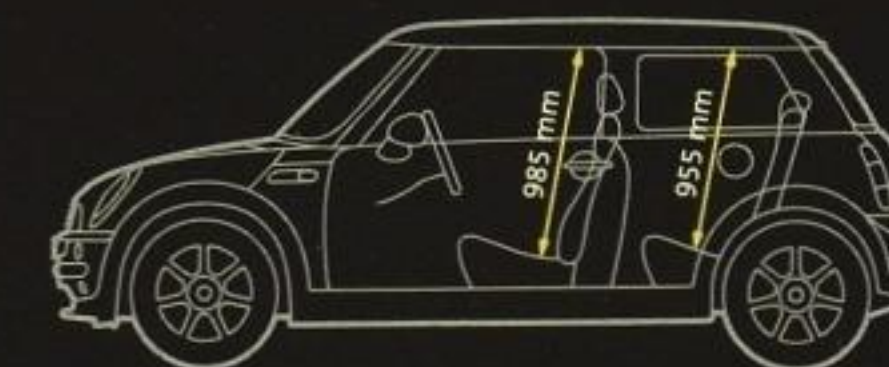
		MINI One	MINI Cooper	MINI Cooper S
WHEELS				
Tyre dimensions front/back		175/65 R 15 T	175/65 R 15 H [175/65 R 15 T] ²	195/55 R 16 V
Wheel dimensions front/back		5.5 J x 15	5.5 J x 15	6.5 J x 16
Rim material		Steel	Light alloy	Light alloy

		MINI One	MINI Cooper	MINI Cooper S
ELECTRICAL SYSTEM				
Battery capacity/location	Ah	46/front	46/front	55/rear
Alternator output	A	105	105	105

MINI ONE. MINI COOPER.

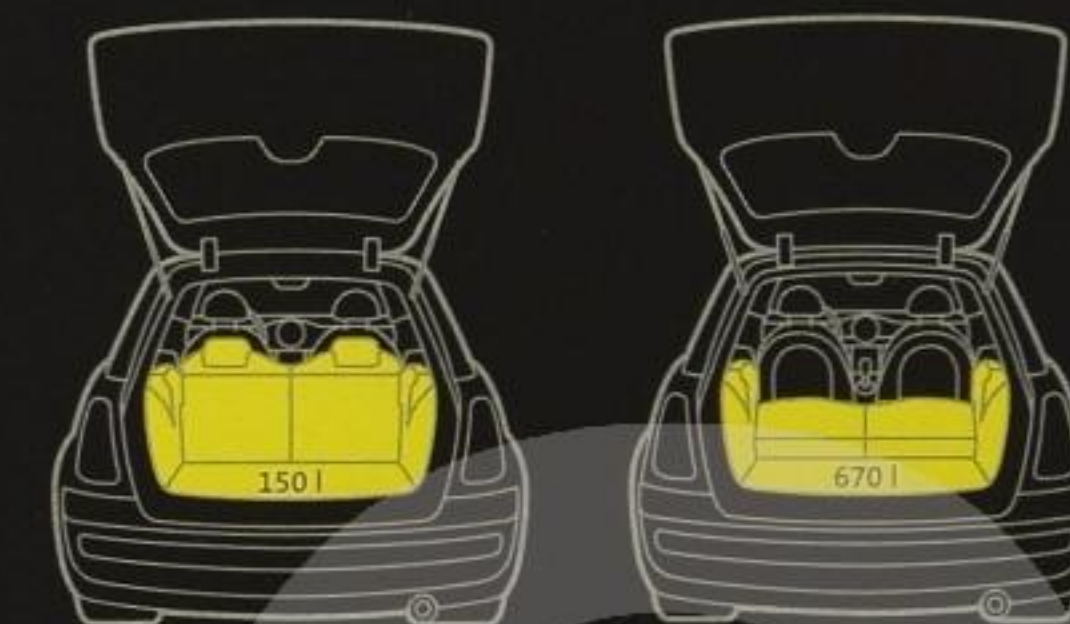


All figures in millimetres.
*The total height of the MINI One is 1416 mm, and that of the MINI Cooper is 1408 mm.

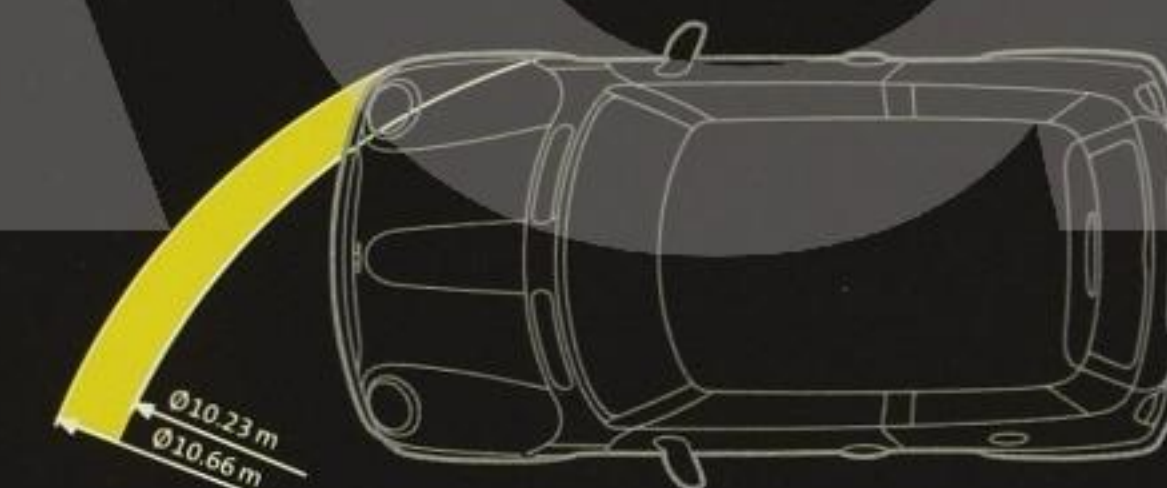
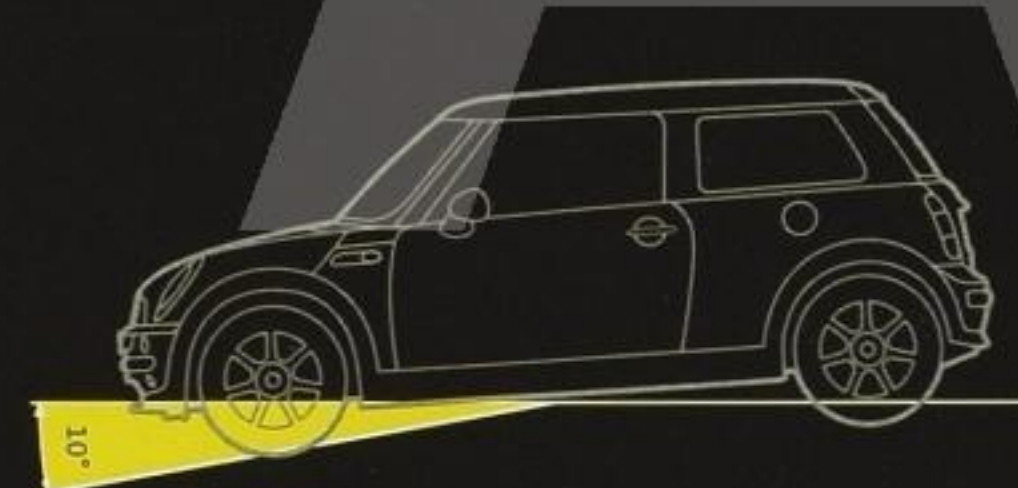
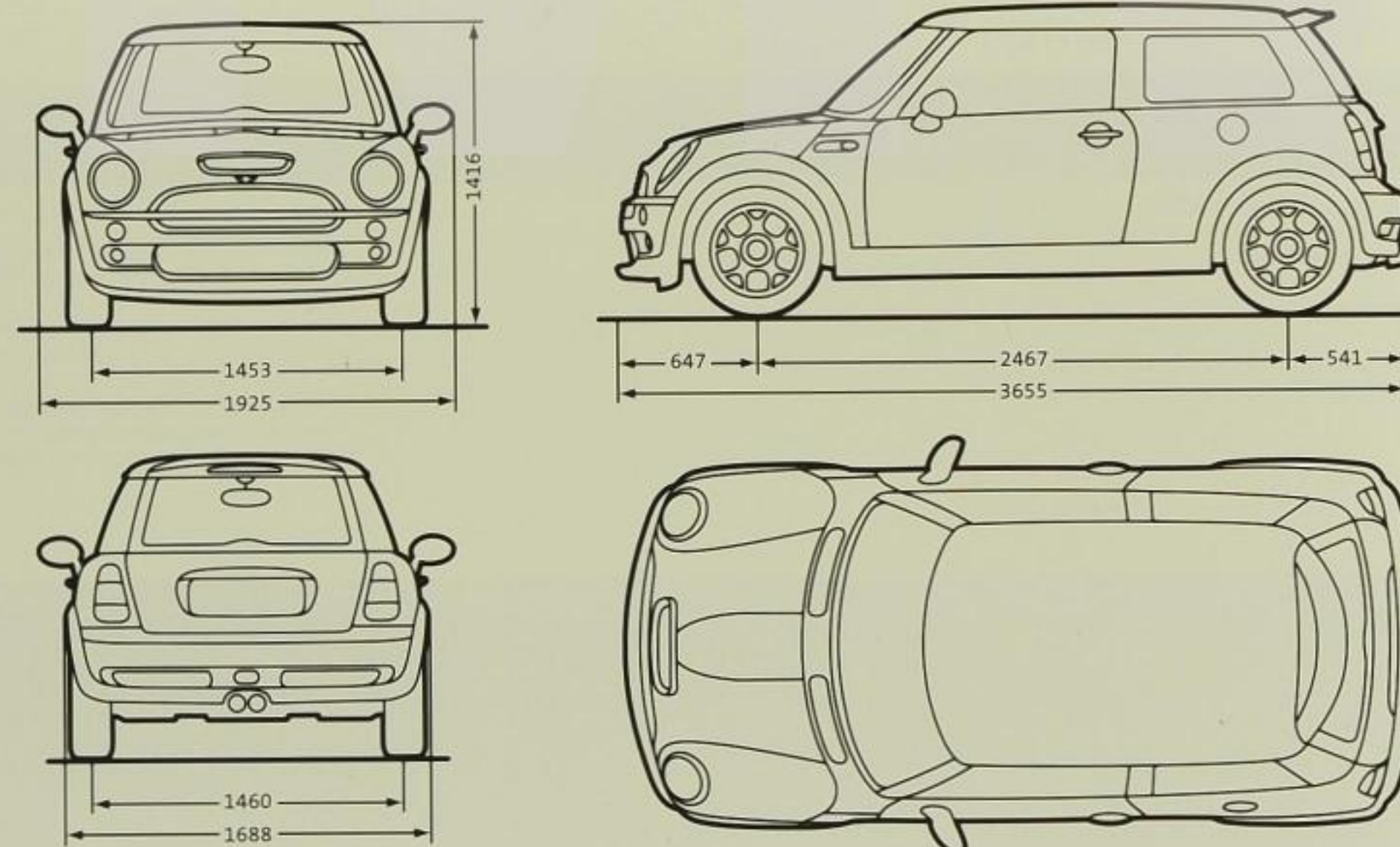


Even the tallest people will find the MINI surprisingly spacious, with 98.5 cm of headroom in the front and 95.5 cm in the rear. And with 136.9 cm of elbow room in the front and 113 cm in the back, there's plenty of room even with four people in the car.

The luggage space varies between 150 and 670 litres with the seats folded down, while the boot opens at a 90-degree angle and is 1.85 metres high measured from the ground.



MINI COOPER S.



As well as being sporty, the MINI is also highly manoeuvrable even in the smallest of spaces, with a turning circle of only 10.66 metres. Its ramp brakeover angle of 10° prevents grounding and makes parking in places like underground car parks simplicity itself.

MAXIMUM SERVICE FOR YOUR MINI.

The new MINI is a product of the BMW group, so you can expect the same high standards of service and finance that BMW drivers have long been accustomed to.

SERVICE

You can always rely on your MINI and the back-up that comes with it. In fact, you have a double safety net. Firstly, the whole of the BMW/MINI dealer network is there to help you, and secondly you can count on the support of someone who knows your MINI inside out – your MINI specialist. They use computerised diagnostic tools and information systems to minimise maintenance and repair times, and the long service interval makes the MINI a very inexpensive car to run.

The MINI's service interval display is another BMW innovation, the product of more than 20 years' experience. It automatically informs you when the car is due for servicing, and tells you to the nearest 50 kilometres

how far it has to go before it next needs an oil check or change. This comprehensive system is installed in your MINI as standard.

Both the MINI itself and the service we provide meet the same high standards. But in the unlikely event that your MINI breaks down, peace of mind is still guaranteed. All MINI owners are entitled to use the BMW Group's 24-hour Mobile Service, because we believe in treating all our customers equally. Towing and storage, hotel accommodation, hire cars and taxis are all covered as part of the MINI service*.

Further information on the MINI maintenance system

and the many support services we offer are available from your MINI dealer. Alternatively, visit our website at www.mini.com, which contains comprehensive information on these and many other aspects of the new MINI.

*The extent and duration of the MINI service may vary from country to country.



MINI FINANCIAL SERVICES

MINI owners have come to expect outstanding service. And that includes flexible finance packages, courtesy of MINI Financial Services:

Freedom of choice: with MINI Select, you no longer have to choose between financing and leasing your MINI. MINI Select offers you the best of both worlds. Right up until the end of the contract you have the option to buy your MINI outright, give it back, or keep driving it with low monthly repayments.

As individual as you are: MINI Basic Financing. No two people are alike. So MINI Basic Financing can adapt to individual requirements – monthly repayments can be set to meet your needs, the duration of the agreement is flexible and interest rates can be fixed in advance.

Plenty of room for manoeuvre: MINI Leasing. MINI Leasing ensures you are never tied down. You can choose the amount of your repayments; these can be made on a per-kilometre basis, which may or may not include a lump-sum payment.

MINI Financial Services: made-to-measure investments. MINI Financial Services provides so much more than you would expect from a car manufacturer. As well as an extensive selection of finance packages, we also offer a wide variety of highly attractive investment products, ranging from overnight and fixed-term deposits to savings plans. We also operate a completely new fund concept combining the world's top funds and managers.

For detailed information, please consult the MINI price list.

MINI FINANCIAL SERVICES is a trading name of BMW Bank GmbH.





CREATE A MINI TO SUIT YOUR PERSONAL TASTES — WITH MINI MADE-TO-MEASURE.

Visit www.MINI.com and put together your own personal MINI. MINI Made-To-Measure allows you to try out all the different models, colours and equipment options at the click of a mouse. Simply create your MINI, send the details to your nearest MINI dealer via the website, and they'll contact you. Meanwhile, you can park your MINI in our virtual garage. And if you input your details, we'll make you a member of the MINI Club.

Visit www.MINI.com, and try out MINI Made-To-Measure for yourself.

VAG

MINI SPECIAL EQUIPMENT AND ACCESSORIES: MAXIMUM MINI.

Want to get more from your MINI? Perhaps you want a more distinctive design for your light alloy rims? A hands-free cradle for your mobile? Or even a Union Jack painted on the roof? If so, we recommend a look at the MINI special equipment catalogue. And once you've taken your MINI to the max, maybe you'd also like to maximize your lifestyle, with MINI accessories. From fountain pens to keyrings, they are all instantly recognisable thanks to their excellent design, outstanding quality – and of course, the MINI logo. Both catalogues are available from your MINI Partner.

BMW AG

ME + MY MINI = IT IS LOVE?



The models illustrated in this brochure show the specifications for various markets. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in the text and illustrations, may occur. For precise information, please contact your MINI Partner. Subject to change in design and equipment. Subject to error.

The people, quotes and events described in this catalogue are entirely fictitious and any resemblance to actual persons, living or dead, is purely coincidental.

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For more information, visit www.MINI.com