



WWWOW!

MINI CONNECTED. THE PERFECTLY INTERCONNECTED CAR.



MINI CONNECTED. THE INTELLIGENT WAY TO GET AROUND.

Enjoy in-car infotainment 2.0, by connecting your iPhone to your MINI via the MINI Connected interface. With the MINI Connected iPhone app, you can access online services such as Facebook and Twitter on the large-format vehicle display. In addition, you can receive the latest RSS feeds, and thousands of Web radio stations from around the world, wherever you may be. So when are you going to get connected?¹

» INTELLIGENTLY SIMPLE:

1 
MINI

DOWNLOAD THE MINI CONNECTED APP
ON TO YOUR IPHONE.⁴

2



Video/audio adapter for Apple iPod/
iPhone



Compatible snap-in adapter¹,²

LINK YOUR IPHONE WITH YOUR MINI.

3



START UP THE MINI CONNECTED APP ON
YOUR IPHONE, AND SELECT MINI CONNECTED
IN THE VEHICLE'S MAIN MENU, USING THE
MINI JOYSTICK.

4



ENJOY THE WIDE RANGE OF FEATURES.³

EIGHT
WWWOW
FEATURES:



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WEB RADIO.

You can now select from thousands of Web radio stations. Enjoy the full spectrum of online radio services, every time you take the wheel. There's something for every taste imaginable – and from every part of the world imaginable. Create lists of your favourite stations, or select one of the four Web radio broadcasters offered especially for you by MINI.¹



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GOOGLE™ LOCAL SEARCH.

Google Local Search means that you'll never be short of ideas, however far from home you may be. Search easily for cinemas, restaurants, bars or the next petrol station – addresses are clearly displayed, and if wished, can be transferred directly into the optional MINI navigation system.² And if you like to plan ahead, you can phone or use the optional Bluetooth hands-free kit² to book the best table in the house!^{1,3}



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ENJOY THE WIDE RANGE OF FEATURES.³

GOOGLE™ SEND TO CAR.

Never again take a wrong turning: transfer your destination from Google Maps to the integrated MINI navigation system.² Destinations can be preselected via Google Maps on your computer, iPhone or other device, and sent directly by MINI Connected to the MINI navigation system. Navigation then starts at the touch of a button.^{1,3}



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FACEBOOK.

Keep an eye on your friends in your favourite social network, without ever taking your eyes off the road. The large screen shows all the latest news, without the driver having to fiddle with small buttons. Simply log in to Facebook⁴ once in the MINI Connected app to receive all the news from your friends, directly in your vehicle. You can also update your status via pre-defined messages, straight from your MINI.¹



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TWITTER.

140 characters, straight to your vehicle's display. Simply log in to Twitter⁴ via the MINI Connected app, and stay connected with the rest of the world. Best of all, you can update your friends and followers as to your destination and expected arrival time, with a single click.² In addition, you can tweet message templates directly from your MINI to your followers.¹



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MINIMALISM ANALYSER.

Greater efficiency: to help ensure economical motoring, stars are shown on the display and you are awarded points. Every journey can be analysed afterwards, using the MINI Connected app, and the results shared online with other members of the MINI Connected community. As a result, environmentally friendly, fuel-efficient driving is more enjoyable and rewarding than ever before.¹



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NEWS.

View the latest news on your vehicle display, whenever and wherever you like. Add RSS feeds from your favourite sites easily, via the MINI Connected app on your iPhone. If voice output is fitted as an option², the updates can also be read aloud, keeping passengers informed and safe at all times.¹



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DYNAMIC MUSIC.

This feature offers access to a variety of exclusively composed tracks, whose rhythm and tempo change to match the way you're currently driving. Using the vehicle display and MINI joystick, you can choose from a wide range of pieces from various genres. MINI Connected then uses these to create an individual soundtrack for every journey.¹



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All footnotes relate to this round booklet.

¹ Availability and range of features are dependent on the other equipment fitted, and may vary from country to country. Range and graphic design of MINI Connected functions subject to change without notice. Broadband mobile Internet access required. Costs resulting from this (e.g. data roaming) will be payable as specified in the contract with your network provider. MINI Connected app available free of charge from the device manufacturer's app store (subject to national restrictions). Updates available free of charge, but version upgrades may be chargeable. If further MINI Connected-compatible apps become available, these will be identified/promoted accordingly. For more information about device compatibility and the functions contained in MINI Connected, visit MINI.com/connectivity.

² Additional optional equipment and/or accessories required.

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⁴ Facebook/Twitter account required.

Note: Google, the Google logo and Google Maps are registered trademarks of Google Inc.

BE MINI. BE CONNECTED.
FOR FURTHER INFORMATION AND
FEATURES, SEE:

MINI.COM/CONNECTED

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The models, standard and optional equipment and combinability of options in this brochure relate to cars supplied by BMW AG for the German market. The availability of standard and optional equipment, and the combinability of options, may vary from country to country within the European Union for all models. For detailed information about the situation in your country, please contact your authorized MINI dealer. Subject to change in design and equipment.

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MINI.com



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