

WWWWOW!

MINI CONNECTED. THE PERFECTLY INTERCONNECTED CAR.



Enjoy in-car infotainment 2.0, by connecting your iPhone to your MINI via the MINI Connected interface. With the MINI Connected iPhone app, you can access online services such as Facebook and Twitter on the large-format vehicle display. In addition, you can receive the latest RSS feeds, and thousands of Web radio stations from around the world, wherever you may be. So when are you going to get connected?1



>> INTELLIGENTLY SIMPLE:

DOWNLOAD THE MINI CONNECTED APP ON TO YOUR IPHONE.4





Compatible snap-in adapter

LINK YOUR IPHONE WITH YOUR MINI.

MINI Connected

START UP THE MINI CONNECTED APP ON YOUR IPHONE, AND SELECT MINI CONNECTED IN THE VEHICLE'S MAIN MENU, USING THE MINI JOYSTICK.

MINI Connected Plugin @ Web radio © Google™ Send to Car @ News ✓ @ Facebook © Twitter @ Google™ Search

ENJOY THE WIDE RANGE OF FEATURES.3

EIGHT WWWWOW FEATURES:

MINI NAVIGATION SYSTEM

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WEB RADIO. You can now select from thousands of Web radio stations. Enjoy the full spectrum of online radio services, every time you take the wheel. There's something for every taste imaginable – and from every part of the world imaginable. Create lists of your favourite stations, or select one of the four Web radio broadcasters offered especially for you by MINI.1 Web radio 13:24 Rock Channel Electronic/Dance MINI NAVIGATION SYSTEM

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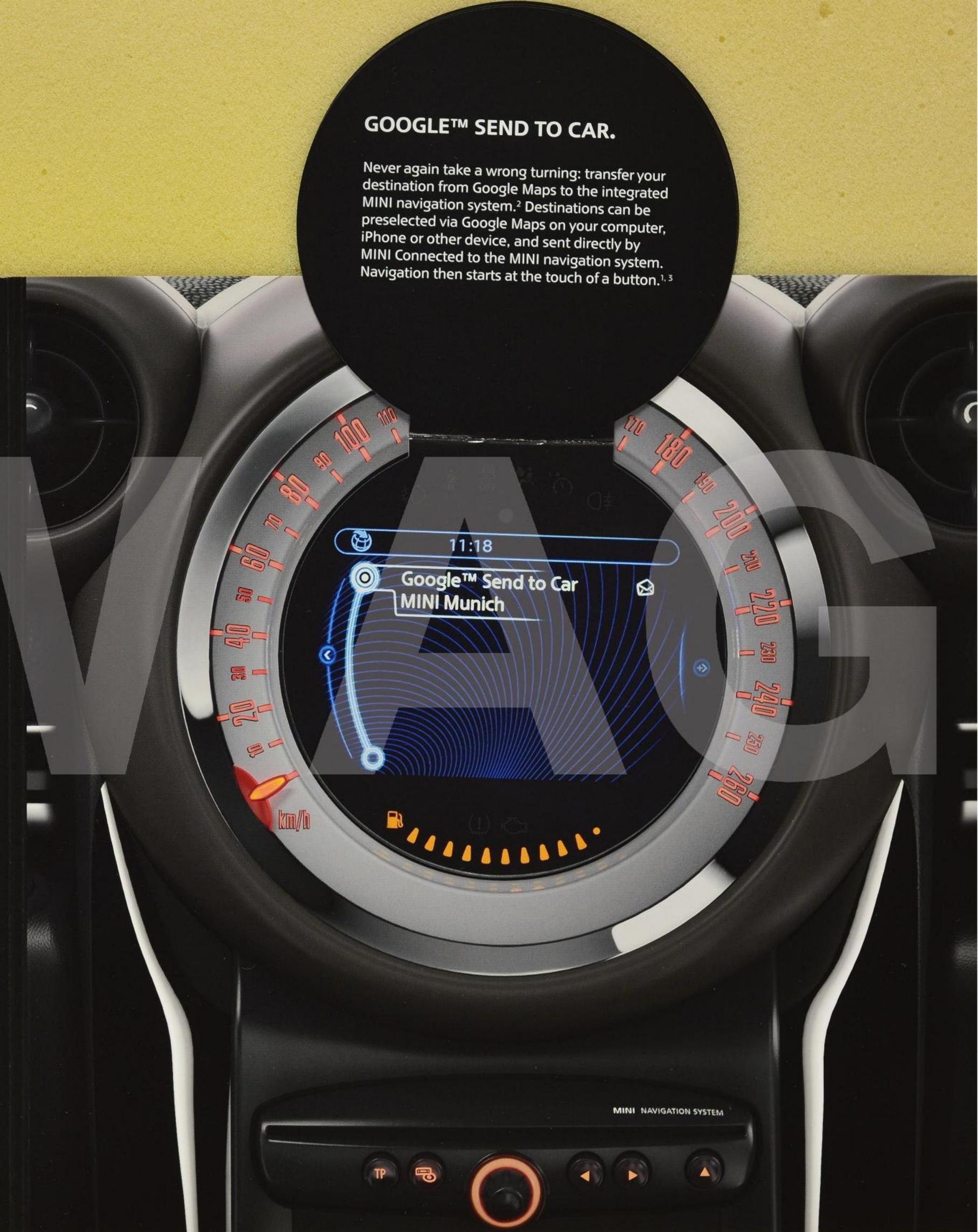
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Keep an eye on your friends in your favourite social network, without ever taking your eyes off the road. The large screen shows all the latest news, without the driver having to fiddle with small buttons. Simply log in to Facebook⁴ once in the MINI Connected app to receive all the news from your friends, directly in your vehicle. You can also update your status via pre-defined messages, straight from your MINI.1 Share 11:18 Post to Facebook? Fully tanked with a range of 624km. MINI NAVIGATION SYSTEM

FACEBOOK.

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iPhone

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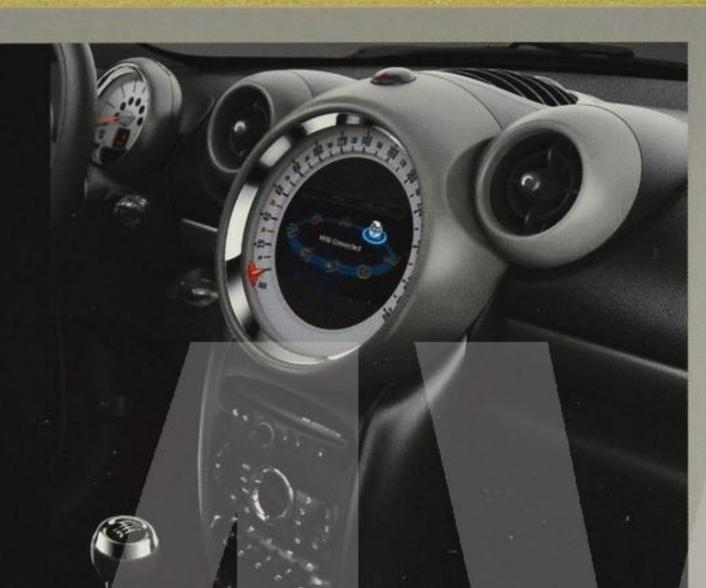
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MINIMALISM ANALYSER. Greater efficiency: to help ensure economical motoring, stars are shown on the display and you are awarded points. Every journey can be analysed afterwards, using the MINI Connected app, and the results shared online with other members of the MINI Connected community. As a result, environmentally friendly, fuel-efficient driving is more enjoyable and rewarding than ever before.1 11:09 Accelerate: 公公公公公 **急** 0 MINI NAVIGATION SYSTEM

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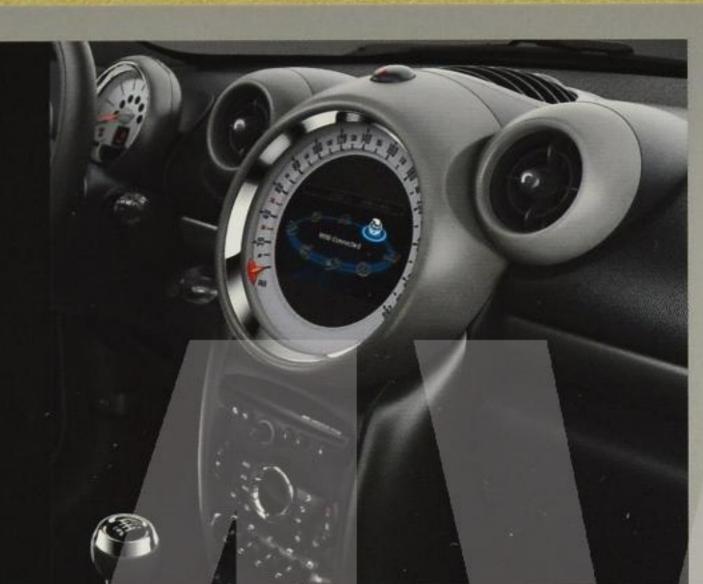
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NEWS. View the latest news on your vehicle display, whenever and wherever you like. Add RSS feeds from your favourite sites easily, via the MINI Connected app on your iPhone. If voice output is fitted as an option², the updates can also be read aloud, keeping passengers informed and safe at all times.¹ 12:00 Source/RSS Feed? (MINI Space) L.A.'s Premiere Party Promoter Goldman Taking it to the Streets: MINI John Cooper Works WRC Sta... Locomotion Design Competition - Winners Anno... MINI NAVIGATION SYSTEM

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DYNAMIC MUSIC.

This feature offers access to a variety of exclusively composed tracks, whose rhythm and tempo change to match the way you're currently driving. Using the vehicle display and MINI joystick, you can choose from a wide range of pieces from various genres.
MINI Connected then uses these to create an individual soundtrack for every journey.1



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All footnotes relate to this round booklet. Availability and range of features are dependent on the other equipment fitted, and may vary from country to country. Range and graphic design of MINI Connected functions subject to change without notice. Broadband mobile Internet access required. Costs resulting from this (e.g. data roaming) will be payable as specified in the contract with your network provider. MINI Connected app available free of charge from the device manufacturer's app store (subject to national restrictions). Updates available free of charge, but version upgrades may be chargeable. If further MINI Connected-compatible apps become available, these will be identified/ promoted accordingly. For more information about device compatibility and the functions contained in MINI Connected, visit MINI.com/connectivity. ² Additional optional equipment and/or accessories required. ³ Availability and range of features are dependent on the other equipment fitted, and may vary from country to country. The catalogue details a selection of the functions available. 4 Facebook/Twitter account required. Note: Google, the Google logo and Google Maps are registered trademarks of Google Inc. BE MINI. BE CONNECTED. FOR FURTHER INFORMATION AND FEATURES, SEE: MINI.COM/CONNECTED MINI NAVIGATION SYSTEM

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Availability and range of features are dependent on the other equipment fitted, and may vary from country to country. Range and graphic design of MINI Connected functions subject to change without notice. Broadband mobile Internet access required. Costs resulting from this (e.g. data roaming) will be payable as specified in the contract with your network provider. MINI Connected app available free of charge from the device manufacturer's app store (subject to national restrictions). Updates available free of charge, but version upgrades may be chargeable. If further MINI Connected-compatible apps become available, these will be identified/promoted accordingly. For more information about device compatibility and the functions contained in MINI Connected, visit MINI.com/connectivity.

Additional optional equipment and/or accessories required.

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The models, standard and optional equipment and combinability of options in this brochure relate to cars supplied by BMW AG for the German market. The availability of standard and optional equipment, and the combinability of options, may vary from country to country within the European Union for all models. For detailed information about the situation in your country, please contact your authorized MINI dealer. Subject to change in design and equipment.

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For more information, visit MINI.com

