



THE MINI

MINI CONCEPT

THE COLOURS

THE INTERIOR

THE SAFETY

THE EQUIPMENT

BMW AG



MINI ONE. MINI COOPER. MINI COOPER S.

BMW AG



"IT'S LIKE A GO-KART. IT DOES EXACTLY WHAT I TELL IT TO."

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"My first morning in Sydney.
There's a treat in store for me today – my MINI Cooper.
I can't wait to put the sports chassis through its paces."

And hear those **16 VALVES SING.**"

MINI CONCEPT

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16 VALVES



"Breathe deeply. The steep coast of the Pacific.



My Cooper drives **LIKE A GO-KART.** So responsive.
Third.



Fifth gear."



MINI CONCEPT

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"A quick glance at the speedometer needle. Climbing. And so's the rev counter."

"And the MINI Cooper?"

IT STICKS TO THE ROAD LIKE A GECKO TO THE CEILING."



MINI CONCEPT

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"Past the Opera House. The MINI is a beautifully quiet car.

All I hear is a rhythmic pounding. It's – **MY HEART.**"

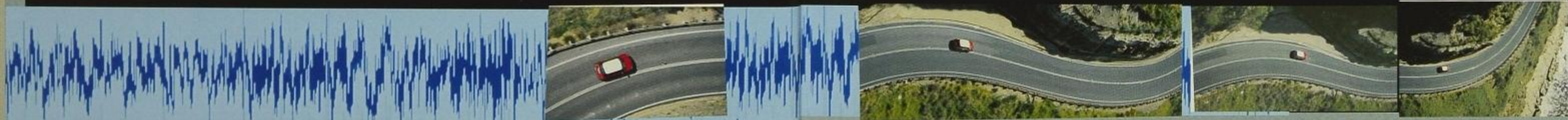
MINI CONCEPT

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The MINI Cooper leaves Sydney behind.

IT'S REALLY RACING NOW. SO'S MY PULSE.

Heading for another time and place – a late afternoon in Lisbon.
Where the engine of the MINI Cooper S comes into its own.

9 9 1. 9 6 2 2 2 E100S ► 10



MINI CONCEPT

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"Is this a dream? The new MINI Cooper S
in Electric Blue, with 16-inch rims!

A FOUR-WHEELED THOROUGHbred.

Quick, my camera. Gotta get on my motorbike.

Follow that car!"

MINI CONCEPT

THE COLOURS

THE INTERIOR

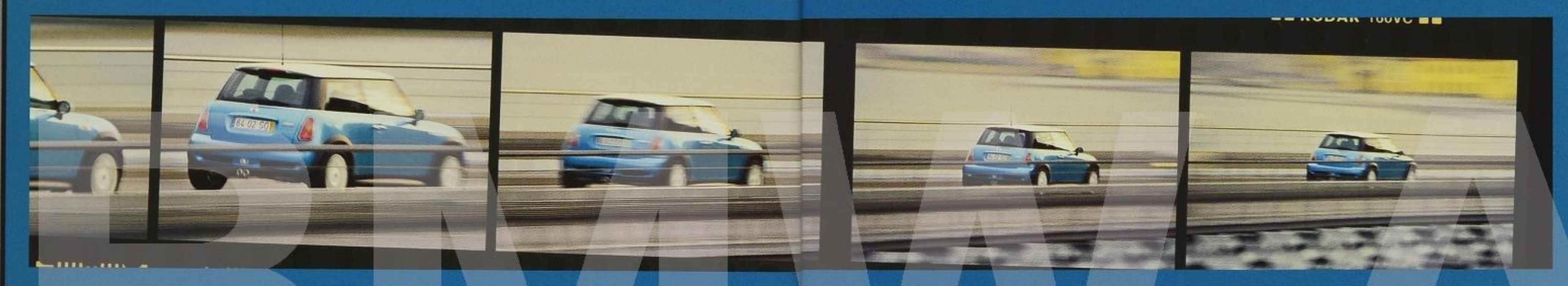
THE SAFETY

THE EQUIPMENT



14A 13 13A 12 12A 11 11A 10 10A

K 160VC KODAK 160VC



17 17A 18 18A 19 19A 20 20A 21 21A

160VC KODAK 160VC



23 23A 22 22A 21 21A 20 20A 25 25A

"The acceleration on that thing is unbelievable. Now I see what the S stands for – "sprint"! A supercharged 163-bhp engine is guaranteed to be a riot to drive. It's not rocket science.

BUT IT'S NOT FAR OFF!"

MINI CONCEPT

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MINI CONCEPT

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9

1.

9

6

2

2

2

E100S



10

"What makes a proper sports car?

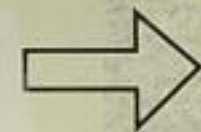
LONG WHEELBASE. LOW CENTRE OF GRAVITY.

WIDE TRACK. And excitement as standard."



"THE MINI COOPER S SHOWS GREAT ATTENTION TO DETAIL.

The air intake on the bonnet. The white indicators. The twin exhaust pipes."



**"IF THERE'S ONE THING I LOVE ABOUT THE MINI –
IT'S EVERYTHING!"**



MINI CONCEPT

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AS NIGHT FALLS, THE CURTAIN RISES.

Dusk in Cape Town. The Mini ONE's headlights flare into life.



MINI CONCEPT

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THE EQUIPMENT

....."I savour **THE MUSIC OF THE FOUR-STROKE ENGINE.**
And cast a last admiring glance at the rear lights of the MINI Cooper S."



"You can feel the city breath. See the lights shimmering.
The sensation is unfamiliar to me.

BUT IT'S RIGHT UP MY STREET."



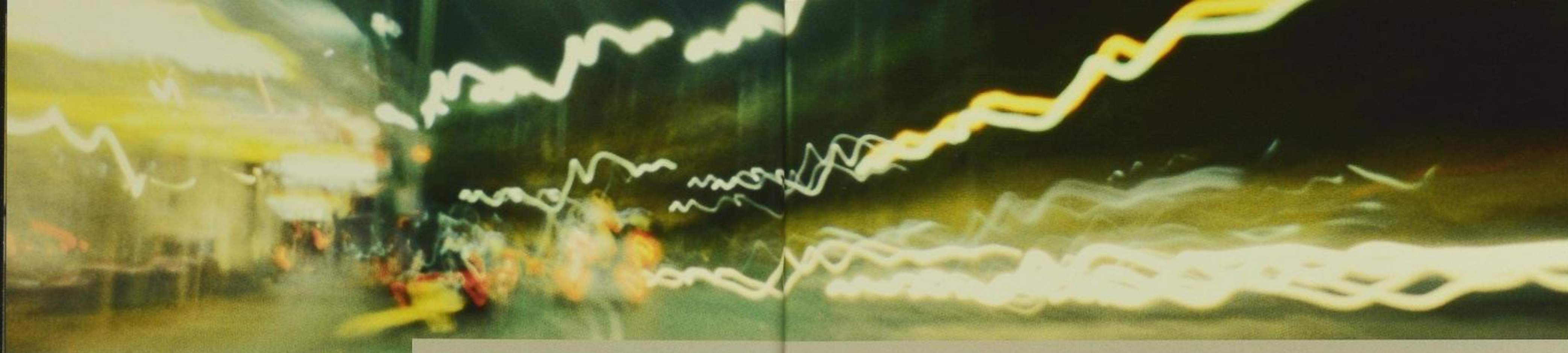
MINI CONCEPT

THE COLOURS

THE INTERIOR

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THE EQUIPMENT



MINI CONCEPT

THE COLOURS

THE INTERIOR

THE SAFETY

THE EQUIPMENT



"Roads don't come much straighter than this. **IT'S AS THOUGH MY MINI'S GLIDING ALONG ON INVISIBLE RAILS.**"



"Would you like to dance?"
"No, I'd like to drive. Wherever ..."



IS IT LOVE?



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MINI CONCEPT

THE COLOURS

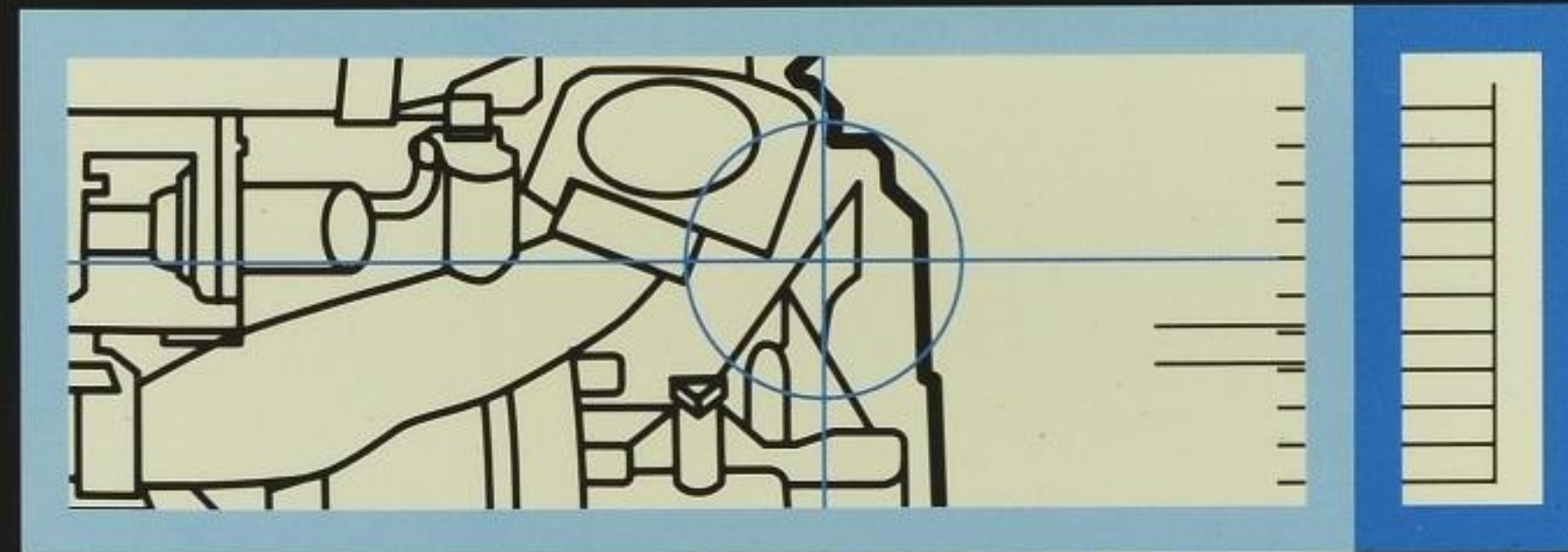
THE INTERIOR

THE SAFETY

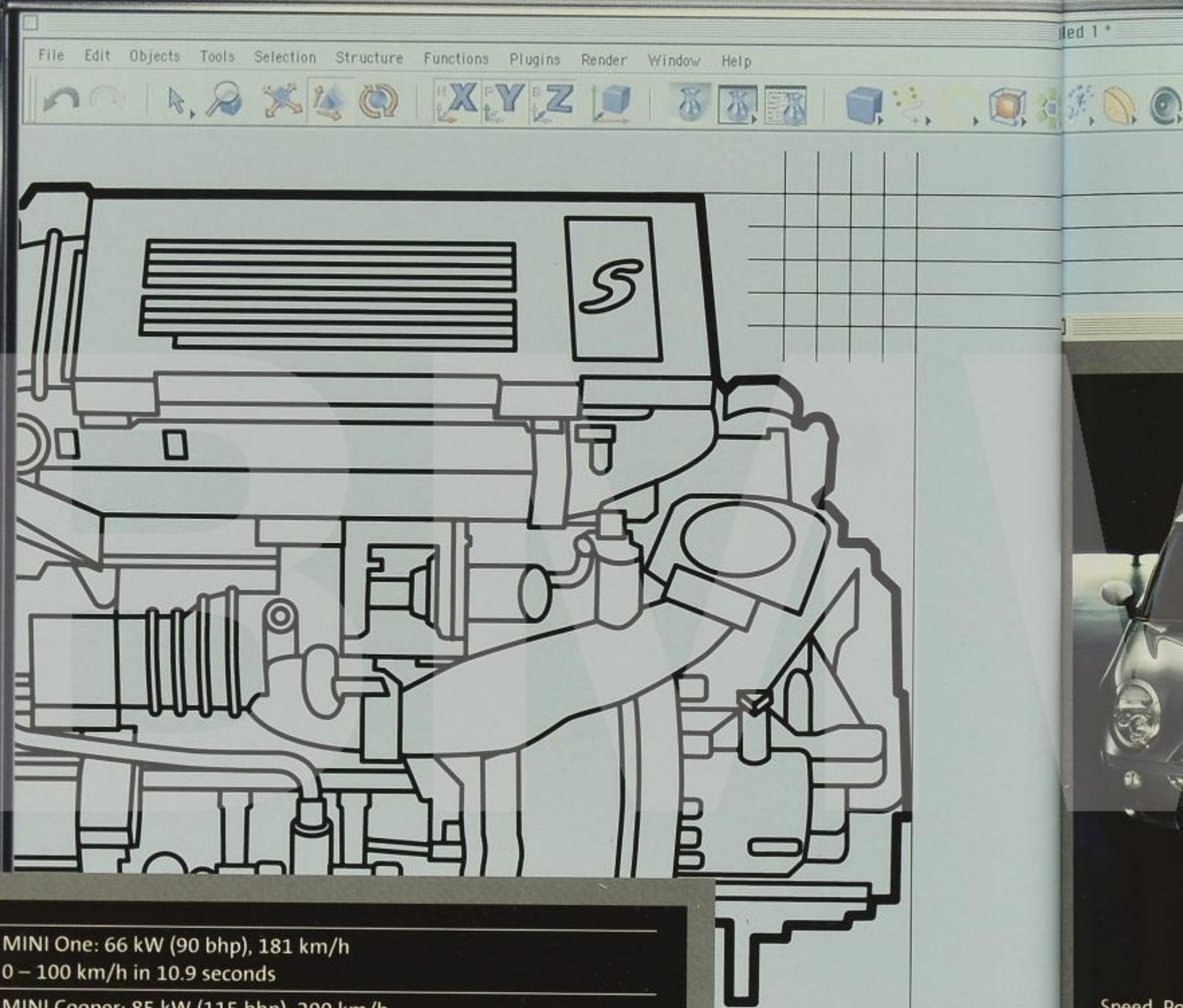
THE EQUIPMENT

"IT'S WHAT'S INSIDE THAT COUNTS."

LONG WHEELBASE + WIDE TRACK = GO-KART FEELING.



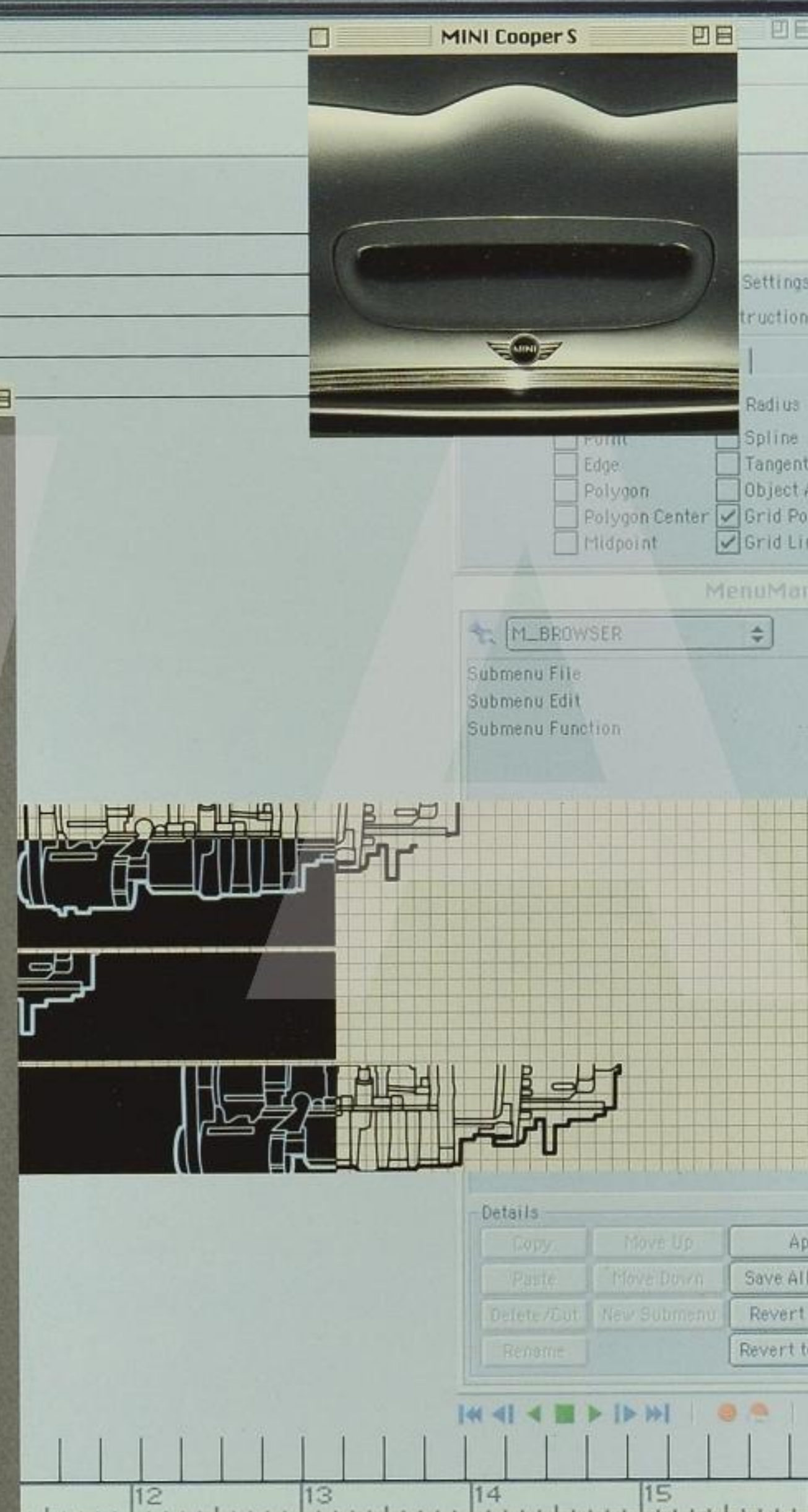
"POWER ERUPTS."



- MINI One: 66 kW (90 bhp), 181 km/h
0 – 100 km/h in 10.9 seconds
- MINI Cooper: 85 kW (115 bhp), 200 km/h
0 – 100 km/h in 9.2 seconds
- MINI Cooper S: 120 kW (163 bhp), 218 km/h
0 – 100 km/h in 7.4 seconds



Speed. Power. And fun. The engines in the MINI have got the lot. They've also got 16 valves, an in-line four-cylinder layout, and a capacity of 1598 cm³. A grey iron engine block and aluminium cylinder heads. And electronic fuel injection across the range.



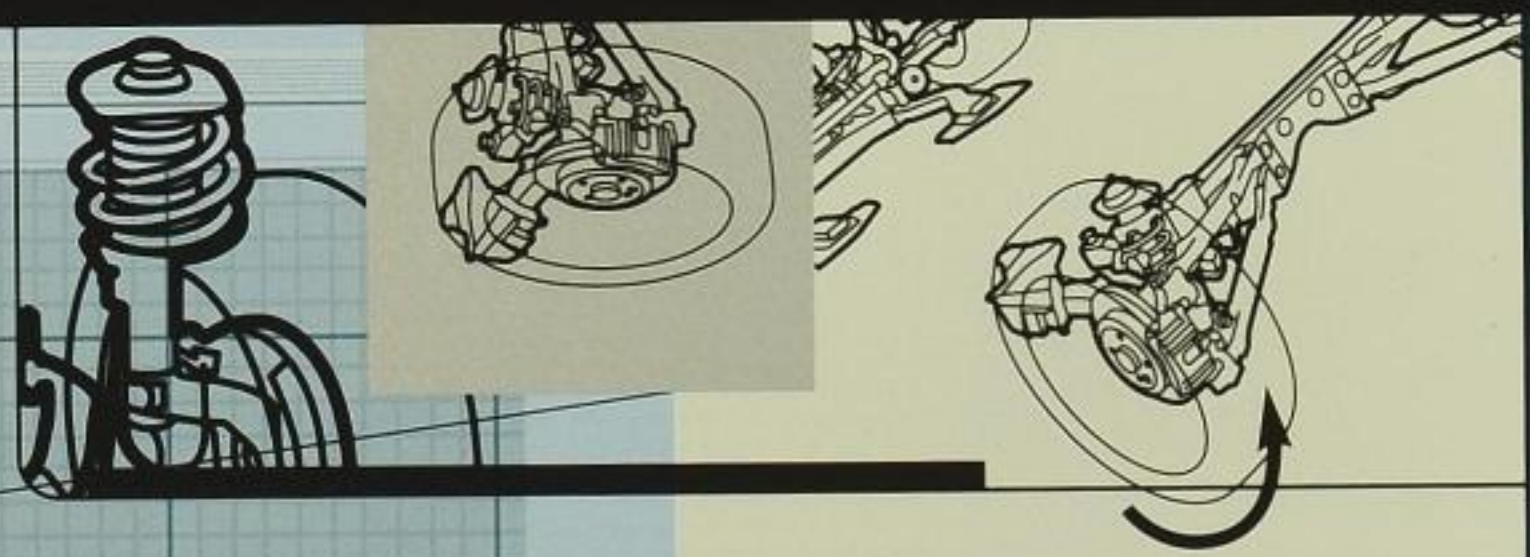
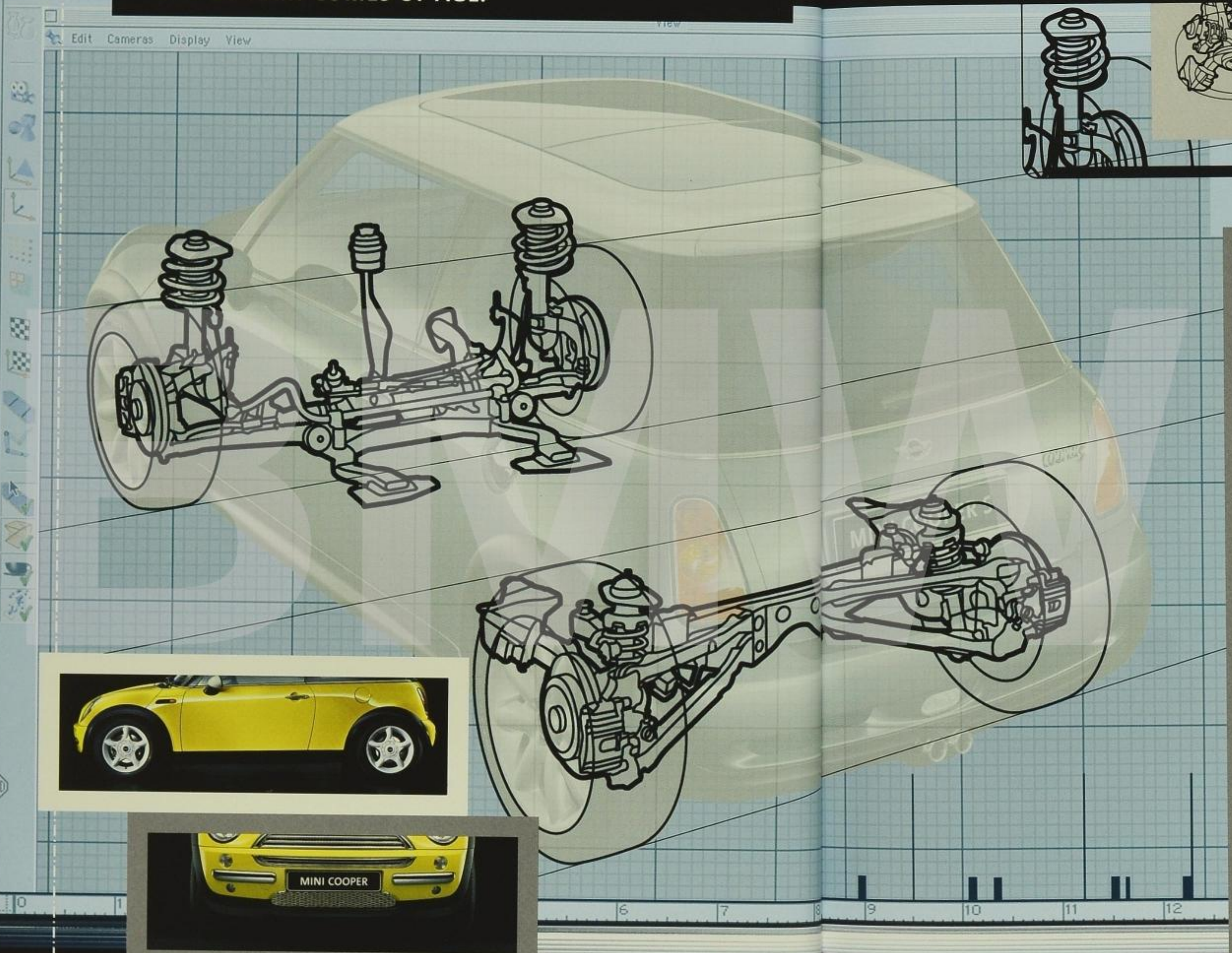
THE COLOURS

THE INTERIOR

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THE EQUIPMENT

"THE GO-KART COMES OF AGE."



Throw it into a corner. And enjoy the ride. The MINI's chassis is especially designed to give you that pure go-kart feeling. The suspension is set up to let you really feel the road. Add in the breathtaking handling, the long wheelbase, the wide track and the low centre of gravity and you'll have to agree – driving doesn't get any more exciting than this.

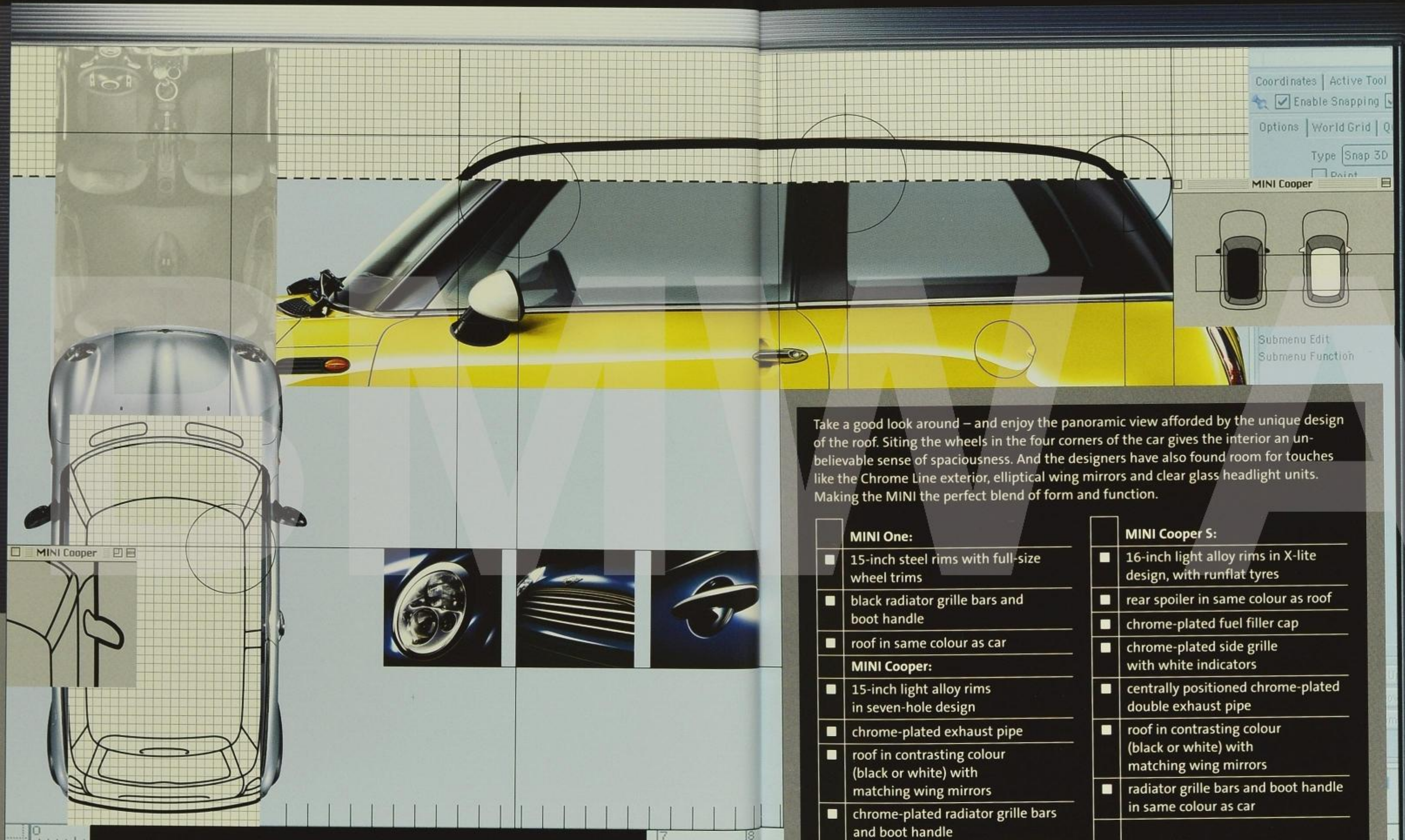
- long wheelbase, wide track, low centre of gravity
- exceptionally rigid construction
- outstanding handling
- excellent grip
- multi-joint rear axle for perfect cornering
- servo-assisted rack-and-pinion steering
- individual suspension front and back

THE COLOURS

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Take a good look around – and enjoy the panoramic view afforded by the unique design of the roof. Siting the wheels in the four corners of the car gives the interior an unbelievable sense of spaciousness. And the designers have also found room for touches like the Chrome Line exterior, elliptical wing mirrors and clear glass headlight units. Making the MINI the perfect blend of form and function.

MINI One:

- 15-inch steel rims with full-size wheel trims
- black radiator grille bars and boot handle
- roof in same colour as car

MINI Cooper:

- 15-inch light alloy rims in seven-hole design
- chrome-plated exhaust pipe
- roof in contrasting colour (black or white) with matching wing mirrors
- chrome-plated radiator grille bars and boot handle

MINI Cooper S:

- 16-inch light alloy rims in X-lite design, with runflat tyres
- rear spoiler in same colour as roof
- chrome-plated fuel filler cap
- chrome-plated side grille with white indicators
- centrally positioned chrome-plated double exhaust pipe
- roof in contrasting colour (black or white) with matching wing mirrors
- radiator grille bars and boot handle in same colour as car

“LOOKING GOOD ALL THE WAY.”

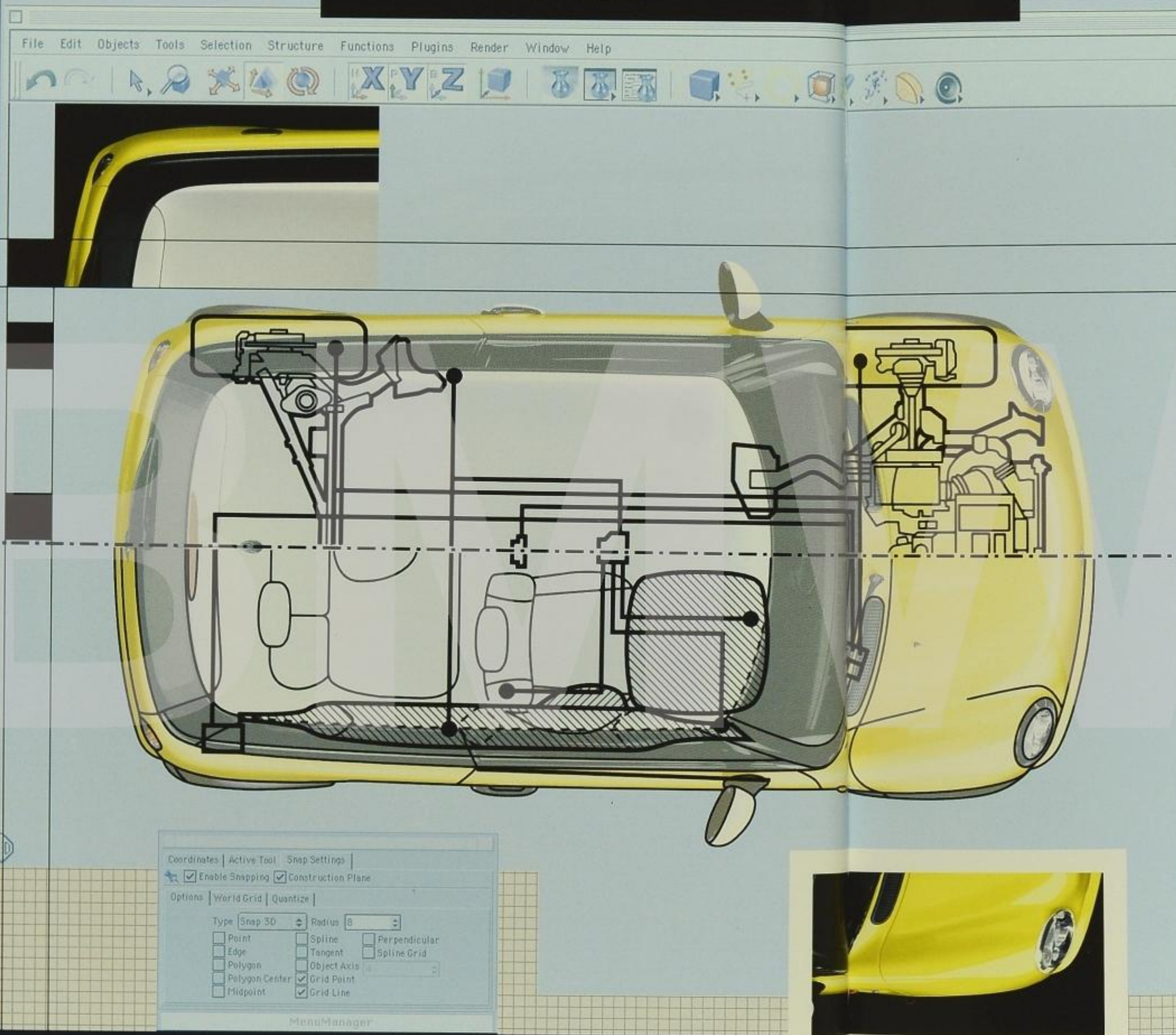
THE COLOURS

THE INTERIOR

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THE EQUIPMENT

"SAFETY IS EVERYTHING."



- ABS with CBC and EBD: Anti-lock Braking System with Cornering Brake Control and Electronic Braking Force Distribution counteracts roll on corners
- airbags: two front and two side airbags as standard for driver and passenger. Head airbags available as an optional extra for front and rear passengers
- ASC + T: Automatic Stability Control and Traction (as standard on the MINI Cooper S)
- automatic seatbelts: with pyrotechnic belt tensioners and belt force limiters in the front
- bodywork: with extreme torsional and flexional rigidity
- central locking: the doors are automatically locked when the car's speed reaches 16 km/h. However, the doors can always be opened from the inside.
- DSC: Dynamic Stability Control; available as an optional extra on all models
- Euro NCAP: The MINI was awarded four stars in the Euro NCAP crash test – an outstanding result.
- RFI: Run Flat Indicator which detects any loss of tyre pressure and alerts the driver via a warning light in the cockpit

Uncompromising standards of active and passive safety: ABS with CBC and EBD improves brake performance, while ASC + T improves grip by preventing wheelspin. DSC stops the car from understeering when cornering by applying braking force to each wheel individually as the situation requires. And the bodywork exhibits exceptional torsional rigidity. You couldn't be in safer hands.

THE COLOURS

THE INTERIOR

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IQ + m³ = MINI.

BMW AG



"I CAN'T GET ENOUGH OF THESE COLOURS."

THE COLOURS

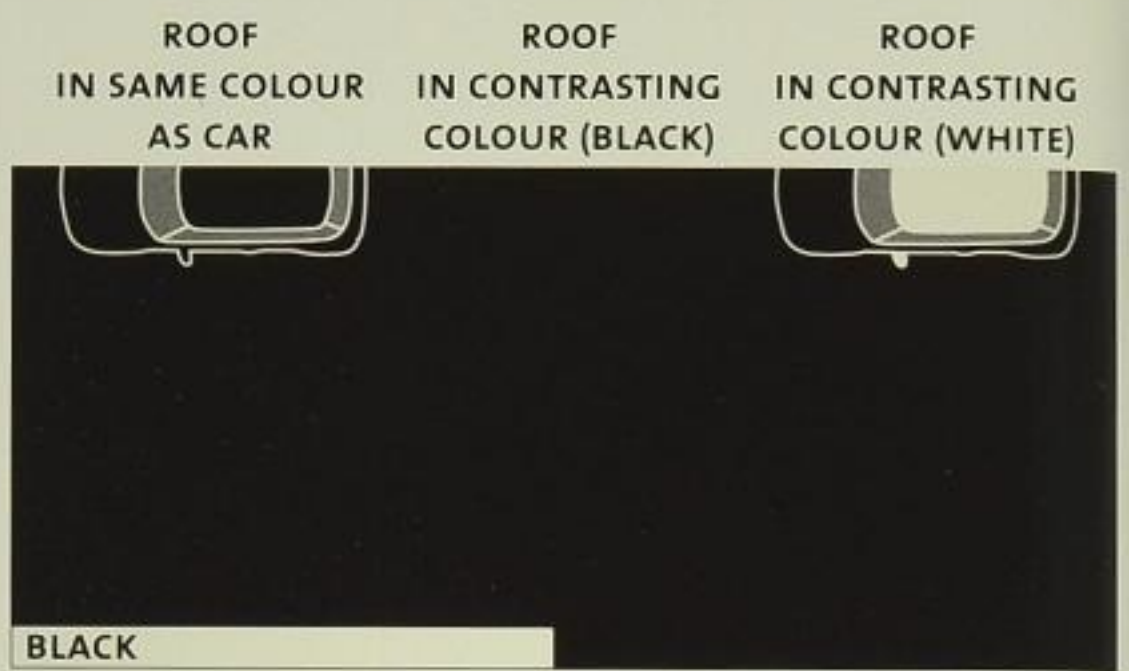
THE INTERIOR

THE SAFETY

THE EQUIPMENT

STANDARD COLOURS

Show your true colours, and protect the environment.
All paints are water-based, including the four distinctive
standard colours and the eight brilliant metallic ones.



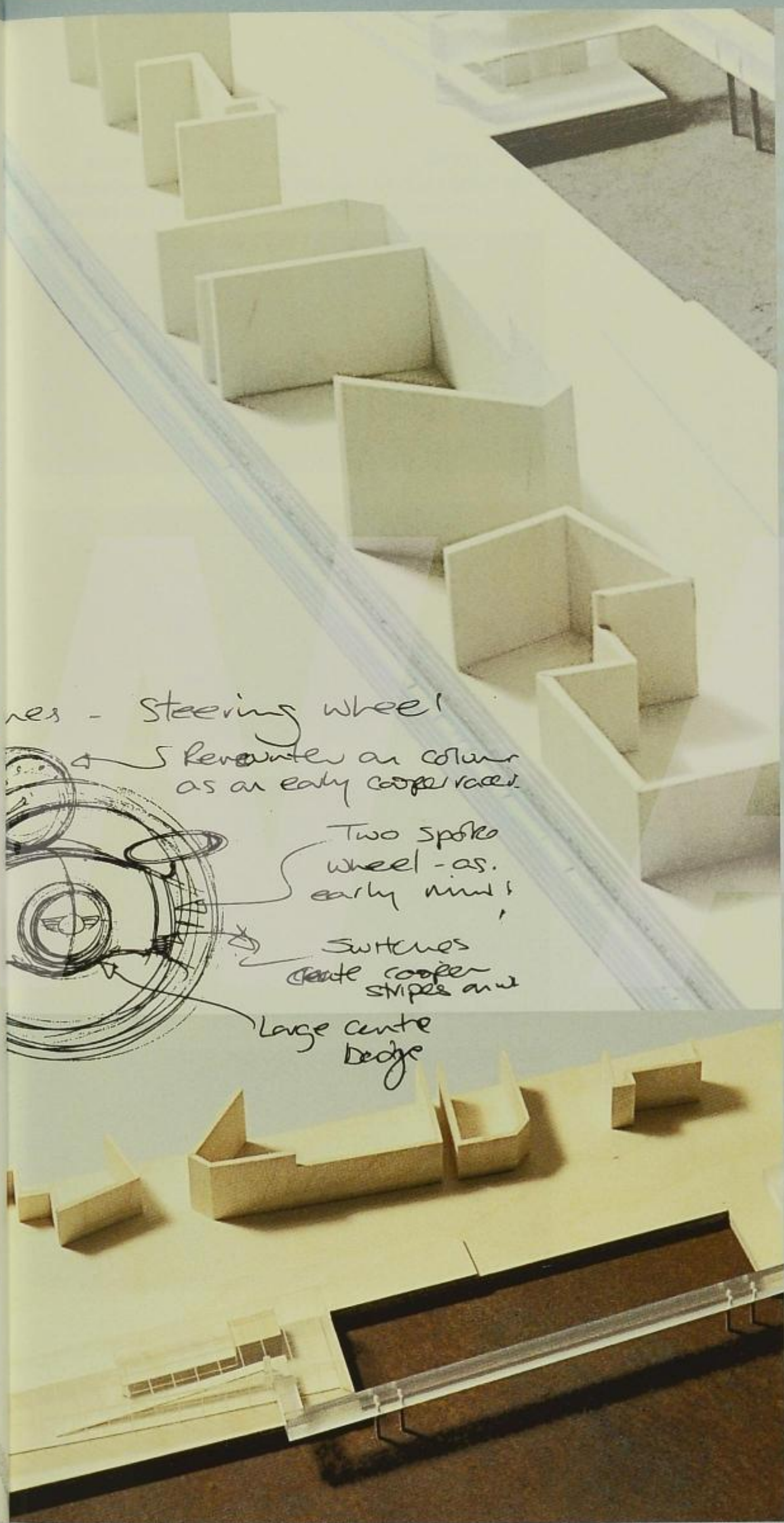
The following options are available:

MINI One:
Roof in same colour as car, matt black wing mirrors

MINI Cooper/MINI Cooper S:
Black roof, high-gloss black wing mirrors
White roof, high-gloss white wing mirrors
Rims in white (optional)

Roof in same colour as car (no-cost option)
High-gloss black wing mirrors

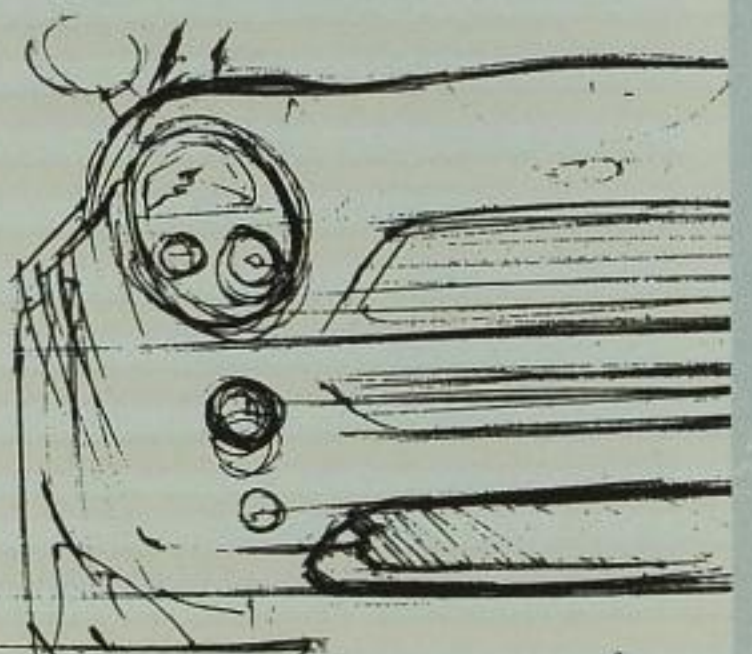
¹ Available only on MINI One and MINI Cooper.



Subject: Fish
Date: Tue, 28 March 2002
15:24:12 +0100 (CET)
From: Nuria
Molina<nmolina@gmx.net
To: jorge
gondra@hotmail.com

Buenos dias, stay-at-home:
I've finally found an apart-
ment in Barcelona that I
like! It's right opposite
Gaudi's Casa Batllo, and as
an architect I still can't
believe it. Every day I
stand at the window and look
at that unique facade, in
countless tones of green,
blue and lilac, shimmering
in the sun. It looks like a
fish. I've also been to the
Parc Guell. The colours are
amazing here! What do you
think? Not a lot, knowing
you! :-))) Nuria

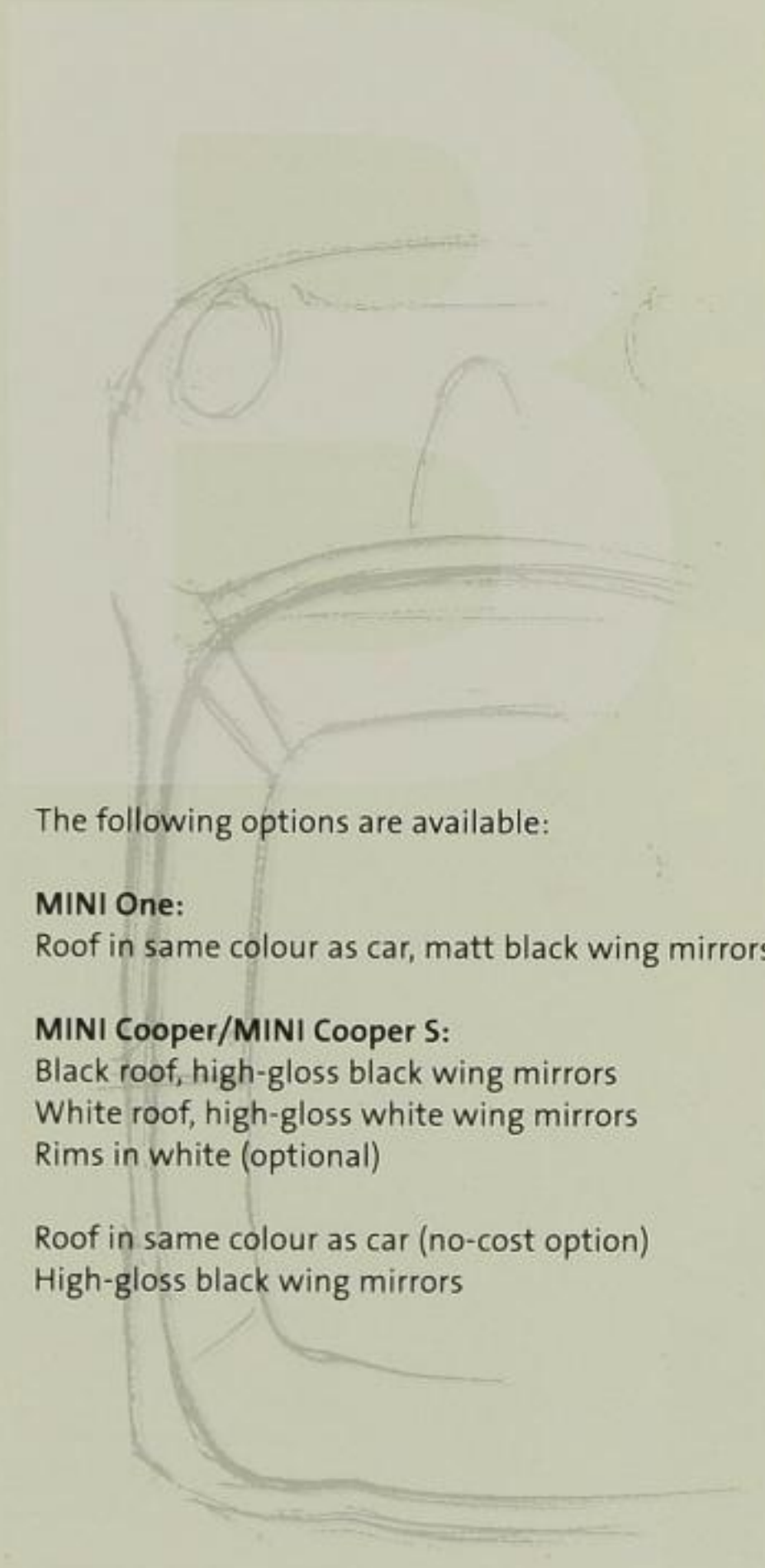
PS: my new MINI is coming
next week. It's brilliant
yellow. I bet you've got an
opinion on that?



THE INTERIOR
THE SAFETY
THE EQUIPMENT

METALLIC COLOURS

You can also choose to have your MINI in one of a range of metallic colours. And whichever one you choose, your MINI is guaranteed to look good.



The following options are available:

MINI One:
Roof in same colour as car, matt black wing mirrors

MINI Cooper/MINI Cooper S:
Black roof, high-gloss black wing mirrors
White roof, high-gloss white wing mirrors
Rims in white (optional)

Roof in same colour as car (no-cost option)
High-gloss black wing mirrors

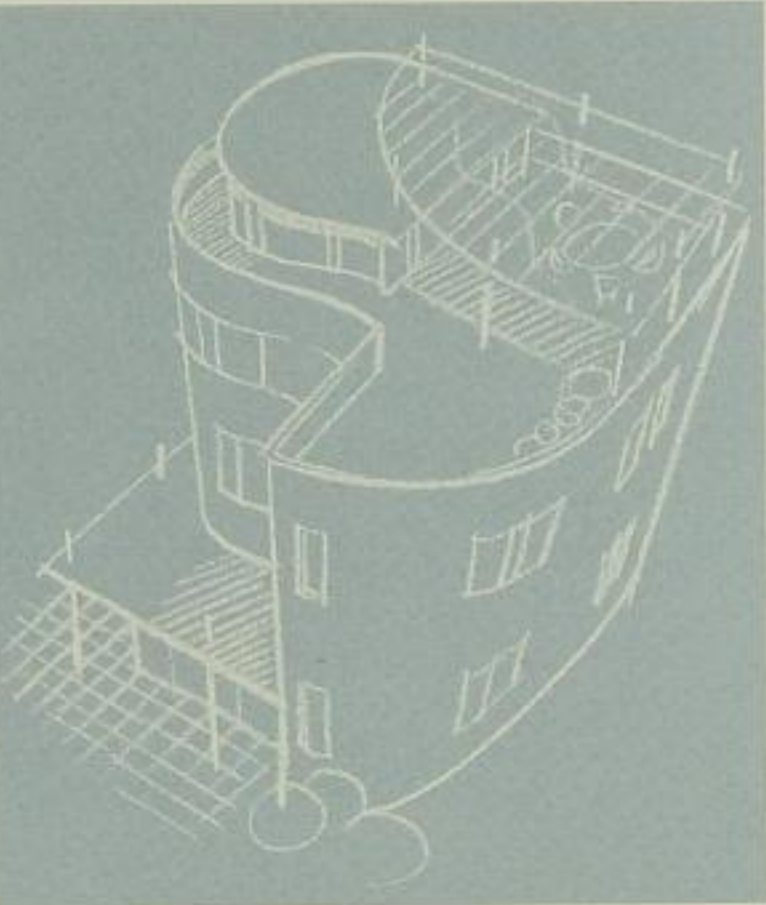
¹ Available only on MINI One and MINI Cooper.
² Available only on MINI Cooper S.

ROOF IN SAME COLOUR AS CAR	ROOF IN CONTRASTING COLOUR (BLACK)	ROOF IN CONTRASTING COLOUR (WHITE)	ROOF IN SAME COLOUR AS CAR	ROOF IN CONTRASTING COLOUR (BLACK)	ROOF IN CONTRASTING COLOUR (WHITE)
 BRITISH RACING GREEN	 INDI BLUE				
 COSMOS BLACK¹	 PURE SILVER				
 DARK SILVER²	 SILK GREEN¹				
 ELECTRIC BLUE²	 VELVET RED¹				

Subject: Excuse me?
Date: Tue, 04 Apr 2002
12:02:58 +0100 (CET)
From: Nuria
Molina<nmolina@gmx.net>
To: jorge
gondra@hotmail.com

What do you mean, I've got no taste? Yellow looks wonderful on a MINI!!! You've just got no sense of colour. You can see that from your designs: concrete, glass, steel, all very cold and restrained. :-(My houses have got soul; after all, they're meant for people to LIVE in. Anyway, as Gaudi himself said, nature isn't just one colour.
Love

PS: You're driving me crazy!!!



THE INTERIOR

THE SAFETY

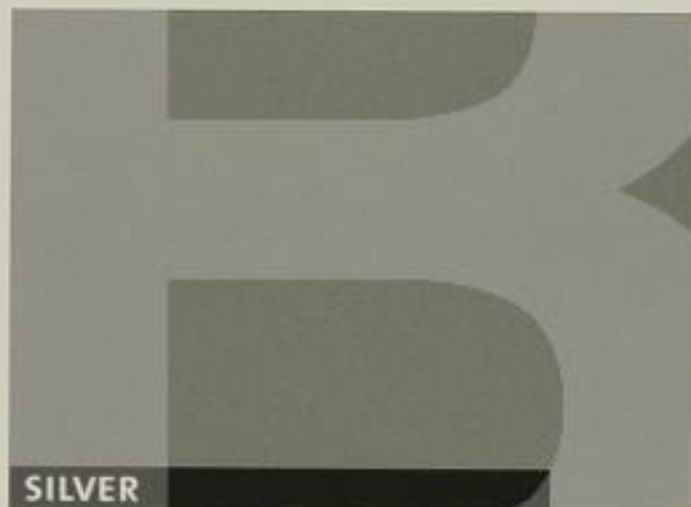
THE EQUIPMENT

INTERIOR CLADDING

All interior claddings are available on all models and with all interiors.



ANTHRACITE



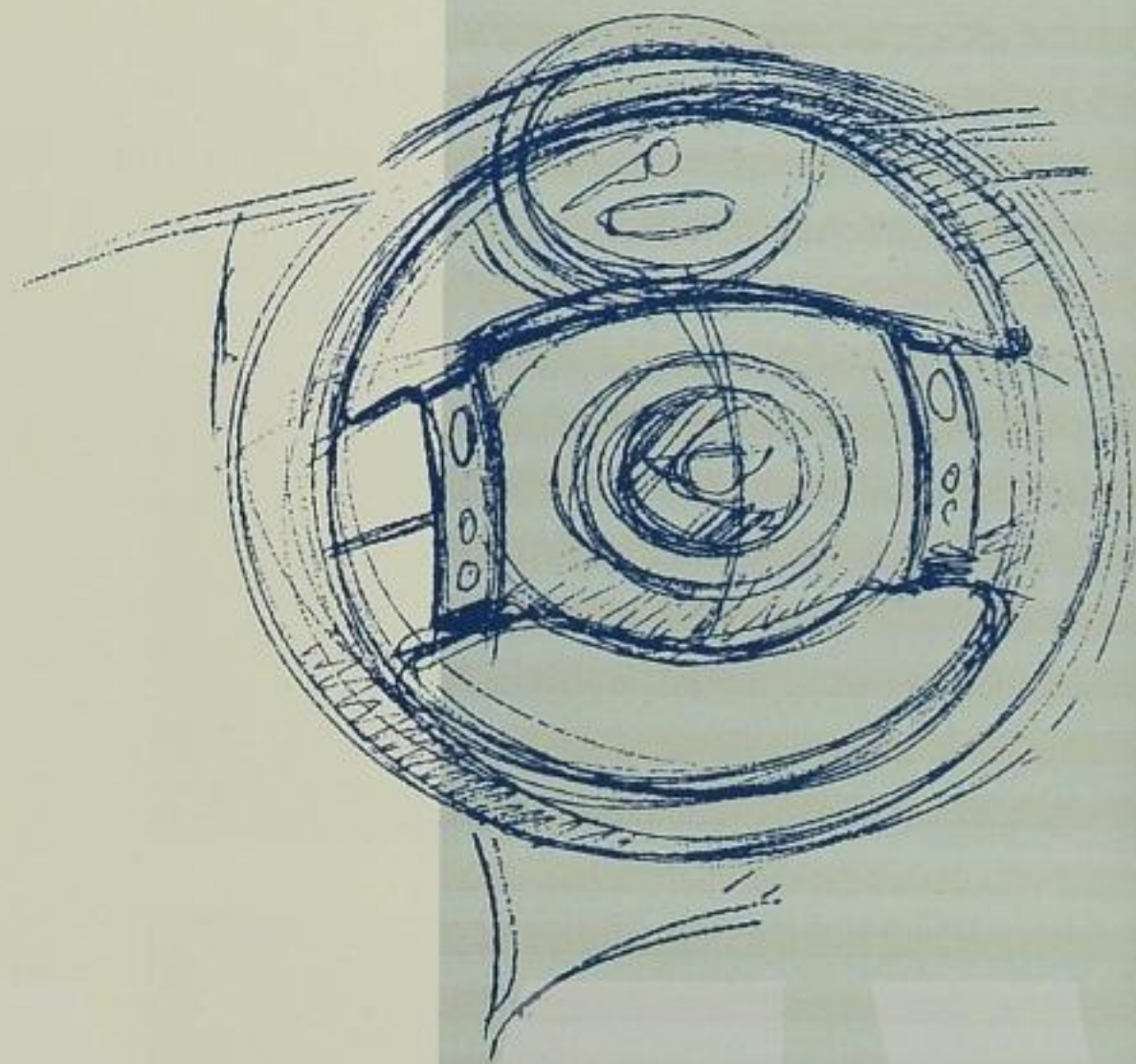
SILVER



ALLOY PATINA



WOOD DECORATION



Subject: Yellow
Date: Tue, 11 Apr 2001
21:22:03 +0100 (CET)
From: Nuria
Molina<nmolina@gmx.net>
To: jorge
gondra@hotmail.com

Yes, I agree, not everyone likes Gaudi. But I still think he was a great architect. He had imagination, and I can never get enough of his houses. All those colours: red, green, blue, gold, black, anything is possible. Anyway, I picked up my MINI yesterday at long last. I've sent you a JPEG, so don't be rude about it. You're such a goddamn purist!

INTERIOR COLOURS

You can also choose the colours of the footwell and interior door cladding to combine with the seat upholstery (and the side cladding in the rear). Yet another way your MINI works as an expression of your own personality.



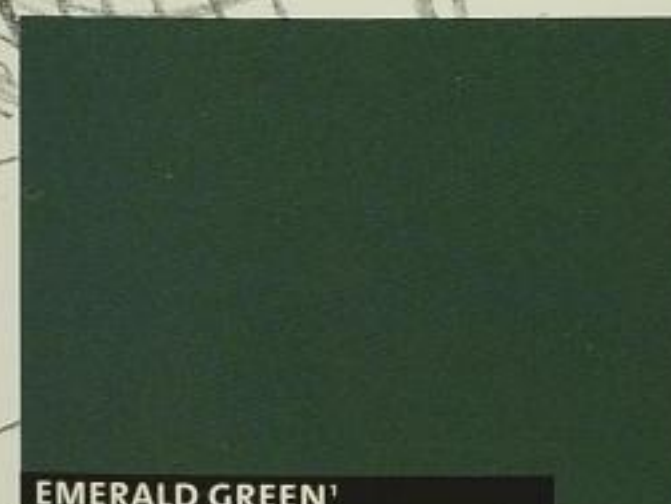
PANTHER BLACK¹



SILVER GREY



TARTAN RED¹



EMERALD GREEN¹



CORDOBA BEIGE

¹ Footwell in black.



Facultad de Arquitectura de Cataluña.

DIPLOMADA EN ARQUITECTURA

Nuria Molina,
después de años de estudios, ha terminado la carrera y aquí la vemos
con el título de arquitecta.

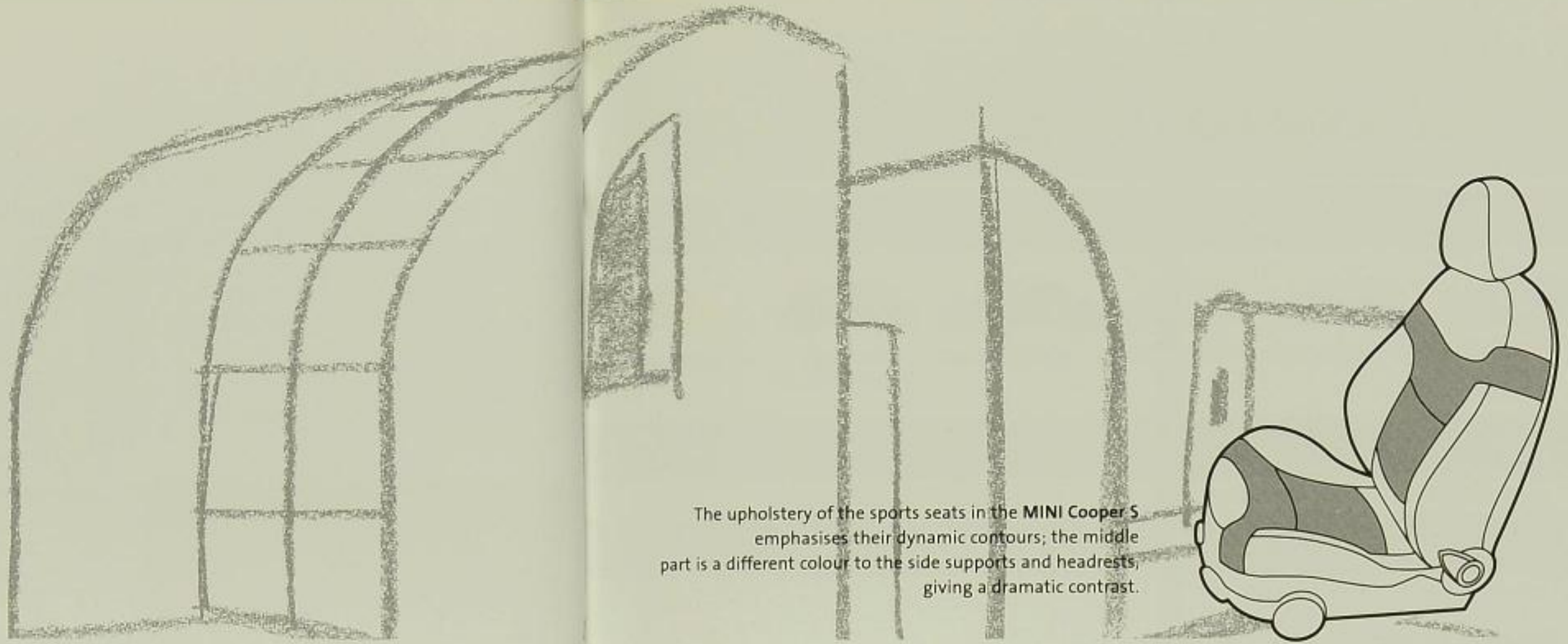
THE INTERIOR

THE SAFETY

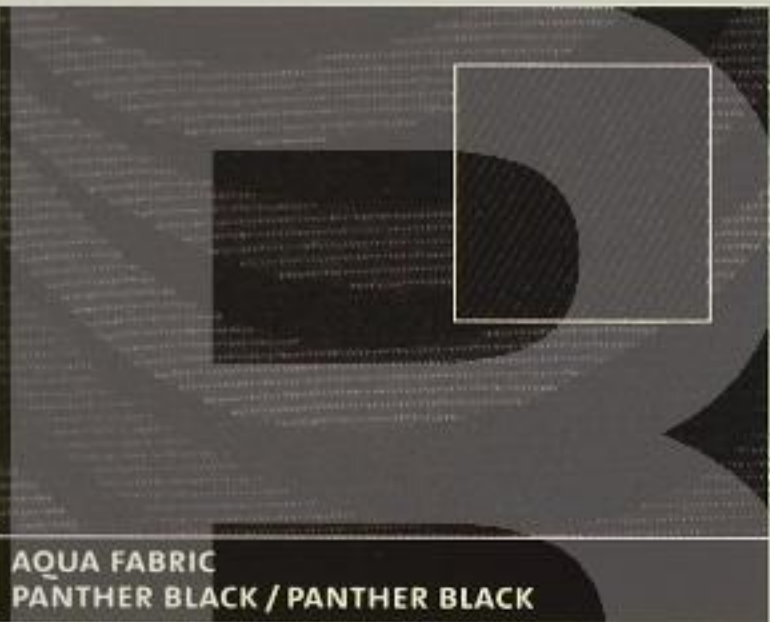
THE EQUIPMENT

UPHOLSTERY

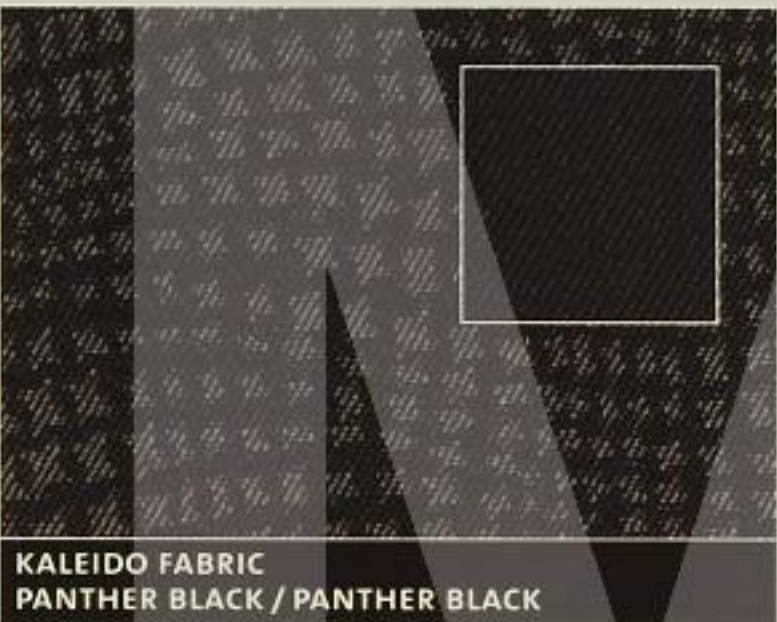
You deserve the best, so we've given you the best. Choose between fabric or leather upholstery, or a combination of the two. All upholstery materials used in the MINI are top quality and beautifully finished. The colour combinations set out below show the middle panel of the seat in the big boxes and the corresponding side panel in the small boxes. Whatever your taste, there's sure to be a combination of colours and design here that's right for you.



The upholstery of the sports seats in the MINI Cooper S emphasises their dynamic contours; the middle part is a different colour to the side supports and headrests, giving a dramatic contrast.



AQUA FABRIC
PANTHER BLACK / PANTHER BLACK



KALEIDO FABRIC
PANTHER BLACK / PANTHER BLACK



KALEIDO FABRIC
TARTAN RED / PANTHER BLACK



SPACE FABRIC
SILVER / PANTHER BLACK



KALEIDO FABRIC / LEATHER
PANTHER BLACK / PANTHER BLACK



KALEIDO FABRIC / LEATHER
TARTAN RED / PANTHER BLACK



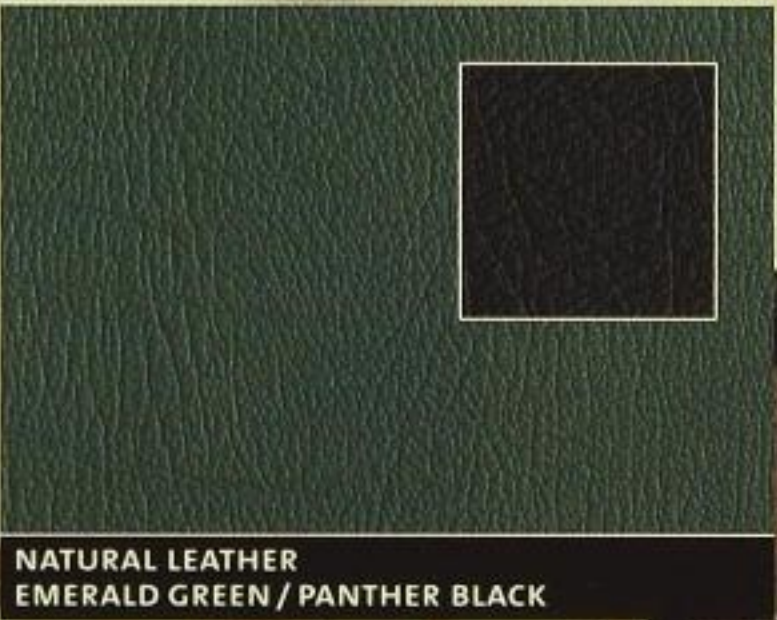
SATELLITE FABRIC / LEATHER
LAPIS BLUE / PANTHER BLACK



SATELLITE FABRIC / LEATHER
PANTHER BLACK / PANTHER BLACK



SOFT LEATHER
PANTHER BLACK / PANTHER BLACK



NATURAL LEATHER
EMERALD GREEN / PANTHER BLACK



SOFT LEATHER
CORDOBA BEIGE / PANTHER BLACK



GRAVITY LEATHER
LAPIS BLUE / PANTHER BLACK



GRAVITY LEATHER
PANTHER BLACK / PANTHER BLACK

Subject: 1:0 to you

Date: Tue, 18 Apr 2002
13:01:09 +0100 (CET)

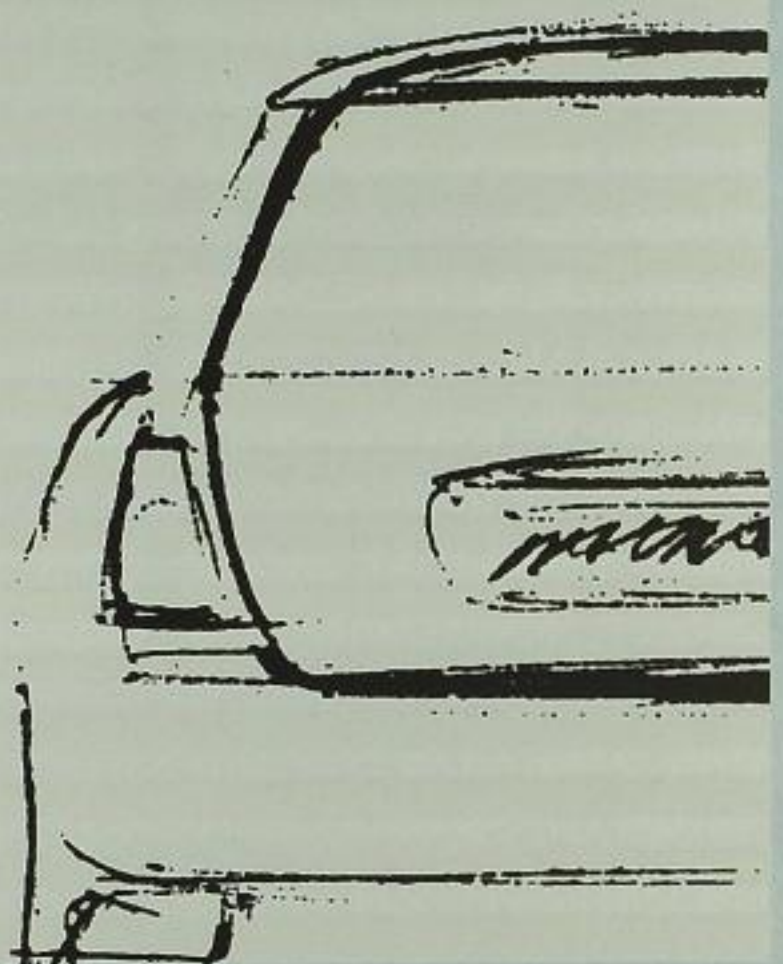
From:
jorgegondra@hotmail.com

To:
Nuria Molina<nmolina@gmx.net

Well, if it had been my choice, it would have been black, white or silver. But yellow is good. It suits the car, and it suits you too.

Jorge

--
Get Your Private, Free E-mail from MSN Hotmail at
<http://www.hotmail.com>.



THE INTERIOR


THE SAFETY

THE EQUIPMENT

COLOUR CHART

	STANDARD SEATS	SPORTS SEATS	UPHOLSTERY	INTERIOR CLADDING	INTERIOR COLOURS	STANDARD COLOURS				METALLIC COLOURS							
						 BLACK	 CHILI RED	 LIQUID YELLOW	 PEPPER WHITE	 BRITISH RACING GREEN	 COSMOS BLACK	 DARK SILVER ¹	 ELECTRIC BLUE ¹	 INDI BLUE	 PURE SILVER	 SILK GREEN	 VELVET RED
MINI One			AQUA FABRIC														
			PANTHER BLACK	ANTHRACITE ²	PANTHER BLACK												
			PANTHER BLACK	ANTHRACITE ²	SILVER GREY												
MINI One/ MINI Cooper			KALEIDO FABRIC ¹														
			PANTHER BLACK	ANTHRACITE ²	PANTHER BLACK												
			PANTHER BLACK	ANTHRACITE ²	SILVER GREY												
			TARTAN RED	ANTHRACITE ²	TARTAN RED												
			KALEIDO FABRIC / LEATHER														
			TARTAN RED	ANTHRACITE ²	TARTAN RED												
			NATURAL LEATHER														
			EMERALD GREEN	ANTHRACITE ²	EMERALD GREEN												
			PROFILE LEATHER														
			PANTHER BLACK	ANTHRACITE ²	PANTHER BLACK												
			SOFT LEATHER														
			CORDOBA BEIGE	ANTHRACITE ²	CORDOBA BEIGE												

¹ Only available in MINI One in combination with sports seats.
² In addition to the standard interior cladding in anthracite, customers can specify silver, wood decoration or alloy patina interior cladding as an optional extra on any model and in combination with any upholstery.
³ Colour exclusive to MINI Cooper S.






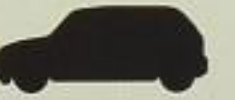






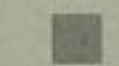
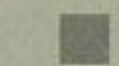
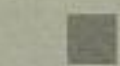


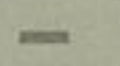
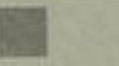
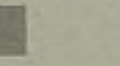




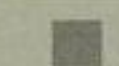
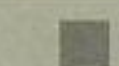
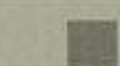
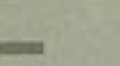


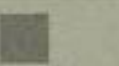
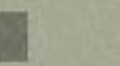


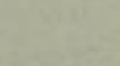
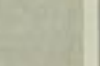
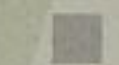

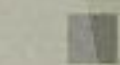




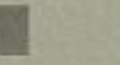
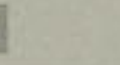

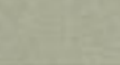




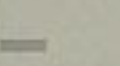

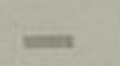
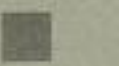

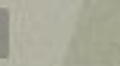


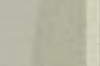

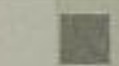

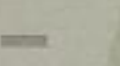
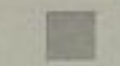
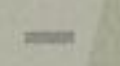

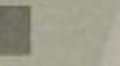
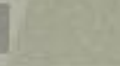
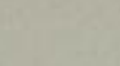

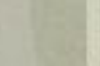
 Possible combination  Not available

COLOUR CHART

MINI
Cooper S

STANDARD SEATS
SPORTS SEATS

UPHOLSTERY	INTERIOR CLADDING	INTERIOR COLOURS
SPACE FABRIC		
		
SILVER	ALLOY PATINA ²	PANTHER BLACK
SATELLITE FABRIC / LEATHER		
		
LAPIS BLUE	ALLOY PATINA ²	PANTHER BLACK
		
PANTHER BLACK	ALLOY PATINA ²	PANTHER BLACK
GRAVITY LEATHER		
		
LAPIS BLUE	ALLOY PATINA ²	PANTHER BLACK
		
PANTHER BLACK	ALLOY PATINA ²	PANTHER BLACK

STANDARD COLOURS				METALLIC COLOURS							
											
BLACK	CHILI RED	LIQUID YELLOW	PEPPER WHITE	BRITISH RACING GREEN	COSMOS BLACK	DARK SILVER ¹	ELECTRIC BLUE ¹	INDI BLUE	PURE SILVER	SILK GREEN	VELVET RED
											
											
											
											
											

STILL WANT MORE MINI?
To find out more about the MINI, visit www.MINI.com, where you can experiment with colours and designs and put together your own individual car.

¹ Colour exclusive to MINI Cooper S.
² In addition to the standard interior cladding in alloy patina, customers can specify silver, anthracite or wood decoration interior cladding as an optional extra on any model and in combination with any upholstery.

BMW A G

PERFECTLY STYLED + PERFECTLY MADE = PERFECT FOR ME.



"AS BEAUTIFUL INSIDE AS OUT."

THE INTERIOR

THE SAFETY

THE EQUIPMENT



DE | SIGN: [di-zain], n. Arrangement of form and appearance. The main philosophy behind the interior and exterior of the new MINI One, MINI Cooper and MINI Cooper S. The interior contains a wealth of ideas, all pared down to their essentials. For example, the gently curved >> dashboard is reminiscent of an aeroplane wing in section. See also >> ellipse, >>luxury and >> tachometer.



DRI | VING LI | CENCE, mine. I got it in 1980 when I passed my test on the snow-covered streets of Malmö. The first time I ever drove on my own was to go to university. Today, I'm still there – as a professor of German studies.



E | LLIPSE [e-lips], n. Geometrical form, a conic section. The ellipse features prominently in the design of the MINI – in the headlights, door handles and interior door cladding and storage compartments. The door cladding matches the standard upholstery materials, while the interior door handle is painted in anthracite. Where leather or fabric/leather combinations are specified, the ellipse is painted silver. With fabric interiors, the armrest is upholstered in the same material as the seats, while with leather or fabric/leather interiors it is upholstered in black leather.

DASH | BOARD: [dash-b-ord], n. An instrument panel. The MINI's ergonomically designed dashboard incorporates a tachometer and four circular air vents. The MINI Cooper and MINI Cooper S also have a rev counter and temperature gauge mounted on the steering column as standard. The dashboard is available in a choice of four different finishes, all built up with multiple coats of paint.



NOTE | PAD, mine. I always keep it in the glove compartment of my MINI Cooper. I use it to write down all the ideas I have while I'm driving, like the title of a seminar (though this still needs a bit of a rethink), the draft of my speech at the philologists' conference in Rome (this will blow them away!) and a recipe for salmon in champagne sauce (très bon!).



TACH | O | MET | ER [tak--o-mi-t r], An instrument for measuring the velocity of machines. In the MINI it's large, round, and centrally positioned on the >> dashboard. It's easy to read and gives you information about various functions, such as the ABS. Some key information, such as the fuel level and radiator temperature, is displayed using analogue instruments. There are also warning lights for the Run Flat Indicator and airbag status.

GO- | KART: [g-o-k-art], n. A low, compact racing vehicle. The MINI's handling is similar to that of a go-kart, partly because it allows rapid, easy gear changes, and partly because of its low centre of gravity. MINI drivers always have a secure grip on their car: they can choose from a two-spoke steering wheel which comes as standard, or a leather-covered version (an optional extra on the MINI One and Cooper, and as standard on the MINI Cooper S).



LUX | URY: [luk-she-i], n. Comfort and pleasure far in excess of what is normal. Many details of the MINI combine practicality with supreme elegance. Take, for example, the central console area, where chrome-plated rocker switches operate the electric windows, ASC+T or DSC engine control systems, central locking, and front and rear fog lights.



IG | NI | TION KEY, for my new MINI Cooper S. Nothing feels more satisfying between my thumb and index finger (except perhaps the pages of my favourite Kafka novel).

EA | SY | AC | CESS. Design principle governing the construction front passenger and driver's seats in the MINI. The two front seats slide and tilt forward for easy access to the rear seats. Locking them back into their original position is simplicity itself: just pull the seat forward and fold up the backrest. The height of the driver's seat can also be adjusted, and the front passenger seat can be fitted with this facility as an optional extra.



VAR | I | A | BIL | I | TY [v-a'ri- -bili-tee], n. The ability or propensity to vary. The MINI's luggage space varies between 150 and 670 litres; the rear seats can be folded down individually to make room for large loads, and all luggage space is luxuriously carpeted.



DRUM KIT, mine. Every Monday night I load it into my MINI, pick up my friend Sören and his guitar, and drive to the rehearsal room. Our band is called Autobahn, and we play a sort of minimalist acid house hiphop.

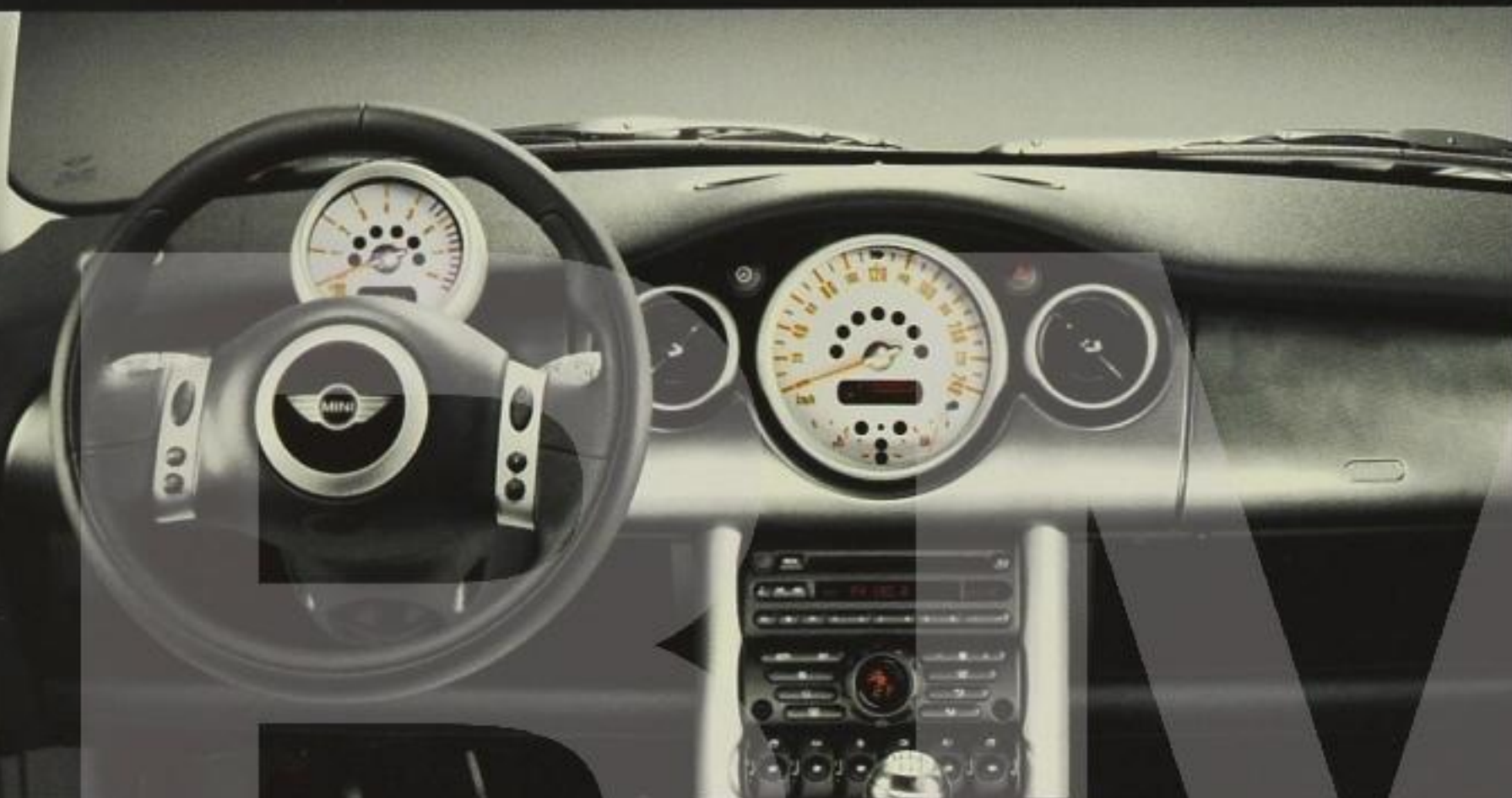


FREE | DOM [fr-e'd m], n. Liberty, absence of restraint. Very apparent in the new MINI. There's plenty of headroom for even the tallest passengers, and the car's 3.63-metre length provides generous amounts of legroom in both front and rear seats. Freedom of movement you experience even as you climb in: the doors open out 80 degrees from the body.

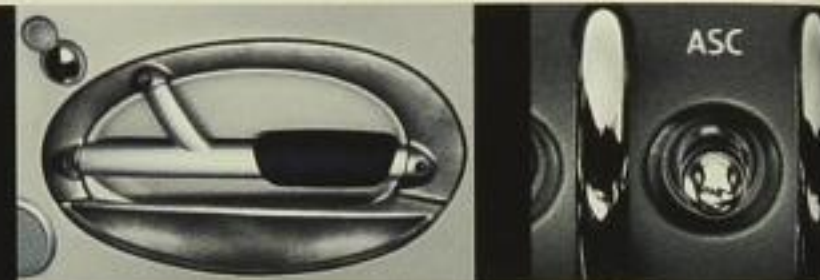


ARISTOTLE, my St Bernard. He's two years older than my son, and they both sit together on the back seat of the MINI Cooper. There's no problem getting them into the car, but they can only be enticed out with pleas, threats, and a combination of chewing gum and bones.





AL | U | MIN | I | UM, n. (from Latin). Metallic element characterised by its resistance to corrosion, silvery white colour and light weight. The dashboard of the MINI Cooper S has a brushed aluminium-style finish, for a unique look and unmistakeable feel.



SPOR | TY, adj. Naturally proficient at sports; stylish, lively. The MINI Cooper S is packed with sporty features, one being the six-speed gearbox. See also >> Go-kart.



AN | A | TO | MY: [-nat' -mi], n. (from Greek). The physical structure of the body. A central consideration in the design of the MINI's seats, which are designed for maximum relaxation and driver alertness on long journeys. For added enjoyment, sports seats are also available, as an optional extra on the MINI One and MINI Cooper and as standard on the MINI Cooper S.

BOILED SWEETS [boil'd-sw-ets], mine. Maybe they're in the left-hand door pocket, maybe on the right-hand side, or maybe even in the boot – but my favourite strawberry sweets are definitely lying around somewhere. It's the little things that tell you if someone has style or not.



BMW AG

"FUN TO DRIVE? IT LOOKS A FAIRLY SAFE BET!"



4 SEATS + 4 FRIENDS = 100 PER CENT ENJOYMENT.

THE SAFETY

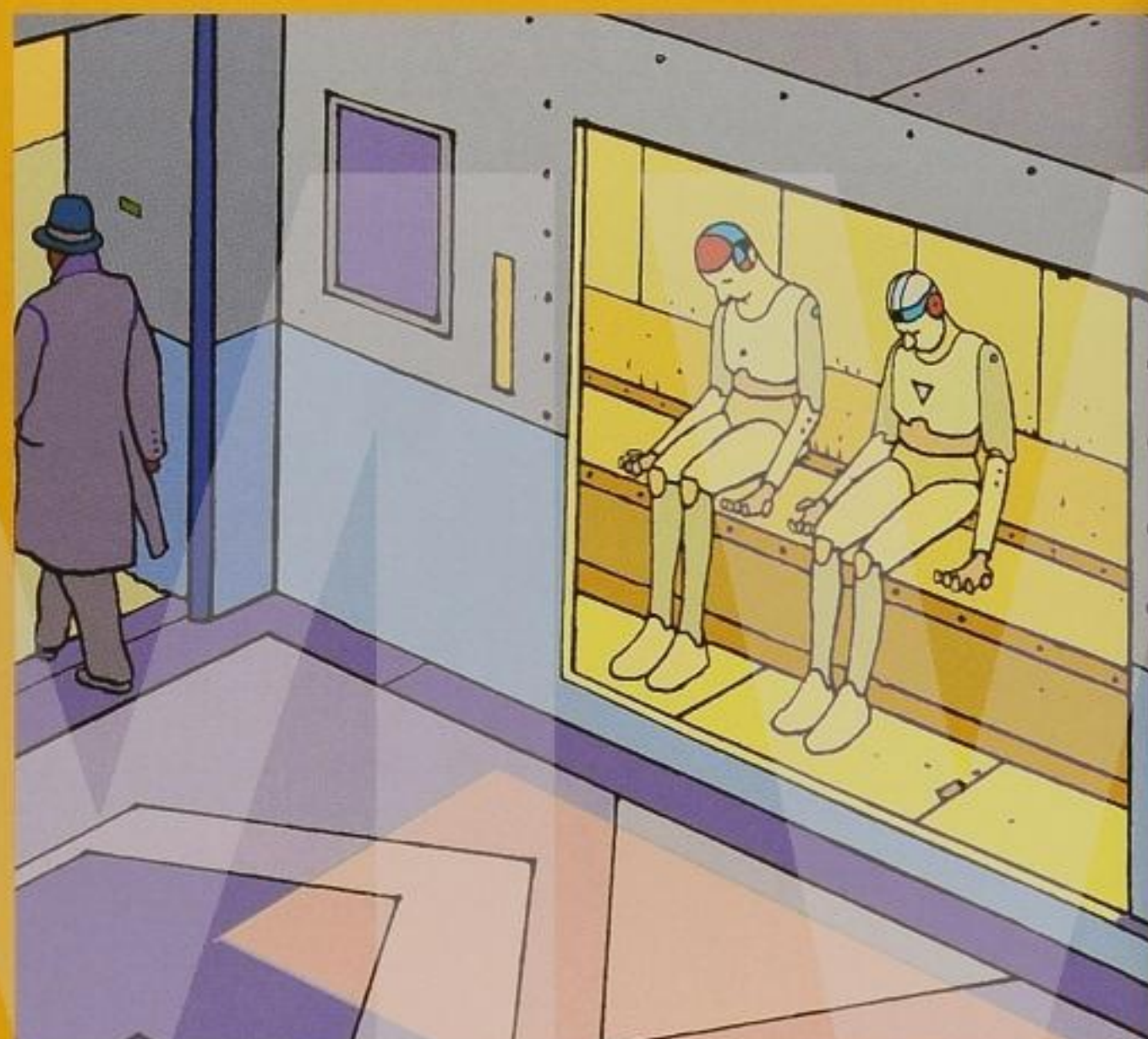
THE EQUIPMENT

MAX & ED

PUT THE NEW MINI TO THE TEST

ART: MOEBIUS
WORDS: GASPER III/2001

DOWN AT THE CRASH TEST FACILITY, EVERYONE KNOWS MR. CRUNCH IS THE BOSS. A HARD BUT FAIR MAN. WHEN IT COMES TO CAR SAFETY, THERE IS NO MORE EXACTING JUDGE THAN HIM - AS ED BANGER AND MAX IMPACT, HIS CRASH TEST DUMMIES, CAN VOUCH FOR! THEY'RE GETTING IT IN THE NECK AGAIN TODAY.



CRASH TEST FACILITY, 4:59 P.M.
MR. CRUNCH KNOCKS OFF.



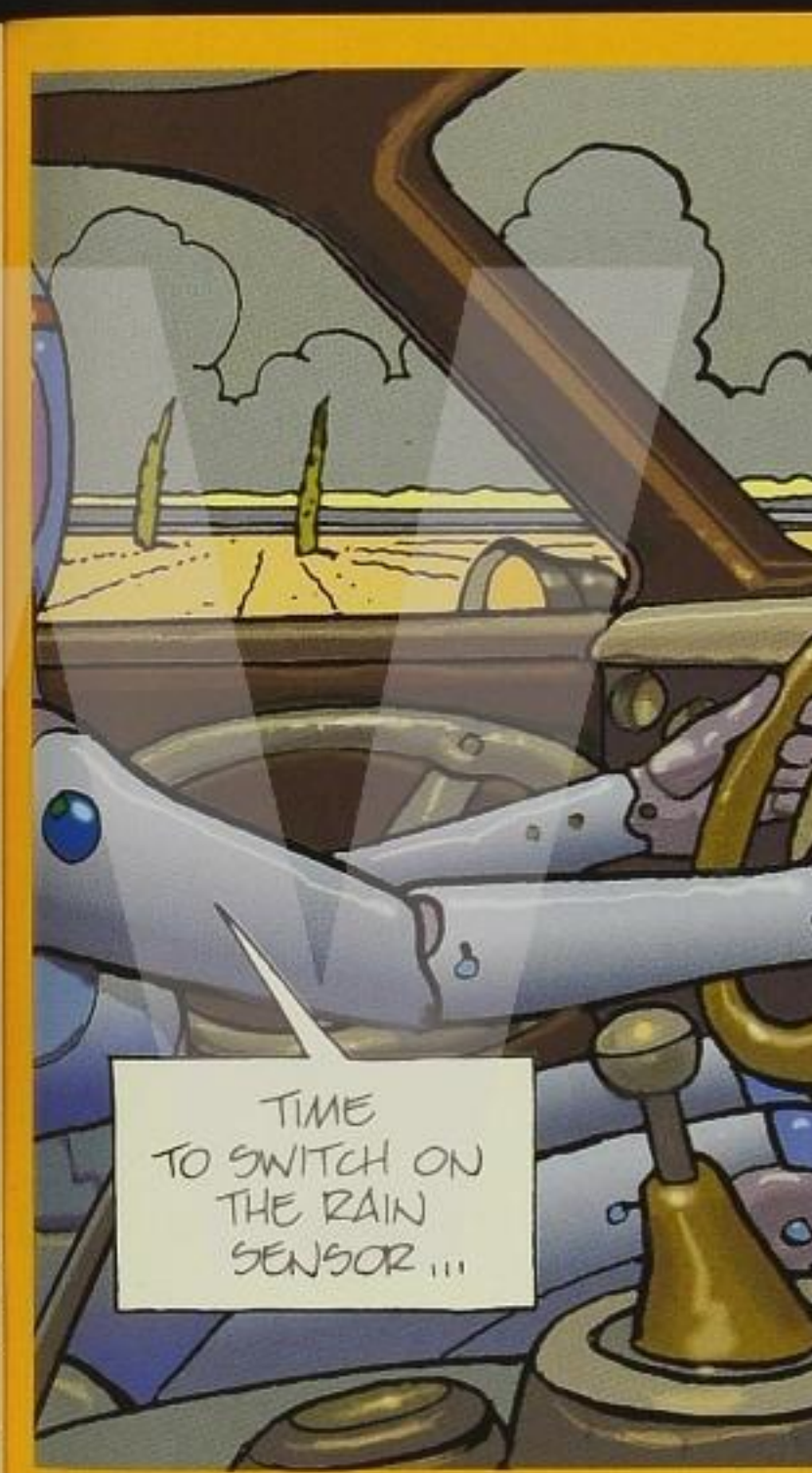
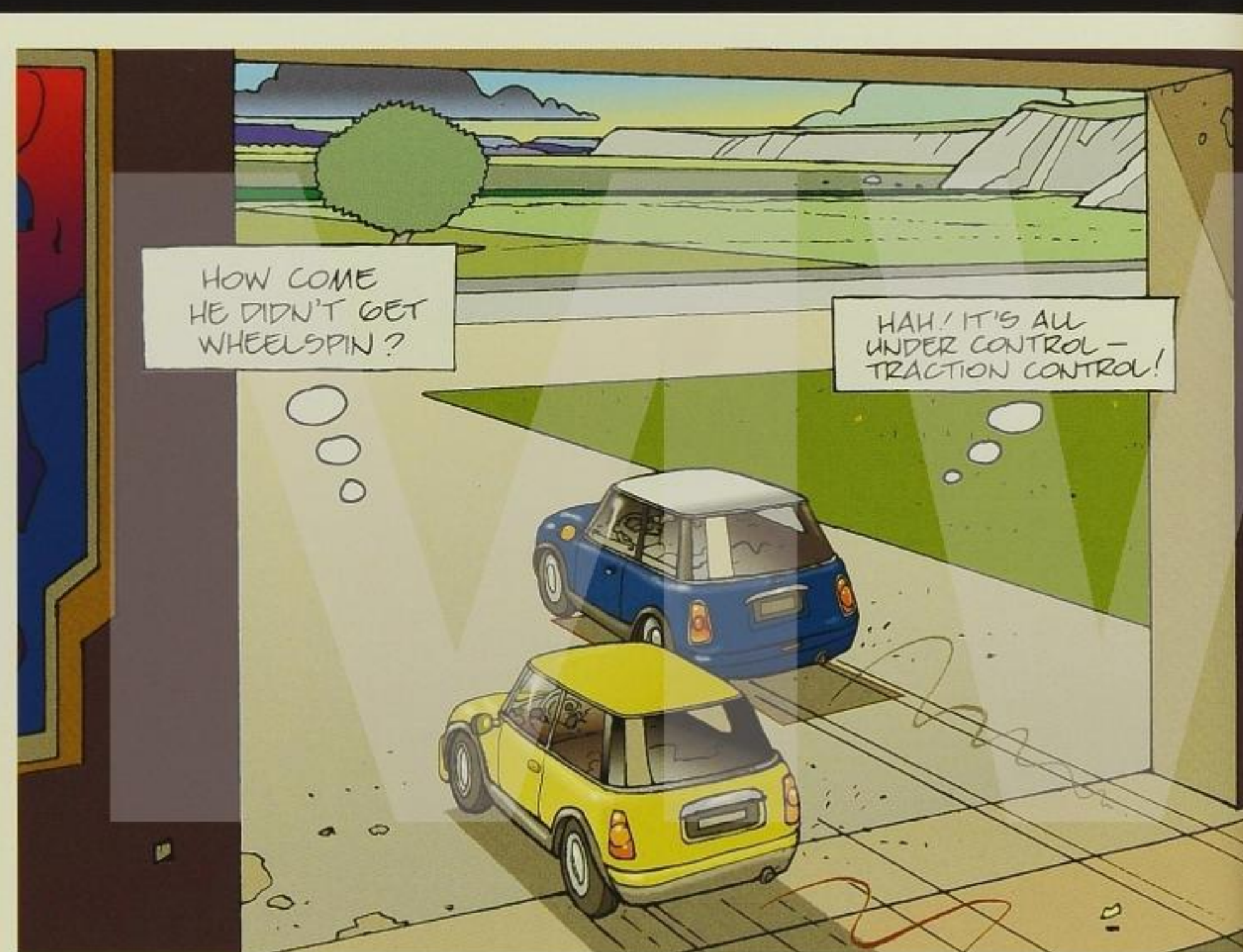
HEY MAX - ARE YOUR FEET ITCHING?

I RECKON! IT'S TEST DRIVE TIME...



HOLY AIRBAGS, BATMAN! THE NEW MINIS HAVE ARRIVED.

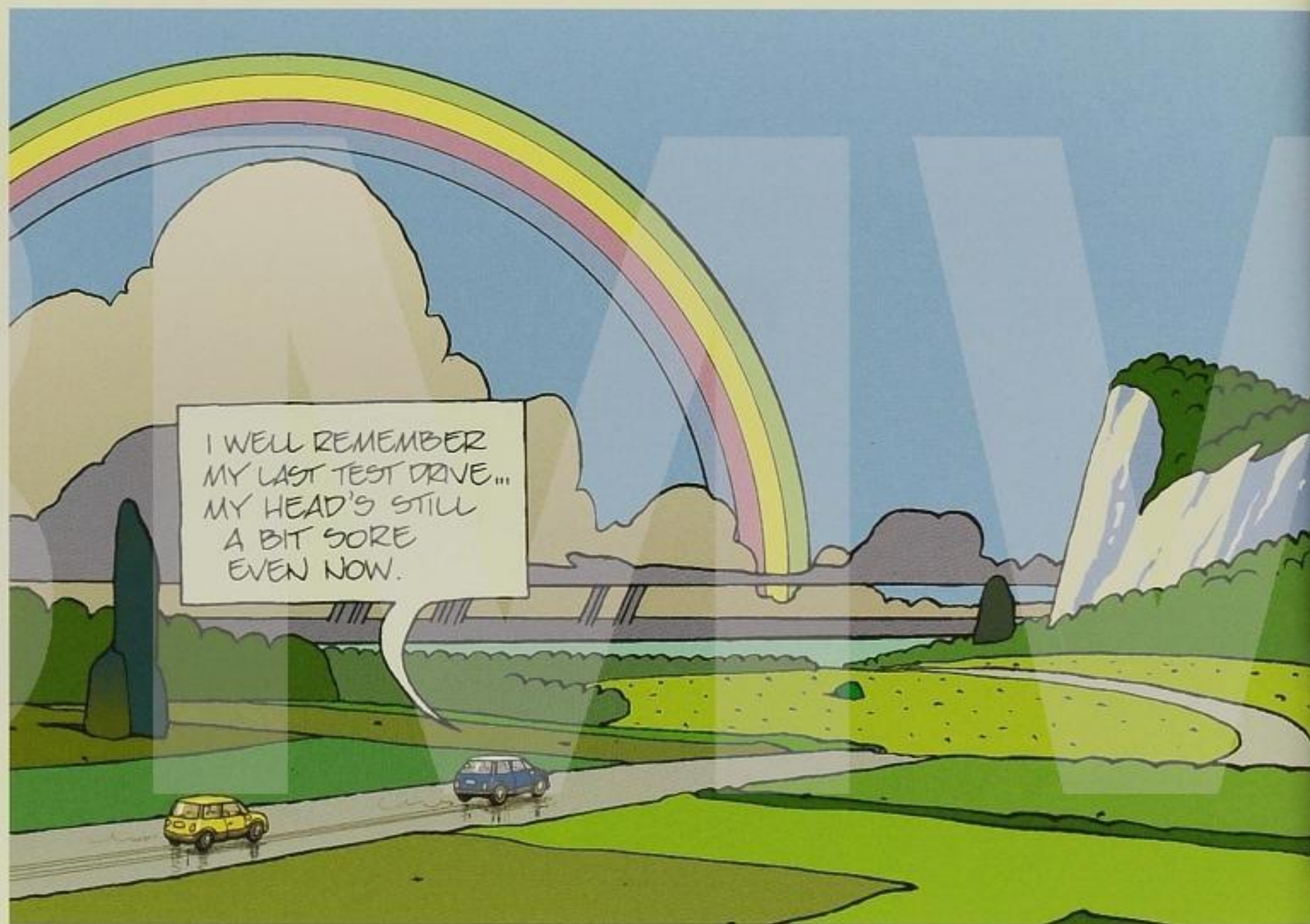
YOU JOKER! I BET I'M FLAT OUT IN FIFTH BEFORE YOU EVEN GET THE KEY IN THE IGNITION.



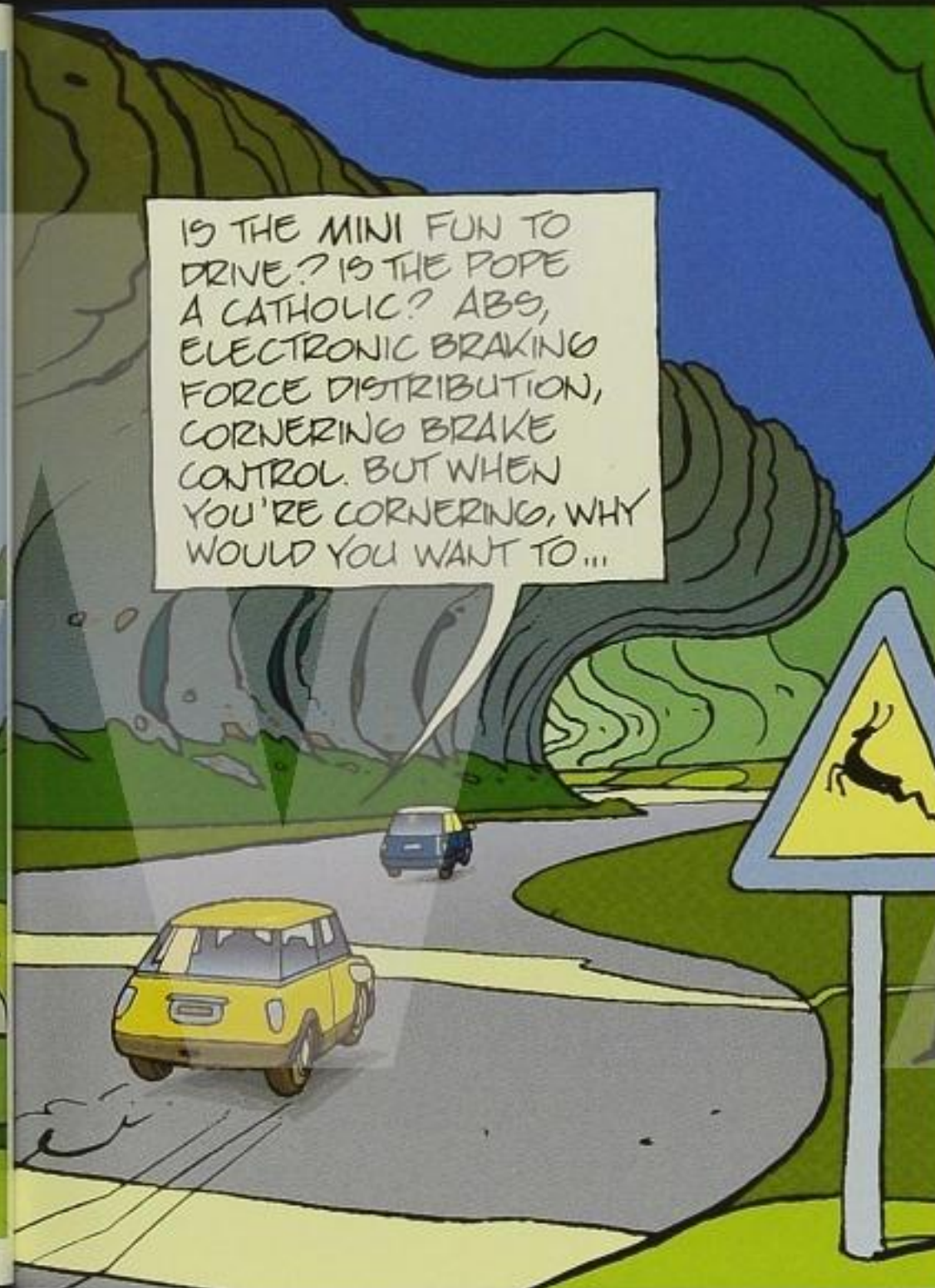
HMMM, THIS IS SO ME —
A STYLISH SEATBELT.



I WILL REMEMBER
MY LAST TEST DRIVE...
MY HEAD'S STILL
A BIT SORE
EVEN NOW.



IS THE MINI FUN TO
DRIVE? IS THE POPE
A CATHOLIC? ABS,
ELECTRONIC BRAKING
FORCE DISTRIBUTION,
CORNERING BRAKE
CONTROL. BUT WHEN
YOU'RE CORNERING, WHY
WOULD YOU WANT TO...



... BRAKE !!!





THANK HEAVENS
(OR THE MINI ENGINEERS)
FOR THOSE FOUR DISC
BRAKES AND THE DYNAMIC
STABILITY CONTROL.

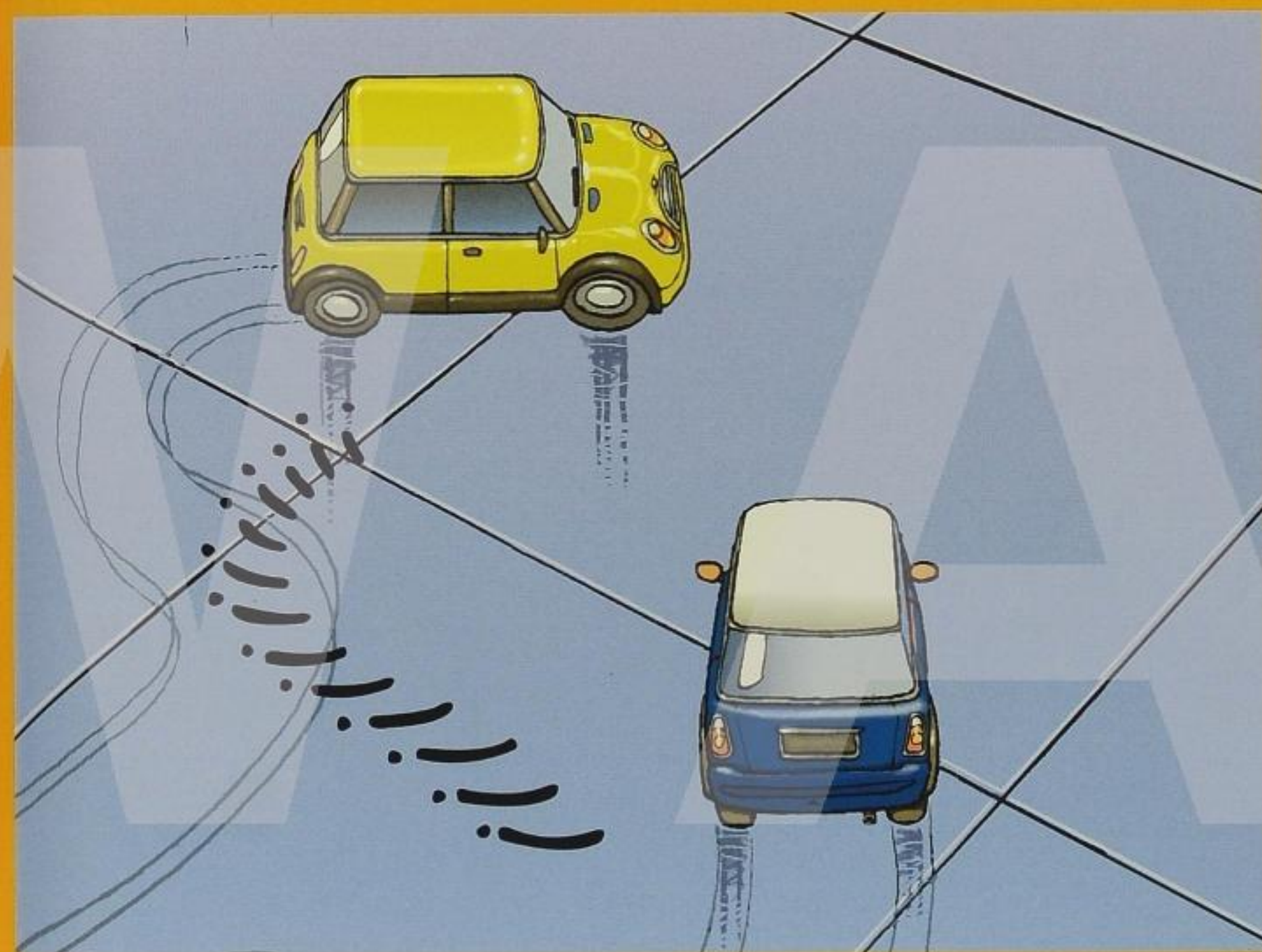
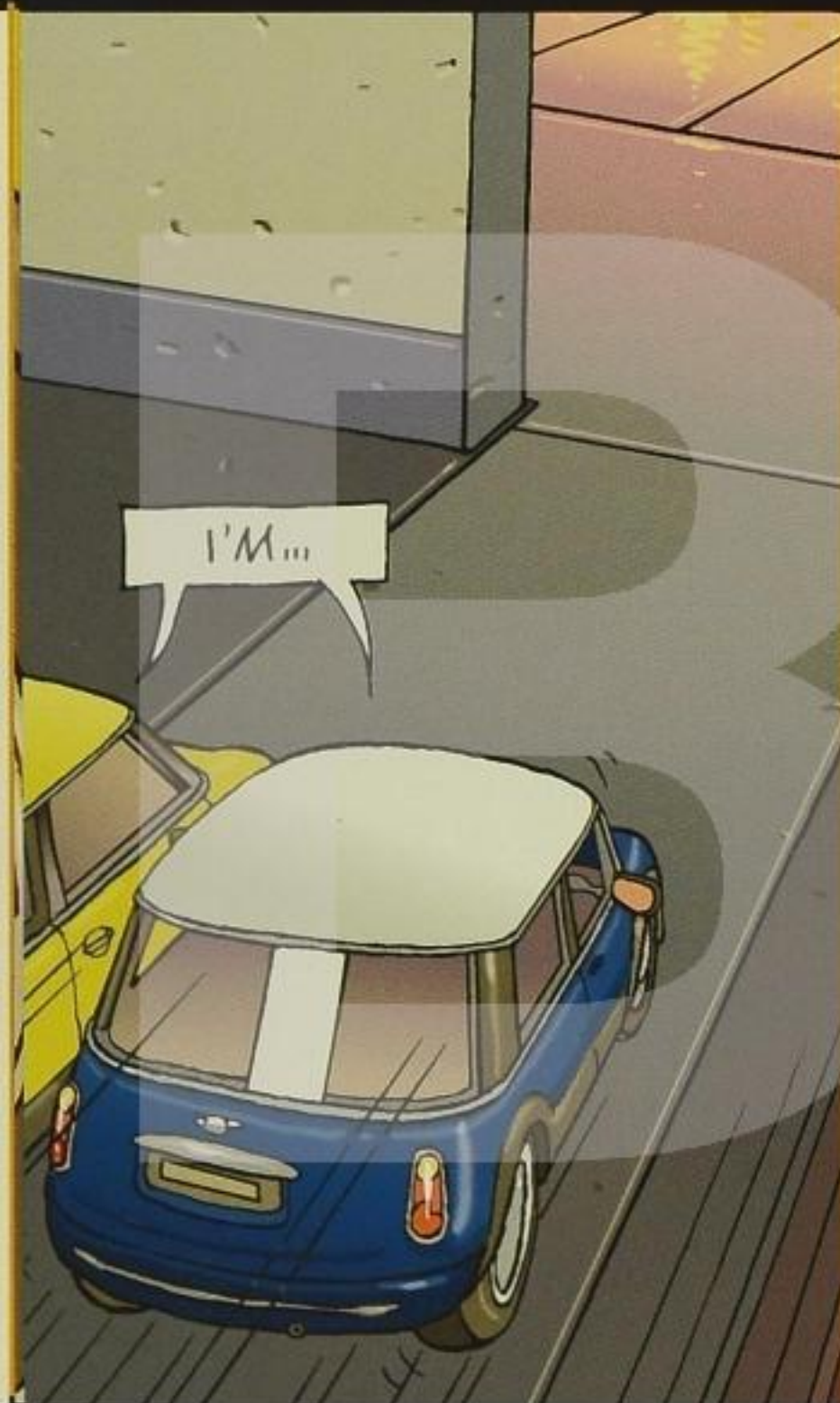


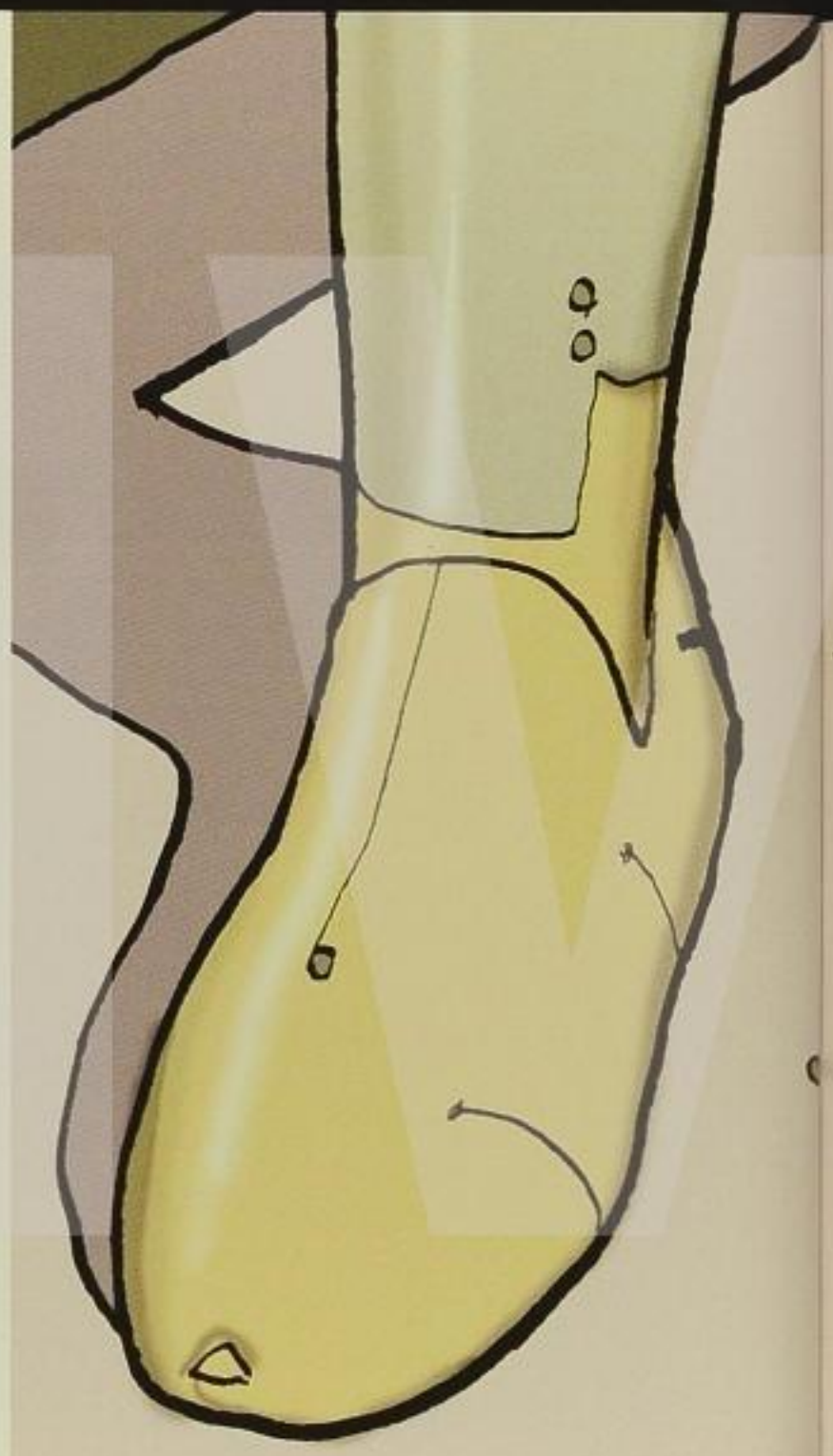
YOU STILL HERE,
BONE HEAD?

YOU BET, DUMMY!
FIRST ONE BACK
TO THE GARAGE
WINS.

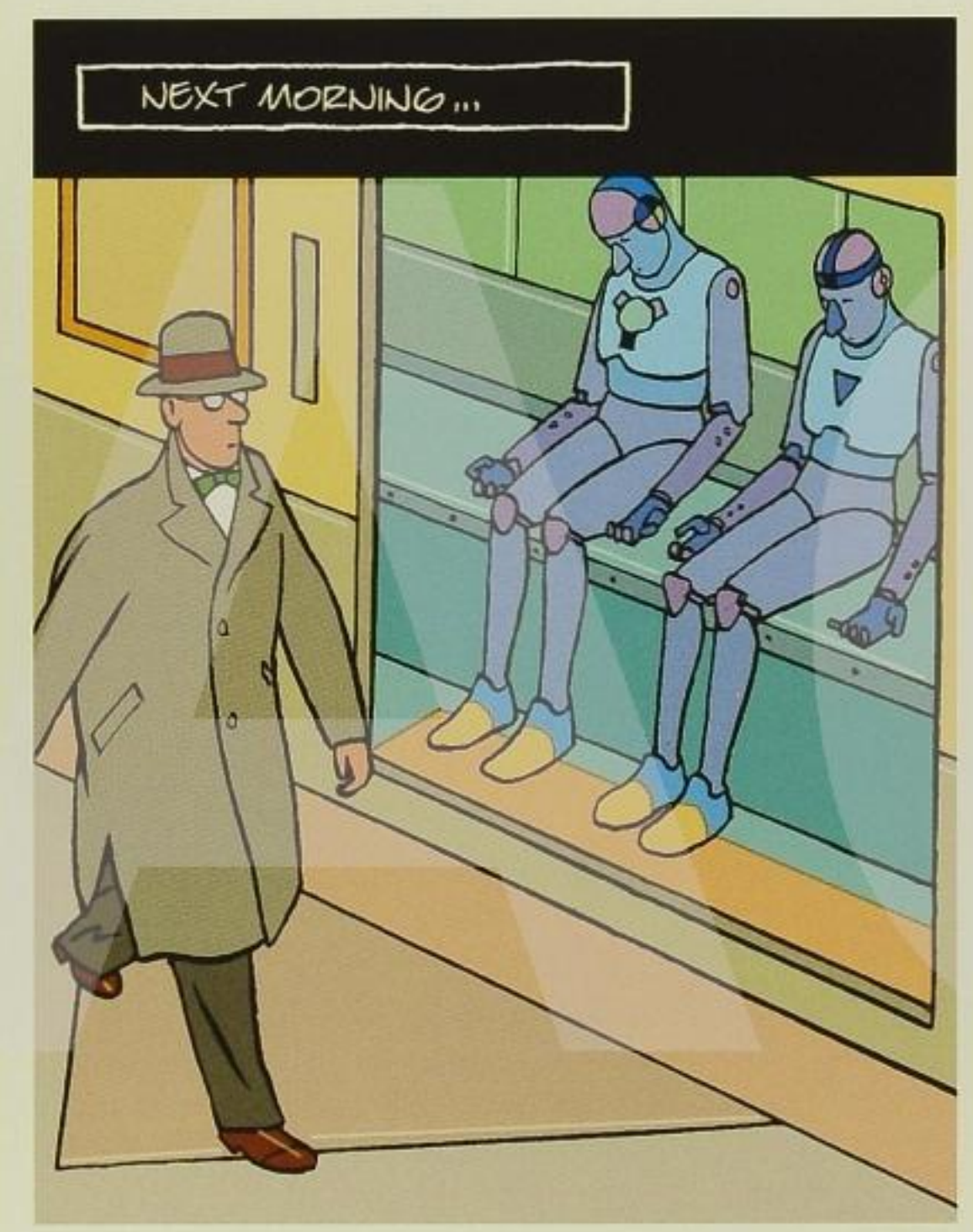


A MAGNUM
OF ENGINE OIL
TO THE WINNER!





* AND THE EURO NCAP CRASH TEST AGREES. IT GAVE THE MINI A FOUR-STAR RATING.



THE END

FROM A TO Z: WHAT MAKES THE MINI SO SAFE.

ABS WITH CBC AND EBD: Anti-lock Braking System with Cornering Brake Control. Control systems fitted as standard which improve braking (ABS), especially in corners (CBC) and prevent understeer. Electronic Braking Force Distribution (EBD) ensures the correct amount of braking force is applied to each individual wheel.

AIRBAGS: Two front airbags fitted as standard, which detect the severity of a crash and inflate to the level needed to maximize protection, and two side airbags for driver and passenger. Head airbags can be specified as an option for both front and rear passengers.

AUTOMATIC SEATBELTS: Three-point belts as standard on all four seats, with pyrotechnic belt tensioners and belt force limiters in the front.

BODYWORK: With extreme torsional and flexional rigidity. The MINI was awarded four stars in the Euro NCAP crash test – an outstanding result.

CENTRAL LOCKING: The doors are automatically locked when the car's speed reaches 16 km/h. However, the doors can always be opened from the inside.

DISC BRAKES: As standard, internally ventilated.

DSC: Dynamic Stability Control. Maintains vehicle stability by intervening in the engine management and/or applying braking force to individual wheels as necessary. Available as an optional extra.

EBD: Regulates the Electronic Braking Force Distribution between the front and rear axles.

RAIN SENSOR: Matches the interval of windscreen wiper movements to the intensity of rainfall. Available as an optional extra.

RFI: Run Flat Indicator, fitted as standard. Warns driver of any loss of tyre pressure, meaning most impending tyre failures can be identified before they happen.

XENON LIGHTS: High-intensity lights, with outstanding illumination of peripheral areas. Available as an optional extra.

For more detailed information, see the equipment section.



“I WANTED SOMETHING THAT NOT EVERYONE HAS GOT.”

EXTERIOR FEATURES

- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



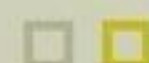
Colour coordinated: the MINI One's **roof** always comes in the same colour as the rest of the car (on the MINI Cooper and MINI Cooper S, colour coordination is available as a no-cost option).



MINI Cooper and MINI Cooper S owners can choose to have the roof and wing mirrors in **white** (with white or silver light alloy rims) or in **black** (with silver light alloy rims).



The **front bumper** is painted in the same colour as the rest of the car. It elegantly complements the round fog lamps (available as an optional extra) and the rounded sidelights and indicators.



When the **Chrome Line exterior** is specified, front and rear bumpers feature chrome-plated bumper guards.



The elliptical **wing mirrors** are electrically adjustable and feature an electric heating system as an optional extra. On the MINI One, the mirrors come in matt black.



If your MINI Cooper or MINI Cooper S has a contrasting roof, the elliptical **wing mirrors** will always be in the same colour. If the roof is the same colour as the car, the wing mirrors are always high-gloss black.

EXTERIOR FEATURES

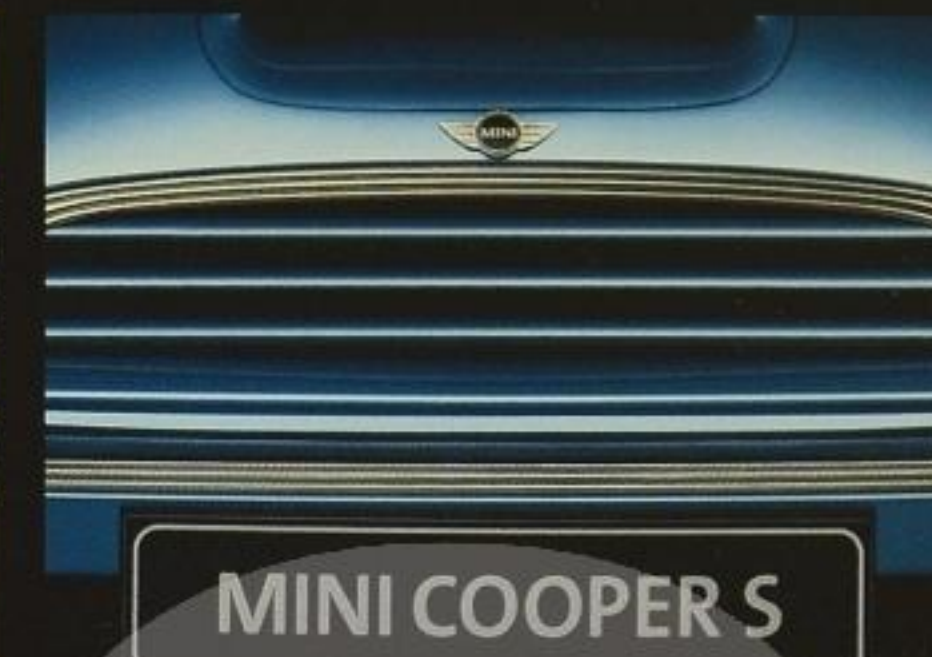
- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



MINI ONE



MINI COOPER



MINI COOPER S



The MINI One's oval **radiator grille** has a chrome frame with black horizontal radiator bars. The **boot handle** is also **black**.



With the MINI Cooper, the frame and horizontal bars of the **radiator grille**, and the **boot handle**, are all **chrome-plated**.



The MINI Cooper S has a chrome-plated **radiator grille** frame, while the three horizontal bars and the **boot handle** are painted in the **same colour as the car**.



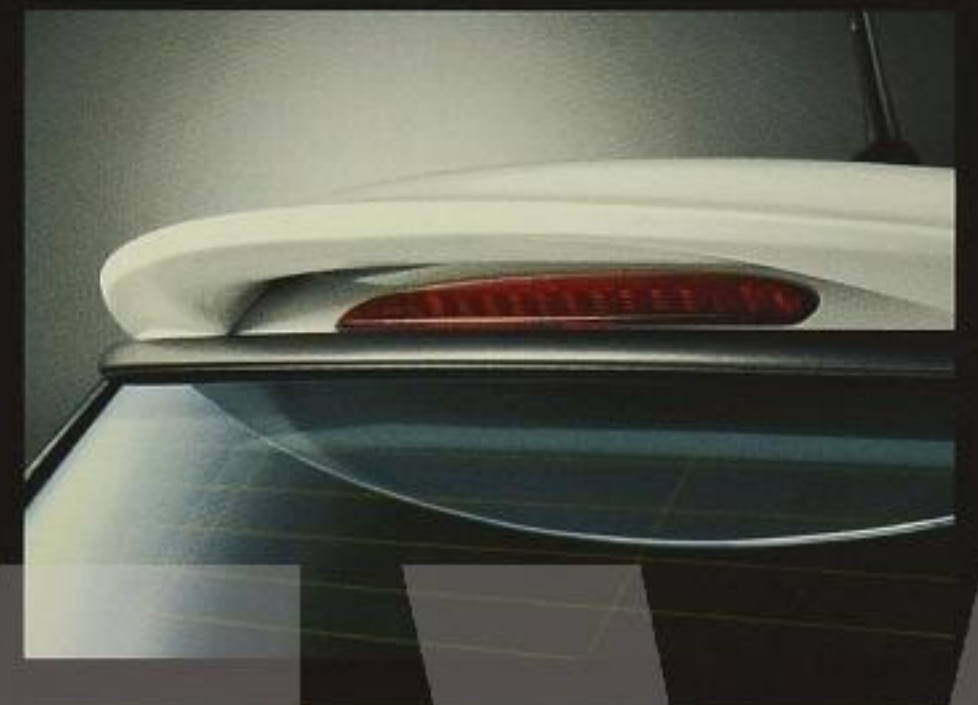
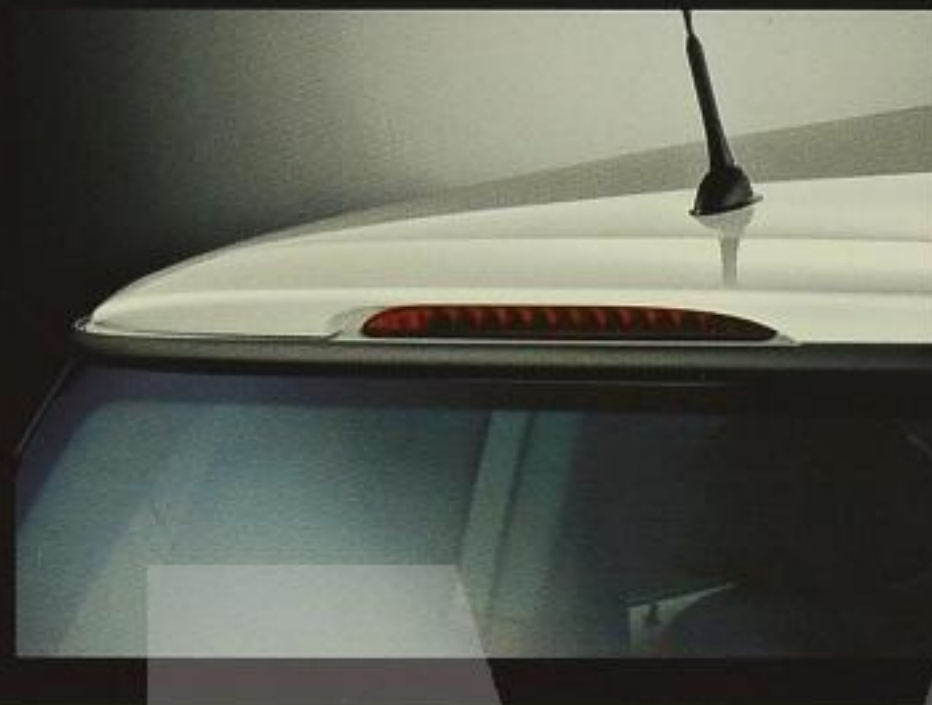
The MINI Cooper has optional **sports stripes** on the bonnet, in black or white depending on the roof colour. (The colour of the stripes depends on the colour of the roof; not available when roof is same colour as car.)



The **sports stripes** on the bonnet (an optional extra on the MINI Cooper S) are available in black or white. So even when you're at a standstill, there's no mistaking the racing pedigree of your MINI. (The colour of the stripes depends on the colour of the roof; not available when roof is same colour as car.)

EXTERIOR FEATURES

- | | |
|---|--|
| <input type="checkbox"/> As standard on MINI One | <input type="checkbox"/> Optional extra on MINI One |
| <input type="checkbox"/> As standard on MINI Cooper | <input type="checkbox"/> Optional extra on MINI Cooper |
| <input type="checkbox"/> As standard on MINI Cooper S | <input type="checkbox"/> Optional extra on MINI Cooper S |



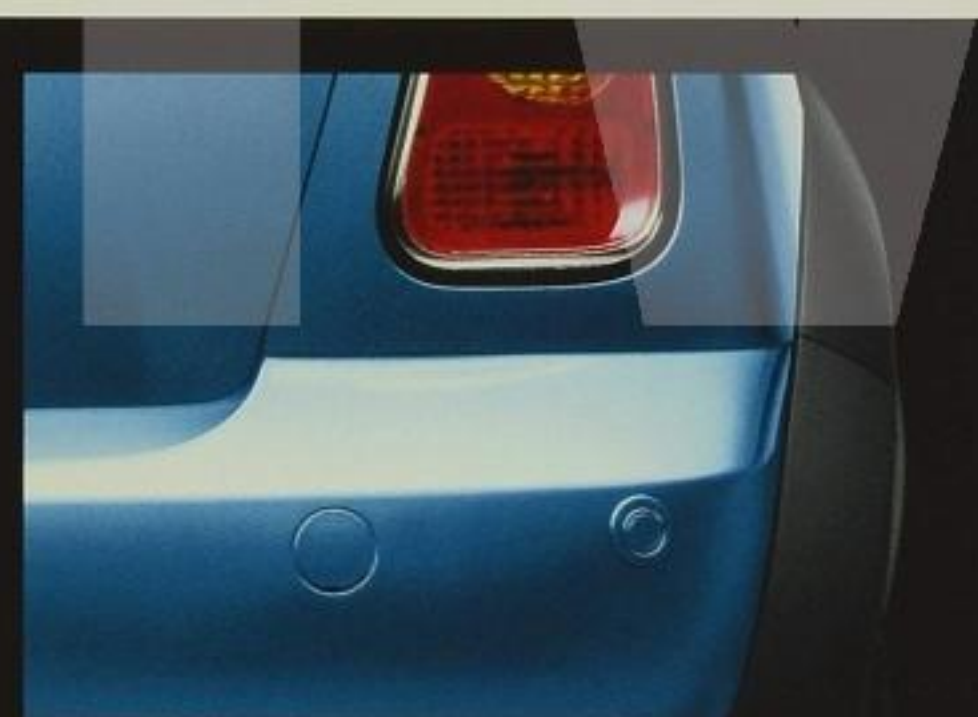
The opening of the **glass panel sunroof** is considerably larger than a normal sunroof, letting in plenty of fresh air. Two roller blinds built into the bridge of the roof give protection from direct sunlight.



The **roof spoiler** in the same colour as the roof adds a further sporty touch to the MINI One and MINI Cooper.



The MINI Cooper S has a specially designed **roof spoiler** which fits seamlessly into the dynamic lines of the roof, and is available in the same paint colour.



Tinted glass stops the interior from overheating in strong sunlight and helps make the interior of the MINI a pleasant place to be. If this option is specified, the glass in the rear side windows and rear window is visibly darker.



The **integral aerial** is used in conjunction with the car phone connection or navigation system. Painted black, this dual-band aerial ensures top-quality reception.



Park Distance Control at the rear of the car makes parking and manoeuvring in tight spaces easier than ever before. It uses ultrasound to measure the distance between the car and an obstacle; a beep sounds when this distance falls below 1.5 metres, getting faster as the car gets closer.

EXTERIOR FEATURES

- | | |
|---|--|
| <input type="checkbox"/> As standard on MINI One | <input type="checkbox"/> Optional extra on MINI One |
| <input type="checkbox"/> As standard on MINI Cooper | <input type="checkbox"/> Optional extra on MINI Cooper |
| <input type="checkbox"/> As standard on MINI Cooper S | <input type="checkbox"/> Optional extra on MINI Cooper S |



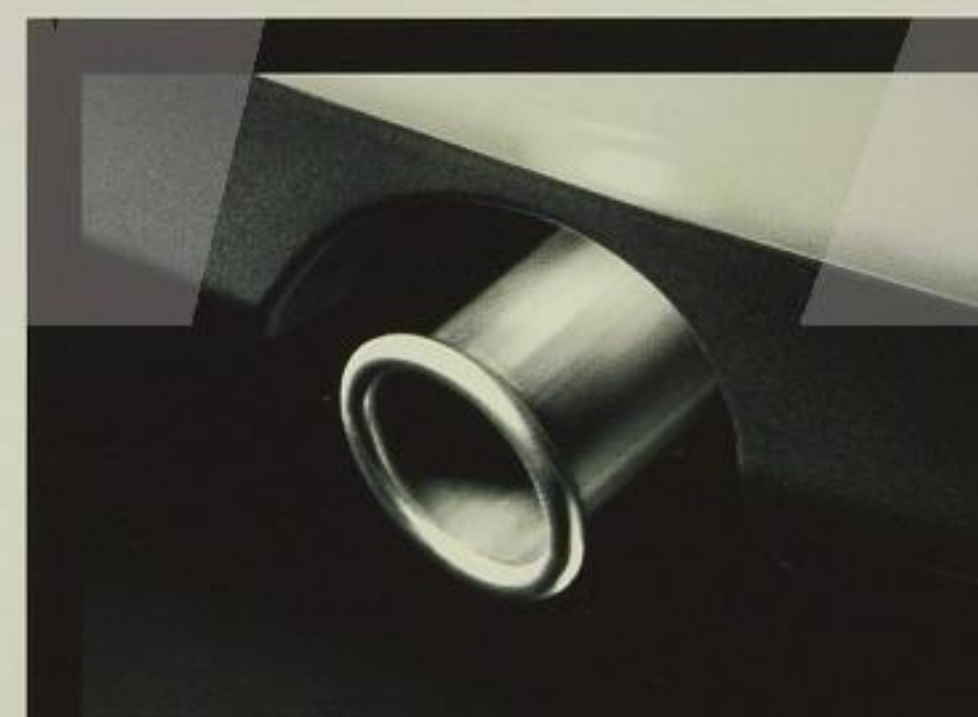
The heated **rear window** has an integrated wash nozzle and **rear windscreen wiper** with **intermittent function**, ensuring you can always see what's going on behind you.



The chrome-plated **side grille** with white indicators in the front wing provides a smart background for the red "S" logo.



The chrome-plated **fuel cap** gives the MINI Cooper S the high-tech look of a thoroughbred racer.



On the MINI One, the **exhaust pipe** is located at the right of the back bumper. It is made of **stainless**



The circular **exhaust pipe cover** on the MINI Cooper is **chrome-plated** and has a more muscular look.



Situated in the middle of the rear apron, the chrome-plated **dual exhaust pipe cover** on the MINI Cooper S gives the car its unique sound.

EXTERIOR FEATURES

■ As standard on MINI One

■ As standard on MINI Cooper

■ As standard on MINI Cooper S

■ Optional extra on MINI One

■ Optional extra on MINI Cooper

■ Optional extra on MINI Cooper S



The MINI One has **steel rims with full-size wheel trims** fitted as standard. Size: 5.5 J x 15 inch with 175/65 R 15 tyres.

The MINI Cooper comes with **seven-hole light alloy 5.5 J x 15-inch rims** as standard, and with 175/65 R 15 tyres.*

Classic **eight-spoke light alloy rims** are available in the 5.5 J x 15-inch size with 175/65 R 15 tyres.*



The **X-lite light alloy rims** (available as standard on the MINI Cooper S) are 6.5 x 16 inches in size, and are available with 195/55 R 16 runflat tyres.*

Sporty light alloy rims with an airy **five-star design** are available in the 6.5 J x 16-inch size with 195/55 R 16 tyres.*

The **S-spoke light alloy rims** in the 7 J x 17 size perfectly fill the wheel arch, and come with 205/45 R 17 runflat tyres.*

* All light alloy rims are available in white on all models in the MINI range as a no-cost option (see small illustrations). White rims only available in conjunction with white roof.



Whichever way you look at them, the **MINI One**, **MINI Cooper** and **MINI Cooper S** cut an impressive figure. The three MINI models form the perfect family: they look good, they've got all the power you could need, and they're packed with safety features.



EXTERIOR FEATURES*

	MINI One	MINI Cooper	MINI Cooper S
Bumpers in same colour as car	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Chrome Line exterior	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Dual exhaust pipe (chrome-plated)			<input checked="" type="checkbox"/>
Exhaust pipe (chrome-plated)		<input checked="" type="checkbox"/>	
Exhaust pipe (stainless steel)	<input type="checkbox"/>		
Exterior door handles (chrome-plated)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Fuel cap (chrome-plated)			<input checked="" type="checkbox"/>
Glass panel sunroof	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Heated rear window with windscreen wiper and integrated washer nozzle	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Integrated air intake on bonnet			<input checked="" type="checkbox"/>
Integral aerial in conjunction with telephone connection point and/or navigation system	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Metallic paint	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Park Distance Control (PDC)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Radiator grille bars and boot handle in black	<input type="checkbox"/>		
Radiator grille bars and boot handle in chrome		<input checked="" type="checkbox"/>	
Radiator grille bars and boot handle in same colour as car			<input checked="" type="checkbox"/>
Rear spoiler	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Rear spoiler (special design for MINI Cooper S)			<input checked="" type="checkbox"/>

	MINI One	MINI Cooper	MINI Cooper S
Roof in contrasting colour (black or white)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Roof in same colour as car (no-cost option on MINI Cooper and MINI Cooper S)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Roof-mounted aerial	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Side grille (chrome-plated with white indicators)			<input checked="" type="checkbox"/>
Sports chassis	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Sports chassis PLUS		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sports stripes on bonnet		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Third brake light	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tinted glass	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Wheels:			
– Eight-spoke light alloy rims ¹ , 15 inch, 175/65 R 15	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
– Five-star light alloy rims ¹ , 16 inch, 195/55 R 16	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
– Seven-hole light alloy rims ¹ , 15 inch, 175/65 R 15	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
– S-spoke light alloy rims ¹ , 17 inch, 205/45 R 17	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
– Steel rims with wheel trim ¹ , 15 inch, 175/65 R 15	<input type="checkbox"/>		
– X-lite light alloy rims ¹ , 16 inch, 195/55 R 16			<input checked="" type="checkbox"/>
Wing mirrors (high-gloss black or white)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Wing mirrors (matt black)	<input type="checkbox"/>		
Xenon lights	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

* For more information on MINI trim levels, see the MINI price list.

¹ All light alloy wheels only available in white in conjunction with white roof.

☐ As standard on MINI One

☐ Optional extra on MINI One

☒ As standard on MINI Cooper

☒ Optional extra on MINI Cooper

☒ As standard on MINI Cooper S

☒ Optional extra on MINI Cooper S

INTERIOR FEATURES

- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



The dashboard of the MINI One and MINI Cooper comes in **anthracite** as standard (also available on the MINI Cooper S as a no-cost option).



A high-gloss silver finish for the **dashboard and elliptical ring** is available as an optional extra on the MINI One and MINI Cooper (this finish is a no-cost option on the MINI Cooper S).



The **dashboard and elliptical ring** are finished in **alloy patina** as standard on the MINI Cooper S.



As an optional extra, the **dashboard** can be specified in a traditional **wood decoration** finish. The elliptical ring in the door remains in high-gloss silver.

INTERIOR FEATURES

- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



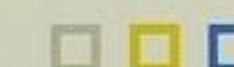
The large **tachometer**, which is centrally positioned on the dashboard, incorporates a liquid crystal display for mileage and trip counters. This is also where you'll find the warning lights for low fuel level, the indicators, the oil pressure, full beam, RFI, ABS and the airbags.



The circular **rev counter** is mounted on the middle of the steering column, making it easy to read. A warning light shows you when ASC + T or DSC is activated, and the display also shows the outside temperature.



The **service interval display** tells you when the car is due for its next oil change and inspection; a digital countdown display in the tachometer dial tells you how far there is to go before your next service.



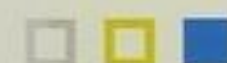
The **on-board computer** display in the rev counter dial tells you your average speed, fuel consumption and range at the touch of a button.

INTERIOR FEATURES

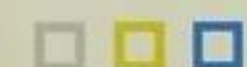
- | | |
|---|--|
| <input type="checkbox"/> As standard on MINI One | <input type="checkbox"/> Optional extra on MINI One |
| <input type="checkbox"/> As standard on MINI Cooper | <input type="checkbox"/> Optional extra on MINI Cooper |
| <input type="checkbox"/> As standard on MINI Cooper S | <input type="checkbox"/> Optional extra on MINI Cooper S |



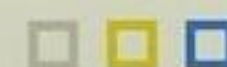
The **two-spoke standard steering wheel** houses a two-stage airbag. Black buttons to sound the horn are placed on the left and right-hand sides.



The **two-spoke leather steering wheel** (optional on the MINI One and MINI Cooper) houses a two-stage airbag. Black buttons to sound the horn are placed on the left and right-hand sides.



As an optional extra, the **leather steering wheel** is available in a multifunction version, which operates the radio and the cruise control function.



The **navigation system** (including Boost Radio, on-board computer and integral aerial), with its 16:9 colour LCD screen, will direct you quickly and safely to your destination. The instructions are given via a computerised voice and a choice of directional arrows or on-screen maps. Where the navigation system is fitted, the tachometer is mounted on the steering column with the rev counter on all models.

INTERIOR FEATURES

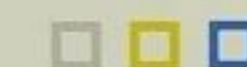
- | | |
|---|--|
| <input type="checkbox"/> As standard on MINI One | <input type="checkbox"/> Optional extra on MINI One |
| <input type="checkbox"/> As standard on MINI Cooper | <input type="checkbox"/> Optional extra on MINI Cooper |
| <input type="checkbox"/> As standard on MINI Cooper S | <input type="checkbox"/> Optional extra on MINI Cooper S |



The **oval section** of the door interior in the MINI One and MINI Cooper comes as standard in the same colour as the interior door cladding.



The **oval section** of the door on the MINI One and MINI Cooper comes in **high-gloss anthracite** as standard on cars with leather or fabric/leather combination upholstery. This is also available as a no-cost option on the MINI Cooper S whatever the upholstery.



If your MINI has high-gloss silver interior surfaces, the oval section and the integrated door pocket can be specified in **high-gloss silver**.



The **interior door cladding** incorporates an oval section with an integrated door pocket. In the MINI Cooper S, its edging is finished in alloy patina.

INTERIOR FEATURES

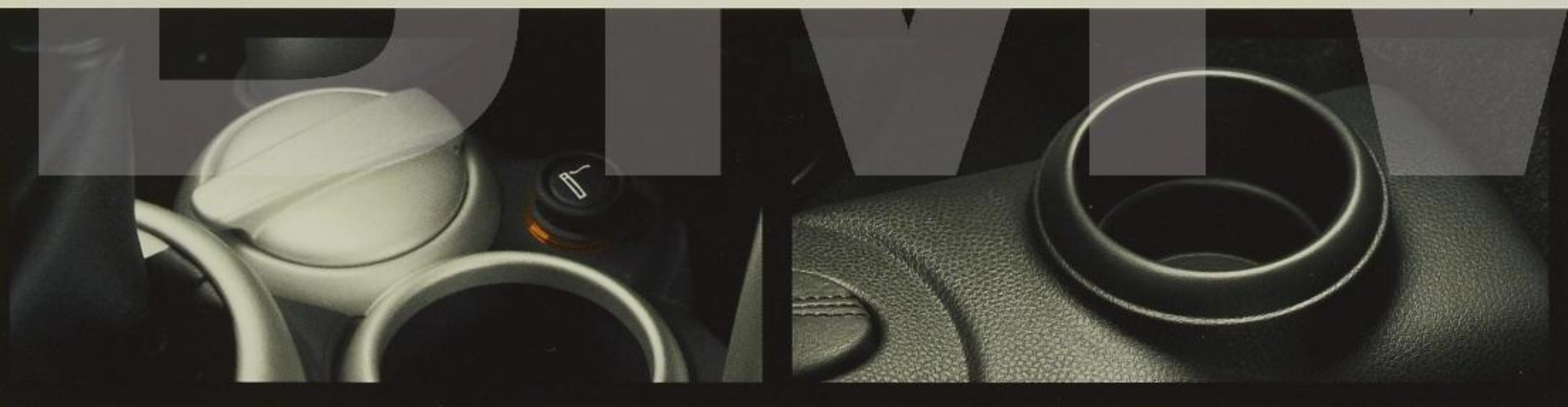
- | | |
|--|---|
|  As standard on MINI One |  Optional extra on MINI One |
|  As standard on MINI Cooper |  Optional extra on MINI Cooper |
|  As standard on MINI Cooper S |  Optional extra on MINI Cooper S |



Both the MINI One and the MINI Cooper can be fitted with **continuously variable automatic transmission** with **Steptronic** function for smooth power delivery. With its six pre-programmed gear ratios, Steptronic gives a much sportier drive by allowing the driver to change manually at a flick of the gearshift – without having to use the clutch.



The **six-speed gearbox** on the MINI Cooper S has its gears very close together for quicker changes and a more precise feel. The stylish chrome-ringed leather gear knob is designed to fit comfortably into the driver's hand.



Two cup holders in the front and a 12-volt socket come as standard on all MINIs. A **smoker's package** with cigarette lighter and ashtray is also available as a no-cost option (the ashtray slots into one of the cup holders).



Designs on cleanliness: there is a **cup holder** in the centre console for rear passengers.

INTERIOR FEATURES

- | | |
|--|---|
|  As standard on MINI One |  Optional extra on MINI One |
|  As standard on MINI Cooper |  Optional extra on MINI Cooper |
|  As standard on MINI Cooper S |  Optional extra on MINI Cooper S |



The **glove compartment** opens wide, giving easy access to the generous storage space within. It is also equipped with practical features such as two cup holders and a sunglasses holder.



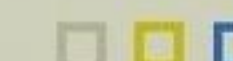
Both **wing mirrors** can be electrically **adjusted** from the inside using a **button** on the central console.



An easy-to-read **digital clock** is built in to the roof.



The elliptical **interior mirror** with its unusually large reflective area can be dipped manually.



The **interior lighting package** includes illumination of driver and front passenger vanity mirrors, and a built-in reading light (not shown). On the MINI One, it also includes lights in the driver and front passenger footwells.

INTERIOR FEATURES

- As standard on MINI One
- Optional extra on MINI One
- As standard on MINI Cooper
- Optional extra on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI Cooper S



The **standard seats** are upholstered in Aqua fabric in the MINI One and Kaleido fabric/leather in the MINI Cooper (see illustration). Their position can be adjusted manually, and the driver's seat is also height-adjustable.



The **sports seats** (as standard in the MINI Cooper S, shown here with Gravity Leather upholstery in Panther Black) have extra-deep sides, providing excellent support even when cornering at speed.



For optimal fit over the shoulder, the **seat belt** is manually **height-adjustable** on the B-pillar.



The manually adjustable **lumbar support** for the driver and passenger seats (available only with leather or fabric/leather combinations) gives you an ergonomically perfect seating position for optimum back support.

INTERIOR FEATURES

- As standard on MINI One
- Optional extra on MINI One
- As standard on MINI Cooper
- Optional extra on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI Cooper S



The **back seats** are fitted with headrests and designed for maximum comfort for two people.



Each of the **back seats** can be **folded down separately** using a handle in the boot. In this way, three people can travel in comfort even if they have awkward luggage.



Both back seats can be **folded down** using two handles in the boot to make a large, flat, easy-to-load area. This increases the luggage space to 670 litres.



The **headrests** in the back are manually height-adjustable.





ISOFIX (available as an optional extra) is an industry-standard system whereby a child seat fitted with two telescopic bars can be safely and securely mounted on the back seat.




INTERIOR FEATURES

- | | |
|--|---|
|  As standard on MINI One |  Optional extra on MINI One |
|  As standard on MINI Cooper |  Optional extra on MINI Cooper |
|  As standard on MINI Cooper S |  Optional extra on MINI Cooper S |




   Music is an essential part of everyday life. And that's just as true in your car. Every journey becomes an experience in sound with the radios for the new MINI. The **Wave Radio** (illustrated on the left) delivers 4 x 5 watts, while the **Boost Radio with CD player** (right) has an impressive output of 4 x 15 watts. Both radios have FM, MW and LW reception, six station presets, and the Boost Radio features a volume control system which automatically adjusts to the level of engine noise. The integrated CD player offers a variety of functions including motorised insert and eject.









   The cassette and **MiniDisc** versions of the **Boost Radio**, shown on the left and right respectively, also have an output of 4 x 15 watts. The Boost Radio with cassette player includes an auto-reverse function and an automatic track recognition system. Motorised insert/eject of cassettes or MiniDiscs is also included, and all versions can be combined with a **CD changer** as an optional extra (not illustrated), which holds up to 6 CDs.

INTERIOR FEATURES




- | | |
|--|---|
|  As standard on MINI One |  Optional extra on MINI One |
|  As standard on MINI Cooper |  Optional extra on MINI Cooper |
|  As standard on MINI Cooper S |  Optional extra on MINI Cooper S |






   A toggle switch in the central console operates the **frameless electric windows**. Functions include one-touch opening on both sides and one-touch closing for the driver when the ignition is on.

   Getting cosy: the **heating system**, in conjunction with eleven air vents, quickly ensures pleasant temperatures and ventilation for individual passengers.



   The **air-conditioning system** with micro filter means you can enjoy your ideal interior climate whatever the conditions outside. The amount and distribution of conditioned air can be manually adjusted.

   The **automatic climate control** achieves your ideal interior climate as fast as possible and keeps the temperature at the desired level. The built-in active carbon filter protects passengers from unpleasant odours.

INTERIOR FEATURES*

	MINI One	MINI Cooper	MINI Cooper S
Air-conditioning	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Automatic climate control	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Boost Radio	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Boost Radio with CD player	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Boost Radio with MiniDisc player	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Wave Radio	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CD changer	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Continuously variable automatic transmission (CVT) with Steptronic function	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Cup holders (3), 12-volt socket in front	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Digital clock	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Door sills in stainless steel with model logo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Driver and front passenger footwell lights	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Easy access function	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Electric windows	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Fabric/leather upholstery (model-specific version)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Fabric upholstery (model-specific version)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Footrests in stainless steel			<input checked="" type="checkbox"/>
Gearbox, 5-speed manual	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Gearbox, 6-speed manual			<input checked="" type="checkbox"/>
Headrests in rear	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Heated front seats (two settings)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Height-adjustable front passenger seat	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

	MINI One	MINI Cooper	MINI Cooper S
Height-adjustable front safety belt	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Height-adjustable leather steering wheel	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Height-adjustable steering wheel with plastic rim	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Interior door cladding in Magnesium Grey			<input checked="" type="checkbox"/>
Interior light (centrally mounted in roof)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Interior light package (includes driver and front passenger footwell lights on MINI One)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Interior surfaces in alloy patina	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Interior surfaces in anthracite	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> ¹
Interior surfaces in wood decoration	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Interior surfaces in high-gloss silver	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> ¹
ISOFIX (child seat mounting)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Leather upholstery (model-specific version)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lumbar supports (manually adjustable) ²	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Multifunction leather steering wheel	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Navigation system with 16:9 monitor	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
On-board computer	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Remote-controlled central locking	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rev counter with temperature gauge	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Separately folding rear seats	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Service interval display	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Smoker's package ¹	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sports seats	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Storage package with glove compartment and parcel nets on backs of front seats	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

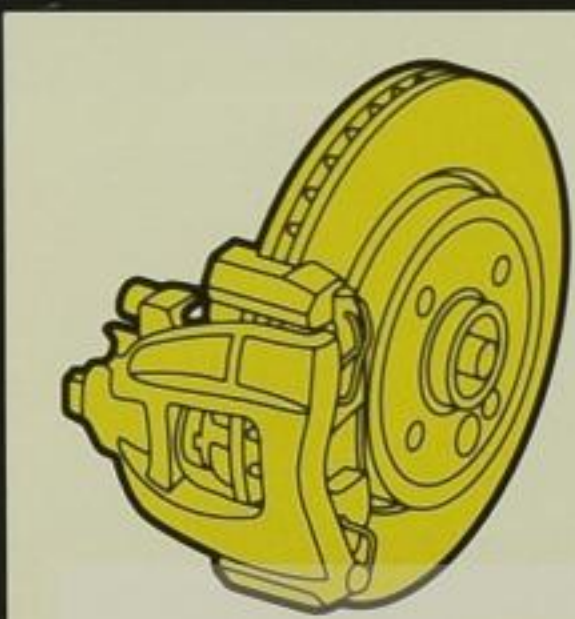
* For more information about MINI trim levels, see the MINI price list.

¹ No-cost option.
² Only with leather or fabric/leather combination upholstery.

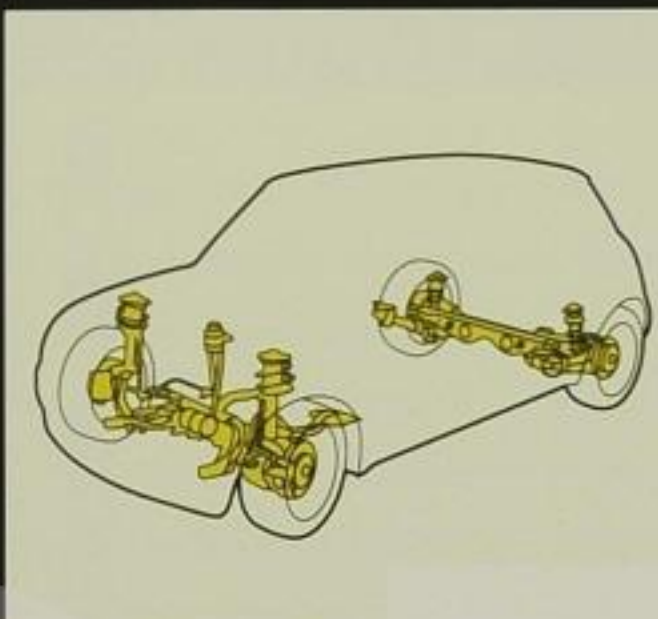
- ☒ As standard on MINI One
- ☐ Optional extra on MINI One
- ☒ As standard on MINI Cooper
- ☐ Optional extra on MINI Cooper
- ☒ As standard on MINI Cooper S
- ☐ Optional extra on MINI Cooper S

SAFETY

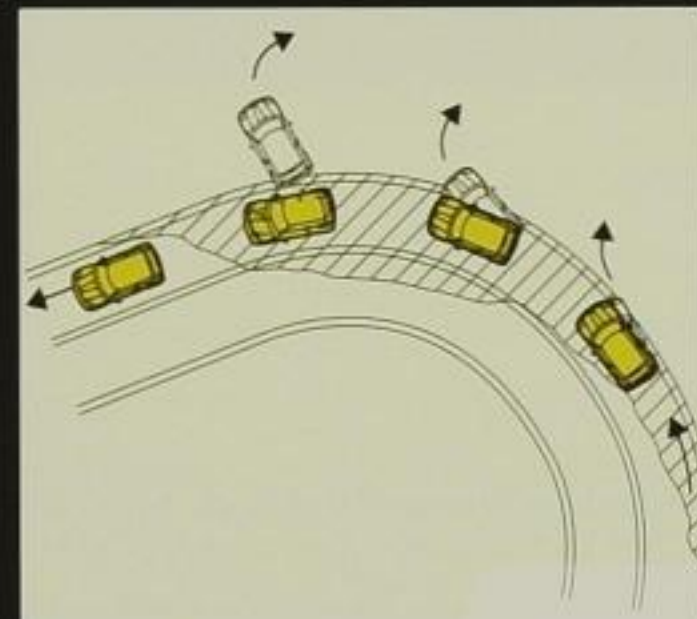
- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



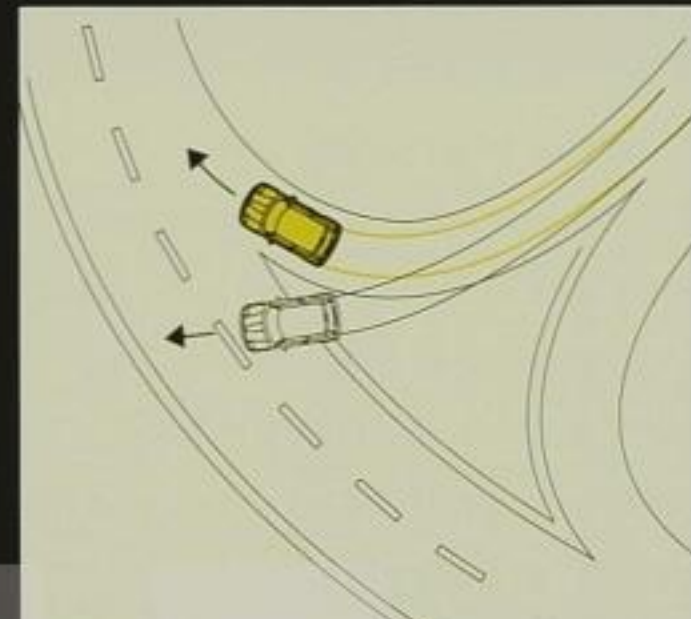
The practically fade-free brake system with four disc brakes and **Anti-lock Braking System (ABS with CBC and EBD)** ensures the highest level of safety.



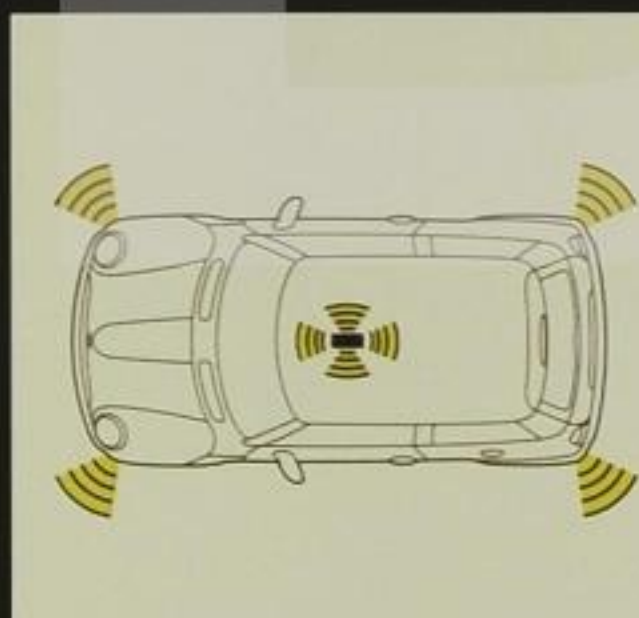
The chassis features a **single-joint front axle suspension strut** and **multi-joint rear axle**, providing optimal ground contact for safer driving.



The **Automatic Stability Control + Traction (ASC + T)** prevents the front drive wheels from spinning, particularly on tight bends and slippery surfaces, giving improved traction and stability.



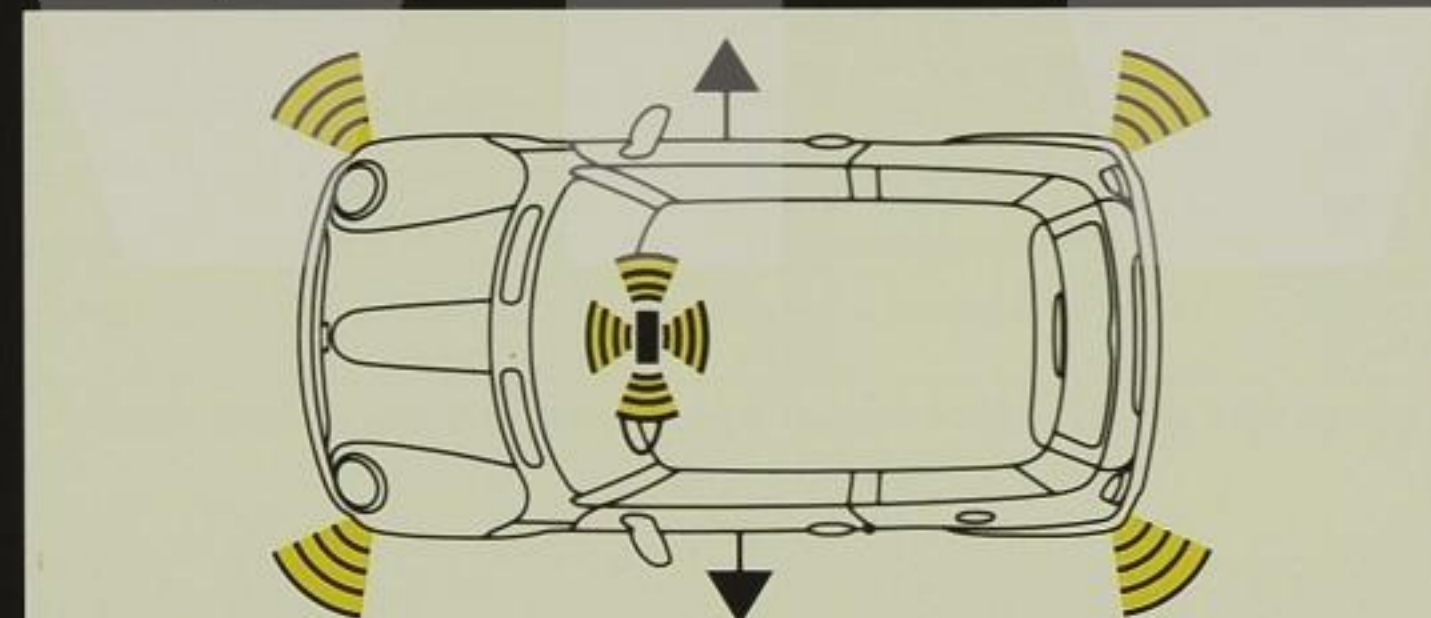
The **Dynamic Stability Control (DSC)** system detects potential skids right at the outset and stabilises the car within milliseconds.



The **remote-controlled alarm system** is activated by any break-in attempt or tampering with the car, sounding an alarm and switching on the hazard lights.



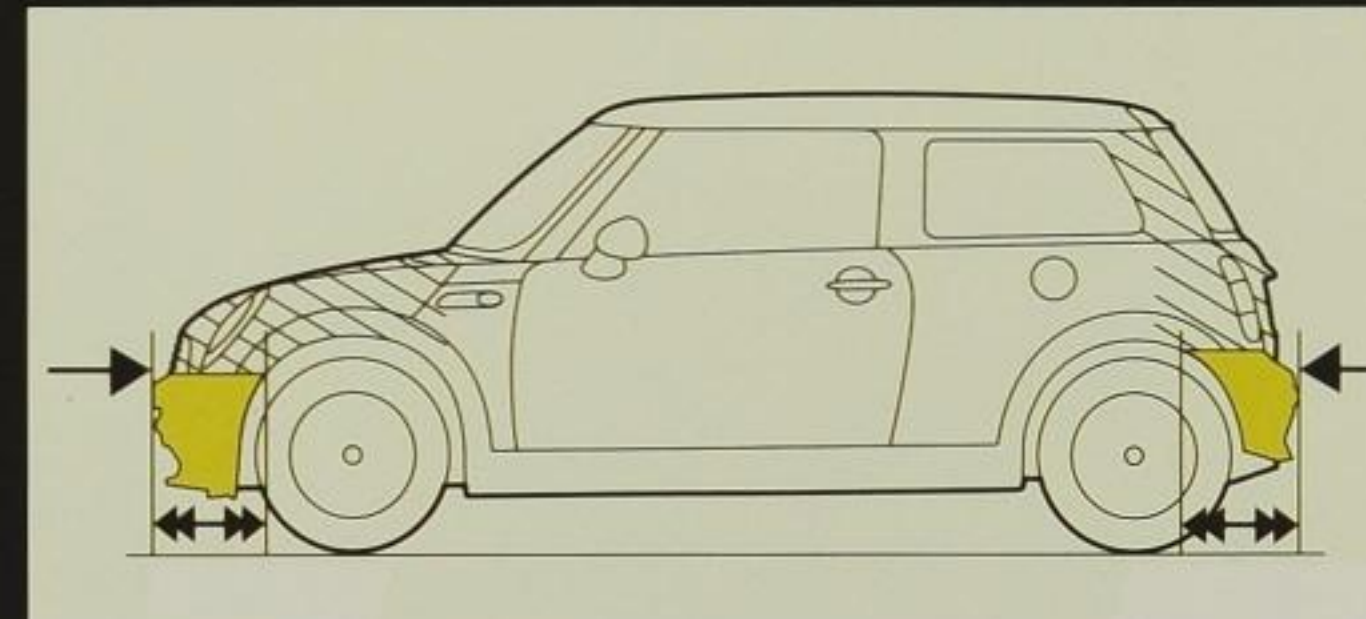
The **Run Flat Indicator (RFI)** detects any loss of tyre pressure and alerts the driver via a warning light in the cockpit.



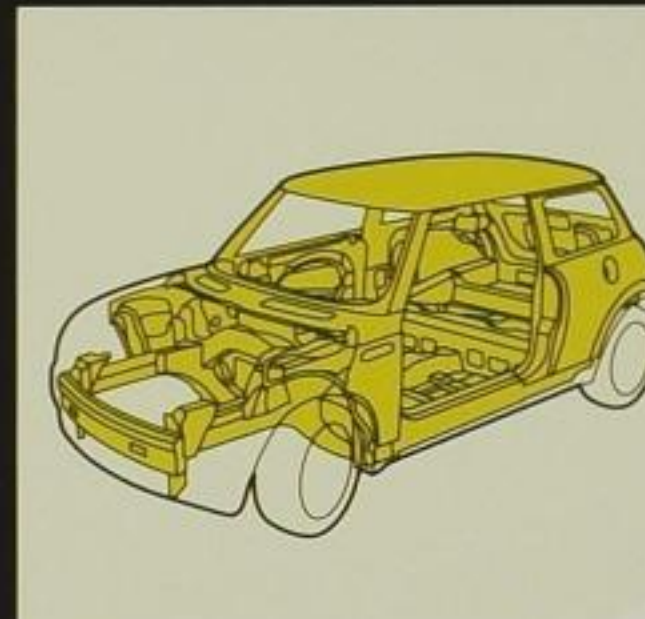
The **Crash Sensor** unlocks the doors and switches on the interior lights in the event of an accident.

SAFETY

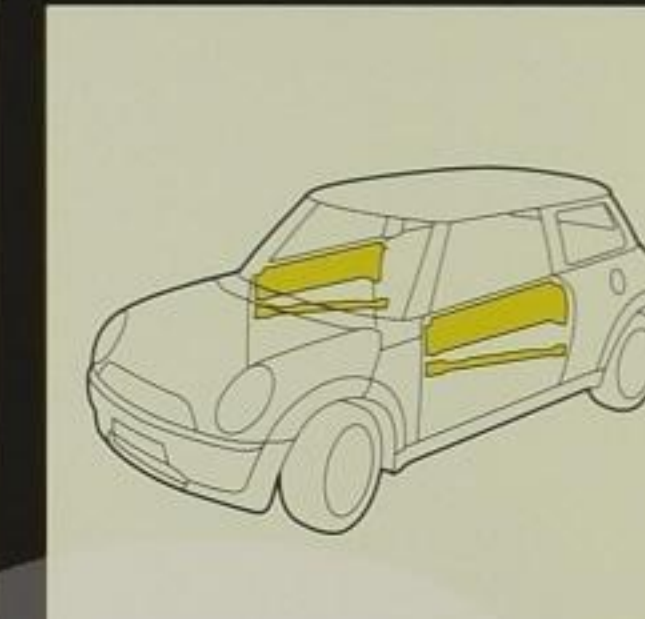
- As standard on MINI One
- As standard on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI One
- Optional extra on MINI Cooper
- Optional extra on MINI Cooper S



The design incorporates impact absorbers behind the **reversible bumpers** which prevent damage to the bodywork in low-speed impacts.



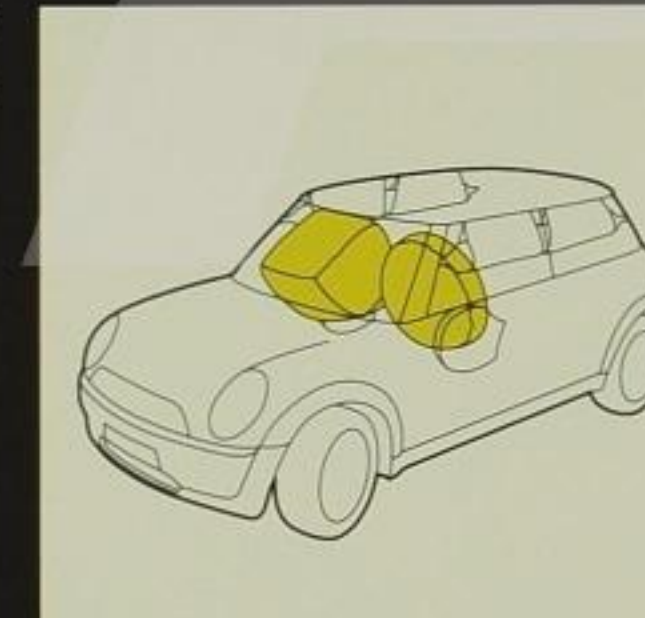
The extreme **torsional and flexional rigidity** of the bodywork results in a highly stable passenger compartment, as well as an above-average level of comfort and protection. The MINI was awarded four stars in the Euro NCAP crash test – an outstanding result.



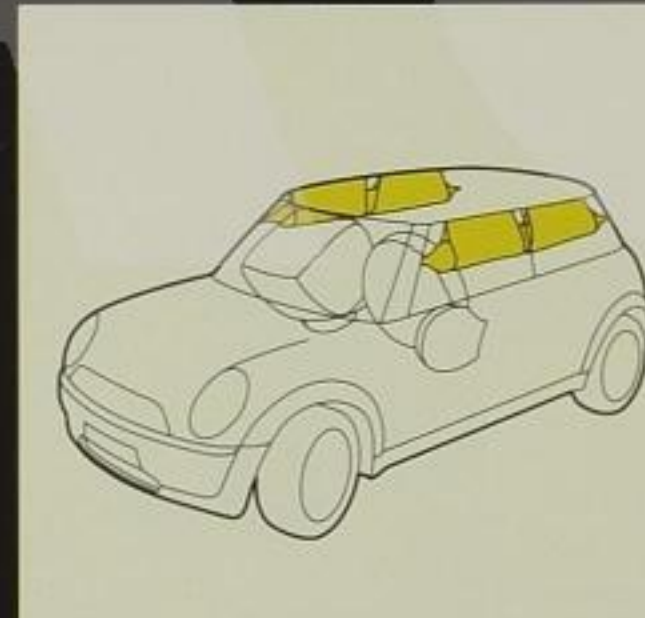
Reinforcement panels in the top and middle part of the doors give a very high level of rigidity and offer excellent side-impact protection to passengers.



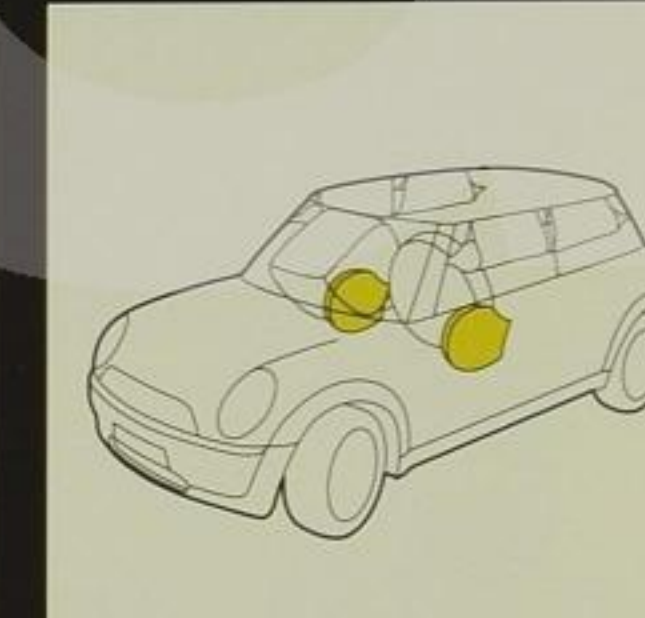
The **restraint system** for the driver and front-seat passenger gives the best possible protection in the event of a crash, and consists of three-point safety belts, belt tensioners and belt force limiters.



The **driver and front passenger airbags** protect the head and upper body from impact during a frontal collision.



The **head airbags** for front and rear passengers provide effective protection for the head in the case of a side impact.



The **side airbags** considerably reduce the risk of injury to the pelvic and chest areas in a side impact.

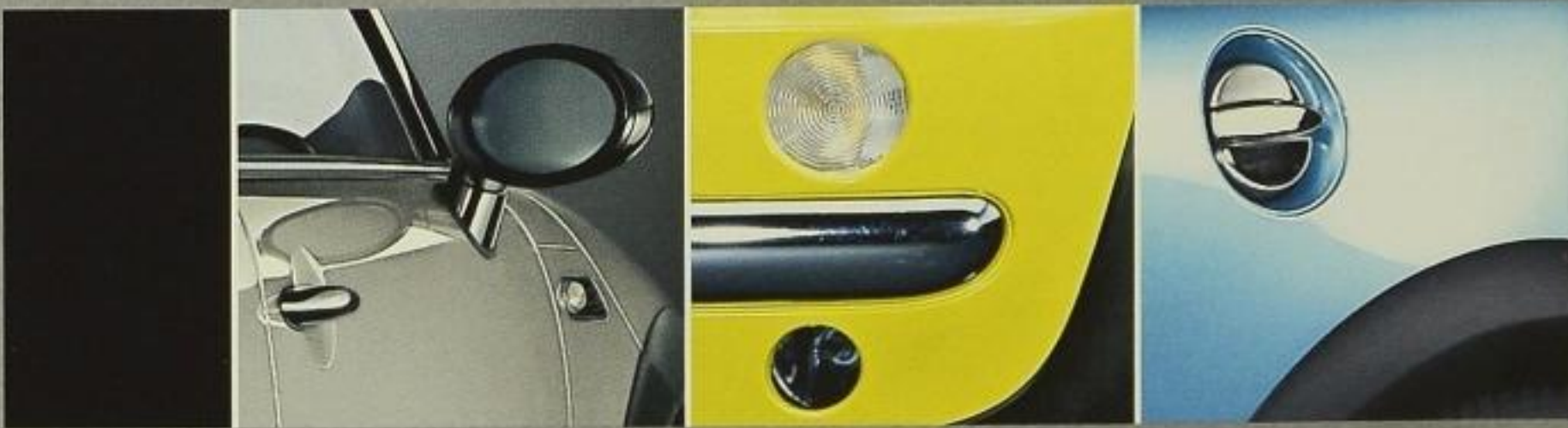
SAFETY

	MINI One	MINI Cooper	MINI Cooper S
Anti-lock Braking System (ABS with CBC and EBD)	<div></div>	<div></div>	<div></div>
Automatic Stability Control + Traction (ASC + T)	<div></div>	<div></div>	<div></div>
Belt force limiters in front and restraint system with belt tensioners	<div></div>	<div></div>	<div></div>
Bumpers with impact absorbers	<div></div>	<div></div>	<div></div>
Central locking above 16 km/h	<div></div>	<div></div>	<div></div>
Crash sensor	<div></div>	<div></div>	<div></div>
Door reinforcement panels	<div></div>	<div></div>	<div></div>
Driver and front passenger airbags	<div></div>	<div></div>	<div></div>
Dynamic Stability Control (DSC)	<div></div>	<div></div>	<div></div>
Electronic engine immobiliser	<div></div>	<div></div>	<div></div>
Fuel cut-off in the event of a crash	<div></div>	<div></div>	<div></div>
Head airbags	<div></div>	<div></div>	<div></div>
Multi-joint rear axle	<div></div>	<div></div>	<div></div>
Remote-controlled alarm	<div></div>	<div></div>	<div></div>
Safety battery terminal (battery disconnected in the event of a crash)	<div></div>	<div></div>	<div></div>
Side airbags	<div></div>	<div></div>	<div></div>
Single-joint spring strut front axle	<div></div>	<div></div>	<div></div>
Run Flat Indicator (RFI)	<div></div>	<div></div>	<div></div>

The MINI offers an unrivalled combination of great looks and class-leading safety: it was awarded four stars in the Euro NCAP crash test – an outstanding result.

The MINI One, MINI Cooper und MINI Cooper S.
Go-kart feeling. Uncompromising safety.

Experience it for yourself – arrange a test drive today!



- As standard on MINI One
- Optional extra on MINI One
- As standard on MINI Cooper
- Optional extra on MINI Cooper
- As standard on MINI Cooper S
- Optional extra on MINI Cooper S

VAG

TECHNICAL DATA

WEIGHT

		MINI One	MINI Cooper	MINI Cooper S
Unladen, EU ¹	kg	1140 [1155] ²	1150 [1165] ²	1215
Max. permissible	kg	1495 [1510] ²	1505 [1520] ²	1570
Permissible load	kg	430	430	430
Permitted axle load front/back	kg	870/730	870/730	890/760
Permitted trailer load, braked, max. 12 % gradient	kg	650	650	–
Roof load	kg	75	75	75

ENGINE^{2, 3}

Cylinders/layout/valves		4/in-line/4	4/in-line/4	4/in-line/4
Capacity	cm ³	1598	1598	1598
Stroke/bore	mm	85.8/77	85.8/77	85.8/77
Max. output	kW/bhp/rpm	66/90/5500	85/115/6000	120/163/6000
Max. torque	Nm/rpm	140/3000	149/4500	210/4000
Compression ratio/recommended fuel	:1	10.6/95 RON	10.6/95 RON	8.3/95 RON

TRANSMISSION²

Standard transmission ratios	I/II:1	3.42/1.95	3.42/1.95	11.43/7.18
	III/IV:1	1.33/1.05	1.33/1.05	5.40/4.41
	V/VI/R:1	0.85/–/3.58	0.85/–/3.58	3.66/2.99/11.13
Final drive ratio	:1	3.56 [4.05] ²	3.94 [4.05] ²	–

¹ The figure quoted includes a 90% tank filling, 68 kg for the driver and 7 kg for luggage. Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure.

² All figures relate to vehicles with standard five-speed manual transmission (MINI One and MINI Cooper) or six-speed transmission (MINI Cooper S). Figures in [] relate to automatic vehicles.

³ The MINI One, MINI Cooper and MINI Cooper S comply with the EU4 emission standard. Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption.

PERFORMANCE

Top speed	km/h	181 [170] ²	200 [185] ²	218
Acceleration 0 – 100 km/h	sec	10.9 [12.7] ²	9.2 [10.4] ²	7.4
Standing start 0 – 1000 m	sec	33.0 [34.2] ²	30.8 [32.1] ²	28.4
Acceleration 80 – 120 km/h	sec	12.8/14.5	10.5/14.5	6.7/8.7

FUEL CONSUMPTION³

Urban	ltr/100 km	8.6	9.1	11.6
Extra-urban	ltr/100 km	5.3	5.4	6.6
Combined	ltr/100 km	6.6 [7.7] ²	6.8 [7.7] ²	8.4
CO ₂ emissions	g/km	160 [187] ²	165 [187] ²	202
Tank capacity, approx.	ltr	50	50	50

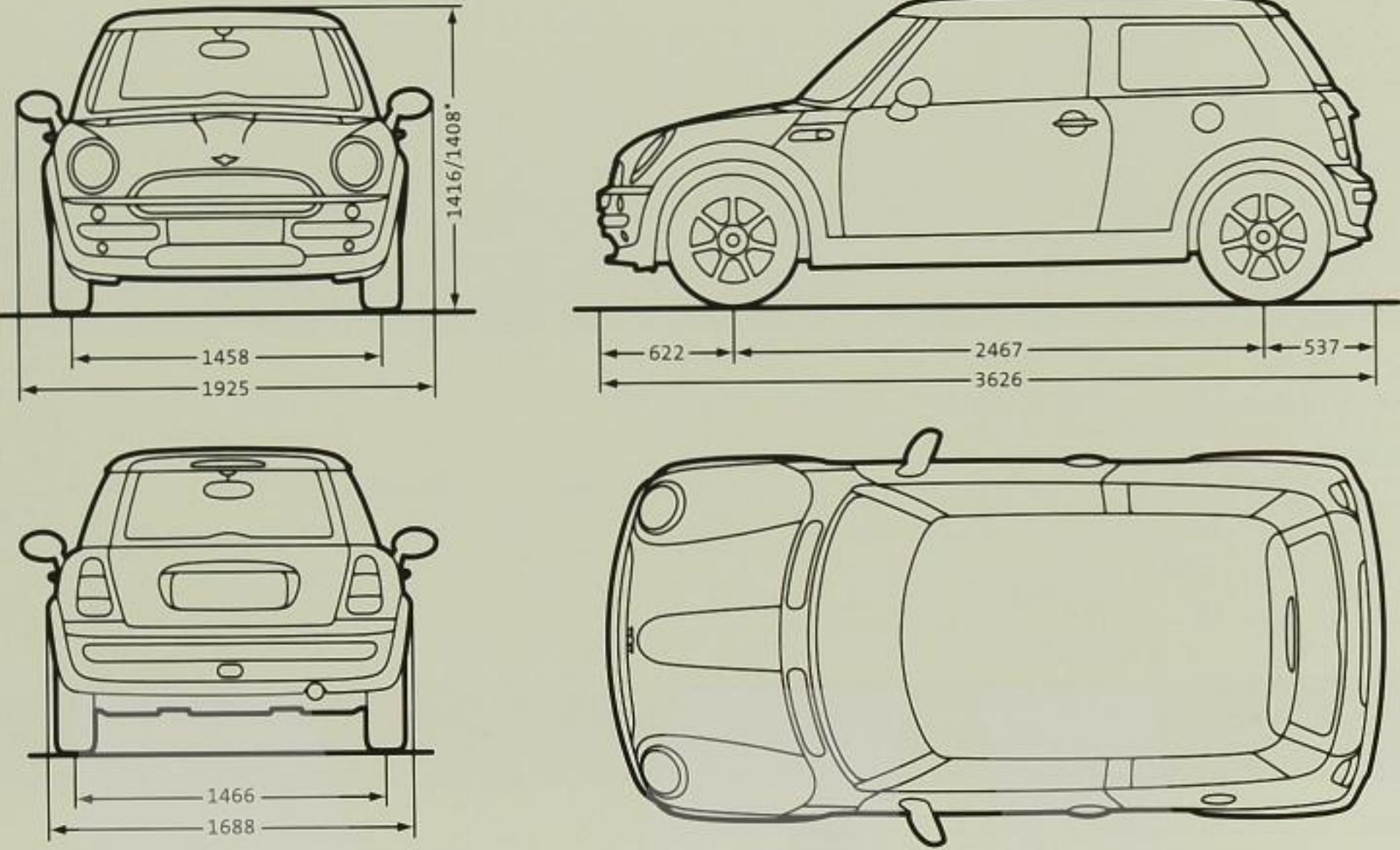
WHEELS

Tyre dimensions front/back	175/65 R 15 T	175/65 R 15 H [175/65 R 15 T] ²	195/55 R 16 V
Wheel dimensions front/back	5.5 J x 15	5.5 J x 15	6.5 J x 16
Rim material	Steel	Light alloy	Light alloy

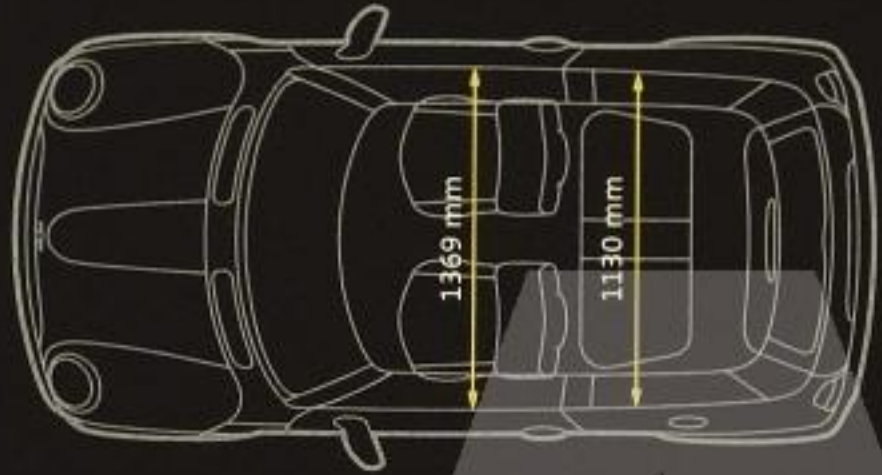
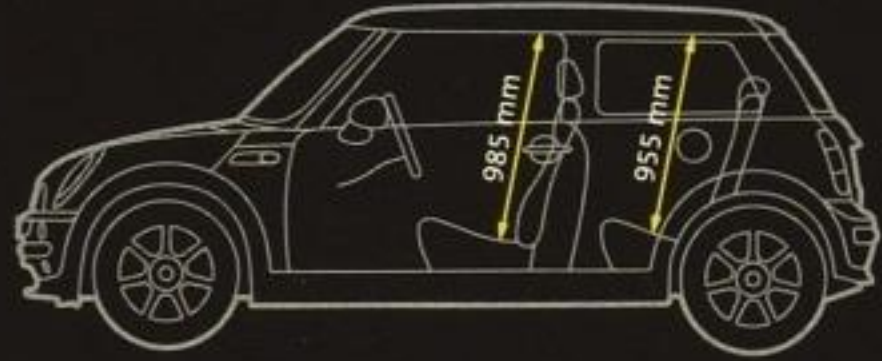
ELECTRICAL SYSTEM

Battery capacity/location	Ah	46/front	46/front	55/rear
Alternator output	A	105	105	105

MINI ONE. MINI COOPER.

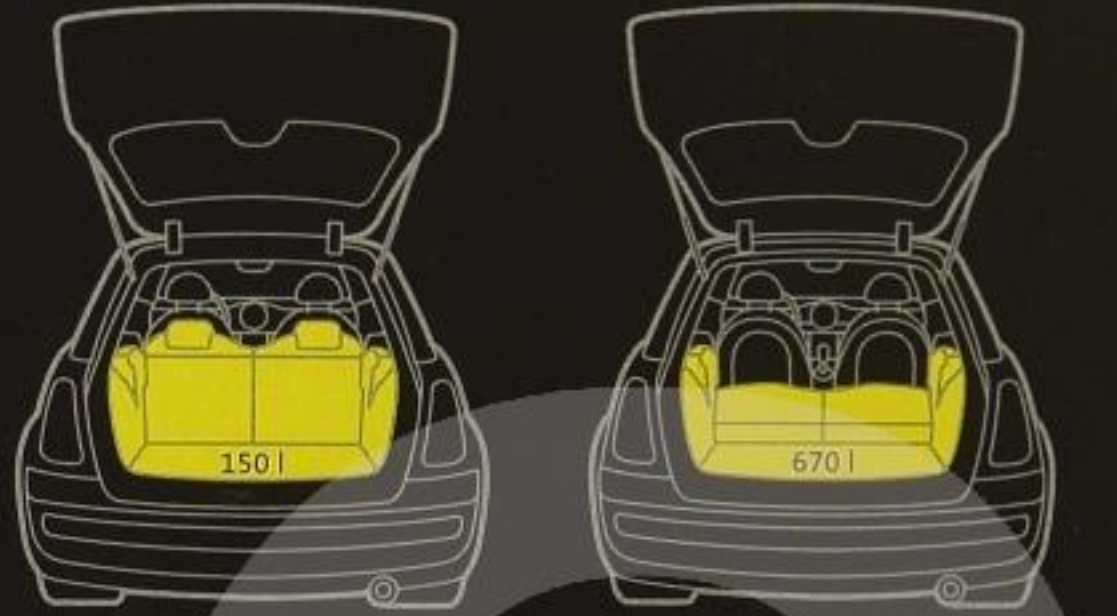


All figures in millimetres.
*The total height of the MINI One is 1416 mm, and that of the MINI Cooper is 1408 mm.

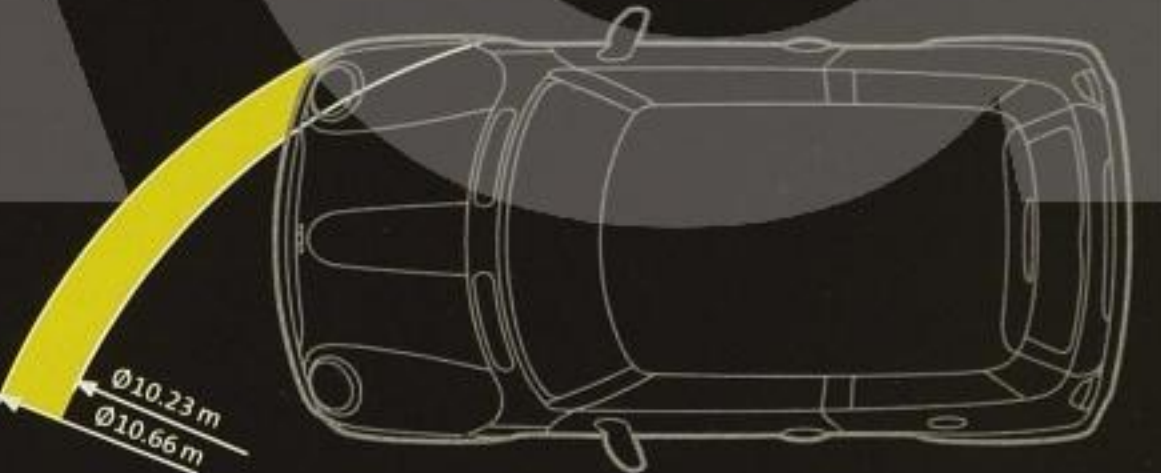
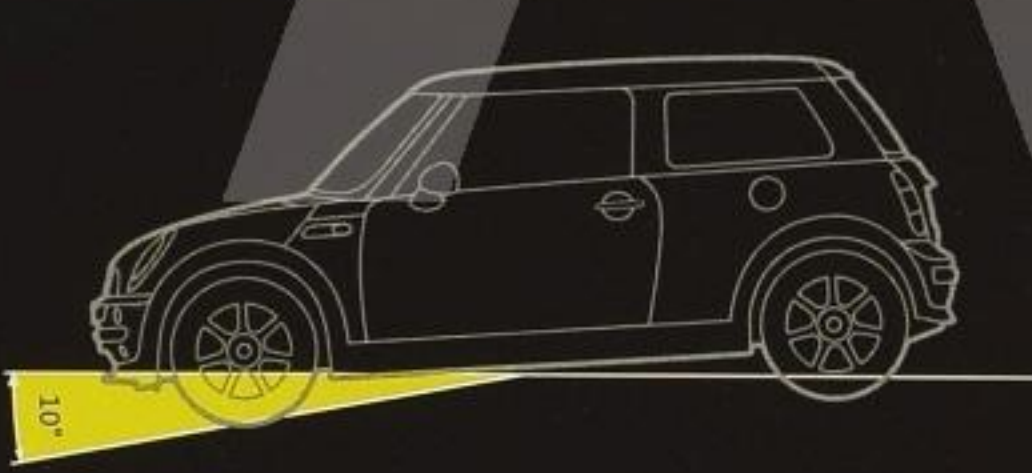
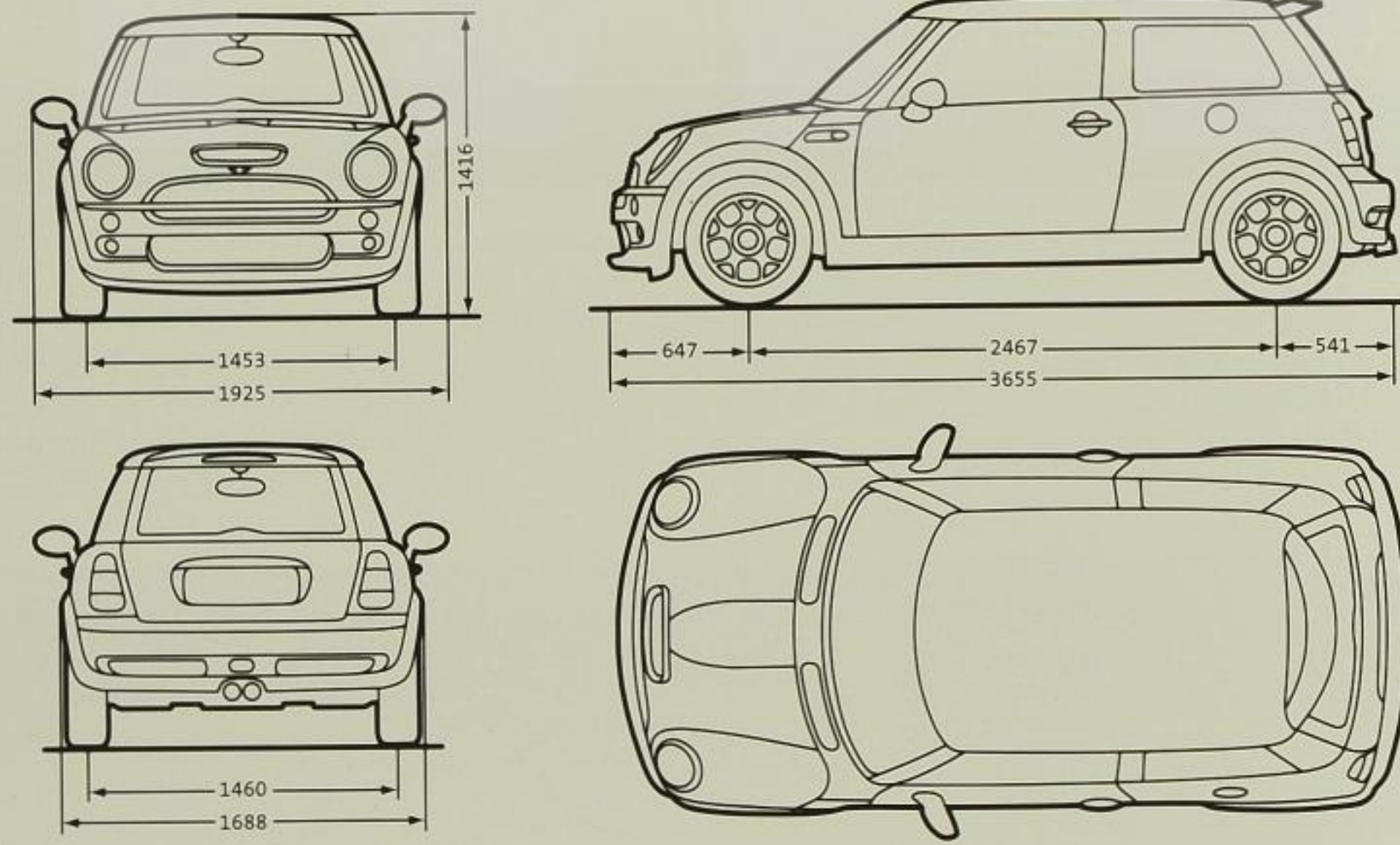


Even the tallest people will find the MINI surprisingly spacious, with 98.5 cm of headroom in the front and 95.5 cm in the rear. And with 136.9 cm of elbow room in the front and 113 cm in the back, there's plenty of room even with four people in the car.

The luggage space varies between 150 and 670 litres with the seats folded down, while the boot opens at a 90-degree angle and is 1.85 metres high measured from the ground.



MINI COOPER S.



As well as being sporty, the MINI is also highly manoeuvrable even in the smallest of spaces, with a turning circle of only 10.66 metres. Its ramp brakeover angle of 10° prevents ground-ing and makes parking in places like underground car parks simplicity itself.

MAXIMUM SERVICE FOR YOUR MINI.

The new MINI is a product of the BMW group, so you can expect the same high standards of service and finance that BMW drivers have long been accustomed to.

SERVICE

You can always rely on your MINI and the back-up that comes with it. In fact, you have a double safety net. Firstly, the whole of the BMW/MINI dealer network is there to help you, and secondly you can count on the support of someone who knows your MINI inside out – your MINI specialist. They use computerised diagnostic tools and information systems to minimise maintenance and repair times, and the long service interval makes the MINI a very inexpensive car to run.

The MINI's service interval display is another BMW innovation, the product of more than 20 years' experience. It automatically informs you when the car is due for servicing, and tells you to the nearest 50 kilometres

how far it has to go before it next needs an oil check or change. This comprehensive system is installed in your MINI as standard.

Both the MINI itself and the service we provide meet the same high standards. But in the unlikely event that your MINI breaks down, peace of mind is still guaranteed. All MINI owners are entitled to use the BMW Group's 24-hour Mobile Service, because we believe in treating all our customers equally. Towing and storage, hotel accommodation, hire cars and taxis are all covered as part of the MINI service*.

Further information on the MINI maintenance system

and the many support services we offer are available from your MINI dealer. Alternatively, visit our website at www.mini.com, which contains comprehensive information on these and many other aspects of the new MINI.

*The extent and duration of the MINI service may vary from country to country.



MINI FINANCIAL SERVICES

MINI owners have come to expect outstanding service. And that includes flexible finance packages, courtesy of MINI Financial Services:

Freedom of choice: with MINI Select, you no longer have to choose between financing and leasing your MINI. MINI Select offers you the best of both worlds. Right up until the end of the contract you have the option to buy your MINI outright, give it back, or keep driving it with low monthly repayments.

As individual as you are: MINI Basic Financing. No two people are alike. So MINI Basic Financing can adapt to individual requirements – monthly repayments can be set to meet your needs, the duration of the agreement is flexible and interest rates can be fixed in advance.

Plenty of room for manoeuvre: MINI Leasing. MINI Leasing ensures you are never tied down. You can choose the amount of your repayments; these can be made on a per-kilometre basis, which may or may not include a lump-sum payment.

MINI Financial Services: made-to-measure investments. MINI Financial Services provides so much more than you would expect from a car manufacturer. As well as an extensive selection of finance packages, we also offer a wide variety of highly attractive investment products, ranging from overnight and fixed-term deposits to savings plans. We also operate a completely new fund concept combining the world's top funds and managers.

For detailed information, please consult the MINI price list.

MINI FINANCIAL SERVICES is a trading name of BMW Bank GmbH.





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Visit www.MINI.com, and try out MINI Made-To-Measure for yourself.

VAG

MINI SPECIAL EQUIPMENT AND ACCESSORIES: MAXIMUM MINI.

Want to get more from your MINI? Perhaps you want a more distinctive design for your light alloy rims? A hands-free cradle for your mobile? Or even a Union Jack painted on the roof? If so, we recommend a look at the MINI special equipment catalogue. And once you've taken your MINI to the max, maybe you'd also like to maximize your lifestyle, with MINI accessories. From fountain pens to keyrings, they are all instantly recognisable thanks to their excellent design, outstanding quality – and of course, the MINI logo. Both catalogues are available from your MINI dealer.

BMW AG

ME + MY MINI = IS IT LOVE?



The models illustrated in this brochure show the specifications for various markets. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in the text and illustrations, may occur. For precise information, please contact your MINI dealer. Subject to change in design and equipment. Subject to error.

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