VARIETY

EXPERIENCE



MINI ONE. MINI COOPER. MINI COOPER S.



EXPERIENCE

VARIETY

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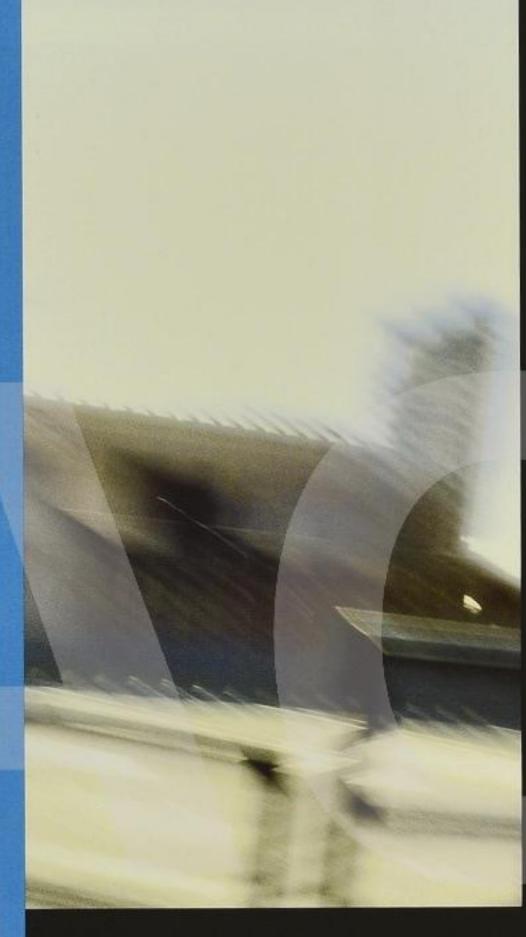


VARIETY



VARIETY





The sure-footed engineering of the MINI One makes it a kicking drive. It's like a high-spec go-kart – with the open road as the go-kart track.

You can recognize a MINI One from miles off. By day from its striking design, and by night from its lights. The halogen headlights have internal reflectors, giving you a much clearer view.







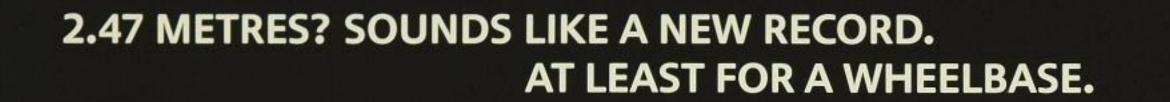


VARIETY

MINI COOPER









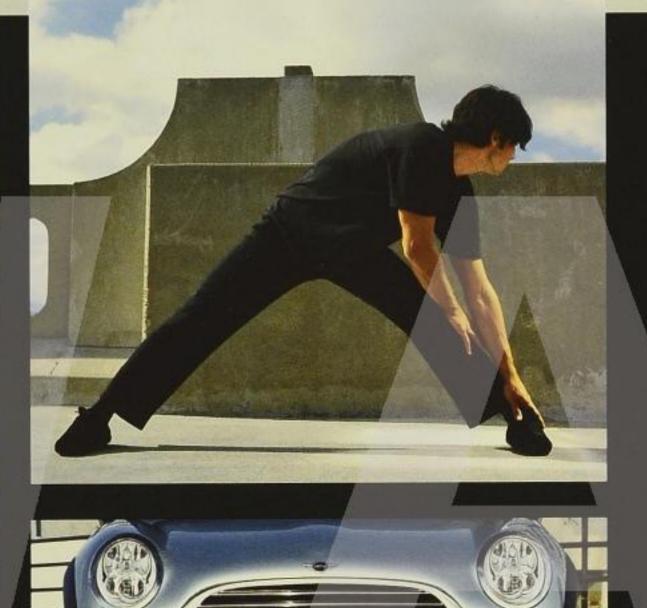
The precise handling of the MINI Cooper is not the result of chance. It's the result of short overhangs and a long wheelbase. Our engineers have stretched themselves to ensure you stay in the comfort zone.

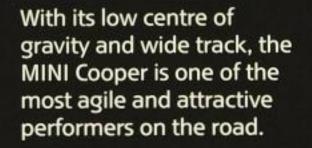
A TRACK WIDTH OF 1.46 METRES.

THAT'S FOURTEEN HUNDRED AND SIXTY

MILLIMETRES OF GO-KART FEELING.









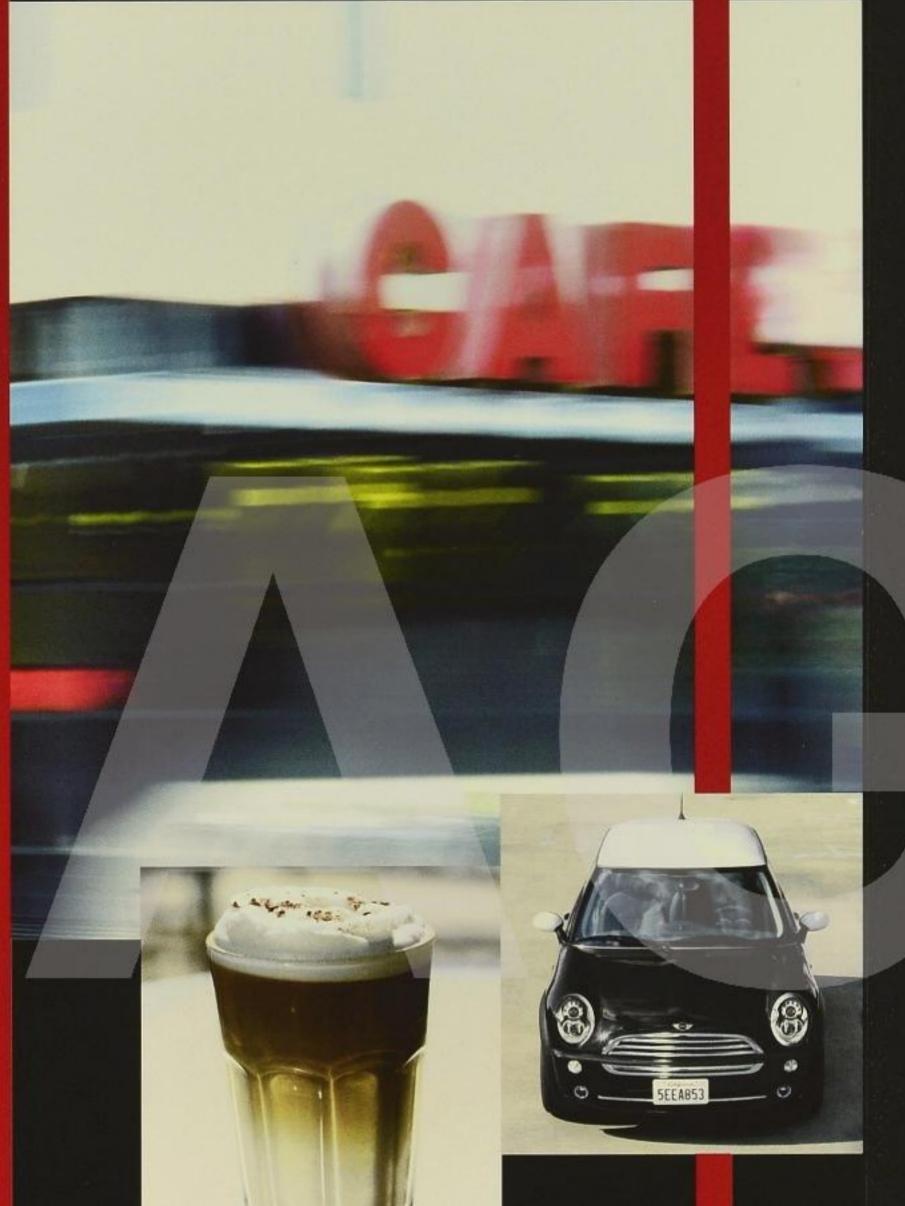
TAKE REGULAR BREAKS WHEN DRIVING.
ONCE EVERY 48 HOURS SHOULD DO IT.

A sport chassis, and 115 brake horsepower: no wonder time flies in the MINI Cooper.



A MACCHIATO TO GO, PLEASE.

AND A MINI TO DRIVE.



Watch out – it's hot (though you'll still lap it up): the roof of the MINI Cooper is available in the contrast colours
White and Black, or in body colour.

VARIETY

MINI COOPER S

No sweat: the MINI Cooper S is packed with all the power you need. And the car's 6-speed transmission transfers it directly to the tarmac.



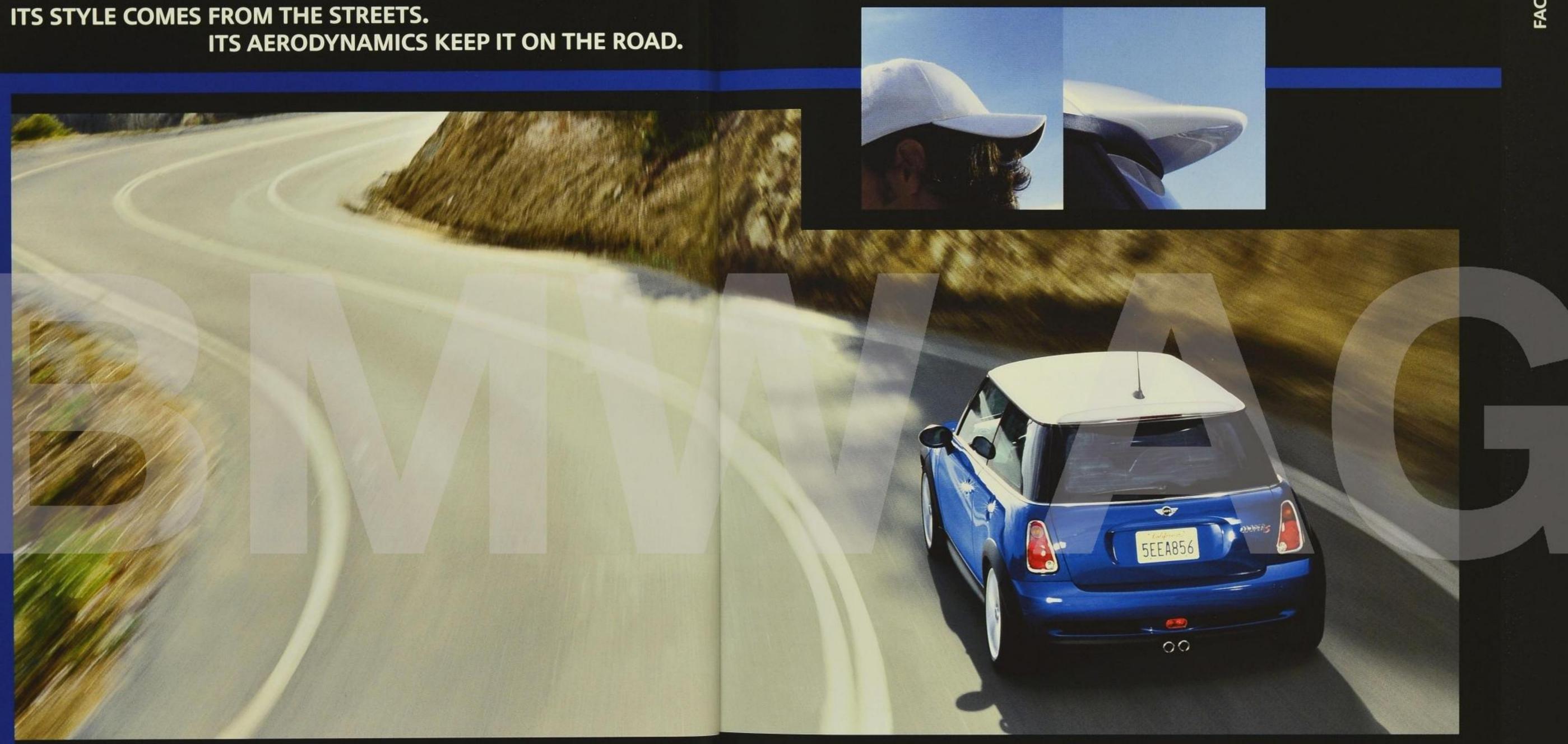
TIME FOR A THOROUGH WORKOUT – ON YOUR FAVOURITE PIECE OF EQUIPMENT.





1.6 litres, 170 bhp at 6,000 rpm, 220 Nm of torque. Sounds pretty impressive – in every sense.





At low speeds, the rear spoiler hints at the racing heart of the MINI Cooper S. At high speeds, it ensures the car stays on the pace.



DESIGNED FOR ALL FIVE SENSES.

Sometimes, you can find things even when you're not looking for them. The design of the MINI Cooper S jumps straight to the eye – and straight into your heart.



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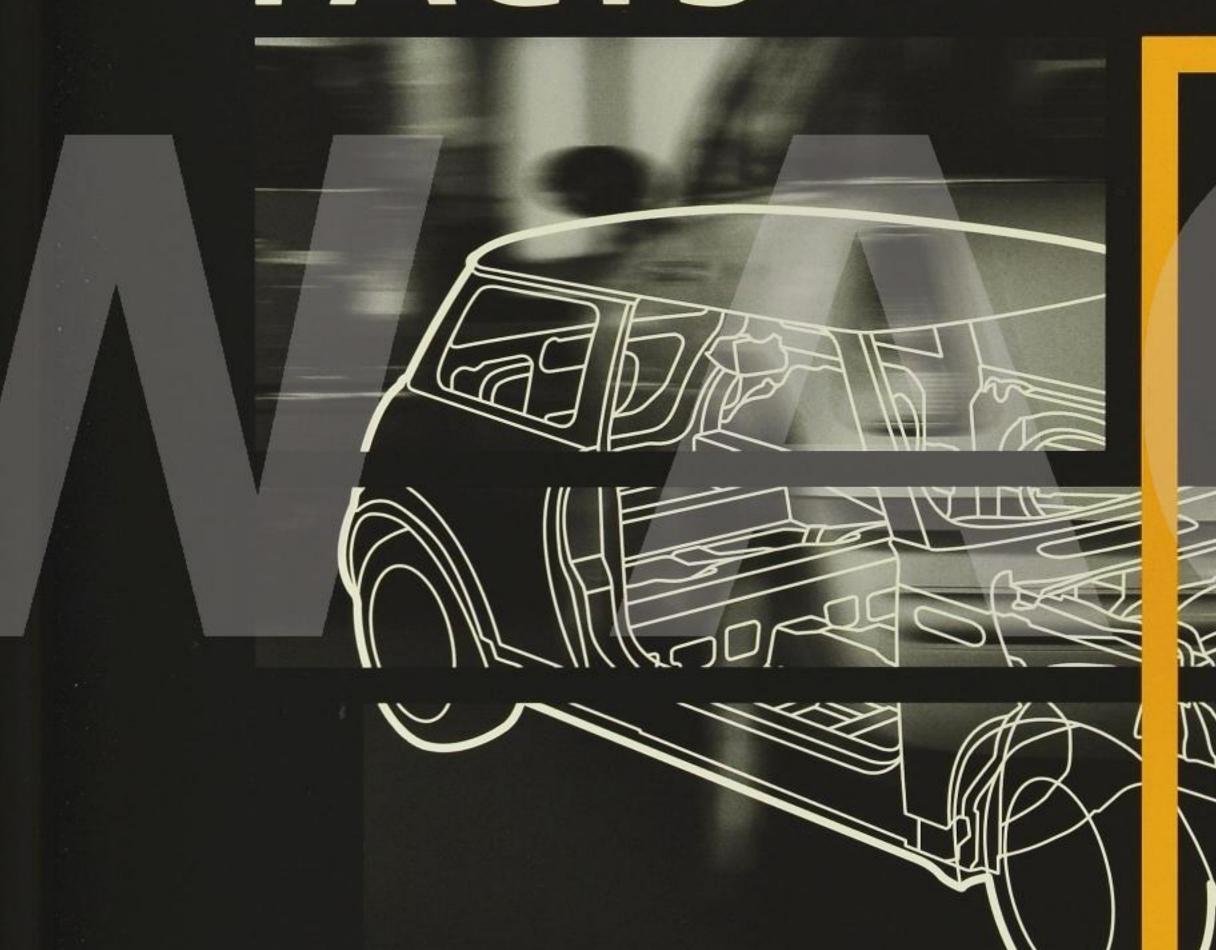
MINI ONE MINI COOPER MINI COOPER S

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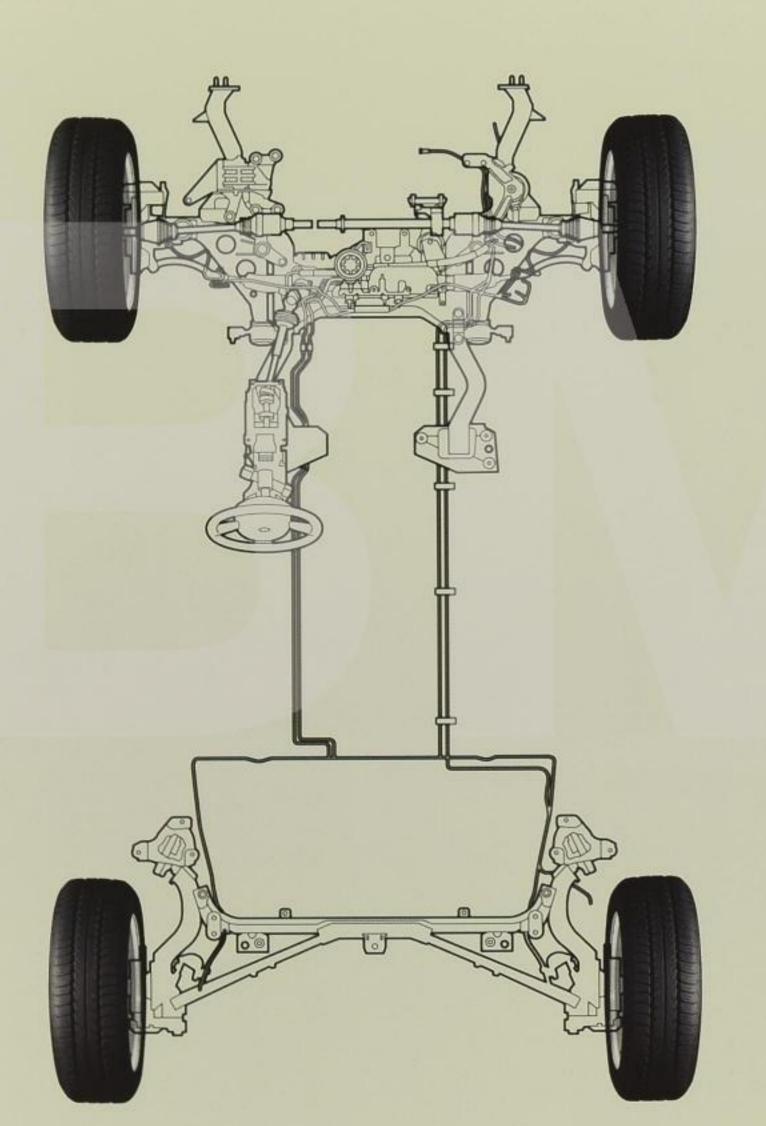
CONCEPT SAFETY

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LIKE DRIVING A GO-KART - WITH AN UNLIMITED CHOICE OF TRACKS.



SINGLE-LINK SPRING-STRUT FRONT AXLE:

designed to give the car clear direction, while minimizing the effect of vibration from the drive train on the steering, whether cornering, braking or accelerating.

RACK-AND-PINION STEERING:

electro-hydraulically power-assisted, it gives precise handling with just the right amount of steering feedback.
Full lock to full lock takes just 2.5 turns of the wheel.

WEIGHT DISTRIBUTION:

logical. Two thirds of the weight is over the front axle, giving traction to the drive wheels, and one third on the rear axle. The result is a car that handles like a dream.

MULTI-LINK REAR AXLE:

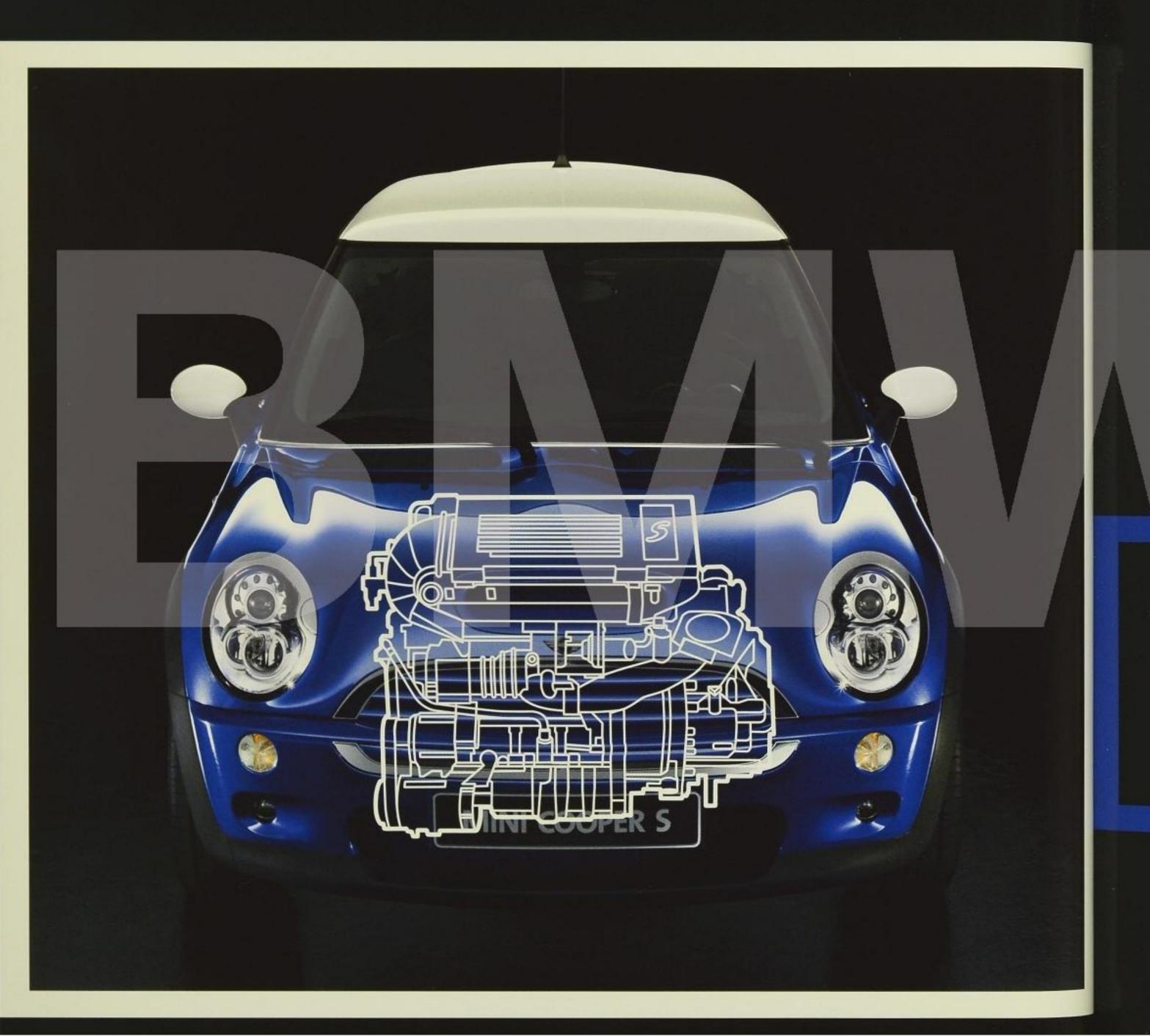
unique in a car of this class, it ensures optimum contact between the wheels and the road surface at all times. Wide track and a low centre of gravity give drivers that unmistakable go-kart feeling.

Quite simply, MINI drivers get closer to the road. With its long wheelbase and wide track, the **CHASSIS** delivers optimum road contact. The benefits can be felt in safer cornering and smoother straight-line driving.



NO WONDER THIS BEAST IS KEPT BEHIND BARS.

Power, performance and endurance – the **4-CYLINDER ENGINES** in the MINI have got the lot. The power units are responsive, with an engine note that is pleasingly sporty yet never intrusive.



PERFORMANCE: to suit all tastes. 66 kW (90 bhp) from the MINI One, 85 kW (115 bhp) from the MINI Cooper, and a blistering 125 kW (170 bhp) from the MINI Cooper S.

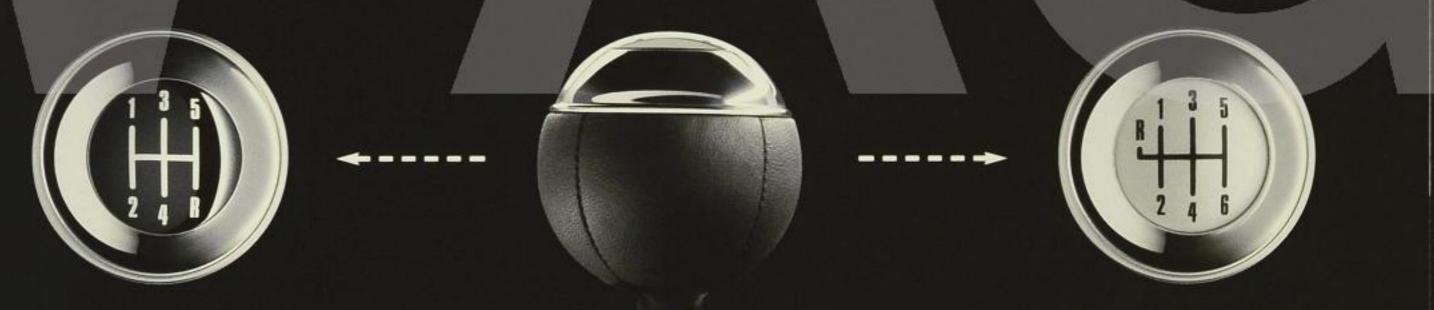
DISPLACEMENT: just right. The MINI One, MINI Cooper and MINI Cooper S have 1.6-litre petrol engines.

TORQUE: you can't have too much of a good thing. Torque ensures the engine pulls hard even at low revs. 140 Nm in the MINI One, 150 Nm in the MINI Cooper, and a mighty 220 Nm in the MINI Cooper S.

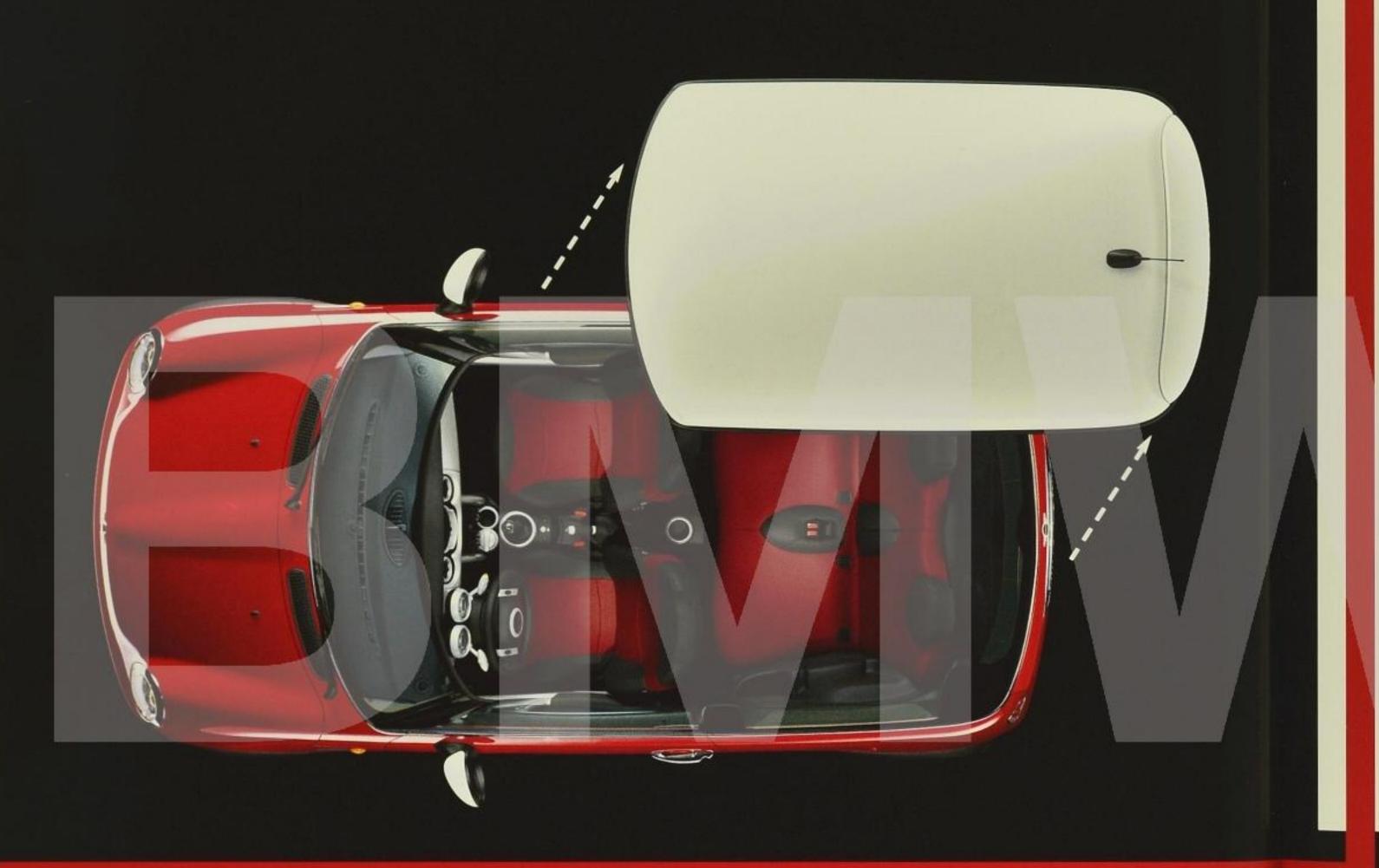
TRANSMISSION: The 5 and 6-speed manual transmissions are designed with short gear shifts for quick, precise changes. As an optional extra, the MINI One and the MINI Cooper can also be fitted with Continuously Variable automatic Transmission (CVT) with Steptronic, while a 6-speed fixed-ratio automatic transmission with Steptronic and Adaptive Transmission Control (ATC) is available for the MINI Cooper S.

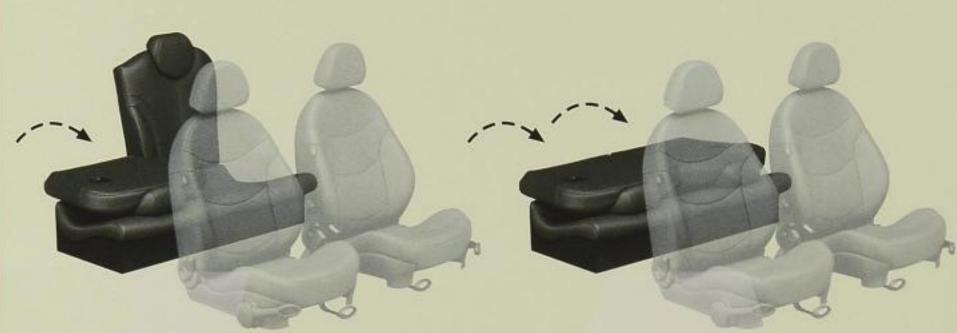
The MINI One and MINI Cooper come as standard with a lively 5-speed manual transmission, with the gear ratios optimized for each model.





EVERYONE'S SITTING PRETTY IN A MINI.





SEATS: one size fits all.

Both the standard and the sport seats (as standard on the MINI Cooper S) are fully adjustable to give an optimum driving position in relation to both steering wheel and pedals, and provide excellent lateral support.

easy entry function: fitted on both front seats. Simply tip the seat and it will automatically slide forward for easier access to the rear seats; slide it back again and push the seat back upright, and the seat clicks into its original position.

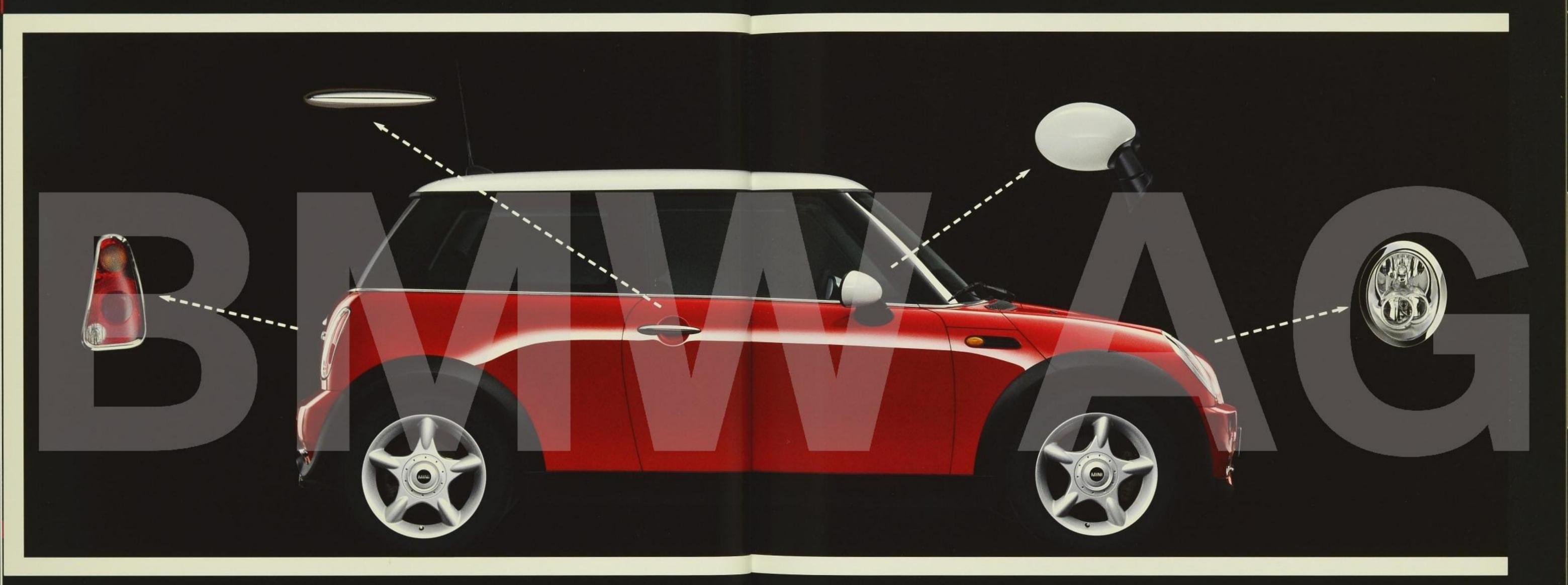




The MINI has been designed as a genuine four-seater, with complete freedom of movement for all its passengers. There is plenty of **SPACE**, and lots of storage capacity, so drivers can keep their pride and joy tidy. Carpeted in high-quality velour, the luggage area is highly flexible, with both rear seat backs folding down separately if required.

SUSPENSION: perfectly set up, to absorb any bumps in the road surface. With gas pressure shock absorbers all round, for a ride that combines sports car excitement with limousine luxury.

BUILD QUALITY: excellent. Everything is just as you'd want it to be, from the bodywork to the choice and use of materials in the interior.



DOOR HANDLES: solid and chrome-plated. The subtly integrated lock is another example of the thought that has gone into every detail of the MINI's design.

REAR LIGHT UNITS: with a chrome surround. Distinctively styled and completely integrated into the body of the car.

EXTERIOR MIRRORS: beautifully sculpted. Set slightly back from the front of the door, they come in matt black, high-gloss black or white, depending on the model (chrome or body-colour caps available as optional extras).

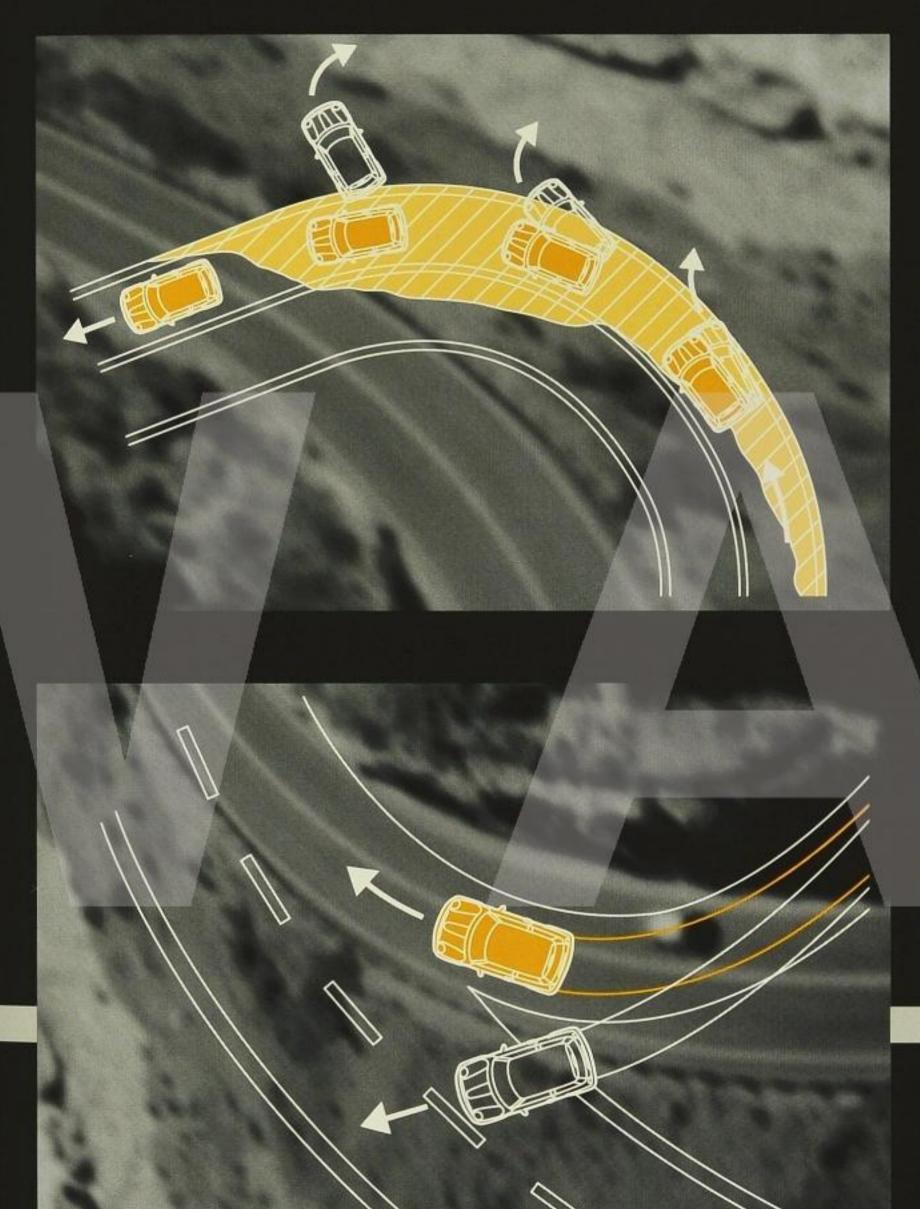
HEADLIGHTS: with a discreet chrome surround. Combining classical design with the latest in lighting technology, and set behind a clear glass cover, they ensure you can always see and be seen.

THE SEVENTH SENSE COMES AS STANDARD ON THE MINI.

It's not just fun that comes as standard on the MINI. It also offers you the level of SAFETY* you've been looking for. Four airbags as standard, disc brakes all round, Runflat Indicator, an array of electronic driver aids – it's all here.

BRAKING SYSTEM: with **ABS**, Cornering Brake Control **(CBC)** and Electronic Braking force Distribution **(EBD)** as standard. Four disc brakes and an electronic Anti-lock Braking System guarantee a safer driving experience, while CBC improves braking performance in corners and prevents understeer. EBD manages the distribution of braking force between front and rear axles electronically to ensure the shortest possible stopping distances.

 For details on which of the safety features shown in this section are fitted as standard/available as optional extras on which models, please refer to the Safety table at the end of this brochure.



ASC+T: Automatic Stability Control + Traction (as standard on the MINI Cooper S) prevents the front (drive) wheels from spinning, for improved traction when pulling off and accelerating.

DSC: Dynamic Stability Control counteracts vehicle instability by intervening in the engine management system and applying braking force to individual wheels at the front and rear as necessary. The system also includes ASC +T.

GUARDIAN ANGELS ARE USUALLY INVISIBLE – AND THAT'S ALSO TRUE IN THE MINI.

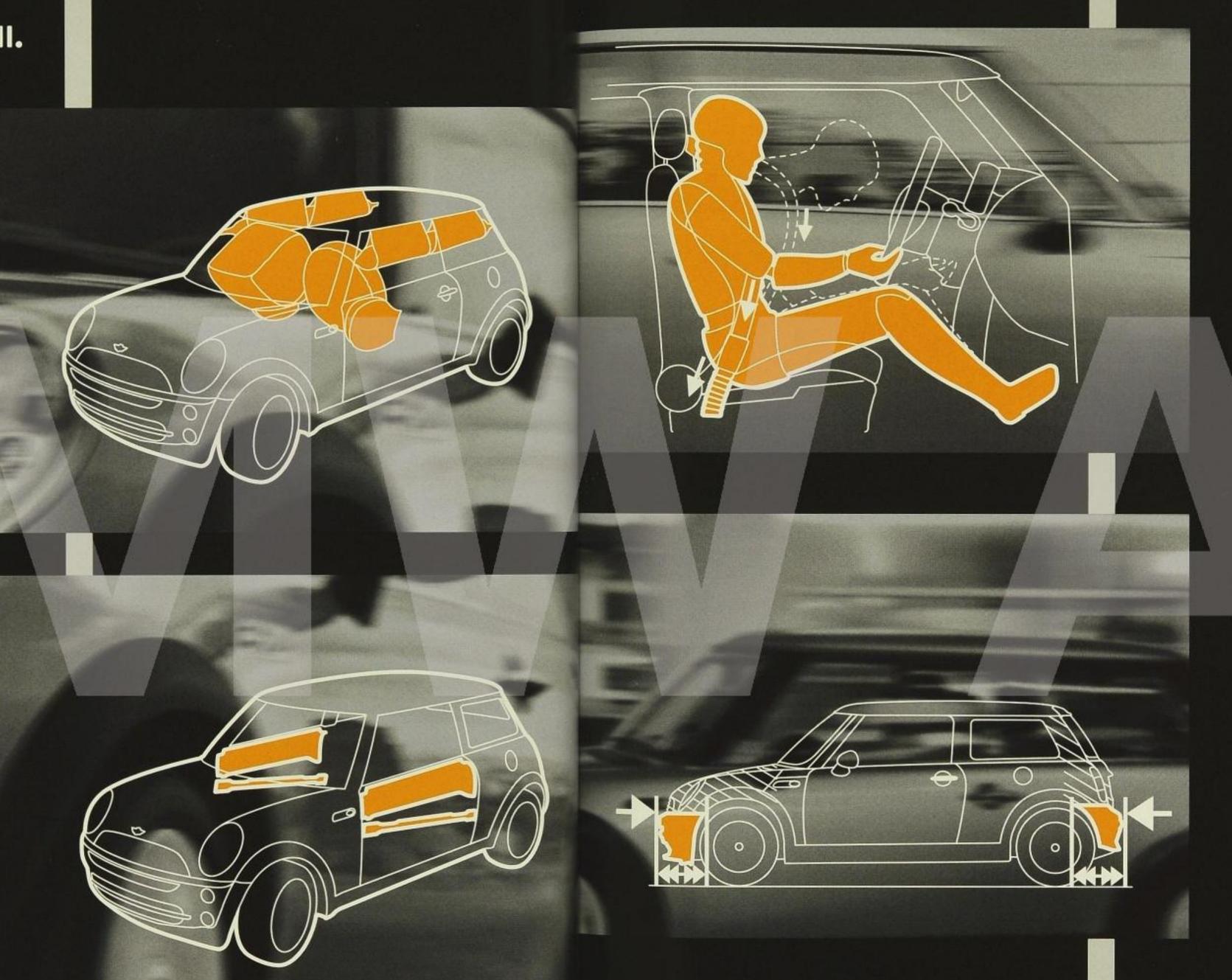
Most of the MINI's safety features stay hidden away until they're needed. But we have no secrets from you.

DRIVER AND FRONT PASSENGER AIRBAGS: protect the head and upper body in the event of a frontal impact.

SIDE AIRBAGS: significantly reduce the risk of injuries to the chest and abdominal areas in the event of a side impact.

HEAD AIRBAGS: give front and rear passengers additional head protection in the event of a side impact.

REINFORCED PANELS: built in to the side skirts and middle and upper areas of the doors to increase structural rigidity and protect passengers from any impact.

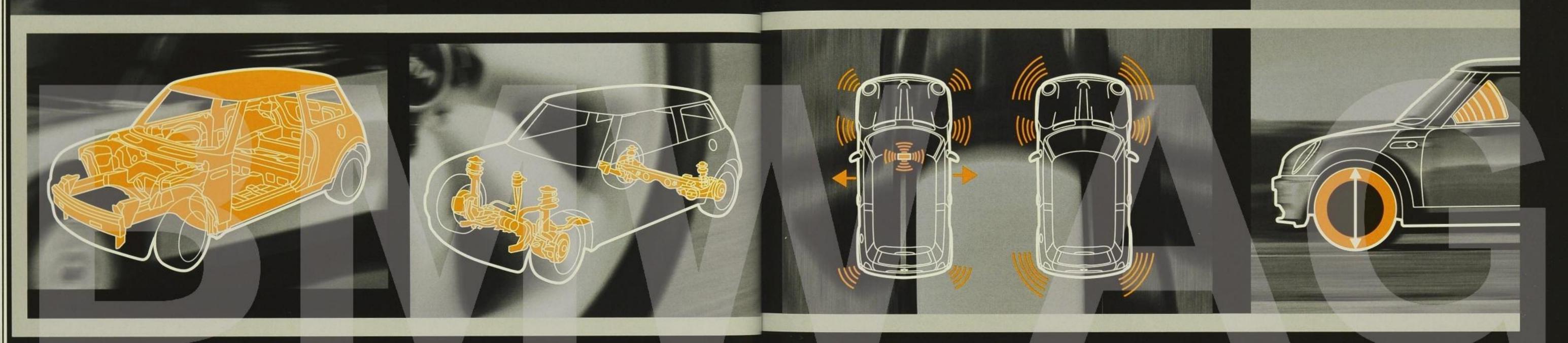


RESTRAINT SYSTEM: a combination of 3-point belts, belt tensioners and belt force limiters ensures driver and front passenger enjoy the best possible protection in the event of a crash.

REVERSIBLE BUMPERS: help prevent damage to the bodywork in low-speed impacts.

YOUR MINI WON'T LET YOU DOWN - EVEN IF THE TYRES DO.

Any good car should warn the driver of problems as they arise. But the MINI goes further: even with no air pressure, the RSC (Runflat System Component) tyres* will get you to your nearest MINI dealer. So peace of mind is guaranteed.



BODY: reinforced in all the right places to give outstanding torsional rigidity. The result is a passenger compartment that is stable, comfortable, quiet, and among the safest places to be on the road.

CHASSIS: the combination of a single-link spring-strut front axle and a multi-link rear axle gives outstanding road holding. The chassis is designed for maximum stability, which in turn means optimum road contact, making cornering safer and straight-line driving smoother.

CRASH SENSORS: when they detect an impact, the doors automatically unlock and the interior and hazard lights are automatically switched on.

ALARM SYSTEM: a siren sounds and the lights flash if anyone attempts to move or break into the vehicle.

CENTRAL LOCKING with remote control, electronic vehicle immobilizer and superlocking: to prevent accidental unlocking, the car is automatically locked if the door or boot handles are not operated within two minutes of it being unlocked via the remote key. Superlocking ensures that when the car is locked from the remote key, the doors cannot be opened from the inside, even if the windows are broken.

RUNFLAT INDICATOR: a warning light in the cockpit alerts the driver in the case of any loss of tyre pressure.

RSC TYRES FOR EMERGENCY

DRIVING: the special rims of the RSC tyres allow the car to keep driving even after a sudden loss of tyre pressure. The reinforced sidewalls mean that even with a completely flat tyre, the vehicle can continue for another 150 kilometres at up to 80 km/h.

RSC tyres are fitted on all alloy rims in sizes 16 inches and above.
 As standard on the MINI Cooper S.

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SOLID COLOURS

Strong primary colours that make a bold statement.

METALLIC COLOURS

There is a wide choice of metallic paints available for the MINI, with Black-Eye Purple and Electric Blue just two of the attractive options. Whichever you choose, your MINI is sure to look good.

MINI ONE

Roof in body colour, exterior mirror caps in matt

MINI COOPER/MINI COOPER S

Contrast roof in Black, exterior mirror caps in highgloss black; contrast roof in White, exterior mirror caps in high-gloss white - wheel rims also available in white; roof in body colour, exterior mirror caps in body colour (no-cost option).



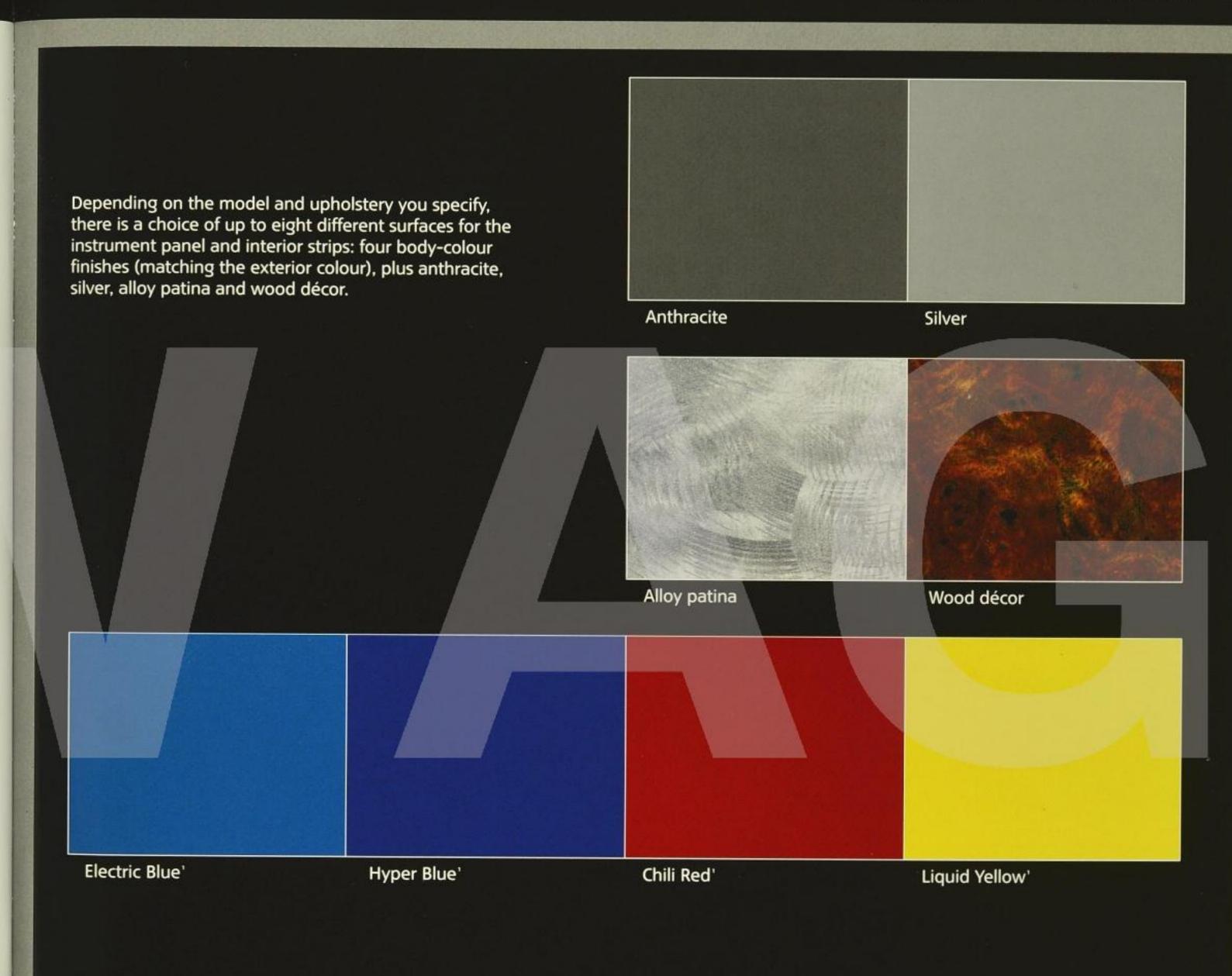


1 Only available on the MINI Cooper S.

³ Not available on the MINI Cooper S.

British Racing Green

Solid Gold'



' Only available on the MINI Cooper S.

UPHOLSTERY

In the MINI, you're sitting pretty. Whether you opt for cloth, leather or a combination of the two, all the materials used in the MINI are produced to the highest standards of quality and workmanship. The colour combinations illustrated here show the middle section of the seat (in the large boxes), together with the corresponding side bolster and headrest colours (both in the narrow boxes). Whatever your tastes, there is sure to be a combination of colours and design that's right for you.



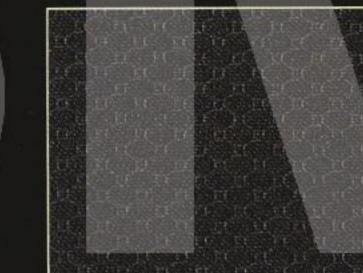
Dragon cloth
Panther Black/Panther Black



Octagon cloth
Panther Black/Panther Black



Octagon cloth Tartan Red/Panther Black



Octagon cloth/leather Panther Black/Panther Black

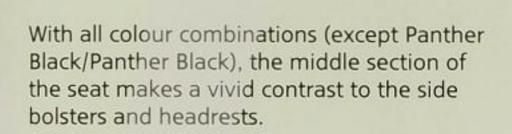


Octagon cloth/leather Tartan Red/Panther Black

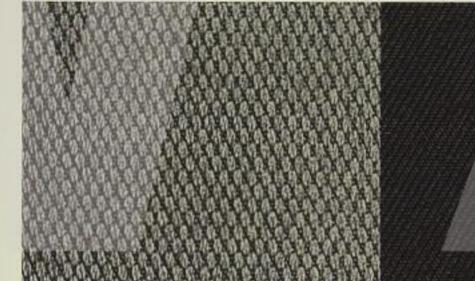


Profile leather
Panther Black/Panther Black

Soft leather Cordoba Beige/Panther Black







Space cloth Silver/Panther Black



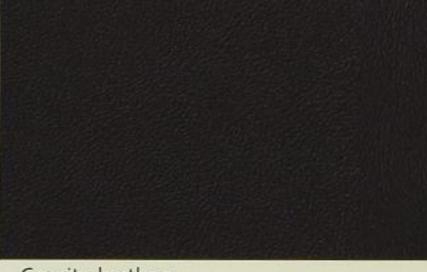
Satellite cloth/leather Lapis Blue/Panther Black



Satellite cloth/leather Panther Black/Panther Black



Gravity leather Lapis Blue/Panther Black



Gravity leather Panther Black/Panther Black



Soft leather Cordoba Beige/Panther Black

MATERIAL	UPHOLSTERY	INTERIOR SURFACES	INTERIOR COLOUR	STAND- ARD SEATS	SPORT SEATS	BLACK	CHILI RED	LIQUID YELLOW	PEPPER WHITE	BRITISH RACING GREEN	ASTRO BLACK	ELECTRIC BLUE	PURE SILVER	SOLID GOLD	BLACK-EYE PURPLE
Dragon cloth'	Panther Black	Anthracite'	Panther Black		-										
	Panther Black	Anthracite'	Silver Grey		-										
Octagon cloth'	Poorthou Plouls	Anthungita'	Panther Plack		-										
	Panther Black Tartan Red	Anthracite' Anthracite'	Panther Black Panther Black		-										
Octagon cloth/ leather				-											
leatie	Panther Black	Anthracite'	Panther Black	-	-										
	Tartan Red Tartan Red	Anthracite' Anthracite'	Panther Black Tartan Red	-											
Profile leather	Panther Black	Anthracite'	Panther Black												
Soft leather	Panuler black	Antinacite	rantier black												
	Cordoba Beige	Anthracite'	Cordoba Beige												

¹ Only available on the MINI One.

<sup>Available on the MINI One only in combination with sport seats.
Also available in silver, alloy patina and wood décor.</sup>

available

not available

recommended combination

SOLID COLOURS

METALLIC COLOURS

MATERIAL	UPHOLSTERY	INTERIOR SURFACES	INTERIOR COLOUR	STAND- ARD SEATS	SPORT SEATS	BLACK	CHILI RED	LIQUID YELLOW	PEPPER WHITE	BRITISH RACING GREEN	DARK SILVER	ELECTRIC BLUE	PURE SILVER	BLACK-EYE PURPLE	HYPER BLUE
Space cloth	Silver	Alloy patina'	Panther Black	-	-										
Satellite cloth/ leather	Lanis Plus	Allow pating!	Panther Black	-	-						_				
	Panther Black	Alloy patina' Alloy patina'	Panther Black	-		-						-			
Gravity leather	Discourse Physics	Allow nations'	Danthar Black	-											
	Panther Black	Alloy patina' Alloy patina'	Panther Black Panther Black	-											
Soft leather	Cordoba Beige	Alloy patina'	Cordoba Beige	V-											

available

not available

recommended combination



The roof of the MINI One is always in body colour, with exterior mirror caps in matt black (these are in body colour on the MINI Cooper and MINI Cooper S).

On the MINI Cooper and MINI Cooper S, the **roof** can be specified in **White** or **Black**, with matching **exterior mirror caps**.

The **exterior mirrors** are electrically adjustable and feature an electric heating system as an optional extra. On the MINI One, the elliptical **exterior mirror caps** are matt black, while on the MINI Cooper and MINI Cooper S they are in high-gloss black or white, matching the colour of the contrast roof (if this is specified).

The radiator grille on the MINI One has a chrome surround. The three horizontal radiator bars are in black, as is the boot handle.

On the MINI Cooper, the radiator grille surround, the three horizontal bars and the boot handle are all chrome-plated.

The MINI Cooper S has a radiator grille with a chrome surround, while the three horizontal bars are in body colour, matching the boot handle.

The elliptical **exterior mirror caps** can also be specified in **body colour**. On the MINI Cooper and MINI Cooper S, this is a no-cost option, but is only available where the roof is also in body colour.

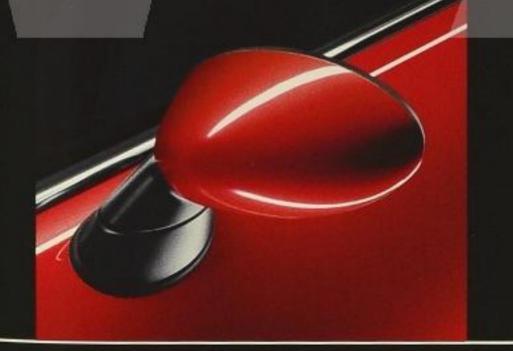
Exterior mirror caps in chrome are available as an optional extra on all models.

If the optional **foldaway function** is specified, both exerior mirrors **fold away/fold out automatically** at the touch of a button (useful at the carwash). Both mirrors are also heated.









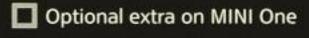




As standard on MINI One

As standard on MINI Cooper

As standard on MINI Cooper S



Optional extra on MINI Cooper



The opening of the glass panel sunroof

is considerably larger than a conventional

sunroof. Two retractable roller blinds built

in to the bridge of the roof protect the

occupants from bright sunlight.

The rear spoiler, in the same colour as the roof, adds another sporty touch to the MINI One and MINI Cooper.

Darkened rear glass reduces the buildup of heat in the interior of the car caused When the rain sensor is activated, it autoby strong sunlight, making for a more matically adjusts the speed and frequency pleasant environment. Where this option of the windscreen wipers according to how is specified, the glass is visibly darker from hard it is raining. The built-in light sensor the B-pillar backwards (including the rear automatically switches on the driving lights when needed in dark or twilight conditions. windscreen).

The MINI Cooper S has its own exclusive rear spoiler design, which fits seamlessly into the dynamic lines of the roof and matches its paint colour.

The anti-glare strip at the top edge of the windscreen is a subtle shade of green, and prevents the driver from being dazzled by direct sunlight.

Bonnet stripes in black or white are available as an option on the MINI Cooper. These always match the roof colour, and so are not available on cars with a body-colour roof.

The round exhaust pipe finisher on the MINI Cooper is chrome-plated and has a muscular look.

white. Again, these are the same colour as the roof, and are not available where the roof is in body colour. Black or white, even when stationary the car shows off its racing pedigree.

The MINI Cooper S also has optional bonnet stripes in black or

at the rear makes parking and manoeuv-Situated in the middle of the rear bumper ring in tight spaces much easier. An the chrome-plated dual exhaust pipe acoustic signal communicates the disfinisher on the MINI Cooper S looks as tance between the car and any obstacle to the driver.







The optional Park Distance Control (PDC)

As standard on MINI One

As standard on MINI Cooper

As standard on MINI Cooper S

Optional extra on MINI One

unique as it sounds.

Optional extra on MINI Cooper



Depending which model it is specified on, the **Chrome Line Exterior** includes chrome elements such as the radiator grille bars, boot handle, exhaust pipe finisher, fog light surrounds and bumper strips.

classical design with the latest technology.
The optional **xenon lights** (illustrated here) have their own unique design and provide particularly powerful illumination.

come in the 6.5 J x 16-inch size and are fitted with 195/55 R 16 RSC tyres.*

The optional 7-fin spoke light alloy rims

As an optional extra, sporty **light alloy rims** with a dynamic **5-star design** are available in the 6.5 J x 16-inch size with 195/55 R 16 RSC tyres.*

X-lite light alloy rims in the 6.5 J x 16inch size are fitted as standard on the MINI Cooper S. They come with 195/55 R 16 RSC tyres.*

The MINI One has **steel rims with full- size wheel trims** fitted as standard. Size:
5.5 J x 15-inches with 175/65 R 15 tyres.

The MINI Cooper comes with **7-hole light** alloy rims in the 5.5 J x 15-inch size as standard, and with 175/65 R 15 tyres.*

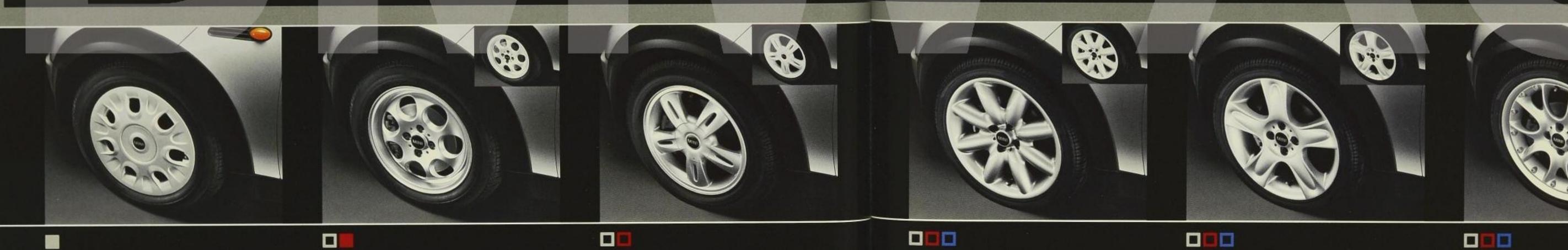
5.5 J x 15-inch **5-star rocket light alloy** rims with 175/65 R15 tyres are available as an option on the MINI One and MINI Cooper.*

The chrome-ringed headlights combine

S-spoke light alloy rims perfectly fill the wheel arch, and come with 205/45 R 17 RSC tyres.*

With their 7 J x 17-inch size and 205/45 R 17 RSC tyres, the **5-star bullet light** alloy rims sit neatly in the wheel arch.*

The web-spoke light alloy rims use a twopart construction and come in the 7 J x 17inch size with 205/45 R 17 RSC tyres.



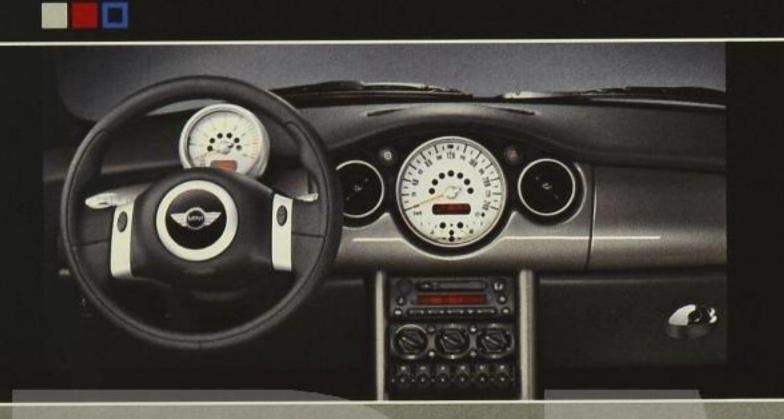
As standard on MINI One

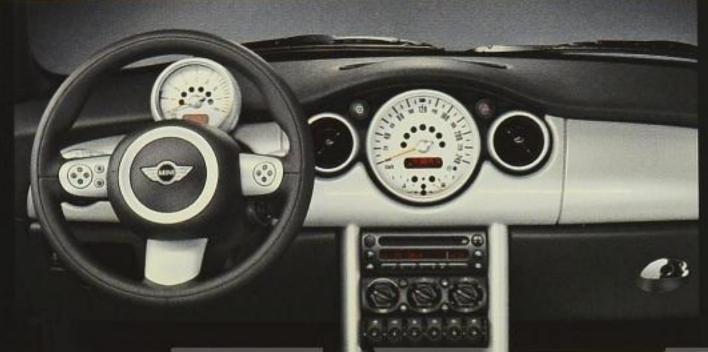
As standard on MINI Cooper

As standard on MINI Cooper S

 Light alloy rims marked with an asterisk are also optionally available in white on the MINI Cooper and MINI Cooper S (see small illustrations). White rims are available only in combination with a White roof. Optional extra on MINI One

Optional extra on MINI Cooper









The **instrument panel** of the MINI One and MINI Cooper comes in **high-gloss anthracite** as standard. This finish is also available as a no-cost option on the MINI Cooper S.

The instrument panel and the elliptical ring in the door are finished in alloy patina as standard on the MINI Cooper S.

The **instrument panel** and the elliptical ring in the door can also be specified in **high-gloss silver** as an optional extra on all models (this is a no-cost option on the MINI Cooper S).

As an optional extra, the **instrument panel** is available in a traditional **wood décor** finish (a wooden gear shift knob and wooden rim for the sport steering wheel are also available). In this case, the elliptical ring in the door is in **high-gloss anthracite**.

The **instrument panel** and the elliptical ring can be specified in a choice of four **body colours** (only available on the MINI Cooper S).

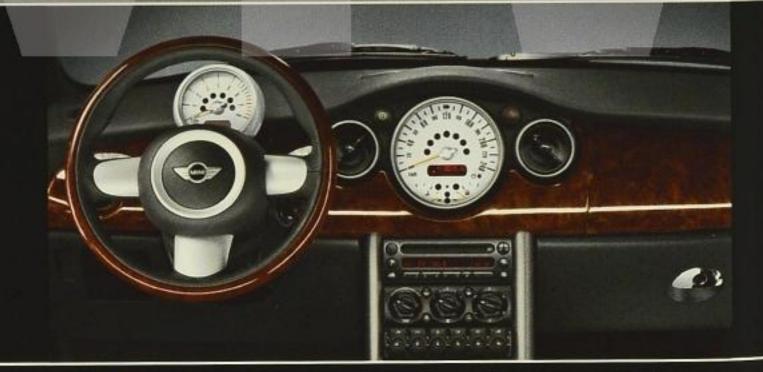
Positioned in the centre of the instrument panel, the **speedometer** incorporates an LED display for the mileage and trip counters with a digital clock function. This is also where you'll find the warning lights for low fuel level, indicators, oil pressure, high beam, Runflat Indicator, ABS, brake pad wear and airbags.

An optional **Cockpit Chrono Package** including on-board computer is available. This displays the fuel level, oil and radiator temperatures, and oil pressure. Where this option is specified, the speedometer and rev counter are mounted on the steering column.

The circular **rev counter** is mounted on the middle of the steering column, making it easy to read. A warning light shows when ASC+T or DSC is active, and the display also shows the outside temperature and your current speed.

The navigation system (including a 16:9 colour screen, Radio Boost and on-board computer) directs you to your destination via a computerized voice and a choice of directional arrows and/or on-screen maps. The monitor has a vertical split-screen function.











As standard on MINI One

As standard on MINI Cooper

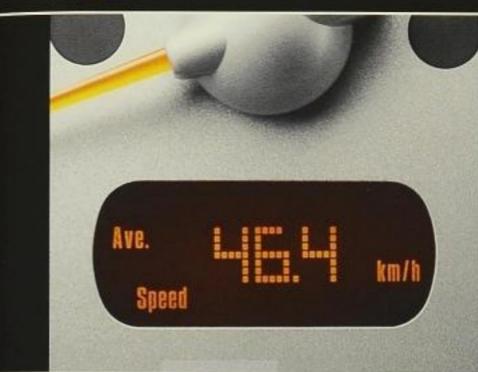
As standard on MINI Cooper S

Optional extra on MINI One

Optional extra on MINI Cooper









The 2-spoke **standard steering wheel** houses a 2-stage airbag. Buttons to sound the horn are placed on the left and right-hand sides.

A 3-spoke sport steering wheel with a wooden rim is available as an optional extra (in conjunction with a wooden gear shift knob), and can be specified in a multifunction version.

The 2-spoke MINI Cooper S leather steering wheel houses a 2-stage airbag, with buttons to sound the horn left and right. Prominent thumb moulding provides improved grip.

The leather steering wheels are optionally available in a **multifunction** version which allows the driver to operate the radio, cruise control and phone from the wheel.

A 3-spoke leather sport steering wheel is available as an optional extra on all MINI models (shown here with shift paddles). It sits comfortably in the hand for even more agile handling.

Where the optional automatic transmission with Steptronic is specified, shift paddles on the leather steering wheel allow drivers to operate the Steptronic function without taking their hands off the wheel.

The **on-board computer** tells you your range, current and average fuel consumption and average speed at the touch of a button.

when the car is due for its next oil change and inspection, and a digital countdown display in the tachometer dial tells you how far there is to go before your next service.

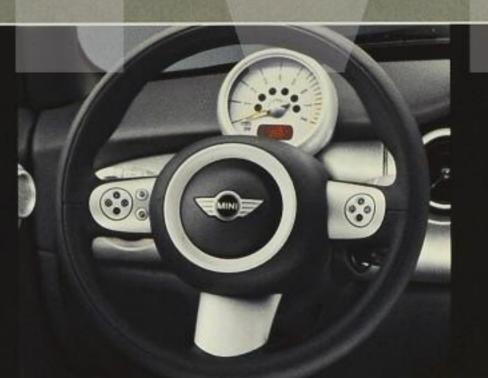
The service interval display tells you

Both front seats have an **easy entry function**. Simply tip the seat and it will automatically whereby a slide forward for **easier** access to the rear seats; slide it back again and push the seat back telescopic

ISOFIX is an industry-standard system whereby a child seat fitted with two telescopic bars can be safely and securely mounted on the rear seat.

in the rear.









upright, and the seat clicks into its original position.





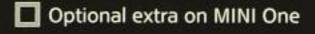
Grab handles are built into the headliner

for the front passenger and on both sides

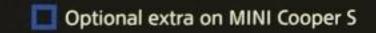
As standard on MINI One

As standard on MINI Cooper

As standard on MINI Cooper S



Optional extra on MINI Cooper



In the standard interior of the MINI One and MINI Cooper, the elliptical ring in the door comes in the same colour and grain as the door inner panelling.

In the cloth/leather and leather upholstery versions of the MINI One and MINI Cooper, or where wood décor interior surfaces are specified on these models, the **elliptical ring** in the door comes in **high-gloss anthracite** as standard. This is also available as a nocost option on the MINI Cooper S.

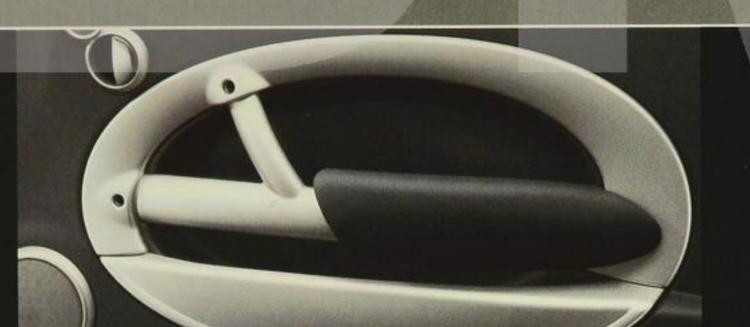
In cars with alloy patina interior surfaces (as standard on the MINI Cooper S), the elliptical ring in the **door inner panelling** and the map pocket are also finished in **alloy patina**.

Where the interior surfaces are specified in one of the four bodycolour finishes available on the MINI Cooper S, the elliptical ring in the **door inner panelling** and the map pocket are also finished in **body colour**.

An **additional sun visor** is fitted as standard to the headliner on the driver's side.

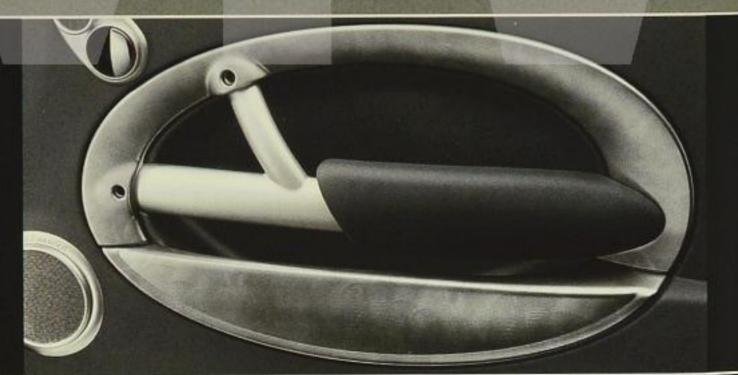
The **light package** includes illuminated vanity mirrors in the driver and front passenger sun visors, illuminated door handles, and four individual reading lights – two in the front and two centrally mounted in the headliner for the rear passengers, plus entry/exit lights in the underside of the door panels.

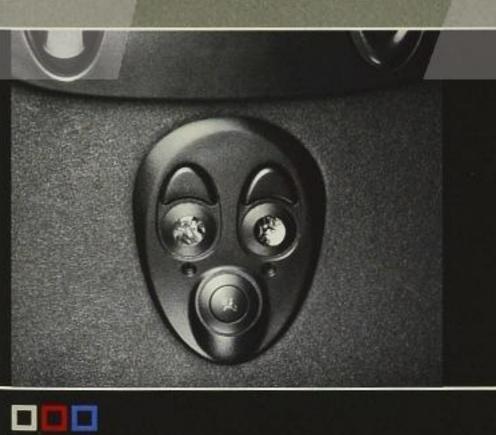
The controls for the electrically adjustable exterior mirrors are found on the centre console, as are those for the foldaway function and two-setting heated seats where these options are specified.

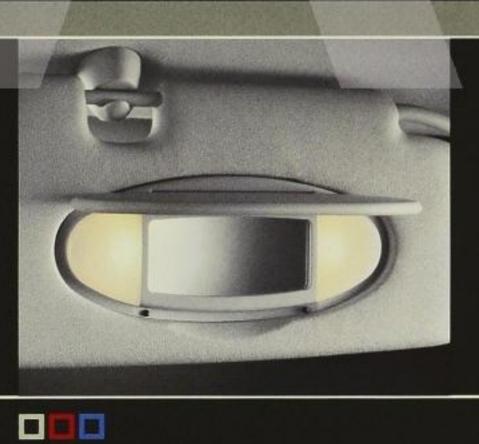


If your MINI has high-gloss silver interior surfaces, the elliptical ring

and integrated map pocket are always finished in high-gloss silver.

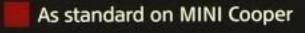




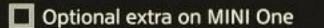


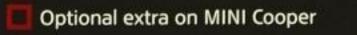


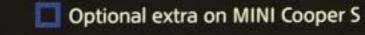


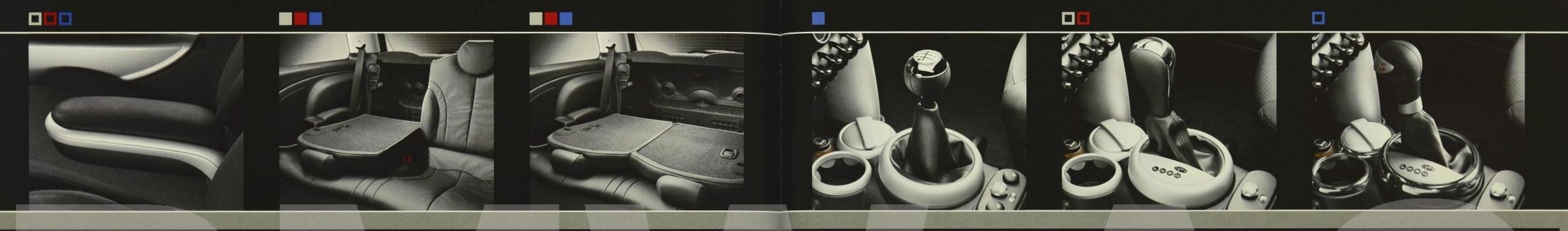


As standard on MINI Cooper S









A storage compartment is built in to the folding centre arm rest in the front.

The rear backrests can be folded down separately using a release handle in the boot, meaning three people can travel in comfort even if they have bulky luggage.

Alternatively, both rear backrests can be folded down together, increasing the luggage space to 670 litres.

The manually adjustable **standard seats** are upholstered in Dragon cloth in the MINI One, and in Octagon cloth in the MINI Cooper (illustrated below). The driver's seat is also height-adjustable.

Sport seats are fitted as standard on the MINI Cooper S. These have large side bolsters, providing excellent support even when cornering at speed, and are available in cloth, leather, or a combination of the two (there are exclusive MINI Cooper S versions of all upholsteries).

The **6-speed manual transmission** on the MINI Cooper S allows quick and precise gear changes. The chrome-ringed leather shift knob fits neatly into the palm of the driver's hand.

The air-conditioning system with micro filter means passengers can enjoy their ideal interior temperature, whatever the conditions outside. The amount and distribution of conditioned air can be manually adjusted.

The MINI One and the MINI Cooper can be fitted with Continuously Variable automatic Transmission (CVT) with Steptronic.

The six pre-programmed Steptronic gear ratios allow the driver to change manually without using the clutch, giving a sportier

Automatic air-conditioning achieves the ideal interior temperature in the quickest possible time and keeps the temperature at that level. An active carbon filter protects passengers against unpleasant odours.

drive.

The optional 6-speed fixed-ratio automatic transmission with Adaptive Transmission Control (ATC) and Steptronic for the MINI Cooper S is operated via paddles on the steering wheel. In Steptronic mode, drivers change gear using either these or the Steptronic shift gate.

With the **visibility package**, drivers can always see clearly. It includes a heated windscreen, a rain sensor and an interior mirror with automatic anti-dazzle function.



As standard on MINI One

As standard on MINI Cooper

As standard on MINI Cooper S

Optional extra on MINI One

Optional extra on MINI Cooper



Music is an essential part of everyday life – and that's just as true in your car. With the radios for the MINI, every journey becomes an experience in sound. The **Radio Wave** (illustrated on the left) delivers 4 x 5 watts, while the **Radio Boost CD** (right) has an impressive output of 4 x 15 watts. Both radios have FM, MW and LW reception, and six station buttons, while the Radio Boost also has a volume control system which automatically adjusts the output level according to the speed of the car. The Radio Boost CD's integrated CD system offers a variety of functions including automatic insert and eject. It can also play MP3 files from disc.

The cassette and MiniDisc versions of the Radio Boost, shown below on the left and right respectively, also have an output of 4 x 15 watts. The Radio Boost with cassette player includes an auto-reverse function and an automatic track recognition system. Automatic insert/eject of cassettes or MiniDiscs is also included.



kardon grilles, impressively powerful bass

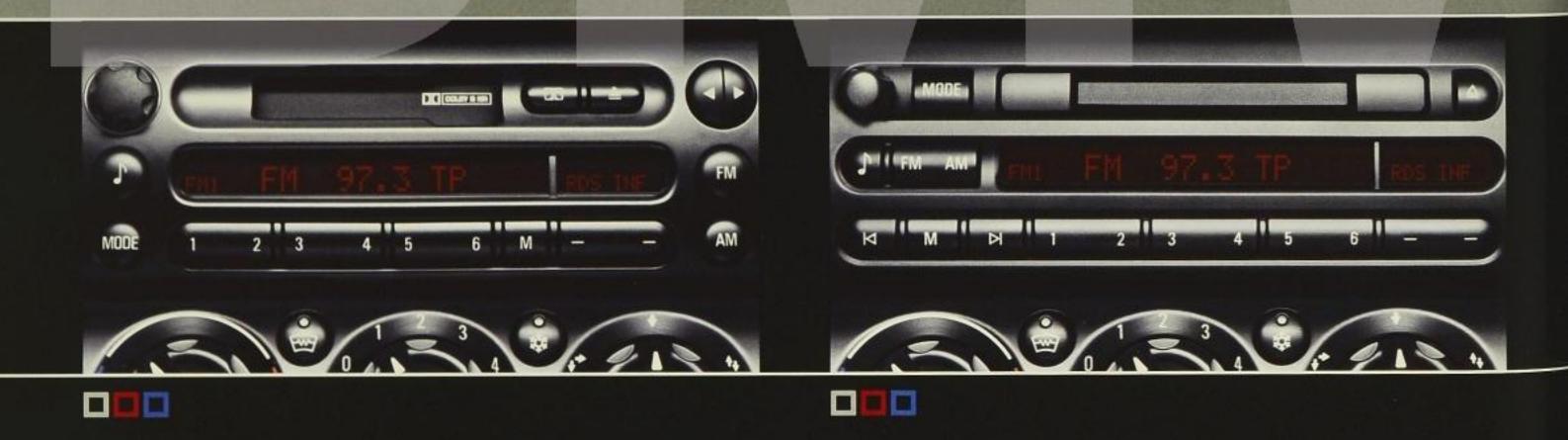
and brilliant treble.

For optimum fit over the shoulder, the seat belt is manually height-adjustable on the B-pillar.

All radios can be combined with a **CD changer** as an optional extra, which holds
up to 6 CDs.

Compatible with most bluetooth mobiles, the universal telephone preparation connects your phone to the car's handsfree system, so it can then be operated either from the multifunction steering wheel or via voice control.

The optional **storage package** includes a conveniently positioned lockable **glove compartment** with an internal light. Where air-conditioning or automatic air-conditioning is specified, the glove compartment can be cooled. The package also includes **luggage nets** on the backs of the front seats, a small **storage compartment** to the left of the steering column and a **12-volt power socket** in the boot.

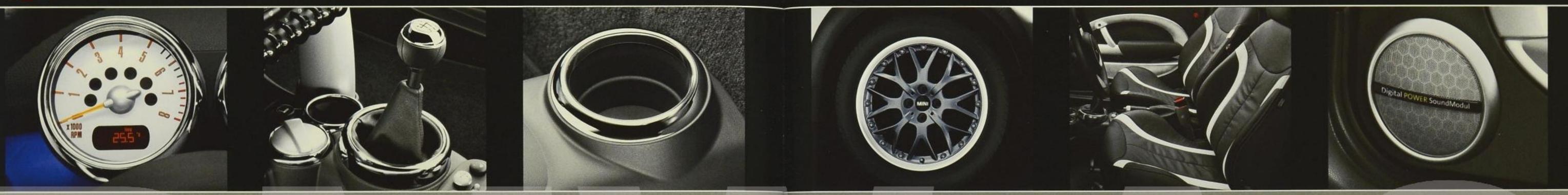




Optional extra on MINI One

Optional extra on MINI Cooper





If you specify the optional **Chrome Line Interior**, the dials on the instrument panel, central air vents, gear shift, handbrake and front and rear cup holders are all trimmed in chrome.

Where the Cockpit Chrono Package or navigation system is specified, the speedometer is positioned next to the rev counter on the steering column.

A racy choice: the **cross-spoke composite light alloy wheel** is optionally available in anthracite. The wheels use a 2-part construction and come in the 7 J x 17-inch size with 205/45 R17 RSC tyres.

brochure, available from your MINI dealer.

Leather-upholstered versions of both the standard and sport seats can be specified in either the STRIPES or the TWIN design, both available in a combination of Panther Black and one of eight other colours. Pictured here are STRIPES sport seats in Panther Black/White. This option may be specified on heated seats.

The Digital POWER SoundModule is an amplifier/loudspeaker package designed to get the most out of the Radio Boost, giving a powerful bass-driven sound.

Amplifier output is 660 watts, with a sound pressure level of 128 decibels.

Give your MINI a sporty look with the Aerodynamic kit, additional headlights and Union Jack exterior mirror caps.

The **roof rack with universal holder** ensures awkward roof loads can be transported safely. Additional holders can be added if required.







As standard on MINI One

As standard on MINI Cooper

As standard on MINI Cooper S

Optional extra on MINI One
 * For more information, see the separate Accessories

Optional extra on MINI Cooper

	MINI ONE	MINI COOPER	MINI COOPER S		MINI ONE	MINI COOPER	MINI COOPER S
Anti-glare strip on front windscreen				Rain sensor plus automatic driving light control			
Bonnet stripes in white or black				Rear spoiler			
Bumpers in body colour				Rear spoiler (exclusive MINI Cooper S design)			
Chrome Line Exterior				Rear windscreen, heated, with windscreen wiper and			
Darkened rear glass				integrated washer nozzle			
Exhaust pipe finisher, chrome-plated				Roof in body colour			<u> </u>
Exhaust pipe finisher, chrome-plated double pipe				Roof in contrast colour (Black or White)			
Exhaust pipe in stainless steel				Side grille, chrome-plated with white indicators	<u> </u>		
Exterior door handles in chrome				Sport suspension			
Exterior mirror caps in body colour				Sport suspension PLUS			
Exterior mirror caps in chrome				Third brake light			
Exterior mirror caps in high-gloss black or white				Tinted glass			
Exterior mirror caps in matt black				Wheels:			
Foldaway exterior mirrors				– Steel rims with full-size wheel trims, 15 inch, 175/65 R 15			
Fuel filler cap in chrome				- 7-hole light alloy rims', 15 inch, 175/65 R 15			
Glass panel sunroof				- 5-star rocket light alloy rims', 15 inch, 175/65 R 15			
Indicators in white				- 7-fin spoke light alloy rims', 16 inch, 195/55 R 16			
Integrated air scoop on bonnet				- 5-star light alloy rims', 16 inch, 195/55 R 16			
Metallic paint				– X-lite light alloy rims', 16 inch, 195/55 R 16			
Park Distance Control (PDC)				- 5-star bullet light alloy rims', 17 inch, 205/45 R 17			
Radiator grille bars and boot handle in black				- S-spoke light alloy rims', 17 inch, 205/45 R 17			
Radiator grille bars and boot handle in body colour				– Web-spoke light alloy rims, 17 inch, 205/45 R 17			
Radiator grille bars and boot handle in chrome				Xenon lights			
				¹ Also available in white in combination with a White roof. ² Only in combination with a body-colour roof. ³ No-cost option.		as standard	optional extra

	MINI ONE	MINI ©OOPER	MINI COOPER S		MINI ONE	MINI COOPER	MINI COOPER S
	大海 等 等						
Air-conditioning				Lumbar supports, manually adjustable ²			
Automatic air-conditioning				Manual transmission, 5-speed			
Automatic transmission, 6-speed, with ATC and Steptronic				Manual transmission, 6-speed			
Bluetooth telephone preparation				Multifunction option on leather/wood steering wheel			
CD changer for 6 CDs				Navigation system with 16:9 monitor and DVD			
Centre armrest (folds away)				On-board computer			
Chrome Line Interior				Pedals and footrest in stainless steel			
Cockpit Chrono Package				Radio Wave with cassette player			
Continuously Variable automatic Transmission (CVT) with Steptronic				Radio Boost with cassette, CD or MiniDisc player			
Cup holders, three				Rear backrests, separately foldable			
Door sills finished in brushed stainless steel with model designations				Remote-controlled central locking with convenient window opening			
Driver and front passenger footwell lights				from remote key		<u>=</u>	
Easy entry function				Rev counter with digital speedometer and external temperature gauge			
Electric windows				Smoker's package'			
Front passenger seat, height-adjustable	8			Sport seats			
harman/kardon HiFi loudspeaker system				Steering wheel:			
Headliner in anthracite				– Steering wheel with plastic rim, height-adjustable			
Headrests in rear, two				– MINI Cooper S steering wheel in leather, height-adjustable			
Heated front seats (two settings)				- Sport steering wheel in leather, 3-spoke design, height-adjustable			
Interior light, centrally mounted in headliner				- Sport steering wheel with wooden rim, 3-spoke design, height-adjustable			
Interior surfaces:				Steptronic shift paddles on leather steering wheel			
– High-gloss anthracite				Storage package, including lockable glove compartment, luggage nets			
– High-gloss silver				on backs of front seats and 12-volt socket in boot			
- Alloy patina				Upholstery in cloth (model-specific)		-	
– Wood décor				Upholstery in cloth/leather (model-specific)			
- Body colour				Upholstery in leather (model-specific)			
ISOFIX child seat mounting				1 No-cost option. 2 Only available with leather or cloth/leather combination upholstery.		as standard	optional extra
Light package				only draidate manetation and product contained on approve of			
			PARTY AND THE PARTY OF THE PART				NAMES OF THE PARTY

	MINI ONE	MINI COOPER	MINI COOPER S		MINIONE	MINI	MINI COOPER S
Airbags: - Driver, front passenger and side airbags - Head airbags Anti-lock Braking System (ABS with CBC and EBD) Automatic Stability Control + Traction (ASC+T) Belt force limiters in front and restraint system with belt tensioners Brake pad wear indicator Central locking, automatic at 16 km/h Crash sensors Differential lock				Dynamic Stability Control (DSC) Electronic immobilizer Fuel cut-off in the event of a crash Multi-link rear axle Reinforced panels in the doors Remote-controlled alarm RSC tyres Runflat Indicator (RFI) Safety battery terminal clamp (battery disconnected in the event of a crash) Single-link spring-strut front axle		as standard	optional extra

TECHNICAL DATA

applies to vehicles with standard equipment. Optional equipment may increase this figure.

Adaptive Transmission Control (ATC).

² All figures relate to vehicles with standard 5-speed manual transmission (MINI One and MINI Cooper) or 6-speed manual transmission (MINI Cooper S). Figures in square brackets relate to vehicles with

Continuously Variable automatic Transmission (CVT) or 6-speed fixed-ratio automatic transmission with

		ONE		COOPER S			ONE		COOPER S
WEIGHT					PERFORMANCE				
Unladen EU'	kg	1140 [1155]²	1150 [1165]	1215 [1235]²	Top speed	km/h	181 [170]	200 [185]	222 [220]
Max. permissible	kg	1495 [1510]	1505 [1520]	1570 [1590]	Acceleration 0 – 100 km/h	sec	10.9 [12.7]	9.1 [10.4]	7.2 [7.7]
Permitted load	kg	430	430	430	Acceleration 80 – 120 km/h	sec	11.9/14.9	10.5/13.5	6.1/7.7/10.5
Permitted axle load front/back	kg	870/730	870/730	890/760	(4th/5th/6th gear)	sec	11.5/14.5	10.5/15.5	0.1/7.7/10.5
Permitted trailer load, max. 12% gradient	kg	650	650	-	FUEL CONSUMPTION'				
Permitted roof load	kg	75	75	75	Urban	ltr/100 km	9.6 [10.9]	9.7 [10.9]	11.8 [12.8]
					Extra-urban	ltr/100 km	5.2 [5.9]	5.3 [5.9]	6.8 [6.8]
ENGINE ^{2,3}					Combined	ltr/100 km	6.8 [7.7]	6.9 [7.7]	8.6 [9.0]
Cylinders/layout/valves per cylinder		4/in-line/4	4/in-line/4	4/in-line/4	CO, emissions	g/km	164 [187]	166 [187]	207 [216]'
Displacement	cm³	1598	1598	1598	Tank capacity, approx.	ltr	50	50	50
Stroke/bore	mm	85.8/77	85.8/77	85.8/77					
Max. output/max. revs	kW/bhp/rpm	66/90/5500	85/115/6000	125/170/6000	WHEELS				
Max. torque/revs	Nm/rpm	140/3000	150/4500	220/4000	Tyre dimensions front/back		175/65 R 15 84 T	175/65 R 15 84 H	195/55 R 16 87 V RS
Compression ratio/recommended fuel	:1	10.6/91-98 ROZ	10.6/91-98 ROZ	8.3/91-98 ROZ	Wheel dimensions front/back		5.5 J x 15	5.5 J x 15	6.5 J x 16
TRANSMISSION'					Rim material		Steel	Light alloy	Light alloy
Standard transmission ratios	I/II:1	13.76/7.95	14.4/8.33	12.79/7.79	ELECTRICAL SYSTEM				
	III/IV:1	5.23/3.92	5.48/4.11	5.65/4.62	Battery capacity/location	Ah	46/front	46/rear	55/rear
	V/VI/R:1	3.35/-/13.43	3.51/-/14.07	3.83/3.13/11.94	Alternator output	Α	90	90	105
Final drive ratio	:1	[5.76]	[5.76]	[3.68]		W	1280	1280	1470

MINI

MINI

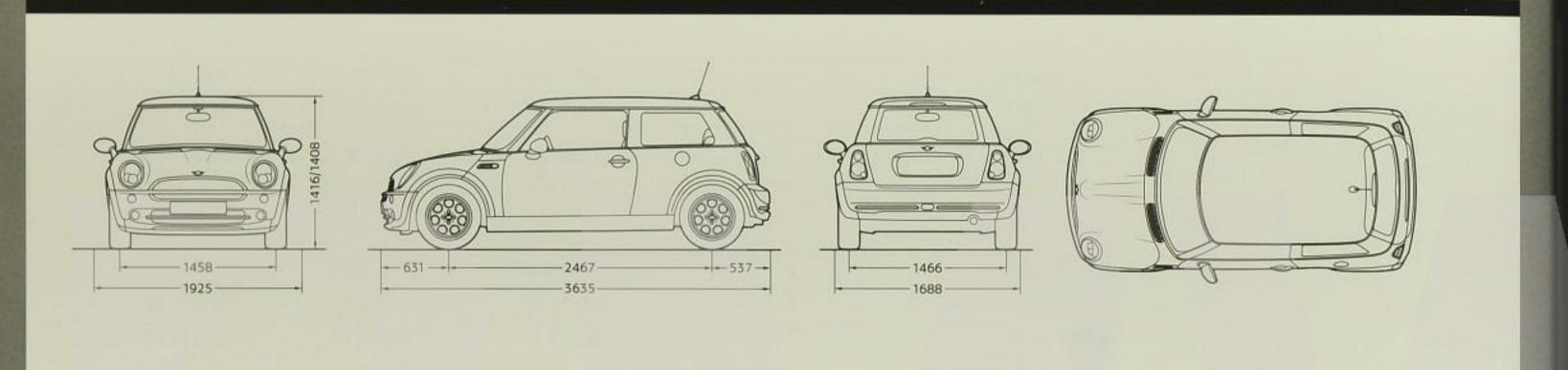
MINI

3 The MINI One, MINI Cooper and MINI Cooper S comply with the EU4 emission standard. Fuel consumption is determined in accordance with the EU driving cycle, made up of approximately one third urban and two thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition

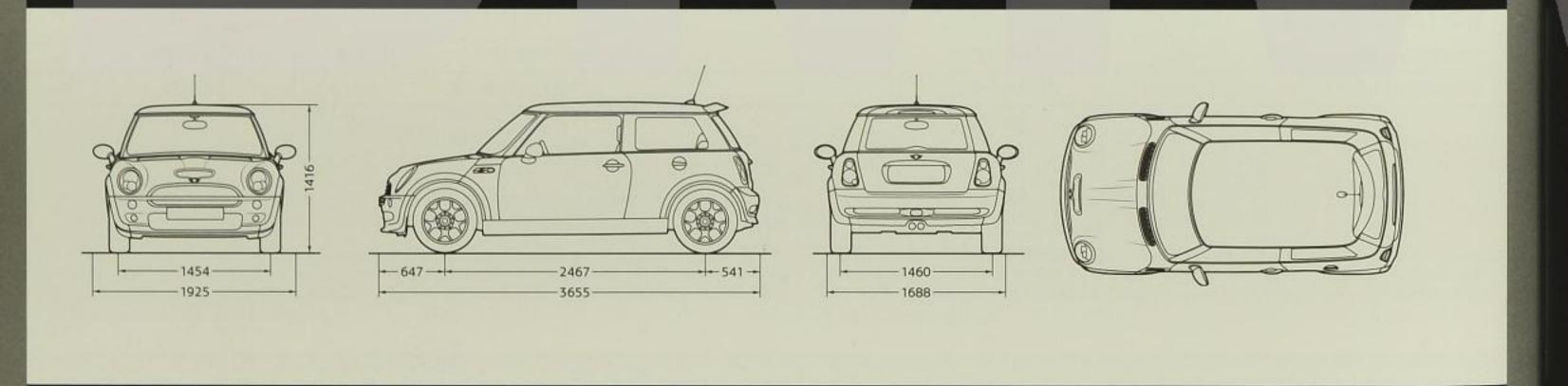
to fuel consumption as such.

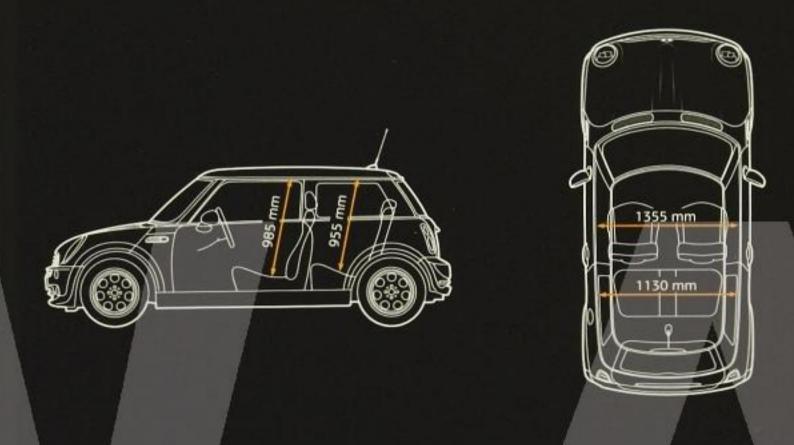
DIMENSIONAL DRAWINGS

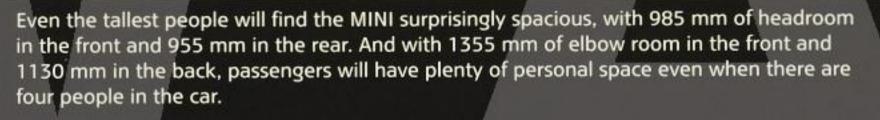
MINI ONE. MINI COOPER.

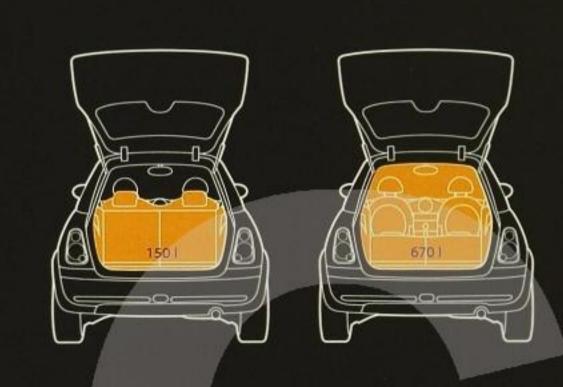


MINI COOPER S.

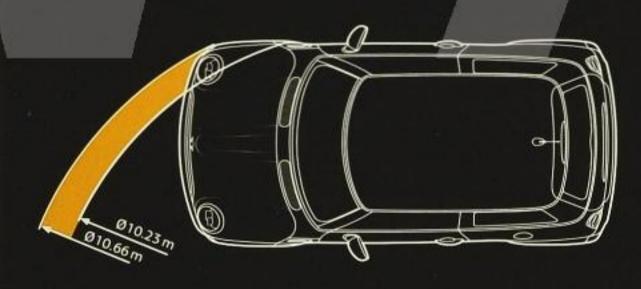


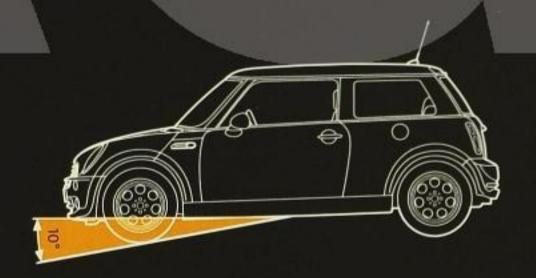






The luggage capacity varies from 150 litres to 670 litres with the rear seat backs folded down, while the boot opens out at a 90-degree angle. When it is fully open, the top of the tailgate is 1850 mm above the ground.





All figures in millimetres.

As well as being a sporty performer on the open road, the MINI is also highly agile in a tight spot, with a turning circle of just 10.66 metres.

A ramp brakeover angle of 10° prevents the car from grounding and makes underground car parks a much less stressful experience.

MAXIMUM SERVICE FOR YOUR MINI.

By choosing a MINI, you're also choosing outstanding service and finance options.

MINI SERVICE.

You can always rely on your MINI - and on the back-up that comes with it.

In fact, you have a double safety net. Firstly, the whole of the MINI dealer network is there to help you, and secondly you can count on the support of your MINI specialist, who knows your car inside out and uses computerized diagnostic tools and information systems to keep it on the road.

Another important component of this service is the MINI's intelligent key, which stores basic data such as the chassis number, mileage and service interval status. When you take your MINI in for a service, all you have to do is hand over your key. Using a key reader, your MINI specialist can then retrieve all the data required and take care of things from there on as standard.

in. You can stipulate the extent of service support you opt for. However, remember that MINI's commitment to outstanding service is not limited to a fast and helpful response from dealers – this is a car that was specifically designed to be quick and easy to maintain and repair, with long service intervals further helping to minimize running costs.

The MINI service interval display is another
BMW Group innovation, the product of more than
20 years' experience. It automatically tells you
when the car is due for servicing, and how far (to
the nearest 50 kilometres) there is to go to it and to
the next oil or brake fluid check. This comprehensive maintenance system is installed on every MINI
as standard.

And in the unlikely event that your MINI breaks down, peace of mind is still guaranteed. All MINI owners are entitled to use the 24-hour Mobile Service (breakdown assistance), which includes towing, storage, hotel accommodation, hire cars and taxis.*

For further information on MINI Service and what it includes, contact your MINI dealer or visit our website at www.MINI.com.

* The extent and duration of the MINI service may vary from country to country.

MINI FINANCIAL SERVICES.

The start of a beautiful relationship.

MINI Financial Services can help the course of true love to run smooth with a range of attractive options, including finance, leasing, and insurance. Whether you opt for MINI Lease or MINI Finance, there's sure to be a solution that's right for you. With MINI Financial Services, you can follow your head as well as your heart.

Have your cake and eat it.

MINI Lease doesn't require you to pay a big upfront deposit. You are only paying for the use of the vehicle, not making capital repayments, so it's much better for your cash flow. The monthly rate you pay is determined by the length of the agreement, your annual mileage, and whether you choose to make a one-off payment, so you're in complete control. When the lease period ends, you have the option of buying the car outright – so no one can separate you from the object of your affection.

Leasing and insurance all in one.

MINI Smile is a clever mix of competitive leasing rates and individually tailored insurance packages

for MINI One and MINI Cooper drivers (unfortunately, this service is not available on the MINI Cooper S). The advantages are obvious: you save yourself the time of shopping around for insurance, you benefit from attractive conditions, and of course the price is something to smile about too. Your no-claims bonus is protected for the duration of the MINI Smile leasing contract, so you can have more fun with more security.

What happens if your MINI needs to take a break? Just because your MINI needs a service, that's no reason for you to be stuck with a lesser car. As a

reason for you to be stuck with a lesser car. As a MINI customer, you will receive two vouchers per year from MINI Financial Services, each entitling you to a day's free use of a MINI courtesy car. This offer is exclusive to MINI Lease customers.

Don't get your fingers burned.

If your car is stolen or written off in an accident, there is sometimes a shortfall between its actual value and the replacement cost. But with Leasing Extra, we will make up the difference so you can replace your MINI as quickly as possible.

A quick fling or a lifelong passion?

MINI Select Finance offers the perfect combination of finance and leasing options, with a choice of terms and low, fixed monthly payments. When the agreement ends, you can buy your MINI outright, continue to lease it at low cost, or simply return it, because MINI Select Finance includes a dealer buyback guarantee. Fun without commitment.

In sickness and in health.

We recommend taking out credit protection. That way, if you are unable to work due to illness or accident, your repayments will be covered, starting from the second monthly payment after you become unfit for work. In the event of a customer's decease, any outstanding debt will be paid off in full.

For more information on these and other leasing, finance and insurance products, please contact your MINI dealer.







RECYCLING.

At every stage, from design to disassembly, recycling is central to the MINI philosophy. For example, all the materials used in its manufacture were selected because they can be used in a sustainable and environmentally friendly way. And every MINI is built to be easily and economically recycled when its driving days are finally done. We have been working on this approach since 1994 at the BMW Group Recycling and Disassembly Centre in Munich, the only facility of its kind. Your MINI dealer will also be pleased to advise you on the disposal of your old vehicle.

WARRANTY.

Every MINI is supplied with a 2-year unlimited mileage dealer warranty. (This excludes wearand-tear parts.)

Every MINI also comes with a 12-year anti-corrosion warranty, which covers the vehicle against rusting of the body panels. This warranty is dependent on any previous damage to the vehicle body or under-body (e.g. stone impact damage, scratches, dents, accident damage or other damage caused by environmental factors) having been correctly repaired in accordance with current MINI guidelines.

The painted surfaces of the car are covered by an extended 3-year warranty. This excludes any damage to painted surfaces caused by external or environmental factors.

BIMMAG

The models illustrated in this brochure show the specifications for various markets. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of other markets, alterations in models, standard and optional equipment, as described in the text and illustrations, may occur. For precise information, please contact your MINI dealer. Subject to change in design and equipment. Subject to error.

The people, quotes and events described in this brochure are entirely fictitious and any resemblance to actual persons, living or dead, is purely coincidental.

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For more information, visit www.MINI.com